

86th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION Atlantis Casino Resort Spa • Reno, NV • June 7-10, 2018

"High Sierra Stampede"



Welcome FWSA Club Presidents and Convention Delegates:

Welcome to the Far West Ski Association's 86th Annual Convention – to be held in the Fun-Tastic city of Reno, Nevada, hosted by the Bay Area Snow Sports Council and Sierra League & Council.

Enclosed you will find the registration materials for the **Far West Ski Association's Convention**, Thursday through Sunday, **June 7-10**, **2018** at The Atlantis Casino and Resort Spa, in Reno, Nevada.

Deadlines:

May 7, 2018 is the deadline for early registration of \$159, a savings of \$16. The price goes up to \$175 on May 8.

May 7, 2018 is the deadline for submission of ALL event fees. These include Thursday's Rafting on the Truckee River and the Reno Rumble Pub Crawl; Friday's 12th Annual Michael German Memorial Golf Tournament, Hike at Lake Tahoe, and Spa Day at the Peppermill Spa and Casino. A FREE Pool Party is in the afternoon on Friday before evening events.

May 21, 2018 is the deadline for fees at \$175. Fees go up to \$190 beginning May 22. Submit all forms and payments to:

FWSA Registrar, c/o Jean McCasey, 10635 Esmeraldas Dr., San Diego, CA 92124

Economic Relief Program:

Again, this year, FWSA offers an "economic relief" program to provide a ski club the opportunity to send more delegates to the Convention. For every six (6) delegates that have paid the full registration package by the registration deadline of May 7, the club will receive a rebate of one (1) paid registration after the Convention (limit of one rebate per club).

Make Your Hotel Reservations NOW!:

Lodging at our group rate (double occupancy) is available at The Atlantis Casino Resort Spa. Per our contract, we have **NO RESORT FEES** and **FREE IN-ROOM WI-FI.** Refer to the enclosed flyer for the FWSA contracted room rates for our group. The Atlantis Casino Resort Spa is located at 3800 S. Virginia St., Reno, NV 89502, *www.atlantiscasino.com*. Make your reservations by calling 800-723-6500 or 775-825-4700, and give them our Group Name: **Far West Ski Association**. You can also book your room reservations on-line at our special FWSA site at:

<u>http://reservations.travelclick.com/98418?groupID=2016540</u>. Make your room reservations before **May 17**, when the room block is released. **Once our room block is released**, **The Atlantis Casino Resort Spa will endeavor to take reservations for rooms after the cut-off date, but this will be subject to availability.**

Transportation Information:

Flights should be booked in and out of the Reno-Tahoe International Airport (RNO) located just 10 minutes from the hotel. The Atlantis Casino Resort Spa provides complimentary shuttle service to and from the airport. The shuttle runs every half hour. You can catch it out the double doors just past the Baggage Claim area on the lower level of the airport.

Theme - "High Sierra Stampede":

This year's Convention theme is "High Sierra Stampede" and features the Thursday evening Reno Rumble Pub Crawl and Friday evening Silent Auction and Trade Show. The Saturday Awards Banquet will be Black-Tie optional.

Contact Information:

Debbi Kor, FWSA Convention Chairperson: fwsadebbi@comcast.net or 503-314-7078 **Jo Simpson**, Sierra Host Council Convention Coordinator: jo_simpson@sbcglobal.net, or 775-722-6468 **Paul Vlasveld**, Bay Area Host Council Coordinator: pvlasveld@comcast.net, or 408-314-4649 **Jean McCasey**, Convention Registrar jlmcCasey@yahoo.com, or 858-560-8722

If you have any questions, please contact the appropriate person above. Welcome to the 86th Annual FWSA Convention!

F W S A

fwsa.org

FAR WEST SKI ASSOCIATION

FOUNDED 1930

86th Annual

Far West Ski Association Convention

June 7 - 10, 2018

at the





Hosted by Bay Area Snow Sports Council and Sierra League & Council

Atlantis Casino Resort Spa

3800 S. Virginia Street, Reno, NV 89502

Reservations https://reservations.travelclick.com/98418?groupID=2016540

or call **800-723-6500**, Group Name: **Far West Ski Association Room Rates per night plus tax** single or double occupancy — **\$80** (Sun - Thurs) **\$129** (Fri and Sat)

