

88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION San Diego Marriott Mission Valley San Diego, California – October 7-10, 2021

"Sail into San Diego"



Welcome FWSA Club Presidents and Convention Delegates:

Enclosed you will find the registration materials for the **Far West Ski Association's Convention**, Thursday through Sunday, **October 7-10**, **2021**, at The *San Diego Marriott, Mission Valley*, in San Diego, California.

Deadlines:

September 10 is the deadline for early registration of \$175, a savings of \$20. The price goes up to \$185 on September 11. September 10 is also the deadline for submission of ALL event fees. These include Wednesday's Evening on Coronado, Thursday's Hornblower Harbor Cruise, the Island Bike Ride, and the Pub Crawl; Friday's 14th Annual Michael German Memorial Golf Tournament, Old Town Trolley Tour, and Aqua Adventure, along with A FREE Pool Party, at the *Marriott Pool* in the afternoon from 3:00 pm to 4:00pm, before the evening events. September 20 is the deadline for fees at \$185. Fees go up to \$195 beginning September 21. Submit all forms and payments to: FWSA Registrar, c/o Jean McCasey, 10635 Esmeraldas Dr., San Diego, CA 92124

Economic Relief Program:

Again, this year, FWSA offers an *"economic relief" program* to provide a ski club the opportunity to send more delegates to the Convention. For every six (6) delegates that have paid the full registration package by the registration deadline of September 10, the club will receive a rebate of one (1) paid registration after the Convention (limit of one rebate per club).

Make Your Hotel Reservations NOW!:

Lodging at our group rate (double occupancy) is available at *The San Diego Marriott Mission Valley*. Per our contract, we have **NO RESORT FEES**, **FREE IN-ROOM WI-FI**, & **REDUCED RATE PARKING**. Refer to the enclosed flyer for the FWSA contracted room rates for our group. The *San Diego Marriott Mission Valley* is located at 8757 Rio San Diego Dr., San Diego, CA 92108. Make your reservations by calling **800-228-9290** and give them our Group Name: **Far West Ski Association**. You can also book your room reservations on-line at our special FWSA site at: <u>https://www.marriott.com/event-reservations/reservation-link.mi?id=1616103971646&key=GRP&app=resvlinko</u>. Make your room reservations before **September 10**, when the room block is released. **Once our room block is released**, **The San Diego Marriott Mission Valley will endeavor to take reservations for rooms after the cut-off date, but this will be subject to availability. Room reservations are welcome at the Convention rate of \$159 from October 2-14, 2021.**

Transportation Information:

Flights should be booked in and out of the San Diego International Airport located just 15 minutes from the hotel. Transportation to/from the resort is available by rental car or *Super Shuttle*.

Theme - Sail in to San Diego:

This year's Convention theme is Sail in to San Diego, and features the Thursday evening Pub Crawl, with an Oktoberfest Theme, and Friday evening Silent Auction and Trade Show. The Saturday Awards Banquet, with the theme "Paradise Found" will be Island- apparel optional.

Contact Information:

Debbi Kor, FWSA Convention Chairperson: <u>fwsadebbi@comcast.net</u> or 503-314-7078 **Chris Gill**, Host Council Coordinator: <u>chrismgill@me.com</u> or 858-282-1427 **Jean McCasey**, Convention Registrar <u>jlmcCasey@yahoo.com</u>, or 858-560-8722

If you have any questions, please contact the appropriate person above. Welcome to the 88th Annual FWSA Convention!

Debbi Kor, Chris Gill, Jean McCasey



88th Annual Far West Ski Association Convention

October 7 - 10, 2021

at the San Diego Marriott Mission Valley

Hosted by the San Diego Council of Ski Clubs

San Diego Marriott Mission Valley

8757 Rio San Diego Dr, San Diego, CA 92108

Book your group rate for Far West Ski Association or

call 800-228-9290, Group Name: Far West Ski Association.

