

2012 Delegate Book



Far West Ski Association

80th Annual Convention

27th Annual Silent Auction & Travel Expo Ogden Eccles Conference Center, Ogden, UT June 7 – 10, 2012





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3:00 pm - 6:00 pm

3:00 pm - 6:00 pm

5:30 pm - 11:00 pm

6:00 am - 3:45 pm

9:00 am - 2:00 pm

9:15 am - 3:00 pm

9:30 am - 3:00 pm

2:30 pm - 6:00 pm

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2:40 pm - 4:00 pm

2:40 pm - 4:00 pm

2:40 pm - 4:00 pm

4:15 pm - 5:30 pm

6:30 pm - 7:00 pm

7:00 pm - 12:00 am

80th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION Ogden Eccles Conference Center • Ogden, Utah • June 7-10, 2012

"How the West is ONE!" - SCHEDULE OF EVENTS

Delegate Registration – Delegate Bags Sponsored by Ogden/Weber Convention & Visitors Bureau, Delegate

6th Annual Michael German Memorial Golf Tournament at Wolf Creek Golf Resort (Optional Event - Shotgun

Silent Auction and Dance - Musical Entertainment by "Disc Jockeys Now" - Sponsored by Telluride Ski Resort

Continental Breakfast - Sponsored by Jackson Hole Mountain Resort & Jackson Hole Resort Lodging

Councils' Man & Woman of the Year Judging (Invitation Only) - Awards Sponsored by Big White Ski Resort &

Luncheon & Awards Presentation – Keynote Speaker Deedee Corradini, President of Women's Ski Jumping USA, Luncheon Sponsored by Vail Resorts, Beer Service Sponsored by SkiGroup.net, Western Ski Heritage

FWSA Snowsports Multi-Media Presentation - Sponsored by Mt. Bachelor & Sunriver Resort

Award Sponsored by Steamboat Ski & Resort Corporation, FWSA Safety Person of the Year Award Sponsored

Saturday, June 9, 2012

Salomon Center (Optional Event) – Sponsored by Crested Butte Mountain Resort & Copper Mountain

Historic 25th Street Pub Crawl - Sponsored by Reno-Sparks Convention and Visitors Authority

Neck Wallets Sponsored by Nancy Greene's Cahilty Lodge

Start at 8:30 am) - Sponsored by Snowbasin, a Sun Valley Resort

Pool Party - Sponsored by Mt. Bachelor and Hosted by Arizona Ski Council

Weber River White Water Rafting (Optional Event)

FWSA History Committee Meeting & Historical Movies

Councils' Man & Woman of the Year Meeting (Invitation Only)

Travel Expo – Grand Prize - Far West Ski Week Sponsored by FWSA

FWSA Snowsports Leadership Academy - "Marketing, Mentoring, Media"

Silent Auction Welcome Party - Sponsored by Ski Dazzle

Industry Exhibitor Registration & Set Up

Industry Exhibitor Registration

Hiking (Optional Event)

Delegate Registration

Industry Exhibitor Meeting

Ski Club Social (No Host)

Exhibitor Booth Breakdown

Silver Star Mountain Resort

FWSA General Meeting - Opening Session

Public Affairs Panel & Guest Speakers

Public Affairs Panel & Guest Speakers

Council Caucuses

Corporation

Reception (No Host)

Bid Presentations - FWSA Ski Week (Invitation Only)

Outstanding Club / Council Recognition Programs

by Aspen/Snowmass, The Crestwood & The Gant

2013 FWSA Ski Week Staff Meeting (Invitation Only)

FWSA Snowsports Leadership Academy - "The Future is Now"

Delegate Registration

Ski Resort

Thursday, June 7, 2012

Friday, June 7, 2012



Grand Ballroom Foyer Grand Ballroom Foyer Meet in Marriott Lobby

Meet in Marriott Lobby

Meet in Hampton Inn Lobby Meet in Hampton Inn Lobby

Meet in Hampton Inn Lobby

Grand Ballroom Meet at Marriott Pool Grand Ballroom Foyer Meeting Room 201 Grand Ballroom FWSA Marriott Suite Grand Ballroom Grand Ballroom Grand Ballroom

Grand Ballroom Foyer Grand Ballroom Grand Ballroom Main Floor Ballroom 1-3

Meeting Room 202

Meeting Room 203 Meeting Room 101/102 Executive 100 Meeting Room 201

Grand Ballroom

Grand Ballroom Meeting Room 101/102 Meeting Room 203 Executive 100 Meeting Rooms 101/102, 201/202, Executive 100 Grand Ballroom

Grand Ballroom

Sunday, June 10, 2012

Awards Banquet & Dance "How the West is ONE!" - Sponsored by Ski Banff, Lake Louise, Sunshine; Fairmont Banff Springs Hotel; Banff Lodging Company, Wine Service Sponsored by Country Inns & Suites, Utah and

Sports America Tours, Musical Entertainment by "Disc Jockeys Now" - Sponsored by Steamboat Ski & Resort

7:00 am - 8:00 am 8:15 am - 10:30 am	Eye Opener Party – Sponsored by FWSA & Intermountain Ski Council FWSA General Meeting – Elections	Marriott FWSA Suite #163 Grand Ballroom
10:30 am - 11:30 am	Delegate Brunch - Sponsored by Taos Ski Valley Resort, Outstanding Club & Council Awards, Club & Council Communications Awards, Charities Award, Club History Award, Door Prize Giveaway	Grand Ballroom
11:30 am - 12:15 pm	FWSA General Meeting Continued	Grand Ballroom
12:15 pm - 12:45 pm	FWSA Board of Directors and Board of Trustees Meetings	Executive 100
1:00 pm - 5:00 pm	1st Far West Film Fest – featuring "CAN DO: The Legacy of Jimmie Heuga", "Ready to Fly", "The Movement"	Peery's Egyptian Theatre

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is especially encouraged and the Grand Prize will be awarded only among those who participate. Delegates with mandatory assignments to other meetings during Travel Expo will receive instructions from their Meeting Chairman.

Panels / Snowsports Celebrities Multi-Media / Caucuses

Schedule Saturday, June 9, 2012

Room	Meeting Room 101/102	Executive 100	See Session for Room Details
SATURDAY			
Leadership Info Panel Sessions* 10:45 AM-12:15 PM	Snowsports Leadership Academy – "The Future Is Now" – Luke Bodensteiner	Public Affairs- "Snowsports Trends + Women's Ski Jumping + Adaptive Sports" - moderator Scott Bowker (see guest list below)	Outstanding Club / Council Recognition Programs – Lennia Machen – Meeting Room 201
1:30-2:30 PM			Snowsports Multi-Media Presentation – Deedee Corradini – Grand Ballroom
Leadership Info Panel Sessions* 2:40 – 4:00 PM	Snowsports Leadership Academy – "Marketing, Mentoring, Media" –	Public Affairs- "Snowsports History; Ski Area & Forest Service Trends" - moderator Scott Bowker (see guest list below)	
Council Caucuses 4:15 – 5:30 PM	Northwest/ LA/ Inland/ Sierra/ Direct Members	BAC / Central / Intermountain	San Diego/ Orange/ Arizona/ New Mexico – Meeting Room 201/202

* Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

10:45 AM-12:15 PM Leadership Info Panel Sessions* – Meeting Room 101/102, Executive 100, Meeting Room 201 Snowsports Leadership Academy "The Future Is Now" (Meeting Room 101/102) – Presenter: Luke Bodensteiner (USSA Executive VP Athletics). Topics include what is involved in each snowsports discipline including alpine, freestyle, freeskiing, and snowboarding as a sport and a look at the development strategy on the path to the Olympics as an athlete on the U. S. Team.

Public Affairs "Snowsports Trends + Women's Ski Jumping + Adaptive Sports" (Executive 100) – Moderator: Scott Bowker (FWSA VP Public Affairs). The guest speakers may include Deedee Corradini (Women's Ski Jumping USA President), Harv Forsgren (US Forest Service Intermountain Region Regional Forester), Sarah Hendrickson (2012 Overall World Cup Ski Jumping Champion), Kurt Miller (filmmaker & adaptive sports advocate), Chris Waddell (10 x Paralympic Medalist), Richard Neustedter (MS Can Do former chair of Board of Directors), Lindsey Van (2009 World Ski Jumping Championship Gold Medalist). Topics may include women's ski jumping, future of skiing, impact of snowboarding, effect of demographics, impact of downturns, role of FWSA, environmental impact of resort development, Arizona Snowbowl snowmaking Supreme Court case, & adaptive sports.

Outstanding Club/Council Recognition Programs (Meeting Room 201) - Lennia Machen (FWSA Communication Awards Chair).

1:30-2:30 PM Snowsports Celebrities Multimedia Presentation* – Grand Ballroom

Meet your favorite snowsports celebrities. Multimedia Presentation by Deedee Corradini. Deedee Corradini is President of Women's Ski Jumping USA, President of the International Women's Forum, a Senior Distinguished Fellow in Urban Studies at The Richard W. Riley Institute of Government, Politics and Public Leadership at Furman University, and Senior Vice President of Prudential Utah Real Estate. She is the former Mayor of Salt Lake City, serving from 1992-2000, and former President of the U.S. Conference of Mayors. Deedee was instrumental in bringing the 2002 Winter Olympic Games to Salt Lake City.

2:40-4:00 PM Leadership Info Panel Sessions* – Meeting Room 101/102, Executive 100

Snowsports Leadership Academy "Marketing, Mentoring, and Media" (Meeting Room 101/102) – Presenters: Sheri Parshall (Northwest Ski Club Council President), Eileen Sanford (San Diego Council of Ski Clubs President) and Jo Simpson (Sierra Council President). Topics may include exploration of aspects of ski club involvement such as club advertising, cultivating future club leaders, and communicating your message. As a brainstorming session, the attendees will be divided into three sub-groups, and with the aid of a facilitator, will create a "toolbox" of ideas to address each of the three topics named above. As a presentation, each sub-group will then present its findings to the entire audience.

Public Affairs "Snowsports History + Ski Area and Forest Service Trends + Snowsports Competition Trends" (Executive 100) – Moderator: Scott Bowker (FWSA VP Public Affairs). Speakers may include Bill Christensen (10th Mountain Division, Utah Chapter), Sandy Eldredge (10th Mountain Division, Desc & Utah Chapter President of 10th Mountain Division Association Inc.), Harv Forsgren (US Forest Service Intermountain Region Regional Forester), and Greg Thompson (co-founder Mariott Library's Ski Archives program). Topics may include 10th Mountain Division, ski area trends, forest service trends, new planning rule, impact snowsports enthusiasts have on issues with regards to area development, snowsports competition trends.

4:15-5:30 PM Council Caucuses – Meeting Room 101/102, Executive 100, Meeting Room 201/202

Northwest/ Los Angeles/ Inland/ Sierra/ Direct Members (Meeting Room 101/102); BAC/ Central/ Intermountain (Executive 100); San Diego/ Orange / Arizona/ New Mexico (Meeting Room 201/202)

FWSA SNOWSPORTS LEADERSHIP ACADEMY by David Krupp, Chair

The **Snowsports Leadership Academy** is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency.

The first Snowsports Leadership Academy sessions presented at the FWSA 2008 Convention in Seattle, Washington were 'I'm Elected, Now What" and "Now You Have Them, How Do You Keep Them". The second two sessions at the FWSA 2009 Convention in Reno, Nevada were "Travel Wise – Smart Tips for Trips" and "Risky Business – A Slippery Slope". The third set of sessions at the FWSA 2010 Convention in Indian Wells, California were "Ethics - Doing the Right Thing" and "Tech Works – Building Your Club Using the Social Media". The fourth set of sessions at the FWSA 2011 Convention in Industry Hills, California were "Skiing Equipment Design: Getting the Right Fit; Building Membership Through Racing" and "Taking Office: Now What?"

This FWSA 2012 Convention in Ogden, UT features "The Future Is Now" (Meeting Room 101/102) – Presenter: Luke Bodensteiner (USSA Executive VP Athletics) and "Marketing, Mentoring, Media" (Meeting Room 101/102) – Presenters: Sheri Parshall (Northwest Ski Club Council President), Eileen Sanford (San Diego Council of Ski Clubs President) and Jo Simpson (Sierra Council President).

All attendees of these Snowsports Leadership Academy sessions receive a certificate of attendance at the Sunday morning general session.

You do not want to miss these well presented, informative and timely sessions.

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Bylaws Handout - FWSA Bylaws by Robb Margrave.....

Order of Business

Saturday, June 9, 2012

GENERAL SESSION

8:00 AM Call to Order (Randy Lew) Introduction of Officers, Trustees, Committee Chairpersons, Council Presidents, FWSA Appointed Representatives, League Chairpersons and Special Guests.

Credentials Committee Report (David Krupp)

Nominations Committee Report (Steve Coxen)

Councils' Man & Woman of the Year Report (Donn Bryant)

Communication and Club Awards Report (Lennia Machen)

Bylaws Committee Report (Robb Margrave)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction Coordinator (Mary Olhausen)

Travel Expo Report (Sigrid Noack)

RECESS FOR TRAVEL EXPO

8:45 am - 10:40 am Travel Expo (Sigrid Noack)

Sunday, June 10, 2012

GENERAL SESSION RECONVENED

8:30 am Call to Order (Randy Lew)

- 8:30 am 12:15 pm FWSA General Meeting and Election of Officers
- 10:30 am RECESS FOR BRUNCH Club & Council Communication Awards Charities Award

11:30 am GENERAL SESSION RECONVENED Order and timeframe of Sunday session to be determined by the FWSA President

ORDER OF BUSINESS FOR GENERAL SESSION (Continued)

Secretary's Report (Debbie Stewart) Acceptance of Minutes from 2011 Annual Meeting

Credentials Committee Report (David Krupp)

Parliamentarian's Report (John Watson)

Nominations of Candidates for Officers & Trustees (Steve Coxen) Speeches by Candidates (3 minutes time limit each) Election and voting for new President, Trustees, and Officers Substantive Resolutions

Bylaws Report (Robb Margrave)

Treasurer's Report (Cindy Krupp)

Board of Trustees Report (Linda Westlund)

Industry Sponsorship/Silent Auction (Debbi Kor & Mary Olhausen)

FWSA 2013 Convention Report (Jane Wyckoff / Dennis Heffley)

Old Business (Randy Lew)

New Business (Randy Lew)

Introduction of Newly Elected Officers and Trustees (Randy Lew)

Adjournment (FWSA President)



80th Annual FAR WEST SKI ASSOCIATION CONVENTION Ogden Eccles Conference Center Ogden, Utah



DELEGATE TRAVEL EXPO INSTRUCTIONS Saturday Morning, June 9th

GREETINGS DELEGATES!!

Welcome to the 10th Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of participating in Travel Expo.

WHAT IS TRAVEL EXPO?

Travel Expo takes place on Saturday morning of Convention. It is a forum where delegates [voting and non-voting] can meet with the ski industry [resorts, operators, and suppliers], in a prescheduled 10-minute appointment format. The Travel Expo is the Ski Industry's time for focused 1on-1 time with our delegation and membership leaders. Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, the Travel Expo serves as a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to insure that our time with them is a positive and worthwhile experience.

SIGNING UP FOR APPOINTMENTS

These appointments are held every 10 minutes from 8:45am to 10:40am, giving you eight opportunities to meet with ski industry. We are asking that delegates take advantage of all eight opportunities. You will have opportunity to sign up for appointments on Friday night at Silent Auction as well as on Saturday morning—just before Expo starts. Each delegate will have a PASSPORT, with appointment times that match industry Sign-Up Sheets.

There will be a maximum of 4 people per appointment. In some cases, the Industry may choose to meet with fewer than 4 people. Please respect their wishes. We are asking that no one club take all four spots for any one meeting unless the Industry requests it.

Two opportunities to sign up for Travel Expo Appointments:

- During Silent Auction on Friday from 6:30pm – 10:30pm
- On Saturday morning from 8:30am 8:45am prior to the start of Travel Expo.

We strongly recommend that you schedule a few resorts, at least one tour operator, and a supplier that you have not visited or used before.

Expo time should not be used for finalizing a trip already in the works. Use the time Friday night for this purpose, or schedule time with Industry later during the weekend.

Bring club BUSINESS CARDS with you to pass out to the Industry. To facilitate the meeting process, **bring a ONE-PAGE CLUB PROFILE** to leave with Industry. Copies should be made for each delegate to give out at every appointment. The profile should include:

Club Name, Address, Internet Address, Email, Phone

President & Travel VP Contact Information # of Trips Taken Each Year Average # of Participants Per Trip Where Your Club Traveled In 2011-2012 What Trips Your Club Is Planning For 2012-2013

Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board. There will be separate instructions for those involved in the Far West Ski Bidding, the Man and Woman of the Year judging, and the FWRA meeting. These meetings are by invitation only.

For those of you who meet with <u>ALL EIGHT</u> appointments, and get all the Industry signatures on your Passport, you will be entered into a drawing for many prizes, including the

Grand Prize:

A ground package for one person (not to exceed \$900) on the 2013 annual Ski Week trip to: Aspen/Snowmass, Colorado with the Far West Ski Association,

February 2 - 9, 2013.

QUESTONS

For questions about Travel Expo, please contact: Sigrid Noack: 310.499.8181 <u>sigski@earthlink.net</u> Mary Olhausen: 503.880.7383 omary52@comcast.net

Welcome

From Randy Lew, President of Far West Ski Association

From the wonderful Ogden Eccles Conference Center in Ogden, Utah welcome to all club delegates, invited guests and industry partners attending the 80th Annual Meeting and Convention of Far West Ski Association.

This weekend is a showcase for Far West, a celebration of our history and accomplishments, an opportunity to renew friendships, a period of time we set aside to do the Association's business and our most important chance to build on our relationships with our snowsports industry partners.

My thanks and appreciation goes out to both the FWSA Convention Committee and all the Intermountain Ski Council volunteers who put in many hours of work to make this Convention a success. I would especially like to thank the ISC committee who worked many hours on the Convention over the last twelve months: Committee Chair Linda Scott, Don Anderson, Michael Bolton, Charlie Hawker, Lennia Machen, Catherine Ohl, and all the other great volunteers. Also in line for a pat on the back are the FWSA Standing Convention Committee Jane Wyckoff, Mike Sanford, Steve Coxen, Cindy Krupp, and Scott Bowker and their Committee of volunteers has done a great job in performing all the groundwork to keep the local effort enthusiastic and productive. And of course, we all owe a debt of gratitude to our Silent Auction Coordinator Mary Olhausen and VP of Marketing Debbi Kor who do a great job of coordinating the auction and keeping our sponsors happy. Lastly, I would like to thank Catherine Ohl for continuing the update our Convention Awards Book and Chairing our FWSA Awards Committee. Please take time to read the list of Convention Committee Volunteers in this book and thank them personally for their hard work.

The annual Silent Auction on Friday night and our Travel Expo on Saturday is an excellent opportunity for all attendees to meet with representatives of the ski resorts. **Mary, Jane** and **Sigrid Noack** have done a terrific job coordinating these events for us all. Please visit with as many representatives as you can and thank them for their support of FWSA. You'll find a wealth of information to take back to your clubs for planning your travel activities. Remember our relationship with the ski industry is key to the success of FWSA, its clubs and councils.

This year we are presenting the 8th module of our Snowsports Leadership Academy, "The Future is Now" and repeating the module "Marketing, Mentoring, Media" We are also planning a multi-media presentation with Deedee Corradini, President of Womens Ski Jumping USA with Lindsey Van and Sarah Hendrickson. Other special guests this year include: Olympian, Billy Kidd; Luke Bodensteiner, Executive VP Athletics, USSA; Bill Christensen, 10th Mountain Division - Utah Chapter; Sandy Eldredge, 10th Mountain Division - Utah Chapter President; Harv Forsgren, USFS Regional Forester Intermountain Division; Bill Marolt, President/CEO, USSA; Kurt Miller, filmmaker and adaptive sports advocate; Kelly Heuga Hammill, MS Can Do Board of Directors; Greg Thompson, co-founder Mariott Library's Ski Archives program; and former Paralympian Chris Waddell. In addition, we hope that Steve Bellamy and Stephani Victor will be joining us. Some of our guests will be invited to speak on topics of interest in the Public Affairs panel sessions. This is a great opportunity to mingle with the folks who got us here plus the FWSA volunteers and show our appreciation for the work they have done.

The Awards Banquet "How the West is One" on Saturday night will be the high point of the weekend. There we recognize the people who have made significant contributions during the year to Far West Ski Association, their clubs and councils. Their efforts coupled with our strong volunteer corps keep FWSA the strong organization it has become today, a nationally recognized organization and "**The Voice of the Western Skier**."

May 10, 2012

Dear Far West Ski Association Members,

On behalf of Weber County, Ogden City, and the Ogden/Weber Convention Visitors Bureau (CVB), it is our great pleasure to extend the Far West Ski Association a warm invitation to visit our mountainmetro community this June.

Our community looks forward to hosting you and offers the perfect place to open minds, elevate souls and inspire meeting attendees. We hope you have the opportunity to discover Ogden; shop or dine on Historic 25th Street and then stroll over to The Salomon Center at The Junction - where you'll find indoor climbing walls, a Flowrider surf wave and an indoor sky diving wind tunnel. Other Weber County adventures include skiing, hiking, biking, paddle sports, golfing and climbing.

If there is anything we do can to make your stay more meaningful, please contact the CVB. We appreciate your business and look forward to serving you in Ogden!

San M. Zogmaister Munlop

Jan Zogmaister Commissioner Weber County

Michael Caldwell Mayor Ogden City

Sara Toliver President/CEO Ogden/Weber CVB

Event Sponsors

80th Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 80th Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2012-13.

Event		Sponsor	Website
Golf Tournament		Snowbasin - a Sun Valley Resort	www.snowbasin.com
Pub Crawl	(AENO)	Reno-Sparks Convention Visitors Authority	www.visitrenotahoe.com
Salomon Center		Crested Butte Mountain Resort	www.skicb.com
CRE		Copper Mountain Ski Resort	www.coppercolorado.com
Pool Party	Bachelor Common	Mt. Bachelor, Arizona Ski Council	<u>www.mtbachelor.com</u> www.arizonaskicouncil.org
FWSA Safety Person of Year	ASPEN SNO WMASS	Aspen/Snowmass	<u>www.aspensnowmass.com</u>
Silent Auction Happy Hour	Ski Dazzle.com Ski + Snowboard + Community	Ski Dazzle	<u>www.skidazzle.com</u>
Silent Auction D.J.	TELLURIDE	Telluride Ski Resort	www.tellurideskiresort.com
Delegate Bags	Ogeneration (Ogden Weber Convention & Visitors Bureau	<u>www.visitogden.com</u>
Delegate Neck Wallets	Nancy Grame's CAHILTY LODGE SUN PEAKS RESORT	Nancy Greene's Cahilty Lodge	www.cahiltylodge.com
Saturday Continental	SON TACKSON	Jackson Hole Mountain Resort	www.jacksonhole.com
Breakfast	RESORT LODGING	Jackson Hole Resort Lodging	www.jhlodging.com
Saturday Beer Service Sponsor	ski group.net	Ski Group.net	<u>www.skigroup.net</u>
Saturday Luncheon		Vail Resorts (Vail, Beaver Creek, Breckenridge, Keystone, Heavenly, Northstar at Tahoe)	<u>www.vailresorts.com</u>
Multimedia Presentation	Bachelor SUNRIVER	Mt Bachelor, Sunriver Resort	<u>www.mtbachelor.com</u> <u>www.sunriver-resort.com</u>
Awards Banquet	Barsti- lake louise Sunihine	Ski Banff, Lake Louise, Sunshine, The Fairmont Springs Hotel, Banff Lodging Company	<u>www.skibig3.com</u> www.fairmont.com/banffsprings/ www.bestofbanff.com
Awards Banquet Band / FWSA Western Ski Heritage Prize	Benff LeDGING Ce Eastofbanff.com	Steamboat Ski & Resort Corporation	<u>www.steamboat.com</u>
Awards Banquet Wine Service		Country Inns & Suites	www.countryinns.com
TIMIN	OFUNIONINEDILA	Sports America Tours	www.sportsamerica.com

Sports America Tours

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www.sportsamerica.com



Silent Auction & Travel Expo - 2012

Participants by Mary Olhausen & Debbi Kor

The Far West Ski Association and Intermountain Ski Council extend their appreciation and sincere gratitude to the 27th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners. Please include these industry partners in your travel plans for 2012-2013.

Active Adventures-New Zealand Alta Ski Resort, UT AppleCore Sports, UT Alta Ski Resort. UT Aspen/Snowmass, CO Aspen Highlands, CO Aston Lakeland Village Resort, CA Atlantis Casino & Spa, NV Alyeska Resort, AK Banff-Lake Louise-Sunshine, Canada Banff Lodging Company, Canada Beaver Creek Resort, CO Beaver Run Resort. CO Best Western Plus. Canada Betty Donellan, CA Ben Lomond Suites, UT Big Bear Mountain Cabins, CA Big Sky Resort, MT Big White Ski Resort, Canada Bogus Basin Ski Resort, ID Boise Centre, ID Boise Convention Visitors Bureau, ID Breckenridge Hospitality, CO Breckenridge Ski Resort, CO Brighton Ski Resort, UT Brian Head Ski Resort, UT Brundage Mountain Resort, ID Buttermilk Ski Resort, CO Canyon Transportation, UT Canyons Ski Resort, UT Cascade Raft Company, ID Coast Blackcomb Suites, Canada Cottonwood Canyon Resort, UT Copper Mountain Resort, CO Cottonwood Canyon Ski Resort, UT Country Inn & Suites, UT Courtyard Marriott, UT Crested Butte Mountain Resort, CO Davis Area Conv-Visitor Bureau, UT Deer Valley Ski Resort, UT Destination Hotels & Resorts, CO Eagle Point Ski Resort, UT East West Resorts, CO Eldorado Resort, Mexico Elevation Hotel & Spa, CO El Monte Sagrado Resort & Spa, NM Enterprise Car Rental, ID Fairfield Inn Courtyard Marriott, UT

Fairmont Banff Springs Hotel, Canada Fairmont Hotels-Resorts, Canada Fairmont Chateau Lake Louise, Canada Fairmont Chateau Whistler, Canada Fernie Alpine Resort, Canada Forest Suites, CA Frias Properties, CO Grand Sierra Resort & Casino, NV Grand Targhee Resort, WY Grouse Mountain Lodge, MT Heavenly Mountain Ski Resort, CA Holidaze Ski Tours, NJ Hotel Alyeska, AK Hotel Madeline. CO Huntley Lodge, MT Jackson Hole Mountain Resort, WY Jackson Hole Resort Lodging, WY Kandahar Lodge at Whitefish, MT Keystone Ski Resort, CO Kicking Horse Resort, Canada Kirkwood Ski Resort, CA Mammoth Mountain Inn, CA Mammoth Mountain Ski Area, CA Miracle Springs Resort, CA Moonlight Basin, MT Mountain Lodge Telluride, CO Mountain Resorts, CO Mt. Bachelor Ski Resort, OR Mt. Bachelor Village Resort, OR Nancy Green's Cahilty Lodge, Canada Northstar Lodging, CA Northstar Ski Resort, CA Ogden Comfort Suites, UT Ogden Hampton Inn & Suites, UT Ogden Marriott, UT Ogden Weber Conv-Visitor Bureau, UT Panorama Ski Resort, Canada Park City Mountain Resort, UT Park City Peaks Hotel, UT Peppermill Resort Spa & Casino, NV Powder Mountain Ski Resort, UT Prestige Hotel, Canada Red Lion Hotel - UT Reno Sparks Conv-Visitor Authority, NV Resorts of the Canadian Rockies, Canada Rocky Mountain Tours, CO Salomon Skis, UT

Schweitzer Mountain Resort, ID Selkirk Lodge, ID Shore Lodge, ID Silver Star Resort, Canada SKI.COM, CO Ski Dazzle, CA Ski Group.Net, CA Ski N See Rentals, UT Ski Salt Lake, UT SkiSync, CA Snakedance Condominiums, NM Snow Tours, NJ Snowbasin Ski Resort, UT Snowbird Ski & Summer Resort, UT Snowmass Ski Resort, CO Snowmass Tourism, CO Snowmass Village Lodging, CO Solitude Mountain Resort, UT Solitude Resort Lodging, UT South Lake Tahoe Lodging, CA Sports America Tours, CA Steamboat Ski & Resort Corp., CO Sundance Ski Resort - UT Sundance Film Festival Screening, UT Sunriver Resort, OR Sun Peaks Ski Resort, Canada Sun Valley Resort, ID Taos Ski Valley, NM Teewinot Lodge, WY Telluride Ski Resort. CO Teton Village, WY The Crestwood, CO The Gant Hotel, CO The Grand Lodge Brian Head, UT The Grove Hotel, ID The Hume Hotel, Canada The Inn, UT The Lodge at Whitefish Lake, MT The Peaks Resort/Spa, CO The Riverhouse, OR VAIL Resorts, CO Val D'Isere Condos, CA Whistler/Blackcomb, Canada Whitefish Mountain Resort, MT Whitewater Ski Resort, Canada

Convention Volunteer VIPs

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Ogden/Weber Convention & Visitors Bureau

Convention Photographer – Shutteriffic Photography DJ – Disc Jockeys Now Signage - Starbright Creations Film Fest Ticket Sales – smithstix.com Randy Lew Jane Wyckoff Linda Scott Don Anderson Debbi Kor

Mary Olhausen Linda McGavin Cindy Krupp Sigrid Noack Debbi Kor Fran Long, Rich Koski

Catherine Ohl Lennia Machen Donn Bryant Mike Sanford Catherine Ohl Jack Scott

Nancy Ellis Norm Bates Barbara Lee Blase Randy Lew

Gene Fulkerson Charles Hawker Catherine Ohl Michael Bouton Lennia Machen Don Anderson Lennia Machen Mike Rogers

Randy Lew, Elaine Cobos Jane Wyckoff Linda Scott Mary Olhausen Catherine Ohl Scott Bowker John Watson

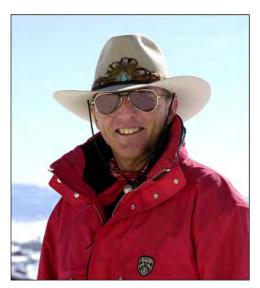
Caren Parry, Rich Koski Aimee Edwards Bill Singleton Jon Mon Emilio Trampuz Becky Fenton

Our thanks and appreciation to all the volunteers from Intermountain Ski Council and Far West Ski Association for their assistance in making the 2012 FWSA Convention a success.

