

# 2009

## Delegate Book

Electronic Edition



## Far West Ski Association

### 77<sup>th</sup> Annual Convention

24<sup>th</sup> Annual Silent Auction & Travel Expo

Peppermill Resort Spa Casino, Reno, NV

June 4 - 7, 2009

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**77th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION**  
**Peppermill Resort Spa Casino • Reno, Nevada • June 4 - 7, 2009**



**DISCOVER SIERRA SILVER - SCHEDULE OF EVENTS**

**Thursday, June 4, 2009**

3:00 pm - 6:00 pm	Delegate Registration - <i>Delegate Bags Sponsored by Ski Dazzle, Neck Wallets Sponsored by Vail Resorts</i>	Tuscany Ballroom Foyer
3:00 pm - 6:00 pm	Industry Exhibitor Registration	Tuscany Ballroom Foyer
5:45 pm - 9:00 pm	National Automobile Museum "Hub Crawl" - <i>Sponsored by Reno-Sparks Convention and Visitors Authority (Optional Event)</i>	Meet in Peppermill Lobby

**Friday, June 5, 2009**

7:00 am - 3:00 pm	3 <sup>rd</sup> Annual Michael German Memorial Golf Tournament at Wolf Run Golf Club (Optional Event - Shotgun Start at 8:00 am) - <i>Sponsored by Snowbasin, a Sun Valley Resort</i>	Meet in Peppermill Lobby
8:30 am - 3:00 pm	Kayaking the Truckee River (Optional Event)	Meet in Peppermill Lobby
8:30 am - 3:00 pm	Virginia City Tour (Optional Event)	Meet in Peppermill Lobby
9:00 am - 3:00 pm	Cruise Lake Tahoe on the Tahoe Queen (Optional Event)	Meet in Peppermill Lobby
2:30 pm - 6:00 pm	Industry Exhibitor Registration & Set Up	Tuscany Ballroom C-F
3:00 pm - 4:00 pm	Pool Party at Tuscany Tower - <i>Sponsored by Mt Bachelor &amp; Hosted by Intermountain Ski Council</i>	Upper Deck Pool
3:00 pm - 9:30 pm	Delegate Registration	Tuscany Ballroom Foyer
5:00 pm - 6:00 pm	FWSA History Committee Meeting	Tuscany Ballroom 5
5:00 pm - 5:15 pm	Industry Exhibitor Meeting	Tuscany Ballroom C-F
5:30 pm - 7:00 pm	Councils' Man & Woman of the Year Reception (Invitation Only)	FWSA Peppermill Suite 1617
5:30 pm - 6:30 pm	Ski Club Happy Hour (No Host)	Tuscany Terrace Lounge
6:30 pm - 8:30 pm	Silent Auction Happy Hour - <i>Sponsored by Aspen/Snowmass &amp; Mammoth Brewing Company</i>	Tuscany Ballroom C-F
6:30 pm - 10:30 pm	Silent Auction and Dance - <i>DJ Sponsored by Sun Valley Resort</i>	Tuscany Ballroom C-F
10:30 pm - 11:30 pm	Exhibitor Booth Breakdown	Tuscany Ballroom C-F

**Saturday, June 6, 2009**

7:00 am - 12:00 pm	Delegate Registration	Tuscany Ballroom Foyer
7:00 am - 8:00 am	Continental Breakfast - <i>Sponsored by Ski Banff, Lake Louise, Sunshine</i>	Tuscany Ballroom D-F
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Tuscany Ballroom D-F
8:45 am - 10:40 am	Travel Expo - <i>Grand Prize - Far West Ski Week Sponsored by FWSA</i>	Tuscany Ballroom 9, 10, 11, 12
9:00 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only) - <i>Awards Sponsored by Big White Ski Resort &amp; Silver Star Mountain Resort</i>	Tuscany Ballroom 2
10:00 am - 12:15 pm	Far West Racing Association Meeting (Invitation Only)	Tuscany Ballroom 7
10:00 am - 12:15 pm	Bid Presentations - FWSA Ski Week (Invitation Only)	Tuscany Ballroom 1
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy - "Risky Business - A Slippery Slope"	Tuscany Ballroom 8
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Tuscany Ballroom 4
10:45 am - 5:00 pm	Outstanding Club Judging (Invitation Only)	Tuscany Ballroom 3
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - <i>Luncheon Sponsored by Vail Resorts, FWSA Western Ski Heritage Award Sponsored by Steamboat Ski &amp; Resort Corporation, FWSA Safety Person of the Year Award Sponsored by Aspen/Snowmass</i>	Tuscany Ballroom D-F
1:30 pm - 2:30 pm	FWSA Snowsports Multi-Media Presentation - <i>Sponsored by Lake Tahoe Ski Resorts</i>	Tuscany Ballroom 8
2:30 pm - 4:00 pm	FWSA Snowsports Leadership Academy - "Travel Wise - Smart Tips for Trips"	Tuscany Ballroom 4
2:30 pm - 4:00 pm	Public Affairs Panel & Guest Speakers	Tuscany Ballroom 4, 7, 8
4:15 pm - 5:30 pm	Council Caucuses	Tuscany Ballroom D-F
6:30 pm - 7:00 pm	Reception (No Host)	Tuscany Ballroom D-F
7:00 pm - 12:00 am	Awards Banquet & Dance "Sierra Silver" - <i>Band Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Tuscany Ballroom D-F

**Sunday, June 7, 2009**

7:00 am - 8:15 am	Eye Opener Party at FWSA Penthouse Suite - <i>Hosted by Sierra Council</i>	FWSA Peppermill Suite 1617
8:30 am - 10:30 am	FWSA General Meeting/Elections - <i>Coffee Service Sponsored by Telluride</i>	Tuscany Ballroom E-F
10:30 am - 11:30 am	Delegate Brunch - Door Prize Giveaway - <i>Sponsored by Mt Bachelor &amp; Sunriver Resort</i>	Tuscany Ballroom E-F
11:30 am - 2:00 pm	FWSA General Meeting/Elections Continued	Tuscany Ballroom E-F
2:00 pm - 4:00 pm	FWSA Board of Directors and Board of Trustees Meetings	Tuscany Ballroom 6

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is especially encouraged and the Grand Prize will be awarded only among those who participate. Delegates with mandatory assignments to other meetings during Travel Expo will receive instructions from their Meeting Chairman.

# Panels / Snowsports Celebrities / Caucuses

**Schedule Saturday, June 6, 2009, 10:45 AM - 5:30 PM**

Room	Tuscany Ballroom 8	Tuscany Ballroom 4	Tuscany Ballroom D-F	Tuscany Ballroom 7
<b>Leadership Info Panel Sessions*</b> <b>10:45 AM-12:15 PM</b>	Snowsports Leadership Academy – “Risky Business – A Slippery Slope” – Cindy Krupp, Dave Felker, Fred Liebel, Diane Stearley	Public Affairs-moderator Scott Bowker		
<b>1:30-2:30 PM</b>			Snowsports Celebrities Multi-Media Presentation	
<b>Leadership Info Panel Sessions*</b> <b>2:30 – 4:00 PM</b>	Snowsports Leadership Academy – “Travel Wise – Smart Tips for Trips” – Norm Azevedo, Barb Bryant, Nancy Ellis, Fred Liebel	Public Affairs-moderator Scott Bowker/John Watson		
<b>Council Caucuses</b> <b>4:15 – 5:30 PM</b>	Northwest/ LA/ Central/ Direct Members	San Diego/ Orange/ Inland/ Arizona/ New Mexico		BAC/ Sierra/ Intermountain

\* Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

## **10:45 AM-12:15 PM Leadership Info Panel Sessions\* – Tuscany Ballroom 4 & 8**

Snowsports Leadership Academy “Risky Business – A Slippery Slope” (Tuscany Ballroom 8) – Presenters: Cindy Krupp (FWSA Treasurer), Dave Felker (LA Council VP Travel), Fred Liebel.(Michael Ehrenfeld Co insurance broker for FWSA policy), Diane Stearley (New Mexico Council President). Topics may include managing top business issues for clubs, liability/risk management, treasurer best practices, budgeting & planning, controls, reports, IRS status 501c3 vs. 501c7, fund raising techniques, seller of travel requirements - CST/NST/TCRC.

Public Affairs (Tuscany Ballroom 4) – Moderator: Scott Bowker (FWSA VP Public Affairs). The guest speakers may include Bill Clark (Executive Director, Western Skisport Museum & Auburn Ski Club Training Center; Squaw Valley Olympic Museum Foundation board member), Loren Kroenke (National Winter Sports Manager, U.S. Forest Service), Chelton Leonard (10th Mountain Division veteran & skiing enthusiast, Assistant Sports Technical Director 1960 Winter Olympics, former Secretary General for the International Federation of Mountain Soldiers), Geraldine Link (Director Public Policy, National Ski Areas Association). Topics may include impact snow sports enthusiasts have on issues with regards to area development; environmental impact of resort development, Arizona Snowbowl snowmaking Supreme Court case, advertising, Planning Rule changes, 10<sup>th</sup> Mountain Division history, ski museum initiatives such as the planned Squaw Valley Olympic Museum.

## **1:30-2:30 PM Snowsports Celebrities Multimedia Presentation\* – Tuscany Ballroom D-F**

Meet your favorite snowsports celebrities. Multimedia Presentation – sustainability and green issues within the snowsports industry. Auden Schendler, Executive Director Sustainability at Aspen Skiing Co. Auden was named a global warming innovator by Time magazine in 2006 and is the author of Getting Green Done: Hard Truths & Real Solutions from the Front Lines of the Sustainability Revolution.

## **2:30-4:00 PM Leadership Info Panel Sessions\* – Tuscany Ballroom 4 & 8**

Snowsports Leadership Academy “Travel Wise – Smart Tips for Trips” (Tuscany Ballroom 8) – Presenters: Norm Azevedo (FWSA VP International Travel), Barb Bryant (FWSA VP Membership), Nancy Ellis (FWSA North American travel staff), Fred Liebel.(Michael Ehrenfeld Co insurance broker for FWSA policy). Topics may include understanding the travel process – potential participants, trip selection, RFPs, vendor selection, liabilities, trip insurance, seller of travel/certification, accounting/pricing, communication to participants, airline ticketing, baggage policies, waivers, code of conduct, other trip leader guidelines, useful documents.

Public Affairs (Tuscany Ballroom 4) – Moderator: Scott Bowker (FWSA VP Public Affairs)/John Watson (FWSA History Committee Chair). The guest speakers may include Deedee Corradini (President, Women's Ski Jumping USA, former two term Mayor of Salt Lake City, Salt Lake Olympic Organizing Committee member), Jessica Jerome (6 time women's national ski jumping champion, current world ranked ski jumper), Bill Clark (Executive Director, Western SkiSport Museum & Auburn Ski Club Training Center), Chelton Leonard (10th Mountain Division veteran & skiing enthusiast, Assistant Sports Technical Director 1960 Winter Olympics, former Executive Director of National Ski Association - predecessor to USSA, former Secretary General for the International Federation of Mountain Soldiers), Dana Miller (amateur historian, International Ski History Congress presentation on Hans Georg - 10th Mountain Division bronze star veteran/ski instructor at Camp Hale and ski instruction author). Topics may include women’s ski jumping bid to become an Olympic event, meeting impact snow sports enthusiasts have on issues with regards to area development; environmental impact of resort development, advertising, Planning Rule changes, 10<sup>th</sup> Mountain Division history.

## **4:00-5:30 PM Council Caucuses – Tuscany Ballroom 4, 7, 8**

Northwest/Los Angeles/Central/Direct Members (Tuscany Ballroom 8); BAC/Sierra/Intermountain (Tuscany Ballroom 7)  
San Diego/Orange/Inland/Arizona/New Mexico (Tuscany Ballroom 4)

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# Order of Business

**Saturday, June 6, 2009**

## **GENERAL SESSION**

8:00 AM Call to Order (Randy Lew)  
Introduction of Officers, Trustees, Committee  
Chairpersons, Council Presidents, FWSA  
Appointed Representatives, League  
Chairpersons and Special Guests.

Credentials Committee Report (Barbara Bryant)

Nominations Committee Report (Mike Sanford)

Councils' Man & Woman of the Year Report  
(Donn Bryant)

Communication and Club Awards Report  
(Catherine Ohl)

Bylaws Committee Report (John Watson)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction Coordinator (Mary Olhausen)

Travel Expo Report (Sigrid Noack)

## **RECESS FOR TRAVEL EXPO**

8:45 am – 10:40 am Travel Expo (Sigrid Noack)

**Sunday, June 7, 2009**

## **GENERAL SESSION RECONVENED**

8:30 am Call to Order (Randy Lew)

8:30 am – 2:00 pm FWSA General Meeting and  
Election of Officers

10:30 am RECESS FOR BRUNCH

11:30 am GENERAL SESSION RECONVENED

Order and timeframe of Sunday session to be  
determined by the FWSA President

## **ORDER OF BUSINESS FOR GENERAL SESSION (Continued)**

Secretary's Report (Debbie Stewart)  
Acceptance of Minutes from 2008 Annual  
Meeting

Credentials Committee Report (Barbara Bryant)

Parliamentarian's Report (John Watson)

Bylaws Report (John Watson)

Nominations of Candidates for Officers &  
Trustees (Mike Sanford)  
Speeches by Candidates (3 minutes time limit  
each)  
Election and voting for new President,  
Trustees, and Officers  
Substantive Resolutions

Treasurer's Report (Nancy Kelly)

Board of Trustees Report (Steve Coxen)

Industry Sponsorship/Silent Auction (Debbi Kor  
& Mary Olhausen)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA Committee Reports (Committee Chairs)

FWSA 2010 Convention Report  
(Jane Wyckoff / Eileen Sanford)

Old Business (Randy Lew)

New Business (Randy Lew)

Introduction of Newly Elected Officers and  
Trustees (Randy Lew)

Adjournment (FWSA President)





## 77th Annual FAR WEST SKI ASSOCIATION CONVENTION

June 4 – 7, 2009 – Reno, Nevada

## DELEGATE TRAVEL EXPO INSTRUCTIONS

**Saturday morning, June 6th**



### **GREETINGS DELEGATES!!**

Welcome to the 7<sup>th</sup> Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of participating in Travel Expo.

### **WHAT IS TRAVEL EXPO?**

Travel Expo takes place on Saturday morning of Convention. It is a forum where delegates [voting and non-voting] can meet with the ski industry [resorts, operators, and suppliers], in a pre-scheduled 10-minute appointment format. The Travel Expo is the Ski Industry's time for focused 1-on-1 time with our delegation and membership leaders. Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, the Travel Expo serves as a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to insure that our time with them is a positive and worthwhile experience.

### **SIGNING UP FOR APPOINTMENTS**

These appointments are held every 10 minutes from 8:45am to 10:40am, giving you eight opportunities to meet with ski industry. We are asking that delegates take advantage of all eight opportunities. You will have opportunity to sign up for appointments on Friday night at Silent Auction as well as on Saturday morning—just before Expo starts. Each delegate will have a PASSPORT, with appointment times that match industry Sign-Up Sheets.

There will be a maximum of 4 people per appointment. In some cases, the Industry may choose to meet with fewer than 4 people. Please respect their wishes. We are asking that no one club take all four spots for any one meeting unless the Industry requests it.

#### **Two opportunities to sign up for Travel Expo Appointments:**

- During Silent Auction on Friday  
from 6:30pm – 10:30pm
- On Saturday morning from 8:30am – 8:45am  
during the time prior to the start of Travel Expo.

We strongly recommend that you schedule a few resorts, at least one tour operator, and a supplier that you have not visited or used before.

Expo time should not be used for finalizing a trip already in the works. Use the time Friday night for this purpose, or schedule time with Industry later during the weekend.

Bring club BUSINESS CARDS with you to pass out to the Industry. To facilitate the meeting process, bring a ONE-PAGE CLUB PROFILE to leave with Industry. Copies should be made for each delegate to give out at every appointment. The profile should include:

Club Name, Address, Internet Address, Email, Phone  
President & Travel VP Contact Information  
# of Trips Taken Each Year  
Average # of Participants Per Trip  
Where Your Club Traveled In 2008-2009  
What Trips Your Club Is Planning For 2009-2010

Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board.

There will be separate instructions for those involved in the Far West Ski Bidding, the Man and Woman of the Year judging, and the FWRA meeting. These meetings are by invitation only.

For those of you who meet with **ALL EIGHT** appointments, and get all the Industry signatures on your Passport, you will be entered into a drawing for many prizes, including the

**Grand Prize:** A ground package for one person (not to exceed \$900) on the 2010 annual Ski Week trip to **Keystone, Colorado** with the Far West Ski Association, January 30 – February 6, 2010.

### **QUESTIONS**

For questions about Travel Expo, please contact:  
**Sigrid Noack** : [skisig@earthlink.net](mailto:skisig@earthlink.net)

**Mary Olhausen**: 503.880.7383. [omary52@comcast.net](mailto:omary52@comcast.net)

# Welcome

## From Randy Lew, President of Far West Ski Association

From the beautiful Peppermill Resort Casino in Reno, Nevada welcome to all club delegates, invited guests and industry partners attending the 77th Annual Meeting and Convention of Far West Ski Association.

We also welcome the delegates from Intermountain Ski Council, our newest council, representing ski clubs in Utah, Idaho, Colorado, South Dakota, and Wyoming. FWSA now includes eleven councils in eleven Western States with approximately 51,000 members.

This weekend is a showcase for Far West, a celebration of our history and accomplishments, an opportunity to renew friendships, a period of time we set aside to do the Association's business and our most important chance to build on our relationships with our snowsports industry partners.

My thanks and appreciation goes out to both the FWSA Convention Committee and all the Sierra Ski Council volunteers who put in many hours of work to make this Convention a success. I would especially like to thank the Sierra committee who worked many hours on the Convention over the last twelve months: Committee Chair **Jo Simpson**, Registrar **Nancy Ellis** and all the activity organizers. Also in line for a pat on the back are the FWSA Standing Convention Committee **Steve Coxen, Jane Wyckoff, Mike Sanford, Cindy Krupp and Scott Bowker** and their Committee of volunteers has done a great job in performing all the groundwork to keep the local effort enthusiastic and productive. And of course, we all owe a debt of gratitude to our Silent Auction Coordinator **Mary Olhausen** and VP of Marketing **Debbi Kor** who do a great job of coordinating the auction and keeping our sponsors happy. Lastly, I would like to thank **Catherine Ohl** for continuing the update our Convention Awards Book and Chairing our Awards Committee. Please take time to read the list of Convention Committee Volunteers in this book and thank them personally for their hard work.

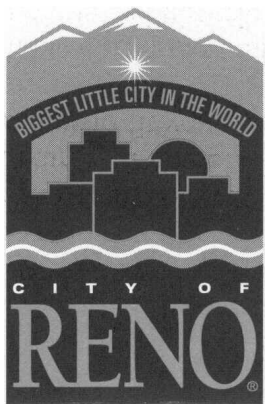
The annual Silent Auction on Friday night and our Travel Expo on Saturday is an excellent opportunity for all attendees to meet with representatives of the ski resorts. **Mary and Jane** have done a terrific job coordinating these events for us all. Please visit with as many representatives as you can and thank them for their support of FWSA. You'll find a wealth of information to take back to your clubs for planning your travel activities. Remember our relationship with the ski industry is key to the success of FWSA, its clubs and councils.

This year we are introducing the second two modules of our recently developed Snowsports Leadership Academy. We are also planning a multi-media presentation with Auden Schendler, the Executive Director of Sustainability for Aspen Skiing Company. Other special guests this year may include: Deedee Corradini (President, Women's Ski Jumping USA, former two term Mayor of Salt Lake City, Salt Lake Olympic Organizing Committee member), Bill Clark (Executive Director, Western SkiSport Museum), Ralf Garrison (President, The Advisory Group) Jessica Jerome (6 time women's national ski jumping champion), Billy Kidd (1964 Olympic Slalom Silver Medalist), Kendra Knight (Director/Curator, Mammoth Ski Museum), Loren Kroenke (US Forest Service National Winter Sports Program Manager), Chelton Leonard (10th Mountain Division Vet), Fred Liebel (Michael Ehrenfeld Co insurance broker for FWSA policy), Geraldine Link (Director of Public Policy, National Ski Area Association), Dave McCoy (Mammoth Mountain founder), Dana Miller (amateur historian), Robin Morning (Olympian & Author – Mammoth Mountain), Doug Pringle (Executive Director, Disabled Sports USA - Far West), Bob Wilbanks (Editor/Publisher, National Ski Club Newsletter). Some of our guests will be invited to speak on topics of interest in the Public Affairs panel sessions. This is a great opportunity to mingle with the folks who got us here plus the FWSA volunteers and show our appreciation for the work they have done.

The Awards Banquet "Sierra Silver" on Saturday night will be the high point of the weekend. There we recognize the people who have made significant contributions during the year to Far West Ski Association, their clubs and councils. Their efforts coupled with our strong volunteer corps keep FWSA the strong organization it has become today, a nationally recognized organization and "**The Voice of the Western Skier.**"

**Bob Cashell**

*Mayor*



June 4, 2009

Far West Ski Association Convention Attendees:

On behalf of the City of Reno, I would like to extend a very warm welcome to everyone attending the Far West Ski Association convention at the Peppermill Resort Spa Casino. We are delighted that you are here and hope you enjoy your stay in the Truckee Meadows.

As ski enthusiasts, I'm sure you are familiar with the numerous first class ski resorts in our area. Reno and the surrounding area also offer interesting and exciting venues to explore in the summer. I encourage you to enjoy a pleasant walk along the Truckee River downtown. A block north of the river, the West Street Market offers entertainment, a wine bar, bakery, deli and retail. The downtown area offers many unique bars and restaurants.

Reno also has a new Triple-A baseball stadium, which serves as the new home to Reno Aces! It is just across the river from the National Automobile Museum where you will have the opportunity to enjoy a premier collection of classic cars in period settings during your event at the facility. You may also want to take in a show at one of casinos or stop by the Nevada Museum of Art, Pioneer Center for the Performing Arts or Reno Events Center. You will find Reno is a 24 hour town with plenty of nightlife, gaming and entertainment.

During your visit, we hope you will also have an opportunity to discover and enjoy many of the area's sites, such as historic Virginia City and beautiful Lake Tahoe.

I know your convention will be the best yet, and I hope you will take the opportunity to explore Reno while you're here. You'll be glad you did!

I hope everyone will have a safe and pleasant visit, a productive convention, and that you will return to Reno in the future.

**Bob Cashell**

*Mayor*

490 South Center Street \* P.O. Box 1900, Reno, NV 89505 \* (775) 334-2001  
cashellr@cityofreno.com



# Event Sponsors

## 77<sup>th</sup> Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

*We extend our appreciation to the following sponsors of Far West Ski Association's 77<sup>th</sup> Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2009-10.*

Event	Sponsor	Website
Golf Tournament	 Snowbasin, a Sun Valley Resort	<a href="http://www.snowbasin.com">www.snowbasin.com</a>
Hub Crawl	 Reno-Tahoe VisitRenoTahoe.com	<a href="http://www.visitrenotahoe.com">www.visitrenotahoe.com</a>
Silent Auction Happy Hour / FWSA Safety Person of Year	 ASPEN SNOWMASS THE POWER OF FOUR	<a href="http://www.aspensnowmass.com">www.aspensnowmass.com</a>
Silent Auction Happy Hour	 Mammoth	<a href="http://www.mammothbrewingco.com">www.mammothbrewingco.com</a>
Delegate Bags	 Ski Dazzle.com Ski + Snowboard + Community	<a href="http://www.skidazzle.com">www.skidazzle.com</a>
Silent Auction DJ	 Sun Valley	<a href="http://www.sunvalley.com">www.sunvalley.com</a>
Saturday Continental Breakfast	 Ski Banff, Lake Louise, Sunshine	<a href="http://www.skibig3.com">www.skibig3.com</a>
Sunday Morning Coffee Service	 TELLURIDE	<a href="http://www.tellurideski resort.com">www.tellurideski resort.com</a>
Delegate Neck Wallets / Saturday Luncheon	 VAIL RESORTS	<a href="http://www.vailresorts.com">www.vailresorts.com</a>
Multimedia Presentation	 Northstar at Tahoe, Sierra, Squaw Valley USA, Heavenly, Alpine Meadows, Mt. Rose, Kirkwood	<a href="http://www.northstarattahoe.com">www.northstarattahoe.com</a> <a href="http://www.sierraattahoe.com">www.sierraattahoe.com</a> <a href="http://www.squaw.com">www.squaw.com</a> <a href="http://www.skiheavenly.com">www.skiheavenly.com</a> <a href="http://www.skialpine.com">www.skialpine.com</a> <a href="http://www.mtrose.com">www.mtrose.com</a> <a href="http://www.kirkwood.com">www.kirkwood.com</a>
Awards Banquet Band / FWSA Western Ski Heritage Prize	 Steamboat	<a href="http://www.steamboat.com">www.steamboat.com</a>
Delegate Brunch	 Mt Bachelor, Sunriver Resort	<a href="http://www.mtbachelor.com">www.mtbachelor.com</a> <a href="http://www.sunriver-resort.com">www.sunriver-resort.com</a>
Councils' Men & Women of the Year	 Big White, Silver Star Mountain Resort	<a href="http://www.bigwhite.com">www.bigwhite.com</a> <a href="http://www.skisilverstar.com">www.skisilverstar.com</a>
FWSA Athletic Scholarship Program	 Karbon, Whitefish Mountain Resort, Grouse Mountain Lodge	<a href="http://www.karbon.net">www.karbon.net</a> <a href="http://www.skiwhitefish.com">www.skiwhitefish.com</a> <a href="http://www.grousemountainlodge.com">www.grousemountainlodge.com</a>
Pool Party	 Mt Bachelor, Intermountain Ski Council	<a href="http://www.mtbachelor.com">www.mtbachelor.com</a> <a href="http://www.intermountainskicouncil.com">www.intermountainskicouncil.com</a>
Grand Prize Travel Expo	 Far West Ski Association	<a href="http://www.fwsa.org">www.fwsa.org</a>
Eye Opener	 Sierra League & Council	<a href="http://www.sierraleague.com">www.sierraleague.com</a>

## Silent Auction & Travel Expo - 2009

# Participants

by Mary Olhausen & Debbi Kor

*The Far West Ski Association and Sierra Council extend their appreciation and sincere gratitude to the 24th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2009-2010.*

Airport Quality Inn, UT  
Alaska/Horizon Airlines  
Alpine Meadows Ski Area, CA  
Arapahoe Basin Resort, CO  
Aspen Skiing Company, CO  
Aspen/Snowmass, CO  
Banff Lodging Company, Canada  
Beaver Creek Resort, CO  
Best Western InnTruckee, CA  
Betty Donellan, CA  
Big Red Cats, Canada  
Big Sky Resort, MT  
Big White Ski Resort, BC, Canada  
Breckenridge Resort, CO  
Brundage Mountain Resort, ID  
Capella Lodging Telluride, CO  
CMH Heliskiing, Canada  
Comfort Suites, UT  
Crested Butte Mountain Resort, CO  
Davis Area CVB, UT  
Deer Valley Resort, UT  
Destination Hotels-Resorts, CO  
Eldorado Hotel & Casino, NV  
Elevation Hotel & Spa, CO  
El Dorado Ranch, Mexico  
El Monte Sagrado Resort & Spa, NM  
Fairmont Hotels & Resorts, Canada  
Fernie/Kimberley Resorts, BC, Canada  
Forest Suites Resort, CA  
Grand Sierra Resort & Casino, NV  
Grand Targhee Resort, WY  
Granlibakken Resort, CA  
Grouse Mountain Lodge, MT  
Hampton Inn Suites, UT  
Heavenly Mountain Ski Resort, CA  
Hermosa Hotel, CA  
Holiday Expeditions, UT  
Holidaze Ski Tours, NJ  
Homewood Mountain Resort, CA  
Jackson Hole Mountain Resort, WY

Jackson Hole Resort Lodging, WY  
John Ascuaga's Nugget Casino, NV  
Kandahar Lodge at Whitefish, MT  
Keystone Resort, CO  
Kirkwood Mountain Resort, CA  
Lakeland Village Resort, NV  
Lakeside Resort Properties, UT  
Lake Tahoe Snowmobile Tours, CA  
Madronna Manor, CA  
Mammoth Mountain Ski Area, CA  
Marriott Courtyard, UT  
Miracle Springs Resort, CA  
Mountain Lodge at Telluride, CO  
Mountain Resorts, CO  
Mt. Bachelor Ski Resort, OR  
Mt. Rose Ski Tahoe, CA  
North Lake Tahoe Visitor Bureaus, CA  
Northstar at Tahoe Resort, CA  
Ogden Marriott Hotel, UT  
Ogden Convention Visitors Bureau, UT  
Panorama Ski Resort, BC, Canada  
Park City Mountain Resort, UT  
Park City Peaks Hotel, UT  
Park City Transportation, UT  
Peppermill Resort Casino, NV  
Powder Mountain Ski Resort, UT  
Red Mountain Resort, BC, Canada  
Red Property Management, BC, Canada  
Red Shutter Inn, Canada  
Reno Sparks Conv Visitors Auth, NV  
Resort at Squaw Creek, CA  
Resorts Canadian Rockies, BC, Canada  
Rocky Mountain Tours, CO  
Salt Lake Conv & Visitors Bureau, UT  
Schweitzer Mountain Resort, ID  
Shore Lodge, ID  
Sierra at Tahoe, CA  
Silver Legacy Resort Casino, NV  
Silver Mountain Ski Resort, ID  
Silver Star Resort, BC, Canada

Ski Banff-Lake Louise-  
Sunshine, Canada  
SKI.COM, CO  
Ski Dazzle, CA  
Ski Group.Net, CA  
Snakedance Condominiums, NM  
Snow Tours, NJ  
Snowbasin Ski Resort, UT  
Snowbird Ski & Summer Resort, UT  
Solitude Resort Lodging, UT  
Sports America Tours, CA  
Squaw Valley USA, CA  
Steamboat Ski & Resort, CO  
Sugar Bowl Resort, CA  
Sundance Lodge Resort, Canada  
Sunriver Resort, OR  
Sun Valley Resort, ID  
Taos Ski Valley, NM  
Telluride Ski Resort, CO  
The Canyons, Resort, UT  
The Cliff Lodge, UT  
The Cruise Company of Modesto, CA  
The Gant Lodge, CO  
The Lodge at Big Sky, MT  
The Lodge at Whitefish Lake, MT  
The Riverhouse Resort, OR  
The Spa at Whitefish Lake, MT  
Tourism Whistler, Canada  
Trickle Creek Inn, Canada  
Truckee Hampton Inn & Suites, CA  
Vail Resorts, CO  
Whistler/Blackcomb, BC, Canada  
Whitefish Mountain Resort, MT  
Winter Park Ski Resort, CO  
Wolf's Den Lodge, Canada

***The support from our Industry Partners continues to grow. In 2010 we look forward to the 25th Annual Silent Auction and Travel Expo at the 78th Annual FWSA Convention at Renaissance Esmeralda Resort & Spa, Indian Wells, CA***

# Convention Volunteer VIPs

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Delegate and Leadership Books Editor.....	Scott Bowker
Travel Expo Prize Donations.....	Debbi Kor
Parliamentarian.....	John Watson

Our thanks and appreciation to all the volunteers from Sierra Council and Far West Ski Association for their assistance in making the 2009 FWSA Convention a success.

# Special Guest Bios

**\* Preliminary list of special guests subject to change.**

## Bill Clark

**Executive Director, Western SkiSport Museum**



Executive Director of the historic Auburn Ski Club, Inc. Directs the Auburn Ski Club Training Center and Western SkiSport Museum on Donner Summit. The ASC Training Center is home to Alpine, Nordic and Snowboard programs and annually hosts competitions in all disciplines including the 2004 NCAA XC National Championships and the 2005 and 2009 USSA XC Junior Olympics.

Bill began skiing as a Jr. Far West racer with Auburn Ski Club and was a four-way competitor at Sierra College. Program director/head coach of the ASC Alpine program 1979-1990. Former member of the US Ski Hall of Fame selection committee, Far West Skiing Alpine and Far West Nordic board of directors. Currently a board member on the new Squaw Valley Olympic Museum Foundation working to establish a new Museum by 2012 and committee member of the 1960 50th anniversary Olympic Heritage Celebration January 8-17, 2010.

The Western SkiSport Museum [www.auburnskiclub.org](http://www.auburnskiclub.org) was founded in 1969 by the Auburn Ski Club. Its mission is to collect, preserve and exhibit the history of winter ski sports in the western United States. Featured exhibits include: Auburn Ski Club, Snowshoe Thompson; California Gold Camps and the Longboard skiers; 10th Mountain Division "Ski Troops of World War II"; Yosemite Winter Club, Sun Valley and Alta Ski Areas; U.S. Ski Team and Olympic history; Sugar Bowl, Ski Jumpers of the 1930 and 40's; Dodie Post — Olympic skier from Reno, NV; Dick "Maddog" Buek— Legendary skier from Donner Summit; Western Ski Hall of Fame; Jeff Hamilton — Auburn Ski Club skier, 150 MPH world record speed skier, 1992 Olympic Bronze medalist; U. S. Forest Service; Roy Mikkelsen — Auburn Ski Club jumper and Olympic ski jumper in 1936; Archives and library by appointment; Ski Movies dating from 1919; Publications: "The Lost Sierra — Gold, Ghosts and Skis".

