

## **PRESIDENT'S REPORT** by Michael Favia

I would like to take this opportunity to thank the FWSA Convention Delegates for re-electing me president. I'm setting a number of goals for the Board and myself which should result in the continued progress of the Far West Ski Association. Achievement of these goals will require the full co-operation of the Boards of Directors, and Trustees, as well as committee chairpersons.

You have elected strong and dynamic Boards. They are a mix of new (on the FWSA Board) and experienced individuals. All of them have held office at club and council levels. They also have expertise in the functions of the office to which they have been elected. It may take a little time for the group to meld into a smoothly functioning team. Several of the functional VP's are off and running.

I'm particularly pleased with the progress of John Watson in Public Affairs and Paul Arrigo in Councils Development. John presented a preliminary version of the Public Affairs organization chart and descriptions at the July Board meeting. Some of the committees personnel and task force coordinators have been designated. The Task Force leaders are Louis Buhler and Karen Kimball.

John plans to publish a Public Affairs newsletter called SKIWATCH, edited by Pat Boyd. He also developed a FWSA General Position on Ski Area Development and Rules for Association Positions on Lands Issues. A letter was written to the USFS Regional Supervisor expressing the Far West Ski Association "--desire that our working relationships regarding skiing be sustained and reinforced". There is much more, but I'm sure that John Watson wants to write about them in his newsletter. John Arrigo is making progress with Councils Affairs. Some members have questioned the value of being a FWSA member. Paul wrote to all the Council presidents asking them to list those things which the members want the FWSA to do for them. A compilation of the responses was presented at the July 16 Board meeting. The Board selected six of the items that they considered important and established action benchmarks for study and resolution.

Lauren Nagle, Travel V.P., presented an interesting list of suggestions for travel programs. They merit consideration and I am asking her to develop the suggestions in greater detail.

Mary Costigan is going to have her hands full with Communications. She will be fully involved in the Councilman, plus the Skiers Guide and the Skiers News. Obviously, she will need assistance. You can really help by getting your Councilman articles to her on time. We don't need filler articles. Woody Hogan and Gene Fulkerson are experienced in the tasks of their offices and will do their usual excellent jobs.

This article is meant to give you an overview of that which is going on at the Directors and Trustees level. If you want more information on the foregoing subjects, please write to me and I will give you more detailed information.

We have told you what we expect to accomplish. All of it can't be done by a few individuals. We need more dedicated volunteers. If you want to get involved with a winning team, write to me and I will see that you will be assigned a job. I have gathered that you want more action from the FWSA - you are also a FWSA member. Come and help us get more action.

# FAR WEST SKI ASSOCIATION 1989 - 1990

## **BOARD OF DIRECTORS**

## **BOARD OF TRUSTEES**

'91

'90

'91

#### CHAIRMAN

- Steve Williams
  142 Pepperall Court
  Vacaville, CA 95688
  Res.: (707) 448-1211
- Janie "Frankie" Hansen 3921 Beverly Glen Blvd.
   Sherman Oaks, CA 91423
   Res.: (818) 990-1630
- Jim Ortiz 1910 Roosevelt #1 San Diego, CA 92109 Res.: (619) 275-2598
- Jane Wyckoff Clark
  1521 Kalua Lane
  Tustin, CA 92680
  Res.: (714) 731-6164

\* Plus three ex officio members

## **COUNCIL PRESIDENTS**

BAYA	REA COUNCIL Gayle Grant	89 '90
	244 Jackson Street	09 90
	San Francisco, CA 94111	
	Res. (415) 254-2622	
CENTI	RAL COUNCIL Gloria Raminha	'89 - '90
		89 - 90
	4701 Country Place Lane #A	
	Bakersfield, CA 93309	
200	Res. (805) 835-7558	
INLAN	DCOUNCIL	100 100
	Robert Jimenez	'89 - '90
	12633 Reid Street	
	Grand Terrace, CA 92324	
	Res. (714) 783-4695	
LOS A	NGELES COUNCIL	
	Grady Smith	'89 - '90
	2310-B Marshallfield Lane	
	Redondo Beach, CA 90278	
	Res.: (213) 374-7386	
ORAN	GE COUNCIL	
	Pat Nangle	'89 - '90
	300 E. Coast Highway #8	
	Newport Beach, CA 92660	
	Res. (714) 673-2281	
SAN D	IEGO COUNCIL	
	Norm Cullen	'89 - '90
	3520 29th Street	
	San Diego, CA 92104	
	Res. (619) 296-3222	
SIERF	A COUNCIL	
	Carol Weaver	'89 - '90
	2580 Rio Bravo Circle	
	Sacramento, CA 95826	
	Res. (916) 366-0719	

# COUNCILS

BAY AREA COUNCIL 2nd Monday 8:00 pm San Bar Cocktail Lounge San Mateo Municipal Golf Course San Mateo, CA

CENTRAL COUNCIL Every 4-6 Weeks as needed Hosted by different Central Council Clubs Location varies

INLAND COUNCIL 1st Monday Reuben's Restaurant 335 N. Mountain Avenue Upland, CA

7:30 pm

7:30 pm

LOS ANGELES COUNCIL 1st Monday Joe Petrelli's Steak House 5614 Sepulveda Blvd. Culver City, CA 90232

ORANGE COUNCIL 2nd Monday 7:30 pm Various residences

SAN DIEGO COUNCIL 1st Wednesday 7:00 pm No. Clairemont Recreation Center 4421 Bannock Avenue San Diego, CA 92117

SIERRA COUNCIL No set schedule - as needed Locations vary

# FAR WEST SKI ASSOCIATION General Guidelines:

The FWSA Board of Directors meets at least quarterly. There is a short meeting of the new Board immediately following the Annual Convention; a summer meeting sometime in June, July or August; a fall meeting, usually in October at the FWSA Sportsfest; a winter meeting, usually in February at Far West Ski Week; and a spring meeting usually in April or May (about 4-6 weeks prior to the Annual Convention) held at the hotel where the upcoming Convention will be held.

