

"The Voice of the Western Skier"



# 2017

## Delegate Book

Electronic Edition



# Far West Ski Association

## 85th Annual Convention

**32nd Annual Silent Auction & Travel Expo**

**The Grove Hotel & Boise Centre**

**Boise, Idaho**

**June 7-11, 2017**



**HOLIDAZE TOURS®**







# 85th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

## The Grove Hotel & Boise Centre · Boise, Idaho · June 7-11, 2017

### June 7-11, 2107

### **"bo/Se" – Schedule of Events**



### **Wednesday, June 7, 2017**

12:30 pm - 7:00 pm	A Taste of Idaho (Optional Event) - <i>Sponsored by Salt Lake Crystal Inn Hotels &amp; Suites</i>	Meet in Hotel Lobby
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### **Thursday, June 8, 2017**

7:30 am - 4:30 pm	Rafting on the Payette River (Optional Event) - <i>Sponsored by Brian Head Resort</i>	Meet in Hotel Lobby
3:00 pm - 6:00 pm	Delegate Registration - Delegate Bags <i>Sponsored by Nancy Greene's Cahilly Hotel &amp; Suites</i> , Neck Wallets - <i>Sponsored by Ski Dazzle</i> , Delegate Book - <i>Sponsored by Holidaze Ski Tours</i>	Main Lobby
3:00 pm - 6:00 pm	Industry Exhibitor Registration	Main Lobby
5:30 pm - 10:30 pm	Wine Wobble and Pub Crawl (Optional Event) - <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Main Lobby

### **Friday, June 9, 2017**

6:30 am - 2:30 pm	11th Annual Michael German Memorial Golf Tournament at Quail Hollow, Boise (Optional Event), Shotgun Start at 8:00 am - <i>Sponsored by Dennis Dillon Auto Group</i>	Meet in Hotel Lobby
7:00 am - 6:00 pm	Silent Auction Set Up	Grand Ballroom 100 B-E
7:30 am - 3:00 pm	A Day on the Mountain - Mountain Bikers (Optional Event)	Meet in Hotel Lobby
8:30 am - 3:00 pm	A Day on the Mountain (Optional Event)	Meet in Hotel Lobby
9:30 am - 3:00 pm	Boise Greenbelt and Nature Center BikeTour (Optional Event) - <i>Sponsored by Limelight Hotel in Ketchum</i>	Meet in Hotel Lobby
3:00 pm - 8:00 pm	Delegate Registration	Main Lobby
3:00 pm - 6:00 pm	Industry Registration and Set-Up	Grand Ballroom 100 B-E
3:00 pm - 4:30 pm	Far West Ski Foundation Meeting (Invitation Only)	Administration Board Room
3:30 pm - 4:00 pm	Convention 101 Meeting for New Convention Delegates	110 A
4:00 pm - 6:30 pm	Fountain Party – Featuring the Boise Rock School - <i>Sponsored by Bogus Basin Mountain Recreation Area, Jackson Hole Mountain Resort &amp; Commercial Tire</i>	The Grove Plaza
4:45 pm - 5:00 pm	Industry Exhibitor Meeting	Grand Ballroom 100 B-E
5:00 pm - 6:30 pm	Councils' Man & Woman of the Year Meeting (Invitation Only)	Hotel FWSA Terrace Suite #408
6:30 pm - 8:00 pm	Silent Auction Welcome Party - <i>Sponsored by Aspen Skiing Company / Snowmass Tourism</i> , Beer <i>Donated by Payette Brewing Company</i> , Beer Service <i>Sponsored by Sun Valley Ski Resort</i> , Wine by <i>Proletariat Wine Company</i> , Wine Service <i>Sponsored by Telluride Ski Resort</i>	Grand Ballroom 100 B-E
6:30 pm - 10:30 pm	32nd Annual Silent Auction & Snowsports Trade Show - Musical Entertainment by VCI Audio Entertainment - <i>Sponsored by Bogus Basin Ski Club</i>	Grand Ballroom 100 B-E
10:00 pm - 10:30 pm	Exhibitor Booth Breakdown	Grand Ballroom 100 B-E

### **Saturday, June 10, 2017**

7:00 am - 12:00 pm	Delegate Registration	Main Lobby
7:00 am - 8:00 am	Continental Breakfast - <i>Sponsored by Mammoth Mountain Ski Area</i>	Grand Ballroom 100 B-E
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Grand Ballroom 100 B-E
8:45 am - 10:25 am	Travel Expo - Grand Prize - Far West Ski Week - <i>Sponsored by FWSA</i>	Grand Ballroom 100 A
8:45 am - 10:15 am	FWSA Snowsports Leadership Academy - "How to Build and Maintain a Successful Ski Club"	120 A-B
8:45 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only) - Awards <i>Sponsored by Big White Ski Resort</i>	140
10:30 am - 12:15 pm	Bid Presentations – 2019 FWSA Ski Week (Invitation Only)	110 C-D
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - "Making Love to your Members – Building and Bridging Relationships for the Long Term"	120 A-B
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	110 A-B
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - Luncheon <i>Sponsored by Vail Resorts</i> , Wine by <i>Proletariat Wine Company</i> , Wine Service <i>Sponsored by Ski.com &amp; Copper Mountain</i> , Beer <i>Donated by Payette Brewing Company</i> , Beer Service <i>Sponsored by Big Sky Resort and Sports America</i> , Western Ski Heritage Award <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i> , Safety Person of the Year Award <i>Sponsored by Telluride &amp; Mountain Lodge Telluride</i> .	Grand Ballroom 100 B-E

*Schedule of Events Continued on the Next Page*



**85th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION**  
**The Grove Hotel & Boise Centre · Boise, Idaho · June 7-11, 2017**  
**June 7-11, 2017**



***“bo/Se” – Schedule of Events***

**Saturday, June 10, 2017 (Cont'd)**

1:30 pm - 2:30 pm	Keynote Speaker - Charlie Linville - <i>Sponsored by Bike Tours</i>	Grand Ballroom 100 B-E
2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy - <i>“How to Keep your Skis in Tip Top Shape” &amp; “What Goes into a Great Boot Fitting”</i>	120 A-B
2:40 pm - 4:00 pm	Trip Leader Educational Seminar	110 C-D
2:40 pm - 4:00 pm	Public Affairs Panel & Guest Speakers	110 A-B
4:15 pm - 5:30 pm	Council Caucus - Intermountain / Northwest / Direct Members	110 C-D
	BAC / Central / Sierra	120 A-B
	LAC / Orange / San Diego / Arizona	110 A-B
6:30 pm - 7:00 pm	Reception (No Host)	Grand Ballroom 100 B-E
7:00 pm - 12:00 pm	Awards Banquet & Dance <i>“Boise is Magic”</i> - <i>Sponsored by Idaho Ski Area Association</i> , Wine by <i>Proletariat Wine Company</i> , Wine Hosted by <i>Ski Banff-Lake Louise-Sunshine, Fairmont Banff Springs &amp; SkiGroup.Net</i> , Councils' Man & Woman of the Year <i>Sponsored by Big White Ski Resort</i> , Musical Entertainment by <i>Winewood</i> - <i>Sponsored by Idaho Ski Area Association</i>	Grand Ballroom 100 B-E

**Sunday, June 11, 2017**

7:00 am - 8:15 am	Eye Opener - <i>Sponsored by FWSA &amp; Hosted by Bogus Basin Ski Club and Intermountain Ski Council</i>	Hotel FWSA Terrace Suite #408
8:30 am - 10:30 am	FWSA General Meeting - Elections	Grand Ballroom C-E
10:30 am - 11:30 am	Delegate Brunch - <i>Sponsored by Brundage Mountain Resort</i> , Outstanding Club & Council Awards, Club & Council Communication Awards, Charities Awards, Club History Award, Door Prize Give-away	Grand Ballroom C-E
11:30 am - 1:00 pm	FWSA General Meeting Continued	Grand Ballroom C-E
1:15 pm - 2:15 pm	FWSA Board of Trustees and Board of Directors Meetings	110 A-B

*Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is encouraged for all club trip planners and board members. A Travel Expo Prize will be awarded only among those who participate. Other prizes will be awarded among all registered Convention delegates.*

**PLEASE NOTE: All events are at the Boise Centre unless noted with “Hotel” or “The Grove Plaza”.**



# Panels / Snowsports Celebrities Keynote Speaker / Caucuses

## Schedule Saturday, June 10, 2017

	Travel Expo	Panel Sessions	Lunch	Panel Sessions	Council Caucuses
Room	8:45 am - 10:25 am	10:45 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm - 5:30 pm
<b>Grand Ballroom 100 A</b>	Travel Expo				
<b>Grand Ballroom 100 B-E</b>			Lunch & Keynote Speaker		
<b>110 A-B</b>		Public Affairs Panel		Public Affairs Panel	LAC / Orange / San Diego / Arizona
<b>120 A-B</b>	Snowsports Leadership Academy	Snowsports Leadership Academy		Snowsports Leadership Academy	BAC / Central / Sierra
<b>110 C-D</b>		Ski Week Bid Presentations (closed session)			Intermountain / Northwest / Direct Members
<b>140</b>	Councils' Man & Woman Judging (closed session)	Councils' Man & Woman Judging (closed session)			

Please note that this is a preliminary list of invited guests, presenters/speakers, topics and rooms, which is subject to change.

### **8:45 am-10:15 am - Snowsports Leadership Academy - 120 A-B - "How to Build and Maintain a Successful Ski Club"**

**Speakers:** Bev Novak, Donald Rasch and Delissa Rogers

They will be sharing information about how the Idaho Falls Ski Club has kept current and remained successful since its founding in the 1950's. The club's membership has stayed around 1,000 for a number of years.

### **10:45-12:15 Public Affairs Panel - 110 A-B**

**Moderator:** Mike Sanford, FWSA VP Public Affairs

Scheduled Speakers include: *Natalie Hurst* – News Anchor KBOI-TV (CBS); *Stephaney Kerley* – USFS, Boise National Forest District Ranger; *Eve Chandler* – Ski Historian; *Dave Ludwig* – Founder of Hope on the Slopes; *Sandy Chio* – Executive Director, Squaw Valley Olympic Museum Foundation; *Bob Looper* – Idaho Ski Areas Association; and, *Ron Abramovich* – "Boise Snowman" Snow Pack Analyst. Topics will include Area Development and Expansion, Forest Service Trends, Snowsports History Preservation, Media Promotion of Snowsports & Fundraising Events.

### **10:45 am-12:15 pm - Snowsports Leadership Academy - 120 A-B - "Making Love to your Members – Building and Bridging Relationships for the Long Term"**

**Speaker:** Todd Hood

Todd believes that the experience as a ski club or council member is built on love. The more value your organization delivers to your members, the more they love you. And when they love you, they glow when they think of you. They smile when they hear from you. They tell others what they love about you. And they forgive you when you fall short of their wishes, hopes and desires. The magic of strengthening your organization is "Making Love to Your Members". This hands-on session will give attendees the opportunity to work together to develop Love Plans to meet eligible lovers, seduce them into dating your organization, and making them literally fall in love with you. Todd Hood has been a member of the Snowbusters Ski Club of Pasadena since 1991, and is currently the Vice President of Membership for the Los Angeles Council of Ski Clubs. He also serves as the Operations Improvement Chair of the Western Region of the National Brotherhood of Skiers, where he serves as Treasurer. He is a graduate of Purdue University with a degree in Industrial Engineering, and received an MBA in International Finance at the Marshall School of Business, University of Southern California.

### **1:30-2:30 PM - FWSA Keynote Speaker - Grand Ballroom 100 B-E**

Convention Keynote Speaker . Charlie Linville

On January 20, 2011, while conducting a sweep of the surrounding area, Sergeant Charlie Linville was struck by an IED that blasted him into the air and brought him directly down into the blast crater. The explosion inflicted multiple injuries on Sergeant Linville, some visible, others not. Charlie lost his foot to a below the knee amputation the summer of 2013, after fighting for over a year to save it. In spring of 2014, he agreed to come on board with THE HEROES PROJECT to climb Mt. Everest. The climb was halted in April 2014, after 16 Sherpas lost their lives in an avalanche and again on their second attempt in April 2015, after the earthquake in Nepal. On May 19, 2016, Charlie completed the last of The Seven Summits, and became first combat-wounded veteran to reach the top of Mt. Everest.

### **2:40-4:00 PM - Snowsports Leadership Academy - 120 A-B - “How to Keep your Skis in Tip Top Shape” & “What Goes into a Great Boot Fitting”**

**Speakers:** Kyle Woolstenhulme, Dave Hall & Chuck Cremer

Kyle Woolstenhulme and Dave Hall will discuss how to take care of your gear with respect to tuning. Kyle is the owner of Sun Valley Ski Tools and sells high performance snowboard tuning equipment and logo apparel. Dave Hall of Race Works sells high performance alpine ski gear, ski tuning equipment, snowboard and ski wax, winter apparel for skiing and ski racing and alpine race gear. Chuck Cremer of McU Sports will talk about boot fitting, with a focus on the difference between a good and poor fit.

### **2:40 pm-4:00 pm - Public Affairs Panel - 110 A-B**

**Moderator:** Mike Sanford, FWSA VP Public Affairs

Scheduled Speakers include: *Laura Sankey* – President, Women’s Ski Jumping USA; *Alan Alborn*, Women’s Ski Jumping Coach; *Sarah Hendrickson* – World Champion US Women’s Ski Jumper; *Erik Fisher* – Former US Ski Team; *Holt Haga* – Former US Freestyle Team.; *Billy Kidd*, Olympic Slalom Silver Medalist. Topics will include Recruitment, Development & Challenges Facing the US Ski Team, US Freestyle Team, and Women’s Ski Jumping USA.

### **4:15-5:30 PM - Council Caucuses**

**LAC / Orange / San Diego / Arizona - 110 A-B**

**BAC / Central / Sierra - 120 A-B**

**Intermountain / Northwest / Direct Members - 110 C-D**

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates in preparation for voting on Sunday morning.

## **Snowsports Leadership Academy**

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions. Snowsports Leadership Academy Sessions Modules:

2008 – Module 1: “I’m Elected, Now What”  
Module 2: “Now you Have Them, How do you Keep Them”

2009 – Module 3: “Travel Wise – Smart Tips for Trips”  
Module 4: “Risky Business – A Slippery Slope”

2010 – Module 5: “Ethics – Doing the Right Thing”  
Module 6: “Tech Works – Building Your Club Using the Social Media”

2011 – Module 7: “Skiing Equipment Design: Getting the Right Fit”  
Module 8: “Building Membership Through Racing”  
“Taking Office, Now What”?

2012 – Module 9: “The Future Is Now”  
Module 10: “Marketing, Mentoring, Media”

2013 – Module 11: “Make Club Meetings Fun While Getting Business Done”  
Module 12: “Keeping Pace as a High Tech Club”

2014 – Module 13: “Get the Latest on Snowsports Equipment”

Module 14: “Avalanche Safety – Are You Prepared?”

2015 – Module 15: “Improving Social Media Savvy”  
Module 16: “Latest Technologies in Winter Equipment?”

2016 – Module 17: “Who Are You, and Who Cares: Building and Supporting Your Brand”  
Module 18: “Safe Travels on the Slope”

2017 – Module 19: “How to Build and Maintain a Successful Ski Club”  
Module 20: “Making Love to your Members – Building and Bridging Relationships for the Long Term”  
Module 21: “How to Keep your Skis in Tip Top Shape”  
“What Goes into a Great Boot Fitting”

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# Order of Business

**Saturday, June 10, 2017**

## **GENERAL SESSION**

8:00 AM Call to Order (Steve Coxen)

Introduction of Officers, Trustees, Committee Chairpersons, Council Presidents, FWSA Appointed Representatives and Special Guests.

Credentials Committee Report (Jane Gutierrez)

Nominations Committee Report (Sylvia Kearns)

Councils' Man & Woman of the Year Report (Gene Fulkerson)

Industry Marketing & Sponsorships Report (Debbi Kor)

Silent Auction Report (Jeannine Davis)

Travel Expo Report (Fran Long)

## **RECESS FOR TRAVEL EXPO & PANEL SESSIONS**

8:45 AM – 10:25 AM Travel Expo (Fran Long)

**Sunday, June 11, 2017**

## **GENERAL SESSION RECONVENED**

8:30 AM Call to Order (Steve Coxen)  
Order and timeframe of Sunday session to be determined by the FWSA President

8:30 AM – 1:00 PM FWSA General Meeting and Election of Officers

Secretary's Report (Sheri Parshall)  
Approval of Minutes from 2016 Annual Meeting

Credentials Committee Report (Jane Gutierrez)

Parliamentarian's Report (George Kish)

**Sunday, June 11, 2017**

Bylaws Report (George Kish)

Nominations of Candidates for Office and Elections (Gloria Raminha)

Speeches by candidates  
(2 minutes time limit each)

Election and voting for President, Trustees, and Officers

Resolutions (Randy Lew)

10:30 AM RECESS FOR BRUNCH  
Club & Council Communication Awards  
Charities Award & Club History Award

11:30 AM GENERAL SESSION RECONVENED

ORDER OF BUSINESS FOR GENERAL SESSION  
(Continued)

Treasurer's Report (Randy Lew)

Board of Trustees Report (Gloria Raminha)

Industry Sponsorship/Silent Auction  
(Debbi Kor & Jeannine Davis)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA 2018 Convention Report  
(Jane Wyckoff, Paul Vlasveld & Jo Simpson)

Old Business (Steve Coxen)

New Business (Steve Coxen)

Introduction of Newly Elected Officers and Trustees (Steve Coxen)

Adjournment (FWSA President)

# Welcome

## Steve Coxen, President, Far West Ski Association

I am excited to welcome you to the 85th Annual Far West Ski Association Convention in Boise, Idaho. We are hosted by Intermountain Ski Council and Bogus Basin Ski Club and our venue is the beautiful Boise Centre. You will have the opportunity to have fun, see old friends and make new ones. You will learn new things at our Snowsports Leadership Academy, visit with our snowsports industry partners, meet snowsports celebrities and much more. Our FWSA Convention has something for everyone. Enjoy your weekend.

Please give a big thank you to our FWSA Convention Committee and all of the Intermountain Ski Council volunteers who have worked many hours to make the 2017 Convention a success. I specifically want to thank Michael Bouton and Paul Markowitz. Michael is the Host Council Convention Chairperson and Paul is the Intermountain Ski Council President. Both Michael and Paul have worked very hard to assemble a wonderful group of volunteers. Review the list of Convention Volunteers and VIPs in the Delegate Book and thank them whenever you get the opportunity.

Jane Wyckoff, our FWSA Convention Chairperson, has been organizing our conventions for many years. The keys to her success are her superb organization skills, her attention to detail, and the excellent team she has working with her. I also would like to acknowledge Debbi Kor, FWSA VP of Marketing, for her work securing sponsorships. Debbi's relationships in the snowsports industry are exceptional. Debbi will be taking on the Convention Chairperson role after this Convention. We applaud Debbi for stepping up to take on this important role.

Other kudos go to Jeannine Davis, who is back for a third year as Silent Auction Coordinator and Fran Long for leading our Travel Expo. Jo Simpson has stepped up again to edit the Convention Delegate Book. Catherine Ohl has done an excellent job as our FWSA Awards Chairperson, overseeing the awards nomination process and the voting. Catherine is also the creator and editor of our annual Convention Awards Book, creator of the media portion of our Awards presentation program, and designer of our Convention promotional materials and forms.

If this is your first FWSA Convention, make sure you plan to attend Convention 101 on Friday at 3:30-4:00pm. Jane Gutierrez, FWSA VP of Membership, will explain everything you need to know about our annual conventions. Jane is also in charge of our Snowsports Leadership Academy with three very interesting sessions on Saturday. There will be two morning sessions – “How to Build and Maintain a Successful Ski Club” and “Making Love to your Members – Building and Bridging Relationships for the Long Term.” The afternoon Academy session will be “How to Keep Your Skis in Tip Top Shape & What Goes into a Great Boot Fitting.” I am sure you will come away with some very useful information from these sessions.

Mike Sanford, FWSA VP of Public Affairs, is host of our two Public Affairs Forums on Saturday. Mike has assembled an excellent panel of speakers including coaches and athletes to discuss current issues affecting skiers, ski area operators, forest management, climate change and the FWSA Public Affairs Program.

Our keynote speaker is Charlie Linville. In 2013 Charlie lost his foot and lower leg to an IED in Afghanistan. In 2016 he became the first combat wounded veteran to summit Mount Everest.

The annual Awards Banquet will be held Saturday evening and the theme is “Boise is Magic” so be creative with your attire. We will have a wonderful dinner as we recognize special achievements in our snowsports community and the industry. This is our way of thanking all of the hard working individuals who contribute so much to improve our snowsports experience.

Our annual business meeting and elections will be held on Sunday. Our councils will caucus on Saturday afternoon and candidates for office will visit each caucus to discuss their qualifications and answer questions. You should attend your caucus to learn more about FWSA leadership. You might be motivated to run for a position yourself.

A big thank you to all of you attending our 2017 Convention. I hope to see you on the slopes next season, on one of our adventure trips, and at the 2018 FWSA Convention in Reno, Nevada, at the Atlantis Casino Resort Spa.



## Office of the Mayor

**David H. Bieter**  
Mayor

**City Council**

**President**  
Elaine Clegg

**Council Pro Tem**  
Lauren McLean

Maryanne Jordan  
Scot Ludwig  
Ben Quintana  
TJ Thomson

**Boise City Hall**

Third Floor  
150 N. Capitol Boulevard

**Mailing Address**  
P. O. Box 500  
Boise, Idaho 83701-0500

**Phone**  
208/384-4422

**Fax**  
208/384-4420

**TDD/TTY**  
800/377-3529

**Web**  
[www.cityofboise.org/mayor](http://www.cityofboise.org/mayor)

June 7, 2017

Dear Friends,

On behalf of the people of the City of Boise, I am honored to welcome you to the "City of Trees" for the 85<sup>th</sup> Annual Far West Ski Association Convention.

Special greetings go to those of you visiting our beautiful city for the first time. New comers to Boise are always charmed by our picturesque foothills, the scenic Boise River Greenbelt, and our vibrant downtown with its more than 300 retailers and restaurants. For those of you who know Boise and southwest Idaho, it is easy to see that this city and the surrounding area is an outdoor enthusiast's dream.

Boise has become well-known for our extensive year-round outdoor recreation opportunities that have won national acclaim from various publications and organizations. From rafting or fishing in the Boise River and Lucky Peak during the summer, to skiing at Bogus Basin in the winter.

The Bogus Basin Mountain Recreation Area is one of our community's greatest assets. Located just 16 miles north of the city, this ski resort has over 2,600 acres for day skiing and 165 acres for night skiing, for a total of 53 runs. I am confident you will enjoy the great skiing that Bogus Basin has to offer, not to mention one of the greatest views there is of the "City of Trees".

Visitors quickly come to understand Boiseans' passion for this remarkable place and soon feel that passion themselves. Get to know Boise – stroll along the historic Basque Block, visit the Snake River Birds of Prey area, or simply sit and soak up the scenery – and I'm sure you'll come to love this community as much as I do.

Best wishes for a productive convention, and I hope you enjoy your stay in Boise.

Sincerely,

David H. Bieter  
Mayor



THE OFFICE OF THE MAYOR  
CITY OF BOISE,  
STATE OF IDAHO

# PROCLAMATION

WHEREAS, the Far West Ski Association is a non-profit, all volunteer organization representing 150 affiliated ski clubs located in 9 regional councils in the 12 western states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, South Dakota, Utah, Washington and Wyoming; and

WHEREAS, the Far West Ski Association, since its founding in 1930, has been guided by its mission to protect and promote the sport of skiing; and

WHEREAS, the Far West Ski Association is conducting its 85th Annual Convention for the first time in the capital city of Boise, Idaho, hosted by Bogus Basin Ski Club and Intermountain Ski Council, June 7-11, 2017; and

WHEREAS, the convention delegates, ski industry and special guests will convene to discuss programs in public affairs, skier safety, ski heritage, athletic scholarships, racing, communications, travel, council development, ski industry and community outreach; and

WHEREAS, the Bogus Basin Mountain Recreation Area is celebrating its 75th Anniversary; and

WHEREAS, the Far West Ski Association extends its appreciation to the Boise Convention and Visitors Bureau for its leadership and support in bringing the convention to Boise, and local businesses for providing sponsorship support for convention programs; and

WHEREAS, the Far West Ski Association invites all snowsports enthusiasts in Boise to participate in convention programs and activities with their fellow skiers from across the West.

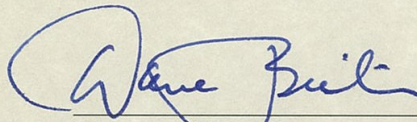
NOW, THEREFORE, I, DAVID H. BIETER, Mayor of the City of Boise, do hereby proclaim June 7-11, 2017 as

## FAR WEST SKI ASSOCIATION DAYS

in the City of Boise.

IN WITNESS WHEREOF, I have hereunto set my hand on this the 4<sup>th</sup> day of April, in the year two thousand and seventeen.



  
MAYOR OF BOISE, IDAHO





## City of Eagle

P.O. Box 1520  
Eagle, Idaho 83616  
208-939-6813

Stan Ridgeway  
Mayor

April 19, 2017

Dear Far West Ski Enthusiast, Sponsors and Participants:

It is fitting that Bogus Basin Ski Club is hosting the Far West Ski Associations Convention in Boise as Bogus Basin celebrates its 75<sup>th</sup> year of providing winter ski related activities for the treasure valley.

Michael Bouton and the planning committee have been working on this convention since 2010. The convention has been a dream of Michael's as well as members of the committee and the ski club. In conjunction with the Boise Convention and Visitors Bureau the theme "What Ever You Want" Boise Is. After your stay in Boise and maybe Eagle this will make sense to you.

The committee has arranged numerous optional activities that attendees can participate in to experience not only Boise but the entire Treasure Valley. We hope you enjoy your visit here and add it to your list of ski destinations.

As Mayor of the City of Eagle I welcome all participants to our City as well as the entire Treasure Valley. Enjoy the convention and please come back to visit us.

Stan Ridgeway, Mayor

600 East Civic Lane, Eagle, Idaho 83616



# Event Sponsors

## 85th Annual FWSA Convention

by Debbi Kor, VP of Marketing & Sponsorship

*We extend our appreciation to the following sponsors of Far West Ski Association's 85th Annual Convention. Their generous support was a significant contribution to the financial success of this year's convention. By offsetting convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2017-2018.*

## Program Sponsors

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### Western Ski Heritage Prize

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and a half day lesson.



### Councils' Man & Woman of Year

Since 2001, **Big White Ski Resort** has donated a 5-night ski package for two with lodging and lift tickets to the Councils' Man and Woman of the Year winners.



Grouse Mountain Lodge



### Athletic Scholarships

Since 2004, funds for the scholarships are provided through contributions from **Whitefish Mountain Resort**, **Grouse Mountain Lodge** and **Karbon**.



### Safety Award

**Telluride and Mountain Lodge** are the sponsors of the Safety Award. They are offering a 5-night ski package for two with lodging, rentals, and 4-day lift tickets.