Special Guest Bios

* Preliminary list of special guests subject to change.

Billy Kidd 1964 Olympic Slalom Silver Medalist



When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He became America's hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the "Legends Races" now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics, Billy marked yet another "first" for American men by becoming the first person to win both Amateur and Pro World Championships in a single year-

1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.



Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center. The Center features a personal "hands-on" approach, using on-slope video analysis and a Personal Skiing Profile. Billy and his coaches guarantee they'll make you a better skier.

Billy also leads Steamboat's Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build selfconfidence by learning to ski and snowboard. His efforts with Native American youth recently earned him the Texaco Star Regional Award.

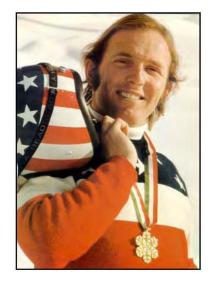
Because his Olympic teammate and long-time friend Jimmie Heuga had MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged.

After a lifetime of skiing Kidd still enjoys helping people ski better. Along with coaching at his camps, he hosts a free daily clinic at 1:00 on the slopes at Steamboat.

This all adds up to a total commitment to the sport of skiing. Kidd skis for enjoyment and excitement--two things that are as much a part of skiing as the name **Billy Kidd**.

BILLY KIDD ACCOMPLISHMENTS:

- Olympic Silver Medalist, Slalom, 1964.
- World Champion, Amateur and Professional, 1970.
- Far West Ski Association Hans Georg Award, 1970.
- National Ski Hall of Fame Inductee, 1976.
- Colorado Sports Hall of Fame Inductee, 1995.
- Texaco Star Award Regional Finalist, 2000.
- The Bertolucci/Newsweek Magazine Spirit of Skiing Award, 2001.
- The Jimmie Heuga Center Can-Do Award, 2003.
- Far West Ski Association President's Award, 2004.
- CBS-TV Commentator.
- Contributing Editor, Skiing Magazine.
- Director of Skiing, Steamboat Ski & Resort Corporation.
- Advisor, President's Council on Physical Fitness & Sports.
- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board
- Author of three books, including: Billy Kidd's Ski Racing Book, plus Billy Kidd's Ski Racing Video.
- Rolex Junior Skiing Ambassador
- Sports Illustrated Cover Image: Dec. 2003, Feb. 1968, March 1965



Steve Bellamy

Founder, The Ski Channel



Steve Bellamy is a creative sports and media entrepreneur known for founding The Tennis Channel and The Ski Channel television networks. He has been involved in the production of 1000's of hours of television and film, and has produced, directed, written and hosted numerous television shows and films. The film he recently wrote, produced and directed entitled "The Story" about a diverse group of people who have devoted their lives to the mountains, is garnering critical awards and is being pushed through the Academy Award nomination process.

As an avid evangelist of lifetime sports, promoting skiing and tennis has been his life's work. In the tennis world, Bellamy was one of the top 10 most influential people in the sport by Sports Business Journal. And the Tennis News Person of the Year Award, which is given to the influential person in the sport every year, is called the "Bellamy Award" in his honor. He won the award in 2005. For years

he sat on every major board and could be seen regularly on ESPN and other news outlets prognosticating on tennis.

He has been given a plethora of awards including a proclamation from the Mayor of Los Angeles, the key to the City of Las Vegas and the Distinguished Entrepreneur Award from the Kelly School of Business at Indiana University where he was also the commencement speaker.

Steve has four boys and is married to former professional tennis star Beth Herr. Those children are all tennis players and between them have won numerous National Titles.

Luke Bodensteiner

Executive Vice President Athletics, USSA



A two-time Olympian and NCAA champion, Luke Bodensteiner oversees the integration of the USSA's six sports under a unified strategic plan emphasizing high performance services. A Wisconsin native, Bodensteiner competed as a cross country athlete with the U.S. Ski Team at the 1992 and 1994 Olympics and had a stellar career with the University of Utah, winning both a national team title and two individual crowns. He started with the USSA in 1996, developing what is now the USSA Cross Country SuperTour. He was named cross country manager in 1997, nordic director in 2001 and associate athletic director for high performance in March, 2008. He took over his athletics leadership position in November 2008. He and his family live in Heber City, UT.

Bill Christensen

10th Mountain Division - Utah Chapter

Deedee Corradini

President, Women's Ski Jumping USA



Deedee Corradini is President of Women's Ski Jumping USA, President of the International Women's Forum, a Senior Distinguished Fellow in Urban Studies at The Richard W. Riley Institute of Government, Politics and Public Leadership at Furman University, and Senior Vice President of Prudential Utah Real Estate. She is the former Mayor of Salt Lake City, serving from 1992-2000, and former President of the U.S. Conference of Mayors. She has also served in federal and state government posts, as well many years in the private sector, including positions on numerous Boards of Directors.

As President of Women's Ski Jumping USA, she worked for eight years with elite women ski jumpers from 18 countries to push for inclusion in the Olympic Winter Games of Sochi 2014 (ski jumping, which has been an Olympic event since 1924, is the only event in the Olympic Games that does not allow women).

Corradini was elected the first female mayor of Salt Lake City in November of 1991, taking office in January 1992. She was re-elected in November of 1995 and served until 2000. Salt Lake City has a strong mayor form of government, so

she served as the Chief Executive Officer of Salt Lake City Corporation, consisting of eight departments: Salt Lake City International Airport, Police, Fire, Public Works, Parks and Recreation, Administrative Services, Attorney, and Economic Development.

Mayor Corradini was instrumental in bringing the 2002 Winter Olympic Games to Salt Lake City, and spent her eight years in office preparing the city to host the Games. The Mayor's highest priority was infrastructure development. She championed the new light rail system, and pushed for the commuter rail system. Redevelopment of the library block was approved and general architectural plans for the new library were completed. Under her leadership, the Salt Lake City Airport was expanded and a major redevelopment plan was underway. She also succeeded in redeveloping the "Gateway" area of Salt Lake City, and by shortening freeway viaducts, opened up 650 acres of downtown to redevelopment. Several new parks were created during her administration, and a major business center in Sugarhouse was renovated and renewed as a thriving part of the city.

She was recognized with the FWSA Snowsports Builder Award at the 2009 convention in Reno, Nevada.

Sandy Eldredge 10th Mountain Division - Utah Chapter President

Harv Forsgren Regional Forester, U.S. Forest Service

Harv Forsgren is the Regional Forester for the U.S. Forest Service's Intermountain Region based out of Ogden, Utah. He is responsible for the management of 12 National Forests encompassing more than 32 million acres in Utah, Idaho, Nevada, Western Wyoming, and the east slope of the Sierra's in California. As Regional Forester, Harv has indicated he will measure success by the results of Forest Service actions on the land and the quality of the relationships cultivated within the workplace and with communities.

He was born in Salt Lake City, Utah. Forsgren earned a Bachelor of Science degree in Fisheries Management from Utah State University in 1976, and a Master of Science degree in Natural Resource Management from Humboldt State University in 1980.



Forsgren began his career with the Forest Service as a volunteer in Wyoming in 1975. He joined the agency permanently in 1978 where he worked first to develop a vegetation classification system and later as a fisheries biologist on the Chugach National Forest in Anchorage, Alaska. Subsequently, he worked as a fisheries biologist on the Sawtooth National Recreation Area and Sawtooth National Forest in Idaho, and on the Mt. Hood National Forest in Oregon.

He became the fisheries program leader for the Intermountain Region in 1988. He served, beginning in 1991, as the National Fisheries Program Leader in Washington, D.C. for several years before being named Assistant Director of the Wildlife, Fish and Rare Plant Staff. In June of 1998, Forsgren was named National Director for that Staff. As National Director, he had broad responsibilities for conservation of wildlife, fish, rare plants and threatened, endangered and sensitive species.

In December 1999 he was named as Regional Forester for the Pacific Northwest Region, where he served until selected to serve as the Regional Forester for the Southwestern Region in July 2002. While in the Southwest, he focused the Region's attention and resources on restoration of fire adapted systems. In November 2007 he was tapped to lead the Intermountain Region –

only the second person to serve as Regional Forester in three different Regions. The Intermountain Region has identified water stewardship as its top priority and is focusing disproportionate attention on providing for sustainable livestock grazing practices, appropriate management of off-highway vehicles, and forest restoration.

Forsgren, lives in North Ogden, Utah with his wife Julie. They have two grown daughters, and four grandchildren. He enjoys hunting, fishing, skiing, gardening, and international travel.

Sarah Hendrickson

2012 Overall World Cup Ski Jumping Champion



Sarah Hendrickson — just 17 — won nine of 13 World Cup events this year and brought home the crystal globe trophy as the overall World Cup title winner. She set at least two hill distance records this year and made history by becoming the first woman ever to win a World Cup ski jumping competition in December 2011.

Sarah was a silver and bronze medalist at the 2010 and 2012 Junior World Ski Jumping Championships (first American, male or female, to win a medal at Juniors) and finished sixth-place overall on the 2010 Continental Cup.

She notched a second-place finish on the K120 at the 2008 and 2011 U.S. National Championships and was the small hill national champion in 2011. Sarah was on skis at age 2,

and both her father and older brother are involved in jumping. Her career best is a 126-meter leap on the K120 hill at Utah Olympic Park. Sarah's also a talented soccer player, loves alpine and tele skiing and likes to ride her unicycle and mountain bike.

Longest Jump: 143m, Lillehammer, Norway

William "Bill" Marolt

Coach, Program Director & Team Builder President/CEO, U.S. Ski & Snowboard Association (see Other FWSA Awards section for bio)



Kurt Miller

Filmmaker

Chris Waddell, left, is one of the featured athletes in Kurt Miller's newest film, which will help stimulate fundraising for disabled skiers. (Gary Nate, Special to The Denver Post)

For 18 years, Kurt Miller produced and directed Warren Miller ski films, continuing the evolution of a genre his father invented with "Deep and Light" in 1950.

Beginning with "White Magic" in 1989 and ending with "Storm" in 2002, Kurt targeted younger audiences and built cross-marketing partnerships that

promoted the company he bought from his father in 1988. Kurt sold Warren Miller Entertainment to Time Warner in 2000, and these days he's devoting his film-making and marketing skills to help disabled people discover the joy of skiing and become active in other sports.

The Movement: One Man Joins an Uprising is Miller's most recent contribution to the film industry, and its title makes his intentions pretty clear. Producer and director of the self-financed 40-minute film, he wants to provide a motivator "to get people to change their lives in a positive way." He wants to see more awareness for people with disabilities and more, bigger programs that allow the freedom of adaptive sports.

The son of ski filmmaker Warren Miller, Kurt got an early start in the business, and similarly, learned early on from his father about inclusion. The elder Miller made a point of always putting adaptive athletes in his films. Kurt created Make A Hero <u>www.makeahero.org</u> with the mission of helping local adaptive sports groups gain recognition and funding.

"The Movement" has brought Kurt Miller to a new level as a filmmaker. None of the films from Warren Miller Entertainment, as iconic as they are, has ever been selected for a film festival. But the 40-minute "The Movement" premiered at the Starz Denver Film Festival and has since screened at Sundance and festivals in Oregon, California, Tennessee, Boulder and Ohio.

Richard Neustedter



Richard Neustedter brings more than 25 years of progressive management expertise to Non-Profit Financial Specialists. Throughout his career, he has effectively analyzed budgets, forecasted finances and led successful product marketing teams while holding senior positions in the highly competitive Silicon Valley semiconductor industry.

Richard transformed his professional skills from product pricing, promotion and distribution in the private sector to helping non-profits succeed through effective governance and sound finances. Years of success as a volunteer fund raiser and non-profit board member led to Non-Profit Financial Specialists Founded in 2010, the focus of the consulting group is to help as many charities as possible improve operational performance and maximize mission success.

Richard's management track record combined with excellent analytical skills has been instrumental in helping guide charities to leverage resources and lay the groundwork for long-term sustainability. He has volunteered in a senior level capacity on multiple Boards of Directors including The Jimmie Heuga Center Endowment where he now serves as a fund raising consultant. As previous Chair of the Board of Directors for Can Do MS, formerly The Heuga Center, he initiated a Feasibility Study Task Force that led to a strategic transformation of the

organization.

Richard studied Business Administration with an emphasis in Marketing at San Jose State University.

Gregory C. Thompson

Snowsports Historian (see Other FWSA Awards section for bio)

Lindsey Van

2009 World Ski Jumping Championship Gold Medalist, 15 time U.S. National Ski Jumping Champion



Lindsey Van won the gold medal at the World Ski Jumping Championships in February 2009 making history as the first ever women's world champion. She finished in fifth place overall this year on the inaugural World Cup circuit.

Lindsey is a 15-time U.S. national ski jumping champion and has 44 top-three finishes on the Continental Cup, including eight wins. Before the Olympic Games in 2010, she held the hill record for men and women in Vancouver.

If it's a powder day, Lindsey has been known to ditch the jumps in favor of the powder (Shhh!). She also loves to eat hot sauce straight from the bottle and never leaves home without her beloved pillow — half the size of her body.

In 2011, Lindsey learned she was a bone marrow match for someone suffering from Leukemia. Two weeks after the 2011 World Championships, she donated bone marrow and did it again this past December. She says it's one of the most important things she's ever done in her life.

Longest Jump: 171m, North American women's record

Chris Waddell

12 x Paralympic Medalist



Chris Waddell was a promising young skier at Middlebury College in 1988 when a skiing accident left him paralyzed from the waist down. Determined to get back on the slopes, he began skiing on a monoski roughly one year later. A little more than two years later, Waddell was named to the US Disabled Ski Team.

He went on to become the most decorated male skier in Paralympic history, winning twelve medals over four games, and spending a total of 11 years on the US Disabled Ski Team. He is one of a select few who has medaled in both summer and winter games. In the fall of 2009, Waddell became the first paraplegic to summit Mt. Kilimanjaro unassisted, and in 2010, he was inducted into both the Paralympic Hall of Fame and the US Ski and Snowboard Hall of Fame.

Waddell has been named the Dalai Lama's unsung hero of compassion and has been featured in numerous publications, including Outside Magazine, Skiing, Ski, National Geographic Explorer, and People Magazine, who named him one of 'The 50 Most Beautiful People in the World.' He has also appeared on Dateline and

Oprah.

In addition to his work with the Paralympics and the International Paralympic Committee, Waddell has found success as a motivational speaker. Waddell speaks to the resilience of the human condition, with topics ranging from leadership to adversity to quality of life.

Award Citations Public Affairs – Safety & History

Please take a moment to give these folks the recognition that they deserve by congratulating them. Also, encourage others to apply next year for these safety & history awards.

FWSA SAFETY PERSON OF THE YEAR 2012 Sponsored by Aspen Skiing Company Fran Long



Fran Long of Paso Robles, CA is a member of SLO Skiers and president of Central Council of California. She developed a wide range of safety activities especially the program 'Slip, Slop, Slide, Slither With Savvy Snake' promoting sun safety on the slopes while targeting children involved in snow sports. This ongoing sun safety program consisting of an informational brochure, online quiz, a decal suitable for snow sports equipment, a sunscreen sample and banners has been promoted to thousands of people at a wide variety of venues including ski shows in Santa Clara, San Diego, Los Angeles, and Sacramento; ski areas in the Tahoe/Mammoth region; club & council events; and articles/press releases. Fran also made presentations about altitude sickness and preventive measures plus introduced two different programs for purchasing and wearing helmets.

Fran's hobbies include photography, gardening, tinkering. She also enjoys almost anything that can be done outdoors: travelling, biking, hiking, kayaking, skiing, snowboarding.

The winner receives a 6 day vacation for two from Aspen Skiing Company including 6 day lift tickets for all 4 mountains (Ajax, Aspen Highlands, Buttermilk & Snowmass), 6 days of rentals and a half day group lesson for two, 7 nights lodging provided by The Crestwood Condominiums & The Gant plus round trip air.

FWSA WESTERN SKI HERITAGE PRIZE 2012 Sponsored by Steamboat Ski & Resort Corporation John James

John James of Glendale, CA is a member of the Edelweiss Ski Club. He invented and conducted High Sierra Nordic Race Series 1976-1978, cofounded Far West Ski Week in 1973 with Chuck Morse and John Rosenkranz, obtained sponsorships for league racing & Nordic series, instituted cross country league racing, launched league race camps, and provided service to Rokka League 1971-1978. John put together many binders on High Sierra Nordic Race Series, history of Far West Ski Week 1973-1987, and early history of Rokka League from inception in 1964 to race results for 1977 including the role of Rokka in the council ski swap and the introduction of cross country racing into Rokka in 1973 extending to 1975.

He also served as FWSA VP Recreation 1976-1977, member of Far West Board of Governors 1982-1984 and Chairman 1983-1984, and member of USSA Sports Board of Directors 1983-1985.

The winner receives a 5 day vacation for two from Steamboat Ski & Resort Corporation including 5 day lift tickets to Steamboat, 5 days of rentals, half day lesson for two, and 5 nights lodging.

Other FWSA Awards

FWSA SNOWSPORTS BUILDER AWARD 2012

The Association's Snowsports Builder Award is made to a person or persons who have made an indelible positive impact on snowsports. The builder honored may be for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, technology; in short, for any indelible contribution to snowsports.

William "Bill" Marolt Coach, Program Director & Team Builder President/CEO, U.S. Ski & Snowboard Association



Bill Marolt, Olympic skier, has coached skiing at the university and national team level for over 20 years. He was Athletic Director at the University of Colorado for 12 years. He built winning national teams over several Winter Olympiads, with 5 medals in 1984 at Sarajevo and 21 medals in Vancouver 2010. An athlete from a legendary Colorado ski family, he was on the 1964 Olympic team with Billy Kidd, Jimmie Heuga, Buddy Werner and Jean Saubert (he placed 12th in GS).

A University of Colorado engineering alumnus, he was skiing coach there for ten years commencing in 1968. Marolt guided Colorado to 7 consecutive NCAA team championships 1971 through 1978 and produced 30 All-Americans in 10 years. After taking leave for six years to guide the U. S. Team through the 1984 Winter Olympics, he returned to Colorado as AD. He put together one of the strongest Division 1 collegiate sports programs in the USA, including a national football title (1990) and several more NCAA ski championships. Under his direction, the University of Colorado added three women's sports as well, in volleyball, golf and soccer.

Marolt is the President and Chief Executive Officer of the U.S. Ski and Snowboard Association. In 1996, he took control of Team USSA and raised the bar publicly with an oath to develop an organization that would be the "best in the world." He developed state-of-the-art facilities that would propel

competitors to historic heights. In 2010, 17 American skiers and snowboarders combined to win 21 Olympic medals at the Vancouver Olympic Games.

A Colorado native raised in Aspen, he continually pushed himself to out-ski his brother (and former Olympian) Max and rose quickly through the junior ranks. He lettered in both football and skiing in high school and entered the University of Colorado in 1961. He won NCAA championships in the downhill in 1965, the slalom and the Alpine combined in 1966. He also won three national titles: the downhill in 1963, the slalom in 1964, and the giant slalom in 1965. Marolt skied on the national teams that competed in the 1961 and 1966 world championships and the 1964 Olympics.

He was inducted into the Colorado Ski and Snowboard Hall of Fame in 1986, and the U.S. Ski and Snowboard Hall of Fame in 1993. Bill Marolt has two daughters, Katy and Shannon. He and his wife Connie live in Park City, Utah.

Gregory C. Thompson Snowsports Historian



Greg Thompson continues his leadership in the Ski Archives, a priceless history resource and ski data base in the University of Utah's J. W. Marriott Library. The Marriott Library contains collections related to skiing comparable to any library worldwide. In the 1980's Greg and the late Sue Raemer founded the Marriott Library's Ski Archives Program. Dr. Thompson has been the driving force for the Ski Archives over the four decades since its conception and this effort has made the Ski Archives a world class repository of the history and development of winter sports and skiing in the Intermountain region and beyond. He has helped build the archives contact-by-contact, collection-by-collection.

Dr. Thompson continues to stimulate the development of resources to sustain the Ski Archives. In 1991, the first Ski Affair was held as a fund raising tool for the Ski Archives and this has successfully earned hundreds of thousands of dollars for the archives over the years. Not only is the Ski Archives one of the biggest collections of its kind, the Ski Archives membership is one of the largest and most successful library "friends" organizations associated with a specialized collection in the nation.

Thompson grew up in Durango Colorado and as a youngster skied and competed in Colorado and New Mexico. A charter member of the Alf Engen Ski Museum Foundation's Board of Trustees, Greg has been involved with skiing since the early 1950's as a participant and historian. He has lectured widely and published numerous articles on the history of skiing in the Intermountain area His latest publication, with Alan K. Engen, *First Tracks: A Century of Skiing* (2001) Focuses on the history of skiing in Utah. Greg is also the general editor of the Tanner Trust Publication Series.

Gregory C. Thompson Is the Associate Dean for Special Collections of the University of Utah J. Willard Marriott Library and an Adjunct Assistant Professor of History. He received his Bachelor of Science degree from Colorado State University (1965), Bachelor of Arts degree from Fort Lewis College (1967), and his Master of Science (1971) and Doctoral (1981) degrees from the University of Utah. See www.lib.utah.edu/collections/ski-archives

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New Mexico Council President Diane Stearley Bus: 505-281-3755 Dmstear@att.net

NORTHWEST SKI CLUB COUNCIL PRESIDENT Sheri Parshall Res: 503-912-0064 cougskier@aol.com

ORANGE COUNCIL PRESIDENT Judy Thurman Res: 714-779-8534 ylskicat@aol.com

SAN DIEGO COUNCIL PRESIDENT Eileen Sanford Res: 858-695-1442 esanford1@san.rr.com

SIERRA COUNCIL PRESIDENT Jo Simpson Res: 775-787-7556 Jo_simpson@sbcglobal.net

FWSA Elections

Elections to be held Sunday, June 10, 2012

President	
Secretary	
Treasurer	
Trustee (1)	
Trustee (2)	
VP	
Communications	
VP International Travel	
VP Marketing	
VP Membership	

President, Secretary, and Treasurer are elected for one year terms. Trustees and Vice Presidents are elected for two year terms. In 2013, the two year term elective positions will be VP Council Services, VP North American Travel, VP Public Affairs and two Trustee positions.

Treasurer's Report by Cindy Krupp, Treasurer

Far West Ski Association

Treasurer's report

May 2011 through April 2012

Versus

May 2010 through April 2011

Attached are the Comparative Balance Sheet and Income Statements. Please note the figures for 2011/2012 are <u>preliminary</u> and not final.

The final accounting for the Far West trips has not been completed. The additional income/expenses will be reflected in the final year-end reports.

Accumulated depreciation for 2011/2012 will be updated and appropriately reflected in the final year-end reports.

Comparative Balance Sheet by Cindy Krupp, Treasurer

	April 30,	2012	April 30, 2011		
ASSETS					
Checking/Savings					
General Account (B of A)	3,129		4,133		
General Acct CD (B of A)	119,315		118,971		
Convention Acct (B of A)	16,410		22,341		
North American Travel Acct. (B of A)	81,151		69,097		
International Travel Acct (B of A)	51,110		25,375		
Wells Fargo Account	100		100		
Total Checking/Saving		271,215		240,017	
Accounts Receivable	800	800		- Jojani	
Prepaid Experises	000	000			
Convention	16,507		12,859		
Skiers Guide	7,875		12,000		
New Zealand 2011	1,01,3		15,500		
and a second sec			the lower is a second sec		
Roatan 2011			2,000		
Jackson Hole 2012	2.505		3,000		
Panama Cruise 2012	2,505				
Cayman Brac 2012	2,500				
Aspen 2013	5,000			10.000	
Total Prepaid Expenses	-	34,387	-	33,359	
Total Current Assets		306,402		273,376	
Fixed Assets	Contract.		1.0.0		
Office Equipment	3,955		5,472		
Less Accumulated Depreciation	(1,536)	7.000	(3,294)	1000	
Total Fixed Assets	_	2,419		2,178	
OTAL ASSETS		308,821	-	275,554	
LIABIL TIES & EQUITY					
Liabilities					
Current Liabilities					
Accounts Payable	22,419	22,419	25	25	
Other Current Liabilities					
Communications (Web Site)	5,000				
Convention	16,304		18,089		
Athletic Scholarship	5,666		5,765		
		26,970		23,854	
Prepaid Trips					
New Zealand 2011			2,900		
Jackson Hole 2012			9,825		
Cayman Brac 2012	2,419		series.		
Aspen 2013	11,450				
and an end	1.1.1.40	13,869		12,725	
Total Current Liabilities	-	63,258	-	36,604	
Long Term Liabilities		001200		201004	
Public Lands Research Fund		1,120		1,120	
Total Liabilities	-	64,378	-	37,724	
The second se		01,010	-	37,724	
Equity Retained Earnings		237,830		DADIEN	
Aerailleu Earninus				242,615	
		E E42			
Net Income Total Equity	_	6,613 244,443	-	(4,785)	

Preliminary Comparative Income/Expense Statement by Cindy Krupp, Treasurer

	April 30 2012	April 30 2011
REVENUE Membership Dues	3.00	1,350
	1,56	1,350
Travel Sun Valley 2011		632,470
Switzerland 2011		217,336
Antarctica 2010		1,850
Cozumel 2010	har and the	12,638
New Zealand 2011	71,633	
Roatan 2011	12,535	
Jackson Hole 2012	405,811	
Chamonix / Morocco 2012	387,359	
Big White 2012	8,663	the second se
Total Travel	886,00	
Convention	110,90	109,596
Councils Man/Woman of Year	42	
FMSA Shirts / Karbon Clathing		1,310
Athletic Scholarship Program	13,75	12,050
Public Affairs	20	
Skin Cancer Prevention Program	1,20	
Interest	36	
Total Revenue	1,014,40	
DIRECT PROGRAM EXPENSES	1,014,40	
Travel Services		
and the second	10	C4 7 400
Sun Valley 2011	15	615,168
Switzerland 2011		211,547
Antarctica 2010		811
Cozumel 2010	and the Real of the	12,102
New Zealand 2011	70,853	
Roatan 2011	11,924	
Jackson Hole 2012	384,343	
Chamonix / Morocco 2012	370,517	
Big White 2012	8,275	
Site Inspections	4,127	5,686
Total Travel Expenses	850,05	845,314
Convention	78,87	
Councils Man/Woman of Year	42	1 A A A A A A A A A A A A A A A A A A A
FIASA Shirts / Karbon Clothing		1,498
Athetic Scholarship Program	14,04	
Skin Cancer Prevention Program	1,57	
Total Cost of Revenue	944,96	
Net Revenue	69,43	
EXPENSES	03,43	
	2.04	4 700
President	2,04	
Board of Directors Meetings	27,77	
Secretary	43	
Treasurer	2,00	
Trustees	3,36	
Communications	10,57	
Council Services	2,86	3 2,112
Marketing	78.	1,478
Membership	12	5 123
Public Affairs	4,60	2,098
North American Travel	1,89	1,370
International Travel	1,54	
FMRA Racing	3,80	
Unclassified-Insurance & Other		
Total Expenses	62,82	
NET INCOME(LOSS)	6,61	
100 A 100 A 100 A 10 A 23 31	D D I	

Preliminary Detailed Expenditures by Cindy Krupp, Treasurer

Cost Center	Awards	Copies BusCard Printing Badges	Licenses Taxes & Insurance	Phone	Postage Shipping	Promotion Donations	Supplies	Travel	Other	Total
President	100				30		338	960	619	2,047
Board of Director Meetings								27,775		27,775
Secretary		339					89			438
Treasurer		12	1,627		51		218		100	2,003
Past President										-
Communications										-
Councilman		1,257			232					1,489
Skiers Guide					4,000					4,000
Web Site							88		5,000	5,086
Council Services									210	210
Charity Program	100									100
Communication Awards	898									898
Membership Cards		1,158								1,158
Outreach Program						500				500
FWRA Racing	307		2,500			4,000				3,807
Marketing					157		36	589		782
Membership					104		19			123
Database Services					2					2
Public Affairs										
History Program	192					1,250	173		2,895	4,610
Safety Program	96									98
North American Travel			280	655	38		86	685	250	1,894
International Travel			280				505	607	250	1,542
Trustee								50		50
Awards Program	3,314									3,314
Miscellaneous-Insurance			890							890
Miscellaneous-Other									108	108
TOTAL	5,007	2,766	5,577	655	4.614	2,750	1,555	30,466	9,430	62,820

Board of Trustees by Linda Westlund, Chairman

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for longrange planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organizational structure and By-Laws of the Association when appropriate.

Far West Ski Association's Annual Convention is a flagship program that provides the forum for our membership and industry partners to gather together for planning, learning and celebration of all things related to snow sports. Thank you to **Linda Scott** and **Don Anderson**, leaders of Intermountain Ski Council, and to all of the dedicated FWSA volunteers who have worked diligently to make the 2012 annual Convention in Ogden, Utah a success. Thank you to our members and partners for being a part of *How the West is ONE*!

FWSA Convention Chairman, **Jane Wyckoff**, is instrumental in convention planning and working with host councils to secure convention venues. Plans are already well underway for 2013, 2014, 2015, and beginning now for 2016. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs, and long-range planning and financial control in this area is so important to our success. Thank you to VP Marketing & Sponsorship **Debbi Kor**, Silent Auction Coordinator **Mary Olhausen**, and **Sigrid Noack**, facilitator of the Travel Expo, for their industry relations activities. The FWSA Board of Directors and Committee Chairs all play a role in fulfilling sponsorship commitments via the programs that they run, as do members who participate in convention activities

Gloria Raminha and **Norm Azevedo**, with help from a group of talented and high energy volunteer assistants, plan and run our North American and International Travel Programs. FWSA offers a variety of exciting, value oriented trips to our members.

