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## FWSA Team Continues To Transition for Growth & Prosperity

By Randy Lew

Hello! I want to start by thanking you for your trust and confidence by re-electing me your 2009 – 2010 President and the opportunity that you have given me. As I start my 4th term, I will continue with our transition of our Club/ Council Awards program and Charities programs and work closely with incoming VP of Council Services, Don Anderson, to transition our Family & Youth Involvement program. I will also do my best in continuing to execute the existing programs, growing and expanding the FWSA influence, and developing new programs to bring benefits and value to our membership.

The success of FWSA is due to a significant number of volunteers who have contributed a tremendous amount of time and expertise. Thanks to our outgoing FWSA Board for all the efforts over your respective terms of office. Thanks also to our industry partners and sponsors who through their generosity and support are

also instrumental to our growth and success.

The success of our conventions is the direct result of the many hours of planning and execution by our volunteers. I would like to thank Jane Wyckoff, for her extremely valuable mentoring and operational support; Mary Olhausen, who did a superb job as Silent Auction Coordinator; Debbi Kor, for handling the convention sponsorships and industry registration; Jo Simpson the Sierra Convention Coordinator for her great leadership and project management; and Steve Coxen, the FWSA Convention Coordinator for his leadership and advice.

They are the ones creating the events plan for the hotel BEO's, dealing with food, beverage and general hotel issues, soliciting and coordinating the ski industry silent auction, soliciting cash sponsorships, and getting volunteers to assist with the silent auction. In addition, thanks to all the Sierra Council volunteers for a great party.



Randy Lew, FWSA President

I would like to thank Mike Sanford for his efforts in obtaining our Convention VIP's and guests. Mike did a great job of putting together the VIP Celebrities presentation by Auden Schendler, Executive Director of Sustainability for Aspen Skiing Company.

I received numerous praises from our industry partners and travel vendors regarding the quality and scope of our Convention. Quoting one tour operator "No other Council show in the US offers as much. " Another industry partner said, "All the major shows I attended this spring were down by 25% to 30% in industry participation, it appears your show is larger than past years." Another industry partner said "Flawless, you may

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have had issues behind the scenes, but to all of us, this show was flawless.”

These quotes speak of the integrity and extraordinary efforts of our volunteers and the scope of our programs. Our ability to attract and bring in amazing guest speakers the caliber of Auden Schendler, Loren Kroenke, Geraldine Link, Deedee Corradini, and Ralf Garrison makes FWSA the benchmark of council organizations in the United States.

Now that our 2009 Convention is behind us, it is time to start thinking about 2010 and 2011. Jane Wyckoff has accepted the position of FWSA Convention Coordinator and we are looking for a memorable and exciting 2010 event hosted by San Diego Council at the Renaissance Esmeralda Resort in Indian Wells, California on June 10 – 13. I am confident that Eileen Sanford, San Diego Council President, will have some very exciting activities for us.

Our first Board meeting in July will focus on some of the significant tasks and challenges that lay before us:

- Review and analyze our current business model and income flow
- Develop and execute an effective press release program
- Develop additional programmatic sponsorships
- Develop the remaining modules for the Snow sports Leadership Academy
- Plan and identify additional family/youth events
- Identify and execute additional outreach programs
- Streamline the Committee reporting structure
- Increase our influence in the Western Region and National stages

This list is not meant to be comprehensive; however, it will definitely keep us busy for the next year. This is a challenging and difficult time for all non-profit organizations including FWSA. We will need to do a thorough review of our business model and tweak our programs to better address our industry partners and ski club members. I am confident that FWSA will continue to be the leading council organization in the United States.

FWSA is a non-profit volunteer based organization just like many ski clubs and councils. However,

we are very different.. We don't have a large base of dues paying members. Ski clubs are generally funded by membership dues, ski councils are funded by ski club dues. FWSA is funded entirely by: 1) the generosity of the ski industry through their silent auction donations; 2) the industry sponsorship of our programs; and 3) the success of our travel programs. Our volunteers, the life blood of our existence, donate countless hours of their personal and family time. In addition, the elected officers give up a minimum of 3 days vacation time and expend a minimum of \$1,000 out of pocket costs to attend the mandatory Board of Director meetings and Convention.

We need you!! For those reading this article and want to get more involved, this is your opportunity. The more volunteers, the easier the work load. If you want more information on volunteering either call or email me or one of our Functional VP's. All of our Functional VP's require a working committee to be truly successful.

I am excited about the next year and look forward to serving you in developing FWSA further. The officers that you have elected are committed to improving this organization and will be working hard throughout this next year.

## President's Award



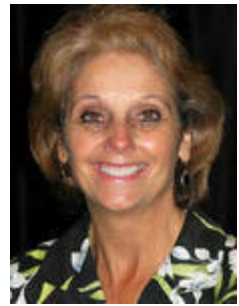
**Nancy Ellis** was given the award for outstanding support of Information Services and FWSA Travel staff. The behind the scenes administration and registration for FWSA Ski Weeks and FWRA Championships.



**Dylan Murtha** is a FWSA Athletic Scholarship recipient and was given the award for outstanding achievement in junior ski racing becoming the #1 J3 GS racer in the US.

## **Another Convention in the Bag**

By Debbi Kor



*Debbi Kor  
VP of Marketing and  
Sponsorship*

Another fabulous convention has come and gone. The 77th Annual convention will go down in the history books as another Far West success!

We kicked things off with The Hub Crawl on Thursday evening at the National Automobile Museum, sponsored by Reno Sparks Convention Visitor's Authority. Adam Feehan and Ellie Oppenheimer appeared on behalf of RSCVA to welcome us all. What a fun time, viewing the old cars, getting our photos taken, and grazing on the fantastic appetizers.

Friday morning saw a large group headed out to Wolf Run golf course for the 3rd Annual Michael German Memorial Golf Tournament, sponsored once again by Snowbasin. The weather held throughout most of the day, which was good for the kayakers, who were ready to make a run down the Truckee River. Also, waiting in the Peppermill lobby Friday morning, was Barbara Bryant's group heading out for a Virginia City Tour. Another group made their way to the MS Dixie for an enjoyable lunch cruise on Lake Tahoe.

Upon arrival back at the Peppermill, in spite of the cool weather, Don Anderson and his Intermountain Council had a fun pool party set up. Drinks were provided by the Mammoth Brewing Company and sponsored by Mt. Bachelor. We're skier's, we can have a good time whatever the weather.

Inside the ballroom, things were shaping up for the 24th Annual Silent Auction, with participation by 100 Industry partners. We had some very enthusiastic bidders and some fantastic packages. This, along with the great raffle prizes offered up by Canadian Mountain Holidays, Grouse Mountain Lodge, The Peppermill, Grand Sierra Resorts, as well as the Lodge at Big Sky. Several Ski Councils donated raffle baskets, which made for a very exciting night!

Saturday began with a tasty continental breakfast sponsored by Ski Banff, Lake Louise, Sunshine and Fairmont Hotels, followed by a rousing Travel Expo. The meetings went well, with the resorts providing valuable information to trip leaders for future club and council trips. Saturday evening brought everyone out in their finery to share the evening with friends and to honor those nominated for the many awards presented by our organization. What a great way to end a wonderful convention.

Throughout the weekend, we saw how our industry partners step up to support us. We could not put on this incredible event without their help. Thank you all for your continued support and commitment to this wonderful organization. The entire listing of Convention sponsors and donors is shown elsewhere in this publication.

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### **2009 Door Prize Donors**

Mt. Rose

Sugar Bowl

Schweitzer Mountain

High Sierra

Zero

Cold Pruf

Brand Base Company

Whistler Blackcomb

Paul Vlasveld

Shilo Inns

Atlantis Spa & Casino

The Lodge at Whitefish

The Canyons

Aspen Skiing Company



# DISTINGUISHED FIVE YEAR SERVICE AWARDS



**Brundage Mountain**  
Jared Montague with FWSA Silent  
Auction Coordinator  
Mary Olhausen



**The Cliff Lodge**  
Matt Dominesey accepting for  
The Cliff Lodge  
with Mary Olhausen



**Trickle Creek Inn  
Wolf's Den Lodge**  
Accepting the award  
is Christine Grimble



**The Cruise Company**  
Juli Bloxham and Mary Olhausen



**Grand Targhee Ski Resort**  
John Morgan with Mary Olhausen



**Kandahar Lodge**  
Jennifer Fisher



**Davis Area Convention  
Visitors Bureau**  
Brandon Berrett with Sponsorship  
Coordinator Debbi Kor



**Snow Tours**  
Phil Papa, President



**Park City Transportation**  
Maxine Jensen  
Accepting for  
Park City Transportation



## ***DISTINGUISHED SERVICE AWARDS***

### ***Ten Year Service Awards***



**Jackson Hole Resort Lodging**  
Spencer Long with FWSA Silent  
Auction Coordinator Mary Olhausen

### ***Twenty Year Service Awards***



**Alpine Meadows**  
Brad Barth



**Schweitzer  
Mountain Resort**  
Gwen Victorson with Mary Olhausen



**Vail Resorts**  
Brian Flickinger, Sponsorship  
Coordinator Debbi Kor  
and Jennifer Van Gilder

### ***Fifteen Year Service Awards***



**Ski.Com**  
Ryan Jordi with Mary Olhausen



**Whitefish Mountain Resort  
Grouse Mountain Lodge**  
Shay Ducharme with  
Mary Olhausen

## **OUR HISTORY: DISAPPEARING**

By John Watson, Historian

Bill Clark, Curator of the Western America Skisport Museum at Boreal Ridge, sounded the alarm. Our history is disappearing unless we do something about it – and soon. Bill is involved in an ambitious and exciting new community effort to create a museum at the entrance to Olympic Valley. He recounted the tragic experience of an offered collection of material from the 1960 Olympics that was not acknowledged in time. By the time the offer had been acknowledged, the journalist had tossed the stuff and it was lost forever.

But it's not just museums that are missing or cannot store huge amounts of historic material on snowsports. The clubs and councils of organized skiing have a huge mass of largely unorganized or even unknown material that needs to be recognized, organized and kept from destruction and perhaps sent to one of the several snowsports museums in the FWSA area.

FWSA has encouraged the creation of club and council histories for the past several years. Look for a revision of this program to undertake a program of expanded recognition and the creation of a Historic Ski Club category. Stay tuned.

# PROGRAM & EVENT SPONSORSHIP



**Aspen Skiing Company  
Aspen/Snowmass**  
Mary Manning with Debbi Kor



**Sundance Lodge  
Big White**  
Claus Larsen with Debbi Kor



**Sun RiverResort  
Mt Bachelor**  
Lindsay Bennett, SunRiver Lodge;  
Debbi Kor; and Bob Bourquard,  
Mt. Bachelor



**Ski Banff, Lake Louise  
Sunshine**  
Steve Pampel and Debbi Kor



**Snow Basin**  
Steve Andrus with Debbi Kor



**Steamboat Ski  
and Resort Corp**  
Rochelle Aiken with Debbi Kor



**Sun Vally Resort**  
Bert Witsil with Debbi Kor



**Telluride Ski and Golf**  
Charity Banker, Debbi Kor  
and Patrick Rothe



**Sierra at Tahoe  
North Star**  
Jake Christoferson with Debbi Kor

# Industry Awards

**Bill Berry**

*Feature Article*

**Jennifer Woodlief**

for her book "A Wall of White"



*Jennifer Woodlief receiving her award from FWSA President Randy Lew. This award is given for outstanding service to skiing and is presented to writers who have written a feature article.*

**Bill Berry**

*Hard News*

**Walter Roessing**



*The Bill Berry Award is for outstanding service to skiing and is presented to writers who have written hard news.*

**Bill Mackey Award**

*Outstanding service to the skiing public*

**Mary Manning, Aspen**



*Mary Manning receiving her award from FWSA President Randy Lew. The Bill Mackey Award is given for outstanding Service to the skiing public by a ski industry or ski area employee.*

**Tommi Tyndall**

*Distinguished Contribution to Skiing*

**Big Sky**



*Brandon Bang receiving his award from FWSA President Randy Lew. The Tommi Tyndall Award is given to the ski area or ski area operator who has made a distinguished contribution to skiing in the past year or in prior years*



# Service Awards

## Elizabeth “Schatzi” Wood Award

*Woman’s Decisive contribution to skiing*  
**Barbara Bryant**



*This Award is given to the Far West woman who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past two years or in a prior year. Barbara receiving award from Randy Lew.*

## J. Stanley Mullin Award

*Decisive contribution to skiing*  
**Richard Lubin**



*This Award is given to the Far West man who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past two years or in a prior year.*

