

"The Voice of the Western Skier"

Summer 2008

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Sierra

FWSA Team Transitions for Future Growth

By Randy Lew

Hello! I want to start by thanking you for your trust and confidence by re-electing me your 2008 - 2009 President and the opportunity that you have given me. I will continue with our transition of the silent auction and industry sponsorship programs. I will work closely with incoming VP of Council Services, Mary Olhausen, to transition our Club/Council Awards program and Charities programs. I will also do my best in continuing to execute the existing programs, growing and expanding the FWSA influence, and developing new programs to bring benefits and value to our membership.

The success of FWSA is due to a significant number of volunteers who have contributed a tremendous amount of time and expertise. Thanks to our outgoing FWSA Board for all the efforts over your respective terms of office. Thanks also to our industry partners and sponsors who through their generosity and support are also instrumental to our growth and success.

The success of our conventions is the direct result of the many hours of planning and execution by

our volunteers. I would like to thank Mary Olhausen, who did a superb job as Silent Auction Coordinator; Debbi Kor, for handling the convention sponsorships and industry registration; Sheri Parshall the NWSCC Convention Goddess for her great leadership and project management; Steve Coxen, the FWSA Convention Coordinator for his leadership and advice; and Jane Wyckoff, for her extremely valuable mentoring and help. They are the ones creating the events plan for the hotel BEO's, dealing with food, beverage and general hotel issues. Also, soliciting and coordinating the ski industry silent auction, soliciting cash sponsorships, and getting volunteers to assist with the silent auction. In addition, thanks to all the Northwest Ski Club Council volunteers for a great party.

I would like to thank
Mike Sanford for his efforts
in obtaining our Convention
VIP's and guests. Mike did a
great job of putting together
the VIP Celebrities presentation by John Aalberg of
the Whistler 2010 Olympic
Organizing Committee.

Robb Margrave has done an exceptional job leading the Athletic Schol-



Randy Lew, FWSA President

arship program for the last four years. He designed and executed a concept defined by the Trustees into an extremely valuable program helping junior ski racers reach their potential. With Robb's guidance and our sponsors Whitefish Mountain Resort, Grouse Mountain Lodge, and Schure Sports USA. This program has donated \$12,000 the last four years to USSA junior racers. We thank him and wish him well.

We also thank Ken Calkins for his years served as a Trustee and Database Manager. Ken has also been very valuable as a member of the North American Travel staff. Ken's insight and experience will be missed.

I look forward to working with newly elected VP of Communications Mary Azevedo from Bay Area Snowsports Council; VP of Council Services, Mary Olhausen from Northwest Ski Club Council; and Trustee Fran Long from Central Council. We also welcome

back Trustee Linda Westlund from Arizona Council and all our returning dedicated, hard working volunteers.

Now that our 2008 Convention is behind us, it is time to start thinking about 2009 and 2010. Steve Coxen will again be the overall FWSA Coordinator and we are looking for a memorable and exciting 2009 event hosted by the Sierra Council at the Peppermill Hotel Casino in Reno, Nevada. I am confident that Jo Simpson, Sierra Council President, will have some very exciting activities for us.

Our first Board meeting in July will focus on some of the significant tasks and challenges that lay before us:

- Finalizing the guidelines and a working plan to allow children on FWSA 2009 Ski Week to Big Sky
- Roll out the new FWSA website to help improve our Communications program for club members
- Develop the remaining modules for the Snowsports Leadership Academy
- Plan and identify additional Family/youth events
- Identify and execute additional outreach programs
- Develop and execute an effective press release program
- Develop additional programmatic sponsorships
- Review and analyze our current business model and income flow
- Streamline the Committee reporting structure
- Increase our influence in the Western Region and National stages

This list is not meant to be comprehensive; however, it will definitely keep us busy for the next year.

FWSA is a non-profit volunteer based organization just like may ski clubs and councils. However, we are very different. We don't have a large base of dues paying members. Ski clubs are generally funded by membership dues, ski councils are funded by ski club dues. FWSA is funded entirely by: 1) the generosity of the ski industry through their silent auction donations; 2) the industry sponsorship of our programs; and 3) the success of our travel programs. Our volunteers, the life blood of our existence, donate countless hours of their personal and family time. In addition, the elected officers give up a minimum of 3 days vacation time and expend a minimum of \$1,000 out-of-pocket costs to attend the mandatory Board of Director meetings and Convention.

We need you!! For those reading this article and want to get more involved, this is your opportunity. The more volunteers, the easier the work load. If you want more information on volunteering either call or email me or one of our Functional VP's. All of our Functional VP's require a working committee to be truly successful.

I am excited about the next year and look forward to serving you in developing FWSA further. The officers that you have elected are committed to improving this organization and will be working hard throughout this next year.

AIRLINE INFORMATION

By Scott Bowker

Airlines initiated 2nd checked bag fees of \$25 in May 2008 with American initiating a 1st checked bag fee of \$15 in June 2008. But, there may be exceptions for certain frequent flyer levels, international flights, etc.

Consult Checked Baggage policy sections of airline websites for further details and the Airline Baggage Rules article in the Travel section of fwsa. org website.

- 1st bag fees: \$15 each way starting 6/15/08 (American), 7/9/08 (US Airways), 8/18/08 (United) with Delta, Northwest and others likely to follow.
- 2nd bag fees: \$25 each way starting May 2008 (Air Canada, Alaska Airlines, American, Continental, Delta, Midwest, Northwest, Sun Country, United, US Airways), June 2008 (Frontier, Spirit).

American https://www.aa.com/aa/i18nForward.do?p=/travelInformation/baggage/baggageAllowance.jsp

Continental http://www.continental.com/web/en-US/content/travel/baggage/check.aspx

Delta http://www.delta.com/traveling_checkin/baggage/baggage_allowance/index.jsp

Northwest http://www.nwa.com/travel/luggage/checked.html

United http://www.united.com/page/article/0,6722,52519,00.html

US Airways http://www.usairways.com/awa/content/traveltools/baggage/baggagepolicies.aspx

•1st bag fees: \$15 each way starting 6/15/08

A Fond Farewell Thank you for your years of work



Ken Calkins Trustee



Robb Margrave, Trustee



Ray Craig, VP Communications

VP of Marketing

A True Northern Exposure for Far West Ski Association

By Debbi Kor

Last year, I said something about changes in latitudes as far as our annual convention was concerned, and nowhere was that more prevalent than in Bellevue, Washington this year. What a terrific idea to hold convention in an entirely new venue, in a city in which Far West has never before ventured. Not only was it fun and adventuresome, but it opened up some opportunities for our Industry Partners that they have not had available to them before......a whole new market to explore!

Our 76th Annual Far West convention got off to a smashing start with the annual Pub Crawl, of which I was in charge. One hundred twenty six eager delegates and Industry partners boarded three buses, bound for Seattle Center. Once there, we were ushered to the top of Seattle's most famous landmark, the Space Needle to share a glass of wine with friends, and watch a spectacular sunset, while all around us were enjoying views of Mt. Rainier, Puget Sound and the amazing Olympic Mountains. From the Space Needle, we ambled across the courtyard to Paul Allen's Expereince Music Project and the Revolution Bar and Grill, another fun venue. Good food, good friends, and a special Champagne Powder drink in honor of our sponsor Steamboat Ski & Resort. Thank you Billy and Mary Beth!

Attendance was good at Friday night's Silent Auction, with lots of walk-ins from the local area. This was a great way to get enthusiasm up for all the bidding going on for the wonderful trips up on the auction block. Mary Olhausen and her "A Team" did a terrific job of organizing the Convention Center ballroom, ensuring that all of our guests had ample room to move around, and to be able to visit with all of the various resorts represented.

It continues to amaze me year after year, at just how generous our Industry Partners are when it comes to our incredible Silent Auction, and their willingness to step up as sponsors of all of our activities and events. We saw some returning faces this year in Ski Banff, Lake Louise, Sunshine, Winter Park, and Taos.



Debbi Kor VP of Marketing and Sponsorship

Not to mention all of the new faces from the great Pacific Northwest....Crystal Mountain, Stevens Pass, and Snoqualmie Summit to name a few. We were happy to have you

all!

We had an overwhelming number of give-aways this year, from the donated product such as hats, shirts, backpacks, boot bags, and goggles, to those wonderful gift baskets put together by San Diego, LA, Sierra and Northwest Ski Club Councils, as well as items from Columbia Distributing Company, Grouse Mountain Lodge, and Robin Mourning's Book." These last items were raffled off on Sunday morning. with proceeds going toward the Far West Athletic Scholarship Program.

As I've said many times before, Far West could not put on the terrific convention year after year that we continue to produce if it weren't for the participation from our delegates, and more importantly, our Industry Partners, whom we are proud to call our friends. We so look forward to this event each year. To get together with everyone once a year, does not seem often enough, but to that extent, I would like to offer my own heartfelt thank you to each and every one of you.

Without Whitefish Mountain Resort, Grouse Mountain Lodge and Schure Sports, Inc, there would be no Athletic Scholarship Fund. Without Big White Resort and Silver Star Mountain Resort, there would be no Far West Council's Man and Woman of the Year. Without Steamboat Ski & Resort, there would be no Western Ski Heritage Award, and without Aspen/Snowmass, no Safety Person of the Year Award. Thank you all for your kindness and generosity, and your loyalty to Far West Ski Association.

Further mention of all who participated in the 2008 Far West Ski Association Convention are listed separately in this issue, including those who received Service awards, and all donors of door prizes, raffle items, and other product used during convention.

VP of Public Affairs

FWSA Leadership Panel Sessions Delight and Inform Attendees

By Scott Bowker

The Leadership Info Panel Sessions included Club/ Fran Long (FWSA VP Council Council Awards, Public Affairs, Volunteerism, Charities/Our Communities plus two new Snowsports Leadership Academy sessions I'm Elected, Now What and Now That You Have Them, How Do You Keep Them.

Scott Bowker (FWSA VP Public Affairs) led the Public Affairs sessions with guest speakers John Aalberg, Rob Iwamoto, Rich Marriott, Robin Morning and Karl Stingl. The wide ranging discussions covered USFS approval of the use of reclaimed wastewater by AZ Snowbowl to make artificial snow. A subsequent challenge by the Navajo Nation is the first major legal challenge to the 1993 Religious Freedom Restoration Act that could ultimately set a Supreme Court precedent using the sacred site argument.

Other topics included USFS advertising directive encouraging resorts to partner with sponsors to promote public service messages, USFS Planning Rule changes, environmental impact of resort development, weather forecasting, avalanche awareness, and 10th Mountain Division history. Karl Stingl shared his poignant experience in the 10th Mountain Division of being pinned underneath a Jeep that flipped over from shellfire and broke his shoulder blade during the World War II battle for Castel D'Aiano (the same battle where U.S. Senator Robert Dole was wounded). He had to crawl off the stretcher which was too high even though it was only a few inches off the ground when more shells starting coming in.

Mary Azevedo (FWSA The Councilman Editor), Karen Davis (FWSA VP Communications) and

Services) led Club/Council Awards session in a discussion about negotiating the award



Scott Bowker VP of Public Affairs

entry and judging process plus content/layout of a competitive winning publication. Sigrid Noack (chair of FWSA Charities/Our Community Committee) led Volunteerism, Charities/Our Community session with guest speaker Ed Bronsdon. He reviewed how FWSA and its councils and clubs involve themselves in their respective communities. He also discussed how to share ideas on how to increase that support involvement plus a discussion of the Outdoors For All disabled sports organization.

John Watson (Past FWSA President) led the I'm Elected, Now What session in an overview of the Snowsports Leadership Academy program. The are as follows: introduction of modules, officer responsibilities, types of clubs, leadership, mission statement, club programs, meetings, financial management, record keeping, and resources. Harry Davis (Past FWSA President) and Diane Stearley (New Mexico Ski Council President) led the Now That You Have Them, How Do You Keep Them session which covered membership recruiting, virtual clubs, communications, effective use of the various media formats, how to promote your club, you can make the difference and making new members feel welcome. The committee that put together the SLA program are: Chairman Diane Stearley, members Barbara Bryant, Geoge Kish, John Watson, Mary Azevedo, Leigh Gieringer, Judith Miller and myself.



Left to right: Rob Iwamoto, Karl Stingl. Scott Bowker (FWSA VP Public Affairs). Robin Morning, and John Aalberg. (See biographies of panel participants on the following page.)