The *FWSA Athletic Scholarship Program* awards scholarships to assist athletes who are committed to pursuing a competitive Alpine racing program. This program has continued to grow and flourish under the leadership of Chairman **Dick Shawkey**. Applicants for the scholarships, which include USSA affiliated athletes competing in the FWSA geographic region in the JI, J2, and J3 age groups, are evaluated on financial need, academics, competitive achievements, community activities, and goals. Funding sources include sponsorships, proceeds from raffles, and tax deductible contributions. We appreciate the generous support of our industry sponsors: Whitefish Mountain Resort, Grouse Mountain Lodge, Schure Sports Inc., the makers of Karbon brand ski clothing. Far West Racing Association, Skiyente Ski Club (NWSCC), Mountain High Snowsports Club (NWSCC), Bergfreunde Ski Club (NWSCC), Castro Valley Ski Club (BAC), Los Angeles Council of Ski Clubs, and the San Diego Council of Ski Clubs have also provided generous scholarship assistance.

FWSA is affiliated with **Far West Ski Foundation**, a 501(c)(3) Charitable Organization. In addition to pursuing their own charter, the Foundation manages receipt and disbursement of funds for FWSA's Athletic Scholarship program and other worthy charitable causes of specific interest to snow skiers. Far West Ski Foundation raised funds and provided a strong voice in support of raising Women's Ski Jumping to the Olympic event level. With the help of our support, we will see these talented athletes compete at the **Sochi 2014 Winter Olympic Games**!

The *FWSA Service Awards Program* recognizes outstanding service and industry support. **Catherine Ohl** runs the program, and provides design and hosting services of A Cat Meowz Graphic Dezignz. FWSA Awards citations and history are available via website and electronic and US mail voting methods are supported. In addition to the exceptional web presence, Catherine edits and produces the FWSA Awards book distributed to attendees of the Annual Convention. Trustee oversight for the Service Awards Program is provided by **Linda Westlund.** Thanks also goes to **Lennia Machen**, our volunteer Chairperson of FWSA Club and Council Competitions.

Cindy Krupp, FWSA Treasurer, with support from President **Randy Lew**, has provided the Association with essential financial reporting and budget control. **John Reinhardt**, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are incompliance with Federal and State regulations, with support and oversight from the Board of Trustees.

John Watson has honorably served FWSA as Chairman of the **Bylaws Committee** for many years. We thank John for his organizational leadership and guidance relating to Bylaws and Operating Procedures. Significant progress has been made, including segregating of governance into Bylaw vs. Operation documents with appropriate levels of change control. 2012 will be a year of transition for this important committee, and **Robb Margrave** has been appointed to and accepted the Bylaw Chair position for the new operating year.

Nancy Ellis has the responsibility for the FWSA database and has made substantial improvements to ensure our data is accurate and protected. It is controlled and made available in a timely manner to all functional programs authorized to receive the information.

Trustee **Fran Long** chairs The *Family & Youth Involvement Committee*. The committee has been responsible for short and long-range planning for family and youth involvement, with the objective of developing programs and services to welcome families and youth into our ski organizations. Children are welcome to attend FWSA trips and events with their parents or guardians

Last year FWSA introduced **Savvy Snake** and a Skin Cancer Prevention Program for snow sports enthusiasts, directed at educating kids and their parents. A grant from the State of California helps fund this public service program.

Trustee **Steve Coxen** has led FWSA into the age of Social Networking. Check out FWSA and many of our member councils and clubs on *Facebook*. We established a presence in 2010-11, and in 2011-12 we improved the content and frequency of postings, to better reach our diverse audience with an expanded communication program. The first *Digital Edition of the FWSA Skiers' Guide* was introduced in 2010 and gained popularity in 2011. FWSA is continuing to explore opportunities to grow our membership and that of our clubs and councils by offering information and services to current and potential members on demand via social media and mobile devices. Trustee Linda Westlund is leading the Social Media Marketing committee to advance this initiative.

The 2011 – 2012 Board of Trustees has been a highly effective team. The team includes **Steve Coxen, Fran Long**, **Jane Wyckoff**, **Linda Westlund**, **Mike Sanford**, **Cindy Krupp and Randy Lew**, supported by FWSA Secretary **Debbie Stewart**. Thank you to this team, and the Board of Directors, FWSA committees, council and club volunteers for their continued outstanding efforts in making the Far West Ski Association "THE VOICE OF THE WESTERN SKIER".

Bylaws Committee by Robb Margrave, Chairman

I was appointed to this position following the resignation of John Watson, the long time Chairman of this committee, in February 2012. His letter of resignation which was sent to the President, Randy Lew and Chair of the Board of Trustees, Linda Westland, explaining his resignation is shown below.

"I have too many irons in the fire: professional, personal and FW. We got the bylaws streamlined, started the Operations Manual and went through 3 cycles of convention sessions.

It's time for me to pass this job on to someone who can do it more justice than I can at the moment. Ergo, please accept my resignation as Chair of the Bylaws Committee effective 1 February 2012. I will certainly work with whomever you appoint to replace me. I do have a list of things we need to get done this spring and will pass this on to the new Chair.

John Watson"

Thank you, John Watson for the service to this Association for more years than I can count. You have become an Icon. Your leadership, insight and experience will be sorely missed.

The Bylaws Committee has one item of business for the delegates to this Convention to consider, that being a proposal to amend our Bylaws. A complete discussion concerning this proposal is attached.

PROPOSED AMENDMENT TO FWSA BYLAWS (2012-1)

An amendment to Sections 5.2.1 and 5.2.3 of the Far West Ski Association Bylaws has been brought to the Convention through a delegate initiative in accordance with Section 6 of the afore mentioned Bylaws. Wording to the proposed amendment is shown below with new or inserted wording in *Blue Bold Italic print*. This proposed amendment is designated as Amendment 2012-1.

"5.2.1 The elected offices of President, Secretary and Treasurer shall be for one year terms. *A member may serve as President for no more than three terms.*"

"5.2.3 The "Immediate Past President" is the individual who last completed the elected term of office as President immediately prior to the individual currently holding the office of President, and shall be a member of the Board of Directors *for a period of one year after succession*."

Should the proposed amendment be adopted by the delegates, it will limit the person elected President to a total of three (3), one (1) year terms. The person assuming the position of Past President will remain a member of the Association's Board of Directors for only one (1) year. Current holders of these offices are not under term limits restriction, so therefore, if approved, term limits will only effect terms commencing on June 10, 2012.

The proposed amendment was received by the Association's Secretary on April 25, 2012. After it was reviewed and considered by the Board of Trustees at their meeting on April 27, 2012, the Trustees voted not to endorse the amendment. The matter was brought to the attention of the Board of Directors at their meeting on April 28, 2012, where the Directors voted to ask the drafter of the proposed amendment to withdraw it, which he declined to do.

Statements concerning the adoption the proposed amendment were provided by John Watson, the drafter, Steve Coxen and Mike Sanford and are enclosed.

The above proposed amendment will be considered under New Business at the Annual Meeting of the Far West Ski Association to be held at Ogden, Utah, during the period 9 – 10 June 2012. The Chairman of the Association's Bylaws Committee will enter a motion that the above amendment be approved by the convention delegates. Motion will be seconded by the Chair of the Board of Trustees. Those registered delegates wishing to address the convention will be limited to one (1) minute to do so. Following the delegate comments, the matter will be brought to a "YES" or "NO" vote. A "YES" vote will be to adopt the proposed Bylaws Amendment. In accordance with Section 6.7 of the Association's Bylaws, a two-thirds (2/3) affirmative vote of all registered delegates is required for the amendment to be adopted.

STATEMENT BY JOHN WATSON, DRAFTER

The Term Limits Amendment is offered for consideration by the Board of Delegates. This amendment enables the refreshing the leadership of the Association. Faced with demographic peril, new faces and new ideas are a necessary first step toward sustaining the life of the Association. Keeping the FWSA alive and lively provides the basis for continuation of our altruistic objectives.

Leaving office holders in for too long creates an atmosphere in which idealistic potential candidates are afraid to run for office or else think some sort of top line permission is required. Every officer elected by the Board of Delegates is responsible to that Board. The principles of care and loyalty bind elected officers to perform as a Board of Directors or Trustees. But responsibility is ultimately from an elected officer to the Board of Delegates.

There are other factors that come from too long a tenure. Office holders' focus tends to narrow with seniority. And a too cozy a set of relationships can be cultivated, rather than a rededication to the founding rationale from our Articles of Incorporation, bylaws and ops manual. All those reasons and objectives need to be fielded as programs and committees of the Association.

IT'S TIME TO THINK OF THE FUTURE LET'S GET BACK TO BASICS – ALL OF OUR BASICS IT'S TIME FOR CHANGE

STATEMENT BY STEVE COXEN, TRUSTEE

I have over 20 years experience as President of my club (Bergfreunde), my council (Northwest) and Far West Ski Association. As President of each of these organizations I know first-hand the difficulty in finding a "qualified" successor. By qualified I do not mean someone of my choice but someone who possesses the leadership and technical skills to hold the highest position in the organization. I look for individuals who have experience on the Board of Directors, who know the organization's mission and values, who know how to work collaboratively and develop consensus, and who know the business side of running an organization.

Often it's a matter of luck and timing when someone who is qualified steps up when you are ready to step down. Some people possess the qualities you are looking for but hesitate to take on the responsibilities of President because of the complexity of managing an organization and the time required to do a good job. When this occurs it is important to work with the people who are "on the fence" to determine the timing of transition that will work best for them as well as our organization.

Term limits will interfere with our ability to manage this transition from one President to the next. Over 20 years we have seen an orderly transition of FWSA presidents Paul Arrigo, Norm Cullen, Harry Davis, myself, Mike Sanford and Randy Lew. Harry Davis served 4 years as President and may have served more years if I had not stepped forward and announced my desire to run for the position. I worked with Harry to make a smooth transition, Mike Sanford worked with me and Randy worked with Mike. If no one individual is <u>truly</u> ready and available, a smooth transition is not possible.

Most of the councils in FWSA understand the difficulty in recruiting qualified leaders. The President of Bay Area Council has served in that position for 8 years. The President of New Mexico Council has served for 13 years. Northwest Council has recycled Presidents Sheri Parshall, Mary Olhausen and me since 1995. Arizona Council has term limits of three years so they have brought back a previous President, Arleigh Meiners, to serve again. Los Angeles Council also has term limits of two years but Norbert has agreed to stay on since no one will step forward to replace him. The other councils struggle to find candidates.

Many of us on the Board of Trustees and Board of Directors are opposed to term limits for President and other board positions. When this bylaw amendment was presented at the last board meeting, just in time for inclusion in the order of business for the June FWSA Convention, it was sent with no explanation of purpose and no definition of the problem it was intended to resolve. Even those members supporting term limits would agree that the three year term limit for President in this proposed bylaw amendment is arbitrary. In addition, the proposed bylaw amendment as written is flawed in that it limits the term of the FWSA Immediate Past President on the Board of Directors to one year but does not address the term of the FWSA Immediate Past President on the Board of Trustees (Sec 5.3 FWSA Bylaws). For these reasons I am opposed to the proposed bylaw amendment. It should also be noted that the Board of Trustees and Board of Directors voted not to support this proposed bylaw amendment at the April 2012 FWSA Board meeting.

STATEMENT BY MIKE SANFORD, PAST PRESIDENT

Although sounding logical from a desired succession and progressive perspective, term and limits are not a very functionally operative idea. To limit productive activity of an administration based on a pre-determined time limit seems short sighted, particularly in an all volunteer environment. What's more, succession normally requires an adequate, able willing successor. Failing that, there seems an issue.

Agreeably, planning for succession is a responsibility of the incumbent. However, a failing in that regard is insufficient evidence for a need to change the Bylaws. There is, however, sufficient evidence in our organization, down to Council and Club level, that succession to leadership positions is an increasing challenge. We currently have leadership positions (councils/clubs) that have not changed for as long as eight years, or have simply rotated multiple times. In the face of challenges on growing membership and encouraging education of upcoming leaders, are we now going to force changes where those very changes may threaten good order and administrative succession? I think not.

I firmly believe that 3, or even 4 years (terms that are very recent examples) are examples of adequate administration. A lengthier term, although a first time event and by all measures an aberration, is insufficient evidence of a need to change our Bylaws, a measure that will require future consternation and administrative gymnastics should we arrive at a situation where we want a good servant to serve a longer term.

We are infrequently confronted with these types of circumstances. Changing ground rules in these situations is clearly a knee-jerk reaction to a completely manageable situation. Let us simply find a reasonable way to deal with leadership succession, and leave the foundation alone.

Therefore and in view of the foregoing, I respectfully encourage membership to vote against the proposed Bylaws amendment.

Amendment written and signed by the following FWSA members:

John Watson Robb Margrave Mary Azevedo Mike Rogers Norbert Knapp Diane Stearley

Amendment reviewed and considered by FWSA Board of Trustees on April 27, 2012. The Board of Trustees does not endorse the proposed bylaws amendment.

Amendment reviewed and considered by FWSA Board of Directors on April 28, 2012. The Board of Directors does not endorse the proposed bylaws amendment.



June 6-9, 2013 Grand Sierra Resort & Casino



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- Rates available 3 days pre and post Convention
- Room block release date is May 15, 2013

Fransportation

Free Transfer from Reno International Airport

Information www.fwsa.org

Jane Wyckoff
 FWSA Convention Chair
 janewyckoff1@cox.net or 949-933-9607

Mary Olhausen

Silent Auction/Travel Expo Chair omary52@comcast.net or 503-880-7383

Far West Ski Association 81st Annual Convention Mountain Magic Moments



Convention Highlights

- Silent Auction
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panel
- Saturday Awards Luncheon
- Celebrity Multi-Media Presentation
- Saturday Awards Dinner
- Far West General Meeting & Elections

Optional Activities

- Pub Crawl
- Michael German Memorial Golf Tournament
- Adventure Trips
- Shopping
- Beach Party

Dennis Heffley

BAC Host Convention Chair bac.president@skibac.org or 925-998-4415

Athletic Scholarship Committee by Dick Shawkey, Athletic Scholarship Chair

The Far West Ski Association's Athletic Scholarship Program is into its eighth year. The program was established in 2004 as a means of giving back to our sport by making a positive contribution to junior racing. United States Ski Association licensed junior racers in the J-1, J-2, and J-3 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, New Mexico, Idaho, Utah and Wyoming will be eligible. Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and citizenship.



Rose Caston, Park City Ski Team

National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper middle class families. In 2011, there were 45 valid applications. The program had sufficient funds to provide scholarships of \$500 to \$1,000 to 19 junior racers, 11 women and 8 men, from California, Nevada, Oregon, Washington and Utah. Approximately 1,183 racers (686 boys and 497 girls) were eligible. The need is great and we anticipate that the number of applications will continue to increase. January's FWSA ski week raffle in Jackson Hole, WY, raised only \$2,300. Hopefully, with the ski week raffle, convention raffles and auctions, and the continued support from the Far West Racing Association we can match the \$13,750 in scholarships awarded in 2011.

The scholarship program is strengthened by contributions of our partners. In 2011, the number of partners grew to six: Skiyente Ski Club (Portland, OR), Mountain High Snowsports Club (Portland, OR), Bergfreunde Ski Club (Portland, OR), Castro Valley Ski Club (Castro Valley, CA), the Los Angeles Council of Ski Clubs and the San Diego Council of Ski Clubs. These councils/clubs together contributed \$4,500 (33% of the total) to assisting athletes from their regions.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of the five day ski and stay package donated by Whitefish Mountain Resort; the silent auction of three

nights lodging, including breakfast, at the beautiful Grouse Mountain Lodge in Whitefish; and finally our raffle featuring an assortment of prizes. Stop by the scholarship display and check out the program.

The Far West Ski Foundation, an IRS 501(c)3 charitable foundation, has been incorporated as a partner of the FWSA to provide a means of soliciting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

Charities & Our Community Committee by Sigrid Noack, Chair

"The Far West Ski Association and its eleven participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

FWSA Charity & Community Service Recognition

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The sixth annual "FWSA Charity & Community Service Recognition" award will be presented on Sunday to the FWSA Club or Council, which during the past year has shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We have so many clubs and councils, that very actively support such a huge variety of charities, that we want to be certain to recognize their amazing efforts. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charity work.

It is very exciting that so many FWSA clubs and councils have shown an interest in this FWSA recognition program by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on several picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

This year we had nine applicants representing eight of our eleven councils! Thank you and congratulations to the following groups, who made the effort and took the time to apply for this 2012 FWSA Recognition: Balboa Ski & Sports Club of Orange Council, Cheyenne Ski Club of Intermountain Ski Council, Fire & Ice Ski Club and Monterey Ski & Social Club both of Bay Area Snowsports Council, Los Angeles Council, Phoenix Ski Club of Arizona Ski Council, Reno Ski & Recreation Club of Sierra Council, Santa Barbara Ski & Sports Club of Central Council, and Schnee Vogeli of Northwest Ski Club Council. These wonderfully caring clubs and council have been doing outstanding work with their community organizations. The top three, selected by a panel of judges, are displaying their charity activities on picture boards this weekend. Please take a look at their displays and give them the recognition they all deserve. On Sunday the top charity supporting group will receive special recognition with a \$100 check from FWSA to support their favorite charity. These groups are all winners!

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check <u>www.fwsa.wbees.com/page/page/686807.htm</u>, the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work.

Community Service Awareness Program 2011-2012

Last year we started this new FWSA program, which we are continuing this year and hopefully in future years as well. The eleven council presidents were again presented with the challenge to have every one of the clubs in their council be involved with at least ONE charitable activity by convention June 2012. Last year two councils reached 80%. Congratulations **San Diego Council** and **Arizona Council**! We are hoping for 100% charity participation this year! On Sunday, June 10th (this weekend), I will announce which councils have reached the 100% mark. Congratulations to all our councils and clubs for putting forth this great effort in supporting their community organizations.

Community Involvement Updates

Although our clubs and councils are involved with a huge number of different charity organization, some of FWSA's favorite charity groups have been athletic groups for the mentally and physically challenged. Three of the most popular charities for our eleven FWSA councils and approximately 180 snow sports clubs are **Disabled Sports USA**, **Special Olympics**, and **Can Do Multiple Sclerosis**, formerly known as **the Jimmie Heuga Center**

for MS. Please check the Community Service page on the FWSA website for more information on how to become involved with these charities.

<u>Can Do Multiple Sclerosis</u> helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. The Center's motto is "Be More Than Your MS".

A wonderful way to help raise funds for the Can Do Multiple Sclerosis Center is participation with the Vertical Express for CAN DO MS. To honor their founder's *can do* spirit and legacy, Can Do MS has declared Jimmie Heuga's birthday, September 22nd, as CAN DO DAY. For more information to get involved, check out http://mscando.org.

This weekend you have a chance to get a glimpse of Jimmie Heuga's amazing life. On Sunday FWSA's first Film Fest will take place at Peery's Egyptian Theater with "CAN DO, the Legacy of Jimmie Heuga" being one of 3 films. The other films are "Ready to FLY" and "The Movement". 100% of the proceeds will be donated to Can Do MS and Women's Ski Jumping USA and MAKE A HERO http://makeahero.org.

Special Olympics relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. With 220 offices world-wide, the Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities. Every one of our 11 FWSA Councils has Special Olympics events happening in their communities. For more information to get involved, check out http://www.specialolympics.org.

Disabled Sports USA (DS/USA), with the motto "If I Can Do This, I Can Do Anything", was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. **Warfighter Sports**, formerly known as the **Wounded Warrior Disabled Sports Project**, is a part of DS/UDA and offers sports rehabilitation programs in military hospitals and communities across the US through a nationwide network of over 100 community-based chapters. Programs take place at sites throughout the US, offering returning Warfighters the opportunity to integrate as participants and mentors in their home communities. Huge numbers of Warfighters have been returning home to our FWSA communities. Some of our councils and clubs are already involved, in one way or another, helping our disabled Veterans, who lost so much in Iraq or Afghanistan.

FWSA councils have a long term relationship with several California Chapters of Disabled Sports USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), The Unrecables Ski Club in Los Angeles, and Disabled Sports Eastern Sierra at Mammoth Lakes. For more information to get involved: <u>http://www.dsusa.org</u>, and <u>http://www.warfightersports.org/</u>.

"FWSA Family Supports these Charities" by Sigrid Noack

Organizations to which volunteer time and/or money has been donated by FWSA councils, clubs and their members.

2009 World Games - Idaho Adopt-a-Classroom Program at Long Beach Aquarium Adopt-a-Family Program Adopt-a-Highway Program Adopt-an-Olympian African-American Community Services Agency AIDS Bike Ride Alliance on Aging Alpha Phi Alpha Fraternity ALS Walk Alzheimers Association's Memory Walk American Cancer Society's Relay for Life American Cancer Society's Hope On The Slopes American Stroke Association Aquarium of the Pacific Classroom AT&T Pebble Beach Pro-Am Golf Tournament Autism Walk Beach Clean-Up Bear Valley Ski Patrol for Oxygen Unit Becky's House, a Battered Women's Shelter Big Brothers/Big Sisters - Bowl-a-Thon **Big Sur Marathon Foot Race** Book Drive & "Bookman" for Senior Centers **Breast Cancer Walk** Brighten a Life, a Home Start Agency Cabrillo Festival California Foundation for Children for Underprivileged and At-Risk California International Air Show, Monterey County Cedar House for Abused Mothers & Children Chamber of Commerce Chevenne Friday Food Bag Program Chris Klug Foundation for Organ Donations Christmas in April for the Needy Christmas in the Adobes Christmas Toy Drive for Women/Children Shelters Clothing to the Homeless Clothing & Equipment for Skiers with Disabilities COMEA House - Homeless Shelter **Compton Homeless Education Project** Concourse d'Elegance - Antique Car Show at Pebble Beach Disabled Sports USA, Far West Disabled Sports, USA, Mother Lode Chapter **Disadvantaged Youth Mentoring Disadvantaged Youth Recreational Skiing &** Boarding Program Downtown Association Youth Services Summer Day Camp Eastern Sierra Disabled Sports, USA Eastside K-9 – Mammoth Avalanche Dog Program Empty Bowls – Food for the Hungry Eppie's Great Race for Disabled Sports Feed the Homeless program Food Drives / Food Finders Free Wheelchair Mission Habitat for Humanity

High School Ceramics Program Highway Clean-up Home for the Holidays with the Marines Idaho Falls Ski Training Facility Idaho Falls School District 91 Ski Scholarship Program Idaho State Univ. C.W. Hogg, Ski Swap for Handicapped Sports Program Jimmie Heuga Center for Multiple Sclerosis John Tracy Clinic for Deaf Children Junior Ski Racer Scholarship Fund Kathy Avery Fund Kelly Canyon Nordic Trail Systems **Kidney Donation** Kids' Ški Program Long Beach Rescue Mission & Women's Shelter Long Beach Veterans Hospital Los Angeles November Flood Catastrophe Leukemia Association Lymphoma Association Make-a-Wish Foundation Mammoth Lakes Foundation for Cerro Coso College Mammoth Ski Patrol Memorial Fund Marine Expeditionary Unit MCAS Miramar Food Locker Mitey Mite Junior Ski Racers on Mt.Hood Monterey County Film Commission Monterey Food Bank Monterey Sea Otter Classic Montrose Search & Rescue MotoGT Super Bike - motorcycle races Mt. Bachelor Sports Education Foundation Mt. Hood Cultural Center & Museum Mt. Hood Ski Education Foundation Mt. Hood Ski Patrol Multiple Sclerosis Society Walks & Bike Rides National Association of the 10th MountainDivision Scholarship Fund and Wounded Warrior Project Navy League NCAA Ski/Race Program Northwest Harvest, Hunger Relief Agency **Operation Christmas Cheer – Monterey Herald** Oregon Cancer Ski Out **Outdoors For All Foundation** Pacific Burn Institute, Code 3 Races Paso Robles Earthquake Relief Fund Peace House Pebble Creek Race Team Pierce College Disabled Ski Program Polinsky Children's Center Portland Area High School League Rachel's House - for Homeless Women Red Cross Blood Drive Revlon Run/Walk for Women Salvation Army of Monterey San Diego "Cedar" Fire Victims Santa Clara County Foster Children's Program Santa Clara County Shelters

Sarajevo Olympic Site, Reforestation Scholar Dollar Program - for Kids to Ski Scholarship Fund for Female Racers Scoutreach – Cascade Pacific Council Search & Rescue of Montrose Shelter for Abused Women & Shelter Outreach Plus Shoebox Ministries for the Homeless SkiDUCK (Skiing and snowboarding for Disabled and Underprivileged Children and Older Kids) Ski for All for Tahoe Adaptive Ski School Ski Patrol, Sponsor a Rescue Sled Ski Swap for NCAA Ski/Race Program at U. of Nevada Snowbasin Adaptive Sports Education Foundation Society for the Prevention of Cruelty to Animals Soles4Souls - Shoes for the Needy Special Olympics, Arizona Ski Patrol Special Olympics, Arizona Winter & Summer Games Special Olympics, Celebrity Winterfest at Heavenly Special Olympics Fund Special Olympics, Oregon Special Olympics, Northern California Stop-Gap for Schools, Hospitals, Cancer Patients & Abused Women Stroke Walk Sudden Infant Death Syndrome Sun Peak's Health Association Sunshine Kids with Cancer Program Support our Troops with Phone Cards

Susan G. Komen Foundation

Swim With Mike at USC Tahoe Adaptive Ski School Telluride Adaptive Sports Program (TASP) The Bookman- Books for Needy Children & Adults The United Way The Unrecables Ski Club, Disabled Sports, USA The Salvation Army – A Family Christmas Thomas J. Pappas School for Homeless Children Thousand Oaks Women's Shelter for Battered Women Tovs for Tots Treats for Troops **Tree People Organization** Two Classrooms in a Box **UNICEF** Tsunami Relief Fund Unity Shoppe of Santa Barbara University of Nevada at Reno Ski Team University of Wyoming Alpine & Nordic Team UNR Winter Sports Club/Team **US Adaptive Recreation Center** US Armed Forces in Afghanistan US Ski Team USO Valley View Vaulters for Disabled Children Welches Lion's Club Wine Maker Dinner for MS Youth Sports Mentoring Program Youth Wintersports Alliance

FWSA Minutes

Annual Meeting, June 11-12, 2011, Industry Hills, CA by Debbie Stewart, Secretary

SATURDAY, JUNE 11, 2011

The 79th Annual Meeting and Convention of the Far West Ski Association was held at the Pacific Palms Resort in Industry Hills, CA.

GENERAL SESSION

President Randy Lew called the meeting to order on Saturday, June 11, 2011 at 8:04 a.m. and welcomed everyone to The 79th Annual Convention. He stated that we have many notables joining us this convention. He then introduced Laura Kennedy and Kent Bianca from Mammoth Mountain and June Mountain who sponsored the breakfast today.

Debbi Kor presented Mammoth and June Mountain the distinguished award for sponsorship for their 25th year in participation in the silent auction.

CREDENTIALS COMMITTEE REPORT

David Krupp stated that his preliminary report has 178 voting delegates and asked for any changes to be made by 5pm today.

NOMINATING COMMITTEE

Past President, Mike Sanford stated we will be conducting elections tomorrow. Caucus meetings to meet the candidates will be this afternoon.

Mike then announced the candidates running for office.

	ining for onloo.
President	Randall K. Lew (incumbent)
Secretary	Debbie Stewart (incumbent)
Treasurer	Cindy Krupp (incumbent)
VP Public Affairs	Scott Bowker (incumbent)
VP No. American Travel	Gloria Raminha (incumbent)
VP Council Services	Eileen Sanford
Trustee #1	Steve Coxen (incumbent)
Trustee #2	Jane Wyckoff (incumbent)

Mike asked if there are any other candidates for the open offices and asked for them to see him after the meeting.

Randy introduced John Watson, By-Laws Chairman:

- The by-laws are under review there are no proposed changes.
 - We will be following Roberts Rules of Order.
 - There will be some substantive resolutions presented tomorrow.
 - Be sure to check out the new "Making History" DVD very impressive
 - and interesting.

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COUNCILS' MAN & WOMAN OF THE YEAR AWARD REPORT

Donn Bryant said the judges for MWOY need to report at 8:45 and interviews will start at 9:00. We have 12 honorees this year represented by 7 councils. He congratulated and thanked all the honorees. Randy thanked Big White and Silver Star Resorts for their continued support of this program.

INDUSTRY MARKETING REPORT

Debbi Kor thanked all the sponsors for last night's silent auction and the donors for the door prizes. Without the industry partners we wouldn't be nearly the same!

SILENT AUCTION COORDINATOR REPORT

- We received over \$86,500.00 in retail value for the packages donated for the Friday night silent auction.
- Be sure to let those resorts know that you're from FWSA when you visit those areas.

TRAVEL EXPO

Sigrid Noack reminded everyone that they need to have their passport for the Travel Expo and make sure to talk to the industry people, make new business contacts and renew old business relationships. Many of our industry partners will be represented and there will be 1 person selected to win a free lodging and amenities package for FWSA Ski Week 2012 in Jackson Hole, WY.

Randy reminded everyone to complete and submit their travel survey card.

Jane Wyckoff talked about the silent auction and the generosity given by the industry. LAC worked very hard to put on a great convention and a fabulous weekend.

President Randy Lew declared the meeting recessed at 8:34 a.m. until tomorrow.

SUNDAY, JUNE 12, 2011

GENERAL SESSION RECONVENED

The 79th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President, Randy Lew, at 8:40 a.m.

Mary Olhausen stated that we still have some auction packages available.

SECRETARY'S REPORT

Debbie Stewart announced that last year's minutes could be found on pages 48-57 in the Delegate Handbook.

Moved Delegate #140, Debbie Stewart that the minutes be approved.

MSC Seconded by Delegate #169, Rick Malin

Secretary's Motion carried.

Report

CREDENTIALS COMMITEE REPORT

David Krupp, VP Membership announced there are 178 voting delegates. A quorum of voting delegates was met.

