## 2008 Delegate Book

Electronic Edition



## Far West Ski Association

## 76th Annual Convention

23<sup>rd</sup> Annual Silent Auction & Travel Expo Meydenbauer Center & The Westin Bellevue, Bellevue, WA June 5 – 8, 2008





PO. BOX 1915 - PORTLAND, OREGON 97207

Printing services provided by Wyle Laboratories





### 76th Annual FAR WEST SKI ASSOCIATION CONVENTION June 5 - 8, 2008 – Bellevue, Washington Northern Exposure Schedule of Events -

### Thursday, June 5, 2008



1930 Delegate Registration at Westin Hotel – Jackson Lake Room **Delegate neck wallets** 3:00 pm - 6:00 pm sponsored by Whistler Blackcomb, Delegate bag sponsored by Aspen/Snowmass 3:00 pm - 6:00 pm Industry Exhibitor Registration at Westin Hotel - Jackson Lake Room

"Top O' The Needle" pub crawl at the Space Needle and EMP (\$65 Optional Event) Pub crawl sponsored 6:00 pm - 10:30 pm by Steamboat Ski & Resort Corp.

### Friday, June 6, 2008

7:30 am - 3:00 pm	Michael German Memorial Golf Tournament at Willows Run Golf Club (\$110 Optional Event – Shotgun
	Start at 8:00 am) Golf tournament sponsored by Snowbasin, a Sun Valley Resort
8:00 am - 3:00 pm	Kayaking (\$65 Optional Event)
9:00 am - 3:00 pm	Wine Tour (\$70 Optional Event)
9:00 am - 3:00 pm	Pike Place Market and Duck Tour (\$80 Optional Event)
2:30 pm - 6:00 pm	Industry Exhibitor Registration & Set Up at Meydenbauer – Center Hall A
3:00 pm - 5:30 pm	Delegate Registration at Westin Hotel – Jackson Lake Room
6:30 pm - 9:30 pm	Delegate Registration at Meydenbauer – Center Hall A
5:00 pm - 6:00 pm	FWSA History Committee Meeting at Meydenbauer – Rm 402 (Open to anyone interested in history)
5:00 pm - 5:15 pm	Exhibitor Meeting at Meydenbauer – Center Hall A
5:00 pm - 6:00 pm	Councils' Man & Woman Reception (Invitation Only - Presidential Suite)
5:30 pm - 6:30 pm	All Clubs No-Host Happy Hour in Lobby Lounge at the Westin
6:30 pm - 8:30 pm	Silent Auction Welcome Party at Meydenbauer – Center Hall A <i>Silent Auction Welcome Party sponsored</i>
	by Ski Dazzle, Sacramento & Bay Area Ski Shows, Pyramid Breweries Inc
6:30 pm - 10:30 pm	Silent Auction and Dance at Meydenbauer – Center Hall A <i>Entertainment sponsored by Whitefish</i>
	Mountain Resort
10:30 pm - 12:00 am	Exhibitor Booth Breakdown – Center Hall A
	<u>Saturday, June 7, 2008</u>
7:00 am - 12:00 pm	Delegate Registration at Meydenbauer – Center Hall Lobby
7:00 am - 8:00 am	Continental Breakfast at Meydenbauer – Center Hall A <i>Continental breakfast sponsored by Big Sky</i>
	Resort and Ski.com
8:00 am - 8:30 am	Opening Session at Meydenbauer – Center Hall A
8:45 am - 10:45 am	Travel Expo at Meydenbauer – Center Hall A Grand Prize – Far West Ski Week / sponsored by FWSA
9:00 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only – Rm 402) Awards sponsored by Big White
	Ski Resort & Silver Star Mountain Resort
10:00 am - 12:15 pm	Bid Presentations – FWSA Ski Week at Meydenbauer (Invitation Only – Rm 403)
10:30 am - 5:00 pm	Outstanding Club Judging at Meydenbauer (Invitation Only – Rm 408)
10:30 am - 12:15 pm	Far West Racing Association Meeting at Meydenbauer (Invitation Only – Rm 407)
11:00 am -12:15 pm	FWSA Leadership Panel Sessions at Meydenbauer – Rm 402 Community, 404 Leadership, 406 Public Affairs
12:30 pm - 1:15 pm	Luncheon & Awards Presentation/Oral Auction for Athletic Scholarship Program at Meydenbauer - Center
	Hall A Luncheon sponsored by Mammoth Mountain, FWSA Western Ski Heritage Prize sponsored by
	Steamboat Ski & Resort Corp., FWSA Safety Person of Year Award sponsored by Aspen/Snowmass,
	FWSA Athletic Scholarship Program sponsored by Schure Sports USA, Whitefish Mountain Resort,
	Grouse Mountain Lodge
1:15 pm - 2:00 pm	FWSA Snow Sports Celebrities Reception /Multimedia Show at Meydenbauer – Center Hall A <i>Multimedia</i>
	show sponsored by Vail Resorts – Heavenly, Vail, Beaver Creek, Breckenridge, and Keystone
2:15 pm - 3:45 pm	FWSA Leadership Panel Sessions at Meydenbauer – Rm 402 Awards, 404 Leadership, 406 Public Affairs
4:00 pm - 5:00 pm	Council Caucuses at Meydenbauer - Rm 404, 405, 406
6:30 pm - 7:00 pm	Reception (No Host) at Meydenbauer – Center Hall A
7:00 pm - 12:00 am	Awards Banquet & Dance "Forever Flannel" at Meydenbauer – Center Hall A Wine sponsored by Banff
	Lake Louise and Mt Bachelor, Band sponsored by Sun Valley Resort, Wine corkage sponsored by Ski
	Alpine Xperience
	<u>Sunday, June 8, 2008</u>
7:00 am - 8:00 am	Eye Opener Party at Westin Hotel (Presidential Suite) Hosted by Northwest Ski Club Council
8:30 am - 10:30 am	General Meeting/Elections at Meydenbauer - Center Hall A Coffee cart sponsored by Telluride Ski Resort
10:30 am - 11:30 am	Break/Door Prize Giveaway - Delegate Breakfast at Meydenbauer – Center Hall A
11:30 am - 2:00 pm	General Meeting/Elections continued at Meydenbauer – Center Hall A

2:00 pm - 4:00 pm FWSA Board of Directors and Trustees Meeting at Meydenbauer - Rm 409

Delegates are welcome to all events unless otherwise indicated. Participation in Travel Expo is especially encouraged & Grand Prize will be awarded to only those that participate in Travel Expo or who are required to attend other FWSA meetings during that time.

## Panels / Snowsports Celebrities / Caucuses Schedule Saturday, June 7, 2008, 11:00 AM - 5:00 PM

Room	Leadership Panel Sessions* 11:00 AM-12:15 PM	1:15 - 2:00 PM	Leadership Info Panel Sessions* 2:15 - 3:45 PM	Council Caucuses 4:00 - 5:00 PM
Meydenbauer Center Hall A		Snowsports Celebrities Reception / Multimedia Show		
Meydenbauer Rm 402	Volunteerism, Charities / Our Community – Sigrid Noack		Club/Council Awards –Karen Davis/ Mary Azevedo/Fran Long	
Meydenbauer Rm 404	Snowsports Leadership Academy – "I'm Elected, Now What?" – John Watson		Snowsports Leadership Academy – "Now That You Have Them, How Do You Keep Them?" – Barb Bryant, Harry Davis, Diane Stearley	Northwest/ LA/ Direct Members
Meydenbauer Rm 405				BAC/ Sierra/ Central/ Intermountain
Meydenbauer Rm 406	Public Affairs- moderator Scott Bowker		Public Affairs- moderator Scott Bowker	San Diego/ Orange/ Inland/ Arizona/ New Mexico

\* Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

### 11:00 AM-12:15 PM Leadership Info Panel Sessions\* – Meydenbauer Rm 402, 404, 406

Snowsports Leadership Academy "I'm Elected, Now What?" (Rm 402) – Presenter: John Watson (Past FWSA President). Overview of the Snowsports Leadership Academy program, introduction of modules, officer responsibilities, types of clubs, leadership, mission statement, club programs, meetings, financial management, record keeping, resources.

Public Affairs (Rm 406) – Moderator: Scott Bowker (FWSA VP Public Affairs). The guest speakers may include Rob Iwamoto (Forest Supervisor, Mt Baker-Snoqualmie National Forest), Rich Marriott (KING-5 meteorologist & Co-founder, Northwest Avalanche Center), John Naye (President, North American Snowsports Journalists – West chapter), Karl Stingl (President, 10<sup>th</sup> Mountain Division – Mt Rainier Chapter), Sean Wetterberg (Winter Sports Specialist, USFS Mt Baker-Snoqualmie National Forest). Topics may include impact snow sports enthusiasts have on issues with regards to area development; environmental impact of resort development, advertising, Planning Rule changes, safety plus weather forecasting, media relations, 10<sup>th</sup> Mountain Division history.

Volunteerism, Charities/Our Community (Rm 404) – Presenter: Sigrid Noack, Chair of FWSA Charities/Our Community Committee. A review of how FWSA and its councils and clubs support and involve themselves in their respective communities and a sharing of ideas on how to increase that support and involvement. A representative from Outdoors for All may also participate.

### 1:15-2:00 PM Snowsports Celebrities Reception / Multimedia Show\* – Meydenbauer Center Hall A

Meet your favorite snowsports celebrities. The reception continues with the showing of videos, slide shows, and more. Multimedia Show – 2010 Vancouver Winter Olympics, development of Olympic Nordic venue and incorporation of recreational legacy items. John Aalberg, Director Nordic Sports & Director Whistler Olympic Park for Vancouver Organizing Committee for the 2010 Olympic & Paralympic Games. John is a former 2 time Olympian.

### 2:15-3:45 PM Leadership Info Panel Sessions\* – Meydenbauer Rm 402, 404, 406

Snowsports Leadership Academy "Now That You Have Them, How Do You Keep Them?" (Rm 402) – Presenters: Barb Bryant (VP Membership), Harry Davis (Past FWSA President), Diane Stearley (New Mexico Ski Council President). Membership recruiting, membership retention, virtual clubs, communications, effective use of the various media formats, how to promote your club, you can make the difference, and making new members feel welcome.

Public Affairs (Rm 406) – Moderator: Scott Bowker (FWSA VP Public Affairs). The guest speakers may include Rob Iwamoto (Forest Supervisor, Mt Baker-Snoqualmie National Forest), John Naye (President, North American Snowsports Journalists – West chapter), Karl Stingl (President, 10<sup>th</sup> Mountain Division – Mt Rainier Chapter), Sean Wetterberg (Winter Sports Specialist, USFS Mt Baker-Snoqualmie National Forest). Topics may include impact snow sports enthusiasts have on issues with regards to area development; environmental impact of resort development, advertising, Planning Rule changes, safety plus media relations, 10<sup>th</sup> Mountain Division history.

Club/Council Awards (Rm 404) – Presenters. Karen Davis (FWSA VP Communications), Mary Azevedo (FWSA The Councilman Editor) & Fran Long (FWSA VP Council Services). Negotiating award entry and judging process, content/layout of a competitive/winning publication and other details.

### 4:00-5:00 PM Council Caucuses – Meydenbauer Rm 404, 405, 406

Northwest/Los Angeles/Direct Members (Rm 404) BAC/Sierra/Central/Intermountain (Rm 405) San Diego/Orange/Inland/Arizona/New Mexico (Room 406)

## Table of Contents

Schedule of Events	1
FWSA VIP Celebrities Reception / Multimedia Show.	2
Table of Contents	3
Order of Business	4
Travel Expo Instructions.	5
President's Welcome	6
Governor's Welcome / Mayor's Welcome	7
Event Sponsors	9
Silent Auction/Travel Expo Participants	10
Convention Committee VIPs	11
Special Guest Bios	12
FWSA Board of Directors/Council Presidents	24
Election Page	25
Director / Committee Reports	
Treasurer by Nancy Kelly	26
Board of Trustees by Steve Coxen	30
Bylaws Committee by John Watson	32
77th Annual Convention by Steve Coxen	33
Athletic Scholarship Committee by Robb Margrave	34
Charities & Our Community by Sigrid Noack	36
Recipient Donation Summary by Sigrid Noack	38
Appendix A Minutes of 2007 Annual Meeting by Debbie Stewart	39
Resolutions & Notes	49

### PLEASE GO TO FWSA CD TO VIEW THESE REMAINING SECTIONS

Communications by Karen Davis	51
Council Services by Fran Long	53
Information Services by Nancy Ellis	55
Industry Marketing by Debbi Kor & Mary Olhausen	56
International Travel by Norm Azevedo	58
Marketing by Debbi Kor	60
Membership by Barbara Bryant	63
North American Travel by Gloria Raminha	64
Public Affairs by Scott Bowker	66
Racing by Bob Ellis	72
Awards Program Committee by Catherine Ohl.	74
Family Youth Involvement Committee by Linda Westlund	80
History Committee by John Watson	81
Safety Committee by Richard Lubin	88
Far West Skier's Guide by Leigh Gieringer	91
Council Reports	
Arizona Ski Council by Marge Fons	92
Bay Area Snow Sports Council by Dennis Heffley	95
Central Council by Fran Long	97
Inland Council by Dan Crawford	99
Intermountain Council by Don Anderson	100
Los Angeles Council of Ski Clubs by Judith Miller	101
New Mexico Council of Ski Clubs by Diane Stearley	102
Northwest Ski Club Council by Mary Olhausen	103
Orange Council of Ski Clubs by George Kish	105
San Diego Ski Club Council by Cheryl Riess	106
Sierra Council by Pavel Bosin	107

Bylaws Handout - FWSA Bylaws by John Watson.....

## Order of Business

## Saturday, June 7, 2008

### **GENERAL SESSION**

8:00 AM Call to Order (Randy Lew) Introduction of Officers, Trustees, Committee Chairpersons, Council Presidents, FWSA Appointed Representatives, League Chairpersons and Special Guests.

Credentials Committee Report (Barbara Bryant)

Nominations Committee Report (Mike Sanford)

Councils' Man & Woman of the Year Report (Donn Bryant)

Communication and Club Awards Report (Karen Davis)

Bylaws Committee Report (John Watson)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction Coordinator (Mary Olhausen)

Travel Expo Report (Sigrid Noack)

RECESS FOR TRAVEL EXPO

9:00 am – 10:45 am Travel Expo (Sigrid Noack)

## Sunday, June 8, 2008

### GENERAL SESSION RECONVENED

8:30 am Call to Order (Randy Lew)

8:30 am – 2:00 pm FWSA General Meeting and Election of Officers

10:30 am RECESS FOR BRUNCH

11:01 am GENERAL SESSION RECONVENED

Order and timeframe of Sunday session to be determined by the FWSA President

ORDER OF BUSINESS FOR GENERAL SESSION (Continued)

Secretary's Report (Debbie Stewart) Acceptance of Minutes from 2007 Annual Meeting

Credentials Committee Report (Barbara Bryant)

Parliamentarian's Report (John Watson)

Bylaws Report (John Watson)

Nominations of Candidates for Officers & Trustees (Mike Sanford) Speeches by Candidates (3 minutes time limit each) Election and voting for new President, Trustees, and Officers Substantive Resolutions

Treasurer's Report (Nancy Kelly)

Board of Trustees Report (Steve Coxen)

Industry Sponsorship/Silent Auction (Debbi Kor & Mary Olhausen)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA Committee Reports (Committee Chairs)

FWSA 2009 Convention Report (Steve Coxen)

Old Business (Randy Lew)

New Business (Randy Lew)

Introduction of Newly Elected Officers and Trustees (Randy Lew)

Adjournment (FWSA President)



76th Annual FAR WEST SKI ASSOCIATION CONVENTION June 5 – 8, 2008 – Bellevue, Washington

### DELEGATE TRAVEL EXPO INSTRUCTIONS Saturday morning, June 7th



### **GREETINGS DELEGATES!!**

Welcome to the 6<sup>th</sup> Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of participating in Travel Expo.

#### WHAT IS TRAVEL EXPO?

Travel Expo takes place on Saturday morning of Convention. It is a forum where delegates [voting and non-voting] can meet with the ski industry [resorts, operators, and suppliers], in a pre-scheduled 10-minute appointment format. The Travel Expo is the Ski Industry's time for focused 1-on-1 time with our delegation and membership leaders. Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, the Travel Expo serves as a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to insure that our time with them is a positive and worthwhile experience.

#### SIGNING UP FOR APPOINTMENTS

These appointments are held every 10 minutes from 8:45am to 10:40am, giving you eight opportunities to meet with ski industry. We are asking that delegates take advantage of all eight opportunities. You will have opportunity to sign up for appointments on Friday night at Silent Auction as well as on Saturday morning—just before Expo starts. Each delegate will have a PASSPORT, with appointment times that match industry Sign-Up Sheets.

There will be a maximum of 4 people per appointment. In some cases, the Industry may choose to meet with fewer than 4 people. Please respect their wishes. We are asking that no one club take all four spots for any one meeting unless the Industry requests it.

Two opportunities to sign up for Travel Expo Appointments:

- During Silent Auction on Friday from 6:30pm – 10:30pm

- On Saturday morning from 8:30am – 8:45am during the time prior to the start of Travel Expo.

We strongly recommend that you schedule a few resorts, at least one tour operator, and a supplier <u>that you have not</u> <u>visited or used before.</u>

Expo time should not be used for finalizing a trip already in the works. Use the time Friday night for this purpose, or schedule time with Industry later during the weekend.

<u>Bring club BUSINESS CARDS</u> with you to pass out to the Industry. To facilitate the meeting process, <u>bring a</u> <u>ONE-PAGE CLUB PROFILE</u> to leave with Industry. Copies should be made for each delegate to give out at every appointment. The profile should include:

Club Name, Address, Internet Address, Email, Phone President & Travel VP Contact Information # of Trips Taken Each Year Average # of Participants Per Trip Where Your Club Traveled In 2007-2008 What Trips Your Club Is Planning For 2008-2009

Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board.

There will be separate instructions for those involved in the Far West Ski Bidding, the Man and Woman of the Year judging, and the FWRA meeting. These meetings are by invitation only.

For those of you who meet with <u>ALL EIGHT</u> appointments, and get all the Industry signatures on your Passport, you will be entered into a drawing for many prizes, including the

**Grand Prize**: A ground package for one person (not to exceed \$900) on the 2009 annual Ski Week trip to **Big Sky, Montana** with the Far West Ski Association, January 25 – 31, 2009.

### **QUESTONS**

For questions about Travel Expo, please contact: **Sigrid Noack** : <u>skisig@earthlink.net</u>

Mary Olhausen: 503.880.7383. omary52@comcast.net

## Welcome

## From Randy Lew, President of Far West Ski Association

From the beautiful Westin Bellevue and Meydenbauer Center in Bellevue, Washington welcome to all club delegates, invited guests and industry partners attending the 76th Annual Meeting and Convention of Far West Ski Association.

We also welcome the delegates from Intermountain Ski Council, our newest council, representing ski clubs in Utah, Idaho, Wyoming, and Colorado. FWSA now includes eleven councils in ten Western States with approximately 51,000 members.

This weekend is a showcase for Far West, a celebration of our history and accomplishments, an opportunity to renew friendships, a period of time we set aside to do the Association's business and our most important chance to build on our relationships with our snowsports industry partners.

My thanks and appreciation goes out to both the FWSA Convention Committee and all the Northwest Ski Club Council volunteers who put in many hours of work to make this Convention a success. I would especially like to thank the NWSCC committee who worked many hours on the Convention over the last twelve months: **Committee Chair Sheri Parshall, Registrar Linda McGavin , Hotel Liaison Jessica Lee, and all the activity organizers.** Also in line for a pat on the back are the FWSA Standing Convention Committee **Steve Coxen, Jane Wyckoff, Mike Sanford, Nancy Kelly, Scott Bowker** and **Sigrid Noack** and their Committee of volunteers has done a great job in performing all the groundwork to keep the local effort enthusiastic and productive. And of course, we all owe a debt of gratitude to our Silent Auction Coordinator Mary Olhausen and VP of Marketing **Debbi Kor** who do a great job of coordinating the auction and keeping our sponsors happy. Lastly, I would like to thank **Catherine Ohl** for continuing the update our Convention Awards Book and Chairing our Awards Committee. Please take time to read the list of Convention Committee Volunteers in this book and thank them personally for their hard work.

The annual Silent Auction on Friday night and our Travel Expo on Saturday is an excellent opportunity for all attendees to meet with representatives of the ski resorts. **Mary, Jane** and **Sigrid** have done a terrific job coordinating these events for us all. Please visit with as many representatives as you can and thank them for their support of FWSA. You'll find a wealth of information to take back to your clubs for planning your travel activities. Remember our relationship with the ski industry is key to the success of FWSA, its clubs and councils.

This year we are introducing the first two modules of our recently developed Snowsports Leadership Academy. We are also planning a multi-media presentation with John Aalberg, Olympian and director Nordic Sports/director Whistler Olympic Park for the Vancouver Organizing Committee for the 2010 Olympic & Paralympic Winter Games. Other special guests this year include: Olympian, Billy Kidd; 10th Mountain Division Vet, Karl Stingl; Rob Iwamoto Forest Supervisor & Sean Wetterberg Winter Sports Specialist from Mt Baker-Snoqualmie National Forest; KING-5 meteorologist and Northwest Avalanche Center co-founder, Rich Marriott; John Naye President North American Snowsports Journalists Association – West chapter; and Outdoors For All Foundation. In addition, we hope that Olympian Phil Mahre and ski shows founders Harry Leonard/Jerry Simon will be joining us. Some of our guests will be invited to speak on topics of interest in the Public Affairs panel sessions. This is a great opportunity to mingle with the folks who got us here plus the FWSA volunteers and show our appreciation for the work they have done.

The Awards Banquet "Forever Flannel" on Saturday night will be the high point of the weekend. There we recognize the people who have made significant contributions during the year to Far West Ski Association, their clubs and councils. Their efforts coupled with our strong volunteer corps keep FWSA the strong organization it has become today, a nationally recognized organization and **"The Voice of the Western Skier."** 

CHRISTINE O. GREGOIRE Governor



STATE OF WASHINGTON

#### OFFICE OF THE GOVERNOR

P.O. Box 40002 • Olympia, Washington 98504-0002 • (360) 753-6780 • www.governor.wa.gov

## Greetings from the Governor June 5-8, 2008

I am pleased to extend warm greetings to all of those attending the 76<sup>th</sup> Annual Far West Ski Association (FWSA) Convention. I am sure your exciting lineup of activities will be well worth the time you have invested.

I am delighted that FWSA is holding its annual convention in Washington for the first time. Our state is home to an active community of outdoor enthusiasts, who enjoy a wide variety of sports and recreational activities. For those of you visiting us, it is a special privilege to welcome you to the beautiful Evergreen State.

I hope your schedule will permit you to explore the many beauties of the Puget Sound area. Bellevue and nearby Seattle offer a number of memorable attractions. From museums and theater to fine dining and shopping, there is bound to be something for everyone.

Thank you for coming, and please accept my best wishes for an enjoyable convention.

Sincerely.

Christine O. Gregoire Governor

ð

City of Seattle • Office of the Mayor

## GREETINGS

June 5, 2008

Greetings!

It is my great honor to welcome you to the 76<sup>th</sup> Annual Far West Ski Association (FWSA) Convention.

This year's conference, which will include informative seminars, interaction with ski celebrities and the much-anticipated awards banquet and dance, offers all attending the opportunity to enjoy the camaraderie of FWSA members.

While your days are filled with sessions and networking with colleagues, my hope is that you will spend some time to explore Seattle and the surrounding areas. Entertainment is readily at hand, whether you enjoy attending the theater, dining with colleagues at one of our premiere restaurants, strolling through the Olympic Sculpture Park or listening to jazz or the symphony.

Congratulations and best wishes on a successful event!

Sincerely,

GREG NICKELS Mayor of Seattle

() a 👘 🕫

## **Event Sponsors**

### 76th Annual FWSA Convention by Debbi Kor-Lew, Industry VP Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 76<sup>th</sup> Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2008-09.

Event		Sponsor	Website
Golf Tournament		Snowbasin, a Sun Valley Resort	www.snowbasin.com
Saturday Wine Corka	Age Ski Alpine Xperience	Ski Alpine Xperience	www.skialpinexperience.com
Delegate Bag / FWSA Person of Year Awar		Aspen/Snowmass	www.aspensnowmass.com
Delegate Neck Walle	ts WHISTLER+ BLACKCOM	Whistler Blackcomb	www.whistlerblackcomb.com
Silent Auction Welcome Party	Deceder With and the second se	Ski Dazzle, Sacramento & Bay Area Ski Shows; Pyramid Breweries Inc	www.skidazzle.com www.pyradmidbrew.com.
Saturday Luncheon	маммотн	Mammoth Mountain	www.mammothmountain.com
Saturday Awards Bar Band	nquet	Sun Valley Resort	www.sunvalley.com
Saturday Awards Banquet Wine	Ski Banff- lake loaise Bach	Banff Lake Louise, Mt Bachelor	www.skibig3.com www.mtbachelor.com
Sunday Morning Cof	fee Cart TELLURIDE	Telluride Ski Resort	www.tellurideskiresort.com
Multi-Media Presenta	ation VAIL RESORTS	<ul> <li>Vail Resorts (Heavenly, Vail, Breckenridge, Beaver Creek, Keysto</li> </ul>	www.vailresorts.com
Pub Crawl / FWSA V Ski Heritage Prize	Vestern Steamboat	Steamboat Ski & Resort Corporation	www.steamboat.com
Saturday Continental Breakfast	BIG SKY MONTANA	Big Sky Resort Ski.com	www.bigskyresort.com www.ski.com
Councils' Men & Women of the Year		Big White Ski Resort Silver Star Mountain Resort	www.bigwhite.com www.skisilverstar.com
Grand Prize Travel E	xpo	Far West Ski Association Travel Program	www.fwsa.org
Eye Opener		Northwest Ski Club Council	www.nwskiers.org
Silent Auction Entert	ainment	Whitefish Mountain Resort	www.skiwhitefish.com
FWSA Athletic Scholarship Program		Schure Sports USA, Whitefish Mountain Resort, Grouse Mountain Lodge	www.karbon.net www.skiwhitefish.com www.grousemountainlodge.com

## Silent Auction & Travel Expo

## Participants

### by Mary Olhausen & Debbi Kor

The Far West Ski Association and Northwest Ski Club Council extend their appreciation and sincere gratitude to the 23rd Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2008-2009.

Alpine Meadows Ski Area, CA Ashland Springs Hotel, OR Aspen Skiing Company, CO Aspen/Snowmass, CO Aspen Square Hotel, CO Banff Lodging Company, AL, Canada Best Western Hood River, OR Betty Donellan, CA Big Sky Resort, MT Big White Ski Resort, BC, Canada Breckenridge Resort, CO Brundage Mountain Resort, ID Columbia Distributing, WA Crested Butte Mountain Resort, CO Crested Butte Mountain Properties, CO Crystal Mountain Resort, WA Davis Area CVB, UT Diamond Peak Resort, CA El Dorado Ranch. Mexico Fairmont Chateau Lake Louise, Canada Fairmont Chateau Whistler, Canada Fernie/Kimberley Resorts, BC, Canada Forest Suites Resort, CA Fraser Crossing Lodging, CO Grouse Mountain Lodge, MT Heavenly Mountain Ski Resort, CA Holiday Inn Express, Layton, UT Holidaze Ski Tours, NJ Huntley Lodge, MT Jackson Hole Mountain Resort, WY Jackson Hole Resort Lodging, WY Joe's Outdoor & More, OR & WA Juniper Springs Resort, CA Kandahar Lodge at Big Mountain, MT Keystone Resort, CO Kirkwood Mountain Resort, CA Lakeland Village Resort, NV Maddronna Inn, CA

Mammoth Mountain Resort, CA Mike Wiegele Heli-Skiing, Canada Miracle Springs Resort, CA Mission Ridge Ski Resort, WA Monashee Powder Snowcats, Canada Mountain Chalet, FL Mountain Resorts, CO Mt. Ashland, OR Mt. Bachelor Ski Resort, OR Mt. Hood Meadows Ski Resort, OR Mt. Rose Ski Tahoe, CA Northstar at Tahoe, CA Ogden Weber CVB, UT Olio's Restaurant, UT Osprey Meadows Lodge, ID Outdoors For All Foundation Outdoors Northwest Magazine Panorama Ski Resort, BC, Canada Panorama Mtn Lodging, BC, Canada Park City Mountain Resort, UT Park City Peaks Hotel, UT Park City Transportation, UT Plaza Inn & Suites, OR Powder Mountain Ski Resort, UT Red Mountain Resort, BC, Canada Red Property Management, BC, Canada Resort Ouest Telluride, CO Resorts Canadian Rockies, BC, Canada Rocky Mountain Tours, CO Salomon Skis, UT Salt Lake Conv & Visitors Bureau, UT Schweitzer Mountain Resort, ID Sheraton City Centre, UT Sierra at Tahoe, CA Silver Mountain Ski Resort, ID Silver Star Resort, BC, Canada Ski Banff-Lake Louise-Sunshine, Canada

SKI.COM. CO Ski Alpine Xperience, VA Ski Dazzle, CA Ski Group Net, CA Ski Washington, WA Sleeping Lady Mountain Resort, WA Snakedance Condominiums, NM Snow Tours, NJ Snowbasin Ski Resort, UT Snowbird Ski & Summer Resort, UT Sports America Tours, CA Steamboat Ski & Resort,, CO Steven's Pass Ski Resort, WA Stonebridge Inn, CO Sturtevant's Sporting Goods, WA Summit at Snoqualmie Ski Resort, WA Sun Valley Resort, ID Tamarack Resort, ID Taos Ski Vallev. NM Telluride Ski Resort, CO Teton Village Lodging, WY The Canyons, UT The Cliff Lodge, UT The Crestwood Condominiums, CO The Cruise Company of Modesto, CA The Lodge at Whitefish Lake, MT The Riverhouse Hotel. OR Trickle Creek Inn, Canada United Airlines Vail Resorts, CO Whistler/Blackcomb, BC, Canada White Pine Lodge, ID Whitetail Club & Resort, ID Whitefish Mountain Resort, MT Winter Park Ski Resort, CO Wolf's Den Lodge, Canada

The support from our Industry Partners continues to grow. In 2009 we look forward to the 24th Annual Silent Auction and Travel Expo at the 77th Annual FWSA Convention in Reno, Nevada

# Convention Volunteer VIPs

FWSA President	Randy Lew
Northwest Council Convention Coordinator	Sheri Parshall
Northwest Council President	Mary Olhausen
FWSA Convention Committee Chairperson	Steve Coxen
FWSA Silent Auction Coordinator	Mary Olhausen
FWSA Convention Sponsorship Coordinator	Debbi Kor
Convention Registration	Linda McGavin
Convention Registration	Julie Rasmussen
Convention Accounting	Nancy Kelly
Convention Secretary	Debbie Stewart
Hotel Liaisons/Banquet Coordinators	Jessica Lee
Travel Expo Coordinator	Sigrid Noack
Multi-Media Presentation Coordinator	Mike Sanford
Top O' The Needle Pub Crawl Coordinator	Debbi Kor
Golf Tournament Coordinators	Dale Parshall & Lorrin Chang
Kayaking Coordinator	Gary Mansell & Ginger Keel
Wine Tasting Tour Coordinator	Maureen Richards
Pike Place Market & Seattle Duck Tour Coordinator	William Shadbolt
Eye Opener Party	Shannon Keppler
Entertainment	Sheri Parshall
Decoration Design	Maureen Richards
Graphics	Viewhalloo Designs, LLC
Publicity and Marketing	Debbi Kor & Mary Olhausen
Local sponsorships	Mary Olhausen
Photographer	Jeff Caven
FWSA Awards Chairperson	Catherine Ohl
FWSA Awards Book Editor	Catherine Ohl
Council and Club Awards Chairperson	Karen Davis
Councils' Man & Woman of the Year Chairperson	Donn Bryant
Delegate and Leadership Books Editor	Scott Bowker
Travel Expo Prize Donations	Debbi Kor
Parliamentarian	John Watson

Our thanks and appreciation to all the volunteers from Northwest Ski Club Council and Far West Ski Association for their assistance in making the 2008 FWSA Convention a success.