FWSA Convention Ski Celebrities

By Scott Bowker

The FWSA Snowsports Celebrities Reception/Multimedia Show provided a wonderful opportunity to meet the special guests and notables in a one on one setting. Special guests included: *John Aalberg* (1992 & 1994 Nordic Olympian, Director Nordic Sports & Whistler Olympic Park of Vancouver Olympic Committee for the 2010 Olympic & Paralympic Winter Games), *Ed Bronsdon* (Executive Director Outdoors For All), *Rob Iwamoto* (Forest Supervisor Mt Baker-Snoqualmie National Forest),

Billy Kidd (1964 Olympic Silver Slalom Medalist), Harry Leonard & Jerry Simon (Inventors of The Ski Shows), Rich Marriott (King-5 meteorologist & cofounder Northwest Avalanche Center), Robin Morning (1964 Olympian & author), and Karl Stingl (10th Mountain Division - Mt Rainier Chapter President - 87-HQ-1).

The Multimedia Show included videos/
slideshows from John Aalberg about the
upcoming 2010 Winter Olympic Games www.
vancouver2010.com "Celebrate The Possible"
and the development process of the \$120 million Nordic Center.

Western Heritage Award

The WesternHeritage award is presented to the person who has raised the awareness of skiers/non-ski-

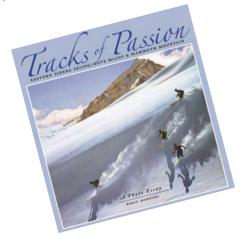
ers of the contributions made by individuals, groups or companies to all aspects of skiing. This includes both competitive as well as that of outdoor winter recreation and fitness. In addition, a



parallel purpose is to convey the positive role skiing has had in its contributions to Western Communities. It recognizes efforts in sharing skiing history.



Steamboat Springs recognized winner *Robin Morning* with a five day vacation for two at Steamboat. Pictured above is John Watson, History Chairman; Billy Kidd; Mary Beth Magalis, Steamboat representative; and Scott Bowker, FWSA VP Public Affairs.



VP of Membership

Renewal Time for Direct Members

By Barbara Bryant

Thank you to all volunteers who made the convention in Bellevue a success! A big thanks to our capable registrar Linda McGavin who spent countless hours on all of the convention delegate details. One of my goals after last year's convention was to make certain that all clubs sending delegates also sent their club membership rosters and credentials form to the convention registrar.

Linda made my convention duties so easy by contacting club presidents and encouraging them to send in the proper forms so their delegates could vote.

The voting delegate count was 178. Many capable volunteers offered to help distribute, collect and count ballots; competition for the offices of two trustees was hotly contested. However, a vote by acclimation for the remaining offices was taken.

A ground breaking seminar program initiated by Diane Stearley, the Snowsports Leadership Academy, was launched at this year's convention. The SLA is planned to be a multi-year curriculum for club members and officers

to support them in the ever more complex issues in club leader-ship and management. Attendees received a certificate for each of the 1-2 hour modules attended.

It's time for Direct Members to think about renewing their memberships for 2008-2009; direct memberships expire September 30, 2008. You can download your Direct Member application from the FWSA web site, www.fwsa.org and click on membership.

We currently have 107 Direct Members. Each Direct Member receives a Welcome Packet with information on FWSA, the National Ski Council Federation, membership card, a Skier's Guide, a Councilman and much more. In August I'll be sending reminders to all current Direct Members to renew their membership.

Who is a direct member? That is someone who does not belong to an affiliated ski club and pays an annual fee of \$20. This provides them with all FWSA member privileges, including participation in trips, the FWSA publications, FWSA News, and the FWSA



Barbara Bryant VP of Membership

membership card good for many discounts.

Sign up for the monthly FWSA News, short bulleted pieces of information on topics such as travel, benefits, ski tuning, base training, ski safety, history, and ski related legislative issues. The group is 393 members strong and growing. Anyone can sign up by contacting me at membership@fwsa.org or go to www.fwsa.org and click on "join this group."

New in 2008 is a Leadership/ Membership CD I created for clubs, councils, officers and members to help them with such skills as conducting successful meetings, treasurer guidelines, being a trip leader, membership best practices, leadership competencies and much more. The Leadership Membership CD will be available on the Far West Ski Association web site in the near future.

SAVE THE DATE! SKI HISTORY ALERT!

John Watson - History Chair, and Robin Morning - Mammoth Lakes Foundation

The first-ever combined meeting of the International Skiing History Association (ISHA) and the International Ski History Congress will be held March 29-April 3 at Mammoth Mountain. The Congress has issued a call for papers on "From Skiing to Snowsport: Cultures, Images, and Adventures." Abstracts should be 200-250 words in length for a 25 minute paper.

Electronic files should be submitted to E. John B. Allen (jallen@mail.plymouth.edu) and to Robin Morning (rd-morning@hotmail.com). The event will be packed with fun events as well as interesting insights into the history of skiing and snowsports. More information can be obtained from Robin at the above email address or postal service to Box 1390, Mammoth Lakes, CA 93546.

VP of North American Travel

Big Sky 2009

By Gloria Raminha

Looking back, this past year has been full of accomplishments for me as VP of North American travel. The 2008 ski week at Whistler was the largest Far West Ski Week ever. With Council Trip Leaders and Travel Staff all working together as a team, we had a very successful ski week. I am looking forward to next years ski week at Big Sky, which will be January 24th to 31st, 2009.

Big Sky Ski Week



The next ski week will include participants of all ages. FWSA and *Big Sky* are planning separate activities throughout the week for both adults and

minors to attend.

Big Sky Resort was built by the late NBC newscaster, Chet Huntley and first opened for skiing in 1973. Big Sky consists of three mountains with 3812 skiable acres and seventeen lifts. There is lots of snow, no lift lines and un-crowded ski runs. I can attest to that. This last January while skiing there, Bandon Bang from Big Sky and I stopped in the middle of a great cruising run. Brandon was explaining the area to me for at least five minutes, and not a single skier passed us. With Moonlight Basin connected to Big Sky, the combination of skiable

terrain is 5512 acres. Ski week participants will be able to upgrade their *Big Sky* lift ticket at the ticket window on the days they wish to ski both resorts.

Participants may want to take a day off from the slopes. They can take a tour of Yellowstone National Park either by snowmobile or snow coach. Several of the Council's are organizing this trip for their group. There are also highly rated crosscountry ski trails, snowshoeing, dog sledding, fly-fishing, sleigh ride dinners and snow cat dinners.

Sign-up with your council Trip Leader to join us in Big Sky the week of January 24th to 31st, 2008. Check the *Big Sky* flyer in this Councilman or on the FWSA website for your Trip Leader's contact information.

Alaskan Cruise

Twenty-five FWSA participants departed from Seattle (following



the convention) for Alaska on *Norwegian Cruise Lines* on Sunday, June 8th. We cruised the Inside Passage, stopped in Juneau & Skagway then spent a day cruising



Gloria Raminha, VP of N American Travel

Glacier Bay. We had some spectacular views along the way. After leaving Glacier Bay, we stopped in Ketchikan and Victoria before making our way back to Seattle. Thanks to Juli Bloxham and Kristi Gray from *The Cruise Company* for providing us with a wonderful experience.

2010 Ski Week at Keystone

We had bid presentations from five resorts at this year's convention for the 2010 FWSA Ski Week.



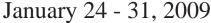
Banff with Ski.com, Sun Valley with Skigroup.net, Aspen/Snowmass with Sports America, Keystone with Rocky Mountain Sports and Crested Butte. All deserve a big THANK YOU for preparing and presenting their presentations at the Convention. Councils, travel staff and FWSA Board of Directors all five resorts and slelected Keystone for the 2010.

I'm currently working on some ideas for another non-ski North American trip either in 2009 or 2010. Keep checking the FWSA website for future trips.



FAR WEST SKI ASSOCIATION 2009 SKI WEEK

BIG SKY, MONTANA



Price ranges are from \$900 to \$1485 depending on lodging selection.
*Price does NOT include air or ground transportation.



Price includes 7 nights lodging (double occupancy) and the FWSA amenity package. (FWSA amenities packages will NOT be sold separately)

For more information contact your Council Trip Coordinator:

Arizona Council	Marge Fons	Fonsy411@aol.com	480-940-3634
Bay Area Council	Linda Hennings	lindahennings@sbcglobal.net	209-538-3590
Central Council	Mary Alexander	maryalexander0535@sbcglobal.net	661-587-3671
Inland Council	Wayne Stolfus	spiderRx@aol.com	909-799-3118
Intermountain Council	Don Anderson	andersonbloom@yahoo.com	208-238-8081
Los Angeles Council	Judith Miller	jamski5@att.net	818-841-4192
New Mexico Council	Bob Stearley	dmstear@att.net	505-281-3755
Northwest Council	Barbara Bousum	BBousum@gmail.com	503-224-3584
Orange Council	Judy Chapel	judy104@roadrunner.com	949-275-8848
San Diego Council	Susan Shaffer	susansnowdrifter@yahoo.com	858-481-5043
Sierra Council	Debbie Stewart	gwstewart@prodigy.net	559-734-9294

Gloria Raminha, FWSA North American Travel, 9110 McAfee Dr., Houston, TX 77031

Phone: 713.818.0471 Email: fwsa.natravel@sbcglobal.net

Must be a Member of Far West Ski Association CST # 2036983-40

Austrian Alps FWSA Ski Trip

February 27 to March 7, 2009 \$1690 per person*

Stay at the Elizabethpark four star hotel for seven nights. The hotel is in Bad Gastein located in the heart of Bad Gastein and an hour drive from Salzburg.

* Estimated US departure taxes, customs, immigration and fuel charge (not

Munich and Prague Extension

\$855 per person* March 7 - March 14, 2009

(Must be taken in conjunction with Basic Ski Week)

* Estimated fuel charge for extension (not included in price): \$30

\$200 per participant deposit required to hold a place on the Basic Ski Week and \$200 for the Post Extension. A \$25.00 fee will be charged for all cancellations. Deposits are refundable until November 1, 2008. Make checks out to Far West Ski Association (FWSA). Please include the following with your check: (1) your legal name and address, (2) phone number, and (3) email address. Send to: FWSA International Travel, 901 Sousa Dr., Walnut Creek, CA 94597-2922. For information contact Norm Azevedo at 925-944-9816, or email: fwsaitravel@sbc-global.net. CST # 2036983-40

VP of International Travel

Travel the World with FWSA

By Norm Azevedo

Thank you for electing me for a second term. I look forward to organizing some exciting trips over the next two years. Mary and I are taking reservations for the October Greece Isles/Turkey trip and the February / March 2009 Bad Gastein, Austria ski week and Munich/Prague extension.

Greek Trip

The Greek Isles Adventure Trip starts on October 1st and goes to the 17th, 2008. For those wanting more we have an optional week extension into Turkey. This trip is designed to be an adventure where we mix with the locals. We are using *Holidaze Ski Tours* for this trip. We fly into Athens, where we board an overnight ferry at Athens/Pireas and sail to Rhodes.

We spend with a few days in Rhodes, fly to Crete for a few days, take a high speed boat to Santorini, tour the ancient volcano island, take another high speed boat to



Greek Parthenon

Mykonos for a few days, and take a private caique (boat) to Delos for an adventurous day. From Mykonos we fly to Athens for a visit to the Acropolis, National Museum and old town. Then 17 day tourists fly home.

Those on the optional added Turkey week will fly to Samos. From this point we visit Kusadasi, Izmire, Ephesus, Kanakkale, and finally Istanbul before departing for the USA. This tour has a maximum limit of 64 people. We just had two couples cancel and can backfill behind them with singles or couples. Contact us immediately if you're interested in joining us.

Bad Gastein, Austria

FWSA's 2009 International Ski Week will be at Bad Gastein, Austria starting on February 27, 2009. *Holidaze Ski Tours* is our agent for this trip. Bad Gastein is a traditional health spa resort with a huge ski and snowboard area. We

will fly into Munich and motor bus to Bad Gastein for our ski week. We will offer three nights in Munich and four nights in Prague for those wanting to add the extension to their itinerary and

stay a second week. This is our first international trip to include participants less than 18 years of age. We currently have 4 out of 110 trip registered participants under 18. We will be staying in the Elizabeth-Park four star hotel in Bad Gastein. We have filled our allocated hotel rooms, we will not overflow into other accommodations. We now have a waiting list for the trip.

We are currently looking at several options



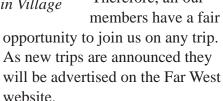
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Norm Azevedo
VP of International Travel

for an adventure trip in the latter part of 2009 and for a site for the FWSA's traditional international ski week for 2010. We will be requesting proposals from the industry shortly. If we don't contact a travel provider, that doesn't mean we are not interested in a proposal from them. We will be happy to consider any proposals they would like to present to me. Look for announcements on current and future trips on the Far West website www. fwsa.org.