# 2017 Convention Sponsors



## Gold

## Silver

## Bronze



Neck Wallets  
Convention



Delegate Totes  
Convention



Delegate Book  
Printing  
Convention



A Taste of Idaho  
Wednesday Afternoon



Rafting  
Thursday



Wine Wobble  
& Pub Crawl  
Thursday evening



Golf Tournament  
Friday Morning



A Day on the Mountain  
Friday



Boise Green Belt &  
Nature Center Biking  
Friday Morning



Fountain Party  
Friday Afternoon



Fountain Party  
Friday Afternoon



Fountain Party  
Friday Afternoon



Silent Auction  
Welcome Party  
Friday Evening



Silent Auction  
Welcome Party  
Friday Evening



Silent Auction  
Beer Donor  
Friday Evening



Silent Auction  
Beer Service  
Friday Evening



Silent Auction  
Wine Service  
Friday Evening



Silent Auction DJ  
Friday Evening



Continental Breakfast  
Saturday Morning



Luncheon  
Saturday



Beer Donor  
Saturday Lunch



Beer Service  
Saturday Lunch



Beer Service  
Saturday Lunch



Wine Donor  
Saturday Lunch



Wine Service  
Saturday Lunch



Wine Service  
Saturday Lunch



Keynote Speaker  
Saturday Afternoon



Banquet Wine Sponsor  
Saturday Evening



Banquet Wine Sponsor  
Saturday Evening



Awards Banquet &  
Musical Entertainment  
Saturday Evening



Banquet Wine Sponsor  
Saturday Evening



Eye Opener Hosts  
Sunday Morning



Brunch  
Sunday Morning

# Silent Auction & Travel Expo 2017 Participants

by Jeannine Davis and Fran Long

*The Far West Ski Association, the Intermountain Ski Council and the Bogus Basin Ski Club extend their appreciation and sincere gratitude to the 32nd Annual Silent Auction and 15th Travel Expo participants. The success of this event is made possible by the continued support from our industry partners. Please include these industry partners in your travel plans for 2017-2018.*

Aspen/Snowmass, CO  
Aspen Skiing Company, CO  
Atlantis Casino Resort Spa, NV  
Bahia Principe, Mexico  
Betty Donellan, TX  
Big Sky Resort, MT  
Big White Ski Resort, Canada  
BikeTours.com, TN  
Bogus Basin Mountain Recreation  
Area, ID  
Boise CVB, ID  
Boise Centre, ID  
Brian Head Resort, UT  
Brundage Mountain Resort, ID  
Club Med, FL  
Copper Mountain Resort, CO  
Cowboy Adventures, ID  
Crested Butte Mountain Resort, CO  
Crystal Inn, UT  
Deer Valley Resorts, UT  
Destination Snowmass, CO  
Drury Hotels, Various  
Eddie Bauer, ID  
Fairmont Banff Springs Hotel, Canada  
Fairmont Chateau Lake Louise, Canada  
Foot Dynamics, ID  
Grouse Mountain Lodge, MT

Holidaze Ski Tours, NJ  
Huntley Lodge, MT  
Idaho Ski Area Association  
Jackson Hole Mountain Resort, WY  
Jackson Hole Resort Lodging, WY  
Kandahar Lodge at Whitefish, MT  
Limelight Hotel, ID  
Mammoth Mountain Inn, CA  
Mammoth Mountain Ski Area, CA  
Miracle Springs Resort and Spa, CA  
Mountain Lodge, CO  
Mt. Norquay, Canada  
Nancy Greene's Cahilty Hotel & Suites  
at Sun Peaks Resort, Canada  
Roatan Charter, FL  
Outdoor Exchange, ID  
Payette Brewing Company, ID  
Powder Mountain, UT  
Premier Skis, ID  
Proletariat Wine Company, ID  
Schweitzer Mountain Resort, ID  
Silver Mountain Resort, ID  
SilverStar Mountain Resort, Canada  
SKI.COM, CO  
Ski Banff-Lake Louise-Sunshine,  
Canada  
Ski Group.net, CA

Snakedance Condominiums, NM  
Snowmass Destination Residences, CO  
Snowmass Ski Resort, CO  
Snowmass Tourism, CO  
Solitude Mountain Resort, UT  
Sports America Tours, CA  
Steamboat Ski & Resort Corp., CO  
Stonebridge Inn, CO  
Sunshine Village Resort, Canada  
Sun Peaks Ski Resort, Canada  
Sun Valley Resort, ID  
Tamarack Resort, ID  
Taos Ski Valley Resort, NM  
Telluride Ski Resort, CO  
The Crestwood Hotel, CO  
The Lake Louise Ski Resort, Canada  
The Lodge at Whitefish Lake, MT  
Vail Resorts, CO  
Val D'Isere Condos, CA  
Visit Salt Lake, UT  
Whistler/Blackcomb, Canada  
Whitefish Mountain Resort, MT  
Wyndham Vacation Rentals, CO  
Zermatt Resort, UT

# Convention Volunteer VIPs

Far West Ski Association President	Steve Coxen
FWSA Convention Chairperson	Jane Wyckoff
Host Council Convention Coordinator	Michael Bouton
Convention Sponsorship Chairperson	Debbi Kor
Silent Auction & Snowsports Trade Show / Travel Expo	
Silent Auction Chairperson	Jeannine Davis
Travel Expo Chairperson	Fran Long
Silent Auction Accounting	Cindy Krupp
Silent Auction Bid Runners Coordinator	Alyson Totten, Robb Margrave
Host Council Silent Auction Volunteer Coordinator	Kim Hovren
Auctioneer	Patrick Rice
FWSA Awards	
Service Awards Chairperson	Catherine Ohl
Club and Council Communications Awards Chairpersons	Cindy Krupp, Paul Vlasveld
Councils' Man & Woman of the Year Recognition	
Chairperson	Gene Fulkerson
Reception Hostess	Mary Pribble
Graphics and Design, Pins	Catherine Ohl
Convention Shirts	Michael Bouton
Council Volunteer Coordinator	Carol Peterson
Registration	
Convention Delegate Registrar	Karen James
Registration Tote Bags	Carol Peterson
Delegate Registration Volunteer Coordinator	Betsy Gudmundsen
Celebrity Guests and VIP Registration	Randy Lew
Celebrity Guests and VIP Hostess	Barbara Lee Blase
FWSA Convention Treasurer	Randy Lew
Snowsports Leadership Academy, Credentials Chairperson	Jane Gutierrez
Optional Events	
A Taste of Idaho	Michael Bouton
Rafting on the Payette River	Doug Baker
Wine Wobble & Pub Crawl	Paul Markowitz
11 <sup>th</sup> Annual Michael German Memorial Golf Tournament	Vince Zappy
A Day on the Mountain	Mark Barnard
Boise Greenbelt & Nature Center Biking	Jeffery Rosendin
Fountain Party	Michael Bouton
Door Prize Donations	Debbi Kor
Publicity	Michael Bouton
Convention Video	George Stewart
Decorations	Vicki Kuebler
Greeter and Ticket Taker	Suzette Newsome
Greeter and Information Coordinator	Rosie Rosco
Hospitality Room Coordinator	Don Pribble
FWSA Event Signage Coordinator	Jeannine Davis
Convention Website - Webmaster	Catherine Ohl
Delegate Book Editor	Jo Simpson
Nominations & Elections	Gloria Raminha
Parliamentarian	George Kish
Resolutions	Randy Lew
Convention Photographer – <i>Cindy Sherman Photography</i>	Cindy Sherman
Convention Cinematographer – <i>Oh! Show Productions</i>	Tony Okun
Silent Auction & Snowsports Trade Show DJ – <i>VCI Audio Entertainment</i>	Vince Cavanaugh
Awards Banquet Band – <i>Winewood</i>	Ross McIntyre
Signage - <i>Starbright Creations</i>	Emilio Trampuz

# Charlie Linville

Thomas Charles Linville was born in Boise, Idaho on August 22, 1985. He is the youngest and only son in his family. He has three sisters, Elizabeth, Brooke, and Heather. Charlie graduated from Boise High School in 2004 despite the challenges he faced when his father was diagnosed with stage four Non-Hodgkin's Lymphoma during his Freshman year of high school.

Eager to pursue his aspirations of serving in the United States military, he enlisted in the Marine Corps and attended boot camp at Marine Corps Recruit Depot San Diego, California on January 22, 2006.

After graduating boot camp he attended the School of Infantry at Camp Pendleton in May 2006. Sergeant Linville married his high school sweetheart Mandi on August 26, 2006.

Having successfully completed SOI training, Sergeant Linville became a 0351, Assault Man. He was stationed temporarily with 3rd Battalion 1st Marines, and shortly after found his home with the Marines of 3rd Battalion 5th Marines as the 0351 Section Leader.

After completing successful deployment preparations, Sergeant Linville deployed to Fallujah, Iraq, from September 2007 to April 2008, just two weeks after the birth of his first daughter Taylor.

During his combat tour he was meritoriously promoted to corporal for actions taken while conducting infantry operations. While serving in Iraq, Sergeant Linville occupied the role of Non-commissioned Officer in Charge of Observation Post O'Haire, and was one of three patrol leaders for mounted security missions within the company's area of operation.

Charlie returned from Iraq and decided to pursue his interest in explosives further. He submitted a lateral move to change his Military Occupational Specialty from 0351 Assault Man to 2336 Explosive Ordnance Disposal Technician. While awaiting orders to attend Naval School of Explosive Ordnance Disposal at Eglin Air Force Base, Florida, Sergeant Linville completed on the job training at Base EOD at Camp Pendleton, California. Once he completed On the Job Training duties at the base shop, he received orders to NAVSCHOOL EOD, where he reported in on March 26, 2008. Upon comple-



tion of NAVSCHOOL EOD on November 13, 2009, Charlie received orders to 9th ESB 3rd Explosive Ordnance Disposal Company on Camp Hansen in Okinawa, Japan. Two months before deploying, Charlie and Mandi delivered their second daughter Dyllan on August 5, 2010. He left for Helmand Province, Afghanistan, in October of 2010, where he was in direct support of 2/9 Echo Company in Marjah.

Sergeant Linville was placed with a new EOD team and continued operations in Sangin. While working with his new team, Sergeant Linville disarmed a multitude of IEDs. On January 20, 2011, Sergeant Linville and his team were responding to an IED detonation. While conducting a sweep of the surrounding area, Sergeant Linville was struck by a tertiary device.

The IED blasted Charlie into the air, and brought him directly down into the blast crater. The explosion inflicted multiple injuries on Sergeant Linville, some visible, others not. Sergeant Linville suffered fractures to his right foot including his cuboid, calcaneus, and two outer metatarsals, in addition to fractures sustained in his right middle finger, and amputation of his right ring finger.

Other injuries that resulted from the blast include lower spine trauma, PTSD, and mild traumatic brain injury. After

Charlie was medically evacuated he was flown to Bastian Medical Center where he underwent surgery on his hand. Next Sergeant Linville was flown to Bagram Air Force Base where he underwent additional surgery on his hand.

Once Charlie was flown out of Afghanistan, he went to Germany for three nights. He then flew to Bethesda, Maryland, for a night and finally reached his destination at Balboa Naval Hospital where he received multiple surgeries on his hand and foot.

Charlie has undergone multiple experimental surgeries in order to walk again. He continues operations and therapy on his foot and back in order to walk, sit, and stand without the IDEO brace and other supports etc.

Charlie lost his foot to a below the knee amputation the summer of 2013, after fighting for over a year to save it.

In spring of 2014, he agreed to come on board with THE HEROES PROJECT to climb Mt. Everest. The climb was halted in April 2014, after 16 Sherpas lost their lives in an avalanche, and again on their second attempt in April 2015, after the earthquake in Nepal.

On May 19, 2016, Charlie completed the last of The Seven Summits, and became first combat-wounded veteran to reach the top of Mt. Everest.



# Erik Fisher

Erik Fisher is a natural athlete. Whether he's skiing, kiteboarding, or playing football, Fisher can do it better than most. Scouting reports say he would have done very well in football at the NCAA level.

On the verge of a World Cup breakout season multiple times, 'Fish' has been constantly hampered by injuries, but that hasn't stopped his all out search for speed.

Back at it after missing all of 2013, Fish returned to his favorite World Cup hill and posted an impressive 13th in the Val Gardena, Italy downhill. It was enough to land a coaches' discretionary pick to the 2014 Olympic Winter Games.

In Sochi, destiny was in his own hands in the form of an intra-squad race-off for Team USA's final downhill starting spot. Steven Nyman ultimately won the spot.

Undiscouraged by a minor knee injury, Fish pushed through the remainder of the 2014 season. He raced the Spring

Series until the bitter end in hopes of improving his start position for the 2015 World Championship year, when the big event returns to American soil at Vail/Beaver Creek.

## FIRST TRACKS

Fisher was skiing with the Bogus Basin Ski School Program at age three. He was so bored waiting for all the other kids during his first lesson that he left the group and skied to the bottom alone, creating an all-mountain search by his instructors. When found, he was scolded and transferred to an older class for further instruction.

He picked up racing with the Bogus Basin Ski Racing Alliance at age seven and was named to the U.S. Development Team in 2004 while still a student at Rowmark Academy in Park City.

## OFF THE SNOW

Fisher has a diverse portfolio. He opened a shaved ice stand in his hometown during the spring of 2012 and has started many other small busi-



nesses. Off the books, he grew up playing football and baseball until his ski-racing career conflicted with too many games and practices. He was also a big fan of motocross until a crash fractured his leg in five different places. Now he's big into kiting, wakeboarding, ice hockey, road cycling, whitewater kayaking,

# Holt Haga



Holt Haga competed on the US Freestyle Team for five years, winning the moguls at the 2007 U.S. Freestyle Ski Championship.

Haga first hit the bumps competitively in his early teens with Idaho's Bogus Basin program. He harvested his skills in Idaho through his teen years, before making the decision to move to Park City in his 20's for the training environment at Utah Olympic Park. Wasting no time, Haga quickly racked up a national title at the age of 23.

Haga, although faced with nagging injuries, put forth an admirable career, competing on the World Cup and NorAm Cup circuits and in FIS races.

His most notable World Cup results came in 2008 when he scored two seventh place finishes at Lake Placid, NY and Mont Gabriel, Quebec. He also became a top NorAm Cup competitor standing on the podium several times.

Since retiring from the team in 2010, Holt has already turned the page, starting a new chapter. He is currently enrolled at Westminster College, piling on the credits with hopes of graduating within the year. Haga has focused his academic career in the world of finance, double majoring in Economics and Finance. Upon graduation, Holt hopes to move to a city where he can climb the career ladder.

# Alan Alborn



Alan Jacob Alborn (born December 13, 1980 in Anchorage, Alaska) is an American former ski jumper. At the 2002 Winter Olympics in Salt Lake City, he finished 11th in the team large hill and 11th in the individual normal hill events.

Alborn's best finish at the FIS Nordic World Ski Championships was 23rd in the individual normal hill event at Lahti in 2001. He finished 32nd in the individual event at the 2002 Ski-flying World Championships in Harrachov.

Alborn's best individual World Cup finish was fourth in a large hill event in Switzerland in 2001. His best individual career finish was second twice in lesser events (2001, 2004).

He held the North American distance record with 221.5 meters (achieved in Planica in 2002) until it was broken by Kevin Bickner in 2017.

Alan is now the Women's Ski Jumping USA head coach.

# Laura Sankey

As WSJ-USA's new president, Laura Sankey, Steamboat Springs, also brings a deep connection to ski jumping. Her daughter Logan Sankey was one of WSJ's first Fly Girls and is now a rising star on the national team with an upcoming spot in Junior World Championships and Youth Olympics.

Laura brings a passion for people, ideas, and sound strategy with a successful career in brand building, sales and marketing strategy. Her extensive corporate experience includes training at Procter & Gamble; and leadership posi-



tions at Coors Brewing Company, Qwest Communication (now Century Link), and the Green Bay Packers.

Laura also has experience in the outdoor retail and technology industries.

Laura comments on her new role, "I'm honored to be involved with this dedicated and committed team of athletes, coaches and volunteers. The vision that started Women's Ski Jumping USA is incredibly powerful – and the achievements that have been realized are amazing; but this is a story that is still unfolding with heroines that are just learning to fly – I'm excited to ensure there are many thrilling chapters ahead."



Donations to Women's Ski Jumping USA can be made at [www.wsjusa.com/donate/](http://www.wsjusa.com/donate/).

# Sarah Hendrickson



Sarah Hendrickson is one of the most decorated female ski jumpers in history. The 22-year-old has 25 world cup podiums to her name, including 13 wins.

Hendrickson was the 2013 World Champion and in 2014 became the first woman ever to jump at the Olympics.

Sarah's 2011 World Cup victory in

Lillehammer made her the first woman ever to win a World Cup ski jumping competition. She is the youngest skier ever named to the U.S. Nordic team.

She was a bronze medalist at the 2010 Junior World Championships (first American, male or female, to win a medal at Juniors), she took sixth-place overall on the 2010 COC.

She won a Continental Cup victory in February 2009, and a second-place finish in the K120 at the 2008 and 2011 U.S. Championships.

Sarah was on skis at age 2, and both her father and older brother are involved in jumping. Sarah is also a talented soccer player, loves alpine and tele skiing and likes to ride her unicycle. She has picked up motherly tasks such as suit sewing skills, and she is always making sure her teammates have what

they need. They've started calling her the "Team Mom."

## Olympic Experience

Olympian (2014)  
Sochi 2014 Olympic Winter Games,  
21st (individual normal hill)

## World Championship Experience

Most recent: 2013 – gold (HS)  
Years of Participation: 2011, 2013  
Medals: 1 (1 gold)  
Gold – 2013 (HS)

## Other Career Highlights

2013 world cup, 2nd  
2012 world cup, 1st

## Bob Looper



Bob Looper is President of Idaho Ski Area Association and Brundage Mountain Company. He has spent 25 years in the Ski Industry, including 9 years as a member of the Bogus Basin Board of Directors and 7 years as a member of the Brundage Mountain Company Board of Directors.

## Ron Abramovich

Ron Abramovich, has been a water supply specialist with the U.S. Department of Agriculture Natural Resource Conservation Service for more than 25 years. Known locally as "The Boise Snowman," he analyzes the snowpack in mountains.



## Natalie Hurst



Natalie Hurst anchors KBOI 2News at 4, 5:30 and 10 p.m. She's been part of the KBOI 2News team since September of 2005.

Natalie is a 1991 graduate of Ohio Wesleyan University with a double major in print journalism and French. She also earned her master's degree in broadcast journalism in 1999 from Northwestern University's Medill School of Journalism.

Between degrees, Natalie lived in Paris, France and studied French literature and traveled extensively through Europe.

When Natalie is not reading the news in Boise, you'll find her skiing Bogus Basin, biking the Greenbelt, or kayaking on the Payette River.



## Stephaney Kerley



Stephaney Kerley has been the Mountain Home District Ranger for the Boise National Forest since 2009. She has worked for land management agencies for more than 20 years.

Bogus Basin Ski Resort is located partially in the Boise National Forest.





# Billy Kidd

## 1964 Olympic Slalom Silver Medalist



When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly

to the “Legends Races” now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics.

In the 1964 Olympics, Billy marked yet another “first” for American men by becoming the first person to win both Amateur and Pro World Championships in a single year-1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.

Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center.

Billy also leads Steamboat’s Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build self-confidence by learning to ski and snowboard. His efforts with Native American youth earned him the Texaco Star Regional Award.

Because his Olympic teammate and long-time friend Jimmie Heuga had MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged, now known as Can Do MS.

### **ACCOMPLISHMENTS:**

- Olympic Silver Medalist, Slalom, 1964
- World Champion, Amateur and Professional, 1970
- Far West Ski Association Hans Georg Award, 1970
- National Ski Hall of Fame Inductee, 1976
- Colorado Sports Hall of Fame Inductee, 1995
- Texaco Star Award Regional Finalist, 2000

- The Bertolucci/Newsweek Magazine - Spirit of Skiing Award, 2001
- The Jimmie Heuga Center Can-Do Award, 2003
- Far West Ski Association President’s Award, 2004
- CBS-TV Commentator
- Contributing Editor, *Skiing Magazine*
- Director of Skiing, Steamboat Ski & Resort Corporation
- Advisor, President’s Council on Physical Fitness & Sports

- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board
- Author of three books, including: *Billy Kidd’s Ski Racing Book*, plus Billy Kidd’s Ski Racing Video.
- Rolex Junior Skiing Ambassador
- *Sports Illustrated* Cover Image: Dec. 2003, Feb. 1968, March 1965

# Curtis Fong



Curtis Fong is the Founder, CEO & Event Director, of TGFT Productions, LLC / Bike the West, and is one of the founding fathers of the Alta Alpina Cycling Club in 1983.

His other interests also include membership as a ski journalist in the West Region of the North American Snowsports Journalists Association, where he serves as the Vice President of Programs. He recently received the NASJA

Mitch Kaplan Award for Excellence in Snowsports Coverage. He is also a member of the International Skiing Heritage Association and the US Ski & Snowboard Hall of Fame.

For 25 years, he has produced radio, television broadcasts and written columns in Lake Tahoe snowsports media with his "The Guy From Tahoe" Mountain Resort Reports on KTHO Radio AM590/96.1FM and his winter website, BikeandSkiTahoe.com,

He has hosted the morning television "Mountain Resort Report" and produced "What's Up Tahoe" on Outside Lake Tahoe Television. He writes a weekly ski column "As the Bull Wheel Turns" in the Tahoe Daily Tribune.

He was recently inducted into the Nevada Broadcasters Hall of Fame.

Other passions include fly fishing and collecting, driving and racing Porsche sports cars. He has served as vice pres-

ident of the Sierra Nevada Region of the Porsche Club of America. He helped bring back, direct & build the Death Ride from 1984-1995.

As an avid bicyclist, all of his events are "designed by bicyclists for bicyclists". His experience in creating and building events from the ground up has given him the knowledge to continue developing a variety of quality rides. He has produced such rides as The Death Ride – Tour of the California Alps, the Comstock Silver Century, The Challenge with Greg LeMond Bicycle Race Series, Death Camp, The Nevada City Classic Century, The Altitude 9000 Ride with the Mammoth Cycling Classic, The X Rides, Tour Las Vegas Ride of the Century, America's Most Beautiful Bike Ride – Lake Tahoe, OATBRAN – One Awesome Tour Bike Ride Across Nevada, and Tour de Tahoe – Bike Big Blue.

# Sandy Chio

The Squaw Valley Ski Museum Foundation recently announced that Sandy Chio has joined the organization as Executive Director.

Sandy comes to North Lake Tahoe from Park City, Utah, where she led the marketing and communications team for the Utah Olympic Legacy Foundation, a non-profit created as part of the 2002 Winter Games in Salt Lake to maintain and preserve three important legacy venues: Utah Olympic Park in Park City, Utah Olympic Oval in Kearns, and Soldier Hollow Nordic Center in Midway.

The Utah Olympic Legacy Foundation, one of the world's most successful Olympic legacy business models, lever-

ages public programming revenues, individual donations and public-private funding to subsidize the expenses of winter sports programs, athlete training and competitions.

For the past seven years, the Squaw Valley Ski Museum Foundation has been working with public and private partners to identify a site and to build a museum that celebrates the impact of the 1960 Olympic Winter Games on the greater Tahoe region.

The museum also plans to recognize skiers, snowboarders and ski area pioneers who have influenced western winter sports since the time of the California gold rush. The Squaw Valley Ski Museum Foundation Board believes in



the importance of preserving and sharing local heritage with residents and visitors, as reported in studies conducted by the California Office of Tourism and North Lake Tahoe Resort Association.

# Dave Ludwig

## Founder, Hope on the Slopes

Dave Ludwig, founder of *Hope On The Slopes (HOTS)*, states in his own words "The inception of what is now the American Cancer Society *Hope On The Slopes* began as an idea or thought while riding the chair one day at White Pass. In those days, White Pass had a RFID vertical tracking system that I enjoyed using. We could track our runs and vertical for the day and the year to date. My thought at the time was "how could this be used as a fundraiser"?"

Since this early concept phase, White Pass has helped develop and refine *Hope On The Slopes*, and has been involved in the expansion of the event to almost every new location.

Since inception in 2002, **over \$2.5 million has been raised by Hope on the Slopes** for the American Cancer Society.

In 2011 Dave founded *Ski & Ride For A Cure*, a 501(c)3 organization, the purpose of which is to expand *Hope On The*

*Slopes* to ski areas and resorts where the ACS did not have budget or trained staff. This grew into an agreement with the ACS to transfer the *Hope On The Slopes* events in the West to the new non-profit. The American Cancer Society remains the beneficiary of funds raised.

In its first season of operations for *Ski & Ride For A Cure*, the team managed the transition of the seven *Hope On The Slopes* in the West (Breckenridge, Silverton, Ski Bowl, Mt. Spokane, Stevens Pass, Crystal Mountain, and White Pass). In total, these fundraising events were supported by approximately 1,500 volunteers, and raised over one-quarter of a million dollars.

About 12 million people living in the United States today have had some type of cancer. Half of all men and one-third of all women in the U.S. will develop cancer during their lifetimes. The funds raised for the American Cancer Society



through *Ski & Ride For A Cure* go to research, early detection, patient services and support.

Through *Ski & Ride For A Cure* we now have an opportunity as an industry of resorts, volunteers, and business supporters to make a difference in the fight against cancer.

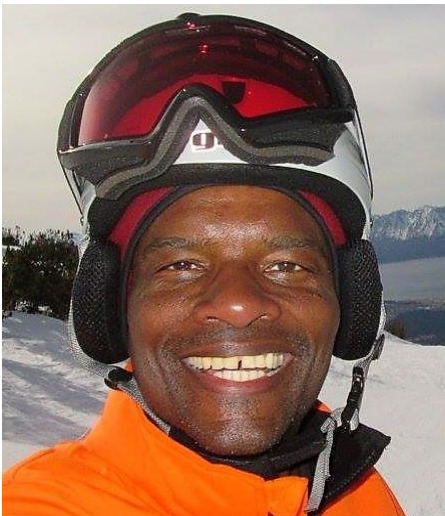
# Snowsports Leadership Academy

*The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency.*

## Todd Hood

### Making Love to your Members

### Building and Bridging Relationships for the Long Term



Todd Hood has been a member of the Snowbusters Ski Club of Pasadena since 1991, and is currently the Vice President of Membership for the Los Angeles Council of Ski Clubs.

He also serves as the Operations Improvement Chair of the Western Region of the National Brotherhood of Skiers, where he serves as Treasurer.

He is a graduate of Purdue University with a degree in Industrial Engineering, and received an MBA in International Finance at the Marshall School of Business, University of Southern California.

Todd believes that the experience of a ski club or council member is built on love.

The more value your organization delivers to your members, the more they love you. And when they love you, they glow when they think of you. They smile when they hear from you. They tell others what they love about you.

And they forgive you when you fall short of their wishes, hopes and desires.

The magic of strengthening your organization is "Making Love to Your Members". This hands-on session will give attendees the opportunity to work together to develop Love Plans to meet eligible lovers, seduce them into dating your organization, and making them literally fall in love with you.



# Dave Hall, Kyle Woolstenhulme & Chuck Cremer

## How to Keep your Skis in Tip Top Shape What Goes into a Great Boot Fitting



Dave Hall & Kyle Woolstenhulme

Dave Hall and Kyle Woolstenhulme will discuss how to take care of your gear including tuning.

Kyle is the owner of Sun Valley Ski Tools ([www.svst.com](http://www.svst.com)) and sells high performance snowboard tuning equipment and logo apparel.

Dave Hall of Race Works ([www.race-works.com](http://www.race-works.com)) sells high performance alpine ski gear, ski tuning equipment, snowboard and ski wax, winter apparel for skiing and ski racing and alpine race gear.

Chuck Cremer of McU Sports will talk about boot fitting, with a focus on the difference between a good and poor fit.



Chuck Cremer

# Bev Novak, Donald Rasch & Delissa Rogers

## How to Build and Maintain a Successful Ski Club

Bev Novak, Donald Rasch, and Delissa Rogers are leading the Snowsports Leadership Academy session "How to Build and Maintain a Successful Ski Club".