# Special Guest Bios

\* Preliminary list of special guests subject to change.

# John Aalberg

1992 & 1994 Nordic Olympian, Director Nordic Sports & Whistler Olympic Park, Vancouver Organizing Committee for the 2010 Olympic & Paralympic Winter Games



- 1992 Olympic Nordic Team (10 km, 15km, 30km, 50km, 4 x 10km relay)
- 1994 Olympic Nordic Team
- 5 time U.S. national champion
- 2 time NCAA All American Only University Utah athlete to be named NCAA All American in two different sports (nordic skiing and cross country running). In one year John

won every single NCAA race he participated in as a self-coached NCAA champion.

John Aalberg has been the Director Nordic Sports and Director Whistler Olympic Park for Vancouver Organizing Committee for the

2010 Olympic and Paralympic Winter Games since 2004 where he is in charge of designing and developing the overall plans for the Nordic venue plus directing operations for all Olympic Nordic planning and events (Olympic - Biathlon, Cross-Country Skiing, Ski Jumping, and Nordic combined plus Paralympic – Cross-Country and Biathlon). The \$120-million Nordic Center which is home to cross-country skiing, biathlon and ski jumping is the first time in Olympic history that all three venues have been put in one cluster set in a square kilometer of pristine forest. The three stadiu



put in one cluster, set in a square kilometer of pristine forest. The three stadiums will each seat 12,000 spectators.

John worked as Cross Country & Biathlon Venue Director for 2002 Salt Lake Olympic Committee from 1997-2002 where he designed and developed the Soldier Hollow Cross-Country & Biathlon venues which are widely regarded as the best Nordic competition courses in the world. He is one of three trail/course FIS designers in the world for Olympic and World Championship Cross-Country venues. For 10 years John has been involved in the International Ski Federation (FIS) and the International Paralympic Committee (IPC) as a World Cup, World Championship, Olympic and Paralympic Games Technical Delegate.

John, age 47, has been coaching skiers for the last 10 years including Masters, youth, National Champions and Olympians. He holds a degree in Computer Science from University Utah and currently resides in Squamish, BC with his wife Kirsten and daughter Anneli.

# Rob Iwamoto

## Forest Supervisor Mt Baker - Snoqualmie National Forest



Rob Iwamoto was born in Japan, immigrated to the U.S. in 1959, and grew up in Oakland, California. His interests are traveling, service to community, including Rotary and United Way, cross-country and downhill skiing, road biking, fishing, golf and sports in general, landscaping, photography, and exploring new things.

He started federal service as a seasonal employee with the National Park Service in California, joining the Forest Service in 1978 at Big Bar Ranger District, on the Shasta-Trinity National Forest in California. He served in a variety of forestry related positions there and at Cannell Meadow Ranger District on the Sequoia National Forest in California through 1988, when he moved to the East Coast for his first District Ranger assignment at Rochester Ranger District on the Green Mountain National

Forest. A subsequent assignment took him to White River National Forest in Colorado.

Rob joined Willamette National Forest in Oregon in 1999, and has served in detail assignments as acting Forest Supervisor for the Siuslaw, Willamette, and Mt. Baker-Snoqualmie National Forests. Rob Iwamoto was born in Japan, immigrated to the U.S. in 1959, and grew up in Oakland, California. His interests are traveling, service to community, including Rotary and United Way, cross-country and downhill skiing, road biking, fishing, golf and sports in general, landscaping, photography, and exploring new things.

He started federal service as a seasonal employee with the National Park Service in California, joining the Forest Service in 1978 at Big Bar Ranger District, on the Shasta-Trinity National Forest in California. He served in a variety of forestry related positions there and at Cannell Meadow Ranger District on the Sequoia National Forest in California through 1988, when he moved to the East Coast for his first District Ranger assignment at Rochester Ranger District on the Green Mountain National Forest. A subsequent assignment took him to White River National Forest in Colorado.

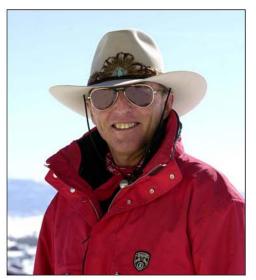
Rob joined Willamette National Forest in Oregon in 1999, and has served in detail assignments as acting Forest Supervisor for the Siuslaw, Willamette, and Mt. Baker-Snoqualmie National Forests.

Snowsports projects of interest in the Mt Baker –Snoqualmie National Forest during Rob's tenure include:

Summit at Snoqualmie Master Development Plan EIS; Mt Baker Recreational Facility Analysis; Gazex Exploder System Avalanche Control; Crystal Mountain Ski Area; Stevens Pass Master Development Plan Phase 1 Projects EA; NRCS Snotel Monitoring Site CE; and Crystal Mountain Ski Area Grubstake & Thorne Traverses CE.

Rob has undergraduate degrees from UCLA and Humboldt State University: a BS in biological sciences/botany (1975) and a BS and MS in forest management (1978). He also did post-graduate work at UC Berkeley and Oregon State. He has been married for over 22 years to Marianne, a nurse practitioner.

## Billy Kidd 1964 Olympic Silver Medalist Slalom



When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He became America's hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the "Legends Races" now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics,

Billy marked yet another "first" for American men by becoming the first person to win both Amateur and Pro World Championships in a single year-1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.

Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center. The Center features a personal "hands-on" approach, using on-slope video analysis and a Personal Skiing Profile. Billy and his coaches guarantee they'll make you a better skier.

Billy also leads Steamboat's Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build self-confidence by learning to ski and snowboard. His efforts with Native American youth recently earned him the Texaco Star Regional Award.



Because his Olympic teammate and long-time friend Jimmie Heuga has MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged.

After a lifetime of skiing Kidd still enjoys helping people ski better. Along with coaching at his camps, he hosts a free daily clinic at 1:00 on the slopes at Steamboat.

This all adds up to a total commitment to the sport of skiing. Kidd skis for enjoyment and excitement--two things that are as much a part of skiing as the name **Billy Kidd**.

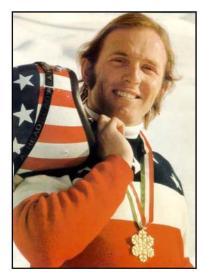
### **BILLY KIDD ACCOMPLISHMENTS:**



- Olympic Silver Medalist, Slalom, 1964.
- World Champion, Amateur and Professional, 1970.
- National Ski Hall of Fame Inductee, 1976.
- Colorado Sports Hall of Fame Inductee, 1995.
- Texaco Star Award Regional Finalist, 2000.
- The Bertolucci/Newsweek Magazine Spirit of Skiing Award, 2001.
- The Jimmie Heuga Center's Can-Do Award, 2003.
- Far West Ski Association's President Award, 2004.
- CBS-TV Commentator.

- Contributing Editor, Skiing Magazine.

- Director of Skiing, Steamboat Ski & Resort Corporation.
- Advisor, President's Council on Physical Fitness & Sports.
- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board



- Author of three books, including: Billy Kidd's Ski Racing Book, plus Billy Kidd's Ski Racing Video.
- Rolex Junior Skiing Ambassador
- Sports Illustrated Cover Image: Dec. 2003, Feb. 1968, March 1965

## Phil Mahre

## 1984 Olympic Gold Medalist Slalom, 1980 Olympic Silver Medalist Slalom



Philip Mahre (born May 10, 1957 in Yakima, Washington) is a retired American alpine ski racer, widely regarded as one of the greatest American skiers of all time. His total of 27 World Cup race wins remains number two all-time among American skiers, behind Bode Miller. Phil and his twin brother Steve (four minutes younger) were both world class ski racers in the late 1970s and early 1980s. Despite their very similar appearance and according to the delivering physician, they are fraternal rather than identical twins. Phil, Steve, and their seven siblings literally grew up at a ski area; in 1964, their father Dave became the mountain manager for the White

Pass Ski Area, 50 miles west of Yakima, where they moved into a home near the base of the lifts.

By the age of 12 years old, the Mahre twins future was so promising that ski manufacturers sent them free skis, and the next year Rossignol tried to sign them to a career-long contract to use their skis, which their father declined. Eventually they would use skis made by an American company, K2, throughout their career. K2 was located on Vashon Island, a few hours northwest of White Pass, and the Mahres would work extensively with the company throughout their careers, developing custom race skis ideally suited to their needs.

Phil Mahre earned a spot on the U.S. Ski Team in early 1973 at age 15. He was selected to the "A' team following the 1975 season and competed at the 1976 Winter Olympics in Innsbruck, Austria, taking fifth in the giant slalom at age 18. He finished the 1976 World Cup season in 14th place in the overall standings. He won his first World Cup race the next season, a giant slalom at Val d'Isère, France in December 1976. He followed it up with a slalom win in March at Sun Valley, Idaho, defeating the man who would become his fiercest rival, the legendary Swede Ingemar Stenmark, with brother Steve taking third. Phil would finish ninth in the overall standings for 1977.

The following season would establish Phil Mahre as one of the best ski racers in the world. In 1978 he placed second in the overall standings, followed by third in 1979. At the 1980 Winter Olympics in Lake Placid, he took the silver in the slalom behind Stenmark, along with the unofficial Olympic combined title (official as a concurrent World Championship title). He would once again finish third in the overall World Cup standings for 1980, while winning the first of four consecutive discipline titles in the combined.

### World Cup Overall Champion (1981-83)

Phil's career reached its zenith over the next three seasons. He won the most prestigious title in alpine skiing, the overall World Cup title, three consecutive years from 1981-83. He narrowly edged Ingemar Stenmark, who had previously won three consecutive overall titles from 1976-78, by only 6 points to capture his first title in 1981. Mahre's finest year was 1982 when he took the event titles in the giant slalom and slalom, as well as winning the overall title. Mahre had eight wins and 20 podium finishes, and his 309 points were well ahead of Stenmark's 211. Twin brother Steve finished third overall at 183 points, and also won the World Championship in the giant slalom at Schladming. In 1983 Phil would once again beat Stenmark by a large margin for the overall title, along with taking a second straight giant slalom title.

Only two other Americans have won the World Cup overall title: Tamara McKinney in 1983 and Bode Miller in

2005. When McKinney won the women's title in 1983, it marked the only year that both World Cup overall titles have been won by Americans.



At the 1984 Winter Olympics in Sarajevo, Phil again medaled in the slalom, this time taking the gold while Steve won the silver for a Mahre twin 1-2 sweep. Steve had led the first of two runs, skiing flawlessly and building a large half-second lead over Swede Jonas Nilsson with Phil in third place another two-tenths back. Phil skied a fine second run to grab the lead, then Nilsson skied next and faltered, dropping out of the medals. Steve skied down last needing only a solid run to take the gold, but a series of mistakes dropped him into second place, and so Phil became the Olympic champion. Meanwhile, unknown to the racers, Phil's wife Holly had given birth to a son an hour before the race started. Phil did not find out about it until a TV interview after the race.

The Mahres won two of the five alpine skiing medals taken by Americans, all from the Northwest. Portland's Bill Johnson (downhill) and Seattle's Debbie

Armstrong (giant slalom) also won gold, and Christin Cooper of Sun Valley took the silver behind Armstrong for an American 1-2 finish in the women's giant slalom.



The Mahre twins raced a limited World Cup schedule during the 1984 season, and retired from the circuit in March at age 26. Phil ended his career with 27 World Cup race victories, at the time second only to Stenmark's 79 wins among men's racers (he would end his career in 1989 with 86 wins), while Steve finished with 9 wins.

### Post-retirement

In 1985, Phil and his brother released their book No Hill Too Fast, which chronicles their childhood and World Cup careers, and includes a series of instructional sections titled "How to Ski the Mahre Way". That same year the twins established the Mahre Training Center in Deer Valley, Utah, and continue to run it to this day. The twins attended the Bob Boundarant School of Driving in the fall of 1988 and began competing in auto racing. They are currently racing in the Grand American Road Racing Association Koni Challenge series, in the Grand Sport class.

Inspirational quest to qualify for U.S. Nationals

In 2006, at the tender age of 49, Phil Mahre decided it was time to come out of retirement and make another run at qualifying for the U.S. Nationals in slalom or giant slalom by being ranked in the top 13 in the USSA Western Region (Alaska, Far West, Intermountain, Northern Division, PNSA Pacific Northwest Ski Association). In 2008 he finished 62nd in slalom for Western Region with 46.15 points and needs to get to about 22 points to be top 13. In 2008 he finished 70th in giant slalom Western Region with 46.69 points and needs about 21 points to be top 13. To put Phil's current USSA points level into perspective, at 51 years old Phil is the fastest male older than 35 in the total U.S. in both GS and SL and the only guys faster than him are at least 20 years or more younger with the exception of Erik Schlopy age 35.

## **Rich Marriott**

## KING-5 Meteorologist/Co-founder Northwest Avalanche Center



Rich Marriott is the meteorologist for KING 5 Morning News, KING 5 Morning News on KONG, and KING 5 News at Noon. He joined KING 5 in 1987 as a meteorologist for KING 5 Weekend News and moved to his current position in 1990.

Prior to joining KING-TV, Rich was a meteorologist for the U.S. Forest Service Northwest Mountain Weather and Avalanche Forecast Center. He provided detailed mountain weather and avalanche forecasts for Washington and Oregon to government and private agencies, as well as the public.

Rich also worked for the University of Washington during the summers as station manager for the Blue Glacier Research Project in the Olympic Mountains. In this capacity he maintained a research facility at the 6800foot level on Mt. Olympus and carried out research in glaciology, climatology, and meteorology. This position also occasionally involved helping with search and rescue and educational programs for Olympic National Park.

Prior to moving to Seattle in 1975, Marriott worked as a research fellow in the UCLA Department of Meteorology, conducting research on the meteorology of the upper atmosphere. He continues to work as a consultant in mountain meteorology, software design for weather instruments and data collection, and avalanche planning and education.

Rich belongs to the American Geophysical Union, the National Physics Honorary, the American Avalanche Association, and the American Meteorological Society (AMS). He holds the AMS's Seal of Approval for Broadcast Meteorology. Marriott is also Secretary of the Steering Committee for the International Snow Science Workshop, one of the leading conferences on Snow and Avalanche Technology and Mountain Weather.

He has published numerous research papers in scientific journals, including Nature, Journal of Glaciology, Journal of Geoelecticity and Geomagnetism, and others. He has been a member of the Steering Committee for the International Snow Science Workshop (ISSW) since 1984 and was elected executive secretary in 2000. He is an active participant in the American Lung Association's Climb for Clean Air, during which he climbed Mt. Rainier and did live broadcasts with the group in 2002. He is also a member of the Board of the Friends of the NW Weather and Avalanche Center.

Marriott received his bachelor of science in physics and master of science in meteorology from UCLA. Subsequently, he spent three years in the graduate program at the University of Washington specializing in mountain meteorology, avalanches, and snow physics and working on research which eventually became the Northwest Mountain Weather and Avalanche Forecast Center.

Rich enjoys the outdoors where his activities include snowboarding, downhill skiing, telemark skiing, hiking and backpacking. He also enjoys reading (especially in remote places), amateur astronomy, working on computers, gardening, and watching his children grow up. He volunteers his time in the community as a speaker, auctioneer, tour guide, and emcee.

## John Naye

## President North American Snowsports Journalists Association – West chapter



The North American Snowsports Journalists Association (NASJA) is a professional group of more than 250 writers, authors, photographers, filmmakers and broadcasters who report ski and snowboard related news, information and features throughout the United States, Canada and Mexico via the various media. Corporate members include media contacts or employees of ski/snowboard related businesses, such as resorts, convention and visitors associations, equipment and clothing manufacturers, or any others who have a commercial interest in the journalistic coverage of those sports.

NASJA is an "umbrella" association of three regional affiliates that represent Eastern, Midwestern and Western North America.

# Outdoors For All Foundation

Mission: to enrich the quality of life of children and adults with disabilities through outdoor recreation.

Transforming Lives for Over 25 Years

The Outdoors for All Foundation began in 1978 with fifteen children with disabilities learning to downhill ski Snoqualmie Summit. After a successful first season, the program was incorporated as a 501 (c) (3) nonprofit organization in 1979 and originally called the Ski for All Foundation.

In 1979, when the Ski for All Foundation was first incorporated as a nonprofit organization, thirty five individuals with disabilities learned to downhill ski in the program at Snoqualmie Summit.

In 1991, when a summer season of activities was first offered, 300 unique children and adults with disabilities

were exercising their abilities in our year round recreation programs. Of those 300 unique individuals, most were involved in winter program at Snoqualmie Summit, some were involved in summer activities, and some were involved in both programs.

Because of its history, Outdoors for All may best be known for winter season instruction in sports like snowboarding, snowshoeing, cross country and downhill skiing.

Besides these snow-based activities, Outdoors for All also provides instruction and outdoor activities including cycling, hiking, in-line skating, river rafting, canoeing & kayaking, day camps, water skiing, rock-climbing, camping and Custom Events.

Outdoors for All is a customer driven organization where each year more than 2,000 children and adults with disabilities exercise their abilities thanks to the training and support of more than 600 volunteers.

Today, our year round adaptive recreation programs continue to grow. Today, we expect not less than 2,000 unique children and adults with disabilities to exercise their abilities with us year round. Many of those individuals – about 300 - are involved with our on-snow programs at The Summit, Crystal Mountain and Stevens Pass. However, most are involved in one or more of our other off-snow programs such as hiking, camping, day camps, paddling, rock climbing, cycling, skating and water skiing.

# Karl Sting10th Mountain Division Veteran 87-HQ-1and 10th Mountain Division - Mt Rainier Chapter President

Karl Stingl was born in 1922 to German-speaking parents in Kraslice in the Sudetenland of Czechoslovakia. This area had been part of Austria before World War I and it was the first place into which Hitler marched at the beginning of World War II. In 1937, when Karl was just 15, his parents sent him to the United States to live with his father's cousin in Bremerton, Washington.

Karl started skiing as a boy in Czechoslovakia. He competed in jumping and cross-country meets as early as 1933. He didn't take up alpine skiing until he arrived in the United States. The first tournament he entered was at the Snoqualmie Ski Bowl when the Olympian Jump Hill was dedicated. The hill was completed in November 1939 and dedicated on February 22, 1940. In the Snoqualmie Summit Team Championships on February 15, 1942, Karl won first place ribbons in the jumping, slalom, downhill and men's team events, losing only in the cross-country race.

He was in the first group to occupy Camp Hale, Colorado, after it was completed for 10th Mountain Division. Karl went to Kiska with the 87th and was in the second landing craft to hit the island. Five men in his company were killed the first night.

Back at Camp Hale, Karl taught skiing and participated in the D-Series war games. His group played the enemy.

Karl was injured during the battle for Castel d'Aiano, the same place where U.S. Senator Robert Dole was wounded. Karl and others had delivered some radios and were riding in a Jeep at night.

Karl taught skiing at Sun Valley and tried out for the U.S. Olympic Team in 1947. He didn't make the team and taught skiing at Aspen in 1948 instead. He was a top competitor for about four years after the war and took second in the national four-way championships in about 1950. In the 1947 Silver Skis race, Karl lost to Bill South by just a fifth of a second.

Buster Campbell was the University of Washington ski team coach for a few years immediately after the war and Karl was his assistant one year. Karl became the U.W. coach in 1951 and continued there until 1968. In the summer he did carpentry work. He also worked as a rigger for the U.W. crew for a few years.

The Foundation was established to memorialize the glorious history and exceptional achievements of the World War II 10th Mountain Division and to perpetuate its memory for future generations. It administers the various programs that the Foundation supports.

The business affairs of the Foundation are managed by its Officers, an Executive Committee and a National Board of Directors. The Tenth Mountain Division Foundation, Inc. is a totally separate, nonprofit, tax exempt, Colorado Corporation qualified under 501(c)(3) of the Internal Revenue Code.

## Sean Wetterberg

### Winter Sports Specialist Mt Baker - Snoqualmie National Forest

Sean has been involved as Team Leader for the Summit at Snoqualmie Master Development Plan EIS, Stevens Pass Master Development Plan Phase 1 Projects EA, Ogden Travel Plan EIS as NEPA Review Editor, and Backcountry Program Watershed as Wilderness Mgr Salt Lake Ranger District Wasatch-Cache NF. Sean has a B.S. Forestry.

## CLUB AND COUNCIL HISTORY RECOGNITION John Watson, History Chairman

The Association launches in 2008 a solicitation for club, league and council histories. The objective of the annual program is to capture important information about snowsports from the snowsport participant's perspective and especially at the club level. Selection for this recognition will be based on digital presentation of club, league or council history according to a set of weighted criteria and judged by knowledgeable snowsports historians.

All submissions must be for unrestricted release and become the property of the Association. Multiple focal points for snowsports history will be designated as holders of the information. These holders may make the histories available on a loan basis from time to time.

The selection is not for outstanding club or council, although it is anticipated that some material may be common to both types of presentations. Think of these histories as museum or library reference resources.

## SNOWSPORTS BUILDER AWARD

The Association adds in 2008 a Snowsports Builder Award to complement its suite of service awards. This award recognizes an individual or teams that have made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport. This impact has made a positive difference that cannot be erased. Such contributions are not limited to any particular sector of industry or society or the sports. They can come from manufacturing, athletics, travel, journalism, electronic or print media, government, academia, snowsports teaching and safety. The award may be made annually.

# Harry Leonard / Jerry Simon

John Watson, Chairman, History Committee (Information from Bernie Weichsel and Doug Pfeifer greatly appreciated)

The **SKI SHOWS** are considered an irreplaceable season kickoff for skiers and their clubs and councils. They provide recruiting opportunities and potential support for always thin treasuries. And they provide viewing of new equipment, travel opportunities and the latest in daring ski maneuvers – the Wow! factor. But the traveling ski shows are only 50 years old and their birth and development are due to the imagination and passion of two gentlemen, ambassadors of skiing **Harry Leonard and Jerry Simon**. The advent of the ski shows, held in principal cities around the nation, provided an absolutely essential impetus for the growth of skiing from 1960 to today. The development of the ski shows proceeded hand in hand with participation from councils and clubs and their growth nationwide in the years after the 1960 Squaw Olympics is due in no small part to this collaboration.

The Ski Shows started as the Ski Fair, the first-ever consumer ski show, in 1958 when Chicago Metro Ski Council asked Harry to produce its preseason party. Harry had already produced by himself a 64 page guide to skiing in the Midwest called Ski Faring. That first Ski Fair attracted 2000 people and Harry realized that this could be much more than a party. He added Detroit and New York within two years and by the mid 1960s had expanded to the West Coast. By that time Harry was producing nine ski shows in addition to club shows and smaller efforts on college campuses. Jerry Simon added his imagination to the development of the ski shows in 1964.

The Ski Shows brought the mountain and après ski excitement to the city. They brought entertainment, celebrities, travel reps, racers, freestylers, movies and seminars on equipment to the people. The ski shows pioneered the use of the ski deck, the moving carpet and ramps to provide for aerials by freestylers upon its introduction to skisport. Then there were the fashion shows led by Barbara Alley, the beer garden, lectures and seminars, mechanics and ski shop workshops, and ski swaps. Skiers could come and meet the superstars of skiing's Golden Age Stein Eriksen, Penny Pitou, Billy Kidd, Jean-Claude Killy, Roger Staub, Art Furrer, Suzy Chaffee, Tony Sailer, Pepi Steigler, Wayne Wong and many others. They sold skiing to the nation at a time when

television was rather ignoring our sport. Tens of thousands of baby boomers came to our sport by first attending a ski show put on by Harry and Jerry.

From the travel seminars at the ski shows grew the Simon productions of 'What's New in Ski Wear' for TV, the International Ski Film Festival, the touring Skiing Mechanic's and Manager's Workshop and the springtime travel trade shows, SkiGroup. SkiGroup started in 1976, grew to a 30-city tour that lasted for 25 years. SkiGroup was such a strong sales aid for Austria that Jerry was awarded the 'Order of the Eagle' by the Austrian National Tourist Board.

Barbara Alley met Jerry Simon while she was a weekend ski instructor at Hunter Mountain NY and when he discovered she had studied fashion design he recruited her to the Ski Shows. Barbara Alley produced and narrated fashion shows for industry and TV shows in addition to those for the Ski Shows from 1968-1995. She was Skiwear Fashion Editor for SKIING Magazine for six years and in 1988 launched this function for the new Snow Country magazine. Her work with SKIING earned her the title of 'First Lady of Skiing Fashion.' In the early 1990s her productions were on a grand scale with Las Vegas dancers.

When the ski shows come to town, there is another oft-overlooked product. This is the effect of media tie-ins that support the ski industry of the local area and become the basis for special TV and print sections. These tie-ins provide exposure for the sport well beyond show attendees and the committed skier. Harry and Jerry received the Carson White Golden Quill Award from the North American Ski Journalists Association (NASJA) in 2005 for exceptional service to all skiers.

The start and formative years of the ski shows were due to the imagination of the impresarios and they were for the skier and by the skier – the skiers of the local councils and clubs. Thank you, **Harry Leonard and Jerry Simon**, for your friendship and support.

## **Board** of **Directors**

## 2007-2008 FWSA Directors and Council Presidents

#### PRESIDENT

Randy Lew ('06-'08) 7007 SW Iron Horse St. Wilsonville, OR 97070 Res: 503-482-5336 fwsa13randy@telis.org

#### IMMEDIATE PAST PRESIDENT

Mike Sanford ('03-'06) 11760 Caminito Prenticia San Diego, CA 92131 Res: 858-695-1442 <u>Robert.m.sanford@navy.mil</u> <u>BubaSanfrd@aol.com</u>

#### SECRETARY

Debbie Stewart ('06-'08) 430 S. Church St. Visalia, CA 93277 Res: 559-594-5129 gwstewart@prodigy.net

#### TREASURER

Nancy Kelly ('95-'08) PO Box 2346 Lodi, CA 95241-2346 Res: 209-368-7000 <u>fwsa.nancy@sbcglobal.net</u>

#### **VP** COMMUNICATIONS

Karen Davis ('07-'08) 5345 Meadow Wood Place Concord, CA 94521-1501 Res & Fax: 925/686-3774 harrykaren@comcast.net

**VP COUNCIL SERVICES** Fran Long ('06-'09) 189 Edgewater Lane

Paso Robles, CA 93446 Res: 805-238-1375 fancat2007@sbcglobal.net

### **VP MARKETING**

Debbi Kor ('02-'08) PO Box 3887 Wilsonville, OR 97070 Res: 503-682-1563 <u>fwsadebbi@aol.com</u>

**VP PUBLIC AFFAIRS** 

Scott Bowker ('03-'09) 2530 Berryessa Rd #234 San Jose, CA 95132 Ph: 408-598-2481 PublicAffairs@fwsa.org

#### **VP MEMBERSHIP**

Barbara Bryant ('05-'08) 12741 Peregrine Truckee, CA 96161 Res:530-550-9452 <u>membership@fwsa.org</u>

#### VP RACING

Bob Ellis ('03-'08) PO Box 9681 Truckee, CA 96162 Res/Bs/Cell: 530-414-4270 rellis9681@aol.com

VP NORTH AMERICAN TRAVEL Gloria Raminha ('07-'09) 9110 Mc Afee Dr.