## Jimmie Heuga

*Outstanding Humanitarian Effort*  
**Will Niccolls & Ed Bronsdon**  
for “The Outdoors for All Foundation”



*This Award is given to the individual who, like Jimmie, has demonstrated courage and skill in three arenas – the ski slope, the human body, and the courageous heart. Will Niccolls shown above.*

## Jordan-Reily

*Achievement in Public Affairs*  
**Auden Schendler**  
*Aspen Executive Director of Sustainability*



*This Award recognizes a one or two year activity and achievement in the Association’s Public Affairs programs – area development, skier safety, liability protections, governmental affairs, taxation, and transportation. Auden receiving award from Randy Lew.*

## Hans Georg

*Distinguished accomplishment and long-term service to skiing*  
**Georgene Bihlman**



*The Hans Georg Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual who has contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long-term contribution over the years.*

## Terry Smith

*Contributed to the advancement of intramural skiing*  
**Scott Peer**



*The Terry Smith Award is bestowed on the outstanding individual who has greatly contributed to the advancement of intramural skiing. Scott Peer receiving the award from Billy Kidd.*

# FWSA Leadership Info Panel Delight & Inform Attendees

By Scott Bowker

The Public Affairs sessions was led by Scott Bowker. The guest speakers were as follows:

- **Bill Clark**  
Executive Director, Western SkiSport Museum
- **Deedee Corradini**  
(President, Women's Ski Jumping USA and former Mayor of Salt Lake City)
- **Jessica Jerome**  
Six time U.S. National Ski Jumping Champion
- **Loren Kroeneke**  
National Winter Sports Program Manager, U. S. Forest Service
- **Arthur Chelton Leonard**  
10th Mountain Division Veteran & Skiing Enthusiast
- **Geraldine Link**  
Director Public Policy, National Ski Areas Association



The wide ranging discussions covered *Arizona Snowbowl snow-making case* (US Forest Service approval of the use of reclaimed wastewater by Arizona Snowbowl to make artificial snow and subsequent challenge by the Navajo Nation which was the first major legal



challenge to the 1993 Religious Freedom Restoration Act),

*Helmet safety* (mandatory usage for Vail Resorts employees & proposed NJ helmet bill A3612 requiring usage by children), NSAA.

*Sustainable Slopes initiatives, summer activities at ski resorts on USFS lands* (Ski Area Recreational Opportunity Enhancement Act - S.607/H.R.2476).

*Avalanche control*, negative impact on other USFS programs due to skyrocketing fire suppression costs (now nearly 50% of overall USFS budget – up from 13% in 1991, with the 10 year average \$1.1 billion).

*USFS advertising directive* encourages resorts to partner with



Scott Bowker  
VP of Public Affairs

sponsors to promote public service messages. A 20,000 square foot museum will combine Squaw Valley Olympic Museum/Western Heritage Winter Sports Center (what it means to be a skier plus history & culture of mountain communities), and 10th Mountain Division history. Also included will be the evolution of skiing & stizmark etiquette, and the Salt Lake City Winter Olympics lobbying war stories. You wil also see *Women's ski jumping challenges* (VANOC trial, universality, com-



petitive level), and Jessica Jerome's comment about why she became personally involved in the Women's Ski Jumping quest for equality and inclusion of women in the Winter Olympic events. At a convention panel, she said, "I am doing this to help future generations of women in sports."

# Ski Industry Distinguished Guests



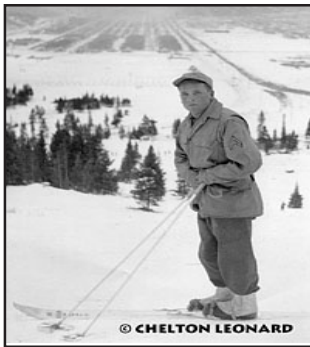
**Bill Clark**  
Executive Director  
Western SkiSport Museum



**Ralf Garrison**  
President, The Advisory Group



**Loren Kroenke**  
National Winter Sports Manager  
U. S. Forest Service



**Arthur Chelton Leonard**  
10 Mountain Division Veteran  
& Skiing Enthusiast



**Geraldine Link**  
Director Public Policy  
National Ski Areas Association



**Fred Liebel**  
Michael Ehrenfeld Co  
insurance broker for FWSA

## **Hans Georg Winner** *Georgene Bihlman*

Georgene was a member of the 1960's Women's Olympic Try-out Team that was preparing for the Squaw Valley Olympics. On the way to practice at Mammoth, California, her Olympic hopes were dashed by a serious car accident. Georgeme has won more than 850 trophies, awards, and medals in all parts of the world of which approximately 85 % were gold medals. This record was accomplished while holding a full time junior college teaching position and overcoming several life threatening injuries and illnesses. In 1970, at her own expense, she created a ski hill on the back of the college stadium wall. She installed an Italian plastic on the hill. There she taught over 2,000 students to ski. Also, at primarily her own expense, she sponsored and accompanied her students on more than 100 weekend trips to REAL snow.





# Deedee Corradini, Snowsports Builder Honoree for 2009

By John Watson

The FWSA Snowsports Builder Award recognizes people from “outside” the Association - industry, science and medicine, writing, research, leadership - who have made an indelible impact on snowsports and especially those who may not have been properly recognized for their efforts.

Deedee Corradini is accorded the Snowsports Builder Award of the Far West Ski Association for 2009 for her accomplishments in the Olympic movement, for her efforts to expand women’s sports in the Winter Olympics and for her current leadership to bring women’s ski jumping to Vancouver and beyond.

She is the President of Women’s Jumping USA (WSJUSA), continuing her campaign to get women ski jumpers into the Olympic Winter Games in Van-



*John Watson FWSA Historian, Jessica Jerome, Deedee Corradini and FWSA President Randy Lew*

couver 2010 (ski jumping is the only event in the Olympic Winter Games that does not allow wom-

en—men’s ski jumping has been part of the modern day Olympics since 1924).

WJUSA filed suit in Vancouver to force the Vancouver Olympic Organizing Committee (VANOC) to allow women’s ski jumping as an event. The FIS had already voted 114-1 in 2006 to allow a women’s World Championship under its sanction, as well as inclusion in Vancouver 2010; four months later the IOC Executive Committee voted in the negative after a 5-year battle.

Deedee Corradini is a leader in the Olympic movement to bring gender equality in the events of the Winter Olympics. She conducted a decade-long effort to bring the Olympics to the USA, one which brought the Winter Olympics to the USA for the fourth time. As Mayor of Salt Lake City, she became part of the effort to bring the Olympics to Utah, losing the bid for the 1998 games by only three votes, but winning the Olympic Winter Games on the first ballot for 2002, which is rarely done. She is the only woman ever to hold the office of Mayor, and served for two four year terms, from 1992-2000.

When the selection of Salt Lake City became official for 2002, she served on the Salt Lake Olympic Organizing Committee (SLOC) from 1995-2000 and in that time she was instrumental in

helping to get women’s bobsled and skeleton into the Olympics. She was included as a member of the USOC delegation when the Olympics came to Utah.

She has spent untiring effort to bring women’s events into the Olympic Winter Games, as well as her current leadership in WSJUSA. She has now directed her attention



to the litigation aimed at making women’s ski jumping an event in Vancouver 2010.

Born in Rhode Island, she spent her early years in Lebanon and Syria where her father was an educator at the American University of Beirut and President of two colleges in Lebanon and Syria. In those years she was fluent in French and Arabic.

After returning from the Middle East, she went to high school in Maine, and completed her B.S. and M.S. at the University of Utah. She resides with her family in Park City, Utah.

## Distinguished Ski Guests



**Jessica Jerome**

6 Time U.S. National Ski Jumping Champion

Jessica Jerome, 22, finished in sixth place at the recent World Championship. Jess has been ski jumping since age 7 and competing internationally since she was 14. She has won US National Championship titles six times (2002, 2003, 2005 and 2008) and has 19 Continental Cup podium finishes. Jessica's longest jump is 138m at Lillehammer K120 jumping hill. She is studying economics at Westminster College in Salt Lake City, working part-time and "training six days a week to be ready for 2010 in Vancouver."



**Billy Kidd**

1964 Olympic Slalom Silver Medalist

He became America's hero back in the 1964 Olympics when he became the first American man to win an Olympic Silver medal in alpine skiing. Although his racing is confined mainly to the "Legends Races" now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies. He also became the "first" American to win both Amateur and ProWorld Championships in a single year-1970.

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## Warren Miller

*Modern Media Coverage for Skiing*

***Jimmy Petterson & Ari Heinilä - TV series "Raider of the Lost Snow"***



This year, the winners of the Warren Miller coveted plaque were Jimmy Petterson and Ari Heinilä, who combined efforts in creating the TV series, *Raider of the Lost Snow*. The 6-part series was loosely based on Petterson's seminal work on skiing, his 2005 book, *Skiing Around the World*.

This was the second honour for Petterson, Heinilä and Raiders within a short period, as the series also won the Harold Hirsch award, given by the North American Snowsports Journalists, in March this year.

With over 50,000 members, the Far West Ski Association is one of the largest ski organizations in the United States.

Petterson and Heinilä were very thankful for the honour. In a letter sent to FWSA convention chairman Steve Coxen, Petterson, writing on behalf of himself and Heinilä, wrote, "Thanks very much to all of you for this high honor. To be associated with the name Warren Miller and receive this award really makes Ari and I feel fantastic."

# **Snowsports Leadership Academy**

By Barbara Bryant



*Barbara Bryant  
VP of Membership*

During the 77th Annual Convention, the widely acclaimed Snowsports Leadership Academy presented a morning leadership session entitled “Risky Business—A Slippery Slope”. Topics included treasurer best practices, taught by Cindy Krupp, FWSA treasurer; CST, NST, TCRC (Travel, Consumer Restitution Corp), taught by Dave Felker, LA Council VP of Travel; and Risk Management/Insurance Issues, presented by Fred Liebel, Risk Manager for the Michael Eherenfeld Insurance company. The afternoon session, “Travel Wise—Smart Tips for

Trips” covered a wide range of issues related to domestic and overseas trips, including pitfalls that can be avoided by careful planning. The VP of International Travel, Norm Azevedo presented a program to help potential trip leaders plan and ex-

ecute successful travel programs. Nancy Ellis, FWSA Information Services Director and Travel Staff, presented a power point program on the FWSA Trip Leader Guidelines Handbook. Fred Liebel discussed the liability and insurance issues with regard to international and domestic travel. The sessions, facili-

tated by Barbara Bryant and Diane Stearley, awarded attendance certificates to over 100 delegates who attended.

Membership News: At the convention, all delegates were given a CD which combined the convention leadership information with the Snowsports Leadership Academy information. The CD should be of great benefit to delegates to take back to their clubs and councils.

*Far West Ski Association  
News continues to add  
members to their email list*

The FWSA News continues to add members and now stands at 561. At present everyone is invited to join; it’s easy to do so. Just send your e-mail address to [membership@fwsa.org](mailto:membership@fwsa.org). If you decide to

leave the group, it’s just as simple as clicking on the link at the end of the News. The monthly News is sent by e-mail and provides up-to-date information on a variety of topics such as travel, benefits to club members, safety, history, public affairs, ski tuning, and much more.

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## **New Foundation Trustees Meet**

John Watson

New Trustees of the Far West Ski Foundation met on June 5 to elect officers and set up a 60-day plan of action. John Watson was elected President, with John Reinhardt as Secretary-Treasurer. The initial discussion was far-ranging and dealt with fundamental purposes

of this foundation, its role in snowsports and its relationship to FWSA.

A new mission statement will be in draft by the end of July, which will include a youth development objective as a support function to the FWSA Scholarship program. All Trustees were asked to submit proposed text on a broader mission

as well as a redrafted youth development statement to Dick Shawkey for compilation. The feasibility and scope of a law review will be explored by the July date. Robb Margrave was appointed bylaws committee chairman and his work will be aimed at the July date as well.



## Wentworth Council Publication Award Winners



*First Place*

**Nancy Ellis**  
Sierra Council



*Second Place*

**Linda McGavin**  
NW Ski Club  
Council

### Morgan Hill Snowflex Center

Morgan Hill Snowflex Center is expected to open in April, 2010 in Morgan Hill, CA. It will have a 600 ft long main slope with a total skiable area of about 61,000 square feet. Expected features include three jumps (a tabletop and kicker and a high rollers jumps), 11-foot high elliptical quarter pipe with hip grind rails (flat box, down-flat-down, and up-flat-down), cornice drop off, bowl counter slope, intermediate areas (blue/green/red runs), extreme tube chute, ski lodge, other possible jibbing features, and a nursery slope. Environmental Impact Report planning is in progress as of 2009.  
[www.morganhillsnowflex.com](http://www.morganhillsnowflex.com)

## Western Heritage Award *Marianne O'Connor and Robin Morning*



Robin Morning receiving award  
from Billy Kidd and Scott Bowker

The 2009 prize was awarded to Marianne O'Connor and Robin Morning of Mammoth Lakes. They designed, organized and carried out the International Ski History Conference in March 2009. This was only the second time the ISHC has been held in the USA. Steamboat, the sponsor for this FWSA program, provides 5 days' skiing and accommodations as the prize.