# **1989 ANNUAL CONVENTION REPORT**

#### by Janie "Frankie" Hansen 1989 Convention Chairman

June 2-4, 1989, FWSA held another very successful, as well as very productive, Annual Meeting/Convention. It was hosted by the BAY AREA COUNCIL, all of whose Council Officers and club members are to be congratulated for their hard work and dedication to making this one of the best Conventions held in recent years. There are so many people who should be recognized and thanked, but I especially wish to thank 3 very wonderful BAC people - PAUL ARRIGO, GEORGE BURTT AND GAYLE GRANT.

The large turn-out of and participation by FWSA members is another factor that contributed to this successful event - 230 registered Delegates, 90 sponsors industry representatives, as well as **BAC** non-delegate workers, guests of Delegates and more, attended the Convention held at the San Francisco Airport Hilton.

The 4th Annual Silent Auction was our best ever, thanks to JANE WYCKOFF CLARK without whose year of hard work putting this event together, it probably wouldn't have happened! With 90 industry representatives, Convention Delegates and BAC club locals, there were well over 500 people in attendance at the Friday night Silent Auction and dance.

Newly elected FWSA Officers and Trustees:

Officers		
Mike Favia	President	1988-90
Karen Kimball	Secretary	1989-90
Jim "Orca" Williams	Treasurer	1989-90
Mary Costigan	V.P.Communications	1989-90
John Watson	V.P.Public Affairs	1989-91
Lauren Nagle	V.P. of Travel	1989-91
Woody Hogan	V.P. of Athletics	1989-91
Paul Arrigo	V.P. of Councils	1989-91
Trustees		
Jim Ortiz		1989-90
Jane Wyckoff Clark		1989-91
Steve Williams		1989-91
Far West Ski Association Annual	Awards.	
Sutter Kunkel		ward, (Long-term Service)
Lauren Nagle		atzi" Wood Award (FWSA Woman of the Year)
Chuck Morse		in Award (FWSA Man of the Year
John Ulrich		ward (Intramural Skiing)
Marilyn Branch	Bill Mackey Award (Ski Industry Or Employee)	
Coonskin Inn, Telluride, CO.		(on many or Employee)
Wendell Benedetti	Bill Berry Awa	ard (Printed Media)
Los Angeles Daily News		
Doug Pringle and Lynn Haile	Jimmie Heuga	Award (Humanitarian Service)
		k with the Calif. handicapped skiers programs
Vail/Beaver Creek		ll Award (Ski Area Or Operator)
Colorado	Constant Constant	in the second
Tamara McKinney	FWSA President's Award	
U. S. Ski Team		
Jane Wyckoff Clark	FWSA Preside	ent's Award
Thank you Alan Christian, Awards Chai	rman	
Congratulations are also in order to all the	clubs that submitted entrie	es for the Outstanding Club and Outstanding Club Publication
competitions, "and the winners are"! (and	l thank you Mary Costigar	and Gayle Grant for chairing these competitions):
Outs	tanding	Outstanding

Club

Outstanding Publication

Class A (up thru 149 members	
Class AA (150 thru 499)	
Class AAA (500 or more)	

INSKIERS, BAC SINGLES, LAC BALBOA, OC WAILERS, LAC AUSLICH, LAC BALBOA, OC

Councils Man and Woman Competition winners - Woody Hogan, Central Council and Pat Nangle, Orange Council (and thank you Lauren Nagle for chairing this competition).

# 1989 FWSA CONVENTION SILENT AUCTION/TRAVEL CAROUSEL by Jane Wyckoff Clark

FWSA Ski Industry Liaison

The Fourth Annual Silent Auction, held on Friday evening of the Convention, was the most successful event since initiating the program four years ago...not only financially, but in industry participation as well. Our generous sponsors made a record \$44,347 in dontions to the Silent Auction.

The proceeds raised from this event assist the FWSA in providing a quality program for the industry representatives participating in the program, helps offset Convention expenses to keep the delegate registration fee at a nominal cost, and enables the FWSA to finance its programs for the coming year. In addition, a portion of the proceeds are donated to ski foundation projects.

The Saturday morning Travel Carousel assists ski clubs in planning their ski and sports trips. This program was added to Convention acitivites three years ago, due to the large number of ski industry representatives already at the Convention for the Silent Auction. The Bay Area Council is to be commended for its outstanding promotion and support of the Convention as the Host. As Silent Auction Chairman, I would like to extend a special thank you to: Judy Purdom, BAC Silent Auction Coordinator; John Chong, BAC Assistant Silent Auction Coordinator; Marion Szarka, Bid Board Preparation; Elaine Bruni, Bid Board Preparation; Michael Favia, Operations; and Alan Christian, Auctioneer. I would also like to thank Janie "Frankie" Hansen and Fay Mumbauer of the Far West Ski Association for their valuable assistance in registration of the many industry guests.