On all our International trips, we accept all placements based on the order deposits are received by

FWSA International

Travel. It's very important to us that as trips are announced that all Councils and clubs distribute the information and fliers as-soon-as-possible. Therefore, all our members have a fair





Bad Gastein Village

Future Plans for 2009

Watch for news about a South American Ski Week next year. Also, a European cruise sponsored by Norm Azevedo and Gloria Raminha.

Tollakson Award for Outstanding Club Mountain High - Class AAA Winner



Mountain High
Class AAA
Emilio Trampus, News Editor
Harry Davis, past FWSA president,
Gary Stevenson, Mountain High president

Mountain High has experienced a steady growth every single year over the past 7 or 8 years. The club's membership has more than doubled over the past 7 years (from 99

to 219 members). Part of its attractiveness to skiers is that the club is full of enthusiasts whose motto is "we are the club that really skis". The club offers year-round social

activities, but the focus is clearly on skiing, ski trips, and ski racing.

The number of racers has more than tripled (from 40 to 130) in the last 4 years. Club members regularly participate in charity fundraisers such as the Oregon Cancer Ski Out and the Candlelighters "Ride-for-a-Child". The club has also donated funds to the NW Snow Sports Foundation, which supports young new racers.

The club has a well developed web site, which is a useful tool for all members, as well as newcomers. Over 90% of the club's members receive the monthly newsletter in electronic form, as a colorful 12-page PDF file. Many club members are deeply involved and active in the Northwest Ski Club Council, as well as in the Far West Ski Association.

The club also keeps promoting its vision on how to improve safety on the slopes by promoting the development of turning skills and slowing slope traffic down by providing more obstacles for people to turn around.

Apres - Class AAAA Winner

Après Ski Club is a singles club for sports and social activities and part of the Bay Area Council of Ski Clubs. The club meetings are centralized in heart of the Silicon Valley. but its 300+ members extend up the Peninsula to San Francisco and across to the East Bay.

Members are active in various activities of the club such as racing, tennis, biking, hiking, roller blading, barbecues, theatre, movies, etc. Après members also contribute to their community and are very dedicated to the Disabled Sports Program.

The Club contributes to its community with activities such as group nights at the local food bank and volunteering for the local PBS TV pledge night.

The Après lodge, located at King's Beach, Lake Tahoe, sleeps thirty members who often





Apres Ski Club
Class AAAA
Bill Bartz Apres president and
Connie Burdette newsletter editor

enjoy soaking in the hot tub after a long day of skiing or snowboarding.

Après is proud to accept the 2008 Tollakson award for Outstanding Club presented at the annual Far West Convention held in Bellevue, Washington.

VP of Racing Keystone a Great Success

By Bob Ellis

The 2007-2008 ski and race season was full of great ski trips, races and fun. The year started out in December in Colorado at Keystone with the Keystone Nationals. The weather was cold at times, and the snow was fast and firm. This year the Bay Area Council won the Council Challenge Cup for the second year in a row over all the other councils. Individually, many FWSA racers brought home the gold, silver or bronze from the races.

Whistler/Blackcomb Trip

Far West Ski Week at Whistler turned out to have cool sunny weather with very good snow conditions most of the week. 750 plus skiers attacked the two mountains with great enthusiasm. The GS races were held on Blackcomb Mountain, while the Slalom was held on the Dave Murray Downhill Course. Many racers walked away with medals from the three days of racing, and were able to enjoy the future site of the 2010 Winter Olympics.

Championship at Mammoth

The Far West Championships returned to Mammoth in April. We had a large number of racers and skiers show up to rip up the mountain all weekend long. The





Mammoth Mountain Race Department did a fantastic job of preparing the race hills. The snow and race conditions were superb, and the races went off smoothly with the exception of some high winds while we were trying to race. George Eachus was in charge of the racing events, and made sure all the events went off as planned.

The Mammoth Catering Department provided a delicious fiesta buffet on Saturday night during the

awards ceremony. The Silent Auction was exciting and successful as Barbara and Donn Bryant controlled the action. Lisa Gill, Barbara McCabe and Barbara Bryant were responsible for most of the



Bob Ellis FWSA VP of Racing & FWRA President

donations provided for the Silent Auction.

Due to the success of the Silent Auction, the Far West Racing Association will be donating \$2,000 to the FWSA Athletic Scholarship Program this year.

When all the results were calculated at the end of the weekend, Singles League won the overall points award in the AAA Division, Rokka won the AA Division, and Pacrats won the A Division, while San Diego won the Roma Mc Coy Trophy.

2009 Keystone Ski Trip

Next year, the Keystone Nationals will be held December 10-13, 2008 at Keystone. For more information, please go to www.keystonenationals.com. Ski.com will be handling the lodging and transporta-

> tion for the event. We are expecting a good turnout for this event this year.

Far West Ski Week will be held at Big Sky in Montana, and we have some

nice racing events planned for that week also. Once again we will have a Qualifier GS Race, GS Race, Slalom Race and Council Challenge Race during the week.

The Far West Championships will be at Northstar-at-Tahoe on April 3-5, 2009. Lodging specials are available through Northstar, along with special lift ticket rates and great racing. For more information, please go to the www.FWRA.com website.

2008 SKI AWARDS



FWSA Whistler Championships Winner

Modesto Ski Club Chuck Hennings, Race Director



Keystone Cup Winner

Bay Area Council Craig Faitel - Singles League Director John Schultheis - Open League Director



Roma McCoy Trophy Winner
San Diego Council
Roy Akridge and Eileen Weiner

BE SUN SMART

By Richard Lubin, D.C.

There is a legitimate concern over sun exposure due to increased risks of skin cancer. Skin cancer is the most common form of cancer in the US and accounts for approximately 1% of all cancer deaths. Research has established a link between cancer & excessive sun exposure, particularly incidences of bad sun burning when young. There are other good reasons to avoid excessive sun exposure other than avoidance of cancer.

Wrinkles, premature aging, retinal problems, and cataracts may all be associated with overexposure to the sun. Research has shown that this aging effect is multiplied when the individual also smokes cigarettes. It is the ultraviolet or UV in sunlight that is the damaging portion of the sunlight. UV has two major components UVA and UVB. Of course, merely exposure to the sun is not the entire story. The effects are dependent on you, your level of pigmentation, how much of a tan you already have as well as the nature of your skin.

Production of your skin's pigment, or melanin, is stimulated by sun exposure and does reduce your risk of sunburn. Please aware that even tan or dark skinned individuals can be sunburned and damage their skin with over exposure. Remember it is not the temperature outside that tans you; it is the intensity of the rays. Don't think you can't be burned if it is cool out. As skiers we are aware that one can even get sunburned in the wintertime and get a lovely 'raccoon look'. Some drugs increase your susceptibility.

2008 Convention Donors

Chaos Sturdevants

Hot Chillys Swans

Jackson Hole Swany

Mountain Chalet Talking Rain

Mt. Bachelor Transpack

Red Mountain Vail

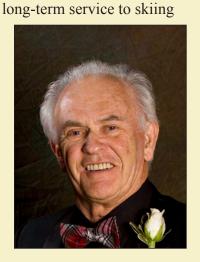
Ski Japan Zero

Snowbird Zoller Rafting

Starbucks

Hans Georg Award

Distinguished accomplishment and



DONN BRYANT, served as Pacific Northwest Ski Association (PNSA) Article and By-Laws Chairman. PNSA awarded him the Norrie Lamson Award for 24 years of service to the PNSA Junior Program. He was a licensed ski racing official for 24 years advancing through local and regional levels to national certification. From 1961 to 1985, Donn was the Chief of Handtiming for the World Cup. He founded and was the first President of Cabernet Ski Club.

Elizabeth "Schatzi" Wood Award Woman's Decisive contribution to skiing



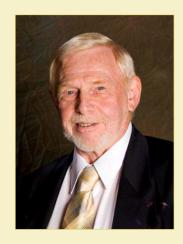
MARY OLHAUSEN, is on the FWSA Board of Directors as the Northwest Ski Club Council President. In addition to her duties as Council President, she coordinates the Annual Northwest Council Ski Fair in Portland, which she revamped and resurrected in 2000. Portland exhibit hall. Mary is coordinator of the Portland Northwest Council/FWSA booth at the and Seattle ski shows.

Terry Smith Award
Contribution to the advancement
of recreational skiing



CRAIG FAITEL was Race Director of Inskiers Ski Club from 1999 to 2003. In 2004, Craig became the League Race Chairman for Singles League. His innovations in Singles League include bringing in on-line registration, and improving the web incorporating season pricing discounts for the races. In 2006, despite heavy odds against Singles League, they won the Far West Championship in both Total Points and the Roma McCoy Trophy (Most Points Per Racer).

J. Stanley Mullin Award
Man's Decisive contribution to skiing



ARLEIGH MEINERS, will be President of Arizona Council for 2008-09 after being VP for many years. He served as the Chairman of the 2006 Far West Convention in Scottsdale. Arleigh is handling the 60th anniversary celebration of the Phoenix Ski Club mingling old and new members in the yearlong celebrations. Arleigh has participated in the MS Bike Ride for the past 16 years.



4th Annual Keystone Nationals

December 10-14, 2008 Keystone Resort, Colorado



The Schedule of Events kicks off with a hosted Welcome Party, three days of races, and culminates with a Cocktail Reception and Awards Dinner Banquet. Top racers are recognized and presented with medals in each class. The coveted Keystone Council Cup is awarded to the Nation's top Ski Council with the best racers scoring the highest cumulative points throughout the event!

Keystone offers a great variety of lodging packages to choose from. Discounted lift tickets will also be available and may be used at other Vail Resorts. Contact Ryan Jordi ryan@Ski.com 1-866-665-1041 to book your lodging. He can also help with air and ground transportation.

All Ski Club and Council racers and non-racers are invited to attend! Register now! Build a Club Trip around the event and turn this into an early ski season get-away! Keystone Nationals Race and Party Package is only \$175. Go to www.keystonenationals.com for registration information and forms.

For more information:

Call Nancy at Keystone Nationals: 775-338-3438 Email: keystonenationals@sbcglobal.net Website: www.Keystonenationals.com

2009 Far West Racing Association Championships Northstar-at-Tahoe

April 3-5, 2009

Pacesetter Trials and Race Clinic-Friday April 3 (Race Clinic-10:00 AM to 1:30 PM, \$35.00 per person) Slalom Races-Saturday April 4 Giant Slalom Races-Sunday April 5

Lodging Specials

Hotel style room-no kitchen	\$167.00
Studio w/kitchen	\$122.00
1 Bed / 1 Bath w/kitchen	\$167.00
2 Bed / 1 Bath w/kitchen	\$213.00
3 Bed / 2 Bath w/kitchen	\$291.00

Rates are per unit, per night and do not include taxes or resort fees, two night minimum.

Free overnight storage by gondola.

For Reservations call 1-800-GO-NORTH, reference "FWRA"

Distinguished Guests and Award Winners

Warren MillerDocumentary Group



SONY PICTURES, Award Winner, created a documentary about the the man who is often described as the greatest big mountain skier of all, the late Doug Coombs who died in a skiing accident in La Grave, France, in April, 2006. Skiers featured in the picture are many of the sport's greatest athletes including Bill Briggs, Stefano De Benedetti, Eric Pehota, Glen Plake, Shane McConkey, Seth Morrison, Chris Davenport, Ingrid Backstrom and Andrew McLean.

Bill Berry AwardFeatured News



CHRIS DAVENPORT, Award Winner, completed skiing 54 of Colorado's 14,000-foot peaks within one year, which had never been done before. He skied using a combination of big mountain skills which included accurate avalanche forecasting ability, careful route selection and inexhaustible tenacity. He climbed over 200,000 vertical feet during his ascents and often the very difficult routes had minimal snow cover. This book is an extraordinary photo collection of all the 14ers in winter.

Bill Berry, Hard News Award
Printed media



WALTER ROESSING received the Bill Berry Award for his outstanding service to skiing for printed media. This presentation is for the category of Hard News. The award goes to Walt Roessing for his three article expose on the changing demographics of the ski customer. From age through origin, he covered the changes we are all experiencing and in great detail. He writes about his ski-travel adventures on five continents. Walter is a travel editor for the North San Diego County Magazine and a ski columnist for the Dallas Morning News.