# Deedee Corradini

## **President, Women's Ski Jumping USA; former Salt Lake City Mayor**



Deedee Corradini is a leader in the Olympic movement and one who is a champion of women in the events of the Winter Olympics. Her journey has not been a long one, but it is an interesting one and one which brought the Winter Olympics to the USA only for the third time.

When the selection of Salt Lake became official, she served on the Salt Lake Olympic Organizing Committee (SLOC) from 1995-2000 and in that time she was instrumental in helping to get women's bobsled and skeleton into the Olympics. She was included as a member of the USOC delegation when the Olympics came to Utah.

Deedee Corradini conducted a decade-long effort to bring the Olympics to the USA. She has spent untiring effort to bring women's events into the Olympic Winter Games, as well as her current leadership in WJUSA. She has now directed her attention to the litigation aimed at making women's ski jumping an event in Vancouver 2010.

She is the President of Women's Jumping USA (WSJUSA) [www.womensskijumping.com](http://www.womensskijumping.com), continuing her campaign to get women ski jumpers into the Olympic Winter Games in Vancouver 2012 (ski jumping is the only event in the Olympic Winter Games that does not allow women—men's ski jumping has been part of the modern day Olympics since 1924). WJUSA filed suit in Vancouver to force the Vancouver Olympic Organizing Committee (VANOC) to allow women's ski jumping as an event. The FIS had already voted 114-1 in 2006 to allow a women's World Championship under its sanction, as well as inclusion in Vancouver 2010; four months later the IOC Executive Committee voted in the negative after a 5-year battle.

Born in Rhode Island, she spent her early years in Lebanon and Syria where her father was an educator at the American University of Beirut and President of two colleges in Lebanon and Syria. In those years she was fluent in French and Arabic. After returning from the Middle East, she went to high school in Maine, and completed her B.S. and M.S. at the University of Utah. Her skiing in the northeast was less than satisfactory. She served two Members of Congress as a Press Secretary and Special Assistant after her education was completed.

She returned to Salt Lake City in the 1970s, working as Assistant to the President of Snowbird Ski Resort, and there her skiing improved to its current expert level. As Mayor of Salt Lake City, she became part of the effort to bring the Olympics to Utah, losing the 1998 bid by only 3 votes, but winning the 2002 Olympic Winter Games on the first ballot, which is rarely done. She is the only woman ever to hold the office of Mayor, and served for two four year terms, from 1992-2000. She and her family are now living in Park City.



# Ralf Garrison

## President, The Advisory Group



Ralf has some 35 years experience in the ski resort business, which has led to his recognition as an expert on the supply-side of destination resort tourism.

In 1978, Ralf founded, and still remains co-owner of, the Mountain Travel Symposium which has grown to become the definitive annual meeting of the snow-sports travel industry.

At about the same time, Ralf founded, and still actively runs, the Central Reservations Association of Mountain Resorts.

Ralf's consulting company, The Advisory Group [www.adv-grp.com](http://www.adv-grp.com), focuses on strategic marketing for destination resorts, and the related infrastructure. This has evolved over time, and included the creation of modern-day centralized reservation systems.

In his presentation, Ralf will give an overview of the state of mountain resorts and the outlook for next year which is derived from MTRIP, the Mountain Travel Research Program, his latest venture, which supplies comprehensive, industry-wide research.

This strategic information is created specifically for those management and marketing professionals who must make informed decisions in the mountain resorts industry. He will focus on making this information relevant to ski club and ski council decision makers.

Ralf Garrison's career highlights and academic experience include:

Founder, Principal, Advisory Group Inc. 1981-1992, 1999 - present

Founder and owner of the Mountain Travel Symposium: 1978 – present.

Founder and current President of the Central Reservations Association of Mountain Resorts: 1977-present.

Director, Vice – President New Business Development, Destinations.com 1997 – 1999.

Founder of Reservation Technologies 1992 – 1997.

Vice President of Marketing at Telluride Resort.

Associate Professor at Western State University, Gunnison, Colorado.

10 years at Crested Butte Mountain Resort, with responsibilities for all property management, air program development, centralized reservations and marketing in the capacity of Vice President Marketing.

Undergraduate work at Wichita State University, and post graduate work at Denver University, with multiple degrees and certificates, including Marketing/Business Administration, Computer Science, and Applied Communications (Alternative Dispute Resolution).

Middle School: Ecole International du Geneve, Switzerland

# Jessica Jerome

## 6 Time U.S. National Ski Jumping Champion



Jessica Jerome, 22, finished in sixth place at the recent World Championship. Jess has been ski jumping since age 7 and competing internationally since she was 14. She has won US National Championship titles six times (2002, 2003, 2005 and 2008) and has 19 Continental Cup podium finishes. Jessica's longest jump is 138m at Lillehammer K120 jumping hill. She is studying economics at Westminster College in Salt Lake City, working part-time and "training six days a week to be ready for 2010 in Vancouver."

Jessica, J.J., or "Baby Deer Legs" was drawn to try ski jumping at the age of 7 when the local ski jumping club came to recruit the crazy kids in elementary school. Her nick name Baby Deer Legs came from the likes of Bambi. She is a crasher!! Jessica's countless injuries include a ruptured spleen, a blown out ACL, dislocated elbow, a few concussions (maybe more but she doesn't recall), many ice facials, and enough cuts and bruises to go around. She crashes because she is persistent, and is not afraid of the aftermath. Fine qualities for an elite athlete, and ski jumper. Jessica's persistence and hard training has led her around the world, and to the

results that she has achieved..

When Jessica is not traveling, or flying through the air she likes to shred the gnar, cook, run, and hang out with her siblings. She also enjoys photography music and art.

Jessica also starred in 'Jump like a Girl' - a documentary that follows the struggles of Lindsay Van, Jessica Jerome, and their peers as they push for a women's division in ski jumping at the Olympic level. The film is a compilation of news footage, home videos, and video that chronicles over two years in the lives of Van and Jerome. The film records key moments in women's ski jumping like the first ever Continental Cup for women and a bitter battle between the International Ski Federation (FIS) and women ski jumpers over their right to ski fly (ski jumping off of a hill larger than K180).

Jessica is one of 15 plaintiffs suing the Vancouver Olympic Organizing Committee in the Supreme Court of British Columbia for women ski jumpers to be included in the 2010 Winter Olympic Games. The court hearing took place in April and the plaintiffs are awaiting the judge's decision. Ski jumping is the only sport in which women are not allowed to compete in the Winter Games.

# Billy Kidd

## 1964 Olympic Slalom Silver Medalist



When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He became America's hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the “Legends Races” now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics,

Billy marked yet another “first” for American men by becoming the first person to win both Amateur and Pro World Championships in a single year-1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.



Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center. The Center features a personal “hands-on” approach, using on-slope video analysis and a Personal Skiing Profile. Billy and his coaches guarantee they'll make you a better skier.

Billy also leads Steamboat’s Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build self-confidence by learning to ski and snowboard. His efforts with Native American youth recently earned him the Texaco Star Regional Award.

Because his Olympic teammate and long-time friend Jimmie Heuga has MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged.

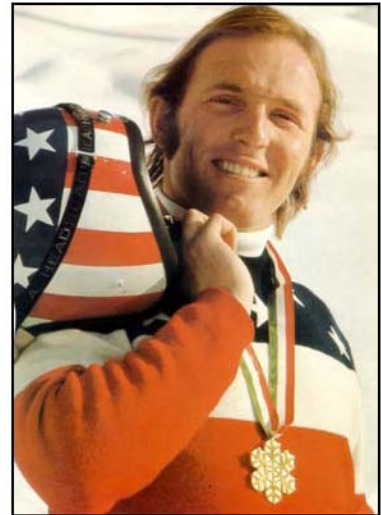
After a lifetime of skiing Kidd still enjoys helping people ski better. Along with coaching at his camps, he hosts a free daily clinic at 1:00 on the slopes at Steamboat.

This all adds up to a total commitment to the sport of skiing. Kidd skis for enjoyment and excitement--two things that are as much a part of skiing as the name **Billy Kidd**.

### **BILLY KIDD ACCOMPLISHMENTS:**

- Olympic Silver Medalist, Slalom, 1964.
- World Champion, Amateur and Professional, 1970.

- National Ski Hall of Fame Inductee, 1976.
- Colorado Sports Hall of Fame Inductee, 1995.
- Texaco Star Award Regional Finalist, 2000.
- The Bertolucci/Newsweek Magazine - Spirit of Skiing Award, 2001.
- The Jimmie Heuga Center's Can-Do Award, 2003.
- Far West Ski Association's President Award, 2004.
- CBS-TV Commentator.
- Contributing Editor, *Skiing Magazine*.
- Director of Skiing, Steamboat Ski & Resort Corporation.
- Advisor, President's Council on Physical Fitness & Sports.
- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board
- Author of three books, including: Billy Kidd's Ski Racing Book, plus Billy Kidd's Ski Racing Video.
- Rolex Junior Skiing Ambassador
- Sports Illustrated Cover Image: Dec. 2003, Feb. 1968, March 1965



# Kendra Knight

## Director/Curator, Mammoth Ski Museum

Kendra holds a Bachelor of Arts degree in commercial photography from Brooks Institute of Photography. Her background is in gallery management, promotion, lighting techniques, cataloguing and maintaining collections.

Mammoth Ski Museum [www.mammothskimuseum.org](http://www.mammothskimuseum.org). Enjoy and explore the fine art of skiing. Current exhibits include: Dave McCoy Photography: A 50-Year Retrospective; Beekley International Collection of Skiing Art and Literature – selections from over 10,000 items; For the Love of It - a collection of photography and narratives of skiing, racing and working at Dave McCoy's Mammoth Mountain. Upcoming exhibitions: Honoring Andrea Mead Lawrence: A Local Legend; Canada & The Olympics: A Tribute; Hans Georg: A Mammoth Icon.

# Loren Kroeneke

## National Winter Sports Manager, U. S. Forest Service

Loren accepted the National Winter Sports Manager position with the Forest Service in August 2008 which gives him national Forest Service policy input on a wide array of issues. Issues may include ski resorts summer use criteria (S.607 Ski Area Recreational Opportunity Enhancement Act of 2009 bill introduced by Mark Udall in March 2009); winter travel management policy for motorized and non-motorized recreationists in high use/multi use areas (focus on trailhead management and development to help disperse recreationists and diffuse conflict); Alta's Flagstaff Peak ski lift avalanche control proposal; and film permit process for backcountry film shoots with

small crews (Warren Miller Entertainment a citation in January 2009 for the movie Children of Winter).

Previously as Salt Lake District Ranger for the Wasatch-Cache National Forest, Loren has been involved with issues that included Utah heli ski operator permit approval; Albion Basin motorized winter travel management plan; hazardous fuel reduction plans; and land acquisition along the Bonneville Shoreline Trail with Trust for Public Land to preserve open space, protect wildlife, and provide recreational opportunities

Loren worked at the Forest Service Holy Cross Ranger Station in Colorado as the project manager for Vail Associate's 4,000-acre expansion on public lands in the Two Elk Creek roadless area (the back bowl area south of Vail – now Blue Sky Basin) in the White River National Forest.

Loren was a 2006 nominee for Forest Service Excellence in Wilderness Stewardship Award which recognizes an employee who has made outstanding contributions to wilderness stewardship across the National Forest System over several years.

# Arthur Chelton Leonard

## 10<sup>th</sup> Mountain Division Veteran & Skiing Enthusiast

From his beginnings as a high schooler at Reno High School Chelton Leonard was a leader. As a member of the football and Ski Team member he went on to become a Class officer and he organized the “Sierra Interscholastic Ski Federation” (which still sanctions high school meets).

Starting in 1941 Chelton entered the University of Nevada. In 1943 he was chosen to act as a double for Lou Costello in the ski movie “Hit the Ice”, which involved trick skiing.



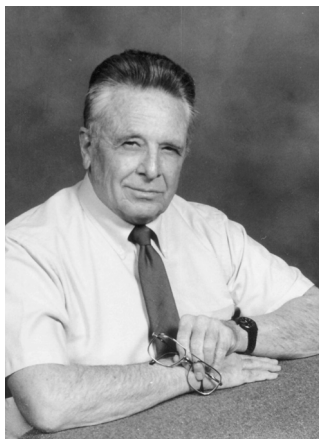
With World War II in full swing he became a volunteer inductee to the U. S. Army's 10th Mountain Division, Camp Hale, CO as a Ski Instructor, Corporal. After seeing action for three years he was separated, having had the success that lead to his promotion through the ranks to the level of 2nd Lieutenant.

The soldiers learned at Camp Hale to breath and climb to 14,000 feet using skis and snowshoes while carrying 90-pound rucksacks and heavy weapons. It was a grueling regime that built muscle and endurance, as well as character and grit. They marched more than 20 miles a day, yet there was always a lot of singing. Winter weather in the Rockies can be brutal, and the men were often cold, wet and hungry. At the end of one period of tactical training in Feb. 1944, known as the D-Series, 30 percent of the participants were recovering in the infirmary from frostbite or exhaustion.

Leonard noted the worth of the WWII mountain soldiers as opposed to the mules they used. “We were cheaper than mules,” said Leonard, noting his salary was \$50 a month, compared to the \$800 a month for the upkeep of the mules.

After the war Chelton entered the University of Oregon and in 1947 began ski race training in Sun Valley, ID. In 1948 he became a member of the University of Nevada Ski Team. During his tenure at University of Nevada he became the Ski Team Coach and Staged the 1st sanctioned NCAA Intercollegiate Ski Championship, originated the “All American Ski Team”, was recognized as the “Ski Coach of the Year” by the Western Winter Sports Writers, coached his team to 5th Place at the 1959 NCAA Ski Championships in Winter Park, Colorado and another 5th place finish at the 1960 NCAA Ski Championships at Bridger Bowl, Montana. From 1956-60 he served as the Secretary, NCAA Ski Rules Committee.





From 1958 to '60 Chelton served as the Assistant Sports Technical Director, 1960 Winter Olympics in Squaw Valley, CA. and as Chief Gatekeeper and as a member of the Competition Jury for Alpine Events. He was also appointed as Advisor to Nevada Governor Grant Sawyer for those Winter Olympics.

After the Olympics Chelton was appointed to the position of Executive Director, National Ski Association of America (now USSA) where he served for two years. During that time he also served the U. S. Olympic Committee as Chairman of the International Ski Competition Committee. During the decade of the '60's Chelton also served as University of Nevada, Ski Coach, as a certified official of USSA and the FIS, as Convention Director for John Ascuaga's Nugget and as Chairman, Public Relations Committee, Nevada Area Council, Boy Scouts of America.

In 1967 Chelton was recalled to the U. S. Army and served as Major and Staff Specialist. He subsequently retired from the Army as a full Colonel.

In 1975 and for the following fifteen years Chelton served as a ski instructor and Director of the Luggi Foeger Ski School at Diamond Peak, Incline Village NV.



Chelton founded the 10<sup>th</sup> Mountain Division annual biathlon race at Auburn Ski Club in 1982 which celebrated the 28<sup>th</sup> anniversary of this annual race on April 19, 2009.

Chelton's other recognitions and offices held include President, Sierra Nevada Chapter, 10th Mountain Division Association, "Distinguished Service Award", 10th Mountain Division Association and Chairman, International Federation of Mountain Soldiers X CONGRESS.

In 1992 Chelton was inducted in to the University Of Nevada Athletic Hall of Fame. In 1996 he was Awarded the "Professional Achievement Award" from the University of Nevada Alumni. For three years from 1995 to 1998 he served as Secretary General of "International Federation of Mountain Soldiers". In 2007 Chelton was Awarded the Wendell Robie Award by Auburn Ski Club for "Lifetime Outstanding Service".

Chelton's service also includes a stint as Certified Official, Chief of Race, Referee and Chief Timer for Far West Ski Association, United States Ski Association and the International Federation of Skiing. He also served on the Advisory Board for University of Nevada Ski Team and currently serves on the Board of Directors for the Western Ski Sport Museum in Donner Summit, CA., where the official records and awards are held for the Far West Ski Association.

# Fred Liebel

## Michael Ehrenfeld Co insurance broker for FWSA policy



Fred was born and raised in upstate New York and attended the State University of New York at Albany, majoring in Economics. Throughout the 1970's and early 1980's he was involved in management positions with several construction and hospitality-based companies, eventually forming his own company that specialized in the management of resort hotels in the Lake George region of New York state. His insurance career began with the United Community Insurance Company where he oversaw the appraisal and risk management division that serviced large school districts and municipalities throughout the country. In 1993, Fred accepted a position with one of United Community Insurance Company's affiliates in San Diego. As a producer with that firm he gained a technical

expertise in the unique insurance needs of yacht clubs, security guard firms and non-profit social service agencies. In 1997, Fred became associated with the Michael Ehrenfeld Company.

Fred is a past board member of the Insurance Brokers Association of San Diego, a past appointee to the New York State Office of Advocate for the Disabled, and currently sits on the executive board of the City of San Diego Parks and Recreation department's Disabled Services Advisory Council. An avid monoskier, hand cyclist and triathlete he spends most of his free time as a volunteer with a number of San Diego agencies that promote sports and recreation programs for children with disabilities.

# Geraldine Link

## Director Public Policy, National Ski Areas Association



Geraldine Link directs public policy and environmental initiatives for the National Ski Areas Association in Lakewood, Colorado. She has held this position with NSAA for over eleven years. The association is the trade group for resort owners and operators nationwide, and its members represent over 90% of the skier/snowboarder visits in the United States. Before joining the National Ski Areas Association, Ms. Link was an attorney with the law firm of Arnold & Porter for approximately five years. At Arnold & Porter, she specialized in environmental and natural resources law and corporate litigation.

Geraldine currently serves a member of the Roadless Area Conservation National Advisory Committee (RACNAC) by appointment of the Secretary of Agriculture. Ms. Link has served on the Board of Directors for the University of Colorado School of Law and the Continental Divide Trail Alliance. She served as a Colorado Hazardous Waste Commissioner in the 1990s by appointment of the Governor.

Geraldine has a Bachelor of Arts degree in Government from Georgetown University in Washington D.C. She graduated magna cum laude from Georgetown in 1987, and is a member of the Phi Beta Kappa honor society. Ms. Link received a Juris Doctorate degree in 1993 from the University of

Colorado School of Law. She graduated Order of the Coif and served as the Editor-in-Chief of the University of Colorado Law Review.

Geraldine resides in Denver, Colorado. She and her husband, Dave, have two kids, Sophie and Charlie.

# Dave McCoy

## Founder, Mammoth Mountain

*A Man and His Mountain*

*Mammoth Mountain's founder, leader and inspiration*



Dave McCoy was born in Los Angeles on August 24, 1915 to William Thomas McCoy and Edna Rachel Metcalf. Until the age of six, Dave lived a quiet life in El Segundo, California where his father worked in an oil refinery. His next nine years were spent traveling throughout California with his parents, living in various towns along California's Highway 99 while his father worked as a highway construction contractor.

In 1928, when Dave was twelve years old, his mother took him to Independence, California, a small town south of Bishop, for a visit. He instantly fell in love with the area and decided this was the place he wanted to settle.

After graduating as valedictorian of his class in the eighth grade, Dave moved to the state of Washington to live with his grandparents. During this time he often worked with his grandfather who was a supervisor in a coal mine. During his high school years, Dave traveled between California and Washington doing odd jobs to support himself while attending school in both locations. He worked on pig farms, grocery stores, grape vineyards and a variety of other places.

It was during his time in Washington that Dave was introduced to skiing by a group of Norwegian ski jumpers. Their motto was, "Just point 'em down the hill and ride!" Dave took every opportunity to hike up White Pass Mountain and ski straight down as fast as possible. His love affair with skiing had begun.

Dave graduated from Buckley High School in 1934 and instead of taking a job in the apple orchards of



Washington he set out to pursue his dreams. He hitched his way working odd jobs (picking cherries, gold mining in Sierra City and tying flies for fishing) to pay his way back to Independence. He finally arrived late in the afternoon on Labor Day in 1935 and began working that night as a dishwasher and waiter. The owner of the restaurant let him live in the garage, where he stayed for two years. Dave believes that "Some power, some force kept holding me near Mammoth."

While working in Independence, he caught his first glimpse of the woman he would eventually marry. "I was working as a soda jerk when the Bishop Cheerleaders stopped in on their way to Lone Pine to a game. I took one look at this girl and knew she was something special. I didn't even get to ask her name."

Roma recalls telling her sister, "One day I'm going to get a date with that guy." It wasn't until two years later when Dave was living in Bishop that he was introduced to Roma. In those days, Dave and a friend would tie their skis to the back of a motorcycle and take off for the mountains. As fate would have it, Dave's friend had a sister, and when he finally introduced Dave to her, she happened to be the Bishop cheerleader he had seen two years earlier. At the time, Roma was living with her grandmother and aunt and was working to help support them. Dave and Roma dated for four years before they were married. The couple has since raised six children.

In March of 1937, Dave was asked to go to work for the Department of Water and Power (DWP) as a hydrographer. The job required collecting and interpreting data from snow surveys to predict future water supplies for Los Angeles. Dave's extensive ski experience coupled with a strong work ethic allowed him to excel in his position at the DWP where he remained for 18 years.



Dave's passion for the sport led him to skiing pioneers Tex Cushin and Corty Hill at McGee Mountain. As a member of the Eastern Sierra Ski Club, Dave helped keep the cable-sling lift maintained and running. Dave and two friends from the DWP, Sam Griggs and Ben Boyd, built the first portable rope tow in the Eastern Sierra. They took a Model "A" Ford truck, pulled the drive wheel off, locked the brake, jacked up the rear end and ran a rope up the mountain to a pulley. This "portable" rope tow allowed the club to ski anywhere in the valley from Independence to Bridgeport searching for hidden stashes of powder.

In 1941, Dave obtained a roving permit for his own portable rope tow. The Eastern Sierra Ski Club began losing interest in running their own lifts and agreed to sell their portable rope tow to Dave for \$85. To raise funds for the equipment, he tried to borrow the money against his Harley-Davidson motorcycle but the bank refused his loan. Upon leaving the bank, the secretary was able to convince them that Dave was a good risk. Little did the bank know that the kind-hearted secretary was also Dave's soon to be wife, Roma Carriere.

His extensive knowledge of snow pack and snowmelt gleaned from his hydrography job enabled Dave to set up his lift where the snow was the best. When the weather would allow it and the roads were clear, he took his portable rope tow to Mammoth Mountain. Dave and his friends were skiing at Mammoth on December 7, 1941 when news of the bombing on Pearl Harbor reached Mammoth. The skiers packed up the rope tow and loaded it into the truck. Skiing essentially came to a halt in the Eastern Sierra and Dave considered joining the Navy with his friends even though his hydrographer position exempted him from service. Ultimately, a ski injury would take the decision out of his hands.

Dave's love of skiing led to an interest in competitive ski racing. During the late 30's he emerged as a top competitor and was something of a local racing hero. In April of 1942, Dave made a spur of the moment decision to drive to Sugar Bowl, California to compete in the state championships. During the race he took a nasty fall, shattering the bones in his left leg. The doctors counted over 38 fractures and wanted to amputate, but Dave would not allow it. It took almost four years for Dave to rehabilitate his leg. Although he still walks with a slight limp, he continues to lead a very active lifestyle.

Eventually Dave returned to his surveyor job and resumed operation of his roving rope tow. The majority of the time the rope tow was stationed at Mammoth Mountain. The Main Lodge's predecessor known as "the Snake Pit," a 12' x 24' building with a dirt floor and outside toilet, served as combination first aid station and snack bar. The Forest Service decided to put the permanent permit to operate at Mammoth Mountain up for bid but no one bid on it, including Dave, because he didn't have the money. In 1953, the Forest Service awarded Dave the permit free of charge on the condition he begin developing the mountain. He already had a thriving rope tow business and soon Mammoth was entertaining more skiers than any other California operation, including those with chairlifts.

Dave went to the bank and asked for \$135,000 to build a chairlift, add on to the existing hut and pay salaries for a year. This time the bank thought it was too much of a risk and turned him down. Walter Martinoni, who built chairs for Donner Summit and Snow Summit, had built a chair for a client who decided he didn't want it. The two



agreed that if Walter gave Dave the chair, Dave would install it himself and pay Walter as soon as he made money. Dave and a group of hard-core skiers built their own crane, dug the tower holes by hand, mixed the cement and installed the motor, brakes, clutches and drive system. Mammoth Mountain's first chairlift opened on Thanksgiving Day, 1955, just in time to meet his permit requirements. Since 1955, Dave and his crew have installed an average of one lift annually.

Dave soon relocated his family to the small community of Mammoth Lakes where he skied, ran the business and coached young racers. Coaching 19 of his team members to the United States Olympic Ski Team, including two of his own children, Dave has been one of the most successful racing coaches in ski history. Dave's coaching success helped put Mammoth on the map as a great ski area. Parents began sending their children from all over the country to ski at Mammoth under Dave's tutelage.

After building his first chairlift in 1955, Dave went on to build one of the largest ski resorts in the country. In 1986, Dave bought nearby June Mountain, ensuring the future of great skiing in the Eastern Sierra. Today Mammoth Mountain has 27 lifts, four day-lodges, four hotel properties, four restaurants, a large maintenance facility and much more. Now a four-season destination resort, Mammoth Mountain is busy during the summer months as a world-class Mountain Bike Park and Adventure Center and operates a golf course and fly fishing guide service. Dave McCoy has been called one of the last great entrepreneurs in the skiing business.

Dave's commitment to the Mammoth Lakes community never waned. When he was asked to help establish a college in the Eastern Sierra, he joined with other town leaders to introduce the nonprofit Mammoth Lakes Foundation to pursue this goal. The Eastern Sierra College Center (ESCC) opened in 1996 with seed money from the McCoy family. ESCC, a branch of Cerro Coso Community College, fulfilled the Foundation's mission to develop higher education and cultural enrichment in the area. Associate degree programs, professional and technical training as well as special interest programs are available. Long-term goals include bringing upper division courses to the school as a 4-year university and construction of student housing, a performing arts center and a 19,000 square foot campus building. Dave's tireless support contributes greatly to the success of the Foundation.

In the 1930s, Dave McCoy and his friends envisioned a bright and promising future for Mammoth. Dave took that vision and built upon it, making Mammoth an integral part of California's burgeoning tourist economy. The legendary founder of Mammoth Mountain saw Mammoth as one of North America's best-loved ski destinations, but also as an extraordinary four-season resort playground. Dave has teamed with Intrawest, the leader in mountain resort development, to bring his vision to life with Project Sierra. An estimated \$800 million master plan will see the convergence of natural beauty, exceptional resort amenities and international standards of excellence. Dave's visions are continuing to become realities this year with the opening of the Village at Mammoth and the Village Gondola.

#### Awards received:

2007 Warren Miller Freedom Foundation Lifetime Achievement Award

2001 College Founder Award

2000 Texaco Star Award

1999 National Ski Areas Association Lifetime Achievement Award

1999 Ernst & Young LLP Master Entrepreneur of the Year Finalist

1999 Commendation from Senator Tim Leslie for "Exemplary Records of Community Service"

1996 Inducted into California Tourism Hall of Fame

1994 US Ski Association John Clair Award for Outstanding Support of the US Ski Team

1993 Southern California Edison Environmental Excellence Award

1993 National Society of Fundraising Executives Outstanding Philanthropist Award

1992 AT&T Skiing Award

1990 Ski Business Hall of Fame Award

1989 California Travel Industries Association Entrepreneur of the Year

1989 Jimmie Heuga Center Recognition Award for Outstanding Contribution in Re-animating the Physically Challenged

1988 Charley Proctor Award for Continued Improvement in Skiing Experience and Commitment to young skiers



1988 Ski Writers Association of Southern California Newsmaker Award for Dedication to the Spirit and Sport of Skiing  
1986 City of Los Angeles Commendation for High Caliber of Recreational Activity Offered to the Citizens of Los Angeles  
1986 Far West Ski Association Tommi Tyndall Award for Outstanding Ski Area  
1986 Bishop City Council Outstanding Community Service  
1985 US Department of Agriculture Certificate of Appreciation  
1981 Rotary Club of America  
1978 US Ski Writers Association Golden Quill Award  
1968 National Alliance of Businesses for Public/Private Partnership  
Boy Scouts of America in Appreciation of Untiring Work  
Served on the President's Coalition for the Great Outdoors

# Dana Miller

## Amateur Historian, Hans Georg story

Dana Miller is an Owens Valley native from Bishop, California. He now resides in San Mateo, California located in the San Francisco Bay Area where he works as a Finish Carpenter for Peninsula Custom Homes. His grandparents Joe and Opal Miller, longtime Valley residents, were early members of the Eastern Sierra Ski Club since the mid 1930's and good friends with Hans Georg. When he passed away in 1965 they made sure that he got a proper burial and tried to send his relatives his effects but ultimately it remained in their garage until they passed away. Mr. Miller, with the help of family, friends and fellow historians, has taken up the task to assemble the volumes of files, photos, and artifacts in an effort to tell Hans' story. Hans Georg was 10th Mountain Division veteran who won a bronze star for his service in Italy in the Apennine Mountains and Po Valley. Hans also served as a ski instructor at Camp Hale for the 10<sup>th</sup> Mountain Division and was a ski instruction author. His presentation Hans Georg: A Life Carved in Snow at the 2009 International Ski History Congress marked his first effort as an amateur historian to tell the story and hopes to continue in his research and conservation.

# Robin Morning

## Olympian & Author – Mammoth Mountain



Robin Morning, researcher on Mammoth and principal biographer of Dave McCoy and his family. Her book "Tracks of Passion: Eastern Sierra Skiing, Dave McCoy & Mammoth Mountain" traces not only the development of Mammoth Mountain and the roles of the McCoy family in its development. It is also a history of the Eastern Sierra area and the era of ski development and related activity over many decades. This book took 10 years to write, more than 250 interviews, and thousands of pictures and clippings.

Also Robin's display "For the Love of It... Skiing, Racing & Working on Dave McCoy's Mammoth Mountain: 1955-1969" may be viewed at the Mammoth Ski Museum. This exhibit expands the story of Dave, Roma and MMSA by introducing the family of skiers,

racers and workers that build, shape and move MMSA from a one chair hill to one of the nation's most beloved ski operations by 1969.

She has been involved in a number of historical projects most recently co-chairing the International Ski History Congress 2009 with Marianne O'Connor. They planned and produced a major international event on the scale of an international championship - but in ski history. The Congress was held in Mammoth Lakes and the Mammoth Ski Museum in April 2009 in conjunction with the International Ski History Association and attracted 300 participants and authors from all over the world. This remarkable event included over 50 professional papers, several keynote speakers of world renown and many ski movies, both antique and current. Much archival information was presented in the ISHC for the first time. The intimate role of skiing in communities globally was a frequent theme. The role of skiing in the development of a national unity was highlighted in papers and on film on the recovery of Austria after WW II and of Norway after its independence. Premiered was a keynote movie on the life of Andrea Mead Lawrence, unfortunately screened the day after her death. A longboard demonstration race was held, with participation from the historians.

Robin did much of the research for Martin Forstenzer's book, "Mammoth, the Sierra Legend", and contributed many of the photos that she has uncovered in her research.

Robin co-wrote with Morten Lund and Chis I. Lizza, "The Early Days of Young Dave McCoy" which appeared in Skiing Heritage Magazine [March 2004 (First Issue), Vol. 16 No.1].

Robin's previous exhibit at the Mammoth Ski Museum was "From Independence to Chair One – The Illustrated History of Dave McCoy and Early Skiing in the Eastern Sierra." As Mammoth Mountain celebrated its 50th year, this exhibition journeys back to the days when skiers came from far and near to ski not Mammoth, but McGee. The exhibit follows Dave McCoy from his first day in Independence in 1930 up to Mammoth's opening day in 1955 – when Chair One first begins to move skiers up the mountain. Robin contributed her research and shared her unique access to Dave in this exhibit. Visitors delighted in her many never-before seen photographs and artifacts. It was an amazing walk back through time.

Here are Robin's own words from her biographical sketch.

"The owner of Mammoth Mountain Ski Area, Dave McCoy, took us under his wing along with a troop of about twenty other kids. Fantasy ruled. We lived and breathed for being on that mountain. I found a friend, Wendy Allen, who was as obsessive as I was about memorizing lyrics and the two of us almost drove the other ski racers crazy with our incessant singing.

The National Ski Team was infiltrated with ski racers from Mammoth. We raced in Europe, South America and all over the USA. I bought a nylon stringed guitar and two songbooks... Peter, Paul & Mary and Joan Baez.