Houston, TX 77031 Res: 713/777-8318 Fwsa.natravel@sbcglobal.ne

#### **VP INTERNATIONAL**

t

TRAVEL Norm Azevedo ('06-'08) 901 Sousa Drive Walnut Creek, Ca 94597 Res: 925/944-9816 Trvl/Fax: 925/944-0420 fwsaitravel@sbcglobal.net

#### CHAIRMAN TRUSTEES/ ANNUAL CONVENTION CHAIRPERSON

Steve Coxen ('07-'09) 19510 Suncrest Avenue West Linn, OR 97068 Res: 503-635-0974 sacoxen@aol.com

#### TRUSTEE

Ken Calkins ('06-'08) 2211-B Gates Ave. Redondo Beach, CA 90278 Res/Fax: 310-370-4617

#### FWSAKen@aol.com

**TRUSTEE / ATHLETIC** SCHOLARSHIP CHAIR Robb Margrave ('04-'08) 11 Stasia Drive Novato, CA 94947 Res: 415-892-6295 robbmargrave@comcast.net

### TRUSTEE / FAMILY & YOUTH INVOLVEMENT COMMITTEE CHAIR Jane Wyckoff ('07-'09) 25 Belmonte

Irvine, CA 92620 Res: 949/552-5223 JaneWyckoff1@cox.net

#### ARIZONA SKI COUNCIL PRESIDENT Marge Fons 4530 E. Alta Mesa Ave Phoenix, AZ 85044 Res: 480-940-3634

**BAY AREA SNOW SPORTS** 

fonsy411@aol.com

COUNCIL PRESIDENT Dennis Heffley 4125 Beryl Drive Concord, CA 94518 Res: 925-825-3262 Skiheffley@aol.com

#### CENTRAL COUNCIL PRESIDENT Fran Long, President 189 Edgewater Lane Paso Robles, CA 93446 Res: 805-238-1375 fancat2007@sbcglobal.net

INLAND COUNCIL

PRESIDENT Dan Crawford, Representative/Acting Pres. 232 NE Nightshade Ct. Lee's Summit, MO 64086 Res: 816/805-0384 macrci@aol.com

#### LOS ANGELES COUNCIL PRESIDENT Judith Miller

1701 Scott Road #208 Burbank, CA 91504-3808 Ph: 818/841-4192 Jamski5@att.net

### New Mexico Council

PRESIDENT Diane Stearley PO Box 415 Edgewood, NM 87015 Bus: 505-281-3755 Dmstear@att.net

#### NORTHWEST SKI CLUB COUNCIL PRESIDENT Mary Olhausen 2310 NE 77th Avenue Vancouver, WA 98664 Res: 360-892-1814 omary52@comcast.net

ORANGE COUNCIL PRESIDENT George Kish 11252 Earlham Orange, CA 92869 Res: 714-997-1090 GE.Kish@juno.com

#### SAN DIEGO COUNCIL PRESIDENT Cheryl Riess 8621 Onalaska Avenue San Diego, CA 92123 Res: 858-300-5816 sdcouncilprez@earthlink.net

#### SIERRA COUNCIL PRESIDENT

Pavel Bosin 2950 Del Loma Dr. Campbell, CA 95008 Res: 408/374-1648 pavel@bosin.net

## **FWSA Elections**

Elections to be held Sunday, June 8, 2008

President	
Secretary	
Treasurer	
Trustee (1)	
Trustee (2)	
<b>VP</b> Communications	
<b>VP International Travel</b>	
<b>VP Membership</b>	

President, Secretary, and Treasurer are elected for one year terms. Trustees and Vice Presidents are elected for two year terms. In 2009, the two year term elective positions will be VP Council Services, VP North American Travel, VP Public Affairs and two Trustee positions.

## Treasurer's Report by Nancy Kelly, Treasurer

## Far West Ski Association

Treasurer's report

May 2007 through April 2008

Versus

May 2006 through April 2007

Attached are the Comparative Balance Sheet and Income Statements. Please note the figures for 2007/2008 are <u>preliminary</u> and not final.

The final accounting for the Far West trips has not been completed. The additional income/expenses will be reflected in the final year-end reports.

Accumulated depreciation for 2007/2008 will be updated and appropriately reflected in the final year-end reports.

## Comparative Balance Sheet by Nancy Kelly, Treasurer

	<u>April 30,</u>	2008	<u>April 30 20</u>	<u>107</u>
Assets				
Checking/Savings				
General Account	4,321		1,820	
General Acct CD	114,408		128,586	
Convention Acct B of A	16,115		16,222	
North American Travel Acct. B of A	83,002		65,272	
New Int. Travel Acct B of A	42,178		33,032	
Total Checking/Saving		260,024		244,932
Accounts Receivable	20,690	20,690	270	270
Prepaid Expenses				
Convention	14,737	14,737	9,227	9,227
Federal taxes				-
Karbon Orders				
Prepaid Travel Expenses				
Whistler 2007/08			15,000	
Tibet/China 2007/08			24,000	
Greek Isles/Turkey	14,500			
Big Sky	10,000			
Total Prepaid Expenses		24,500		48,227
Total Current Assets		319,951		293,429
Fixed Assets				
Equipment				
Office Equipment	5,252		5,251	
Less Accumulated Depreciation	(5,150)	100	(4,983)	000
Total Equipment		102		268
Total Fixed Assets	_	-		-
TOTAL ASSETS	=	320,053		293,697
LIABILTIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable	22,910	22,910		1,606
Other Current Liabilities				
Prepaid Income				
Convention	7,407		7,854	
Athletic Scholarship	6,713		4,985	
		14,120		
Prepaid Trips				
Whistler 2007/08			19,500	
Tibet/china 2007/08	14,879		27,700	
Greece/Turkey 2008/09	16,850			
Big Sky Jan 2009				
Total Current Liabilities		31,729	-	60,039
Long Term Liabilities				
Public Lands Research Fund		1,120		1,120
Total Liabilities		69,879		62,765
Equity				
Retained Earnings		230,765		229,639
Net Income		19,409		1,293
Total Equity	_	250,174		230,932
TOTAL LIABILITIES & EQUITY	_	320,053	. <u></u>	293,697

## Preliminary Comparative Income/Expense Statement by Nancy Kelly, Treasurer

	April 30	2008	April 30	2007
REVENUE				
Membership Dues		2,240		1,800
Public Affairs				
Development Travel				
Cruise Panama			5.951	
Steamboat			594,564	
Batchlor FWRA Finals			24,216	
Machu Pucchu			279,195	
Bormio			277,091	
Whistler	937,885			
Les Trois Valleys France	401,780			
China/Tibet	323,384			
Zermatt				
Total Travel		1,663,049		1,181,017
Council Man/Woman of Year		330		325
FWSA T-Shirts				135
Ahletic Scholarship Fund		5,000		4,250
Carbon Order				937
Convention		93,401		81,600
Interest Total Revenue		5,734		5,090
DIRECT PROGRAM EXPENSES		1,769,754		1,275,154
Travel Services				
Machu Picchu			275,700	
Cruise - Panama			2,286	
Steamboat			585,076	
Bormio	3,133		264,329	
Batchlor			24,211	
Zermatt			50	
Whistler	919,614			
Les Trois Valleys Fance	387,366			
China/Tibet	320,574			
Site Inspections - Big Sky Total Travel Expenses	2,461	1,633,148		1,151,652
Convention		63,646		72,040
Man/Woman of Year		634		537
FW SA T-Shirts		36		117
Athletic Scholarship Fund		5,000		4,250
Scholarship Execution Expenses		13		136
Carbon Order		-		928
Total Cost of Revenue		1,702,477		1,229,660
Net Revenue	=	67,277		45,494
EXPENSES				
President Board of Directory Mantings		2,586		1,619
Board of Directors Meetings Secretary		24,853 941		21,454 1,578
Treasurer		459		1,922
Past President		16		25
Trustees		353		68
Awards Program		4,142		2,581
Communications		3,930		4,761
Convention				-
Councils		801		500
Marketing		678		1,368
Membership		1,274		1,124
Public Affairs		436		1,253
History Committee North American Travel		337 623		156
North American Travel International Travel		2,232		1,127 1,180
Database		2,232		1,100
FWRA Racing		3,250		- 1,505
Unclassified-Insurance		895		785
Depreciation/Abandon ed Equipment		-		1,170
Unclassified-Misc		29		25
Total Expenses	_	47,868	_	44,201
NET INCOME(LOSS)	_	19,409		1,293

Preliminary Detailed Expenditures by Nancy Kelly, Treasurer

			Copies									
			BusCard							licenses		
Cost Center	Postage	Phone	Printing	Supplies	Promotion	Travel	Awards	Special	Other	Taxes &	Web	Total
			Badges		Donations		Awards	Committees		Insurance	Outreach	
President	90	34				2,298			164	100		2,686
Board of Director Meetings	8		36	85		24,702			22	100		2,000
Secretary	8		857	00		24,702			76			24,000 941
Treasurer	144		58	193				100	70	(36)		459
Past President	5		50	133				100		(30)		
Communications-General	7		59								250	316
Communications-Councilman	1		55						1,614		250	1,614
Communications-Skiers Guide									2,000			2,000
Councils			11						2,000 (68)			(57)
Outreach									858			858
Marketing	217		45			416			000			678
Membership	276		49	833		410						1,158
Direct Member Cards	270		785	000								785
Public Affairs			700									700
History												-
N Amer. Travel Services				522						100		622
Int'l. Travel Services				27					605	1,600		2,232
Trustee	123			21		253			005	1,000		376
Awards	98			96		200			3,923			4,117
Charities Award	90			90					3,923			4,117
Database Services												-
Convention				33								- 33
FWRA Racing									2,000	1,250		3,250
FWRANdully									2,000	1,250		3,250
Miscellaneous-Insurance										895		895
Miscellaneous-Other									36			36
												-
												-
TOTAL	976	34	1,900	1,800	-	27,669	-	100	11,230	3,909	250	47,868

## Board of Trustees by Steve Coxen, Chairman

The Far West Ski Association Board of Trustees has the responsibility for long range planning as well as insuring that the Associations corporate records are properly maintained and timely government filings are made. In addition, the Trustees oversee the FWSA Athletic Scholarship Program, the FWSA database and the FWSA Awards Program. The Trustees also recommend changes to the organizational structure and By-Laws of the Association when appropriate.

As FWSA Convention Chairman I would like to thank **Sheri Parshall**, Northwest Host Council Convention Chair, and her committee of dedicated volunteers who have worked diligently for over a year to make the 2008 Convention in Bellevue a huge success. The extensive list of volunteers is included in the Delegate Book on the Convention VIP page. Since this was our first Convention in the Seattle area we needed a strong and enthusiastic group of Washington volunteers to make it a success. The Seattle clubs have provided a great group of people to work with. We truly appreciate the services these volunteers have provided to our Association.

Over four years, the FWSA Athletic Scholarship Program has awarded over \$12,000 in scholarships to twelve deserving junior racers. The Athletic Scholarship Committee is chaired by **Robb Margrave**. The applicants for the scholarships, which include USSA affiliated athletes competing in the FWSA geographic region in the JI, J2, and J3 age groups, were evaluated on financial need, academics, competitive achievements, community activities, and goals and desires.

The Family/Youth Involvement Committee is chaired by **Linda Westlund**. The on-going committee has been responsible for short and long-range planning for family and youth involvement, with the objective of developing programs and services to welcome families and youth into our ski organizations. This committee has developed policies that will be implemented at the 2009 Ski Week at Big Sky which will allow children for the first time in many years.

**Catherine Ohl** volunteered to take over the FWSA Awards Program in 2007. She began by setting up a new FWSA Awards website with email communication for nominations and electronic Awards voting. Catherine has been responsible for the publication of the FWSA Awards book at our annual Conventions since 2002.

**John Watson**, FWSA President 1971-73, took over as Chairman of the By-laws Committee in 2006. The Committee has completed a two year project to re-write the Associations By-laws for submission to the membership at the 2008 Convention.

**Nancy Ellis** has taken the responsibility for the FWSA database and has been working diligently to make sure the data is accurate and timely to all functional programs that need this information.

Nancy Kelly has done an excellent job in providing the Association with detailed, timely, and accurate financial reporting and budget control. Randy Lew and John Reinhardt, our Tax Advisor, have prepared and timely filed our corporate tax returns

I would like to recognize **Randy Lew** for an outstanding job in his second year as FWSA President. Randy has worked hard to improve FWSA programs and provide valuable oversight to the Convention Committee to make the 2008 Convention in Bellevue a success. Randy also partnered with the industry to provide an outstanding venue for our December Board of Directors meeting at Snowbird Ski Resort in Utah.

The Trustees goals for 2008 are: 1) recommend improvements to our sources of revenue and annual expenditures; 2) improve the demographics of our membership by encouraging families and younger members; 3) improve communications to club membership; 4) improve publication and communication of the important things accomplished by FWSA; and 5) establish a long range financial plan for the Athletic Scholarship Program.

I would like to thank Trustees **Ken Calkins**, **Robb Margrave and Jane Wyckoff** for their time and efforts in improving the organization. In addition, I would like to thank the Board of Directors, FWSA committees and volunteers, and all council and

club volunteers for their continued outstanding efforts in making the Far West Ski Association "THE VOICE OF THE WESTERN SKIER".

### **2007 CONVENTION RESOLUTIONS**

**RESOLUTION #1** – Allow children to participate in the FWSA Travel Program

WHEREAS, FWSA is a non-discriminating association and in an effort to Motion passed to refer to the FWSA Board of Directors promote increased membership and participation in FWSA. and the FWSA Travel Committee. THEREFORE, BE IT RESOLVED THAT, participants of ages 16 and above be allowed to attend all Far West travel activities. Those under the age of 18 must be accompanied by a parent or a guardian. They must submit an additional application to be approved by the Travel Director of Ski Council. This application will include but is not limited to previous event participation - ex: Club meetings, ski races etc. Parent/Guardian liability for appropriate behavior will be enforced. **RESOLUTION #5** – Logo Change WHEREAS, FWSA has indicated its move into the electronic age. Motion passed. THEREFORE BE IT RESOLVED THAT, FWSA add the web address "fwsa.org" to its logo. **RESOLUTION #6** – Convention Travel WHEREAS, it is very expensive to attend the Convention by yourself, Motion passed to refer to the FWSA Convention especially when you are a volunteer helping out with the Convention several Committee. days in advance. We want more people involved and make it more affordable for all to attend. THEREFORE BE IT RESOLVED THAT, future conventions have a coordinator who is in charge of "roommate matching." Coordinator will match people up to share hotel rooms so that more people can afford to attend future conventions. 2006 CONVENTION RESOLUTIONS **RESOLUTION #7** – More Visible International Travel Program BE IT RESOLVED THAT, the travel chairmen conduct short and long Referred to the FWSA Board of Directors, the VP of range travel planning with a public report released as part of the North American Travel, and the VP of International convention Delegate Handbook and the web page. Secondly, that Travel. notice of all trips be posted on the web site two weeks prior to signups, emails sent to all clubs, presidents, and VP's of travel. No signups accepted prior to this notification period. **RESOLUTION #8** – Longer Terms BE IT RESOLVED THAT. FWSA officers be limited to four Motion tabled consecutive years in any one office.

## Director Report Bylaws Committee by John Watson, Chairman

The Association's Bylaws have historically included not just the essentials for our identity and governance but a host of operational detail at a lower level of application. The Bylaws thus served as an operations document as well. The Bylaws had become unnecessarily cumbersome and required review in preparation for change. The Association launched an initiative in July 2006 to review and streamline the Bylaws and transfer operational detail into a portion of a comprehensive operations document. That initiative was taken on by directors and committeemen assigned by the President who have met six times and communicated electronically over a period of 18 months. This final draft product is a new set of Bylaws, accompanied by a Policies and Practices section of an Operations Manual. The Bylaws have been reduced to 7 articles from 17 and the page count reduced to 8, exclusive of diary pages. The Operations Manual is an open-ended document which will contain an annual operations schedule, a full set of director and committeeperson function descriptions and a set of policy decisions as they are developed.

Any content in the current Bylaws that is missing from the proposed set has been transferred to the Operations Manual, with duplicate wording removed. Further, sections of proposed Bylaws and transferred sections have also been streamlined by simplification. For instance, rather than document separately the election and business processes for the Board of Directors and the Board of Trustees, a single election process has been put in place to cover both with a reduction in verbiage. Similarly, conduct of meetings has been standardized.

The new bylaws provide for a veto by the President of a Board of Directors action, with override possible within a reasonable time. They also provide for electronic notice and meetings under limited circumstances. These measures are deemed necessary to save resources and still maintain an orderly flow of business.

The final drafts of the proposed Bylaws and the new Policies and Practices section of the Operations Manual were posted on the webpages starting in December. One should not review the Bylaws without concurrently reviewing the proposed Policies and Practices intended for the Operations Manual as well. The current Bylaws as amended in 2006 are on the webpages as well for comparison.

The vote on the bylaws will be taken in the annual meeting in Bellevue on June 8, 2008

Thanks are due to all the reviewers who responded to the committee.

Bylaws Committee:	John Watson, Fallbrook, Committee Chairman
	Robb Margrave, Novato, FWSA Trustee
	George Kish, Orange Council President
	Bob Ellis, Truckee, Vice President, Racing
Ex officio	Randy Lew, President, Wilsonville, OR
	Steve Coxen, Chairman, Board of Trustees, Portland

77<sup>th</sup> Annual Convention (2009) by Steve Coxen, FWSA Convention Chairman





FAR WEST SKI ASSOCIATION Presents The FWSA 77<sup>th</sup> Annual Convention

Hosted by Sierra Council



At The Peppermill Resort Casino in Reno, Nevada June 4-7, 2009



Hotel Amenities:

New Convention Center and Tuscany Suites Two Pools, Fitness Center, Salon and Spa Casino, Entertainment, 10 Restaurants Wireless Internet Service

#### Hotel Reservations:

The Peppermill Resort Casino Reno 2707 S. Virginia Street, Reno, NV 89502 \$125 (Montego Bay Wing), \$135 (Peppermill Tower) per night plus tax, double occupancy Tuscany Suites available at FWSA discounted rates Call 1.800.282.2444 Internet: <u>www.peppermillreno.com</u> Group Code: AFWSA09

Information:

Steve Coxen, FWSA Convention Chairman Email: <u>sacoxen@aol.com</u>. Phone: 503-679-9022

Convention Highlights: Silent Auction Travel Expo Celebrity Speakers Saturday Awards Luncheon Celebrity Multi-Media Reception Saturday Awards Banquet & Dance FWSA General Meeting and Elections Educational Breakout Sessions

**Fun Optional Activities:** Casino Crawl Annual Michael German Memorial Golf Tournament Wine Tour Pool Party

## Athletic Scholarship Committee by Dick Shawkey, Athletic Scholarship Chair

When an athlete gains a position on the U.S. Ski Team it is a culmination of years of training and dedication. It is also liberation day, of sorts, for the parents since the United States Ski Association now begins to pick up the tab for the athlete's training, travel and equipment. However, before the athlete obtains team membership, expenses for coaching, entry fees, equipment and travel can quickly send parents to the poor house. Many dedicated and gifted athletes cease their racing careers prior to attaining this goal due to a lack of financial resources.

Since September 2004 the Far West Ski Association (FWSA) has been providing financial assistance to young alpine ski racers in the form of scholarships to help pay coaching, training, and competition entry fees. Applicants must be junior alpine ski racers licensed by the United States Ski Association (USSA) and participate in racing programs in the states represented by the councils of the FWSA. Prior to 2007, scholarships were awarded on the basis of the racer's financial need (30%), academics (25%), competitive record (20%), community activities (15%) and personal goals and desires (10%).

However, commencing this past year, scholarships were awarded based on an applicant's competitive history and dedication to the sport, as detailed in a biographical sketch written by the athlete. This year's applications were due at the end of June. The FWSA Scholarship Fund Committee, which reports to the Board of Trustees, administers the program and will be selecting the scholarship recipients and awarding the scholarships during September.

Funding of Scholarships is a constant "work in progress". We have been very fortunate to have Whitefish Mountain Resort, Grosse Mountain Lodge, and Schure Sports, Inc, as sponsors from the start. The Far West Racing Association joined our list of sponsors. To date, the Association has awarded over \$11,000 in scholarships.

This year at Ski Week, a Karbon brand ski suit provided by Schure Sports, Inc, was raffled. The reception was tremendous, with over \$2,800 going to the Scholarship Fund. At this year's convention, the Scholarship Committee will auction a trip to Whitefish Mountain Resort as well as hold a raffle for several items, including a three day trip to Grouse Mountain Lodge, at Whitefish Mountain Resort. In 2007 – 2008, the fund has raised more than \$6,000 to support junior programs throughout the Far West.

To learn more about the application process and the racers who have received our scholarships, visit the FWSA web site, www.fwsa.org, click on "Athletic Scholarship Program". We also encourage you to spread the word about our scholarships and we invite those interested in applying for a scholarship to also visit our web site for applications and information on how to apply.

## FWSA Athletic Scholarship - 2007 Winners

Six applicants were awarded scholarships totaling \$5,000.

Jake Baker, \$1,000. Jake is a J1 racer from Sugar Bowl Race Team. He attends Sugar Bowl Academy and after graduation this spring, wants to attend a university where he can compete in Division 1 ski racing.

Mark Engle, \$1,000. Mark is a J2 racer from Sugar Bowl Ski Team. He is home schooled where is favorite subject is Math.

Anton Hilts, \$1,000. Anton is a J1 racer from Mt. Bachelor Ski Team. He is a three time awardee of an FWSA Scholarship. Anton attends Summit High School in Bend, OR where he will graduate this spring.

Riker McClaskey, \$700. Riker is a J2 racer from Sugar Bowl Race Team. His family lives in Danville, but Riker is in his first year at the Sugar Bowl Academy. Prior to that he attended Los Cerros Middle School in Danville, CA.

Jetta Rackleff, \$700. Jetta is a J2 racer from Mt. Bachelor Ski Team. She is a two time awardee of an FWSA Scholarship. Jetta attends Summit High School in Bend, OR where she maintains a 4.0 GPA, is the goalie on the school hockey team and plays the cello in the orchestra

Shannon Hartmann, \$600. Shannon Hartmann is a J1 racer from Auburn Ski Team. Shannon graduated from Sugar Bowl Academy in 2006 and has been accepted at two NCAA Division 1 universities.

Funds for the athletic scholarships were provided through generous contributions from several sponsors. Whitefish Mountain Resort and Grouse Mountain Lodge each donated trips for 2007-08 and Schure Sports, the maker of Karbon brand ski clothing, donated a ski suit. Proceeds from auctions of these items went into the athletic scholarship fund.

# **Director Report**

### Charities & Our Community Committee by Sigrid Noack, Chair

"The Far West Ski Association and its ten participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

#### FWSA Charity & Community Service Recogniton

The FWSA is again officially recognizing clubs and councils, who so lovingly support their favorite charities. The second annual "FWSA Charity & Community Service Recognition" will be presented on Saturday to the FWSA Club or Council, which during the past year has shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We have so many clubs and councils, that very actively support such a huge variety of charities, that we want to be certain to recognize their wonderful efforts. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charity work.

It is very exciting that so many clubs and councils have shown an interest in this official recognition by filling out an application and agreeing to bring their photos and charity activity descriptions to our convention. We will again have photos displayed on several picture boards at convention to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

Thank you and congratulations to the following council and clubs, who made the effort and took the time to apply for this 2008 FWSA Recognition: Arizona Ski Council, Auslich Ski and Recreation Club (LAC & OC), Single Ski Club (LAC), Monterey Ski and Social Club (BAC), Torrey Pines Ski Club (SDC), Reno Ski & Recreation Club (Sierra Council). All of these wonderfully caring groups have been doing outstanding work with their community organizations! The top three were selected in April, and they have agreed to display their charity activities on a picture board here at our convention this weekend. Please look for the displays of Auslich Ski and Recreation Club, Arizona Ski Council, and Reno Ski and Recreation Club. All of the applicants will be recognized this weekend, and the top charity supporting club or council will receive a \$100 recognition from FWSA to support their favorite charity.

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check <u>www.fwsa.wbees.com/page/page/686807.htm</u>, the FWSA Charity & Community Service site to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work.

#### **Community Involvement Updates**

Some of FWSA's favorite charity groups are athletic groups for the mentally and physically challenged. Three of the most popular charities for our eleven FWSA councils and approximately 170 snow sports clubs are **Disabled Sports USA, Special Olympics, and the Jimmie Heuga Center for MS**. You can go to the Community Service page at the FWSA.org website for more information on how to become involved with these charities.

**Special Olympics** as a movement, relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. The Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. For more information to get involved, check out <u>http://www.specialolympics.org</u>. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special

Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities.

The <u>Heuga Center</u> helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. <u>The Heuga Center is</u> dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Heuga Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Heuga Center helps people with MS learn how to live healthier, happier, more active lives. Participation with the **Vertical Express** is a wonderful way to help raise funds for the Heuga Center for MS. For more information to get involved, check out <u>http://www.heuga.org</u>.

**Disabled Sports USA (DS/USA)** was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. The **Wounded Warrior Disabled Sports Project**. is in a partnership with Disabled Sports USA and its chapters, providing year round sports programs for severely wounded service members from the Iraq and Afghanistan conflict and the Global War on Terrorism. Programs take place at sites throughout the United States of America offering Wounded Warriors the opportunity to integrate as participants and mentors in their home communities.

Huge numbers of **Wounded Warriors** are returning home to our FWSA communities. Some of our councils and clubs are already involved, in one way or another, helping our disabled vets, who lost so much in Iraq or Afghanistan.

FWSA councils have a long term relationship with three California Chapters of Disabled Sports, USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), and The Unrecables Ski Club in Los Angeles. For more information to get involved, check out <u>http://www.dsusa.org</u>, and <u>www.woundedwarriorproject.org</u>.

### **Recipient Donation Summary by Sigrid Noack**

Summary of organizations to which volunteer time and/or money has been donated by Far West Ski Association councils, clubs and their members.

24 hour Relay for Cancer Research Adopt-a-Classroom program at Long Beach Aquarium Adopt-a-Family program Adopt-a-Highway program Adopt-an-Olympian AIDS Bike Ride American Cancer Society's Relay for Life American Stroke Association Bear Valley Ski Patrol for Oxygen Unit Becky's House, a battered women's shelter Blood Drive Book Drive "Bookman" for Senior Centers Breast Cancer Walk Brighten a Life, a Home Start Agency California Foundation for Children for underprivileged and at-risk California International Air Show, Monterey County Cedar House for Abused Mothers & Children Chamber of Commerce Chris Klug Foundation for Organ Donations Christmas in April for the Needy Christmas Toy Drive for women/children shelters Clothing to the Homeless Clothing & Equipment for Skiers with Disabilities **Compton Homeless Education Project** Disabled Sports, USA, Mother Lode Chapter Disadvantaged Youth Mentoring Disadvantaged Youth Recreational Skiing & Boarding Program Downtown Association Youth Services Summer Day Camp Eastern Sierra Disabled Sports, USA Eppie's Great Race for disabled sports Feed the Homeless program Female Racer Scholarship Fund Food Drives Food Finders Free Wheelchair Mission Habitat for Humanity High School Ceramics Program Highway Clean-up Home for the Holidays with the Marines Idaho State Univ. C.W. Hogg, Ski Swap for Handicapped Sports Program Jimmie Heuga Center for Multiple Sclerosis John Tracy Clinic for deaf children Junior Ski Racer Scholarship Fund Kelly Canyon-local school lessons Kelly Canyon nordic trail systems Kelly Canyon Race Team **Kidney Donation** Kids' Ski Program Long Beach Rescue Mission Long Beach Women's Shelter Los Angeles November Flood Catastrophe Leukemia Association

Lymphoma Association Mammoth Lakes Foundation for Cerro Coso College Marine Expeditionary Unit Montrose Search & Rescue Mt. Bachelor Sports Education Foundation Mt. Hood Cultural Center & Museum Mt. Hood Ski Education Foundation Mt. Hood Ski Patrol Multiple Sclerosis Society Walks & Bike Rides NCAA ski/race program Northwest Harvest, hunger relief agency Northwest Snow Sports Foundation, scholarships for junior racers Oregon Cancer Ski Out Outdoors For All Foundation Pacific Burn Institute, Code 3 races Paso Robles Earthquake Relief fund Peace House Pebble Creek Race Team Pierce College Disabled Ski Program Polinsky Children's Center San Diego "Cedar" Fire victims Sarajevo Olympic Site, reforestation Scholarship Fund for Female Racers Search & Rescue of Montrose Shoebox Ministries for the homeless Ski for All for Tahoe Adaptive Ski School Ski Patrol, Sponsor a Rescue Sled Ski Swap for NCAA Ski/Race Program at U. of Nevada Society for the Prevention of Cruelty to Animals Special Olympics, Arizona Ski Patrol Special Olympics, Arizona Winter & Summer Games Special Olympics, Oregon Stop-Gap for Schools, Hospitals, Cancer Patients & Abused Women Stroke Walk Sudden Infant Death Syndrome Sun Peak's Health Association Sunshine Kids with Cancer Program Swim With Mike at USC Tahoe Adaptive Ski School Telluride Adaptive Sports Program (TASP) The United Way The Unrecables Ski Club, Disabled Sports, USA Thomas J. Pappas School for homeless children Thousand Oaks Women's Shelter for battered women & their children Toys for Tots Tree People Organization University of Nevada at Reno Ski Swap US Adaptive Recreation Center US Ski Team Valley View Vaulters for Disabled Children Women's Shelters Youth Sports Mentoring Program Youth Wintersports Alliance

# **FWSA Minutes**

### Annual Meeting, June 2-3, 2007, Santa Clara, CA by Debbie Stewart, Secretary

The 75<sup>th</sup> Annual Meeting and Convention of the Far West Ski Association was held at the Hyatt Regency in Santa Clara, California.

#### SATURDAY, JUNE 2, 2007

GENERAL SESSION

President Randy Lew called the meeting to order on June 2, 2007 at 8:04 a.m. A warm welcome was extended to all those attending the convention. He introduced the 2006-2007

FWSA Board of Directors, Board of Trustees, Committee Chairs, Council Presidents, FWSA Appointed Representatives, League Chairpersons and Special Guests.

Mike Sanford introduced the special guests: Charlie Sanders, Abby Keeley, Kathy Hubbard, Jim Pena, Myrna Hampton, Robin Morning, Percy Rideout and Reggie Crist. Mike asked Reggie to come to front of room for a personal introduction.

