Far West News Flash April 2017 Far West Ski Association "The Voice of the Western Skier" F W S A fwsa.org

FAR WEST SKI ASSOCIATION

## WHO & WHAT'S NEW FOR 2017

Disabled Sports USA Celebrates 50 Years: Disabled Sports USA (DSUSA), announced that American International Group, Inc.'s (AIG) 2017 Winter Summit raised \$750,000 for its Warfighter Sports and Empower Youth Sports programs. The AIG Winter Summit, held in March at Stowe Mountain Resort in Vermont, has been an annual event for over 26 years. Over the last eleven years, they have been joined by DSUSA's wounded warfighters and youth with disabilities, all of whom participate in ski and snowboard races to raise funds for DSUSA's Warfighter Sports and Empower Youth Sports programs. Kirk Bauer (U.S. Army, retired), Executive Director of DSUSA, said, "We cannot thank AIG and its Winter Summit partners" enough for their generosity and partnership. Warfighter Sports offers sports rehabilitation for severely wounded warriors in military hospitals and communities across the U.S. Since 2003. more than 10,000 of the most severely wounded and their families have been served, including those with single or multiple amputations, traumatic brain injury, spinal cord injury, visual impairments, and significant nerve and muscle damage. Empower Youth Sports provides youth with disabilities the opportunity to experience the power of adaptive sports. Opportunities are provided to more than 20,000 youth annually in over 50 sports through DSUSA's nationwide chapter network as well as through school-based athletic programs. As part of DSUSA's 50<sup>th</sup> anniversary celebration, a crew of disabled warriors will take a climb on Mt. McKinley, the tallest peak in North America, between May 6 and May 31, thanks in part to sponsorship from AIG and Willis Towers Watson.

**Aspen Makes New Purchases**: In a press release sent April 10, 2017 – *Intrawest Resorts Holdings*, Inc., a leading North American mountain resort and adventure company, announced that it has entered into a definitive agreement to be acquired by a newly-formed entity controlled by affiliates of the Aspen Skiing Company, L.L.C. ("Aspen") and KSL Capital Partners, LLC ("KSL"). The transaction was unanimously approved by the board of directors of Intrawest. Following the execution of the merger agreement, stockholders representing a majority of the voting shares of Intrawest delivered a written consent approving and adopting the merger agreement. The transaction is expected to close by the end of the third quarter of calendar year 2017 and is subject to certain closing conditions including regulatory approvals. "Intrawest is a collection of remarkable properties in exceptional locations," said Eric Resnick, chief executive officer of KSL. "We are committed to honoring the deep traditions of each resort, while working with Intrawest's talented management team and employees to continue to serve both their guests and local communities." Mike Kaplan, CEO of Aspen said, "We are excited to be part of the investment group that is going to work hard to help realize the collective potential of Intrawest's portfolio of resorts." As far as Season Passes go, for the full 2017-18 winter season, each Intrawest resort will continue to honor the resort's existing pass products that are currently on sale, including the Rocky Mountain Super Pass + and the M.A.X. Pass.

**Squaw Valley Ski Holdings,** while not a condition to the merger, Squaw Valley Ski Holdings, the parent company of Squaw Valley /Alpine Meadows resort and an affiliate of KSL, will also become part of the entity at closing, but continue to operate under its current management.

**Aspen Skiing Company** owns and operates the four mountains of Aspen Snowmass – Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk – as well hospitality properties The Little Nell, Residences at The Little Nell, Limelight Aspen and Limelight Ketchum in Ketchum, Idaho, In addition, Aspen Skiing Company owns and operates numerous retail and rental locations through the resort and the Roaring Fork Valley. For more information, visit <u>www.aspensnowmass.com</u>.

*KSL Capital Partners*, LLC is a private equity firm specializing in travel and leisure enterprises in five primary sectors: hospitality, recreation, clubs, real estate and travel services. KSL has offices in Denver, Colorado; Stamford, Connecticut; and London. KSL's current portfolio includes some of the premier properties in travel and leisure. For more information, please visit www.kslcapital.com.