<u>PARLIAMENTARIAN REPORT</u>

John Watson stated that we will be following Roberts Rule of Order.

ELECTION OF OFFICERS

Mike Sanford, Nominating Committee Chairman, outlined the ballot procedure. There will be nominations from the floor, with seconds not required. Speeches will be 3 minutes in length. Ballots were distributed to the delegates.

Mike thanked David Krupp and his crew for handling the elections. Trustee, Linda Westlund will be overseeing the election voting process.

PRESIDENT - The Nominating Committee entered the name of Randy Lew and asked for nominations from the floor. Delegate #129, Dennis Heffley moved the nominations be closed.

Delegate #73, Connie Smith seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Randy Lew.

SECRETARY - The Nominating Committee entered the name of Debbie Stewart and asked for nominations from the floor.

Delegate #151, Sheri Parshall moved the nominations be closed.

Delegate #138, Dave Rasmussen seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Debbie Stewart.

TREASURER - The Nominating Committee entered the name of Cindy Krupp and asked for nominations from the floor.

Delegate #37, Joe Harvis moved the nominations be closed.

Delegate #12, Paul Vlasveld seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Cindy Krupp.

Mike stated that we have 2 positions open for Trustee and 2 candidates. They are Steve Coxen and Jane Wyckoff. Jane Wyckoff has removed herself from running for Trustee #1.

TRUSTEE #1 – The nominating committee entered the name of Steve Coxen and asked for any other nominations for Trustee #1.

Delegate #38, John Watson moved the nominations be closed. Delegate #39, Claudia Watson seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Steve Coxen

TRUSTEE #2 – The nominating committee entered the name of Jane Wyckoff and asked for any other nominations for Trustee #2.

Delegate #56, David Felker moved the nominations be closed.

Delegate #168, Sigrid Noack seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Jane Wyckoff.

VP No. AMERICAN TRAVEL – The nominating committee entered the name of Gloria Raminha and asked for any nominations from the floor.

Delegate #168, Sigrid Noack moved the nominations be closed.

Delegate #73, Connie Smith seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Gloria Raminha.

VP PUBLIC AFFAIRS - The nominating committee entered the name Scott Bowker and asked for nominations from the floor.

Delegate #37, Joe Harvis moved the nominations be closed.

Delegate # 70, Anne Heye seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Scott Bowker.

VP COUNCIL SERVICES - The Nominating Committee entered the name of Eileen Sanford and asked for nominations from the floor.

Delegate #59, Cindy Krupp moved the nominations be closed.

Delegate #140, Debbie Stewart seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Eileen Sanford.

The elections were concluded.

TREASURER'S REPORT

Cindy Krupp announced that a detailed Treasurer's Report is on pages 30-33 of the Delegate Handbook and referred to the draft of the financials. She highlighted some details. Total assets as of April 30, 2011 are \$268,167 versus \$284,975 the previous year. She pointed out the current balances in our CD's versus the prior year and noted the bottom line is a net loss of \$3,725 versus a net loss of \$10,922 the prior fiscal year. She reviewed the total expenditures detailed on page 33.

MSC Moved by Delegate #3, Cindy Krupp to accept the Treasurer's report Seconded by Delegate #137, Steve Coxen Motion carried. Report

PRESIDENT'S REPORT

Randy stated that we awarded over \$12,000 in Athletic Scholarships to very deserving junior athletes.

Randy stated that Fran Long developed the program and applied for a CA Skin Cancer grant titled "Slip, Slop, Slide and Slither with Savvy Snake", which is dedicated to youth and skin cancer awareness. We received a grant for \$5,000. He thanked Fran for doing an amazing job.

The Snowsports Leadership Academy has developed the 7th module which is directed to helping clubs increase membership through racing.

We are changing our focus on how we are marketing our travel programs. We're focusing on value driven versus price driven travel since group travel is no longer the best deal. He commented that Gloria Raminha and Norm Azevedo have been doing an amazing job of executing this and thanked them.

Our convention planning is being worked on much further in advance. We currently have contracts through year 2013 and we are working on Requests for Proposals for years 2014 and 2015.

The Communications Program has increased the number of press releases. Thanks to Steve Coxen, we now have a presence on Facebook. We are also concentrating on generational communications in which Megan Felker gave us a presentation during the April 2011 BOD meeting. The focus was on how to communicate with younger generations and potential members.

We are also working on how to streamline the registration processes for travel and convention in the future.

TRUSTEE'S REPORT

Linda Westlund stated the Board of Trustee's Report is in the delegate book on pages 34-35.

She then introduced current Board of Trustees and the Secretary.

She addressed some of the areas that the Trustees oversee including Convention, the Athletic Scholarship Program, the Awards Program, all the financials for the organization and long range planning for the association.

The next convention will be hosted by Intermountain Ski Council in Ogden, UT. Next host councils will be the Bay Area Snowsports Council in 2013, then Northwest Ski Club Council in 2014.

She addressed our association with the Far West Ski Foundation (FWSF) which is a 501(c)3 charitable organization. She commented that we rallied to include the Women's Ski Jumping Event during the 2014 Sochi Olympics. The International Olympic Committee (IOC) approved.

Linda thanked Catherine Ohl for continuing her outstanding work on the Awards Program. She then commented on the very important Safety Program and "The Savvy Snake" accomplishment. She thanked Steve Coxen for getting into the new age of Facebook and applauded Leigh Gieringer on the 1st digital edition of The Skier's Guide.

Realizing that we are strong but aging, she addressed the issue of effectively attracting the younger generation of skiers and snow sports enthusiasts. It is time to get them involved and move them into leadership positions.

Role of Remembrance:

Jim Korn	Castro Valley Ski Club	
Katie Smith	Bota Baggers, Westwood, Single Ski Club	
Tom Shaw	Bota Baggers	
John Davidson	Century City Ski Club and Singles Ski Club	

George Eaton Century City Ski Club Barbara Blakely Century City Ski Club Jean & Scott Adams Marina Del Rey Seattle Sailing Club Bob Riggle Phyllis Macay Seattle Sailing Club Charlie Sperr Government Camp Hank Lewis Mt. Hood Ski Patrol Jerold Stanton Simon Developer ski shows, FWSA Snowsports Builder recipient - 2008 Michael Silver South Bay Las Vegas Ski Club Bernie Stanton Bud Klein Kirkwood founder Climbing K2 Fredrik Ericsson Jan Orme-Driscoll Auslich San Diego Ski Club Ralph Barber Free skier Jack Hannan Russ Tiffanv Wailers A-basin Leif Borgeson Pascal Heuga Jimmie's Dad **Robert Frolich** Author, FWSA Warren Miller Award recipient - 2010 Rvan Hawks Free skier Spencer Nelson CO Ski Team Kip Garre Ski mountaineer Allison Kreutzen Ski mountaineer Sam Koslowski Après Ski Club Del Jov Warrick Après Ski Club Nancy Furtado Castro Valley Ski Club Fern Aroesty Singles Ski Club, Conejo Ski Club

COMMUNICATIONS AND CLUB AWARDS REPORT

Don Anderson read aloud the following award winners:

Communications Award Results

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Tollakson Outst	anding	Club Av	ward Winners:
Class A			
	1 st	-	Pacific Rim Alliance
	2 nd	-	Singles Ski Club of LA
	3 rd	-	Skiyente Ski club
Class A			
	1 st	-	Fresno Ski Club
	2 nd	-	North Island Snowdrifters
	3 rd	-	Reno Ski & Recreation Club
Wentworth Outstanding Newsletter Award Winners:			
Class A			
	1 st	-	Pacific Rim Alliance
	2 nd	-	Las Vegas Ski & Sports Clu
	З _{lq}	_	Singles Ski Club of LA

2 nd	-	Las Vegas Ski & Sports Club
3 rd	-	Singles Ski Club of LA
Class AA		-
1 st	-	Bogus Basin Ski Club
2 nd	-	North Island Snowdrifters
3rd	-	Reno Ski & Recreation Club

Class AAA

1 st	-	Mountain High Snowsports Club
2 nd	-	Idaho Falls Ški Club
3 rd	-	Park City Mountain Sports Club

Outstanding Website Award:

Class A

1 st 2 nd 3 rd	- -	Pacific Rim Alliance Las Vegas Ski & Sports Club
3	-	Skiyente Ski Club

Class AA

-	Fresno Ski Club
-	North Island Snowdrifters
-	Action
-	Idaho Falls Ski Club
-	Mountain High Snowsports Club
-	Park City Mountain Sports Club
	-

AWARDS PROGRAM

J. Stanley Mullin-Dennis HeffleyElizabeth "Schatzi" Wood-Sheri ParshallJordan-Reily-Christina Thomure, Grand TarJimmie Heuga-Dianna DiGiandomenicoBob Mackey-Bob SalernoTormi Tyndall-Alpine MeadowsTerry Smith-Jo SimpsonBill Berry, Hard News-Tom StienstraBill Berry, Feature Article-Wendolyn HollandWarren Miller Modern Media-Steve Bellamy, "The Story"President's Awards:-Bob Ellis and George StewartFWSA Man of the Year-Debbie Stewart	-
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COMMUNICATIONS REPORT

Linda Scott reported how lucky and fortunate it is to be able to work with such a fabulous team. She introduced George Stewart – webmaster, Mary Azevedo – The Councilman Editor, Steve Coxen – Facebook, Barbara Bryant – FWSA newsgroup and Leigh Gieringer – Far West Skiers Guide Editor and stated that she is now working on the 24th edition.

COUNCIL SERVICES REPORT

Don Anderson reported that his full report is on the convention CD and congratulated Eileen Sanford. He gave thanks to the following:

- Donn Bryant for running the MWOY Program.
- Catherine Ohl for running the Awards Program.
- Linda Westlund for ordering all the plaques for the awards.
- Lennia Machen who will be running the future club &council competitions.

CHARITIES AND OUR COMMUNITY

Sigrid Noack challenged all clubs and councils to get involved with at least one charity. She stated that the clubs in the San Diego and Arizona councils are very close to having 100% of their clubs involved in a charity.

She congratulated all the clubs for doing the charities work that they do and stated that we are involved with over 150 charities.

Charities & Community Recognition:

Action Ski & Snowboard Club BAC Castro Valley Ski club Monterey Ski & Social Club Off your Rocker Torrey Pines Ski Club

The recipient of the \$100 recognition went to Monterey Ski & Social Club. She cited their charity work done in this past year.

Ski Club History Recognition -

Scott Bowker announced that The Singles Ski Club is the recipient of the \$100 to be dedicated towards the charity of their choice. They are celebrating their 50th anniversary this year.

Ski Club History recognized clubs who are 50 years or older:

Cheyenne Ski Club – 1959 Fresno Ski club - 1934 Grindelwald Ski Club - 1949 Sequoia Ski Club - 1935 Single Ski Club of Los Angeles – 1960 Skiyente – 1955

MARKETING REPORT

Debbi Kor thanked all the wonderful sponsors and highlighted those already on the list as Convention Event sponsors secured by March this year. Usually these commitments are done by June each year. Our sponsorships totaled over \$20,000 in cash sponsorships this year. Be sure to thank our sponsors when you see them.

Randy stated that he received many positive comments from our industry sponsors and stressed that it is a priority to build and fulfill our commitments to the industry by treating it as a true business partnership. This helps FWSA to continue to succeed in what we're doing.

SILENT AUCTION REPORT

Mary Olhausen thanked all those involved for their efforts in making the silent auction very successful. Mary said we had over \$86,500 in retail value donated for the silent auction packages which brought in over \$35,500. She stressed to everyone to be sure to tell the industry people that we really appreciate them for all that they do.

Convention Report

Jane thanked Los Angeles Ski Council for all their hard work and dedication to this convention. She especially acknowledged David Krupp who spent countless hours to make this convention outstanding.

Future Conventions:

2016 June 9-12

• AZ interested in hosting

2015 June 10-14,

• San Diego council will be host council.

2014 June 11-15

Northwest Ski Club Council will be hosting

2013 June 5-9

- Bay Area Council will be host council.
- Grand Sierra Reno, NV
- Introduced Keri Countess Sales Manager at The Grand Sierra.

Jane Wyckoff invited everyone to attend the FWSA 2012 Convention

- The 2012 convention will be held at the Ogden Eccles Conference Center in Ogden, Utah.
- The dates will be June 6-10, 2012
- The theme is "How the West is One".
- Introduced Ross Reeder Director of Sales at The Ogden Eccles Conference Center who gave a brief rundown of the Ogden area and activities.
- Don Anderson recited their "cowboy poetry".
- Lodging will be at The Marriott Ogden and The Hampton Inn & Suites.

Randy introduced Travis Weber from Taos Ski Valley who sponsored the brunch.

MEMBERSHIP REPORT

David Krupp stated the main functions of membership program.

- We currently have approximately 52 direct members.
- The Snowsports Leadership Academy is an educational tool providing information to take back to club members.
 - The program started 4 yrs ago we now have 8 modules.

PUBLIC AFFAIRS

Scott Bowker stated his report in on the CD and highlighted details. He encouraged everyone to take any information off the CD and use it freely.

Barbara Bryant has been sending the FWSA newsgroup information and reminded everyone to opt in with the FWSA newsgroup.

Making History DVD will be shown at the convention, will be on the website and will be available for sale.

<u>RESOLUTIONS</u> Resolution #1 – Substantive Resolution

Maker of Resolution - Delegate #3, Linda Westlund **Seconded by** - Delegate #14, Tiffany Dickerson

WHEREAS, FWSA has many successful ski clubs in its 11 regional councils, members are primarily from the baby boomer generation.

WHEREAS, to sustain and grow FWSA and group snow sports activities, we must strive to attract and engage younger generation participants and future ski club leaders.

THEREFORE, BE IT RESOLVED THAT, FWSA shall explore and invest in the concept of virtual councils targeting young generations, enabled by technology and social media to build an active membership of next generation skiers.

BE IT FURTHER RESOLVED THAT FWSA design and invest in 2011-2012 and outreach program that offers incentives and rewards to the younger generation for forming, leading and participating in groups and events aligned with FWSA objectives.

This resolution will be referred to BOT and BOD. Motion carried

Resolution #2 – Laudatory Resolution – Maker of Resolution - Delegate # 137, Dale Parshall Seconded by – Delegate #151, Sheri Parshall

WHEREAS, hell did freeze over this year, or it sure felt like it, and

WHEREAS, those crazy Krupps kept the reigning Schatzi Award winner out till the cows came home with an assist from the mad Greek (Steve Coxen), and

WHEREAS, it was inspiring to see some of our fossils keeping up with our young industry friends on the dance floor and

WHEREAS, NWSCC is always appreciative of the host council for making us feel welcome, including the provision of a little rain shower or two.

THEREFORE, BE IT RESOLVED THAT, Intermountain Council has the permission of the NWSCC to provide sunny, warm weather for the 2012 FWSA Convention in Ogden, Utah!

Resolution #3 – Laudatory Resolution – Maker of Resolution - Delegate #110, Barry Cole (Dir. On the Barry Hill) Seconded by - Delegate #109, Nora Cole

WHEREAS, we're sick of hearing about Bubba,

THEREFORE, BE IT RESOLVED THAT, North Island Snowdrifters find the continual reference to Bubba be heretofore changed to SKIPPY and we're not talking.

Resolution #4 – Laudatory Resolution – Maker of Resolution - Delegate # 114, Laurie Mc Grath Seconded by - Delegate #118, Debbie Young

WHEREAS, The San Diego Council of Ski Clubs appreciate the hard work of the Los Angeles Ski Council,

THEREFORE, BE IT RESOLVED THAT, the Dodgers still suck.

The meeting recessed for brunch at 10:40 am. The meeting reconvened at 11:10 pm

Resolution #5 – Laudatory Resolution –

Maker of Resolution - Delegate #8, Ken Hodge Seconded by - Delegate #108, Barbara Lee Blasé (Babba Lee)

WHEREAS, the lovely, vivacious and endearing Poleen Sanford has been elected to the position of the VP of Councils.

THEREFORE, BE IT RESOLVED THAT, she kicks butt.

Resolution #6 - Laudatory Resolution -

Maker of Resolution - Delegate #108, Barbara Lee Blasé (Babba Lee) Seconded by - Delegate #116, Eileen Sanford (Poleen Sanford)

WHEREAS, there are some dummies here dressed worse than the North Island Drifters – think dumb mustaches.

THEREFORE, BE IT RESOLVED THAT, they come forward to be recognized.

Resolution #7 – Laudatory Resolution –

Maker of Resolution - Delegate #2, Mike Sanford (North Island Snowdrifters) Seconded by - Delegate #118, Nick Cowell

WHEREAS, North Island Snowdrifters has now officially been relieved of all responsibility for convention 2010 and Los Angeles Ski Council has again proved their position as Council #2.

THEREFORE, BE IT RESOLVED THAT, we now challenge The Intermountain Ski Council to step up and prove their mettle in putting on a "classic" first ever convention in the great state of Utah.

Resolution #8 – Laudatory Resolution –

Maker of Resolution - Delegate #38, John Watson Seconded by - Delegate #39, Claudia Watson

THEREFORE, BE IT RESOLVED THAT, FWSA gives thanks and praise for the valiant service of Mr.'s Warren Asa, Howard Koch and Bruce Campbell. Their contributions to our country will forever be remembered and revered.

NORTH AMERICAN TRAVEL REPORT

Gloria Raminha thanked everyone who re-elected her for VP No. American Travel. She thanked the travel staff and talked about the newly formed travel committee. All report details are on the DVD and stated it includes trip leader guidelines. Do have your trip leaders become familiar with that section.

This year's FWSA Ski Week 2011 in Sun Valley had 580 participants. Families are encouraged to attend all FWSA trips and activities. There will be a summer trip to Mammoth Mountain in July and she encouraged families to attend.

She also stated that we had 11 bids submitted for FWSA Ski Week 2013 and worked with the travel committee to make a short list. The 6 bid presentations were from the following:

- Aspen/Snowmass, CO
- Beaver Creek, CO
- Crested Butte, CO
- Steamboat, CO
- Telluride, CO
- Mt. Bachelor, OR

This convention we had our first Travel Booth during the Silent Auction.

In 2012 we will plan a smaller ski trip.

- 100 max participants
- Areas that may not have facilities to host the 1 week ski trip.

The FWSA Ski Week 2012 will be in Jackson Hole, WY and we're looking forward to seeing you all there!

INTERNATIONAL TRAVEL REPORT

Norm Azevedo stated his full report is in the convention material. Thank you to everyone for a very successful travel year. The survey cards will provide us a lot of feedback as to where our members want to travel to.

There were 37 participants on the Antarctica trip and the FWSA Int'l trip was very successful.

Future trips include:

- FWSA Int'l Ski Week 2012 Chamonix, France
 - 1 and 2 week extensions to Morocco

FAMILY & YOUTH INVOLVEMENT

Fran Long stated, "Slip, Slop, Slide and Slither with Savvy Snake" and commented on the new skin cancer prevention program.

Everyone is invited to participate on the Mammoth Family Summer Trip:

- July 21-24, 2011
- Lots of activities
- Lodging options
- Fliers on the tables
- Check out the fwsa.org website

ATHLETIC SCHOLARSHIP REPORT

Dick Shawkey stated his complete Athletic Scholarship report is in the delegate book. We did award \$12,050 in scholarships to 16 junior racers this last year.

FAR WEST RACING REPORT

Bob Ellis reported that everyone had a great time racing at Sun Valley during Ski Week.

We had over 160 racers at the FWRA Championships at Alpine Meadows. The next FWRA Championships will be March or April, 2012 at Mammoth Mountain, CA.

Bob thanked everyone for their continued support!

<u>Old Business</u> - none

<u>New Business –</u>

Randy asked for the outgoing 2010-2011 Board of Directors to come to the front and thanked them. He then asked for the 2011-2012 Board of Directors to come forward and introduced them.

ADJOURNMENT

Moved by Delegate #2, Mike Sanford to adjourn the meeting.

Seconded by Delegate #139, Woody Hogan

Meeting Motion carried.

Adjournment

MSC

The Meeting adjourned at 12: 34 pm.

Respectfully submitted,

Debbie Stewart, Secretary

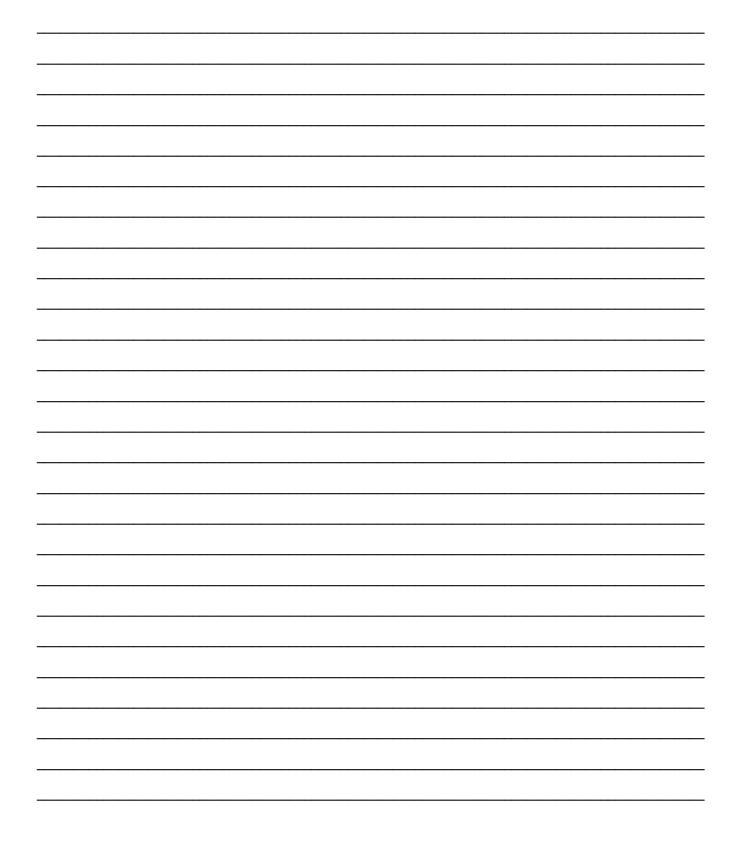
Debbie Stewart, Secretary FWSA

Resolution

Far West Ski Association Resolution Submission Form

Maker of resolution – Name _			Delegate No
Seconded by – Name _			Delegate No
Type of resolution	Laudatory	Substantive*	
*If this is a Substantive Resolution of	complete the fo	ollowing:	
1. Committee(s) to be referred to (if an	y), if this is a su	bstantive resolution, a	nd action(s) required:
2. Would there be a financial impact to	FWSA if this re	solution is passed? If	yes, explain
Provide date resolution is to take effect	t:		
Resolution WHEREAS,			
THEREFORE, BE IT RESOLVED THA	\ Τ,		
Do Not Write Below This Line			





Director Report Communications by Linda Scott, VP

New and exciting things are happening in our communications program at FWSA! Let me be the first to announce that we will soon have a new website! We have recently contracted with Catherine Ohl of Cat'z Design, a long-tine supporter of the Far West Ski Association, to redesign our website. To see a sample of her work, visit the FWSA 80th Annual Convention website. You will see a brief glimpse of all the good things to come for our new website beginning later this summer.

The Far West Skier Guide is our annual magazine published by Leigh Gieringer. This year will be our Silver Anniversary edition. That's right, we have been publishing this magazine for 25 years this year, and we are excited to bring you this very special edition of our fabulous Far West Skier Guide. Also, don't forget to visit the digital version of the Far West Skier Guide too. You can find a link to it on our webpage at <u>www.fwsa.org</u>, or on our Facebook page. Many Councils have also added it to their webpage, so if your Council hasn't done so, ask them to add it to your Council's home page so you can visit it often. It has just amazing interactive graphics, and is a must to read. It is also updated quarterly, so visit it often to view the latest in the ski world.

Connie Burdette is the new editor of the Councilman magazine. Have you looked at the latest edition? This magazine is published three times a year, and if you haven't seen her latest edition, you should definitely put it on your "to do" list. It has a new format, a new glossy cover, and is not only pleasant to look at, but informative too!

Steve Coxen manages and updates our Facebook page. Make sure you become our "friend," and visit often for all the latest FWSA news and fun facts you can find there. Steve does a great job keeping the page fresh and current.

Debbi Kor keeps track of all the current events in the ski world, so don't miss any issues of her monthly FWSA Hot Sheet. She compiles and disseminates all the latest ski news in email format, and makes it easy and enjoyable to read. Just visit <u>www.fwsa.org</u>, click on membership, then publications, to add your address to the dissemination list.

The past year has been a fabulous and exciting year for everyone on our communications committee. Stay tuned for more exciting news in the coming year!

Council Services by Eileen Sanford, VP

The FWSA Board is looking forward to a fabulous year. As Vice President of Councils, I am excited about working on the FWSA leadership team. I have the responsibility and unique opportunity to work with the presidents of the eleven member Councils to identify strengths that can be shared, and to identify common problems and work to support joint solutions.

The Councils Committee will be looking at renewing the Outreach Programs that have been successful in prior years and creating and implementing new programs to help the regional Ski Councils better serve their member clubs. This year the Savvy Snake Sunscreen Program continued to be promoted. Fran Long and her committee came up with Savvy Snake, a cute logo to remind kids to use sunscreen while skiing or boarding. The Savvy Snake stickers were a big hit at the trade shows in Western States. The pamphlet explaining the program objects also included a puzzle for the kids on the back. The banner was displayed at trade shows and at the FWSA Convention brought attention to the program. The funding came from California so the program was focused on that state this year. Thanks to Fran for a job well done. We will continue to promote the program next year.

In the communications arena, Leigh Gieringer, done a fantastic job with our annual FWSA Skier's Guide. This year will make the 25th consecutive year for the printed magazine. A digital edition is also available on <u>www.fwsa.org</u>. Also in the area of communications, Mary Azevedo, edits The Councilman, this is a newsletter to FWSA members. She has done a wonderful job for eight years and we thank her for her devoted service. She resigned this year and turned the job over to Connie Burdette. The Skier's News is an e-mail monthly newsletter to members managed by Debbi Kor this year. She has worked hard to keep us up to date about ski and snowboard happenings in FWSA Councils. We look forward to her positive energy and journalism abilities reported each month. The newsletter is available to anyone who registers for it on our website at <u>www.fwsa.org</u>.

FWSA Councils' Man & Woman of the Year Program chaired by Don Bryant helps recognize the council leaders at the FWSA Convention. It is one of the Council Services finest programs and Don does an outstanding job of putting all the pieces together and honoring the Council candidates and winners.

Two important charity and community service programs are now included at FWSA Convention. The Charity & Community Service Recognition Program and the Community Service Awareness Program. These awards encourage our councils and clubs to get more involved with charities and Community service. Thanks to Sigrid Noack for her continuing leadership of this program. See her article for this year's winners. This year nine clubs and eight councils entered the competion. Four clubs were asked to complete boards for the Convention: Schnee Volgeli, Fire & Ice, Balboa, and Reno.

Club and Council competition for best website, newsletter and best overall club continues to be refined by Lennia Machen, Communications Awards Chairperson and Catherine Ohl. This year they will review and edit the judging criteria and create a web page for the competition to allow posting of information, criteria, rules, dates, and develop training materials for judges. They also developed an icon for the winning clubs to put on their website. The Youth and Family Program will host another Mammoth Adventure this year from July 29-aug. 5. The weeklong trip will host daily activities for kids and adults. The participants can camp or stay in a hotel. Check FWSA.org for more details or contact Fran Long at: fancat2007@sbcglobal.net

If you belong to a local club, don't forget to regularly visit their website for ongoing activities. Also check the council website for your area. Remember to check <u>www.fwsa.org</u> and sign up for the FWSA monthly email on that site. We appreciate all the local club and council support of FWSA programs. Ski and Snowboard safely and remember Savvy Snake's motto- Slip, Slop, and Slide Slither with sunscreen. Have a great year!

By Nancy Ellis, Information Services Director

FWSA maintains a database with information about clubs and councils such as officers and their addresses, meeting dates and locations, and membership information. Additionally, individual members who are interested in receiving FWSA publications and ski industry information may wish to have their mailing/contact information in the database.

Most clubs and councils have just completed their election of officers for the coming year. It is important that a *Club Officer Update* form be completed and sent to me soon after the changes have been made so that the new officers receive FWSA communications in a timely manner. The update form can be found on the Far West Ski Association web page at <u>www.fwsa.org</u>. Locate the link *Membership* and then *Club Officer Update*. Clubs are to send the completed form to their Council Presidents. Councils may then send the form to me via email, fax, or U.S. mail using one of the addresses below. Individuals are requested to send their changes directly to me in any format that is convenient for them. It is important that information be clearly printed or typed so that the correct information is entered into the database.

Individuals please send to:

Nancy Ellis P.O. Box 9681 Truckee, CA 96162 Clubs—Send updates to your Council Presidents

Fax (530) 582-0566 Email: <u>Nancyellis2@sbcglobal.net</u>

FWSA is protective of member information in the database. Requests for a member listing must have prior approval of the FWSA President. Typically, membership information is given to Convention Sponsors and Partners, and to FWSA staff for distribution of their information. Be sure to let me know if you do not wish to receive FWSA information so that your name and information will not be distributed.

Industry Marketing by Debbi Kor, VP Marketing & Mary Olhausen, Silent Auction / Travel Expo Chairman

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Travel Expo, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Mary Olhausen is Chairman of the annual Silent Auction and Travel Expo. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$152,000 this year in Association industry programs.

Silent Auction

In 2011, we not only celebrated the 81st Anniversary of the Founding of the Far West Ski Association, but also the 26th Anniversary of the FWSA Silent Auction. FWSA truly values the working relationship our Association has developed with the ski and sports industries. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, and travel from table to table in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for many years, and others who are new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks goes to this year's Host Council Chairperson, Linda Scott, from Intermountain Ski Council, and all the many volunteers who do all the behind the scenes work and setup. The "A+-Team", as we fondly call ourselves, for production of the Silent Auction and Travel Expo includes Linda McGavin, Sigrid Noack, Jane Wyckoff, Debbi Kor and Mary Olhausen – they put in countless hours to bring you a not-to-be- missed event for both club members and the industry. Our gratitude is extended to all the workers from Intermountain Ski Council and the FWSA Board Members and friends from other councils that assist with last minute preparations prior to the Silent Auction and Travel Expo.