#### CREDENTIALS COMMITTEE REPORT

Barbara Bryant stated that her preliminary report has 165 voting delegates.

#### NOMINATING COMMITTEE

Mike Sanford announced the candidates running for office and asked if there are any other candidates.

President:	Randy Lew (incumbent)
Secretary:	Debbie Stewart (incumbent)
Treasurer:	Nancy Kelly (incumbent)
Trustee 1:	Steve Coxen (incumbent)
Trustee 2:	Jane Wyckoff
VP of Council Services:	Fran Long (incumbent)
VP of Public Affairs:	Scott Bowker (incumbent)
VP of North American Travel:	Gloria Raminha

#### COUNCILS' MAN & WOMAN OF THE YEAR AWARD REPORT

Donn Bryant said that the program is going strong and that the judges for MWOY need to report ASAP.

#### COMMUNICATIONS AND CLUB AWARDS REPORT

Ray Craig reported the judging status is done for club, websites & newsletters. 22 judges will give awards later in meeting and Karen Davis reported it was a great pleasure to help Ray with the awards program.

#### BYLAWS COMMITTEE REPORT

By-laws chairman, John Watson reported that the committee has worked on streamlining the Bylaws & transferring much information to an operations handbook. He stated he has had lots of help during the BOD meetings. George Kish had put together a backbone draft of the bylaws and a draft of the operations handbook.

John Watson referred to the Role of Remembrance and encouraged everyone to look at the biographies in the handbook and will take additional names to be added to the list.

#### INDUSTRY MARKETING REPORT

Debbie Kor thanked all the sponsors for last night's silent auction and the donors for the door prizes. All of the door prizes will be given away tomorrow. The grand prize trip to Whistler will be given away later today. A special thank you to Gordon Biersh for their generous beverage sponsorship

#### SILENT AUCTION COORDINATOR REPORT

Mary Olhausen asked for all the industry personnel to stand and be acknowledged. She thanked them all and stated that they sold all the packages. The results of silent auction will be stated tonight during banquet.

Thanks to everybody and Mary stated,"Yes, I'll do it again next year at the 2008 Convention in Belleview, WA"

Randy expressed thank you's to Mary Olhausen & Debbi Kor-Lew for doing a wonderful job this year!

#### TRAVEL EXPO

Sigrid Noack reminded everyone that they need to have their passport for the Travel Expo and make sure to talk to the industry people and make new business contacts and renew old business relationships. There will be 1 person selected to win a Free FWSA Whistler trip.

Randy - stated to membership to be sure to thank the industry members for all their support.

President Randy Lew declared the meeting recessed until tomorrow at 8:30 a.m.

#### SUNDAY, JUNE 3, 2007

#### **GENERAL SESSION**

#### SESSION RECONVENED

The 75th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President, Randy Lew, at 8:45 a.m.

We will be observing Roberts Rules of Order and stated there were no proposed bylaws changes. He asked everyone to refer to the resolutions page in back of book... He also mentioned that the "Skiing Around the World" book is available for sale.

#### SECRETARY'S REPORT

Debbie Stewart announced that last year's minutes could be found on pages 34-40 in the Delegate Handbook.

1.60	<b>Moved</b> Delegate #17, Woody Hogan the minutes be approved.
MSC	Seconded by Delegate #145, Mike Rogers
Secretary's	Motion carried.
Report	

#### CREDENTIALS COMMITEE REPORT

Barbara Bryant, VP Membership announced there are 167 voting delegates.

#### PARLIAMENTARIAN REPORT

John Watson, Parliamentarian, announced that there are no bylaws changes therefore the revised Roberts Rules of Order will apply.

#### **ELECTION OF OFFICERS**

Mike Sanford, Nominating Committee Chairman, outlined the ballot procedure. There will be nominations from the floor, with seconds not required. Speeches will be 3 minutes in length. Ballots were distributed to the delegates.

PRESIDENT - The Nominating Committee entered the name of Randy Lew

Delegate #33, Maxine Hanlon moved the nominations be closed. Delegate #173, Nancy Sanford seconded the motion. The election being uncontested, Mike Sanford announced a ballot of acclamation for Randy Lew.

SECRETARY - The Nominating Committee entered the name of Debbie Stewart. Delegate #151, Dennis Heffley, moved the nominations be closed. Delegate #25, John Schultheis seconded the motion. The election being uncontested, Mike Sanford announced a ballot of acclamation for Debbie Stewart.

TREASURER - The Nominating Committee entered the name of Nancy Kelly. Delegate #33, Maxine Hanlon, moved the nominations be closed. Seconded by 36, Mary Ann Russo seconded the motion. The election being uncontested, Mike Sanford announced a ballot of acclamation for Nancy Kelly.

**TRUSTEE #1** - The Nominating Committee entered the name of Steve Coxen. Delegate #159, Betty Donnellan, moved the nominations be closed.

> Delegate #154, Kristine Wright, seconded the motion. The election being uncontested, Mike Sanford announced a ballot of acclamation for Steve Coxen.

TRUSTEE #2 - The Nominating Committee entered the name Jane Wyckoff.
 Delegate #149, Sigrid Noack moved the nominations be closed.
 Delegate #20, Brenda Cash, seconded the motion.
 The election being uncontested, Mike Sanford announced a ballot of acclamation for Jane Wyckoff.

VP of COUNCIL SERVICES – The Nominating Committee entered the name of Fran Long Delegate #88, Nancy Kelly moved the nominations be closed. Delegate #111, Susan Shaffer, seconded the motion.

#### VP of PUBLIC AFFAIRS - The Nominating Committee entered the name of Scott Bowker

Delegate #142, George Kish moved the nominations be closed.#51, Sandy Beecher, seconded the motion.The election being uncontested, Mike Sanford announced a ballot of acclamation for Scott Bowker.

#### VP of NORTH AMERICAN TRAVEL - The Nominating Committee entered the name of Gloria Raminha

#71, Connie Smith moved the nominations be closed.#121, Ken Simpson, seconded the motion.

The election being uncontested, Mike Sanford announced a ballot of acclamation for Gloria Raminha

Mike Sanford stated that the elections are concluded. Randy stated that perhaps this is the 1<sup>st</sup> totally uncontested election in the history of FWSA.

#### TREASURER'S REPORT

Nancy Kelly announced that a detailed Treasurer's Report is on page 19-22 of the Delegate Handbook. We took in approximately \$10,000 less in 2007 than 2006. Nancy stated we're still fiscally good and we now have money in the treasury.

1.600	Moved by Delegate #88, Nancy Kelly to accept the Treasurer's report
MSC	Seconded by Delegate #53, John Fagan
Treasurer's	Motion carried.
Report	

#### CLUB & COUNCIL AWARDS REPORT

Ray Craig gave a special thank you to the judges and participants of this program and Randy thanked Karen Davis for helping with this program.

#### Award Results:

#### **Tollakson Award Winners**

The Tollakson Award is presented to the outstanding club of the Year. Clubs enter the competition for the award by presenting an assay about their clubs Each essay is judged by several judged that were selected by the participating clubs. The clubs compete according to the size of their club's membership.

Class AAAA	
1st	Conejo Ski & Sports Club
2nd	North Island Snowdrifters
	Bergfreunde Ski
3rd	Club
Class AAA	
1st	Mountain High Snowsports Club
2nd	Pacific Rim Alliance Snow Sports Club
Class A	
1st	The Unrecables
	Skiyente Ski
2nd	Club
3rd	Rusty Bindings Ski Club

#### Wentworth Award Winners

The Wentworth Award is for the Outstanding Club Publication. The newsletter competition winners are:

Class AAAA	
	Bergfreunde Ski
1st	Club
2nd	North Island Snowdrifters Ski Club
3rd	Après Ski Club
Class AAA	
1st	Pacific Rim Alliance Snow Sports Club
2nd	Century City Ski Club
3rd	Fresno Ski Club
Class A	
1st	The Unrecables
2nd	Get Off Your Rockers
3rd	Snowchasers Ski club
Councils	
1st	Bay Area Snow Sports Council
2nd	Los Angeles Council of Ski Clubs
3rd	Northwest Ski Club Council
Outstanding Website Award	
Class AAAA	
	Bergfreunde Ski
1st	Club
2nd	Conejo Ski Club
3rd	North Island Snowdrifters
Class AAA	

Fresno Ski Club

1st

	Phoenix Ski
2nd	Club
	Pacific Rim
3rd	Alliance
Class A	
	Inskiers Ski
1 st	Club
2nd	Snowchasers Ski Club
3rd	The Unrecables
Councils	
1st	Northwest Ski Club Council
2nd	Bay Area Snow Sports Council
3rd	San Diego Council of Ski Clubs

#### TRUSTEES REPORT

Steve Coxen reported that the Board of Trustee's Report is in the delegate book on page 23 and asked for any questions - none.

#### PRESIDENTS REPORT

Randy stated the transition of the silent auction & sponsorship roles have been accomplished smoothly. He also stated that the industry personnel said it was a seamless transition.

Randy also commended Norm & Mary Azevedo for the recent International Travel Program. He complimented Joe Loader for stepping up and ran the trip after Norm was hospitalized.

Listed are some issues from caucuses last year to include;

- Communications to club members in which Randy referred to the new hot sheet providing information on the newsgroup. Barbara Bryant worked very hard and got this accomplished. Randy encouraged everyone to sign up for the newsgroup for updated key information.

- Travel – a goal is to have a greater time to promote future trips.

Randy thanked Catherine Ohl, Awards Program Chairman -her for her work including the electronic voting process.

Future goals are to still improve communications, including a press release program. He thanked Lynnell Calkins for an excellent job and welcomed Gloria Raminha to the BOD.

He also mentioned adding Intermountain Ski Council including Idaho and Utah FWSA in the future. This would increase our area of influence by adding them to the FWSA.

Randy then thanked Kathy Wilson for the amazing centerpieces she designed and made.

#### **INDUSTRY MARKETING REPORT**

Debbi Kor-Lew again thanked all the wonderful sponsors. She stated there was \$10,500.00 donated in sponsorships this year & additional money for product sponsorship.

Mary Olhausen thanked BAC for one great & successful convention!! Mary announced that our sponsors are listed on page 33 of the Delegate Handbook. The Silent auction event brought \$93,041 in value of ski packages. \$40,020.00 revenue was generated from the Silent Auction. They asked all members to please support our industry sponsors.

Randy asked Dennis Heffley, Linda Indreboe and everyone to stand, who helped to put on the convention - job well done!

Lynnell Calkins publicly thanked her "Golden Team" for all their hard work on all the FWSA Ski Weeks and all travel events.

#### RESOLUTIONS – Resolution #1 – Substantive Resolution

WHEREAS, FWSA is a non-discriminating association and in an effort to promote increased membership and participation in FWSA.

THEREFORE, BE IT RESOLVED THAT, participants of ages 16 and above be allowed to attend all Far West travel activities. Those under the age of 18 must be accompanied by a parent or a guardian. They must submit an additional application to be approved by the Travel Director of Ski Council. This application will include but is not limited to previous event participation – ex: Club meetings, ski races etc. Parent/Guardian liability for appropriate behavior will be enforced.

Maker of Resolution - Delegate #98, Mary Redfern Seconded by - Delegate #97, Mike Dudasko

Moved by Delegate #17, Woody Hogan to refer this issue to the Board of Directors & the Travel Committee.

Seconded by Delegate #145, Mike Rogers

#### Motion passed to refer to this issue to the BOD & Travel Committee.

The following delegates spoke in favor of this resolution: Del # 145, Mike Rogers, Del. #165, Kathleen Craig, Del 98, Mary Redfern, Del #174, Iris Williams, #135, Jane Wyckoff, #151, Dennis Heffley, #133, Jessica Freeman, #95, Emilio Trampuz, #175, David Felker and daughter Meghan.

#### Resolution #2 – Laudatory Resolution –

#### Maker of Resolution - Delegate #172, John Watson

WHEREAS, The 2007 Grand Prize was purloined by Jeannie Reinhardt, Commodore of Cabernet Ski & Sail, and WHEREAS, said prize included transportation to Whistler, and whereas, the carbon implant of such transportation can and should be severely limited.

THEREFORE, BE IT RESOLVED THAT, Cabernet Ski & Sail elect transportation via empowered sail from Portland to Vancouver.

#### **Resolution #3 – Laudatory Resolution**

Maker of Resolution - Delegate #172, John Watson Seconded by - Delegate #75, John James

WHEREAS, The Association observed the passing of one of its greatest members this year and

WHEREAS, Dick Goetzman amassed substantial memorabilia over a period of 45 years in organized skiing and WHEREAS, Maxine and Mark Hanlon sorted, identified and packed a garage full of memorabilia and WHEREAS, Maxine assembled a historically-significant memorial for our Friday evening celebration,

THEREFORE, BE IT RESOLVED THAT, the delegates render their appreciation to the Hanlons for an exceptional effort and rising to a once in a lifetime challenge.

#### **Resolution #4 – Laudatory Resolution**

Maker of Resolution - Delegate #34, Mark Hanlon Seconded by - Delegate #33, Maxine Hanlon

WHEREAS, at the direction of the Board of Directors, Catherine Ohl took it upon herself to implement our resolution for E-Ballots, I hereby thank and commend her for her leadership and exemplary efforts. Thank you Catherine.

#### **Resolution #5 – Substantive Resolution**

Maker of Resolution - Delegate #63, Jim Korn Seconded by - Delegate #62, Paula Kinahon

WHEREAS, FWSA has indicated its move into the electronic age,

THEREFORE, BE IT RESOLVED THAT, they add their website fwsa.org to the logo!

Motion passed.

#### **Resolution #6 – Substantive Resolution**

Maker of Resolution - Delegate #152, Sue Kane Seconded by - Delegate #153, Ted Abbott

WHEREAS, it is very expensive to travel to conventions by yourself, especially when you are being a volunteer helping out with the convention a couple of days in advance. We want to get more people involved and make it more affordable for all to attend.

THEREFORE, BE IT RESOLVED THAT, future conventions have a coordinator who is in charge of "roommate matching". Coordinator will match people up to share hotel rooms so that more people can afford to attend future conventions.

#### Motion passed to refer to this issue to the convention committee.

#### **Resolution #7 – Laudatory Resolution**

Maker of Resolution - Delegate #140, Sheri Parshall Seconded by - Delegate #2, Debbi Kor-Lew

WHEREAS, our fabulous Bay Area hosts succeeded in hosting a fabulous Pub Crawl (on public transportation without losing anyone) and WHEREAS our wonderful Bay Area friends wined us, dined us and helped us dance our booties off (providing an epic dance-off between Cory and Dr. No) and WHEREAS, the hackers, winos and paddlers of FWSA are all still alive to hack, drink and paddle in Seattle.

THEREFORE, BE IT RESOLVED THAT, BAC and all our rowdy FWSA friends are hereby invited to the great Northwest, where we guarantee blue skies, fair winds and enough fun to keep you all sleepless in Seattle.

And BE IT FURTHER RESOLVED THAT, the delegates assembled rise in appreciation for a job well done by BAC.

FWSA OFFICERS' REPORTS:

#### COMMUNICATIONS REPORT

Ray Craig stated no additional information to report.

#### COUNCIL SERVICES REPORT

Fran Long reported that the purpose is to provide a forum for Council Presidents, share information, ideas and have a position on the BOD. She stated they spent a lot of time discussing communications and establishing a council services calendar listed on the FWSA website. They took a hard look at the MWOY program, discussed increasing involvements for participation and so on.

Randy expressed thank you's to Steve Coxen for handling the website, to Mary Azevedo for doing The Councilman and to Leigh Gieringer for producing 30,000 publications of The Skiers Guide.

Mike Sanford stated there was a complaint that the roll up in one of the award class for was not acknowledged. Randy asked for additional information.

Meeting recessed at 10:30 a.m. for brunch and check out. Meeting reconvened at 11:32 a.m.

#### INTERNATIONAL TRAVEL REPORT

Norm Azevedo stated that this was incredible travel year, stating we learned a lot this year that we will have an informed assistant for future trips. There still are spaces left for the China/Tibet trip and are still taking sign ups until July 1, 2007. The FWSA 2008 International trip will be to the Three Valleys of France – Les Trois Vallees with a post-extension trip to Provence and Paris. This is listed on the FWSA website. He stated working on another trip to the Greek isles with information to follow.

Norm stated that we do have a 3-5 year plan for future trips and we are looking at year 2009 and beyond.

#### NORTH AMERICAN TRAVEL REPORT

Lynnell Calkins stated North American Travel had a great year! Her report is on the CD included in the delegate bag. Lynnell Calkins talked about the success of the Steamboat Ski Week, the upcoming FWSA Ski Week 2008 - Whistler trip and future travels.

#### MARKETING REPORT

Debbie Kor-Lew's report can be found in delegate handbook - no further information to add.

#### MEMBERSHIP REPORT

Barbara Bryant talked about the job duties including handling of the elections, taking care of all direct memberships and providing the newsgroup hot sheet. Barbara thanked George Stewart for all his help and support working on the newsgroup hot sheet. She said the easiest way to join would be to send her an e-mail @ membershipfwsa.org with the names and e-mail addresses for those to be added to the newsgroup.

#### FWSA 2008 CONVENTION REPORT

Mary Olhausen and Steve Coxen reported that the 2008 convention will be held at the Meydenbauer Center in Belleview, WA June 5-8, 2008

Mary Olhausen asked all NWSCC members to join them at next year's convention. She stated that club members can make this a vacation destination in additional to the convention. They are looking forward to having new vendors, new clubs, great activities and much more. Randy stated this will be the 1<sup>st</sup> time having a convention in that area.

#### PUBLIC AFFAIRS

Scott Bowker asked for more help getting information to clubs and councils and to get more involved, which does offer some wonderful rewards.

Scott referred to his complete report on the disc which is in the delegate's package. Some key points included – strengthening our relationships with the U.S. Forest Service, skier/snowboarders visits down 6.9% due to abnormally warm weather, overall sales in sports specialty stores have decreased 2%, and chain stores increased 1.7%, while internet stores (tracked for the first time) totaled \$341 million for the August 2006-March 2007 period. Additional facts and figures are on the disc as well as environmental issues, ski history, leadership information panel sessions, area development and much more.

#### SCHOLARSHIP REPORT

Robb Margrave reported that funding of scholarships is a constant "work in progress". We have been very fortunate to have Grouse Mountain Lodge, and Schure Sports, Inc. as sponsors from the start. To date we have awarded a total of nine scholarships, totaling over \$7,000. At FWSA Ski Week, over \$2,500.00 was raised for the raffle of another Karbon ski suit. The FWRA has generously donated \$1,000.00 following their Championships held in Mt. Bachelor.

This convention's raffle raised \$1,662.00.

#### FAR WEST RACING REPORT

Bob Ellis reported the next FWSA Championships will be April 4-6, 2008 at Mammoth Mountain. The Keystone Nationals will be December 13-17, 2008 including a pre-race clinic and you don't have to be a racer to go! Be sure to check out <a href="http://www.keystonenationals.com">www.keystonenationals.com</a> website put together by George Stewart. Registration will be online next time.

#### FWSA COMMITTEE REPORTS

#### Charities & Our Communities

Sigrid Noack proudly announced this is the 1st time we had a Charities Recognition and thanked all those who put together their charity displays. She stated the panel session went very well. Do look at her complete report in the delegate book.

#### Councils Man & Woman of the Year Program

Donn Bryant congratulated Jessica Freeman and Bob Ellis as the MWOY winners this year. We had 12 honorees from 7 councils. Next year's goal is to have 8 Councils participate.

#### Family & Youth Involvement Committee

Linda Westlund reported being on this committee for 4 years to welcome families and youth into FWSA at a regional level. The FWSA Championships had 2 youth included. The family weekend in Mammoth was marginally successful during their skier's appreciation weekend. Still working on another family activity – perhaps in Tahoe area which perhaps will be more family oriented.

The Skiyente Club is running a family youth trip Feb. 6-10, 2008 to Sun Valley. FWSA does plan on working with them on this trip.

The committee discussed and will analyze having family programs and youth on Ski Week trips. There are 2 schools of thought - don't chase away members with "adults only" philosophy and to come up with a program to allow family/youth on the ski week trip - buy amenities only package and so on. See complete report on the CD in the delegate package.

In the future we may want to have someone on travel staff dedicated to the family/youth needs during Ski Week.

#### **By-laws** Committee Rpt

John Watson referred to report in the delegate book on page 26-27.

John read aloud the "Role of Remembrance" to include: Denny Bartlett, tour operator; Ray "Patrasan" Chandler – Balboa Ski Club; Rob Dickison – Singles Ski Club; Grace Findeisen, Bota Baggers "Got things Done"; Howard "Billy"Gammell – Grindelwald Ski Club, racer & dancer; Mike German, North Island Snowdrifters, profile in Courage and one of the great "Good Guys"; Richard Goetzman, Balboa Ski Club, Association Leader at many levels; Carl Guenther – SSC-LA, the "Nordicator"; Pat Hass – Castro Valley, ski traveler; Rod Luttrell, excellent skier; Bill Middleton – Rusty Bindings, Ray Palmer – AZ Council Pres., always in good humor and master skier; Mary Lou Bearden Reese, SF ofc. Manager and Hans Georg recipient; John Rosenkranz, designer and founder of FWSA Ski Week; Mike Saperstein – Phoenix Ski Club, leader of events; Jean Saubert – honorary Skiyente Ski Club member and Olympian; Archie Steinbeck – Open league chairman, fighter pilot; and Nick Steinmetz – Castro Valley Ski Club, traveler. Please remember these wonderful people.

In mid July there will be a workshop to compress the by-laws and make an operations handbook to present a draft to BOD at the July BOD meeting. The timeline will be to vote on the final next June at 2008 convention.

#### History Committee Report

John Watson reported there are 2 important issues:

- 1. The creation of a digital library of ski history to stimulate the initiative of club's or council's history.
- 2. Create an "Honor Role of Remembrance" including a process to get that information in the delegate book. refer to CD. Deadline would be at least 45 days before convention.

Finally, there is a lot of history in this room...called the Pac Rats, John James, the CA ski library.... and lots of people to contact and garner resources for the history information.

Judith Miller reported that Bud Allie is ill and terminal. If anyone is interested in signing a card, please do so.

Randy asked for the outgoing 2006-2007 BOD to come to the front and thanked everyone. He then asked for the 2007-2008 Board of Directors.

Randy again recognized Lynnell Calkins for her outstanding work for the past 4 years.

President Randy Lew introduced the newly elected officers and trustees.

#### **Old Business - none**

#### New Business – no additional business

#### ADJOURNMENT

MSCMoved by Delegate #151, Dennis Heffley, the meeting is adjourned.<br/>Seconded by Delegate #143, Marge FonsMeetingMotion carried.AdjournmeKerting

The Meeting adjourned at 12:50 pm.

Respectfully submitted,

Debbie Stewart, Secretary FWSA

# Resolution

### Far West Ski Association Resolution Submission Form

Maker of resolution – Name			Do	elegate No
Seconded by – Name			De	elegate No
Type of resolution	Laudatory	Substanti	ve*	
*If this is a Substantive Resolution	complete the f	following:		
1. Committee(s) to be referred to (if a	my), if this is a	substantive res	olution, and acti	on(s) required:
2. Would there be a financial impact				
Provide date resolution is to take effe	ct:			
<b>Resolution</b> WHEREAS,				
				· · · · · · · · · · · · · · · · · · ·
THEREFORE, BE IT RESOLVED THAT,				
Do Not Write Below This Line				
Resolution #	Passed	Defeated	Tabled	Referred to Committee

# Notes

 	······

# Director Report Communications by Karen Davis, VP

Communications sets the personality of each club or group – newsletters, websites, notes, marketing and advertising all reflect the behavior and sparkle of your club. In today's world, there are hundreds of methods and opportunities to showcase your club and member benefits. Membership in FWSA and your council are highlights of your club's well-being. Use the communications medium that is most effective in your area, whether it is a printed newsletter, email, or TV and/or radio.

In FWSA, **Steve Coxen** has been behind the website for many years. It is current, effective, and well done. The webmaster title now goes to **George Stewart**, who already has implemented some changes – look for interactive ways to help your club and keep the FWSA website progressing into the future. Many thanks to Steve and George for their efforts and dedication.

The FWSA Skier's Guide has been a mainstay publication for 20 years – special thanks to **Leigh Gieringer**. The first-class editions seem to have more fascinating news and great information each year, and the 2007-2008 issue is again top quality! Leigh works year round for input; thank you, Leigh. Note to clubs and councils – updates are needed by **Aug 1, 2008** for the next issue.

FWSA's quarterly Councilman is published by **Mary Azevedo**, and is available on the website, www.fwsa.org. Each issue has up-to-date information for councils and clubs to share. Visit the website to see your own copy and enjoy the latest news! Thank you, Mary, for being the Councilman editor!

Each year, the Wentworth newsletter competition is held for FWSA member clubs. Winners are announced during the Convention weekend. In addition, clubs and councils have entered a website competition (councils have entered newsletter and website competitions). See the list of those participating clubs and councils.

In addition, the Tollakson Outstanding Club of the Year competition has entries, as listed, and judging will take place during this Convention. Winners will be also be announced during this Convention. Congratulations to all entrants – every club is an outstanding club!!!

#### CLUB / COUNCIL COMPETITIONS 2008

- 1. <u>CLUBS –</u> For the purposes of judging, affiliated clubs shall be divided into four groups. Class designation will be determined by the actual membership of the club as reported at the <u>2007</u> FWSA Convention, unless the club wishes to remain in a higher class.
  - i. Class AAAA Membership of 325 +
  - ii. Class AAA Membership of 200-324
  - iii. Class AA Membership of 150-199
  - iv. Class A Membership of 10-149

## CLUBS by Class- Clubs Entered for 2008 Wentworth Newsletter CompetitionA ClubsAA ClubsAAA Clubs10-149 mbrs150-199 mbrs200-324 mbrs325 + mbrs

Cascade Inskiers Pacific Rim San Francisco Sequoia Sno\*Flakes Snowchasers The Unrecables Century City Don Diego Fresno

Get Off Rockers Mountain High Torrey Pines Apres Bergfreunde No Island Oregon Nordic Phoenix

#### **OUTSTANDING CLUB Entries**

#### and Outstanding Club judges

Class A	The Unrecables	Sabina Alberti, Don Diego	
Class AA	Don Diego	Connie Burdette, Apres	
	Fresno	Karl Cikste, Don Diego	
Class AAA	Get Off Your Rockers	Crissymarie King, Fresno	
	Mountain High	Judith Miller, LA Council	
Class AAAA	Apres	George Stewart, Sequoia	
	Bergfreunde		

#### COUNCILS

**BAY AREA** - newsletter, website **CENTRAL** - newsletter, website **NORTHWEST** - newsletter, website **SAN DIEGO** - website **SIERRA** - newsletter www.skibac.org www.centralcouncilskiclubs.org www.nwskiers.org www.skisandiego.org/ www.sierraleague.com

#### JUDGES ARE VERY SPECIAL !!! THANK YOU, ALL JUDGES in 2008.

Sabina Alberti	Dave Krupp	Steven Rhodes
Mary Azevedo	Stefan Lanker	Judi Schulteis
Louise Brown	Darvel Lloyd	Jerry Seifert
Connie Burdette	Laura Meldrum	Jo Simpson
Gordon Cardona	Judith Miller	Mary Sites
Karl Cikste	Bob Milmoe	Fran Slate
Harry Davis	Nony Milmoe	George Stewart
Gene Fulkerson	Catherine Ohl	Shawn Storey
Marie Grillo	Mary Olhausen	Emilio Trampuz
Lloyd Huff	Anna Pfender	Cathy Wilson
Crissymarie King	Jeanne Reinhardt	Diane Zhitlovsky

# Director Report Council Services by Fran Long, VP

Council Services brings the presidents of our eleven councils together three times each year for the purposes of representing your clubs and councils on the FWSA board; facilitating communication; and developing policies and procedures designed to promote councils and clubs, increase their awareness and effectiveness in implementing programs, and promoting membership in organized skiing and snow sports. To this end, council presidents work diligently to help all snow sports enthusiasts have an enjoyable experience within their organizations and to have their voices heard by the Far West Ski Association.

My first order of business is to welcome our newest council to the Far West Ski Association and to the council presidents group. Intermountain Ski Council is comprised of ski clubs in Idaho, Utah, Colorado, and Wyoming. President, Don Anderson is a welcome addition to our council presidents group, bringing a wealth of knowledge and ideas stemming from his many years of involvement in organized skiing.

Secondly, I would like to thank all the council presidents for their support and input this year as we worked through issues facing our sport, designed program procedures to meet the needs of all our councils, and represented your clubs and councils on the FWSA board.

A well deserved thank you goes to:

- Marge Fons, outgoing president of Arizona Ski Council (State of Arizona)
- Dennis Heffley, president of **Bay Area Snow Sports Council** (San Francisco area)
- Bud Alley, president of Inland Council (Inland area of Southern California)
- Judith Miller, outgoing president of Los Angeles Council of Ski Clubs (Los Angeles and Ventura Counties)
- Mary Olhausen, outgoing president of Northwest Ski Club Council (states of Oregon and Washington)
- George Kish, outgoing president of **Orange Council of Ski Clubs** (Orange County)
- Cheryl Riess, outgoing president of San Diego Ski Club Council (San Diego County)
- Pavel Bosin, outgoing president of **Sierra Council** (Nevada, plus Lake Tahoe, Sacramento, and Chico, California)
- Diane Stearley, president of New Mexico Ski Club Council (State of New Mexico).
- Don Anderson, president of Intermountain Ski Council.
- Fran Long, president of Central Council (Central California area)

As you can see, we have many outgoing council presidents. As not all councils have completed their elections for the coming year, I cannot list all of the incoming presidents. I have no doubt they will do an equally outstanding job of representing your clubs and councils.

I would like to take this opportunity to highlight just a few of the programs available to our clubs and councils, and the work the council presidents have done to make these programs successful for all of you.