A list of the participants in the Silent Auction/Travel Carousel are listed on the next page. Please show your appreciation to the industry participants in our FWSA programs by supporting them in your local ski clubs and councils.



1989 Council's Man & Woman of the Year candidates; front, Lauren Nagle, Elizabeth "Schatzi" Wood Award Winner; Pat Nangle behind Lauren, Woman of the Year 1989 and Woody Hogan, far right 1989 Man of the Year; Richard Davidson of Austria Ski (3rd from left) and Franz Weisbauer of Eurotours America (2nd from right) Below, Lynee Haile, Co-Recipient of Jimmie Heuga Award Photo Courtesy of Jane "Wyckoff" Clark.





Balboa Ski Club Individual & Club Award Winners: David & Heather Clark with Jane Wyckoff Clark (President's Award); Bob Larkin (Outstanding Ski Club); Pat Nangle (Council's Woman of Year & Capt. of BSC's North-South Ski Club Challenge Team Winners for Jimmie Heuga Express); Chuck Morse, J. Stanley Mullin Award; Mike Hazzard (Outstanding Ski Club Publication) Below, Janie "Frankie" Hansen presenting Sutter Kunkel, Hans Georg Award. Photos Courtesy of Jane "Wyckoff" Clark and Joe Costigan.



#### **1989 SILENT AUCTION/TRAVEL CAROUSEL PARTICIPANTS**

Adventure Connection Inc., Coloma, California. Air Canada American Airlines Amtrax Alpine Meadows Ski Area, California Aspen Highlands, Colorado Austria Ski & Eurotours America Banff Springs Hotel, Canada Barrecrafters Bear Mountain Ski Resort, California Big Bear Inn, Big Bear Lake, California Bogus Basin, Idaho Brundage Mountain, Idaho Breckenridge Ski Corporation, Colorado Coonskin Inn, Telluride, Colorado Crested Butte Mountain Resort, Colorado C. P. Hotels, Canada Daman-Nelson Travel Diamond Peak at Ski Incline, California Dodge Ridge, California Donner Ski Ranch, California Doubletree Hotel, Salt Lake City, Utah Elk Meadows Ski and Summer Resort, Utah Grand Aspen Hotel, Aspen, Colorado Grand Targhee Resort, Wyoming Greyhound, Telluride Heavenly Valley, California Holidaze Tours, New Jersey Homewood, California Hotel Grauer Bar, Innsbruck, Austria Hotel St. Francis, Santa Fe, New Mexico Hyatt Lake Tahoe Resort & Casino, California Inn of the Seventh Mountain, Mt. Bachelor, Oregon Jackson Hole Ski Area, Wyoming Keystone, Colorado Kirkwood, California Las Lenas, Argentina Mammoth Mountain Ski Area, California Mammoth Mountain Inn, California Mann Made Products, Redwood City, California Mt. Bachelor Ski & Summer Resort, Oregon Mt. Reba/Bear Valley, California



Beaver Creek Resort, CO president Jerry Jones & Vail Associates Director of Skiing Cindy Nelson being presented with the FWSA Tommi Tyndall Award for 1988-89 outstanding ski area. Presented by Vail Associates California Sales Rep. Chuck Morse. Northstar-at-Tahoe, California Pan American World Airways Park City Ski Area, Utah Park City Lodging, Utah Park Station Condominum Hotel, Park City, Utah Pine Ridge Condominiums, Breckenridge, Colorado Powder Ski Adventures, Mission Viejo, California Prospector Square Hotel, Park City, Utah Purgatory Ski Resort, Colorado Quality Inn Airport, Salt Lake City, Utah Quality Inn South, Salt Lake City, Utah Resort Property Management, Park City, Utah Roffe, Inc. Sagebrush Inn, Taos, New Mexico Salt Lake Hilton, Salt Lake City, Utah Sharon L. Designs, San Jose, California Sheraton Steamboat Resort & Conference Center, Steamboat, Colorado Sierra del Sol Condominiums, Taos, New Mexico Ski Banff/Lake Louise, Canada Ski Santa Fe, New Mexico SkiL International Smirnoff, Heublein, Inc. Sonora Oaks Best Western, Dodge Ridge, California Southwest Airlines SporTours, Inc., La Canada, California Sports America Tours, Santa Rosa, California Steamboat Ski Corporation, Colorado Steamboat Resorts, Colorado Squaw Valley Inn, California Squaw Valley USA, California Sun Valley Company, Idaho Sunriver Lodge & Resort, Mt. Bachelor, Oregon Swiss Air Taos, New Mexico Telluride Ski Resort, Colorado The Big Mountain Ski & Summer Resort, Montana The Breckenridge Ski Area, Colorado Tortuga Express Tour Company, Anaheim, California U. S. Sports Adventures, Santa Ana, California United States Recreational Ski Association (USRSA) Yosemite Park & Curry Company, California



Second from left, Bear Mountain industry representative Brad Wilson with 1988 Council's Man & Woman of the Year, Dennis Doty and Lauren Nagle. Photo Courtesy of Jane "Wyckoff" Clark.