In a separate press release sent April 12, 2017 – *Mammoth Resorts*, the owner of *Mammoth Mountain Ski Area, Snow Summit, Bear Mountain and June Mountain*, today announced that it has entered into a definitive agreement to be acquired by a newly formed entity controlled by affiliates of the Aspen Skiing Company, L.L.C. ("Aspen") and KSL Capital Partners, LLC ("KSL"). The transaction is expected to close by the end of the third quarter of 2017.

"If you live in Southern California and want to ski, Mammoth, June, Bear and Snow Summit universally come to mind first," said Eric Resnick, CEO of KSL. "This transaction will allow the combined company to better serve Mammoth's loyal customers while at the same time exposing these world class resorts to a broader audience.

For the full 2017-18 winter season, Mammoth will continue to honor the resort's existing pass products that are currently on sale, including the Mountain Collective.

<u>Cascadia Pass New to Seattle Area Ski Resorts:</u> Crystal Mountain, Stevens Pass Mountain Resort and The Summit at Snoqualmie have partnered on a new season pass alliance for the 2017-2018 ski and snowboard season. Skiers and riders will have the option to add a **Cascadia Pass** to a qualifying season pass from one of these resorts. The Cascadia Pass gives season pass holders three unrestricted days at each of the other partner resorts for a \$199 premium, if purchased by May 31. Crystal Mountain, Stevens Pass Mountain Resort and The Summit at Snoqualmie have partnered on a new season pass alliance for the 2017-2018 ski and snowboard season. Skiers and riders will have the option to add a **Cascadia Pass** to a qualifying season pass from one of these resorts. The **Cascadia Pass** gives season pass holders three unrestricted days at each of the other partner resorts for a \$199 premium, if purchased by May 31.

# FAR WEST CONVENTION

**Far West's 85<sup>th</sup> Annual Convention:** The Far West Ski Association invites all snowsports enthusiasts to attend its' 85<sup>th</sup> Annual Convention, to be conducted at the Boise Centre, June 7-11, 2017. Activities open to the public during the event include a Fountain Party on Friday on the newly renovated Grove Plaza, the Silent Auction and Trade Show, Saturday Program, and Awards Banquet.

Delegates will convene at the Convention to discuss programs in public affairs, skier safety, ski heritage, athletic scholarships, racing, communications, travel, council development, ski industry and community outreach. The event will be hosted by the Bogus Basin Ski Club and Intermountain Ski Council.

The Fountain Party on Friday afternoon will be a community event. *Bogus Basin Mountain Recreation Area* is celebrating their 75<sup>th</sup> Anniversary, and have asked us to be a part of their celebration. We will have entertainment, wine and microbrew tasting, and be introduced to some of the local culture, *The Oinkari Basque Dancers*. Our Keynote Speaker, *Charlie Linville*, a Boise native, became the first military amputee to summit Mountain Everest in 2016. He will be available in a "Meet & Greet" on Friday evening during the Silent Auction, and will be our featured speaker at lunch on Saturday.

The Silent Auction & Trade Show gives attendees the opportunity to bid on ski and travel packages. This event is open to the public and there is no cost to attend, so we are hoping for a large turnout.

The rest of the weekend is filled with Education Sessions and Public Affairs sessions on Saturday morning and afternoon, followed by our Awards Banquet on Saturday evening, recognizing outstanding club members and industry partners. Sunday winds up with our Annual Meeting and Elections.

Additional information about all the programs to be conducted at the 85<sup>th</sup> Annual Far West Ski Association Convention and registration information is available at <u>www.fwsa.org</u>.

## FAR WEST AWARDS

### FWSA Recognition Awards Nomination for the following awards are EXTENDED to April

**<u>26:</u>** The deadline for submitting nominations for the FWSA Recognition Awards is March 26. These awards are great ways to have your club or council recognized for your good work--and to honor hardworking volunteers. Applications and instructions for all the awards are on the FWSA website. The awards nominations, **NOW DUE April 26** are: Safety, Western Ski Heritage, History, and Environment Award.