Convention Sponsorships

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We currently have a multi-year sponsorship with Snowbasin for the annual Michael German Golf Tournament. Big White/Silver Star are sponsors of the Councils' Man and Woman of the Year Program; Grouse Mountain Lodge, Whitefish Mountain Resort, and Karbon are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsors the Western Ski Heritage Award; Aspen/Snowmass sponsors the Safety Person of The Year Award. We are pleased to know that our sponsorship benefits program is highly regarded in

the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our fwsa.org site to their own website.

Far West Skier's Guide

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the Far West Skier's Guide. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication. The Digital Edition of the Far West Skier's Guide not only expands the readership within the far west region, but makes it available to snow sport enthusiasts throughout the country and internationally. The link can be found at: www.fwsa.org and www.farwestskiersguide.com.

81st Annual Convention - 2013

We are looking forward to another terrific convention hosted by Bay Area Council of Ski Clubs. We will be at the Grand Sierra Casino & Resort, in Reno, Nevada, June 5-9, 2013 – holding our 28th Silent Auction and 11th Travel Expo!!! Please plan to join us for Mountain Magical Moments.

A Final Reminder

A final reminder - our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

International Travel by Norman Azevedo, VP

FWSA SPENT ITS ANNUAL INTERNATIONAL SKI WEEK IN CHAMONIX, FRANCE...

Chamonix, the site of the 1924 first winter Olympics games, couldn't have been a better choice for this year's ski week. The Chamonix ski area provides 47 lifts with 9,200 feet of vertical drop and 94 miles of trails. We flew from the US with 131 participants; we had filled the trip back in November 2011 at our contracted 130, but were still able to fit one more in. On arriving, we found lots of snow; however, it had not snowed in a while, so no powder. The seven Chamonix resorts do an excellent job of grooming, so skiing was very good. We all stayed in the center of town at the Alpina Hotel, which made it easy for all our participants to mix in the evening before dinner and set up ski groups for the next day. We didn't want anyone to be skiing alone. The Alpina allowed us to use dinner vouchers that could be used at two other restaurants. No chance of getting bored with the food.

I think everyone rode the tram to the "Aiguille du Midi" and the side of the Massif Mont Blanc (over 12,000 feet). The view let you peer down on France, Italy and Switzerland. The "Aiguille du Midi" is the start of the "Vallee Blanche" from which a skier (with guide) can do the 9,200 foot vertical drop down the "Mer de Glace" glazier; not for the faint of heart.

Chamonix had something for everyone to ski: La Brevent, La Flegere, La Vormanine, Les Chosalets, Les Planards, Le Savoy, and Le Tour. If this didn't do it, all mountain passes included Courmayeur, Italy and Verbier, Switzerland for those with a six day skiing pass. We had something for everyone.

MOCOCCO POST CHAMONIX ADVENTURE TOURS

We had one group of 44 people (max for the tour), who could only do the one week tour of Morocco and another of 34 people, who did two weeks at a more leisurely pace, seeing a lot more.

Both groups started in Casablanca and ended in Marrakech. We saw mosques, medinas (markets), Kasbah's (Islamic fortified cities), souks (shops), the beautiful Atlas Mountains and of course palaces. One of many cities visited was Fes, Morocco's spiritual and intellectual capital. It has the oldest medina in Morocco with an artisan quarter, a huge open air smelly tannery and fascinating souks.

The trip highlight was riding 4x4 SUVs out onto the sand dunes to Merzouga and then we rode dromedaries (one hump camels) for an hour and half ride to a small Berber oasis. After watching the sunset, we were served mint tea and a traditional tagine dinner; then spent the night in carpeted Berber tents. The next morning we were up and on the dunes for the sunrise over the desert; what an experience. After breakfast we were back on our dromedaries heading toward civilization. As a side light, sand dune dung beetles are huge, just like those shown in mummy movies.

Marrakech presented us with its famous Jemaa El Fna square, where the largest Moroccan medina beckons. Fes may have had the world's greatest old medina, but Marrakech is an unbelievably Kasbah adventure. We experienced snake charmers, fortune tellers, an array of foods (lots of carts with cooked snails), music players and much more. Morocco was certainly an exciting adventure; an adventure not to be forgotten.

ROATAN, HONDURAS 2011 DIVE TRIP

Randy Lew led the Roatan, Honduras dive trip; it was a complete success. We have made the dive trip an annual event and expect participation to grow as the word gets out to our membership. We are doing it again in 2012; this time to the Cayman Brac islands. It gets better every year; register now at www.fwsa.org.

NEW ZEALAND / AUSTRALIA TOUR - Oct. 2011.....

Mary Azevedo put together the tour to New Zealand/Australian and Gloria Raminha was the onsite leader. It covered Auckland, Rotorua, Wellington, Queenstown and Sydney, plus the Cairns Great Barrier Reef. All reports

we received indicated everyone enjoyed it and felt it fulfilled their expectations. Next time we need to go earlier and include skiing at resorts outside Queenstown.

2013: WE ARE GOING TO INNSBRUCK AND GARMISH FOR SKIING AND TOURING BEFORE FLYING HOME FROM MUNICH.....

Sign up now for this ski week and extension. We will leave the US on Saturday, March 2, 2013 for Innsbruck, where we will ski our hearts out for 6 days (7 nights). Innsbruck also has lots to do for non-skiers. Then, off to an extension to Garmisch, Bavaria for those who can take two weeks away from work and home. Garmisch is renowned for site-seeing as well as good skiing. We stay in Garmisch until March 15 (5 nights); then off to Munich's museums and beer gardens for 2 nights before flying home on March 17. Trip details are available on the Far West website.

All trips are announced and advertised on the Far West website: <u>www.fwsa.org</u>.

FWSA STARTED THIS YEAR CELEBRATING NEW YEARS EVE IN BUENOS AIRES BEFORE IMBARKING ON A TEN DAY ANTARCTICA ADVENTURE CRUISE.....

FWSA 38 travelers spent 10 days on an Antarctica cruise and three nights in Buenos Aires including New Year's Eve. We boarded the Norwegian ship MS Fram at Ushuaia, Argentina at the very bottom of South America for what turned out to be a penguin, whale, seal, bird, and iceberg adventure. The weather was unusually warm allowing us to make a couple of landings each day trekking through penguin rookeries and visiting Antarctic research stations. Demand for doing this trip again has led us to consider <u>doing it in 2012/13</u>.

ENGELBERG/INTERLAKEN, SWITZERLAND 2011 INTERNATIONAL SKI WEEK

We have just returned from taking 73 skiers on a super ski week to Engelberg and Interlaken. We were blessed with a foot of new snow as we arrived, so skiing was very good. The food at the historic Engelberg Terrace hotel was outstanding. Some toured Lucerne, 45 minutes away, and many went back for the Lucerne pre-lent carnival. The locals were in costume and the libations liberally flowed. After Engelberg, Interlaken felt subdued, but the skiing was still good.

After Switzerland, we flew to Bulgaria for a couple of days skiing at Bansko. Skiing was good but really cold. It warmed up nicely as we left for Sofia. Sofia shopping for leather jackets became an obsession and we took home a lot of them. Thirteen of our group sadly went home after Sofia, but the rest went onward to Count Dracula's country with outstanding local guides.

We were treated to an education of pre- and post-communism in both Bulgaria and Romania with ethnic food and wine. Our first stop was the former capital of Bulgaria, Veliko Tarnovo. The next day we picked up our Romanian guide "Vlad." He was a young progressive and a contrast to our Bulgarian guide, who was older with many fond memories of the communist era. Catch me sometime and I'll share many of the stories we heard.

In Bucharest we toured the "Peoples Palace" (current Parliament building) built by communist leader Nicolae Ceausescu's as a lasting loathed legacy to communism. It's second in size only to our Washington Pentagon. Its construction helped break the economy and lead to Ceausescu's downfall and execution. The following couple of days were spent touring Sibiu, Sighisoara and Brasov visiting palaces, monasteries and of course food grazing and wine'ing our way through Romania. We checked out Vlad the Impaler (Dracula) birthplace with torture chamber and weapons room. Vlad's history took us to the imposing Dracula's Bran Castle, built to control and collect tariffs at the trading cross-roads. After tracing "Dracula's Path" through Transylvania, we traveled back to Bucharest for one last night of shopping and packing for our return to Zurich before catching our flight home. This was a trip to remember.

ROATAN, HONDURAS 2011 DIVE TRIP

Roatan, Honduras dive trip led by Randy Lew is scheduled for October 22 – 29, 2011. Check the FWSA website for details.

NEW ZEALAND / AUSTRALIA TOUR - Oct. 25 to Nov. 9, 2011.....

This trip will be led by Mary Azevedo, assisted by Gloria Raminha. It will cover Auckland, Rotorua, Wellington, Queenstown and Sydney. We are planning for 30 to 40 participants. We also have a post trip extension from Nov. 9 to 12th to the Cairns Great Barrier Reef.

CHAMONIX-MONT-BLANC, FRANCE 2012 ANNUAL INTERNATIONAL SKI WEEK

We are skiing Chamonix-Mont-Blanc, France starting on March 9, 2012. Chamonix, 1924 Winter Olympic Games site, is a popular tourist destination that links Italy via the Mont-Blanc tunnel. Our optional one or two week Morocco trips can be taken back to back with the ski week.

MOROCCO 2012 ADVENTURE FOLLOWING CHAMONIX.....

Explore Morocco for one or two weeks, starting March 17th in Casablanca then traveling through the country and ending in Marrakech. A highlight on the two week trip will be setting off into the desert on camels to the middle of nowhere in high dunes to see an incredible sunset, spend the night in Berber tents with tagine dinner around a romantic campfire in a small desert oasis. We offer a one week Morocco trip for those who can't take two weeks away from the job or home. Both the one and two week Morocco trips are followed by an overnight stay in Paris.

All trips are announced and advertised on the Far West website: <u>www.fwsa.org</u>.

Marketing and Sponsorship, by Debbi Kor, VP

It's been a busy year, full of fun ski shows, travel shows, new Benefits Partners, and the annual SIA show, held in Denver again this year. This incredible show of shows, the largest trade show for skiers and snowboarders in North America, is attended each year by hundreds of manufacturers, sales representatives, and members of the media. Held in the Denver Convention Center, we joined in the activities, including a very fun fashion show and two days of meeting with the vendors to check out next years' fashions and gear. Several of the new vendors expressed interest in contributing items to the Convention to be used for door prizes for the Travel Expo.

The SIA show conflicted with Ski Week this year, unfortunately, so I was unable to make that trip to Jackson Hole. I was able, however, to connect with a number of local businesses in Jackson Hole, and arrange donations for the Welcome Party, so that our attendees could go home with some fun things, or use the gift certificates at the local restaurants and shops throughout their week in town.

I always reckon this marketing position as being like a busy school year. I get started in September, contacting our many Benefits Partners to renew for another year, or by making new contacts. This usually takes a couple months throughout the fall. Then, beginning in January, once we have all the details outlined for the upcoming convention, I start sending letters and emails to our Industry partners to get them jazzed up and signed on as sponsors for the many fun activities and events that we have during the three days of Convention.

Along with garnering the sponsorships, I also take care of the registration of all of our industry partners, so this typically runs from February up to the day that Convention begins each June. It is a fun and exciting position that I have, and I wouldn't give up the incredible relationships that I have built along the way for anything!

SPONSORSHIP

Karbon, Grouse Mountain Lodge and Whitefish Mountain Resort will be returning as our Athletic Scholarship sponsors again this year, donating some wonderful packages and items to be auctioned off during live and silent auctions, as well as a great raffle that Dick Shawkey has planned. Dick sold raffle tickets during Ski Week, with the winner receiving a great Karbon ski outfit of their choosing for next ski season. During Convention, he will be selling tickets for a number of donated items to be given away on Sunday morning. Dick has been working on obtaining these, and I'm sure we'll have another resounding, successful fund raiser for the Scholarship Program.

I am thrilled with the continued outpouring of support we have had from our Industry partners this year, as we have in all the previous years of holding this convention. I am amazed at the generosity that we see from them year after year, especially in this economy. Our total cash sponsorship dollars received for 2012 is \$19,750. We also need to include our Program sponsors, who annually provide trips for two to Big White/Silver Star for the Council's Man and Woman of the Year, the trip for two to Aspen for the Safety Person of the Year, and the weeklong trip for two to Steamboat for the winner of our Western Ski Heritage Award, all valued at approximately \$10,000.

This year, as we celebrate Far West's 80th convention, we have 3 Industry Partners who will be celebrating their 25th Anniversary as participants of the Silent Auction. It will be my honor to present Silver Certificates to: Heavenly Ski Resort, Jackson Hole Mountain Resort, and Snowbird Ski & Summer Resort.

Have a good meeting, everyone. Our hosts, Intermountain Ski Council guarantees that you will have ONE "Boot Scootin' " fun time. And, by the way, YES, I do plan to run for VP of Marketing again for the next 2 years. I'm still having way too much fun to give it up!

Director Report Membership by David Krupp, VP

The Snowsports Leadership Academy, one of the highlights of the Far West Ski Association's annual convention, prepares to shift into overdrive this year with an array of topics combined into the two-session format. The academy seeks to provide information on a variety of subjects pertinent to members of the ski club community.

The morning session this year is titled "The Future Is Now," and will feature a presentation from USSA as an update on the various disciplines currently offered in snowsports including alpine, freestyle, freeskiing, and snowboarding. The presentation will detail what is involved in each discipline as a sport and will look at the development strategy on the path to the Olympics as an athlete on the U. S. Team.

In the afternoon, a brainstorming/presentation session will explore aspects of ski club involvement such as club advertising, cultivating future club leaders, and communicating your message in "Marketing, Mentoring, and Media." As a brainstorming session, the attendees will be divided into three sub-groups, and with the aid of a facilitator, will create a "toolbox" of ideas to address each of the three topics named above. As a presentation, each sub-group will then present its findings to the entire audience.

These sessions have provided a high degree of enthusiasm and interest from those who have attended in the past and I think this year will be the best yet. Don't miss out.

North American Travel by Gloria Raminha, VP

Jackson Hole-2012 Ski Week – January 22 to 29

Mother Nature was great to us on our two North American ski trips this year. Prior to our arrival in Jackson Hole, the mountain resort had great snow conditions for our 375 participants. Our members were impressed with the great food that was served at all of our parties and everyone who had the opportunity to ski Grand Targhee had an outstanding day. Mike Hibbard and his staff, Spencer Long and the Jackson Hole Staff along with the FWSA Travel Team (Travel Staff & Trip Leaders) did a lot of work to make the Jackson Hole Ski Week a big success. I am extremely thankful to have great people to work with year after year.

Big White-2012 Mini Ski Trip (Spring Fling) March 27 to April 1

Big White was the location of our first FWSA (mini) North American Ski Trip. We called this trip the FWSA "Spring Fling", but we had winter conditions with fresh snow daily. Even though the trip was small in numbers, it turned out to be a great trip. The customer service provided by Big White was over the top. Jim Loyd, Katie & Angela from the BW Groups Department made sure everyone had a great time. I'd like to thank Fran Long for being the FWSA Group Leader. Fran did a fantastic job on all the details of the trip. She made sure we had a meeting place for lunch and dinner every day so all the trip participants were able to compare skiing experiences and build new friendships. I'd also like to thank Gene Fulkerson and Catherine Ohl for inviting everyone to their condo for drinks and dessert.

Panama Canal Cruise-2012 – September 28 to October 12

FWSA will have a small group travel through the Panama Canal. Sign-ups have been slow, but lately, FWSA members are starting to show more interest in this trip. Even though unsold cabins will be released the middle of May, members will still be able to sign up. After May 15th, cabins will be sold based on availability. The flyer is on the fwsa.org website. Please be sure to let all your council club members know about this trip. Currently, we have about eight members going on the trip.

Aspen/Snowmass-2013 – February 2nd to 9th

Travel Staff and Trip Leaders participated on an Aspen/Snowmass site inspection last January. The lodging has been allocated to the councils based on the 1st, 2nd and 3rd choices. We will have lodging at the Gant in Aspen, and the rest of the lodging will be in Snowmass. I know the Thursday night banquet has been a huge success, but unfortunately, we recently found out that we cannot get into the banquet facility until 8:00 PM on Thursday night, so the banquet in Snowmass will be held on Friday night. The theme for the Aspen/Snowmass ski week will be "Mardi-Gras".

Currently, FWSA is planning on booking air into Denver and organizing busses from/to Denver. If anyone wants to fly into Aspen, we recommend that the participant makes their own air and ground arrangements. After the convention, we'll confirm our decision for air.

"Amenities only" packages will be discussed during the Travel Breakout Session at the BOD meeting on Saturday. Nancy Ellis will report on the discussion.

Misc.

Ski week bids are expected from Banff, Beaver Creek, Breckenridge, Copper Mtn, Crested Butte, Steamboat, Telluride, and Whistler. I would like to setup a conference call on Tuesday, May 8th with the Travel Committee and Travel Staff to decide which resorts will make the short list for presentation at the convention.

Bids for the mini ski trip bids are expected from Anchorage/Alyeska, Layton CVB, Taos, Schweitzer, Granlibakken and Mt. Bachelor. There may be others that I'm not aware of. I would like to set up a conference call with the Travel Committee on May 10th for the committee to decide on a recommendation for the BOD of directors to vote on. I'll have to email the recommendation to the BOD to receive votes from everyone.

Now that I have retired, I'd like to offer to the Councils or Council clubs, my assistance in promoting FWSA Travel and FWSA at a meeting or event. Please email me or call me to set a date on my calendar. I am scheduled to attend a Las Vegas Ski Club meeting is August.

Travel Staff

For a more professional look for Travel Staff, I would like to look into purchasing vests for Travel Staff. We are easy to find on the hill with our staff jackets, but it would be nice to have matching vests for all the indoor events so that we can be easily identified.

Computer Trip/Events Accounting Program

I would like to try (with help from a professional) setting up a program for FWSA travel and/or events that will keep track of all accounting based on what the participant is choosing or what the council is choosing for trips. This program would be set-up so members can go online to the FWSA website and setup a user ID and password. This program keeps track of the cost of everything the member or council chooses for the trip and is a program that NA Travel and International Travel can pull reports from. Individual members should be able to pay by credit card through this program. For the traditional ski week, it would need to be handled a little differently. At MTS I met with a tour operator called SkiSync who has a program like this. Mike Hibbard with Sports America also has a similar program that he would like me to look at and learn how to use it for the Aspen/Snowmass Ski Week. Stephen Hall also has the same type of program. I think it would be good for FWSA to have their own program. I have a personal friend in Bakersfield that does this kind of work. I'm will find out what the cost to setup a program like this will be.

Public Affairs by Scott Bowker, VP

Director Report

Public Affairs by Scott Bowker, VP

The Far West Ski Association Public Affairs Program has been very active for the year 2011/2012. As you may know, the Public Affairs portfolio of programs is designed to present to the outside world the interests, activities and positions of the Association. As the "voice of the Western skier" we have been involved in a whole host of activities in all areas of interest.

FWSA 2011 Convention Snowsports Celebrities, Multimedia Show & FWSA Leadership Info Panel Sessions Delight & Inform Attendees

FWSA 2011 Convention Special Guests included Steve Bellamy (The Ski Channel and The Tennis Channel founder), Billy Kidd (1964 Olympic Slalom Silver Medalist), Warren Asa (10th Mountain Division, 86-G veteran), Bruce Campbell (10th Mountain Division, 86-I, M veteran & Southern California Chapter President of 10th Mountain Division Association Inc.), Troy Hawks (National Ski Areas Association Journal Editor), Howard Koch (10th Mountain Division, 86-C veteran, National Historian & former Southern California Chapter President of 10th Mountain Division Association Inc.), Dave Ludwig (founder of American Cancer Society Hope On the Slopes program), Chuck Morse (former Executive Director Far West Division USSA, former VP Director Marketing Snowbird, former Western States Managing Director Sales & Marketing Vail/Beaver Creek)

In the multimedia show on Saturday afternoon Steve Bellamy talked about the challenges of founding The Ski Channel and The Tennis Channel and some its initiatives. He has produced, directed, written and hosted numerous television shows and films. The film he recently wrote, produced and directed entitled "The Story" about a diverse group of people who have devoted their lives to the mountains, is garnering critical awards and is being pushed through the Academy Award nomination process. Steve played an edit of some of the recent accolades of the film "The Story", humorous end credits, and a very moving "Hope" segment from the film with the story of 5x Paralympic Medalist (2010 SG/GS/SL, 2006 SL, 2002 DH) and 2007 Overall World Cup Paralympic Champion skier Stephani Victor (www.youtube.com/watch?v=-_SDspgNrcQ). Stephani said "My story is a story of a human being willing to take some chances and to dare to dream. Don't wait a second more. Go out and do what's in your heart." Bellamy said the model for the Ski Channel website is the Huffington Post model with expert opinion pieces and people talking to people. His vision for The Ski Channel is to be the CNN of Skiing and seen as a neutral Ski Switzerland. Touch Ski 3D iPhone app by The Ski Channel with virtual ski racing and ski jumping options was discussed. A trailer of "The 2nd Story" about more stories and athletic accomplishments was shown. The Ski Channel offered the FWSA clubs the option of showing of this film in their local areas for a small fee as a club fundraiser and a membership recruitment tool. On Sunday morning, a fascinating viewing of the entire "The Story" was provided.

The Leadership Info Panel Sessions included Public Affairs, Outstanding Club/Council Recognition Programs plus two Snowsports Leadership Academy sessions "Skiing Equipment Design: Getting the Right Fit; Building Membership Through Racing" and "Taking Office: Now What?".

Scott Bowker (FWSA VP Public Affairs) led the Public Affairs sessions with guest speakers Steve Bellamy (The Ski Channel and The Tennis Channel founder), Warren Asa (10th Mountain Division, 86-G veteran), Bruce Campbell (10th Mountain Division, 86-I, M veteran & Southern California Chapter President of 10th Mountain Division Association Inc.), Troy Hawks (National Ski Areas Association Journal Editor), Howard Koch (10th Mountain Division, 86-C veteran, National Historian & former Southern California Chapter President of 10th Mountain Division Association Inc.), Dave Ludwig (founder of American Cancer Society Hope On the Slopes program), Chuck Morse (former Executive Director Far West Division USSA, former VP Director Marketing Snowbird, former Western States Managing Director Sales & Marketing Vail/Beaver Creek). The wide ranging discussions covered the future of skiing, impact of snowboarding, effect of demographics, impact of downturns, role of FWSA, snowsports media – getting its attention and communicating your message effectively, adaptive snowsports, environmental impact of resort development, Arizona Snowbowl snowmaking case (US Forest Service approval of the use of reclaimed wastewater by Arizona Snowbowl to make artificial snow and subsequent challenge by the Navajo Nation which was the first major legal challenge to the 1993 Religious Freedom Restoration Act), Public Affairs section of FWSA Making History video created by John Watson FWSA History Chair, and challenges of nonprofit fundraising (continuity, branding, youth involvement, combining passion in a fun, family event). Emotional stories of 10th Mountain training and its European campaigns including Riva Ridge were shared by the 10th Mountain veterans.

Lennia Machen (FWSA Communication Awards Chair) led the Outstanding Club/Council Recognition Programs session about how to get the most out of these programs and take your club to the next level.

Mark Mackay (Atomic Ski & Snowboard) and Dick Shawkey (Past BAC Open League Race Chair, FWSA Athletic Scholarship Program Chair) led the Snowsports Leadership Academy session "Skiing Equipment Design: Getting the Right Fit; Building Membership Through Racing". Topics included impact of recent design changes in skis/snowboards/boots - rocker, reverse camber; attracting new members and engaging current members with a fun and effective racing program, developing future club leaders.

Eileen Sanford (San Diego Council of Ski Clubs President) and Sheri Parshall (Northwest Ski Club Council President) led Snowsports Leadership Academy session "Taking Office: Now What?". Topics included officer responsibilities, types of clubs, leadership, mission statement, club programs, meetings, financial management, record keeping, resources and other best practices.

FWSA History Committee Meeting

The FWSA History Committee met on Friday at the convention. The committee's focus is to ensure the rich history of the development of snowsports in the western U.S. and the contributions to it by the FWSA are recognized and preserved. Discussions included a review of the FWSA Making History video, FWSA Club & Council History recognition program, and FWSA Historic Ski Club program. If you are interested in joining the committee and/or writing history articles, please contact John Watson at geospace@pacbell.net as membership is open to anyone.

Area Development

Area development covers ski area expansion and enhancement, proposed new areas, and the preservation of potential areas for future snowsports. It also includes the increasingly contentious debates between the developers, the ski areas and the environmentalists.

- Ski Area Recreational Opportunity Enhancement Act was signed into law in November 2011 to allow seasonal or year-round natural resource-based recreational activities that encourage outdoor recreation and enjoyment of nature while harmonizing with the natural environment provided that such activities are located within the developed portion of the ski resort. Activities expressly permitted include zip lines, mountain bike terrain parks and trails, frisbee golf courses and ropes courses. Excluded activities are tennis courts, water slides and water parks, swimming pools, golf courses, and amusement parks. The Forest Service master development plan process and federal environmental review of project impacts is still required.
- Land Management Planning Rule. Provides overall framework of assess, revise/amend & monitor for forest plan developments, revisions and amendments which includes recreation and multiple use among

the priorities. National roundtables April, May, July 2010 & science forum March 2010. DEIS NOA in Federal Register February 2011, FEIS NOA expected November 2011, with decision & implementation expected December 2011. Larry Hayden Ihayden@fs.fed.us 202-205-1559 www.fs.usda.gov/planningrule

- Arizona Snowbowl. In March 2012 Save the Peaks Coalition filed for a rehearing of the 9th U.S. Circuit Court of Appeals, San Francisco, CA 3 member panel unanimous ruling in February 2012 in favor of Arizona Snowbowl in the Save the Peaks v. U.S. Forest Service lawsuit originally filed in September 2009. The panel had agreed that U.S. Forest Service adequately considered the risks of using reclaimed water to make snow by Arizona Snowbowl. Also in February 2012 Hopi Tribe filed an appeal of the December 2011 Coconino County Superior Court Judge Joe Lodge ruling in favor of Flagstaff in another new lawsuit (Hopi Tribe v. City of Flagstaff) that is based on whether the city's contract with Arizona Snowbowl and the use of reclaimed water is going to meet the Arizona code. Pipeline assembly to complete the \$15 million snowmaking project is expected to start in March 2012 under the assumption by Arizona Snowbowl that it will prevail again legally. In June 2011 6 protestors were arrested after locking themselves for a few hours to construction equipment and to each other in the pipeline trench. Construction began in May 2011 on an initial \$1.3 million underground segment of the 12-inch-diameter 6.5 mile pipeline from Highway 180 along the Snowbowl Road corridor to the Snowbowl of the total 14 mile long pipeline project from Flagstaff which in phase 1 is expected to provide snowmaking for 134 acres of the approved 205 acres starting in the 2012-2013 season. Arizona Snowbowl had won approval of its snowmaking plan when in June 2009 the U.S. Supreme Court declined to hear the previous case Navajo Nation et al v. U.S. Forest Service (originally filed June 2005) that had been decided in Arizona Snowbowl's favor at the U.S. 9th Circuit Court level.
- Bear Valley, CA. Bear Valley Mountain Resort Expansion EA. Implement portions of 1994 Resort Expansion EIS to improve skier/boarder circulation and access to Bear Valley plus improve guest services. 215 comment period legal notice 6/29/11, decision/implementation expected December 2011/August 2012 Patti Clarey pclarey@fs.fed.us 209-795-1381 www.fs.fed.us/nepa/project_content.php?project=7910
- Beaver Creek, CO. Women's Downhill EIS (Environmental Impact Statement). New race course & snowmaking. NOI (Notice of Intent) 12/14/10, estimated draft EIS NOA (Notice of Availability) November 2011, with decision/implementation expected February 2012/ May 2012. Don Dressler drdressler@fs.fed.us 970-827-5715 www.fs.fed.us/nepa/project_content.php?project=33695
- Big Sky, MT. 5 new gladed tree trails on 20 acres at Big Sky Resort on Andesite Mountain off Ramcharger high speed quad for 2011-12 season. www.bigskyresort.com
- Breckenridge, CO. Ski Resort Peak 6 Development Project EIS. New terrain & high speed 6 pack chairlift. Draft EIS NOA 6/10/11, estimated FEIS NOA January 2012, decision/implementation expected January/April 2012. Joe Foreman jgforeman@fs.fed.us 970-262-3443 www.fs.fed.us/nepa/project_content.php?project=23387
- Canyons Resort in Park City, UT proposed an near its Daybreak Lift linking to Solitude Mountain Resort base in Big Cottonwood Canyon, UT in September 2011. Further details were released in November 2011 including the SkiLink name; 8 passenger tram size; 1,000 people/hour capacity and 11 minute connection time. The two resorts are about 5 miles apart but a 45 minute drive through Salt Lake City is currently required.
- Cherry Peak Ski Area, UT. Appeal based on water contamination, tax issues and other issues against conditional use permit granted by UT Cache County Planning Commission to new ski area Cherry Peak (Logan Checketts developer) located near Richmond, UT was denied in March 2012 by UT Cache County Board of Adjustment. Plans call for a peak of 1,000 skiers per day on 203 acres of property with four ski lifts, a 10,000-square-foot lodge, a terrain park, zip line, cable tow for a tubing hill, maintenance facilities and a warming hut. www.cachecounty.org/devservices/currentprojects/projcherrypeak.php
- Coconino National Forest, AZ. Forest plan revision (recreation use included in revision topics) EIS. Notice of Adjustment May 2010. Phase 1 public input & feedback July/August 2010. Draft EIS expected August 2012 with decision & implementation expected July & August 2013. Coconino National Forest Planner Yewah Lau ylau@fs.fed.us 928-527-3411 www.fs.fed.us/r3/coconino/plan-revision.shtml
- Cooper Spur, OR. Cooper Spur-Government Camp Land Exchange EIS. Forest Service would convey 120 acres of property at Government Camp and acquire 770 acres of private land at Cooper Spur. Notice of Intent published in Federal Register October 2010, estimated DEIS NOA October 2012, with decision & implementation expected April & June 2013. Kristy Boscheinen, Forest Planner kboscheinen@fs.fed.us 503-668-1645 www.fs.fed.us/nepa/project_content.php?project=33072
- Dodge Ridge, CA. Access to 2nd summit via new Doppelmayr T-bar named T643 to be installed summer

2011 as part of Dodge Ridge Master Development Plan. T643 will be to the skier's right of chairlift 8 while offering access to backcountry areas and doubling the length of 3 expert runs above Granite Bowl. T643 is named after the record setting snowfall total of 643 inches this past 60th anniversary season at Dodge Ridge. A new chairlift 1 and a high speed detachable are also planned for the future.

