



89th Annual FWSA Convention 2022

June 9-12, 2022, Holiday Inn Portland - Columbia Riverfront



SNOWSPORT TRADE SHOW & SILENT AUCTION

Dear Owner / Marketing Director,

On behalf of the Far West Ski Association, we would like to invite your company to participate in our 89th Annual FWSA Convention, June 9-12, 2022, in Portland, OR.

Convention activities include our 36th Annual Snowsports Trade Show & Silent Auction, optional events, educational and public affairs panel sessions, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

BIG CHANGE THIS YEAR, NO SEPARATE TRAVEL EXPO:

The Travel Expo, which typically takes place on Saturday morning, will be combined into the Trade Show on Friday Night. Clubs will be asked to bring their Club Profiles and business cards, and spend some extra time with your favorite resort partner planning a future trip.

Trade Show & Silent Auction: Friday Evening, June 10, 6:30 - 10:00 pm

To reserve booth space for the Trade Show & Silent Auction, your company is asked to donate an item, or items (up to three (3) individual donations), to be auctioned totaling **\$1,100** in value. Items suggested:

Lift tickets	Lodging	Certificates for Meals
Gift Items	Gear	Off-Slope activities

As a participant in the Trade Show & Silent Auction, your company will receive two (2) complimentary registrations, which include: booth space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

NEW! Optional Donation: For a **\$600 Donation**, you will receive a shared table space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters, and the Annual Far West Skiers Guide. You can register, pay online, and upload all forms and certificates beginning March 30th. You'll receive an email with the link and instructions 3-5 days before then. To participate in this year's programs, please complete the enclosed Donation Form and return with your donation certificates by April 30 2022.

Deadline to reserve booth space is April 30, 2022. Donation Forms received after this date will be accepted on a space available basis. A portion of the proceeds from the Silent Auction will benefit the Mt. Hood Ski Patrol.

Sponsorship Opportunities:

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer. We look forward to your participation in our Convention programs. Additional information about FWSA can be found at www.fwsa.org. As a not-for-profit organization, FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors.

Lodging

Holiday Inn Portland - Columbia Riverfront

909 N Hayden Island Dr.
Portland, OR 97217

Reservations

Far West Ski - Holiday Inn Reservations

or call 1-503-283-4466,
Group Name: Far West Ski Association.

Room Rates per night plus tax
single or double occupancy —
\$154 per night

Lodging Registration Deadline

May 10, 2022.

Transportation

- Air transportation is via Portland, Oregon - PDX.
- Transportation to/from the resort is available by car rental or shuttle. 20 minutes to the airport.

Information

For more information, contact:

Mary Olhausen
Trade Show / Silent Auction Manager
503-880-7383
Omary52@comcast.net

Debbi Kor
Convention Chairperson
503-314-7078
fwsadebbi@comcast.net