They will be sharing information about how the Idaho Falls Ski Club has kept current and remained successful since its founding in the 1950's. The club's membership has stayed around 1,000 for a number of years.

Bev is the current web page director for the Idaho Falls Ski Club and has held this position for the last 10 years. She became involved with the ski club board when her daughter was on the Kelly Canyon Ski Team. She has been

employed by the Idaho National Laboratory for 25 years.

She moved to Idaho Falls from Billings Montana. And learned to ski in college at Montana State University. She studied computer science at Montana State and holds a Master's degree in Computer Science from the University of Idaho.

Donald joined the Idaho Falls Ski Club in 2003 as the Newsletter Director. He spent the next 14 years in different board positions including four years as the club's president. Currently, he is the club's past president and acting alpine director.

He started skiing in 1975, while attending college on the East Coast. He

spent many weekends skiing the Poconos in Pennsylvania and New Hampshire and Vermont resorts.

In 1980, he and his wife Deborah, moved to Denver, Colorado and skied the Rockies for the next 9 years. They moved to Idaho Falls in 1989.

Delisa is an avid downhill skier spending most of her winter weekends at Grand Targhee Resort. She enjoys downhill skiing, world travel, cooking and camping.

She has been active on the Board of the Idaho Falls Ski Club for the past four years, first as member-at-large, and currently as treasurer.



Bev Novak



Donald Rasch



Delissa Rogers

## FWSA Western Ski Heritage Prize

### Eve Chandler



Author Eve Chandler of Boise spent several years interviewing people from all over the country who played key roles in making Bogus Basin what it is today. The result is *Building Bogus Basin*,

a three-year history project filled with hundreds of colorful photos and stories.

Chandler dug deep into archives, documents, letters and photographs to tell the ski area's story. The book starts with the current master plans for the ski area and delves into its beginnings during the Great Depression.

She writes about how the ski area overcame a history of challenges to become a focal point of winter recreation and a well of fond memories. Photographs provide a visual history, from wooden skis and military surplus clothes to skier styles through the decades.

*Building Bogus Basin* is a hard cover, coffee table style scrapbook of its evolution from an isolated ski hill to a full-

service, year-round resort.

Eve is also the author of *Brundage Mountain: Best Snow in Idaho*, and has written for local, regional and national publications.

She began her career as a health science writer for a major Chicago medical center. She received a BA from the University of Denver and later studied at the Art Institute of Chicago School of Art.

Eve receives a ski vacation provided by Steamboat Ski & Resort Corporation, the sponsor of the FWSA Western Ski Heritage Award.



## Safety Person of the Year

### Emilio Trampuz

Mountain High Snowsport Club, Northwest Ski Club Council

The winner of this year's Safety Person of the Year award is Emilio Trampuz, Mountain High Ski Club, the Northwest Ski Club Council.

Among his many contributions, Emilio wrote an extensive article about skiing on Mt. Hood, Oregon. This unique area has National Forest trails which can also be accessed from the ski resorts, notably Timberline. Some of these trails can be quite rewarding but also present special safety issues.

He developed a presentation that includes many photographs and maps.

He points out the trails and marks them as part of his presentation on safety. Emilio has also taken people on the slopes to show them this area.

For his efforts to increase safety consciousness, Emilio is awarded a ski vacation provided by Telluride Ski Resort and Mountain Lodge, who sponsor the award.



## Bill Berry Award—Hard News

### Chadd Cripe

### Writer, Idaho Statesman

Chadd Cripe writes about the outdoors and urban recreation in Idaho for the *Idaho Statesman*, Boise's daily newspaper.

In addition to writing articles for the newspaper, he writes a blog "Playing Outdoors," that is posted on the *Statesman's* website. The *Statesman's* post on the blog says: "Whether you're into snow sports or water sports, biking or

hiking, or hunting or fishing, Chadd Cripe's blog is your source for all things fun to do outdoors in the Treasure Valley and beyond."

He has been at the newspaper for 21 years and is a graduate of Washington State University.





## Bill Berry Award—Feature Article

### Lindsey Vonn

# “Strong is the New Beautiful”

Olympic Alpine skier Lindsey Vonn wants women to stop thinking about “losing weight fast,” and instead focus on loving their bodies for what they are and what they can do.

Lindsey is a small-town Minnesota girl at heart turned world-champion skier, but that didn't come without hard work. In *Strong Is the New Beautiful*, Lindsey lays out the never-before-seen training routines and her overall philosophy that have helped her become the best female skier in the world—tailored for women of all shapes and sizes.

Lindsey backs up her fitness program with advice on what to eat and how to work out, and kicks readers into high-gear, helping bolster their self-confidence and build a better body image, with the tips and tricks she's learned as a pro.

This is Lindsey's regimen, and she encourages people to take from it what will work for them. She bounced back

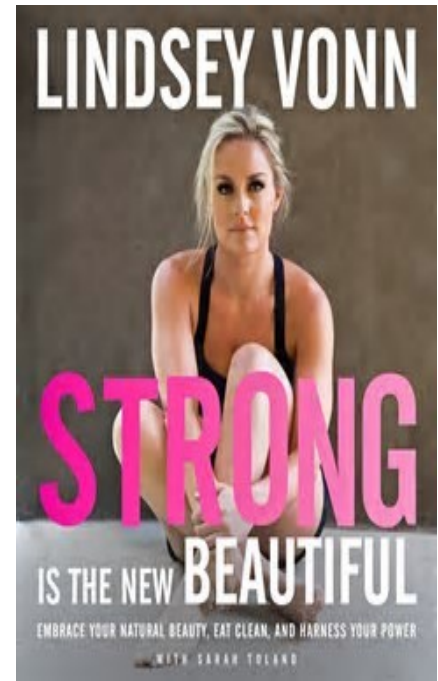
from injury not by doing every single thing a trainer said, but instead, by thinking about the fitness plan that would work for her, and eating the right foods that would make her feel and get healthy.

In *Strong Is the New Beautiful*, she interweaves her training and diet regimen with compelling stories of her life growing up in the heartland, her love of skiing, the challenges she's faced—including injuries, illness, and depression—and her secrets to wellness, fitness, and recovery.

Olympic gold-medal-winning alpine racer Lindsey Vonn is the most successful female skier in history.

She holds four overall World Cup titles.

She is currently training for the 2018 Winter Olympics, for which she has been named an International Games Ambassador.



## Warren Miller Modern Media Award

### Travis Rice and

# Brain Farm Cinema for

# “The Fourth Phase”



This film been in production since 2013, but Travis Rice's long-awaited snowboarding film was finally released in October 2016. We got a first look at it when a trailer dropped last year, but in the most recent teaser, *The Fourth Phase* positions itself as less of an epic and more of a documentary. Present in both, however, is the same mantra: this process we follow, this cycle we ride. Synopsis: In short, the crew of old- and new-guard riders follows winter as it creeps across the globe. You'll see landscapes that populate every powder hound's dreams; the film follows Rice across a 16,000-mile pursuit of the

“hydrological cycle around the north Pacific... from the Japanese Alps to the volcanoes of Russia, and a spectacularly remote area of Alaska,” as the film's official description puts it. “The film we're making right now is the film I always wanted to make,” Rice says. “We've just been able to take a little more time—this isn't a strike mission to the goods, to grab and plunder and make away with a couple good clips.”



# Councils' Man and Woman of the Year Recognition

*The Far West Ski Association honors top volunteers each year through the Councils' Man and Woman of the Year Program. Each council may nominate a man and woman to be honored at throughout the Convention. A panel of judges scores the résumés of the nominees and conducts on-site interviews. The winning candidates are announced at the Saturday evening banquet and each receive a ski vacation for two at Big White, the program sponsor since 2001. Here are this year's honorees and a brief description of their good works.*

## Bay Area Snow Sports Council

**David Baird** has been skiing for over 50 years and has been a member of Inskiers for the past 15 years. David served as his club's president for 3 years and loves to cook meals for his fellow skiers at their club cabin.

**Kat Severin** has been skiing for 20 years and has been a member of Rusty Bindings for the past seven years. Kat was the 2015 FWSA Safety Person of the Year Recipient. She developed a YouTube video to educate skiers and riders about protecting their eyes from the sun's UV rays.

## Intermountain Ski Council

**Mark Barnard** is rather new to skiing and has been at it for one year with Bogus Basin Ski Club. In a very short time, Mark has had a considerable positive impact on his club's fund raising revenue. In addition, Mark will be the event leader for "A Day on the Mountain" at Bogus Basin.

**Carol Peterson** has been skiing for 20 years and has been a member of Bogus Basin Ski Club for the past 5 years. Carol has been her club's Communications Director since 2014. In



that time she has completely reformat-  
ted and edited her club's newsletter.  
She also maintains her club's website,  
sends email blasts and designs point-of-  
sale material for her club.

## Los Angeles Council of Ski Clubs

**Aaron Algazy** has been skiing and a member of Century City Ski Club for the past 16 years. Aaron served as president of his club for the past two years. He has been instrumental in bringing social media for his club to the forefront. His postings in Meetup, where he maintains multiple accounts, has brought in a significant number of new members.

**Jane Gutierrez** has been skiing with Four Seasons West Ski and Snowboard Club the past 28 years. Besides serving as her club's President since 2012, Jane is also the FWSA VP of Membership, the National Ski Council Federation (NSCF) Secretary and a board member of the National Brotherhood of Skiers (NBS).

## Northwest Ski Club Council

**Alan Bean** has been skiing for 42 years and a member of Mt. High Snowsports Club for the past 8 years. Alan has been his club's Director of racing for the past two years. Alan volunteers at club recruiting events like the first annual Portland "Snowvana" this past fall.

**Sandra Shaub** has been skiing for 56 years and a member of Skiyente Ski Club for the past 28 years. Sandi has held the office of President and Vice-President of her club. She is also involved in her club's many fund raising & community events including Adopt-A-Highway, Holiday Baskets, Plant Sales and Bottle Drop Organizer.

## San Diego Council of Ski Clubs

**Nick Cowell** has been skiing and a member of the North Island Snow-drifters Ski Club for 26 years. Nick has served as his club's President, Vice-President, Webmaster and Newsletter Editor. He is an advocate of safety and volunteers at the Lakeside River Park Conservancy in San Diego.

# Snowsports Builder Award

by John Watson, History Chair

*The FWSA Snowsports Builder Award is given to individuals who have made an indelible positive impact on snowsports. The builder honored may be for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports.*

## Bob Greenwood

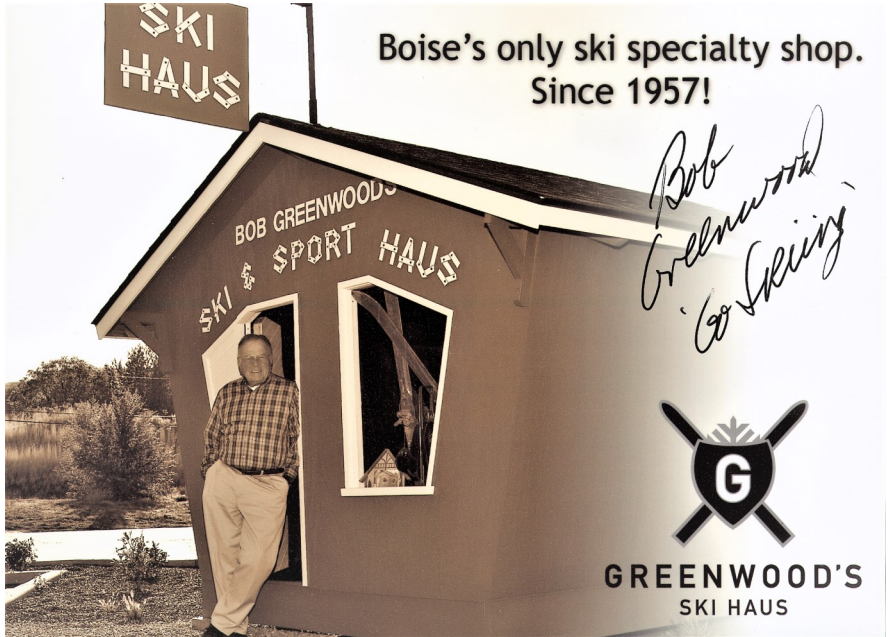
### Skiing is a Lifetime of Fulfilling Activity

Bob Greenwood arrived in Boise in 1950 with his degree in Physical Education from WSC (WSU from 1959), earned on the GI Bill for his Navy service in World War II. This was the start of the Bob Greenwood of Boise.

Bob's passion and drive over the next four decades have made an indelible impact on the development of recreational skiing at Bogus Basin and regionally.

Bob had some experience in the university ski shop and recreational racing. So when he arrived in Boise, he took jobs in several ski shops in the 1950s until he opened his own tiny store in 1957 – Greenwood's Ski Haus. And it continues today, albeit after several changes of ownership and location.

Bob operated the Ski Haus through 1985, and it and his relationships had a



regional influence in equipment sales. What started in tough times became good times as skiing became a mass recreation.

Concurrent with his employment in ski shops, Bob started with the Bogus Basin Ski School as an instructor. Bob taught skiing for a quarter century through 1976, and for much of this time he was part of a traveling team of PNSIA examiners. His territory went from Sun Valley to all the big Washington and Oregon resorts near the west coast.

In 1985, Bob started what he called the Prime Timers, a group he invited to Bogus Basin to make some tension-relaxing afternoon runs. The only qualification is that the skier had to be at least aged 50. In those days, he often

greeted medical personnel on their Wednesday afternoons. Bob still skis with the Prime Timers at 91 years young, although he has passed the lead of the program.

Both Bob and his wife Dottie, whom he married in 1958, are life members of the Bogus Basin Ski Club and emeritus members of the Bogus Basin Recreation Association.

Bob Greenwood, by leadership and example, has made an indelible impact on the development of skiing at Bogus Basin and regionally as well. He is also an emissary for the life-enhancing values of outdoor living and sports, especially golf and skiing, always skiing.



# Snowsports Builder Award

by John Watson, History Chair

## Nancy Ingalsbee

### From Volunteer to Skiers' Voice in Washington DC



Skiing and skiers were under great pressures in the 1965–1985 era due not only to the immense increase in popularity of skiing but also from political action and litigation by environmental activists. Environmental activism created a long, bruising battle that mobilized FWSA members, clubs and councils to their highest level – and not experienced since.

The skiers' battle became focused on the Disney proposal for development of Mineral King. But Mineral King became the poster child in the battle for skiing.

Nancy opened a Washington office for FWSA in May 1978 and a new USSA/ Sports Government Relations office on Pennsylvania Avenue in June 1981. Except for Inaugural duties for incoming President Ronald Reagan, she served as the principal Washington voice for skiers' interests for nearly ten frenzied years. She became a go-to expert in Washington on skiing matters for many agencies and political figures.

Our honoree is the former mayor of

Allegan, Michigan. In an extraordinary set of actions, she took the initiative to do something about a significant threat to the future of skiing. She started her campaign in her own ski club, Balboa, and in 1977 the Southern Council and San Francisco ski shows.

She produced the world's "longest letter" to the Forest Service – and whoever else would listen – to proceed with the development of Mineral King. She had no expense money, so Balboa members raised \$632 to send her to Washington with her letter in September 1977. Later, thanks to a generous donation from Disney to fund Nancy full time, she commenced flying into Washington regularly.

She had evolved from club activist to Association committeeperson and then to full time as Director of Public Affairs in October 1977. During this time, the Sierra Club sued the Forest Service over its environmental impact assessment for Mineral King. The suit ultimately reached the Supreme Court. FWSA and others had filed an amicus curiae brief in favor of skiing.

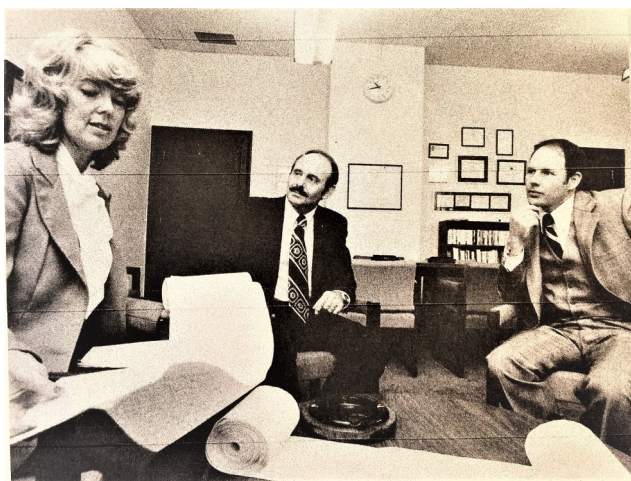
The suit failed. But then came legislation to put Mineral King into Sequoia National Park. This would kill Mineral King for skiing, because the Park Service does not allow lift-served skiing on park lands.

But we started too late; Mineral King went into Sequoia National Park October 16, 1978. One of California's Senators defected and the transfer was made. It is considered by many skiers to be the mortal blow that ended further expansion of skiing in California.

But there remained a further significant threat to terrain identified as suitable for skiing and the RARE II (Roadless Area Review and Evaluation) by the USFS was that threat. Nancy and the California Public Lands Coalition (Nancy was the organizer) systematically identified ALL potential ski terrain in roadless areas in California as identified by the Forest Service itself.

Provisions were then drafted to exclude ski terrain from unfavorable land use decisions that would be made on the basis of the RARE evaluations. And this systematic approach became a template for other regions. Her efforts benefited both the future for grass roots skiers as well as that for ski area expansions.

We hope there will never again be another battle with our fellow environmentalists, nor the mobilization of our own members. We are unlikely to see the likes of Nancy Ingalsbee again. She is a star in our western skies. She was a major force in preserving the possibilities for future skiing on public lands. And she made skiers a force to be recognized. Salute her during your runs and raise a toast to her après ski.



# Board of Directors

## 2016-2017 FWSA Directors and Council Presidents

President  
Steve Coxen ('15-'17)  
Cell: 503/679-9022  
sacoxen2000@gmail.com

VP North American Travel  
Nancy Ellis ('13-'17)  
Res: 530/582-0566  
fwsatravelnancy@sbcglobal.net

Bay Area Snow Sports Council President  
Paul Vlasveld  
Cell: 408/314-4649  
pvlaveld@comcast.net

Secretary  
Sheri Parshall ('16-'17)  
Cell: 503/706-0522  
cougskier@aol.com

VP Public Affairs  
Mike Sanford ('13-'17)  
Res: 858/695-1442  
bubasanford@gmail.com

Central Council President  
Fran Long  
Res: 805/238-1375  
fancat87@gmail.com

Treasurer  
Randy Lew ('15-'17)  
Res: 503/682-1563  
fwsa13randy@telis.org

VP Racing  
Bob Ellis ('03-'17)  
Cell: 530/414-4270  
rellis9681@aol.com

Intermountain Council President  
Paul Markowitz  
Res: 208/850-9962  
pmarkowitz@cableone.net

VP Communications  
Cindy Krupp ('16-'17)  
Cell: 310/925-4142  
Cindy.krupp@gmail.com

Chairman Board of Trustees  
Gloria Raminha ('14-'17)  
Res: 61/829-5996  
garski2011@gmail.com

Los Angeles Council President  
Kathleen M. Byrnes  
Res: 323/912-0652  
lacpresident@lacouncil.org

VP Council Services  
Jo Simpson ('13-'17)  
Res: 775/787-7556  
jo\_simpson@sbcglobal.net

Trustee  
Tom Bundgard ('15-'17)  
Cell: 619-884-3848  
tabundgard@hotmail.com

Northwest Ski Club Council President  
Sylvia Kearns  
Res: 360/260-7169  
sylviakearns@outlook.com

VP International Travel  
Debbie Stewart ('12-'17)  
Bus: 559/734-9294  
fwsaintltrl@prodigy.net

Trustee  
Fran Long (16-17)  
Cell: 805/712-5781  
fancat87@gmail.com

Orange Council President  
Sheila Van Guilder  
Cell: 714/656-6032  
svanguil@yahoo.com

VP Marketing  
Debbi Kor ('02-'17)  
Cell: 503/314-7078  
fwsadebbi@comcast.net

Trustee  
Jane Wyckoff ('07-'17)  
Cell: 949/933-9607  
janewyckoff1@cox.net

San Diego Council President  
Chris Gill  
Cell: 858/382-1427  
cmg@san.rr.com

VP Membership  
Jane Gutierrez ('14-'17)  
Res: 925/944-9816  
membership@fwsa.org

Arizona Ski Council President  
Arleigh Meiners  
Res: 480/391-2612  
president@arizonaskicouncil.org

Sierra Council President  
Jo Simpson  
Cell: 775/722-6468  
jo\_simpson@sbcglobal.net

# Board of Trustees Report

By Gloria Raminha, Chair

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long-range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organizations structure and By-Laws of the Association when appropriate.

Far West Ski Association's Annual Convention is a flagship program that provides the forum for our membership and industry partners to gather together for planning, learning and celebration of things related to snow sports. Thank you to Paul Markowitz, Intermountain Council President, and Michael Bouton, Intermountain Host Council Convention Chair, and Michael's committee of dedicated volunteers who have worked diligently over a year to make the 2017 Convention in Boise a huge success.

Jane Wyckoff, FWSA Convention Chairperson, is currently and has been instrumental in convention planning for many years. Plans are well underway for 2018 and 2019. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs, and long-range planning, and financial control in this area is so important to our success. Thank you to VP of Marketing and Sponsorship, Debbi Kor, Silent Auction coordinator Jeannine Davis, and Fran Long, Facilitator of the Travel Expo, for their industry relation activities. The FWSA Board of Directors and Committee Chairs all play a role in fulfilling sponsorship commitments via the programs they run, as do members who participate in convention activities.

Another program that is critical to the financial success of the organization is the FWSA Travel Program. This past year, the Executive Travel Committee advised and assisted the Travel VP's, Nancy Ellis, VP of North American Travel and Debbie Stewart, VP of International Travel with decisions crucial the Travel Program's continuing success.

Randy Lew, FWSA Treasurer, has done an excellent job in providing the Association with detailed, timely, and accurate financial reporting and budget control. John Reinhardt, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are in compliance with Federal and State regulations, with support and oversight from the Board of Trustees.

In addition to the Convention and Travel Program, there are many more programs and appointed committees to the FWSA that are necessary for the success of the organization which include: Athletic Scholarship, chaired by David Krupp; Bylaws Committee, chaired by George Kish; Awards Program, chaired by Catherine Ohl. Catherine is also the Webmaster for the FWSA website. There are many more committee chairs that I'm not going to mention. I encourage everyone to read the FWSA officers & Committee Chairs convention reports in the delegate book and go to [www.fwsa.org](http://www.fwsa.org) to check out who they are.

The FWSA Board of Directors consists four Trustees; Jane Wyckoff, Fran Long, Tom Bundgard and me as Trustee Chair, President, Steve Coxen; Treasurer, Randy Lew; Secretary, Sheri Parshall; VP Council Services, Jo Simpson; VP International Travel, Debbie Stewart; VP North American Travel, Nancy Ellis; VP Marketing, Debbi Kor; VP Public Affairs, Mike Sanford; VP Membership, Jane Gutierrez; VP Communications, Cindy Krupp; VP Racing, Bob Ellis.

Thanks to all the Board of Trustees, Board of Directors, Committees, Council and Club Volunteers for their continued outstanding efforts in making the Far West Ski Association "THE VOICE OF THE WESTERN SKIER". It's been an honor serving as your FWSA Trustee Chair over the past two years.

# Far West Ski Foundation

by John Watson, President

Every fourth year is a key year for snowsport. This is the final training year for USA athletes to prepare for the Winter Olympics in Pyeong Chang, South Korea, this coming February. They, the up and coming aspirants, and the organizations who support them, deserve your special attention.

The Far West Ski Foundation – YOUR Foundation – is ready to help lessen any discomfort you may have about contributing your resources to snowsport. We offer a tax-deductible avenue for your support to reach three or four snowsport objectives.

If your focus lies in Olympic competition, go no farther than women's ski jumping. Our leading lady jumper, Sarah Hendrickson, is with us at this June meeting to promote the cause – and also a Foundation mission – for women's ski jumping. This is in the highest tradition set by the sport's late president and greatest advocate, Deedee Corradini.

We're quite open about this; we'd like some of your money. And if you can, organize a fundraising event within or sponsored by your organization and designed to reach a larger community. The four missions of the Foundation are to support Alpine ski racing, disabled skiers, women's ski jumping and education.

But let's not stop with international competition. We also support U21, U19 and second year U16 junior ski racers. These are the young people who will go on to become community leaders as well. Trustee David Krupp's Athletic Scholarship Program article has more information on this program.

While the ski racers are the able, we must continue doing

our small part toward enabling the disabled. Among the broad spectrum of disabilities among both young and old, there is a dream of outdoor participation in sports and recreation. Included in this population is a remarkable set of heroic persons injured in war.

All would benefit from rehabilitation leading to the ability to do adaptive skiing. We'd like to do more, but we strive at minimum to make modest helping grants to both a disabled ski school and a "wounded warrior" activity. Our wine auction is devoted to supporting adaptive skiing. Wine is donated by Joe Harvis and Trustee Gloria Raminha and the silent auction is operated by them and their assistance.

And if education is your interest, as well it should be, the Far West Ski Foundation also attempts to augment the support for museums. We are especially interested in the Squaw Valley Ski Museum Foundation. This museum at the site of the 1960 Winter Olympics will include all winter sports and a heritage center as well. Honored guest Sandy Chio is with us; she is the Executive Director of the SVSMF and has much more to say about it.



*Ski Jumper Sarah Hendrickson will be competing at the 2018 Olympics in Pyeong Chang, South Korea.*

## Athletic Scholarship Program

by David Krupp, Chair

The Far West Athletic Scholarship Program, now in its 13th year as a means of making a positive contribution to junior racing, has continued to garner more support each year.

Since 2004, the FWSA has awarded 104 scholarships for a total of well over \$100,000. In 2016, FWSA awarded 14 scholarships totaling \$13,750. We express our thanks to our sponsors, Whitefish Mountain Resort, Grouse Mountain Lodge in Whitefish, Schure Sports, maker of the Karbon line of snowsports clothing, and Far West Racing Association. We would also like to thank our partners, Skiyenti Ski Club, Mountain High Snowsports Club, Castro Valley Ski Club, Los Angeles Council of Ski Clubs, San Diego Council of Ski Clubs, Northwest Ski Club Council and Sierra League and Council. Finally, a special thanks to all the Far West members who have so generously contributed to the program.

United States Ski Association licensed junior racers in the U21, U19, and second year U16 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, Idaho, Utah and Wyoming are eligible.

Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and community service. National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper middle class families. The need is great and we

anticipate that the number of applications will continue to increase.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of a ski and stay package donated by Whitefish Mountain Resort, the silent auction of lodging at the beautiful Grouse Mountain Lodge in Whitefish, and finally, our raffle featuring an assortment of great prizes including apparel donated by the U.S. Ski Team.

Raffle tickets cost \$5 each or five for \$20. All funds for the scholarship program are deposited with The Far West Ski Foundation, an IRS 501(c)3 charitable foundation, that was incorporated as a partner of FWSA to provide a means of accepting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.