- Heavenly Mountain, CA. 2012 Capital Improvement Projects EA. Lift & trail improvements, guest activities & facility improvements at top of Gondola. Scoping start October 2011, decision & implementation expected May & June 2012. Jonathan Fisher jcfisher@fs.fed.us 909-382-2771
- Homewood Mountain Resort, CA. Phase 1 of resort's Master Plan approved by Tahoe Regional Planning Agency (TRPA) Governing Board in December 2011. Construction of the \$500 million project is expected to begin in 2014. In January 2012 Earthjustice on behalf of The Sierra Club and Friends of the West Shore filed a lawsuit in the U.S. District Court of Eastern California against TRPA and Placer County seeking a new Environmental Impact Report (EIR) for this Homewood Master Plan that "properly mitigates the effects of development near Lake Tahoe's shores, as required by the Tahoe Regional Plan." Some highlights from the EIR (preferred alternative 1A) include 8 passenger high speed gondola, high speed quad & new beginner mid mountain ski lift; resort lodge/5 star boutique style hotel with 75 rooms & 70 condo units at North Base area; mid mountain day lodge & outdoor swimming pool; village center/ice skating rink at North Base area; total of 39 new buildings at North and South Base areas (155 tourist accommodation units, 177 residential units and 13 workforce/employee housing units) to be built on 23 acre development using LEED gold standard. http://www.trpa.org/default.aspx?tabindex=0&tabid=407
- Jumbo Glacier Resort, B.C., Canada. New B.C. ski resort development agreement valued at C\$1 billion
 was approved by Steve Thomson, B.C. minister of forests, lands and natural resource operation in March
 2012 after 9 years of review. Resort will be on Farnham Glacier in the Kootenay region west of
 Invermere with up to 23 ski lifts & 1,400 residential units. Initial gondola & t-bar could be completed by
 fall 2013.
- Kicking Horse Mountain Resort in Golden, British Columbia sold to Resorts of Canadian Rockies Inc (Calgary, Alberta) by Ballast Nedam NV (construction & infrastructure firm in Nieuwegin, Netherlands) for an undisclosed amount in December 2011. However, Ballast Nedam announced that as a result of the transaction the value of its assets will decline by 21 million euros (\$27 million US) and its long term loans will decrease by 6 million euros. Kicking Horse has more than 120 trails on 2,800 acres; 4,133 foot vertical drop; 5 lifts (8-person gondola, 2 quad chairs, 1 double chair, 1 surface lift) & has operated for 11 years. Resorts of the Canadian Rockies owns 5 other Canadian ski resorts (Fernie & Kimberley Alpine Resort in British Columbia, Mont-Sainte Anne & Stoneham Mountain Resort in Quebec, Nakiska Ski Area in Alberta) plus a number of accommodation properties, golf courses, and a central reservation agency.
- Kirkwood Mountain Resort, CA. Purchased along with undeveloped sites at the base area by Vail Resorts for \$18 million in February 2012 with closing expected in March 2012 subject to U.S. Forest Service approval. Kirkwood has 2,300 skiable acres, top elevation of 9,800 feet with a vertical drop of 2,000 feet, 14 lifts and more than 72 trails. Kirkwood's Master Development Plan expected to be reviewed by Vail Resorts for potential capital improvements. http://www.kirkwood.com/site/mountain/land-use-approvals
- Lake Tahoe Basin Management Unit, CA. Forest plan revision (recreation use included in revision topics) EIS. Notice of Intent 3/19/10. Draft EIS NOA expected October 2012. Decision/implementation expected January/March 2013. Bob King bking@fs.fed.us 530-543-2619 http://fs.usda.gov/ltbmu
- Loveland Ski Area, CO. Loveland Ski Area Lift 2 Project CE to add an unload midway station. Scoping start August 2011, decision & implementation expected January & February 2012. Deb Ekstrand dekstrand@fs.fed.us 303-567-3024
- Mammoth Mountain, CA. Mammoth Mountain Base Land Exchange EA. Exchange 21 acres of National Forest land located near Main Lodge for 1,779 acres. Scoping start 9/13/11. Estimated 215 Comment Period August 2012, decision/implementation expected September/December 2012. Sheila Irons sirons@fs.fed.us 760-924-5534 www.fs.fed.us/nepa/nepa_project_exp.php?project=30428
- Manitoba Mountain, AK. Sustainable ski area redevelopment project planned by Mountain Rider's Alliance (MRA) for Manitoba Mountain near Cooper Landing in Kenai Mountains of Chugach National Forest which last operated from 1941-1960. 3 surface lifts to provide access to 1,000 acres of inbounds terrain and 10,000 acres of backcountry (descents up to 4,400 feet) and hike to terrain with estimated annual snowfall of 300-550 inches. Lift served vertical drop 2,596 feet with base elevation of 1,106 feet and top of highest surface lift at 3,702 feet. Results from 7 community outreach presentations compiled in October 2011 by Mountain Rider's Alliance project manager Dave Scanlan. MRA partnered up with University of Alaska Anchorage's (UAA) Geomatics program in October 2011 to do preliminary survey work. www.SkiManitobaMountain.com

- Mt Ashland, OR. Based on new environmental studies U.S. Forest Service asks U.S. District Court in Medford, OR in February 2012 to lift the U.S. Circuit Court injunction. The injunction based on Pacific fisher habitat stopped the 71 acre expansion which will include 2 new lifts, new trails, 3 new buildings and a snow tubing area.
- Mt Hood Meadows, OR. Buttercup Chairlift Replacement & Realignment CE. Scoping start 12/5/11 with decision & implementation expected March & May 2012. Michelle Lombardo mlombardo@fs.fed.us 503-668-1796
- Mt Spokane, WA. Ski area expansion onto mountain's northwest face with new chairlift and 7 new ski runs on 279 acres was approved by Washington State Parks and Recreation Commission in May 2011. This decision on the expansion proposal MS2000 (launched in 2003) yielded a blended land classification for the 850 acre section known as Potential Alpine Ski Area Expansion (PASEA) with 80 acres classified as Recreation for formal ski trails, 199 acres classified as Resource Recreation for backcountry skiing, and 571 acres classified as Natural Forest Area for wildlife habitat and forest protection. Thurston County Superior Court hearing held in January 2012 on Lands Council environmental group June 2011 lawsuit which challenged the approval process on the basis that an EIS should have been required. Draft Supplemental EIS expected in March 2012. The ski resort only occupies about 10 percent of Mount Spokane's 14,000 acres. Permits and additional environmental reviews are not expected to be completed until at least the summer of 2012. www.mtspokane.com/107/backside-expansion/
- Okanogon-Wenatchee & Colville National Forests, WA. Forest plan revision (recreation use included in revision topics) EIS. Estimated DEIS Notice of Adjustment (NOA) expected June 2012. Decision /implementation expected June 2012/December 2013. Plan Revision Public Information Specialist Deborah Kelly dlkelly@fs.fed.us 509-826-3396 www.fs.fed.us/r6/wenatchee/forest-plan
- Snowbird, UT. Snowbird Ski Resort Gad Valley Improvements EA. 11 proposed projects to be completed over the next 5 years within Snowbird's permitted boundary include Gad 2 upgrade to a high speed quad, adding beginner skiing terrain adjacent to the Baby Thunder area, providing night skiing from the Gadzoom chairlift and an expansion of Creekside Lodge Adaptive Sports facilities. Scoping start 6/27/11, estimated 215 comment period legal notice April 2012, decision/implementation June/July 2012. Pollyanna Popola ppopola@fs.fed.us 801-733-2687

www.fs.fed.us/nepa/project_content.php?project=36527 Other proposals in Snowbird's amendment to its master plan filed in May 2010 including expansion into the 780 acre, above treeline Mary Ellen Gulch (west of Mineral Basin) along with a 2nd tram from Hidden Peak to West Twin Peak (11,489 foot) of American Fork Twin Peaks, a lengthening of Mineral Basin Express by 50%, and a 3rd lift from the bottom of Mary Ellen Gulch to Sinners Pass ridge for descent back into Mineral Basin will be addressed separately at a later date. See expansion maps at www.utahoutside.com/2011/04/national-forest-service-accepts-snowbird-expansion-proposal/

- Solider Mountain Ski Area, Idaho. Actor Bruce Willis to give ski area for free to local nonprofit Soldier Mountain Recreation Area in nearby Fairfield. 1,150 acre area with 1,425 vertical foot drop. Public meeting about ski area future held in April 2012.
- Sol Vista Ski Basin, CO. Renamed as Ski Granby Ranch in March 2012. Prior names included Val Moritz and Silver Creek.
- Squaw Valley USA, CA (owned by KSL Capital Partners) & Alpine Meadows, CA (owned by JMA Ventures) announced merger in September 2011 which closed in November 2011 after approval by US Forest Service and the California Tahoe Conservancy. KSL is the majority shareholder & JMA is the minority shareholder in the new Squaw Valley Ski Holdings LLC with access to more than 6,000 acres, 8 mountain peaks, 44 lifts, more than 270 trails, and a common shared ridgeline. Planned \$50 million Squaw Renaissance capital improvements over next 3-5 years will continue. Substantial investment in guest experience at Alpine Meadows expected. New dual mountain options Tahoe Super Pass (7 day) adult \$439-799 depending upon blackout dates purchased by 11/30/11, Tahoe Super Six (6 day unrestricted card) adult \$399.
- Stevens Pass Mountain Resort, WA sold to CNL Lifestyle Properties for \$20.5 million in cash by New Stevens, LLC (a division of Harbor Properties Trust) in November 2011. Stevens Pass Mountain Resort LLC which is an affiliate of Mountain High Resort Associates, LLC, CA will operate the resort under a long term triple net lease agreement. Stevens Pass has 1,125 skiable acres; 10 chairlifts with a total uphill capacity of 15,800 skiers per hour; 1,800 foot vertical drop; and 37 primary runs. Stevens Pass also offers night skiing, 17 miles of Nordic ski trails and a base village with three day lodges.1937 and features
 CNL Lifestyle Properties' ski and mountain lifestyle portfolio now has 23 properties in the U.S. and Canada, including Crested Butte, Sugarloaf, Cypress, and Northstar-at-Tahoe.
- Vail Mountain, CO. Vista Bahn Lift Replacement CE. Remove & replace existing Vista Bahn chairlift with

gondola. Analysis completed. Decision 2/24/12. Implementation expected April 2012. Don Dressler drdressler@fs.fed.us 970-827-5715

FWSA also endorses the NSAA "Environmental Charter" and the "Sustainable Slopes" initiative.

- Keep Winter Cool <u>www.keepwintercool.org</u>, a joint effort of NRDC (Natural Resources Defence Council) and NSAA (National Ski Areas Association) launched in 2003 continued its 10th season as part of NSAA Sustainable Slopes initiative. Examples of this initiative are that 88% have some sort of conservation initiative in place, 38% purchase green power for their operations, 33% are using some sort of renewable energy on-site, and 12% offer guests renewable energy offsets.
 www.nsaa.org/nsaa/environment/sustainable slopes/ssar-10.pdf
- NSAA Environmental Charter is currently endorsed by more than 190 U.S. resorts representing over 75% of skier visits plus partnering organizations and participating organizations. 2012 marks the 12th anniversary of the Sustainable Slopes initiative launched in 2001.
 www.nsaa.org/nsaa/environment/sustainable_slopes/

We have aggressively strengthened our relationship with U.S. Forest Service. Utilizing our contacts in the U.S. Forest Service we stay abreast of a number of issues. We will continue to work to provide forums in which FWSA is able to educate U.S. Forest Service winter sports program administrators and NSAA on the operations of the FWSA Public Affairs Program and the concerns of our organized recreational snowsports participants and racers. We routinely address our issues to both U.S. Forest Service and NSAA in order to better educate them on FWSA's PA program and to further cement our place as a partner on important issues we all face. You can help increase our influence with U.S. Forest Service by calling or stopping in at the local U.S. Forest Service office when you visit ski areas and let them know you are there. You are the VOICE!

Consumer Advocacy/Trends

- Skier visits decrease -15% from 60.54 million to 51 million visits for the 2011-12 season based on
 preliminary estimates from the National Ski Areas Association released May 2012. Low snowfall drove
 these results with snowfall down in Southeast -13.9%, Northeast -13%, Pacific Southwest -11.7%,
 Midwest -10.6%, Rocky Mountain -0.8, and Pacific Northwest -0.8%. This is the most challenging season
 had the 2nd lowest snowfall in 21 years and lowest national average resort snowfall since 1991/92 which
 had 50.8 million visits. 50% of the ski areas opened late and 48% closed early.
- Snowsports market sales for August to February 2012 versus year ago were down 4% in dollars to \$3.2 billion and -12% in units. Online/Internet Stores up 11% in units sold and up 12% in dollars sold to \$669M. Specialty Shop Sales down 14% in units sold and down 5% in dollars sold to \$1.8B. Chain Store sales down 18% in units sold and down 12% in dollars sold to \$691M. Reverse/mixed camber skis sales up 83% so far this season and now account for 25% of all alpine skis sold vs 15% last year. Reverse camber/rocker snowboard sales are up 9% in units (accounting for 73% of all snowboards sold) and +7% in dollars.
- Lindsey Vonn wins 4th overall FIS Alpine World Cup title in March 2012 passing up U.S. Phil Mahre, Austrian Petra Kronberger, Swiss Vreni Schneider & Croatian Janica Kostelic who each had 3 overall titles. Only Marc Girardelli of Luxembourg (5) and Annemarie Moser-Proell of Austria (6) have more overall titles. Also, for the season ending in 2012 Lindsey captured the following FIS World Cup season long discipline titles: 5th downhill title, 4th Super G title, and 3rd super combined title plus set the all-time women's point total record with 1,980. She added 12 FIS World Cup wins (American record) this season to reach a career total of 53 which ranks 3rd all time among women behind Annemarie Moser-Proell of Austria (62) and Vreni Schneider of Switzerland (55) and 1st all time for the U.S. list ahead of Bode Miller (33) and Phil Mahre (27).
- 16 year old Mikaela Shiffrin (Vail, CO) earned her first FIS Alpine World Cup podium with a 3rd place at women's slalom in Lienz, Austria in December 2011. She is the youngest female skier to podium in World Cup slalom since American Tamara McKinney (1978). It has been more than 2 years since an American woman won a World Cup slalom podium (Linsdey Vonn in Levi, Finland).
- Utah & Vermont legislators make skiing and snowboarding official state sports in February 2012 following the lead of Colorado in 2008.
- Canadian paralympian and X Games Mono Skier X double medalist (2011 gold, 2012 bronze), Josh Dueck, completed the first back flip on a sit ski in February 2012 at Whistler, B.C. www.youtube.com/watch?v=4xjUUf_sK84
- Squaw Valley, CA opened world's first ski-through Starbucks on the mountain at 8,000 feet in Gold Coast

mid-mountain complex in February 2012. www.flickr.com/photos/squaw-media/sets/72157629261178105/

- International Olympic Committee (IOC) Executive Board approved slopestyle skiing, slopestyle snowboarding, and snowboarding parallel special slalom disciplines in July 2011 for 2014 Winter Games. IOC President Jacques Rogge said "Such events provide great entertainment for the spectators and add further youthful appeal to our already action-packed lineup of Olympic winter sports." These additions follow the April 2011 IOC approvals of women's ski jumping, freestyle ski halfpipe (men and ladies), biathlon mixed relay, figure skating team event, and luge team relay.
- Lindsey Vonn won Best Female Athlete ESPY (Excellence in Sport Performance Yearly) in July 2011 for the second straight year becoming the second ever back-to-back winner of Best Female Athlete ESPY (Annika Sorenstam won in 2005/2006). In 2010 Lindsey was first skier, male or female, to ever win the top ESPY award which began in 1993 and to ever win the top AP Athlete of the Year award which began in 1931. This is Vonn's 4th major 2011 recognition outside of alpine skiing. She also won the 2011 Laureus World Sport Award, 2011 Nickelodeon Kids Choice Award for Favorite Female Athlete, and 2011 Preis Herbert award (public figure who has promoted the Alps region through their work in the media). These awards cap the 2011 season where Lindsey captured the following FIS Alpine World Cup season long titles: 4th downhill title, 3rd Super G title, 2nd super combined title, and was only 3 points (1725) from winning her 4th overall title from Maria Riesch of Germany (1728). She added 8 FIS World Cup wins this season to reach a career total of 41 which ranks 5th all time among women and 1st all time for the U.S. list ahead of Bode Miller (32) and Phil Mahre (27). Vonn was also nominated for the 2011 Teen Choice Award for Best Female Athlete. Shaun White won the 2011 Best Male Action Sport Athlete ESPY.
- U.S. Alpine Ski Team nominations for the 2011/2012 season were received in June 2011 by two of the 2010 FWSA Athletic Scholarship recipients – Keith Moffat of Berkeley, CA (C Team) and Lila Lapanja of Incline Village, NV (D Team).
- PyeongChang, South Korea selected by International Olympic Committee in July 2011 to host 2018 Olympic Winter Games. Locations include Yongpyong Resort (alpine skiing: slalom and giant slalom), Jungbong (alpine skiing: downhill, super G and combined), Bokwang Phoenix Park (freestyle skiing and snowboard), and Alpensia Resort (ski jumping, nordic). Sochi, Russia is hosting the 2014 Olympic Winter Games.
- Former all-state ski racer Keegan Bradley age 25 wins golf major (PGA Championship) on his first try in August 2011. Only 2 other golfers Ben Curtis (2003) and Frances Ouimet (1913) have ever won a major on their first try. Keegan raced in Vermont as young USSA racer in VARA and finished 3rd in GS as a high school junior at the 2003 Vermont alpine state championships when he attended Woodstock HS.

Safety

 U.S. Ski and Snowboard Association (USSA) adopted concussion policy for young athletes under 18 in May 2011. Policy is to remove the athlete from activity – training or competition, when suspected of having sustained a concussion or traumatic brain injury (TBI), to inform the athletes' parents/guardian, and to allow the athlete to return to sport only when cleared by a qualified medical provider trained in concussion management. Information resource for concussion legislation by state. http://nflhealthandsafety.com/zackery-lystedt-law/states/ CDC Heads Up online concussion education training course and quiz. www.cdc.gov/concussion/HeadsUp/online_training.html Additional resources including videos at

www.ussa.org/magnoliaPublic/ussa/en/formembers/clubs/resourcecenter/concussion.html

- Uvex Funride ski helmets recalled in July 2011 due to insufficient shock absorption and resistance to penetration. The interior label on affected helmets has the code "S-58B" or "S-58C". For more info, contact Uvex at Swix Sport USA at (800) 343-8335 or visit www.uvex-sports.de/en/recall.
- FIS approved major changes for alpine ski specifications (turn radius m / ski length cm) in July 2011 for 2012/2013 season with men's world cup GS turn radius jumping from 27m to 40m and GS ski length (185 to 195cm) and women's world cup GS (23 to 35m / 180 to 188cm). Men's SG (33 to 45m / 205 to 210cm) and women's SG (33 to 40m / 200 to 205cm). Men's DH (45 to 50m / 215 to 218cm) and women's DH (45 to 50m / 210 to 215cm). No change for SL. More details at www.fis-ski.com/data/document/specifications-ski-length-radius-profile-width-standing-height-final.pdf After protests by racers and the Ski Racing Suppliers' association, FIS revised the GS ski length specifications in August 2011 down to 35m (men) and 30m (women). www.fis-ski.com/data/document/alpine-equipment-rule-precisionsfin.pdf

- Learn to Ski and Snowboard Month in January 2012 had Glen Plake (3 time World Hot Dog Ski Champion, Down Home Tour ambassador), Bode Miller (5 Olympic medals, 2 overall World Cup titles, 4 discipline titles), and Daron Rahlves (12 World Cup wins, 28 World Cup podiums, 7 U.S. National Titles) as the national ambassadors who communicate the excitement and lifestyle benefits of snow sports participation and why it helps to take lesson from a pro when starting out or trying to improve. The theme was "Humans were never meant to hibernate" with the message "Bring a friend". The 2012 estimated number of participants was 100,000 up from 75,000 in 2011. www.SkiAndSnowboardMonth.org
- 13th Annual National Ski Areas Association (NSAA) National Safety Awareness Week January 14-21, 2012. Lids on Kids, Heads Up, Smart Style, Get Smart, Objects Are Closer Than They Appear, ASAP. See www.nsaa.org and resort websites for event details. Don't Be Caught Upside Down – learn more about tree well safety at www.treewelldeepsnowsafety.com
- 1st Annual FIS World Snow Day January 22, 2012. FIS World Snow Day goal is to encourage children with their families to enjoy and explore snow while learning about the environment, health benefits of snow activities and safety on and off the snow. 225 events in 39 countries were expected. www.world-snow-day.com

Transportation

You would be well advised to click on the relevant baggage rules link for the airline that you will be traveling on and print out the actual policy to take with you on your trip since the airline baggage rules vary on what snowsports equipment (skis, poles, boots, bindings, snowboard, snowboard boots, helmet, ski bag, ski boot bag) counts as one item and/or is allowed. Snowboard boots are not specifically addressed by most baggage rules.

Be aware that you may be charged for an extra bag if you decide to risk packing other items in your boot or ski bag since airline baggage rules do not specifically address in most cases the allowability of anything else beyond skis, boots or poles. You will be totally dependent upon the goodwill of the person checking you in.

Most of the airlines (American, Continental, Delta, Northwest, United and US Airways) have lowered weight limitations to 50 pounds, down from 70 for checked baggage on domestic flights.

Airlines initiated 2nd checked bag fees of \$25 in May 2008 with American initiating 1st checked bag fee of \$15 in June 2008 but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details

American	www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jsp
Continental	www.continental.com/web/en-US/content/travel/baggage/check.aspx
Delta	www.delta.com/traveling_checkin/baggage/baggage_allowance/index.jsp
Northwest	www.nwa.com/travel/luggage/checked.html
Southwest	www.southwest.com/travel_center/baggage.html
United	www.united.com/page/article/0,6722,52481,00.html
US Airways	www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx

Public Affairs has created an Airline Baggage Rules Summary at <u>www.fwsa.org/hidden/1102029.htm</u> and links to airline baggage policies plus formed a FWSA Airline Committee. We are also working the Congressional Ski & Snowboard Caucus to bring attention to these airline baggage issues.

Snowsports Baggage Problems: If you have had any snowsports baggage problems, please advise us via email with a description of the problem, date, airline, flight number and if possible, copies/summaries of any correspondence/phone calls with the airline and the airline's response. Please email Diane Stearley (FWSA Airline Committee Chair) and copy Scott Bowker (FWSA VP Public Affairs) at your convenience (see fwsa.org for email addresses).

Ski History

Far West Ski Association is supporting the campaign by Phil Bartholomew, the son of Orland Bartholomew, to name Mount Bartholomew – an unnamed 11,099-foot mountain near North Fork, CA in the Minarets, a section of soaring spires in the Ansel Adams Wilderness of the Sierra National Forest. Mount Bartholomew should be

named to honor Orland "Bart" Bartholomew, a Sierra High Adventurer, who made an incredible three month, 300 mile solo mid winter trek skiing the Sierra crest from south of Mt. Whitney to Yosemite National Park - just for the challenge and the photographs. Orland made the first winter ascent of Mt. Whitney, the highest peak in the lower 48 states at 14,495' and the first winter ascents of Mt. Langley and Mt. Tyndall, both over 14,000' during this three month journey from Christmas Day 1928 to April 3, 1929.

A number of further details make this an amazing feat for a true mountain man. Orland skied on custom made 6' long wooden skis without metal edges with only a crude wax system for climbing and used ski poles made from hickory garden rake handles. He didn't have a sleeping bag or much of a tent. Bartholomew cut tree boughs and used them as a base to pitch a small shelter on the snow. He built fires for cooking. Orland wrapped himself in a down robe to sleep. He carried a 70 lb pack, a folding bellows camera and a double bit ax. Orland wrote extensive journal entries and shot 320 photos. The trek is the equivalent of traveling from Pasadena to Salinas at an elevation of 9,000 feet through fierce blizzards and avalanche-prone canyons. Gene Rose, author of "High Odyssey", wrote that Bartholomew's three-month trek "stands as the ski exploration of the first half-century, unmatched as a feat of winter survival until very recently when solo ski expeditions reached both Arctic and Antarctic poles." Orland worked for Southern California Edison as a hydrographer who measured the snowpack and stream levels to gauge how much hydroelectric power SCE could wring from the Sierra in the early 1920s. Orland later worked as a ranger (fire guard in those days) in the Ansel Adams Wilderness of the Sierra National Forest for 20 years from the early 1930s to the early 1950s. This campaign is also supported by Congressman George Radanovich of California's 19th Congressional District who has already written a letter of support which has been entered into the Congressional Record. Look for more information on the Mount Bartholomew page http://www.fwsa.org/hidden/1180431.htm in the Public Affairs section of the FWSA website for details on how to send your letter of support for Mount Bartholomew to the U.S. Board on Geographic Names of the U.S. Geological Survey.

- U.S. Ski & Snowboard Hall of Fame Class of 2011 inductees named in November 2011 with induction ceremony to be held in April 14, 2012 at Seattle's Bell Harbor Center. Joe Pack (2002 Olympic silver medalist, 3 World Cup wins, 12 World Cup podiums, 2 World Championship bronze medals), Eva Twardokens (1985 World Championship bronze medalist, 3 World Cup podiums), Nick Badami (resort builder Alpine Meadows, CA; Park City, UT; Powdr Corp), Phil Gravink (resort builder Peak N Peek, NY; Gore Mountain, NY; Loon Mountain, NH); Mason Beekley (ski historian, International Skiing History Association founder), Dick Dorworth (speed skier and author), Harry Leonard (ski show pioneer), Tyler Palmer (2 World Cup wins, 4 World Cup podiums and pro ski racer).
- U.S. freestyle Olympic silver medalist Jeret "Speedy" Peterson (Boise, ID) age 29 died from a selfinflicted gunshot wound in July 2011 in Lamb's Canyon near Salt Lake City, UT. Speedy was a 11 year member of the U.S. Freestyle Ski Team who had won 7 times and earned 15 world cup podiums in the last 6 years. He won the 2005 World Cup title and was a member of three Olympic and four World Championship Teams. Peterson created the "Hurricane," a five-twist and three-flip aerial maneuver. Speedy reportedly had struggled with alcohol abuse and depression. He is survived by his mother Linda and sister Erika. In lieu of flowers the family asked that donations be made to The Speedy Foundation at www.thespeedyfoundation.org which is dedicated to understanding mental health conditions and preventing suicide through research, education, advocacy, and the promotion of activities and outlets for at-risk youths. www.youtube.com/watch?v=blZRlappb6s www.youtube.com/watch?v=wqyN4FzvHc0
- Pro snowboarder Aaron Robinson age 24 died from severe head trauma after airing a small drop, hitting a submerged rock on the landing and tumbling head first into rocks in a backcountry area Santa Teresita near the El Colorado ski area in Chile in July 2011. He was in Chile to film with FunBlock Films. Reportedly Aaron did not usually wear a helmet. Robinson (Whitefish, MT) was a two time winner of The North Face Masters of Snowboarding and a team rider for K2 Snowboarding, Volcom and Airblaster. Some of Aaron's future plans were to "inspire smiles and life-altering snowboard-dream-chasing and get the kids boarding". Call (406) 250-2440 to donate to the Aaron Robinson Plant a Seed Foundation which the Robinson family is starting up to live out Aaron's dream of spreading the love of snowboarding to every underprivileged child in the world. Aaron is survived by his parents Pam and Jeff, and brothers Jason and Sean. www.youtube.com/watch?v=-gwGhTPS9C4 http://vimeo.com/26690401
- Mt Waterman Ski Resort, CA founder Lynn Newcomb Jr age 91 died in Bishop, CA from Alzheimer's disease in September 2011. He established the first ski lift in Southern California. Lynn grew up in Hollywood where he attended the Black-Foxe Military Institute. At the start of World War II he dropped out of USC to serve as a flight instructor with the Air Force, flying P-38s and P-51s. Lynn is survived by his son, Robyn, and daugh-ter, Cynthia Newcomb Quinn, six grandchil-dren and sev-eral great-

grandchildren. www.lacanadaonline.com/news/tn-gnp-0907-newcomb,0,350524.story

- Ski area pioneer Max Dercum age 98 died from natural causes at a retirement home in Evergreen, CO in October 2011. Max co-founded Arapahoe Basin Ski Area in 1946, CO & Keystone Resort, CO in 1970. Dercum Mountain (the entire front side of Keystone Resort) and Dercum's Gulch (a ski run at Arapahoe Basin) were named in his honor. He grew up in Cleveland and got his first skis at age 6. The skis were wood and the boots were old hunting boots with a notch cut in the heel for the binding. Max was one of the founding members of the Cornell University ski team in 1932. He studied forestry at Penn State and became a professor there. Later Dercum worked as a lift operator, ski instructor and patroller. Arapahoe Basin was started on 80 acres which was purchased for \$3,000 and featured a \$3 lift ticket for a midpoint rope tow. In comparison, Keystone was started on 500 acres of land purchased for \$1.4 million from Wheaton College. In 1961 he was one of seven men who founded the Professional Ski Instructors of America (PSIA) at a meeting in Whitefish, MT. Max and Edna Dercum are one of only three couples both to have been inducted into the National Ski Hall of Fame. Dercum is survived by his two children, Rolf and Sunni, 5 grandchildren, 8 great-grandchildren and extended family. Edna, to whom he was married for 71 years, died in 2008 at the age of 94.
 - www.summitdaily.com/article/20110930/NEWS/110939989/1110
- Professional skier Jamie Pierre (Big Sky, MT) age 38 died in an avalanche while snowboarding on the South Chute area at Snowbird, UT in November 2011 before the resort opened for the season. He set a world record cliff-jump with skis in 2006 off a 255 foot cliff in the Targhee backcountry in WY. In 2003 he hucked the 165 foot Wolverine Cirque in Alta, UT backcountry. He is the only person to clear the 93 foot Pyramid Gap in Little Cottonwood Canyon, UT on both a snowboard and skis. Pierre appeared in films by Teton Gravity Research, Rage Films and Warren Miller Entertainment. He grew up skiing at Buck Hill, MN and graduated from Minnentonka High School, MN. Donate to the Jamie Pierre Family Memorial Fund at www.jamiepierre.com or at any Wells Fargo Branch or US Bank. Jamie is survived by his wife, Amee, and their two children, Royal and Clementine, ages about 3 and 5. Jamie Pierre - videos & remembrances www.jamiepierre.com/blog/
- Stevens Pass Director of Marketing Chris Rudolph age 30, Freeskiing World Tour head judge Jim Jack age 46, and local carpenter John Brenan age 41 (all from Leavenworth, WA) were killed in avalanche near Stevens Pass, WA in backcountry area in Tunnel Creek drainage off Cowboy Mountain in February 2012. The 7th skier in a group of 15 skiers descending one at a time triggered avalanche in top meadow area which then carried this skier plus 3 skiers waiting in trees below 2650 vertical feet through a twisting tree ringed chute that ultimately killed 3 due to trauma and suffocation. The only survivor was able to deploy her avalanche airbag. Chris Rudolph attended the FWSA 2008 convention in Bellevue, WA.
- Canadian freeskier Sarah Burke (Squamish, British Columbia), age 29, died in January 2012 from injuries sustained while training in Park City Mountain Resort, UT in the Eagle Superpipe. She was a pioneer in women's ski halfpipe and slopestyle, a 4 time Winter X Games gold medalist and a 5 time World Cup winner. Sarah is survived by her husband, skier Rory Bushfield. Donate at www.giveforward.com/sarahburke

Director Report Racing by Bob Ellis, VP

The 2012 season was a difficult year in the California/Nevada area due to poor snow conditions early in the season, rising gas prices, and cancelled and re-scheduled races due to the poor snow conditions. The Northwest was more fortunate and were able to get their races completed. Luckily, when Far West went to Jackson Hole for Ski Week, we arrived at probably the best snow conditions in the whole country.