Room Rates per night plus tax single or double occupancy –

\$159 per night. *Room Rates apply October 2 - 14, 2021.* **Room Registration Deadline** September 10, 2021.

Hotel Features

- Located a block from the San Diego River, near I-8 and I-805
- Stunning views and private balconies
- · Heated outdoor Pool and whirlpool spa
- Private pool cabanas, a full bar and restaurant
- Restaurant & Lounge
 Extensive concierge services
- Full-service business center, and notary public
- Fitness Center and jogging trail

Transportation

- Fly into San Diego International Airport (SAN)
- 8 miles to Hotel by taxi, bus, or Express Shuttle Service
- The hotel doesn't provide a shuttle service.

Convention Highlights

2021 88th FWS, Convention

SAIL INTO

- Silent Auction & Trade Show
- Travel Expo
- Snowsports Leadership Academy
- Public Affairs Panels
- Celebrity Speakers
- Saturday Awards Banquet
- FWSA General Meeting & Elections

Optional Activities

Wednesday

- ° An Evening on Coronado Island
- Thursday
- ° Sail around the San Diego Harbor
- ° Bike Ride by the Beach
- ° Taste of San Diego Pub Crawl
- Friday
 - ° 14th Annual Michael German Memorial Golf Tournament at Riverwalk Golf Course
 - ° Trolley tour La Jolla /Mt.Soledad Memorial
 - ° Aqua Adventures

www.fwsa.org

Debbi Kor FWSA Convention Chairperson <u>fwsadebbi@comcast.net</u> 503-314-7078 Teri Allard Silent Auction Coordinator silentauction@fwsa.org 909-234-2267 Chris Gill & Barbara Blasé Host Council Coordinators hostconventionchair@fwsa.org 858-382-1457

A portion of the Silent Auction proceeds will benefit the US Adaptive Recreation Center Big Bear Co.

"The Voice of the Western Skier"



88th Annual FWSA Convention 2021 Oct. 7-10, 2021, San Diego Marriott Mission Valley, CA **OPTIONAL ACTIVITIES**

















An Evening on Coronado Island

Wednesday, October 6, 2021, 5:30 pm - 10:00 pm

Includes: Trolley ride, Ferry to historic island, shop, dine, relax on beach Leader: Chris Gill: cmg@san.rr.com; 858-382-1427 Note: Shopping and dining is on your own.

Hornblower Harbor Cruise

Thursday, October 7, 2021, 9:30 am - 2:30 pm

Includes: Transportation and lunch Gunter Schrecker: gunter@schrecker.com; 760-613-2012 Leader: Sponsor: TBA

Island Bike Ride

Thursday, October 7, 2021, 9:00 am - 2:30 pm

Includes: Transportation and bottled water; lunch on your own Leader: Debbie & Hobie Schroeder: debbieschr@aol.com; 858-336-0887 Sponsor: TBA

Pub Crawl

Thursday, October 7, 2021, 6:00 pm - 10:00 pm

Includes: 2 entrees + dessert; 3 drinks (coupon book to be provided) Leader: Leah Clark: leah.clark@ieee.org; 858-245-5583 Sponsor: Steamboat Ski & Resort Corporation

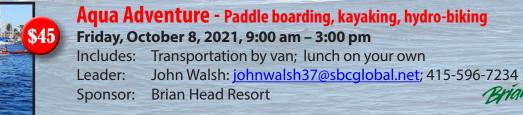
14th Annual Michael German Golf Tournament

Friday, October 8, 2021, 6:00 am - 2:30 pm at Riverwalk Golf Course Includes: Transportation, breakfast, lunch and prizes Leader: Barbara Blase: bblase@cornerstonecommunities.com: 858-869-7091 Sponsor: Aspen Snowmass & Snowmass Tourism ASPEN () SNOWMAS

Old Town Trolley Tour

Friday, October 8, 2021, 9:00 am - 12:00 pm

Includes: Bottled water provided; lunch on your own Leader: Debbie Schroeder: debbieschr@aol.com; 858-336-0887 Sponsor: TBA



Sign up for these Optional Activities by September 10, 2021 using the Registration Form or online at fwsa.org.