# NO AFFILIATION FEE REQUIRED OF CLUBS BELONGING TO FWSA COUNCILS! V.P. OF MEMBERSHIP REPORT

#### by Lisa McCarty

A resolution to eliminate the FWSA annual Affiliation Fee for clubs belonging to one of the Far West's seven Councils was passed by the Convention Delegates at the FWSA's Annual Meeting/Convention on Sunday, June 4, 1989. The annual Affiliation Fee policy will remain in effect for those clubs that do not belong to FWSA Councils.

At the meeting of the new FWSA Board of Directors, immediately following the Convention, it was decided that a letter would go out to the 60 + clubs which had already sent in their 1989-90 affiliation fee, notifying them of the new policy and giving them the right to direct those already submitted funds to a FWSA program, such as Public Affairs, Ski Sense and Safety, etc., or to have the fee refunded to them. All funds designated by clubs to be used for specific FWSA programs will be put aside and held for only those purposes.

Now the big task. Getting the correct club and current club officers information from the over 150 clubs which we currently have in our database.

To date, we have received the annual Affiliation Renewal Form (see next 2 pages). It gives us the current information we need on Far West clubs (where they meet and when, their membership numbers, dues amounts, club officers, etc.) from 60 of the 151 clubs with whom we correspond.

We need the information on all clubs in the seven Far West Councils (Bay Area, Central, Inland, Los Angeles, Orange, San Diego and Sierra).

The following is an alphabetical list of the 60 clubs from whom we have received updated forms. If your club is not on the following list, please use the form on the next 2 pages. Have someone in your club get this information to us right away so that we can enter your officers in the computer and start receiving our publications.

## **60 CLUBS THAT HAVE SENT IN THEIR LISTING OF NEW 1989-90 OFFICERS**

Action Ski Club, SDC Aerospace Ski Club, LAC Alpineer Club/S.F., BAC Apres Ski Club, BAC Auslich Ski Club, LAC Avalanche Ski Club, CC Baja Sierra Ski Club, SDC Bakersfield Ski Club, CC Balboa Ski Club, OC Bear Valley Ski Club, BAC Bladerunners Ski Club, BAC Bota Baggers Ski Club, BAC Buckhorn Ski Club, SOC Camber Ski Club, CC Castro Valley Ski Club, BAC Century City Ski Club, LAC Conejo Ski Club, LAC Convair Ski Club, SDC Don Diego Ski Club, SDC Edelweiss Ski Club, LAC

Fagowees Intl.-Sac., SC Fall Line Ski Club, BAC Far World Ski Club, LAC Four Seasons West, LAC Fresno Ski Club, CC General Dynamics VSD, IC Grindelwald Ski Club, LAC High Sierra Sports, Inc., NOC Inskiers Ski Club, BAC Irvine Ski Association, OC Kronenstadt Ski Club, LAC Langlaufer Ski Club, OC Long Beach Ski Club, LAC Modesto Ski Club, BAC No. Coast Sport & Ski Club, SDC No. Island Ski Club, SDC Orange County Ski Club, OC Osgood Army, NOC Over The Hill Gang, SDC Parallers Ski Club, BAC

Peninsula Ski Club, BAC Reno Ski & Recreation Club, SC San Diego Ski Club, SDC San Francisco Ski Club, BAC Santa Barbara Ski Club, CC Sequoia Ski Club, CC Shredders Ski Club, LAC Single Ski Club, LAC Sitzmarkers Ski Club, IC SLO Skiers, CC Sno\*Flakes Ski Club, BAC Snow Drifters Ski Club, BAC Snowchasers Ski Club, BAC Snowsnakes Ski Club, IC Southbay Ski Club, BAC Sundancer Ski Club, BAC Top of the Hill Gang, SDC Torrey Pines Ski Club, SDC Wailers Ski Club, LAC Woodstock Ski Club, LAC

F	V		S	4
EAR	WEST SK	ASS	OCIAT	ION

# FAR WEST SKI ASSOCIATION SKI CLUB AFFILIATION APPLICATION 1989 - 1990

AP

DP

PLEASE PRINT CLEARLY

SKI CLUB NAME:	/	(2007)	Date Prepared://_	
Council:	:Race League:			
Club P.O. Box or Mailing Address:	in the second		PANSIAN ELAFROND	
·	(C:+-)	(Stata)	(7:)	
(q13	(City)	(State)	(Zip)	
No. of Members:		Club Phone, if any: (	))	
MEETINGS:	(0	lay of week, how often, etc.)		
Meeting Location:				
Address:		Phone: (_	)	
	(City)	(State)	(Zip)	
Club's Annual Dues	s: \$	Name/Club Publication	:	
PRESIDENT:		Elected:		
-			(Month & Year)	
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	(City)	(State)	(Zip)	
Phone: Res. ()		Bus.: ()		
COMPETITION CI	HAIRMAN:			
Address:		(3002)	(City)	
	(City)	(State)	(Zip)	
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MEMBERSHIP CH	AIRMAN:			
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Phone: Res. ()	)	Bus. () side of this form for more i		

FOR NON-COUNCIL CLUBS - Please make checks payable to: Far West Ski Association and mail check & form to FWSA, Membership c/o 3921 Beverly Glen Blvd., Sherman Oaks, CA 91423

NEWSLETTER EDITOR:	FAR WEST SKI 45.0	and the second second
Address	CLUB AFFILIATION	DA SKI
(Cit.)	(0+-+-)	
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Phone: Res. ()		
PROGRAM/SOCIAL CHAIRMAN:		10 800
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(City)	(State)	(Zip)
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SECRETARY:		2
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# **JANUARY 27 THRU FEBRUARY 3, 1990**

"Includes"

**TRANSPORTATION:** Round Trip jet air to Grand Junction, and round trip transfers between the airport and Telluride.

LODGING: Seven nights, 2 bedrooms Condo unit or Hotel Rooms (minimum occupancy)

LIFTS: Five day Lift Pass

**PARTIES:** You will enjoy a welcome Wine and Cheese Party, an Early Valentines Party with Darts, Arm Wrestling and Beer Chugging plus other surprise games; and THE GREAT IMPERSONATORS COSTUME PARTY.