In 1968 in Grenoble, France, at the Olympics I broke my leg in a downhill training run, the day before the opening ceremonies. From a bed in a French military hospital, I watched Jean Claude Killy, Nancy Green and Peggy Fleming win, but that's another story. Nancy brought me her roses. Wendy, who was also on the team, brought me chocolate. Sgt. Pepper ruled, and life was 'groovey' if you didn't think about what was really happening in the world, and that was impossible."

# Doug Pringle

## Executive Director, Disabled Sports USA - Far West (DSUSA)



Disabled Sports USA is a national nonprofit, 501(c)(3), organization established in 1967 by disabled Vietnam veterans to serve the war injured. DS/USA now offers nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy, and other neuromuscular and orthopedic conditions.

### Sports As Rehabilitation - Gaining Confidence and Dignity

Rehabilitation professionals and even the Federal Government recognize the importance of sports and recreation in the successful rehabilitation of individuals with disabilities. When first faced with the reality of a disability, many experience a loss of confidence, depression, and believe their lives have ended. They are often alienated from family and friends because there are no shared positive experiences. Sports and recreation offers the opportunity to achieve success in a very short time period; to use this success to build self-confidence and focus on possibilities instead of dwelling on what can no longer be done. The ability to participate in a sport, such as cycling; skiing; and sailing, to name a few, provides the opportunity to reunite with family and friends in a shared activity.

Disabled Sports USA Far West leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, its trained staff and volunteers guide you in discovering life without limits. "If I can do this, I can do anything!"

# Auden Schendler

## Executive Director of Sustainability, Aspen Skiing Company



Auden Schendler is Executive Director of Sustainability at Aspen Skiing Company. He worked previously in corporate sustainability at Rocky Mountain Institute. Auden has been a trailer insulator, burger flipper, ambulance medic, Outward Bound instructor, high school math and English teacher, freelance writer, and Forest Service goose nest island builder. An avid outdoorsman, Auden has climbed Denali, North America's highest peak, and kayaked the Grand Canyon in winter.

His writing has been published in Harvard Business Review, the L.A. Times, Rock and Ice, and Salon.com, among other places. In 2006, Auden was named a global warming innovator by Time magazine. His book: Getting Green Done: Hard Truths and Real Solutions from the Front Lines of the Sustainability Revolution will be published in March, 2009.

Auden majored in biology and environmental studies at Bowdoin College in Maine. He lives in Basalt, Colorado with his wife Ellen and their children Willa and Elias.

As Executive Director of Sustainability, Auden Schendler oversees Aspen Skiing Company's environmental efforts, corporate contributions, and civic engagement. He helped create the Aspen Skiing Co.'s "Save Snow" campaign to inform the industry and the public about the need to combat global warming. He also serves as Director of Aspen Sustainability Associates, a green business consulting practice.

# Bob Wilbanks

## Editor/Publisher, National Ski Club Newsletter



The National Ski Club Newsletter publisher, Bob Wilbanks, began the publication in 1987 as a means for America's ski clubs to exchange ideas, and receive news and information about running ski clubs and ski club trips.

He has been a member of a ski club for the past 22 years and on the board of directors of clubs in Texas and Colorado as well as serving on several ski industry panels and committees. His articles about ski clubs and the singles ski market have appeared in Skiing Magazine, Ski Business, Ski Area Management and the National Ski Areas Association Journal. Bob is also affiliated with Ski Group Forum a ski trip travel planning website.

The National Ski Club Newsletter is a trade journal read by 4,000± annually elected officers of 2,500+ ski clubs that contain one million± members located in all 50 states. The publication which is based out of Englewood, CO is an associate member of the National Ski Areas Association.

# Award Citations

## Public Affairs – Safety & History

**Please take a moment to give these folks the recognition that they deserve by congratulating them. Also, encourage others to apply next year for these safety & history awards.**

### **FWSA SAFETY PERSON OF THE YEAR 2009 Sponsored by Aspen Skiing Company Sandy Beecher**



Sandy Beecher of Napa, California is a member of the Castro Valley Ski Club (CVSC) in the Bay Area Snow Sports Council. Sandy has been a member of the National Ski Patrol for the past 27 years serving on the Homewood Mountain Resort (1987-present) & Tahoe Ski Bowl (1983-1987) Volunteer Ski Patrols. She has been an Outdoor Emergency Care (OEC) technician on the hill, an OEC Instructor, and an OEC Instructor Trainer. As Homewood's Instructor Trainer, Sandy organizes the annual OEC refresher for Homewood, coordinating instructors and patrollers in a medical refresher with skill stations and scenarios. She also works with the ski patrol candidate group both on and off the hill.

In 2003 Sandy received the Leadership Commendation Appointment from the National Ski Patrol. This award is given to an individual who demonstrates leadership, good character, diplomacy, a positive attitude, good judgment, unusual qualities of patrolling ability, a genuine desire to serve the skiing public, and extraordinary service to the NSP. Prior to this award, she attained Senior level Outdoor Emergency Training, Avalanche and Mountain Travel and Rescue training, and Instructor Development, all classes she chose to take to expand her patrolling knowledge and skills to assist the skiing/boarding public. She was also asked to contribute to the 4<sup>th</sup> edition of the OEC manual published for the National Ski Patrol and did so by editing and writing commentary on several chapters. Sandy received the Instructor of the Year Award from Homewood Mountain Resort in 2009.

Sandy has written safety articles for the CVSC SkiZette publication. As Safety Chariman for CVSC, she has created a CVSC safety policy and promoted safety awareness for skiing and everyday activities through club discussions.



In her professional life, Sandy is a Senior Environmental Health and Safety Specialist for the East Bay Municipal Utility District. Sandy is also an Emergency Medical Technician and participates in Search & Rescue triage programs at work.

The winner receives 6 day vacation for two from Aspen Skiing Company including 6 day lift tickets for all 4 mountains (Ajax, Aspen Highlands, Buttermilk & Snowmass), 6 days of rentals and a half day group lesson for two, 7 nights lodging provided by Crestwood Condominiums & Aspen Square Hotel plus round trip air.

## **FWSA WESTERN SKI HERITAGE PRIZE 2009**

### **Sponsored by Steamboat Ski & Resort Corporation**

### **Robin Morning and Marianne O'Connor**



Olympian Robin Morning and Marianne O'Connor planned and produced a major international event on the scale of an international championship - but in ski history. Planning and execution extended over more than a year. For only the second time, the International Ski History Congress was held in the USA.

The Congress was held in Mammoth Lakes and the Mammoth Ski Museum in April 2009 in conjunction with the International Ski History Association and attracted 300 participants and authors from all over the world. This remarkable event included over 50 professional papers, several keynote speakers of world renown and many ski movies, both antique and current.

Much archival information was presented in the ISHC for the first time. The intimate role of skiing in communities globally was a frequent theme. The role of skiing in the development of a national unity was highlighted in papers and on film on the recovery of Austria after WW II and of Norway after its independence. Premiered was a keynote movie on the life of Andrea Mead Lawrence, unfortunately screened the day after her death. A longboard demonstration race was held, with participation from the historians.

The ISHC participants included many legends of skiing, some making presentations and others who came for the fantastic skiing and to meet old friends. It was a truly remarkable and history-making Event

The winner receives a 5 day vacation for two from Steamboat Ski & Resort Corporation including 5 day lift tickets to Steamboat, 5 days of rentals, half day lesson for two, and 5 nights lodging.

## **FWSA CLUB & COUNCIL HISTORY RECOGNITION 2009**

### **Skiyente Ski Club,**

### **Sandi Shaub – 50<sup>th</sup> Anniversary Celebration Committee Chair**

Skiyente is an all-women's ski club in the Portland metropolitan area and is open to all women, at least 21 years old, interested in winter sports and the mountain community. We have affiliated members that live outside of the Portland area who wish to be affiliated with this spirited, active and supportive group.

Our members are of all ages over 21 and from all walks of life. We have mother/daughter teams, singles, married and single-moms as members. Our members enjoy skiing and/or snowboarding at any level. We have members that have 'retired the gear' to those who are just beginning to enjoy snow sports. Abilities range from the fastest women on the mountain to the snowplow. Most of our members are traditional downhill skiers, but we do have members whose primary ride is the snowboard. We also have members who telemark, cross-country ski and

snowshoe as a way to enjoy the white stuff. Our main connection is the love of winter, the mountain and the sport. We currently have over 70 active members, over 10 honorary members, who are all past presidents and a list of guests who have shown interest in the Club over the past several months, but have not yet made the decision to be a Club member. Most of our members are local to the Portland metropolitan area, but are spread far and wide in that region. We do have some affiliates from other Councils in California and honorary members scattered throughout Oregon and Washington.

Sandi Shaub was the SkiYente 50th Anniversary Celebration Committee Chair and Club President in 1995, 2006 and 2007. She has been a member for 15 years. Sandi has been skiing since she was 10 years old and has become an active recreational ski racer. She is a level 5 Advanced Intermediate racer and in 1991 was the national champion in her division.

In professional life, Sandi is the worldwide technical publications account manager for NACCO Materials Handling Group. She has worked there for over 30 years.

The winner receives \$200 to be donated in the winner's name to the charity of their choice.

# Other FWSA Awards

## **FWSA SNOWSPORTS BUILDER AWARD 2009 Deedee Corradini, Women's Ski Jumping USA**



Deedee Corradini is a leader in the Olympic movement and one who is a champion of women in the events of the Winter Olympics. Her journey has not been a long one, but it is an interesting one and one which brought the Winter Olympics to the USA only for the third time.

Deedee Corradini conducted a decade-long effort to bring the Olympics to the USA. As Mayor of Salt Lake City, she became part of the effort to bring the Olympics to Utah, the Utah team losing the bid for 1998 by only 3 votes, but winning the 2002 Olympic Winter Games on the first ballot, which is rarely done. She is the only woman ever to hold the office of Mayor of Salt Lake City, and served for two four year terms, from 1992-2000.

When the selection of Salt Lake became official, she served on the Salt Lake Olympic Organizing Committee (SLOC) from 1995-2000 and in that time she was instrumental in helping to get women's bobsled and skeleton into the Olympics. She was included as a member of the USOC delegation when the Olympics came to Utah.

She is the President of Women's Jumping USA (WSJUSA), continuing her campaign to get women ski jumpers into the Olympic Winter Games in Vancouver 2012 (ski jumping is the only event in the Olympic Winter Games that does not allow women—men's ski jumping has been part of the modern day Olympics since 1924). WJUSA filed suit in Vancouver to force the Vancouver Olympic Organizing Committee (VANOC) to allow women's ski jumping as an event. The FIS had already voted 114-1 in 2006 to allow a women's World Championship under its sanction, as well as inclusion in Vancouver 2010; four months later the IOC Executive Committee voted in the negative after a 5-year battle.

She has spent untiring effort to bring women's events into the Olympic Winter Games, as well as her current leadership in WJUSA. She has now directed her attention to the litigation aimed at making women's ski jumping an event in Vancouver 2010.

# Board of Directors

## 2008-2009 FWSA Directors and Council Presidents

### **PRESIDENT**

Randy Lew ('06-'09)  
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### **VP NORTH AMERICAN TRAVEL**

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### **CHAIRMAN TRUSTEES/ ANNUAL CONVENTION CHAIRPERSON**

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### **TRUSTEE / FAMILY & YOUTH INVOLVEMENT COMMITTEE CHAIR**

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### **BAY AREA SNOW SPORTS COUNCIL PRESIDENT**

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### **CENTRAL COUNCIL PRESIDENT**

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### **INLAND COUNCIL PRESIDENT**

Dan Crawford, Representative/Acting  
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### **SAN DIEGO COUNCIL PRESIDENT**

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### **SIERRA COUNCIL PRESIDENT**

Jo Simpson  
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# **FWSA Elections**

**Elections to be held Sunday, June 7, 2009**

**President**

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**Secretary**

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**Treasurer**

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**Trustee (1)**

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**Trustee (2)**

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**VP Council Services**

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**VP North American  
Travel**

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**VP Public Affairs**

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President, Secretary, and Treasurer are elected for one year terms. Trustees and Vice Presidents are elected for two year terms. In 2010, the two year term elective positions will be VP Communications, VP International Travel, VP Membership and two Trustee positions.

# Director Report

Treasurer's Report by Cindy Krupp, Treasurer

*Far West Ski Association*

*Treasurer's report*

*May 2008 through April 2009*

*Versus*

*May 2007 through April 2008*

Attached are the Comparative Balance Sheet and Income Statements. Please note the figures for 2008/2009 are preliminary and not final.

The final accounting for the Far West trips has not been completed. The additional income/expenses will be reflected in the final year-end reports.

Accumulated depreciation for 2008/2009 will be updated and appropriately reflected in the final year-end reports.



# Director Report

## Comparative Balance Sheet by Cindy Krupp, Treasurer

	<u>April 30, 2009</u>		<u>April 30, 2008</u>	
<b>ASSETS</b>				
Checking/Savings				
General Account	5,456		4,247	
General Acct CD	115,939		114,408	
Convention Acct B of A	7,494		20,940	
North American Travel Acct. B of A	78,532		82,817	
New Int. Travel Acct B of A	26,508		46,962	
Total Checking/Saving		233,929		269,374
Accounts Receivable	-	-	20,969	20,969
Prepaid Expenses				
Convention	19,482		14,737	
Prepaid Travel Program Expenses				
Keystone 2010	-		-	
Baltic Cruise 2009	4,750		-	
Argentina/Chile 2009	13,000		-	
Big Sky 2009			10,000	
Greek Isles / Turkey 2008			14,500	
Total Prepaid Expenses		37,232		39,237
Total Current Assets		271,161		329,580
Fixed Assets				
Office Equipment	6,428		5,252	
Less Accumulated Depreciation	(5,242)		(5,242)	
Total Fixed Assets		1,186		10
<b>TOTAL ASSETS</b>		<b>272,347</b>		<b>329,590</b>
<b>LIABILITIES &amp; EQUITY</b>				
Liabilities				
Current Liabilities				
Accounts Payable	-	-	23,168	23,168
Other Current Liabilities				
Prepaid Income				
Convention	3,226		12,033	
Athletic Scholarship	9,645		6,713	
		12,871		18,746
Prepaid Trips				
Keystone 2010				
Baltic Cruise 2009				
Argentina/Chile 2009	5,100			
Big Sky 2009			16,850	
Greek Isles / Turkey 2008			27,279	
		5,100		44,129
Total Current Liabilities		17,971		86,043
Long Term Liabilities				
Public Lands Research Fund		1,120		1,120
Total Liabilities		19,091		87,163
Equity				
Retained Earnings		242,428		230,765
Net Income		10,828		11,662
Total Equity		253,256		242,427
<b>TOTAL LIABILITIES &amp; EQUITY</b>		<b>272,347</b>		<b>329,590</b>

# Director Report

## Preliminary Comparative Income/Expense Statement by Cindy Krupp, Treasurer

	April 30 2009	April 30 2008
<b>REVENUE</b>		
Membership Dues	1,405	2,240
Public Affairs	300	-
Travel		
Big Sky 2009	444,992	-
Austria 2009	247,243	-
Greece/Turkey 2008	303,062	-
Whistler 2008	1,752	937,885
Les Trois Valleys France 2008	(104)	395,580
China/Tibet 2007		323,384
Total Travel	996,945	1,656,849
Councils Man/Woman of Year	50	330
FWSA Shirts	20	-
Athletic Scholarship Fund	6,000	5,000
Karbon Clothing Order	780	-
Convention	109,333	93,401
Interest	1,574	5,734
Total Revenue	1,116,407	1,763,554
<b>DIRECT PROGRAM EXPENSES</b>		
Travel Services		
Big Sky 2009	435,203	-
Austria 2009	244,787	-
Greece/Turkey 2008	288,090	-
Whistler 2008	360	918,903
Les Trois Valleys France 2008	128	388,783
China/Tibet 2007		320,574
Bormio 2007		3,133
Site Inspections - Keystone	(2,676)	-
Site Inspections - Argentina/Chile	1,106	-
Site Inspections - Big Sky	-	2,461
Total Travel Expenses	966,998	1,633,854
Convention	79,843	64,546
Councils Man/Woman of Year	643	634
FWSA Shirts	-	36
Athletic Scholarship Fund	6,000	5,000
Scholarship Execution Expenses	398	13
Karbon Clothing Order	780	-
Total Cost of Revenue	1,054,662	1,704,083
Net Revenue	61,745	59,471
<b>EXPENSES</b>		
President	2,000	2,586
Board of Directors Meetings	24,443	24,853
Secretary	1,593	941
Treasurer	4,397	459
Past President	26	16
Trustees	-	353
Awards Program	3,378	4,142
Communications	7,235	3,930
Council Services	1,307	801
Marketing	1,156	678
Membership	640	1,274
Public Affairs	100	436
History Committee	656	337
North American Travel	1,251	623
International Travel	265	2,081
Database	8	33
FWRA Racing	1,572	3,250
Unclassified-Insurance	890	895
Depreciation/Abandon ed Equipment	-	92
Unclassified-Misc	-	29
Total Expenses	50,917	47,809
<b>NET INCOME(LOSS)</b>	<b>10,828</b>	<b>11,662</b>

# Director Report

## Preliminary Detailed Expenditures by Cindy Krupp, Treasurer

Cost Center	Awards	Copies BusCard Printing Badges	Licenses Taxes & Insurance	Phone	Postage Shipping	Supplies	Travel	Other	Total
President				10	50	199	1,409	332	2,000
Board of Director Meetings							24,443		24,443
Secretary		1,292			9	292			1,593
Treasurer			3,784		242	202		169	4,397
Past President					8		18		26
Communications									-
Councilman		1,445			502				1,947
Skiers Guide					5,069				5,069
Web Site						219			219
Council Services									-
Charity Program	100	73							173
Communication Awards	28								28
Outreach Program		30							30
Database Services					8				8
FWRA Racing			1,250					322	1,572
Marketing					107	22	427	600	1,156
Membership		4			475	161			640
Direct Member Cards		1,076							1,076
Public Affairs									-
History Program	200					46	410		656
Safety Program						100			100
North American Travel			100	727	29		395		1,251
International Travel			100			160		5	265
Trustee									-
Awards Program	3,378								3,378
Miscellaneous-Insurance			890						890
Miscellaneous-Other									-
<b>TOTAL</b>	<b>3,706</b>	<b>3,920</b>	<b>6,124</b>	<b>737</b>	<b>6,499</b>	<b>1,401</b>	<b>27,102</b>	<b>1,428</b>	<b>50,917</b>

# Director Report

## Board of Trustees by Steve Coxen, Chairman

The FWSA Board of Trustees has the responsibility for long range planning, insuring that the Association's corporate records are properly maintained and that timely government filings are made. In addition, the Trustees oversee the Far West Ski Association's Annual Convention, Athletic Scholarship Program, IS/Database and the Awards Program. The Trustees also recommend changes to the organizational structure and By-Laws of the Association when appropriate.

The Trustees goals for 2009 are: 1) recommend improvements to our sources of revenue and annual expenditures; 2) improve the demographics of our membership by encouraging families and younger members; 3) improve communications to club membership; 4) improve publication and communication of the important things accomplished by FWSA; and 5) establish a long range financial plan for the Athletic Scholarship Program.

**Cindy Krupp** took over the position of *Treasurer* from Nancy Kelly last December. Nancy had been FWSA Treasurer since 1996. She had to step down for personal reasons. Cindy has done an excellent job by providing the Association with detailed, timely, and accurate financial reporting and budget control. **Randy Lew** and **John Reinhardt**, our Tax Advisor, have prepared and timely filed our corporate tax returns.

As *FWSA Convention Chairman*, I would like to thank **Jo Simpson**, 2009 Host Council Convention Chair, and her committee of dedicated volunteers who have worked diligently for over a year to make the 2009 Convention in Reno a huge success. There are many others to thank. **Jane Wyckoff** has been instrumental in assisting Randy and Jo with operational details, **Debbi Kor** acquiring sponsorships and **Mary Olhausen** organizing the Silent Auction. The extensive list of volunteers is included in the Delegate Book on the Convention VIP page.

I would like to recognize **Eileen Sanford**, President of San Diego Council, for her work to secure the site of the 2010 Convention at the beautiful Renaissance Esmeralda Resort in Indian Wells, California, and **David Krupp**, President of Los Angeles Council and his wife **Cindy** for their discovery of the equally beautiful Pacific Palms Resort in La Puente, California, which will be the site of the 2011 Convention. **Randy Lew** is looking even farther ahead by considering sites in Utah for the 2012 Convention. We are all offering support and encouragement to **Don Anderson** to lead Intermountain Ski Council in their first opportunity to host a Convention.

**John Watson**, FWSA President 1971-73, took over as Chairman of the *By-laws Committee* in 2006. The Committee completed a two year project to re-write the Association's Bylaws which were approved by the delegates at the 2008 Convention. The committee continues to discuss ways to improve the Bylaws and they offer amendments to the Trustees and FWSA Board when needed.

Over five years, the *FWSA Athletic Scholarship Program* has awarded over \$18,000 in scholarships to 19 deserving junior racers. **Robb Margrave**, who provided the leadership to make this a successful program, stepped down from the committee in 2008. The Athletic Scholarship Committee is now chaired by **Dick Shawkey**. The applicants for the scholarships, which include USSA affiliated athletes competing in the FWSA geographic region in the J1, J2, and J3 age groups, were evaluated on financial need, academics, competitive achievements, community activities, and goals and desires. **John Watson** volunteered to help secure a 501(c)(3) Charitable Organization designation by the IRS. Because of John's efforts we now have the **Far West Ski Foundation** as the charity for receiving tax deductible contributions for the Athletic Scholarship Program.

The ***Family & Youth Involvement Committee*** is chaired by **Linda Westlund**. The committee has been responsible for short and long-range planning for family and youth involvement, with the objective of developing programs and services to welcome families and youth into our ski organizations. This committee developed policies that were implemented in 2009 at the FWSA Ski Week at Big Sky and the International Ski Trip to Bad Gastein, Austria. Children were allowed on trips for the first time in many years and the reports have been very good. We expect this program to grow in future years.

**Catherine Ohl** has been at the helm of the ***FWSA Awards Program*** since 2007. She initially set up the FWSA Awards website with email communication for nominations and electronic Awards voting. Catherine has been responsible for the publication of the FWSA Awards book at our annual Conventions since 2002. She added the Convention Awards media presentation to her responsibilities in 2008.

**Nancy Ellis** has the responsibility for the FWSA database and has made substantial improvements to make sure the data is accurate and timely to all functional programs that need this information. **George Stewart** has done a great job with the FWSA website and continues to make changes and updates at the direction of the Trustees and FWSA Board.

I would like to recognize **Randy Lew** for an outstanding job in his third year as FWSA President. Randy has worked hard to improve FWSA programs and provide valuable oversight to the Convention Committee to make the 2009 Convention in Reno a success and plan future Conventions as far out as 2012. Randy also partnered with the industry to provide outstanding venues for our Board of Directors meetings: December at **Mt. Bachelor** and April at **Mammoth Mountain**. The Mammoth meeting was held in conjunction with the annual Ski Club Appreciation Weekend, providing a great opportunity to meet with club members.

In the year ahead the Trustees plan to introduce an on-line member survey to develop information which will assist our Marketing and Sponsorship programs. We also plan to formally evaluate all of the programs of FWSA and look for ways that we can improve them to benefit our membership.

I would like to thank the Trustees **Fran Long, Linda Westlund, Jane Wyckoff, Mike Sanford, Cindy Krupp and Randy Lew** for their time and effort to improve our organization and thanks to **Debbie Stewart** for taking minutes at all of our meetings. In addition, I would like to thank the entire Board of Directors, FWSA committees and volunteers, and all council and club volunteers for their continued outstanding efforts in making the Far West Ski Association “**THE VOICE OF THE WESTERN SKIER**”.

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## 2007 CONVENTION RESOLUTIONS

### RESOLUTION #1 – Allow children to participate in the FWSA Travel Program

WHEREAS, FWSA is a non-discriminating association and in an effort to promote increased membership and participation in FWSA.

THEREFORE, BE IT RESOLVED THAT, participants of ages 16 and above be allowed to attend all Far West travel activities. Those under the age of 18 must be accompanied by a parent or a guardian. They must submit an additional application to be approved by the Travel Director of Ski Council. This application will include but is not limited to previous event participation – ex: Club meetings, ski races etc. Parent/Guardian liability for appropriate behavior will be enforced.

The FWSA Family & Youth Involvement Committee worked with the Travel Program staff to enact policies that allowed children to participate in the 2009 FWSA Ski Week at Big Sky and the 2009 International Ski Trip to Bad Gastein, Austria.

### RESOLUTION #5 – Logo Change

WHEREAS, FWSA has indicated its move into the electronic age.

THEREFORE BE IT RESOLVED THAT, FWSA add the web address “fwsa.org” to its logo.

The web address for FWSA has been added to the logo.



**RESOLUTION #6 – Convention Travel**

WHEREAS, it is very expensive to attend the Convention by yourself, especially when you are a volunteer helping out with the Convention several days in advance. We want more people involved and make it more affordable for all to attend.

THEREFORE BE IT RESOLVED THAT, future conventions have a coordinator who is in charge of “roommate matching.” Coordinator will match people up to share hotel rooms so that more people can afford to attend future conventions.

Motion passed to refer to the FWSA Convention Committee.

**2006 CONVENTION RESOLUTIONS**

**RESOLUTION #7 – More Visible International Travel Program**

BE IT RESOLVED THAT, the travel chairmen conduct short and long range travel planning with a public report released as part of the convention Delegate Handbook and the web page. Secondly, that notice of all trips be posted on the web site two weeks prior to sign-ups, emails sent to all clubs, presidents, and VP’s of travel. No sign-ups accepted prior to this notification period..

Referred to the FWSA Board of Directors, the VP of North American Travel, and the VP of International Travel. International trips are announced two weeks prior to accepting sign-ups.

# Director Report

## Bylaws Committee by John Watson, Chairman

The committee completed its work on streamlining the bylaws in 2008, but work remains on tidying up this task and creating a smooth Operations Handbook. Your committee consisted of Bob Ellis, Robb Margrave, George Kish and John Watson. The bylaws are now posted on the FWSA web pages.

**Actions in 2008-2009.** Subsequent to the passage of the new bylaws, we identified further actions in summer 2008, to wit:

- *Have the bylaws reviewed by an attorney with nonprofit experience*
- *Determine the need for any cosmetic changes to Article 3 or in Section 7.4; we will get a copy of the Association's Articles of Incorporation to see if there is wording in them which affect any addition to the bylaws*
- *Review the adequacy of the bylaws sections dealing with finances*
- *Review any impacts of our deposit strategies and FDIC coverage (remember that this was suggested on 8 June)*
- *Get a letter of review from one of more of our insurance carriers.*

We obtained copies of both the 1939 and 1983 Articles of Incorporation of FWSA and compared the text related to tax status and the language in the new bylaws. There were suggestions that paragraphs 1.3 and 7.4 needed further explicit reference to our 501c7 status and that in the event of dissolution further reference needed to be made to a recipient foundation (501c3). The delegates authorized in the basic amendment motion such cosmetic changes be made as to satisfy State of California requirements for paragraphs 1.3 and 7.4. We found these paragraphs to be adequate in the new bylaws, but just to make sure we have proposed clarifying amendments for 2009 (see accompanying broadside). A review of FWSA finances has shown a very professional approach to the issue of FDIC coverage in the event of bank failure.

**Further action.** We may be able to improve on the paragraphs dealing with finances. And we intend to review our bylaws, Articles and the accompanying Ops Handbook with a suitable pro bono attorney. No insurance carrier has been contacted. The committee intends to remain alert to further needed changes to the bylaws and to complete submission to the State of California. Bylaws are like golf; one never *wins*.

A new committee will be necessary to do the work on the Handbook, and a 2010 target should be adopted for the report back to the delegates.

### **Bylaws Amendments submitted for 2009.**

#### **Amendment One. Alternate Council Representative on FWSA Board of Directors**

##### **Added section**

5.2.4 The FWSA President may authorize under circumstances of health or emergency an alternate council representative to attend a regularly scheduled meeting of the Board of Directors. The alternate representative shall be designated by the Council and approved by the FWSA President.

##### **Added sentence at end of section**

5.4 Requirements for action

5.4.1 Action by the Board of Directors or the Board of Trustees shall require an affirmative vote of a majority of the Directors and/or Trustees present at a meeting. *Such vote shall include alternate representatives from councils as allowed in section 5.2.4.*

*Note. The following criteria will be inserted into the policy section of the Operations Handbook by the Board of Directors should this amendment pass.*

*Council Presidents may request a voting alternate representative based on medical or health issues, family or job emergencies, or death of a family member. Such alternate shall be current on council matters and fully capable of representing the council on matters which may come before the Board of Directors.*

**Amendment Two. Clarification items regarding corporate tax status.** These paragraph changes were authorized by the main adoption motion of 8 June 2008 for the bylaws overhaul to include reporting back to the delegates in 2009. Changes are added tax code statements and do not alter the operating status of FWSA and further clarify distribution of FWSA assets in the event of dissolution.

## **1.0 ORGANIZATION**

1.3 **AUTONOMY.** Far West Ski Association is an autonomous non-profit California corporation incorporated under the laws of the State of California and operating under section 501(c) 7 of the IRS Code

## **7.0 DISSOLUTION OF THIS CORPORATION**

7.4 It is expressly understood that this organization is a non-profit corporation, organized under the non-profit Corporation Laws of the State of California, and upon dissolution, none of its assets shall inure to the benefit of any individual Member but shall be distributed to the Far West Ski Foundation or to such other fund or foundation operating under section 501(c)3 of the IRS Code and as designated by the Board of Directors, whose property is dedicated to the exempt purposes as are specified in the Revenue and Taxation Code of the State of California.



# FAR WEST SKI ASSOCIATION'S 80<sup>th</sup> Anniversary Convention



*Hosted by San Diego Council*

## *Thanks For The Memories*



### ***Renaissance Esmeralda Resort and Spa -Indian Wells June 10-13, 2010***

#### **Convention Highlights:**

Silent Auction, Travel Expo  
Celebrity Speakers  
Saturday Awards Luncheon  
Celebrity Multi-Media Presentation  
Saturday Awards Banquet & Dance  
FWSA General Meeting and Elections  
Snowsports Leadership Academy

#### **Fun Optional Activities:**

Pub Crawl -Scavenger Hunt  
Tour of Celebrity Homes & Lunch  
Jeep Tour of Canyons  
Tram Ride & Hike, Pool Party  
Annual Michael German Memorial Golf  
Tournament

#### **Information**

Jane Wyckoff, FWSA Convention Chairman  
[janeWyckoff1@cox.net](mailto:janeWyckoff1@cox.net) Phone: 949-933-9607  
Mary Olhausen, Silent Auction Chairman  
[Omary52@comcast.net](mailto:Omary52@comcast.net) Phone: 503-880-7383  
Eileen Sanford, SDCSC President  
[Esanford1@san.rr.com](mailto:Esanford1@san.rr.com) Phone: 858-695-1442

#### **Hotel Amenities:**

560 renovated oversized guestrooms  
Three Heated Pools, Fitness Center  
Luxurious Spa Esmeralda  
Live Entertainment, 5 Restaurants  
Wireless Internet Service

#### **Hotel Reservations:**

Renaissance Esmeralda Resort and Spa  
44-400 Indian Wells Lane  
Indian Wells, California 92210

Rates per night plus tax,  
Double Occupancy per night:  
Single \$139.00  
Double \$139.00  
Pool View \$169.00  
Spa Suite \$214.00

Rates available 3 days pre and post convention

Call 1-800-446-9875 or  
1-877-804-4070

Internet: [www.renaissanceesmeralda.com](http://www.renaissanceesmeralda.com)  
Group Code: FWSA

***Complete 2010 Convention information is available on the FWSA website: [www.fwsa.org](http://www.fwsa.org)***

# Director Report

## **Athletic Scholarship Committee by Dick Shawkey, Athletic Scholarship Chair**

The Far West Ski Association's Athletic Scholarship Program is into its fifth year. The program was established in 2004 as a means of giving back to our sport by making a positive contribution to junior racing. United States Ski Association licensed junior racers in the J-1, J-2, and J-3 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, New Mexico, Idaho and Utah will be eligible. Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and citizenship.

National ranking in competitive skiing can cost in excess of \$10,000 per season; a financial challenge to even upper middle class families. In 2008, seven junior racers, 2 women and 5 men, from California, Arizona, Oregon and Washington received scholarships of \$600 to \$1000. This year, announcements were sent to over 40 ski teams/foundations including for the first time teams in Idaho and Utah. Approximately 1183 racers (686 boys and 497 girls) in these states are eligible. The need is great and we anticipate that the number of applications will more than double.

In 2008, the program set a record of \$8400 through its raffles and auctions. This year we've set a goal of \$9000 which will permit us to serve up to ten racers. The raffle for a Karbon ski outfit raised \$3000 at the Big Sky awards banquet in January. We recently made an arrangement whereby the scholarship committee will award the Erin Nicole grant on behalf of Portland's Skiyenti Ski Club, and we also want to thank the Far West Racing Association for their continued support. Thanks to our sponsors we have many great prizes for our convention auctions and raffle:

Auction: the Whitefish Mountain Resort has provided a five day ski and stay package (five nights lodging and five day lift tickets) for two; a chance to experience 2353 vertical feet with over 90 runs and exciting bowl and tree skiing.