88th Annual FWSA Convention 2021 *Oct. 7-10, 2021, San Diego Marriott Mission Valley, CA*

REGISTRATION FORM



| Name | You can pay & register online at |
|---|---|
| Street/Apt. # | fwsa.org |
| City State Zip | Now Accepting PayPal |
| Email | PayPal |
| Mobile Phone | |
| Ski Club | You can also submit this form |
| Council | with your payment to: |
| Delegate StatusVoting GuestNon Voting FWSA Direct MemberDietary RequirementsVeganVegetarianGluten FreeExcept for your email address, which is not released, the information above will be provided to industry sponsors and donors to the Silent Auction. You may exclude your information from this list by checking this box.Image: Construction of the state | FWSA Convention Registrar Jean McCasey 10635 Esmeraldas Drive San Diego, CA 92124 JImccasey@yahoo.com 858-560-8722 |
| | For additional information visit www.fwsa.org. |
| This is my first FWSA Convention | |
| Convention Packages (Fri: Oct. 8 — Sun: Oct. 10)Full Package if paid by September 10, 2021 \$175 | Full Package Includes— All FWSA business meetings, elec- tions and panel sessions, conven- tion pin, convention delegate book, hosted parties, 4 meals, complimen- tary beverages and activities. • Friday - Pool Party, Silent Auction 8 |
| Optional Activities Priority given to Registered Delegates/Industry | Snowsports Trade Show |
| Evening on Coronado Island (Wed.: Oct. 6) \$15 HornBlower Harbor Cruise (Thurs: Oct. 7) \$63 Island Bike Ride (Thurs: Oct. 7) \$37 Pub Crawl (Thurs: Oct. 7) \$69 Michael German Memorial Golf Tournament (Fri: Oct. 8) \$112 Specify Handicap OR Novice □ OR Last 3 Scores □ Need Transportation to the Golf Course | Saturday - Continental Breakfast, General Meeting, Travel Expo, Awards Luncheon, Keynote Speake presentation, Snowsports Leader- ship Academy, Public Affairs Panel, Racing Seminar, Cocktail Reception Awards Banquet and Dance Sunday - Eye Opener, Buffet Brunch, FWSA Business Meeting & Elections |
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"The Voice of the Western Skier"

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"Sail into San Diego"



DELEGATE REGISTRATION INSTRUCTIONS

Please complete the registration forms as described below in their entirety.

1. CLUBS: Assign a Delegate Chairperson and Convention Delegates

Convention delegates are those who will have voting privileges at the Sunday business sessions. It is very important that they be designated as voting delegates and attend the Sunday sessions (8:30 am – 1:00 pm). All individuals submit their Registration Form and fees directly to the Convention Registrar. If you want to submit a club check, you MUST contact the Convention Registrar to make arrangements. The ski club needs to submit their Delegate Credentials Form to the Convention Registrar. The registration materials are also available in PDF format on the Convention website at <u>www.fwsa.org</u>.

2. Registration Form – One for Each Attendee

Enclosed are copies of the Convention Brochure with the Registration Form. Each individual attending the FWSA Convention from your club fills out the Registration Form and mails the form and check to Jean McCasey, 10635 Esmeraldas Drive, San Diego, CA 92124. They need to record their registration selection(s) on their Individual Registration Form. *It is very important that the registration type (i.e., Delegate, Alternate Delegate, Non-Voting Delegate, FWSA Direct Member or Guest) be marked on the Form.*

3. Online Registration

Convention attendees have the option of registering online. Go to the 2021 Convention site on <u>www.fwsa.org</u> to link into the site. In order to register online, you MUST pay online.

