

Far West Ski Association

presents the **Hans Georg Award** to

Jo Simpson



Jo Simpson is a very passionate skier and ski racer who brings her enthusiasm, leadership skills, and vast ski industry knowledge to every position for which she volunteers. Jo is a busy lady and wears many different hats, often at the same time.

Jo brings plenty of experience to her roles based on a 30-year Federal career in various public affairs and communications positions in four agencies, the last of which was Bureau of Land Management in Reno, which brought her to the Far West in 1997.

Sierra Council & League

Jo is the current President of Sierra League and Council, a position she has held since 2008. She represents Sierra Council's 12 clubs and race teams on the FWSA and National Ski Council Federation Board of Directors.

Jo has promoted skiing and racing both locally and nationally. She has been deeply involved in successfully scheduling races and league events, like award picnics and organizing her team for the Championships, FWSA Ski Week and local race events.

Far West Ski Association

Jo is the current VP of Council Services for FWSA, a position she has held since 2013. In this position, she oversees the FWSA Councils' Man and Woman of Year and Communication competitions. In the past few years she has helped to revive the Communications award program.

Jo is the finest example in FWSA of the "go to" person. Do you have an important job that needs to be done? Go to Jo, that is, if she hasn't already volunteered to do it. Jo will get it done and on schedule as well.

Over the past 5 years, she had taken on the FWSA Convention delegate book and generating press releases for the Northern California news outlets. She served as Host Convention Co-host Chair for the very successful 2013 FWSA Convention and has stepped up to co-host the 2018 convention.

National Ski Council Federation

Jo Simpson is the current Public Affairs Chair for the National Ski Council Federation, a position she has held for several years. In that position she monitors news items, ski industry trends and legislative action affecting the ski industry nationally. She provides this information in a monthly newsletter, the "NSCF Newsbeat," that is distributed to 30 ski councils throughout the United States.

Jo is a very hard working volunteer and truly embodies the spirit of the **Hans Georg Award**.

The Hans Georg Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual who has contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long-term contribution over the years.

Respectfully nominated by *Catherine Ohl, Gene Fulkerson and John Watson.*