Silent auction: three nights lodging (room and tax) for two at Grouse Mountain Lodge valid for one year from the date of issue. Package includes daily breakfast vouchers and a voucher for the Montana Adventure Company valued at \$130 that can be used for one day of skiing, a round of golf at Whitefish Lake Golf Course or a massage Remedies Day Spa.

Raffle: Canada Mountain Holidays has provided a three-day summer Heli-Hiking trip for two. One of "50 Tours of a Lifetime" featured in National Geographics' Traveler magazine, package includes 2.5 days of Heli-Hiking, all helo flights, accommodations, meals and guiding.

FWSA councils and others have donated many exciting basket gifts and a three day ski and lodging package from the Ogden Community Visitor's Bureau (includes lift tickets for Powder Mountain and Snow Basin, breakfast and ski shuttle) as consolation prizes for the raffle.

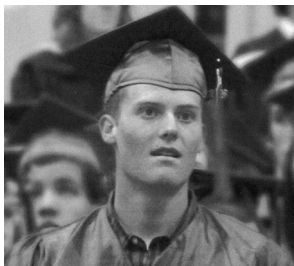
This year we have a new and special arrangement that will appeal to contributors. Far West Ski Foundation, an IRS 501(c)3 charitable foundation, has been incorporated into the FWSA. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.



## FWSA Athletic Scholarship - 2008 Winners



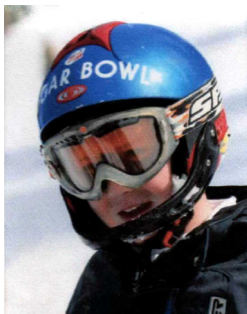
Madison, age 12, the daughter of Liz and George Gumerman, attends the Montessori School of Flagstaff. She has been training with the Flagstaff Alpine and Snowboard Team since she was six years old, and during this last winter, she completed her fourth year as a J-4 ski racer. Madison is recognized by her coaches as a gifted, natural skier who has demonstrated solid sportsmanship and dedication to her sport. During the 2007-2008 season, she had four top five finishes in Slalom, one top 5 in Giant Slalom and a 10th and 15th in Super G. Her solid record qualified her for the regional J-4 Junior Olympics. In 2008-2009, her first year as a J-3, Madison finished 34th nationally in Slalom, and 23rd and 25th in the Rocky Mountain Division in Downhill and Giant Slalom respectively.



This is the fourth season that the FWSA has provided financial assistance to Anton Hilt, a 2008 Summit High School, Bend, OR, graduate. The FWSA scholarship committee first recognized Anton's talent and potential when he was 14 years old. In 2007, he was the overall champion in the United States Ski Association's Western Regional Championships, and last season he won four technical races (Slalom and Giant Slalom) and came in second in a Canadian Super G race. Anton plans to devote the 2008-2009 season to improving his points standing before entering college. Anton's final numbers for 2008-2009 showed no improvement over his last season.



Macaulay, age 16, the son of Dave and Tami Lyon, attends Woodinville High School and trains with Team Lyon Alpine Race Club. Despite a disabling injury as a J-5 that plagued him through his J-4 and J-3 years, Macaulay always managed to bounce back. As a second year J-3, he was named to the Pacific Northwest Ski Association Junior Olympic Championship Team, and he finished 16th overall at that year's regional Junior Olympics. During the 2007-2008 season, Macaulay continued to show great promise with solid finishes the J-2 FIS (International Ski Federation) race where he finished 32nd in the second Downhill race with the sixth fastest time out of twenty-five racers from the Pacific Northwest. He subsequently was invited to compete in FIS events that included racers from the U.S. and Canadian ski teams. Despite a poor start position, he managed to place 58th. As one of his coaches, Jason Petek, noted, "Macaulay is the type of skier that makes you realize that some people are actually born to ski....Mac has a gift that needs our region's support to fully cultivate." The FWSA Scholarship Committee agrees with that assessment. Macaulay aspires to one day join the U.S. Ski Team. Macaulay finished the 2008-2009 season nationally ranked 31st in Downhill



Dylan Murtha, age 14, the son of Greg Murtha, is a freshman at the Sugar Bowl Academy. Over the last three years, Dylan has been a top competitor in the United States Ski and Snowboard (USSA) sanctioned alpine ski competition. In 2006, he was named to the USSA Far West Development team and was awarded a \$2000 scholarship to participate in a two week Slalom and Giant Slalom training camp in New Zealand. More recently, he was one of only five first year J-3s to qualify for the Western Regional Junior Olympics. In Downhill, Dylan is ranked fifth in the U.S. for first year J-3s and twenty-first for all J-3s. In addition, Dylan maintains a 3.8 average at the Sugar Bowl Academy, and the Sugar Bowl Ski Team has awarded him the Gold Academic Excellence award for the last two academic years. For the 2008-2009 season, Dylan finished number one in the nation for J-3s in Giant Slalom. He also was 10th nationally in Downhill and Super G, and 17th nationally for Slalom.

## FWSA Athletic Scholarship - 2008 Winners (continued)



Carl Noges, age 17, the son of Joni Noges, attends Chrysalis High School and trains with the Crystal Mountain Alpine Club (CMAC). Last season, Carl scored top five in four Super G races, including a first place at the Western Regional JR Championship, and an eleventh and a sixth place in the FIS (International Ski Federation) Downhill race at Apex Ski Resort in Canada. In March 2008, he also placed top 15 at the National Junior Olympics at Aspen, CO. According to Alan Lauba, CMAC Director, Carl is positioned to become one of the top skiers in the U.S. In addition, he maintains a 3.9 GPA in school despite a heavy training and competition schedule. Carl finished the 2008-2009 season nationally ranked 5th in Super G and 6th in Downhill.



Jake Perkins, age 16, the son of Chris and Tammie Perkins, attends Truckee High School and trains with the Squaw Valley Ski Team. His coach, Greg Jones, has praised him for his positive attitude, intensity and work ethic. In 2007, Jake received the Bobby Mehrhof Award as the most outstanding J-3 athlete. He also won the gold medal for Giant Slalom at the J-3 Junior Olympics at Mammoth, CA. This year, he was named to the Far West Ski Team, and he qualified for the U.S. Junior Nationals at Aspen. Jake finished the 2008-2009 season nationally ranked 17th in Downhill and 20th in Super G for the men's J-1 class.



Jordan Schweitzer, the daughter of Todd Schweitzer, is a freshman at Summit High School. Her coach, Nils Ericksson, has praised her for her positive attitude and dedication. Her hard work has contributed to her achieving national ranking (as a J-3 level racer) in the top ten in all four alpine disciplines. Her greatest achievement was placing 5th in the Super G in last season's Western Regional Junior 3 Olympics in Boise, ID. Jordan finished the 2008-2009 season number one among J-3 women for the Pacific Northwest Division. She is nationally ranked 4th in Super G, 7th in Downhill, 10 in Slalom and 14th in Giant Slalom.

# Director Report

## Charities & Our Community Committee by Sigrid Noack, Chair

"The Far West Ski Association and its eleven participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

### FWSA Charity & Community Service Recognition

The FWSA is again officially recognizing clubs and councils, who so lovingly support their favorite charities. The third annual "FWSA Charity & Community Service Recognition" will be presented on Saturday to the FWSA Club or Council, which during the past year has shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We have so many clubs and councils, that very actively support such a huge variety of charities, that we want to be certain to recognize their wonderful efforts. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charity work.

It is very exciting that so many clubs and councils have shown an interest in this official recognition by filling out an application and agreeing to bring their photos and charity activity descriptions to our convention. We will again have photos displayed on several picture boards at convention to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

Thank you and congratulations to the following clubs, who made the effort and took the time to apply for this 2009 FWSA Recognition: **Bergfreunde Ski Club and Schnee Vogeli Ski Club (both of Northwest Ski Club Council), Bogus Basin Ski Club (Intermountain Ski Council), Century City Ski Club (Los Angeles Ski Council), and Monterey Ski & Social Club (Bay Area Ski Council)**. All of these wonderfully caring groups have been doing outstanding work with their community organizations! The three winning clubs were selected in April, and they have agreed to display their charity activities on a picture board at our convention this weekend. Please look for the displays of **Bogus Basin Ski Club, Century City Ski Club, and Monterey Ski & Social Club**. All of the applicants will be recognized this weekend, and the top charity supporting club will receive a \$100 recognition from FWSA to support their favorite charity.

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check [www.fwsa.wbees.com/page/page/686807.htm](http://www.fwsa.wbees.com/page/page/686807.htm), the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work.

### Community Involvement Updates

Although our clubs and councils are involved with a huge number of varying Charity organization, some of FWSA's favorite charity groups are athletic groups for the mentally and physically challenged. Three of the most popular charities for our eleven FWSA councils and approximately 170 snow sports clubs are **Disabled Sports USA, Special Olympics, and the Jimmie Heuga Center for MS**. You can go to the Community Service page at the FWSA.org website for more information on how to become involved with these charities.

**Special Olympics** as a movement, relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. The Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. For more information to get involved, check out <http://www.specialolympics.org>. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant

improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities.

The **Heuga Center** helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. [The Heuga Center is](http://www.heuga.org) dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Heuga Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Heuga Center helps people with MS learn how to live healthier, happier, more active lives. Participation with the **Vertical Express** is a wonderful way to help raise funds for the Heuga Center for MS. For more information to get involved, check out <http://www.heuga.org>.

**Disabled Sports USA (DS/USA)** was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. The **Wounded Warrior Disabled Sports Project** is in a partnership with Disabled Sports USA and its chapters, providing year round sports programs for severely wounded service members from the Iraq and Afghanistan conflict and the Global War on Terrorism. Programs take place at sites throughout the United States of America offering Wounded Warriors the opportunity to integrate as participants and mentors in their home communities.

Huge numbers of **Wounded Warriors** are returning home to our FWSA communities. Some of our councils and clubs are already involved, in one way or another, helping our disabled vets, who lost so much in Iraq or Afghanistan.

FWSA councils have a long term relationship with several California Chapters of Disabled Sports USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), and The Unrecables Ski Club in Los Angeles and Disabled Sports Eastern Sierra at Mammoth Lakes. For more information to get involved, check out <http://www.dsusa.org>, and [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org).

# Recipient Donation Summary by Sigrid Noack

Summary of organizations to which volunteer time and/or money has been donated by Far West Ski Association councils, clubs and their members.

24 hour Relay for Cancer Research  
Adopt-a-Classroom program at  
Long Beach Aquarium  
Adopt-a-Family program  
Adopt-a-Highway program  
Adopt-an-Olympian  
AIDS Bike Ride  
American Cancer Society's Relay  
for Life  
American Cancer Society: Hope  
On The Slopes  
American Stroke Association  
Bear Valley Ski Patrol for Oxygen  
Unit  
Becky's House, a battered women's  
shelter  
Blood Drive  
Book Drive  
"Bookman" for Senior Centers  
Breast Cancer Walk  
Brighten a Life, a Home Start  
Agency  
California Foundation for Children,  
for underprivileged and at-risk  
California International Air Show,  
Monterey County  
Cedar House for Abused Mothers  
& Children  
Chamber of Commerce  
Chris Klug Foundation for Organ  
Donations  
Christmas in April for the Needy  
Christmas Toy Drive for  
women/children shelters  
Clothing to the Homeless  
Clothing & Equipment for Skiers  
with Disabilities  
Compton Homeless Education  
Project  
Disabled Sports USA, Far West  
Disabled Sports, USA, Mother  
Lode Chapter  
Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational  
Skiing &  
Boarding Program  
Downtown Association Youth  
Services Summer Day Cam  
Eastern Sierra Disabled Sports,  
USA  
Eppie's Great Race for disabled  
sports  
Feed the Homeless program  
Female Racer Scholarship Fund

Food Drives  
Food Finders  
Free Wheelchair Mission  
Habitat for Humanity  
High School Ceramics Program  
Highway Clean-up  
Home for the Holidays with the  
Marines  
Idaho State Univ. C.W. Hogg, Ski  
Swap  
for Handicapped Sports Program  
Jimmie Heuga Center for Multiple  
Sclerosis  
John Tracy Clinic for deaf children  
Junior Ski Racer Scholarship Fund  
Kelly Canyon-local school lessons  
Kelly Canyon Nordic trail systems  
Kelly Canyon Race Team  
Kidney Donation  
Kids' Ski Program  
Long Beach Rescue Mission  
Long Beach Women's Shelter  
Los Angeles November Flood  
Catastrophe  
Leukemia Association  
Lymphoma Association  
Mammoth Lakes Foundation for  
Cerro Coso College  
Marine Expeditionary Unit  
Montrose Search & Rescue  
Mt. Bachelor Sports Education  
Foundation  
Mt. Hood Cultural Center &  
Museum  
Mt. Hood Ski Education  
Foundation  
Mt. Hood Ski Patrol  
Multiple Sclerosis Society Walks &  
Bike Rides  
NCAA ski/race program  
Northwest Harvest, hunger relief  
agency  
Northwest Snow Sports  
Foundation, scholarships for  
junior racers  
Oregon Cancer Ski Out  
Outdoors For All Foundation  
Pacific Burn Institute, Code 3 races  
Paso Robles Earthquake Relief  
fund  
Peace House  
Pebble Creek Race Team  
Pierce College Disabled Ski  
Program

Polinsky Children's Center  
San Diego "Cedar" Fire victims  
Sarajevo Olympic Site,  
reforestation  
Scholarship Fund for Female  
Racers  
Search & Rescue of Montrose  
Shoebox Ministries for the  
homeless  
Ski for All for Tahoe Adaptive Ski  
School  
Ski Patrol, Sponsor a Rescue Sled  
Ski Swap for NCAA Ski/Race  
Program at U. of Nevada  
Society for the Prevention of  
Cruelty to Animals  
Special Olympics, Arizona Ski  
Patrol  
Special Olympics, Arizona Winter  
& Summer Games  
Special Olympics, Celebrity  
Winterfest at Heavenly.  
Special Olympics, Oregon  
Stop-Gap for Schools, Hospitals,  
Cancer Patients &  
Abused Women  
Stroke Walk  
Sudden Infant Death Syndrome  
Sun Peak's Health Association  
Sunshine Kids with Cancer  
Program  
Swim With Mike at USC  
Tahoe Adaptive Ski School  
Telluride Adaptive Sports Program  
(TASP)  
The United Way  
The Unrecables Ski Club, Disabled  
Sports, USA  
Thomas J. Pappas School for  
homeless children  
Thousand Oaks Women's Shelter  
for battered women  
& their children  
Toys for Tots  
Tree People Organization  
University of Nevada at Reno Ski  
Swap  
US Adaptive Recreation Center  
US Ski Team  
Valley View Vaulters for Disabled  
Children  
Women's Shelters  
Youth Sports Mentoring Program  
Youth Wintersports Alliance



# FWSA Minutes

## Annual Meeting, June 7-8, 2008, Bellevue, WA by Debbie Stewart, Secretary

The 76<sup>th</sup> Annual Meeting and Convention of the Far West Ski Association was held at the Meydenbauer Center in Bellevue, WA.

### SATURDAY, JUNE 7, 2008

#### *GENERAL SESSION*

President Randy Lew called the meeting to order on June 7, 2008 at 8:04 a.m. and welcomed everyone to The 76<sup>th</sup> Annual Convention. Welcome to Seattle! Randy stated we have some special guests this year including Billy Kidd, John Aalberg, Rob Iwamoto & Rich Marriott.

Randy introduced Brandon Bang from Big Sky Resorts & Ryan Jordi from Ski.com representing Big Sky, who sponsored today's breakfast. They stated, "It is already snowing in Big Sky, MT for your Ski Week 2009 trip!" Boasting 5,512 acres of skiable terrain Big Sky & Moonlight Basin offer the largest skiable terrain in the continental US and invited everyone to Big Sky, MT.

#### *CREDENTIALS COMMITTEE REPORT*

Barbara Bryant stated that her preliminary report has 173 voting delegates.

#### *NOMINATING COMMITTEE*

Mike Sanford welcomed our special dignitaries and guests.

He then announced the candidates running for office and asked if there are any other candidates.

President:	Randall K. Lew (incumbent)
Secretary:	Debbie Stewart (incumbent)
Treasurer:	Nancy Kelly (incumbent)
Trustee 1&2:	Fran Long
	Recently announced since arriving are: Linda Westlund, Judith Miller and Gene Fulkerson. Diane Stearley has removed herself from election.
VP of Membership:	Barbara Bryant (incumbent)
VP of Marketing:	Debbi Kor (incumbent)
VP of International Travel:	Norm Azevedo (incumbent)
VP of Communications:	Mary Azevedo
VP of Council Services:	If Fran Long is elected as Trustee, Mary Olhausen is an interested candidate

#### *COUNCILS' MAN & WOMAN OF THE YEAR AWARD REPORT*

Donn Bryant said the judges for MWOY need to report at 8:30 and interviews will start at 8:45. We have 13 honorees from 7 Councils this year.

#### *COMMUNICATIONS AND CLUB AWARDS REPORT*

Karen Davis reported that we had 7 clubs competing for the outstanding club award.

#### *BYLAWS COMMITTEE REPORT*

In John Watson's absence, Robb Margrave stated that this is a culmination of a 2 year project streamlining the bylaws and transferring much of the information to an operations manual. The committee included John Watson, Bob Ellis, George Kish and Robb Margrave. He stated that tomorrow before breakfast we will be voting on the revised bylaws. He said the

proposed bylaws have been on the website for about a year and requested that every voting delegate show up to vote in favor. He said we need 2/3rds of the voting delegates to pass the new revised bylaws and operations manual.

#### *INDUSTRY MARKETING REPORT*

Debbi Kor thanked all the sponsors for last night's silent auction and the donors for the door prizes. Without the industry partners we wouldn't be nearly the same! Next year we'll be in Reno and we'll work to make it even bigger & better! Special thanks went to Sheri Parshall, Convention Coordinator.

#### *SILENT AUCTION COORDINATOR REPORT*

Mary Olhausen thanked NWSCC for a year-long commitment to making the convention a success; she thanked Sherri Parshall, the A-team and all the help & guidance of Jane Wyckoff. She stated that our industry partners gave us terrific support with many 1<sup>st</sup> timers coming to the FWSA convention and thanked all of them.

Mary said we had over 100 industry partners and recommended that everyone look at the list in delegate book. Over \$92,000 in retail value was offered for the packages donated for the Friday night silent auction. She stated we did very well last night and looks forward to doing this again in Reno next year.

#### *TRAVEL EXPO*

Sigrid Noack reminded everyone that they need to have their passport for the Travel Expo and make sure to talk to the industry people, make new business contacts and renew old business relationships. 70 of our industry partners will be represented and there will be 1 person selected to win a free FWSA Ski Week 2009 lodging and amenities package in Big Sky, MT.

President Randy Lew declared the meeting recessed at 8:39 a.m. until tomorrow.

#### *SUNDAY, JUNE 8, 2008*

#### *GENERAL SESSION RECONVENED*

The 76th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President, Randy Lew, at 8:55 a.m.

#### *SECRETARY'S REPORT*

Debbie Stewart announced that last year's minutes could be found on pages 39-48 in the Delegate Handbook.

MSC

**Moved** Delegate #118, Dennis Heffley that the minutes be approved.

**Seconded** by Delegate #5, Sheri Parshall

Secretary's  
Report

**Motion carried.**

#### *CREDENTIALS COMMITTEE REPORT*

Barbara Bryant, VP Membership announced there are 175 voting delegates and asked for more volunteers at the voting area.

#### *TREASURER'S REPORT*

Nancy Kelly announced that a detailed Treasurer's Report is on page 26-28 of the Delegate Handbook.

She reported that we're still solid and stated the travel program is working well. Delegate #162, Larry Benthien inquired about this being a preliminary report and asked when will be the final report. Nancy responded that the final should be done by the July BOD meeting. Larry suggested having the financial books reviewed by an independent person to have them audited on an annual basis.

MSC

**Moved** by Delegate #115, Don Anderson to accept the Treasurer's report

**Seconded** by Delegate #33, William Henry

Treasurer's  
Report

**Motion carried.**

#### *PARLIAMENTARIAN REPORT*

John Watson, Parliamentarian, announced that we will follow Roberts Rules of Order, and we will abide by the old bylaws until or if the new bylaws are passed. The 2/3rds requirement is 116 to pass the proposed bylaws. John Watson read aloud the role of remembrance.

### *BYLAWS REPORT*

The current by-laws are dated 2006 and were cosmetically changed. John Watson reported that this was a 2 yrs process to revise. The hard rules of bylaws were revised and removed much of the data and place into an operations manual. The policies & procedures have been placed to the operations manual which will allow everyone to see how the entire organization operates. Two copies per table have been handed out. Bob Ellis, George Kish, Robb Margrave & John Watson worked diligently and meticulously to separate true bylaws and operations. At the December 2007 board meeting the bylaws were compiled and placed on the website in January 2008 providing a great length of time for all members to have proper time to read and review.

**Moved** by Delegate # 141, Judith Miller to discuss the new proposed bylaws

**Seconded** by Delegate #118, Dennis Heffley

Group discussion occurred.

**Moved by** Delegate #89, Robb Margrave that the proposed bylaws, as presented to this annual meeting, be adopted by the Far West Ski Association, and further, that the Board of Trustees shall be authorized to make any administrative corrections as may be required by the State of California, or for internal numbering corrections, with any such changes reported to the Board of Directors at or before its December 2008 meeting and to the delegates at the 2009 annual meeting.

**Seconded by** Delegate #118, Dennis Heffley

Delegate #19, Maxine Hanlon expressed concerns about having an attorney review the non-profit and insurance concerns.

Delegate #89, Robb Margrave replied to Maxine's concerns to assure members and suggested that John Watson ask our insurance carrier to review the new documents.

Delegate #162, Larry Benthien commented that the document is weak regarding financial policies and suggested having an independent person review the financials and as a policy item to keep FDIC rules protecting our funds.

Delegate #103, Gene Fulkerson asked if they will be reviewed before submitting and commented that the non-profit status "C" has been removed and needs to be identified as a proper "C7" corporation. John Watson replied that the motion allows for making any administrative corrections.

Delegate #111, Mike Rogers called for vote.

**Motion passed.**

Randy thanked the committee for all their hard work.

### **ELECTION OF OFFICERS**

Mike Sanford, Nominating Committee Chairman, outlined the ballot procedure. There will be nominations from the floor, with seconds not required. Speeches will be 3 minutes in length. Ballots were distributed to the delegates.

**PRESIDENT** - The Nominating Committee entered the name of Randy Lew

Delegate # 118, Dennis Heffley, moved the nominations be closed.

Delegate # 148, Diane Hicks seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Randy Lew.

**SECRETARY** - The Nominating Committee entered the name of Debbie Stewart.

Delegate # 118, Dennis Heffley moved the nominations be closed.

Delegate # 5, Sheri Parshall seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Debbie Stewart.

**TREASURER** - The Nominating Committee entered the name of Nancy Kelly.

Delegate # 142, Jane Wyckoff moved the nominations be closed.

Delegate # 118, Dennis Heffley seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Nancy Kelly.

Fran Long has resigned from the office of VP of Council Services and chose to run for TRUSTEE

### **TRUSTEE**

Mike Sanford stated that we had 4 nominations for two Trustees openings.

#103, Gene Fulkerson addressed the membership and asked for their vote.

#154, Fran Long addressed the membership and requested their vote.

#141, Judith Miller addressed the membership and requested their vote.

#114, Linda Westlund asked to withdraw from Trustee #1 position and stated she would run for the Trustee #2 position.

**TRUSTEE #1** - Membership voted and the office of Trustee #1 went to #154, Fran Long

**TRUSTEE #2** - #114, Linda Westlund addressed the membership and requested everyone's vote. John Watson commented that he nominated Linda Westlund 8 years ago and with her vigor and experience on the board, and stated he's all in favor for Linda Westlund as Trustee #2.

#141, Judith Miller readdressed the membership and would like everyone's vote.

#103, Gene Fulkerson readdressed the membership and would like everyone's vote.

The membership voted and the office of Trustee #2 was awarded to #114, Linda Westlund.

**VP of COMMUNICATIONS** - The Nominating Committee entered the name Mary Azevedo.

Delegate #118, Dennis Heffley moved the nominations be closed.

Delegate #33, William Henry seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Mary Azevedo.

**VP of INTERNATIONAL TRAVEL** - The Nominating Committee entered the name of Norm Azevedo.

Delegate #168, Joe Harvis moved the nominations be closed.

Delegate #148, Diane Hicks seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Norm Azevedo

**VP of MEMBERSHIP** - The Nominating Committee entered the name Barbara Bryant

Delegate # 168, Joe Harvis moved the nominations be closed.

Delegate #167, Sigrid Noack, seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Barbara Bryant.

**VP of MARKETING** - The Nominating Committee entered the name of Debbi Kor.

Delegate #144, Diane Stearley moved the nominations be closed.

Delegate #142, Jane Wyckoff, seconded the motion.

The election being uncontested, Mike Sanford announced the ballot of acclamation for Debbi Kor

**VP of COUNCIL SERVICES** – for a 1 year term. The nominating committee announced Mary Olhausen for the office of VP of Council Services.

Delegate #62, Ilene Weiner asked for the candidate to address the membership. Mary Olhausen addressed the membership, stated that she would like to add best practices policies and asked for everyone's vote.

Delegate #105, John Watson endorsed adding best practices policies and supported Mary.

Delegate #171, William Shadbolt moved the nominations be closed.

Delegate #150, Peg Ortner seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Mary Olhausen.

John Watson read aloud the role of remembrance.

#### *CLUB & COUNCIL AWARDS REPORT*

Karen Davis gave a special thank you to the judges and participants of this program.

#### **Communications Award Results -**

#### **Tollakson Award Winners:**

Class AAAA

1st          Après

Class AAA  
1st Mountain High Snowsports Club

### **Wentworth Award Winners**

Class AAAA  
1st Après  
2nd Phoenix  
3rd Oregon Nordic  
Class AAA  
1st Mountain High  
2nd Get Off Your Rockers  
3rd Torrey Pines

Class AA  
1<sup>st</sup> Don Diego  
2<sup>nd</sup> Century City  
3<sup>rd</sup> Fresno

Class A  
1st The Unrecables  
2nd Pacific Rim  
3rd Snowchasers Ski club

Councils  
1st Bay Area Snow Sports Council  
2nd Sierra Council  
3rd Northwest Ski Club Council

### **Outstanding Website Award**

Class AAAA  
1st Bergfreunde Ski Club  
2nd North Island Snowdrifters  
3rd Phoenix

Class AAA  
1st Mountain High  
2nd Torrey Pines  
3rd Get Off Your Rockers

Class AA  
1<sup>st</sup> Fresno  
2<sup>nd</sup> Don Diego  
3<sup>rd</sup> Century City

Class A  
1st Pacific Rim  
2nd Snowchasers Ski Club  
3rd Cascade

Councils  
1st Northwest Ski Club Council  
2nd Bay Area Snow Sports Council  
3rd Sierra Council

**Club/Council History Recognition** – John Watson stated that we don't keep adequate history at the club, council and association levels. John talked about the process and purpose of this recognition and he stated a cash prize will be given to the charity of their choice. The recognition was given to North Island Snowdrifters.

Randy thanked Catherine Ohl for all her work with the Awards Program and thanked Patrick Rothe from Telluride for hosting the coffee cart this morning.

### *Charities & Club Recognition*

Sigrid Noack recognized the Reno Ski & Recreation Club, Arizona Ski Council and the Auslich Ski Club for their efforts. The winner of this year's recognition went to Arizona Ski Council.

### *TRUSTEE'S REPORT*

Steve Coxen, Ken and Lynnell Calkins were unable to be at this meeting due to family illness. The Board of Trustee's Report is in the delegate book on pages 30-31.

### *PRESIDENT'S REPORT*

Randy stated there were 748 participants during FWSA Ski Week 2008 in Blackcomb/Whistler. He thanked Gloria Raminha and her travel staff. The entire group applauded. This year will be the first "Family" Ski Week in Big Sky, MT. Guidelines for family trips are being developed. He also stated that the Intermountain Ski Council joined FWSA as the 11<sup>th</sup> Council as of Dec. 2007. He asked Don Anderson, Council President to stand. Randy stated that the Athletic Scholarship Awards Program has grown from \$1,000 to \$5,000 and who knows where this program will grow to. This convention we rolled out the Leadership Academy and he recognized Diane Stearley, Barbara Bryant, and Harry Davis and thanked all those who participated in making this program come to fruition.

FWSA is continuing to build relationships with our industry partners who give our organization great support in many ways.

He mentioned that there are challenges for the future, including reasonable convention locations and the increasing costs of future destinations, yet still meeting the industry's needs and requirements. We also need to develop an effective press release program along with moving the Communications Awards Program to the Council Services area.

### *INDUSTRY MARKETING REPORT*

Debbi Kor thanked all the wonderful sponsors. She stated there was \$16,000 donated in sponsorships, additional money for product sponsorships, plus \$2500.00 in raffle prize money.

Mary Olhausen said we had over \$ 90,000 in retail value donated for the silent auction packages which brought in \$46,300 during the silent auction. She stressed to everyone to be sure to tell the industry people that we really appreciate them for all that they do.

### **RESOLUTIONS**

#### **Resolution #1 – Laudatory Resolution**

**Maker of Resolution** - Delegate #134, Dale Parshall

**Seconded by** - Delegate #5, Sheri Parshall

WHEREAS, the Northwest Ski Club Council guaranteed blue skies at the 2008 FWSA Convention and the Northwest Ski Club Council delivered on that guarantee for 30 seconds on Thursday night, and whereas too much sun is bad for you anyways, but whereas liquid sunshine gives you a beautiful rusty glow that no one else outside of the great northwest can obtain.

THEREFORE, BE IT RESOLVED THAT, next year at the 2009 FWSA Convention in Reno the entire awesome Northwest contingent be required to sit in the sun to obtain what the rest of the world knows as a "tan" so the other 50,000 members of the FWSA can be proud of their Northwest brothers and sisters.

#### **Resolution #2 – Laudatory Resolution –**

**Maker of Resolution** - Delegate #111, Mike Rogers

**Seconded by** – Delegate #110, Arleigh Meiners

WHEREAS, The Northwest Ski Club Council held the golf tournament on a beautiful golf course and provided all participants with a gift bag.

THEREFORE, BE IT RESOLVED THAT, in the future golf tournaments sponsored by the Northwest Ski Club Council, the gift bag include water wings, mask, fins and a snorkel.

#### **Resolution #3 – Laudatory Resolution –**

**Maker of Resolution** - Delegate #88, Jeannine Davis



**Seconded by** - Delegate #161, Elaine Hilliker

WHEREAS, the Northwest Ski Club Council demonstrated its superior ability to plan and prepare for water emergencies by providing conference attendees with an umbrella and whereas, FEMA had demonstrated its inability to do so.

THEREFORE, BE IT RESOLVED THAT, FEMA Senior Management spend time with the NWSCC to learn how to plan and prepare for future water disasters.

**Resolution #4 – Laudatory Resolution –**

**Maker of Resolution** - Delegate #74, Dick Shawkey

**Seconded by** - Delegate #73, Nancy Kelly

WHEREAS, Modesto Ski Club was organized in 1938 making it one of the oldest ski clubs in California, and whereas Modesto Ski Club is one of the most active ski clubs in the Bay Area Snowsports Council, and whereas the Modesto Ski Club recognized FWSA President, Randy Lew with a life membership, and whereas Modesto Ski Club won the Joe Ross trophy at the FWSA 2008 Ski Week in Whistler.

THEREFORE, BE IT RESOLVED THAT, the delegates at the 76<sup>th</sup> Annual FWSA Convention hereby recognize the Modesto Ski Club's 70<sup>th</sup> Anniversary with a standing ovation.

**Resolution #5 – Laudatory Resolution –**

**Maker of Resolution** - Delegate #96, Jean Mc Casey

**Seconded by** - Delegate #97, Cheryl Riess

WHEREAS, the North Island Snowdrifters has completed 30 years of successful ski seasons with a vibrant and exciting membership, growing and learning to survive the fluctuations in membership and frivolity both at the FWSA convention and ski weeks as well as club functions.

THEREFORE, BE IT RESOLVED THAT, the North Island Snowdrifters be recognized as one of the great ski clubs of the FWSA.

*FWSA OFFICERS' REPORTS:*

*AWARDS PROGRAM*

There is a new award this year. The Snowsports Builder award was given to **Jerry Simon** and **Harry Leonard**.

