FOR IMMEDIATE RELEASE – March 25, 2020



FAR WEST SKI ASSOCIATION 2020 Convention Update

Far West Ski Association (FWSA) has reached the difficult decision to officially defer our Annual Convention scheduled May 28 -31, 2020 at the Red Lion on the River Jantzen Beach in Portland, Oregon. We will return to Portland in June, 2022. The only other times the FWSA Convention was actually cancelled was in 1943 and 1944 during World War II. We will begin planning for our next convention at the San Diego Marriott Mission Valley in San Diego, California June 10 - 13, 2021.

Over the past two weeks, we've explored various options to avoid postponing the event. We had hopes of delaying it until August, but as the COVID-19 situation has continued to change rapidly and with the uncertainty in the US economy, it made holding the event in August impossible to guarantee and most importantly, impractical for you. We want our members and ski industry partners to have the best experience possible.

Our members and our families have been affected by this pandemic as has everyone in the mountain travel industry. We understand that difficult decisions were made to close resorts, hotels, and cancel trips and tours.

On behalf of Far West Ski Association's team, we sincerely apologize for any inconvenience this may have caused you. We very much appreciate and thank you for your patience and understanding while we worked through this difficult issue.

This pandemic affects us all and we are all in this together. We urge you to do your part and comply with the "Social Distancing" to help slow the exponential spread of the virus. With your help, we can "Flatten the Curve."

FWSA is one of the country's largest ski associations in the United States, now with ten active councils representing more than 53,000 skiers and boarders from more than 160 clubs in twelve western states – Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, South Dakota, Utah, Washington and Wyoming.

For additional information regarding the Far West Ski Association, please visit our website at <u>www.fwsa.org</u>.

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