The ISHC was held concurrently with an International Ski History Association (ISHA) gathering. The combined attendance was about 300 historians and active skiers.

Over 50 professional papers and presentations were made (and ISHA has stepped up to the publication challenge) and a number of movies with historic content were presented, including

the premiere of the life of Andrea Mead Lawrence – who died the night before the premiere. You may see this in the fall.

The Plumas Ski Club conducted a longboard demo race for any brave enough to try these lightning fast 12-16 foot skis. This was a



once in a lifetime event bringing skiers and historians from all over the world, some names you would instantly recognize, and an exhilarating atmosphere of discovery.

Coming in the future from the information in ISHC 2009 will be expanded biographical information on Hans Georg, Corty Hill, and many others, as well as histories of events, achievements and areas.

By John Watson, Historian

## **VP of North American Travel**

# **Keystone 2010**

By Gloria Raminha



*Gloria Raminha  
VP of N American Travel*

### ***Ski Week 2010 at Keystone***

Be sure to mark your calendars for the 2010 Far West Ski Week which will be at Keystone, Colorado; January 30th to February 6th. Far West with Rocky Mountain Tours and Keystone are planning a ski week full of activities which include racing, a welcome party, pub crawl, mountain picnic, banquet and après/awards party.

Here are some of the top reasons to go to Keystone are:

1. Keystone is the largest mountain in Summit County offering 3,148 skiable acres, 20 lifts and two gondolas, all nestled at the foot of two unique villages.

2. Award winning and unique, on-and off-mountain, dining venues that cater to groups.

3. Transfers from Denver International Airport means a short travel day from most major cities.

4. Keystone is home to multiple AAA 4-Diamond, Wine Spectator and Zagat Survey-rated restaurants.

5. 10,000 square foot luxury spa, located in the AAA 4-Diamond, Keystone Lodge.

6. Largest night skiing operation in Colorado.

7. Ice skating – the largest Zamboni-maintained outdoor skating rink (5 full acres) in North America

8. Adventure Point – One of Colorado's best tubing spots is at the summit of Dercum Mountain at Adventure Point. With a good pitch and long run out, you're sure to enjoy the ride!

9. Non-skiing activities – there are too many to list, you name it, Keystone has it!

10. THE SKIING...3 Mountains, 5 Bowls, Acres of Fun!

Be sure to check the flyer for on the FWSA website for your Trip Leader's contact information. If you are interested in participating in the 2010 ski week at Keystone, sign-up with one of the Council Trip Leaders listed on the flyer.

### ***Which resort for the 2011 ski week?***

We had six resorts provide great bid presentations at this year's convention for the 2011 FWSA Ski Week. Aspen/Snowmass with Sports America Tours, Banff with Ski.com, Crested Butte with Rocky Mountain Tours, and Sun Valley with Skigroup.net. There were direct bids from Mt. Bachelor and Winter Park. They all deserve a big THANK YOU for preparing and presenting their presentations at the convention. The ballots and bid summaries have been sent to all Councils, Board of Directors and Travel Staff who will be voting for our 2011 ski week.

The Councils, FWSA Board of Directors and Travel Staff are currently evaluating the bids. The winning resort will be announced at the Board of Directors meeting on July 26th. Please check with your council President, Trip Leader or the FWSA website to find out where the ski week will be in 2009.

### ***2010 Cruise***

#### ***New England/Canadian***

FWSA members will be cruising from September 25th to October 2nd, departing from New York.

Although plans aren't finalized at this time, as soon as pricing is available, I will have information

for an optional pre-trip in New York City. My hopes are to include a Broadway show, tour the Statue of Liberty and some Museums. Be sure to view the cruise flyer on the FWSA website. Information for the New York City pre-trip will be added to the website as soon as it becomes available.

### ***New TSA Rules***

TSA will be phasing in a new program called "Secure Flight Program." The program is going to require that passengers provide their full name as listed on their government issued ID that they will be using for their travel, date of birth and gender. An overview of the Secure Flight program is located at: [www.tsa.gov/what\\_we\\_do/layers/secureflight/index.shtm](http://www.tsa.gov/what_we_do/layers/secureflight/index.shtm)

For information on FWSA trips and more, check out the FWSA website at [www.fwsa.org](http://www.fwsa.org) and click on the travel tab.

## **VP of International Travel**

# **Travel the World with FWSA**

By Norm Azevedo



*Norm Azevedo  
VP of International Travel*

### **“TIPS FOR TRIP LEADERS” SEMINAR .....**

I enjoyed presenting my process for planning, organizing, and executing group travel. My PowerPoint presentation is on the blue “Leadership Academy” disc included in the convention bag. You can find it under “Trip Leaders Guidelines” in “Travel seminar presentation paper” in pdf format. Contact me if you’d like copies of any of the documents in doc, word format.

### **SCANDINAVIA & RUSSIA CRUISE COMING UP.....**

Both North American and International Travel have contracted with “The Cruise Company” for a Scandinavia & Russia Cruise, Sep. 13 to 23, 2009, on the Emerald Princess. It’s a 10 day Baltic Sea voyage, which includes an overnight stay in St. Petersburg.

Port stops include Copenhagen, Stockholm, Helsinki, Tallinn, Gdansk, and Oslo. A pre-cruise three night stay in Copenhagen is also available. We have a small group going, which means it will be easy to make long lasting friendships. A flier with details can be found on [www.fwsa.org](http://www.fwsa.org). It may be too late to join us, but check with the Cruise Company.

### **CORTINA, ITALY FOR FWSA 2010 INTERNATIONAL SKI WEEK.....**

We leave for Cortina ’Ampezzo on February 27, 2010. Cortina, the site of the 1956 Winter Olympics, is in the Dolomite Alps. Optional day trips are available. We fly into



Venice airport and bus to Cortina.

We offer a three night pre-Cortina stay in Venice at the 4 star Hotel Bonvecchie located off the famous St. Marks Square. It’s a car-free urban island of a hundred islands-laced together by 400 bridges and 2,000 alleys. The last day we water taxi to Venice airport,



where we meet the main group of skiers going to Cortina.

After the Cortina ski week, those wanting to extend their trip will go on an additional week to Klagenfurt, Vienna and Budapest. We spend our first night touring and staying in Klagenfurt.

We bus to Vienna for three nights. It’s a famous city recognised for it’s grand imperial palaces and museums. It’s the city of Mozart, Beethoven, Haydn, Schubert, Strauss, Schönberg with green parkland covering almost half the city expanse.

After Vienna, we bus to Budapest for four nights. Rick Steves’ calls it two cities — busy Pest and noble Buda — straddling the Danube and connected by bridges. There are shopping boulevards and Lenin and Stalin themed parks. Today Roma (Gypsy) violin orchestras, mineral baths, coffeehouses are very popular. We fly home from Budapest.

We hope you will join us on the Cortina ski week and its exciting and adventures extensions. Look for the trip flyer and details on [www.fwsa.org](http://www.fwsa.org).





**2009-2010 FWSA Board**



**Arizona Council**



**Bay Area Council**



## **Richard Lubin** **Safety Committee Chairman**



Board member and dear friend of all of ours, Richard Lubin, has become partially paralyzed from a serious infection. Anyone who has come in contact with Richard know what a wonderful and kind person he is. Many of his ski club friends are helping him out in every way they can. The following prayer was written by John Watson and read at the FWSA Mammoth Mountain board meeting.

Dear God,

We, your servants, are assembled in this,  
your magnificent mountain cathedral

To exercise our bodies and our souls

And use the wisdom you have granted us to  
carry out the gospel of skisport.

We humbly ask of you that our missing fellow skier and snowboarder

Be held close to your heart, as he is to ours  
And that the vitality he has known be returned,

That his limbs be made mobile again

And that he be held in your hand through his recovery.

We humbly beseech you to return Richard Lubin to his friends and fellow skiers

And let the brilliance of your winter sun be upon him.

Amen



**Los Angeles Council**



**San Diego Council**



**Bogus Basin Ski Club**

# **VP of Communications**

## **More Publicity, Please**

By Mary Azevedo

May through July has been a very busy month. I sent news releases on speakers and guests to their local papers. We had a large local paper call one of our guests and ask for additional information for an article they planned to write. We also had an article in national news. It has been slow getting out the communication Award Winners news releases. Hopefully I will be able to do them at the end of July.

Leigh Gieringer is sending out reminders that we need advertisers and articles for the Skier's Guide. Don't forget the deadline - board members and club officers. George Stewart has been busy updating the website, it is an unending job.

I am busy writing short articles to help communication officers improve their newsletters and website. In addition, I plan to help clubs who did not send in entries for the Outstanding Clubs Tollakson Award this past year.



*Mary Azevedo*  
*VP of Communication*

## **2009 Raffle Prize Donors**

Canadian Mountain Holidays

Peppermill Resort and Spa Casino

Grand Sierra Resort Hotel

The Lodge at Big Sky

Grouse Mountain Lodge

Whitefish Mountain Resort

Ogden Convention Visitors Bureau

Intermountain Council

San Diego Council

Bay Area Ski Council

Los Angeles Council

Shana Shawkey

## **Outstanding Council Website Award Winners**



*First Place*

**Lennia Machen**

Intermountain Ski Council



*Second Place*

**Steve Coxen**

Northwest Ski Club Council



*Third Place*

**Steve Hilliker**

Sierra Council



# Outstanding Website Award Winners



**Cathy Wilson**  
*Inskiers Ski & Snowboard Club*  
Class A - 1st Place



**Steve Rhode**  
*Snowchasers*  
Class A - 2nd Place



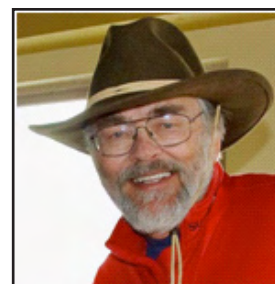
**Cate Benish**  
*The Unrecables*  
Class A - 3rd Place



**Crissymarie King**  
*Fresno Ski Club*  
Class AA - 1st Place



**Otis Halverson**  
*Cheyenne Ski Club*  
Class AA - 2nd Place



**Karl Cikste**  
*Don Diego*  
Class AA - 3rd Place



**Emilio Trampuz**  
*Mountain High*  
Class AAA - 1st Place



**Don Cheshire**  
*North Island*  
Class AAAA 2nd Place



**Ed Martin**  
*Après Ski Club*  
Class AAA - 3rd Place



**Paul Tidball**  
*Bergfreunde*  
Class AAAA - 1st Place



**Lennia Machen**  
*Idaho Falls Ski Club*  
Class AAAA - 2nd Place



# Wentworth Publication Award Winners



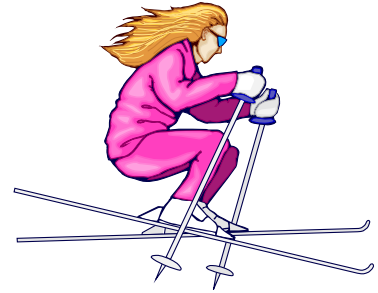
**Gordon Cardona**

*The Unrecables*  
Class A - 1st Place



**Wendy Goldzband**

*Edelweiss Ski and Sport Club*  
Class A - 2nd Place



**Tracee Carter**

*Sacramento Fagowees Ski Club*  
Class A - 3rd Place



**Karl Cikste**

*Don Diego*  
Class AA - 1st Place



**Sandra Blackwell**

*Single Ski Club of Los Angeles*  
Class AAA - 2nd Place



**Dee Doyle**

*Fresno Ski Club*  
Class AA - 3rd Place



**Lynn Wilbur**

*Reno Ski and Recreation*  
Class AAA - 1st Place



**Emilio Trampuz**

*Mountain High*  
Class AAA - 2nd Place



**Connie Burdette**

*Apres*  
Class AAAA - 3rd Place



**Paul Tidball**

*Bergfreunde*  
Class AAA A - 1st Place



**Deborah Rasch**

*Idaho Falls Ski Club*  
Class AAA - 2nd Place



# VP of Racing

## Keystone a Great Success

The 2008-2009 race season started off a little slow with poor snow conditions in many of our areas, however after the snow finally fell, it turned into a pretty good year for racing.