Jordan-Reily Award
Achievement in ski related
Public Affairs programs



RICH MARRIOTT, Award Winner, is co-founder of the Northwest Weather and Avalanche Center in Seattle, Washington. Marriott was a meteorologist for the U.S. Forest Service Northwest Mountain Weather and Avalanche Forecast Center. He provided detailed mountain weather and avalanche forecasts for Washington and Oregon. He maintained a research facility at the 6800-foot level on Mt. Olympus and carried out research in glaciology, climatology, and meteorology. Marriott is Secretary of the Steering Committee for the International Snow Science Workshop.

VP of Communcations Salute to FWSA Volunteers

By Mary Azevedo

This past convention in Bellingham was a very success venue. I need to mention three people who worked behind the scenes to help make it memorable.

First, Karen Davis stepped up to take over VP Communications. As always, as dependable as always, Karen garnered judges for the communications awards. She then persuaded more

people to enter the newsletter and website contest. She assigned and sent forms to the judges, tabulated all the results and ordered plaques. We thank Karen for all her work.



Next, Scott Bowker, who among other things, put together the

Convention Delegate book and the CD's that accom-



pany them. When I do the newsletter, he is the go-to man for any information I need or computer software problems that confound my efforts to finish the newsletter.

Lastly, Catherine Ohl, who professionally put together the

Awards slide show we watched during the Saturday luncheon. Not only does she put together the information for the awards winners, but she also sits at her laptop bringing up each slide as needed. Thank you Catherine for doing this while the rest of us were enjoying lunch.



I hope you look at the communication award winners. I changed the format, and asked each award winner to send me a picture of themselves. In the past, we put a picture of the person who is at the convention accepting the award for their club. However, the award winners deserve recognition for their efforts in producing a newsletter and website month after month as volunteers. In the near future, you will be able to go to the fwsa.org site and see copies of the award winning newsletters. In addition,



Mary Azevedo VP of Communication

there will be links to the winning websites. Not only are we giving recognition to the winners, but it will also give FWSA members a chance to see what an award winning newsletter/website looks like.

We cannot all strive to be a good as Catherine Ohl, who is a very talented graphic artist. But, we can all get ideas on how to improve our club newsletters. In the following months, newsletter editors and will be receiving emails with publishing tips. Also included in the email will be suggestions on how to put together an award winning submission for the Tollakson Award for Outstanding Clubs. Connie Burdette, who has submitted award winning submissions for Apres Ski Club, will be writing tips for those who want to enter the contest in the coming year.

I want to thank all of you who voted for me, I am thrilled to get to do this job. As in other endeavors, the longer I do the newsletter, the more ideas I get. Look for more communication ideas in the coming months. If any of you have ideas, please let me know. As part of this job, I will be releasing publicity for FWSA and local clubs to news media. be contacting club presidents and newsletter editors for the name and address of their local newspaper, and the contact most likely to publish local Ski Club news. We need to tell the world about our ski club events and charity efforts in your community. I hope that many of you will assist me in getting news into your local media, I cannot do this alone. Hopefully, we will get to be known as growing, vibrant clubs that have interesting activities and who contribute to the welfare of the community.

Wentworth Publication Award Winners



Connie Burdette-Apres
Class AAAA Newsletter 1st Place



Anna and Gary Pfender-Phoenix Class AAAA Newsletter 2nd Place



Sig Kalteis-Bay Area Council Council Newsletter 1st Place



Emilio Trampuz-Mountain High Class AAA 1st Place



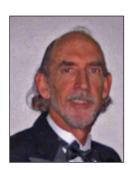
Linda Sterger Get Off Your Rocker Class AAA 2nd Place



Nancy Ellis- Sierra Council Council Newsletter 2nd Place



Karl Cikste-Don Diego Class AA 1st Place



Lloyd Huff- Century City Class AA 2nd Place



Linda McGavin-NWSCC Council Newsletter 3rd Place



Georgina Hackett-The Unrecables

Class AA 1st Place



Catherine Ohl-Pacific Rim Class A 2nd Place

Third Place Newsletter Winners

Class AAAA Oregon Nordic

Class AAA Torrey Pines

Class AA Fresno

Class A Snowchasers

Outstanding Website Award Winners



Paul Tidball-Bergfreunde Class AAA A Website 1st Place



Don Cheshire-North Island *Class AAAA 2nd Place*



Steve Coxen-NWSCC
Council Website 1st Place



Emilio Trampuz-Mountain High Class AAA Website 1st Place



Laura Meldrum-Torrey Pines
Class AAA 2nd Place



Lee Holzschuh-BAC Council Website 2nd Place



Crissymarie King-Fresno Ski Club Class AA Website 1st Place



Karl Cikste-Don Diego Class AA 2nd Place



Sierra Council-Steve Hilliker Council Website 3rd Place



Catherine Ohl-Pacific Rim Class AA Website 1st Place



Steve Rhode-Snowchasers
Class A 2nd Place

Third Place Website Winners

Class AAAA Phoenix

Class AAA Get Off Your Rockers

Class AA Century City

Class A Cascade





FAR WEST SKI ASSOCIATION Presents The FWSA 77th Annual Convention Hosted by Sierra Council



At The Peppermill Resort Casino in Reno, Nevada June 4-7, 2009







Convention Highlights:

Silent Auction
Travel Expo
Celebrity Speakers
Saturday Awards Luncheon
Celebrity Multi-Media Reception
Saturday Awards Banquet & Dance
FWSA General Meeting and Elections
Educational Breakout Sessions

Fun Optional Activities:

Cruise on Lake Tahoe Annual Michael German Memorial Golf Tournament Pool Party, Outdoor Adventure

Information

Steve Coxen, FWSA Convention Chairman
Email: sacoxen@aol.com Phone: 503-679-9022
Jo Simpson, Host Council President
Email: jo_simpson@sbcglobal.net Phone: 775-722-6468

Hotel Amenities:

New Convention Center and Tuscany Suites Two Pools, Fitness Center, Salon and Spa Casino, Entertainment, 10 Restaurants Wireless Internet Service

Hotel Reservations:

The Peppermill Resort Casino Reno 2707 S. Virginia Street, Reno, NV 89502 \$125 (Montego Bay Wing), \$135 (Peppermill Tower) per night plus tax, double occupancy Tuscany Suites available at FWSA discounted rates Call 1.800.282.2444

> Internet: <u>www.peppermillreno.com</u> Group Code: AFWSA09

Charities & Our Community Chair

FWSA Charity and Community Service Recognition

By Sigrid Noack

The second annual "FWSA Charity & Community Service Recognition" was awarded to Arizona Ski Club Council at the convention on Sunday morning. What a tough competition it was again this year! The other two finalists, who also displayed their charity activities on picture boards at convention, were Auslich Ski & Recreation (LAC & OC), and Reno Ski & Recreation (Sierra Council). All the displays were very impressive and they were very much appreciated. Many industry reps and delegates expressed their amazement at the variety and the extent of volunteerism and charity support within our FWSA family.

This annual FWSA Recognition Award is a \$100 check, which is donated to the winning club or council's favorite charity. Arizona Ski Council's donation is going to the Arizona Blind and Deaf Children's Foundation's Winter Adaptive Sports Program. What wonderful work the council has been doing for this charity. This year the council hosted a more successful Silent Auction than ever in their annual support of the Arizona Blind and Deaf Children's Foundation. Their mission is to invest in the future of Arizona's children and youth with vision and hearing impairments.

Together with members from their four major ski clubs, the

council raised nearly \$13,000 this year. This was their first year with corporate sponsors. The Silent Auction was more amazing than in previous years. Congratulations Arizona Ski Council. Keep up the wonderful charity work!

Most of our FWSA councils and member ski clubs are very active with community projects and charitable organizations. With this FWSA Charity award, we are encouraging even more community service and charitable involvement within all of our clubs and councils. Please check the FWSA Community Service site for updated information: http://www.fwsa. org/page/page/686807.htm. Also please send information about your club/council's charitable activities and community service, as well as photos of the events to me, Sigrid, at skisig@earthlink.net. I will spread the good word around the ski world about your accomplishments!

"Volunteerism: Charities and Our Community" Panel

This panel was led by FWSA Charity & Our Community Chair Sigrid Noack and was well attended with club members from most of our FWSA councils participating. Our special guest was Ed Bronsdon, the executive director of Outdoors for All Foundation (www.outdoorsforall.org/bioed. html). Ed joined the panel with much enthusiasm and added lots



Sigrid Noack, Charities & Our Community Chair

of worthwhile information. All of the participants shared charity ideas and volunteerism experiences, so that everyone came away with new ideas for their club or council.

Ed Bronsdon, mentioned above, joined the Outdoors for All Foundation as executive director in late 1995. Prior to that he served as associate executive director with Community Enterprises of Issaquah (now called At Work), a nonprofit organization that offers vocational services for individuals with disabilities. Ed enjoys just about all of the outdoor activities offered by the Foundation. "As much as I enjoy downhill and cross country skiing, snowboarding, hiking, cycling, paddling and everything else we do in the outdoors, all of these activities are the most fun when I get to share them with others." Ed is a graduate of the University of Washington and holds Level II certification with the Professional Ski Instructors of America. He taught skiing with Ski Masters Ski School for many years.

Hopefully some of the Seattle clubs will become more involved with this wonderful Outdoors for All Foundation, thanks to Ed's interesting presentation about their year-round activities.

Charity & Community Service Recognition



Arizona Council Members; Linda Westlund, Trustee; Arleigh Meiners, Incoming President, and Marge Fons, Outgoing President

ARIZONA SKI COUNCIL won the Charity Award. Marge Fons, Arizona Council president, helped to host a more successful Silent Auction than ever in their annual support of the Arizona Blind and Deaf Children's Foundation, whose mission is to invest in the future of Arizona's children and youth with vision and hearing impairments. Together with members from their four major ski clubs, the council raised nearly \$13,000 this year. This was their first year with corporate sponsors.

Bill Mackey AwardOustanding service to the skiing public



CYD HEATHERLY is currently the Manager, Special Events & Group Sales at Snow Basin. She has ensured the resort she has represented remained among the most generous in support of the FWSA Programs. She is a strong and vocal supporter of the Association and has enthusiastically embraced the concept of partnering with FWSA in support of mutual goals and has become a great supporter of its future.

Tommi Tyndall Award

Distinguished Contribution to Skiing

VAIL RESORTS owns and operates Vail, Beaver Creek, Breckenridge, Keystone and Heavenly. Their mission is "Extraordinary Resorts, Exceptional Experiences". Vail Resorts' commitment to family

and youth programs supports the future vitality and growth of the snowsports industries. The company dedicates nearly all annual corporate giving towards local communities in the areas of education, youth enrichment and the environment.



The management company feels a special obligation to protect the environment, and their support in this endeavor is unparalleled in the industry. Colorado's Environmental Leadership Program (ELP) has recognized Vail Mountain for several years as a "Gold Leader", the most prestigious level of the state's

Jimmie Heuga Award Winner Outstanding Humanitarian Effort



"Gone Skiing"

TOM PIERCE has been affiliated with United States Adaptive Recreation Center, USARC, since he was a volunteer in 1988-1989. He acquired a BA in Therapeutic Recreation Administration after this experience. His roles evolved from volunteer to seasonal staff instructor, then to a year-round program director and ultimately, Executive Director. Tom co-authored the first comprehensive instruction manual that became the standard for all adaptive ski programs.

<u>Safety Committee Chairperson</u> Ski Ready

By Richard Lubin

Yikes, How did it get to be the end of the year already. That means shopping, decorating and that other ridiculous stuff. It also means it's time to head to the snow for some fun and thrills. Is your body ready for this pleasurable assault? Let's explore some basic fitness concepts and their relationship to winter sports.

FITNESS What do we mean by fitness? Is it looking good? Feeling good?

I think it is a combination of Aerobic, Anaerobic, Flexibility, coordination, balance, and attitude. Of course looking good comes from all of those things.

looking good comes from all of those things. **AEROBIC** conditioning increases your heart rate and the cells uptake of oxygen. This includes activities like running, stair climbing, rowing, etc. This greatly enhances one's endurance. It is important to aerobically condition yourself. It really doesn't matter what you do as long as you can safely raise your heart rate for a sustained period a few times per week. This makes your body more efficient at converting fuel to energy and utilizing oxygen. There are actual physiologic changes in capillary circulation and in the cells themselves whose 'little furnaces' (mitochondria) can increase. For most people in our club this means to a rate of 110 to 159 beats per minute. You can look it up on a chart to be specific. If not, a rule of thumb is to engage in an activity, which makes you breathe hard, but not so hard you can't have a conversation ANAEROBIC These are activities that involve relatively short bursts of activity like sprinting, jumping, lifting weights etc. This type of conditioning is integral for intense skiing and boarding, especially in moguls, terrain parks, deep power, jumps, and the like. **FLEXIBILITY** We are talking about movement, being flexible and loose allows you to do motions through ranges that tight muscles would impair. **COORDINATION and BALANCE** The integrated effort of harmonious actions is how muscle contraction gets translated into an activity. This can improve with training. This is why skilled skiers make it look easy.

