



Inside This Issue:

VP Communications	13
VP Intern't Travel	12-13
VP Marketing	6, 13
VP Membership	10
VP No. Amr Travel	11
VP of Racing	39
Charities Chair	41-43
Convention Chair	5
Skiers Remembered	22
Board of Directors	54-55

Council Highlights

Arizona	46
Bay Area	47
Central	48
Intermountain	48
Los Angeles	49
Northwest	50
Orange	51
San Diego	52

FWSA the Benchmark of U.S. Ski Councils

By Randy Lew

Hello! I want to start by thanking you for your trust and confidence by re-electing me your 2010 – 2011 President and the opportunity that you have given me. As I start my 5th term, I will continue with the development of our sponsorship package and work.

I will also work closely with incoming VP of Communications, Linda Scott, to develop an effective Communications and press release program. I will also do my best in continuing to execute the existing programs, growing and expanding the FWSA influence. In addition, I will develop new programs to bring benefits and value to our membership.

The success of FWSA is due to a significant number of volunteers who have contributed a tremendous amount of time and expertise.

Thanks to our outgoing FWSA Board for all the efforts over your respective terms of office. Thanks also to our industry partners and sponsors, who through their generosity and support, are also instrumental to our growth and success.

The success of our conventions is the direct result of the many hours of planning and execution by our volunteers.

I would like to thank Jane Wyckoff, FWSA Convention Chair, for her extremely valuable mentoring, planning and operational support; Mary Olhausen, who did a superb job as Silent Auction Coordinator; Debbi Kor, for handling the convention sponsorships and industry registration; Nancy Ellis, for handling the delegate registration, and Eileen Sanford the San Diego Convention Coordinator, for her great ideas and planning.



Randy Lew, FWSA President

They are the ones creating the events plan for the hotel BEO's, dealing with food, beverage and general hotel issues, soliciting and coordinating the ski industry silent auction, soliciting cash sponsorships, and getting volunteers to assist with the execution of the activities.

In addition, thanks to all the San Diego Council volunteers for a great party.

I would like to thank Mike Sanford for his efforts in obtaining our Convention VIP's and guests. Mike did a great job of putting together the VIP Celebrities presentation by Steve Reneker, who carried special

Continued on Page 2

FWSA banners to the summit of Mt Everest in 1995.

The positive feedback from our ski industry partners mentions the integrity and extraordinarily efforts of our volunteers and the scope of our programs. Our ability to attract and bring in amazing guest speakers the caliber of Billy Kidd, Steve Reneker, Doug Pfeiffer, Chuck Morse, Austin McNerny, Walt Roessing, and Peter King makes FWSA the benchmark of ski council organizations in the United States.

Now that our 2010 Convention is behind us, it is time to start thinking about 2011 and 2012. Jane & I have already been working on the venues for these and we are looking for a memorable and exciting 2011 event hosted by Los Angeles Council at the Pacific Palms Resort in Industry Hills, California. I am confident that David Krupp, Los Angeles Host Convention Coordinator, will have some very exciting activities for us.

Our first Board meeting in July will focus on some of the significant tasks and challenges that lay before us:

- Review and analyze our current business model and income flow
- Develop and execute an effective press release program
- Develop additional programmatic sponsorships
- Develop a comprehensive sponsorship package
- Develop the remaining modules for the Snowsports Leadership Academy
- Plan and identify additional Family/Youth events
- Identify and execute additional outreach programs
- Increase our influence in the Western Region and National stages



This list is not meant to be comprehensive; however, it will definitely keep us busy for the next year. This is a challenging and difficult time for all non-profit organizations including FWSA. We will review our business model and tweak our programs to better address our industry partners and ski club members. I am confident that FWSA will continue to be the leading council organization in the United States.

FWSA is a non-profit volunteer based organization just like many ski clubs and councils. However, we are very different.. we don't have a large base of dues paying members. Ski clubs are generally funded by membership dues; ski councils are funded by ski club dues.

FWSA is funded entirely by: 1) the generosity of the ski industry through their silent auction donations; 2) the industry sponsorship of our programs; and 3) the success of our travel programs. Our volunteers, the life blood of our existence, donate countless hours of their personal and family time. In addition, the elected officers give up a minimum of three days vacation time and expend a minimum of \$1,000 out of pocket costs to attend the mandatory Board of Director meetings and Convention.

We need you!! For those reading this article and who want to get more involved, this is your opportunity. The more volunteers, the easier the work load. If you want more information on volunteering, either call or email me, or contact one of our Functional VP's. All of our Functional VP's require a working committee to be truly successful.

I am excited about the next year and look forward to serving you in developing FWSA further. The officers that you have elected are committed to improving this organization and will be working hard throughout this next year.