RACES: Win a medal in each race and help your club or council to victory in the ...JOE ROSS MEMORIAL CLUB CHAMPIONSHIP....an easy GS; COUNCIL CHALLENGE CUP....another easy GS; and the ALPINE CRITERION.....a slalom for advanced skiers.

OPTIONAL: Heli-skiing, Snowmobiling, Sleigh Rides, etc.

**SPECIAL EVENTS:** Far West Ski Club Indoor Volleyball Championship..... Carnival with an obstacle race and backwards downhill.

**PLUS**...The Great Awards Banquet and Dance with awards for every event for the week.

PRICE: \$635 - \$675 per person, double occupancy

> FAR WEST SKI WEEK "91" SUN VALLEY Page Thirteen

iers.

INFORMATION:

Fay Mumbauer Far West Ski Week Trip Chairman (213) 773-5330

RESERVATIONS: SPORTOURS \*\* (800) 331-7800

\$100 Deposit for sign up due now

All participants must sign a Release Form

#### FAR VEST SKI VEEK TELLURIDE, COLORADO JAN. 27 - FEB. 3, 1990

#### PACKAGE SCHEDULE:

- A deposit of \$35 per person is required at time of booking in order to hold reservation. A contract will be prepared for signature of group trip chairman and/or officer.
  - An additional deposit of \$65 per person, or a total of \$100 deposit per person should be paid by September 15, 1989.
  - 50% of the cost of the trip shall be due and payable 75 days prior to departure or <u>November 11, 1989.</u>
  - 4. Balance due 45 days prior to departure or December 11, 1989.

#### CANCELLATION CLAUSE:

- 1. If entire group cancels, a processing fee of \$100 will be charged, or full refund will be made less \$100 cancellation fee.
- Up to October 27, 1989, it will be possible to cut back on total number of participants. A \$10 per person charge will be assessed at this time.
- Between Ootober 27 and November 27, 1989, there will be a \$25 per person cancellation fee charged for reductions in group size.
- Between November 27 and December 13, 1989, there will be a \$50 per person cancellation fee charged.
- 5. After December 13, 1989, no refund of amount paid will be made unless a replacement is found. In this event, a full refund will be paid less a \$25 administrative fee.

#### ROOMING LIST:

1. On December 13, 1989, a preliminary room list must be submitted to SPORTOURS giving names, addresses, and telephone numbers of participants. 30 days prior to departure, the rooming list should be finalized for submittal to lodging facilities by Far West Trip Chairman. Wames changes will be accepted up to 15 days prior to departure.

#### TRAVEL DOCUMENTS:

1. Travel Documents (airline tickets, baggage tags, etc.) will be given to group leader 15 days prior to departure (or earlier if a specific request is made) unless SPORTOURS is asked to mail to individuals directly.

#### RESPONSIBILITY:

1. SPORTOURS as principal is responsible to travel participants for arranging and providing all the services and accommodations offered as constituting the package trip price. Provided, however, that in the absence of negligence on its part, SPORTOURS is not responsible for personal injury or property damage arising out of the act or negligence of any direct air carrier, hotel or other person rendering any of the services being offered in connection with the package trip.

SPORTOURS shall not be responsible for any delays, substitution of equipment or any act of omission whatsoever by the air carrier, its agents, servants, and employees and the tour participant hereby waives any claim arising the form.

#### TRIP INSURANCE:

 Information on optional trip cancellation, health and accident insurance will be included with travel documents and is available for sale to participants. Cost for such insurance is \$22.00 to \$44.00 per person based on coverage. Enclosed is a copy of the policy available through SPORTOURS.

## **HIGHLIGHTS OF MINUTES - BOARD OF TRUSTEES MEETING**

#### San Francisco Airport Hilton June 2, 1989

The meeting was in two parts; the first led by Chairman Wagner, the second by Trustee Watson.

- 1. General issues discussion and recommendations to the Board of Directors.
- 2. Long Range Plan (including report card on FY '89)

#### Financial

The year-end financial reports should be reviewed by the Boards of Directors and Trustees before inclusion in the convention booklet. Officers' and directors' expenses should be a separate category rather than allocating them to programs.

#### Membership

A number of issues were discussed, with only two resulting in action recommendations. Chuck Morse objected to the term "unaffiliated". There was general agreement that the category labels need revision. The geographic scope of FWSA was discussed. There was neither general agreement on whether to expand our scope nor on specific states in which we could have appeal. When FWSA was affiliated with USSA, we covered Hawaii, Arizona, and most of Nevada. We still have influence in Nevada. Potential feasible targets include Utah and New Mexico. The Pacific Northwest was deemed infeasible.