ALTITUDE SNOW Sports take place at high altitude,

which means less available oxygen. At some of the higher resorts the air may only have 70-80% of the oxygen you are used to at sea level. Initially all exercise seems harder,



Richard Lubin, Safety Committee

even walking to the lift. You may experience fatigue, heavy breathing, rapid heartbeat, headache, nausea or insomnia. With the added physical effort of skiing, your body can endure quite a strain. It is important to aerobically condition yourself. It really doesn't matter what you do as long as you can safely raise your heart rate for a sustained period a few times per week. This makes your body more efficient at converting fuel to energy and utilizing oxygen. There are actual physiologic changes in capillary circulation and in the cells themselves whose 'little furnaces' (mitochondria) can increase. For most people in our club this means to a rate of 110 to 159 beats per minute. You can look it up on a chart to be specific. If not, a rule of thumb is to engage in an activity, which makes you breathe hard, but not so hard you can't have a conversation. Also if you are lucky enough to hang out at high altitude for a few days, your body will accommodate to the rarefied atmosphere. Many elite athletes condition themselves at high altitude for a variety of sports. Make sure you are not anemic or have other medical conditions such as respiratory or cardiovascular maladies, which may limit your ability or even make it dangerous for you to participate. Acidosis is a condition where your body decreases it pH(more Acidity) and occurs at high altitude. Rarely the dangerous conditions of cerebral or respiratory edema can occur at high altitudes. These are more likely to occur at elevations which we do not have here in California ski resorts. These are serious medical conditions that can lead to death which require professional treatment. You may consider the altitude issue especially if you are poorly conditioned in

Continued on Page 39

The Second Michael German Golf Classic



Barbara German and Eileen Sanford



San Diego Council Members appearing in their colorful Hawaiian Leis



LA Council Members at the Convention in Elegant Black

PASSAGES – 2008

As supplied by members At Large *Jim McKay*, television sportscaster who brought attention to a new set of sports and the Olympics.

Howard Ohl, father of Catherine Ohl, Awards Chair

Mable E. Coxen, 86, mother of Steve Coxen, Trustees Chair

Nick Badami, 87, investor/developer of ski areas in Tahoe basin, former owner of Park City Resort, brought
Olympics to Salt Lake City in 2002, twice honored with USSA
John J Clair service award and twice
with USSA's highest honor the Julius Blegen award

Sandy Poulsen, 89, wife of developer and Olympic Valley pioneer Wayne Poulsen, mother of eight ski racers, two of which were Olympic champions and one an All-American, raised in a penthouse in Manhattan and moved with Wayne in 1943 to a tent in Squaw Valley.

Arizona Council

Lucy Ainsley, Phoenix SC James (Jim) Miller, Phoenix SC Barbara Brinkop, Phoenix SC

Clive Jordan, Phoenix SC, and first to help on an Arizona Council in the 1970s

Central Council

Shirley Champlin, Avalanche SC Jack Templeton, a founding member of SLO Skiers

Inland Council

Bud Allie, President

Northwest Ski Club Council

Barney Becker, awarded Bronze Star in WWII, honorary member 10th Mountain Division, race official, past President of Schnee Vogeli SC

D 11

Rex Bollerman

Dirk Johnsen, Schnee Vogeli SC

Kenny Low, race official and event chairman, ski instructor, past

President of Schnee Vogeli SC *Jerry Mundon*, Schnee Vogeli SC

Janine Spear

Dave Wiley

Orange Council

Leroy Poulin, 76, Snowfliers SC, in crash of an experimental aircraft

San Diego Council

Lloyd Hughes, past President Don Diego SC

Sierra Council

Doug Fletcher, 65, Reno Ski and Recreation Club, while training for Masters at Mount Rose

Dan Halcomb, Reno Ski and Recreation Club (formerly Reno Fagowees), founding member of the Sacramento Fagowees, Sierra Council and Sierra League, founder of the UNR Ski Swap, USSA Fred Braun honoree in 1996,

Far West Councils Man of the Year in 2000

Event Sponsors76th Annual FWSA Convention

76th Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 76th Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2008-09.

Event		Sponsor	Website
Golf Tournament	onowhasin.	Snowbasin, a Sun Valley Resort	www.snowbasin.com
	A SUN VALLEY RESORT		
Saturday Wine Corkage	Ski Alpine Xperience	Ski Alpine Xperience	www.skialpinexperience.com
Delegate Bag / FWSA Safety Person of Year Award	ASPEN SNOWMASS	Aspen/Snowmass	www.aspensnowmass.com
Delegate Neck Wallets	WHISTLER + BLACKCOMB	Whistler Blackcomb	www.whistlerblackcomb.com
Silent Auction	DEADE SERVICE AND AREA	Ski Dazzle, Sacramer	nto www.skidazzle.com
Welcome Party SNOWNOARD EXPO	Pare	& Bay Area Ski Shov Pyramid Breweries In	
Saturday Luncheon	маммотн	Mammoth Mountain	www.mammothmountain.com
Saturday Awards Banquet Band	Smilen	Sun Valley Resort	www.sunvalley.com
Saturday Awards	Bauff- Mt	Manff Lake Louise	www.skibig3.com
Banquet Wine	Sunshine Bach	Sunshine, Mt Bachelor	www.mtbachelor.com
Sunday Morning Coffee Cart	TELLURIDE	Telluride Ski Resort	www.tellurideskiresort.com
Multi-Media Presentation	VAIL RESORTS	Vail Resorts (Heavenly, Vail, Breckenridge, Beaver Creek, Ke	www.vailresorts.com ystone)
Pub Crawl / FWSA Western Ski Heritage Prize	Steamboat	Steamboat Ski & Resort Corporation	www.steamboat.com
Saturday		Big Sky Resort	www.bigskyresort.com
Continental Breakfast BIG SK MONTAN.	SKI.COM	Ski.com	www.ski.com
Councils' Men	BILVER	Big White Ski Resort	www.bigwhite.com
& Women of the Year	STAR Mountain Resort	Silver Star Mountain Resort	www.skisilverstar.com
Grand Prize Travel Expo	PAYMENT BIN ASSOCIATION	Far West Ski Association Travel Program	www.fwsa.org
Eye Opener		Northwest Ski Club Council	www.nwskiers.org
Silent Auction Entertainment	WHITEFISH MOUNTAIN RESORT	Whitefish Mountain Resort	www.skiwhitefish.com
FWSA Athletic	ê a	Schure Sports USA,	www.karbon.net
Scholarship Program KARB(ON WHITEFISH Grouse Mountain RESORT	Whitefish Mountain Reso Grouse Mountain Lodge	rt, www.skiwhitefish.com www.grousemountainlodge.com

<u> Athletic Scholarship</u>

Huge Success Raffle for Scholarships

By Dick Shawkey

This year's FWSA convention gets high marks for the generosity of both the convention attendees and the raffle and auction prize donors. Despite a relatively light turnout for the convention, over \$2300 was raised from the sale of raffle tickets and the auction brought in an additional \$1400. The continued support for the athletic scholarship program from *Schure Sports, Whitefish Mountain Resort* and *Grouse Mountain Lodge* is greatly appreciated. We also would like to thank the councils who provided raffle prizes and Debbi Kor, VP for Marketing, whose hard work contributed to the success of the fund raiser.

Much of the credit for the success of the FWSA Athletic Scholarship Program belongs to its first chairperson, Robb Margrave. Robb's organizational skills and hard work were instrumental in moving the scholarship program from the original concept to a viable and effective program.

Today, thanks to Robb, the program operates with a clear set of objectives, organization, and operational guidelines. Although Robb has stepped down as committee chair, he will continue to work with the committee on on-going projects. On behalf of the committee and the Far West Ski Association, I want to extend our gratitude to Robb for his



Dick Shawkey Athletic Scholarship Chairman

outstanding contribution to the success of the athletic scholarship program.

Throughout this period, Robb was assisted by committee members Bob Ellis and Dale Parshall. Both have given time and effort to the critical business of establishing the scholarship criteria and selecting scholarship recipients. We are pleased to welcome Don Anderson to the committee. As Intermountain Council president, Don not only brings geographical balance to the committee but also a wealth of knowledge regarding USSA junior race programs in his region.

Safety Person of the Year - Randy Salzman

The Northwest Convention was a great success. We awarded the Safety Person of the Year Award to Randy Salzman, a member of the Apres Ski Club in the Bay Area Council.

Randy entered the Ski patrol program this year at Alpine Meadows and worked over 30 days. Additionally he published several articles on Safety distributed to over 4000 people.

The swift Mr. Salzman is also one of our fastest snowboard racers in the FWRA. We thank Aspen-

Snowmass and their representative Mary Manning for their continued sponsorship of this award. The winner receives a week in Aspen for two, including airfare, lodging, lift tickets, and rentals. It is a fabulous award. Start talking it up with your club or council.

The Safety Chair has produced a five minute Safety video which can be seen on our newly redesigned Website at: http://98.130.75.33/689585.htm.

Over 50 DVDs of this video were distributed by the Safety Chair.





Silent Auction & Travel Expo - 2008

Participants

by Mary Olhausen and Debbi Kor

The Far West Ski Association and Northwest Ski Club Council extend their appreciation and sincere gratitude to the 23rd Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2008-2009.

Alpine Meadows Ski Area, CA Ashland Springs Hotel, OR Aspen Skiing Company, CO Aspen/Snowmass, CO Aspen Square Hotel, CO Banff Lodging Company, AL, Canada Best Western Hood River, OR Betty Donellan, CA Big Sky Resort, MT Big White Ski Resort, BC, Canada Breckenridge Resort, CO Brundage Mountain Resort, ID Columbia Distributing, WA Crested Butte Mountain Resort, CO Crested Butte Mountain Properties, CO Crystal Mountain Resort, WA Davis Area CVB, UT Diamond Peak Resort, CA El Dorado Ranch, Mexico Fairmont Chateau Lake Louise, Canada Fairmont Chateau Whistler, Canada Fernie/Kimberley Resorts, BC, Canada Forest Suites Resort, CA Fraser Crossing Lodging, CO Grouse Mountain Lodge, MT Heavenly Mountain Ski Resort, CA Holiday Inn Express, Layton, UT Holidaze Ski Tours, NJ Huntley Lodge, MT Jackson Hole Mountain Resort, WY Jackson Hole Resort Lodging, WY

Joe's Outdoor & More, OR & WA

Kirkwood Mountain Resort, CA

Lakeland Village Resort, NV

Kandahar Lodge at Big Mountain, MT

Juniper Springs Resort, CA

Keystone Resort, CO

Maddronna Inn, CA

Mammoth Mountain Resort, CA Marriott Inn. UT Mike Wiegele Heli-Skiing, Canada Miracle Springs Resort, CA Mission Ridge Ski Resort, WA Monashee Powder Snowcats, Canada Mountain Chalet, FL Mountain Resorts, CO Mt. Ashland, OR Mt. Bachelor Ski Resort, OR Mt. Hood Meadows Ski Resort, OR Mt. Rose Ski Tahoe, CA Northstar at Tahoe, CA Ogden Weber CVB, UT Olio's Restaurant, UT Osprey Meadows Lodge, ID Outdoors For All Foundation Outdoors Northwest Magazine Parkway Inn, WY Panorama Ski Resort, BC, Canada Panorama Mtn Lodging, BC, Canada Park City Mountain Resort, UT Park City Peaks Hotel, UT Park City Transportation, UT Plaza Inn & Suites, OR Powder Mountain Ski Resort, UT Red Mountain Resort, BC, Canada Red Property Management, BC, Canada Resort Quest Telluride, CO Resorts Canadian Rockies, BC, Canada Rocky Mountain Tours, CO Salomon Skis, UT Salt Lake Conv & Visitors Bureau, UT Schweitzer Mountain Resort, ID Sheraton City Centre, UT Sierra at Tahoe, CA Silver Mountain Ski Resort, ID