Most leagues had only one or two races completed before we had Ski Week, so many racers were thrilled with the great conditions and wonderful courses set by the race staff at Jackson Hole. The skiing at Ski week and the races went off very smoothly, and my thanks goes out to the help from the Far West Travel Staff for all their help in making those events happen on time and without issues.

Most of the league races came about with some re-scheduling of dates, or combining races. Norcals and Socals were very successful at Alpine Meadows and Mammoth Mountain.

The Far West Championships were just completed at Mammoth Mountain over Easter Weekend, which help cause our lowest turnout ever for the event. The pacesetter races, race clinic, slaloms and giant slalom races went off well throughout the weekend. The snow conditions varied from very firm to perfect race conditions over the weekend. The Mammoth Mountain Race Department did a great job of course setting, gatekeeping and timing. Special thanks should go out to all the League Race Directors, George Eachus, the Chief of Race, Ian Puleston, Statistician, Bob and Debbie Warzynski, and Nancy Ellis for all of their work to make everything come together. Rokka League won the Overall Points Trophy and the Roma McCoy Trophy for most points per racer. Results of the races are posted on the <u>www.fwra.com</u> website.

Our summer meeting is planned for the second Saturday in August in Mammoth Mountain to discuss future rules changes, the 2013 and 2014 venues, and other possible changes in FWRA.

Director Report

Awards Program by Catherine Ohl, Awards Chair & Lennia Machen, Club & Council Communications Awards Chair

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated.

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thankyou that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <u>www.fwsa.org</u> or <u>http://www.pacificrimalliance.org/history.html</u>.

- 1. Far West Service Awards for association volunteers and/or ski industry and their employees
 - Hans Georg for Individual Long-Term Contribution
 - Elizabeth 'Schatzi' Wood for Individual Two-year Contribution
 - J. Stanley Mullin for Individual Two-year Contribution
 - Jordan-Reily for Individual Public Affairs Contribution
 - o Jimmie Heuga for Individual Humanitarian Contribution
 - Bill Mackey for Individual Ski Industry Employee Contribution
 - **Tommi Tyndall** for Ski Resort Contribution
 - Terry Smith for Individual Racer Contribution
- 2. Snowsports Builder Award under the direction of John Watson
- 3. Industry Media Awards under the direction of Mike Sanford
 - Bill Berry Award for Hard News
 - Bill Berry Award for Featured News
 - Warren Miller Multi Media Award
- 4. Club and Council Achievement Recognition Awards under the direction of Lennia Machen
 - Councils' Man & Woman of the Year
 - **Tollakson Award** for Outstanding Club
 - Wentworth Award for Outstanding Club and Council Publications
 - Award for Outstanding Club and Council Web Sites
- 5. **Special Awards** for Individuals, Clubs, Councils, and Ski Industry
 - Safety Person of the Year Award
 - Western Ski Heritage Award

- Club and Council Legacy Recognition Program (new in 2008)
- Charity / Community Service Recognition Awards for Clubs and Councils (new in 2007)
- Ski Industry Recognition Certificates
- President's Awards for Individual Contributions
- 6. Sports Awards for Individuals, Clubs, Councils, Leagues
 - Joe Ross Memorial Trophy for Club
 - o Ski Week Trophies for Club, Council, Male and Female Racers
 - Far West Championships Trophy
 - Roma McCoy Trophy

1. Far West Service Awards

The Far West Service awards, sometimes referred to as "The Great Eight" were administered by Catherine Ohl, Awards Chair, with a committee consisting of Linda Westlund, Mike Sanford, John Watson, and Norm Cullen. Use of the internet continues to be the popular and a most efficient mean of submitting nominations and voting. Voting was permitted using the internet, email or by the traditional snail mail. This and past year's nominee citations can be viewed at http://acatmeowz.com/farwest/index.htm.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (http://www.auburnskiclub.org/), one of the founding ski clubs of the Far West Ski Association.

Hans Georg Award (1966 - present)

The Hans George Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual or individuals who have contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include Lynnell Calkins, Georgene Bihlman, Sigrid Noack, Donn Bryant, Mike Sanford, Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, George Eachus, Randy Lew, Norm Cullen, Fay Mumbauer, Woody Hogan, Fred Andrews, Dennis Agee, Pat Nangle, Mike Favia, Martha Perez, Mary Lou Bearden, Sutter Kunkel, Janie Hansen, Alan Christian, Dick Goetzman, Jimmie Heuga, Ed Gehle, John James, Bill Berry, Joe Harris, Bruce Bell, Jane Wyckoff, Don Simpson, Chuck Morse, John Watson, Fraser West, Russ Read, Wayne Poulsen, Dave McCoy, J. Stanley Mullin, Willy Schaeffler, Charles Fink, Bill Kidd, William Nagle, Ben Cole, Walt Disney, W.S. Slim Davis.

Elizabeth 'Schatzi' Wood Award (1966 - present)

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include Gloria Raminha, Barbara Bryant, Mary Olhansen, Fran Long, Debbi Kor, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Karen Davis, Connie Smith, Maxine Hanlon, Kathy Hoffmann, Susie Vetter, Karen Kimball, Pat Nangle, Lauren Nagle, Fay Mumbauer, Margo Thomas, Karyn Tablada, Sallie Pritchard, Janie Hansen, Anita Omsby, Jessica Freeman, Billy Loy Wilson, Madeline Hunter, Jan Wright, Nancy Ingalsbee, Marlene Steinmeyer, Kathy Downer, Gloria Slate, Jane Wyckoff, Judy Fjeld, Thelma West, Sally Neidlinger Hudson, Gladys Poulsen, Mary Lou Bearden, Madeline Walton.

J. Stanley Mullin Award (1966 - present)

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year This award may only be received once and is based on one or two year achievement

(not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include Dennis Heffley, Richard Lubin, Dick Shawkey, Arleigh Meiners, Ray Craig, Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Sutter Kunkel, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen, Louis Buhler, Woody Hogan, Paul Arrigo, Chuck Morse, John James, Howard Wickersham, Cloyd Howard, Alan Christian, John Rosendranz, Bob Clinco, Ed McArthur, Ed Gehle, Dick Croft, Bruce Bell, Russ Read, Rolf Fromm, Edgar Gar Bering, Carl Grover, Russ Tiffany, John Watson, Dick Goetzman, Stan Walton, Bryon Nishkian.

Jordan-Reily Award (1991 - present)

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Previous awardees include Christina Thomure, John Wentworth, Auden Schendler, Rich Marriott, Geraldine Link, Scott Kaden, Mark Udall, Ethan Chickering, Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Wayne Poulsen, Karen Kimball, Steve Reneker, Ron Anderson, John Watson.

Jimmie Heuga Award (1987 - present)

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled skiing and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include Dianna Digiandomenico, Linda Whittle, Will Niccolis, Ed Bronsdon, Tom Peirce, Larry "Chad" Chadwick, Sigrid Noack, Muffy Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, KelLe Malkewitz, Hal O'Leary, Linda Fryback, Sallie Pritchard, Doug Pringle, Lynne Haile, Steve Kanaly, James Stacey.

Tommi Tyndall Award (1966 - present)

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to skiing and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include Alpine Meadows, Mammoth Mountain, Big Sky, Vail Resorts, Aspen Snowmass, Big White, Breckenridge, Ogden Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Lake Louise, Boreal, Northstar, Mammoth Race Department, Bear Mountain, Mt. Bachelor, Steamboat, Crested Butte, Mt. Reba / Bear Valley, Snow Forest, Mountain High, Mt. Rose, Boreal Ridge, Snow Summit, Heavenly Valley, Kirkwood, Yosemite.

Bill Mackey Award (1972 - present)

The Bill Mackey Award is given for outstanding service to the skiing public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include Bob Salerno (Virtual Snow), Brian Flickinger (Vail), Mary Manning (Aspen), Cyd Heatherly (Snowbasin), Patrick Rothe (ski.com), Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), John Frasca (Central Holidays), Don Beaulieu (Sunshine), Jean Louis Villot (Mammoth) Sandy Best (Lake Louise), Mary Evans (Aspen), Joe Pettit (Northstar), Steve Orchin (CP Hotels), Brent Boblitt (Northstar), Brad Wilson (Bear), Julie Maurer & Mike Blind (Northstar), Elise Waddell (Mammoth), Jerry Simon (Ski Group), Jim Mott (Squaw), Marilyn Branch (Coonskin Inn), Mark Phillips (Mt Reba), John Armstrong (Mammoth), Bob Settineri & Ron Roesch (Mogel Mogul Mike Sierra Productions), Randy Fahrbach (Purgatory) Nick Hudson (Heavenly), Chuck Morse (Salomon On-Campus Learn-to-Ski Program), Jim Catlin (Mammoth), Ueli Luthi (Mammoth), Mitch Vlad (Canadian Office of Tourism), Hary Leonard (Ski Show), Bob Bergstrom (Sports), Chuck Morse (Mtn. High), Jim Hardy (Tahoe Hyatt), Bill Boardman (Squaw), Dick Parent (Hig Sierra Reservations), Knut Waarli (Cal-Nordic Institute), Peter Brinkman (Mt. Reba), Jim Garner (Mammoth).

Terry Smith Award (1976 - present)

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include Jo Simpson, Scott Peer, Craig Faitel, Beat Hupfer, Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Marty Purmort, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debbie Warzynski, Herb Schraibman, Bob Ellis, Carol Weaver, Ralph Lehotsky, John Ulrich, John Armstrong, George Eachus, John Catozzi, Alan Christian, Ellen Loe, Jessica Freeman, Dennis Agee, Karyn Tablada, Ueli Lufhi, Joe Harris, John Rosenkranz, John James, Bruce Bell.

2. Snowsports Builder

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be to those outside Far West's traditional service awards and may be made annually by the Trustees.

Previous awardees include Dave McCoy, Norbert Olberz, Martha Perez, Doug Pfeiffer, Deedee Corradini, Jerry Simon, Harry Leonard.

3. Industry Media Awards

The Industry Media awards were administered by Mike Sanford, FWSA Past President, and Steve Coxen, FWSA Trustee Chair.

Billy Berry Award for Hard News (1966 - present)

Awarded for outstanding service to skiing by writers for the printed media in a hard article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include *Tom Stienstra, Bob Wilbanks, April Darrow, Walter Roessing Brian Clark, Katherine Cole, Bob Cox, Rodney Angove, Sam Bauman, Al Auger, Diane Slezak Scholfield, Garry Niver, Susan Vreeland, Luanne Pfeifer, Bob Lochner, Burt Sims.*

Billy Berry Award for Feature Article (1991 - present)

Awarded for outstanding service to skiing by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include Wendolyn Holland, Makay Jenkins, Jennifer Woodlief, Chris Davenport, Charles J. Sanders, Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon, Chaco Mohler, Leigh Gieringer, Gregory Dennis, Ken Castle, Luanne Pfeifer, Diane Slezak Scholfield, Glen Putman, Robert Frohlich.

Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)

Awarded for outstanding service to skiing by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include Steve Bellamy, Daron Talbot, Robert Frohlich, Jimmy Peterson, Ari Heinila, Abbie Kealy, Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontana, John Jay, Chaco Mohler, Kurt Miller, Peter Speck, Warren Miller, Bob Beattie, Suzy Chaffee, Cecil Charles, John Hamilton Ken Nelson.

4. Club & Council Achievement Recognition Awards

Councils' Man & Woman of the Year

The Council's Man and Woman of the Year Competition is administered by Donn Bryant. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council was asked to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in skiing; club, council, regional and national activities; and knowledge and enthusiasm for the sport of skiing. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Award covers the previous two years.

Tollakson Award for Outstanding Club

The Tollakson Award was administered by Lennia Machen under Eileen Sanford, FWSA VP Councils. Each club was asked to submit up to a 10-page bio detailing their clubs' contributions to the sport of skiing/boarding. Results from their Newsletter and Web site scores are included in this competition. In addition, each club was required to provide a volunteer judge who judges three club entries from other size classifications than their own.

Wentworth Award for Outstanding Club and Council Publications

The Wentworth Award was administered by Lennia Machen under Eileen Sanford, FWSA VP Councils. Each club and council was asked to submit two newsletters for judging. In addition, each club and council was required to provide a volunteer judge who judges three newsletter entries from other size classifications than their own.

Award for Outstanding Club and Council Web Sites

The Award for Outstanding Web Site was administered by Lennia Machen under Eileen Sanford, FWSA VP Councils. Each club and council was asked to submit their web site for judging. In addition, each club and council was required to provide a volunteer judge who judges three website entries from other size classifications than their own.

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their membership levels which can vary slightly from year to year.

Class A:	Membership 10 to 150
Class AA:	Membership of 151 to 250
Class AAA:	Membership of 251 or more

For editors and webmasters wishing to improve their club communications, a workshop is held during the Snowsports Leadership Academy on Saturday of the annual convention.

5. Special Awards

Safety Person of the Year Award

This award is administered by Richard Lubin, Safety Chair, under the leadership of Scott Bowker, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe skiing and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has been sponsored by Aspen Skiing Company since its inception in 1998.

Western Ski Heritage Award

This award is administered by John Watson, History Chair, under the leadership of Scott Bowker, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

Club and Council History Recognition Program

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up an historic collection available to researchers—and who knows? - maybe a book of histories from the standpoint of organized skiing. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at geospace@pacbell.net.

Charity and Community Service Recognition Award

The charity award was new in 2007 and is administered by Sigrid Noack, Charity and Community Chair. The winner club receives a \$100 donation to the charity of choice.

Ski Industry Recognition Certificates

Long-term ski industry supporters of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Convention Sponsorship Coordinator.

President's Award

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the skiing experience of the "Western Skier".

6. Sports Awards

Joe Ross Memorial Race

This award is administered by the Far West Ski Association Ski Week Staff. Medals are given to the ski racers at FWSA ski week who earn the highest point totals for the ski week qualifier in their age bracket for both male and female.

The age brackets for point awards are:

21 1	to 30
31 1	to 40
41 1	to 50
51 t	to 60
61 t	to 70
71 a	and above

Lake Louise Trophy

This award is administered by the Far West Ski Association Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at ski week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the American SkiSport Museum (<u>http://www.auburnskiclub.org/</u> click on "Ski Museum") in Boreal, California.

Council of the Week

Awarded to the Far West council that earns the most points racing at FWSA ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Racer of the Week

Awarded to the female and male racer who earn the most points racing at Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

Far West Championships

Awarded to the Far West Race League that earns the most points overall at the Far West Championships. This award is administered by the Far West Race Association.

Roma McCoy Trophy

Awarded to the Far West Race League that earns the most points per racer start at the Far West Championships. This award is administered by the Far West Race Association.

Director Report

Family/Youth Involvement by Fran Long, Trustee

While most ski club members recognize that our youth are our future ski club members, few ski clubs allow children and youth membership or participation in club trips and activities. Change in this area is slow, not just within FWSA clubs and councils, but with clubs and councils throughout the U.S. FWSA's decision to allow youth and families on FWSA-sponsored trips and events was a huge step forward in this area. As a consequence, a few FWSA councils and clubs have also adjusted their policies to include youth.

Changing a policy is a small part of affecting change in any area. Youth and family involvement in organized skiing is no exception. Participation by families and youth in both the North American ski week and the international ski week continues to be very limited. The two biggest issues facing youth involvement on ski trips are money and timing; our ski weeks are not during school vacations. Within these constraints, we continue to see a few youth on our trips each year.

Our summer Mammoth Adventure trip, being held July 29-August 5, 2012, is a wonderful opportunity for clubs and councils to participate in a family oriented outing. The trip boasts an adventure a day, with a day of biking, hiking, lake activities, touring Mono Lake, touring Bodie, and just exploring the town of Mammoth. A variety of lodging options are being offered to fit any budget. Adults, as well as families with children, can pick and choose their activities, staying for the entire week or just a day or two. Full details of the trip are posted on the FWSA website: www.fwsa.org. Visit the website, check out all the activities, and sign up for this fantastic adventure!

As a youth and family involvement committee, we continue to evaluate the types of activities/trips we are offering, the timing of the trips, how we are pricing our trips, the sign-up process, and how our trips are being advertised in order to increase participation in these activities. Building awareness of what FWSA has to offer our families and youth is our most immediate challenge.

Sun Safety Program For Children and Families

Slip on your helmet/hat Slop on some sunscreen Slide on your goggles/sunglasses Slither into the shade when possible *Protect your skin...*

Be sun-safe on and off the snow



youth

The FWSA Skin Cancer Prevention Program for children and

has touched several thousand children and adults, and is still going strong. Initially funded by a competitive grant through the California Skin Cancer Prevention Program, the program is now seeking funding from other sources in order to continue supporting the message of sun safety on the slopes.

Director Report

History Committee by John Watson, Chair

The History Committee conducted research into history matters, added more designated historic ski clubs to that roster, selected the winner of the Steamboat Western Ski Heritage Prize for 2012, developed basic information on current and potential Snowsports Builder honorees and assessed the future prospects for museum development and historic preservation.

The winner for 2012 of the Steamboat Western Ski Heritage Prize is John James from Southern California (Beach Cities SC). He compiled a multiple volume set if pictorial material covering the 1972-1976 era in intramural racing, both Alpine and Nordic. He also instituted the High Series Nordic race series. The volumes are special collections demanding preservation in a museum or library facility.

Four additional ski clubs are either requesting or eligible for historic designation.

- Balboa Ski and Sports Club (1955) Newport Beach, California
- Idaho Falls Ski Club (1947) Idaho Falls, Idaho
- Longview Ski Club (1935) Longview, Washington
- Schnee Vogeli Ski Club (1942) Portland, Oregon

We know that Los Angeles (1942) and Bay Area (1942/45) Councils are eligible as Historic Ski Councils. The current list of clubs designated as Historic Ski Clubs is as shown below.

- Cheyenne SC (1949/59) Wyoming
- Fresno SC (1934)
- Grindelwald (1949) Los Angeles
- Sequoyah SC (1935) Visalia
- Single Ski Club of Los Angeles (1960)
- Skiyente SC (1955) Portland

Steve Coxen and John Watson attended the National ski and Snowboard Hall of Fame induction ceremonies in Seattle April 14. We saw Harry Leonard, our first Snowsports Builder (2008), inducted. Harry had some very interesting observations relative to ski history in the period 1962-1991. Attending also in support of Harry was Barbara Alley Simon, widow of Jerrold Stanton Simon. She has launched the nomination process for Hall of Fame consideration. Several Far West historians have provided letters in support of this nomination. The next induction ceremony will be in Vail. Earlier, on 13 April we went to Crystal Mountain to see the 10th Mountain Division display on mountain.

Our ski historians developed the biographical information on our two Snowsports Builders for 2012 – William "Bill" Marolt and Dr. Greg Thompson – on the basis of work done by Jane Wyckoff, John Watson and BarbaraYamada. The biographical material supplied on Thompson by Barbara Yamada was essential. Barbara has a remarkable background herself of long service and could be an honoree in the future.

Thompson, a Nordic skier in his youth, has for 22 years conducted the acquisition of Special Collections for the Ski Archives within the University of Utah J. W. Marriott Library. This has entailed capturing piece by piece a series of personal materials from skiers (before the material vanishes or goes into the dumpster). This is an initiative all regions, councils and clubs need to take up as well. Thompson has conducted the Ski Affair for 20 years, raising hundreds of thousands of dollars to maintain the special collections activity.

Bill Marolt has a fabulous history (described on the Snowsports Builder pages) that goes back to his high school days in Aspen as a junior competitor. Thompson and Marolt may even have met in Aspen-Durango meets back in the day. Marolt's achievements in sports competitions, coaching and team building cover five decades, the decades that mark the emergence of skiing as a national recreation. But his achievements are not limited to ski

coaching and the building of national teams; he also served as the Athletic Director at the University of Colorado. At Colorado, he developed winning football programs and launched women's programs in volleyball, golf and soccer. He is the President and CEO of the U. S. Ski and Snowboard Association.

It is our duty to see prepared a Roll of Remembrance that memorializes our skiers who have passed since the last meeting at Pacific Palms. Catherine Ohl and several others have been essential in preparing these annual rosters.

FINAL WORD: Save your paper products, memorabilia, incidentals and records of ski history value and let's get a series of local special collections archives started.

Director Report

Safety Committee by Richard Lubin, Chair

"The Snowboarding Chiropractor"

<u>Safety</u>

Having fun without injury is what safety is all about. It is also about anticipating potential problems. The ski industry has taken great measures to insure an excellent and safe experience at the ski resorts. Of course there All snow sports participants can appreciate how critically important safety is to all of us.

Many are aware of deaths occurring at ski areas each year. Deaths are often the result of skiers/riders going too fast and striking an object. There is little doubt that in each person has to set their own standards of what they consider to be conscientious and prudent behaviors. It requires a constant attention to the hazards and potential hazards around us.

Our sports take place in ski areas which do a great job at controlling many things which could cause us harm. Excessive speed, inattentiveness, and failure to look around are some of the main causes for injuries. Issues of safety are both relevant to the ski industry and very important to the Association.

The position of Safety Chair was created in the fall of 2002, with two time Safety Person of the Year winner ('01&'02). **Richard Lubin, D.C.** Mike Sanford and Dr. Lubin drafted a new Committee Charter, Mission Statement and Objectives.

The Association promotes safety by a number of methods.

- A) There is a special section of the webpage (FWSA.org) with articles on safety.
- B) In our annual **FWSA SKIERS GUIDE**, publication, the widely distributed magazine.
- C) The associations' quarterly newsletter, **The Councilman**, has featured articles on safety by Dr. Lubin and others.
- D) Our Safety Chair has continued to interact with a number of Risk managers and Ski Patrollers at the Ski Resorts to discuss issues of Safety.
- E) The Safety chair has regularly e-mailed original articles to many websites and newsletters.
- F) Our slogans– "Ski With Pride, Let It Ride, Watch All Sides" and <u>First With Safety Awareness</u> appear in many places letting all know that safety is an important issue with the association.
- G) Our **Safety Person of the Year** Contest brings greater exposure to our concerns and dedication to safety in snow sports.
- H) **The** FWSA **Thermometer program.** The Safety chair has delivered several of these to Tahoe resorts. Other board members have taken these to various other resorts.

Safety Person of the Year (SPOY)

Starting in 1999 the FWSA has been awarding a Safety Person of the Year to the individual within the association that has done the most to promote safety through a number of criteria. This contest has been sponsored by **ASPEN SKIING COMPANY**. They have announced that they will continue sponsorship. While every ski resort promotes safety, Aspen has proven their dedication to making safety an important issue by rewarding these individuals with a fabulous ski vacation. This includes a 7 day package for 2 including airfare, 6 nights lodging, 6 days of lift tickets, rental equipment, lessons, a mountain tour with an employee, and an appearance on the local TV show.

The winners have been 1999 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD Councils), 2000 Denise Vance (North Island Snowdrifters, SD Council), 2001 & 2002 Richard Lubin, D.C. (Bota Baggers Ski Club, BAC), 2003 Elaine Cobos (AZ Council), 2004 Bob Ellis (BotaBaggers BAC), 2005 Teresa TJ Barnes (North Island Snowdrifters, SD Council), 2006 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD Councils), 2007 Emilio Trampuz (Mountain High Snowsports Club, Northwest Ski Club Council), 2008 Randy

Salzman (Apres Ski Club, BAC), 2009 Sandy Beecher (Castro Valley Ski Club, BAC), 2010 Richard Rizik, (Cascade Ski Club NW Council), 2011 Gordon Cardona, (The Unrecables, LA Council)

SAFETY THERMOMETERS

Recent years have seen the introduction of our FWSA Safety Thermometers. These 11 inch dial thermometers have the Far West Ski Association logo, Website, and the slogan "Be Safe. Watch All Sides". The Safety chair ensured that these were placed at Heavenly, Squaw, Northstar, Sugar Bowl and Sierra at Tahoe. Some of the other board members placed these in other resorts like Aspen and Telluride. Next year we hope to include more resorts. This is a great way to increase exposure of our organization.

RESORTS

The ski resorts take great measures to ensure that skiing and snowboarding can be a safe sport. Every aspect of a ski resort is predicated on safety. If there is any question about these issues, they will close a lift or an area. Long before a ski area is open, the patrollers check the slopes. Issues like avalanche danger, lifts, marking obstacles, padding lift towers, marking out of bounds, grooming are among the many safety concerns. Most resorts have a Risk Manager to address some of these concerns. Each ski area has its own unique set of concerns. "The Skiers Responsibility Code", which outlines safe practices, is displayed prominently at nearly every US resort on posters, on napkins and in restrooms. Ski patrollers issue warnings and sometimes pull the passes of those who demonstrate unsafe practices. We ultimately recognize that the issue of safety is most dependent on each individual's own cognizance.

We applaud the efforts of some of the national programs like **Burrton's Smart Style, the National Ski Area Association's** (NSAA) **Heads Up** Safety Program, **Lids on Kids**, and **Safety Awareness Week**.

Equipment manufacturers have contributed to increased safety in skiing. Material science and improved design have helped to bolster the numbers of safe snow sport participants. Certainly the advances in fabric technology have made snowsports more safe and warm.

TERRAIN PARKS

There has been a large industry push to provide parks and terrain feature. Since a disproportionate number of injuries take place in these regions it has been a great safety concern.

Some of the discussions have focused on making these parks safer. One of the strategies is to have multiple areas for skiers/riders of different ability levels. Burton Progression Parks, developed by Burton and Snow Park Technologies bring small features to an area and have increasingly bigger terrain features. This way skiers/riders can start small and work their way up. Four or more separate park areas may be provided at the larger resorts giving the public a great choice in diversity and intensity. A beginner snowboarder is less likely to get hurt if they have a choice for a smaller, less dangerous park. The larger, more extreme features attract those of a higher skill level.

There is little doubt that the trend for freestyle has attracted many to skiing and boarding and this trend will likely continue. We at FWSA believe it is a good and safe practice to use wrist supports and helmets. Other safety gear, like padded shorts, or shoulder pads may also help decrease injury. Rely on your skills, let the features clear before going, and use a spotter if possible.

Education and safety in these park areas will decrease the risks, however we expect people to continue to injure themselves. Burrton's Smart Style is a sensible approach. Respect the other people, look before you leap, and easy style it. It promotes rational incremental increases in ability.

CONCLUSION

Skiing and snowboarding present the most risks ultimately to the individual user Like driving, one has to use common sense and ski or ride defensively, watching and anticipating all possible dangers.

At all FWSA conventions, safety has remained a major issue. FWSA has continued to focus its efforts on promoting safe snow sport practices. The Far West Ski Association takes an active role in promoting safety. We have teamed with Aspen/Snowmass in giving a fantastic award for many years. Through our other methods we are leaders and proponents of safe snow sports.

The Safety Chair has developed a new hip phrase: CHARGE FIERCEBUT DO IT SAFE!

Director Report

Far West Skier's Guide by Leigh Gieringer, Editor

It hardly seems possible that the 2012-2013 Far West Skier's Guide will be the 25th Annual. As the editor and publisher, I wish to thank members of the Far West Ski Association who contributed throughout the years; and especially the ski industry for their sponsorship to make these issues possible. I look forward to working with all again this year on Our Silver Anniversary Issue!

The last two issues have also been uploaded into a digital format which has been well received by our members and beyond. As a western regional publication, we have distribute to ski clubs, ski shops and ski shows in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington and Wyoming. The digital edition has reached a far wider audience including snowsport enthusiasts in Florida, Illinois, Maryland, Massachusetts, Missouri, Montana, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Tennessee, Texas, Vermont, West Virginia, Wisconsin and others.