The discussion continued on the effects of waiving the \$35 fee for club affiliation. Watson indicated that he expected this resolution to come to the floor at the annual meeting. The Board of Directors should restore the Life Member categories (paid and honorary). The Board of directors should revise the voting rules for unaffiliated members at convention to be consistent with club members' voting privileges. The VP Membership should include in her game plan for FY '90 specialized appeal options for individuals, corporate groups, and other targets.

#### Communications

Discussion centered on the finances (and reporting of them) for our publications, and what editorial control is exercised. Jane Clark indicated that advertising sales for two publications issued at ski show time would require an alteration of rate cards and additional effort. Currently, there is one issue each of Skiers News and Skiers Almanac, but at convention and ski show time respectively. The initiative here is to increase newspaper coverage of our actions for our members; the Almanac is more a continuing reference booklet. The Councilman cannot fill this news role because of cost, circulation, and format. It was generally agreed, without being specific, that we need to find more ways to communicate and to be more visible. A publicity subcommittee was suggested. The Trustees recommended that the Board of Directors fund not less than six and up to 12 issues of the Councilman.

#### Long Range Plan and Report Card for FY '89

This exercise commenced at 4 p.m. and extended to 5:15 p.m. led by John Watson. The plan document is appended. The LRP action was divided into the following areas: Historical format and functions from prior years. Recap of "global" issues; "Report card" for FY '89 based on last year's recommended agenda items; Review and plan of FWSA actions vis-a-vis an expanded figure of merit list; Recommended FY '90 agenda items (to be added to the FY '89 list where appropriate and reviewed periodically as well as graded at the next annual meeting).

## V. P. OF DEVELOPMENT REPORT

### (SPONSORSHIPS AND FUND RAISING)

### **By Gene Fulkerson**

## HOW TO APPROACH AND OBTAIN SPONSORS FROM BEER AND WINE COMPANIES

- 1. Check and see if anyone in your organization works with or knows someone at the brewery or winery level. This also involves the wholesaler who represents the brand. In many cases you'll be dealing with both.
- 2. Only one person in your organization should be in charge of coordinating/working on obtaining the sponsorship and should be sure to keep everyone working toward one purpose obtaining that sponsorship. One undue phone call by anyone except the key person could ruin the whole deal.
- 3. Start early many companies have a minimum, length of time they require for approval of sponsorships, whether because of budget deadlines and/or allotments which get used up quickly; lengthy processing procedures (they may have to go through a head or regional office); or whatever.

#### Writing the sponsorship request letter - remember to include:

- 1. As a non-profit/tax exempt organization, your correspondence/letter to a potential sponsor must have your Federal I.D. number on it they always want and need that information.
- 2. Copies of your newsletters, flyers, etc., or anything else you may have used for the promotion of an event in the past. They should show the promotion you did for your previous sponsor/s. This will help in your sponsorship request presentation.
- 3. Remember to tell them: Who will get the flyers you distribute? How many will be printed and distributed? Total impressions - Example - a newsletter is sent to someone's home, which in turn is read by 5 other/additional people. A poster is seen by 1,000 people per day, etc.
- 4. Basic age of the group you cater to. If you have a long-term sponsor, you should mention your organization's turnover such as, "every 3 years" (this length of time seems to be pretty standard in most ski clubs).
- How many people you expect to attend the event.
  Do not expect money, particularly this first time out but you can try. It is better to request product, trophies (bearing their logo), T-shirts, etc. Use this as the door opener in your presentation.

When talking to sponsors, keep in mind your and their objectives. You can generally find out who is after what by looking at advertisements slanted toward your particular sport or event.

#### HOW TO OBTAIN SPONSORS

Keep in mind the size of your event and the general area you are dealing with - national, regional or local. This should be addressed first when you layout your groundwork. Either way, you will end up dealing with the local representatives or their wholesaler - they can make or break your event!

Afterwards you must follow thru with an article in your newsletter about the success of the event - with pictures, if possible and send several copies to each sponsor along with a thank you letter. You may also want to enclose a list of your coming year's activities which they might be interested in sponsoring. If the event you are requesting sponsorship for is going to be an annual event, let them know that; as you may want to obtain, from them, and use their logo, etc. throughout your newsletters in the coming year.

If you plan to contact a liquor company for a sponsorship, please contact me first as I may be able to give you some direction. Any additional questions - just drop me a line or call me at (619) 224-4221 evenings. Wishing you the best of luck with your efforts.

Page Sixteen

# **GOOD SENSE & SAFETY**

#### by Janie "Frankie" Hansen

We wish to thank TRW Ski Club (LAC) for the following information/safety tips for waterskiing events and the sample waiver on page eleven.

One of the topics discussed in the Finance & Corporate Status Panel, during the recent FWSA Convention this past June, and I understand in the Presidents Forum, as well, was the use of waivers by clubs and for their events. In the Finance Panel, a request that FWSA print samples of waivers in "The Councilman" was voiced several times. We plan to print a different sample club waiver form in several up-coming issues, but we wish to make it very clear that these printings are in no way endorsements or recommendations for the use of these waivers, neither by FWSA, nor the clubs or organizations whose names may appear on them, but strictly for informational purposes as examples of possible formats.