### SAFETY PERSON OF THE YEAR AWARD: DEADLINE: April 26, 2017

**RECOGNITION:** *Telluride Ski Resort* and *Mountain Lodge*, *Telluride*, have donated a 5-night ski package for two with lodging, 4-day lift tickets, and 4-day rentals.

**DESCRIPTION:** The FWSA is a proponent of safety in skiing and snowboarding. Every year we hear about tragic deaths and injuries that happen during our favorite winter activities that remind us of the great importance of safety. We have a number of ways in which we promote

safety and one of our more viable ways is through the Safety Award. The award is for the individual, within the association, that has done the most to promote safety through a number of criteria. These include articles on slope safety, and other ways to raise safety consciousness. The link to detailed information and entry form is: http://fwsa.org/MemberCorner/Programs/program-safety.html

**CONTACT:** Richard Lubin DC, FWSA Safety Chair, 925-828-7454, <u>botaboardr@comcast.net</u>; and Mike Sanford, VP of Public Affairs, 858-761-6191, <u>BubaSanfrd@aol.com</u>

### WESTERN SKI HERITAGE AWARD: DEADLINE: April 26, 2017

**RECOGNITION:** Since 2000, *Steamboat Ski & Resort Corporation* has donated a 5-night ski package for two with lodging, lift tickets, rentals, on-mountain tour, half-day lessons and a lunch at Ragnar's Restaurant.

**DESCRIPTION:** The Far West Western Ski Heritage program annually recognizes the best effort in the prior year that communicates the contributions of snowsports to the community at large. The purpose of the Far West Western Ski Heritage program is to raise the awareness of snowsports participants and non-participants alike of the contributions made by individuals, groups and companies to all aspects of snowsports – competitive as well as that of outdoor winter recreation and fitness. A parallel purpose is to convey the positive role snowsports has had in its contributions to the communities in the West. It recognizes outstanding effort in the area of snowsports history to find, preserve, document and share the history of snowsports in the West. The Award is open to an individual or a group leader (it is not restricted to Far West membership) and can be self-nominated or nominated by a club or club member. Materials and history programs will be evaluated against the objectives of the program by individuals selected for their knowledge of the history of Western snowsports and that of the Association. The link to detailed information and entry form is: *http://fwsa.org/MemberCorner/Programs/program-wsh.html* 

**CONTACT:** John Watson, FWSA History Committee Chair, 760-723-6539, *geospace@pacbell.net* 

## ENVIRONMENT AWARD: DEADLINE: April 26, 2017

**RECOGNITION:** Sponsors, *Aspen Skiing Company* and *Snowmass Tourism*, *The Gant* and *Crestwood Condominiums* have donated a 5-night ski package for two with air, lodging, lift tickets, rentals, and a full-day group lesson.

**DESCRIPTION:** The Environment Award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference. Some areas to consider are: Volunteering at the community level, particularly in a leadership role; conducting or arranging for an environmental event (s) for the club, council, or public; writing a series of columns regarding environmental conservation, education or protection in your ski club or ski club council newsletter; or being pro-active in environmental protection.

CONTACT: Mike Sanford, VP of Public Affairs, 858-761-6191, bubasanfrd@aol.com

## FAR WEST HISTORICAL RECOGNITION PROGRAM: DEADLINE: April 26, 2017

# FAR WEST ELECTION

<u>Election of FWSA Officers</u>: Election of officers will occur at the FWSA Annual Meeting and Convention June 7-11, 2017. Delegates will elect their President, Secretary, and Treasurer to one-year terms and two (2) Trustee positions for two-year terms. In addition, the following functional Vice Presidents will be elected for two-year terms:

President – Steve Coxen (incumbent)

Treasurer – Randy Lew – (incumbent)

Secretary – Sheri Parshall (imcumbent)

VP Council Services – Jo Simpson (incumbent)

VP North American Travel – Nancy Ellis (incumbent)

VP Public Affairs –

Trustee – Tom Bundgard (incumbent)

- Norbert Knapp
- Jane Wyckoff (incumbent)

## FWSA Qualifications for Positions as approved by the Board of Directors

### PRESIDENT:

- 1. Held a voting position on the FWSA Board for a minimum of four (4) years.
- 2. Attended at least three (3) FWSA conventions within the five (5) years prior to the current convention.
- 3. Attended at least one (1) North American Ski Week within the five (5) years prior to the current convention.