The first main event of the year was the Keystone Nationals at Keystone in Colorado. Once again the Bay Area Council won the Keystone Cup for the third year in a row. Forty competitors from all around the country had great snow, great weather and fun race courses. Next years event will be January 27-29, 2010; right before ski week at Keystone. Pricing for the event will be \$195 for the welcome party, awards banquet and three high quality race days.

In January, we arrived at Big Sky in Montana, and once again had great snow conditions but very cold days and a little bit of wind. The race courses were top notch, and those that raced seemed to have a very good time. Bay Area Council was the top Council and Modesto was the top ski club. Los Angeles Council won the Council Challenge Race while Sierra's Winning Depends Team won the Costume Award.



*Bob Ellis  
FWSA VP of Racing*

After all the local league racing concluded, most of the leagues sent their best racers to Northstar-at-Tahoe for the 2009 Far West Championships. This three day event brought in 200 plus racers of all abilities and ages. This

year Open League cleaned up and won both the Children's Division and the AAA Division for adults. I guess having children makes you ski faster.

Schusski League won the Roma McCoy Trophy for highest points per racer. The Northstar Race Department did a great job, snow conditions were very firm and temperatures were very cold. Comments received from participants gave me the impression that it was a fun filled weekend for most. Once again the FWRA will be donating funds to the FWSA Scholarship Program from our Silent Auction which was managed by Barbara Bryant.

In 2010 the Far West Championships will once again be at Mammoth Mountain, so plan ahead and put it on your schedule to be there on April 9-11, 2010.

## 2009 North Star Championship



### **AA Division Champions - Los Angeles**

#### **Roma McCoy - Schusski League**

Bob Ellis, FWSA VP of Racing; Christy Walchli and Maxine Hanlon from LA Council; and Billy Kid representing Steamboat



### **AA Division Champions - BAC**

#### **Junior Division Champions - BAC**

David Cunningham, Open League Racing Chair with Bob Ellis VP of Racing



# 2008 SKI AWARDS

## **Keystone Nationals Keystone Cup Winner Bay Area Council**



**Bay Area Council David Cunningham -  
Open League Racing Chair, Craig Faitel -  
Singles League Racing Chair**

## **Ski Week at Big Sky Ski Club Winner Modesto Ski Club**



**Chuck Hennings, Race Director**

## **Ski Week at Big Sky Council Winner Bay Area Council**



**Bay Area Council David Cunningham -  
Open League Racing Chair, President  
Dennis Heffley, Craig Faitel - Singles League  
Racing Chair, Bob Ellis - VP of Racing**

## **Ski Week at Big Sky Ski Challenge Race Los Angeles Council**



**LA Council Members  
Christy Walchli  
Maxine Hanlon**

# Club Recognition 2009 Goes to Skiyente

By John Watson

The 2009 Club Recognition was awarded to Skiyente, an all-women's ski club at the FWSA convention. The club is located in the Portland metropolitan area and is open to all women, at least 21 years old, interested in winter sports and the mountain community.

"We have affiliated members that live outside of the Portland area who wish to be affiliated with this spirited, active and supportive group.

Skiyente members are of all ages over 21 and from all walks of life. We have mother/daughter teams, singles, married and single-moms as members. Our members enjoy skiing and/or snowboarding at any level. We have members that have 're-tired the gear' to those who are just beginning to enjoy snow sports.

Abilities range from the fastest women on the mountain to the snowplower.



Most of our members are traditional downhill skiers, but we do have members whose primary ride is the snowboard. We also

have members who telemark, cross-country ski and snowshoe as a way to enjoy the white stuff. Our main connection is the love of winter, the mountain and the sport.

We currently have over 70 active members, over 10 honorary members, who are all past presidents. We have a list of guests who have shown interest in the Club over the past several months, but have not yet made the decision to be a Club member. Most of our members are local to the Portland metropolitan area, but



Sandi Shaub accepting the award from FWSA president Randy Lew

are spread far and wide in that region. We do have some affiliates from other Councils in California and honorary members scattered throughout Oregon and Washington."

Sandi Shaub was the Skiyente 50th Anniversary Celebration Committee Chair and Club President in 1995, 2006 and 2007. She has been a member for 15 years. Sandi has been skiing since she was 10 years old and has become an active recreational ski racer. She is a level 5 Advanced Intermediate racer and in 1991 was the national champion in her division.

## *Passages*

David N Krupp  
father of David, Jr.

Andrea Mead Lawrence

Shane McConkey  
Extreme skier

Jeanne Reinhardt's father

Dean Ball

Bill Parshall, 50 year skier

Don Stewart  
Convair/Don Diego  
Ski Club

Chrissy Ridgley  
Grindelwald and Wailer Ski Clubs

Gordona Popavich  
Grindelwald

Joe Miko, Sr.  
Grindelwald

Dick Pizzaro  
Grindelwald

Jerry Nussberger

Dave Spence

## Silent Auction & Travel Expo - 2009

# Participants

by Mary Olhausen and Debbi Kor

*The Far West Ski Association and Northwest Ski Club Council extend their appreciation and sincere gratitude to the 24th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2009-2010.*

Airport Quality Inn, UT  
Alaska/Horizon Airlines  
Alpine Meadows Ski Area, CA  
Arapahoe Basin Resort, CO  
Aspen Skiing Company, CO  
Aspen/Snowmass, CO  
Banff Lodging Company, Canada  
Beaver Creek Resort, CO  
Best Western Inn Truckee, CA  
Betty Donellan, CA  
Big Red Cats, Canada  
Big Sky Resort, MT  
Big White Ski Resort, BC, Canada  
Breckenridge Resort, CO  
Brundage Mountain Resort, ID  
Capella Lodging Telluride, CO  
CMH Heliskiing, Canada  
Comfort Suites, UT  
Crested Butte Mountain Resort, CO  
Davis Area CVB, UT  
Deer Valley Resort, UT  
Destination Hotels-Resorts, CO  
Eldorado Hotel & Casino, NV  
Elevation Hotel & Spa, CO  
El Dorado Ranch, Mexico  
El Monte Sagrado Resort & Spa, NM  
Fairmont Hotels & Resorts, Canada  
Fernie/Kimberley Resorts, BC, Canada  
Forest Suites Resort, CA  
Grand Sierra Resort & Casino, NV  
Grand Targhee Resort, WY  
Granlibakken Resort, CA  
Grouse Mountain Lodge, MT  
Hampton Inn Suites, UT  
Heavenly Mountain Ski Resort, CA  
Hermosa Hotel, CA  
Holiday Expeditions, UT  
Holidaze Ski Tours, NJ  
Homewood Mountain Resort, CA

Jackson Hole Mountain Resort, WY  
Jackson Hole Resort Lodging, WY  
John Ascuaga's Nugget Casino, NV  
Kandahar Lodge at Whitefish, MT  
Keystone Resort, CO  
Kirkwood Mountain Resort, CA  
Lakeland Village Resort, NV  
Lakeside Resort Properties, UT  
Lake Tahoe Snowmobile Tours, CA  
Madronna Manor, CA  
Mammoth Mountain Ski Area, CA  
Marriott Courtyard, UT  
Miracle Springs Resort, CA  
Mountain Lodge at Telluride, CO  
Mountain Resorts, CO  
Mt. Bachelor Ski Resort, OR  
Mt. Rose Ski Tahoe, CA  
North Lake Tahoe Visitor Bureaus, CA  
Northstar at Tahoe Resort, CA  
Ogden Marriott Hotel, UT  
Ogden Convention Visitors Bureau, UT  
Panorama Ski Resort, BC, Canada  
Park City Mountain Resort, UT  
Park City Peaks Hotel, UT  
Park City Transportation, UT  
Peppermill Resort Casino, NV  
Powder Mountain Ski Resort, UT  
Red Mountain Resort, BC, Canada  
Red Property Management, BC, Canada  
Red Shutter Inn, Canada  
Reno Sparks Conv Visitors Auth, NV  
Resort at Squaw Creek, CA  
Resorts Canadian Rockies, BC, Canada  
Rocky Mountain Tours, CO  
Salt Lake Conv & Visitors Bureau, UT  
Schweitzer Mountain Resort, ID  
Shore Lodge, ID  
Sierra at Tahoe, CA  
Silver Legacy Resort Casino, NV

Silver Mountain Ski Resort, ID  
Silver Star Resort, BC, Canada  
Ski Banff-Lake Louise-Sunshine, Canada  
SKI.COM, CO  
Ski Dazzle, CA  
Ski Group.Net, CA  
Snakedance Condominiums, NM  
Snow Tours, NJ  
Snowbasin Ski Resort, UT  
Snowbird Ski & Summer Resort, UT  
Solitude Resort Lodging, UT  
Sports America Tours, CA  
Squaw Valley USA, CA  
Steamboat Ski & Resort, CO  
Sugar Bowl Resort, CA  
Sundance Lodge Resort, Canada  
Sunriver Resort, OR  
Sun Valley Resort, ID  
Taos Ski Valley, NM  
Telluride Ski Resort, CO  
The Canyons, Resort, UT  
The Cliff Lodge, UT  
The Cruise Company of Modesto, CA  
The Gant Lodge, CO  
The Lodge at Big Sky, MT  
The Lodge at Whitefish Lake, MT  
The Riverhouse Resort, OR  
The Spa at Whitefish Lake, MT  
Tourism Whistler, Canada  
Trickle Creek Inn, Canada  
Truckee Hampton Inn & Suites, CA  
Vail Resorts, CO  
Whistler/Blackcomb, BC, Canada  
Whitefish Mountain Resort, MT  
Winter Park Ski Resort, CO  
Wolf's Den Lodge, Canada

***The support from our Industry Partners continues to grow. In 2010 we look forward to the 25th Annual Silent Auction and Travel Expo at the 78th Annual FWSA Convention in Esmeralda Resort & Spa, Indian Wells, CA.***



## FLY, LADIES, FLY!

John Watson

There is an emergency in women's ski jumping and you need to help these ladies fly. Go to [www.WSJUSA.com](http://www.WSJUSA.com) and read the timeline, see the videos and make a donation online using your Visa card or paypal. Browse in Firefox if IE doesn't work well. If the court (see below) rules in favor of the jumpers, they are going to need a bundle of money to fulfill their lifelong dreams of Olympic competition or to compete in other international events.

A club or council event to publicize their case and raise funds would be especially timely now. Don't let the international power brokers snuff out women jumping in the Olympics! Let the women demonstrate citius, altius, fortius! If you want to write the President of the International Olympic Committee, here's his address:

*Jacques Rogge, President*

*International Olympic Committee  
Case postale 356, Chateau de Vidy  
1001 Lausanne, Suisse*

The Winter Olympics have not made a place for women's ski jumping events and as a result, US Women's Ski Jumping (WSJUSA), with several US and foreign athletes, are suing the Vancouver Olympic Organizing Committee for a single jumping event in 2010. The case has been in the Canadian court system since April under the gender discrimination laws of Canada.

**After the appearance of National Champion Jessica Jerome and WSJUSA President Deedee Corradini in panels at the FWSA convention in Reno last June, the FWSA resoundingly adopted a resolution in support of women jumping in the Olympics and aimed at the IOC and the en echelon entities FIS and USOC down to USSA. WSJUSA has zero budget from USSA, the national governing body.**

## Our Serious Minded Partipants



San Diego council promoting next year's convention on June 10 – 13, 2010. It will be held at the Renaissance Esmeralda Resort in Indian Wells, California.



John Watson with his "Girls"



President Randy Lew with 2009 Host Convention Coodinator Jo Simpson



Catherine Ohl working hard, showing the award winners on screen at the Saturday luncheon



Our esteemed FWSA members: Nancy Kelly, Leigh Gieringer, Sigrid Noack.