*FWSA scholarship recipient Sheldon French is from La Mesa and Mammoth Lakes, CA.*

# Treasurer's Report

by Randy Lew

## Preliminary Comparative Balance Sheet

	April 30, 2017	April 30, 2016
<b>ASSETS</b>		
Checking/Savings		
General Account (B of A)	\$53,986	\$19,262
Convention Acct (B of A)	20,000	19,752
North American Travel Trust Acct. (B of A)	11,850	16,001
International Travel Trust Acct (B of A)	4,232	47,890
North American Travel Operating Acct. (B of A)	20,000	20,000
International Travel Operating Acct (B of A)	20,000	19,970
CD's (B of A)	175,085	175,000
Total Checking/Saving	305,153	317,875
Accounts Receivable	122	3,022
Prepaid Expenses		
Convention	16,125	16,389
Skiers Guide	11,170	11,170
Other Prepaid Expense	3,731	
Prepaid Travel Program Expenses		
London / Ireland Trip - Sept 2016		8,224
Fiji Dive Trip - Sept 2016		6,900
Breckenridge Ski Week - Feb 2017		6,100
St Anton - March 2017		10,000
Roatan - Sept 2017	1,000	
Banff - February 2018	4,500	
Iditarod / Alyeska - March 2018	3,000	
France - March 2018	1,000	
Total Prepaid Expenses	40,526	58,783
Total Current Assets	345,801	379,680
Fixed Assets		
Office Equipment	5,313	5,818
Less Accumulated Depreciation	(3,444)	(4,798)
Total Fixed Assets	1,869	1,020
<b>TOTAL ASSETS</b>	<b>\$347,670</b>	<b>\$380,700</b>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Accounts Payable		\$1,080
Credit Cards Payable	\$198	
Other Current Liabilities		
Suspense		
Prepaid Convention Revenue	20,900	6,775
Prepaid Athletic Scholarship Revenue	5,983	5,983
Prepaid Trip Revenue		
London / Ireland - Sept 2016		47,902
Breckenridge Ski Week - Feb 2017		9,000
Roatan Dive Trip - Sept 2017	800	
Banff Ski Week - Feb 2018	11,850	
Iditarod / Alyeska Trip - March 2018		
France Ski Trip - March 2018		
Total Prepaid (Deferred) Revenue	39,533	69,660
Total Current Liabilities	39,731	70,740
Long Term Liabilities		
Public Lands Research Fund	1,120	1,120
Total Liabilities	40,851	71,860
Equity		
Retained Earnings	308,840	298,016
Net Income	(2,021)	10,824
Total Equity	306,819	308,840
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$347,670</b>	<b>\$380,700</b>

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)

Fiscal Year April 30, 2017 is estimated. Depreciation will be calculated and booked when tax return is prepared.

# Treasurer's Report

## Preliminary Comparative Income/Expense Statement

	April 30 2017	April 30 2016
<b>REVENUE</b>		
Membership Dues	\$960	\$1,930
Travel		
Mississippi River Cruise 2015		21,930
Bonaire Dive Trip 2016		53,426
Telluride Ski Week 2016		572,687
Crested Butte Mini Trip 2016		15,989
Cortina Ski Trip 2016	10	289,846
Fiji Dive Trip 2016	41,651	
London / Ireland Adventure Trip 2016	105,453	
Breckenridge Ski Week 2017	391,205	
Sun Peaks Mini Trip 2017	10,259	
St. Anton Ski Trip 2017	182,725	
Total Travel	731,303	953,878
Convention	95,085	119,686
Councils Man/Woman of Year	420	420
Athletic Scholarship Program	13,750	11,425
Interest	98	21
Total Revenue	841,616	1,087,360
<b>DIRECT PROGRAM EXPENSES</b>		
Travel		
Whistler Ski Week 2015		197
Whitefish Mini Trip 2015		-
Mississippi River Cruise 2015		21,862
Bonaire Dive Trip 2015		50,061
Telluride Ski Week 2016		549,334
Crested Butte Mini Trip 2016		14,678
Cortina Ski Trip 2016	19	259,101
Fiji Dive Trip 2016	40,731	
London / Ireland Adventure Trip 2016	106,597	
Breckenridge Ski Week 2017	375,317	
Sun Peaks Mini Trip 2017	6,974	
St. Anton Ski Trip 2017	171,180	
Site Inspections - Telluride 2016		(60)
Site Inspections - Cortina 2016		
Site Inspections - Breckenridge 2017		2,482
Site Inspections - St Anton 2017		2,704
Site Inspections - France 2018		2,000
Site Inspections - Banff 2018	3,295	
Total Travel Expenses	704,113	902,359
Convention	67,815	92,718
Councils Man/Woman of Year	447	286
Athletic Scholarship Program	14,214	11,882
Total Cost of Revenue	786,589	1,007,245
Net Revenue	55,027	80,115
<b>EXPENSES</b>		
President	1,510	2,161
Board of Directors Meetings	34,782	38,497
Secretary	491	204
Treasurer	1,572	4,305
Trustees	1,205	3,759
Communications	7,686	7,988
Council Services	2,045	1,104
Marketing	579	702
Membership	142	473
Public Affairs	432	2,284
North American Travel	1,076	1,054
International Travel	1,866	2,298
FWRA Racing	3,662	3,662
Unclassified-Misc		800
Total Expenses	57,048	69,291
<b>NET INCOME(LOSS)</b>	<b>\$(2,021)</b>	<b>\$10,824</b>

*Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)  
Fiscal Year April 30, 2017 is estimated. Depreciation will be calculated and booked when tax return is prepared.*

# Treasurer's Report

Preliminary Detailed Expenditures by Cost Center May 1, 2016 thru April 1, 2017

Cost Center	Awards	Copies BusCard Printing Badges	Dues Licenses Taxes & Insurance	Phone Internet	Postage Shipping	Promotion Donations	Comp Exp Supplies Sunshine	Travel	Other	Total
President			125					635	750	1,510
Board of Director Meetings								34,782		34,782
Secretary		434					57			491
Treasurer			1,080				311	86	30	1,572
Past President										-
Communications										-
Councilman		168			18					186
Skiers Guide					5,500					5,500
Web Site									2,000	2,000
Council Services										-
Charity Program	500						88			588
Communication Awards	140									140
Membership Cards		399								399
Outreach Program									918	918
FWRA Racing	162		2,500						1,000	3,662
Marketing		413			156		10			579
Membership					10		132			142
Database Services										-
Public Affairs										-
Environmental Program										-
History Program	93						246			339
Safety Program	93									93
North American Travel			150			28		667		1,076
International Travel			150	960				756		1,866
Trustee										-
Awards Program	1,205									1,205
Miscellaneous-Other										-
<b>TOTAL</b>	2,193	1,414	4,005	960	5,777	-	1,075	36,926	4,698	57,048



# 2016 Annual Convention Meeting Minutes

June 9-12, 2016, Paradise Valley - Scottsdale, AZ

by Linda Foster, Secretary

SATURDAY, JUNE 11, 2016

The 84th Annual Meeting and Convention of the Far West Ski Association was held at the Doubletree Resort in Paradise Valley, Scottsdale, AZ

## GENERAL SESSION

President Steve Coxen called the meeting to order on Saturday, June 11, 2016 at 8:00 am and welcomed everyone to the 84th Annual Convention. Stephen Remillard of Mammoth took the podium for a brief presentation

Steve introduced the current 2015-2016 Officers, Trustees, Committee Chairs, Council Presidents, and FWSA Appointed Representatives and thanked them for their service.

## CREDENTIALS COMMITTEE REPORT

VP of Membership Jane Gutierrez listed the number of delegates per club and stated that we have 129 voting delegates.

## NOMINATIONS COMMITTEE REPORT

Nominations Chair Sylvia Kearns stated we will be conducting elections Sunday morning. We have at least one declared candidate for each position and will entertain nominations. Anyone can self-nominate for positions. Sylvia announced those running for office.

The elected offices of President, Secretary, and Treasurer shall be for one-year terms.

President	Steve Coxen (incumbent)
Secretary	Sheri Parshall
Treasurer	Randy Lew (incumbent)

Trustees shall be elected to two-year terms and the elections for the Trustees shall be staggered so that two Trustees are elected each year.

Trustee #1	Gloria Raminha (incumbent)
Trustee #2	Fran Long

The remaining offices shall be for two-year terms and the elections for these offices shall be staggered.

VP, Communications	Cindy Krupp
VP, Marketing	Debbi Kor (incumbent)
VP, Membership	Jane Gutierrez (incumbent)
VP, International Travel	Debbie Stewart (incumbent)

## COUNCILS' MAN & WOMAN OF THE YEAR AWARDS REPORT

Councils' Man and Woman of the Year Chair Gene Fulker-son announced the process for the Man and Woman of the Year nominations. Gene introduced and thanked the judges.

## INDUSTRY MARKETING & SPONSORSHIPS REPORT

Debbi Kor thanked Stephen Remillard of Mammoth for sponsoring breakfast and thanked everyone in the industry for coming and encouraged all to attend the Travel Expo. A

total of \$23k in sponsorships was collected from our sponsors in the industry. Debbi expressed her appreciation for those sponsors.

## SILENT AUCTION REPORT

Jeannine Davis thanked the industry for the packages and stated there was a great turn out. In addition, Jeannine thanked all of the volunteers, expressing additional gratitude to Michael Bouton for his first time as auctioneer. Jeannine reviewed the silent auction packages that were not sold and asked those interested to see her.

## TRAVEL EXPO REPORT

Fran Long, Chair for Travel Expo stated that the Travel Expo starts immediately after this session. During this Travel Expo there will be no regional meetings. Fran reinstated the room locations and process. She requested that everyone be supportive and respectful of the industry representatives.

After the Travel Expo, Mike Sanford of Public Affairs, suggested that everyone attend the Public Affairs Panels and guest speaker sessions. Steve Coxen provided a brief background of the guest speaker for the lunch session.

President Steve Coxen declared the meeting recessed at 8:19am until the following day.

SUNDAY, JUNE 11, 2016

## GENERAL SESSION RECONVENED

The 84th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Steve Coxen at 8:40 am.

## SECRETARY'S REPORT

Linda Foster announced that last year's Convention minutes could be found on pages 30-35 of the Delegate Book.

MSC Motion by Delegate #67 Linda Foster to approve the minutes as submitted.  
Seconded by Delegate #113 Debbie Stewart  
Motion carried.

## CREDENTIALS COMMITTEE REPORT

VP of Membership Jane Gutierrez announced total number of delegates per club with a total of 129 voting delegates.

## PARLIAMENTARIAN'S REPORT

John Watson stated that elections will be held based on Roberts Rules of Order. Currently there are no Bylaws Amendments. John stated that if there are motions you must be recognized by the Chair to make that motion.

## BYLAWS REPORT

Steve Coxen announced there are no revisions at this time.



## NOMINATIONS OF CANDIDATES FOR OFFICE AND ELECTIONS

Election Officer Parliamentarian Linda Westlund stated that nominations will be accepted from the floor; nominations do not need to be seconded. Candidates and/or their representatives may speak from the floor. Speeches are limited to 2 minutes in length with no Q&A. For the contested races, there will be 5 minutes to caucus. For uncontested races there will be a call for a vote of acclimation. Linda thanked Sylvia Kearns as the Nomination chair for all of her efforts in this process, in addition to her work in Succession Planning.

**PRESIDENT** - The Nominating Committee entered the name of Steve Coxen and asked for nominations from the floor.

Delegate #2 Randy Lew moved the nominations be closed. Delegate #113 Debbie Stewart seconded the motion. The election being uncontested, Delegate #56 Norbert Knapp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**SECRETARY** - The Nominating Committee entered the name of Sheri Parshall and asked for nominations from the floor.

Delegate #29 Joseph Harvis moved the nominations be closed. Delegate #130 Sigrid Noack seconded the motion. The election being uncontested, Delegate #56 Norbert Knapp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**TREASURER** - The Nominating Committee entered the names of Randy Lew and asked for nominations from the floor.

Delegate #98 Tom Bundgard moved the nominations be closed. Delegate #127 Jeannine Davis seconded the motion. The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**TRUSTEE #1** – The Nominating Committee entered the names of Gloria Raminha (incumbent) and Fran Long and asked for any other nominations for Trustee #1. Delegate #120 Fran Long declines the position of Trustee #1. Delegate #46 Connie Smith moved the nominations be closed. Delegate #93 Bonnie West seconded the motion. The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**TRUSTEE #2** – The Nominating Committee entered the names of Fran Long and asked for any other nominations for Trustee #2. Delegate #134 Jean McCassey moved the nominations be closed. Delegate #46 Connie Smith seconded the motion.

The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**VP of COMMUNICATIONS** – The Nominating Committee entered the name of Cindy Krupp and asked for any other nominations from the floor.

Delegate #91 Arleigh Meiners moved the nominations be closed. Delegate #35 David Felker seconded the motion.

The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**VP of MARKETING** – The Nominating Committee entered the name of Debbi Kor and asked for any other nominations from the floor.

Delegate #39 Cynthia Krupp moved the nominations be closed. Delegate #116 Sheri Parshall seconded the motion.

The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**VP of MEMBERSHIP** – The Nominating Committee entered the names of Jane Gutierrez and asked for nominations from the floor.

Delegate #123 Melody McCullough moved the nominations be closed. Delegate #35 David Felker seconded the motion. The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

**VP of INTERNATIONAL TRAVEL** – The Nominating Committee entered the names of Debbie Stewart and asked for nominations from the floor.

Delegate #114 George Stewart moved the nominations be closed. Delegate #29 Joseph Harvis seconded the motion. The election being uncontested, Delegate #39 Cynthia Krupp moved to approve by acclimation. Delegate #46 Connie Smith seconded the motion. Motion passed.

The elections were concluded. Linda Westlund and President Steve Coxen congratulated the winners.

## TREASURER'S REPORT

Treasurer Randy Lew announced that a preliminary detailed Treasurer's Report is on pages 27- 29 of the Delegate Handbook and referred to the draft of the financials. The Balance Sheet and Income/Expense Statement is provided in 3 columns which included the previous Treasurer, William Shadbolt's totals which were approved last year, but were not prepared by GAAP standards. The second and third columns compare corrected year end April 30, 2015 statements with the incorrect statements approved at the 2015 Annual Meet-

ing. Corrections resulted in reducing net income for the year ended April 30, 2015 from \$36,813 to \$26,692.

**MSC** Motion by Delegate #56 Norbert Knapp to approve the Treasurer's preliminary report as submitted  
Seconded by Delegate #98 Tom Bundgard  
Motion carried.

**INDUSTRY MARKETNG AND SPONSORSHIP REPORT**  
VP of Marketing Debbi Kor thanked everyone for attending the Silent Auction and thanked the industry sponsors again. Debbi suggested that everyone should be more proactive in getting higher attendance for future conventions. A total of \$23k in cash sponsorships and \$16k in non-cash sponsorships were acquired for the 2016 Convention, which was higher than in past years, and great considering the lower attendance.

**SILENT AUCTION and TRAVEL EXPO REPORT**  
Silent Auction Chair Jeannine Davis stated that the total amount received for silent auction packages was approximately \$30k this year.

**BOARD OF TRUSTEES REPORT**  
Gloria Raminha stated that the Board of Trustees Report can be found in the Delegate Book on page 25. Gloria asked all members to read the report thoroughly. Gloria reviewed the significant changes which were made in the last year. She spoke of the Succession Planning and changes in the voting process for certain positions.

#### **FWSA OFFICERS' REPORTS**

**VP of Communications**  
Jim Nachbar expressed his appreciation for being able to represent FWSA in his capacity as VP of Communications. Steve Coxen also expressed his appreciation for Jim's efforts through his term.

**VP of Council Services**  
Jo Simpson expressed her appreciation for all Council President's contributions during the year.

**VP of International and Domestic Travel**  
Debbie Stewart and Nancy Ellis thanked everyone for their vote. Debbie stated that both Nancy and her work together on goals and objectives for the travel programs. Debbie summarized the upcoming international trips through 2018. Nancy Ellis reviewed all upcoming domestic trips through 2018. Results of the voting for the 2018 Ski Week trip will be determined during the July Board meeting. Nancy stated her appreciation in working with Debbie in building a stronger Travel program to support all members.

**VP of Membership**  
Jane Gutierrez requested that everyone review the survey to assist her with planning for future workshops. Jane has also suggested a conference call with other members to encourage participation.

**VP of Public Affairs**  
Mike Sanford reviewed the Public Affairs sessions that occurred during the 2016 Convention and asked the leadership

to encourage attendance at Public Affairs panels at future FWSA Conventions .

**VP of Racing**  
Bob Ellis reported that the Telluride Ski Week racing went well. Championships had a higher turnout with a small profit. The September Mammoth summer race meeting is scheduled.

**CLUB AND COUNCIL COMMUNICATIONS AWARDS**  
Jo Simpson, VP of Communications, stated that applications are declining for awards and asked for ideas moving forward. The following awards were presented by Jo Simpson:

**Tollakson – Outstanding Club**  
Masters: 1st Place – Pacific Rim Alliance, President – Catherine Ohl  
**Wentworth – Outstanding Publication**  
Novice: 1st Place – Snowchasers Ski Club – Editor: Norm and Mary Azevedo  
Novice: 2nd Place – San Diego Ski Club – Editor: Karl Cikste  
Novice: 3rd Place – Castro Valley Ski Club – Editor: Dennie Warren  
Masters: 1st Place – Pacific Rim Alliance – Editor: Catherine Ohl  
Masters: 2nd Place – The Unrecables – Editor: Gordon Cadrona  
Council: 1st Place – Bay Area Council – Editor: Dennie Warren

**Outstanding Website**  
Novice: 1st Place – Snowchasers Ski Club – Webmaster: Steve Rhodes  
Masters: 1st Place – Pacific Rim Alliance – Webmaster: Catherine Ohl  
Masters: 2nd Place – The Unrecables – Webmaster: Dee Armstrong  
Council: 1st Place – LA Council – Webmaster: Bonne West  
Council: 2nd Place – San Diego Council – Webmaster: Laura Meldrum

**CHARITIES AND OUR COMMUNICATION AWARDS**  
Sigrid Noack stated there are two categories for awards: Double Diamond and Diamond awards. FWSA donates \$200 to the winning club and \$50 to the runner up. Sigrid expressed her appreciation for everyone's contribution.

**Diamond Class:** Winner - Castro Valley Ski Club, Runner Up – Torrey Pines Ski Club  
**Double Diamond Class:** Winner – Skiyente Ski Club, Runner Up – Pacific Rim Alliance

**MEDIA MARKETING**  
George Stewart stated he is working on a promotional video for the Foundation and also for the 2016 Convention and all ski trips, both domestic/international. George requested photos and stories from the all members, specifically club banners and members to obtain a cross section of FWSA. Videos can be seen on the FWSA You Tube channel.

## 2016- 2018 CONVENTION REPORT

2016 – Jane Wyckoff thanked all volunteers for a successful Convention and recognized Linda Westlund and Arleigh Mieners for their hard work and effort. Jane also read off the names from the Delegate book and expressed appreciation individually of all volunteers/VIP's.

2017 – June 7-11, 2017: Bogus Basin Ski Club and Inter-mountain Ski Council will host the Convention at The Grove Hotel and Boise Centre in Boise, ID. Lisa Eden of Boise Convention Bureau presented and provided a promotional video. Convention and Visitors Bureau donated \$4k towards the FWSA convention in 2017.

2018 – June 6-10, 2018: Atlantis Casino Resort Spa, Reno.

### ATHLETIC SCHOLARSHIP PROGRAM LIVE AUCTION

David Krupp announced that a total of \$3,500 was collected for Athletic Scholarships. Raffle prizes were announced.

Prior to breaking for Brunch, Debbi Kor introduced Michael Hayes of Brundage Mountain to speak and show their marketing video.

Meeting broke for brunch at 10:30 a.m. and reconvened at 11:19 a.m.

### LAUDATORY RESOLUTIONS

Resolution #1 – Laudatory Resolution  
Maker of Resolution - Delegate #3 Jane Wyckoff  
Seconded by – Delegate #45 Barbara Razo

WHEREAS, Arizona Council gladly and happily accepted the task of hosting the 2016 FWSA Convention which was AWESOME

AND WHEREAS, Arizona Council exceeded expectations with very successful optional events especially an AWE-SOME pub crawl.

AND WHEREAS, Arizona Council recruited and executed an AWESOME volunteer team setting the bar for years to come.

AND WHEREAS, Arizona Council communicated with Mother Nature and ensured temperatures were bearable and provided an AWESOME rain shower show last night.

AND WHEREAS, Arizona Council worked long hours with exemplary efforts we can truly brand them as ARIZONA IS AWESOME!

THEREFORE, BE IT RESOLVED THAT we all stand and give a rousing, awesome applause for Arizona Ski Council for all of their hard work and a job well done.

Resolution #2 – Laudatory Resolution  
Maker of Resolution – #106 Dale Parshall  
Seconded by - #116 Sheri Parshall

WHEREAS, the Northwest Ski Club Council contingent thanks Arizona Ski Council for keeping temperatures to almost below triple digits,

AND WHEREAS, NWSCC really appreciates Arizona Ski Council providing a few rain showers joining NWSCC as the only council in recent memory to provide that special perk,

AND WHEREAS, NWSCC considers itself an expert on the subject of rain.

THEREFORE, BE IT RESOLVED THAT if it's over 100 degrees when it rains it doesn't count!

Resolution #3 – Laudatory Resolution  
Maker of Resolution - Delegate #115 Sylvia Kearns  
Seconded by - Delegate #117 Colleen Stroeder

WHEREAS, Arizona Council has done an outstanding job of hosting the 2016 Convention

AND WHEREAS, the golf tournament was held on the coolest day of the week.

THEREFORE, BE IT RESOLVED THAT the 2017 FWSA Convention in Boise Idaho will be supported by NWSCC by bringing delegates and volunteers and good weather.

Resolution #4 – Laudatory Resolution  
Maker of Resolution - Delegate #4 Linda Westlund  
Seconded by - Delegate #91 Arleigh Meiners  
WHEREAS, Arizona Ski Council, The Zonies, have enjoyed hosting the 84th Annual FWSA Convention including providing cool weather, rain and a few beverages.  
THEREFORE, BE IT RESOLVED THAT we will really enjoy being guests at the 2017 convention in Boise! See you all there!

SUBSTANTIVE RESOLUTIONS  
Treasurer Randy Lew moderated the substantive resolutions.

Resolution #1 – Substantive Resolution  
Maker of Resolution - Delegate #115 Sylvia Kearns  
Seconded by - Delegate #117 Colleen Stroeder

Committee to be referred to: Board of Directors  
Financial Impact: None known  
Effective Date: January, 2017

WHEREAS, Gene Fulkerson and Catherine Ohl have done a wonderful job as heading the Man and Woman of the year program

AND WHEREAS, the MWOTY reception on Friday was the best ever.

THEREFORE, BE IT RESOLVED THAT, we recognize that all MWOTY candidates have worked effortlessly to support the ski community and their council and club which support FWSA. Not all Council qualified candidates can attend convention and an alternative way of interviewing them, when unable to attend the FWSA Convention be found, using video/audio modern technology to complete the live portion of the interview.

Resolution #2 – Substantive Resolution  
Maker of Resolution - Delegate #86 John Watson  
Seconded by - Delegate #87 Claudia Watson  
Committee to be referred to: Board of Directors, Board of Trustees  
Financial Impact: None known

Effective Date: June 12, 2016

WHEREAS BE IT RESOLVED, that the Association maintain a continuous awareness of self-appraisal regarding ethical considerations in ALL of its programs and relationships within the Association and in all of its external interactions.

THEREFORE, BE IT RESOLVED THAT a Chairman and two (2) FWSA members be appointed and approved by the Association Board of Directors, and that that committee develop and present its scope and plan of action no later than the midsummer business meeting, to include matters requiring immediate attention.

To be referred to Board of Trustees per Randy Lew.

Resolution #3 – Substantive Resolution

Maker of Resolution - Delegate #86 John Watson

Seconded by - Delegate #87 Claudia Watson

Committee to be referred to: Board of Directors, Board of Trustees, Convention Committee

Financial Impact: None known – possible reduction

Effective Date: June 12, 2016

WHEREAS, BE IT RESOLVED that the Association review the overall intent, scope, duration, schedule, resources required and processes relating to the convention associated with its annual meeting.

THEREFORE, BE IT RESOLVED THAT a committee and subcommittee structure be outlined and appointments made, to report at the midsummer planning meeting any recommended actions sufficient to commence any modernizations on a schedule supportive of planned convention dates.

Randy Lew suggested this be referred to the convention committee, BOT and BOD

John Watson clarified this Resolution and the reasoning behind it. John disagrees that this resolution should go to the Convention Committee for a more objective resolution. Steve Coxen confirmed John Watson's position on this review.

Old Business – None

New Business

Steve Coxen asked for the newly elected 2016-2017 Officers and Trustees to come forward. Self-introductions were made.

Steve Coxen stated that a brief Board of Directors meeting will start at 12:00pm

ADJOURNMENT

MSC Motion by Delegate #29 Joe Harvis to adjourn  
Seconded by Delegate #89 Tom Bundgard  
Motion carried.

The General Meeting adjourned at 11:43pm.

Respectfully submitted,  
Linda Foster, Secretary  
Far West Ski Association

## CONVENTION AWARDS

Snowsports Builder Award

Ronnie Lupe, Chief White Mountain Apache Tribe

Jimmie Nunn, Arizona Ski Pioneer

Bob Wilbanks, National Ski Club Newsletter

Hans Georg Award

Debbi Kor, Northwest Ski Club Council

Elizabeth "Schatzi" Wood Award

Karen James, Los Angeles Council of Ski Clubs

J. Stanley Mullin Award

Norbert Knapp, Los Angeles Council of Ski Clubs

Jimmie Heuga Award

Dave Ludwig, Hope on the Slopes

Jordan-Reily Award

Jo Simpson, Sierra League & Council

Bill Mackey Award

Katie Balkwill, Big White Ski Resort

Tommi Tyndall Award

Telluride Ski Resort

Terry Smith Award

Dale Parshall, Northwest Ski Club Council

Bill Berry Award, Featured News

Jordan Romero & Linda LeBlanc, co-authors "No Summit Out of Sight"

Bill Berry Award, Hard News

Linda McGavin, editor "Northwest Snowsports Guide"

Warren Miller Modern Media Award

High Fives Foundation for B.A.S.I.C.S. 5 video "Choices"

President's Award

Jeannine Davis, Bay Area Snow Sports Council

Steve Nyman, US Ski Team

Man and Woman of the Year

Mike Ferketich, Bay Area Snow Sports Council

Colleen Stroeder, Northwest Ski Club Council

## 2016 Program Award Recipients

Western Ski Heritage Prize

Jane Jackson, author "Echoes of the Peaks"

Safety Person of the Year

Sue Rimkeit, Northwest Ski Club Council

Snowsports History Recognition Award

Bay Area Snow Sports Council, Mary Azevedo

Charity & Community Awards

Double Diamond 1st Club— Skiyente Ski Club (Northwest Ski Club Council)

Double Diamond 2nd Club— Pacific Rim Alliance (Los Angeles & San Diego)

Diamond 1st Club— Castro Valley Ski Club (Bay Area Snow Sports Council)

Diamond 2nd Club— Torrey Pines Ski Club (San Diego Council of Ski Clubs)



# FWSA Elections

Elections to be held Sunday, June 11, 2017

President	_____
Secretary	_____
Treasurer	_____
Trustee (1)	_____
Trustee (2)	_____
VP Council Services	_____
VP North American Travel	_____
VP Public Affairs	_____

The President, Secretary, and Treasurer are elected for one-year terms. Trustees and Vice Presidents are elected for two-year terms. In 2018 the two-year term elective positions will be VP Communications, VP International Travel ,VP Marketing, VP Membership, and two Trustee positions.