Hans Georg - **Donn Bryant**

J. Stanley Mullin - **Arleigh Meiners**

Elizabeth Schatzi Wood - **Mary Olhausen**

Jordan Reily - **Rich Marriott**

Jimmie Heuga - **Tom Peirce**

Bob Mackey - **Cyd Heatherly**

Tommi Tyndall - **Vail**

Terry Smith - **Craig Faitel**

Bill Berry, Hard News - **Walter Roessing**

Bill Berry, Featured News - **Chris Davenport** for his book "Ski the 14ers"

Warren Miller - **Documentary Group / Sony Pictures** for the movie "Steep"

Presidents Awards: **Robb Margrave** - Athletic Scholarship Chair, **Joe Coles** – Intermountain Ski Council and **the U.S. Alpine Ski Team**.

*COMMUNICATIONS REPORT*

Karen Davis reported that this was a temporary position, but she truly enjoyed it. She stated that there is an informational CD in each delegate packet. Next year's entry forms are on the tables to sign up early and the deadline for signups will be October 1, 2008. She introduced the following as VIP's: George Stewart, the new webmaster, Leigh Geiringer, editor of the Far West Skiers Guide and Mary Azevedo, editor of The Councilman.

*COUNCIL SERVICES REPORT*

Fran Long reported the Council Presidents get together three times a year to discuss club and council issues. She welcomed Intermountain Ski Council into this organization while adding several clubs into FWSA and bringing a new dimension to the

organization. She also thanked all the outgoing Presidents, welcomed the incoming Presidents and those who are returning. Fran asked those to stand and be acknowledged.

Fran thanked Karen Davis who stepped up and brought the Communications Awards Program in a positive and informative way. She also stated that reimbursements from the Outreach Program were given to 4 councils for their efforts.

#### *NORTH AMERICAN TRAVEL REPORT*

Gloria Raminha reported that she survived the largest ski week ever which was to Whistler/Blackcomb. She is now working on FWSA Ski Week 2009 in Big Sky, MT. The Travel personnel heard 5 presentations for FWSA Ski Week 2010 and the decision is to be made in July. She also announced that the Alaskan cruise is departing this afternoon.

#### *INTERNATIONAL TRAVEL REPORT*

Norm Azevedo stated thanked everyone for electing him for a second term. Norm reported that there were 91 people on the China trip, 163 people on the International Ski Week to Le Trois Valles, France. The Greek Isles trip is coming up in October 2008, with an excursion to Turkey. There are 64 people signed up. The FWSA Int'l Ski Week 2009 will be to Bad Gastein, Austria with a capacity of 110-120 people. Currently there are 70 sign ups including 4 children. He also stated that the travel committee is working on a guideline for both domestic and international travel. Liability Insurance is being looked at very carefully.

#### *MARKETING REPORT*

Debbi Kor's report can be found on the CD in the delegate bag. She asked everyone to check out the benefit partners listed on the FWSA.org website and stated she is continuing to add to our list of members and partners. She is working towards increasing our program sponsors as well as additional activity and events sponsors. Her goal is to work them into a multi-year sponsorship. She also stated that she is looking forward to another 2 years in this position.

#### *MEMBERSHIP REPORT*

Barbara Bryant thanked everyone for re-electing her for the next 2 years. She thanked Linda Mc Gavin for everything and a great job as registrar as well as Debbi Kor and Mary Olhausen for their hard work.

She stated that communication is a priority such as getting information to the club members at the grass roots level. She discussed the job duties, brochure, the membership CD and discussed the welcome packet which is sent to direct members. She encouraged all club members to sign up and get the most updated information from the newsgroup hot sheet.

#### *FWSA 2009 CONVENTION REPORT*

The 2009 FWSA Convention will be held at the Peppermill Hotel and Casino in Reno, NV June 4-7.

#### *PUBLIC AFFAIRS*

Scott Bowker thanked John Watson for heading the history committee and Richard Lubin for the Safety committee.

Scott said the Ski and Snowsports Industry reported 10% increase in sales for the last season. Over 60.1 million skiers and boarders visits were driven by great snow conditions this year. He also referred to the important Arizona "Reclaim the Peaks" Snow bowl case stating this will impact many areas, not just ski resort, the new rules regarding airlines charging for baggage and more. His complete report is on the CD in the delegate bag.

Scott encouraged everyone to enter the Safety Award Program, the Western Ski Heritage Award, and stating we need more entries for the Club/Council History Recognition.

Diane Stearley talked about the 1<sup>st</sup> year of the Snowsports Leadership Academy stating they had a great turnout of about 100 people and the fact that this program adds value to the convention for all members.

Randy discussed the issue of exchange rates stating a higher deposit would be required in order to lock in rates. He also commented on the luggage rate increases and insurance issues. Dan Crawford has agreed to review our insurance coverage and work with the Board of Directors.

#### *ATHLETIC SCHOLARSHIP REPORT*

Dick Shawkey reported that the fundraising efforts at Convention for the Athletic Scholarship Program raised \$2,300. The FWRA generously donated \$2,000.00 following their Championships held in Mammoth.

### *FAR WEST RACING REPORT*

Bob Ellis reported the next FWSA Championships will be April 2-4, 2009 at Northstar in Tahoe. The Keystone Nationals will be December 10-14, 2009 including a pre-race clinic and you don't have to be a racer to go! Be sure to check out [www.keystonenationals.com](http://www.keystonenationals.com) website. Dennis Heffley spoke highly about the Keystone Nationals and encouraged everyone to go.

### *FWSA COMMITTEE REPORTS*

#### Councils Man & Woman of the Year Program

Donn Bryant congratulated Dennis Heffley and Sheri Parshall as the MWOY winners this year.

#### Family & Youth Involvement Committee

Linda Westlund reported that we had a milestone this year to allow families to attend all FWSA trips and activities unless prior exceptions are determined.

The Skyiente Club held their 3<sup>rd</sup> annual family trip to Sun Valley, including 11 kids. She also thanked Fran Long for planning a trip to Bear Valley including 2 kids and is encouraged to do it again. The FWRA Championships had 5 junior racers.

#### 2009 Convention Committee

Jane Wyckoff informed everyone that the FWSA 2009 Convention will be held at the newly renovated Peppermill Resort & Convention Center, June 4-7, 2009. She gave room rates for next year's convention, told everyone there were flyers and brochures on tables and encouraged everyone to make reservations early. Debbi Kor & Jane will be working closely with Sierra Council as host council, with volunteer support from BAC and Intermountain Ski Council.

Delegate #35, Bob Ellis stated that we brought people to the Northwest; perhaps we should consider Hawaii as a future convention destination.

Randy asked NWSCC to stand and be recognized and especially acknowledged Sheri Parshall as "Convention Goddess" and those important individuals who spent countless hours to make this convention outstanding. Randy asked for the outgoing 2007-2008 BOD to come to the front and thanked everyone. He then asked for the 2008-2009 Board of Directors to come forward. Randy recognized and thanked two outgoing Board Members - Robb Margrave & Ken Calkins. President Randy Lew introduced the newly elected officers and trustees.

#### New Business

Delegate #87, Emilio Trampuz said he had several pictures and will put them on a CD for anyone. The cost will be \$3-5. Debbi Kor said the banners that are still up, will be sent to you.

### *ADJOURNMENT*

MSC	<b>Moved</b> by Delegate # 2, Mike Sanford to adjourn the meeting.
	<b>Seconded</b> by Delegate #88, Jeannine Davis
Meeting	<b>Motion carried.</b>
Adjourn	The Meeting adjourned at 12:45 pm.

Respectfully submitted,

Debbie Stewart  
Secretary FWSA

# Resolution

## **Far West Ski Association Resolution In Support of Women's Ski Jumping In The Olympics**

Maker of resolution – Name    John Watson \_\_\_\_\_ Delegate No. \_\_\_\_\_

Whereas, the Far West Ski Association is the voice of the Western skier, and

Whereas, the FWSA has an obligation to represent ALL skiers in its territory, and

Whereas, western skiers have provided opportunities for its women competitors from the 1850s to the present day, and

Whereas, the number of women ski jumpers and nations represented is demonstrably sufficient for international competition, and

Whereas, the skill levels of international women ski jumpers have been demonstrated,

Be it therefore resolved, that no realistic practical or philosophical barriers exist nor should exist for women's ski jumping in the Winter Olympics or any competitions leading to them, and

Be it further resolved, that the national governing body and the US Olympic Committee be urged to support women ski jumpers, and

Be it further resolved, that the Olympic movement is urged to "do the right thing" and schedule a women's ski jumping event in the 2010 Vancouver Olympic Winter Games and in future Winter Olympics.

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Seconded by – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Type of resolution ☐ Laudatory ☐ Substantive\*

**\*If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required: \_\_\_\_\_

\_\_\_\_\_

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. \_\_\_\_\_

\_\_\_\_\_

Provide date resolution is to take effect: \_\_\_\_\_

### Resolution

WHEREAS, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THEREFORE, BE IT RESOLVED THAT, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do Not Write Below This Line**

Resolution # \_\_\_\_\_

☐ Passed

☐ Defeated

☐ Tabled

☐ Referred to Committee

[illegible]



[illegible]

# Director Report

## Communications by Mary Azevedo, VP

The responsibility of the VP of Communications recently changed. The responsibilities now include news releases for FWSA, and helping club and council members improve their newsletter and websites. In addition, I am also responsible for the coordination of the Skiers Guide, the FWSA Website, and the FWSA Newsletter. The Communication Awards (newsletter, website and Outstanding Club awards) are under the VP of Councils. I plan to submit press releases pertinent to people in the Council Presidents' geographical area and to Ski Club presidents pertaining to people in their club. I am looking forward to interfacing with club and council presidents to get publicity into their local newspapers. It is important to find out who to contact in local papers. Hopefully, in this way, they can garner a larger presence in the community and this, hopefully, will garner club recognition and new members. In addition, award winners need to get more recognition for their efforts in our ski organizations.

*Lee Gieringer* did an absolutely fabulous job on the 2008/2009 *Skiers Guide*. We are lucky we have such a talented person on our board. Please join me in applauding her efforts in our behalf. She is looking for new advertisers and articles/items of interest for the upcoming 2009/2010 issue. She is also always open to ski pictures of club members. You can call her at (480)940-7420 or email her at [fwsa@cox.net](mailto:fwsa@cox.net).

*George Stewart* has changed the look of our website, and it is a pleasure to use. Absolutely anything you want to know about FWSA is at your fingertips. I know this must have taken hours to update, and many thanks to George and his dedication. Please take time to check it out at [www.fwsa.org](http://www.fwsa.org).

*Katherine Ohl* is the consummate newsletter, website designer and graphic artist. We are so fortunate that such a talented professional is running the FWSA Communication Awards. She has brought the award process into the 21<sup>st</sup> Century with her new software. It has made it so much easier and expeditious for judges to access the forms and rate the entries. If you want to know what her criteria is, for an excellent newsletter and website, just go to the web and enter [www.acatmeowz.com](http://www.acatmeowz.com).

I am enjoying putting together The Councilman, the FWSA newsletter. I am trying to revamp a few things in it. I have established a theme for each issue and I am working on eliminating duplicate articles on the same subject. The convention issue will have pictures of award winning ski club member. Last year I contacted all the communication winners who were not at the convention so that I could include their pictures along with the awards they won. Our Newsletter needs to recognize the contributions of local clubs – which includes awards, charity, and club events.

I recently sent out a summation and examples on newsletter on *Do's and Don'ts*. I will regularly send this to presidents and newsletter editors, and welcome any additional email addresses for those who did not get this information on the net. I basically covered ways to increase readership and provided format details that make a newsletter easier to read. In the past, I went to graphic classes at the local universities and colleges to learn how to improve my publishing skills. If there are such classes near you, you may want to brush up on your skills by taking some of their classes.

Please let me know if the *Do's and Don'ts* file was helpful to you, and if there are subjects you would like covered. You can email me at [maryliz4@yahoo.com](mailto:maryliz4@yahoo.com). If you do not have Adobe Acrobat (needed to put your newsletter on your club's website), I would be happy to do this for you. Keep up the good work, doing newsletters and updating websites is very time consuming and I am sure takes time from reading a good book, sipping wine and eating popcorn. My hat is off to all of you!!

# Director Report

## Council Services by Mary Olhausen, VP

VP of Council Services encompasses the Councils in FWSA, Charities Program, Man & Woman of the Year Program and Club & Council Communications Awards Program. We cover a lot of territory in the Western United States with our eleven councils!! And that's a great thing for ski clubs. Council Presidents play an important role in FWSA as they represent and speak on behalf of all the clubs in their respective area with regard to bringing ideas and concerns to FWSA. Our President's Meeting at each FWSA board meeting always proves to be productive with respect to sharing new ideas and helping every council President to help you the ski club member. FWSA programs are implemented based on club member feedback and input.

Councils continue to do outreach on behalf of their own council and FWSA. Events promoting Far West Ski Association and ski club membership include ski days at local resorts, display tables at local retailers and/or a council booth at major ski shows or a ski swap.

The Man & Woman of The Year program is a huge success with councils. Each year we have an outstanding group of men and women who are recognized for all their efforts on behalf of snowsports involvement – through their clubs and councils. Donn Bryant does a great job managing this program. And of course our many thanks to Big White/Silver Star Resort for their continued support for the Man & Woman of The Year program.

Our Club & Council Communications Awards Program is headed up by Catherine Ohl who moved us into the electronic world this year!! What a delight to do all the judging online. Twenty clubs and three councils participated in this years program, for newsletters, websites and outstanding club. I encourage all clubs to participate in this worthwhile program.

The Charities Program is managed by Sigrid Noack and continues to show that so many FWSA clubs and councils do so much charity work!! In addition to keeping a running list of all the charities supported, Sigrid developed the annual FWSA Charity & Community Service Recognition program, which recognizes clubs or councils who have made outstanding efforts in charity work. Please take a few minutes while at Convention and visit the displays showcasing charity work.

Many thanks to all clubs and club members who support your council and FWSA!! It is through FWSA, "the voice of the western skier" that we are able to nurture relationships with the ski industry and bring you many valuable and beneficial programs. I encourage you to bring in new members to each of your clubs and help FWSA continue strong!!

# Director Report

**By Nancy Ellis, Information Services Director**

FWSA maintains a database with information about clubs and councils such as officers and their addresses, meeting dates and locations, and membership information. Additionally, individual members who are interested in receiving FWSA publications and ski industry information may wish to have their mailing/contact information in the database.

Most clubs and councils have just completed their election of officers for the coming year. It is important that a *Club Officer Update* form be completed and sent to me soon after the changes have been made so that the new officers receive FWSA communications in a timely manner. The update form can be found on the Far West Ski Association web page at [www.fwsa.org](http://www.fwsa.org). Locate the link *Membership* and then *Club Officer Update*. Clubs are to send the completed form to their Council Presidents. Councils may then send the form to me via email, fax, or U.S. mail using one of the addresses below. Individuals are requested to send their changes directly to me in any format that is convenient for them. It is important that information be clearly printed or typed so that the correct information is entered into the database.

***Individuals please send to:***

Nancy Ellis  
P.O. Box 9681  
Truckee, CA 96162

Fax (530) 582-0566

Email: [Nancyellis2@sbcglobal.net](mailto:Nancyellis2@sbcglobal.net)

***Clubs—Send updates to your Council Presidents***

FWSA is protective of member information in the database. Requests for a member listing must have prior approval of the FWSA President. Typically, membership information is given to Convention Sponsors and Partners, and to FWSA staff for distribution of their information. Be sure to let me know if you do not wish to receive FWSA information so that your name and information will not be distributed.

# Director Report

## Industry Marketing by Debbi Kor, VP Marketing & Mary Olhausen, Silent Auction Coordinator

Responsibilities for the Industry Marketing program include: producing the Silent Auction, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the *Far West Skier's Guide*. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Mary Olhausen is Chairman of the annual Silent Auction and Travel Expo. Leigh Gieringer is Editor of the *Far West Skier's Guide*.

**The ski industry invested over \$175,000 this year in Association industry programs (*does not include travel program sponsorships*): Silent Auction Donations Value (\$80,000), Convention Sponsorships (\$18,500 cash and \$8,000 trade-out value in certificates and major product donations). Advertising for the 2008-09 *Far West Skier's Guide* is \$60,000.**

### Silent Auction

In 2009, we not only celebrated the 79<sup>th</sup> Anniversary of the Founding of the Far West Ski Association, but also the 24th Anniversary of the FWSA Silent Auction. The FWSA truly values the working relationship our Association has developed with the ski and sports industries. **During the past 24 years, the Association has received over \$1,928,000 in Silent Auction donations to generate revenue to support its programs.** Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54<sup>th</sup> Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the *Travel Carousel* was added to the industry Convention programs at the 58<sup>th</sup> Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the *Travel Expo*, and *Passports* replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, and travel from table to table in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for many years, and others who are new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks goes to this year's Host Council Chairperson, Jo Simpson, from Sierra Council and all the many volunteers who do all the behind the scenes work and setup. The "A-Team" as we fondly call ourselves, which includes Linda McGavin, Sigrid Noack, Jane Wyckoff, Debbi Kor and Mary Olhausen – they put in countless hours to bring you a not to be missed event for both club members and the industry. Our gratitude is extended to all the workers from "Sierra Council" and the FWSA Board Members and friends from other councils that assist with last minute preparations prior to the Silent Auction.

## **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. A registration fee of \$145 basically covers food and not much else. Sponsorships are extremely important to the financial success of our event. We currently have a multi-year sponsorship with Snowbasin for the annual Michael German Golf Tournament. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our *fwsa.org* site to their own website.

## **Far West Skier's Guide**

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the *Far West Skier's Guide*. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication.

## **78<sup>th</sup> Annual Convention - 2010**

We are looking forward to another terrific convention hosted by the San Diego Council. We will be at the Renaissance Esmeralda Resort & Spa in Indian Wells, CA, June 9-13, 2010.

## **A Final Reminder**

A final reminder - our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the *Far West Skier's Guide* by including them in your travel and ski/sports equipment purchase plans.



# Director Report

## International Travel by Norman Azevedo, VP

### **FWSA STARTED THIS PAST YEAR GOING TO GREECE AND TURKEY .....**

Our Greek Isles and Turkey tour started on October 1<sup>st</sup> for a two and half week adventure in the Greek Isles followed by a week in Turkey. We landed in Athens, then sailed overnight to Rhodes. We visited the Palace of the Knights, Basilica and other historic sites. We ferried for a day to the picturesque town of Lindos and experienced the night life of Arhangellos.

From Rhodes we flew to Heraklion, Crete; where we toured the Minoan Palace of Knossos; Vathipetro, Peza and Thrapsanos; wine tasted; and danced with Zorba the Greek at Arolithos. From Crete we took a high speed boat to Santorini, the ancient volcano island. We toured the ancient acrotiri excavations, took a donkey ride, boat ride and spent an evening at Fira with a view of the caldera. From Santorini we flew to Athens, where we visited the Acropolis, National Archeological Museum, and the old town "the plaka area."

From Athens many of us moved on to Turkey and the rest flew home. We flew to Samos and took a short ferry ride to Kusadasi, Turkey. We toured Ephesus, visited the archaeological museum of Selcuk, the Basilica of St. John and the Virgin Mary house. We then moved on to Izmir. At Pergamum we visited the acropolis perched 1000 feet above the town of Bergama. Its ruins included the Alter of Zeus and the temples of Trajan and Dionysus. From there we went to Asklepion, the earliest health center of Asia Minor; and the Red Basilica. From here we bussed to Canakkale for a short stay.

Next, we toured Troy, the legendary city-state of Homer's Iliad. The first excavations were made by German archaeologist Heinrich Schliemann in 1871 and revealed that Troy was not just a myth. From there we ferried across the Dardanelles to Istanbul.

We saw the legendary Blue Mosque, named after the beautiful blue Iznik tiles that cover its walls, and St. Sophia. Then off to visit the Suleymaniye Mosque, built in the 16th Century for Suleiman the Magnificent; and Topaki Palace, legendary residence of the Ottoman Sultans. We couldn't leave Istanbul without a visit to the world famous Egyptian Bazaar used as a spice market since 1665, and a cruise around the Bosphorous. Sites along the way included the 15th century Rumelihisar fortress, the fishing village of the Sariyer close to the Black Sea, and the Beylerbeyi Palace, the summer residence of Ottoman Sultans with original furniture and gardens. Finally we had to home. The consensus was that Istanbul was unforgettable and we needed more time.

### **FAR WEST SKIED THE AUSTRIAN ALPS THIS WINTER....**

We went to Bad Gastein, Austria for a ski week starting February 27, 2009. This was our first international trip that included participants under 18 years of age. It was a resounding success, meeting our objective of providing more family oriented programs.

Bad Gastein is a charming historical town with mountains rising on three sides and the Gastein Valley stretching across the other. A waterfall flows through the heart of town. Castle like hotels clung to forested hills. It's known as one of Europe's leading ski and snowboard centers. We stayed in the heart of the town at the Elizabethpark hotel. The hotel food and accommodations were excellent. Many of our participants took our day tours to places like Salzburg, Venice, Kitzbuhel, and Innsbruck.

After Bad Gastein, we continued on to Munich and Prague. Munich's city center is very compact, making it easy to tour the city on foot. Most of the landmarks, like the [Frauenkirche](#) and the [New Town Hall](#) are found in the historic center. From Munich we bussed to Prague, where we stayed at the Ametyst Hotel. It's the only central European capital to escape the bombs of World War II and it's one of Europe's best preserved cities. It's filled

with Art Nouveau facades and brews the best beer in Europe. Traveling in Prague is like traveling in Western Europe 15 years ago. After Prague we flew back home.

#### **SCANDINAVIA & RUSSIA CRUISE COMING UP.....**

Both North American and International Travel have contracted with “The Cruise Company” for a Scandinavia & Russia Cruise, Sep. 13 to 23, 2009, on the Emerald Princess. It’s a 10 day Baltic Sea voyage, which includes an overnight stay in St. Petersburg. Port stops include Copenhagen, Stockholm, Helsinki, Tallinn, Gdansk, and Oslo. A pre-cruise 3 night stay in Copenhagen is also available. This should be a thrilling exploratory voyage as we sail through sparkling Scandinavia and visit the jewel of Russia, St. Petersburg. A flier with details can be found on [www.fwsa.org](http://www.fwsa.org). Trip prices have been adjusted downward due to the economic situation. Contact the Cruise Company for the latest price. Those who registered early will still receive the lowest price offered. Come join us, sign up today with the Cruise Company.

#### **IT’S CORTINA, ITALY FOR FWSA 2010 INTERNATIONAL SKI WEEK.....**

We leave for Cortina D’Ampezzo on February 27, 2010. Cortina, the site of the 1956 Winter Olympics, is located in one of the most beautiful setting in the Dolomite Alps. It offers seemingly endless skiing, breathtaking scenery, and Italian cuisine (a skier’s perfect 10). Optional day trips will be available. We start our trip by flying into Venice airport and bussing into Cortina.

For those who want to see Venice, we are offering a three night pre-Cortina stay in Venice at the 4 star Hotel Bonvecchiate located off the famous St. Marks Square. Rick Steves’ describes Venice as Europe’s best-preserved big city in a puddle of elegant decay. It’s a car-free urban wonderland of a hundred islands-laced together by 400 bridges and 2,000 alleys. From Venice we water taxi to Venice airport, where we meet the main group of skiers going to Cortina.

After the Cortina ski week, some participants will go home. Those wanting to extend their trip will go on an additional week to Vienna and Budapest. Vienna is recognised for it’s grand imperial palaces, museums, and, above all, the Hofburg – where the Habsburg rulers lived. Nearby, restaurants brim with imbibers enjoying wine, food, and entertainment. It’s the city of Mozart, Beethoven, Haydn, Schubert, Strauss, Brahms, Mahler, Schönberg and green space (almost half the city expanse is given over to parkland).

After Vienna, we bus to Budapest. Rick Steves' calls it two cities — busy Pest and noble Buda — straddling the Danube and connected by mighty bridges. We will find shopping boulevards and stone Lenin and cast iron Stalin theme parks. Today Roma (Gypsy) violin orchestras, mineral baths, coffeehouses are the rage. We give ourselves three nights to enjoy Budapest before flying back home. We hope you will join us on the Cortina ski week and its exciting and adventures extensions. Look for flyer and details on [www.fwsa.com](http://www.fwsa.com).

#### **FWSA 2011 SKI WEEK.....**

Shortly after the Reno convention we will announce the FWSA international ski week site for 2011. Look for it on the FWSA website.

We accept all International trips participant placements based on the date their deposit is received by FWSA International Travel. All trips are announced and advertised on the Far West website: [www.fwsa.org](http://www.fwsa.org).

# Director Report

## Marketing and Sponsorship, by Debbi Kor, VP

Wow, what a terrific ski season we've just had! The snow was fabulous everywhere Far West went, from Washington to New Mexico, from Austria to Switzerland. We've had some wonderful trips, and some incredible and exciting adventures.

Before we all strapped on our skis, and stepped onto our snowboards, I attended the Seattle Ski show to check out new products, new folks at the ski areas, and what was happening with the resorts. I heard all about **Whistler's**, new Peak to Peak Chair, and how plans were coming along for the Winter Olympics to be held there in 2010. Several Washington areas are planning expansions, and some smaller areas combining forces. I attended our FWSA Winter Board of Director's meeting at **Mt. Bachelor** in December, and joined Far West Travel Staff and Council Trip Leaders on a Site Inspection of **Keystone**, in anticipation of Ski Week 2010.

The 38<sup>th</sup> annual **SIA** show was held January 26<sup>th</sup>-28<sup>th</sup>. Leigh Gieringer and I teamed up, as we did last year, covering more area than either one of can possibly cover on our own. We met with a number of clothing companies, getting a number of items donated for door prizes at this year's convention. I continue to talk with new vendors about partnering up with Far West, allowing our members to receive some great buys on clothing, skis, and services. This was the last year for the tradeshow to be in Las Vegas, as we will move to the Denver Convention Center in 2010. What an exciting prospect!

Some of our partners, found on our website under the "members' benefits" section include *Terry Sports* in Taos and Steamboat, and *The Powder House*, in Lake Tahoe, both providing a number of ski and boarding products, as well as rentals during your ski vacation. *Swans* has been a donor for the past few years, giving away some great high-end goggles at Convention. As for the lodging properties, we can always count on our friends at *The Hampton Inn* in Truckee, or the *Chase Suites Hotel*, in Salt Lake City, to take care of us when we're traveling.

Ski Week was terrific! Unfortunately, because I was attending the SIA show, I was unable to join the rest of the group, but I heard that it was another truly fantastic week! Before I headed to SIA, I did manage to arrange for some great give-aways at the Welcome Party from the local businesses in Big Sky, including *The Black Bear Bar and Grill*, *C&P Grocery*, *Big Sky Oxygen Bar*, *The Cabin*, *The Corral Restaurant and Bar*, *Moonlight Dinners*, *Lone Mountain Guest Ranch*, *320 Ranch*, *Bucks T4*, *Big Sky Sports*, *Big Horn Boutique* and *Lone Mountain Sports*. Also a huge thank you to Brandon Bang, and all of the Big Sky staff for the great time that they showed Far West.

*Schure Sports, USA* stepped up again this year to donate another **Karbon** ski suit, which was raffled off at the farewell party, with Mike Sanford being chosen as the lucky winner. More than \$3000 was raised for our Scholarship Program throughout the week. A huge thank you to Dick Shawkey and all those who helped with the ticket sales, and of course, to those who contributed to this very worthy cause. I'm thrilled to say that the folks at *Schure Sports* have recently committed to a three-year sponsorship for the Far West Athletic Scholarship, which will take us through 2012.

In mid-April, I attended the Mountain Travel Symposium, held this year in Keystone, Colorado. This is an absolutely incredible venue, for a terrific exchange between the ski industry, clubs and councils throughout the country. I can't think of a better way for representatives from all of these groups to come together to share ideas with others, and gain new knowledge of the ski areas that all of our groups want to visit. It provided us with the opportunity to meet one-on-one with area reps, lodging reps, and tour groups to plan future trips. It also provided

a forum in which club representatives were able to discuss the future of our individual clubs. The topic was mainly about today's economy, and how to keep your clubs coming on trips and participating in other events.

Some sponsorship news: ***Snowbasin*** has generously renewed their three-year commitment as sponsor for the Michael German Memorial Golf Tournament. ***Whitefish Mountain Resort***, and ***Grouse Mountain Lodge*** are in their final year of their three-year commitment sponsoring the Athletic Scholarship Program, but have agreed to join ***Schure Sports*** and extend their commitment through 2012. We will be seeing some exciting oral auctions during Saturday's luncheon to raise funds for this incredibly wonderful program that awards scholarships to outstanding junior racers within the Far West boundaries. Thank you, and welcome back!

We appreciate the continued support and efforts of **ALL** of our sponsors for the many Far West programs and events presented at convention and throughout the year. Without them, we would not have the week for two to ***Aspen*** for our Safety Award winner, nor the week for two to ***Steamboat*** for the Ski Heritage Award winner, as well as the many 2-day trips that ***Big White*** and ***Silver Star Resort*** offer to all of the nominees of the Far West Council's Man and Woman of the year, with the winners receiving a 5-day trip for two. A complete list of this year's sponsors are listed separately in this publication.

Enjoy yourself at this year's convention. The City of Reno, and your hosts: ***Sierra Council*** promise a lot of silver to be discovered.

# Director Report

## Membership by Barbara Bryant, VP

### NEWSGROUP

In an effort to promote greater communication between Far West Ski Association and council / club members a Newsgroup is emailed monthly to all subscribers. Included in this “Hot Sheet” are short bulleted pieces of information with links to more detailed information. Topics such as benefits, travel, race, safety, history, charitable activities, travel insurance, and many more are covered. To join the Newsgroup contact [membership@fwsa.org](mailto:membership@fwsa.org).

### CD AVAILABLE

To give officers information about their jobs, I’ve gathered files for clubs and councils on a variety of topics. On the CD officers will find ideas for a New Member Welcome Packet, Treasurer Guidelines, Trip Leader Guidelines, Leadership and Membership Ideas, information on FWSA and the National Ski Council Federation, Letter Templates, Safety, and Club/Council Constitutions and Bylaws Templates. To get your CD contact Barbara Bryant at [membership@fwsa.org](mailto:membership@fwsa.org).

### SNOWSPORTS LEADERSHIP ACADEMY

The FWSA Education Program is a ground-breaking educational initiative designed to provide FWSA members training and tools to expand their clubs / councils and be recognized industry wide as having a measure of standards and consistency.

This is an important step for the credibility of leaders in the ski club industry and enhances their professional stature among peers; makes a statement and provides leverage for negotiations to those with whom we do business and sets a higher standard for our industry.

The educational seminars will be offered only at the FWSA Annual Convention or the National Ski Council Federation. They will be presented by qualified and recognized professionals in the industry or related industries and approved by the FWSA Educational Development Committee.

### How to make new members feel welcome...

By Sue Froggat

**When new members join your association some will have no problems getting involved. However others may be unsure about what to do or not very keen to turn up at an event and walk into a room full of strangers.**

So what steps can you make to new members feel welcome and involved?

A strategic approach would be to introduce an ‘orientation’ objective into your membership development plan, one that sets out an agreed schedule of contact which gives new members guidance on how to meet their initial expectations and achieve a sense of value. Alternatively you could simply look at a list of welcoming ideas and try out those you feel would suit your association!

In this article I will cover both approaches.

## A strategic approach to orientation

Having a systematic approach to making new members feel welcome using a schedule of contact will ensure consistency and momentum. The schedule should be a carefully planned, timely and relevant flow of materials and invitations, blended with conversations with other members to educate and involve them quickly. Here is a sample five step schedule of contact:

- **Step 1: Acknowledge receipt of their application form** within a day. Send them an email or thank you note that you have received their application. Let them know what is happening next and how long it will take to process. This sets the tone for your relationship and makes you look highly responsive to members.
- **Step 2: Send them a welcome pack.** There are many things you could include, so be careful not to overwhelm them. For a list of 20 different types of items to include [see](#) the file on New Member Welcome Pack. You might want to consider either staggering your dispatch, sending parts electronically, pointing them to your web site for more information or sending them a list of what is available and ask them to indicate what they would like sent next on a request for information form. Alternatively this form could be sent out in step 1 above, so the pack that arrives contains exactly what they need.
- **Step 3: After they have had chance to look over the pack, have someone telephone them and personally welcome them. Also:**
  1. Check their contact details are correct because there is nothing more annoying than having your name and contact details incorrect.
  2. Identify what they expect. Why did they join? It is important to recognize what type of member they are in order to understand what they will value from the association. Extensive research into 100,000 members of associations shows that they will fall into nine different categories, so it is important to understand their personal needs.
  3. You also need to check their perceptions are correct regarding what they expect out of the association and adjust any misunderstandings early on. This is also an important step if they joined by direct mail and have had no personal contact.
  4. Help them understand how to take advantage of the association. Use the call to help create awareness for undiscovered benefits.
  5. Gently encourage them to participate. For example, connect them with someone with the same interests or invite them to an event.

Be sure you set the ground rules. Schedule a time for the call and let the member know how long it will take. I would suggest 10 minutes maximum.