### TREASURER:

- 1. Understanding of cost center accounting and GAAP (Generally Accepted Accounting Principles)
- 2. Working knowledge of MS Excel and QuickBooks or the current FWSA accounting software.
- 3. Held the Treasurer position in a FWSA ski club or council or has demonstrated equivalent job experience as an accountant who has done financial preparation and analysis.

### TRUSTEE:

- 1. Held a voting position on the FWSA Board a minimum of three (3) years.
- 2. Strong business, financial, and leadership skills.
- 3. Attended at least three (3) FWSA Conventions within the five (5) years prior to the current convention.

## VP OF NORTH AMERICAN TRAVEL AND VP OF INTERNATIONAL TRAVEL:

1. Assisted as a volunteer on at least two (2) FWSA trips to run for office of VP of North American Travel or VP of International Travel with one (1) of the FWSA trips being related to the VP Travel office running for.

If you are interested in running for any of the above positions, please contact Gloria Raminha Nominating Committee Chairman, at: <u>garski2011@gmail.com</u>. Nominations will be accepted up to the day and time of elections.

# FAR WEST TRAVEL

**Far West International Trip 2018:** The 2018 International Trip will be to *Les Trois Vallees*. The dates are set for March 3<sup>rd</sup> to 11<sup>th</sup>, 2018 for the main part of the Ski Week. The optional extension, to *Lyon, Beaune, and Paris*, will begin March 11, and end March 18, 2018. Stay tuned for more info.

**Far West Dive Trip 20217:** Far West is headed to *Roatan, Honduras* for our 2017 Annual Dive Trip. Scheduled for September 23 – 30, 2017 at the Mayan Princess Beach Resort, the trip includes 7 nights lodging, 3 meals per day, alcoholic and non-alcoholic beverages, and 16 boat dives for the amazing ground package price of \$899 per person double occupancy. The non-diver price is \$849 per person double occupancy. Please contact Randy Lew for more information at 530-304-0802 or fwsa13randy@telis.org.

# FAR WEST COUNCILS

Los Angeles Ski Council of Ski Clubs: L.A. Council recently held their elections for the 2017-2019 season. Newly elected to Board Positions were: President: David Krupp; Treasurer: Karen James; VP of Communications: Cynthia Carter; VP Programs: Leslie Eastham; Secretary: Sandra Knapp. Webmaster Bonnie West has resigned. No nominations were offered, so this position is still open.

Northwest Ski Club Council: The Northwest Ski Club Council is wrapping up a successful season. Club members and racers have had multiple events to choose from each week. Commercial members are seeing success that a bountiful supply of snow provides. The NWSCC encompasses skiers from a large demographic area creating a challenge in maintaining communication. The new website at nwskiers.org has been hugely beneficial in providing current information to everyone. We had 32 people attend the FWSA Ski Week in Breckenridge, Colorado. Trip Leader, Rod Robinson worked hard to support this annual trip. Many Facebook posts and pictures throughout the week let the rest of us know how much fun we were missing. Barbara Bousum is already signing folks up for the 2018 FWSA Ski Week in Banff. Sunday, April 2nd was the final race day for the PACRAT race league. Five races were completed along with one Nastar race. Three Pacrat racers attended the NASTAR Nationals in Steamboat, Colorado. The resort was given high marks for their support of racers and their families. Our very own Alice Jacklet "Super Alice" earned First Place in slalom and Second Place in giant slalom 75-79 year-old division. For more information about this story and more visit shredhood.org. Founder Ben Jacklet tells the entire story about his mom and her achievements. Alice's father competed in the 1924 Chamonix Olympics. NWSCC is proud to have Alice as an active ski club member and PACRAT racer.