4. Delegate Credentials (Affiliated Member Voting Bloc) Form

- Refer to the "Affiliated Member Voting Bloc Schedule" on the form to calculate the number of voting delegates your club can register for this year's Convention based on your current number of members.
- Record the names of the designated voting delegates to be registered from your club.
- You must attach your Club's current Member Roster (names only, please) to your Delegate Credentials Form.
- DO NOT include non-members or prospective individuals who are pending full active membership in your club.

Note: Delegate numbers will only be issued to those:

- Who are listed as a member on your Club Roster.
- Who are listed as a Voting Delegate on your Delegate Credentials Form.
- Whose payment of their Convention Registration has been received by the FWSA Convention Registrar.
- Whose Individual Registration Form has been submitted to the Registrar.

5. Optional Activities

Delegates can register for the optional activities **NOW**, on the Registration Form, any time prior to the **September 10** deadline. Some of these activities are expected to sell out, so delegates should not delay in sending in their payment.

Make checks payable to FWSA. Please send the Delegate Credentials Form to:

FWSA Convention Registrar, c/o Jean McCasey, 10635 Esmeraldas Drive, San Diego, CA 92124.

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Convention Delegation Chairperson

- Classify all club delegates as voting or non-voting based on each delegate's commitment to attend the Sunday business meeting. Delegates who do not intend to be at the business meeting should be classified as non-voting.
- Inform each delegate of their individual responsibilities, general Convention program and special invited guests.
- Remind any of your members who are attending the FWSA Convention for the first time to ask about "First Time

Attendees" help at Registration. A separate table will be set up, manned by Michael Bouton, VP of Membership for this. Convention Delegate Responsibilities

- Attend council caucus on Saturday and participate in voting on Sunday during the business portion of the Convention.
- Be cordial and respectful to invited guests and industry representatives.
- Respect the industry seating arrangement at each table for Saturday lunch.
- Display honesty and integrity in representing your ski club to the industry.

Revised 05.31.2021



88th Annual FWSA Convention 2021 Oct. 7-10, 2021, San Diego Marriott Mission Valley, CA DELEGATE CREDENTIALS FORM ONE FORM completed for each club. Due by Sept. 10, 2021.



Delegate Chairperson:

Complete this form to officially register your club's **Affiliated Members Voting Bloc**. Use the Affiliated Member Voting Bloc Schedule (below) to determine the number of voting delegates allowed for your club based on club membership as of April 15, 2021.

| | | | | | | | | | | - | | | | | | | | | | |
|-----------|-----|-----------|-----------|-----|-----|-----|-----|-----|-----|-----------|-----------|------|-----|-----|-----|-----|------|------|-----|-----|
| NUMBER OF | < 2 | 10- 14 | 15- 19 | 20- | 30- | 40- | 50- | 60- | 70- | 80- 80 | 90- 00 | 100- | | | | | 250- | 300- | | 400 |
| MEMBERS | 10 | 14 | 19 | 29 | 39 | 49 | 59 | 69 | 79 | 89 | 99 | 124 | 149 | 174 | 199 | 249 | 299 | 349 | 399 | + |
| VOTES | 0 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |

- - Affiliated Member Voting Bloc Schedule - -

You MUST attach your Club's current Member Roster (names only, please) to this Credentials Form.

You may also attach a "Roll of Remembrance" in memory of your club members who passed away this year. These names will be honored at the Saturday Awards Banquet.

| Ski Club Name | | | | | | | |
|----------------------------|------------|----------------|----|-----|--|--|--|
| Ski Club Council | | # Club Members | | | | | |
| Delegation Chairperson | First Name | Last Name | | | | | |
| Chairperson's Address | Street | Apt # City | St | Zip | | | |
| Chairperson's Contact Info | Phone () | Email | | | | | |
| Chairperson's Club Office | | | | | | | |

Voting Delegates:

| 1 | 11 |
|----|----|
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| б | 16 |
| 7 | 16 |
| 8 | 18 |
| 9 | 18 |
| 10 | 20 |