#### Councils' Man & Woman of the Year Recognition Program

FWSA recognizes top volunteers from each council during the Council's Man and Women of the Year Recognition Program. Many clubs select an outstanding volunteer of the year for special recognition. Those honorees are often entered in the councils' selection of outstanding volunteers. From there, each council has the opportunity to nominate one man and one woman for recognition as their man and woman of the year. These honorees have volunteered their time to support club, council, community service, race league, and FWSA efforts to enhance the skiing-plus experience for our members. It is very important to our council presidents that all council honorees be recognized at the FWSA convention. In addition, one man and one woman will be selected as the FWSA Council Man and Woman of the Year. Recipients of this award will be announced at the convention.

A big "Thank You" goes to **Big White Ski Resort** and **Silver Star Mountain Resort**, for their sponsorship, and to our chairman **Donn Byrant**, for conducting this important program to honor the council volunteers who have made significant contributions to organized skiing.

#### **Council Outreach Program**

Realizing the strength of the FWSA is grounded in the strength of the councils, we developed a program to recognize outstanding council efforts. The Council Outreach Program provides visibility and recognition to those councils that have been successful in implementing programs that increase and foster membership in ski clubs, improve education/communication mechanisms, and increase member involvement. Each year, councils are invited to apply for funding to cover some of the costs incurred for implementing such activities.

#### **Club and Council Communication Awards**

We strongly believe that our clubs and councils should be recognized for their communication efforts. Each year, all clubs and councils are invited to participate in this awards program designed to recognize outstanding websites, newsletters, and clubs. We have worked diligently to streamline this process, making it easier for club and council members to understand just what they need to do to participate.

Because this competition is divided into classes based on membership numbers, many clubs and councils will be recognized. Our smaller clubs will only compete against other small clubs, etc. We even give you the criteria the judges will be looking for in your entries. Our goal is to support excellence in communication and all your efforts to get there! The winning entries will be recognized at the convention in June.

For information on these and other programs, visit the FWSA website: www.fwsa.org.

As always, volunteer organizations are constantly looking for new volunteers, new ideas, new energy. If we each do one small part, no one suffers burn out. Think about how you can become involved with your club, your council, and/or with the Far West Ski Association.

# **Director Report**

### By Nancy Ellis, Information Services Director

FWSA maintains a database with information about clubs and councils such as officers and their addresses, meeting dates and locations, and membership information. Additionally, individual members who are interested in receiving FWSA publications and ski industry information may wish to have their mailing/contact information in the database.

Most clubs and councils have just completed their election of officers for the coming year. It is important that a *Club Officer Update* form be completed and sent to me soon after the changes have been made so that the new officers receive FWSA communications in a timely manner. The update form can be found on the Far West Ski Association web page at <u>www.fwsa.org</u>. Locate the link *Membership* and then *Club Officer Update*. Clubs are to send the completed form to their Council Presidents. Councils may then send the form to me via email, fax, or U.S. mail using one of the addresses below. Individuals are requested to send their changes directly to me in any format that is convenient for them. It is important that information be clearly printed or typed so that the correct information is entered into the database.

*Individuals please send to*: Nancy Ellis P.O. Box 9681 Truckee, CA 96162 Clubs—Send updates to your Council Presidents

Fax (530) 582-0566 Email: <u>Nancyellis2@sbcglobal.net</u>

FWSA is protective of member information in the database. Requests for a member listing must have prior approval of the FWSA President. Typically, membership information is given to Convention Sponsors and Partners, and to FWSA staff for distribution of their information. Be sure to let me know if you do not wish to receive FWSA information so that your name and information will not be distributed.

# **Director Report**

### Industry Marketing by Debbi Kor, VP Marketing & Mary Olhausen, Silent Auction Coordinator

Responsibilities for the Industry Marketing program include: producing the Silent Auction, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the *Far West Skier's Guide*. The FWSA Vice President of Marketing is responsible for the membership benefits program and product sponsorship development. This year Mary Olhausen is the Chairman of the annual Silent Auction, and Debbi Kor, concentrated on Convention sponsorship development.

**The ski industry invested over \$155,000 this year in Association industry programs** (*does not include travel program sponsorships*): Silent Auction Donations Value (\$75,000), Convention Sponsorships (\$13,500 cash and \$6,000 trade-out value in certificates and major product donations); advertising for the 2007-08 *Far West Skier's Guide* (\$60,000), and \$5,000 in product donations in addition to member benefit discounts.

#### **Silent Auction**

In 2007, we not only celebrated the 77<sup>th</sup> Anniversary of the Founding of the Far West Ski Association, but also the 22nd Anniversary of the FWSA Silent Auction. The FWSA truly values the working relationship our Association has developed with the ski and sports industries. During the past 23 years, the Association has received over \$1,845,000 in Silent Auction donations to generate revenue to support its programs. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54<sup>th</sup> Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the *Travel Carousel* was added to the industry Convention programs at the 58<sup>th</sup> Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the *Travel Expo*, and *Passports* replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, and travel from table to table in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for many years, and others who are new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. Our appreciation goes to this year's Host Council Chairperson Sheri Parshall, Northwest Ski Club Council, Vice President and all the many other volunteers who assisted with registration and set up. Steve Coxen was instrumental in the design, maintenance and user-friendly web pages providing information about the convention and its events. A special thanks goes to: Linda McGavin, Silent Auction; Harry Davis, Auctioneer; Nancy Kelly, Nancy Furtado and Bill Funkhouser, Accounting; Sigrid Noack, Travel Expo; and all the volunteers from the Seattle-based ski clubs. As the years of experience running this program grows so does our expertise of operations. Our gratitude is extended to all the workers from "NWSCC" and the FWSA Board Members and friends from other councils that assist with last minute preparations prior to the Silent Auction.

#### **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. A registration fee of \$135 basically covers food and not much else. Sponsorships are extremely important to the financial success of our event. We currently have multi-year sponsorships with Snowbasin for the annual golf tournament, and with Whistler/Blackcomb for the delegate neck wallets. Snowbasin has expressed interest in continuing their 3-year commitment for the Michael German Memorial Golf Tournament. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our *fwsa.org* site to their own website.

#### Far West Skier's Guide

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the *Far West Skier's Guide*. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication.

#### 77<sup>th</sup> Annual Convention - 2009

We are looking forward to another terrific convention hosted by the Sierra Council, with help from Bay Area Council and our newest Council, Intermountain Ski Council. We will be at the beautifully expanded Peppermill Resort and Casino in Reno, Nevada June  $4^{th} - 7^{th}$ , 2009. A venue we have not visited since 2001, we look forward to our stay at the newly remodeled hotel.

#### A Final Reminder

A final reminder - our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the *Far West Skier's Guide* by including them in your travel and ski/sports equipment purchase plans. Otherwise, the industry's marketing dollars will be spent elsewhere, where proven results can be achieved.

# **Director Report**

### International Travel by Norman Azevedo, VP

#### THE PAST YEAR .....

FWSA ran a China/Tibet a three week tour starting on September 14, 2007. We took 91 people on a fast moving China adventure. We started in Beijing on September 15th, 2007 and were startled by how advanced China had become. Mary and I were last in China in 1995. At that time new construction was everywhere and the streets were jammed by thousands of bikes. This time Beijing was a mega-metropolis of towering buildings with smoggy streets jammed with cars. After touring Beijing tourist stops, e.g. Tian'anmen Square, Forbidden City, Great Wall, Hutongs, etc. we flew off to Lhasa, Tibet, where we climbed to the top of Dalai Lama's Potala Palace and spent days experiencing Tibetan life. Next we were off to Chengdu, where we saw live pandas, some of our people even got to bottle feed baby pandas. Chengdu was the splitting point where 41 of our group went off to Xi'an to visit the world famous Terracotta Warriors. Then off to tour Shanghai and finally a ride on the magley train to the airport (fastest commercial train in the world -310 mph) and then home. The 50 remaining people traveled to Leshan where we saw the worlds largest Buddha (210 feet high) carved into a mountain side on the shore where several rivers come together. Next we traveled to Lijiang, one of 29 world heritage site in China. Then on to visit the old town of Dali. From Dali to Kunming, "City of Eternal Spring." We then flew to Guilin. We motor coached through the bamboo, water chestnut, sugar cane and rice fields. The countryside of Guilin is like no other in the world, mountains shoot straight up into the air covered in greenery. We cruised the famous Li River passing through scenic Yangshuo. We saw fishermen using cormorants (water birds) to catch fish. Finally we were off to the very modern Shanghai for a couple of days of touring and at the end the maglev train from downtown to the airport, then flew to the USA. This was a trip of a lifetime. Our tour company was China Focus out of San Francisco who only does travel to China.

FWSA had 159 participants on the <u>Les Trois Vallees</u>, <u>France ski week</u> and 109 stayed with us for an extension to Aix en Provence and Paris. Les Trois Vallees is advertised as the largest ski area in the world and after being their we really believe it. We stayed at LaTania, where you can ski off to Meribel on one side or Courchevel on the other. Those seeking more adventure skied all the way to Les Menuires and Val Thorens. Rather than my saying more, I'd like to quote Hap Dunning, who wrote the following article for the Sierra Council website:

"In March, around a hundred and fifty enthusiastic skiers and a fair number of enthusiastic non-skiers participated in Far West's 2008 International Ski Trip. Organized and very ably led by Norm and Mary Azevedo, with Harry and Karen Davis as assistant trip leaders, we flew from Seattle, San Francisco or Los Angeles to Paris, then on to Geneva. Our ski week home was La Tania, a village in the French Alps several hours bus ride from Geneva. Many of us arrived in time for dinner Saturday night at our hotel, La Montana, a comfortable hotel at the edge of the village. The gondola from La Tania easily connected us to some nearby well known French ski resorts: Courchevel and Meribel. Altogether the resorts are known as "The Three Valleys," a really massive ski area. There are 181 ski lifts there, and apparently that number does not include the many T-bars. We had sunny and clear weather Sunday, clear but overcast weather Monday, snow on Tuesday and so forth through the week. Many of us skied all six days, while other skiers took time off for one or more of the many optional excursions. Some excursions were to major cities, e.g. Geneva and Turin, the latter of course the host for the 2006 Winter Olympics; others to smaller places in the Alps, e.g. Chamonix, Annecy, and Aix-les-Bains, sometimes including wine tasting; two were pub crawls; and one was to travel to the spectacular scenery at La Rosiere, where many skied from France to Italy for lunch. Mont Blanc was in full view there.

After a week of wonderful days and nights in the Alps, about a third of the group headed home. The rest of us enjoyed a six day extension to other parts of France. We spent three nights in the charming, small (140,000) city of Aix-en-Provence and three nights in Paris. In Aix there were optional excursions to St. Tropez on the French Riviera, to a medieval abbey (Senanque) and to the perched village of Gordes. In Paris, there were optional

excursions to two different cabaret shows (Crazy Horse and Moulin Rouge), to Versailles, to the basilica Sacre Coeur, and to the Seine for a cruise on the last evening. Our hotel was situated just a stone's throw from the Eiffel Tower, and we all got around the city by the terrific subway system, by a train line which went right down the Left Bank, by hop-on, hop-off buses or by taxi. Paris was a wonderful way to end a terrific trip, despite some logistical glitches which did occur. From Paris, Norm and Mary took off to explore some options in Austria for next year. Their energy is amazing!"

To wrap up the Les Trois Vallees trip, I'd like to thank Harry and Karen Davis our trip assistants, Debbie Stewart, who jumped in to smooth out hotel check-ins, and Hap Dunning for his article and kind words for the work we put into this trip. We were plagued by transportation problems, but be assured FWSA will do all in its power to avoid them on future trips. The skiing was great and how can anyone not be thrilled to be in Paris or anywhere in France.

#### COMING UP.....

On October 1, 2008 FWSA flies to Greece for a <u>Greek Isles and Turkey Adventure Trip.</u> This is planned as an adventure where we mix with the locals and not just tour and shop. We land at Athens, where we board an overnight ferry at Athens/Pireas and sail to Rhodes. We spend with a few days in Rhodes, fly to Crete for a few days, take a high speed boat to Santorini, tour the ancient volcano island, take another high speed boat to Mykonos for a few days, and take a private caique (boat) to Delos for an adventurous day. From Mykonos we fly to Athens for a visit to the Acropolis, National Museum and old town. On the 17<sup>th</sup> day those not going on to Turkey fly home. Those on the optional added Turkey week will fly to Samos. From this point we visit Kusadasi, Izmire, Ephesus, Kanakkale, and finally Istanbul before departing for the USA. This tour has a limit of 64 people. At this moment it is full; however, we are keeping a waiting list in case we have cancellations. The Greek/Turkey flier can be seen at www.fwsa.org.

<u>FWSA's 2009 international ski week will be to Bad Gastein, Austria starting on February 27, 2009.</u> Bad Gastein is a traditional health spa resort with a huge ski and snowboard area. We will fly into Munich and motor bus to Bad Gastein for our ski week. We will offer three nights in Munich and four nights in Prague for those wanting to add the extension to their itinerary and stay a second week. Look for the trip announcement on <u>www.fwsa.org</u>.

On all our International trips, we accept all placements based on the order deposit received by FWSA International Travel. As new trips are announced they will be advertised on the Far West website: <u>www.fwsa.org</u>.

## Director Report Marketing and Sponsorship, by Debbi Kor, VP

What a great ski season we've had! The snow has been fabulous everywhere we went, from Washington to Colorado, from Canada to France. We've had some wonderful trips, and some incredible adventures.

Before the season got started, I attended the Seattle Ski show to see what was new, who had moved from the resort they were working at to where they currently are, and what was happening with the resorts. I learned all about *Vail's* wind power and all of the ecological studies that they are doing. I found out about the new lift at *Whistler*, and how plans were coming along for the winter Olympics to be held there in 2010. Jackson Hole is contemplating their new gondola. I attended our FWSA winter Board of Director's meeting at *Snowbird* in December, and there was a quick trip to *Big Sky/Moonlight Basin* in February for the site inspection for Ski Week 2009.

The 37<sup>th</sup> annual **SIA** show was another great event this year. Leigh Gieringer and I teamed up, as we did last year, covering more area than either one of can possibly cover on our own. We met with a number of clothing companies, asking some if they'd be interested in putting on a fashion show at Convention 2008, and we're hoping to see this has come to fruition. I continue to talk with new vendors about partnering up with Far West, allowing our members to receive some great buys on clothing, skis, and services.

Some of our partners, found on our website under the "members' benefits" section include *Terry Sports* in *Steamboat*, and *ZB Sports*, out of North Carolina, who carry a lot of outdoor gear, including hiking and climbing gear. *Hertel Ski Wax* provides products to tune your own skis, and *Swans* has been a donor for the past couple years, giving away some great goggles at Convention. As for the lodging properties, we can always count on our friends at *The Peppermill* in Reno, or the *Comfort Inn & Suites*, in Salt Lake City, to take care of us when we're traveling.

Ski Week was terrific! I was part of Travel Staff again this year, helping to put together and pull off a super week of fun, great parties, and incredible skiing. What a great team effort! The weather was cooperative with lots of snow every day. The two Apres parties were well attended, as was the Farewell Party at the beautiful Whistler Conference Center. Thanks to Bart Donnelly of *CMH Heli Ski* for sponsoring our first Apres ski party of the week, and for all the time that he and his crew of 2 did to insure that our attendees had a great time learning what heli-skiing is all about. Peter Fritz offered up some great deals for those who wanted to check out the *Ziptrek Eco Tour*. Also a huge thank you to Leslie McQuade, Karen Goodwin, and all of the Whistler Blackcomb staff for the great time that they showed Far West. Also, to Sandy Gaudette and Moguls, who worked with us to plan this fantastic trip.

For the 4th year running, *Schure Sports, Inc* donated a **Karbon** ski suit, that was raffled off at the farewell party. Throughout Ski Week, we had an on-going sale of raffle tickets, which far surpassed the three previous years, giving us a total \$3000 in ticket sales. The proceeds benefit the Far West Athletic Scholarship. A huge thank you to Debbie Stewart who corralled her sales team from all of Far West's councils to assist in the sales. Thank you to all who purchased tickets.

In mid-April, I attended the Mountain Travel Symposium, held this year in beautiful Vail, Colorado. This is an absolutely incredible venue, for a terrific exchange between the ski industry, clubs and councils throughout the country. I can't think of a better way for representatives from all of these groups to come together to share ideas with others, and gain new knowledge of the ski areas that all of our groups want to visit. It provided us with the

opportunity to meet one-on-one with area reps, lodging reps, and tour groups to plan future trips. It also provided a forum in which club representatives were able to discuss the future of our individual clubs. The topics covered: How To Promote Our Club and/or Council. Exploiting Technology to Benefit Your Club and What Can Mountain/Resorts do to Help Keep Ski Clubs Alive?. This was a lively forum, which I co-facilitated with Michelle Moscowitz, outgoing President of Florida Ski Council. We had 53 participants, and some great discussions. Notes on the subjects will be sent via email to all who participated.

Some news on sponsorships: Both *Snowbasin* and *Whistler Blackcomb* (2006 and 2007 under the guise of Intrawest) are ending their three-year commitments with Far West for the Golf Tournament and Delegate neck Wallets respectively this year, so I will be seeking new sponsors beginning in 2009. However, *Snowbasin* has indicated that they would like to renew their commitment for another three years, as sponsor for the Michael German Memorial Golf Tournament. *Whitefish Mountain* (formerly *Big Mountain*), and *Grouse Mountain Lodge* are in their final year of their three-year commitment sponsoring the Athletic Scholarship Program, so I will be seeking someone to step up in that area following this year's convention. We will be seeing some exciting oral auctions during Friday night's Silent Auction to raise funds for this incredibly wonderful program that awards scholarships to outstanding junior racers within the Far West boundaries. Thank you, and welcome back!

We appreciate the continued support and efforts of **ALL** of our sponsors for the various Far West programs and events presented at convention and throughout the year. Without them, we would not have the week for two to *Aspen* for our Safety Award winner, nor the week for two to *Steamboat* for the Ski Heritage Award winner, as well as the many 2-day trips that *Big White* and *Silver Star* offer to all of the council's men and women of the year, with the winner receiving a 5-day trip for two. A complete list of this year's sponsors are listed separately in this publication.

Enjoy yourself at this year's convention. The City of Bellevue, and your hosts: *Northwest Ski Club Council* promise lots of excitement!

## Director Report Membership by Barbara Bryant, VP

#### NEWSGROUP

In an effort to promote greater communication between Far West Ski Association and council / club members a Newsgroup has been emailed monthly to all subscribers for over a year. Included in this "Hot Sheet" are short bulleted pieces of information with links to more detailed information. Topics such as benefits, travel, race, safety, history, charitable activities, travel insurance, and many more are covered. To join the Newsgroup contact membership@fwsa.org.

#### **CD AVAILABLE**

To give officers information about their jobs, I've gathered files for clubs and councils on a variety of topics. On the CD officers will find ideas for a New Member Welcome Packet, Treasurer Guidelines, Trip Leader Guidelines, Leadership and Membership Ideas, information on FWSA and the National Ski Council Federation, Letter Templates, Safety, and Club/Council Constitutions and Bylaws Templates. To get your CD contact Barbara Bryant at membership@fwsa.org.

#### MEMBERSHIP BEST PRACTICES\

This is an example of one of the files which you can find on the CD.

#### **Membership Best Practices**

Clubs have shared their most successful ideas for inviting new members or retaining current ones. Whether they were traditional methods, updates on old favorites on inventive new plans, these are excellent examples of membership strategies that yield positive results.

1. Mount an advertising campaign to promote awareness of your club within the community. Advertise on local television and radio stations and mail flyers to families in your area. Utilize the available media to advertise your club and promote its attributes.

#### 2. Develop "Ten Commandments of Retention" that you will consistently follow:

- a) Meeting punctuality and control b
- b) Allocate tasks members will want to do
- c) Show all members you care about them
- d) Keep in touch with members and their families
- e) Don't overkill the details to maintain interest
- f) Involve all members
- g) Bond the club together with social activities
- h) Be interested in people acknowledge any achievements
- i) Give thanks and praise when due
- j) Deal promptly with conflicts or disagreements.

It's a solid retention plan that highlights all the top retention challenges.

#### 3. Buddy System

Implement a buddy system to **minimize the cliques** within your club/council. Members have a different "buddy" for each meeting, who you are expected to call before the meeting and sit with during the meeting. The buddies'

names are announced in the club's newsletter. Club members also make sure they greet all members and guests with a handshake before the meeting. This is a simple, but very effective way to make members – both new and long-term – feel a part of the group.

4. Create Excellent Service Programs and Publicize Them in the Media

Develop a full roster of social service, civic and cultural activities of interest to both club and community members. Run your programs in an efficient and organized manner and make sure that you publicize each activity you undertake. When you contact the media, be sure to include information about joining the club. The combination of interesting activities and consistent media relations activities keep the club in the forefront of the general public.

#### 5. "4 Idea" Retention Program

As part of the club leadership you could implement the "4 Idea" Retention Program to stem the tide of declining membership. The program features four "I" strategies:

- 1) Members must be INFORMED
- 2) Members must be INVOLVED
- 3) Members must be open to **INNOVATIVE** ideas
- 4) Members must be **ILLUMINATED** with praise and awards.

This is an easy to implement and effective way to tackle retention issues.

It has been my pleasure to represent the members of Far West Ski Association as your V.P. Membership. Thanks to everyone for your support this past year.

# **Director Report**

### North American Travel by Gloria Raminha, VP

#### Whistler Ski Week

January 19th to 26th, 2008

Whistler was smooth skiing! A special thanks goes out to the Council Trip Leaders: Ron McCorkle, Arizona Council; Linda Hennings, Bay Area Council; Mary Alexander, Central Council; Wayne Stolfus, Inland Council; Judith Miller, Los Angeles Council; Barbara Bousum, Northwest Council; Judy Chapel, Orange Council; Susan Shaffer, San Diego Council; and Debbie Stewart, Sierra Council. These hard working people did an excellent job of leading 740 participants in an outstanding ski week at Whistler.

A special thank you goes to the Moguls Mountain Tours and the Whistler team, Sandy Gaudette, Leslie McQuade, Jen Ryan, Karen Goodwin, Karen Stefanson, Yasmin Haufschild, for their assistance throughout the year at organizing this great ski week.

Additionally, I would like to thank my travel staff Marilyn Sigler, Lynnell Calkins, Ken Calkins, Nancy Ellis, Bob Ellis and Debbi Kor for all their hard work at making sure that everyone had a great ski week.

#### Alaskan Cruise June 8<sup>th</sup> to 15<sup>th</sup>, 2008

Following this FWSA Convention in Bellevue, Washington, on Sunday afternoon, June 8<sup>th,</sup> the Norwegian Cruise Lines ship, The Norwegian Pearl will be departing at 4:00 p.m. from Seattle. Members who signed up for the trip will be sailing on the to: Inside Passage, Juneau, Skagway, Glacier Bay, Ketchikan, Victoria and back to Seattle. A welcome reception will be held on the ship early Monday evening, June 9<sup>th</sup>.

#### Big Sky Ski Week

January 24<sup>th</sup> to 31<sup>st</sup>, 2009

Ski Week 2009 will be in Big Sky, Montana. The Big Sky ski week will allow participants of all ages; however, there will be separate guidelines and activities for children seventeen and under. My travel staff and I are looking forward to working with all of the Councils and welcoming Intermountain Council on their first FWSA North American Ski Week.

Trip Leaders and Travel Staff attended the site inspection at Big Sky. I would like to thank Brandon Bang with Big Sky and Patrick Rothe with Ski.com for hosting the site inspection. We toured the lodging, checked the party locations, tested out the ski runs and tried out the food; they were very good, (or as Brandon Bang would say "GREAT"). Since Big Sky is near Yellowstone National Park, I would suggest that councils plan on spending a day either touring Yellowstone in a snow coach or on snowmobile. I anticipate that Big Sky and Ski.com will live up to FWSA's expectations of another great ski week.

FWSA and Big Sky are planning separate activities throughout the week for both adults and minors to attend. Check the Big Sky flyer on the FWSA website for information. Sign-up with your council Trip Leader to join us in Big Sky the week of January 24 to 31, 2008.

#### The Council Trip Coordinators are:

Arizona Council	Marge Fons	Fonsy411@aol.com	480-940-3634
Bay Area Council	Linda Hennings	lindahennings@sbcglobal.net	209-538-3590
Central Council	Mary Alexander	maryalexander0535@sbcglobal.net	661-587-3671
Inland Council	Wayne Stolfus	spiderRx@aol.com	909-799-3118
Intermountain Council	Don Anderson	andersonbloom@yahoo.com	208-238-8081
Los Angeles Council	Judith Miller	<u>jamski5@att.net</u>	818-841-4192
New Mexico Council	Bob Stearley	dmstear@att.net	505-281-3755
Northwest Council	Barbara Bousum	<u>babawawa31@aol.com</u>	503-224-3584
Orange Council	Judy Chapel	judy104@roadrunner.com	949-275-8848
San Diego Council	Susan Shaffer	susansnowdrifter@yahoo.com	858-481-5043
Sierra Council	Debbie Stewart	gwstewart@prodigy.net	559-734-9294

#### Gloria Raminha, FWSA North American Travel, 9110 McAfee Dr., Houston, TX 77031

Phone: 713.818.0471 Email: <u>fwsa.natravel@sbcglobal.net</u>

Must be a Member of Far West Ski Association CST # 2036983-40

## Director Report Public Affairs by Scott Bowker, VP

The Far West Ski Association Public Affairs Program has been very active for the year 2007/2008. As you may know, the Public Affairs portfolio of programs is designed to present to the outside world the interests, activities and positions of the Association. As the "voice of the Western skier" we have been involved in a whole host of activities in all areas of interest.

## FWSA VIP Celebrities Reception/Multimedia Show & FWSA Leadership Info Panel Sessions Delight & Inform Attendees

The FWSA VIP Celebrities Reception/Multimedia Show provided a wonderful opportunity to meet the special guests and notables in a one on one setting. Special guests included: Reggie Crist (1992 Downhill Olympian, 2002 & 2005 X Games Skier X Gold Medalist), Myrna Hampton (Oral Historian, 10th Mountain Division), Kathy Hubbard (Director of Administration, California Ski Industries Association), Abby Kealy (Movie Producer/Director, 10<sup>th</sup> Mountain Division descendant), John Knudsen (Disabled Ski Team, USST), Robin Morning (Olympian & Author), Jim Pena (Deputy Regional Forester, USFS Region 5 Pacific Southwest); Percy Rideout (10<sup>th</sup> Mountain Division Vet and founder Aspen Ski Corp.), Charles Sanders (Author – 10<sup>th</sup> Mountain Division), and Mark Harris/Dawn Petermann/Joe Harvis (National Ski Council Federation)..

The Multimedia Show included the Early Days of Snow Sports segment with some video clips from "The Last Ridge" a documentary of the history of the 10<sup>th</sup> Mountain Division from World War II to Afghanistan produced by Abby Kealy, a presentation by Charles Sanders (Author – 10<sup>th</sup> Mountain Division) about the 10<sup>th</sup> Mountain Division and discussion with Percy Rideout (10<sup>th</sup> Mountain Division Vet and founder Aspen Ski Corp.) about the development of the snow sports industry. Modern Evolution of Snow Sports: Olympics & X Games/New Formats – Snow Cross & Half Pipe segment included video clips from Reggie Crist's (1992 Downhill Olympian, 2002 & 2005 X Games Skier X Gold Medalist) skier cross victories and extreme skiing footage plus discussion of the new formats of snow cross and half pipe.

The Leadership Info Panel Sessions included Public Affairs, Leadership Forum, and Volunteerism, Charities/Our Communities. Scott Bowker (FWSA VP Public Affairs) led the Public Affairs session with guest speakers Kathy Hubbard (Director of Administration, California Ski Industries Association) and Jim Pena (Deputy Regional Forester, USFS Region 5 Pacific Southwest). The wide ranging discussions covered USFS approval of the use of reclaimed wastewater by AZ Snowbowl to make artificial snow and subsequent challenge by the Navajo Nation which the first major legal challenge to the 1993 Religious Freedom Restoration Act that could ultimately set a Supreme Court precedent. Other topics included USFS advertising directive encouraging resorts to partner with sponsors to promote public service messages, USFS Planning Rule changes and industry efforts such as the NSAA Model for Success and environmental initiatives like Keep Winter Cool and the NSAA Environmental charter.

Dennis Heffley (Bay Area Snow Sports Council President) and Judith Miller (Los Angeles Council of Ski Clubs President) led the Leadership Forum where participants shared ideas, concerns and solutions to issues facing many snowsports clubs today. Sigrid Noack (chair of FWSA Charities/Our Community Committee) led Volunteerism, Charities/Our Community session in a review of how FWSA and its councils and clubs involve themselves in their respective communities and a sharing of ideas on how to increase that support and involvement.

#### **FWSA History Committee Meeting**

The FWSA History Committee met on Friday at the convention. The committee's focus is to ensure the rich history of the development of snowsports in the western U.S. and the contributions to it by the FWSA are recognized and preserved. Establishment of biography guidelines and interview questionnaires, potential history article topics/authors for upcoming Councilman issues, and identification of historically significant snow sports people as targets for biographies/interviews were discussed. If you are interested in joining the committee and/or writing history articles, please contact John Watson at geospace@pacbell.net as membership is open to anyone.

#### Area Development

Area development covers ski area expansion and enhancement, proposed new areas, and the preservation of potential areas for future snowsports. It also includes the increasingly contentious debates between the developers, the ski areas and the environmentalists.