Room Registration Deadline May 17, 2018

Hotel Features

- World Class Casino
- Forbes 4-Star Spa Atlantis
- Indoor & Outdoor Pools & Outdoor Whirlpool Spa
- 8 Award Winning Restaurants; 10 Bars & Lounges
- Atlantis Family Entertainment Fun Center
- NO Resort fees, FREE Wi-Fi in guest rooms, FREE Parking
- Rates are available 3 days pre and post Convention

Transportation

- Air transportation is via Reno-Tahoe International Airport, located just 15 minutes from the Atlantis
- The Atlantis offers free airport shuttle service (4:30 am 12:15 am)

Convention Highlights

- Silent Auction & Trade Show
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

Optional Activities

- Thursday
 - ° Rafting
 - ° Pub Crawl
- Friday
 - ° 12th Annual Michael German Memorial Golf Tournament
 - ° Hike at Lake Tahoe
 - ° Spa Day
 - ° Pool Party

Debbi Kor

FWSA Convention Chairperson fwsadebbi@comcast.net or 503.314.7078

Jeannine Davis

Silent Auction Chairperson SilentAuction@fwsa.org or 415.328.2333

Paul Vlasveld

BAC Host Council Convention Coordinator pvlasveld@comcast.net or 408.314.4649

Jo Simpson

Sierra Host Council Convention Coordinator jo simpson@sbcglobal.net or 775.722.6468



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OPTIONAL ACTIVITIES





Rafting on the Truckee River

Thursday, June 7, 2018, 7:30 am – 4:00 pm

Includes: Transportation, lunch, bottled water

Leader: John Walsh, johnwalsh37@sbcglobal.net

Sponsor: Brian Head Resort





Reno Rumble Pub Crawl

Thursday, June 7, 2018, 5:30 pm - 10:30 pm

Includes: Transportation, 4 drinks, hors d'oeuvres, dinner & dessert

Leader: Linda Russ, lruss10@hotmail.com

Sponsor: Steamboat Ski & Resort Corporation





12th Annual Michael German Memorial Golf Tournament

Friday, June 8, 2018, 6:30 am - 2:30 pm

Includes: Transportation, Green Fees & Cart at Lakeridge Golf Course,

continental breakfast, lunch & awards

Leader: Bob Ellis, rellis9681@a ol.com

Sponsor: TBA



Hike at Lake Tahoe

Friday, June 8, 2018, 8:30 am - 3:00 pm

Includes: Transportation, Subway sandwiches, granola bar, cookies &

bottled water

Leader: Lauri Thompson, tahoeski10@yahoo.com

Sponsor: TBA



Spa Day at the Peppermill

Friday, June 8, 2018, 9:30 am - 3:00 pm

Includes: Facial or Massage (\$130), Manicure or Pedicure (\$78)

Leader: Jo Simpson, jo simpson@sbcglobal.net

Sponsor: Aspen Skiing Company

Snowmass Tourism





Pool Party

Friday, June 8, 2018, 3:00 pm - 4:00 pm

Includes: Fun and Games, snacks, 1 pool-side beverage Leader: Fran Long (Central Council of California)

Sponsor: Jackson Hole Mountain Resort

HOLE



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REGISTRATION FORM

Name						
Street/Apt. #						
CityStateZip						
Email						
Mobile Phone						
Ski Club						
Council						
Delegate Status ☐ Voting ☐ Non Voting ☐ Delegate Status ☐ Guest ☐ FWSA Direct Men	Alternate mber					
Dietary Requirements ☐ Vegan ☐ Vegetarian ☐ 0	Gluten Free					
Except for your email address, which is not released, the information above will be provided to industry sponsors and donors to the Silent Auction. You may exclude your information from this list by checking this box. \Box						
☐ This is my first FWSA Convention						
Convention Packages (Fri: June 8 — Sun: June 10) Full Package if paid by May 7, 2018 \$1 - \$175 after 5/7, \$190 after 5/21	59					
• •	50					
Saturday Travel Expo, Meetings & Lunch \$	55					
Awards Luncheon Only (Must be purchased in advance) \$						
Awards Dinner & Dance Only - Must be purchased in advance.	65					
Extras						
Full Delegate Book (All Reports) \$ - Electronic copy available on fwsa.org	10					
Convention Hat (Adjustable, fits all) ☐ Blue ☐ Black \$	526					
Convention Visor (Adjustable, fits all) ☐ White ☐ Black \$20						
Optional Activities Priority given to Registered Delegates/Industry						
, , , ,	105					
	\$59					
Michael German Memorial Golf Tournament (Fri: June 8) \$110						
Specify Handicap OR Novice OR Last 3 Scores						
\square Need Transportation to the Golf Course Club Rental: Left \square or Right \square Handed	\$25					
_	\$33					
	5130					
☐ Manicure or ☐ Pedicure	\$78					
GRAND TOTAL	\$					

You can pay & register online at fwsa.org



You can also submit this form with your payment by May 7, 2018 to:

FWSA Convention Registrar

Jean McCasey 10635 Esmeraldas Drive San Diego, CA 92124 <u>Jlmccasey@yahoo.com</u> 858-560-8722

For additional information visit fwsa.org. No refunds after May 7, 2018 deadline.