Ski Banff-Lake Louise-Sunshine, Canada SKI.COM, CO Ski Alpine Xperience, VA Ski Dazzle, CA Ski Group Net, CA Ski Washington, WA Sleeping Lady Mountain Resort, WA Snakedance Condominiums, NM Snow Tours, NJ Snowbasin Ski Resort, UT Snowbird Ski & Summer Resort, UT Sports America Tours, CA Steamboat Ski & Resort,, CO Steven's Pass Ski Resort, WA Stonebridge Inn, CO Sturtevant's Sporting Goods, WA Summit at Snoqualmie Ski Resort, WA Sun Valley Resort, ID Tamarack Resort, ID Taos Ski Valley, NM Telluride Ski Resort, CO Teton Village Lodging, WY The Canyons, UT The Cliff Lodge, UT The Crestwood Condominiums, CO The Cruise Company of Modesto, CA The Lodge at Whitefish Lake, MT The Riverhouse Hotel, OR Trickle Creek Inn, Canada **United Airlines** Vail Resorts, CO Whistler/Blackcomb, BC, Canada White Pine Lodge, ID Whitetail Club & Resort, ID Whitefish Mountain Resort, MT Winter Park Ski Resort, CO Wolf's Den Lodge, Canada

The support from our Industry Partners continues to grow. In 2009 we look forward to the 24th Annual Silent Auction and Travel Expo at the 77th Annual FWSA Convention in Reno, Nevada

Silver Star Resort, BC, Canada

Distinguished Service Awards



Sun Valley Debbi Kor (FWSA) with Mark Thomson



Vail Resorts Brian Flickinger



Aspen Resorts Mary Manning



Holidaze Travel Sean McEarlan



Skigroup.net Sandy Gaudette



Panorama Jennifer Moss



Banff Springs Tim Johnson

2008 FWSA Service Awards

5 Year Award

Panorama Ski Resort Resorts of the Canadian Rockies

10 year Award

Holidaze Ski Tours Skigroup.net (Moguls)

15 Year Award

Lakeland Village Resort Mt. Rose Snakedance Condominiums/Taos

20 Year Award

Aspen Skiing Company Kirkwood Mountain Resort Ski Banff, Lake Louise, Sunshine Sun Valley Resort Taos Ski Valley



Ski Alpine Xperience

Andre Gupta

Steamboat Resorts Mary Beth Magalis



Mammoth Mountain Piper Ramocinski

Jimmie Heuga's Induction into the World Sports Humanitarian Hall of Fame

Olympic skier Jimmie Heuga, along with NFL running back Warrick Dunn, and former NBA big man Vlade Divac entered the World Sports Humanitarian Hall of Fame (http://www.sportshumanitarian.com) on June 24th at its 14th annual induction ceremonies in Boise, Idaho. This Hall of Fame annually inducts individuals who are world-class in athletic ability, role models in their community and have a strong record of humanitarian achievements.

Jimmie Heuga, 64, who at the 1964 Innsbruck Olympics brought home the bronze in slalom skiing, became one of the first two U.S. skiers to stand on the Olympic podium in the alpine events. Of course Billy Kidd was his competition at the time and ended up standing on the podium with Jimmie.

Diagnosed with multiple sclerosis (MS) at the height of his racing career, Jimmie channelled his adversity into motivation, revolutionizing the way people live with the disease through the work of his Colorado-based Heuga Center for Multiple Sclerosis (www.Heuga.org). In 2007, The Heuga Center, which is recognized for fiscal responsibility, directly touched more than 6,000 people through

education, events and programming in 15 states and 3 Canadian provinces, and globally through the World Wide Web. "To join the Hall is a great honor for me, because it shows my growth as an entire person, not just as an athlete," said Heuga who was presented for induction by fellow Olympian and very dear friend Billy Kidd, silver medalist at the Innsbruck Games. "I have always tried to deal with this illness (MS) straight on and be an example to others," added Huega.

Since I was not able to attend this very special event, our own Michael Bouton, president of Bogus Basin Ski Club of Intermountain Council represented the FWSA in Boise, Idaho. He enjoyed meeting and visiting with Billy and Jimmie. Michael wrote: "...

It was a terrific opportunity to meet them personally. Jimmie was surprised that the Far West Ski Association was so vast in territory and number of states ... It was an honor meeting Jimmie ... I was telling him of my father's MS condition and disease of 47 years." Thank you Michael for representing the FWSA at this wonderful celebration of our own Jimmie Heuga.

CONGRATULATIONS Jimmie!



Jimmie Heuga at his Induction into the World Sports Humanitarian Hall of Fame, with his 2 sons and Michael Bouton (left), president of Bogus Basin Ski Club in the Intermountain Council

SNOWSPORTS BUILDER AWARD 2008

Recipients Jerry Simon and Harry Leonard

by John Watson

The Association has recognized for several years that we need an award that would recognize those who made a real difference in snowsports by virtue of their contributions, whether it be in industry, travel, communications, research, safety – the scope is unlimited. It is because of this that the Association is launching its Snowsports Builder Award with this inaugural recognition.

Tonight, we honor two ambassadors of skiing and the team that invented, developed and evolved the Ski Shows to their full potential. They started with councils connections! It is appropriate that we recognize the Ski Shows on their 50th anniversary.

The visionary who thought up the ski shows got his start in 1958 when Chicago Metro Ski Council asked him to arrange their annual preseason cocktail party. That man is Harry Leonard. He was joined by another impresario, Jerry Simon, who in 1962 brought new and innovative expansions of the shows. He introduced a "girl he met in a bar" in 1968 to Harry and the ski fashion shows resulted from this addition to the team, Barbara Alley.

The ski shows brought the mountain and its après ski excitement to the city. They brought entertainment, celebrities, travel reps, racers, freestylers, movies and seminars on equipment to the people. The ski shows pioneered the use of the ski deck, the moving carpet and ramps to provide for aerials by freestylers upon its introduction to skisport. Then there were the fashion shows led by Barbara Alley, the beer garden, lectures and seminars, mechanics and ski shop workshops, and ski swaps. Skiers could come and meet the superstars of skiing's Golden Age Stein Eriksen, Penny Pitou, Billy Kidd, Jean-Claude Killy, Roger Staub, Art Furrer, Suzy Chaffee, Tony Sailer, Pepi Steigler, Wayne Wong and many others. They sold skiing to the nation at a time when television was rather ignoring our sport.

The ski shows became a preseason necessity for the sport. At one time they were producing shows in nine cities and on several college campuses. And, the clubs and councils with whom they worked were always remembered and supported. The ski shows always had a council connection.



Jerry Simon, Barbara Alley Simon, and Harry Leonard remember the impact of the Ski Shows on Far West councils and clubs with John Watson, History Chair.

SNOWSPORTS BUILDER AWARD

The Association, in 2008, added a Snowsports Builder Award to expand its suite of awards. The award recognizes an individual or teams or organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized. Such contributions may not be limited to any particular sector of industry, society, or the sport.

Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be to those outside the Association's traditional service awards and may be made annually by the Trustees.

RAFFLE PRIZES

LA Ski Club Council
Sierra Ski club Council
San Diego Ski Club Council
Northwest Ski Club Council
Columbia Distributing Company
Grouse Mountain Lodge
The Peppermill
The Westin
Robin Morning
Vertical of Wine

Are These Our FWSA Members??



John Watson and Sheri Parshall



Gloria Raminha and Marge Fons



2007 - 2008 FWSA Board



Sigrid Noack and Richard Lubin



Sandi Shaub

Far West History Committee Meeting

By Scott Bowker

The FWSA History Committee met on Friday at the convention. The committee's focus is to ensure the rich history of the development of snowsports in the western U.S. and the contributions to it by the FWSA are recognized and preserved. Discussions included a review of the new FWSA Club & Council History recognition program, effective history interview questions, and the International Ski History Congress "From Skiing to Snow-Sport: Cultures, Images, and Adventures" (3/29-4/3/09 at Mammoth Lakes, CA). If you are interested in joining the committee and/or writing history articles, please contact John Watson at geospace@pacbell.net as membership is open to anyone.

Area Development

Arizona Snowbowl. On 12/11/07. an 11 member en banc panel reheard oral arguments for the Arizona Snowbowl snowmaking case with a decision expected in 2008. On 3/12/07, 9th U.S. Circuit Court William Fletcher reversed U.S. District Court Judge Paul Rosenblatt's decision that Forest Service met all procedural requirements for approval of facility upgrades at Arizona Snowbowl and use of reclaimed wastewater to make artificial snow. He concluded that the goal of providing a reliable ski season was consistent with the Forest Service's multiple-use mandate. This case is one of the first legal challenges to the Religious Freedom Restoration Act of 1993 using the sacred site argument. This could affect activity ski resorts since about 60% of annual U.S. skier/snowboarder visits occur at ski areas on National Forest System lands. Ultimately this case is predicted to go to the Supreme Court. See www.reclaimthepeaks.com for more info.

USFS National Forest Management Act – 2008 NFMA Planning Rule (36 CFR part 219), involves framework to streamline planning process, to strengthen role of science in planning, to reaffirm principle of sustainable management consistent with Multiple Use Sustained Yield Act; draft environmental impact statement 8/31/07 analyzed and disclosed potential environmental consequences of planning rule. www.fs.fed.us/emc/nfma/2008 planning rule.html

Mount Waterman (La Canada, CA in the San Gabriel Mountains near Los Angeles) reopened in February 2008 after being closed 7 years. www. skiwaterman.com

The Burton Qiaobo Mellow Park (first indoor year-round terrain park in China) opened 6/14/08 at the Qiaobo Ice & Snow World in Beijing, China.

Summit at Snoqualmie Pass, WA. Master development plan draft environmental impact statement 12/31/05, final EIS expected June 2008 implementation August 2008. Mt. Baker-Snoqualmie National Forest Team Leader Sean Wetterberg swetterberg@fs.fed.us 425-744-3403

White Pass Ski Area, WA. Expansion (767 acres, 2 new ski lifts, 18 new ski trails, mid mountain lodge in Hogback Basin). Susan Rangers ranger@fs.fed.us 509-653-1446.

FWSA endorses the NSAA "Environmental Charter" and the "Sustainable Slopes" initiative.

Consumer Advocacy/Trends

2007/2008 season was up 9.1% to 60.1 million skier/snowboarder visits (a 7.0% increase from the past 10 year average of 56.16 million visits) due to strong increases in snowfall in most areas.

Taos Ski Valley, NM opened to snowboarding on 3/19/08 leaving 3 ski only resorts - Alta, UT; Deer Valley, UT; and Mad River Glen, VT. www. ridetaos.org

U.S. won a national record 5 World Cup titles (Bode Miller-overall, combined; Lindsey Vonn-overall, downhill; Ted Ligety (giant slalom) including both overall crowns which only has happened 9 times in 41 years. The last time U.S. won both overall titles in the same year was 1983 (Phil Mahre & Tamara McKinney) when the U.S. won a total of 4 World Cup titles. Bode (age 30) won 6 times this season moving to 31 which beats the previous U.S. record of 25 set by Phil Mahre and moved past Benjamin Raich to become the 6th ranked all time male winner. Bode is the second American male to win the overall title after Phil Mahre who won it 3 times. Lindsey Vonn (age 23) is the first American woman to win the overall World Cup title since 1983 and the 2nd American woman ever. Lindsey won 6 times this season moving to 13 total wins passing Daron Rahlves on the all time U.S. win list to 4th place behind Bode Miller, Phil Mahre and Tamara McKinney. Also, Lindsey is the only other American woman to win the World Cup downhill title (Picabo Street won in 1995). Ted Ligety (age 23) is the 5th American (3rd American male) to claim a World Cup GS title, the first since Bode Miller in 2004.

Ski History

Nick Badami (past owner Park City Mountain Resort and Alpine Meadows Ski Resort. Died at age 87 at his home in Tucson, AZ on 6/4/08. He received the FWSA Tommi Tyndall award in 1980.

Councils' Man and Woman of the Year

Sheri Parshall has been a member of Skiyente Ski Club since 1991, and joined the NWSCC board in 1992. She has been president of both (just started her second term with NWSCC!!). She was FWSA VP Membership, and secretary of the PACRAT race league. She has participated in the FWRA championships races. She is also Director of Volunteers and on the board of the Mt. Hood Cultural Center and Museum in Government Camp. She has been FWSA Host Convention Goddess twice, and on the by-laws committee of the National Ski Council Federation.