- Arizona Snowbowl. On 12/11/07 an 11 member en banc panel instead of the original 3 judge panel at the 9<sup>th</sup> U.S. Circuit Court level reheard oral arguments for the Arizona Snowbowl snowmaking case with a decision expected in 2008. On 3/12/07 9<sup>th</sup> U.S. Circuit Court William Fletcher reversed U.S. District Court Judge Paul Rosenblatt's decision that Forest Service met all procedural requirements for approval of facility upgrades at Arizona Snowbowl and use of reclaimed wastewater to make artificial snow. District Court Judge Rosenblatt had concluded that the goal of providing a reliable ski season was consistent with the Forest Service's multiple-use mandate. This case is one of the first legal challenges to the Religious Freedom Restoration Act of 1993. This case sets an important precedent which extends American Indians the right to practice their religion in a way and to an extent the federal government deems appropriate and adequate on public lands (not Indian reservations) instead of protecting American Indians' religious rights as they themselves define those rights and the necessary circumstances for practicing their religions. Ultimately this case is predicted to go to the Supreme Court. See www.reclaimthepeaks.com for more info.
- USFS National Forest Management Act 2008 NFMA Planning Rule (36 CFR part 219), framework to streamline planning process, to strengthen role of science in planning, to reaffirm principle of sustainable management consistent with Multiple Use Sustained Yield Act; draft environmental impact statement 8/31/07 analyzed and disclosed potential environmental consequences of planning rule, issued final EIS notice of availability 2/7/08 with record of decision and implementation expected April 2008.
   www.fs.fed.us/emc/nfma/2008\_planning\_rule.html
- Alpine Meadows sale by Powdr Corp (owner of Park City, Mt. Bachelor, Boreal, Soda Springs, Las Vegas Ski Resort, Killington, Pico) to JMA Ventures (owner of Homewood Resort and developer of Ghirardelli Square in San Francisco) closed in July 2007.
- Bearfire Resort, planned Texas outdoor ski and snowboard resort in Dallas/Fort Worth area is scheduled to open in the fall of 2009. Bearfire Mountain is to be a 25 story mountain with Snowflex material that has 650,000 square feet skiable area on a 50 acre outdoor complex with chairlifts, half pipes, hotel, convention center, spa, tubing hill, and ice skating rink. www.bearfireresorts.com
- Booth Creek Ski Holdings Inc. transfers control of Loon Mountain, NH & Summit at Snoqualmie, WA to Boyne USA Inc. in October 2007.
- Dyer Mountain, planned California four season ski resort 85 miles northwest of Lake Tahoe. In September 2007 Lassen County California Board of Supervisors approved development of 7,000 acre resort community which will include 3,000 acres of ski/snowboard terrain; 2,400 foot vertical drop and 12 lifts.
- Mount Waterman (La Canada, CA in the San Gabriel Mountains near Los Angeles) reopened in February 2008 after being closed for winter activities for almost 7 years. <u>www.skiwaterman.com</u>
- Mount Pegasus, proposed Georgia indoor ski resort on 400 acres along Lake Lanier near Atlanta was presented to Dawson County Development Authority in September 2007. Plans call for one million foot indoor ski dome with 2,500 foot slope, 300 foot vertical drop, 5 runs, 2 quarter pipes, a half pipe, super pipe, mogul field and indoor snowmobile track.

- PingTian Resort in consultation with the SE Group (designer of Deer Valley) is continuing construction of "China's first world class luxury ski resort" in the Tianshan Mountain range of northwestern Xinjiang Uygur Autonomous Region during winter 2007/2008 and is now expected to open in November 2008.
- Revelstoke Mountain Resort (Revelstoke, BC Canada) opened for business in December 2007 with an 8 person gondola and high speed quad chairlift servicing 4,735 vertical feet of lift-serviced terrain; 1,500 acres of skiing and 27 ski runs. This brand new resort is expected to have North America's longest lift serviced vertical at 5,263 feet next winter. Ultimately, the mountain will have over 20 lifts and more than 100 runs. www.revelstokemountainresort.com
- Summit at Snoqualmie Pass, WA. Master development plan draft environmental impact statement 12/31/05, final EIS expected June 2008 implementation August 2008. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg <u>swetterberg@fs.fed.us</u> 425-744-3403
- White Pass Ski Area Expansion, WA draft environmental impact statement (EIS) released 12/23/04, final EIS June 2007, implementation May 2008 Wenatchee National Forest Naches District Recreation Planner Susan Ranger <u>sranger@fs.fed.us</u> 509-653-1446

FWSA also endorses the NSAA "Environmental Charter" and the "Sustainable Slopes" initiative.

- Keep Winter Cool <u>www.keepwintercool.org</u>, a joint effort of NRDC (Natural Resources Defence Council) and NSAA (National Ski Areas Association) continued its 5<sup>th</sup> season as part of NSAA Sustainable Slopes initiative. One example of this initiative is that 63 resorts in 17 states are buying renewable energy credits to offset all or part of their operational energy use of which 34 are offsetting 100% of their energy use.
- NSAA Environmental Charter is currently endorsed by more than 175 U.S. ski areas, 14 partnering organizations and 54 participating organizations. 2008 marks the 7<sup>th</sup> anniversary of the Sustainable Slopes initiative.

We have aggressively strengthened our relationship with U.S. Forest Service. Utilizing our contacts in the U.S. Forest Service we stay abreast of a number of issues. We will continue to work to provide forums in which FWSA is able to educate U.S. Forest Service winter sports program administrators and NSAA on the operations of the FWSA Public Affairs Program and the concerns of our organized recreational snowsports participants and racers. We routinely address our issues to both U.S. Forest Service and NSAA in order to better educate them on FWSA's PA program and to further cement our place as a partner on important issues we all face. You can help increase our influence with U.S. Forest Service by calling or stopping in at the local U.S. Forest Service office when you visit ski areas and let them know you are there. You are the VOICE!

#### **Consumer Advocacy/Trends**

- Taos Ski Valley, NM opened to snowboarding on 3/19/08 leaving 3 ski only resorts Alta, UT; Deer Valley, UT; and Mad River Glen, VT. <u>www.ridetaos.org</u>
- Overall dollar sales for entire winter sport market (August 2007 to March 2008) increased about 10% (\$280 million) in dollars to \$2.97 billion according to SIA (Snowsports Industries America). Specialty shops accounted for 62% (\$1.86 billion), chain stores 21% (\$616 million up 7%) and Internet 17% (\$494 million up 75%) of snow sport sales. Trends this season included growth in the following categories: twin tip skis (75,000 pairs sold), cross country equipment unit sales (up 26%), helmets (934,000 helmets), snowboard tops, and snowshoe unit sales (up 20%).
- U.S. won a national record 5 World Cup titles (Bode Miller-overall, combined; Lindsey Vonn-overall, downhill; Ted Ligety-giant slalom) including both overall crowns which only has happed 9 times in 41 years. The last time U.S. won both overall titles in the same year was 1983 (Phil Mahre & Tamara McKinney) when U.S. won a total of 4 World Cup titles. Bode (age 30) won 6 times this season moving to 31 which beats the previous U.S. record of 25 set by Phil Mahre and moved past Benjamin Raich to become the 6<sup>th</sup> ranked all time male winner. Bode is the second American male to win the overall title after Phil Mahre who won it 3 times. Lindsey Vonn (age 23) is the first American woman to win the overall World Cup title since 1983 and the 2<sup>nd</sup> American woman ever. Lindsey won 6 times this season moving to 13 total wins passing Daron Rahlves on the all time U.S. win list to 4<sup>th</sup> place behind Bode

Miller, Phil Mahre and Tamara McKinney. Also Lindsey is the only other American woman to win the World Cup downhill title (Picabo Street won in 1995). Ted Ligety (age 23) is the 5<sup>th</sup> American (3<sup>rd</sup> American male) to claim a World Cup GS title, the first since Bode Miller in 2004.

- Simon Dumont (21 year old X games star from Bethel, ME) broke the previous world record highest air on a quarter pipe (32.5 feet by Norwegian Terje Haakonsen) with a corked 900 tail grab peaking at 35 feet above the top of the 38 foot quarterpipe at Sunday River in April 2008.
- The Ski Channel acquired broadcast rights to big mountain freeskiing properties The Freeskiing World Tour, The World Freeskiing Championships, and The Subaru US Freeskiing Series, as well as the big mountain snowboarding series The North Face Masters Series to add to other announced events like Teva Mountain Games and World Heli Championships. The Ski Channel is expected to launch mid summer 2008 via free VOD on Time Warner, Cox & Brighthouse plus other multimedia platforms.
- truTV (formerly Court TV) announced in April 2008 that it is planning a series "Ski Patrol" about the day to day activities of ski patrollers. Bunim/Murray (The Real World) and Varuna Entertainment (Trick my Truck) will produce individual episodes.
- Spyder Active Sports Inc. purchased the technical outdoor and mountaineering apparel brand Cloudveil Mountain Works Inc. (Jackson, WY) in February 2008.
- Get them involved while they are young is critical to developing life long snowsports enthusiasts. The 2006 National Skier/Boarder Opinion Survey by Leisure Trends Group showed 62% started riding before age 18 and 30% started after encouragement from friends.
- 2014 Winter Olympic Games awarded in July 2007 to Sochi, Russia with ski/snowboard events at Rosa Khutor resort in the Kasnaya Polyana valley of the Caucasus Mountains.
- Amer Sports Corp opened U.S. headquarters in Ogden, UT in September 2007 for Winter & Outdoor unit that includes Atomic, Salomon & Suunto.
- Jarden Corp completed acquisition of K2 Inc which adds the brands K2, Marker, Marmot and Volkl to Jarden's Outdoor Solutions segment in August 2007.
- Bode Miller will match his independent Team America sponsors' combined donation of \$5,000 per World Cup win over the next 3 seasons to his Turtle Ridge Foundation which has donated tens of thousands of dollars to Bretton Woods adaptive ski program, Lance Armstrong Foundation, the Boys & Girls Club and other worthwhile causes. This 2007/2008 season total was \$60,000 including a \$30,000 matching donation from Bode. The focus of the foundation is on environmental, health and economic issues.

#### Transportation

You would be well advised to click on the relevant baggage rules link for the airline that you will be traveling on and print out the actual policy to take with you on your trip since the airline baggage rules vary on what snowsports equipment (skis, poles, boots, bindings, snowboard, snowboard boots, helmet, ski bag, ski boot bag) counts as one item and/or is allowed. Snowboard boots are not specifically addressed by most baggage rules.

Be aware that you may be charged for an extra bag if you decide to risk packing other items in your boot or ski bag since airline baggage rules do not specifically address in most cases the allowability of anything else beyond skis, boots or poles. You will be totally dependent upon the goodwill of the person checking you in.

Most of the airlines (American, Continental, Delta, Northwest, United and US Airways) have lowered weight limitations to 50 pounds, down from 70 for checked baggage on domestic flights.

Airlines initiated 2<sup>nd</sup> checked bag fees of \$25 in May 2008 with American initiating 1<sup>st</sup> checked bag fee of \$15 in June 2008 but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details

Americanhttps://www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jspContinentalhttp://www.continental.com/web/en-US/content/travel/baggage/check.aspxDeltahttp://www.delta.com/traveling\_checkin/baggage/baggage\_allowance/index.jsp

Northwesthttp://www.nwa.com/travel/luggage/checked.htmlUnitedhttp://www.united.com/page/article/0,6722,52519,00.htmlUS Airwayshttp://www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx

Public Affairs has created an Airline Baggage Rules Summary at <u>www.fwsa.wbees.com/page/page/1102029.htm</u> and links to airline baggage policies plus formed a FWSA Airline Committee. We are also working the Congressional Ski & Snowboard Caucus to bring attention to these airline baggage issues.

Snowsports Baggage Problems: If you have had any snowsports baggage problems, please advise us via email with a description of the problem, date, airline, flight number and if possible, copies/summaries of any correspondence/phone calls with the airline and the airline's response. Please email Diane Stearley (FWSA Airline Committee Chair) dmstear@att.net and copy Scott Bowker (FWSA VP Public Affairs) PublicAffairs@fwsa.org at your convenience.

- 1<sup>st</sup> bag fees: \$15 each way starting 6/15/08 (American with Delta, Northwest, United, US Airways likely to follow) but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details and the Airline Baggage Rules article in the Travel section of the fwsa.org website.
- 2<sup>nd</sup> bag fees \$25 each way started 5/5/08 (Continental, Delta, Northwest, United, US Airways) and 5/12/08 for American but there may be exceptions for certain frequent flyer levels, international flights, etc. Consult the Checked Baggage policy sections of the airline websites for further details and the Airline Baggage Rules article in the Travel section of the fwsa.org website.
- New direct flights into Reno Tahoe International Airport. Southwest Airlines (Baltimore/Washington, D.C. November 2007; San Diego, CA March 2007). ExpressJet (Tucson, AZ; Long Beach, CA; Ontario, CA; Spokane, WA November 2007). Allegiant Air (Bellingham, WA May 2007).
- New direct flight into Salt Lake City. JetBlue (Burbank, CA December 2007)'
- New seasonal weekend direct flight into Bozeman, MT. United (Los Angeles, CA June 2008, San Francisco, CA December 2007).

#### Ski History

Far West Ski Association is supporting the campaign by Phil Bartholomew, the son of Orland Bartholomew, to name Mount Bartholomew – an unnamed 11,099-foot mountain near North Fork, CA in the Minarets, a section of soaring spires in the Ansel Adams Wilderness of the Sierra National Forest. Mount Bartholomew should be named to honor Orland "Bart" Bartholomew, a Sierra High Adventurer, who made an incredible three month, 300 mile solo mid winter trek skiing the Sierra crest from south of Mt. Whitney to Yosemite National Park - just for the challenge and the photographs. Orland made the first winter ascent of Mt. Whitney, the highest peak in the lower 48 states at 14,495' and the first winter ascents of Mt. Langley and Mt. Tyndall, both over 14,000' during this three month journey from Christmas Day 1928 to April 3, 1929.

A number of further details make this an amazing feat for a true mountain man. Orland skied on custom made 6' long wooden skis without metal edges with only a crude wax system for climbing and used ski poles made from hickory garden rake handles. He didn't have a sleeping bag or much of a tent. Bartholomew cut tree boughs and used them as a base to pitch a small shelter on the snow. He built fires for cooking. Orland wrapped himself in a down robe to sleep. He carried a 70 lb pack, a folding bellows camera and a double bit ax. Orland wrote extensive journal entries and shot 320 photos. The trek is the equivalent of traveling from Pasadena to Salinas at an elevation of 9,000 feet through fierce blizzards and avalanche-prone canyons. Gene Rose, author of "High Odyssey", wrote that Bartholomew's three-month trek "stands as the ski exploration of the first half-century, unmatched as a feat of winter survival until very recently when solo ski expeditions reached both Arctic and Antarctic poles." Orland worked for Southern California Edison as a hydrographer who measured the snowpack and stream levels to gauge how much hydroelectric power SCE could wring from the Sierra in the early 1920s. Orland later worked as a ranger (fire guard in those days) in the Ansel Adams Wilderness of the Sierra National Forest for 20 years from the early 1930s to the early 1950s. This campaign is also supported by Congressman

George Radanovich of California's 19th Congressional District who has already written a letter of support which has been entered into the Congressional Record. Look for more information on the Mount Bartholomew page <u>www.fwsa.wbees.com/page/page/1180431.htm</u> in the Public Affairs section of the FWSA website for details on how to send your letter of support for Mount Bartholomew to the U.S. Board on Geographic Names of the U.S. Geological Survey.

- 5<sup>th</sup> Annual Vermont Antique Ski Race benefit at Ascutney Mountain Resort on 3/8-9/08 for Vermont Ski Museum included Suzy Chaffee and Warren Witherell among the ski celebrities competing in Strictly Vintage, Woodies, and Metal/Fiberglass divisions on a race course with bamboo slalom pole.
- U.S. National Ski & Snowboard Hall of Fame 2007 inductees include Jake and Donna Carpenter (founders of Burton Snowboard Company which started in 1977 in a Vermont barn); Everett Kircher (founder of Boyne USA Resorts with first double & triple chairlifts in world); Eric Bergoust (1998 Olympic gold medal aerials, 2x World Champion, 3x U.S. Champion, 4x Olympian); Doug Lewis (1985 World Championships bronze medal downhill, 2x Olympian, 2 U.S. National Champion Downhill titles); Tom Jacobs (1952 Olympian in cross-country and Nordic combined, founder of Reliable Racing Supply); Mitch Cubberly (inventor of the first multi-angle release ski binding, called the Cubco, in the early 1950s).

## Director Report Racing by Bob Ellis, VP

This year was very challenging in many ways from the Keystone Nationals through the season and into the Far West Championships. During the season, many races were met with tough weather conditions or bad snow conditions. When we finished at Mammoth Mountain, the weather cooperated just enough that we were able to put on some great races, but challenged our racers as they toughed it out against the wind.

The season started at Keystone where we doubled our numbers in racers and competed in minus 17 degree temperatures on GS day. Luckily, everybody still had a fun time. The skiing in Colorado was better than California at this time, and racers from all over the country let us know they would come back next year. Several racers took advantage of the discounted lift tickets at other Vail Resorts and extended their trips and skied at some of the other nice resorts.

During the season, it appears many leagues reduced their numbers that raced. This could be because of high gas prices, and our group getting older and retiring from racing, and not recruiting enough new racers to replace those that hang it up.

Far West Ski Week at Whistler was an epic week of skiing and racing. It was so good, many people never made it to the race courses because they were having so much fun skiing the two mountains. The skiers also woke up to five straight days of sunshine and ego snow. Nobody could make a bad turn. The races were set fairly easy, and most enjoyed the courses, their length and steepness. Many racers went home with awards and all went home with great memories of the skiing and racing. Our slalom racers ran on the Olympic Slalom hill, and got a taste of an Olympic run on that day. To my knowledge there were less than a handful of complaints about the racing. Most of them were related to finding the courses on race day. Next year we will do a better job of directing racers to the courses. The results are posted on the <u>www.FWRA.com</u> website.

Norcals and Socals went off on the same weekend this year. However, that weekend had powder on Saturday and high wind on Sunday. During the week before the race, the weather was fabulous, of course. This goes to prove that ski racers are tough and tenacious.

The Far West Championships at Mammoth Mountain went off extremely well. From a management side, it was very stressful. Luckily, Mammoth was flexible and extended our deadlines, which allowed us to seat everybody at the awards dinner. It was windy all three days, but because we are tough, we all ignored the wind and just raced. The Mammoth Race Department did a fantastic job all three days and impressed all involved. Over 300 attended the awards dinner and watched photos provided by Ken Calkins and Robert Van Pelt, and enjoyed a nice buffet and picked up their Slalom awards sponsored by Charles Schwab. The Silent Auction was a large success, mainly due to the efforts of Barbara and Donn Bryant, Lisa Gill and Barbara McCabe.

Dan Bock at the Westin Monache helped out by offering his conference room in the Village for our evening registrations. Most of our racers came into the Westin Monache and were able to get registered and have a drink or dinner.

We ended up with over 250 racers, and for the first time in over 20 years, every racer was given two runs on each of their courses on each day. Those that signed up for the race clinic on Friday, will be refunded their money from their club or league, due to lack of instruction.

We handed out over 250 shirts with the FWSA logo on the front, and many involved were very appreciative of the generosity of FWSA in helping pay for some of the cost of the shirts. The shirts came out nicely and helped

generate enthusiasm for the event and also showed the closeness between FWSA and FWRA. My thanks to everyone that supported this. It was money well spent.

Next year the Keystone Nationals are planned for December 10-13, 2008, with additional information available at <u>www.KeystoneNationals.com</u>. The 2009 Far West Championships will be at Northstar on the first weekend in April.

Next year we hope to make further improvements in racing and hopefully gain more involvement and enthusiasm from participants. With the Board's continued support and involvement, we can make that happen.

## **Director Report**

### Awards Program by Catherine Ohl, Awards Chair

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils has been added this year.

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest program of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at **www.fwsa.org** or **www.pacificrimalliance.org/history.html**.

- 1. Far West Service Awards for association volunteers and/or ski industry and their employees
  - Hans Georg for Individual Long-Term Contribution
  - Elizabeth 'Schatzi' Wood for Individual Two-year Contribution
  - o J. Stanley Mullin for Individual Two-year Contribution
  - o Jordan-Reily for Individual Public Affairs Contribution
  - o **Jimmie Heuga** for Individual Humanitarian Contribution
  - o Bill Mackey for Individual Ski Industry Employee Contribution
  - o Tommi Tyndall for Ski Resort Contribution
  - o Terry Smith for Individual Racer Contribution
- 2. Industry Media Awards
  - Bill Berry Award for Hard News
  - Bill Berry Award for Featured News
  - Warren Miller Multi Media Award
- 3. Club and Council Achievement Recognition Awards
  - Councils' Man & Woman of the Year
  - Tollakson Award for Outstanding Club
  - Wentworth Award for Outstanding Club and Council Publications
  - o Award for Outstanding Club and Council Web Sites
- 4. Special Awards for Individuals, Clubs, Councils, and Ski Industry
  - Safety Person of the Year Award
  - Western Ski Heritage Award
  - Club and Council Legacy Recognition Program (new in 2008)
  - Charity / Community Service Recognition Awards for Clubs and Councils (new in 2007)

- Ski Industry Recognition Certificates
- o President's Awards for Individual Contributions
- 5. Sports Awards for Individuals, Clubs, Councils, Leagues
  - o Joe Ross Memorial Trophy for Club
  - o Ski Week Trophies for Winning Club, Council, Male and Female Racers
  - Far West Championships Trophy
  - Roma McCoy Trophy

#### **1. Far West Service Awards**

The 2007 awards were administered by Catherine Ohl, Awards Chair, with a committee consisting of Mike Sanford, John Watson, and Norm Cullen. For the first time, electronic voting was allowed. Citations and voting were uploaded on the web site and can be viewed at **http://acatmeowz.com/farwest/nominations.htm**. Voting was permitted using the internet, email or by the traditional snail mail.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (http://www.auburnskiclub.org/), one of the founding ski clubs of the Far West Ski Association.

#### Hans Georg Award (1966 - present)

The Hans George Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual or individuals who have contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, Randy Lew, Nic Fiore, Norm Cullen, Fay Mumbauer, Woody Hogan.

#### Elizabeth 'Schatzi' Wood Award (1966 - present)

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include Debbi Kor-Lew, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Catherine OhI, Karen Davis, Connie Smith, Kathy Hoffmann.

#### J. Stanley Mullin Award (1966 - present)

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen.

#### Jordan-Reily Award (1991 - present)

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Previous awardees include Scott Kaden, Mark Udall, Ehan Chickering Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Catherine OhI, Wayne Poulsen, Karen Kimball, John Watson.

#### Jimmie Heuga Award (1987 - present)

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled skiing and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include Sigrid Noack, Muff Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, KelLe Malkewitz, Hal O'Leary.

#### Tommi Tyndall Award (1966 - present)

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to skiing and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Big White, Breckenridge, Ogden! Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Aspen, Lake Louise, Boreal, Northstar, Mammoth, Bear Mountain, Mt. Bachelor.* 

#### Bill Mackey Award (1972 - present)

The Bill Mackey Award is given for outstanding service to the skiing public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), Don Beaulieu (Sunshine), Sandy Best (Lake Louise), Mary Evans (Aspen).

#### Terry Smith Award (1976 - present)

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debi Warzynski.

#### 2. Industry Media Awards

The 2007 awards were administered by Mike Sanford, FWSA Past President, and Steve Coxen, FWSA Trustee Chair.

#### Billy Berry Award for Hard News (1966 - present)

Awarded for outstanding service to skiing by writers for the printed media in a hard article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include April Darrow, Walter Roessing, Brian Clark, Katherine Cole, Bob Cox, Burt Sims.

#### Billy Berry Award for Feature Article (1991 - present)

Awarded for outstanding service to skiing by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon.

#### Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)

Awarded for outstanding service to skiing by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontant, John Jay, Chaco Mohler, Suzy Chaffee, Warren Miller.

#### 3. Club & Council Achievement Recognition Awards

#### Councils' Man & Woman of the Year

The Council's Man and Woman of the Year Competition was administered once again by Donn Bryant. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council was asked to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in skiing; club, council, regional and national activities; and knowledge and enthusiasm for the sport of skiing. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Award covers the previous two years.

#### Tollakson Award for Outstanding Club

The Tollakson Award was administered by Karen Davis, FWSA VP Communications and Karen Davis. Each club was asked to submit a 3-page bio detailing their contributions to the sport of skiing/boarding.

#### Wentworth Award for Outstanding Club and Council Publications

The Wentworth Award was administered by Karen Davis, FWSA VP Communications. Each club and council was asked to submit a four of their most recent newsletter for judging. In addition, each club was asked to submit a judge to help with the judging.

#### Award for Outstanding Club and Council Web Sites

The Award for Outstanding Web Site was administered by Karen Davis, FWSA VP Communications. Each club and council was asked to submit their web site for judging. In addition, each club was asked to submit a judge to help with the judging.

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their membership levels.

Class A:	Membership 10 to 149
Class AA:	Membership of 150 to 199
Class AAA:	Membership of 200 to 324
Class AAAA:	Membership of 325 or more

#### 4. Special Awards

#### Safety Person of the Year Award

This award is administered by Richard Lubin, Safety Chair, under the leadership of Scott Bowker, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe skiing and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has been sponsored by Aspen Skiing Company since its inception in 1998.

#### Western Ski Heritage Award

This award is administered by John Watson, History Chair, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

#### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up an historic collection available to researchers—and who knows? - maybe a book of histories from the standpoint of organized skiing. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at geospace@pacbell.net. Submissions due May 12.

#### **Charity and Community Service Recognition Award**

The charity award is new in 2007 and was administered by Sigrid Noack, Charity and Community Chair. The winner club receives a \$100 donation to the charity of choice.

#### **Ski Industry Recognition Certificates**

Long-term ski industry supporters of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor-Lew, VP Marketing and Convention Sponsorship Coordinator.

#### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the skiing experience of the "Western Skier".

#### 5. Sports Awards

#### Joe Ross Memorial Trophy

This award is administered by the Far West Ski Association Ski Week Staff. Metals are given to the ski racers at FWSA ski week who earn the highest point totals for the entire week in their age bracket both male and female. The Joe Ross Memorial Trophy is given to the club with the highest number of points. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the American SkiSport Museum (http://www.auburnskiclub.org/) in Boreal, California.

The age brackets for point awards are:

#### Club of the Week

Awarded to the Far West club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

#### **Council of the Week**

Awarded to the Far West council that earns the most points ski racing at FWSA ski week. This award is administered by the Far West Ski Association Ski Week Staff.

#### Club of the Week

Awarded to the ski club who earns the most points racing at the annual Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

#### **Racer of the Week**

Awarded to the female and male racer who earn the most points racing at Far West ski week. This award is administered by the Far West Ski Association Ski Week Staff.

#### **Far West Championships**

Awarded to the Far West Race League that earns the most points overall at the Far West Championships. This award is administered by the Far West Race Association.

#### **Roma McCoy Trophy**

Awarded to the Far West Race League that earns the most points per racer start at the Far West Championships. This award is administered by the Far West Race Association.

## **Director Report**

### Family/Youth Involvement by Linda Westlund, Trustee

The **Family/Youth Involvement Committee** of FWSA was established in July 2003 and meets at breakout sessions held during FWSA Board of Director Meetings. This committee works throughout the year to evaluate, develop and execute plans that provide opportunities for families and youth to participate in snowsports and ski club related activities.

Substantial progress was made this year, at the direction of our membership as represented by voting delegates at the 75<sup>th</sup> Annual Meeting and Convention of the Far West Ski Association held at the Hyatt Regency in Santa Clara, CA. Refer to Resolution #1 as recorded in the 2007 FWSA Convention Minutes. The FWSA Board of Directors affirmed a new travel policy in July 2007. Family participation is the new standard. Any trips that do not allow families/youth must be voted on as exceptions.

**FWSA Ski Week** trips have traditionally been open only to our adult ski club members, age 21 and above. Effective in 2008, the Whistler Ski Week was open to members age 18 and above. Actual results: One 18 year old in attendance. Starting in 2009, FWSA will open the North American and International Ski Week Trips for family participation. Family participation is member participation involving a minor under the age of 18 accompanied by a responsible parent or guardian. Families are welcome at Big Sky Montana for 2009 Ski Week! The 2008 Greece Trip was planned as an Adult Trip. Future International travel will be advertised as "Family Optional" unless the FWSA BOD votes to designate them as "adult only" trips on an exception basis.

**The Skiyente Ski Club of Northwest Ski Club Council** ran their  $3^{rd}$  annual family ski trip on February  $6^{th} - 10^{th}$ , 2008, to Sun Valley, Idaho. FWSA members were invited to participate, and 11 youth were on the trip. FWSA provided funding towards a family competition offered on the trip. Skiyente is already making plans for a 2009 family trip and expects to make it available to all interested FWSA members.

**FWSA planned a family trip to Bear Valley, California**, over Presidents' Day weekend. Initial sign up of families looked good, but there were some cancellations due to personal circumstances. Two youth participated in the trip with their parents, and fun was had by all. FWSA will plan another Family Trip over Presidents' Day weekend in 2009.

**FWRA Championships** continues to welcome junior racers and families. Five junior racers participated at Mammoth 2008, and youth are also welcome at the banquet.

#### Volunteers and Participants Needed

If you are interested in volunteering to help plan a family or youth event at the FWSA level or thru your council, please contact a Family/Youth Involvement Committee Member. Providing for family membership and offering valued services to this class of membership will be a multi-year endeavor. Please check the *Family Activities* link on the *FWSA Web Site*, <u>www.fwsa.org</u> to stay informed on our progress!

## **Director Report**

History Committee by John Watson, Chair

### Catherine Ohl., Secretary, and correspondent contributors

History committee has as its primary responsibility the encouragement of production of histories of snowsports in the Far West. Additionally, it must take note of significant events that occurred to the Association within the past year. Most of this detail is covered elsewhere in reports of committees and will not be repeated here. So this report covers a select mix of news, and it falls into several categories. these include the pure historical programs conducted by the Association and your committee, important things that happened to or in the Association and an open-ended collection of noteworthy things reported upon.