## *2017 Roll of Remembrance*



*As we celebrate the lives of our "family members"  
we shall continue to hold their memory in our hearts  
for eternity.*

Edward "Burke" Mucho	Single Ski Club (LAC)	Matt Greenslade	Schnee Vogeli (NWSCC)
John D. (J.D.) Fischer	Sequoia Ski Club (Sierra)	Jean Sink	Wife of deceased former
Walter Stanton	Mountain High (NWSCC)		Grindelwald President,
Kenny van Dyke	Schnee Vogeli (NWSCC)		Orv Sink (LAC)
Richard Dodd	Northwest Ski School Founder/ Instructor (NWSCC)	Johanna Weibe	Grindelwald (LAC)
Lynn Rambach	Parallelers, Bota Baggers (IAC)	Kurt Myers	Grindelwald (LAC)
Judy Dugan	Phoenix Ski Club (Arizona)	Janet Stone	Bogus Basin/Vertigals (IAC)
Tom Pagano	Phoenix Ski Club (Arizona)	Tim Flood	Bogus Basin (IAC)
Keith Petrie	Past King Winter (NWSCC)	Jeff Day	Bogus Basin (IAC)
Mike Heffernan	Schnee Vogeli (NWSCC)	Jillian Bauer	Grindelwald, Daughter of Fay
Red Nelson	Past King Winter, Schnee Vogeli (NWSCC)		Mumbauer, Former
Bing Sheldon	President, Board of Trustees, Mount Hood Community Center and Museum (NWSCC)	Rene Blanchard	FWSA BOD Member (LAC)
Joe Schubert	Mgr. ,Cascade Ski Club (NWSCC)	Cheyenne Hlady	Las Vegas (Sierra)
Etta Conner	Skiyente (NWSCC)	Gary Bunney	Las Vegas (Sierra)
Carlo Ottoboni	Schnee Vogeli (NWSCC)	Michael Williams	Las Vegas (Sierra)
Gene Beckman	Past King Winter, Schnee Vogeli (NWSCC)	Peggy Norris	Reno (Sierra)
		Brud Ungrodt	Balboa Ski & Sports Club (Orange)
			Balboa Ski & Sports Club (Orange)

# 86<sup>th</sup> Annual Far West Ski Association Convention

## June 7–10, 2018



# Atlantis

CASINO RESORT SPA • RENO

3800 S. Virginia Street, Reno, NV 89502

**800-723-6500 • [www.atlantiscasino.com](http://www.atlantiscasino.com)**

hosted by

*Bay Area Snow Sports Council and  
Sierra League & Council*



## Atlantis Casino Resort Spa

3800 S. Virginia Street, Reno, NV 89502

[www.atlantiscasino.com](http://www.atlantiscasino.com)

Reservations call **800-723-6500**

Group Name **Far West Ski Association**

**Room Rates per night plus tax** single or double occupancy —

**\$80** (Sun - Thurs) **\$129** (Fri and Sat)

**Room Registration Deadline** May 17, 2018

## Hotel Features

- World Class Casino
- Forbes 4-Star Spa Atlantis
- Indoor Pool & Outdoor Whirlpool Spa
- 8 Award Winning Restaurants; 10 Bars & Lounges
- Atlantis Family Entertainment Fun Center
- **NO Resort fees, FREE Wi-Fi** in guest rooms, **FREE Parking**
- Rates are available 3 days pre and post Convention

## Transportation

- Air transportation is via Reno-Tahoe International Airport, located just 15 minutes from the Atlantis
- The Atlantis offers free airport shuttle service (4:30 am - 12:15 am)

## Convention Highlights

- Silent Auction
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Dinner
- FWSA General Meeting & Elections

## Optional Activities

- **Thursday**
  - Pub Crawl
- **Friday**
  - 12<sup>th</sup> Annual Michael German Memorial Golf Tournament
  - Spa Day
  - Hike the Sierra Foothills
  - Kayaking
  - Pool Party

### Debbi Kor

FWSA Convention Chairperson

[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net) or 503.314.7078

### Jeannine Davis

Silent Auction Chairperson

[SilentAuction@fwsa.org](mailto:SilentAuction@fwsa.org) or 415.328.2333

### Paul Vlasveld

BAC Host Council Convention Coordinator

[pvlasveld@comcast.net](mailto:pvlasveld@comcast.net) or 408.314.4649

A PORTION OF THE SILENT AUCTION PROCEEDS WILL BENEFIT TBA.

[www.fwsa.org](http://www.fwsa.org)

# Committee Report

# Awards Program

by Catherine Ohl, Chair

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated. The Environment Award was added in 2015.

There have been a number of changes to the Club and Council Recognition Awards since 2015. The intention is to bring awareness to our programs and make the awards easier to apply for. This year all application forms were again standardized and fillable electronically. The Communications Awards continue to be done through online or email submittals and were modified again in 2017.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <http://fwsa.org/Awards/awards.html> (case sensitive).

**Far West Service Awards** for association volunteers and/or ski industry and their employees

**Hans Georg** for Individual Long-Term Contribution

**Elizabeth 'Schatzi' Wood** for Individual Two-year Contribution

**J. Stanley Mullin** for Individual Two-year Contribution

**Jordan-Reily** for Individual Public Affairs Contribution

**Jimmie Heuga** for Individual Humanitarian Contribution

**Bill Mackey** for Individual Ski Industry Employee Contribution

**Tommi Tyndall** for Ski Resort Contribution

**Terry Smith** for Individual Racer Contribution

**Snowsports Builder Award** directed by John Watson

**Industry Media Awards** directed by Catherine Ohl

**Bill Berry Award for Hard News**

**Bill Berry Award for Featured News**

**Warren Miller Multi Media Award**

**Club and Council Communication Recognition Awards** directed by Paul Vlasvald

**Tollakson Award** for Outstanding Club

**Wentworth Award** for Outstanding Club and Council Publications

Award for **Outstanding Club and Council Web Sites**

**Club and Council Recognition Awards** for Individuals, Clubs and Councils

**Councils' Man & Woman of the Year**

**Safety Person of the Year Award**

**Western Ski Heritage Prize**

**Environment Award** (new in 2015)

**Club and Council Legacy Recognition Program** (new in 2008)

**Charity / Community Service Recognition Awards** for Clubs and Councils (new in 2007)

**President's Awards** for Individual Contributions

**Snowsports Awards** for Individuals, Clubs, Councils, Leagues

**Joe Ross Memorial Trophy** for Club

**Lake Louise Trophy** for Council

**Ski Week Trophies** for Male and Female Racers of Ski Week

**Far West Championships Trophy** awarded by FWRA

**Roma McCoy Trophy** awarded by FWRA

**Industry**

**Ski Industry Recognition Certificates for sponsorship and Silent Auction participation**

**I. Far West Service Awards**

The Far West Service awards, sometimes referred to as “The Great Eight” are administered by Catherine Ohl, Awards Chair, with a committee consisting of Jane Wyckoff and Steve Coxen. Use of the Internet continues to be the popular and a most efficient means of submitting nominations and voting. Voting was permitted using the Internet, email or by the traditional snail mail. This and past year’s nominee citations can be viewed at <http://fwsa.org/awards/Awards.html> (case sensitive).

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

**Hans Georg Award (1966 - present)**

The Hans George Award is given for distinguished accomplishment and long-term contribution to snowsports. This award is given to an individual or individuals who have contributed significant achievements to snowsports, not necessarily organized snowsports. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include *Debbi Kor, Linda Westlund, Gloria Raminha, Lynnell Calkins, Georgene Bihlman, Sigrid Noack, Donn Bryant, Mike Sanford, Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, George Eachus, Randy Lew, Norm Cullen, Fay Mumbauer, Woody Hogan, Fred Andrews, Dennis Agee, Pat Nangle, Mike Favia, Martha Perez, Mary Lou Bearden, Sutter Kunkel, Janie Hansen, Alan Christian, Dick Goetzman, Jimmie Heuga, Ed Gehle, John James, Bill Berry, Joe Harris, Bruce Bell, Jane Wyckoff, Don Simpson, Chuck Morse, John Watson, Fraser West, Russ Read, Wayne Poulsen, Dave McCoy, J. Stanley Mullin, Willy Schaeffler, Charles Fink, Bill Kidd, William Nagle, Ben Cole, Walt Disney, W.S. Slim Davis.*

**Elizabeth 'Schatzi' Wood Award (1966 - present)**

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Karen James, Jo Simpson, Debbie Stewart, Eileen Sanford, Gloria Raminha, Barbara Bryant, Mary Olhausen, Fran Long, Debbi Kor, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Karen Davis, Connie Smith, Maxine Hanlon, Kathy Hoffmann, Susie Vetter, Karen Kimball, Pat Nangle, Lauren Nagle, Fay Mumbauer, Margo Thomas, Karyn Tablada, Sallie Pritchard, Janie Hansen, Anita Omsby, Jessica Freeman, Billy Loy Wilson, Madeline Hunter, Jan Wright, Nancy Ingalsbee, Marlene Steinmeyer, Kathy Downer, Gloria Slate, Jane Wyckoff, Judy Fjeld, Thelma West, Sally Neidlinger Hudson, Gladys Poulsen, Mary Lou Bearden, Madeline Walton.*

**J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Norbert Knapp, George Kish, Emilio Trampuz, David Krupp, Dennis Heffley, Richard Lubin, Dick Shawkey, Arleigh Meiners, Ray Craig, Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Sutter Kunkel, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen, Louis Buhler, Woody Hogan, Paul Arrigo, Chuck Morse, John James, Howard Wickersham, Cloyd Howard, Alan Christian, John Rosenkranz, Bob Clinco, Ed McArthur, Ed Gehle, Dick Croft, Bruce Bell, Russ Read, Rolf Fromm, Edgar Gar Bering, Carl Grover, Russ Tiffany, John Watson, Dick Goetzman, Stan Walton, Bryon Nishkian.*

**Jordan-Reily Award (1991 - present)**

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.



Previous awardees include *Jo Simpson, Jeremy Jones, Kayla Walker, Robert Redford, Christina Thomure, John Wentworth, Auden Schendler, Rich Marriott, Geraldine Link, Scott Kaden, Mark Udall, Ethan Chickering, Steve Coxen, Denny Bschor, Mike Sanford, Linda McGavin, Wayne Poulsen, Karen Kimball, Steve Reneker, Ron Anderson, John Watson.*

### **Jimmie Heuga Award (1987 - present)**

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled snowsports and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include *Dave Ludwig David Briery, Lee Perry, Jr., Chris Waddell, Dianna Digiamdomenico, Linda Whittle, Will Niccolis, Ed Bronsdon, Tom Peirce, Larry "Chad" Chadwick, Sigrid Noack, Muffy Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, Kelle Malkewitz, Hal O'Leary, Linda Fryback, Sallie Pritchard, Doug Pringle, Lynne Haile, Steve Kanaly, James Stacey.*

### **Tommi Tyndall Award (1966 - present)**

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to snowsports and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Telluride, Whitefish Mtn. Resort, Mt. Hood Meadows, Alpine Meadows, Mammoth Mountain, Big Sky, Vail Resorts, Aspen Snowmass, Big White, Breckenridge, Ogden Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Lake Louise, Boreal, Northstar, Mammoth Race Department, Bear Mountain, Mt. Bachelor, Steamboat, Crested Butte, Mt. Reba / Bear Valley, Snow Forest, Mountain High, Mt. Rose, Boreal Ridge, Snow Summit, Heavenly Valley, Kirkwood, Yosemite.*

### **Bill Mackey Award (1972 - present)**

The Bill Mackey Award is given for outstanding service to the snowsports public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and cannot be a FWSA board member; trustee or appointed chairperson.

Previous awardees include *Katie Balkwill (Big White), Ann Cook (Mt. Bachelor), Jason Forrest (Whitefish), Bob Bourquard (Mt. Bachelor), Bob Salerno (Virtual Snow), Brian Flickinger (Vail), Mary Manning (Aspen), Cyd Heatherly (Snowbasin), Patrick Rothe (ski.com), Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), John Frasca (Central Holidays), Don Beaulieu (Sunshine), Jean Louis Villot (Mammoth) Sandy Best (Lake Louise), Mary Evans (Aspen), Joe Pettit (Northstar), Steve Orchin (CP Hotels), Brent Boblitt (Northstar), Brad Wilson (Bear), Julie Maurer & Mike Blind (Northstar), Elise Waddell (Mammoth), Jerry Simon (Ski Group), Jim Mott (Squaw), Marilyn Branch (Coonskin Inn), Mark Phillips (Mt. Reba), John Armstrong (Mammoth), Bob Settineri & Ron Roesch (Mogel Mogul Mike Sierra Productions), Randy Fahrback (Purgatory) Nick Hudson (Heavenly), Chuck Morse (Salomon On-Campus Learn-to-Ski Program), Jim Catlin (Mammoth), Ueli Luthi (Mammoth), Mitch Vlad (Canadian Office of Tourism), Harry Leonard (Ski Show), Bob Bergstrom (Sports), Chuck Morse (Mtn. High), Jim Hardy (Tahoe Hyatt), Bill Boardman (Squaw), Dick Parent (High Sierra Reservations), Knut Waarli (Cal-Nordic Institute), Peter Brinkman (Mt. Reba), Jim Garner (Mammoth).*

### **Terry Smith Award (1976 - present)**

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include *Dale Parshall, Nancy Ellis, Brent Forsythe, Maxine Hanlon, Jo Simpson, Scott Peer, Craig Faitel, Beat Hupfer, Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Marty Purmort, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debbie Warzynski, Herb Schraibman, Bob Ellis, Carol Weaver, Ralph Lehotsky, John Ulrich, John Armstrong, George Eachus, John Catozzi, Alan Christian, Ellen Loe, Jessica Freeman, Dennis Agee, Karyn Tablada, Ueli Lufhi, Joe Harris, John Rosenkranz, John James, Bruce Bell.*

## **2. Snowsports Builder**

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

Previous awardees include *Ronnie Lupe, Jimmie Nunn, Bob Wilbanks, Ben Finley, Art Clay, Hensley Family, Chuck Morse, Cliff Blann, Greg Thompson, Bill Marolt, Dave McCoy, Norbert Olberz, Martha Perez, Doug Pfeiffer, Deedee Corradini, Jerry Simon, Harry Leonard.*

### **3. Industry Media Awards**

The Industry Media awards are administered by Catherine Ohl with a committee consisting of Mike Sanford, VP of Public Affairs, Randy Lew, FWSA Treasurer, and Steve Coxen, FWSA President.

#### **Billy Berry Award for Hard News (1966 - present)**

Awarded for outstanding service to snowsports by writers for the printed media of an outstanding article, book, blog, etc. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include *Linda McGavin, Jane Wyckoff, Ben Jacklet, Tom Stienstra, Bob Wilbanks, April Darrow, Walter Roessing Brian Clark, Katherine Cole, Bob Cox, Rodney Angove, Sam Bauman, Al Auger, Diane Slezak Scholfield, Garry Niver, Susan Vreeland, Luanne Pfeifer, Bob Lochner, Burt Sims.*

#### **Billy Berry Award for Feature Article (1991 - present)**

Awarded for outstanding service to snowsports by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include *Jordan Romero & Linda LeBlanc, Chris Santella, Christopher Van Tilburg MD, Jon Tullis, Wendolyn Holland, Makay Jenkins, Jennifer Woodlief, Chris Davenport, Charles J. Sanders, April Darrow, Jimmy Pettersson, Richard Kun, Leigh Gieringer, Christopher Solomon, Chaco Mohler, Leigh Gieringer, Gregory Dennis, Ken Castle, Luanne Pfeifer, Diane Slezak Scholfield, Glen Putman, Robert Frohlich.*

#### **Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)**

Awarded for outstanding service to snowsports by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include *Red Bull Media House, Match Stick Productions, Seve Bellamy, Daron Talbot, Robert Frohlich, Jimmy Peterson, Ari Heinila, Abbie Kealy, Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontana, John Jay, Chaco Mohler, Kurt Miller, Peter Speck, Warren Miller, Bob Beattie, Suzy Chaffee, Cecil Charles, John Hamilton Ken Nelson.*

### **4. Club & Council Achievement Recognition Awards**

A difference to the judging procedure was introduced in 2017. A committee from the Councils' President was formed to do all the judging. Criteria was changed slightly to make the process less complicated and add an emphasis on social media communications.

#### **Tollakson Award for Outstanding Club**

The Tollakson Award is administered by Paul Vlasveld and Cindy Krupp, under Jo Simpson, FWSA VP Councils. Each club is asked to submit up to a bio detailing their contributions to snowsports. Results from their Newsletter and Web site scores are included in this competition.

#### **Wentworth Award for Outstanding Club and Council Publications**

The Wentworth Award is administered by Paul Vlasveld and Cindy Krupp, under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit one newsletter for judging.

#### **Award for Outstanding Club and Council Web Sites**

The Award for Outstanding Web Site is administered by Paul Vlasveld and Cindy Krupp, under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit their web site URL for judging.

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their performance over the past four years that can vary slightly from year to year. A club may fall into a different class in each of the three categories.

<b>Masters:</b>	Any club that has received a 1st place Advanced award or a 1st, 2nd or 3rd place Masters award for their club for outstanding club, publication or website within the last four years.
<b>Advanced:</b>	Any club that has received a 1st place Novice or a 2nd or 3rd place Advanced award for their club for outstanding club, publication or website within the last four years.
<b>Novice:</b>	Club who has not won an award in the past 4 years or a 1st place Novice award.
<b>Council:</b>	Open to all councils

### **5. Recognition Awards**

#### **Councils' Man & Woman of the Year**

The Councils' Man and Woman of the Year Competition is administered by Gene Fulkerson, under Jo Simpson, FWSA VP Councils. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council is required to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for the snowsports. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Emphasis has been shifted to Club leadership over the past ten years.

The Councils' Man and Woman of the Year is sponsored by Big White Ski Resort, BC, Canada since 2001.

### **Safety Person of the Year Award**

This award is administered by Richard Lubin, Safety Chair, under the leadership of Mike Sanford, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe snowsports and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

The Safety Award has been sponsored by Telluride Ski Resort and Mountain Lodge Telluride since 2015.

### **Western Ski Heritage Prize**

This award is administered by John Watson, History Chair, under the leadership of Mike Sanford, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

### **Environment Award**

This award is administered by Mike Sanford, VP Public Affairs, and is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference.

This award has been sponsored by Aspen Skiing Company, The Gant and Crestwood Condominiums since its inception in 2015.

### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up a historic collection available to researchers—and who knows? — maybe a book of histories from the standpoint of organized snowsports. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at [geospace@pacbell.net](mailto:geospace@pacbell.net).

### **Charity and Community Service Recognition Award**

The charity award was new in 2007 and is administered by Sigrid Noack, Charity and Community Chair under the leadership of Jo Simpson, VP Councils. There are 3 categories this year.

**Double Diamond:** A club that has won a 1<sup>st</sup> place in the past.

**Diamond:** A club that has not won a 1<sup>st</sup> place in the past

**Council:** A class of its own.

The winning clubs receives a \$200 donation to the charity of their choice. Second place club winners will receive a \$50 donation to the charity of their choice. First place council each receive \$100 donation to the charity of choice.

The Charity and Community Service Recognition Award has been sponsored by Far West Ski Association since 2007.

### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the snowsports experience of the "Western Skier."

## **6. Snowsports Awards**

### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week.

### **Lake Louise Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (<http://auburnskiclub.com/ski-museum/>) in Boreal, California.

### **Council Challenge**

The first Council Challenge was held in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a duel race. Teams consisted of the best 6 racers from each council. In Steamboat the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, your team can compete for the best costume.

### **Racer of the Week**

Awarded to the female and male racer who earns the most points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. This award is administered by the Far West Ski Association's Ski Week Staff.

### **Far West Championships**

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

### **Roma McCoy Trophy**

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

## **7. Industry**

### **Ski Industry Recognition Certificates**

Long-term ski industry supporters and sponsors of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Sponsorship.



# Convention Program

by Jane Wyckoff, Convention Chair

**Convention 2017** - On behalf of the Far West Ski Association, I would like to extend a hearty thank you to the entire Bogus Basin Ski Club and Intermountain Ski Council Steering Committee and its many volunteers for an outstanding job in hosting the 85th Annual FWSA Convention. We would especially like to recognize Michael Bouton, Host Council Convention Coordinator, for his total dedication, unbridled enthusiasm, and hard work over the past three years. Also, a special thank you to Paul Markowitz, Intermountain Ski Council President. Please take a moment to refer to the Volunteer VIPs list in the beginning of the Delegate Book for all the Bogus Basin Ski Club, Intermountain Ski Council and FWSA volunteers who made this Convention a success.

Thank you President Steve Coxen for all your support and assistance with Convention activities. A special recognition also goes to Catherine Ohl, not only for our fabulous website at [www.fwsa.org](http://www.fwsa.org) which includes the Convention site, but for all her work on designing Convention forms and publicity materials (delegates and industry) for the past six years. Also, a special mention and thank you goes to Debbi Kor, VP of Marketing and Sponsorships, for bringing in over \$28,000 in cash sponsorships from the industry to help keep our Convention Registration fees low. Jeannine Davis is in her third year as Silent Auction Chairperson and Fran Long came on board last year as Travel Expo Chairperson. Randy Lew does an amazing job as Convention Treasurer, and managing all the guests, and, we wouldn't have on-line registration without Jim Nachbar! I hope all of you had the opportunity to see the great Convention video produced by George Stewart! These are some very time consuming roles. It is certainly a team effort!

**2016 Convention Survey** – Again in 2016, we distributed a Convention Survey and we are very appreciative of the 95 Convention attendees who completed the survey. We derived statistical data and great feedback on things you like about an FWSA Convention, and things you would like to see changed. We received positive feedback regarding the improvements in the abbreviated length of the Luncheon and the Awards Banquet last year. Todd Hood did an awesome job in being the MC for the Awards Banquet. We do need some time to recognize our volunteers and industry leaders but also recognize it is your time to relax and have some fun! We received significant feedback in 2015 to improve the elections process and many changes/improvements were made for Convention 2016.

We spent a tremendous amount of time this year in working on improving Convention communications with the clubs, councils and local community and utilizing modern technology. We posted on social media sites, had special promotions through Bogus Basin Mountain Recreation Area and the Boise Convention and Visitor's Bureau, working closely with their PR Agency. We had multiple TV station coverages, including KBOI-TV (CBS). There was a great effort made to reach out to guests, to make our Convention a rewarding and educational experience. This year we have a professional cinematographer recording our Keynote Speaker and the three Snowsports Leadership Academy sessions. This is something we have discussed for years that finally came to fruition, as a tool in marketing our Association and the annual Convention.

## **Convention 2018 – June 6-10, 2018 – Atlantis Casino Resort Spa, Reno, Nevada**

We are excited to be returning to Nevada for our 86th Annual Far West Ski Association Convention, to be hosted by Bay Area Snow Sports Council and Sierra Race League and Council. Paul Vlasveld, the Bay Area Snow Sports Council President, just recently announced the theme of the 2018 Convention as High Sierra Stampede.

Surrounded by breathtaking views of the Sierras, the Atlantis Casino Resort Spa is Reno's premier AAA Four Diamond resort – a distinction held by only the most exceptional hotels in the world. Featuring distinctive décor, contemporary furnishings, and seamless in-room technology, Atlantis offers unmatched amenities for the perfect getaway. The stunningly designed rooms, award-winning restaurants, Forbes Four-Star luxury spa and casino entertainment are truly second to none. The Atlantis Spa has 15 treatment rooms, Salon, Cardio Theater and Fitness Center. In addition to the Casino are 10 restaurants and use of the indoor and outdoor pools and whirlpool spa. Located just 3.5 miles from Reno International Airport, it is on the strip of the heart of Reno's Restaurant, shopping and entertainment

Please refer to the Master Convention Flyer in the Delegate Book for additional details.

## **Convention 2019 - June 12-16, 2019 - Hyatt Regency Indian Wells Resort & Spa**

We are pleased to announce that the 88th Annual Far West Ski Association Convention will be held at fabulous Hyatt Regency Indian Wells Resort & Spa in Indian Wells, California (greater Palm Springs area). The contract was just executed on May 22, 2017. The event will be hosted by the Orange Council of Ski Clubs and the Los Angeles Council of Ski Clubs.

The Orange Council volunteered to host the 2018 Convention, but after a comprehensive search for a hotel property in Orange County, we could not execute a contract with a hotel that met our Request for Proposal (RFP) specifications. So, we turned to Reno, which became our 2018 destination. Not willing to give up the search for a location, we turned to the

desert, and just recently on May 6-7, Site Selection Committee Members Debbi Kor, Maxine Hanlon, Sheila Van Guilder and I spent the weekend in the Palm Springs area.

The Resort has: 530 Guestrooms with Penthouse Suites and Private Villas; seven heated, outdoor swimming pools, and whirlpools with a water slide; the Indian Wells Golf Resort with a 36-hole golf facility; a 30,000 sq. ft. wellness facility with a 24-hr StayFit Fitness Center and 18 treatment rooms; three tennis courts; and even offers complimentary bicycle rentals.

The FWSA group rate is only \$139 (single or double occupancy) and the \$29 per day Resort Fee is waived for our group, but you will still receive all the amenities included in the fee. There are no parking fees and there is complimentary WiFi in sleeping rooms. The area offers many attractions for outdoor adventure, shopping and sight seeing. For complete details go to: [www.indianwells.hyatt.com](http://www.indianwells.hyatt.com).

We are looking forward to enjoying this luxurious resort, and working with our Orange and Los Angeles Councils on planning another exciting Convention!

### **Convention 2020—June 10-14, 2020**

The 88th Annual FWSA Convention will be hosted by the Northwest Ski Club Council. The council will begin to search for a hotel property this summer.

### **Succession Planning**

After nine years as FWSA Convention Chairperson and holding the chairmanship on and off during the past four decades, I announced last year that Boise would be my last Convention in this capacity. Debbi Kor, VP of Marketing and Sponsorship and a key FWSA Convention Committee Member for many years, volunteered to take over as FWSA Convention Chairperson. During the past year she has been kept in the loop with all Convention planning and is ready to assume this position, and will do an awesome job.

One of the great aspects of being an FWSA Convention Chairperson is having the opportunity to work with volunteers in a host council each year, and hope they find the experience fun, educational and rewarding! A very special thank you to the fabulous Host Council Convention Coordinators I have worked with as FWSA Convention Chairperson in the past, and the many volunteers dedicated to making our Conventions such a success.

I will remain on the FWSA Convention Committee in a different capacity, serving the Far West Ski Association as a volunteer, and look forward to the years ahead.

Director Report  
**Industry Marketing**  
by Debbi Kor, VP Marketing &  
Jeannine Davis, Silent Auction Chair

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Travel Expo, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Jeannine Davis is Chairman of the annual Silent Auction and Fran Long is the Travel Expo Coordinator. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$142,000 this year in Association industry programs.

#### Silent Auction

In 2017, we are celebrating the 85th Annual Convention, and the 32nd Silent Auction. FWSA truly values the working relationship our Association has developed with the ski and sports industries. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction, each and every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Council of Ski Clubs. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, meeting one-on-one in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for thirty years, and others who are brand new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks go to this year's Hosts, Bogus Basin Ski Club and Intermountain Ski Council, as well as the many volunteers who do all the behind-the-scenes work and setup. The "Convention Team", tasked with production of the Silent Auction and Travel Expo includes Jane Wyckoff, Convention Chair, Jeannine Davis, Silent Auction Chair, Fran Long, Travel Expo Coordinator, and Debbi Kor, V.P. of Marketing and Sponsorship and registrar for all of our industry partners. The team puts in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from the Intermountain Ski Council, Bogus Basin Ski Club, and the FWSA Board Members, friends and volunteers from other councils who assist with last minute preparations prior to the Silent Auction and Travel Expo.