The following waterskiing guidelines excerpts were taken from a 3-page article put out by TRW for its club members:

#### WHILE IN THE BOAT

- If you are asked to be the observer, please recognize the responsibilities of the job
- If a rope or skier is in the water, the flag MUST be up
- Advise the boat driver of skier hand signals
- Warn the driver as soon as the skier is down
- If you are not the observer, please offer your services to retrieve skis and lines, and assist skiers in and out of the water

#### WHEN SKIING

- Tell the boat driver your ability and whether you want his teaching assistance
- Enter the water when instructed and put your skis on in the water
- The only start command the boat driver will respond to is "HIT IT"!
- Use thumbs-up and thumbs-down hand signals to request more or less speed
- DO NOT ski close to the shore or other boats
- NEVER spray a passing boat with your ski wake
- If you fall, hold up your hand or ski to signal other boats of your presence
- If you wipe-out, hold up your hand or ski to signal the boat driver that you are okay
- When you finish skiing, DO NOT drop in a congested area or in front of another boat
- If you enjoyed the ski run, thank the boat driver

#### CARE OF BOATS

- · Respect drivers' suggestions on how to get in/out of the boat
- · Hand skis in carefully to avoid chipping fiberglass or tearing seats
- Enter the boat with clean feet
- Never stand on a seat or the boat deck
- Retrieve empty cans from the boat after each run

#### **USE OF SKIING EQUIPMENT**

- · One slalom ski, or ski pair, and waterski vest is provided per boat
- Use care getting in and out of ski vests
- Adjust ski binding finger tight only
- Enter binding carefully to avoid tearing rubber

(FWSA Note: The use of a printed safety tips or guidelines flyer customized for each type of event a club runs, which flyer is given to each event participant (prior to the event), might be a very good idea for helping to reduce accidents, injuries and problems)

# FAR WEST RACING ASSOCIATION

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**FWSA REPRESENTATIVE** Laura Meldrum 1356 Pacific Beach Drive San Diego, CA 92109 Res. (619) 483-7290

## LEAGUE CHAIRMEN

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Nancy Kelly	'89 - 90
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Lodi, CA 95240	
Res. (209) 368-7000	
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906 Concord Street	
Pleasanton, CA 94566	
Res. (415) 846-6857	
CENTRAL COUNCIL Central League	
Dan Nagle	'89 - '90
1667 Partridge	07- 70
San Luis Obispo, CA 9340	1
	1
Res. (805) 544-9497	
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Inland League	100 100
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2852 Pinclawn Drive	
La Crescenta, CA 92507	
Res. 818) 248-4655	
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Chamonix League	
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Montrose, CA 91020	
Res. (818) 249-1071	
Elske League	
Warren Scheinin	'89 - '90
2210-A Marshallfield Land	
Redondo Beach, CA 90278	\$
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Van Smith	'89 - '90
644 Manhattan Beach Blvc	i. #9
Manhattan Beach, CA 902	66
Res. (213) 374-0996	
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Bill Clark	'89 - '90
14559 Blaine Avenue	THUR IT
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Res. 213) 867-3922	
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Richard Shirk	'89 - '90
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San Diego, CA 92127	
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Sierra League	
Joe Loader	'89 - '90
7220 Marlin	
7220 Marlin	

# **FWSA COMMITTEE** CHAIRMEN & OTHER REPRESENTATIVES

INDUSTRY LIAISON Jane Wyckoff Clark 1521 Kalua Lane Tustin, CA 92680 Res. (714) 731-6164

DATABASE MANAGER Janie "Frankie" Hansen 3921 Beverly Glen Blvd. Sherman Oaks, CA 91423 Res. (818) 990-1630

FWRA REPRESENTATIVE Laura Meldrum 1356 Pacific Beach Drive San Diego, CA 92109 Res. (619) 483-7290

SPORTSFEST COORDINATOR Nick Duvally 1142 Manhattan Avenue, Box 160 Manhattan Beach, CA 90266 Res. (213) 372-2845

# FWSA - PAST PRESIDENTS

1936 - 38	Arnold Weber
1938 - 41	James Connel
1941 - 45	Frank Howard
1945 - 48	Albert Sigal
	Chris Schwarzenbach
	Arthur Van De Camp
1951 - 52	Frank Ferguson
1952 - 55	Paul Smith
1955 - 57	
1957 - 59	Ed Johnson
1959 - 62	Byron Nishikian
1962 - 63	Sut Kunkel
1963 - 65	Len Speicher
1965 - 67	
1967 - 69	Carl Grover
	Dick Goetzman
1971 - 73	John Watson
1973 - 76	Dick Croft
1976 - 81	Ed Gehle
1981 - 85	.Jane Wyckoff
	Janie "Frankie" Hansen
	Howard Wickersham
1988 - 89	Mike Favia

