



88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

San Diego Marriott Mission Valley,
San Diego, California – October 7-10, 2021

“Sail into San Diego”



Wednesday, October 6, 2021

2:00 pm - 4:30 pm Tote Bag Stuffing
4:00 pm - 10:00 pm Evening on Coronado

FWSA Business Office
Marriott Hotel Lobby

Thursday, October 7, 2021

8:15 am - 2:30 pm Coronado Bike Trip – *Sponsored by Powder Mountain*
9:30 am - 3:00 pm Hornblower Harbor Cruise – *Sponsored by*
2:00 pm - 4:30 pm Far West Ski Foundation Meeting (*Invitation Only*)
2:00 pm - 6:00 pm Delegate Registration - Delegate Bags *Sponsored by Zermatt Utah Adventure Resort & Spa, Deer Valley Resort & Heber Valley Tourism*; Neck Wallets - *Sponsored by Ski Dazzle*
1:00 pm - 6:00 pm Industry Exhibitor Registration
5:30 pm - 10:30 pm Pub Crawl (Optional Event) - *Sponsored by Steamboat Ski & Resort Corporation*

Meet-Hotel Lobby
Meet-Hotel Lobby
FWSA Suite
Marriott Hotel Lobby

Cabrillo 1
Marriott Lobby /
West Lawn

Friday, October 8, 2021

6:00 am - 2:30 pm 14th Annual Michael German Memorial Golf Tournament at Riverwalk Golf Club, Shotgun- Start at 7:00 am - *Sponsored by Aspen & Snowmass Tourism*
7:00 am - 6:00 pm Silent Auction Room Set Up
8:45 am - 2:30 pm Aqua Adventure - *Sponsored by Brian Head Resort*
9:30 am - 2:00 pm Old Town Trolley Tour – *Sponsored by*
3:00 pm - 4:00 pm Pool Party - *Sponsored by Jackson Hole Mountain Resort; Hosted by Central Council*
1:00 pm - 6:30 pm Industry Registration and Booth Set Up
3:00 pm - 8:00 pm Delegate Registration
4:45 pm - 5:00 pm Industry Exhibitor Meeting
5:00 pm - 6:30 pm Councils' Man & Woman of the Year Meeting (*Invitation Only*)
5:30 pm - 6:30 pm Club Happy Hour -
6:30 pm - 8:00 pm Silent Auction Welcome Party - Beer *Sponsored by Alterra Mountain Company*, Beer *Donated by, White Labs*; Wine Service *Sponsored by*
6:30 pm - 10:00 pm 35th Annual Silent Auction & Snowsports Trade Show
10:00 pm - 10:30 pm Exhibitor Booth Breakdown

Meet in Hotel Lobby

Rio Vista Ballroom
Meet in Hotel Lobby
Meet in Hotel Lobby
Pool Area
Rio Vista Ballroom
Marriott Hotel Lobby
Rio Vista Ballroom
FWSA Suite
West Lawn
Rio Vista Ballroom

Rio Vista Ballroom
Rio Vista Ballroom

Saturday, October 9, 2021

7:00 am - 12:00 pm Delegate Registration
7:00 am - 8:00 am Continental Breakfast - *Sponsored by Mammoth Mountain Ski Area*
8:00 am - 8:30 am FWSA General Meeting - Opening Session
8:45 am - 10:25 am Travel Expo
8:45 am - 12:15 pm Councils' Man & Woman of the Year Judging (*Invitation Only*) - Awards *Sponsored by Big White Ski Resort*
10:45 am - 12:15 pm FWSA Snowsports Leadership Academy – “Strategic Travel Planning – News, Insights & Updates” - *Debbie Stewart*
10:45 am - 12:15 pm Public Affairs Panel & Guest Speakers - *Jon Reveal, Tamarack Resort; Shawn Styles, Meteorologist, San Diego*
10:45 am - 12:15 pm Far West Racing Seminar
12:30 pm - 1:30 pm Luncheon & Awards Presentation - Luncheon *Sponsored by Club Med*, Wine Service *Sponsored by Ski.Com*, Beer *Donated by White Labs*, Western Ski Heritage Award *Sponsored by Steamboat Ski & Resort Corporation*, Richard Lubin Safety Person of the Year Award *Sponsored by Mammoth Mountain Ski Area*
1:30 pm - 2:30 pm Keynote Speaker - *Sponsored by Mt. Bachelor & Riverhouse on the Deschutes*

Marriott Hotel Lobby
Rio Vista Ballroom
Rio Vista Ballroom
Rio Vista Salon ABC
Far West Suite

Santa Fe 3-4

Balboa 1-2

Sierra 6
Rio Vista Ballroom

Rio Vista Ballroom

Saturday, October 9, 2021

2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy - " <i>Race to the Finish – JEDI On & Off the Slopes</i> - <i>Todd Hood</i>	Santa Fe 3-4
2:40 pm- 4:00 pm	Public Affairs Panel & Guest Speakers – <i>Gil Nadeau, Andre Chappaz, Tom Rice, Bruce Campbell, Howard Koch, Chris Anthony</i>	Balboa 1-2
4:15 pm - 5:30 pm	Council Caucus - BAC / San Diego / NBS Intermountain / Northwest / Central / Direct Members LAC / Orange / Sierra / Arizona	Cabrillo 1 Santa Fe 3-4 Balboa 1-2
6:30 pm - 7:00 pm	Reception (No Host)	Rio Vista Ballroom
7:00 pm - 12:00 am	Awards Banquet & Dance – <i>Sponsored by TBD</i> , Councils' Man & Woman of the Year <i>Sponsored by Big White Ski Resort</i> , Musical Entertainment by " <i>The Distractions</i> "	Rio Vista Ballroom

Sunday, October 10, 2021

7:00 am - 8:15 am	Eye Opener – <i>Sponsored by FWSA & San Diego Council of Ski Clubs</i>	FWSA Suite
8:30 am - 10:30 am	FWSA General Meeting – Elections	Rio Vista Ballroom
10:30 am -11:30 am	Delegate Brunch – <i>Sponsored by TBD</i> , Outstanding Club & Council Awards, Club & Council Communication Awards, Charities' Recognition, Club History Award, Door Prize Giveaway	Rio Vista Ballroom
11:30 am - 1:00 pm	FWSA General Meeting Continued	Rio Vista Ballroom
2:00 pm - 3:00 pm	FWSA Board of Directors Meeting	Balboa 1-2

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is encouraged for all club Trip Planners and Board members. The Travel Expo Prizes will be awarded at lunch on Saturday (3 prizes). All other prizes will be awarded among all registered Convention delegates on Sunday morning.