# FAR WEST SKI ASSOCIATION'S 80<sup>th</sup> Anniversary Convention

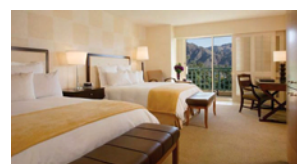
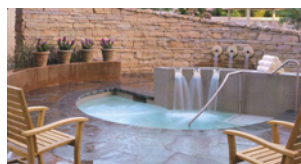
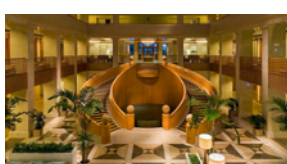


Hosted by San Diego Council

## *Thanks For The Memories*



***Renaissance Esmeralda Resort and Spa -Indian Wells***  
***June 10-13, 2010***



### **Convention Highlights:**

Silent Auction, Travel Expo  
Celebrity Speakers  
Saturday Awards Luncheon  
Celebrity Multi-Media Presentation  
Saturday Awards Banquet & Dance  
FWSA General Meeting and Elections  
Snowsports Leadership Academy

### **Fun Optional Activities:**

Pub Crawl -Scavenger Hunt  
Tour of Celebrity Homes & Lunch  
Jeep Tour of Canyons  
Tram Ride & Hike, Pool Party  
Annual Michael German Memorial Golf Tournament

### **Information**

Jane Wyckoff, FWSA Convention Chairman  
[janewyckoff1@cox.net](mailto:janewyckoff1@cox.net) Phone: 949-933-9607  
Mary Olhausen, Silent Auction Chairman  
[Omary52@comcast.net](mailto:Omary52@comcast.net) Phone: 503-880-7383  
Eileen Sanford, SDCSC President  
[Esanford1@san.rr.com](mailto:Esanford1@san.rr.com) Phone: 858-695-1442

### **Hotel Amenities:**

560 renovated oversized guestrooms  
Three Heated Pools, Fitness Center  
Luxurious Spa Esmeralda  
Live Entertainment, 5 Restaurants  
Wireless Internet Service

### **Hotel Reservations:**

Renaissance Esmeralda Resort and Spa  
44-400 Indian Wells Lane  
Indian Wells, California 92210

Rates per night plus tax,  
Double Occupancy per night:

Single \$139.00

Double \$139.00

Pool View \$169.00

Spa Suite \$214.00

Rates available 3 days pre and post convention

Call 1-800-446-9875 or

1-877-804-4070

Internet: [www.renaissanceesmeralda.com](http://www.renaissanceesmeralda.com)

Group Code: FWSA

*Complete 2010 Convention information is available on the FWSA website: [www.fwsa.org](http://www.fwsa.org)*



# **Athletic Scholarship Chairperson** **Scholarship Program** **Celebrates its Fifth Year**

The FWSA Athletic Scholarship Program greatly benefited from the generosity of many donors at this year's convention. Canadian Mountain Holidays ([www.canadianmountainholidays.com](http://www.canadianmountainholidays.com)) provided an exciting Heli-Hike trip for two as the grand prize for the raffle. Whitefish Mountain Resort ([www.skiwhitefish.com](http://www.skiwhitefish.com)), the year-around family fun destination, donated a five-day lodging and ski package for the live auction. Grouse Mountain Lodge ([www.grousemountainlodge.com](http://www.grousemountainlodge.com)), the premier choice in mountain resorts, and the Ogden Convention Visitors Bureau ([www.ogdencvb.org](http://www.ogdencvb.org)) each donated packages for our silent auction. In addition, The Peppermill Hotel and Casino ([www.peppermillreno.com](http://www.peppermillreno.com)) provided two nights' accommodations with dinner for two. The Grand Sierra Resort and Casino ([www.grand-sierraresort.com](http://www.grand-sierraresort.com)) provided two nights lodging, and the Lodge at Big Sky ([www.lodgeatbigsky.com](http://www.lodgeatbigsky.com)) contributed three nights lodging.

CMH provided a four piece set of exquisite luggage for the raffle. We also want to recognize the Los Angeles, Bay Area, Intermountain, and San Diego Councils. Also, a big thank-you to Shana Shawkey for donating delightful gift baskets for the raffle.

The convention may have been short on attendees but it was long on generosity. The funds collected for the scholarship program topped last year's convention record by \$45 bringing our total for the ski week Karbon raffle and the convention raffle and auctions beat last year's by \$600.

With donations from the Far West Racing Association, a scholarship program sponsor; and Skiyente Ski Club of Portland, OR, a new scholarship program partner, our total for this year's fund raising campaign will allow the program to provide scholarships to at least 10 athletes for the 2009-2010 season.

The Athletic Scholarship Program is in its fifth year. During the 2008-2009 season, we helped seven young athletes of whom three achieved top ten na-

tional ranking in one or more disciplines and a fourth was in the top twenty. At the convention banquet, Randy Lew, FWSA President, honored scholarship recipient Dylan Murtha of Truckee, CA, with a President's Award. He achieved a first in the nation for giant slalom as a J-3 racer. Achieving a top national ranking in USSA alpine junior racing is not an inexpensive quest.

When one tallies the cost of equipment, training, lift tickets, travel, room and board, the annual competition expenses can exceed well over \$10,000. This poses a challenge to even upper middle class families, especially if they have more than one child in ski racing or other competitive sports. FWSA is there to support these aspiring young athletes, and we're making a difference, one kid at a time.

We're proud to announce the addition of the Far West Ski Foundation, a charitable foundation, to the scholarship program. Under the guidance of its new president, John Watson, we anticipate that the foundation will provide a valuable resource for encouraging tax exempt donations. No recap of the year's successes would be complete without recognizing the invaluable support given to the scholarship program by Debbi Kor, VP for Marketing. All the sponsorships and donors come to us as a result of Debbi's hard work and dedication. We also thank Judith Miller, Dave Cunningham, and my wife Jonnie for volunteering to sell raffle tickets at the convention. Finally, to all the FWSA members, allow me to echo the praise we received from the administrator for the Mt. Bachelor Sports Education Foundation, "You guys rock!"



*Dick Shawkey*  
*Athletic Scholarship Chairman*



Fred Noble, Canadian Mountain Holidays, Michelle Nightengale, BAC; and Dick Shawkey, Athletic Scholarship Chairman

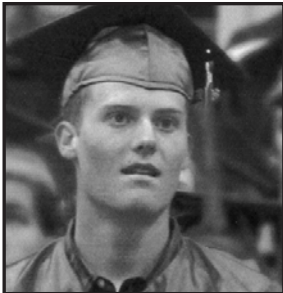


# FWSA Athletic Scholarship - 2008 Winners



***Madison Gumerman***

Madison has been training with the Flagstaff Alpine and Snowboard Team since she was six years old, and during this last winter, she completed her fourth year as a J-4 ski racer. Madison is recognized by her coaches as a gifted, natural skier who has demonstrated solid sportsmanship and dedication to her sport. During the 2007-2008 season, she had four top five finishes in Slalom, one top 5 in Giant Slalom and Super G. Her solid record qualified her for the regional J-4 Junior Olympics. In 2008-2009 her first year as a J-3, Madison finished 34th nationally in Slalom, and 23rd and 25th in the Rocky Mountain Division in Downhill and Giant Slalom respectively. She is the daughter of Liz and George Gumerman.



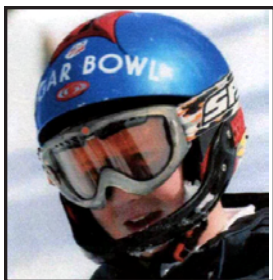
***Anton Hilts***

Anton has received FWSA financial assistance for four seasons. He is a 2008 Summit High School, Bend, OR, graduate. The FWSA scholarship committee first recognized Anton's talent and potential when he was 14 years old. In 2007, he was the overall champion in the United States Ski Association's Western Regional Championships, and last season he won four technical races (Slalom and Giant Slalom) and came in second in a Canadian Super G race. Anton plans to devote the 2008-2009 season to improving his points standing before entering college.



***Macaulay Lyon***

Macaulay attends Woodinville High School and trains with Team Lyon Alpine Race Club. As a second year J-3, he was named to the Pacific Northwest Ski Association Junior Olympic Championship Team. He was invited to compete in FIS events that included racers from the U.S. and Canadian ski teams. Despite a poor start position, he managed to place 58th. As one of his coaches, Jason Petek, noted, "Macaulay is the type of skier that you realize that some people are actually born to ski..." Macaulay finished the 2008-2009 season nationally ranked 31st in Downhill. He is the son of Dave and Tami Lyon.



***Dylan Murtha***

Dylan is a freshman at the Sugar Bowl Academy. Over the last three years, Dylan has been a top competitor in the United States Ski and Snowboard (USSA) sanctioned alpine ski competition. Recently, he was one of only five first year J-3s to qualify for the Western Regional Junior Olympics. In Downhill, Dylan is ranked fifth in the U.S. for first year J-3s and twenty-first for all J-3s. Dylan maintains a 3.8 average at the Sugar Bowl Academy. Dylan finished number one in the nation for J-3s in Giant Slalom. He also was 10th nationally in Downhill and Super G, and 17th nationally for Slalom. He is the son of Greg and Laura Murtha.

# FWSA Athletic Scholarship - 2008 Winners, continued



***Carl Noges***

Carl attends Chrysalis High School and trains with the Crystal Mountain Alpine Cub (CMAC). Last season, Carl scored in the top five four Super G races, including a first place at the Western Regional JR Championship, and an eleventh and a sixth place in the FIS (International Ski Federation) Downhill race at Apex Ski Resort in Canada. In March 2008, he also placed top 15 at the National Junior Olympics at Aspen, CO. According to Alan Lauba, CMAC Director, Carl is positioned to become one of the top skiers in the U.S. He maintains a 3.9 GPA in school. Carl finished the 2008-2009 season nationally ranked 5th in Super G and 6th in Downhill. the son of Joni Noges



***Jake Perkins***

Jake attends Truckee High School and trains with the Squaw Valley Ski Team. His coach, Greg Jones, has praised him for his positive attitude, intensity and work ethic. In 2007, Jake received the Bobby Mehrhof Award as the most outstanding J-3 athlete. He also won the gold medal for Giant Slalom at the J-3 Junior Olympics at Mammoth, CA. This year, he was named to the Far West Ski Team, and he qualified for the U.S. Junior Nationals at Aspen. Jake finished the 2008-2009 season nationally ranked 17th in Downhill and 20th in Super G for the men's J-1 class. He is the son of Chris and Tammie Perkins



***Jordan Schweitzer***

Jordan is a freshman at Summit High School. Her coach, Nils Ericksson, has praised her for her positive attitude and dedication. Her hard work has contributed to her achieving national ranking (as a J-3 level racer) in the top ten in all four alpine disciplines. Her greatest achievement was placing 5th in the Super G in last season's Western Regional Junior 3 Olympics in Boise, ID. Jordan finished the 2008-2009 season number one among J-3 women for the Pacific Northwest Division. She is nationally ranked 4th in Super G, 7th in Downhill, 10 in Slalom and 14th in Giant Slalom. She is the daughter of Todd Schweitzer



# Event Sponsors

## 77<sup>th</sup> Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 77<sup>th</sup> Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2009-10.

Event	Sponsor	Website
Golf Tournament	 Snowbasin, a Sun Valley Resort	<a href="http://www.snowbasin.com">www.snowbasin.com</a>
Hub Crawl	 Reno-Tahoe VisitRenoTahoe.com	<a href="http://www.visitrenotahoe.com">www.visitrenotahoe.com</a>
Silent Auction Happy Hour / FWSA Safety Person of Year	 ASPEN SNOWMASS THE POWER OF SNOW	<a href="http://www.aspensnowmass.com">www.aspensnowmass.com</a>
Silent Auction Happy Hour	 Mammoth	<a href="http://www.mammothbrewingco.com">www.mammothbrewingco.com</a>
Delegate Bags	 Ski Dazzle.com Ski + Snowboard + Community	<a href="http://www.skidazzle.com">www.skidazzle.com</a>
Silent Auction DJ	 Sun Valley	<a href="http://www.sunvalley.com">www.sunvalley.com</a>
Saturday Continental Breakfast	 Ski Banff, Lake Louise, Sunshine	<a href="http://www.skibig3.com">www.skibig3.com</a>
Sunday Morning Coffee Service	 TELLURIDE	<a href="http://www.tellurideskiresort.com">www.tellurideskiresort.com</a>
Delegate Neck Wallets / Saturday Luncheon	 VAIL RESORTS	<a href="http://www.vailresorts.com">www.vailresorts.com</a>
Multimedia Presentation	 Northstar at Tahoe, Sierra, Squaw Valley USA, Heavenly, Alpine Meadows, Mt. Rose, Kirkwood	<a href="http://www.northstaratahove.com">www.northstaratahove.com</a> <a href="http://www.sierraatahove.com">www.sierraatahove.com</a> <a href="http://www.squaw.com">www.squaw.com</a> <a href="http://www.skiheavenly.com">www.skiheavenly.com</a> <a href="http://www.skialpine.com">www.skialpine.com</a> <a href="http://www.mtrose.com">www.mtrose.com</a> <a href="http://www.kirkwood.com">www.kirkwood.com</a>
Awards Banquet Band / FWSA Western Ski Heritage Prize	 Steamboat	<a href="http://www.steamboat.com">www.steamboat.com</a>
Delegate Brunch	 Mt Bachelor, Sunriver Resort	<a href="http://www.mtbachelor.com">www.mtbachelor.com</a> <a href="http://www.sunriver-resort.com">www.sunriver-resort.com</a>
Councils' Men & Women of the Year	 Big White, Silver Star Mountain Resort	<a href="http://www.bigwhite.com">www.bigwhite.com</a> <a href="http://www.skisilverstar.com">www.skisilverstar.com</a>
FWSA Athletic Scholarship Program	 Karbon, Whitefish Mountain Resort, Grouse Mountain Lodge	<a href="http://www.karbon.net">www.karbon.net</a> <a href="http://www.skiwhitefish.com">www.skiwhitefish.com</a> <a href="http://www.grousemountainlodge.com">www.grousemountainlodge.com</a>
Pool Party	 Mt Bachelor, Intermountain Ski Council	<a href="http://www.mtbachelor.com">www.mtbachelor.com</a> <a href="http://www.intermountainskicouncil.com">www.intermountainskicouncil.com</a>
Grand Prize Travel Expo	 Far West Ski Association FOUNDED 1939	<a href="http://www.fwsa.org">www.fwsa.org</a>
Eye Opener	 Sierra Council	<a href="http://www.sierraleague.com">www.sierraleague.com</a>



# Charities & Our Community Chairperson

## Monterey wins Charity & Community Service Recognition Award

Monterey Ski & Social Club in the Bay Area Council was the grand winner of the third annual "FWSA Charity & Community Service Recognition" at this year's Convention in Reno. What a tough competition it was again this year! The three finalists displayed their charity activities on picture boards, and they were very impressive. Many industry reps and delegates expressed their amazement at the variety and the extent of volunteerism and charity support within our FWSA family.