Randy Honors Our Guests and Winners



Gloria Raminha accepts the FWSA Elizabeth "Schatzi" Wood Award from Randy Lew



Randy Lew presents the FWSA J. Stanley Mullin Award to Dick Shawkey



Randy Lew presents FWSA Jimmie Heuga Award to Linda Whittle



Catherine Ohl accepts a gift of appreciation from Randy Lew, FWSA President



Randy Lew presents the FWSA Hans Georg Award for Long-Term Service to Sigrid Noack



Austin McInerney accepts FWSA Jordan-Reily Award for John Wentworth from FWSA President, Randy Lew



Randy Lew presents FWSA Bill Mackey Award to Brian Flickinger of Vail Resorts



Billy Kidd accepting FWSA President's Award for Lindsey Vonn of the US Ski Team



Randy Lew and Jane Wyckoff present Jennifer Crease of the Renaissance Esmeralda Resort & Spa a Certificate of Appreciation

FWSA Recognition



Dick Kun, CEO of Mt High Corporation;
Doug Pfeiffer, 2010 Snowsports Builder
recipient; Chuck Morse, former FWSA
Executive Director



Billy Kidd, Randy Lew, and Chuck
Morse present the FWSA 2010 Snows-
ports Builder Award to Doug Pfeiffer



Steve Reneker, the keynote speaker
who carried FWSA banners to the
Summit of Mt Everest in 1995, accepts
a FWSA banner from Mike Sanford,
FWSA Past President



Billy Kidd, 1964 Olympic Sil-
ver Medalist, with Dr. Richard
Lubin, FWSA Safety Chairman



Randy Lew & Dick Kun present FWSA Tommi Tyn-
dall Award to Mammoth Mountain 's Laura Kennedy



Councils Man & Woman of the Year Honorees with Donn
Bryant and sponsor Big White/Silver Star representatives

From the 2010 Convention Chairperson

Another wonderful convention has come and gone. *Thanks for the Memories-FWSA -2010*. I think we made enough to last a lifetime, or until at least next year. The San Diego Council of Ski Clubs enjoyed hosting the 78th FWSA Convention at the Renaissance Esmeralda Resort and Spa this year. It will go down in our history books as a very successful experience for the council and FWSA members.

Our theme *Thanks for the Memories* encouraged our convention committee to dress up as movie stars of the 50's. We could be spotted easily at the Pub Crawl, Silent Auction, Awards Dance, and Golf Tournament. Our very special MWY Reception was hosted by Connie Sanders and her committee, Stephanie Young, Bill Altonen, Tom and Sandy Garcia, Laurie McGrath, Jean McCasey and Heddie Lee.

NIS was chosen as one of the Outstanding Clubs. Thanks to Caite Summers, who submitted the application. NIS also won top honors for Outstanding Website by Don Cheshire and Outstanding Newsletter by Barry Cole. We are very proud of the special recognition our clubs earned this year.

We are also so very proud of our Convention Committee. I would like to recognize and thank the leaders of the various activities. Debbie Schroeder led the ladies in the Spa Day experience. Ladies were treated to a massage and a special facial treatment along with a champagne lunch. Rusty Etzel

led the ladies on a Celebrity Home Tour and enjoyed lunch in downtown Palm Springs. Joe Goldhammer led the hardy hikers up the tram ride and mountain. They encountered snow and didn't make it to the top, but had a great day. Cheryl Riess designed our logo and was responsible for ordering and designing the beautiful white pins.

Mike Sanford was our publicity chairperson. We were on radio spots all weekend long. Eileen Weiner was in charge of the goodie bags. She worked with the SD clubs to get each club to donate something special for the bag.

Connie Smith and Helen Harris chaired the Registration Committee. They had Don Diego members manning the registration tables for the entire two days. Cheryl Riess and Susan Shaffer led the infamous Pub Crawl and Celebrity Poker. Everyone enjoyed getting a poker card and trying to match it up for a winning hand. Eileen Weiner won the grand prize which was graciously donated by Kerri Countess, Sales Manager of the Grand Sierra Hotel in Reno. The prize also included two day lift tickets for two at Mt. Rose Ski Mountain.

Susie Vetter chaired the Golf Tournament and it went beautifully. Barbara Blasé made sure the golfers had a little extra fun on the 10th hole. Ken Zorro surprised the group with an Elvis appearance at lunch. Tommy and Sandy Garcia were the SD volunteers for the Travel Expo. They did a great job



Eileen Sanford
2010 Convention Chairperson

helping to set up and ensure things ran smoothly.

Nora Cole was Awards Dance entertainment hostess extraordinaire. She found an outstanding DJ who kept everyone on the dance floor until closing time. He never even took a break and neither did we. My feet are still sore. Nora, with committee members Barry Cole, Lynette Collins, and Heddie Lee did an amazing job. They converted the Emerald Room into a magical place with shimmering silver stars and black, white and silver balloons that got the evening started with a festive party atmosphere.

On behalf of SDCSC I would like to thank all the other San Diego volunteers who drove out to convention and helped in so many ways make this a great success. Thank you again San Diego volunteers! Congratulations to Helen Harris of Don Diego Ski Club for being selected FWSA Council Woman of the Year!