- **Step 4: Call every new member after six months** to check up that they have got value out of their membership. Reconfirm what they want. Let them know their opinions and ideas are welcome and tell them about this month's events and if they have not yet started to engage, suggest ways and encourage them to get involved according to their interests. Use a coupon with an expiration date to encourage them to try an event.
- **Other ideas**
  1. **Identify the five most common thing new members do** in the first six months. After three months check to see who has done less than one of these items on the list and then put effort behind encouraging this group to get involved. You might want to set an objective to have a certain percentage of new members engaged in at least two of these activities within six months.
  2. Encourage networking. Use **icebreakers** at the start of each event to give people explicit permission to talk to a stranger. Introduce a **buddying or mentoring system**. Train people in how to network. Networking is an important personal and business skill that they forgot to teach us at school. Help or train people in how to remember everyone's name and put photographs in members' directories. Use name tags for all – new and old members.



3. Hold **special events for new members**. Have a special new member session before the start of events so new people can meet other new people and introduce committee members. If members are geographically dispersed have a new member teleconference session. The technology to do this is very easy. Alternatively set up a special new member newsgroup on your web site.
4. **Promote them**. Send a list of new members out to local groups and if they haven't attended the first few meetings have someone call them to encourage them to come along. **Have a new member column in your newsletter** or on your web site. Use their photograph, highlight their professional and personal interests and ask them to put down a sentence of who they would be interested in connecting with. Put special ribbons or stickers on their name badges and ask existing members to go out of their way to make a new member feel welcome. Have a new member slot at meetings and give new members a minute to speak and introduce themselves. Some might not want to do this so, make it optional.
5. **Set up a special 'Orientation Committee'** to focus on looking after new members. For example, they could design an information sheet for newcomers attending a convention on what to bring and wear.
6. Have a 'Give & Get' notice board at all events. This is for people to add post-it notes to highlight what they have to give to another member and what they are looking for. It is a great place for people who don't know anyone to stand at an event and helps connect people who can help.
7. Acknowledge recruiters. Thank people who introduced new members and reward them with a thank you at meetings. This will encourage them to help them make sure their contacts are happy with your association.

New members represent an important group for two reasons. Their first year is the best opportunity to lay the foundation for long-term loyalty and the year that most members are likely to leave because the passive members will have a perception of little value.

So you need to develop a range of engaging strategies and tactics to ensure that their expectations are fulfilled, otherwise you might lose them. Finally do not leave it for ten months to find out if a new member is happy because by then it will be too late. They often make a decision not to renew months before the renewal notice arrives!

This article was published in [Association Manager](#) in September 2003

# Director Report

## North American Travel by Gloria Raminha, VP

**Big Sky Ski Week**  
January 24<sup>th</sup> to 31<sup>st</sup>, 2009

What a fantastic ski week it was. All the ski week activities went off smoothly thanks to everyone involved putting the trip together. Brandon Bang and the entire Big Sky Staff deserve special thanks for doing such a great job at organizing all the ski week functions, handling our lodging needs, organizing the races, and providing great food for our parties, etc.

Thanks to the Far West Travel Team; the Council Trip Leaders and Travel Staff, for the hours upon hours of their time spent as volunteers that made the Big Sky Ski Weeks a huge success.

I'd also like to personally thank Ryan Jordi and Deanna Murphy with Ski.com. I worked closely with Ryan and Deanna throughout the year at organizing this great ski week. Additionally, I'd like to thank Randy Robinson and his staff members at Yellowstone Tours for helping me organize the snow coach tours at Yellowstone National Park. Since it was extremely cold that day, we were all thankful to be in slowcoaches' instead of snowmobiles.

**Keystone Ski Week**  
January 30<sup>th</sup> to February 6<sup>th</sup>, 2010

Ski week 2010 will be at Keystone, Colorado. FWSA now allows participants of all ages on the Far West Ski Week; however, there are separate guidelines and activities for children seventeen and under. My travel staff and I are looking forward to working with all of the Councils in planning the 2010 FWSA North American Ski Week.

Trip Leaders and Travel Staff participated in a site inspection at Keystone this past January. To help with the planning of the 2010 ski week, while in Keystone, we toured the lodging facilities and party locations that we will be using for the 2010 ski week. Keystone guides provided mountain tours for us to be able to test out the ski runs which were great.

We are planning the normal ski week activities (welcome party, pub crawl, mountain picnic, banquet and après party) except we will change the ski week banquet/dance to Thursday evening and have an awards/farewell après party on Friday.

Thanks to Lori Adis with Rocky Mountain Tours (our Tour Operator for the Keystone Ski Week), Brian Flickenger, Jacque Rossi, Lexi McCulloch, Angela Sheehan, Candy Bruno, Kelly Brady, and Matt Sutton with Vail Resorts for hosting the site inspection. I'd also like to thank Amy Hoepf with rents kis.com for providing us with skis during stay at Keystone.

The 2010 Keystone Ski Week flyer has been posted in the fwsa.org website.

**The Keystone Council Trip Coordinators are:**

Arizona Council	Lee Lambie	<a href="mailto:lee.lambie@cox.net">lee.lambie@cox.net</a>	602-468-2429
Bay Area Council	Linda Hennings	<a href="mailto:lindahennings@sbcglobal.net">lindahennings@sbcglobal.net</a>	209-538-3590
Central Council	Mary Alexander	<a href="mailto:maryalexander0535@sbcglobal.net">maryalexander0535@sbcglobal.net</a>	661-587-3671
Inland Council	Wayne Stolfus	<a href="mailto:spiderRx@aol.com">spiderRx@aol.com</a>	909-799-3118
Intermountain Council	Don Anderson	<a href="mailto:andersonbloom@yahoo.com">andersonbloom@yahoo.com</a>	208-238-8081
Los Angeles Council	Judith Miller	<a href="mailto:jamski5@att.net">jamski5@att.net</a>	818-841-4192
New Mexico Council	Bob Stearley	<a href="mailto:dmstear@att.net">dmstear@att.net</a>	505-281-3755
Northwest Council	Barbara Bousum	<a href="mailto:babawawa31@aol.com">babawawa31@aol.com</a>	503-224-3584
Orange Council	Judy Chapel	<a href="mailto:judy104@roadrunner.com">judy104@roadrunner.com</a>	949-275-8848
San Diego Council	Susan Shaffer	<a href="mailto:susansnowdrifter@yahoo.com">susansnowdrifter@yahoo.com</a>	858-481-5043
Sierra Council	Debbie Stewart	<a href="mailto:gwstewart@prodigy.net">gwstewart@prodigy.net</a>	559-734-9294

*Travel Staff: Marilyn Sigler, Nancy Ellis, Bob Ellis, Lynnell Calkins, Ken Calkins*

**Gloria Raminha, FWSA North American Travel, 9110 McAfee Dr., Houston, TX 77031**

Phone: 713.818.0471 Email: [fwsa.natravel@sbcglobal.net](mailto:fwsa.natravel@sbcglobal.net)

**Must be a Member of Far West Ski Association**

**CST # 2036983-40**

**New England/Canada Cruise**  
September 25<sup>th</sup> to October 2<sup>nd</sup>, 2010

In the Fall 2010 I have organized with The Cruise Company, a New England/Canada cruise. Additionally, The Cruise Company is putting together a package for a New York City pre-trip. The flyer for this trip will be posted in the fwsa.org website.

**Miscellaneous Information**

Several resorts will be presenting bid proposals at this convention for the 2011 Ski Week. The resorts and Tour Operators that are presenting are: Mt. Bachelor-Direct Bid, Winter Park-Direct Bid, Sun Valley with Skigroup.net, Banff with Ski.com, Crested Butte with Rocky Mountain Tours and Aspen/Snowmass with Sports America. I would like to thank all the resorts and Tour Operators for their time and effort at putting their proposals together.

In the summer of 2010, I will be organizing an extended weekend adventure trip to a ski resort that offers summer activities such as hiking, biking, fishing, rafting, music etc. This is a great opportunity for a small resort to host a Far West event. If successful, this may become an annual FWSA trip. Check the fwsa.org website in the fall for the more details on this trip.

# Director Report

## Public Affairs by Scott Bowker, VP

The Far West Ski Association Public Affairs Program has been very active for the year 2008/2009. As you may know, the Public Affairs portfolio of programs is designed to present to the outside world the interests, activities and positions of the Association. As the “voice of the Western skier” we have been involved in a whole host of activities in all areas of interest.

### **FWSA 2008 Convention Snowsports Celebrities Reception/Multimedia Show & FWSA Leadership Info Panel Sessions Delight & Inform Attendees**

The FWSA 2008 Convention Snowsports Celebrities Reception/Multimedia Show provided a wonderful opportunity to meet the special guests and notables in a one on one setting. Special guests included: John Aalberg (1992 & 1994 Nordic Olympian, Director Nordic Sports & Whistler Olympic Park of Vancouver Olympic Committee for the 2010 Olympic & Paralympic Winter Games), Ed Bronsdon (Executive Director Outdoors For All), Rob Iwamoto (Forest Supervisor Mt Baker-Snoqualmie National Forest), Billy Kidd (1964 Olympic Silver Slalom Medalist), Harry Leonard & Jerry Simon (Inventors of The Ski Shows), Rich Marriott (King-5 meteorologist & cofounder Northwest Avalanche Center), Robin Morning (1964 Olympian & author), and Karl Stingl (10th Mountain Division - Mt Rainier Chapter President - 87-HQ-1).

The Multimedia Show included videos/slideshows from John Aalberg of the upcoming 2010 Winter Olympic Games [www.vancouver2010.com](http://www.vancouver2010.com) “Celebrate The Possible” and the development process of the \$120 million Nordic Center.

The Leadership Info Panel Sessions included Club/Council Awards, Public Affairs, Volunteerism, Charities/Our Communities plus two new Snowsports Leadership Academy sessions Module 1: I’m Elected, Now What and Module 2: Now That You Have Them, How Do You Keep Them. Scott Bowker (FWSA VP Public Affairs) led the Public Affairs sessions with guest speakers (see 1st paragraph above for bios) John Aalberg, Rob Iwamoto, Rich Marriott, Robin Morning and Karl Stingl. The wide ranging discussions covered USFS approval of the use of reclaimed wastewater by AZ Snowbowl to make artificial snow and subsequent challenge by the Navajo Nation which is the first major legal challenge to the 1993 Religious Freedom Restoration Act that could ultimately set a Supreme Court precedent using the sacred site argument. Other topics included USFS advertising directive encouraging resorts to partner with sponsors to promote public service messages, USFS Planning Rule changes, environmental impact of resort development, weather forecasting, avalanche awareness, and 10<sup>th</sup> Mountain Division history. Karl Stingl shared his poignant experience in the 10<sup>th</sup> Mountain Division of being pinned underneath a Jeep that flipped over from shellfire and broke his shoulder blade during the World War II battle for Castel D’Aiano (the same battle where U.S. Senator Robert Dole was wounded) and then having to crawl off the stretcher which was too high even though it was only a few inches off the ground when more shells starting coming in.

Mary Azevedo (FWSA The Councilman Editor), Karen Davis (FWSA VP Communications) & Fran Long (FWSA VP Council Services) led Club/Council Awards session in a discussion about negotiating award entry & judging process plus content/layout of a competitive winning publication. Sigrid Noack (chair of FWSA Charities/Our Community Committee) led Volunteerism, Charities/Our Community session with guest speaker Ed Bronsdon (Executive Director Outdoors For All) in a review of how FWSA and its councils and clubs involve themselves in their respective communities and a sharing of ideas on how to increase that support and involvement plus discussion of the Outdoors For All disabled sports organization.

John Watson (Past FWSA President) led the Module 1: I'm Elected, Now What session in an overview of the Snowsports Leadership Academy program, introduction of modules, officer responsibilities, types of clubs, leadership, mission statement, club programs, meetings, financial management, record keeping, and resources. Barbara Bryant (FWSA VP Membership), Harry Davis (Past FWSA President) & Diane Stearley (New Mexico Ski Council President) led the Module 2: Now That You Have Them, How Do You Keep Them session which covered membership recruiting, virtual clubs, communications, effective use of the various media formats, how to promote your club, you can make the difference and making new members feel welcome.

### **FWSA History Committee Meeting**

The FWSA History Committee met on Friday at the convention. The committee's focus is to ensure the rich history of the development of snowsports in the western U.S. and the contributions to it by the FWSA are recognized and preserved. Discussions included a review of the new FWSA Club & Council History recognition program, effective history interview questions, and the International Ski History Congress "From Skiing to Snow-Sport: Cultures, Images, and Adventures" (3/29-4/3/09 at Mammoth Lakes, CA). If you are interested in joining the committee and/or writing history articles, please contact John Watson at [geospace@pacbell.net](mailto:geospace@pacbell.net) as membership is open to anyone.

### **Area Development**

Area development covers ski area expansion and enhancement, proposed new areas, and the preservation of potential areas for future snowsports. It also includes the increasingly contentious debates between the developers, the ski areas and the environmentalists.

- Arizona Snowbowl. On 1/5/09 the Navajo Nation and its allies filed an appeal of Arizona Snowbowl snowmaking case with the U.S. Supreme Court to overturn the 9th U.S. Circuit Court decision of August 2008 which ruled in favor of Arizona Snowbowl. The appeal focuses on what constitutes a substantial burden on the exercise of religion. The decision whether or not the Supreme Court will hear the case moved forward with the case being distributed for conference on 6/4/09. Four justices must vote to agree to review the merits of the case (grant certiorari) before the case can proceed to the full Supreme Court. Typically only about 1% of these petitions for cert are granted. On 8/8/08 an 11 member en banc 9th U.S. Circuit Court panel in an 118 page decision ruled (8-3) in favor of Arizona Snowbowl based on a December 2007 rehearing of oral arguments for the Arizona Snowbowl snowmaking case. Judge Carlos Bea, writing for the majority said "A government action that decreases the spirituality, the fervor, or the satisfaction with which a believer practices his religion is not what Congress has labeled a substantial burden . . . on the free exercise of religious freedom. Were it otherwise, any action the federal government were to take, including action on its own land, would be subject to the personalized oversight of millions of citizens. Each citizen would hold an individual veto to prohibit the government action solely because it offends his religious beliefs, sensibilities, or tastes, or fails to satisfy his religious desires. Further, giving one religious sect a veto over the use of public park land would deprive others of the right to use what is, by definition, land that belongs to everyone. . . .Respecting religious credos is one thing; requiring the government to change its conduct to avoid any perceived slight to them is quite another." This latest decision overturned the previous 3/12/07 9th U.S. Circuit Court three judge panel decision where Judge William Fletcher reversed U.S. District Court Judge Paul Rosenblatt's decision that Forest Service met all procedural requirements for approval of facility upgrades at Arizona Snowbowl and use of reclaimed wastewater to make artificial snow. District Court Judge Rosenblatt had concluded that the goal of providing a reliable ski season was consistent with the Forest Service's multiple-use mandate. This case is one of the first legal challenges to the Religious Freedom Restoration Act of 1993 using the sacred site argument. This case sets an important precedent which extends American Indians the right to practice their religion in a way and to an extent the federal government deems appropriate and adequate on public lands (not Indian reservations) instead of protecting American Indians' religious rights as they themselves define those rights and the necessary circumstances for practicing their religions. This

precedent could have a far-reaching negative impact on the current statutory multiple use doctrine (Federal Land Policy & Management Act) on federal lands with snowsports as a compelling use and potentially affect activity in a wide variety of locations including recreational areas such as ski resorts since about 60% of annual U.S. skier/snowboarder visits occur at ski areas on National Forest System lands. See [www.reclaimthepeaks.com](http://www.reclaimthepeaks.com) for more info.

- Bearfire Resort (Glacier Peak Mountain), planned Texas outdoor ski and snowboard resort in Dallas/Fort Worth area is scheduled to open in the fall of 2009. Bearfire Mountain is to be a 25 story mountain with Snowflex material that has 650,000 square feet skiable area on a 50 acre outdoor complex with chairlifts, half pipes, hotel, convention center, spa, tubing hill, and ice skating rink. [www.bearfireresort.com](http://www.bearfireresort.com)
- Big Sky Resort, MT received \$68 million loan in September 2008 from CNL Lifestyle Properties with an option to purchase Big Sky from Boyne Resorts for \$74 million within the next two years. With this triple net lease CNL will enter into a long term lease in September 2010 for Boyne Resorts to operate Big Sky Resort and provide Boyne with a buy back option. Boyne Resorts operates 7 other properties for CNL Lifestyle (Brighton Ski Resort, UT; Cypress Mountain, BC, CAN; The Summit at Snoqualmie, WA; Loon Mountain Resort, NH; Sugarloaf, ME; Sunday River Resort, ME; Gatlinburg Sky Lift, TN)
- Liberty Mountain Snowflex Center in Lynchburg, VA is progressing on construction with the first set of Snowflex tiles being laid down in May 2009. This 110 vertical foot artificial year round snowsports incline will be the first in the U.S. surfaced with Snowflex, a synthetic material designed to simulate snow. Liberty Mountain with 40,537 square feet of skiable area will include a main ski slope, a beginner slope for ski and snowboard instruction, jumps, a tabletop, a big kicker, an 11-foot high quarter pipe, two grind rails and a tube chute. [www.liberty.edu/snowflex](http://www.liberty.edu/snowflex)
- Morgan Hill Snowflex Center is expected to open in April, 2010 in Morgan Hill, CA. It will have a 600 ft long main slope with a total skiable area of about 61,000 square feet. Expected features include three jumps (a tabletop and kicker and a high rollers jumps), 11-foot high elliptical quarter pipe with hip grind rails (flat box, down-flat-down, and up-flat-down), cornice drop off, bowl counter slope, intermediate areas (blue/green/red runs), extreme tube chute, ski lodge, other possible jibbing features, and a nursery slope. Environmental Impact Report planning is in progress as of February 2009. [www.morganhillsnowflex.com](http://www.morganhillsnowflex.com)
- Okanogon-Wenatchee & Colville National Forests, WA. Forest plan revision (recreation use included in revision topics) EIS. Currently developing proposal. Draft to be released March 2010. Decision & implementation expected April 2011. Plan Revision Public Information Specialist Deborah Kelly [dlkelly@fs.fed.us](mailto:dlkelly@fs.fed.us) 509-826-3396 [www.fs.fed.us/r6/wenatchee/forest-plan](http://www.fs.fed.us/r6/wenatchee/forest-plan)
- Revelstoke Mountain Resort (Revelstoke, BC Canada) extended its gondola from the upper village to the village base giving it the longest lift served vertical in North America of 5,620 feet. This new resort opened in December 2007 and now has an 8 person gondola and two high speed quad chairlifts servicing 3,031 acres of skiing and 40 ski runs. Ultimately, the mountain is expected to have over 20 lifts and more than 100 runs. [www.revelstokemountainresort.com](http://www.revelstokemountainresort.com)
- Stevens Pass, WA. Master development plan. Scoping letter June 2008, Environmental analysis decision Phase 1 Projects (water treatment system upgrade, 5 bike trails) expected June 2009, implementation July 2009. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg [swetterberg@fs.fed.us](mailto:swetterberg@fs.fed.us) 801-733-2685
- Summit at Snoqualmie Pass, WA. Master development plan (construction of six new chairlifts, three new surface lifts, realignment and/or replacement of many existing lifts, night lighting on 25 new trails, additional parking and a mountain-top restaurant at Summit East) draft environmental impact statement 12/31/05, final EIS November 2008, implementation expected to begin June 2009. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg [swetterberg@fs.fed.us](mailto:swetterberg@fs.fed.us) 801-733-2685.
- Wedge Adventure Resort, 120 foot high, 500 feet long Snowflex ski hill Wisconsin Dells, WI is expected to open a 5.5 acre resort complex with 14 action and adventure sports including an indoor and outdoor waterpark in fall 2009. [www.wedgeresorts.com](http://www.wedgeresorts.com)
- White Pass Ski Area, WA. Expansion (767 acres, 2 new ski lifts, 18 new ski trails, mid mountain lodge in Hogback Basin) draft environmental impact statement (EIS) released 12/23/04, final EIS June 2007, amendment November 2007, U.S. District Court Judge James L. Robart September 2008 ruled in favor of White Pass with expected opening of new chairlift 2010 season opening day since no appeals to the 9<sup>th</sup>



Circuit court were filed. Wenatchee National Forest Naches District Recreation Planner Susan Ranger [sranger@fs.fed.us](mailto:sranger@fs.fed.us) 509-653-1446

- USFS National Forest Management Act – 2008 NFMA Planning Rule (36 CFR part 219), framework to streamline planning process, to strengthen role of science in planning, to reaffirm principle of sustainable management consistent with Multiple Use Sustained Yield Act.  
[www.fs.fed.us/emc/nfma/2008\\_planning\\_rule.html](http://www.fs.fed.us/emc/nfma/2008_planning_rule.html)

FWSA also endorses the NSAA “Environmental Charter” and the “Sustainable Slopes” initiative.

- Keep Winter Cool [www.keepwintercool.org](http://www.keepwintercool.org), a joint effort of NRDC (Natural Resources Defence Council) and NSAA (National Ski Areas Association) launched in 2003 continued its 7<sup>th</sup> season as part of NSAA Sustainable Slopes initiative. One example of this initiative is that 68 resorts are buying renewable energy credits to offset all or part of their operational energy use of which 34 are offsetting 100% of their energy use.
- NSAA Environmental Charter is currently endorsed by more than 190 U.S. resorts representing over 75% of skier visits plus partnering organizations and participating organizations. 2009 marks the 9<sup>th</sup> anniversary of the Sustainable Slopes initiative launched in 2001.  
[www.nsaa.org/nsaa/environment/sustainable\\_slopes/](http://www.nsaa.org/nsaa/environment/sustainable_slopes/)

We have aggressively strengthened our relationship with U.S. Forest Service. Utilizing our contacts in the U.S. Forest Service we stay abreast of a number of issues. We will continue to work to provide forums in which FWSA is able to educate U.S. Forest Service winter sports program administrators and NSAA on the operations of the FWSA Public Affairs Program and the concerns of our organized recreational snowsports participants and racers. We routinely address our issues to both U.S. Forest Service and NSAA in order to better educate them on FWSA’s PA program and to further cement our place as a partner on important issues we all face. You can help increase our influence with U.S. Forest Service by calling or stopping in at the local U.S. Forest Service office when you visit ski areas and let them know you are there. You are the VOICE!

### **Consumer Advocacy/Trends**

- Overall dollar sales for entire winter sport market (August 2008 to March 2009) declined about -5% (\$142 million) in dollars to \$2.82 billion and -3% in units (1.264 million) according to SIA (Snowsports Industries America).
- Skier visits decrease -5.5% to 57.1 million visits for the 2008-09 season based on preliminary estimates from the National Ski Areas Association. This still represents a +0.8% increase over the 10 year average of 56.7 million annual skier visits (Southeast +3.8%, Midwest -1.1%, Northeast +5.5%, Pacific West -5.8%, Rocky Mountain +1.3%). Overall snowfall was down 10% (Southeast +31.2%, Midwest +1.1%, Northeast -10%, Pacific West -10.2%, Rocky Mountain -14.2%) but relatively favorable snow and weather conditions counterbalanced the challenging economic conditions.
- Lindsey Vonn (age 24) is the first U.S. woman to win the world cup overall title twice and with 22 world cup wins (U.S. record of 9 wins in this season eclipsing 8 season wins by Phil Mahre 1982) is now 3rd on the all time U.S. list behind Bode Miller (31) and Phil Mahre (27). She competed with her right hand duct taped to her pole for the final month of races after slicing the flexor tendon of her right thumb. Vonn also won her 2nd back-to-back world cup downhill season title (matching the U.S. record set by Picabo Street 1996) and her 1st world cup super G season title with 4 super G wins (matching world cup women’s record set by Katja Seizinger 1998 and Renate Goetschl 2007). With these 3 world cup titles in one season, she matches Phil Mahre’s U.S. record from 1982. FIS Alpine World Cup 2009 season women’s rank for Lindsey with last year’s rank in parentheses: Overall 1st (1), Downhill 1st (1), SuperG 1st (6), Combined 2nd (2), Slalom 3rd (32), Giant Slalom 8th (13). She also first became the first American woman in 57 years to win 2 gold FIS Alpine World Championship medals (SG & DH) in the same year since Andrea Mead Lawrence won SL & GS in 1952 at Oslo, Norway.
- Rossignol Group wintersports (Rossignol, Dynastar, Lange, Look & Kerma brands of ski equipment & apparel) was sold by parent company Quicksilver Inc. which had purchased the group in March 2005. Sale to Chartreuse & Mont Blanc (headed by former Rossignol CEO Bruno Cercley) closed November

2008 for 40 million euros/about \$51 million which was down from the 100 million euros/\$127 million offer in August 2008.

- FIS World Cup races available live and as VOD (video on demand) at [www.universalsports.com](http://www.universalsports.com).
- The Ski Channel cable television network launched on 12/25/08 with Warren Miller films & tv shows to 15 million households plus DirectTv & Verizon FiOS TV. It is the only cable television network devoted to the wide variety of year round mountain activities such as skiing, snowboarding, hiking, biking, backpacking, climbing, etc, along with many offslope activities through magazine shows, reality shows, movies, events, news, weather and programs that focus on destination travel, equipment, instruction and real estate. As of March 2009, the Ski Channel is in just under 20 million homes.

## Transportation

You would be well advised to click on the relevant baggage rules link for the airline that you will be traveling on and print out the actual policy to take with you on your trip since the airline baggage rules vary on what snowsports equipment (skis, poles, boots, bindings, snowboard, snowboard boots, helmet, ski bag, ski boot bag) counts as one item and/or is allowed. Snowboard boots are not specifically addressed by most baggage rules.

Be aware that you may be charged for an extra bag if you decide to risk packing other items in your boot or ski bag since airline baggage rules do not specifically address in most cases the allowability of anything else beyond skis, boots or poles. You will be totally dependent upon the goodwill of the person checking you in.

Most of the airlines (American, Continental, Delta, Northwest, United and US Airways) have lowered weight limitations to 50 pounds, down from 70 for checked baggage on domestic flights.

Airlines initiated 2<sup>nd</sup> checked bag fees of \$25 in May 2008 with American initiating 1<sup>st</sup> checked bag fee of \$15 in June 2008 but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details

American	<a href="http://www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jsp">www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jsp</a>
Continental	<a href="http://www.continental.com/web/en-US/content/travel/baggage/check.aspx">www.continental.com/web/en-US/content/travel/baggage/check.aspx</a>
Delta	<a href="http://www.delta.com/traveling_checkin/baggage/baggage_allowance/index.jsp">www.delta.com/traveling_checkin/baggage/baggage_allowance/index.jsp</a>
Northwest	<a href="http://www.nwa.com/travel/luggage/checked.html">www.nwa.com/travel/luggage/checked.html</a>
Southwest	<a href="http://www.southwest.com/travel_center/baggage.html">www.southwest.com/travel_center/baggage.html</a>
United	<a href="http://www.united.com/page/article/0,6722,52481,00.html">www.united.com/page/article/0,6722,52481,00.html</a>
US Airways	<a href="http://www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx">www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx</a>

Public Affairs has created an Airline Baggage Rules Summary at [www.fwsa.org/hidden/1102029.htm](http://www.fwsa.org/hidden/1102029.htm) and links to airline baggage policies plus formed a FWSA Airline Committee. We are also working the Congressional Ski & Snowboard Caucus to bring attention to these airline baggage issues.

**Snowsports Baggage Problems:** If you have had any snowsports baggage problems, please advise us via email with a description of the problem, date, airline, flight number and if possible, copies/summaries of any correspondence/phone calls with the airline and the airline's response. Please email Diane Stearley (FWSA Airline Committee Chair) and copy Scott Bowker (FWSA VP Public Affairs) at your convenience (see [fwsa.org](http://fwsa.org) for email addresses).

- United increases fee by \$5 for 1<sup>st</sup> & 2<sup>nd</sup> bag to \$20 & \$30 respectively if paid at airport effective 6/10/09. However, online payment will remain at \$15 & \$25 respectively. US Airways follows with the same policy effective 7/9/09.
- Delta begins 2<sup>nd</sup> bag fee of \$50 on international flights effective 7/1/09. Northwest 2<sup>nd</sup> bag fee of \$50 for international flights to Europe effective 7/1/09.

- Virgin America lowers on 5/5/09 2nd and 3rd bag fees each way to \$15 (was \$25 and \$50 respectively) and increases 1st bag fees each way to \$15 (was free). Most other major domestic airlines except Southwest now charge each way \$15 1<sup>st</sup> bag, \$25 2<sup>nd</sup> bag and \$100+ 3<sup>rd</sup> bag.
- Delta first bag will no longer be free. As of 12/5/08 Delta first bag \$15, Delta 2nd bag \$25.

## Ski History

Far West Ski Association is supporting the campaign by Phil Bartholomew, the son of Orland Bartholomew, to name Mount Bartholomew – an unnamed 11,099-foot mountain near North Fork, CA in the Minarets, a section of soaring spires in the Ansel Adams Wilderness of the Sierra National Forest. Mount Bartholomew should be named to honor Orland “Bart” Bartholomew, a Sierra High Adventurer, who made an incredible three month, 300 mile solo mid winter trek skiing the Sierra crest from south of Mt. Whitney to Yosemite National Park - just for the challenge and the photographs. Orland made the first winter ascent of Mt. Whitney, the highest peak in the lower 48 states at 14,495’ and the first winter ascents of Mt. Langley and Mt. Tyndall, both over 14,000’ during this three month journey from Christmas Day 1928 to April 3, 1929.

A number of further details make this an amazing feat for a true mountain man. Orland skied on custom made 6’ long wooden skis without metal edges with only a crude wax system for climbing and used ski poles made from hickory garden rake handles. He didn't have a sleeping bag or much of a tent. Bartholomew cut tree boughs and used them as a base to pitch a small shelter on the snow. He built fires for cooking. Orland wrapped himself in a down robe to sleep. He carried a 70 lb pack, a folding bellows camera and a double bit ax. Orland wrote extensive journal entries and shot 320 photos. The trek is the equivalent of traveling from Pasadena to Salinas at an elevation of 9,000 feet through fierce blizzards and avalanche-prone canyons. Gene Rose, author of “High Odyssey”, wrote that Bartholomew's three-month trek "stands as the ski exploration of the first half-century, unmatched as a feat of winter survival until very recently when solo ski expeditions reached both Arctic and Antarctic poles." Orland worked for Southern California Edison as a hydrographer who measured the snowpack and stream levels to gauge how much hydroelectric power SCE could wring from the Sierra in the early 1920s. Orland later worked as a ranger (fire guard in those days) in the Ansel Adams Wilderness of the Sierra National Forest for 20 years from the early 1930s to the early 1950s. This campaign is also supported by Congressman George Radanovich of California's 19th Congressional District who has already written a letter of support which has been entered into the Congressional Record. Look for more information on the Mount Bartholomew page <http://www.fwsa.org/hidden/1180431.htm> in the Public Affairs section of the FWSA website for details on how to send your letter of support for Mount Bartholomew to the U.S. Board on Geographic Names of the U.S. Geological Survey.

- Actress Natasha Richardson fell without a helmet during a lesson in the middle of a beginner slope (Nansen trail at Mt Tremblant in Canada) with reportedly slushy and sticky conditions. After declining medical attention from the first ambulance, she complained of a headache a few hours later at her hotel room when a second ambulance arrived, was transported to various hospitals, and later died from an epidural hematoma. Natasha age 45 is survived by her mother Vanessa Redgrave, husband Liam Neeson and two sons Micheal and Daniel. March 2009. Make an informed choice about helmets and become educated about concussions.
- Extreme skiing & BASE jumping legend Shane McConkey died after experiencing difficulty releasing his bindings during a double back flip ski BASE jump off the 600 meter Saspardoi cliff in the Italian Dolomites while filming with Matchstick Ski Productions for a Red Bull ski BASE project near Corvara which is east of Val Gardena. He had successfully completed over 700 BASE jumps and starred in 21 ski films over 17 years. Shane also invented the reverse sidecut, reverse camber ski category with the Volant Spatula and founded the International Free Skiing Association tour. Shane age 39 is survived by his wife Sherry and 3 ½ year old daughter Ayla. March 2009. See [www.shanemcconkey.org](http://www.shanemcconkey.org) for more details.
- Andrea Mead Lawrence (the only U.S. double Olympic gold medal skier - SL & GS at Oslo, Norway in 1952) died in Mammoth Lakes, CA after a long battle with cancer. She competed in 3 Olympics starting in 1948 when she was 15 and held the U.S. National Championship record of 10 wins until Julia Mancuso matched it in 2009. In 1951 she won 10 of 16 races that she entered and finished 2<sup>nd</sup> in 4 of the races. In

1958 she was inducted in the U.S. National Ski Hall of Fame. Andrea skied with the flame into the stadium at the 1960 Olympics in Squaw Valley (the first woman to carry the torch into the lighting ceremony). In 2002 she was honored as the greatest Winter Olympian of all time by noted Olympic film producer Bud Greenspan. When she carried the Olympic torch in 2002 on its journey to the Salt Lake winter Olympics she offered the advice “Your life doesn’t stop by winning medals. It’s only the beginning. And if you have the true Olympic spirit, you have to put it back into the world in meaningful ways.” Andrea age 76 is survived by five children. March 2009. See [alimar.org](http://alimar.org) for more info about the Andrea Lawrence Institute for Mountains & Rivers.