The two runner-up finalist groups, who also displayed their work on picture display boards, were Century City Ski Club in LAC and Bogus Basin Ski Club in Intermountain Ski Council. SchneeVogeli Ski Club and Bergfreunde Ski Club in NWSCC are also very much involved in Charity & Community Service and took the time to apply for this Recognition. A great big THANK YOU and Congratulations to all of these wonderful FWSA Ski Clubs!

This annual FWSA Recognition Award is a \$100 check, which is donated to the winning club or council's favorite charity. Monterey Ski & Social Club's donation is going towards their favorite event, which is the Salvation Army's "Create a Needy Family's Christmas." What wonderful work this club has been doing. This is how Doug Weaver of Monterey Ski & Social Club describes the club's activities throughout the year to prepare for this grandiose event:

"Our Club raised enough money, and did all the groundwork and legwork, to provide a very needy Monterey family of 6 – Mother and 5 kids – with each and all of their 2008 Christmas presents, plus their full Christmas dinner feast, soup to nuts!

To do this, we held a Cinco de Mayo party and tequila tasting. We raised \$424 in May in preparation for the event 'donation to a needy family.' Our Club has done this for



more than six years. Prior to the holidays, we passed the hat during our meetings and raised another \$300. Our club members volunteered

hyndreds of hours at Laguna Seca Raceway during the year. Laguna Seca's 'financial thank you allowed us to give another \$500 to our 'Christmas Elves' who were in charge of shopping.

With a Santa's Wish List from the family, our "Elves" went into shopping mode and bought nearly \$1,000 worth of gifts for the family. (We never knew who the family was; they didn't know who we were; The Salvation Army asks us to respect the privacy and dignity of the family.) With the remaining proceeds, we bought an entire holiday dinner for the family, and also gave them a grocery gift card for the final perishable ingredients for their Christmas dinner.



*Sigrid Noack, Charities*

We agreed to dip into our 'Elves' fund for Mother's Day. We donated \$250 to the Alliance on Aging to provide flowers to shut-in Mom's who do not have close family to celebrate Mother's Day.

The Laguna Seca monies thankfully replenished our 'Elves' fund. After this was completed, we had enough money left over to donate \$100 to "Operation Christmas Cheer," handled by the Monterey Herald newspaper. Their fund helps children in need during the holidays. Our Club has also done this for many years running."

Congratulations Monterey Ski & Social Club! Please do keep up this wonderful charity work!

Most of our FWSA councils and member ski clubs are very active with community projects and charitable organizations. With this FWSA Charity award, we are encouraging even more community service and charitable involvement within all of our clubs and councils. Please check the FWSA Community Service site for updated information: <http://www.fwsa.org/page/page/686807.htm>. Also, please send information about your club/council's charitable activities and community service, Please send photos of the events to me, Sigrid, at [skisig@earthlink.net](mailto:skisig@earthlink.net).

I will spread the good word around the ski world about your incredible generosity!

# FWSA Club and Councils Support Worthwhile Community Programs

24 hour Relay for Cancer Research	Female Racer Scholarship Fund	Portland Area High School League
2009 World Games - Idaho	Food Drives	Red Cross Blood Drive
Adopt-a-Classroom program at Long Beach Aquarium	Food Finders	San Diego "Cedar" Fire victims
Adopt-a-Family program	Free Wheelchair Mission	Sarajevo Olympic Site, reforestation
Adopt-a-Highway program	Habitat for Humanity	Scholar Dollar Program - for kids to ski
Adopt-an-Olympian	High School Ceramics Program	Scholarship Fund for Female Racers
AIDS Bike Ride	Highway Clean-up	Scoutreach – Cascade Pacific Council
Alliance on Aging	Home for the Holidays with the Marines	Sea Otter Bike Classic
Alzheimers Association's Memory Walk	Idaho State Univ. C.W. Hogg, Ski Swap for	Search & Rescue of Montrose
American Cancer Society's Relay for Life	Handicapped Sports Program	Shoebox Ministries for the homeless
American Cancer Society: Hope On The Slopes	Jimmie Heuga Center for Multiple Sclerosis	Ski for All for Tahoe Adaptive Ski School
American Stroke Association	John Tracy Clinic for deaf children	Ski Patrol, Sponsor a Rescue Sled
AT&T Pebble Beach Pro-Am golf tournament	Junior Ski Racer Scholarship Fund	Ski Swap for NCAA Ski/Race Program at
Bear Valley Ski Patrol for Oxygen Unit	Kelly Canyon-local school lessons	U. of Nevada
Becky's House, a battered women's shelter	Kelly Canyon nordic trail systems	Society for the Prevention of Cruelty to Animals
Big Brothers/Big Sisters Bowl-a-thon	Kelly Canyon Race Team	Special Olympics, Arizona Ski Patrol
Big Sur Marathon footrace	Kidney Donation	Special Olympics, Arizona Winter & Summer Games
Blood Drive	Kids' Ski Program	Special Olympics, Celebrity Winterfest at Heavenly.
Book Drive	Long Beach Rescue Mission	Special Olympics, Oregon
"Bookman" for Senior Centers	Long Beach Women's Shelter	Stop-Gap for Schools, Hospitals, Cancer Patients
Breast Cancer Walk	Los Angeles November Flood Catastrophe	& Abused Women
Brighten a Life, a Home Start Agency	Leukemia Association	Stroke Walk
California Foundation for Children for	Lymphoma Association	Sudden Infant Death Syndrome
underprivileged and at-risk	Mammoth Lakes Foundation for Cerro Coso College	Sun Peak's Health Association
California International Air Show, Monterey County	Marine Expeditionary Unit	Sunshine Kids with Cancer Program
Cedar House for Abused Mothers & Children	Miti Mite Junior Ski Racers on Mt.Hood	Swim With Mike at USC
Chamber of Commerce	Montrose Search & Rescue	Tahoe Adaptive Ski School
Chris Klug Foundation for Organ Donations	MotoGT Super Bike - motorcycle races	Telluride Adaptive Sports Program (TASP)
Christmas in April for the Needy	Mt. Bachelor Sports Education Foundation	The United Way
Christmas Toy Drive for women/children shelters	Mt. Hood Cultural Center & Museum	The Unrecables Ski Club, Disabled Sports, USA
Clothing to the Homeless	Mt. Hood Ski Education Foundation	The Salvation Army – A Family Christmas
Clothing & Equipment for Skiers with Disabilities	Mt. Hood Ski Patrol	Thomas J. Pappas School for homeless children
Compton Homeless Education Project	Multiple Sclerosis Society Walks & Bike Rides	Thousand Oaks Women's Shelter for battered women &
Concourse d'Elegance - antique car show at	NCAA ski/race program	their children
Pebble Beach	Northwest Harvest, hunger relief agency	Toys for Tots
Disabled Sports USA, Far West	Northwest Snow Sports Foundation, scholarships	Tree People Organization
Disabled Sports, USA, Mother Lode Chapter	for junior racers	University of Nevada at Reno Ski Swap
Disadvantaged Youth Mentoring	Operation Christmas Cheer – Monterey Herald	US Adaptive Recreation Center
Disadvantaged Youth Recreational Skiing &	Oregon Cancer Ski Out	US Ski Team
Boarding Program	Outdoors For All Foundation	Valley View Vaulters for Disabled Children
Downtown Association Youth Services Summer	Pacific Burn Institute, Code 3 races	Welches Lion's Club
Day Camp	Paso Robles Earthquake Relief fund	Women's Shelters
Eastern Sierra Disabled Sports, USA	Peace House	Youth Sports Mentoring Program
Eppie's Great Race for disabled sports	Pebble Creek Race Team	Youth Wintersports Alliance
Feed the Homeless program	Pierce College Disabled Ski Program	
	Polinsky Children's Center	

# **Award Committee Chairperson**

## **Far West Service Awards**

The 2009 was another impressive year for Far West service awards. Once again nominations and bidding was done electronically. This year we had a very impressive slate of nominees with almost 60% of those eligible to vote casting their ballot.

I'd like to thank all those who took the time to vote with a special thanks to Linda Westund and Arleigh Meiners for processing the votes.

### **Far West Communications Awards**

I'd like to thank all the Clubs and Councils who participated and helped with our transition to the electronic age for the Far West Communications awards. I took all your comments and suggestions seriously. As many of you pointed out, some of the categories that you were asked to judge were ambiguous or you were unable to judge. These were eliminated from the scoring. Changes will be made next year.

### **The Winners**

In my opinion, everyone is a winner. The competition was tight this year. There were many very good web sites and newsletters. You can check them out on my the awards site. <http://www.acatmeowz.com/FWjudging/winners2009.html>.

### **Launch of 2009/2010 Awards Program**

The 2009/10 program has been launched. You can sign up now for next year's competitions. The deadline for sign up is August 1, 2009. I hope to have the program launched by September 1, 2009.

We are working on updating the criteria and should have the new score sheets posted in a couple of weeks. You can sign up NOW electronically. <http://www.acatmeowz.com/FW-judging/EntryForm.html>



*Catherine Ohl  
Awards Committee Chair*

### **Feedback!**

In the meantime, I will personally review everyone's newsletter and web site and add my comments to those from the judges. In addition, I will let you know where you lost points and what you could possible do to improve your newsletter or web site. This too may take me a couple of weeks.

### **Finally!**

I have a new boss. Don Anderson, President of the Intermountain Council, will be taking over the position of Far West VP of Councils from Mary Olhausen. I've enjoyed working with Mary and look forward to working with Don.

I appreciate all the comments and helpful suggestions I've had this past year. I am trying to incorporate them in this competition. Any and all suggestions are always welcome.

More information can be found on the awards web site, including biographies on the winners and nominees at: <http://www.acatmeowz.com/farwest/winners2009.htm>

## **3rd Annual FWSA Michael German Winners**

### **First Place**

Dale Parshall  
Sandra Beecher  
Michael Newberger

### **Third Place**

Tom Mickle  
Gloria Raminha  
Stephen Hall  
Steve Pampel

### **Second Place**

Woody Hogan  
Jim Lyod  
Brandon Bang  
Steve Andrus

### **Closest to the Hole Winner**

#### *Women*

Deanna Stevenson  
Sean Rayner  
Christine Grimble

#### *Men*

Bill Ramona  
Dale Parshall  
Mike Miner



# Safety Person of the Year - Sandy Beecher

By Scott Bowker

Sandy Beecher is a member of the Castro Valley Ski Club (CVSC) in the Bay Area Snow Sports Council. She won the FWSA Safety Person of the Year 2009 award. The winner receives a six day vacation for two from the sponsor - Aspen Skiing Company. This include six day lift tickets for all four mountains (Ajax, Aspen Highlands, Buttermilk & Snowmass), six days of rentals and a half day group lesson for two,. In addition, it includes seven nights lodging provided by Crestwood Condominiums and Aspen Square Hotel plus round trip air.