#### Convention Sponsorships

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We offer annual sponsorships for the various activities and events that are part of the convention, such as the annual Pub Crawl on Thursday evening, the Michael German Memorial Golf Tournament, the Fountain Party, the Welcome Party on Friday Night, along with beverage sponsors, luncheon and dinner sponsors and many others. We currently have multi-year Program sponsorships with Big White Ski Resort as the sponsor of the Councils' Man and Woman of the Year Program. Grouse Mountain Lodge, Whitefish Mountain Resort, and Karbon are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsor the Western Ski Heritage Award; Telluride Ski Resort and Mountain Lodge Telluride sponsor the Safety Person of the Year Award; and Aspen/Snowmass, The Gant, and Crestwood Condominiums sponsor the new Environment Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our [fwsa.org](http://fwsa.org) site to their own website, as well as mention in The Far West NewsFlash, The Councilman and Far West Skier's Guide.

#### Far West Skier's Guide

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the Far West Skier's Guide. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 29th Annual edition. Extensive industry

special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Far West Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication. The Digital Edition of the Far West Skier's Guide not only expands the readership within the far west region, but makes it available to snow-sport enthusiasts throughout the country and internationally. The 2016-2017 digital edition (the sixth annual DE) also contains an additional 28 page insert. If you haven't visited the digital version, please check it out. The link can be found at several locations: [www.fwsa.org](http://www.fwsa.org) , [www.farwestskiersguide.com](http://www.farwestskiersguide.com), <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2015-16/>, [www.skifederation.org/](http://www.skifederation.org/), <http://boundforsnow.com/far-west-skiers-guide-2013-2014/> plus FWSA council websites and many of the individual FWSA affiliated ski club sites.

To be included in the 30th Annual (2016-2017) Far West Skier's Guide, please contact Leigh at 480.600.6099 or [fwsg@cox.net](mailto:fwsg@cox.net).

#### 86th Annual Convention - 2018

We are looking forward to another terrific convention hosted by Bay Area Snow Sports Council and Sierra Council. We will be at The Atlantis Casino Resort Spa, June 6-10, 2018 - holding our 33rd Silent Auction and 16th Travel Expo! Please plan to join us, where you will find what fun is all about.

#### A Final Reminder

Our ski industry programs will continue to grow, provided our ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

## Director Report

# Communications

by Cindy Krupp, Vice President

For the past year, it has been a great learning experience to be your VP of Communications. During that time, we have made some progress in the FWSA Communications Program and look forward to using that knowledge to continue to grow and serve our membership.

Since 2014, FWSA has been utilizing FWSA-Connect, which is located at <https://connect.fwsa.org>. During that time, we have been continually adding functionality to FWSA-Connect. Recently added features include the ability to make payments not only for Convention and International Trips, but for North America ski trips, too! We are working to add more functionality, like Membership payments and applications.

The main FWSA website, <http://fwsa.org>, is maintained by Catherine Ohl. In addition to our website, Catherine designs many of the other FWSA materials you see.

The FWSA Communication Program also includes the Councilman, published by Connie Burdett, the Far West Skiers Guide, published by Leigh Gieringer, and the monthly FWSA News Flash, published by Debbi Kor. If you want to get a monthly reminder of everything FWSA is doing, be sure to sign up for the News Flash, on our website. George Stewart has been publishing a steady stream of videos – take a look at the FWSA Channel on YouTube.

You may have noticed we've been more active on Facebook with postings about changes in the ski industry and kudos to our fabulous snow athletes! We are also active on Twitter, and we are looking for volunteers who use Facebook and would like to contribute to our Social Media.

Thank you for having me as your VP of Communications this past year, and I look forward to contributing to Far West next year, too.

## Committee Report

# Far West Skier's Guide

by Leigh Gieringer, Editor

Yup! Thirty Years! The 2017-2018 *Far West Skier's Guide* will be the 30th Annual. As the editor and publisher, I thank members of the Far West Ski Association who contributed throughout the years; as well as the ski industry for their sponsorship to make these issues possible. I look forward to working with all again this year.

The last seven issues have also been available digitally as online editions, including a multi-page digital only insert in each one. They have been well received by our members and beyond. As a western regional publication, we have reached ski club skiers and snowboarders in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Missouri, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington and Wyoming.

The digital edition has reached a far wider audience including snowsport enthusiasts throughout the country. Our audience has not only been in the US, but also many of the provinces of Canada and internationally. It has been accessed within the continents of Europe, Asia, South America and Australia.

Here is the link to the latest digital edition of the *Far West Skier's Guide*: <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2016-17/>. Check out the current issue online. And, don't miss the digital only insert located between pages 64 and 65.

The 2017-2018 edition has been started. We welcome the ski industry to be a part of the 30th Annual edition of the *Far West Skier's Guide*. Look for the printed edition of the 2017-2018 *Far West Skier's Guide* in late October and the digital edition in November.

Please contact me for more information: [fws2@cox.net](mailto:fws2@cox.net).



## Director Report

# Council Services

by Jo Simpson, Vice President

Council Services supports FWSA clubs by working through the presidents of the nine member councils. It has been my honor to serve as Vice President Council Services for the past four years. We have a talented and involved group of council presidents and program chairs who ably represent the interest of their member clubs.

There are several great programs that Council Services oversees: Club and Council Communication and Outstanding Club Awards, Councils' Man and Woman of the Year Recognition, Charities and Our Community, and Family and Youth Involvement.

We revised and simplified the Club and Council Communications and Outstanding Club Awards for 2017 and were gratified that our changes greatly increased submissions in all categories. Cindy Krupp, VP Communications and Paul Vlasveld, Bay Area Council President collaborated to design and implement a revised submission and judging process. It will be exciting to announce the winners at the convention.

Sigrid Noack, our Charities & Our Community Chair, continues to champion this program. The awards now have two levels of competition—Diamond for clubs who previously have won the award and Double Diamond for those who have entered and not won or who are first time submitters. The considerable charity and community work of FWSA clubs is further detailed by Sigrid in her report.

Gene Fulkerson, chair of the Councils' Man and Woman of the Year, continues to ably chair this program. We are honoring 10 Man and Woman of the Year candidates from six councils this year and will be announcing the FWSA Man and Woman of the Year at the convention banquet Saturday evening. The number of candidates from councils declined this year. Council presidents expressed concerns about the amount of recognition of all candidates participating in the convention compared to the winners. The candidates are included in this delegate book with a short statement about their accomplishments.

Most of us joined a ski club to meet and socialize with active people who like to ski and to take advantage of group ski trips to interesting resorts. The mission of Council Services is to provide our hundreds of FWSA ski clubs with tools to enhance their success. We welcome ideas and feedback from club members and club and council leaders.

## Committee Report

# Family and Youth Involvement

by Fran Long, Chair

We all know that continued growth and vibrancy in our ski clubs and councils is dependent upon “new blood” coming into our organizations. Our young people are our best source of that new blood. Sharing our love of snow sports and looking for ways to continually develop organized snow sports activities that will attract our young families is what youth and family involvement is all about.

Far West Ski Association embraces and encourages youth and family involvement in most FWSA trips and activities. Many FWSA clubs and councils support youth and family involvement as well. Those clubs and councils with comprehensive race programs encourage junior racers to participate. Many clubs hold one or two annual events that encourage youth and family involvement. The Far West Ski Association website now has a venue for our various clubs and councils to list their ski trips and activities. Clubs and councils are encouraged to post their events, and identify those that are youth and family friendly.

FWSA encourages youth and family participation on both North American and International ski week trips. We continue to have a few children of varying ages attend FWSA events, and it is always a pleasure to have them included.

# Committee Report

## Charities & Our Community

by Sigrid Noack, Chair

"The Far West Ski Association and its nine participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

### **FWSA Charity & Community Service Recognition**

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The eleventh annual "FWSA Charity & Community Service Recognition" awards will be presented on Sunday to the FWSA Clubs and Councils, which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. Because we have so many clubs and councils that actively support a huge variety of charities, FWSA is again presenting two separate awards to clubs, the Diamond and Double Diamond class. The Double Diamond applicants are clubs who have won this recognition in past years, while Diamond applicants are clubs that have maybe applied before, but they are still hoping to win this prestigious recognition. We are excited to be recognizing all the amazing efforts of our FWSA family by presenting these awards to our most outstanding clubs and council. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charitable activities.

We are happy that our FWSA clubs and councils have shown an interest in this FWSA recognition program by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on several picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

This year we had four applicants, three Diamond and one Double Diamond ski clubs. Thank you and congratulations to the following groups, who made the effort and took the time to apply for this 2017 FWSA Recognition. Diamond Class: **Bogus Basin Ski Club (ISC)**, **The Unrecables (LAC)** and **Four Seasons West Ski & Snowboard Club (LAC)**; Double Diamond Class: **Pac Rim Alliance (LAC/SDC)**. These wonderfully caring clubs have been doing outstanding work with their community organizations. The top ski clubs, selected by a panel of judges, were asked to display their charity activities on picture boards. Please take a look at their displays and give them the recognition they all deserve. On Sunday the top charity supporting groups will receive special recognition with checks from FWSA to support their favorite charity. \$200 for the winning club in each class, \$50 for each runner-up club. No councils applied this year. All winnings will be donated to each group's favorite charity. All these clubs are winners! Congratulations!

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work you have been doing.

### **Community Service Awareness Program**

Five years ago we started this FWSA program, which we are continuing this year and hopefully in future years as well. Our council presidents are working towards having every one of the clubs in their council be involved with at least ONE charitable activity. Congratulations to all our councils and clubs for putting forth this great effort in supporting their community organizations.

### **Community Involvement Updates**

Although our clubs and councils are involved with a huge number of different charity organization, some of FWSA's favorite charity groups have been athletic groups for the mentally and physically challenged. Four of the most popular charities for our nine FWSA councils and approximately 150 snow sports clubs are the **Far West Ski Foundation**, **Disabled Sports USA**, **Special Olympics**, and **Can Do Multiple Sclerosis**, formerly known as **the Jimmie Heuga Center for MS**. Please check the Community Service page on the FWSA website for more information on how to become involved with these charities.

The **FAR WEST SKI FOUNDATION** is the fund raising sister organization to the Far West Ski Association. FWSF was established in 1964 as a 501c3 organization to support training for Alpine racing in the 1964 Winter Olympics. It expanded on that mission in 2009 to raise funds and offer grants in four mission areas. These include scholarships for under-20 Alpine racers, scholarships and wounded veteran support to enable the disabled to enjoy adaptive snowsports, support

to women's ski jumping, especially scholarships for the development training of its Fly Girls, and support for the preservation in museums and historical snowsports, research for education regarding the contributions of snowsports to the cultural and sports history of the nation. Contributions are tax deductible and may be made to any FWSF Trustee or through PayPal, identifying your gift as directed to the Far West Ski Foundation. Please see our big, beautiful website at <http://www.farwestskifoundation.org>.

**Disabled Sports USA (DS/USA)**, with the motto "If I Can Do This, I Can Do Anything", was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. **Warfighter Sports**, formerly known as the **Wounded Warrior Disabled Sports Project**, is a part of DS/USA and offers 50 different sports rehabilitation programs in military hospitals and communities across the US through a nationwide network of over 100 community-based chapters. Programs take place at sites throughout the US, offering returning Warfighters the opportunity to integrate as participants and mentors in their home communities. **1,500 wounded veterans were served through this program last year.** Many Warfighters have returned home to our FWSA communities, and several of our councils and clubs have been including them in their chapter activities. FWSA clubs and councils have a long term relationship with several California Chapters of Disabled Sports USA: The Achieve Tahoe Adaptive Ski School at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), The Unrecables Ski Club in Los Angeles, and Disabled Sports Eastern Sierra at Mammoth Lakes (DSES). For more information to get involved check out <http://www.disabledsportsusa.org>.

**Special Olympics** relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. With 220 offices world-wide, the Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities. Every one of our nine FWSA Councils has Special Olympics events happening in their communities. For more information to get involved, check out <http://www.specialolympics.org>.

**CAN DO MS** helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. The Center's motto is "Be More Than Your MS". To honor their founder's positive spirit and legacy, Can Do MS has declared Jimmie Heuga's birthday, September 22nd, as CAN DO DAY. A wonderful way to help raise funds for the Can Do Multiple Sclerosis Center is participation with the Vertical Express for CAN DO MS. Please check the dates and other opportunities to become involved with this phenomenal organization on their website <http://www.mscando.org>. <http://fwsa.org/MemberCorner/Programs/program-community.html>

# FWSA Supports These Charities

by Sigrid Noack, Charities & Our Community Chair

10th Mountain Division Scholarship Fund  
AbilityFirst  
Achieve Tahoe - Disabled Sports USA  
Adopt-A-Classroom Program - Long Beach Aquarium  
Adopt-A-Family Program  
Adopt-A-Highway Program  
Adopt-An-Olympian  
African-American Community Services Agency  
AIDS Life Cycle Ride  
Alameda County Community Food Bank  
Alliance on Aging - Monterey  
Alpha Phi Alpha Fraternity  
ALS Ski-A-Thon and Walk  
Alternatives To Violence Project  
Alzheimer's Association - Memory Walk  
Alzheimer's Association - San Diego  
American Cancer Society  
American Cancer Society Relay For Life  
American Cancer Society Hope On The Slopes  
American Cancer Society Ski & Ride For A Cure  
American Heart Association  
American Red Cross  
American Stroke Association Walks & Runs  
April Showers – Homelessness Network  
Assistance League - San Luis Obispo  
Arizona Humane Society  
AT&T Pebble Beach Pro-Am Golf Tournament  
Autism Society & Association Walk  
Barks of Love  
Beach Clean-Up  
Bear Valley Ski Patrol for Oxygen Unit  
Becky's House - YWCA Battered Women's Shelter  
Big Brothers/Big Sisters - Bowl-A-Thon  
Big Sur Marathon Foot Race  
Bill Wilson Center - Hygiene Kit Drive for Homeless Youth  
Bogus Basin Ski Education Foundation  
Bogus Basin Ski Patrol  
Booty For Boobies - Quest For A Cure  
Brain Injury Recovery  
Brighten a Life - a Home Start Agency  
Building Peaceful Families  
Cabrillo Festival  
California Foundation for Children for Underprivileged and At-Risk  
California International Air Show - Monterey County  
Can Do MS (formerly The Heuga Center For MS)  
Cedar House Life Change Center - Abused Mothers & Children  
Central California Adaptive Sports Center - China Peak  
Chamber of Commerce  
Cheyenne Friday Food Bag Program  
Chris Klug Foundation for Organ Donations  
Christmas in April – Home Rehabilitation Projects  
Christmas in the Adobes – Monterey State Historic Parks  
Christmas Toy Drive for Women/Children Shelters  
Clothing to the Homeless  
Clothing & Equipment for Skiers with Disabilities  
COME A House – Homeless Shelter  
Compton Homeless Education Project  
Concours d'Elegance - Antique Car Show at Pebble Beach/Pebble Beach Company Foundation  
Disabled Sports USA - Eastern Sierra  
Disabled Sports USA - Mother Lode Chapter  
Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational Skiing & Boarding  
DIVEHEART – Adaptive Diving  
Downtown Association Youth Services Summer Camp  
Dress for Success  
Eastside K-9 - Mammoth Lakes  
Empty Bowls – Helping To Feed People  
Eppie's Great Race-People With Disabilities - Sacramento  
Far West Ski Foundation  
Far West Ski Association Junior Racer Scholarships  
Feed the Homeless Program  
Food Drives / Food Finders  
Free Wheelchair Mission  
Fresno Shriners Children's Hospital  
Great Basin Outdoor School  
Habitat for Humanity  
Haven Women's Center  
Help A Hero - Palmisano Care Package Project  
High School Ceramics Program  
Hollywood Sunset Free Clinic  
Home for the Holidays with the Marines  
Humane Society - San Luis Obispo  
Idaho Elks Rehab Center  
Idaho Falls Ski Training Facility  
Idaho Falls School District 91 Ski Scholarship Program  
Idaho State University Pocatello Ski Swap-  
Cooperative Wilderness Handicapped Outdoor Group  
Jenesse Center - Domestic Violence Intervention  
Jimmie Heuga Center Endowment  
John Tracy Clinic for Deaf Children  
Kathy Avery Fund  
Kelly Canyon Nordic Trail Systems  
Kidney Donation  
Kids' Ski Program  
Leukemia & Lymphoma Society  
Long Beach Rescue Mission & Women's Shelter  
Long Beach Veterans Hospital  
Los Angeles November Flood Catastrophe  
Make A Hero  
Make A Wish Foundation  
Mammoth Mountain Community Foundation  
Mammoth Mountain Lakes Foundation-Cerro Coso College  
Mammoth Mountain Ski Patrol Memorial Fund  
Marine Core Community Service-Miramar Food Locker  
Marine Expeditionary Unit  
Meadows Race Team  
Meals-On-Wheels  
Military Outreach Ministries (MOM)-San Diego  
Mitey Mite Junior Ski Racers on Mt. Hood  
Molly's Mutts & Meows

Monterey County Film Commission  
 Monterey Food Bank  
 Monterey Sea Otter Classic  
 Montrose Search & Rescue  
 MotoGT Super Bike - Motorcycle Races  
 Mountain View Buddhist Temple Obon Festival  
 Mt. Bachelor Sports Education Foundation  
 Mt. Hood Academy  
 Mt. Hood Cultural Center & Museum  
 Mt. Hood Ski Education Foundation  
 Mt. Hood Ski Patrol  
 Muscular Dystrophy  
 Navy League of United States  
 National Brotherhood Of Skiers  
 National Multiple Sclerosis Society Walks/Bike Rides  
 NCAA Ski/Race Program  
 Northwest Harvest - Hunger Relief Agency  
 Northwest Cancer Resource Fund  
 Oakland Food Bank  
 Ocean Conservancy  
 Operation Christmas Cheer - Monterey Herald  
 Oregon Adaptive Sports  
 Oregon Cancer Ski Out  
 Oregon Food Bank  
 Outdoors For All Foundation  
 Pacific Burn Institute - Code 3 Races  
 Parkinson's Resources of Oregon  
 Parkside Economic Development Corp.  
     Empowering Youth  
 Paso Robles Earthquake Relief Fund  
 Peace House  
 Pebble Creek Race Team  
 Pierce College Disabled Ski Program  
 Polinsky Children's Center  
 Portland Area High School League  
 Putnam Clubhouse – Mental Illness Recovery  
 Raphael House of Portland - for Homeless Women  
 Recreation Unlimited Adaptive Snowsport School  
     Bogus Basin  
 Revlon Run/Walk for Women - Women's Cancer  
 Ronald McDonald House for the Homeless  
 Salvation Army of Monterey  
 Salvation Army - A Family Christmas  
 San Diego Cedar Fire Victims  
 Santa Clara County Foster Children's Program  
 Santa Clara County Shelters  
 Santa Clara Social Services Agency – TOP class  
 Sarajevo Olympic Site - Reforestation  
 Scholar Dollar Program - for Kids to Ski  
 Scoutreach – Cascade Pacific Council  
 Sea Otter Bike Classic

Shelter Outreach Plus for Abused Women – Monterey  
 Shoebox Ministries for the Homeless  
 Shoes That Fit  
 Sierra Madre Search & Rescue  
 SkiDUCK-Skiing/Snowboarding for  
     Disabled/Underprivileged Children  
 Ski Patrol - Sponsor a Rescue Sled  
 Ski Swap for NCAA Ski/Race Program-Univ of Nevada  
 Snowbasin Adaptive Sports Education Foundation  
 Society for DisAbilities  
 Society for the Prevention of Cruelty to Animals  
 Soles4Souls – Shoes for the Needy  
 Special Olympics - Arizona Ski Patrol  
 Special Olympics - Celebrity Winterfest at Heavenly  
 Special Olympics - AZ, CA, OR  
 Stop-Gap for Schools, Hospitals, Cancer Patients &  
     Abused Women  
 Sudden Infant Death Syndrome  
 Sun Peak's Health Association  
 Sunshine Kids with Cancer Program  
 Support our Troops with Phone Cards  
 Susan G. Komen Foundation  
 Swim With Mike at USC – Physically Challenged  
     Scholarship Fund  
 Tahoe Adaptive Ski School  
 Telluride Adaptive Sports Program (TASP)  
 The Bookman- Books for Needy Children & Adults  
 The Hollywood Sunset Free Clinic  
 The United Way  
 The Unrecables Ski Club, Disabled Sports USA  
 Thomas J. Pappas School for Homeless Children  
 Thousand Oaks Women's Shelter for Battered Women  
 Toys for Tots  
 Treats for Troops  
 Tree People Safe Environment  
 Two Classrooms In A Box  
 UCLA Black Alumni Association  
 UNICEF Tsunami Relief Fund  
 Unity Shoppe of Santa Barbara  
 University of Nevada Ski Team Winter Sports Club-Reno  
 University of Wyoming Alpine & Nordic Teams  
 US Adaptive Recreation Center (USARC)  
 US Armed Forces in Afghanistan  
 US Ski Team  
 United Service Organizations (USO)  
 Valley View Vaulters for Disabled Children  
 Welches Lion's Club  
 Women's Ski Jumping USA  
 World Winter Games – 2009 Special Olympics  
 Wounded Warrior Project  
 Youth Sports Mentoring Program



# Director Report

## International Travel

by Debbie Stewart, Vice President

The joy of travel is enhanced when discoveries are shared. There are countless reasons for traveling internationally. It's sustainably eco-friendly, great for your body, high in feel-good factor and gives you that care-free attitude; but it also lets you discover the world unrushed, just as you should.

While researching destinations and planning for future trips, we realize there are always obstacles when planning for a group. It is important to think carefully about the resort we select, the people that will be traveling with FWSA, the variety of skiing abilities, location choices that have additional activities and so on. We plan après ski socials and arrange to have a representative from the local ski school and resort to give us a preview of their resort during our Welcome/Orientation. Many members take advantage of the resort's ski guide programs and lessons are always a good thing.

The FWSA International Travel Team strives to inspire those who travel the world seeking a well-managed trip experience so you can revel in new freedoms, have the challenges answered and produce the finest trip experience of all time!

We are proud to offer members of FWSA many travel opportunities including Austria. What is it that makes Austria unique and special? Is it the scenery, the gracious people, the culinary delights, the arts and culture or all the above and more? There's just something special while traveling in Austria and 43 FWSA members experienced this while skiing in St. Anton am Arlberg March 11-19, 2017.

Our members enjoyed the beautiful country of Austria, offering an amazing array of sights, sounds and tastes that pleased both skiers and non-skiers alike. St. Anton am Arlberg is considered one of the world's top ski resorts and après-ski destinations. We stayed at the beautiful 4 Star Schwarzer Adler Hotel which offered a full-service luxury property complete with Jacuzzis, pool and spa services. It is in the charming pedestrian zone and offered convenient ski storage at the base of the gondola. Our ski pass provided skiing at multiple resorts including: St. Anton, St. Christoph and Stuben, Lech, Zurs and more. This area is considered one of the "Best of the Alps" ski resorts and was appreciated by all.

We invited another ski group from Michigan, who also was working with Holidaze Ski Tours to meet us for an Après Social at the Hotel Schwarzer Adler and to join us on our day tour to Vaduz, Liechtenstein. This was great fun to get to connect with fellow skiers, share stories and tell tales.

We were excited to take 26 people to Vaduz, Liechtenstein since that was a new destination for FWSA. Liechtenstein is the 4th smallest country in Europe, yet its Prince is the richest monarch in Europe. Vaduz has its own parliament in which the Prince is the head and has the power to sanction all new laws. It is a small country with enormous wealth, primarily from the financial business world, which means the way of life has changed from the simple life of farming as it was in years past. It was fascinating to learn that the Prince is self-supporting. He has farm land in the US, an enormous art collection and does not get money from the government. However, the most interesting fact is that women finally got the right to vote in 1984!

Our farewell party was held at the Murrmel, just across the street from our hotel. We enjoyed wonderful appetizers, refreshing beverages and we were forced to get everyone on their feet to dance to celebrate an exceptional ski week in St. Anton am Arlberg!

Our extension and stand-alone trip was to Vienna and Budapest. Twenty-nine participants enjoyed these two interesting cities. Vienna is considered "The Paris of Eastern Europe" with extensive art, music and culture. Our half-day city walking and bus tour gave us an overview of the city, a tour of the Hapsburg's summer palace known as the Schunbrunn Palace; then many were off to explore the countless museums, enjoy the Vienna Philharmonic performance in the Musikverein Golden Hall, attend the ballet and much more. Vienna is such an interesting city, we found incredible beauty in its architecture, sculptures, interestingly painted buildings and even watched the famous Lipizzaner horse training session before touring the Schunbrunn Palace. Nighttime was just as stunning as seeing everything in the daylight.

We said our goodbyes to Vienna, promising to return, and off to Budapest we went. The city tour was delightful providing us blue skies and temperatures in the 60's. Budapest is often referred to as "The Pearl of the Danube" with its rich history, the 2nd largest parliament building in the world and a city with incredible diversity all with which awards them as being a world Enesco city. The Jewish town has the 2nd largest temple/synagogue and the Heroes Square included the tomb of the unknown soldier from WWI. Budapest is divided by the Danube, where you have the Buda and the Pest sides. We stayed in the Pest side, which is where the blue-collar workers live and the Buda side is a more affluent white-collar living. There are 155 thermal baths which offers therapeutic healing waters for those who enjoy them. 25% of their economy comes from tourism and we can see why as this is such a unique and popular travel destination.

On Friday evening, we had a delightful dinner cruise down the Danube. We had the entire boat to ourselves with a delicious spread of food. We had to stop and pinch ourselves from time to time and realizing that we were there, took in the spectacular views of the buildings lit up at night. We all agreed, our farewell dinner cruise was the highlight of our trip experience in Budapest! Who knew saying goodbye could be so much fun.

### **FWSA 2016 7th Annual Dive Trip to Fiji**

Our scuba dive trips are becoming more popular for both the scuba diver and the non-divers who want to have an outstanding vacation experience. Our first week, September 24 - October 1, 2016 we stayed at the very popular Beqa Lagoon Resort. Divers enjoyed 3 days of two tank boat dives and 2 days of 3 tank boat dives while the non-divers enjoyed

relaxing and had time to savor their getaway vacation experience. Week two we were at the beautiful Paradise Taveuni Dive Resort, October 1-8, 2016 as an extension or a "Stand Alone" trip for those who couldn't make week 1... We flew them from the US on Sept. 29th to join the group! Our members enjoyed 2 beautiful resorts, experienced the Fijian culture and entertainment, created new memories with new and old friends and much more.

### **FWSA 2016 Int'l Adventure trip to London, English Countryside and Ireland**

In England, we hit all the must-see attractions including Big Ben, Tower of London, the London Bridge, Westminster Abbey, Buckingham Palace (the Queen was on "holiday" and so were we!), National Parks, Castles, visitation to a family-owned dairy and much more. We rode the ferry "across the pond" including the bus and driver to Ireland, toured a beautiful Abbey, traveled along the famous Ring of Kerry which had amazing scenery, toured Shakespeare's home, Stonehenge, Blarney Castle, the ancient Roman Baths, the Waterford Crystal Factory, the Guinness Brewery, Saint Patrick's Cathedral and that was just the tip of the iceberg. As one might imagine, the scenery was spectacular while the Irish continuously entertained us with their stories and laughter. This certainly met and exceeded the expectations of all 23 participants.