- U.S. National Ski & Snowboard Hall of Fame 2008 inductees. Bill Briggs (American ski mountaineering pioneer first ski descent Grand Teton 1971, Mount Rainier 1961, Middle & South Teton 1967, Mount Moran 1968; founder Great American Ski School). Liz McIntyre (1994 Olympic silver medal moguls, 3x U.S. Olympic Team 1992, 1994 & 1998; won 4 World Cup moguls events, U.S. Ski Team freestyle moguls 1986-1998 & U.S. Ski Team moguls technical coach 1999-2006). Nelson Carmichael (1992 Olympic bronze medal freestyle, won World Cup Mogul championship 1988 & 1989 plus 12 World Cup Events & 6 U.S. Championships). Cary Adgate (2x U.S. Olympic team 1976 & 1980, 6 U.S. Alpine Championship titles in slalom or combined, 25 professional victories & 1984 U.S. Pro Championships, won 3 U.S. Masters Championship events in 2005).
- International Ski History Congress “From Skiing to Snow-Sport: Cultures, Images, and Adventures” (3/29-4/3/09 at Mammoth Lakes, CA)
- Edgar B. Stern Jr. (founder Deer Valley Resort, UT) died at age 86 in Seattle, WA on 10/12/08. He was founder of WDSU Television, New Orleans; chairman of Royal Street Corp.; the Stanford Court Hotel, San Francisco; and a director of Sears Roebuck and Co.
- Nick Badami (past owner Park City Mountain Resort/PCMR, UT 1975-1994 & Alpine Meadows Ski Resort, CA 1970-1994) died at age 87 at his home in Tucson, AZ on 6/4/08. Nick grew up in New Jersey and started skiing at age 48. During his leadership, PCMR installed its first snowmaking guns which paved the way for hosting FOS Alpine Ski World Cup races at PCMR for more than a decade starting in 1986. Nick was Chairman of the Board of Powdr Corp (1994-2003). Nick’s leadership helped to bring the 2002 Olympics to Salt Lake City where PCMR hosted alpine giant slalom, snowboarding halfpipe and parallel giant slalom events. He was a strong supporter of the U.S. Ski Team with his resort sponsoring many of the top athletes and being a board leader with USSA in the 80s & 90s (Chairman 1994-1998) and U.S. Ski & Snowboard Team Foundation (1974). Nick also served as President of U.S. Ski Team, Chairman of National Ski Areas Association, Chairman of American Ski Federation and co-founder & Chairman of National Avalanche Foundation. He also received the FWSA Tommi Tyndall award in 1980 as the operator of Alpine Meadows.
- 6<sup>th</sup> Annual Vermont Antique Ski Race benefit at Suicide Six Resort in Woodstock, VT on 3/15/09 for Vermont Ski Museum where past celebrities have included over 35 Olympians & U.S. Ski Team members competing with the general public in Strictly Vintage, Woodies, and Metal/Fiberglass divisions with all skis from 1975 or before.

# Director Report

## Racing by Bob Ellis, VP

The 2008-2009 race season started off a little slow with poor snow conditions in many of our areas, however after the snow finally fell, it turned into a pretty good year for racing.

The first main event of the year was the Keystone Nationals at Keystone in Colorado. Once again the Bay Area Council won the Keystone Cup for the third year in a row. Forty competitors from all around the country had great snow, great weather and fun race courses. Next years event will be January 27-29, 2010 right before ski week at Keystone. Pricing for the event will be \$195 for the welcome party, awards banquet and three high quality race days.

In January, we arrived at Big Sky in Montana, and once again had great snow conditions but very cold days and a little bit of wind. The race courses were top notch, and those that raced seemed to have a very good time. Bay Area Council was the top Council and Modesto was the top ski club, and Los Angeles Council won the Council Challenge Race, while Sierra's Winning Depends Team won the Costume Award.

After all the local league racing concluded, most of the leagues sent their best racers to Northstar-at-Tahoe for the 2009 Far West Championships. This three day event brought in 200 plus racers of all abilities and ages. This year Open League cleaned up and won both the Children's Division and the AAA Division for adults. I guess having children makes you ski faster. The Northstar Race Department did a great job, snow conditions were very firm and temperatures were very cold. Comments received from participants gave me the impression that it was a fun filled weekend for most. Once again the FWRA will be donating funds to the FWSA Scholarship Program from our Silent Auction which was managed by Barbara Bryant.

Our insurance program continues to be a financial burden to Far West Racing as the insurance carrier gave us a \$500 increase in premium this year to over \$6,400 per year. Due to the economy, it was very difficult receiving donations for the Silent Auction and will probably continue to get harder in the future.

In 2010 the Far West Championships will once again be at Mammoth Mountain, so plan ahead and put it on your schedule to be there on April 9-11, 2010.

# Director Report

## Awards Program by Catherine Ohl, Awards Chair

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils has been added this year.

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest program of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at [www.fwsa.org](http://www.fwsa.org) or [www.pacificrimalliance.org/history.html](http://www.pacificrimalliance.org/history.html).

1. **Far West Service Awards** for association volunteers and/or ski industry and their employees
  - **Hans Georg** for Individual Long-Term Contribution
  - **Elizabeth ‘Schatzi’ Wood** for Individual Two-year Contribution
  - **J. Stanley Mullin** for Individual Two-year Contribution
  - **Jordan-Reily** for Individual Public Affairs Contribution
  - **Jimmie Heuga** for Individual Humanitarian Contribution
  - **Bill Mackey** for Individual Ski Industry Employee Contribution
  - **Tommi Tyndall** for Ski Resort Contribution
  - **Terry Smith** for Individual Racer Contribution
2. **Snowsports Builder Award** (new in 2008)
3. **Industry Media Awards**
  - **Bill Berry Award for Hard News**
  - **Bill Berry Award for Featured News**
  - **Warren Miller Multi Media Award**
4. **Club and Council Achievement Recognition Awards**
  - **Councils’ Man & Woman of the Year**
  - **Tollakson Award** for Outstanding Club
  - **Wentworth Award** for Outstanding Club and Council Publications
  - Award for **Outstanding Club and Council Web Sites**
5. **Special Awards** for Individuals, Clubs, Councils, and Ski Industry
  - **Safety Person of the Year Award**
  - **Western Ski Heritage Award**
  - **Club and Council Legacy Recognition Program** (new in 2008)
  - **Charity / Community Service Recognition Awards** for Clubs and Councils (new in 2007)



- **Ski Industry Recognition Certificates**
- **President's Awards** for Individual Contributions
- 6. **Sports Awards** for Individuals, Clubs, Councils, Leagues
  - **Joe Ross Memorial Trophy** for Club
  - **Ski Week Trophies** for Winning Club, Council, Male and Female Racers
  - **Far West Championships Trophy**
  - **Roma McCoy Trophy**

### **1. Far West Service Awards**

The Far West Service awards, sometimes referred to as “The Great Eight” were administered by Catherine Ohl, Awards Chair, with a committee consisting of Linda Westlund, Mike Sanford, John Watson, and Norm Cullen. Use of the internet continues to be the popular and a most efficient mean of submitting nominations and voting. Voting was permitted using the internet, email or by the traditional snail mail. This and past year's nominee citations can be viewed at <http://acatmeowz.com/farwest/index.htm>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

#### **Hans Georg Award (1966 - present)**

The Hans George Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual or individuals who have contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include *Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, Randy Lew, Nic Fiore, Norm Cullen, Fay Mumbauer, Woody Hogan*.

#### **Elizabeth 'Schatzi' Wood Award (1966 - present)**

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Debbi Kor-Lew, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Catherine Ohl, Karen Davis, Connie Smith, Kathy Hoffmann*.

#### **J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen*.

#### **Jordan-Reily Award (1991 - present)**

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Previous awardees include Scott Kaden, Mark Udall, Ehan Chickering Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Catherine Ohl, Wayne Poulsen, Karen Kimball, John Watson.

#### **Jimmie Heuga Award (1987 - present)**

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled skiing and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include *Sigrid Noack, Muff Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, KelLe Malkewitz, Hal O'Leary.*

#### **Tommi Tyndall Award (1966 - present)**

The Tommi Tyndall Award is given to the ski area, ski area operator, tourism bureau, or the ski area association who has made a distinguished contribution to skiing and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Big White, Breckenridge, Ogden! Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Aspen, Lake Louise, Boreal, Northstar, Mammoth, Bear Mountain, Mt. Bachelor.*

#### **Bill Mackey Award (1972 - present)**

The Bill Mackey Award is given for outstanding service to the skiing public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include *Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), Don Beaulieu (Sunshine), Sandy Best (Lake Louise), Mary Evans (Aspen).*

#### **Terry Smith Award (1976 - present)**

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include *Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debi Warzynski.*

## **2. Snowsports Builder**

The Snowsports Builder award was administered by John Watson, History Chair, along with the Far West Board of Trustees. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia,

teaching and safety. The Builders Award is intended to be to those outside Far West's traditional service awards and may be made annually by the Trustees.

### **3. Industry Media Awards**

The Industry Media awards were administered by Mike Sanford, FWSA Past President, and Steve Coxen, FWSA Trustee Chair.

#### **Billy Berry Award for Hard News (1966 - present)**

Awarded for outstanding service to skiing by writers for the printed media in a hard article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include *April Darrow, Walter Roessing, Brian Clark, Katherine Cole, Bob Cox, Burt Sims*.

#### **Billy Berry Award for Feature Article (1991 - present)**

Awarded for outstanding service to skiing by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include *Chris Davenport, Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon*.

#### **Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)**

Awarded for outstanding service to skiing by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include *Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontant, John Jay, Chaco Mohler, Suzy Chaffee, Warren Miller*.

### **4. Club & Council Achievement Recognition Awards**

#### **Councils' Man & Woman of the Year**

The Council's Man and Woman of the Year Competition was administered once again by Donn Bryant. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council was asked to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in skiing; club, council, regional and national activities; and knowledge and enthusiasm for the sport of skiing. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Award covers the previous two years.

#### ***Tollakson Award for Outstanding Club***

The Tollakson Award was administered by Catherine Ohl under Mary Olhausen, FWSA VP Councils. Each club was asked to submit up to a 10-page bio detailing their contributions to the sport of skiing/boarding. Results from their Newsletter and Web site scores are included in this competition. In addition, each club was asked to submit a judge to help with the judging.

#### ***Wentworth Award for Outstanding Club and Council Publications***

The Wentworth Award was administered by Catherine Ohl under Mary Olhausen, FWSA VP Councils. Each club and council was asked to submit a three newsletters (Sept, Dec and March) for judging. In addition, each club was asked to submit a judge to help with the judging.

### ***Award for Outstanding Club and Council Web Sites***

The Award for Outstanding Web Site was administered by Catherine Ohl under Mary Olhausen, FWSA VP Councils. Each club and council was asked to submit their web site for judging. In addition, each club was asked to submit a judge to help with the judging.

For the first time in 2009, submission of entries and score sheets were available via the internet. In addition, all newsletters to be judged were collected electronically and available for downloading at a single location. Web sites of all entries were also found at this single location. Be sure to check out all of this year's entries at <http://acatmeowz.com/FWjudging/index.html> (address is case sensitive).

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their membership levels which can vary slightly from year to year.

<b>Class A:</b>	Membership 10 to 149
<b>Class AA:</b>	Membership of 150 to 249
<b>Class AAA:</b>	Membership of 250 to 399
<b>Class AAAA:</b>	Membership of 400 or more

## **5. Special Awards**

### **Safety Person of the Year Award**

This award is administered by Richard Lubin, Safety Chair, under the leadership of Scott Bowker, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe skiing and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has been sponsored by Aspen Skiing Company since its inception in 1998.

### **Western Ski Heritage Award**

This award is administered by John Watson, History Chair, under the leadership of Scott Bowker, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up an historic collection available to researchers—and who knows? - maybe a book of histories from the standpoint of organized skiing. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at [geospace@pacbell.net](mailto:geospace@pacbell.net).

### **Charity and Community Service Recognition Award**

The charity award is new in 2007 and was administered by Sigrid Noack, Charity and Community Chair. The winner club receives a \$100 donation to the charity of choice.

### **Ski Industry Recognition Certificates**

Long-term ski industry supporters of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Convention Sponsorship Coordinator.

### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the skiing experience of the “Western Skier”.

## **6. Sports Awards**

### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association Ski Week Staff. Metals are given to the ski racers at FWSA ski week who earn the highest point totals for the entire week in their age bracket both male and female. The Joe Ross Memorial Trophy is given to the club with the highest number of points. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the American SkiSport Museum (<http://www.auburnskiclub.org/>) in Boreal, California.

The age brackets for point awards are:

**21 to 30**  
**31 to 40**  
**41 to 50**  
**51 to 60**  
**61 to 70**  
**71 and above**

### **Club of the Week**

Awarded to the Far West club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

### **Council of the Week**

Awarded to the Far West council that earns the most points ski racing at FWSA ski week. This award is administered by the Far West Ski Association Ski Week Staff.

### **Club of the Week**

Awarded to the ski club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

### **Racer of the Week**

Awarded to the female and male racer who earn the most points racing at Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

### **Far West Championships**

Awarded to the Far West Race League that earns the most points overall at the Far West Championships. This award is administered by the Far West Race Association.

### **Roma McCoy Trophy**

Awarded to the Far West Race League that earns the most points per racer start at the Far West Championships. This award is administered by the Far West Race Association.

# Director Report

## Family/Youth Involvement by Linda Westlund, Trustee

The **Family/Youth Involvement Committee** of FWSA was established in July 2003 and meets at breakout sessions held during FWSA Board of Director Meetings. This committee works throughout the year to evaluate, develop and execute plans that provide opportunities for families and youth to participate in snowsports and ski club related activities.

Effective with the travel policy update affirmed at the July 2007, family participation is offered on all FWSA planned trips unless the Board of Directors recommends and votes to grant an exception for a certain trip. The 2008 Whistler Ski Week was open to members age 18 and above. In 2009, FWSA opened the North American and International Ski Week Trips for family participation. Family participation is member participation involving a minor under the age of 18 accompanied by a responsible parent or guardian.

Three youth joined their families at Big Sky Montana for 2009 Ski Week. Six teenagers enjoyed the 2009 Austrian Ski Week with their families for a great international experience, and the VP of International Travel reported that they were a pleasure to have on the trip. The Fall 2008 Greece Trip was planned as an Adult Trip, and an approved exception to the new family participation standard.

### **Family oriented trips and activities are also happening at the Council & Club levels:**

The ***Skiyente Ski Club of Northwest Ski Club Council*** continued their tradition of an annual family ski trip, which was combined with the NWSCC's "Bachelor Blitz" over Easter Weekend this year. FWSA members will be invited to participate in the to be announced 2010 family trip.

***Central Council*** held its first family ski trip to Mammoth Mountain, CA, in January 2009. Although late snow arrival affected trip sign ups, 3 of 15 trip participants were teenagers. There were no concerns or issues related to having minors on the trip. Central council reports that they anticipate an increase in family participation, especially on their weekend trips.

***Intermountain Ski Council*** has a wealth of programs offered to facilitate youth participation in snowsports, including "scholarship" programs that sponsor local high school students to join the ski club on weekend trips to local mountains, in recognition of their academics and other achievements.

***Other Councils and Clubs*** have also reported that they offer local skiing and off season recreational activities with a focus on family and youth involvement.

**FWRA Championships** continues to welcome junior racers and families. The 2009 races were held at Northstar-at-Tahoe, and the Open League cleaned up and won both the Children's Division and the AAA Division for adults.

### Volunteers and Participants Needed

If you are interested in volunteering to help plan a family or youth event at the FWSA level or thru your council, please contact a Family/Youth Involvement Committee Member. Providing for family membership and offering valued services to this class of membership will be a multi-year endeavor. Please check the *Family Activities* link on the *FWSA Web Site*, [www.fwsa.org](http://www.fwsa.org) to stay informed on our progress!



# Director Report

## History Committee by John Watson, Chair

The history committee is charged with the encouragement of interest in snowsports in the Far West. This includes support to the development of histories and to take note of and communicate news of historical import.

**Continuing programs.** Our continuing programs consist of the FWSA Western Ski Heritage Prize and our ski club and council recognition. The Western Ski Heritage Prize is sponsored by [Steamboat Ski & Resort Corporation](#) and is presented at the annual Convention held each June. Steamboat Springs itself is an area rich in the history and personalities involved in the development of snowsports in the West. Steamboat Springs, home of champagne powder, annually makes available a snowsports vacation prize for the history product selected by the judges for the Western Ski Heritage Award. Past winners have included

- 2008 Robin Morning for her book “Tracks of Passion”
- 2007 Catherine Ohl
- 2006 Robin Morning
- 2005 [Ingrid Wicken](#)
- 2004 [Martin Forstenzer](#)
- 2003 Catherine Ohl
- 2002 Ingrid Wicken
- 2001 Chris Miller
- 2000 Sutter Kunkel.

Our club and council (and this includes leagues) recognition is designed to stimulate the recording of history in the grass roots organizations. The recognition merits a cash prize generated by donors which can go to a charity of the winner’s choice. In 2008, the entries included

- Sequoia Ski Club (founded 1935)
- Bay Area Snow Sports Council (founded 1947)
- North Island Snowdrifters (founded 1978)

The Sequoia entry included an incredible film of their 1935 Winter Festival. The Snowdrifters had a sophisticated presentation that included sound effects of aircraft. Snowdrifters received the recognition cash and a modest trophy for 2008. It is anticipated that Sequoia will reenter, along with other anniversary presentations.

**Looking ahead.** The history committee wants to be made aware of any snowsports organizations’ anniversary years, as well as the passages of any members during the past year. In addition, the committee requests the biographies of all officers in our ski organizations. And this committee feels that an effort to produce an annual or some sort of periodic soft cover publication is definitely in order. It could capture many of the reports generated by the committees of the Association as well as our award winners’ achievements.

**International Ski History Association joint meeting with International Ski History Congress 2009.** For only the second time in history, the ISHC was held in the USA March 29-April 2. Hosted by the Mammoth Ski Museum and led by Robin Morning, ably assisted by Marianne O’Connor and the entire Mammoth volunteer team, it attracted nearly 300 participants from around the world. Robin conceived of this whole event and pressed forward for over a year to make it happen. This was a truly remarkable ski event, awesome, humorous, educational, surprising and entertaining. The serious side of the joint event consisted of over 50 professional papers and several significant keynote speakers and movies. Some of the movies dated back to the 1930s and even earlier. The fun side consisted of glorious skiing and convivial gatherings. The papers will be prepared for



publication in the ISHA magazine by a grant to the ISHC. Attached is a complete list of the papers, with those having especial relevance to western skiing noted below.

Notable among the keynotes

- **Dr. Rudolf Mullner, University of Vienna, on “Movement Culture and the Construction of Collective Identities: Skiing and Nation- Building in Post-war Austria.”**
- **Dr. Annette Hoffman of the University of Ludwigsburg, Germany, on the case for women’s ski jumping as an Olympic event. “Left Out in the Cold? Women’s Struggle for a Breakthrough in Ski Jumping.”**
- **Advance release of a film by Allison Probliso “Olympic Charm: Andrea Mead Lawrence, A Film”.**

The ski jumping issue is in the courts in Vancouver, Canada, and the FWSA has taken a stand in favor of women’s jumping and in support of WJUSA.

The 34-minute film was shown on March 31, unfortunately one day after the death of Lawrence.

Especially relevant to western skiing were the following papers

- **Lawson and Russell: Longboards (Plumas Ski Club)**
- **Brathen: Kongsberg Influence in US**
- **De Chambeau: My Grandfather’s Ski (author a pioneer from Mono Lake area)**
- **Odman: Corty Hill (pioneer in E Sierra skiing and industrial ventures)**
- **Miller: Hans Georg (author’s family hold the possessions of Georg)**
- **Wicken: Scandifornia: Jumping (jumping in So Cal)**
- **Robinson: Heliskiing in Canada**
- **Quinn: Women in the Back Country**
- **Armstrong: Sierra Snow Surveys (all done today on wooden skis)**
- **Robinson: 36 Sierra Crest days**
- **Beck: The Sierra High Route**
- **Watson: Ski shows (a version of our Snowsports Builders Award for 2008)**

An email listing of the authors can be obtained from the committee.

### **PROGRAM OF PAPERS**

Moderators are in brackets

**Monday 30 March**

#### **Room Left**

#### **Room Right**

8.00-8.50 Keynote Address: **Dr. Rudolf Müllner**, University of Vienna

“Movement Culture and the Construction of Collective Identities: Skiing and Nation Building in Post-war Austria.”

Session 1L\*: Today’s Old Time Skiing (Wicken) 1R\*: Influences on US Skiing (Sunde)

8.55-9.15 Lawson and Russell: Longboards Brathen: Kongsberg Influence in US

9.20-9.40 Nothnagl: Austrian Nostalski West: Immigrant Influence: Tollefsen

Session 2L: Different Techniques (Grosword) 2R: Skis and Poles (Larsen)

9.45-10.05 Klien: Snowsailing De Chambeau: My Grandfather’s Ski

10.10-10.30 Bengtsson: X-C Technique Changes Soden: History of Sticks and Poles

Session 3L: Developing Equipment (West) 3R: New England Skiing (Besser)

10.55-11.15 Hooze: Lund Manufacturing                      Scott: Vermont Heroes  
 11.20-11.40 Groszold: Groszold Manufacturing      Parkinson: Preserving Theo Johnsen

## **Tuesday 31 March**

Session 4L: Olympic Perspectives (Fry)                      4R: Arnold Lunn and Influences (Soden)

2.00-2.20 Parvaianen: Finns at Lake Place 1932      Hussey: Knowing Arnold Lunn  
 2.25-2.45 Antonucci: 1960 Olympics XC Venue      Thöny: The Arlberg-Kandahar at 80  
 2.50-3.10 Gamache: Bode Miller                      Kleppen: Slalom

Session 5L: Individuals (Hooze)                      5R: Universities and Clubs (Esson)

3.45-4.05 Brugger: Hemingway in Austria                      Rice: Colorado Mountain College  
 4.10-4.30 Batagelj: Rudolf Badjura                      Buss: Univ. of Göttingen Skiing  
 4.35-4.55 Besser: Dr. Kraus                      Falkner: Middle European Clubs

7.00 – 9.00 “The Strong Spirit of Women Skiers” at the Forest Service Auditorium

Keynote address: **Dr. Annette Hofmann**, University of Ludwigsburg

“Left Out in the Cold? Women’s Struggle for a Breakthrough in Ski Jumping.”

Release of “Olympic Charm: Andrea Mead Lawrence, A Film”, produced by Alison Probliso

## **Wednesday 1 April**

Session 6L: Mammoth Notables (Lizza)                      6R: Resorts (Leich)

2.00-2.20 Odman: Corty Hill                      Esson: Berg Film and Resort making  
 2.25-2.45 Miller: Hans Georg                      Lazard: French and American Resorts:  
 Vive la difference!

Session 7L: Philosophies behind Skiing (Watson)

2.50-3.10 Fry: Arnold Lunn’s Religion                      Smith: Mtn. Modernism: Snowbird  
 3.15-3.35 Loland: Why We Ski                      Engel: Molitor’s Trip to the USA.

Session 8L: US Neighbors on Skis (Scott)                      8R: Scandinavians (Gamache)

4.00-4.20 Lizza: South American Skiing                      Sunde: 1860s Norway  
 4.25-4.45 Robinson: Heliskiing in Canada                      Goksøyr: Norway’s Polar Quests  
 4.50-5.10 Brann: Nome, Alaska, Ski Club                      Yttergren: Norway and Sweden 1941

5.15-5.25 Frank: Pre-revolution Russian Skiing                      Wicken: Scandifornia: Jumping

6.30-9.30 “FILMS FROM THE FALL LINE” at the Forest Service Auditorium

## **Thursday 2 April**

Session 9L: Heritage Preservation (Parkinson)                      9R: High Country Sierra (Odman)

8.00-8.20 Bofill: The new Spanish museum                      Quinn: Women in the Back Country 8.25-8.45 Puszarski  
 :The Museum in Warsaw                      Armstrong: Sierra Snow Surveys

8.50-9.10 Yapple: French and Italian Bibliographies                      Robinson: 36 Sierra Crest days

9.15-9.35 Hybertsen: Digitizing film                      Beck: The Sierra High Route

Session 10L: US Ski Industry (Yapple)                      10R: Skiing and the Media (Hybertsen)

10.00-10.20 Leich: NH and America’s Ski Industry                      Allen: Wooing a Clientele

10.25-10.45 Watson: Ski shows                      Ryan: Ski Racer 1969

10.55-11.15 Davis: Lost Areas of the White Mts                      Larsen: Indigenous Chinese on film

# Director Report

## Safety Committee by Richard Lubin, Chair “The Snowboarding Chiropractor”

### Safety

Having fun without injury is what safety is all about. It is also about anticipating potential problems. The ski industry has taken great measures to insure an excellent and safe experience at the ski resorts. Of course there All snow sports participants can appreciate how critically important safety is to all of us.

Many are aware of deaths occurring at ski areas this year. Deaths are often the result of skiers/riders going too fast and striking an object. There is little doubt that in each person has to set their own standards of what they consider to be conscientious and prudent behaviors. It requires a constant attention to the hazards and potential hazards around us.

Our sports take place in ski areas which do a great job at controlling many things which could cause us harm. Excessive speed, inattentiveness, and failure to look around are some of the main causes for injuries. Issues of safety are both relevant to the ski industry and very important to the Association.

The position of Safety Chair was created in the fall of 2002, with two time Safety Person of the Year winner ('01&'02). **Richard Lubin, D.C.** Mike Sanford and Dr. Lubin drafted a new Committee Charter, Mission Statement and Objectives.

The Association promotes safety by a number of methods.

- A) There is a special section of the webpage (**FWSA.org**) with articles on safety.
- B) In our annual **FWSA SKIERS GUIDE**, publication, the widely distributed magazine.
- C) The associations' quarterly newsletter, **The Councilman**, has featured articles on safety by Dr. Lubin and others.
- D) Our Safety Chair has continued to interact with a number of Risk managers and Ski Patrollers at the Ski Resorts to discuss issues of Safety.
- E) The Safety chair has regularly e-mailed original articles to many websites and newsletters.
- F) Our slogans– “**Ski With Pride, Let It Ride, Watch All Sides**” and **First With Safety Awareness** appear in many places letting all know that safety is an important issue with the association.
- G) Our **Safety Person of the Year** Contest brings greater exposure to our concerns and dedication to safety in snow sports.
- H) **The FWSA Thermometer program.** The Safety chair has delivered several of these to Tahoe resorts. Other board members have taken these to various other resorts.

### Safety Person of the Year (SPOY)

Starting in 1999 the FWSA has been awarding a Safety Person of the Year to the individual within the association that has done the most to promote safety through a number of criteria. This contest has been sponsored by **ASPEN SKIING COMPANY**. They have announced that they will continue sponsorship. While every ski resort promotes safety, Aspen has proven their dedication to making safety an important issue by rewarding these individuals with a fabulous ski vacation. This includes a 7 day package for 2 including airfare, 7 nights lodging, 6 days of lift tickets, rental equipment, lessons, a mountain tour with an employee, and an appearance on the local

TV show.

The winners have been 1999 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD Councils), 2000 Denise Vance (North Island Snowdrifters, SD Council), 2001 & 2002 Richard Lubin, D.C. (Bota Baggers Ski Club, BAC), 2003 Elaine Cobos (AZ Council), 2004 Bob Ellis (BotaBaggers BAC), 2005 Teresa TJ Barnes (North Island Snowdrifters, SD Council), 2006 Catherine Ohl (Century City and Pacific Rim Alliance Ski Clubs, LA/SD Councils), 2007 Emilio Trampuz (Mountain High Snowsports Club, Northwest Ski Club Council), 2008 Randy Salzman (Apres Ski Club, BAC).

### **SAFETY THERMOMETERS**

This year saw the introduction of our FWSA Safety Thermometers. These 11 inch dial thermometers have the Far West Ski Association logo, Website, and the slogan “Be Safe. Watch All Sides”. The Safety chair ensured that these were placed at Heavenly, Squaw, Northstar, Sugar Bowl and Sierra at Tahoe. Some of the other board members placed these in other resorts like Aspen and Telluride. Next year we hope to include more resorts. This is a great way to increase exposure of our organization.

### **RESORTS**

The ski resorts take great measures to ensure that skiing and snowboarding can be a safe sport. Every aspect of a ski resort is predicated on safety. If there is any question about these issues, they will close a lift or an area. Long before a ski area is open, the patrollers check the slopes. Issues like avalanche danger, lifts, marking obstacles, padding lift towers, marking out of bounds, grooming are among the many safety concerns. Most resorts have a Risk Manager to address some of these concerns. Each ski area has its own unique set of concerns. “The Skiers Responsibility Code”, which outlines safe practices, is displayed prominently at nearly every US resort on posters, on napkins and in restrooms. Ski patrollers issue warnings and sometimes pull the passes of those who demonstrate unsafe practices. We ultimately recognize that the issue of safety is most dependent on each individual’s own cognizance.

We applaud the efforts of some of the national programs like **Burrton’s Smart Style, the National Ski Area Association’s (NSAA) Heads Up** Safety Program, **Lids on Kids**, and **Safety Awareness Week**.

Equipment manufacturers have contributed to increased safety in skiing. Material science and improved design have helped to bolster the numbers of safe snow sport participants. Certainly the advances in fabric technology have made snowsports more safe and warm.

### **INTERACTION RESORT SAFETY PERSONEL**

The safety chair has personally interacted with many ski patrollers, risk managers, and safety personnel this past season. He had a unique opportunity to interview a lift manager at Squaw Valley who has been there over 25 years. We discussed issues of operations and safety. The ski areas in general do more safety checks than are required. In California the lift operations are also inspected by the State, unlike many other states. Safety compliance of the resort with their insurers is also an important issue.

In this relatively sparse snow season in Tahoe snowmaking was a big concern. The safety chair got to interview the snowmaking managers at Heavenly and Northstar, the two largest snowmakers in Tahoe. It is amazing how this not only contributes to the enjoyment of skiing, but also safety. Areas of high usage, like terrain parks and commonly used trails must have adequate coverage to be safe.

The FWSA Safety Chair is an avid snowboarder, with third consecutive season of over 50 days of riding at 6 resorts this season. Interactions have occurred on a weekly basis with the ski patrollers, both professional and National Ski Patrol (amateur). . We discussed safety concerns like injury areas, profiles of injured skiers, locations, terrain parks and skier/snowboarder interaction.

### **TERRAIN PARKS**

There has been a large industry push to provide parks and terrain feature. Since a disproportionate number of injuries take place in these regions it has been a great safety concern.

Some of the discussions have focused on making these parks safer. One of the strategies is to have multiple areas for skiers/riders of different ability levels. Burton Progression Parks, developed by Burton and Snow Park Technologies bring small features to an area and have increasingly bigger terrain features. This way skiers/riders can start small and work their way up. Four or more separate park areas may be provided at the larger resorts giving the public a great choice in diversity and intensity. A beginner snowboarder is less likely to get hurt if they have a choice for a smaller, less dangerous park. The larger, more extreme features attract those of a higher skill level.

There is little doubt that the trend for freestyle has attracted many to skiing and boarding and this trend will likely continue. We at FWSA believe it is a good and safe practice to use wrist supports and helmets. Other safety gear, like padded shorts, or shoulder pads may also help decrease injury. Rely on your skills, let the features clear before going, and use a spotter if possible.

Education and safety in these park areas will decrease the risks, however we expect people to continue to injure themselves. Burrton's Smart Style is a sensible approach. Respect the other people, look before you leap, and easy style it. It promotes rational incremental increases in ability.

## **CONCLUSION**

Skiing and snowboarding present the most risks ultimately to the individual user Like driving, one has to use common sense and ski or ride defensively, watching and anticipating all possible dangers.

At all FWSA conventions, safety has remained a major issue. FWSA has continued to focus its efforts on promoting safe snow sport practices.

The Far West Ski Association takes an active role in promoting safety. We have teamed with Aspen/Snowmass in giving a fantastic award for many years. Through our other methods we are leaders and proponents of safe snow sports.

**The Safety Chair has developed a new hip phrase:**

**C H A R G E   F I E R C E   ..... BUT DO IT SAFE!**

# Director Report

## Far West Skier's Guide by Leigh Gieringer, Editor

The Far West Skier's Guide - an Official Publication of the Far West Ski Association - is an important communication tool to reach FWSA members and to attract potential new members to affiliated ski clubs. To date, twenty-one annual issues have been produced. The issues are currently distributed in the geographic area between Seattle, Washington and San Diego, California; east to Albuquerque, New Mexico to Reno, Nevada. Plus, there are a few clubs from other parts of the country who have joined Far West Councils. Guides are sent to them as well. In late 2007, the Intermountain Council was added to the Organization serving clubs in Colorado, Idaho, Utah and Wyoming, thus our readership is expanding. It is a major undertaking and one of the FWSA most visible programs. Although I have the prime role in producing this publication, there are others that need to be acknowledged, because without their assistance, this publication would not exist in its present form.