Sandy has been a member of the National Ski Patrol for the past 27 years, serving on the Homewood Mountain Resort (1987-present) and Tahoe Ski Bowl (1983-1987) Volunteer Ski Patrols. She has been an Outdoor Emergency Care (OEC) technician on the hill, an OEC Instructor, and an OEC Instructor Trainer. As Homewood's Instructor Trainer, Sandy organizes the annual OEC refresher for Homewood, coordinating instructors and

patrollers in a medical refresher with skill stations and scenarios. She also works with the ski patrol candidate group both on and off the hill.

In 2003, Sandy received the Leadership Commendation Appointment from the National Ski Patrol. This award is given to an



Mary Manning, Aspen;  
Sandy Beecher, winner;  
Scott Bowker, Public Affairs

individual who demonstrates leadership, good character, diplomacy, a positive attitude, good judgment, unusual qualities of patrolling ability, a genuine desire to serve the skiing public, and extraordinary service to the NSP. Prior to this award, she attained Senior level Outdoor Emergency Training,

Avalanche and Mountain Travel and Rescue training, and Instructor Development, all classes she chose to take to expand her patrolling knowledge and skills to assist the skiing/boarding public. She was also asked to contribute to the 4th edition of the OEC manual published for the National Ski Patrol and did so by editing and writing commentary on several chapters. Sandy received the Instructor of the Year Award from Homewood Mountain Resort in 2009.

Sandy has written safety articles for the CVSC SkiZette publication. As Safety Chariman for CVSC, she has created a CVSC safety policy and promoted safety awareness for skiing and everyday activities through club discussions.

In her professional life, Sandy is a Senior Environmental Health and Safety Specialist for the East Bay Municipal Utility District. Sandy is also and Emergency Medical Technician and participates in Search & Rescue triage programs at work.

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**ASPEN**  **SNOWMASS**®  
**THE POWER OF FOUR**

# Councils' Man and Woman of the Year

## Man of the Year Don Anderson



As a ski patroller, Don has had a fair amount of exposure to injury reports and statistics. He advises beginner boarders to wear wrist braces and both them, and skiers, to have helmets. He does not like twin tipped skis and as it encourages backward skiing and jump-

ing, both very hazardous to them and the other people.

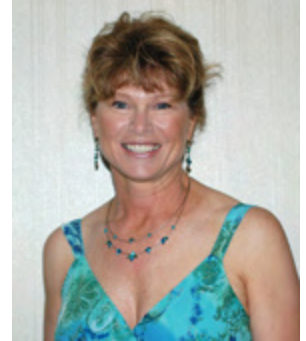
He was a Fall Line Ski (Marin) Race team member for 8 years. As a member of Apres Ski Club ( San Jose) he was Race Director for 3 years, Ski Director for 2 years, Club President for 2 years, Property Director of Lodge Operations. He belonged to Bay Area Snowriders ( Los Gatos) and was President for 2 years. He was Pocatello Ski Association Activities Director, and is currently Marketing Director.

He has been a member of the National Ski Patrol and Pebble Creek Ski Patrol since 2004.

He was the club fundraising leader for the Tahoe Handicapped Sports at Alpine for several seasons. He was a Corporate Ski Challenge ( Alpine Meadows) race team member for 7 years.

He was directors of the Larry Hegman Memorial Fund which sponsors all costs for first-time high school students with their introduction to skiing or riding. He is a current member of the FWSA Athletic Scholarship committee. He is establishing his council as a leader in community outreach programs and youth and family club activities and trips.

## Woman of the Year Lennia Machen



She is a professor at Idaho State University in the Human Resources Training and Development Department, teaching teachers about ethics, classroom management and also universal design. She is also a professional trainer and sub-contractor at the Idaho National Laboratory, teaching nuclear, occupational, industrial, and environmental safety.

She belongs to the Idaho Falls Ski Club. She designs and operates the website ([www.ifskiclub.com](http://www.ifskiclub.com))

emails bulletins, designs ads for print and radio, does media interviews (live TV and Radio), is a spokesperson for news shows, and does publicity for their ski sale and other events. She writes articles for the local newspaper, *The Post Register*, featuring events and club activities. She is on the Intermountain Ski Council Board, working on Communications and is also their

Webmaster. She assists the club in trip coordination and promotion, designs flyers and printed materials.

She is on the Ski Patrol, does ski instructing, and helps with Handicap programs. She was the 2008 Winner of the Idaho Winter Games, Pebble Creek, ID, Snowboard. She is a gate keeper for races at Bogus Basin; a race team participant, and finished in 2nd place, dual slalom. She is also a member of the Adult Team-City League, Bogus Basin, ID

She promotes slope safety by example and discussion with our weekly ski group and club.





## Council Man and Woman of the Year Candidates



Front row L to R: Woman of the Year Lennia Machen and Man of the Year Don Anderson – Inter-mountain Ski Council. 2nd Row: Rusty Etzel – San Diego Council, Kay Collins – Los Angeles Council, Colleen Walter – Northwest Ski Club Council, Rick Bonnett – San Diego Council, Debbie Stewart – Sierra Council. 3rd Row: Al Lawrence – Orange Council, Donn Bryant – Chairman of Councils Man and Woman of the Year, Christie Walchli – Orange Council, Dale Parshall – Northwest Ski Club Council, David Krupp – Los Angeles Council. Candidates who could not attend: Ken Simpson – Sierra Council, Karen Wehrman and Ralph Sherman – BAC, Ron Lamoureux, Arizona Ski Council

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### ***Tollakson Award for Outstanding Clubs***

#### ***Bergfreunde Ski Club - AAAA***

*John Weaver, 2008 - 2009 President*

The purpose of Bergfreunde Ski Club is to promote skiing and other recreational activities designed to increase the enjoyment of sports by its active members. Bergfreunde is a multi-activity club.

Their events range from skiing, hiking, camping, biking, kayaking, road trips and rafting, to social gatherings like wine-tasting, dinners, plays, cards, and happy hours.

To insure continued success, we repeat a phrase from Jack Young; *Remember-this is an ALL volunteer club.*

#### ***North Island Snowdrifters - AAA***

*Rick Bonnett, 2008 - 2009 President*

The North Island Snowdrifters was formed in 1977 by 12 federal employees working at the Naval Air Station, San Diego, California. Today, their membership is open to everyone and we boast over 300 members.

They are the largest ski club in San Diego County and like to think of ourselves as a “club for all seasons.”

When they’re not on the slopes, they offer San Diego Padres games, casino nights, family picnics, an annual Day at the Races at Del Mar, houseboat trips, bicycling excursions, wine-tasting events, and much, much more.



# Arizona Ski Council

By Arleigh Meiners

The Arizona Ski Council hosted a Silent Auction to kick off their 2007-2008 ski season. The council decided to support the Arizona Blind and Deaf Children's Foundation. The Foundation's mission is to invest in the future of Arizona's children and youth with vision and hearing impairments, by raising and managing private funds to bridge the ever-widening gap between public education funding and access to the quality educational experience essential to prepare Arizona students to be self-sufficient and contributing members of society. The Foundation serves children and youth with disabilities ranging from vision loss, hearing loss, both vision and hearing loss, multi-handicapped, and multi-handicapped with sensory impairment. In other words, the population covers a wide range of critical needs, from students that are "only" vision or hearing impaired to students who are completely blind or profoundly deaf, or both, as well as physically and/or mentally challenged. The primary focus of programs has been the student population at ASDB, which currently serves over 2,000 students statewide, ranging in age from birth to 22, at two campuses and five regional cooperatives. The Tucson campus has 300 students who are vision or hearing impaired and Phoenix Day School for the Deaf has approximately 300 deaf students. The remaining 1,477 students receive specialized services from ASDB teachers in their local public school provided by the five regional cooperatives throughout the state. However, all approximate 4,500 school age children with vision and hearing impairments in Arizona may benefit from Foundation programs.

The committee, included a dozen members representing the four major clubs of the council, and was chaired by Jeff Peebles of the Arizona Outdoor Travel Club. Within twelve weeks, the committee did an outstanding job of organizing, soliciting, packaging, and implementing the silent auction, with amazing results!

This Silent Auction was more amazing than in years past because it offered attendees a variety of items. There were numerous packages of skis and ski trips next to golf week-ends and outings, NASCAR tickets next to complete spa packages, automotive

packages next to jewelry packages, paintings, lithographs and apparel. Then, there was the area for the food connoisseur; you could bid on breakfasts, lunches, dinners, international dining, food baskets, wine baskets, coffee baskets, and the list goes on!

Over 250 tickets were sold for this event. Our fierce competition brought in a 54% average return from the bidding this year- way up from our previous years and the national average! Because of the wonderful support of our clubs' members, we raised nearly \$13,000. This included the five people who made the \$250 direct sponsorship for five low income children and their families to attend this season's Adaptive Sports program at Winter Park, CO in February of 2008.

With the support of the Arizona Ski Council, Arizona Blind and Deaf Children's Foundation was able to send ten kids on an incredible three-day trip to the National Sports Center for the Disabled (NSCD) in Winter Park, Colorado in February 2008. NSCD is one of the preeminent centers for adaptive skiing instruction in the country and has an excellent program in instruction for blind and low vision skiers. Students were selected from among interested middle and high school students at the Arizona School for the Blind. In addition to the exciting experience learning how to ski, students gained many important life skills from the experience, including learning about travel, geography and weather.

Special thanks go to Jeff Peebles, chairperson, for his tireless effort in coordinating both the council and the foundation. Other outstanding committee members were Ron Lamoureux, Marybeth Fitchlee, Karen Bonine, Clarence Marshall, and Marge Fons.

The Council has decided that the monetary award will be donated to the Arizona Blind And Deaf Children's Foundation.



*Arleigh Meiners, Arizona  
Ski Council President*

# Bay Area Snow Sports Council

By Dennis Heffley



*Dennis Heffley  
BAC President*

Can you feel it!? You might be thinking “no not yet” ~ but it’s happening! Yes, the days are getting shorter ~ winter is just around the corner! Now is the time to get plans in place for your clubs and members.

Here in the Bay Area Snow Sports Council we are doing just that. The Open & Singles League Race Directors are putting together another amazing season for us. Our BAC Travel Department is working

*Keystone Nationals  
Champions!  
Three consecutive years*

on the FWSA Ski Trip to Keystone along with the Keystone Nationals (BAC’s three consecutive years as the champions)! *Benefits* are gathering the details for our BAC Discount Lift Ticket Program. Marketing is scheduling all of the local ski shows that will take place this fall. Industry Liaison is keeping us up to date with all modifications at the resorts.

Public Affairs is making sure that information sent to us from the Far West Ski Association and the National Ski Council Federation is getting passed along to our BAC clubs. The Secretary records the go-

ings on and makes sure that they are published in the BAC newsletter on a monthly basis. Our Treasurer is keeping tabs on our spending compared to our budgets. The new Communication Director gathers all of this information and puts together our publication.

**Yes, we are busy and hopefully you are too!**



Let’s not forget one very important factor . . . we have fun doing this!

A very important thing to remember when working within your non profit/volunteer organization/club is that we are all here for fun, issues, while there are times when significant issues need to be dealt with in a positive and serious nature. We should never take ourselves so seriously that the fun disappears!

The work has begun on this years’ Bay Area Snow Sports Skier/SnowBoarders Resort & Club Directory. The response from the “industry” has been impressive and will continue to grow! At this same time we are offering to schedule Guest Speakers and Events for our future Bay Area Snow Sports Council General Meetings.

Our first Guest Speaker of the Season is Ms. Kerri Countess of the Grand Casino Resort in Reno, NV.



I’ve been going to that location for many years ~ even back to when it

was the MGM Grand! A number of upgrades and renovations have been done and you will be impressed to hear what Kerri has to share with us on Monday July 13, 2009 during our monthly BAC General Meeting!

At our November BAC General Meeting we are going to something a little different! Since there are a number of ski shows/festivals taking place . . . we are inviting vendors to come to our BAC General Meeting on November 9, 2009 at the Englander for our first ever BAC Travel Carousel/Festival. Mark your calendars ~ additional information will be forth coming!

**Thank You For Being The One Who Makes The Difference!**

# Intermountain Council

By Don Anderson



*Don Anderson  
Intermountain Council President*

With snow still lingering on North facing peak ravines, Park City Mtn. Sports club members enjoy weekly bicycle rides and hiking in groups of various challenge levels. Who said they only play bridge and enjoy happy hours? This is a club that knows how to enjoy all four seasons.

Hill Ski club's big event this summer is their annual houseboat trip to Lake Powell Sept. 10-14. Water skiing, swimming, site-seeing are enjoyed along with the

good food  
and great  
Happy  
Hour  
cocktails.  
Don't  
forget  
the sun-  
screen!