After the main tour concluded, some members traveled back to the US and 14 of us continued in Ireland for our optional bicycling extension tour. As you might imagine, we experienced the typical weather in Ireland - cloudy, wet, windy and sporadic episodes of sunshine while cycling through this beautiful countryside. We were met by Conor Bulger from Connemara Adventure Tours who took incredible care of our group. Our first day we cycled 26 miles and thoroughly enjoyed the challenge and the opportunity to see Ireland from two wheels. The next day it was recommended that we go to plan B due to bad weather and safety concerns for our group. This gave us the opportunity to tour the gorgeous Kylemore Abbey estate, their chapel and incredible Victorian walled gardens. We then traveled to Leenane where we boarded a Catamaran which took us on a beautiful cruise on the one and only Fjord in Ireland, where it meets up with the Atlantic Ocean. This was an unexpected pleasure. The next day we geared up for our final 40-mile ride. We rode through beautiful rolling hills, across bridges and streams, alongside lakes and rivers and quaint farmhouses, elegant countryside homes and herds of cattle, sheep, goats, birds and various wildlife. This was an experience of a lifetime...stay tuned for what's coming up next!

## **PLANNING FOR THE FUTURE**

### **FWSA 2018 Int'l Ski Week to Les Trois Vallees, France**

Come join us while skiing the "Largest Skiable Terrain" in the world! We'll be staying in Brides les Bains March 4-11, 2018 while skiing Les Trois Vallees, France. Everyone will be staying at the Mercure Grand Hotel des Thermes which provides a reasonable lodging package while taking the tram from Brides to Meribel for the ski experience of a lifetime. Mid-week we'll transport you for a "night on the town" in Meribel as well as après sociaux throughout the trip. Our extension or "Stand-Alone" adventure trip will be to Lyon, Beaune and Paris March 11-18, 2018. The extension trip will include day tours, wine tasting tours, a cruise on the Seine River and much more. So, get your passport in order as we're taking registrations now!

### **FWSA 2017 8th Annual Dive Trip to Roatan, Honduras**

Scuba Dive Trip to Roatan, Honduras Sept. 23- 30, 2017 is perfect for divers and non-divers alike. Roatan is one of the most popular places in Honduras for those looking for that perfect tropical vacation. There are direct flights to Roatan from the United States, and those on holiday are happy to find the primary language spoken is English. The island of Roatan is laden with white sandy beaches, and surrounded by coral reefs, which makes it a diving and snorkeling haven. We are excited to offer an outstanding package price which will include 7 nights lodging at the Mayan Princess Beach Resort, 3 meals a day, 5 days of 3-tank dives plus 1 night dive, local Honduran evening entertainment and so much more. Taking registrations now!

### **What's Ahead...A lot! Mark your calendars now!**

2018 India Adventure trip

2019 International Ski Week – Ski Japan with an extension trip - TBD

2020 International Ski Week – Davos, Switzerland with an extension trip – TBD

2020 Adventure Trip - Croatia

Our Int'l Travel Team and Travel Committee continues to reach out to our members garnering their feedback regarding desires and how to meet their international travel needs for the future. Our commitment to capturing the imagination of our members, create adventuresome travel experiences with lasting friendships and memories continues to evolve. We strive to provide you the trip that you deserve - One that is hassle free and lets you leave your worries at home. To you, it's peace of mind. To us, it's integrity!

For updates or information on FWSA International Travel Program:

Debbie Stewart at: [FWSAIntlTrvl@prodigy.net](mailto:FWSAIntlTrvl@prodigy.net)

Cell – 559/737-0882

Website: [www.fwsa.org](http://www.fwsa.org)

Director Report

# Marketing and Sponsorship

by Debbi Kor, Vice President

It's been a busy year, full of fun ski shows, travel shows, new Benefits Partners, and working with our industry partners to come up with some great trips, activities and giveaways at Ski Week and for this year's annual Convention. Several of my long-standing contacts at the SIA show have generously contributed items to the Convention to be used for door prizes this year, along with a couple new businesses. Watch for these things to be on the prize table on Sunday morning during our business meeting and elections.

I worked hand-in-hand with a number of businesses in Breckenridge this year in arranging for donations for the Welcome Party at Ski Week. We had gift certificates from several local restaurants, a couple Spa treatments, a fun night of paint ball for four people, and some fun snow gear from a couple of the local ski shops. Thank you to our awesome Ski Week Staff who go out and pick these items up for me upon their arrival into town. Great job guys! Bob Ellis and Ken Calkins are our Far West Ambassadors who do all the collection of these items.

My time spent as VP of Marketing typically starts in the fall, which is when I begin contacting our many Benefits Partners to renew for another year, or by making new contacts. Once I've received confirmations from our partners, I get the information passed on to Catherine Ohl to update our Benefits Page on the website. However, I am adding on new Partners throughout the entire season, so it's wise to always check those pages when you begin making plans for your annual trip or trips, to see if you can take advantage of some of the benefits provided to our members.

In mid-October, I send out the first "Save the Date" letter for our annual event in June, to advise our industry partners of where we'll be going, the dates, and to expect further communications from me or Jeannine, regarding Silent Auction, Travel Expo and all the activities that will be happening during our next Convention. This is also the time to get them thinking about possible sponsorship opportunities that they may want to attach their name to.

Along with garnering the sponsorships, I also handle the registration of all of our industry partners, which typically begins as soon as we send the registration materials out, right up to the day that Convention begins each June. It is a fun and exciting position that I have, and I truly treasure the incredible relationships that I have built with them over the past fifteen years.

## **SPONSORSHIP**

Karbon, Grouse Mountain Lodge and Whitefish Mountain Resort continue as our Athletic Scholarship sponsors again this year, donating some wonderful packages and items to be auctioned off during live and silent auctions, as well as a great raffle that the Scholarship Committee has planned. David Krupp sold raffle tickets during Ski Week, with the winner receiving a great Karbon ski outfit of their choosing for next ski season. During Convention, he will be selling tickets for a number of donated items to be given away on Sunday morning. The proceeds of this raffle will benefit the Athletic Scholarship

I am thrilled with the continued outpouring of support we receive from our Industry Partners year after year. It never ceases to amaze me at the generosity that we see from them year after year. Our total cash sponsorship dollars received for 2017 is just short of \$30,000. Along with the cash sponsors, I'd like to mention our long-time Program sponsors, who annually provide trips for two to Big White Mountain Resort for the Council's Man and Woman of the Year, the trip for two to Aspen/Snowmass for the new Environment Award, the trip for two to Telluride, for the Safety Person of the Year Award, and the annual trip for two to Steamboat Ski & Resort Corporation for the winner of our Western Ski Heritage Award, as well as our Athletic Scholarship sponsors above. These packages are valued at approximately \$18,000.

This year, as we celebrate Far West's 85th convention, we have two Industry Partner who will be celebrating their 25th Anniversary of participation in the Silent Auction—Big Sky Resort and Deer Valley, and one who will be receiving their 30-year award – Jackson Hole Mountain Resort. It will be my honor to present Silver Certificates to these long-time Silent Auction participants.

Have a good meeting, everyone. Our hosts, Bogus Basin Ski Club and Intermountain Ski Council guarantee that you will have a wonderful time in beautiful Boise, Idaho.

# Director Report

# Membership

by Jane Gutierrez, Vice President

The 2016-2017 fiscal years have had some important changes on behalf of Far West Ski Association with a goal of providing the best quality possible for our participants. As a team member, my role has been tantamount in this arena. We currently have 35 direct members on our roster, and I would like to thank our travel program for their wonderful planning and execution of our travel events which helps increase our roster! Most of our direct members join because they do not want to miss out on our Ski Weeks, nor our exotic international travel destinations. Some of our members also join because of the variety of discounts that the Far West membership card provides, courtesy of Debbie Kor's hard work! The rest of our direct membership is comprised of loyal customers who believe in Far West. Thank you so much for being a part of "the movement".

I have continued to reach out to our direct membership with a welcome letter, their membership card, with encouragement to join a club if they desire with my assistance. I have also attached links to the various notification links that Far West provides, including the annual Skier's Guide. Our Facebook page is more active than ever, and our You-tube site has "kicked it up a notch". All in the name of teamwork! We have also changed our dates of direct membership enrollment to begin after the ski season ends and coincides with Far West's fiscal year, from May 1st to April 30th.

Succession in all of our organizations continues to be a challenge. As clubs become smaller, there is less volunteers and less help. As the millennial population outgrows our baby boomer and veteran population, there is less willingness to become involved. As a President of my own individual club, one of the things that I've learned is that recruitment of millennials by their peers is a major key to growth, and they need to be allowed to be individuals with love and mentorship, not criticism and dictatorship. Secondly, I am learning that millennials come into organizations with baby steps. Identification of their individual interests is key to recruitment. This future volunteer can be found in our personal families, in our fellow board members families, in our club members' family, or our personal friends. Start these individuals small, then build! If you build them, they will bring more of their friends.

If you are attending the convention, be sure to attend Convention 101 on Friday evening. This session is geared for those who are attending for the first time or need an overview of the schedule. I personally will guide you via PowerPoint format and answer any questions that you might have.

On Saturday, the Snowsports Leadership Academy is the biggest one ever, with two sessions in the morning and one in the afternoon. I have expert and knowledgeable speakers to present to you that you are sure to enjoy! The morning session will be led by various leaders of Idaho Falls Ski Club. Delisa Rogers, Bev Novak, and Donald Rasch will give you techniques from their award winning club on "How to Build and Maintain a Successful Ski Club". Todd Hood, a facilitator in change management and the new treasurer of the National Brotherhood of Skiers, Western Region will lead the second session. Todd's topic is "Who Are You and Who Cares: Building and Supporting Your Brand". Bring your pens and paper because this IS an interactive session!

The afternoon session's topics deal will be technical. Kyle Woolstenhulme, Owner of Sun Valley Ski Tools will discuss "How to Keep your Ski Gear in Tip Top Shape". Chuck Cremer of McU Sports will talk about boot fitting, with focus on the difference between a good and poor fit. These sessions are exciting and not to be missed.

I'm looking forward to meeting everyone this coming weekend, and please don't hesitate to talk and give suggestions!

# Director Report

# North American Travel

by Nancy Ellis, Vice President

## **NORTH AMERICAN TRAVEL PROGRAM UPDATES**

The Travel Committee began the year attending an all day board retreat reviewing 4 program areas of FWSA, one of them Travel. Our work generated strengths, weakness, opportunities, and threats to improving the travel programs. We're now writing new Travel Goals and Objectives to address the areas identified at our retreat.

PayPal credit card payments continue to work well with our mini ski trips. We used it this year with the Sun Peaks mini trip and it's in place for the 2018 Alyeska/Iditarod Ski Trip.

George Stewart, FWSA Multimedia Director, produced a video of this year's 2017 Breckenridge Ski Week that is on YouTube and the FWSA Face Book page. We will continue to use Face Book to publish our trip photos.

We continue to take steps to set up a centralized marketing database to support and improve the marketing of all FWSA trips to the membership. Cindy Krupp, Communications VP, is coordinating the committee to get the database set up and operating.

## **NORTH AMERICAN TRIPS**

### **JANUARY 28—FEBRUARY 4, 2017 BRECKENRIDGE SKI WEEK**

293 people representing 7 councils attended the Breckenridge Ski Week.

Savita Geuther, San Diego Council, won the grand drawing for the Karbon suit. Proceeds from the raffle go to the FWSA Athletic Scholarship program.

Participants reported that the parties were great, they enjoyed racing, and had a great time skiing. The International Ice Sculpture contest was happening while we were there. Such beautiful works of art!

Super Heroes was the theme for the week. Superman, Wonder Woman, Batman, Robin and all the super heroes danced the night away!

We're most appreciative to the following merchants for their generous donations: Breckenridge Brewery; Breckenridge Recreation Dept.; Burke & Riley Pub; Downstairs at Eric's; Escape Room Breckenridge; Kenosha Steak House; Mother-loaded tavern; Park Avenue Pub; Ready Paint Fire!; Simply Massage; Soothe Spa; and Traverse Bar & Restaurant.

### **MARCH 21--26, 2017 SUN PEAKS MINI TRIP**

19 people participated in this trip staying at Nancy Greene's Cahilty Hotel and Suites in Sun Peaks, BC Canada.

We enjoyed a week of great skiing in Canada's second largest ski area. Ski runs were long with varied terrain and the snow was great!

We had the privilege of skiing with Nancy Greene, Olympic Gold Medalist and her husband Al Raine. Some even had the opportunity to get some ski tips from Nancy Greene!

### **MARCH 29—APRIL 2-10, 2017 MOUNTAIN TRAVEL SYMPOSIUM (MTS)**

This year's MTS was in Banff, Canada and it gave me an opportunity to check out the area in more depth in preparation for our 2018 Banff Ski Week.

I met with travel suppliers, tour operators, and trip leaders from other ski councils and ski clubs to share ideas and find out travel destinations that might be of interest to FWSA members.

It was a great learning experience and an opportunity to touch base with the tour operators and resorts where we will have ski week and mini trips in the coming year.

### **FEBRUARY 3—10, 2018 BANFF, CANADA SKI WEEK**

FWSA Council Trip Leaders went on a site inspection in January to preview the lodging and area in preparation for the 2018 ski week.

Banff is known for its exceptional natural beauty, wildlife, and abundant landforms.

We will be staying in the Banff Springs Hotel, Banff Park Lodge, Bow View Lodge, and Ptarmigan Lodge.

Thanks to Steve Pampel, SkiTheBig3, Sandy Gaudette, Skigroup.net, Banff Springs hotel, Banff Park Lodge, Caribou Lodge, Lake Louise Resort, Sunshine Resort, and Ski Hub for their generous sponsorships and hosting us on our site inspection.



Councils are now selling spots on this trip. Please contact your council trip leader to sign up and select your lodging. You won't want to miss out on this trip!

Arizona	Linda Johnston	(602) 790-0961	Ljohnston6@cox.net
BAC	Gail Burns	(650) 255-7883	gailburns@earthlink.net
Central	Fran Long	(805) 712-5781	fancat87@gmail.com
LAC	Sandy Blackwell	(818) 441-6191	sandyblack976@gmail.com
Northwest	Barbara Bousum	(503) 224-3584	travel@nwski.org
Orange	Jess Gorman	(714) 743-6521	ejessgorman@gmail.com
San Diego	Alan Godwin	(619) 663-6626	alan@skiclub.us
Sierra	Debbie Stewart	(559) 737-0882	gwstewart@prodigy.net

#### **FEBRUARY 25—MARCH 4, 2018 IDITAROD/ALYESKA RESORT SKI TRIP**

We're taking signups for the Alyeska Resort and Iditarods Ski Adventure Trip scheduled for February 25—March 4, 2018. Lisa Morgan of Ski.com will be our Tour Operator for our 2018 Iditarod/Alyeska Trip.

Alyeska Resort is located 40 miles southeast of Anchorage. The Hotel Alyeska is a luxury ski in/ski out hotel set within the Chugach mountain wilderness. Relax after a day on the slopes in the saltwater whirlpool. From the resort you can spot wildlife, the tides of the Turnagain Arm, and seven hanging glaciers. Activities include cross country skiing; heli-skiing accessible from the hotel; flight seeing; glacier and wildlife cruises; snowshoeing; ice skating, and dog sledding. Rooms offer high speed internet, mini-refrigerators, coffee makers, heated towel racks, robes, slippers, and hair dryers.

We will be staying at the Hotel Captain Cook in Anchorage. We will watch the ceremonial start of the Iditarod, the "Running with the Reindeer" event, and provide many optional events for our participants.

##### **2019 MINI TRIP REQUEST FOR PROPOSALS**

Requests for proposals for our 2019 North American mini trip have been sent to tour operators inviting them to submit proposals for Winter Park and Taos, two resorts that past trip participants have expressed as locations they would like to travel to.

The final selection will be voted on at the July FWSA Board of Directors' meeting.

#### **2019 SKI WEEK BID PRESENTATIONS AT BOISE FWSA CONVENTION**

Bid presentations will be held during the convention on Saturday. Each council has two representatives at the "Invitation Only" event. Council representatives will take home their materials and ask for their council boards to review the information and submit their council's choices for the 2019 ski week.

A change this year is that tour operators will submit up to two proposals each and then one proposal will be selected from each tour operator to be presented during the morning bid presentation time. Skigroup.net; Ski.com; and Sports America Tours will each present one proposal.

The final selection will be made at the July FWSA Board of Directors' meeting.

#### **2019 MAY NORTH AMERICAN ADVENTURE TRIP—BRITISH WEST INDIES WINDJAMMER CRUISE**

Our 2019 North American adventure trip will be in May and will be a Windjammer sailing trip aboard the Sagitta sailing vessel.

The trip is one week long and leaves from Tortula. Ports of call include: Virgin Gorda; Norman Island; Cooper Island; Yost Van Dyke, and Tortula.

This will be a FWSA chartered boat and it holds 24 passengers. C

Cabin prices will include all meals, non-alcoholic beverages, beer, and wine.

More information will be available on the FWSA website in early 2018.

North American Travel has had a busy year and we have another exciting year ahead of us. I welcome your suggestions for our program, ski trip locations, and adventure trips. Send your suggestions to: Nancy Ellis, fwsatravelnancy@sbcglobal.net.

# Director Report

# Public Affairs

by Mike Sanford, Vice President

The **National Ski Areas Association (NSAA)** recently released its 16th Sustainable Slopes Annual Report detailing the ski industry's progress in implementing the principles of its Environmental Charter. The report highlights results of industry's Climate Challenge Program, a voluntary program for resorts to inventory, target, and execute environmental improvements. In total, almost 200 resorts have endorsed the Environmental Charter over the past 16 years, representing over 75 percent of the ski resorts nationally by skier visits.

Also highlighted in the recent report is the **Sustainable Slopes Grant Program**, now in its 7th year of providing seed money and in-kind donations to support important ski area sustainability projects. Many Western ski areas were affected by these efforts. Four resorts are receiving grants this year: Arapahoe Basin, Colo., Copper Mountain Resort, Colo., Granite Peak, Wis., and Mt. Bachelor, Ore.

Since its inception in 2009, the Sustainable Slopes Grant Program has awarded \$123,500 in cash grants and \$359,000 in in-kind grants, for a total of \$482,500 in support of resort sustainability projects. For more information on NSAA's Sustainable Slopes Grant program, the Climate Challenge, or other environmental initiatives and projects, visit the Environment section of [nsaa.org](http://nsaa.org).

If you're interested TO PRESERVE SKIING HISTORY AND INCREASE AWARENESS OF THE SPORT'S HERITAGE... International Ski Heritage Association plays a unique role in fostering public interest in ski and snowboard history. They publish a magazine six times a year by subscribers, researchers, Hall of Fame members and skiers around the world. ISHA has completed a variety of projects making the sports' dynamic history more accessible. Gifts to ISHA have enabled many specific projects such as:

- Online access to all of the original pages of all the issues of the award-winning New York Times Snow Country Magazine, and to all issues of Skiing Heritage/Skiing History.

- Streamlined website tools to research ski history.

- Updated information about all of the world's ski museums and historical societies.

- Publication of great historic photos

- The program of Annual Awards to people recording the sport's history.

- We honor the creators of the year's best works of skiing history, in print, web and video formats.

- Donations are fully tax-deductible. The International Skiing History Association is qualified as a 501(c)(3) corporation.

- To become a member you can join online or phone 802.366.1158. You can add a tax-deductible donation on top of your annual membership dues.

You can find out all you want about the industries current trends by visiting <http://www.snowsports.org/media/sia-press-kit/>

**Protect Our Winters** has published a link to a new EPA study that estimates that we will lose about 30% of skier/snowboarder visits and snow sports revenue by 2050 due to climate change. The findings are alarming and potentially dangerous for the snow sports industry but there are some issues with the research and the conclusions regarding both the monetary impact of climate change and the viability of resorts at risk for abbreviated seasons.

This report uses resort data patterns established in the NSAA Kottke end of season report, Forest Service Use Survey data, various climate modeling tools and GIS data to pinpoint resorts and impacts on selected downhill ski and snowboard, cross country ski, and snowmobiling areas across the U.S. The number of days available for snowmaking is key to this analysis and opening day date changes are projected as well as change in the total number of days available for skiing, riding and snowmobiling. The news isn't good for the industry and resorts looking for financial backing may want to bury this report under a few tons of snow.

## **Snowmaking and Opening Day**

The report found that as of winter 2016/2017, 70% of modeled downhill skiing and snowboarding areas can reach 450 hours of total snowmaking by December 15th, but due to climate change, by 2050 fewer than 40% of areas would be able (with current technology) to make enough snow to open before the Christmas holiday. Note that representatives from several resorts that are shown to suffer most in this report said that 450 hours is a vast overstatement of the number of hours of snowmaking required to open.

I want to remind you all we have a number of fabulous awards available to our members on an annual basis. This should be highly publicized at all council and club levels.

WESTERN SKI HERITAGE PRIZE  
SAFETY PERSON OF THE YEAR AWARD  
HISTORY RECOGNITION FOR CLUBS  
ENVIRONMENTAL AWARD  
DESIGNATION AS HISTORIC SKI CLUB

Remember: SAFETY IS HAVING FUN CONSCIOUSLY

## What Kind are YOU?

This is Interesting. The Fitzpatrick Skin Type is a skin classification system first developed in 1975 by Thomas Fitzpatrick, MD, of Harvard Medical School. His skin classification system and its adaptations are familiar to dermatologists. To determine your Fitzpatrick Skin Type, the quiz measures two components (genetic disposition and reaction to sun exposure). Types range from the very fair (Type I) to the very dark (Type VI). See below to discover what your type is, then go to <http://www.skincancer.org/prevention/are-you-at-risk/fitzpatrick-skin-quiz> to get type-tailored sun safety advice.

Your eye color is:

Light blue, light gray, light green = 0

Blue, gray or green = 1

Hazel or light brown = 2

Dark brown = 3

Brownish black = 4

Your natural hair color is:

Red or light blonde = 0

Blonde = 1

Dark blonde or light brown = 2

Dark brown = 3

Black = 4

Your natural skin color (before sun exposure) is:

Ivory white = 0

Fair or pale = 1

Fair - beige, w/golden undertone = 2

Olive or light brown = 3

Dark brown or black = 4

How many freckles do you have on unexposed areas of your skin?

Many = 0

Several = 1

A few = 2

Very few = 3

None = 4

Total score for genetic disposition: \_\_\_\_\_

How does your skin respond to the sun?

Always burns, blisters and peels = 0

Often burns, blisters and peels = 1

Burns moderately = 2

Burns rarely, if at all = 3

Never burns = 4

Does your skin tan?

Never -- I always burn = 0

Seldom = 1

Sometimes = 2

Often = 3

Always = 4

How deeply do you tan?

Not at all or very little = 0

Lightly = 1

Moderately = 2

Deeply = 3

My skin is naturally dark = 4

How sensitive is your face to the sun?

Very sensitive = 0

Sensitive = 1

Normal = 2

Resistant = 3

Very resistant/Never had a problem = 4

Add up your genetic disposition and sun exposure totals to find your Fitzpatrick Skin Type.

# Director Report

# Racing

by Bob Ellis, Vice President

This year has been very interesting. A great year for snow in the Sierra's, as a matter of fact, it is a record year. The FWWSA Ski Week at Breckenridge went fairly smoothly, we had nice firm snow to race on, cool weather, well set courses by the Breckenridge Race Department and many enthusiastic racers who enjoyed the competition. Many of the racers were very impressed with the run where we raced, as it pushed their limits to complete some of the courses. Overall, many racers had a great experience at Breckenridge.

This year at Breckenridge, BAC won the Lake Louise Award for most points by a council with 517 points, LA Council was second with 477 points, and Sierra was third with 460 points. In the race for the Joe Ross Award, the Cabernet Race Club from Truckee took first with 349 points, Rusty Bindings was second with 255 points and Aerospace was third with 212 points. In the Council Challenge Race, Orange Council took first with a total time of 350.15 seconds, Sierra I was second with 379.94 seconds, and BAC was third with 392.16 seconds.

In the local races in Tahoe and at Mammoth, racers were fighting mother nature all year long. Almost every local race experienced tough snow conditions this year. The inconsistent conditions made it difficult to put on quality race events, but that is what we attempted to accomplish.

Socals put on 4 GS races in one day in order to get their races in at Mammoth Mountain.

The Far West Championships were just completed at Mammoth Mountain with great enthusiasm from all competitors. The \$1,000 donation for the shirts from the Far West Ski Association at the event was well received by the Far West members. The Mammoth Race Department provided competitive well planned courses that were on-time with accurate timing.

Open League won the Junior Division hands down with total points of 257 and 21.41 points per racer for Juniors. In the Adult Division, Open League also swept the awards with first in overall points with 915, ULLR was second with 516 points, and San Diego was third with 465 points. The Roma McCoy Trophy was also won by Open League with 19.06 points per racer, Singles League was second with 17.25 points per racer, and San Diego was third with 15.50 points per racer.

Next year the Far West Championships will be held at Mammoth Mountain on in April 6-8, 2018.

Council Report  
**Arizona Ski Council**  
by Arleigh Meiners, President



Arizona Ski Council (ASC) represents six clubs and 500-600 club members, primarily in the Phoenix metro-area, with membership open to non-profit ski clubs in the State of Arizona. Two of the clubs are ski clubs, one club is a hiking club, one club is a sailing club, one club is a corporate club and one club is a social club. Our clubs serve skiers, snowboarders, hikers, sailors and social members. The Arizona Ski Council had 24 people attend the FWSA North American ski week that was held in Breckenridge, Colorado this year.

Arizona Outdoor Travel Club, (AzOTC) [www.azotc.com](http://www.azotc.com) is a true fitness oriented club with a full schedule for hikes and activities in various locations around the valley. They provide early morning hikes to assure your day gets off on the right foot. The hikes are rated to a difficulty level and lengths vary to fit the various levels of hikers. In September of 2017 AzOTC will be spending a couple of weeks on a Bike and Barge cruise on the Danube River in Europe.

The Boeing Employee Adventure Club, [www.boeing.com](http://www.boeing.com) is a Corporate employee and family club. They have an active hiking program, as well as pool parties and family events around town.

Partytime Sports, (PTS) is an adult ski, boating, and social club that plans boating trips to get them through the summer heat. They also participate in Arizona Days at Telluride, Colorado. For more information, contact them at [gg4@qwest.net](mailto:gg4@qwest.net).

Phoenix Ski Club (PSC) [www.phxskiclub.org](http://www.phxskiclub.org) is an adult ski and social club and extends an invitation to all, to attend the dinner of the month at various restaurants in the greater Phoenix area. In May of 2017 the Phoenix Ski Club is going to Costa Rica for a week of relaxation. The PSC is doing a Casablanca, French Riviera cruise in October of 2017. Also in May of 2017 the PSC will be doing a tour of the Kitt Peak Observatory. During the summer months, PSC has campouts, swim parties and many other activities for their members. Happy hours at various locations in the valley add more events to attend in the valley. The 2017-2018 Ski trips are in the planning stages also.

Sailing Adventure Club: (SAC) The Sailing Adventure Club is a social club based in the area of Phoenix, Arizona with activities ranging from local sailing, and non-sailing events to out-of-country sailing adventures. The Sailing Adventure Club provides the reciprocity for skiers and snowboarders to go on sailing adventures. Most of their trips are on bareboat charters where the participants are the crew with an experienced club member as the Captain. Each year a trip is planned to unique areas in the world. In September of 2016 the Sailing Adventure Club did a bareboat cruise with canal boats on Canal du Midi going from Narbonne to Trebes France. Past trips have included San Diego, Martha's Vineyard, British Virgin Islands, Key West, and the Northeast ports of the USA. The Meet-up site has been a very successful recruitment tool in addition to trip sign-ups. The Sailing Adventure Club Meet-up site is <http://www.meetup.com/SailingAdventure/>.