FAR WEST RACING ASSOCIATION	Inland League 12/9/89 Mammoth		
by Laura Medrum, FWSA Rep.	1/7/90 Mammoth		
by Education and the state of t	1/13 Snow Forest		
	2/10 Mammoth		
1989-90 Race Deates	2/17 Snow Forest		
	3/10 Snow Forest		
Bay Area Open League	San Diego Alpine League		
1/27 Incline	12/18/89 Bear Mountain (Dual		
1/28 Alpine Meadows	1/7/90 Mammoth		
2/10 -11 Mt. Reba/Bear Valley	1/28 Mammoth		
3/11 Donner Ski Ranch	2/11 Bear Mountain (GS)		
	2/25 Mammoth		
Central League	3/11 Mammoth		
1/6/90 Sierra Ski Ranch	Schusski League (OC)		
2/2 Incline	12/10/89 Mammoth		
3/2 Bear Balley	1/13/90 Mammoth		
3/16 Mammoth	2/11 Mammoth		
Chamonix League (LAC)	3/17 Mammoth		
12/17/89 Mammoth			
1/21/90 Mammoth	Sierra League		
2/11 Mammoth	12/17/89 Northstar		
3/4 Mammoth	1/6/90 Kirkwood		
3/25 Mammoth(Dual)	2/10 Alpine Meadows		
Elske League (LAC)	2/25 Incline		
12/16/89 Mammoth	3/3 Donner Ski Ranch		
1/6/90 Mammoth	3/11 Northstar		
3/3 Mammoth	Singles League (BAC)		
3/31 Mammoth (Dual)	1/6/90 Alpine Meadows		
	1/20 Ski Incline		
Rokka League (LAC) 12/9/89 Mammoth	2/4 Alpine Meadows		
	2/24-25 Dodge Ridge		
1/20/90 Mammoth	3/10 Alpine Meadows		
2/10 Mammoth	Additional Races 1990		
3/10 Mammoth	3/17-18 Central, Inland and		
3/31 Mammoth (Standard)	San Diego Challenge at Mammoth		
4/1 Mammoth (Dual)	3/24 Nor-Cals - Alpine Meadows		
	3/24 LAC - Mammoth		
	3/25 FWRA Challenge - Mammoth		
	4/7-8 Far West Championships - Mammoth		
	4/6 Pacesetters Race		
and the second s			
MAMMOTH MOUNTAIN SKI AREA	EARLY BIRD SEASON PASS****		
JUNE MOUNTAIN SKI AREA	Adult \$ 710.00		
1989-90 LIFT RATES	Child \$ 355.00		
(MR)	Family \$1775.00		
DAILY LIPT DATES	****This pass must be purchased before September 30, 1989		
Mammoth/June DAILY LIFT RATES	and is not valid during the Thanksgiving or Christmas Holiday		
SKI RESORT ADULT CHILD*	NON-RESTRICTED SEASON PASS		
All Day \$35.00 \$17.00	Adult \$1060.00		
Afternoon** \$25.00 \$12.50	Child \$ 530.00		
MIDWEEK PACKAGE SPECIALS***			
3 Consecutive Mid-Week days \$ 99.00 \$49.00	Family \$2650.00		
4 Consecutive Mid-Week Days \$126.00 \$63.00	SCENIC RIDE		
5 Consecutive Mid-Week days \$140.00 \$70.00	Gondola Only Adult - \$7.00 Child - \$3.50		
***Mid-Week Package specials are not valid during holdiay	SPRING RATES		
	Adult - \$25.00 Child \$12.50 Pass - \$250.00		
periods:	Spring rates go into effect on May 1, 1990		
Thanksgiving November 23 - 26	*Children - Ages 7-12, 6 & Under Ski Free		
Chiristmas December 16 - Jan. 1			
Martin Luther King Day January 15	**Afternoon Starts at 12:30 p.m.		
	Multiple day trakets are evalable any time for 7 2 1 or		
Washington's Birthday February 19			
Washington's Birthday February 19 FREQUENT SKIERS SPECIAL	Multiple day tickets are available any time for 2, 3, 4, or a consecutive days, or 3 out of 4 days at all day rates. This include		

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# THE COUNCILMAN CALENDAR OF EVENTS

#### 1989

8/20

L.A. Council Volleyball Tournaments at Manhattan Beach Pier 7/16, 8/13 and 8/27 L.A. Council Superstar Picnic at Ladera Linda Park FWSA Board of Directors' meeting in Visalia, California 10/6 (Friday) FWSA Sportsfest '89 in Visalia, CA at Plaza Park 10/7 and 10/8 LAC Annual Snow Gala on the Queen Mary, Long Beach 11/11 Los Angeles Ski Show - "Ski Dazzle" - L.A. Convention Center 11/16 thru 11/19 L.A. Council - Annual "Great Ski Swap" L.A. Convention Center 11/16 thru 11/19 Rokka League (LAC) Learn to Ski & Race Camp - Mammoth 12/4 thru 12/8 12/11 thru 12/15 L.A. Council Race Camp - Mammoth

#### 1990

1/20 thru 1/27 1/20 thru 1/27 1/27 thru 2/3 1/27 thru 2/3 3/24 3/25 4/6 thru 4/8 4/21 6/1 thru 6/3

USRSA Ski Week - Snowmass/Aspen, Colorado USSA Ski Week - Vail, Colorado FWSA Ski Week - Telluride, Colorado LAC Annual Trip - Steamboat Springs, Colorado L. A. Council Championships - Mammoth FWRA Far West Ski Club Challenge - Mammoth FWRA Far West Championships - Mammoth L.A. Council - an evening at Medieval Times, Buena Park FWSA Annual Convention (60th Anniversary), Irvina, CA

#### "THE COUNCILMAN"

Far West Ski Association c/o Mary Costigan, Editor 10323 E. Olive Street Temple City, CA 91780

**BULK RATE U.S. POSTAGE PAID** VAN NUYS, CA PERMIT NO. 560

\* FWSA SPORTSFEST '89 - OCT. 7 & 8 \* \* BE THERE AND JOIN IN ON THE FUN \*

Gene Fulkerson, V.P. of Development Far West Ski Association LAC 1650 Chatsworth Blvd. San Diego, CA 92107

FWSA SPORTSFEST OCT 7 - 8, VISALIA, CA