SHERI PARSHALL
Woman of the Year



DENNIS HEFFLEY *Man of the Year*

Dennis Heffley was the President of Rusty Bindings from $1996 \sim 1997$. In addition, he was active in skiing as the Singles League Rep for Rusty Bindings from $1999 \sim 2000$. He has actively participated at the San Francisco and San Jose Ski Shows. He was coordinator and co-facilitator of the Leadership Seminar Panel Discussion at the 2007 FWSA Convention. Dennis has also led ski trips to various USA ski destinations. He does extensive volunteer work with Disabled Sports USA. At the present time, Dennis is president of the Bay Area Council.

Council Man and Woman of the Year Candidates

Back row: Lloyd Huff, Carl Cobb, Mike Rogers, Dennis Heffley, Donn Bryant, George Stewart, Penny Jones, Gary Stevenson,

Front Row: Marsha Simpson, Debbie Schroeder, Karen Bonine, Karen Albrecht, Debbie Stewart, Sheri Parshall



2008 Sponsorship Awards

Pub Crawl

Michael German Memorial Golf Tournament

Delegate Neck Wallets

Welcome Party

Friday Night D.J.

Beer Sponsor

Saturday Morning Breakfast

Saturday Luncheon

Multi-Media Presentation

Awards Banquet Wine (Corkage)

Awards Banquet Wine Sponsor

Awards Banquet Donated Wine

Saturday Night Musical Entertainment

FWSA Council's Man & Woman of the Year

FWSA Western Ski Heritage Award

FWSA Safety Person of the Year Award

FWSA Athletic Scholarship Program

FWSA 76th Annual Convention Host Hotel FWSA 76th Annual Convention Center

FWSA 76th Annual Delegate Book Printer

Mary Beth Magalis – Steamboat

Steve Austin, Snowbasin

Leslie McQuade, Whistler Blackcomb

Denise Gray, Ski Dazzle, Sacramento &

Bay Area Ski Shows

Jeremy Smith, Whitefish Mt. Resort

Pyramid Breweries

Brandon Bang – Big Sky

Ryan Jiordi – Ski.Com

Piper Ramocinski – Mammoth Mountain

Brian Flickinger – Vail Resorts

Andre Gupta – Ski Alpine Xperience

Tim Johnson – Banff Lake Louise Sunshine

Bob Bourquard - Mt. Bachelor

Mark Thoreson – Sun Valley Ski Resort

Jim Loyd, Big White and Silver Star Mountains

MaryBeth Magalis, Steamboat Ski & Resort Company

Mary Manning, Aspen Skiing Co.

Jeremy Smith, Whitefish Mountain Resort

Edna White, Grouse Mountain Lodge

Schure Sports, USA

Luciane Sayah, Westin Bellevue

Brenda Dotson / Stacey Wood, Meydenbauer Center

Mike Sanford – Wylie Laboratories

CLUB AND COUNCIL HISTORY PRIZE 2008

John Watson, History Chairman

The Association launched in 2008 a solicitation for club, league and council histories. The objective of the annual program is to capture important information about skiing from the skier's perspective and especially that of the club skier. Selection for the prize is based on digital presentation of club or council history according to a set of weighted guidelines and judged by knowledgeable ski historians. The histories must be stand-alone documents useful to a ski library.

The selection is not for outstanding club or council, although it is anticipated that some material may be common to both types of presentations. Think of these histories as museum or library reference resources.

The submissions for 2008 were exceptional and it is expected that many more histories will be submitted for 2009. The prize money is given to the winner for them to use with the charity of their choice.

Three histories were submitted for 2008. The organizations submitting and their authors and researchers were

- Bay Area Council, Mary Azevedo, Karen Davis
- Sequoia Ski Club, George Stewart
- North Island Snowdrifters, Cheryl Riess

The winner of the \$300 prize is Snowdrifters. This is also their 30-year birthday.

Arizona Ski Council

By Arleigh Meiners

The Arizona Ski Council hosted a Silent Auction to kick off their 2007-2008 ski season. The council decided to support the Arizona Blind and Deaf Children's Foundation. The Foundation's mission is to invest in the future of Arizona's children and youth with vision and hearing impairments, by raising and managing private funds to bridge the ever-widening gap between public education funding and access to the quality educational experience essential to prepare Arizona students to be self-sufficient and contributing members of society. The Foundation serves children and youth with disabilities ranging from vision loss, hearing loss, both vision and hearing loss, multihandicapped, and multi-handicapped with sensory impairment. In other words, the population covers a wide range of critical needs, from students that are "only" vision or hearing impaired to students who are completely blind or profoundly deaf, or both, as well as physically and/or mentally challenged.

The primary focus of programs has been the student population at ASDB, which currently serves over 2,000 students statewide, ranging in age from birth to 22, at two campuses and five regional cooperatives. The Tucson campus has 300 students who are vision or hearing impaired and Phoenix Day School for the Deaf has approximately 300 deaf students. The remaining 1,477 students receive specialized services from ASDB teachers in their local public school provided by the five regional cooperatives throughout the state. However, all approximate 4,500 school age children with vision and hearing impairments in Arizona may benefit from Foundation programs.

The committee included a dozen members representing the four major clubs of the council, and was chaired by Jeff Peebles of the Arizona Outdoor Travel Club. Within twelve weeks, the committee did an outstanding job of organizing, soliciting, packaging, and implementing the silent auction, with amazing results!

This Silent Auction was more amazing than in years past because it offered attendees a variety of items. There were numerous packages of skis and ski trips next to golf week-ends and outings, NASCAR tickets next to complete spa packages, automotive packages next to jewelry packages, paintings, lithographs and apparel. Then, there was the area for the

food connoisseur; you could bid on breakfasts, lunches, dinners, international dining, food baskets, wine baskets, coffee baskets, and the list goes on!

Over 250 tickets were sold for this event. Our fierce competition brought in a 54% average return from the bid-



Arleigh Meiners, Arizona Ski Council President

ding this year- way up from our previous years and the national average! Because of the wonderful support of our clubs' members, we raised nearly \$13,000! This included the five people who made the \$250 direct sponsorship for five low income children and their families to attend this season's Adaptive Sports program at Winter Park, CO in February of 2008.

With the support of the Arizona Ski Council, Arizona Blind and Deaf Children's Foundation was able to send 10 kids on an incredible 3-day trip to the National Sports Center for the Disabled (NSCD) in Winter Park, Colorado in February 2008. NSCD is one of the preeminent centers for adaptive skiing instruction in the country and has an excellent program in instruction for blind and low vision skiers. Students were selected from among interested middle and high school students at the Arizona School for the Blind. In addition to the exciting experience learning how to ski, students gained many important life skills from the experience, including learning about travel, geography and weather

Special thanks go to Jeff Peebles, chairperson, for his tireless effort in coordinating both the council and the foundation. Other outstanding committee members were Ron Lamoureaux, Marybeth Fitchlee, Karen Bonine, Clarence Marshall, and Marge Fons.

The Arizona Ski Council was the recipient of the Charity recognition award that was presented at the FWSA Convention in Bellevue, Washington in June. The Council has decided that the monetary award will be donated to the Arizona Blind And Deaf Children's Foundation.

Bay Area Snow Sports Council

By Dennis Heffley

First of all ~ Congratulations to the Northwest Ski Council for hosting a successful, entertaining, informative and FUN FarWest Ski Association Convention in Bellevue, Washington!

We at the Bay Area Snow Sports Council (BAC) are very proud of what we continue to accomplish with our annual Fund Raising efforts.

Many years ago, Mr. Harry Davis (former BAC

& FWSA President) established a relationship with Mr. Doug Pringle ~ President of Disabled Sports USA Far West (www. dsusafw.org).

Disabled Sport USA (DSUSA) is still the main focus of the fund raising efforts of the BAC. We

continue to feature fun and creative events where it's a "Win \sim Win" for both their organization and those participating in any of the events. Many of these events are held on an annual basis! Annually over \$20,000.00 goes to DSUSA from the BAC!

The first annual highlight is the BAC/DSUSA Ski For All. This is held the Saturday of the Nor Cal Championship Races where the two (2) BAC Race Leagues (Singles & Open) along with the Sierra Council compete in a three way competition in Slalom and Giant Slalom Races to see who the Nor Cal



Champions are! On the Saturday of the Nor Cals ~ anyone (racer or non racer) can participate in the BAC/DSUSA Ski For All.

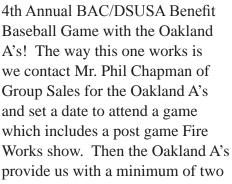
Each person brings a minimum of a \$100.00 donation and in return they get a Lift Ticket for that day, \$5.00 voucher

for lunch and a raffle ticket to have a chance to win a wonderful prize that afternoon! For every additional $$100.00 \sim \text{they get another raffle ticket!}$ For

every \$200.00 they get the two (2) raffle tickets PLUS a ticket for the Grand Prize Drawing which involves ski & bindings or snowboard & bindings!

A newer event is the partnering of the BAC with the Oakland A's

Major League Baseball team! We are coming into our



hundred (200) tickets at a discounted rate. The BAC sells the tickets for their "face value" and we donate the total Surplus to DSUSA. We also hold a Tailgate Party the day of the game \sim again \sim where all Surplus

Revenue goes to DSUSA. The BAC is very lucky to have Mr. Norm Azevedo (FWSA International Travel Director) handling the coordination of booking the game and ticket



sales along with Mr. Steve Grevstad who takes care of our Tailgating! Just as a note ~ Mrs. Mary Azevedo with Norm and Ms. Linda O'Hare with Steve are also a big part of this fund raiser being a great success!

There are a number of other events that are done during the year benefiting DSUSA and other organizations at the Council, League and Club levels within the BAC.

It's our wonderful members who make the difference!





Dennis Heffley BAC President

Central Council of California

By Fran Long

For most of us, it is almost impossible to imagine a life so unbearable that we must leave all our possessions behind and seek refuge where we cannot be found. Unfortunately, for many women in today's society, this becomes a harsh reality. Women's shelters throughout the United States are filled with such women. Seemingly affluent San Luis Obispo County is not immune to this problem.

SLO Skiers in San Luis Obispo focus their charitable efforts on helping women's shelter families when they are ready to leave the program and reestablish a home of their own. Each year, through the generous donations of ski club members and the community at large, a family is given a fresh start with household goods, clothing, toys, and books.

The families served must remain anonymous. The ski clubs receive only the list of items needed, the number, ages, and sex of the children, and the sizes for clothing. Initially, the task seems daunting. The list is long, including outfitting a kitchen, bedding, clothing for the



entire family, toys and books, etc.

The first step in the process is to 'divvy' up the list. Individual club members volunteer to take responsibility for a segment of the list. From there, just about every business in our small community is asked to donate something. From a nationwide
chain,
Macy's,
to our
local
Moondoggies,

items are



Fran Long Central Council of

gathered as if it were a scavenger hunt. Club members also donate items and money to purchase what is needed to complete the entire list.

Just before Christmas, everything is taken to the women's shelter. SLO Skiers would love to know how the story ends... how the family is doing...did everything fit...is there anything we missed...is there anything else we can to??? We know that is not possible. Our thank you is in knowing we have done our best to help someone in our community.

Sierra League

By Jo Simpson

The Sacramento FaGowees are volunteering at a charitable event, Eppie's Great Race, sponsored by the Sacramento County Therapeutic Recreation Services. The race

advertises that it's the world's oldest triathlon. The 35-year-old event features a run-bike-paddle competition

along the American River. Club members have volunteered at this race for more than 12 years. The Sacramento Capital Ski and Sports Club members meet for golf and group up to attend musical productions.

The Reno Ski and Recreation Club will be ice skating at Squaw Valley, going on a houseboat trip, attending a winemaker dinner, and going on a hike at Lake Tahoe. They also have a group that plays tennis weekly.

The Las Vegas Ski Club will be going on hikes, bike rides, playing tennis and camping. They plan to



Jo Simpson, Sierra League President

combine a weekend of golf with a grape stomp at the Pahrump Valley winery (yes, they do make wine in Nevada!).

The Cabernet Ski Club is holding their annual meeting, barbeque and wine tasting.

Intermountain Council

By Don Anderson

Clubs in the Intermountain Ski Council support a wide variety of charities. One example of particular interest to skiers is the Park City Mountain Sports Club's support of the Youth WinterSports Alliance.

The Youth WinterSports Alliance was established after the 2002 Salt Lake Olympics to increase the number of children who actively participate in winter sport programs from the greater Park City area. The Games made the children of Utah more aware of a vast number of winter sports. Many of these children also have a great desire to get out and emulate their newfound heroes.

The community is now home to state-of-the-art competition venues, relocated elite athletes and burgeoning clubs, making the pursuit of sport a natural goal for local youth. The Park City Ski Team and the Summit Ski Team are two organizations that belong to the Youth WinterSports Alliance.