Scottsdale Sea & Ski Club, (SS&SC) [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com) is an adult ski and social club and is kicking off the summer with an adventure trip to Ireland and Amsterdam in May of 2017. In July 2017 the SS&SC is doing a Dive trip to Curacao, also in July the SS&SC is going to Vancouver Island, British Columbia and Kayak with the Orcas. SS&SC is doing a cruise to Alaska in September of 2017. The SS&SC will be joining the Phoenix Ski club on the cruise to Casablanca and the French Riviera in October of 2017. Like their sister club, The Phoenix Ski Club, happy hours round out the month.

### **2016-2017 Ski Season**

Both the Phoenix Ski Club and the Scottsdale Sea and Ski Club had a successful ski season this year. Between the two clubs there were 8 ski trips from which the members could choose from. There were bus trips to Wolf Creek, Purgatory, and Telluride, Colorado. Then there were fly trips to Panorama, Canada, Winter Park, Colorado, Snowbasin and Park City, Utah, and a family ski trip to Purgatory, Colorado for New Year's 2017. Please go to [www.phxskiclub.org](http://www.phxskiclub.org) for the Phoenix Ski Club events and [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com) for the Scottsdale Sea and Ski Club events.



## **Other Activities – Social, Recreational and Community Service**

Our clubs have extensive offerings of social events and year round activities to keep our members entertained. Off-season trips include weekend get-aways to beachfront resorts in Mexico, treks to California – both northern and southern, and houseboat outings on beautiful Lake Powell. We have regular Friday night Happy Hours -- always at a different location – local weekend bike rides in our cooler months, monthly dinner outings, lake trips, campouts in the mountains, wine & cheese parties, horseback riding, halloween costume parties, luaus, casino nights, Oktoberfest events, melodrama's, baseball games ... and an endless list of fun events. Our clubs also support charities and serve the community.

## **Communication Programs**

Club contact and event information is also posted on our website [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org) in addition to each club's individual site. We reach the skiing public and look for new members for our clubs at showings of the Warren Miller Ski Film thanks to partnership with Arizona Snowbowl, and provide for distribution of the FWSA Skiers' Guide at local ski shops. We also participate in Singles Showcases and other community functions.

## **Thank You to Volunteers!**

Thank you to the hard-working volunteers that have brought their time, energy and talents to Arizona Ski Council and made our programs successful this year. Our representatives helped us in strengthening Arizona Ski Council programs and benefits offered to clubs and their members. ASC strives to provide service, rather than competition, to member clubs. Our ASC clubs have also elected new boards, with continuing board members helping to set direction, and new volunteers bringing new energy and fresh ideas.

Looking ahead to 2017-2018

# Council Report

## Bay Area Snow Sports Council

by Paul Vlasveld, President



The Bay Area Snow Sports Council (BAC) continues to grow, create, become stronger and have fun!

Our Council is made up of our 29 Member Clubs. Within those Clubs are individual Members. Our goal is to give people a reason from outside of our organization to join these clubs.

### **Grow:**

This year we are continuing our program of promoting our member clubs at the ski shows and local events at the Sports equipment retailers. We must never forget; it is people joining Clubs which keeps these other organizations strong.

### **Create:**

On November 7, 2016, BAC held our second San Jose Sharks Hockey Night. We scheduled this event to take place between the SnowBomb Ski Festivals in San Francisco and San Jose. 27 club members attended the game which was also a Fund Raiser supporting the Far West Ski Foundation for the BAC to Sponsor a Locally Ranked Racer. With the timing of this event, we invited our Industry Reps who we knew were going to be in town for the Ski Festivals. The BAC already has plans to do this event again in November 2017. We also had a very successful Barracudas minor league hockey night.

### **Becoming Stronger:**

Over the past eleven years, the BAC has created numerous Council Events which brings together the individual members of our clubs. By doing so, we have built a camaraderie within our council and clubs. For example, eleven years ago we had our first BAC Tailgate BBQ/Oakland A's Baseball Game and Fireworks Show Fund Raiser Benefiting Achieve Tahoe (Formerly DSUSA/Far West). This event began with 75 in attendance, this year we will have approx. 100! For the past 10 years, BAC has sponsored a Winterfest night. This is a night which includes our Industry Partners in a Travel Carousel, Silent Auction format with prizes and a dinner. We began with only 3 Industry Partners at the event. This year we will once again fill the Room! Last year, 30 attended the BAC Hockey Night. This year . . . who knows!! While these are all Council sponsored events, they are designed for our clubs to be involved and to make them Club Events. We also keep them as economical as possible for the benefit of everyone. Including our Industry Partners!

### **Having Fun:**

You're invited to attend any of our Council Events. Come, join us and share in the fun!

Continuing with the theme of "fun", the BAC had a busy year with ski club membership drives, our corporate season pass program, traveling, racing, and just getting out and skiing/snowboarding. Highlights from this last year must be the FWSA Ski Week at Breckenridge. The BAC was active in a BAC sponsored ski trip to the ever-popular Park City. Several of our individual clubs ventured to Canada, Colorado, Idaho, Montana, Oregon and Utah to take advantage of the great hospitality and skiing conditions. BAC is looking forward to the Future Travel Season! There is the FWSA Ski Week to Banff Canada for the 1st time in many years and the BAC ski trip to Park City. Additional BAC Council trips are being looked at and plans are being made with possible destinations including Taos, NM and Steamboat, CO!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to several local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region and our Council and Club Race Chairs, who had to deal with an excellent ski season that caused some races to be cancelled due to too much snow, we had a great Race Season! A special Thank You goes to Mr. Bob Ellis and his Far West Racing Officers for bringing together this season's Far West Race Championships which were held at Mammoth Mountain.

The BAC supports and donates money to Achieve Tahoe (Formerly DSUSA/Far West), which has their Adaptive Ski School at Alpine Meadows and an annual event supporting Wounded Warriors. This year Achieve Tahoe continued their format of the Ability Challenge Event which is an All Mountain Adventure for people of all abilities. "If I Can Do This ~ I Can Do Anything!" the motto of DSUSA was truly reflected by the efforts of clubs and members of the BAC along with the additional 40 plus organizations from the great community who were part of this monumental event.

Our 12th Annual BAC/DSUSA Tailgate BBQ & Benefit Baseball Game with the Oakland Athletics will be held on Saturday August 12, 2017. We plan on having several hundred members from the various clubs of the BAC in attendance for the Tailgate Party and Major League Baseball Game between the Oakland Athletics and the Baltimore Orioles. Then to complete the evening . . . a spectacular Fire Works Display set to the music TBA!

The BAC congratulates our candidates for FWSA Council Man/Woman of the Year ~ Kat Severin of Rusty Bindings Ski Club and David Baird of Inskiers. We are Very Proud of all our candidates and their contributions to their individual clubs, the BAC and the FWSA. It truly is our volunteers who make the difference.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2017 – 2018 are as follows:

President – Paul Vlasveld

Past President – Dennis Heffley

Secretary – Karen Davis

Treasurer – Keith Wilson

Community Services Chair – Harry Davis

V.P. Communications – Dennie Warren

V.P. Public Affairs – Benelia Terry

V.P. Travel – Gail Burns

V.P. Membership – Catherine Wilson

Benefits Director – Sandy Kiyomura

Industry Liaison – Norman Glickman

BAC Directory Editor - Dennie Warren

Open League Race Chairperson – Debi Phelps

Singles League Race Chair – John Walsh

Historian – Mary Azevedo

Singles League President – Karl Smith

BAC Webmaster – Catherine Wilson & Jennifer Wilson

EVERYONE listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our twenty-nine (29) ski/snowboard clubs which are located around the greater San Francisco Bay Area. You'll have an amazing time with wonderful people.

For further information about the exciting year we are planning for the BAC and how to get involved with our member clubs please go to [www.skibac.org](http://www.skibac.org).

Paul Vlasveld

President ~ Bay Area Snow Sports Council

[www.skibac.org](http://www.skibac.org)

BOD ~ FarWest Ski Association

[www.fwsa.org](http://www.fwsa.org)

# Council Report

## Central Council of California Ski Clubs

by Fran Long, President



Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addition, Central Council is a family-friendly council, inviting youth and families to join in all Central Council sponsored trips and activities.

#### Member clubs include:

Avalanche Ski and Sports Club of Bakersfield  
Camber Ski Club of Salinas  
Fresno Ski Club  
Santa Barbara Ski and Sports Club  
SLO Skiers, Inc. of San Luis Obispo  
Snow Trackers Ski Club of Exeter  
Outdoor Recreational Enthusiasts, Fresno County

While Central Council does not organize any ski trips directly, we encourage all our clubs to support each other by opening their trips to other member clubs. In addition, the council and many of its member clubs support the FWSA North American ski weeks as well as the international ski weeks, dive trips, and adventure trips.

Each year, the council does organize a number of summer activities. Among our summer adventures, you will find a campout or two, complete with kayaking and biking, as well as an evening BBQ and social event; possibly a backpacking trip; and definitely a hike or two. In the fall, Central Council will sponsor our second Warren Miller film in Bakersfield.

In addition to our council trips, each of our member clubs had an active ski calendar as well as a variety of other activities happening throughout the year. Volleyball, biking, lake camp outs, water skiing, hiking, etc. can be found on most summer calendars.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council organizational volunteers include current board members:

President	Fran Long, SLO Skiers
Vice President of Finance and Treasury	Gloria Raminha, Avalanche
Vice President of Clubs	Bill Ellis, Avalanche
Director of Ski Trips (FWSA)	Mary Alexander, Avalanche
Secretary	Donna Barnes, Avalanche
Activities	Fran Long, SLO Skiers
SLO Skiers Rep	Robin Weckerly
Santa Barbara Rep	Andy Snyder
Fresno Rep	Kim Riehl
Outdoor Recreation Enthusiasts	Gabe Escalara
Avalanche Rep	Laveda Wren

Check out our Meetup site: <http://www.meetup.com/Central-Council-Ski-Clubs/> for more information about our council sponsored events and activities.

Council Report  
**Intermountain Ski Council**  
by Paul Markowitz, President



The snow this year for the region was at 150% to 200% in all of the drainages of the four states we cover. With this much snow we have good run off for rafting.

Our clubs offered 42 different trips and excursions to the different ski areas, including one trip to Banff in April.

Our Council offered two trips to Sun Valley, one in January and one in April. They were well attended. One of the trips was led by Bogus Basin Ski Club the other by Idaho Falls Ski Club.

All of the clubs have been helpful with 2017 convention in Boise, putting in many hours of work to get events ready. The Prime Timers will be helping with the registration and the Vertigals will be your welcoming committee. The Bogus Basin Club will be hosting "A Day on the Mountain" Friday during the convention. Many activities are being planned and you will want to be here.

ISC wants to thank the FWSA convention committee for all their help

# Council Report

## Los Angeles Council of Ski Clubs

by David Krupp, President



The Los Angeles Council of Ski Clubs is geographically comprised of 26 snowsports clubs spread across a large area from Santa Barbara in the northwest to Pasadena in the east and Long Beach to the south. There is much diversity across the council in the makeup of club membership and the interests and activities promoted by the clubs. There are many skiers, a respectable contingent of snowboarders and water skiers, and a large group which enthusiastically participates in the varied social events provided by the clubs throughout the year.

As with most councils, travel is a favored activity for LA Council members throughout each year. Whether they go by car, bus or plane, almost all LA Council clubs traveled frequently to Mammoth Mountain for weekend and midweek outings. And, many still have the time and energy to plan longer trips to out-of-state resorts. Sandy Blackwell, VP of Travel, led an enthusiastic group of snowsports enthusiasts to Breckenridge, Colorado, for the annual Far West Ski Week.

The clubs don't limit their travel to skiing only, because there are plenty of non-ski season activities throughout the year, such as happy hours, concerts in the park, BBQ's, potlucks and sporting events!

This ski season, we had epic snowfall! More than 600" at Mammoth. The Town of Mammoth Lakes had to re-learn how to handle it all.

Two Clubs finished the Big White Ski Week and what a wonderful adventure it was for all of the members! Bob and Tara Shepard from the Long Beach Ski Club along with Dave and Lisa Felker from Century City Ski & Board Club co-organized the airfare, buses, room accommodations, tour of the mountain, tubing, welcome ceremony, happy hours, a special Valentine's Day event and closing ceremony.

Two race leagues, ULLR and Rokka provided club members an exciting schedule from Rokka Camp which began in November and SoCal Championships in March, and ending with Far West Championships in Mammoth.

Mother Nature did not look kindly upon Rokka and ULLR League ski races this season. All four races were cancelled due to excessive snow. Fortunately, we had the Far West Championships at the beginning of April which was held at Mammoth Mountain.

A goal of LA Council during the 2016-2017 season was to get more involved at the local level. As you know, there has been a challenge with all clubs attracting younger membership. As a result, LAC decided to advertise not only LAC sponsored events, but other ski clubs events that were attractive to members across different clubs.

Further, LAC began posting a monthly newsletter and invited our family of clubs to advertise their trips and any other events. We have received positive results and will continue helping clubs take advantage of that resource.

Within the ski clubs, off season events are continually offered for biking, hiking, sailing, wine-tasting, kayaking and golfing as well as every flavor of party that could be imagined. In July of this year, an incredible bike and barge adventure on the Danube River is planned from Passau to Vienna to Budapest and Bratislava on the MS Primadonna!

We also ensured that the LAC website became conducive to cell phone mobility. Another opportunity to attract new members. Obviously, many of the younger generation use their cell phones to access the Internet.

Our VP of Membership, Todd Hood will be presenting at the FWSA Convention Snowsports Leadership Academy in Boise, Idaho, this coming June with his "How To Make Love To Your Members" Program. Very engaging.

In August, the Council will host club presidents to come together to share challenges and ideas over a catered luncheon, followed by a leadership training session.



# Council Report

## Northwest Ski Club Council

by Sylvia Kearns, President



The Northwest Ski Club Council is wrapping up a successful season. Club members and racers participated in multiple council events throughout the year. Commercial members and resorts are seeing the success that bountiful snow provides.

The NWSCC comprises skiers from a large geographic area, creating a challenge in maintaining effective communication. Our new website at [nwsck.org](http://nwsck.org) is hugely beneficial in providing current information to everyone. It has been a learning curve evolving from a published paper directory with dates fixed far in advance to updating web pages in a timely manner. But it's one that our members seem to appreciate and turn to more and more each month. As club/council events are concluded, they are replaced with upcoming events, including our commercial members' promotions and events. With the hard work of board members and others, we can continue to communicate more nimbly.

32 NW people participated this year at the FWSA Ski Week in Breckenridge, Colorado. Trip leader Rod Robinson worked hard to support this annual trip. Many Facebook posts and pictures throughout the week kept the rest of us informed about how much fun we were missing. At least three NWSCC racers represented us this year in Breckenridge, while many more of our racers remained busy with local races and other club trips. Barbara Bousum will lead the 2018 FWSA Ski Week in Banff and is already signing up folks.

Sunday, April 2nd was the final race for the PACRAT race league. Five races at all three Mt. Hood resorts were completed this season, along with one open, public Nastar race. Hosting an open Nastar race on Mt. Hood provides two benefits: first, it supports NWSCC clubs providing exposure to attract new members, while giving everyone a chance to try racing; plus is a fund-raiser supporting the PACRAT league.

The three PACRAT racers who attended the Nastar Nationals in Steamboat Colorado gave the host resort high marks for their support of racers and their families. Our very own Alice Jacklet "Super Alice" earned First Place in slalom and Second Place in giant slalom in the 75-79 year division. To read more about Alice's story, please visit the website [shredhood.org](http://shredhood.org). There, site-founder Ben Jacklet tells the story about his mom and her achievement, and how another family member competed in the 1924 Chamonix Olympics. PACRAT race league hosted its annual awards banquet April 14, 2017 at the World of Speed in Wilsonville, Oregon, where racers received awards, and NWSCC acknowledged Alice; our NWSCC Man of the Year, Alan Bean of Mountain High Snowsports Club; and Woman of the Year, Sandi Shaub of Skiyente Ski Club. More than 200 attended this year's event at the race museum, which proved to be a terrific venue for our racers.

NWSCC has had its share of challenges in learning how to use media and stay active within the snow sports industry, while supporting our commercial members. Our ability to gather and share information has changed radically, while the industry's ability to make online direct-to-consumer sales affects us, as well. Still, we remain committed to building a healthy relationship with ski industry partners and value their support this year.

We appreciate the hard work of Mike Bouton and all those assisting him to plan what will be a wonderful convention in Boise, Idaho.

# Council Report

## Orange Council of Ski Clubs

by Maxine Hanlon, VP Racing for Sheila Van Guilder, President



The members of Orange Council of Ski Clubs have unlimited possibilities for their time in this area located between Los Angeles and San Diego. Lodged as we are, no more than 20-25 minutes to the ocean and about 2 hours to the local mountains, our people have great opportunities. Most of our clubs have years of experiences in both year-round activities, winter sports and summer adventures. This 2016-2017 season saw Orange Council club members in Breckenridge, CO, Park City, Utah, Salt Lake City and Steamboat Springs, CO. Vand Bakke (66 years young as a club) members had a blast in Whitefish.

Mammoth Mountain trips – week long, weekends and local mountain day trips filled in our skiing calendar. That calendar is still going with our people skiing into May, June and July. At point of printing, only 624 inches of snow fell at Mammoth Mountain Resort. Fountain Valley is still running drive up mid-week trips. Our normal scheduled trips to Mammoth are coordinated around Schusski/Rokka Race weekends from December through April.

Breckenridge FWSA Ski Week was a great success led by Jess Gorman, V. P. of Travel. Sheila Van Guilder (Balboa Ski and Sports Club) and Carol Kane (Snow Bounders Ski Club) helped share the work on the Breckenridge trip. All three have already started working to fill The FWSA Trip to Banff, (Feb 3-10, 2018) through Orange Council of Ski Clubs. Many of our clubs are using Facebook and Meet Up to reach out to people who might not know of the opportunities offered by ski clubs. We are seeing more people interested in how to motivate people and get them into our programs.

The President's Dinner held on President's Day was another successful event this year. Many new people for almost all the clubs attended to hear Graeme Laudenslager, from Club Med talk about the "snow trip opportunities" offered. He also discussed the Club Med vision of great summer weather trips as well. Jane Wyckoff, always welcome, discussed the FWSA Boise Convention and the future 2019 Convention to be sponsored by Orange Council of Ski Clubs.

We support Jess Gorman our Orange Council Man of the Year nominee. He is a fine council trip coordinator and leader, Balboa Ski and Sports Club V.P of Finance, and twice past Balboa President.

We wish to celebrate this very interesting snow season and look forward to a great summer, fall and 2017-18 winter. Come visit us and join us for some of great summer events. [www.orangecouncil.org](http://www.orangecouncil.org)

# Council Report

## San Diego Council of Ski Clubs

by Chris Gill, President



The San Diego Ski Council ski season started with another great trip to Aspen in December. Mike and Eileen Sanford took 66 people this year. The Council took about twenty new club members as well.

The El Nino weather pattern has blessed the Western Sierra's with the largest amount of snowfall in decades. Mammoth has gotten over 500 feet of snow and counting. They are going to be open until July 4th. Several of our clubs had their ski trips interrupted by really heavy snow conditions. Most of clubs made the best of being snowed in with card games and beverages.

The beginning of year the council and clubs of San Diego brought 55 people to the Far West Ski week in Breckenridge. Several of our skiers participated in the races and came in the top 10. Several of our clubs combined fly away trips to Crested Butte & Big White. Many clubs did several bus trips to Mammoth.

The San Diego Council had a great year with international travel led by Eileen Sanford. Eileen took a large group to Ireland, Scotland and Munich Germany for the Oktoberfest. Ireland brought beer tasting at Guinness Brewery, while Scotland brought about crashing a Scottish wedding, Outlander sight seeing tours and of course whiskey tasting. The best was saved for last with being inside the Lowenbrau Tent and enjoying Oktoberfest with great beer, songs, and dancing with just a few thousand new friends.

The Council will now be headed off to Provence for another bike and barge tour with a post trip to Loire Valley. We will be visiting many small towns and of course the Chateau's of the kings.

Come fall Eileen will then head another group to Croatia with Boat Cruise and Pre trip from Mestre to Dubrovnik. These Council trips are a great way for us to meet some many others of our great club members.

The San Diego Council will be holding its second Council and Club President's meeting in May. This time we will discuss travel and updating our Social media to attract more new members. The council has also appointment a Social Media committee to start to bring the council into a more relevant platform. John Walsh will now head up our Face book page.

The San Diego Council had their Elections in April. All past board members who were serving in their current positions decided to stay on. The Council board was reelected and is as follows: Chris Gill President, Tom Sekreta Vice President, Debbie Schroeder Secretary, Ron Haunch and Don Gill Co Treasurers.

The Alpine league will be having their awards banquet and inductions of the new Council board members. We had several of our club members come in the top ten this year in the races. We are very proud of them.

The San Diego Council is honored to have their Man of Year Nick Cowell and his wife Candy attending the FWSA Boise Convention this year. As Council President I have been going out too different club meeting promoting this event. We look forward to having several of club members attend this year.

The council will have their annual Council appreciation dinner and summer happy hour.

The San Diego Council Of Ski Clubs looks forward in continuing to grow our clubs and our travel and ski adventures. Check out our website at <http://www.skisandiego.org>.

Chris Gill  
President of San Diego Council.

# Council Report

## Sierra League & Council

by Jo Simpson, President



Forty-plus Sierra members traveled to Breckenridge for Ski Week 2017. Our Travel VP Debbie Stewart did her usual great job of taking care of our participants in the face of several challenges. Our Mexican fiesta themed dinner was a nice change of pace. Our Sierra Team I got second place in the council challenge. Our Cabernet club continued their winning streak with first place in club points.

Our Reno Ski and Recreation Club took a small group to Aspen. The Las Vegas Ski, Snowboard and Sports Club went on their annual trip to Ogden to ski Powder Mountain and Snowbasin. They had fall camping trips to Zion and Death Valley. The Sacramento Capital Ski and Sports Club scheduled a club ski weekend to Kirkwood, Heavenly and Northstar.

The Cabernet Ski and Race Club held their annual gathering during ski week at Breckenridge. Nancy Ellis became the new Cabernet president this fall after Donn and Barbara Bryant moved to Boise.

The epic snow this winter has made for great skiing. A snowstorm caused cancellation of our first race weekend, but we were able to complete our remaining scheduled races plus one makeup race for a total of seven.

AJ Hurt with the Squaw Valley Ski Team is our Frank App Memorial Scholarship winner for the second year. She is one of only four young women on the 2016-2017 USSA FIS National Training Group.

Our 2013-2014 Frank App Memorial Scholarship Winner, Lila Lapanja, is on the World Cup circuit.

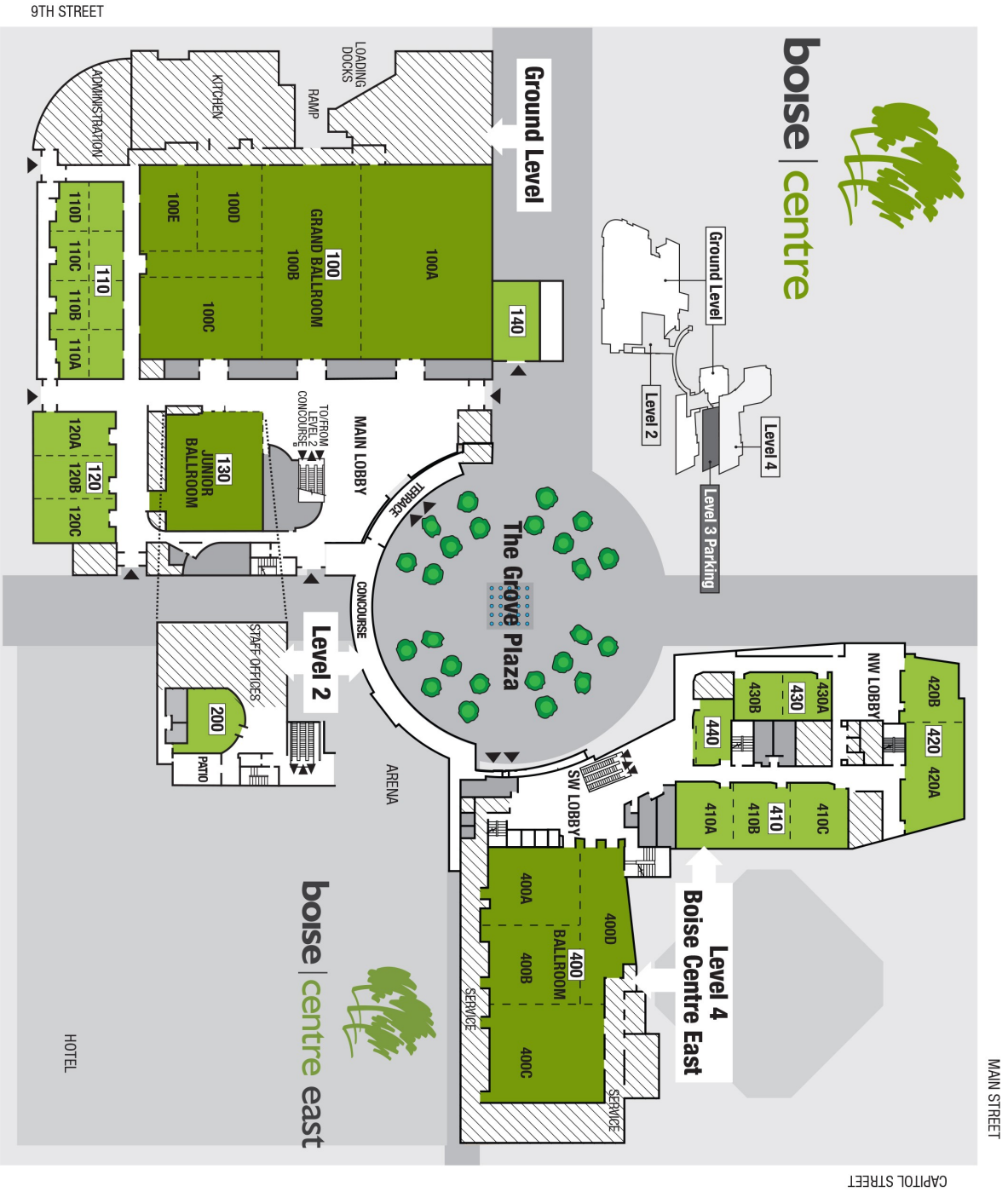
The annual end of season celebration and election of officers will be June 3, after press time for this delegate book. We are having it later this year because the Truckee backyard of our Race Director, Nan Carnal, still has lots of snow. Our elected officers for last year are listed below. We are hopeful that they will decide to run again and be re-elected.

### Sierra Council Officers 2016-17

President: Jo Simpson	Secretary: Debi Phelps	Race Director: Nan Carnal
Vice President: Open	Treasurer: Vacant	Newsletter Editor: Beth Perryman
Vice President Travel: Debbie Stewart	Head Gatekeeper: Bill Ramoni	Web Master: Pavel Bosin

### Sierra Council Member Clubs

Alpine Ski & Snowboard Club	Las Vegas Ski Snowboard & Sports Club	Sequoia Ski Club
Bota Baggers Ski Club	Reno Ski & Recreation Club	Sugar Bowl Ski Club
Cabernet Ski & Race Club	RU Ski Club	Tahoe Donner Senior Alpine Ski Club
Capital Ski & Sport Club	Snow More Ski & Board Club	Top Gun Ski Club



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