

Far West NewsFlash

MAY 14, 2022

CONVENTION ISSUE

Far West Ski Association

BODE MILLER LAUNCHES PEAK SKI COMPANY: Bode Miller is launching a new venture, *Peak Ski Company*, a direct-to-consumer ski brand leading with a line of six all-mountain skis designed for skiers of all abilities. Miller is joined by co-founder Andy Wirth, most recently the president and CEO of Squaw Valley Ski Holdings until 2018, who will serve as the brand's CEO. His latest project began a little over a year ago with the intense focus on developing the highest performance skis possible, designed for all skiers on every part of the mountain.

WINTER PARKS NEW 'MASTER PLAN': A proposed 10-to-15-year master development plan for *Winter Park Resort*, Colo., includes a series of gondolas that would connect downtown Winter Park to the Winter Park Resort village, among a variety of other elements that include new and replacement lifts, expanded terrain, new facilities, and more. The town connection would include a 10-person gondola that would carry guests from downtown Winter Park up to the Copper Creek Summit, and another eight-person gondola would connect from there to the resort village. The development plan calls for the total number of lifts to increase from 23 to 29. An additional 358 acres of skiable terrain will be developed. The new terrain area will include new base and summit lodges.

VAIL RESORT AND SUGARBUSH RESORT CEO'S TO BE RECOGNIZED: *Win Smith* and *Rob Katz* will receive the 2022 National Ski Areas Association (NSAA) Lifetime Achievement and Industry Impact Awards, respectively, on Saturday, May 14th, at the 60th Annual NSAA Convention in Nashville. Smith owned Sugarbush for more than 19 years before selling the resort to Alterra Mountain Company in January 2020. After 15 years as CEO of Vail Resorts, Katz stepped down in November 2021 and assumed the role of executive chairperson.

FAR WEST CONVENTION

FAR WEST 89TH ANNUAL CONVENTION – 4 WEEKS AWAY: The 2022 Convention is just 4 short weeks away! Northwest Ski Club Council's Convention Committee will be hosting this year's event at the *Holiday Inn – Portland, Columbia Riverfront*. Here is what you can expect to find, do and see this year:

Thursday, June 9th: **7:00 a.m. WAKE UP!** We're going on a bus tour of Mt. Hood. Board the bus for a scenic drive to *Mt. Hood, and Government Camp*. Arrive at *Timberline Lodge* for a scheduled Lodge tour. Then leave Timberline for a stop at the historic *Mt. Hood Museum* and tour the Museum. Leaving there, you'll head to *Cooper Spur Ski Area* for lunch. Following lunch, you'll head around the north side of Mt. Hood to *Hood River* (possible stop), then on to the world-famous *Multnomah Falls* for a quick stop (have your cameras ready!). Then, back to the hotel around 3 pm.

At 5:30 pm,-- arrive in hotel lobby to sign up for the 25th Anniversary Pub Crawl. You will board a bus to take you across the mighty Columbia River to beautiful Vancouver, USA, or "*The Couve*". Our first stop will be at the *Heathen Feral House*, for a drink and snacks, then on to *Who Song & Larry's* for a yummy Mexican dinner. Afterwards, you'll have the chance to walk off dinner along the Vancouver Waterfront, enjoying the view, or maybe another drink before boarding the bus back to the hotel.

Friday, June 10th: **GET UP! GET UP!** It's time for the "*Not-Your Daddy's*" Golf Tournament. Meet in the lobby for a drive out to the Pub Course at McMenamin's Edgefield, where you will tee up for an 8:30 Shotgun Start to the 15th Annual Michael German Memorial Golf Tournament. A fun-filled, 20-hole course, where the longest hole is just 125 yards away. Pick up your 2 golf clubs, a beer, and you'll be set. Golf will be followed by a fantastic B-B-Q, at *Chez Parshall*, on beautiful Blue Lake.

OR: You can choose to go on a Wine Tour throughout Southwest Washington. We'll begin our day at 11:00 a.m. at *Mary Hill Tasting Room* on the Vancouver Waterfront. From there, we'll head to *Bethany Vineyards* for tasting and lunch, followed by a visit to *Windy Hills Vineyard*, and then back to the Hotel.

There will be your usual Pool Party and Club Happy Hour on Friday afternoon, followed by the 36th Annual Trade Show & Silent Auction on Friday night. **NO Travel Expo this year.** It will be incorporated into the Trade Show, so be prepared to present your Club Profiles, and take some extra time to chat with your favorite resorts to plan those future club and council trips.