Full Package Includes—

All FWSA business meetings, elections and panel sessions, convention pin, convention delegate book, hosted parties, 4 meals, complimentary beverages and activities.

- Friday Pool Party, Silent Auction & Snowsports Trade Show
- Saturday Continental Breakfast, General Meeting, Travel Expo, Awards Luncheon, Keynote Speaker presentation, Snowsports Leadership Academy, Public Affairs Panel, Racing Seminar, Cocktail Reception, Awards Banquet and Dance
- Sunday Eye Opener, Buffet Brunch, FWSA Business Meeting & Elections



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DELEGATE REGISTRATION INSTRUCTIONS

Please complete the registration forms as described below in their entirety.

1. CLUBS: Assign a Delegate Chairperson and Convention Delegates

Convention delegates are those who will have voting privileges at the Sunday business sessions. It is very important that they be designated as voting delegates and attend the Sunday sessions (8:30 am – 1:00 pm). All individuals submit their Registration Form and fees directly to the Convention Registrar. If you want to submit a club check, you MUST contact the Convention Registrar to make arrangements. The ski club needs to submit their Delegate Credentials Form to the Convention Registrar. The registration materials are also available in PDF format on the Convention website at **www.fwsa.org**.

2. Registration Form – One for Each Attendee

Enclosed are copies of the Convention Brochure with the Registration Form. Each individual attending the FWSA Convention from your club fills out the Registration Form and mails the form and check to Jean McCasey, 10635 Esmeraldas Drive, San Diego, CA 92124. They need to record their registration selection(s) on their Individual Registration Form. It is very important that the registration type (i.e., Delegate, Alternate Delegate, Non-Voting Delegate, FWSA Direct Member or Guest) be marked on the Form.

3. Online Registration

Convention attendees have the option of registering online. Go to the 2018 Convention site on <u>www.fwsa.org</u> to link into the site. In order to register online, you MUST pay online.

4. Delegate Credentials (Affiliated Member Voting Bloc) Form

- Refer to the "Affiliated Member Voting Bloc Schedule" on the form to calculate the number of voting delegates your club can register for this year's Convention based on your current number of members.
- Record the names of the designated voting delegates to be registered from your club.
- You must attach your Club's current Member Roster (names only, please) to your Delegate Credentials Form
- DO NOT include non-members or prospective individuals who are pending full active membership in your club.

Note: Delegate numbers will only be issued to those:

- Who are listed as a member on your Club Roster.
- Who are listed as a Voting Delegate on your Delegate Credentials Form.
- Whose payment of their Convention Registration has been received by the FWSA Convention Registrar.
- Whose Individual Registration Form has been submitted to the Registrar.

5. Optional Activities

Delegates can register for the optional activities **NOW**, on the Registration Form, any time prior to the May 7 deadline. Some of these activities are expected to sell out, so delegates should not delay in sending in their payment.

Make checks payable to FWSA. Please send the Delegate Credentials Form to:

FWSA Convention Registrar, c/o Jean McCasey, 10635 Esmeraldas Drive, San Diego, CA 92124.

Convention Delegation Chairperson

- Classify all club delegates as voting or non-voting based on each delegate's commitment to attend the Sunday business meeting. Delegates who do not intend to be at the business meeting should be classified as non-voting.
- Inform each delegate of their individual responsibilities, general Convention program and special invited guests.
- Remind any of your members who are attending the FWSA Convention for the first time to attend the Convention 101 Orientation on Friday, June 8 from 5:00 – 5:30 PM led by Jane Gutierrez, FWSA VP of Membership. The location will be listed on the Schedule of Events.

Convention Delegate Responsibilities

- Attend council caucus on Saturday and participate in voting on Sunday during the business portion of the Convention.
- Be cordial and respectful to invited guests and industry representatives.
- Respect the industry seating arrangement at each table for Saturday lunch.
- Display honesty and integrity in representing your ski club to the industry.