Delegate numbers will be issued to those Voting Delegates listed above for whom payment of Convention Registration has been received, an Individual Registration Form has been submitted, and who are listed in your club's attached Member Roster. By signing below you certify to the FWSA 2021 Annual Meeting and Convention that your Delegates listed above are in good standing with your club and that they are officially entitled to vote and express the opinions of your club at the 2021 Annual Meeting and Convention.

| Officer's Name: | Signature: |
|------------------|------------|
| Officer's Title: | Date: |

Submit all forms and payments to:

FWSA Convention Registrar, Jean McCasey, 10635 Esmeraldas Drive, San Diego, CA 92124

email: registrar@fwsa.org

"The Voice of the Western Skier"



Tote Bag Stuffing

Evening on Coronado

1:00 pm - 3:00 pm

5:00 pm - 10:00 pm

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"Sailing into San Diego"

Wednesday, October 6, 2021

Thursday, October 7, 2021



FWSA Business Office Marriott Hotel Lobby

| 9:00 am – 2:30 pm | Coronado Bike Trip – Sponsored by | Meet-Hotel Lobby |
|--------------------|--|--------------------------|
| 9:30 am – 2:30 pm | Hornblower Harbor Cruise – Sponsored by | Meet-Hotel Lobby |
| 3:00 pm - 4:30 pm | Far West Ski Foundation Meeting (Invitation Only) | FWSA Suite |
| 2:00 pm - 6:00 pm | Delegate Registration - Delegate Bags Sponsored by TBD, Neck Wallets - Sponsored by Ski Dazzle;, Delegate Book - Sponsored by TBD | Marriott Hotel Lobby |
| 1:00 pm - 6:00 pm | Industry Exhibitor Registration | Cabrillo 1 |
| 5:30 pm - 10:30 pm | Pub Crawl (Optional Event) - Sponsored by Steamboat Ski & Resort Corporation | Marriott Hotel Lobby |
| | Friday, October 8, 2021 | |
| 6:00 am - 2:30 pm | 14th Annual Michael German Memorial Golf Tournament at Riverwalk Golf Club, Shotgun- Start at | Meet in Hotel Lobby |
| | 7:00 am - Sponsored by Aspen & Snowmass Tourism | |
| 7:00 am - 6:00 pm | Silent Auction Room Set Up | Rio Vista Grand Ballroom |
| 9:00 am - 3:00 pm | Aqua Adventure - Sponsored by Brian Head Resort | Meet in Hotel Lobby |
| 9:00 am - 12:00 pm | Old Town Trolley Tour – Sponsored by | Meet in Hotel Lobby |
| 3:00 pm - 4:00 pm | Pool Party - Sponsored by, Hosted by Central Council | Pool Area |

| 3.00 pm - 4.00 pm | Fool Faily - Sponsored by, Hosled by Central Council | FUULATEA |
|---------------------|---|--------------------------|
| 1:00 pm - 6:30 pm | Industry Registration and Booth Set Up | Rio Vista Grand Ballroom |
| 3:00 pm - 8:00 pm | Delegate Registration | Marriott Hotel Lobby |
| 4:45 pm - 5:00 pm | Industry Exhibitor Meeting | Rio Vista Grand Ballroom |
| 5:00 pm - 6:30 pm | Councils' Man & Woman of the Year Meeting (Invitation Only) | FWSA Suite |
| 5:30 pm - 6:30 pm | Club Happy Hour | West Lawn |
| 6:30 pm - 8:00 pm | Silent Auction Welcome Party - Sponsored by, Beer Donated by, Wine Service Sponsored by | Rio Vista Grand Ballroom |
| 6:30 pm - 10:00 pm | 35th Annual Silent Auction & Snowsports Trade Show - Musical Entertainment by "The | Rio Vista Grand Ballroom |
| | Distractions" | |
| 10:00 pm - 10:30 pm | Exhibitor Booth Breakdown | Rio Vista Grand Ballroom |
| | | |

