Far West News Flash February 2015 Far West Ski Association



WHO & WHAT'S NEW FOR 2015-2016

U.S. Women's Ski Jumping: Sarah Hendrickson placed 3rd in the World Cup Competitions in Ljubno, Slovenia over Valentine's weekend. "I am really, really happy with today," said Hendrickson. "I can't even begin to explain how much weight has been lifted off my shoulders. I needed this for myself—the confidence and contentment with all the hard work that I have put in. It's been a long road to get to this place today, and I can only smile." Sarah's teammates, Nita Englund, Tara Geraghty-Moats and Abby Hughes placed in the top twenty.

Unprecedented Attendance at 2015 FIS World Ski Championsips: A successful World Championships, that exceeded goals and expectations set by the Organizing Committee, took place from February 2-15, 2015 in Vail and Beaver Creek this year. Between racing in Beaver Creek by day and Medals Ceremonies and concerts in Vail by night, the Vail Valley welcomed more than 200,000 spectators during the two weeks of the 2015 World Championships. Vail Valley's hometown sweetheart *Mikaela Shiffrin* took first place for a fitting Valentine's Day finish at Red Tail Stadium.

FAR WEST 83rd ANNUAL CONVENTION

Salute to San Diego: The San Diego Council of Ski Clubs will be hosting the 83rd Annual Far West Ski Association Convention at the luxurious Town and Country Resort & Convention Center, San Diego, California from June 4-7, 2015. Come early, or stay late to take advantage of all that San Diego has to offer.

Optional events on Thursday will feature a Historic Trolley Tour of San Diego, the Seal Tour on San Diego Bay and a very special evening Sunset Dinner on the USS Midway. Friday events include a golf tournament, kayaking, biking, and a trip to the San Diego Zoo.

Make your room reservations now!! Call 1-800-772-8527 or book online at our FWSA room reservation site at http://bit.ly/FWSA-lodging. When calling for a room reservation, be sure to reference our group name - Far West Ski Association. Our special group rate offers a choice of accommodations in one of the high-rise towers, or a charming garden bungalow. Free Wi-Fi in guest rooms is included. For complete details about all the Salute to San Diego - Convention meetings, educational seminars and events, visit www.fwsa.org. The website for the Town and Country Resort & Convention Center is located at www.towncountry.com. For additional information, contact Eileen Sanford, Host Council Convention Coordinator at esanford1@san.rr.com. FWSA industry partners can contact Debbi Kor, FWSA VP of Marketing and Sponsorships at fwsadebbi@comcast.net.

FAR WEST RECOGNITION AWARDS

CHARITY AND COMMUNITY SERVICE RECOGNITION: DEADLINE: *March* 20, 2015

RECOGNITION: The 1st Place Club will receive a \$200 donation and the 2nd Place Club a \$50 donation for the charity of their choice. The 1st Place Council will receive a \$100 donation.

DESCRIPTION: The intent of this recognition program is to encourage charity and community service involvement in all our FWSA councils and clubs and to recognize a club or council for its outstanding financial and/or volunteer support to one or more charitable organizations. All clubs and councils that apply will be recognized at the FWSA Convention. Three clubs and one council will be selected and notified by April 15. They will then prepare a picture display board to be presented at Convention.

CONTACT: Sigrid Noack, FWSA Charities & Our Community Chair, 310-499-8181, sig4ski@earthlink.net

SAFETY PERSON OF THE YEAR AWARD: DEADLINE: March 20, 2015

RECOGNITION: New sponsors this year, *Telluride Ski Resort* and *Mountain Lodge*, *Telluride* have donated a 5-night ski package for two with lodging, 4-day lift tickets, and 4-day rentals.

DESCRIPTION: The FWSA is a proponent of safety in skiing and snowboarding. Every year we hear about tragic deaths and injuries that happen during our favorite winter activities that remind us of the great importance of safety. We have a number of ways in which we promote safety and one of our more viable ways is through the Safety Award. The award is for the individual, within the association, that has done the most to promote safety through a number of criteria. These include articles on slope safety, and other ways to raise safety consciousness. The link to detailed information and entry form is: http://fwsa.org/MemberCorner/Programs/program-safety.html

CONTACT: Richard Lubin DC, FWSA Safety Chair, 925-828-7454, botaboardr@comcast.net

WESTERN SKI HERITAGE AWARD: DEADLINE: March 20, 2015

RECOGNITION: Since 2000, *Steamboat Ski & Resort Corporation* has donated a 5-night ski package for two with lodging, lift tickets, rentals, on-mountain tour, half-day lessons and a lunch at Ragnar's Restaurant.

