

Steve Coxen & Far West Ski Association

present the **2017 President's Award** to



Mike Sanford

I met Mike Sanford exactly 20 years ago at the FWSA Convention in Portland, Oregon. Mike was attending the 1997 convention as a delegate of San Diego Council. This was the very first FWSA convention in Portland and I was President of Portland Area Ski Club Council, the host council.

Mike was elected VP of Public Affairs that weekend. He held this office for six years. Mike had a unique ability to develop relationships with key representatives of the industry, the forest service, and the media. He also had an excellent vision for where he wanted to take this program and executed his vision with great success.

The following FWSA Public Affairs Award Programs were established by Mike Sanford as FWSA VP of Public Affairs:

Initial Year	Award (original sponsor)
1998	Safety Person of the Year (Aspen/Snowmass)
2000	Western Ski Heritage Prize (Steamboat)
2015	Environment Award (Aspen/Snowmass)

In 2000 I was elected FWSA President at our Convention in Arizona. Mike had already served as VP of Public Affairs for three years and continued in that office during the 3 years of my presidency. In 2003 I decided to step down as President. Mike was the logical choice to follow me. Mike served as President for 3 years and did a terrific job at the helm of FWSA.

Mike retired as President in 2006 and Randy Lew was elected FWSA President. Mike served for the 7 years of Randy's presidency as Immediate Past President. He provided support to Randy and to Scott Bowker who served as VP of Public Affairs during the 10 year period Mike was President and Past President.

At the 2013 FWSA Convention in Reno, Mike decided to come back to the VP of Public Affairs position and in 2015 he was re-elected to that office in San Diego. Now, after 20 years, Mike has decided to retire. His retirement is well deserved, but we know he won't go far. Mike will continue to serve as an advisor to our next VP of Public Affairs and as a resource for future FWSA Boards.

Thank you Mike for 20 years of service to FWSA.

Over the course of his service to FWSA, Mike Sanford received the following awards:

1996	FWSA Councils' Man of the Year
1998	J. Stanley Mullin Award
2000	Jordan-Reily Award
2007	Hans Georg Award
2017	President's Award

FWSA Offices held by Mike Sanford:

Term	Elected Office	FWSA Convention
1997-1999	FWSA VP of Public Affairs	Portland, Oregon
1999-2001	FWSA VP of Public Affairs	Manhattan Beach, California
2001-2003	FWSA VP of Public Affairs	Reno, Nevada
2003-2004	FWSA President	Rancho Mirage, California
2004-2005	FWSA President	Sparks, Nevada
2005-2006	FWSA President	Long Beach, California
2006-2013	FWSA Immediate Past President	
2013-2015	FWSA VP of Public Affairs	Reno, Nevada
2015-2017	FWSA VP of Public Affairs	San Diego, California