Ski Club Name Ski Club Council

Delegation Chairperson

First Name

the opinions of your club at the 2018 Annual Meeting and Convention.

86th Annual FWSA Convention 2018

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DELEGATE CREDENTIALS FORM





Delegate Chairperson:

Complete this form to officially register your club's **Affiliated Members Voting Bloc**. Use the Affiliated Member Voting Bloc Schedule (below) to determine the number of voting delegates allowed for your club based on club membership as of April 15, 2018.

-- Affiliated Member Voting Bloc Schedule --

NUMBER OF	<	10-	15-	20-	30-	40-	50-	60-	70-	80-	90-	100-	125-	150-	175-	200-	250-	300-	350-	400
MEMBERS	10	14	19	29	39	49	59	69	79	89	99	124	149	174	199	249	299	349	399	+
VOTES	0	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

You MUST attach your Club's current Member Roster (names only, please) to this Credentials Form.

You may also attach a "Roll of Remembrance" in memory of your club members who passed away this year.

These names will be honored at the Saturday Awards Banquet.

Last Name

Club Members

Street	Apt # City	St Zip
Phone ()	Email	
	11	
	12	
	13	
	14	
	15	
	16	
	16	
	18	
	Phone ()	Phone () Email 11

Officer's Name: ______ Signature: ______ Date: _____

club's attached Member Roster. By signing below you certify to the FWSA 2018 Annual Meeting and Convention that your Delegates listed above are in good standing with your club and that they are officially entitled to vote and express



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Thursday, June 7, 2018

	That sady, salle 1, 2010	
8:30 am - 4:30 pm 3:00 pm - 6:00 pm	Rafting on the Truckee River - Sponsored by Brian Head Resort Delegate Registration - Delegate Bags Sponsored by Reno Tahoe, Neck Wallets - Sponsored by Nancy Greene's Cahilty Hotel & Suites, Delegate Book - Sponsored by TBD	Meet in Hotel Lobby Grand Foyer Registration Desk
2,00 nm 6,00 nm		
3:00 pm - 6:00 pm	Industry Exhibitor Registration	Grand Foyer
5:30 pm - 10:30 pm	Reno Rumble Pub Crawl (Optional Event) - Sponsored by Steamboat Ski & Resort Corporation	Grand Foyer
	Friday, June 8, 2018	
6:30 am - 2:30 pm	12th Annual Michael German Memorial Golf Tournament at Lakeridge Golf Course (Optional Event), Shotgun Start at 8:00 am - <i>Sponsored by TBD</i>	Meet in Hotel Lobby
7:00 am - 6:00 pm	Silent Auction Set Up	Grand Ballroom
7:30 am - 3:00 pm	Hike at LakeTahoe (Optional Event) - Sponsored by TBD	Meet in Hotel Lobby
9:30 am - 3:00 pm	Spa Day – Sponsored by Aspen/Snowmass	Meet in Hotel Lobby
2:00 pm - 8:00 pm	Delegate Registration	Grand Foyer
3:00 pm - 4:30 pm	Far West Ski Foundation Meeting (Invitation Only)	Emerald A
3:00 pm - 6:00 pm	Industry Registration and Set-Up	Grand Ballroom
3:00 pm - 4:00 pm	Atlantis Outside Pool Party - Sponsored by Jackson Hole Mountain Resort, Hosted by Central Council	Outdoor Pool
4:45 pm - 5:00 pm	Industry Exhibitor Meeting	Grand Ballroom
5:00 pm - 5:30 pm	Convention 101 Meeting for New Convention Delegates	TBD
5:00 pm - 6:30 pm	Councils' Man & Woman of the Year Meeting (Invitation Only)	FWSA Suite
5:30 pm - 6:30 pm	Club Happy Hour	Promenade
6:30 pm - 8:00 pm	Silent Auction Welcome Party - Sponsored by TBD, Beer Donated by TBD, Beer Service Sponsored by TBD, Wine by TBD, Wine Service Sponsored by TBD	Grand Ballroom
6:30 pm – 10:30 pm	33rd Annual Silent Auction & Snowsports Trade Show - Musical Entertainment by <i>Kevin Shea</i> , <i>Mobile DJ - Sponsored by TBD</i>	Grand Ballroom
10:30 pm - 11:00 pm	Exhibitor Booth Breakdown	Grand Ballroom
	Saturday, June 9, 2018	
7:00 am - 12:00 pm	Delegate Registration	Grand Foyer
7:00 am - 8:00 am	Continental Breakfast - Sponsored by Mammoth Mountain Ski Area	Grand Ballroom 1-4
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Grand Ballroom 1-4
8:45 am - 10:25 am	Travel Expo - Grand Prize - Far West Ski Week - Sponsored by FWSA	Grand Ballroom 5-7
8:45 am - 10:15 am	FWSA Snowsports Leadership Academy - "Make Your Non-Profit Passion a Successful Reality" (Dave Ludwig)	Emerald AB
8:45 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only) - Awards Sponsored by Big White Ski Resort	Treasures A
10:30 am - 12:15 pm	Bid Presentations – 2020 FWSA Ski Week (Invitation Only)	Treasures CD
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - "Knock KnockWho's There to Take Over? Successful Succession Planning" (Todd Hood)	Emerald AB
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Emerald C
10:45 am - 12:15 pm	Far West Racing Seminar	Treasurers B
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - Luncheon Sponsored by Vail Resorts, Wine by TBD, Wine	Grand Ballroom 1-4
	Service TBD, Beer TBD, Beer Service TBD, Western Ski Heritage Award Sponsored by Steamboat Ski & Resort Corporation, Safety Person of the Year Award Sponsored by Telluride, Environment Award Sponsored by Aspen Skiing Company	
1:30 pm - 2:30 pm	Keynote Speaker - Sponsored by Bike Tours.Com	Grand Ballroom 1-4
2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy – "I Want To Go On The Trip Too. Maximizing Travel of you Clients with Special Needs: (Jane Guiterrez)	Emerald AB
2:40 pm - 4:00 pm	Trip Leader Seminar	Treasures CD
2:40 pm - 4:00 pm	Public Affairs Panel & Guest Speakers	Emerald C