The Park City Ski Team provides a year-round racing program for 133 athletes ranging in age from nine to 20 years old. The group trains in the Eagle Race Arena of Park City Mountain Resort, a World

Cup and Olympic class ski hill that provides outstanding training conditions throughout the season.

The Summit Ski Team trains boys and girls from six to 14 years old during



Don Anderson Intermountain Council Presi-

practice sessions at The Canyons Ski Resort. Athletes compete in Utah Youth Ski League and South Series races as part of the Intermountain Division of the United States Ski and Snowboard Association.

In addition to skiing and snowboarding, the Youth WinterSports Alliance supports groups that provide training and competition opportunities to young people in cross-country, ski jumping, freestyle, luge, skeleton, bobsled and speed skating.

In other ISC news, Michael Bouton, President of Bogus Basin Ski Club and Don Anderson from Pocatello Ski Association attended the FWSA convention. We look forward to assisting in the co-hosting of the FWSA convention in Reno in early June of 2009.

Goodie Bag Donors

Tote Bag Neck Wallet

Mountain Chalet Catalog Coupon

Ride Washington Stickers

Bottled Water LARA Bars

Pens

Beer Koozies Luggage Tags

Starbucks Tumblers

Jimi Wallet Umbrellas

CD – "White Book" The Movie

Sturtevants Coupons/Item

Aspen/Snowmass

Whistler/Blackcomb

Mountain Chalet

SKI Washington

Talking Rain LARA Bars

Skiyente Ski Club

NW Ski Club Council

Mt. High Ski Club

Starbucks Alpine Club

LA Council

NW Ski Club Council

RECCO

Sturtevants

Los Angeles Council

By David Krupp

Summer is in full swing and Southern California is a great place to be. Despite the obvious association with the beach that we So Cal folks have, and the fact that we are in prime vacation season, Los Angeles Council and its member clubs (in a great turnout) kicked-off our July meeting with a presentation from...Vail! Yep, we're going to Vail next ski season

and Brian Flickinger from Vail Resorts was there to emphasize what a great time we are all going to have. I mention this because, as most everyone who knows me will tell you, I'm always thinking about skiing regardless of what time of year it is. Seems there are others that do as well.

On the programs and events scene: The council will be hosting a fundraising event

which will showcase the film "Mammoth Dreams" (the story of Dave McCoy). Time permitting, we may have additional showings. Proceeds will be going to the scholarship program. November 1, 2008, LAC will have our annual "Snow Gala" formal dinner

where the clubs will put forth their nominees for LA Council "Man and Woman of the Year."

Okay, back to the summer vibe. On the waterfront (to name a few): Beach Cities is hosting their ongoing Beach Volleyball Tournament



David Krupp Los Angeles Council President

in beautiful Manhattan Beach, Los Padres is having their annual trip to the Kern River along with Conejo, Century City has four water ski (and sky skiing) trips planned at the Sacramento Delta plus a houseboat trip planned over Labor Day. Wailers will be celebrating their 40th Anniversary Colorado River Bash to finish up the summer in grand style this September.

Throw in other sporting events (bicycling, kayaking, rock climbing, hiking, tennis, golf) and social events (wine tasting, happy hours, dinner parties, movies under the stars, theatre, concerts) and one would hardly expect the thought of skiing to even come up.

Yeah, uh-huh, right.

BYLAWS PASS; WORK REMAINS

Los Angeles

Council of Ski Clubs

John Watson, Chair

The proposed new bylaws were passed by the required two-thirds of registered delegates to the annual meeting on June 8, 2008. There are still immediate tasks to do. And it is likely that we will discover unforeseen glitches in the year or two ahead. This is a not unlikely outcome for a revision of this magnitude.

Delegate suggestions for further immediate tasks include a

review by an attorney specializing in non-profit corporations like ours, reviews and opinions from our insurance carriers, another look at the adequacy of the finance article in the bylaws, and a cross check of our articles of incorporation to see how the non-profit status is treated therein. The motion to pass included a proviso that the Board of Directors could make minor wording corrections in Article 3 and section

7.4 as needed for technical compliance, with any changes brought back to the delegates in 2009 for approval.

Less immediate but no less important work needs to continue on the Operations Manual. This manual will contain Policies and Practices moved from the bylaws, job descriptions, how to sections such as that needed to register for the annual meeting as well as annual schedules and key milestones.

San Diego Coun-

By Eileen Sanford

The *SDCSC* has supported charities for many years. For several years the Council had a fund drive for Becky's House, a shelter for abused women. Members donated money and toiletries to be used at the shelter. *Don Diego Ski Club* has been a strong supporter of the Bear Mountain Handicapped Ski School from 1990 to the present time. The club starts with a Silent Auction each year and then presents the proceeds to the Bear Mountain Handicapped Ski School (now the *United States Adaptive Recreation Center*).

During a ten year period over \$150.000. was raised and donated to that charity. Now *Don Diego Ski Club* maintains an active partnership with the Wounded Warriors program at Bear Mountain. This is a program that sponsors returning handicapped Vets from Iraq, teaching them to ski and enjoy the mountains once again.

Pacific Rim Alliance has sponsored the Jimmie Huega Center for Multiple Sclerosis victims for eight years. Gene Fulkerson and Catherine Ohl have hosted a wine maker dinner at their house each year. The proceeds go to the Jimmy Huega Center.

Torrey Pines Ski club has been involved in Operation Home Front for families of active military and wounded vets. This is their first year of participation and they ran a food drive and collected donated

items for the families. Club member volunteers give funds received for working at the November Snow Jam Ski Show to this organization.

BAE Systems Ski and Snowboard Club is involved in the USO in



Eileen Sanford San Diego Council President

San Diego which supports active duty military and their families. They have been working with this organization since 2002. Funds are raised through donations.

North Island Snowdrifters has been donating toys at Christmas time to the Marine

Christmas time to the Marine's Drive-*Toys for Tots* for ten years. At the December meeting each member brings a toy for the drive. A representative from the Marines attends the meeting

and picks up the donations.

NIS won the club history award at the FWSA Convention in June 2008. They were given a cash gift to go to the charity of the club's choice. The board is still discussing which charity they will support.

As you can see SDCSC has expressed heartfelt interest and support for the local and national charities represented in their area. In 2009 we will continue to meet the needs of those less fortunate then ourselves.

Ski Ready, Continued from Page 22

choosing a resort. You will likely NOT want to visit a higher Colorado resort to start your season with a base of 8-9000 feet. You might also experience "altitude sickness" in going from sea level to a high elevation. Symptoms can include, headache, nausea, insomnia, heavy breathing, and general malaise (feeling crappy). In the Tahoe area the lower resorts with a base at just over 6000 feet include Northstar, Homewood, Diamond Peak and the lower part of Squaw Valley. Conversely Kirkwood (my favorite) has a base of 7800', Mount

Rose has a base over 8000'. This consideration may seem trivial, but you may notice a tremendous difference, especially at the onset of the season.

AEROBIC (cardiovascular) conditioning some suggestions:

Ok so you want to get into better shape, do anything physical that will get your heart and breathing rate up. It can and certainly be should be fun. Hey have sex in a vigorous fashion, laugh, just get your blood pumping in whatever way turns you on. THINK about being in the snow, that motivates me.

Northwest Ski Club Council

By Mary Olhausen

NWSCC just hosted the 76th Annual FWSA Convention in Bellevue, WA. Much thanks to all in NWSCC who outdid themselves volunteering and attending as club delegates. Our Convention Goddess, Sheri Parshall led the planning for a very memorable Convention!! Despite a few raindrops, Northern Exposure Convention attendees enjoyed a wine tour, kayaking, tour of downtown Seattle, golf, and fabulous shopping and restaurants. And how about that Space Needle? Our Saturday night Forever Flannel dinner theme brought out FWSA creativity, as we saw everything from flannel dresses and shirts, accessories such as ties and shawls, pajama pants and robes. Who'da thought bling went so well with flannel? Tote bags are popular for Convention attendees, but NWSCC clubs went above and beyond the call of duty in their donations for the tote bags.

We now put out the challenge to other Councils/Clubs to step forward with items for these tote bags. And we enjoyed another exciting Silent Auction/Travel Expo who we thank our incredible industry partners for. Our hats are off to our NWSCC Man & Woman of The Year – Gary Stevenson and Sheri Parshall. And our own Sheri Parshall went on to be crowned FWSA Woman of The Year. Way to go Convention Goddess! Also congrats to NWSCC clubs that competed in Outstanding Club, Publications, Website, Safety, History and Charity competitions and came away winners in these areas. We look forward to seeing all of you in Reno for the 2009 Convention.

The Council is gearing up for some great activities this coming season. We will hold our 9th annual "Clubs 4 Play" Golf Tournament, July 27 at the Oregon City Golf Course. Club teams compete in this event for the perpetual club trophy. The NWSCC Ski Fair will be held this coming ski season. Open to all club members and the general public - clubs, ski resorts and several ski related non-profits will have booths to inform attendees about their activities. NWSCC Commercial Members donate items for the silent auction. Discounted lift ticket packages will be available for sale. NWSCC will have booth space at the Seattle Ski Show, October 24-25, and the Portland Ski Show, November 14-16. Skiyente Ski Club sponsors another Family Trip – this season to Silver Star. The popular NW Ski Challenge will continue. And we celebrate a Birthday this year - NWSCC turns 30 and we'll celebrate in some grand way. And to celebrate Mt. Bachelor's 50th Anniversary, NWSCC will resurrect the infamous BACH-ELOR BLITZ (the 21st and last Blitz was held in 2001).

Council clubs can pat themselves on the back – we continually offer assistance to charitable events and causes. Mt. Hood Ski Patrol holds an annual golf tournament to raise funds for the search and rescue activities on Mt. Hood. Bergfreunde



Mary Olhausen Northwest Ski Club Council President

Ski Club has named Scoutreach Program as their charity of choice - funds provide camping experiences for diverse youth. In addition, they continue to hold their annual winter ski trip to Bend to help Special Olympics with on-mountain assistance. Mt. Hood Cultural Center & Museum continues to offer amazing displays and public sessions on the history of Government Camp. All clubs are invited to participate in their annual Mt. Hood Heritage Day. Many of our clubs hold apres' ski events at the Museum. Skiyente Ski Club continues their tradition of providing funding for charitable homeless shelters for women. Schnee Vogeli holds a fundraiser for Mt. Hood Lions Club. Most NWSCC clubs sponsor the Adopt-A-Highway program, and donate to the Oregon Cancer Ski Out. All Councils and Clubs should be aware that our industry partners – all those ski resorts you visit, hold charitable events through the ski season. Now you can contribute to a charitable cause while you ski for fun!! Check the websites of your favorite resorts – you'll be amazed at how many charitable events take place at these resorts. For our own NW mountains, there are typically 30-40 charitable "ski-related" events in any given ski season.

PACRAT racing is gearing up for another great race season! They have six races scheduled for Mt. Hood ski areas and the grand finale "Rat Attack" party in April 2009. PACRAT racing information can be found at www.pacrats.org. NWSCC held elections recently. New officers include: Sheri Parshall (President), Colleen Watler (Vice President), David Schor (Treasurer), Barbara Bousum (Travel), Linda McGavin (Publications), Debbi Kor (Special Events), Jessica Lee (Commercial Membership), William Shadbolt (Dir At Large), Norvin Peer (Dir at Large) and Mary Olhausen (Immediate Past President). Please visit our website at www.nwskiers.org to find out more about NWSCC and all the great things, both ski and non-ski, that our Council and clubs are doing!!



Leigh Gieringer, Skier's Guide Editor

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Did You Change?

FWSA keeps a database on members, clubs, and councils. It's important that information in this database is current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location.

Requests for information from the database must be sent to the FWSA President (Randy Lew) for approval before it will be dispersed.

The Far West Ski Association website (FWSA.org) has a *Ski Club Officer Update Form* that can be downloaded, completed, and mailed to me at:

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The Voice of the Western Skier



The Councilman

WORDS FROM THE EDITOR:

This issue spotlights the Bellingham, Washington convention. We honor the Ski Industry in this issue, they support FWSA in so many ways, from the FWSA level down to the council and club levels.

In addition, the council presidents articles recognize the charity work in their geographical areas. It is wonderful to see so many ski clubs and councils active in their community. They are contributing help and support to worthwhile ski, state, regional, and local charities.

Many thanks to all the people I emailed for pictures and articles, you were so prompt and helpful, what a great group of people we have!!

For Complete Information on FWSA, visit our website: www.fwsa.org

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