DESCRIPTION: The Far West Western Ski Heritage program annually recognizes the best effort in the prior year that communicates the contributions of snowsports to the community at large. The purpose of the Far West Western Ski Heritage program is to raise the awareness of snowsports participants and non-participants alike of the contributions made by individuals, groups and companies to all aspects of snowsports – competitive as well as that of outdoor winter recreation and fitness. A parallel purpose is to convey the positive role snowsports has had in its contributions to the communities in the West. It recognizes outstanding effort in the area of snowsports history to find, preserve, document and share the history of snowsports in the West. The Award is open to an individual or a group leader (it is not restricted to Far West membership) and can be self-nominated or nominated by a club or club member. Materials and history programs will be evaluated against the objectives of the program by individuals selected for their knowledge of the history of Western snowsports and that of the Association. The link to

detailed information and entry form is: http://fwsa.org/MemberCorner/Programs/program-wsh.html

CONTACT: John Watson, FWSA History Committee Chair, 760-723-6539, geospace@pacbell.net

ENVIRONMENT AWARD: DEADLINE: *March 20, 2015*

RECOGNITION: *New this year!* Sponsors, *Aspen Skiing Company* and *Snowmass Tourism*, *The Gant* and *Crestwood Condominiums* have donated a 5-night ski package for two with lodging, lift tickets, rentals, and a full-day group lesson.

DESCRIPTION: The Environment Award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference. Some areas to consider are: Volunteering at the community level, particularly in a leadership role; conducting or arranging for an environmental event (s) for the club, council, or public; writing a series of columns regarding environmental conservation, education or protection in your ski club or ski club council newsletter; or being pro-active in environmental protection.

CONTACT: Mike Sanford, VP of Public Affairs, 858-761-6191, bubasnfrd@aol.com

FAR WEST HISTORICAL RECOGNITION PROGRAM: DEADLINE: March 20, 2015

RECOGNITION: Certificate suitable for framing.

DESCRIPTION: The FWSA launched the Historical Recognition Program in 2008 to develop club, league and council histories. The objective of the annual program is to capture important information about skiing from the skier's perspective and especially that of the club skier. Selection for the award is based on digital (preferable) or mailed presentation of club or council history according to a set of weighted criteria and judged by knowledgeable ski historians. The History Recognition is not for outstanding club or council, although it is anticipated that material may be common to both types of presentations. Think of these histories as museum or library reference resources. The link to detailed information and entry form is: http://fwsa.org/MemberCorner/Programs/program-historical.html

CONTACT: John Watson, FWSA History Committee Chair, 760-723-6539, geospace@pacbell.net

<u>FAR WEST CLUB & COUNCIL COMMUNICATIONS COMPETITION:</u> <u>DEADLINE</u>: <u>March 31,</u> 2015

RECOGNITION: Certificate suitable for framing and a digital award to place on club or council website.

DESCRIPTION: The Club and Council Communications Awards website is up and can be found at: http://fwsaca.org/educomm. These competitions are designed to promote excellence and outstanding performance and are open to all clubs and councils within Far West Ski Association. The information you will find on this site concerns entries for the following five competitions: Tollakson Outstanding Club of the Year; Wentworth Outstanding Club Newsletter of the Year; Wentworth Outstanding Club Website Award; and

Outstanding Council Website Award. The deadline for all categories is <u>March 31, 2015</u>. Clubs and Councils may access the 2015 updated criteria, judging information and submit 2015 entry forms. Online registration and an "invite code" is required to gain access. The Invite code: **FwsaEdu2015**.

FAR WEST COUNCIL'S MAN & WOMAN OF THE YEAR PROGRAM: The Councils' Man & Woman of the Year program recognizes top volunteers from each council at the FWSA Annual Convention. Since 2001, Big White Ski Resort has donated a 5-night ski package for two with lodging, lift tickets and transfers for the Councils' Man and Woman of the Year.

FAR WEST SKI ASSOCIATION ELECTIONS

<u>Elections of officers:</u> Elections will occur at the FWSA Annual Meeting and Convention, June 4-7, 2015 at the Town and Country Resort & Convention Center in San Diego CA. Delegates will elect the following to one-year terms.