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Saturday, June 9, 2018 (Cont'd)

4:15 pm - 5:30 pm	Council Caucus - BAC / Sierra Intermountain / Northwest / Central / Direct Members LAC / Orange / San Diego / Arizona	Grand Ballroom 5 Grand Ballroom 6 Grand Ballroom 7				
6:30 pm - 7:00 pm	Reception (No Host)	Grand Ballroom 1-4				
7:00 pm - 11:00 pm	Awards Banquet & Dance "High Sierra Stampede" - Sponsored by TBD, Wine by TBD, Wine Hosted by TBD, Councils' Man & Woman of the Year Sponsored by Big White Ski Resort,	Grand Ballroom 1-4				
	Musical Entertainment by "Sweet Success" - Sponsored by TBD					
Sunday, June 10, 2018						
7:00 am - 8:15 am	Eye Opener - Sponsored by FWSA & Hosted by Bay Area Snow Sports Council and Sierra League & Council	FWSA Suite				
8:30 am - 10:30 am	FWSA General Meeting - Elections	Grand Ballroom 1-4				
10:30 am - 11:30 am	Delegate Brunch - Sponsored by TBD, Outstanding Club & Council Awards, Club & Council Communication Awards, Charities Awards, Club History Award, Door Prize Giveaway	Grand Ballroom 1-4				
11:30 am - 1:00 pm	FWSA General Meeting Continued	Grand Ballroom 1-4				
1:15 pm - 2:15 pm	FWSA Board of Trustees and Board of Directors Meetings	Grand Ballroom 5				

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is encouraged for all club trip planners and board members. A Travel Expo Prize will be awarded only among those who participate. Other prizes will be awarded among all registered Convention delegates.

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High Sierra Stampede

Pool Party Friday, June 8, 2018 3:00 PM - 4:00 PM

Meet: The Atlantis Pool (Outside)

Includes: Games, Prizes, Food and

Beverage

Price: FREE

Host: Central Council

Sponsor: Jackson Hole Mountain

Resort

Silent Auction & Snowsports Trade Show Friday, June 8, 2018,

6:30 PM - 11:00 PM

- **FREE** Admittance
- OPEN TO THE PUBLIC
- **FREE** Hosted Drink at the Welcome Party (6:30 8:00 pm)
- Bid on more than \$85,000 in Snowsports and Adventure Trips & Gear
- Meet Olympic Medalists & Snowsport Celebrities
- Meet with Representatives from Ski Areas from around the World
- Meet Representatives from your Local & Regional Snowsports Clubs
- **DANCING** following the Silent Auction

A portion of the proceeds will benefit **TBA**