Cheyenne Ski club annually rafts down the Cache la Poudre River in June as their main season event. The Idaho Falls club majority relax during the summer, except for those on their New Zealand ski trip July 31-Aug. 16. Keep those legs in shape, Les.

The Pocatello club is trying something new this year, monthly wine and cheese tasting at a popular restaurant to socialize. The annual Bear Lake water ski campout is planned for July 17-19, which usually attracts an active group competing in gourmet cooking and beverage consumption events. Sunday morning, things move verrry slowly!



**Ski Week Staff**



**Convention Auction/Travel Expo Team**

## Airline Luggage Costs

**United** increases fee by \$5 for 1st & 2nd bag to \$20 & \$30 respectively if paid at airport effective 6/10/09. However, online payment will remain at \$15 & \$25 respectively. US Airways follows with the same policy effective 7/9/09.

**Delta** begins 2nd bag fee of \$50 on international flights effective 7/1/09. Northwest 2nd bag fee of \$50 for international flights to Europe effective 7/1/09.



# San Diego Council

By Eileen Sanford

The ten SDCSC clubs are just as busy in the summer as we are during the ski season. The SDCSC hosted a wonderful appreciation dinner on May 6, 2009 at the Little Italy Spagettiria. We had 27 council members and honored guests including Brian Flickinger, Vail Resorts National Sales Manager.

North Island Snowdrifters will continue to have monthly meetings outdoors for the summer and Bunco parties at member's house. In June they are having a Tuscany Wine Tasting evening. Easy Riders, a biking group will meet on June 20th for a fun ride around Mission Bay. NIS members are also planning to meet for Opening Day at the Races. In August there will be The Hamlin Flotilla Day where members bring their water toys and enjoy Mission Bay.

Don Diego Ski Club is hosting an evening at the Padre's Game on June 20th. Carl Cobb has invited all the clubs to this annual event. He has sold 250 tickets so far to the game. Don Diego will suspend their meetings until September. On July 6 they will attend the Reuben Fleet Senior Monday program. A Gaslamp Tour will be held on July 25th given by the San Diego Historical Society at 11:00am.

Torrey Pines Ski Club has events every week in the summer. They will attend Senior Day the first Monday of the month at the Ruben Fleet Museum. The Ethnic Dining group will gather at the Spice & Rice in La Jolla for an unusual dinner. A group called the Beach Bunch meets monthly at the beach

for an evening pot-luck and campfire. The Bocce Ball group enjoys an afternoon in the sun with a Bocce Ball tournament. Twilight in the Park group meets at Balboa Park and enjoys the summer concerts. Torrey Pines has a very active biking group that meets each month. In September TP will have their annual picnic. TP will participate in the Cabrillo Festival on Sept. 27.

Action Ski and Board Club will meet on July 2 at Kate Sessions Park. An elfin forest hike and trip to Stone Brewery will be held on July 18th at 4:00pm in Escondido. A night at Petco Park to watch the Padres will be held on August 1 with the group meeting at the Tilted Kilt Pub & Eatery at 5pm before the game. The group will gather again in August at Kate Sessions Park on the first Thursday, Aug. 6, for their monthly meeting.

Get Off Your Rockers enjoys tennis Wednesdays and Saturday. They have a walking and biking group that meets every Wednesday. Each Friday they have a social hour around town. This summer they are rollerblading twice and playing golf three times. They will go to the Summer Pops and picnic at DeZanza Cove. Beach Cleanups will be done four times this summer.



Eileen Sanford  
San Diego Council President

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# Board of Directors, Trustees, Ski Council Presidents

## PRESIDENT

Randy Lew ('06 - '11)  
Res: 503-682-1563  
[fwsa13randy@telis.org](mailto:fwsa13randy@telis.org)

## IMMEDIATE PAST PRESIDENT

Mike Sanford ('10 - '11)  
Res: 858-695-1442  
[BubaSanfrd@aol.com](mailto:BubaSanfrd@aol.com)

## SECRETARY

Debbie Stewart ('10-'11)  
Bus: 559-734-9294  
[gwstewart@prodigy.net](mailto:gwstewart@prodigy.net)

## TREASURER

Cindy Krupp ('09 - '11)  
Res: 310-319-3757  
[cindy.krupp@roadrunner.com](mailto:cindy.krupp@roadrunner.com)

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Mary Azevedo ('09 - '11)  
Res: 925-944-9816  
[Maryliz4@yahoo.com](mailto:Maryliz4@yahoo.com)

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Debbi Kor ('02-'10)  
Res: 503-314-7078  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)

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Scott Bowker ('09 - '11)  
[PublicAffairs@fwsa.org](mailto:PublicAffairs@fwsa.org)

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Res: 530-550-9452  
[gsrcacer@cebridge.com](mailto:gsrcacer@cebridge.com)

## VP RACING

Bob Ellis (('09 - '11))  
Res/Bs/Cell: 925-487-7771  
[rellis9681@aol.com](mailto:rellis9681@aol.com)

## VP NORTH AMERICAN TRAVEL

Gloria Raminha ('07 - '11)  
Res: 713-777-8318  
[Fwsa.natravel@sbcglobal.net](mailto:Fwsa.natravel@sbcglobal.net)

## VP INTERNATIONAL TRAVEL

Norm Azevedo ('09 - '11)  
Res: 925-944-9816  
[FSWAitravel@sbcglobal.net](mailto:FSWAitravel@sbcglobal.net)



## Trustees

### CHAIRMAN TRUSTEE

Linda Westlund ('08-'10)  
Bus: 480-441-3523  
[skierwesty@aol.com](mailto:skierwesty@aol.com)

### TRUSTEE

Steve Coxen ('06 - '11)  
Res: 503-635-0974  
[sacoxen@aol.com](mailto:sacoxen@aol.com)

### TRUSTEE

Jane Wyckoff ('07 - '11)  
Res: 949-552-5223  
[JaneWyckoff1@cox.net](mailto:JaneWyckoff1@cox.net)

### TRUSTEE

Fran Long ('08-'10)  
Res: 805-712-5781  
[fancat@yahoo.com](mailto:fancat@yahoo.com)

## Ski Council Presidents

### INTERMOUNTAIN SKI COUNCIL PRESIDENT VP OF COUNCILS

Don Anderson ('09-'11)  
Ph: 208/238-8081  
[andersonbloom@yahoo.com](mailto:andersonbloom@yahoo.com)

### ARIZONA SKI COUNCIL PRESIDENT

Mike Rogers  
Res: 462-455-9671  
[president@arizonaskicouncil.org](mailto:president@arizonaskicouncil.org)

### BAY AREA SNOW SPORTS COUNCIL PRESIDENT

Dennis Heffley  
Res: 925-825-3262  
[skiheffley@aol.com](mailto:skiheffley@aol.com)

### CENTRAL COUNCIL PRESIDENT

Fran Long  
Res: 805-712-5781  
[fancat@yahoo.com](mailto:fancat@yahoo.com)

### LOS ANGELES COUNCIL PRESIDENT

David Krupp  
Res: 310-319-3757  
[president@lacouncil.org](mailto:president@lacouncil.org)

### NEW MEXICO COUNCIL PRESIDENT

Diane Stearley  
Bus: 505-281-3755  
[dmstear@att.net](mailto:dmstear@att.net)

### NORTHWEST SKI CLUB

COUNCIL PRESIDENT  
Sheri Parshall  
Res: 503-912-0064  
[cougskier@aol.com](mailto:cougskier@aol.com)

### ORANGE COUNCIL PRESIDENT

Nancy Sanford  
Res: 909-584-5446  
[OCPrez1@aol.com](mailto:OCPrez1@aol.com)

### SAN DIEGO COUNCIL OF SKI CLUB PRESIDENT

Eileen Sanford  
Res: 858-695-1442  
[esanford1@san.rr.com](mailto:esanford1@san.rr.com)

### SIERRA COUNCIL PRESIDENT

Jo Simpson  
Res: 775-787-7556  
[Jo\\_simpson@sbcglobal.net](mailto:Jo_simpson@sbcglobal.net)

# Committee Chairpersons and Organization Representatives

## ATHLETIC SCHOLARSHIP CHAIRPERSON

Dick Shawkey  
Res: 209-795-4792  
[rshawkey@comcast.net](mailto:rshawkey@comcast.net)

## CONVENTION CHAIRPERSON

Jane Wyckoff ('07 - '11)  
Res: 949-552-5223  
[JaneWyckoff1@cox.net](mailto:JaneWyckoff1@cox.net)

## AWARDS COMMITTEE CHAIRPERSON

Catherine Ohl  
Res: 858-467-9469  
[ohl@acatmeowz.com](mailto:ohl@acatmeowz.com)

## CHARITIES & OUR COMMUNITY CHAIRPERSON

Sigrid Noack  
Res: Res: 310-823-1373  
[skisig@earthlink.net](mailto:skisig@earthlink.net)

## COUNCILS' MAN & WOMAN OF THE YEAR CHAIRPERSON

Donn Bryant  
Res: 530-550-9452  
[gsrcacer@calis.com](mailto:gsrcacer@calis.com)

## FAMILY & YOUTH INVOLVEMENT COMMITTEE CHAIRPERSON

Fran Long ('08-'10)  
Res: 805-712-5781  
[fancat@yahoo.com](mailto:fancat@yahoo.com)

## FWSA SKIER'S GUIDE EDITOR

Leigh Gieringer  
Res/Bus/Cell: 480-940-7420  
Fax: 480-940-7558  
[fwsg@cox.net](mailto:fwsg@cox.net)

## FWSA Webmaster

George Stewart  
Res: 559-594-5129  
[gwstewart@prodigy.net](mailto:gwstewart@prodigy.net)

## HISTORY CHAIRPERSON / PARLIAMENTARIAN/

## BYLAWS COMMITTEE CHAIRPERSON

John Watson  
Res/Fax: 760-723-6539  
[geospace@pacbell.net](mailto:geospace@pacbell.net)

## 2010 HOST CONVENTION COORDINATOR

Eileen Sanford  
Res: 858-695-1442  
[esanford1@san.rr.com](mailto:esanford1@san.rr.com)

## INFORMATION SERVICES DIRECTOR

Nancy Ellis  
Res/Fax: 530-582-0566  
[Nancyellis2@sbcglobal.net](mailto:Nancyellis2@sbcglobal.net)

## SAFETY COMMITTEE CHAIRPERSON

Richard Lubin, D.C.  
Res: 925-828-7454  
[Botaboardr@sbcglobal.net](mailto:Botaboardr@sbcglobal.net)

## SILENT AUCTION COORDINATOR

Mary Olhausen  
Res: 360-892-1814  
[omary52@comcast.net](mailto:omary52@comcast.net)

## THE COUNCILMAN EDITOR

Mary Azevedo  
Res: 925-944-9816  
[Maryliz4@yahoo.com](mailto:Maryliz4@yahoo.com)



Leigh Gieringer,  
Skier's Guide Editor

7150 E. CAMELBACK RD  
STE 444  
SCOTTSDALE, AZ 95251  
RES: (480) 940-7420

## Did You Change?

FWSA keeps a database on members, clubs, and councils. It's important that information in this database is current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location.

*Requests for information from the database must be sent to the FWSA President (Randy Lew) for approval before it will be dispersed. The Far West Ski Association website (FWSA.org) has a Ski Club Officer Update Form that can be downloaded, completed, and mailed to me at:*

FWSA DATABASE  
C/O Nancy Ellis, P.O. Box 9681  
Truckee, CA 96162  
Email: [nancyellis2@sbcglobal.net](mailto:nancyellis2@sbcglobal.net)



Nancy Ellis,  
Information  
Services Director





**THE COUNCILMAN EDITOR**  
MARY AZEVEDO  
901 SOUSA DRIVE  
WALNUT CREEK, CA 94597  
RES: (925) 944-9816  
[Maryliz4@yahoo.com](mailto:Maryliz4@yahoo.com)

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# The Councilman

## WORDS FROM THE EDITOR:

The Convention Issue is always time consuming. Thanks to the many people who answered my questions about awards, identifying people, and answering a million questions.

As you can readily see by the pictures and articles, this convention was interesting and fun.

The coming year will have plenty of skiing by our members. Clubs, Councils, and Far West have many trips planned for 2010. We are fortunate to have so many people in the Far West Ski Association organization. Any trip or activity you can imagine is available. Go to the Far West site ([fwsa.org](http://fwsa.org)) or any Council or Club website and you can plan a trip any time of the year.

For Complete Information on FWSA, visit our website:  
[www.fwsa.org](http://www.fwsa.org)

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FWSA DATABASE  
C/O Nancy Ellis  
P.O. Box 9681  
Truckee, CA 96162

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