President, Secretary, and Treasurer

Elections for two-year terms will be for the following positions.

Two (2) Trustees
VP Council Services
VP North American Travel
VP Public Affairs

If you are interested in running for any of the above positions, please contact Harry Davis, Nominating Committee Chairman, at harrykaren@comcast.net. FWSA By-Laws, job descriptions, and the Operations Manual are linked to the FWSA website at www.fwsa.org. Nominations for any of the open positions will be accepted up to the date and time of elections.

FAR WEST TRAVEL

<u>Far West Mini Ski Week 2015:</u> This trip to *Whitefish Mountain Resort*, March 30 - April 4, 2015, includes 3-4 days of skiing, lodging at Grouse Mountain Lodge, both Welcome and Farewell Parties, and optional activities such as snowmobile tours, day spa, Glacier Park tours, dogsled adventures, sleigh rides, and more. Check out the Travel Section on the Far West website.

Far West International Trip 2015: We are still looking for people for our *Val d'Isere* trip in 2015. This International Ski Trip comes with a pre-trip to Paris, March 10-14, the main trip March 14-21, and a post-trip to Provence and the French Riviera March 21-28, 2015. There are actually 5 options for this trip: a) Paris & Val d'Isere; b) Val d'Isere Ski Week; c) Paris, Val d'Isere and Provence/French Riviera; d) Val d'Isere and Provence/French Riviera. Paris will NOT be sold alone, but you can do a Stand Alone trip to Provence and the French Riviera. (FWSA can assist you with transportation on a case by case basis). Contact Debbie Stewart for part or all of this incredible trip: fwsaintltravel@prodigy.net.

Far West Mississippi River Trip: June 19 - 23, 2015 with an additional two days - June 23-24, 2015 in **New Orleans**. This trip will be a 3-night roundtrip paddleboat cruise aboard the American Queen from New Orleans. It will be a "Southern Culture Cruise" with stops at Oak Alley Plantation and Baton Rouge, LA. Trip includes all meals, wine/beer with dinner, soft drinks,

water, and coffee. Also included is 1 night at a local hotel before the cruise. It includes transfers to the ship, steamboat-style entertainment, daily lectures, and a Welcome Party. June 23-24th will be at the New Orleans Hotel Bienville House. New Orleans tour options include airboat/swamp tours and ghost/paranormal tours. See the Far West website for further information.

FAR WEST SKI WEEK 2015

Far West Ski Week Another Success: 370 people from eight *FWSA* councils enjoyed a fantastic ski week to *Whistler Blackcomb* January 31—February 7, 2015. Trip participants enjoyed a Welcome Party, mountain picnic, council dinners, banquet with dancing, après parties, and racing. Top racing awards went to Aerospace Ski Club for the Joe Ross Award and Bay Area Snowsports Council for the Lake Louise All Councils Award. The Council Challenge dual race award went to Sierra 1 and the Costume award went to BAC Pirates.

Thank you to *Ondrea Ross*, Whistler Blackcomb Group Sales Account Executive, *Mandy Rousseau*, Whistler Blackcomb Group Sales Event Coordinator, *Cate Webster*, Whistler Blackcomb Race Department, and our tour operator, *Gloria Saiya-Woods*, Ski.com who coordinated our events for us and provided us with top-notch service.

FAR WEST MEMBERSHIP BENEFITS

Ship Skis - a New Benefits Partner: Our newest Benefits Partner is *Ship Skis*, located in West Palm Beach, Florida. What began as a company who shipped golf clubs, has now grown into something more. They are offering our members a \$5 discount on shipping your skis OR golf clubs to your favorite vacation destination. Check them out on our website (Member Corner/Benefits), or on their website: shipskis.com.

FAR WEST SKIER'S GUIDE

Far West Skier's Guide Digital Edition: Have you checked out the digital edition of the 2014-2015 *Far West Skier's Guide?* It can be accessed from the Far West Ski Association's website at **wwwfwsa.org** or through the following link:

http://www.nxtbook.com/nxtbooks/farwestskiersguide/2014-15/.

In addition to the entire printed issue, the digital edition also has a 24 page digital only insert featuring more information and articles of interest to skiers, boarders and active adults for year around activities. Please pass the link on, place it on your websites and also put it on your Facebook pages. Past DE issues have been viewed by snow enthusiasts around the world. Enjoy!