Our audience has not only been in the US, but also more than half the provinces of Canada and international. Switzerland, United Kingdom, Netherlands, France, Russia, South Korea, New Zealand, and Australia plus other areas have accessed the online version in the past year. The previous year also had a wide international viewing, thus it appears that we are developing a following around the world.

Here are the links to the last two digital Far West Skier's Guides: http://www.nxtbook.com/nxtbooks/farwestskiersguide/2010-11/ and http://www.nxtbook.com/nxtbooks/farwestskiersguide/2011-12/

Keep them in your favorites and refer to them often.

The 2012-2013 issue has been started. We welcome the ski industry to be a part of the 25th Annual. Look for the printed edition in late October and the digital edition in early November. Thank you!

Arizona Ski Council by Mike Rogers, President



www.ArizonaSkiCouncil.org

Watch out for Snowbowl in Flagstaff. They have won the legal battle to make snow and will soon be creating the snow we need for a solid, reliable resort within 2 hours of Phoenix. This effort has been around ten years in the making and our thanks to the US Forest Service for helping in the last legal battle in from of the US Supreme Court.

Warren Miller hits Phoenix for 3 showings every December. At those showings council representatives were present to pass out the FWSA Skiers Guide. This

is done in conjunction with the table that Snowbowl sets up. THis effort has helped in bringing awareness to ski clubs in the greater Phoenix area.

Arizona Outdoor Travel Club, (AOTC) is a true fitness oriented club with a full schedule for hikes and activities in various locations around the valley. They provide early morning hikes to assure your day gets off on the right foot. The hikes are rated to a difficulty level and lengths vary to fit the various levels of hikers.

The Boeing Employee Adventure Club, an employee and family club, continues an active program hiking, as well as pool parties and family events around town.

East Valley Ski Club, **(EVSC)** is a club with family activities include happy hours and of course, taking in some baseball games at the indoor, Air Conditioned Chase field. EVSC leases a condo in Summit County CO for 3 months of skiing every winter.

Partytime Sports, (PTS) plans boating trips are planned monthly as well as playing in Laughlin, Lake Powell and Mead and Las Vegas, Nevada to get them through the summer heat. During the winter they find weekend bus trips with s true designated driver to provide the skiing/boarding adventures. For more information, contact them at gg4@qwest.net.

Phoenix Ski Club (PSC) extends an invitation to all to attend the dinner of then month at various restaurants in the greater Phoenix area. Happy hours at various locations in the valley add more events to attend in the valley. The 2012-13 Ski trips are in their final phase of planning.

Sailing Adventures: The newest addition in the AZ Ski council added a new avenue of fun and social networking. Sailing Adventures is exactly what it says. This last year found sailors and skiers having fun and visiting Newport, Rhode Island to Martha's vineyard in September which was followed in May with sailing in the British Virgin Islands. Both trips were on bareboat charters where the participants were the crew with an experienced club member was the Captain. This coming year has Greek Islands and Chesapeake Bay on tap.

Scottsdale Sea & Ski Club, (SSSC) is kicking off the summer with a western style pub crawl in a small town north of Phoenix. Like their sister club, Phoenix, happy hours round out the month. The ski trips for Scottsdale are being updated on-line go on sale this month.

The Council takes and active role in working with the clubs to sponsors events to full out the calendar on the days there is no club event. The object is to provide all the members something to do every week.

Reciprocity between the clubs is the key word in the Council. If you are in town or interested in any activities please look us up and join the fun!!!

Bay Area Snow Sports Council by Dennis Heffley, President



Welcome to the 2012 Far West Ski Association (FWSA) Convention in the amazing location of Ogden, UT! The delegates from the Bay Area Snow Sports Council are very excited to share the energy, excitement and fun that the Intermountain Council has planned for all of our pleasures!

We also want to invite you to be a part of the 2013 FWSA Convention taking place June $6 \sim 9$, 2013 at The Grand Sierra Resort and Casino in Reno, NV. The theme is "**Mountain Magic Moments**"!

The BAC congratulates our candidates for FWSA Council Man/Woman of the Year ~ Mr. Norm Azevedo of the SnowChasers Ski Club & Ms. Wanda Ross of the SnowDrifters Ski Club. The competition this year was amazing. I want to say Congratulations to all of our fine candidates and to their clubs for being so well represented this year!

In the fall of 2011, the BAC created a New Recognition Award, The BAC Presidential "Making The Difference" Award. It is with great pride that I share the names of our first recipients for this award. Ms. Karen Davis, Mr. Harry Davis, Ms. Mary Azevedo, Mr. Norm Azevedo (all of the SnowChasers Ski Club), Ms. Young Kang (Castro Valley Ski Club), Mr. John Walsh (San Francisco Ski Club) and Mr. Greg Robinson (Monterey Ski and Social Club).

The BAC had a busy year with ski club membership drives, our corporate discount lift ticket program, traveling, racing and just skiing/boarding. Highlights from this last year have to be the FWSA Ski Week at Jackson Hole, WY, FWSA International Trip to Chamonix-Mont-Blanc, France and Morocco! We had a BAC trip in March 2012 to various resorts near Salt Lake City, Utah. A number of our individual clubs ventured to Colorado, Idaho, Montana and Utah to take advantage of the great hospitality and skiing conditions. BAC is looking forward to the 2013 travel season! There are the FWSA trips to Snowmass/Aspen, Co, Big White / Silver Star, Canada, European trips to Innsbruck, Austria & Garmisch, Germany, Cayman Brac Dive Trip that many of our members will be part of. Additional BAC Council trips are still being looked at and plans are being made!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region who had to deal with one of the most diverse weather condition years on record, we had another great Race Season! Through the amazing efforts of **Mr. Bob Ellis** and his FarWest Racing Officers, the Far West Race Championships were held at **Mammoth Mountain Resort**. *Congratulations to all BAC Racers!*

BAC supports and donates money to Disabled Sports USA (DSUSA), which has their Adaptive Ski School at Alpine Meadows and an annual event supporting Wounded Warriors. This year DSUSA had a new format for their Ability Challenge Event which was an All Mountain Adventure for people of all abilities. The BAC had three clubs Rusty Bindings, Inskiers and San Francisco Ski Club participate and two additional clubs Après and Castro Valley Ski Club support this amazing event. Over \$180,000 was raised this year. "If I Can Do This ~ I Can Do Anything!" the motto of DSUSA was truly reflected by the efforts of clubs and members of the BAC along with the additional 40 plus organizations from the great community who were part of this monumental event this year.

The BAC will have our 6th Annual BAC/DSUSA Tailgate BBQ & Benefit Baseball Game with the Oakland Athletics on Friday September 14, 2012. We plan on having 150 members from the various clubs of the BAC in attendance for the Tailgate Party, Major League Baseball Game between the Oakland Athletics versus the Baltimore Orioles. Then to complete the evening . . . a spectacular Fire Works Display set to incredible music!

I am proud (I never tire of this term to share my emotions for the efforts of the members of our clubs and council) in asking you take a look at the accomplishments of the community outreach programs of the BAC and its clubs. At this year's FWSA Convention, our Fire and Ice Ski Club is entered for the FWSA Community Outreach Recognition Award!

It is a humbling experience to be going into my ninth term as the President of the Bay Area Snow Sports Council. It is wonderful to have the support of such great Past Presidents ~ Ms. Karen Davis and Mr. Harry Davis who is also a Past President of the FarWest Ski Association!

Being given the opportunity to continue on with the **Mountain Travel Symposium**, **National Ski Council Federation** and the **FarWest Ski Association** are true experiences that I look forward to attending and sharing the information from/with the Bay Area Snow Sports Council.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2012 - 2013 are as follows.

President – **Dennis Heffley** Secretary – **Catherine Wilson** Community Services Chair – **Harry Davis** Treasurer – **Paul Vlasveld** V.P. Travel – **Paula Kinahon** V.P. Membership - **Michelle Nightengale** BAC Webmaster – **Lee Holzschuh** Open League President – open Singles League Race Chair – **Mitch McPeek** Historian – **Mary Azevedo**

Past President - Karen Davis Industry Liaison – Edward Pease V.P. Communication – Dennie Warren V.P. Public Affairs – Linda Indreboe Benefits Director – Sandy Kiyomura Singles League President – Karl Smith Open League Race Chairperson – Debi Phelps Social Media Director – Scott Bowker BAC Directory Editor - Dennie Warren Marketing Director – open

EVERYONE that I've listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our thirty (30) ski/snowboard clubs which are located around the greater San Francisco Bay Area. You'll have an amazing time with wonderful people.

For further information about the exciting year that we are planning for the BAC and how to get involved with our member clubs please go to <u>www.skibac.org</u>.

Dennis Heffley President ~ Bay Area Snow Sports Council www.skibac.org Vice President ~ National Ski Council Federation www.skifederation.org BOD ~ FarWest Ski Association www.fwsa.org

Central Council of California, Inc. by Fran Long, President



Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addition, Central Council invites youth and families to join all Central Council sponsored trips and activities.

Member clubs include: Avalanche Ski and Sports Club of Bakersfield Camber Ski Club of Salinas Fresno Ski Club Santa Barbara Ski and Sports Club SLO Skiers, Inc. of San Luis Obispo Snow Trackers Ski Club of Exeter

Central Council supports ski trips to Mammoth Mountain each year. Members look forward to renewing friendships, skiing together, a great Saturday night party, and, of course a hot tub party!

Many of our club members enjoy the FWSA week-long North American ski trip each year as well as the international ski and adventure trips. Our members always look forward to seeing long-time friends and making new friends on these trips. Central Council continues to be represented in ski-week racing by our not-so-serious racers. Rumor has it, we are even helping other council's teams when we can't field our own team. A big thank you to **Mary Alexander** for all her work setting up and running our trips.

In addition to our council trips, each of our member clubs had an active ski calendar as well as a variety of other activities. Volleyball, biking, lake camp outs, water skiing, hiking, etc. can be found on many summer calendars.

Central Council continues our one and only method of raising operating funds working at the Salinas Air Show. It continues to be a great event with 12-15 members working hard, but also having a wonderful time enjoying the air show and each other's company. We plan to continue with this tradition as long as the air show will have us. Thank you, **Jayne Camic**, Director of Non-Ski Activities, for organizing us for this event.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council recently held elections and appreciates the volunteer efforts of the following board members:

President Vice President of Finance and Treasury Vice President of Clubs Director of Ski Trips Director of Non-Ski Activities Director of Alpine Racing Secretary Fran Long, SLO Skiers Robin Weckerley, SLO Skiers Gloria Raminha, Avalanche Mary Alexander, Avalanche Jayne Camic, Camber Lauren Nagle Donna Barnes, Avalanche Check out our website: <u>www.centralcouncilskiclubs.org</u> for more information about our council sponsored events and activities.

Intermountain Ski Council by Don Anderson, President



The ISC is made up of ski and sports clubs in Idaho, Utah, Wyoming, Colorado and South Dakota.

The founding clubs were (from Idaho) Idaho Falls Ski Club and Pocatello Ski Association, and (from Utah) Hill (AFB) Ski Club, Weber State Ski Club and Park City Mountain Sports Club. Since the formation of ISC, Cheyenne Ski Club (Wyoming) and Denver's Up the Creek Ski Club (Colorado) and Bogus Basin Ski Club in Boise, and Black Hills Ski Club from Rapid City, SD. Membership is about 3,000 skiers and

riders. Below is a list of member clubs and their membership numbers:

Park City Mountain Sports Club—300 Hill Ski Club—70 Weber State Ski Club—25 Cheyenne—150 Idaho Falls—1,200 Pocatello Ski Association - 310 Up the Creek—350 Bogus Basin—350 Black Hills- 250

ISC's trip to Snowmass was in February , with everyone on the trip saying how much fun they had.

We're hoping to have off-season activities, such as river rafting, camping, hiking and water skiing, which would be organized by the individual clubs and open to all clubs in the council, with some joining FWSA at Wolf Creek.

The officers for the 2011-12 year are: Don Anderson – President Linda Scott – VP of Travel Lennia Machen – Acting Secretary and VP Communications Lizbeth Benson – Treasurer

We are very excited about hosting the FWSA annual convention for the first time with most of our members attending their first one.

ISC's website is www.intermountainskicouncil.org

Los Angeles Council of Ski Clubs by Norbert Knapp, President



Los Angeles Council is comprised of 29 ski and sports clubs with approximately 5,000 members located from Long Beach to the south and Santa Barbara to the north. This is a very diverse group that reflects the varied mix of people and culture we have in our region. Along with that comes a wide range of activities no matter what time of year. Many of our larger clubs have several trips to Mammoth Mountain, as well as trips scheduled out of state or internationally.

Last season, LA Council's annual trip was to Schweitzer and Silver Mountain, Idaho, with approximately 50 participants. The uncrowded slopes and new terrain were appreciated by all.

The 2012-13 snow season starts with our annual "Snow Gala" with another daytime champagne brunch at The Odyssey Restaurant in Granada Hills. We will again include the popular silent auction to benefit adaptive skiers of Southern California.

LA Council follows that with our "Learn to Ski, Race, and Board Week" in December at Mammoth Mountain in conjunction with the instructors at Mammoth in these disciplines.

LA Council has two race leagues, ULLR and Rokka. Each has four races at Mammoth plus the SoCal Championships.

This year's LA Council ski week will make a first-time visit to beautiful Mt. Bachelor, Oregon. And as always, we will also participate in the FWSA ski week scheduled for Aspen/Snowmass.

In addition to our snow sports agenda, the council and clubs also participate in many summer activities including houseboat trips, water skiing, wakeboarding, kayaking, river rafting, mountain biking, rock climbing, cycling, cruises abroad, and a full social calendar.

Between work, family and sports, our members also give back to their communities in many ways. As non-profit organizations, we feel a sense of pride in lending our talents to various philanthropic activities. In April we presented a viewing of the Ski Channel's newest movie "Winter". Proceeds benefited the Wounded Warriors of the U.S. Army 10th Mountain Division.

Information on all our events is available on our website <u>www.lacouncil.org</u> along with links to all of our clubs.

New Mexico Ski Club Council by Diane Stearley, President



Welcome and thank you for coming to the Far West Ski Association's Annual Convention here in Ogden. For those of you who have attended a FWSA Convention in the past you know what a fun experience it is to be with our amigos. For those who are attending for the first time you are in for a real treat.

The New Mexico Ski Club Council had another successful and fun-filled year. We had lots of great ski trips ranging from single days in Santa Fe to great European trips. Of course, in between we had the usual yearly standards; Taos, Durango Mountain/Purgatory, Wolf Creek, Breckenridge, Winter Park,

Aspen, Summit County, and Telluride.

The Sitzmarkers Ski and Social Club is a fun year round club offering their members outdoor social and recreational activities. They are having their summer meetings in an outside mountain park venue starting this month. And, their soft ball teams are forming. Sitzmarkers are enjoying their new social media tools in getting out the word about meeting and events.

The Albuquerque Ski Club is a "virtual club", meaning they have no meetings or summer functions...they just have fun skiing. . They have NO meeting...just go on trips.

The New Mexico Cross-Country Ski Club is a year-round club encouraging outdoor activities and social gatherings. They take several trips a year from one day to several overnight hut trips.

If you are looking for the camaraderie of fellow snow sports enthusiasts and want to have a great time, then join one of the New Mexico ski clubs. We have something for almost everyone.

The New Mexico Ski Club Council looks forward to another year of participation with the Far West Ski Association and all the great benefits it provides.

Be sure to visit us on our web site and check out these clubs at www.skinewmexico.org

Have a fun filled summer and we'll see you when the snow flies.

Northwest Council by Sheri Parshall, President

Northwest Ski Club Council is winding up its 33rd year sliding the mountains of the northwest. Although early season snow was light, we finished with a bang, and more than 100 inches of snow above normal!

As a snowsport club member, you know that summertime is one of the busiest times for clubs, and it was no different for our Council.

Our annual Council "Clubs-4-Play" Golf tournament attracted new sponsors and new golfers! Tournament chairperson Sandi Shaub and Council Membership Director Colleen Walter put on a wonderful event that came complete with sunshine. We were able to get outside sponsorship for the event this year, which helped make it one of the best tournaments ever.

Our annual "Appreciation Night" was also held in the August, welcoming and "appreciating" our council board, as well as club and race league officers. This year, we welcomed Scott Kaden of the Pacific Northwest Ski Areas Association as a guest speaker. We also use that event to introduce new board members, new programs, and share information on upcoming trips and events.

NWSCC participated in three ski expos this year, including the Portland SkiFever Expo, the Seattle SkiFever Expo, and our own NWSCC Ski Fair. My special thanks to Colleen Walter, Julie Rasmussen, Mary Olhausen, William Shadbolt, Emilio Trampuz and all of our other club volunteers for helping us get the word out about NWSCC and our member clubs.



PACRAT Racing (Pacific Northwest Area Club Recreational Alpine Teams) had another great year. Over 225 racers participated in our race league this summer, enjoying not only the competition within the league, but also as a NASTAR franchise, competition with racers all over the world. PACRAT chairman Gary Gunderson and his hard-working board sucessfully ran 5 races, and the keggers that followed!

Over 40 NWSCC snowriders attended the annual FWSA Ski Week in Jackson Hole, Wyoming. My thanks to Barbara Bousum and Chris Ciardi for their hard work as trip leaders. Thanks also to Linda McGavin and Mary Olhausen for their work on the Bachelor Blast this April. The folks who made it to Mt. Bachelor actually enjoyed some rare Northwest spring skiing conditions!

Also in April, NWSCC was honored to share a table with FWSA at the International Ski and Snowsports Hall of Fame Induction Ceremony. Several NWSCC members participated in several events that were a part of the ISSHA ski week that was capped by a Saturday night Induction dinner in Seattle. Our own Steve Coxen was part of the host committee, and one highlight was the opportunity to share the event with several of our Seattle club volunteers.

NWSCC snowriders participated in several charitable events this spring. "Ski to Defeat ALS" raised more than \$159,000.00 for Lou Gherig's disease; the "Oregon Cancer Ski-Out" and "Hope on the Slopes" raised funds to benefit various cancer charities; the "Spree at Alpental" and "Stevens Pass Springfest" benefitted Outdoors for All.

NWSCC is also proud to announce, and congratulate, our "Council Man and Woman of the Year" honorees: Debbie Kor and Bruce Ellison, both of Mountain High Snowsports Club in Portland. Debbie and Bruce are terrific examples of the hardworking volunteers we're so lucky to have. We with them the best of luck at this year's FWSA Convention in Ogden. And speaking of conventions, NWSCC is excited to be hosting the 2014 in fabulous Bend, Oregon, at the Riverhouse Hotel and Conference Center. Mt. Bachelor and lots of microbrews await. We all know where you're gonna go when the Volcano blows!!



PACRAT Racers at the Top of the Course

I would like to take this opportunity to thank my board: Dave and Julie Rasmussen, Marcia Brighton, Colleen Walter, Linda McGavin, Gary Gunderson, Barbara Bousum, Steve Coxen, William Shadbolt, Norvin Peer, Mary Olhausen, and Christine Ciardi. Without these wonderful volunteers NWSCC couldn't be the best council there is.

See you in Ogden!



The Orange Council by Judy Thurman, President

ORANGE COUNCIL OF SKI CLUBS

Orange Council of Ski Clubs has been serving and supporting Ski Clubs since 1971. Being an active part of Far West Ski Association has always been an integral part of our Council plan. Orange Council has 10 ski clubs located in the Southern California area. Whether you live in North, Central, East or West Orange County, or in one of our beach communities, there is a club especially for you. Check our website, www.orangecouncil.org. for information on all Orange Council Ski Clubs located in the Southern California Area.

Balboa Ski and Sports Club. Balboa Ski and Sports club meets 1st and 3rd Tuesday at Newport Beach Golf Club, Tee Room, Newport Beach. This year's week long ski trip was to Jackson Hole, Wy. to attend the FWSA Ski Week 2012. Mammoth is the weekend destination for Balboa with 3 day weekend trips and mid week trips planned from December to April. In the summer months the meetings are held on the Third Thursday, at the American Legion Yacht Club, Newport Beach, Summer meetings include themed events with a DJ to provide music make this a special monthly event. Other summer events include, tennis tournaments, day trip to Catalina Island, and summer concert at Irvine's Verizon are planned. Balboa also participates in giving back to the community, this is the fourth year that Balboa Ski and Sports clubs participated in the packages of Gratitude project, Toys for Tots at Christmas time, and they attend the Susan G. Komen Race held in September at Fashion Island. Membership information contact: Alan Lawrence (949) 232-8012.

Huntington Beach Ski Club – Meetings held at Mario's Mexican Restaurant 18603 Main Street, HB. 1st Tuesday, Social @6:30p.m., Club Meeting @7:30 p.m. Activities include 7 weekend trips to Mammoth Mountain, River Rafting trips, Long Beach Blue Cruise, beach parties. HB Ski Clubs is also involved with the Disabled Sports USA program. For membership information contact <u>hbskiclub@yahoo.com</u>

Orange County Ski and Snowboard Club-Meetings held 1st Wednesday -7:30p.m. at Oggi's Pizza & Brewing Co. 13612 Newport Ave. Tustin, CA. 92780. Orange County Ski and Snowboard Club's ski destination was Breckridge, Colorado.

Shooters Ski Club is all about their international travel program. Meetings held 1st Monday -8:00 p.m. Check website for meeting locations. www.shootersskiclub.org.

Snowbounders has monthly dine-out meetings. Meetings varied: Contact Bill Hurban@ www.snowbounders.com.

Snowfliers Ski Club-Meetings held on 2nd Tuesday, 5:00 p.m. at Roundtable Pizza, 10101 Valley View St. Cypress. For membership information contact Jim Hughes (562) 593-9905.

Vand Bakke Ski Club is focused on family trips. For meeting information contact Gloria Madrid casamadrid@earthlink.net

Tri Valley Bakke Ski Club-Meet 1st Wednesday at Coco's 1317 S. Lone Hill Avenue, Glendora, Ca. Membership Information contact Rhonda Scheuplein, (626) 915 -1574.

Aushlich Ski & Recreation Club – Meetings held 2nd Tuesday 6:00 p.m. at Khourys' Restaurant 110 Marina Drive, Long Beach, Ca. Membership information – auslichskiclub@gmail.com

Coming events for Orange Council will be attending the FWSA Ski Week 2013 in Aspen/Snowmass, February 2-9, 2013. The FWSA ski week is always a trip not to miss. The week is filled with lots of skiing, on mountain picnics, racing, and apres parties throughout the week. Please contact Sheila VanGuilderVP Travel <u>svanguil@yahoo.com</u> for further information on this trip.

San Diego Council of Ski Clubs by Eileen Sanford, President



The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern California area.

At the present time we have ten very active clubs. Hundreds of members belong to one or more of these clubs. They enjoy skiing and snowboarding nationally and internationally each year.

The ski season starts with sign-ups in October, racing in December and ski trips from Dec. through April. The novelty of enjoying warm beautiful beaches all year

long and being able to jump on a bus or plane and enjoy the winter sport of skiing or snowboarding is a drawing card for our strong support from club members.

The 2011-12 seasons opened with December trips to Aspen and Mammoth. The Mammoth trip hosted our first Alpine League race of the season. The Aspen trip was the 15th annual trip for the SDCSC. Mike Sanford led 48 San Diegans and Steve Coxen brought 18 Oregonians to join us in Aspen. This was our fourth joint San Diego and Northwest council trip to Aspen. Alpine league races continued throughout the season with SDCSC winning the SOCA Championships in Mammoth. We are proud of our strong participation and many individual winners. Special thanks go to Eileen Weiner our Alpine League Race Director and Roy Ackeridge our Alpine League President.

During the winter season forty-four SDCSC members had a great time at the FWSA North America trip to Jackson Hole. Our members came back with a smile on their faces due to the efforts of Susan Shaffer our travel director. Deposits are already coming in for the FWSA trip to Aspen 2013. The SDCSC will had our first European bike trip this year. Eileen Sanford and Hobe Schroder will led 55 adventuresome bikers to Germany, Austria and Prague for fourteen days of superb biking down the Danube. The individual clubs this year went to: Banff, Vail, Aspen, Mammoth, Big Bear, Park City, Big White, Northstar and Vail.

Our official start of the ski season begins with our formal Winter Snowball Gala organized by Barbara Blasé German. The clubs select an outstanding man and a woman as a way of honoring their most valuable and active members. This year our award winners were Brad of Torrey Pines Ski Club and Janet of Action Ski Club. They will be competing at the FWSA level at the convention for Council Man/Woman of the year. We enjoyed a Mexican meal at Acapul**co's Restaurant in Old Town.

SDCSC supports various charities, such as the Jimmy Heuga Center for MS, American Cancer Society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, Toys for Tots, Becky's House. One of our clubs maintains an active account at the San Diego Blood Bank in case a member needs blood.

The officers for the 2012-2013 year will be: Eileen Sanford, President, Debbie Schroeder, Secretary, Stew Smith, Treasurer. We have been very busy this year preparing to support the 80th FWSA Convention in Ogden, Utah. We hope you enjoy it too!

Sierra Council by Jo Simpson, President



Sierra Council clubs and racers had a fun season in spite of the crazy snow conditions. Our race league canceled eight races, and still managed to complete six races in the regular season. This is remarkable because the Lake Tahoe resorts have had the most sparse snow conditions seen in many years. Runs normally used for racing had rocks and twigs showing well into March. And then the snow came in feet and the makeup races had to be canceled for too much snow!

Sierra and the Bay Area Council Singles League have shared the race hill for the past two seasons. This season we collaborated with the BAC Open League to stage

make up races that were cancelled. As the resorts continue to raise prices for race venues, the NorCal leagues will need to be ever more creative and collaborative to keep costs affordable for racers.

Sierra Council enjoyed a wonderful FWSA Ski Week at Jackson Hole. We won just about all the racing awards at FWSA ski week at Jackson Hole. The council placed first in points, our first team won the Council Challenge, the Cabernet Ski and Race Club won top club race points and the Reno Ski and Recreation Club won third. Sierra racers won first and third place women racers and first place in male racer with the most points.

A group of our Tahoe Donner Senior Alpine Ski Club members went to Ski Week at Jackson Hole for the first time and their Kung Fu Fighting Pandas team won second place in the Council Challenge costume contest.

Our clubs went on a variety of ski trips. Capital Ski and Snowboard went to Crested Butte. The Las Vegas Ski, Snowboard and Sports Club enjoyed an extensive trip schedule that includes Steamboat, Mammoth, Odgen, Whitefish and Brianhead and Eagle Point, Utah. Their sister Las Vegas club, Alpine Ski and Snowboard Club, went to North Lake Tahoe and Whitefish.

Sierra continues to attract new racers with 15 racing with us this year for the first time. Most raced more than one race and several made every race. Many of our new racers from the 2010-11 season returned to race this season. We held our own on racer numbers in spite of the problematic snow season.

Sierra chose our Man and Woman of the Year in December and honored them at our holiday dinner. Sherrie Rose from the Reno Ski and Recreation Club is our council Woman of the Year and Pavel Bosin from the RU Ski Club is our Man of the Year. We were excited to have Debbie Stewart from our Sequoia Ski Club selected as the 2011 FWSA Woman of the Year. Debbie has served as FWSA secretary for the past five years and has earned kudos from travelers and FWSA as VP Travel for Sierra Council for several years.

Sierra Council is represented on the FWSA board by Debbie Stewart who serves as secretary and by Donn Bryant, Man and Woman of the Year Committee Chair.

Sierra Council Officers 2012-13

President: Jo Simpson	Secretary: Glynis Foulk	Newsletter Editor: Steve Hilliker
Vice President: Nan Carnal	Treasurer: Elaine Hilliker	Web Master: Pavel Bosin
Vice President Travel: Debbie Stewart	Head Gatekeeper: Lauri Thompson	

Sierra Council Member Clubs

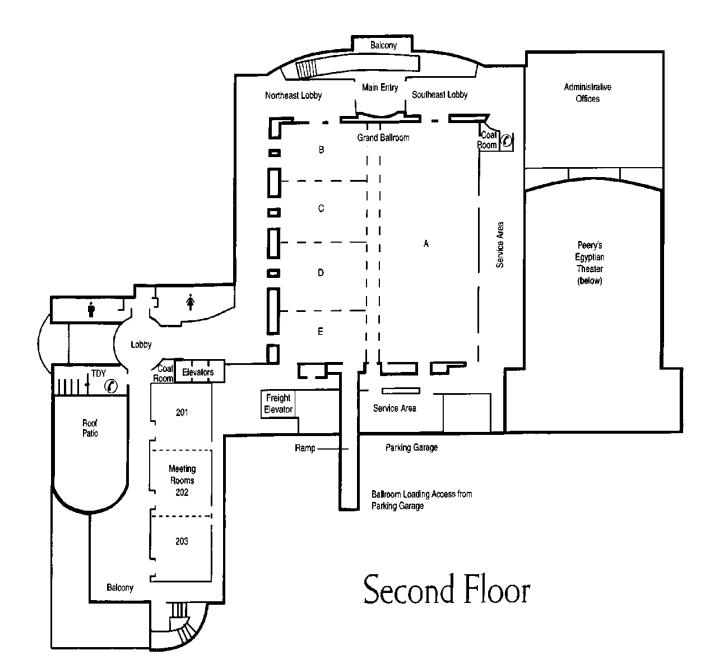
Alpine Ski & Snowboard Club Cabernet Ski & Race Club Capital Ski & Sport Club Code 3 Las Vegas Ski Snowboard & Sports Club Reno Ski & Recreation Club RU Ski Club Tahoe Donner Senior Alpine Ski Club Top Gun Ski Club Sacramento Fagowees Sequoia Ski Club Sugar Bowl Ski Club Tahoe Rat Pak



The Tahoe Donner Senior Alpine Ski Club Fighting Pandas pose after their Council Challenge race at Jackson Hole.

Ogden Eccles Conference Center

2nd Floor



Ogden Eccles Conference Center

2415 Washington Blvd, Ogden, UT Main Floor