First mention would have to be the ski industry which has supported the *Far West Skier's Guide* throughout the years. We have a synergistic relationship. Our membership is able to be informed about different resorts. *The Guide* provides the resort community with a platform to get their messages to our members, as well as other snowsport enthusiasts - allowing them to make informed travel decisions. On behalf of the *Far West Skier's Guide* and the Far West Ski Association, I wish to take this opportunity to thank the ski industry for their continued support of and participation in our publication. I look forward to including you in future issues.

Additionally, officers of FWSA/FWRA and member councils have played important roles. Although the names change, office holders' contributions and perspectives are essential to producing an informative and multi-faceted publication. Each council has the opportunity to outline their major activities and club information. Council presidents disseminate *The Guide* to their member clubs, as well. Additional copies of *The Guide* are distributed to ski shows and ski shops in each council area which helps attract new members to the clubs.

Each issue updates the various FWSA and council programs, including travel, racing, annual Convention, current winners of special Far West awards and much more. It also features news from resorts and other pertinent information which affects the ski industry.

The *Far West Skier's Guide* is about to enter its twenty-second year. I wish to thank everyone who will be associated with this publication for their efforts in making this the best regional ski publication in the country. My goal is to continue to create an informative publication for our readers to enjoy. Look for our next issue in October, 2009.

# Council Report

## Arizona Ski Council by Arleigh Meiners, President



Arizona Ski Council (ASC) represents six ski clubs and 1,000 ski club members, primarily in the Phoenix metro-area, with membership open to non-profit ski clubs in the State of Arizona. Our clubs serve skiers, snowboarders and social members.

**Arizona Outdoor Travel Club**  
**Boeing Adventure Club**  
**East Valley Ski Club**  
**Party Time Sports**  
**Phoenix Ski Club**  
**Scottsdale Sea & Ski Club**

Family Outdoor activity and travel club  
Corporate, family-oriented activity club  
Adult ski club, family-friendly  
Adult ski, boating, and social club  
Adult ski and social club  
Adult ski and social club

Our 2008-2009 ski season and year round activities were fantastic! Included was an extensive list of ski season trips offered by our member clubs, and by ASC and FWSA. We had great participation in our trips and local events, and are particularly proud of our strong showing in competitive racing programs during FWSA ski week. We also had family fun while providing support for community service organizations such as Telluride Adaptive Sport Program, US Ski and Snowboard Team, and Special Olympics.

### **2008-2009 Ski Season**

We started the ski season with our annual “Arizona Days” trip to Telluride, Colorado in January this year, bringing about 100 skiers and riders to enjoy great early season conditions. We changed to January to take advantage of better snow, more open terrain, and better timing. This low cost bus trip offers 3 or 4 ski days and multiple departure times and is always a great value and draw for longtime members as well as first-time skiers who want to check out our clubs. This year we stayed in town at several of the quaint Telluride lodges. This gave us better access to restaurants and nightlife without the worry of catching the last gondola back over the mountain!

### **BIG SKY, MONTANA**

We brought a small contingency of ‘Zonies, both alpine and cross-country skiers and snowboarders – to Big Sky, Montana for 2009 FWSA Ski Week. The skiing, pub-crawl and parties, and race events were great, with near perfect, but very cold, snow conditions! This year the Council Dinner was a coordinated event between the San Diego Council and Arizona. What a great time had by all! Special thanks to ASC trip captain, Marge Fons, who effectively coordinated our group. Watch out for us next year at Keystone, as we’re looking to take back the top awards as we will be in full force.

In addition to Arizona Ski Council and FWSA winter travel, our ski clubs ran several great trips this year. *Scottsdale Sea & Ski Club (SSSC)* celebrated Thanksgiving in Wolf Creek, Colorado. *PSC* adventured up to Salt Lake City, Utah for some good fresh and deep snow over New Year’s. *East Valley Ski Club (EVSC)* and *Partytime Sports (PTS)* both traveled to Telluride in January for some great skiing when the entire mountain was open. Aspen and Zermatt, Switzerland was the star filled destinations for a groups of SSSC skiers. In February



*PSC* trekked to Colorado to enjoy some great powder! *SSSC* also ventured up north to Big Mountain, Montana. *PSC* ventured across the border to Big White and Silver Star in Canada. *PSC* also took advantage of the fantastic snow in the Lake Tahoe area in late March.! Both *PSC* and *SSSC* returned to Telluride in April for the annual end of season bash, “Surf the Rockies.” All enjoyed pink flamingos, wild bikini races and flamboyant costumes!

### **Competitive Racing in Arizona Ski Council**

ASC strongly promoted participation in FWSA Ski Week races and NASTAR race events on council and club trips. For a council with no regular racing program or race league to our name, our racers scored! In Nationals, Arizona placed third!!!

### **Other Activities – Social, Recreational and Community Service**

The ASC Annual Ski Season Kick Off Party this year was in picnic mode over a couple of beers at the North Mountain! Good music, burgers, cold beers, star-lit skies and great friends were on the order for the night! In addition, the Council Charities’ Committee successfully expanded offering discounts on movie tickets and family events, including giving back a portion of the proceeds to ski related charities.

Our clubs have extensive offerings of social events and year round activities to keep our members entertained. Off-season trips include weekend get-aways to beachfront resorts in Mexico, treks to California – both northern and southern, and houseboat outings on beautiful Lake Powell. We have regular Friday night Happy Hours -- always at a different location – local weekend bike rides in our cooler months, monthly dinner outings, lake trips, Wine & Cheese parties, Halloween costume parties, Luaus ... and an endless list of fun events. Our clubs also support charities and serve the community.

### **Communication Programs**

Club contact and event information is also posted on our website [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org), in addition to each club’s individual site. We reach the skiing public and look for new members for our clubs at showings of the Warren Miller Ski Film thanks to partnership with **Arizona Snowbowl**, and provide for distribution of the FWSA Skiers’ Guide at local ski shops as well as ski swap venues in which our clubs participate. We also participate in Singles Showcases and other community functions. This year our focus was to develop a flyer to promote our organization to new members and encourage new clubs to join us. We are presently coordinating meetings with various clubs around the valley. Check back with us on our progress during the year!

### **Family Programs**

Our family-oriented clubs and individual parent and grandparent members in adult ski clubs have asked the Council to offer family ski trips. This year, Big Sky was open to skiers under 21 years of age. Our opportunity to successfully plan and run family trips is growing as several former ski club and council leaders now have young children or are expectant parents. Unfortunately, due to lack of snow, we were unable to thoroughly promote and run family day trips this year. We are looking forward to expanding this next year.

### ***Thank You to Volunteers!***

Thank you to the hard-working volunteers that have brought their time, energy and talents to Arizona Ski Council and made our programs successful this year. Our representatives helped us in strengthening Arizona Ski Council programs and benefits offered to clubs and their members. ASC strives to provide service, rather than competition, to member clubs. Our ASC clubs have also elected new boards, with continuing board members helping to set direction, and new volunteers bringing new energy and fresh ideas.

### **Special recognition goes to our 2008-2009 volunteers:**

**ASC Trip Captains:** Mike Rogers, Telluride, Arizona Days  
Marge Fons, FWSA Ski Week

**Council Officers:** President: Arleigh Meiners  
Vice President: Gary Giertz

Treasurer: Ron Lamoureux  
Secretary: Clarence Marshall  
Race Director: Mike Rogers  
Past-president: Marge Fons

**Club Reps:** Jan Stockton, John Nichols, *Arizona Outdoor Travel Club*  
Heriberto Mercado, Janice Roedel *Boeing Adventure Club*  
Ed Schwebel, Greg Schaffer *East Valley Ski Club*  
Gary Giertz, *Party Time Sports*  
Paul Castaldo, Dave Towar, *Phoenix Ski Club*  
Wanda Himler, Liz E, *Scottsdale Sea & Ski Club*

**ASC Racing Program:** Mike Rogers

**ASC Charities Committee:** Jeff Peebles, Arleigh Meiners,

### **Looking Ahead to 2009-2010**

Planning for 2009-2010 ski season trips is already underway. After sending representatives to Mountain Travel Symposium in Vail, clubs are working together to coordinate and create the best ski trip schedule ever! Check us out online at [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org) !

# Council Report

## Bay Area Snow Sports Council by Dennis Heffley, President



Welcome to the 2009 Far West Ski Association (FWSA) Convention in beautiful Reno, Nevada! The delegates from the Bay Area Snow Sports Council are very excited to share the energy, excitement and fun that the Sierra Council has planned for all of our pleasures!

The BAC wants to congratulate our candidates for ***FWSA Man/Woman of the Year Mr. Ralph Sherman & Ms. Karen Wehrman, both from our Castro Valley Ski Club.*** *The competition this year was amazing. I want*

*to say Congratulations to all of our fine candidates and to their clubs for being so well represented this year!*

The BAC had a busy year with ski club membership drives, the corporate discount program, traveling, racing and just skiing/boarding. Highlights from this last year have to be the **FWSA Ski Week to Big Sky Montana, FWSA International Trip to Bad Gastein, Austria along with our BAC trip to Park City, Utah.** We had a number of our individual clubs who ventured to Colorado, Idaho, and Utah to take advantage of the great hospitality and skiing conditions. BAC is looking forward to the **2010 travel season!** There is the FWSA trip to Keystone, Colorado and the European trip to Cortina, Italy. Our BAC Council trips are still being looked at and plans are being made!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region we had another great Race Season! NorCals were held at Sugar Bowl and our Open League was victorious. Then it was off to Far West Race Championships held at Northstar at Tahoe where our Open & Singles League took the honors! ***Less I forget to mention that at the Keystone Nationals held in Keystone, CO ~ for the Third Year In A Row ~ the Bay Area Snow Sports Council took the National Trophy home with them!*** It was another CHAMPIONSHIP season for all of our racers! **Congratulations to all BAC Racers!**

BAC supports and donates money to ***Disabled Sports USA (DSUSA) Far West***, which has their Adaptive Ski School at Alpine Meadows. For the third year in a row the BAC participated in an amazing event the ***“Charity Smith Ability Race”*** *This is an annual event held at Alpine Meadows where a team of four (4) able-bodied racers are paired up with a racer from the DSUSA program. Everyone does two (2) runs down the race course, goes skiing on various runs during the “poker run” and then comes back to a wonderful festive party!*

***During the Charity Smith Ability Challenge Race . . . there was an addition to the event. Wounded Warriors who have come home from Iraq and Afghanistan were brought to North Lake Tahoe. For four days they were given instructions on how to ski and or snowboard. Many of them actually participated in the races. The motto of Disabled Sports USA was well represented that day . . . “If I Can Do This ~ I Can Do Anything!”***

The BAC has as another special annual event ~ **The BAC/DSUSA Ski for All** hosted this year at Sugar Bowl Ski Resort during the Norcal Championship Races. ***This year BAC raised again over \$20,000 for DSUSA through our various events.*** Mr. Harry Davis (past president of FWSA) put together cart racing events to raise money.

It is a humbling experience to be going into my sixth term as the President of the Bay Area Snow Sports Council. It is wonderful to have the support of such a great list of Past Presidents ~ Ms. Linda Yamaguchi, Ms. Karen Davis and Mr. Harry Davis who is also a Past President of the FarWest Ski Association!

Being given the opportunity to continue on with the **Mountain Travel Symposium, National Ski Council Federation** and the **FarWest Ski Association** are true experiences that I look forward to attending and sharing the information from, with the Bay Area Snow Sports Council.

For further information about the exciting year that we are planning for the BAC please go to [www.skibac.org](http://www.skibac.org) for updates.

In April elections were held for new board of directors. The BAC Board Members for 2009 – 2010 are as follows.

Secretary – <b>Catherine Wilson</b>	Industry Liaison – <b>David Cunningham</b>
Treasurer – <b>Paul Vlasveld</b>	V.P. Communication – <b>Sig Kalteis ~ interim</b>
V.P. Travel – <b>Paula Kinahon</b>	V.P. Public Affairs – <b>Linda Indreboe</b>
V.P. Membership - <b>Michelle Nightengale</b>	Benefits Director – <b>Sandy Kiyomura</b>
BAC Webmaster – <b>Lee Holzschuh</b>	Singles League President – <b>Ann Culbertson</b>
Open League President – open	Open League Race Chairperson – <b>David Cunningham</b>
Singles League Race Chair – <b>Craig Faitel</b>	Marketing Director – <b>Scott Bowker</b>
Community Services Chair – <b>Harry Davis</b>	Historian – <b>Mary Azevedo</b>

I'm very proud to share with you that the Elected BAC Board of Directors from last has only two (2) changes for this year BAC BOD!

Many of you have met **Ms. Linda Hennings** at BAC meetings, FWSA conventions, Modesto Ski Club meetings or during BAC or FWSA Ski Weeks. Linda was our BAC Travel Director and has decided to step aside. While we are very happy to have Ms. Paula Kinahon stepping forward to continue with the quality of experience for our BAC members going on trips . . . Linda will be missed as a BAC Board of Directors Member. Linda's insight, organizational skills and true caring for those who travel with her and for us has been a true strength and asset to the BAC.

Now we come to **Mr. Sig Kalteis** BAC Communications Director and **multi year recipient of the FarWest Ski Associations Council Communications/Newsletter Award!** Sig brought to our meetings a calm and professional insight on how his position needed to grow and what could be accomplished to benefit our council, clubs and individual members. Not only that, I had the pleasure of carpooling with Sig twice a month to our BAC General and Board meetings. Sig, we all understand and greatly respect your desire to spend more time with your grandchildren and other projects.

***To Linda and Sig ~ we will forever be thankful for your efforts and what you've shared to assist us keeping the BAC the strongest council in the FarWest Ski Association!***

I always end my monthly BAC article by sharing ***"You're the one who makes the difference"***. EVERYONE that I've listed above ~ along with all of our volunteer members ~ ***are the ones who make the difference!***

# Council Report

Central Council of California, Inc. by Fran Long, President



Central Council of California represents ski/snowboard and sports clubs throughout the central California area.. Membership in Central Council is free for all ski/snowboard and sports clubs serving members 21 and older. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities.

**Member clubs include:**

Avalanche Ski and Sports Club of Bakersfield  
Camber Ski Club of Salinas  
Fresno Ski Club  
Santa Barbara Ski and Sports Club  
SLO Skiers, Inc. of San Luis Obispo  
Snow Trackers Ski Club of Exeter

Central Council supports ski trip to Mammoth Mountain each year. Members look forward to renewing friendships, skiing together, a great Saturday night party, and, of course a hot tub party! This coming season, 2009-2010, the trip will take on a new look and time frame. Club members can still plan on a 3 day weekend trip, but will have the further option of extending for the full week. Rather than an early January trip, we are planning a late March or early April trip.

Many of our club members enjoy the FWSA week-long North American ski trip each year, as well as the international ski and adventure trips. Our members always look forward to seeing long-time friends and the opportunity to make new friends on these trips. Central Council continues to be represented in ski-week racing by our not-so-serious racers. We seem to have the most fun with the council challenge race! Coming up with costume ideas and team/individual names has brought our members even closer together.

A big thank you to **Mary Alexander** for all her work setting up and running our trips.

In addition to the council trips we had this year, each of our member clubs had an active ski calendar. We had many skiers participate in weekend trips to Tahoe and Mammoth as well as week long trips to resorts in Colorado, Montana, Utah, and Canada, and Europe.

All of our member clubs have active calendars throughout the year. Volleyball, bike riding, lake campouts, water skiing, etc. can be found on many summer calendars. Central Council is taking a break from our annual float trip

down the King's River, and is looking for a new float trip venue. In addition, we are looking into an adventure trip to Glenwood Springs, Colorado for the summer of 2010.

Central Council's second year of raising funds working at the Salinas Air Show was just as much fun as the first year! We had 12-15 members participate once again and we all agreed we worked hard, but had a wonderful time enjoying the air show and each other's company. We plan to continue with this tradition as long as the air show will have us. Thank you, **Jayne Camic**, Director of Non-Ski Activities, for organizing us for this event.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council recently held elections and appreciates the volunteer efforts of the following board members:

President	Fran Long, SLO Skiers
Vice President of Finance and Treasury	Robin Weckerley, SLO Skiers
Vice President of Clubs	Billy Ellis, Avalanche
Director of Ski Trips	Mary Alexander, Avalanche
Director of Non-Ski Activities	Jayne Camic, Camber
Director of Alpine Racing	Jim Grady, SLO Skiers
Director of Nordic Skiing	Carollane Grady, SLO Skiers
Secretary	Donna Barnes, Avalanche



# Council Report

## Intermountain Ski Council by Don Anderson, President



On The ISC is made up of ski and sports clubs in Idaho, Utah, Wyoming, Colorado and now South Dakota.

The founding clubs were (from Idaho) Idaho Falls Ski Club and Pocatello Ski Association, and (from Utah) Hill (AFB) Ski Club, Weber State Ski Club and Park City Mountain Sports Club. Since the formation of ISC, Cheyenne Ski Club (Wyoming) and Denver's Up the Creek Ski Club (Colorado) have joined. Bogus Basin Ski Club in Boise will be moved

over to ISC with their 350 members. This year Black Hills Ski Club from Rapid City, South Dakota was voted in to join us. Membership is growing to 4,500. Below is a list of member clubs and their membership numbers:

Park City Mountain Sports Club—350  
Hill Ski Club—109  
Weber State Ski Club—73  
Cheyenne—200  
Black Hills- 250

Idaho Falls—2,200  
Pocatello Ski Association - 410  
Up the Creek—375  
Bogus Basin—350.

ISC's trip to Steamboat Springs February 26-March 1, 2009 was a big success with about 40 participants. The highlight was the ski clinic provided by Billy Kidd and his visit to our Wine and Cheese party where many pictures were taken and posters signed. Smiles were everywhere that evening!

Sun Valley has been selected as the site of our 2010 council trip Feb. 25-28 which has us planning for 125 participants.

We're hoping to have off-season activities, such as river rafting, camping, hiking and water skiing, which would be organized by the individual clubs and open to all clubs in the council.

The officers for the 2009-10 year are:

Don Anderson – President  
Linda Scott – VP of Travel  
Emily Davies – Secretary  
Lizbeth Benson – Treasurer.

Several ISC members are looking forward to attending the FWSA annual convention, some for the very first time.

ISC's website is [www.intermountainskicouncil.com](http://www.intermountainskicouncil.com)

# Council Report

## Los Angeles Council of Ski Clubs by David Krupp, President



The Los Angeles Council of Ski Clubs represents 25 Ski Clubs with a membership of approximately 5,000 members. We consider ourselves “Keepers of the Flame,” to our home area of Mammoth Mountain, California.

Our Board currently consists of 10 members designed to keep our member-clubs informed on a variety of issues originating from NSAA (National Ski Areas Association), The National Ski Council Federation (NSCF), and Far West Ski Association. In addition, we assist the clubs with education, promotion, insurance, racing, and trips, to name a few.

The LA Council Vail trip in February had one of the largest turnouts in recent memory (approximately 100 people) thanks to our VP of Travel, David Felker, who organized one of the best trips in recent memory. Dave is planning, most likely, a trip to Whistler next year, where we will also probably increase the amount of participants.

The council also sponsors a volleyball league which has been completely revamped with the help of our VP of Competition, Nick Gillett (and Stu Gutenplan, comrade in Beach Cities Ski Club).

Next up, LA Council is participating in the Cancer Relay-For-Life Walkathon in Culver City, California. This is our 3<sup>rd</sup> year with club participation and we hope to continue that momentum in the future.

This fall, the council will return to The Queen Mary for Snow Gala 2009. This event ushers in the coming ski season and has as its main feature, the election of the L.A. Council Man and Woman of the Year.

Lastly, Los Angeles Council is in the beginning stages of planning the Far West Convention for 2011 to be held at Pacific Palms Resort here in Los Angeles.

# Council Report

## New Mexico Ski Club Council by Diane Stearley, President



Welcome and thank you for coming to the Far West Ski Association's Annual Convention here in Reno. For those of you who have attended a FWSA Convention in the past you know what a fun experience it is to be with our amigos. For those who are attending for the first time you are in for a real treat.

The New Mexico Ski Club Council had another successful and fun-filled year. We had lots of great ski trips ranging from single days in Santa Fe to 12 days in Chamonix, France. Of course, in between we had the usual yearly standards; Taos, Durango Mountain/Purgatory, Wolf Creek, Breckenridge, Winter Park,

Aspen, Summit County, Telluride and Snow Basin.

The Sitzmarkers Ski and Social Club is a fun year round club offering their members outdoor social and recreational activities. The Albuquerque Ski Club is a "virtual club", meaning they have no meetings or summer functions...they just have fun skiing. The New Mexico Cross-Country Ski Club is a year-round club encouraging outdoor activities and social gatherings.

If you are looking for the camaraderie of fellow snow sports enthusiasts and want to have a great time, then join one of the New Mexico ski clubs. We have something for almost everyone.

The New Mexico Ski Club Council looks forward to another year of participation with the Far West Ski Association and all the great benefits it provides.

Have a fun filled summer and we'll see you when the snow flies.

# Council Report

## Northwest Council by Sheri Parshall, President

[www.nwskiers.org](http://www.nwskiers.org)



Northwest Ski Club Council represents over 30 snowsports clubs and about 9,000 ski club members in Oregon and Washington. Our clubs are diverse, offering a range of activities, both on and off the slopes, to everyone, including singles and families.

Despite challenging conditions (weatherwise AND economic!) in our Northwest resorts, NWSCC clubs hit the slopes all over the West this season. In 2009, NWSCC is celebrating its 30<sup>th</sup> Anniversary. As part of our celebration, we brought back our “Bachelor Blitz,” which brought over 70 skiers to Mt. Bachelor, who was also celebrating a birthday—their 50<sup>th</sup>! Also celebrating significant milestones were Mt. Hood Ski Bowl (80 years of snowsports fun on Mt. Hood), and our own Cascade Ski Club, also celebrating their 80<sup>th</sup> Anniversary. Skiylene Ski Club shared their Family Trip with NWSCC—it was a “stay-cation” at Mt. Bachelor (in conjunction with the Blitz); and it was a treat having families on a trip. It was a great success and we look forward to providing families with other ski trip opportunities.

Speaking of birthdays, our PACRAT Race League celebrated their 25<sup>th</sup> anniversary! The League has grown for the 4<sup>th</sup> consecutive season—we had over 200 racers this year. Apres-race parties and fun, increasingly challenging courses over the season, and a terrific end-of-season “Class of 1984” awards party makes PACRAT a great place to make friends and enjoy our resorts.

Northwest Council sponsored the “Ski Oregon, Washington and Idaho Challenge” this ski season. Skiers and snowboarders were encouraged to ski at the many resorts in all three states and are eligible for prizes, based on skiing the most resorts. The program is our way of driving skier traffic to all of the resorts and promoting the smallest of resort to the largest. With our end-of-season presentation of awards for The Challenge we’ve learned a lot about some of the lesser known, though great, ski resorts.

### **Public Affairs**

The Northwest Snowsports Advocates has a web page linked to the Northwest Council site at [www.nwskiers.org](http://www.nwskiers.org). The web page provides information on Northwest ski areas with development projects and describes what actions we can take to show our support, either by writing letters to the US Forest Service or by appearing for public testimony. There was a lot of activity in the Northwest this year, with a new Wilderness Bill recently passing. These activities affect us all.

Northwest Council has held a seat on the board of directors of Oregon Snowsport Industries Association (OSIA) for over 14 years. The Council maintains a close relationship with Oregon and Washington ski resorts and other businesses and associations involved in the ski industry – lodging, transportation, retail, manufacturing and tourism. Pacific Northwest Ski Areas Association (PNSAA) is also an active partner in OSIA and with NWSCC. These industry organizations look to the Northwest Council for advice and representations of the skier’s point of view.

### **Outreach Programs**

Northwest Council participated in both the Oregon and Washington industry trade shows this year. We had booths at the Washington State SnowSports Expo in Seattle and the Portland Ski Fever and Snowboard Show.

The annual Northwest Ski Club Council "Ski Fair" was held in the fall. This event always draws a large crowd with sales of discount passes and a great silent auction. All three shows provide excellent opportunities to interact with ski resorts and industry representatives and with the general public. Our council also publishes an annual "Skiers Guide," circulation 20,000, which is passed out at all of these events, and is made available at ski shops, visitor centers and other locations throughout the Northwest.

### **Community Service**

Council clubs continue to participate in a myriad of charitable organizations in 2008-2009. Several clubs participate in annual Highway Clean-up events, and also support both junior and high school racing on Mt. Hood. Clubs will also be supporting the Far West Ski Foundation. The Mt. Hood Cultural Center and Museum continues to support ski club events. The annual "Oregon Cancer Ski-Out" is a perennial favorite among ski clubs, and this year, we also supported a new cancer charity, the "Hope on the Slopes" 24-hour marathon. The Mt. Hood Ski Patrol, Komen Race for the Cure, Portland Mountain Rescue, and several women's shelters also received support from our clubs.

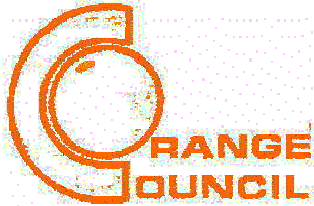
### **Recognition**

A big Northwest "thank you" to all of our member clubs and commercial members for their support throughout this challenging year. A special thanks to our NWSCC board of directors: **Colleen Walter**, Vice President; **Sandi Shaub**, Secretary; **David Schor**, Treasurer; **Mary Olhausen**, Past President; **Linda McGavin**, Communications Director and Editor of the "Skier's Guide"; **Debbi Kor**, Director of Special Events, **Barbara Parshall**, Race Director, **Jessica Lee**, Commercial Membership Coordinator; **Barbara Bousum**, Travel; **Norvin Peer**, Historian; and **William Shadbolt**, Washington Rep.

Northwest Ski Club Council will be celebrating our birthday with a gala celebration in September, hosting the "Legends of Northwest Skiing" and holding a fundraiser for the Mt. Hood Cultural Center and Museum. We're having a logo contest (enjoy "happy skier guy" while you can!) and will introduce the winner at the event. An incredible silent auction will be going on, too! So head to the Northwest, winter or summer, rain or shine. You've got friends here!

# Council Report

The Orange Council by Nancy Sanford, President



## ORANGE COUNCIL OF SKI CLUBS

Most of our member clubs meet in Orange County but we have a couple that meet in the Long Beach or Diamond Bar area. Our nine busy clubs that have a variety of activities that would please any skier, snowboarder, traveler, or social person who just loves to have fun.

We have gotten many calls from people inquiring about joining an Orange Council member club and they ask us which club they should consider. Our standard answer is to tell people they should go to several different club meetings, meet the people and officers who run those clubs. See what kind of ski trips, summer and winter social activities and even charitable things that the club typically has over the year. Check them out and then make a decision as to which one would be the best for you. Each club has its own personality and sometimes location isn't as important as finding folks that you want to spend your leisure and active time with.

Orange Council's motto since its inception has always been "Toward Better Skiing" and our clubs are constantly working to become more receptive to ideas and projects that will enhance the skiing and snowboarding experience. A proud member of the Far West Ski Association we participate in their very popular domestic ski week and some of our members have gone on the wonderful European ski weeks. These ski weeks help promote the friendship and enjoyment found by going with people having the same interests even though they are from different parts of the West and different age groups.

All our clubs in Orange Council are looking to increase membership, build better relationships with each other and others in the skiing industry. We have participated in several familiarization trips this season to new ski areas. This experience is invaluable to our clubs, with the participants bringing back important information and insights which they share with our whole group.

Look for us at the convention, say hello to our delegates. Join us in sharing the unique experience that brings us all together several times a year.



# Council Report

## San Diego Council of Ski Clubs by Eileen Sanford, President



**The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern, San Diego area.** At the present time we have ten very active clubs working to support this goal. Hundreds of members belonging to one or more of these clubs enjoy skiing and snowboarding nationally and internationally each year.

The ski season starts with sign-ups in October and lasts through May. The novelty of enjoying warm beautiful beaches all year long and being able to jump on a bus or plane and enjoy the winter sport of skiing or snowboarding is a drawing card for our strong support from club members.

Our last season opened with December trips to Aspen and Mammoth. The Mammoth trip hosted our first race of the season. The Aspen trip was the 11<sup>th</sup> annual trip for the SD Ski Council. League races continued throughout the season with SD Alpine League winning the SOCA Championships in Mammoth again this year. We were proud of our strong participation and many individual winners. A special thanks goes to Roy Acreage Eileen Weiner our Alpine League race director.

During the winter season 34 SDCSC members had a great time at the FWSA North America trip to Big White, Montana. Our members came back with a smile on their faces due to the efforts of our travel director, Susan Schaffer and all of the FWSA travel staff. Deposits are already coming in for the first FWSA trip to Keystone, Colorado, in the 2009 season.

Our individual clubs took trips to Jackson Hole, Beaver Creek, Big Sky, Aspen, Lake Tahoe, Big White, BC, and of course, Mammoth Mtn., our home base.

Our official start of the ski season begins with our formal Winter Gala. Each year our clubs select a Man and Woman of the Year. This is a way of honoring their most valuable and active members. They are honored at the annual awards dinner and dance. The SDCSC's man and woman of the year are selected that night from the club honorees. This year our award winners were Rick Bonnett of North Island Snowdrifters and Rusty Etzel of Torrey Pines Ski club. Congratulations to them for a job well done and good luck in the competition at the FWSA level.

SDCSC supports various charities such as the Jimmy Heuga Center for MS, American Cancer Society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, and Becky's House. At least one of our clubs maintains an active account at the San Diego Blood Bank in case a member needs blood.

We are proud to announce that we earned over \$1400. Our volunteers worked for SnowJam in San Diego. This money went back to the individual clubs to distribute for their racing fees. We intend to work at SnowJam again this fall to represent recreational skiing and snowboarding in San Diego.

Our first annual Appreciation Dinner was held May 6 at Little Italy Spaghetteria restaurant. We hosted over thirty members of the council board, guests and industry representative Brian Flickinger from Vail Resorts. Vail sponsored our band at the Gala this year. Thanks again to all those who helped make SDCSC a huge success this year.

This year SDCSC welcomes Eileen Sanford as President and Debbie Schroder as Vice-President. Barbara Blasé and Judy Schultheis are the gala coordinators. Our returning officers are Rusty Etzel, Secretary and Chris Houkom as Treasurer. A special thanks to all SDCSC board members for a great year and continuing to promote our mission: Ski, Snowboard, Sun - for SDCSC members in 2009.

# Council Report

## Sierra Council by Jo Simpson, President



The Sierra Council is excited to be hosting the Far West Ski Association convention this year in Reno. We hope that all who attend have a great time and benefit from the informative education sessions provided by the Snowsports Leadership Academy. We are grateful for the help we are getting from the Intermountain, Inland and Bay Area Councils. Thanks to all our volunteers who contribute time to make the convention a success.

We are pleased to have Debbie Stewart (Sequoia Ski Club) and Ken Simpson (Reno Ski & Recreation Club) representing the Sierra Council as Man and Woman of the Year in the FWSA competition.

Sierra had good representation at the Big Sky Ski Week, and some of our members went on the Austria trip.

Racing is the strongest program for Sierra Council. Thanks to the BAC Singles League accommodating us for a makeup race, we were able to complete all nine of our planned races. Thanks to our statistician, Alex Mikhailov, we had start lists prepared timely and awarded medals after each race. Sierra is the only NorCal league to run a Super G race, and we were pleased to have a number of Masters, Open and Singles League racers join us for that race.

Bowing to the usual lack of early season snow, our annual holiday party morphed into a winter party in early January this year. This event allows us to enjoy a nice meal and participate in a silent auction and raffle that brings in some welcome funding for the administrative costs of doing business for our council and race league.

Sierra Council is ably represented on the FWSA board by Secretary Debbie Stewart, Membership VP Barbara Bryant, Racing VP Bob Ellis, Information Services Director Nancy Ellis, and Man and Woman of the Year Committee Chair Donn Bryant.

### Sierra Council Officers 2009-10

President: Jo Simpson

Vice President: Andrea Woelfle

Vice President Travel: Debbie Stewart

Secretary: Beth Perryman

Treasurer: Esther Fisher

Head Gatekeeper: Lauri

Thompson

Statistician: Alex Mikhailov

Newsletter Editor: Elaine Hilliker

Web Master: Steve Hilliker

### Sierra Council Member Clubs

Cabernet Ski Club

Capital Ski & Sport Club

Castro Valley Ski Club

Code 3

Las Vegas Ski Club

Reno Ski & Recreation Club

RU Ski Club

Tahoe Donner Senior Alpine

Ski Club

Top Gun Ski Club

Sacramento Fagowees

Sequoia Ski Club

Sugar Bowl Ski Club

Tahoe Rat Pak

# Peppermill Resort Spa Casino

2707 South Virginia Street, Reno, NV

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