The pure historical programs conducted by the Association are the *Steamboat Western Ski Heritage Prize* for the outstanding product completed in the past year that deals with snowsports history. This has so far been either research, museum display, documentation or a major book. But new this year is a *Club and Council History Recognition* program. This is designed to capture the contributions of organized snowsports at the grass roots level – that of clubs, councils and racing leagues. We're still looking for a more compact expressive name for this program. It will recognize the organization submitting the best histories each year. The prize consists of funds raised from individuals that will be made available for contribution to a favored charity of the winner's choice. This thus interweaves with the Association's Charities program. The records of the former and the ground rules for the latter are covered later in this report.

In a discussion with the President in December, with three past-Presidents also present, Randy Lew was asked what are the five most important things for him to accomplish this year? As you might expect, the majority of this list of concern to Randy were financial issues – holding down costs and assuring the health of the travel programs. But two did not fall into this category: *revision of the bylaws* and the *admission of Intermountain Ski Council to the Association*. The bylaws have been subject to committee action since July 2006 and will come to a major milestone on June 8 with a vote on a new set and the creation of a parallel Policies and Practices section of the Operations Manual. Just as Past President Norm Cullen prides himself on bringing Arizona Ski Council into the Association, Randy can be justifiably proud of the achievement and his role in it to bring Intermountain Council, with its glorious Utah and Idaho skiing, into the Association fold.

I should be noted here that the Phoenix Ski Club is celebrating its 75<sup>th</sup> year in 2008 and that the North Island Snowdrifters (San Diego) are celebrating their 30<sup>th</sup>.

In addition, note that our annual golf tournament is named for the much-loved Michael German (1945-2006). Golf was Michael's other love besides Barbara, skiing and friends. He was especially interested in Youth Golf programs.

As mentioned above, we have two major history product awards. Number One is

#### WESTERN SKI HERITAGE AWARD

#### SPONSORED BY FAR WEST SKI ASSOCIATION AND



Far West Ski Association's Western Ski Heritage program will annually recognize the best effort in the prior year that communicates the contributions of snowsports to the community at large. The Award is sponsored by <u>Steamboat Ski & Resort Corporation</u> and is presented at the annual Convention held each June. Steamboat Springs itself is an area rich in the history and personalities involved in the development of snowsports in the West. Steamboat Springs, home of champagne powder, annually makes available a snowsports vacation prize for the history product selected by the judges for the Western Ski Heritage Award.

The purpose of the Association's Western Ski Heritage program is to raise the awareness of snowsport participants and non-participants alike of the contributions made by individuals, groups and companies to all aspects of snowsports - competitive as well as that of outdoor winter recreation and fitness. A parallel purpose is to convey the positive role snowsports has had in its contributions to the communities in the West. It recognizes outstanding effort in the area of historical research to find, preserve, document and share the history of snowsports in the West.

The Award is open to an individual or a group leader (it is not restricted to Association membership) and can be self-nominated or nominated by a club or club member. Materials and history programs will be evaluated against the objectives of the program by individuals selected for their knowledge of the history of Western snowsports and that of the Association. Evaluations of history efforts will be conducted each spring in preparation for the annual convention. A variety of methods may be used to present the history. This can include any of the following:

• original documentation of facets of snowsports (in the legendary Bill Berry tradition); organization histories (club, council, league, company, etc); videos; photos; books; field trips; speaker programs; descriptions of past major events.

#### Winners of the Western Ski Heritage Award

- 2007 Catherne Ohl
- 2006 Robin Morning
- 2005 Ingrid Wicken
- 2004 Martin Forstenzer
- 2003 Catherine Ohl
- 2002 Ingrid Wicken
- 2001 Chris Miller
- 2000 Sutter Kunkel

**Catherine Ohl** received the Steamboat WSH Prize for her Awards Booklet and History panels at the 2005 annual meeting – the Association's  $75^{th}$  anniversary. The booklet has turned into an annual reference for history of organized skiing.

**Robin Morning** was unable to receive her 2006 WSH Prize memento at the 2006 annual meeting. Past President Mike Sanford was able to finally make the presentation March14, 2008 in Mammoth Lakes. The occasion was the publication and receipt of advance copies of her comprehensive history of the building of Mammoth Mountain as a ski resort and the involvement of the McCoy family in it. She received only 20 or so advance copies and they were auctioned off in a gala for the Mammoth Lakes Foundation on March 15. The first copy of *Tracks of Passion* went for \$21000, the second copy for \$18000. It was fully autographed by all the persons involved in the book and the people in the book who built Mammoth. The book is large

(384 pages) and full of historic photographs. It is available from the Foundation at under \$100 with shipping. Call up <u>www.mammothlakesfoundation.org</u> for information.



Past-President Sanford presenting the 2006 Steamboat WSH prize to Robin Morning March 14 in Mammoth Lakes.

And the new number 2 is

#### CLUB AND COUNCIL HISTORY RECOGNITION 2008 John Watson, History Chairman

The Association launches in 2008 a solicitation for club, league and council histories. The objective of the annual program is to capture important information about skiing from the skier's perspective and especially that of the club skier. Selection for the prize will be based on digital presentation of club or council history according to a set of weighted criteria and judged by knowledgeable ski historians.

All submissions must be for unrestricted release and become the property of the Association. Multiple focal points for ski history will be designated as holders of the information. These holders may make the histories available on a loan basis from time to time.

The selection is not for outstanding club or council, although it is anticipated that some material may be common to both types of presentations. Think of these histories as museum or library reference resources.

Criteria will be posted on the Association web pages with mid April deadlines and addresses for mailing to the judging panel. Winners will be announced at the FWSA annual meeting and the cash prize awarded to the selected submission. The prize may be received by the submitters or donated to the charity or program of their choice in their name. The prize currently stands at \$300, courtesy of Ben Newmarker, Mary Liz Azevedo and John Watson. A memento will be awarded to the selected submission and recognition letters to others submitted.

Criteria will include the following. Submissions should try to cover as much detail as available against these weighted criteria. It is more important to capture your history than to "check off all the squares." Liberal use of photos and graphics is encouraged. These submissions are paperless and should be readable with standard applications from CD or DVD.

- Basic organizational identity, location and service area, corporate status, and mailing address, both postal and electronic (5)
- Objectives and purposes of the organization, mission and vision statements (if available), plan for the future (10)
- Membership profile, numbers, demographics (10)
- Timeline. Founding, significant events during your history to date (20)
- Annual event menu and descriptions recreational, social, competitive, community service, travel (20)
- Description of major events and achievements from your timeline (20)
- Highlighted member profiles and special interest connections (5)
- Appendices may include (5)
  - governing documents such as by-laws, articles of incorporation, operations manuals
  - Officer and member rosters, both historic and current
- Accessing information on your media, ease of navigation, indexing (5)

#### Now for some personal messages.

#### Message #1: Truth is stranger than fiction

First, a note from Frankie Hansen !!!!!!! Dated April 30. Frankie is a Past President and was for many years subsequently the Bylaws chairperson. She is a longtime supporter of the National Ski Hall of Fame. Note their charity work, their Corvettes (eat your heart out Randy) and that she and Wally GETTING MARRIED IN NOVEMBER. Repeat GETTING MARRIED IN NOVEMBER. What's the world coming to?

#### Hi Mike,

I loved the .pdf file with the nominations - how beautifully done everything is...nowadays - everything you are doing, in FWSA, seems to get better and better, all the time; and the nominations were all so wonderfully presented...sure wish I knew more of the nominees.

## Wally and I are very involved with in charity work...we are spending a lot of time with Operation Gratitude (helping to support "our guys overseas"), New Horizon (helping adults with developmental disabilities) and Circle of Hope (helping people with breast cancer).

Miss seeing all of you - I only seem to talk to, or see, Jane when someone we both know, passes away; and the last I heard from Siggy was that she was going to be in Turkey for several months - until about the middle of May I thought.

Because of my knee (torn ligs. in Vail) and Wally's hip, we haven't skied in years, we have even had to stop square dancing, but we are both still very much involved in our square dance club...now,

We just drive Corvettes around a lot! (I think Mike & Dorothy McCloskey, from Century City Ski Club, and who are in one of the Corvette clubs that we belong to, were at FWSA Ski Week just a few months ago).

**Our latest cutie-pie is a 2007 Indy Pace Car - we now have a whole 700 miles on her - so now we have 3 Corvettes and are having so much fun with them -** we worked 2 car shows for charity in the past 2 weeks! Last Sunday we had over 1,000 cars at Pierce College for a fundraiser for the families of the one recently killed, and one injured, S.W.A.T. members.

Wally and I are finally getting married...this coming November, on our 25th anniversary of being together. We will be at the beginning/the first stop of a 32-day South American cruise, and we will be having the ship's Captain marry us, on board. So, I am finally going to make an "honest" man of Wally! It's about time, isn't it?

Well, Mike, so good to hear from you - please say "Hello" to everyone from my era, for me/us...Thanks, again...and big hugs,

Janie "Frankie" Hansen (and Wally, too)

Message #2: See if you can find "truth" in this message regarding King Winter

#### **Stephen Allen Coxen**

Steve passed away suddenly and unexpectedly on November 27, 2057 shortly after winning the Bingo Jackpot at the Far West Skiers Retirement Home. He had celebrated his 109<sup>th</sup> birthday last July 5<sup>th</sup>. Steve was surrounded by his wife Linda and good friends John & Claudia Watson, Mike & Eileen Sanford, Randy Lew, Sigrid Noack and Jane Wyckoff, all residents of FWSRH.

Steve was born in Portland, Oregon on July 5, 1946, one of the first of the infamous baby boom generation that Steve held responsible for bringing down the U.S. social security system. He grew up in Eugene and Portland, Oregon where he lived until the constant torrential rains caused by global warming drove him to move to San Diego in 2010. Steve married Linda Helene Orlando in 2003. After moving to California Steve and Linda lived in luxury in the Coxen wing of Mike and Eileen Sanford's Casa Grande. In 2020 they moved to a spacious apartment at FWSRH.

Steve and Linda also spent much of their time at their ocean view casita in Cantamar, Mexico and their second vacation home in Coxen Hole, Roatan. Steve was an accomplished sailor and often chartered sailing yachts in the Caribbean, Mediterranean and South Pacific. He kept his sailboat "Beowulf" in the Puget Sound and San Juan Island area before sailing it down the west coast to San Diego in 2009.

Steve has been very active in Far West Ski Association since 1992 when he brought the Portland Area Ski Club Council into FWSA. PASCC was renamed Northwest Ski Club Council when Seattle ski clubs joined the council in 1998. Steve served as an officer of FWSA for many years: Chairman of the Board of Trustees from 1999 to 2000, FWSA President from 2000 to 2003, Immediate Past President from 2003 to 2006 and Chairman of the Board of Trustees from 2006 to 2008. Steve also served as Chairman of the FWSA Convention Committee for many years. While living in Portland, Steve was President of Portland Area/Northwest Ski Club Council three times: from 1990 to 1992, from 1995 to 1999, and from 2003 to 2005. As President of FWSA and Northwest Council, Steve served on the Board of Directors of the National Ski Council Federation. He was also President of Bergfreunde Ski Club in Portland from 1988 to 1990. Steve was a member of Bergfreunde Ski Club, Schnee Vogeli Ski Club, Mountain High Snowsport Club, Cabernet Ski & Sail Club, all in Portland, and North Island Snowdrifters in San Diego.

Steve served as Secretary-Treasurer of the Oregon Snowsport Industries Association, dba "Ski Oregon" from 1997 to 2008. Ski Oregon is a trade marketing organization to promote snow sports in Oregon. Association members include all of the ski resorts in Oregon and many ski related businesses in lodging, retail, manufacturing, transportation and travel associations.

Steve's service to FWSA and Northwest Council has been recognized by numerous awards including the J. Stanley Mullin Award (2002), Jordan-Reily Award (2003), Hans Georg Award (2004), Far West Councils' Man of the Year Award (2005) and the FWSA President's Award (2006). He was twice named Northwest Council's Man of the Year (1997 and 2005). Steve also won numerous awards for his work as webmaster of the Northwest Council and FWSA websites.

Steve raced in the PACRAT recreational race league for many years, at Far West Ski Weeks and at the FWRA Championships. His team "Psychothermia" won the PACRAT league's first place trophy in 2006. Steve started the FWSA Ski Week Council Challenge by challenging Harry Davis and the Bay Area Council to a team race against Steve and the Portland Area Ski Council at FWSA's Mt. Bachelor Ski Week in 1996. Steve beat Harry but Bay Area Council took the trophy.

Steve led the Northwest Council in annual ski trips to four Far West ski weeks, and also led the annual Northwest Council December ski trips to Vail, Beaver Creek, Breckenridge and Aspen (2003 to 2006). Steve travelled with Far West, going on FWSA European ski weeks to Moraine (2004) and Bormio (2007), and trips to Thailand and Cambodia (2002), New Zealand and Fiji (1999). Steve's other travel adventures included trips to Switzerland (2004), Italy (2007), two sailing trips in the Cyclades Islands of Greece (1996 and 2007), sailing in Tonga (1999) and the British Virgin Islands (1987), and many sailing trips in the San Juan Islands and the Canadian Sunshine Coast to Desolation Sound.

Steve learned to ski on Mt. Hood and skied many times close to home at all of the ski areas in Oregon. He started the Northwest Council "Ski Oregon Challenge" in 2006 to encourage skiers to try all of the ski areas in Oregon, no matter how small. The Ski Washington Challenge was added in 2007 and the Ski Idaho Challenge in 2008. The event became known as the Northwest Ski Challenge. Individuals who skied or boarded all of the areas in one of the three states during a single ski season received recognition and prizes.

Steve's passion for skiing took him on ski trips to Bormio and Morzine in Europe, The Remarkables, Coronet Peak and Cardrona in New Zealand, and many resorts in North America. Over the years Steve has skied at the North American ski resorts below:

Steve founded the Northwest Snowsports Advocates in 2003 to raise awareness among skiers and snowboarders about the challenges facing ski areas in their efforts to make improvements. He created and maintained a webpage with information about Oregon and Washington ski area developments that needed public input and support during the approval process. Skiers were encouraged to provide testimony at government meetings and instructed on how to write letters to the US Forest Service administrators and their local, state and federal government representatives.

Steve had a long career as a Certified Public Accountant, corporate CFO and General Manager. He was a 1968 graduate of Portland State University and earned his MBA from the University of Oregon in 1994. Steve was active on the boards of other community non-profit organizations. He was co-founder of the Goose Hollow Foothills League, one of the first of Portland's neighborhood associations. Steve served as a board member (1990-2002) and President (1990-1992) of Artists Repertory Theatre, a nationally acclaimed Portland theatre company. Steve was also a long-time card-carrying member of MENSA until several years ago when he insisted on using the card to get cash and the ATM would not return it.

Steve is survived by his wife Linda, his son Trevor, grandchildren Alyssa and Cameron, and numerous great-grandchildren and great-great-grandchildren. He is preceded in death by his father Thomas (1916-1958), his mother Mable (1921-2041) and his sister Janice (1947-2017).

Steve's good friend Michael Miller, a potter extraordinaire, has fused Steve's ashes into a beautiful life-like bobble head statue to be used as a perpetual trophy for FWSA's newest award in Steve's honor. In lieu of flowers please make contributions to your local chapter of Special Olympics.

## **Director Report**

## Safety Committee by Richard Lubin, Chair "The Snowboarding Chiropractor"

#### <u>Safety</u>

Having fun without injury is what safety is all about. It is also about anticipating potential problems. The ski industry has taken great measures to insure an excellent and safe experience at the ski resorts. Of course there All snow sports participants can appreciate how critically important safety is to all of us.

Many are aware of deaths occurring at ski areas this year, even among ski patrollers at Mammoth Mountain. In the Lake Tahoe area at least 4 deaths occurred at resorts just in the month of April. These were the result of skiers/riders going to fast and striking an object. There is little doubt that in each person has to set their own standards of what they consider to be conscientious and prudent behaviors. It requires a constant attention to the hazards and potential hazards around us.

Our sports take place in ski areas which do a great job at controlling many things which could cause us harm. Excessive speed, inattentiveness, and failure to look around are some of the main causes for injuries. Issues of safety are both relevant to the ski industry and very important to the Association. The position of Safety Chair was created in the fall of 2002, with two time Safety Person of the Year winner ('01&'02). **Richard Lubin, D.C.** Mike Sanford and Dr. Lubin drafted a new Committee Charter, Mission Statement and Objectives.

The Association promotes safety by a number of methods.

- A) There is a special section of the webpage (FWSA.org) with articles on safety.
- B) In our annual **FWSA SKIERS GUIDE**, publication, the widely distributed magazine.
- C) The associations' quarterly newsletter, **The Councilman**, has featured articles on safety by Dr. Lubin and others.
- D) Our Safety Chair has continued to interact with a number of Risk managers and Ski Patrollers at the Ski Resorts to discuss issues of Safety.
- E) The Safety chair has regularly e-mailed original articles to many websites and newsletters.
- F) Our slogans- "Ski With Pride, Let It Ride, Watch All Sides" and <u>First With Safety A</u>wareness appear in many places letting all know that safety is an important issue with the association.
- G) Our **Safety Person of the Year** Contest brings greater exposure to our concerns and dedication to safety in snow sports.
- H) **The** FWSA **Thermometer program.** The Safety chair has delivered several of these to Tahoe resorts. Other board members have taken these to various other resorts.

#### Safety Person of the Year (SPOY)

Starting in 1999 the FWSA has been awarding a Safety Person of the Year to the individual within the association that has done the most to promote safety through a number of criteria. This contest has been sponsored by **ASPEN SKIING COMPANY**. They have announced that they will continue sponsorship. While every ski resort promotes safety, Aspen has proven their dedication to making safety an important issue by rewarding these individuals with a fabulous ski vacation. This includes a 7 day package for 2 including airfare, lodging, 6 days of lift tickets, rental equipment, lessons, a mountain tour with an employee, and an appearance on the local TV show.

The winners have been ('99) Catherine Ohl, Century City and Pacific Rim Alliance Ski Clubs (LA/SD Councils), ('00) Denise Vance, North Island Snowdrifters (SD Council), and ('01 &'02 Richard Lubin, D.C., Bota Baggers Ski Club (BAC), (2003) Elaine Cobos (AZ Council), (2004), Bob Ellis (BotaBaggers BAC) and (2005) Teresa TJ Barnes (N Island Snowdrifters). This past year saw a repeat winner **Catherine Ohl**, (Century City and Pacific Rim Alliance.) Catherine does everything, she writes articles, does web pages, newsletters and is an ongoing advocate of safety, mostly through her multiple articles. She is a worthy winner and has done much to raise safety consciousness.

#### **SAFETY THERMOMETERS**

This year saw the introduction of our FWSA Safety Thermometers. These 11 inch dial thermometers have the Far West Ski Association logo, Website, and the slogan "Be Safe. Watch All Sides". The Safety chair ensured that these were placed at Heavenly, Squaw, Northstar, Sugar Bowl and Sierra at Tahoe. Some of the other board members placed these in other resorts like Aspen and Telluride. Next year we hope to include more resorts. This is a great way to increase exposure of our organization.

### RESORTS

The ski resorts take great measures to ensure that skiing and snowboarding can be a safe sport. Every aspect of a ski resort is predicated on safety. If there is any question about these issues, they will close a lift or an area. Long before a ski area is open, the patrollers check the slopes. Issues like avalanche danger, lifts, marking obstacles, padding lift towers, marking out of bounds, grooming are among the many safety concerns. Most resorts have a Risk Manager to address some of these concerns. Each ski area has its own unique set of concerns. "The Skiers Responsibility Code", which outlines safe practices, is displayed prominently at nearly every US resort on posters, on napkins and in restrooms. Ski patrollers issue warnings and sometimes pull the passes of those who demonstrate unsafe practices. We ultimately recognize that the issue of safety is most dependent on each individual's own cognizance.

We applaud the efforts of some of the national programs like **Burrton's Smart Style**, the National Ski Area Association's (NSAA) Heads Up Safety Program, Lids on Kids, and Safety Awareness Week.

Equipment manufacturers have contributed to increased safety in skiing. Material science and improved design have helped to bolster the numbers of safe snow sport participants. Certainly the advances in fabric technology have made snowsports more safe and warm.

#### INTERACTION RESORT SAFETY PERSONEL

The safety chair has personally interacted with many ski patrollers, risk managers, and safety personnel this past season. He had a unique opportunity to interview a lift manager at Squaw Valley who has been there over 25 years. We discussed issues of operations and safety. The ski areas in general do more safety checks than are required. In California the lift operations are also inspected by the State, unlike many other states. Safety compliance of the resort with their insurers is also an important issue.

In this relatively sparse snow season in Tahoe snowmaking was a big concern. The safety chair got to interview the snowmaking managers at Heavenly and Northstar, the two largest snowmakers in Tahoe. It is amazing how this not only contributes to the enjoyment of skiing, but also safety. Areas of high usage, like terrain parks and commonly used trails must have adequate coverage to be safe.

The FWSA Safety Chair is an avid snowboarder, with third consecutive season of over 50 days of riding at 6 resorts this season. Interactions have occurred on a weekly basis with the ski patrollers, both professional and National Ski Patrol (amateur). We discussed safety concerns like injury areas, profiles of injured skiers, locations, terrain parks and skier/snowboarder interaction.

#### **TERRAIN PARKS**

There has been a large industry push to provide parks and terrain feature. Since a disproportionate number of injuries take place in these regions it has been a great safety concern.

Some of the discussions have focused on making these parks safer. One of the strategies is to have multiple areas for skiers/riders of different ability levels. Burton Progression Parks, developed by Burton and Snow Park Technologies bring small features to an area and have increasingly bigger terrain features. This way skiers/riders can start small and work their way up. Four or more separate park areas may be provided at the larger resorts giving the public a great choice in diversity and intensity. A beginner snowboarder is less likely to get hurt if they have a choice for a smaller, less dangerous park. The larger, more extreme features attract those of a higher skill level.

There is little doubt that the trend for freestyle has attracted many to skiing and boarding and this trend will likely continue. We at FWSA believe it is a good and safe practice to use wrist supports and helmets. Other safety gear, like padded shorts, or shoulder pads may also help decrease injury. Rely on your skills, let the features clear before going, a nd use a spotter if possible.

Education and safety in these park areas will decrease the risks, however we expect people to continue to injure themselves. Burrton's Smart Style is a sensible approach. Respect the other people, look before you leap, and easy style it. It promotes rational incremental increases in ability.

#### CONCLUSION

Skiing and snowboarding present the most risks ultimately to the individual user Like driving, one has to use common sense and ski or ride defensively, watching and anticipating all possible dangers.

At all FWSA conventions, safety has remained a major issue. FWSA has continued to focus its efforts on promoting safe snow sport practices.

The Far West Ski Association takes an active role in promoting safety. We have teamed with Aspen/Snowmass in giving a fantastic award for many years. Through our other methods we are leaders and proponents of safe snow sports.

The Safety Chair has developed a new hip phrase: CHARGE FIERCE ......BUT DO IT SAFE!

## **Director Report**

### Far West Skier's Guide by Leigh Gieringer, Editor

The Far West Skier's Guide - an Official Publication of the Far West Ski Association - is an important communication tool to reach FWSA members and to attract potential new members to affiliated ski clubs. To date, twenty annual issues have been produced. The issues are currently distributed in the geographic area between Seattle, Washington and San Diego, California; east to Albuquerque, New Mexico to Reno, Nevada. Plus, there are a few clubs from other parts of the country who have joined Far West Councils. Guides are sent to them as well. In late 2007, the Intermountain Council was added to the Organization serving clubs in Colorado, Idaho, Utah and Wyoming, thus our readership is expanding. It is a major undertaking and one of the FWSA most visible programs. Although I have the prime role in producing this publication, there are others that need to be acknowledged, because without their assistance, this publication would not exist in its present form.

First mention would have to be the ski industry which has supported the Far West Skier's Guide throughout the years. We have a synergistic relationship. Our membership is able to be informed about different resorts. The Guide provides the resort community with a platform to get their messages to our members, as well as other snowsport enthusiasts - allowing them to make informed travel decisions. On behalf of the Far West Skier's Guide and the Far West Ski Association, I wish to take this opportunity to thank the ski industry for their continued support of and participation in our publication. I look forward to including you in future issues.

Additionally, officers of FWSA/FWRA and member councils have played important roles. Although the names change, office holders' contributions and perspectives are essential to producing an informative and multi-faceted publication. Each council has the opportunity to outline their major activities and club information. Council presidents disseminate The Guide to their member clubs, as well. Additional copies of The Guide are distributed to ski shows and ski shops in each council area which helps attract new members to the clubs.

Each issue updates the various FWSA and council programs, including travel, racing, annual Convention, current winners of special Far West awards and much more. It also features news from resorts and other pertinent information which affects the ski industry.

The Far West Skier's Guide is about to enter its twenty-first year. I wish to thank everyone who will be associated with this publication for their efforts in making this the best regional ski publication in the country. My goal is to continue to create an informative publication for our readers to enjoy. Look for our next issue in October, 2008.

### Arizona Ski Council by Marge Fons, President



Arizona Ski Council (ASC) represents six ski clubs and 1,000 ski club members, primarily in the Phoenix metro-area, with membership open to nonprofit ski clubs in the State of Arizona. Our clubs serve skiers, snowboarders and social members.

Boeing Adventure Club East Valley Ski Club Party Time Sports Phoenix Ski Club Scottsdale Sea & Ski Club Arizona Outdoor Travel Club Family Outdoor activity and travel club

Corporate, family-oriented activity club Adult ski club, family-friendly Adult ski, boating, and social club Adult ski and social club Adult ski and social club

Our 2007-2008 ski season and year round activities were fantastic! Included was an extensive list of ski season trips offered by our member clubs, by ASC and FWSA. We had great participation in our trips and local events, and are particularly proud of our strong showing in competitive racing programs during FWSA ski week. We also had family fun while providing support for community service organizations such as Telluride Adaptive Sport Program, US Ski and Snowboard Team, and Special Olympics.

#### 2007-2008 Ski Season

We started the ski season with our annual "Arizona Days" trip to Telluride, Colorado in December, bringing about 50 skiers and riders to enjoy early season conditions and prices. This low cost bus trip offers 3 or 4 ski days and multiple departure times and is always a great value and draw for longtime members as well as first-time skiers who want to check out our clubs. This year we stayed in downtown Telluride Due to poor early season conditions for the past few years, the board has decided to move AZ Days to January in 2009. We look forward to extending our skiing over the entire mountain next year!

In January, we brought a small contingency of 'Zonies, both alpine and cross-country skiers and snowboarders – to Whistler, BC, Canada for 2008 FWSA Ski Week. The events in Whistler; the skiing, pub-crawl, parties, and race events were great, with near perfect snow conditions! Special thanks go to ASC trip captain, Ron McCorkle, who effectively coordinated our group. Watch out for us next year at Big Sky, as we're looking to take back the top awards as we will be in full force.

We also sent a good-sized contingency of Arizona skiers to the FWSA International Ski Weeks in France... A smaller group continued on to Paris- sampling bits and artifacts of French history. The sights, the people, the food, and of course, the wine, was enjoyed by all!

In addition to Arizona Ski Council and FWSA winter travel, our ski clubs ran several great trips this year. We celebrated the holidays on the slopes! *Phoenix Ski Club (PSC)* ventured to Wolf Creek over Thanksgiving and spent New Year's in Durango, Colorado. *Scottsdale Sea & Ski Club (SSSC)* celebrated on Powder Mountain, in Utah! *PSC* ventured up to Salt Lake City, Utah for some good fresh and deep snow. *East Valley Ski Club (EVSC)* and *Partytime Sports (PTS)* both traveled to Telluride in January for some great skiing when the entire mountain

was open. Breckenridge was the destination for a small group of *SSSC* skiers enjoying spring skiing conditions. In February *PSC* trekked to Keystone in Colorado to enjoy some great powder! *SSSC* also ventured up north to Big Sky, Montana to get their preview of the 2009 FWSA Ski Week! *PSC* extended their skiing across the Atlantic as they ventured to Val Gardena, Italy. *PSC* also took advantage of the fantastic snow in the Couer d'Alene, Idaho area in late March. and were joined by two other FWSA councils! Both *PSC* and *SSSC* returned to Telluride in April for the annual end of season bash, "Surf the Rockies." All enjoyed pink flamingos, wild bikini races and flamboyant costumes!

#### Competitive Racing in Arizona Ski Council

ASC strongly promoted participation in FWSA Ski Week races and NASTAR race events on council and club trips. For a council with no regular racing program or race league to our name, our racers scored!

#### **Other Activities – Social, Recreational and Community Service**

The ASC Annual Ski Season Kick Off Party this year part of our Silent Auctions for the Arizona Blind and Deaf Children's Foundation.. Jeff Peebles, of AOTC chaired the wonderful event. It was held at the Buttes in Tempe, in October. Skiing trips, ski equipment, spa packages and "dinners around the world" were all part of the variety of auction items. The auction was presented in first class style with drinks and heavy appetizers being circulated around the room, and deejay music provided by Jeff Peebles. The council raised thousands of dollars from both auction items and direct sponsorships of students.

In addition, the Council Charities' Committee successfully expanded offering discounts on movie tickets and family events, giving back a portion of the proceeds to ski related charities.

Our clubs have extensive offerings of social events and year round activities to keep our members entertained. Off-season trips include weekend get-aways to beachfront resorts in Mexico, treks to California – both northern and southern, and houseboat outings on beautiful Lake Powell. We have regular Friday night Happy Hours -- always at a different location – local weekend bike rides in our cooler months, monthly dinner and theater outings, lake trips, Wine & Cheese parties, Halloween costume parties, Luaus and an endless list of fun events.

#### **Communication Programs**

Club contact and event information is also posted on our website <u>www.arizonaskicouncil.org</u>.,in addition to each club's individual site. We reach the skiing public and look for new members for our clubs at showings of the Warren Miller Ski Film thanks to partnership with **Arizona Snowbowl**, and provide for distribution of the FWSA Skiers' Guide at local ski shops as well as ski swap venues in which our clubs participate. We also participate in Singles Showcases and other community functions. We are presently coordinating meetings with various clubs around the valley. Check back with us on our progress during the year!