Saturday, October 9, 2021

| 7:00 am - 12:00 pm | Delegate Registration | Marriott Hotel Lobby |
|---------------------|--|--------------------------|
| 7:00 am - 8:00 am | Continental Breakfast - Sponsored by Mammoth Mountain Ski Area | Rio Vista Grand Ballroom |
| 8:00 am - 8:30 am | FWSA General Meeting - Opening Session | Rio Vista Grand Ballroom |
| 8:45 am - 10:25 am | Travel Expo - Grand Prize - Far West Ski Week – Sponsored by Aspen Snowmass | Rio Vista Salon ABC |
| 8:45 am - 12:15 pm | Councils' Man & Woman of the Year Judging (Invitation Only) - Awards Sponsored by Big White Ski Resort | Far West Suite |
| 10:45 am - 12:15 pm | FWSA Snowsports Leadership Academy – "Travel "- Debbie Stewart | Santa Fe 3-4 |
| 10:45 am - 12:15 pm | Public Affairs Panel & Guest Speakers | Balboa 1-2 |
| 10:45 am - 12:15 pm | Far West Racing Seminar | Sierra 6 |
| 12:30 pm - 1:30 pm | Luncheon & Awards Presentation - Luncheon <i>Sponsored by Club Med</i> , Wine Service <i>Sponsored by</i> , Beer <i>Hosted by</i> , Western Ski Heritage Award <i>Sponsored by Steamboat Ski & Resort Corporation</i> , Richard Lubin Safety Person of the Year Award <i>Sponsored by Mammoth Mountain</i> | Rio Vista Grand Ballroom |
| 4.00 0.00 | Ski Area | |
| 1:30 pm - 2:30 pm | Keynote Speaker - Sponsored by | Rio Vista Grand Ballroom |

Saturday, October 9, 2021

| 2:40 pm - 4:00 pm | FWSA Snowsports Leadership Academy - "Race to the Finish – JEDI On & Off the Slopes - Todd Hood | Santa Fe 3-4 |
|--------------------|---|--------------------------|
| 2:40 pm - 4:00 pm | Trip Leader Seminar | Sierra 5 |
| 2:40 pm- 4:00 pm | Public Affairs Panel & Guest Speakers | Balboa 2-3 |
| 4:15 pm - 5:30 pm | Council Caucus - BAC / San Diego / NBS | Cabrillo 1 |
| | Intermountain / Northwest / Central / Direct Members | Santa Fe 3-4 |
| | LAC / Orange / Sierra / Arizona | Balboa 1-2 |
| 6:30 pm - 7:00 pm | Reception (No Host) | Rio Vista Grand Ballroom |
| 7:00 pm - 12:00 am | Awards Banquet & Dance – Sponsored by TBD, Councils' Man & Woman of the Year Sponsored by Big White Ski Resort, Musical Entertainment by" The Distractions" | Rio Vista Grand Ballroom |
| | Sunday, October 10, 2021 | |
| 7:00 am - 8:15 am | Eye Opener – Sponsored by FWSA & San Diego Council of Ski Clubs | FWSA Suite |
| 8:30 am - 11:30 am | FWSA General Meeting – Elections | Rio Vista Grand Ballroom |
| 11:30 am - 1:00 pm | Delegate Brunch – Sponsored by TBD, Outstanding Club & Council Awards, Club & Council Communication Awards, Charities' Recognition, Club History Award, Door Prize Giveaway | Rio Vista Grand Ballroom |

Rio Vista Grand Ballroom Balboa 1-2

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is encouraged for all club Trip Planners and Board members. The Travel Expo Prizes will be awarded at lunch on Saturday (3 prizes). All other prizes will be awarded among all registered Convention delegates on Sunday morning.

1:00 pm - 2:00 pm

2:15 pm - 3:00 pm

FWSA General Meeting Continued

FWSA Board of Directors Meeting





Join us for an evening of fun, food and friends!

Thursday, October 7th 2021 from 6 - 10pm West Lawn at the Mission Valley Marriott

Traditional Bavarian fare will be offered, along with vegetarian options, and ice cream from Scoops La Jolla