Saturday, Jun 11th: will be filled with two Public Affairs Panels: "*Weather Changes Effecting Mountain Operations and Public Safety*" and "*Athletes and 10th Mountain Division*"; three Snowsports Leadership Academy Sessions: the first one being a Tour Operator-led panel, narrated by Debbie Stewart on "*Travel in a Changing World*"; the 2nd one – "*Avalanche Safety and Mountain Rescue*"; and lastly "*How to Jumpstart Your Facebook Social Medial Presence*", with Todd Hood and Marc Galt.

Our **Keynote Speaker** will be former Olympian and gold & silver medalist, *Phil Mahre*. Phil will fill us in on what's been happening in his life these days. THEN..... prepare to be *Rockin' & Rollin on the River* Saturday night. The Awards Banquet will be followed by dancing to the great sounds of "*Thrillride*". (Black-tie – blue-jean attire is suggested).

Sunday, June 12th: The General Meeting and Elections are set for this morning, with a great Brunch mid-way through. We will also have door prizes, Charity Recognition, Communications Awards and Athletic Scholarship Raffle results.

Come early, stay late, and enjoy hiking, biking, and wine tasting in the beautiful Pacific Northwest. Check out www.fwsa.org/conventions for information. ALL Delegate info has been posted on the website.

NOTE: We could still use some volunteers to lend a hand in several areas. If you're interested in helping out somewhere, click on this link: <https://signup.com/go/PzxDuJT>

FAR WEST ELECTIONS

FAR WEST ELECTIONS 2022: The Far West Ski Association Annual Meeting & Convention will be held June 9-12, 2022, in Portland, OR. Voting for FWSA Officer and Trustees will occur Sunday morning, June 12. Board positions up for election and announced candidates are listed below.

Officers – 1-year terms:

- President – Linda Westlund
- Secretary – Tan Nguyen (incumbent)
- Treasurer – Randy Lew (incumbent)

Board Positions open in 2022 – 2-year terms:

- Trustees (2 positions) – Tucker Hoffman (incumbent), Jo Simpson, Fran Long
- VP Communications – Joe Harvis (incumbent)
- VP International Travel – Debbie Stewart (incumbent)
- VP Marketing –
- VP Membership – Jean McCasey (incumbent)

If you have an interest in serving as an Officer or Trustee, please contact Steve Coxen at pastpresident@fwsa.org or phone (503) 679-9022. **For a copy of FWSA Qualifications for the positions of**

President, Treasurer, Trustee, VP of International Travel, and VP of North American Travel, please contact Steve Coxen.

All candidates must be members in good standing of clubs affiliated with FWSA or a direct member of FWSA. Qualified nominees for any of the open positions will be accepted up to the date and time of the elections. FWSA By-Laws, Job Descriptions and the Operations Manual are available on the FWSA website at www.fwsa.org. Click on the "About" tab, then click on the "Governance" tab. For information or advice on running for any FWSA office contact a member of the FWSA Nominating Committee:

- Steve Coxen, Nominations Committee Chair, pastpresident@fwsa.org
- Todd Hood, Succession Planning Committee Chair, successionplanning@fwsa.org

FAR WEST TRAVEL

FWSA INTERNATIONAL "ADVENTURE TRIP": **ROOMS STILL AVAILABLE.** The Far West Trip to *Croatia* is currently planned for **September 2 to September 11, 2022**. Departure date from the U.S. will be September 1st. Right now, we suggest people get onto the **waiting list**. For further information, contact Debbie Stewart, VP of International Travel: fwsaintltravel@prodigy.net.

FWSA 2022 DIVE TRIP: The FWSA 2022 dive trip to *Cozumel* is now open for registration! We will be staying at Iberostar Cozumel Resort in their standard bungalow style rooms from **October 8 – 15, 2022**. All meals, alcoholic & non-alcoholic beverages, 5 days of 2 tank dives including 2 Cenote dives, and a night dive. Iberostar Cozumel is located on the Southwest side of the island, and is close to the best dive sites. Dressel Divers, a PADI 5-Star Instructor Development Center dive operation is located on the property. The information is now available on the FWSA website at [Dive 2022 Cozumel - Far West Ski Association \(fwsa.org\)](http://www.fwsa.org)

See you at Convention!

Stay Safe! Stay Healthy!