#### Thank You to Volunteers!

Thank you to the hard-working volunteers that have brought their time, energy and talents to Arizona Ski Council and made our programs successful this year. Our representatives helped us in strengthening Arizona Ski Council programs and benefits offered to clubs and their members. ASC strives to provide service, rather than competition, to member clubs. Our ASC clubs have also elected new boards, with continuing board members helping to set direction, and new volunteers bringing new energy and fresh ideas.

ASC Trip Captains:	Mike Rogers, Telluride, Arizona Days Ron McCorkle, FWSA Ski Week	
Council Officers:	President, Marge Fons Vice President, Arleigh Meiners	
	Treasurer, Marybeth Fitchlee	
	Secretary, Karen Bonine	

	Race Director, Mike Rogers
Club Reps:	Jan Stockman, Chuck Williams, Arizona Outdoor Travel Club
	Francoise Fernandez, Colleen Perkins, Boeing Adventure Club
	Ed Schwebel, Greg Schaffer East Valley Ski Club
	Gary Giertz, Party Time Sports
	Ron Lamoureaux, Ron McCorkle, Bobbie Davis, Phoenix Ski Club
	Brent Bowles, Dan Romanenko, Clarence Marshall Scottsdale Sea & Ski Club

ASC Racing Program: Mike Rogers

ASC Charities Committee: Jeff Peebles, Arleigh Meiners,

#### Looking Ahead to 2008-2009

#### **Congratulations to the newly elected officers:**

<b>Council Officers:</b>	President, Arleigh Meiners			
	Vice-President, Gary Giertz			
	Treasurer, Ron Lamoureaux			
	Secretary, Clarence Marshall			
	Race Director, Mike Rogers			
Club Reps:	Francoise Fernandez, Colleen Perkins, <i>Boeing Adventure Club</i> Ed Schwebel, Greg Schaffer <i>East Valley Ski Club</i>			
	Gary Giertz, Party Time Sports			
	Sue Birmingham, Dave Towar, <i>Phoenix Ski Club</i>			
	Wanda Himler, Clarence Marshall, <i>Scottsdale Sea &amp; Ski Club</i>			

Planning for 2008-2009 ski season trips is already underway. After sending representatives to Mountain Travel Symposium in Vail, clubs are working together to coordinate and create the best ski trip schedule ever! Check us out online at <u>www.arizonaskicouncil.org</u> !

Arizona Ski Council (ASC) represents six ski clubs and 1,000 ski club members, primarily in the Phoenix metroarea, with membership open to non-profit ski clubs in the State of Arizona. Our clubs serve skiers, snowboarders and social members. This year we welcome back to the Council, *Arizona Outdoor Travel Club*, *AOTC*!

### Bay Area Snow Sports Council by Dennis Heffley, President



Welcome to the 2008 Far West Ski Association (FWSA) Convention in beautiful Bellevue, Washington! The delegates from the Bay Area Snow Sports Council are very excited to share the energy, excitement and fun that the NorthWest Ski Council has planned for all of our pleasures!

The BAC wants to congratulate our candidates for *FWSA Man/Woman of the Year Mr. Dennis Heffley of Rusty Bindings and Ms. Karen Albrecht of InSkiers. The competition this year was amazing. I want to say Congratulations to all of our fine candidates and to their clubs for being so well represented this year!* 

The BAC had a busy year with ski club membership drives, the corporate discount program, traveling, racing and just skiing/boarding. Highlights for this last year have to be the FWSA Ski Week to Whister/Blackcomb, FWSA International Trip to Les Trois Valley, France. We had a number of our individual clubs who ventured to Colorado, Idaho, and Utah to take advantage of the great hospitality and skiing conditions BAC is looking forward to the 2008 travel season! There is the FWSA trip to "Bang Country" aka Big Sky, Montana and the European trip to Bad Gastein. Our BAC trips are still being looked at and plans are being made!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Sometimes the wind would blow a person out of the start gates ~ other times it was a perfect day. Due to the efforts of the various resorts in the greater Lake Tahoe Region we had another great Race Season! Norcals were held at Sugar Bowl and our Open League was victorious. Then it was off to Far West Race Championships which were held at Mammoth Mountain Resort where our Singles League took the honors! *Less I forget to mention that at the Keystone Nationals held in Keystone, CO that for the Second Year In A Row ~ the Bay Area Snow Sports Council took the National Trophy home with them!* It was another CHAMPIONSHIP season for all of our racers!

BAC supports and donates money to *Disabled Sports USA (DSUSA)*, which has the Tahoe Adaptive Ski School (TASS) at Alpine Meadows. For the second year in a row the BAC participated in an amazing event called *"The DSUSA Challenge Race" This is an annual event held at Alpine Meadows where a team of four (4) able bodied racers are paired up with a racer from the DSUSA program. Everyone does two (2) runs down the race course, goes skiing on various runs during the "poker run" and then comes back to a wonderful festive party!* The BAC has as another special annual event ~ The BAC/DSUSA Ski for All hosted this year at Sugar Bowl Ski Resort during the Norcal Championship Races. *This year BAC raised again over \$20,000 for DSUSA through our various events.* Mr. Harry Davis (past president of FWSA) put together cart racing events to raise money. The BAC with the assistance of the *Oakland Athletics ~ Major League Baseball Team* held their third annual Fund Raiser for DSUSA. There were 128 people in attendance! Our fourth annual baseball game with the Oakland Athletics is planned for Sept. 19, 2008 and you're invited. We have 200 tickets for the game!! There are also a number of fund raising events sponsored by our individual clubs. THANK YOU ~ to all who participated in gathering donations!

It is a humbling experience to be going into my fifth term as the President of the Bay Area Snow Sports Council. It is wonderful to have the support of such a great list of Past Presidents ~ Ms. Linda Yamaguchi, Ms. Karen Davis and Mr. Harry Davis who is also a Past President of the FarWest Ski Association!

Being given the opportunity to continue on with the **Mountain Travel Symposium**, **National Ski Council Federation** and the **FarWest Ski Association** are true experiences that I look forward to attending and sharing the information from, with the Bay Area Snow Sports Council.

For further information about the exciting year that we are planning for the BAC please go to <u>www.skibac.org</u> for updates.

In May elections were held for new board of directors. The BAC Board Members for 2008 – 2009 are as follows.

Secretary – Catherine Wilson	Industry Liaison – David Cunningham
Treasurer – Paul Vlasveld	V.P. Communication – Sig Kalteis
V.P. Travel – Linda Henning	V.P. Public Affairs – Linda Indreboe
V.P. Membership - Michelle Nightengale	Benefits Director – Sandy Kiyomura
BAC Webmaster – Lee Holzscuh	Singles League President – Kathy Silver
Open League President – open	Open League Race Chairperson – John Schultheis
Singles League Race Chr – Craig Faitel	Marketing Director – Scott Bowker
Community Services Chair – Harry Davis	Historian – Mary Azevedo

I am most proud to share with you that the Elected BAC Board of Directors from last year remains the same for this year! What this means is that we have a "Team" that has fun accomplishing things for the good of BAC and does so in a positive and productive manner! I would like to add that two people were "appointed" to our BAC Board while not in a voting position they are still very important assets to our BAC Board of Directors.

#### Historian ~ Mary Azevedo & Community Service Chair ~ Harry Davis

I always end my monthly BAC article by sharing *"You're the one who makes the difference"*. EVERYONE that I've listed above ~ along with all of our volunteer members ~ *are the ones who make the difference!* 

### Central Council of California, Inc. by Fran Long, President



Ski Clubs

Central Council of California represents ski/snowboard and sports clubs throughout the central California area.. Membership in Central Council is free for all ski/snowboard and sports clubs serving members 21 and older. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the comraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities.

Member clubs include: Avalanche Ski and Sports Club of Bakersfield Camber Ski Club of Salinas Fresno Ski Club Santa Barbara Ski and Sports Club SLO Skiers, Inc. of San Luis Obispo Snow Trackers Ski Club of Exeter

Central Council supports one weekend ski trip to Mammoth Mountain each January. Members look forward to renewing friendships, skiing together, a great Saturday night party, and, of course a hot tub party! This year approximately 30 members participated in this trip. In addition to great skiing, a highlight of the trip was the the music and light show at Saturday night's party, provided by **Billy Ellis, Avalanche Ski Club.** 

In late January 23 members enjoyed the FWSA weeklong trip to Whistler. The weather and skiing were excellent and I hear everyone had a great time. Members from all six of our clubs participated and had the opportunity to make new friends. Central Council continues to be represented in the racing by our not-so-serious racers. We seem to have the most fun with the council challenge race! Coming up with costume ideas and team/individual names has brought our members even closer together.

A big thank you to **Mary Alexander** for all her work setting up and running our trips.

In addition to the council trips we had this year, each of our member clubs had an active ski calendar. We had many skiers participate in weekend trips to Tahoe and Mammoth as well as week long trips to resorts in Colorado, Montana, Utah, and Canada.

Next season, we are looking forward to our standard trip to Mammoth and participating in the FWSA trip to Big Sky. We are venturing out a bit, too, and planning a trip to Layton County, Utah. This will be a trip you do not want to miss! Stay tuned for the surprise adventure this trip holds. Thank you, **Mary**, for thinking this one up!

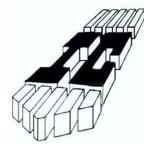
All of our member clubs have active calendars throughout the year. Volleyball, bike riding, lake campouts, water skiing, etc. can be found on many summer calendars. In addition, Central Council will again sponsor a float trip on the Kings River in late June or July. We camp and party at Kelly's Beach in Reedley Friday and Saturday nights, and enjoy a leisurely float down the river on Saturday. Thank you, **Jayne Camic** for setting this trip up each year.

Central Council held a great fundraiser this year. Twelve of our members worked at the Salinas Air Show at the end of September. We all agreed we worked hard, but had a wonderful time enjoying the air show and each other's company. We plan to continue with this tradition this year. Again, thank you **Jayne**!

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council recently held elections and appreciates the volunteer efforts of the following board members:

President Vice President of Finance and Treasury Vice President of Clubs Director of Ski Trips Director of Non-Ski Activities Director of Alpine Racing Director of Nordic Skiing Secretary Director of Public Affairs Fran Long, SLO Skiers Robin Weckerley, SLO Skiers Billy Ellis, Avalanche Mary Alexander, Avalanche Jayne Camic, Camber Jim Grady, SLO Skiers Carollane Grady, SLO Skiers Donna Barnes, Avalanche Kathy Wood, Fresno

## Council Report Inland Council by Dan Crawford, President



Representing nine ski clubs in the Inland Empire region of Southern California plus the Flatlands Ski Club based in Kansas City, MO, the Inland Council has reached well inland. The council and its affiliated clubs actively promote a variety of recreational opportunities especially designed for skiers and snowboarders.

Our clubs and members enjoy group rates for travel, lift tickets, and accommodations when participating on trips to ski resorts in places like Colorado, Montana, Canada,, and Europe as well as other U.S. locations. In 2009 the council will be joining other FWSA councils for a week at Bug Sky. Each club also schedules trips to California's

Mammoth Mountain and Tahoe area resorts each year, plus outings to our local resorts in the Angeles and San Bernardino National Forests.

#### **Inland Council Clubs**

Blitzsnell Ski Club Canyon Lake Alpine Club Flatlands Ski Club JPS Ski Club Phillips Ranch Ski Club Shooters Sitzmarkers Ski Club Sno Cats Ski Club Vand Bakke Ski Clubs

Dan Crawford representing Inland council reported that he has volunteered to put Inland Council back together. He stated that he has contacted the member clubs and there is some interest. Primary interest is in racing and at FWSA ski week. He stated that they have sent 80+ deposits for Big Sky Ski Week.

### Intermountain Ski Council by Don Anderson, President



On December 1, 2007, the Intermountain Ski Council (ISC) became a member of the FWSA. The ISC is made up of ski and sports clubs in Idaho, Utah, Wyoming and Colorado.

The first meeting of the new council was held at Snowbasin Resort on March 17, 2007. The founding clubs were (from Idaho) Idaho Falls Ski Club and Pocatello Ski Association, and (from Utah) Hill (AFB) Ski Club, Weber State Ski Club and Park City Mountain Sports Club. Since the formation of

ISC, Cheyenne Ski Club (Wyoming) and Denver's Up the Creek Ski Club (Colorado) have joined. Bogus Basin Ski Club in Boise will be moving over to ISC with their 350 members. Membership will then be 3,891 and growing. Below is a list of member clubs and their membership numbers:

Park City Mountain Sports Club—350 Hill Ski Club—109 Weber State Ski Club—73 Cheyenne—134 Idaho Falls—2,000 Pocatello Ski Association—500 Up the Creek—375 Bogus Basin—350.

The first ISC event was held at Snowbasin and Powder Mountain February 22-24, 2008. Despite fog and high winds, the overall weekend was a big success, as judged by those in attendance. Many felt the highlight was the wine and cheese party held in the Courtyard Marriott in Layton, where some 25 or so rooms were occupied by ISC participants. The party drew about 60 people. A raffle was held to benefit ISC, and some great prizes were given away.

ISC members were honored that FWSA President Randy Lew came for the weekend. He was present at the annual meeting of Park City Mountain Sports Club and shared the skiing and the party with the ISC at Snowbasin and Powder Mountain.

ISC's trip to Steamboat Springs will be February 26-March 1, 2009. The plan is to have bus service from Pocatello and Salt Lake City, lodging at Steamboat and three days of skiing.

We are especially happy to have the ski club from Weber State University in Ogden as a part of the organization and are pursuing membership with clubs from other universities within its area, such as BYU, Idaho State, the University of Utah and Boise State. These clubs will give us access to younger members, but we are also interested in developing family activities for our members. We're hoping to have off-season activities, such as river rafting, camping, hiking and water skiing, which would be organized by the individual clubs and open to all clubs in the council.

The officers for the 2008-09 year are: Don Anderson – President Norm Bates – VP of Travel Joe Coles – VP of Membership

Cynthia Sulprizio – VP of Resources Emily Davies – Secretary Lizbeth Benson – Treasurer.

Several ISC members are looking forward to attending the FWSA annual convention, some for the very first time. ISC's website is www.intermountainskicouncil.com

### Los Angeles Council of Ski Clubs by Judith Miller, President



LA Council has had a fairly successful year with respect to its trips and events. During the summer, we held our four-session volleyball tournament in Manhattan Beach and Playa del Rey. Our Snow Gala was held in November was a successful event. This is when we choose our council Man and Woman of the Year. For the second year, The Unrecables Ski Club again held a silent auction to raise funds for their treasury. We had a group of 45 attending Far West Ski Week at Whistler where the council took second in the Council Challenge Cup and two of our racers were runners-up Skiers of the Week. Two of our clubs, Singles and Century City, participated in the annual American Cancer Society "Relay for Life."

That ski week was to Sun Peaks where we had 25 participants on what was a most enjoyable trip. We were treated to a wonderful Welcome Party, an elegant "mountain picnic" with wine, ravioli and tiramisu, and a sumptuous banquet. All this in addition to some fabulous skiing. Our second trip of the year was to Layton, Utah and was attended by 52 powder hounds. Our final trip was in conjunction with Phoenix and Las Vegas Ski Clubs to Coeur d'Alene Idaho to ski Schweitzer and Silver Mountains.

Our problem with volunteerism seems to have evaporated in that we have three new individuals who have stepped forward to take council offices, and all are from Century City Ski Club. We are still needing a VP Communications, but as past-president I will continue to handle the e-newsletter that we are now utilizing as our method of communication with the club presidents, council reps, and newsletter editors.

So, LA Council is still alive and kicking and we look forward to new blood to invigorate our organization. We have a 5-day trip to Taos and Santa Fe in March 2009, and anticipate a group of 70+ participating in Far West Ski Week to Big Sky where we are assembling a fantastic race team to take the first-place trophy. Look out, BAC!

New Mexico Ski Club Council by Diane Stearley, President



Welcome and thank you for coming to the Far West Ski Association's Annual Convention here in Seattle. For those of you who have attended a FWSA Convention in the past you know what a fun experience it is to be with our amigos. For those who are attending for the first time you are in for a real treat.

I have been looking forward to this year's Convention with great anticipation. Why? Because this is the kick-off of the FWSA's new education program. The Leadership Academy is designed to add additional value through programs specific to helping clubs

be more successful in all aspects of membership. I challenge you to take something new and informative from this convention program back to your councils and ski clubs.

The New Mexico Ski Club Council had another successful and fun-filled year. We had lots of great ski trips ranging from single days in Santa Fe to 12 days in Chamonix, France. Of course, in between we had the usual yearly standards; Taos, Durango Mountain/Purgatory, Wolf Creek, Breckenridge, Winter Park, Aspen, Summit County, Telluride and Snow Basin.

The Sitzmarkers Ski and Social Club is a fun year round club offering their members outdoor social and recreational activities. The Albuquerque Ski Club is a "virtual club", meaning they have no meetings or summer functions...they just have fun skiing. The New Mexico Cross-Country Ski Club is a year-round club encouraging outdoor activities and social gatherings.

If you are looking for the camaraderie of fellow snow sports enthusiasts and want to have a great time, then join one of the New Mexico ski clubs. We have something for almost everyone.

The New Mexico Ski Club Council looks forward to another year of participation with the Far West Ski Association and all the great benefits it provides.

Have a fun filled summer and we'll see you when the snow flies.

### Northwest Council by Mary Olhausen, President

#### www.nwskiers.org



Northwest Ski Club Council represents 32 clubs and about 9,000 ski club members in Oregon, Washington, and Idaho. Our clubs offer many skiing opportunities at the exceptional ski areas we have in the Northwest and some clubs offer choices for other regional and international trips. Northwest Council offered several trips and other activities during the year to complement the activities provided through the clubs.

#### 2007-2008 Ski Season

<sup>PO, BOX 1915 · PORTLAND, OREGON 97207</sup> Northwest skiers kicked off the ski season EARLY and we're still hitting the slopes this late spring with phenomenal amounts of snow at our mountain resorts. In February, Skiyente Ski Club hosted a "family trip" to Sun Valley, ID – it was open to all of FWSA. In February we had a Council Ski Day at Crystal Mountain and a Council Day at Mt. Hood Meadows.

Northwest club members enjoyed another fantastic Far West Ski Week at Whistler/Blackcomb in January. The Far West travel program is very popular among the Council membership. We are really looking forward to Ski Week 2009 to Big Sky, MT. Travel opportunities with Far West can be found on their website as well as the Council newsletter and website.

Our PACRAT Race League had excellent conditions for all their races – no cancellations! A few hardy racers traveled to FWRA Race Champions held at Mammoth, CA.

Northwest Council sponsored the "Ski Oregon, Washington and Idaho Challenge" this ski season. Skiers and snowboarders were encouraged to ski at the many resorts in all three states and are eligible for prizes, based on skiing the most resorts. The program is our way of driving skier traffic to all of the resorts and promoting the smallest of resort to the largest. With our end-of-season presentation of awards for The Challenge we've learned a lot about some of the lesser known, though great, ski resorts.

#### **Public Affairs**

Now in our sixth year, the Northwest Snowsports Advocates has a web page linked to the Northwest Council site at <u>www.nwskiers.org</u>. The web page provides information on Northwest ski areas with development projects and describes what actions we can take to show our support, either by writing letters to the US Forest Service or by appearing for public testimony. Our group believes that responsible ski area development can provide a better skiing and boarding experience for all of us while protecting the environment at the same time.

Northwest Council has held a seat on the board of directors of Oregon Snowsport Industries Association (OSIA) for over 14 years. The Council maintains a close relationship with Oregon and Washington ski resorts and other businesses and associations involved in the ski industry – lodging, transportation, retail, manufacturing and tourism. Pacific Northwest Ski Areas Association (PNSAA) is also an active partner in OSIA and with NWSCC. These industry organizations look to the Northwest Council for advice and representations of the skier's point of view.

#### **Outreach Programs**

Northwest Council participated in both the Oregon and Washington industry trade shows this year. We had booths at the Washington State SnowSports Expo in Seattle and the Portland Ski Fever and Snowboard Show. The annual Northwest Council "Ski Fair" was held in November. This event always draws a large crowd with sales of discount passes and a great silent auction. All three shows provide excellent opportunities to interact with ski resorts and industry representatives and with the general public. A great way for our clubs to promote membership. Our NW Skiers Directory is released at these shows - a great resource of resorts and retailers who support Northwest Council as well as some interesting articles about the sport of skiing.

#### **Community Service**

NW Council clubs are hugely involved in charity activities - on and off the slopes! Club activities include fundraising and volunteer work for Special Olympics, highway cleanup on Mt. Hood, the annual Cancer Ski Out and other fundraising events for junior racing. The Mt. Hood Cultural Center & Museum continues to grow and is enlarging and adding to their impressive exhibits of the history of Mt. Hood - several clubs hold events at the Museum and sponsor fundraisers for the Museum. Northwest Council teams participate in the annual Oregon Cancer Ski Out. Our 2008 annual "Clubs 4-Play" golf tournament will award the winning team \$100 to a charity of choice.

#### PACRAT Racing

We had 15 teams compete in the PACRAT alpine racing league, a division of FWRA. Five races were held on Mt. Hood at Mt. Hood Meadows, Timberline and Skibowl. Each team is made up of ten members, of all levels of racing abilities. The post-season awards party, the "RAT Attack" was held in April. Awards were presented and King and Queen Rats were crowned. The PACRAT League has a new website at <u>www.pacrats.org</u>

#### **Recognition**

I would like to thank all members who worked on behalf of our clubs and Northwest Council during the 2007-08 year, especially the Northwest Council Board of Directors: **Barbara Bousum, Steve Coxen, Linda Coxen, Debbi Kor, Linda McGavin, Barbara Parshall and Jeanne Reinhardt.** I extend a big thanks to all of our ski industry who support NWSCC with our activities and Skier's Directory - we couldn't do it without your help!! Congrats to our Council Man & Woman of The Year – **Gary Stevenson (Mt. High Snowsports Club) and Sheri Parshall (Skiyente Ski Club).** They have done an outstanding job in promoting skiing in their clubs and supporting the Council. And we bow to **Steven Coxen** who was named "King Winter" by Skiyente Ski Club.

The Convention planning/hosting by NWSCC (our 3<sup>rd</sup> year!) has been exciting! NWSCC continues to put forth innovative and fun conventions and this year's **NORTHERN EXPOSURE** is no different – thanks to our **Convention Goddess, Sheri Parshall**. Leave it to the NW to offer **"Forever Flannel"** as the Saturday night theme! The Seattle area opened up a whole new venue and perspective for convention activities. I can't thank all the volunteers enough who've come together to make this another memorable convention!! A special thanks to the Seattle-based clubs for assisting with local activities



### The Orange Council by George Kish, President



Most of our member clubs meet in Orange County but we have a couple that meet in the Long Beach or Diamond Bar area. Our nine busy clubs that have a variety of activities that would please any skier, snowboarder, traveler, or social person who just loves to have fun.

We have gotten many calls from people inquiring about joining an Orange Council member club and they ask us which club they should consider. Our standard answer is to tell people they should go to several different club meetings, meet the people and officers who run those clubs. See what kind of ski trips, summer and winter social activities and even charitable things that the club typically has over the year. Check them out and then make a decision as to which one would be the best for you. Each club has its own personality and sometimes location isn't as important as finding folks that you want to spent your leisure and active time with.

Orange Council's motto since its inception has always been "Toward Better Skiing" and our clubs are constantly working to become more receptive to ideas and projects that will enhance the skiing and snowboarding experience. A proud member of the Far West Ski Association we participate in their very popular domestic ski week and some of our members have gone on the wonderful European ski weeks. These ski weeks help promote the friendship and enjoyment found by going with people having the same interests even though they are from different parts of the West and different age groups.

All our clubs in Orange Council are looking to increase membership, build better relationships with each other and others in the skiing industry. We have participated in several familiarization trips this season to new ski areas. This experience is invaluable to our clubs, with the participants bringing back important information and insights which they share with our whole group.

Look for us at the convention, say hello to our delegates. Join us in sharing the unique experience that brings us all together several times a year. We are looking forward to spending the weekend in Santa Clara and being with friends once more.

### San Diego Council of Ski Clubs by Eileen Sanford, President



The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern, San Diego area. At the present time we have nine very active clubs working to support this goal. Hundreds of members belonging to one or more of these clubs enjoy skiing and snowboarding nationally and internationally each year.

The ski season starts with sign-ups in October and lasts through May. The novelty of enjoying warm beautiful beaches all year long and being able to jump on a bus or plane

and enjoy the winter sport of skiing or snowboarding is a drawing card for our strong support from club members.

Our last season opened with December trips to Aspen and Mammoth. The Mammoth trip hosted our first race of the season. The Aspen trip was the 10<sup>th</sup> annual trip for the SD Ski Council. League races continued throughout the season with SD Alpine League winning the SOCA Championships in Mammoth this year. Twenty-seven racers from the SD Alpine League participated in the FWSA Championships in Mammoth in April. We were proud of our strong participation and many individual winners. Special thanks goes to Eileen Weiner our Alpine League race director.

During the winter season 110 SDCSC members had a great time at the FWSA North America trip to Whistler/Blackcomb. Our members came back with a smile on their faces due to the efforts of our new travel director, Susan Schaffer and all of the FWSA travel staff. Deposits are already coming in for the first FWSA trip to Big Sky, Montana in the 2009 season. Five of our members went with FWSA to Tres Valle, France and then on to Paris and Provence for a two week adventure of skiing and sightseeing.

Our individual clubs took trips to Beaver Creek, Big Sky, Sorrento-Italy, Lake Tahoe, Big White, BC, and of course ,Mammoth Mtn., our home base.

Our official start of the ski season begins with our formal Winter Gala. Each year our clubs select a Man and Woman of the Year as a way of honoring their most valuable and active members and all are honored at this annual awards dinner and dance. The SDCSC's man and woman of the year are selected that night from the club honorees. This year our award winners were Carl Cobb of Convair Don Diego Ski Club and Debbie Schroeder from Torrey Pines Ski Club . Congratulations to them for a job well done and good luck in the competition at the FWSA level.

SDCSC supports various charities such as the Jimmy Heuga Center for MS, American Cancer society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, and Becky's House. At least one of our clubs maintains an active account at the San Diego Blood Bank in case a member needs blood.

We would like to thank Cheryl Reiss, our outgoing Council President for her many hours of service to the SDCSC. She has been a devoted council president, club president, FWSA Councilman newsletter editor, and SDCSC Woman of the Year. These are just a few of her accomplishments in the past several years. Her smile and offer of friendship to all is what made SDCSC a success these past three years. Ken Zurro, the outgoing VP, is also a long-time volunteer that deserves our thanks for the many hours he served the council and clubs.

The SDCSC welcomes Eileen Sanford as President and Bob Morton as Vice-President. Barbara Blasé and Judy Schultheis are the gala coordinators. Our returning officers are Rusty Etzel, Secretary and Chris Houkom as Treasurer. A special thanks to all SDCSC board members for a great year and continuing to promote our mission: ski, snowboard, sun and fun for SDCSC members in 2009.

### Sierra Council by Jo Simpson, President



The Sierra Council reports a very busy year for 2007-08. We kicked off the season with our annual holiday party, which for at least a second year in a row did not occur after a race because of lack of snow. We ended the season with a *very* windy picnic. In between we had a great season and good snow at the Lake Tahoe resorts.

A record number of Sierra members enjoyed the FWSA Whistler trip, and we had a record five teams in the Council Challenge. Some of our members also went on the France trip.

Racing is the strongest program for Sierra Council. With the help of the Singles League accommodating us for a makeup race, we were able to complete all nine of our planned races. Thanks to our statistician, Alex Mikhailov, we had start lists prepared timely and awarded medals after each race. Sierra is the only NorCal league to run a Super G race, and we were pleased to have a number of Open and Singles League racers join us for that race.

Although small in number, Sierra racers competed very well in the NorCal and Far West finals. We had 12 racers win either a 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place in their class in the NorCal Slalom race and 10 in the GS race. We did almost as well in the Far West finals at Mammoth with 12 in the top three for Slalom and 9 in GS.

Nancy Ellis, our newsletter editor, significantly improved the quality and timeliness of our newsletter. Our website and email blasts kept our members up-to-date throughout the season.

Sierra would like to congratulate our 2008 Man and Woman of the Year, Debbie and George Stewart of the Sequoia Ski Club. George and Debbie continue the tradition of couples representing the Sierra tradition of having couples represent us in this competition. Last year we were represented by Bob and Nancy Ellis, and were honored when Bob was selected FWSA Man of the Year.

Sierra Council is ably represented on the FWSA board by Secretary Debbie Stewart, Membership VP Barbara Bryant, Racing VP Bob Ellis, Information Services Director Nancy Ellis, and Man and Woman of the Year Committee Chair Donn Bryant.

We were saddened when our 2007-08 president, Pavel Bosin, chose not to run again. Pavel provided thoughtful leadership and good management to the Council. Happily, he is continuing as race director, and will continue to provide leadership in that position and as a member of the Sierra board.

#### Sierra Council Officers 2008-09

President: Jo Simpson	Secretary: Beth Perryman	Statistician: Alex Mikhailov
Vice President: Elaine Hilliker	Treasurer: Esther Brown Fisher	Newsletter Editor: Nancy Ellis
Vice President Travel: Debbie Stewart	Head Gatekeeper: Neil Ordiers	Web Master: Steve Hilliker

#### Sierra Council Member Clubs

Cabernet Ski Club Capital Ski & Sport Club Castro Valley Ski Club Code 3 Las Vegas Ski Club Reno Ski & Recreation Club RU Ski Club Tahoe Donner Senior Alpine Ski Club Top Gun Ski Club Sacramento Fagowees Sequoia Ski Club Sugar Bowl Ski Club Tahoe Rat Pak

## Meydenbauer Center

11100 NE 6th Street, Bellevue, WA