Industry Partners Breathe Vitality into Far West

By Debbi Kor



*Debbi Kor
VP of Marketing and
Sponsorship*

We've just returned from our 78th Annual Far West Ski Association Convention, held this year in beautiful Indian Wells, California. The Renaissance Esmeralda is one of the most exquisite resort properties that we have been to, and the staff was absolutely incredible! We were never left wanting for anything. A huge thank you to everyone at the Esmeralda.

"Thanks for the Memories", the celebration of Far West's 80th year was wonderful. So many fun events, and so many fun people attended the events. Elvis, Marilyn, Liza, Zsa Zsa and Ava were just some of the visitors to the Thursday night Pub Crawl and Celebrity Poker, sponsored again this year by our friends from **Reno Sparks Convention Visitor's Authority**.

Friday morning's golf tournament, under the leadership of Susie Vetter, was sponsored again this year by Snowbasin. It began with a light, continental breakfast, followed by 18 holes of golf under the glorious, sunny skies of Indian Wells. A marvelous luncheon and awards ceremony at the IW Club ended the day.

Other events on Friday included a Tram Ride and Hike, Celebrity Home Tour and a relaxing Spa Day at the Esmeralda. Karla Baker and Jo-Anna Ahrens of **Snowmass Tourism** were the sponsors of this luxurious activity.

The group came out feeling like a bunch of wet noodles, but were able to make their way down to the pool area, along with many others to enjoy the action-packed Pool Party, hosted by Northwest Ski Club Council, and sponsored again this year by **Mt. Bachelor**. Beer, munchies, and an inviting pool to jump into after a day in the sun, refreshed all. Then, into the Ballroom for the main activity on Friday Night....our 25th Annual Silent Auction.

Resort property reps, mountain Reps, tour operators, and many other travel experts were on hand to

answer questions, and to provide a spectacular array of ski and vacation packages to our attendees. The D.J., sponsored by **Aspen/Snowmass**, provided background music, while attendees visited the many booths and bid on some great trips. An incentive for people to get their Travel Expo Passport filled with appointments on Friday night, made them eligible for a late night drawing of three door prizes, following the Silent Auction.

Saturday morning began with a continental breakfast, sponsored by **Mammoth Mountain**, followed by the opening session of the 78th Annual Convention. From there, everyone headed into the Travel Expo, and then on to one of two different panel discussions, bid presentations for 2012 Ski Week, and other convention activities. The morning ended with a terrific luncheon, sponsored by **Vail Resorts**, and an exciting Multi Media presentation by our guest speaker, Steve Reneker.

Saturday night was all that the theme built it up to be....a most "Memorable" night with everyone dressed in their Hollywood Glitz. Liz Taylor and Groucho Marx were present, along with several other notables. Also present was one unexpected guest...a 4.8 earthquake during the presentation of awards. It appears that our most celebrated conventions cause "a whole lotta shakin' goin' on", since we also experienced an earth quake during our 75th anniversary in Long Beach. We'll be prepared for what might come during our 85th Celebration.

Along with the awards, and the earthquake, we were treated to a wonderful dinner, with wine provided by **Willamette Valley Vineyards of Oregon**,

Continued on Page 13

CONVENTION SPONSORSHIPS



Mammoth Mountain
Saturday morning breakfast
Debbi Kor with Laura Kennedy



Vail Resorts
Saturday Luncheon
Debbi Kor with Brian Flickinger



Ski Banff, Lake Louise, Sunshine
Saturday Beer sponsor
Debbi Kor with Steve Pampel



Telluride Ski and Golf
Sunday morning Coffee Cart Sponsor
Debbi Kor, Patrick Rothe, Charity Banker



Ogden Visitors Bureau and Partners
Awards Banquet Wine Corkage
Debbi Kor with Elaine Cobos



Comfort Suites
Awards Banquet Wine Corkage
Debbi Kor with Susan Cross

CONVENTION SPONSORSHIP

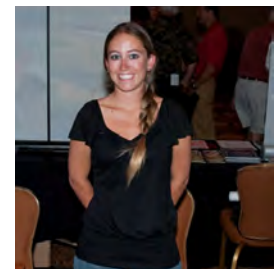


Taos Ski Valley
Sunday morning brunch
Debbi Kor with Travis Weber



Wyle Laboratories
Convention Delegate Book
Mike Sanford

The Silent Auction Was A Busy Place



USARC Silent Auction volunteers

PROGRAM & EVENT SPONSORSHIP



Snowmass Tourism

Spa Day sponsor

Debbi Kor FWSA VP Marketing & Sponsorship
with Karla Baker



Ski Oregon

Delegate Tote Bags

Steve Coxen with Debbi Kor



Mt Bachelor

Multi Media Sponsor/Pool Party sponsor

Debbi Kor with Bob Bourquard



Snowbasin

Michael German Memorial

Golf Tournament Sponsor

Debbi Kor with Steve Andrus



Aspen/Snowmass

Silent Auction Music Sponsor

Debbi Kor with Mary Manning



Sun Valley

Delegate Neck Wallets

Debbi Kor with Bert Witsil

Expanded Snowsports Leadership Series

By David Krupp

The Snowsports Leadership Academy expanded its platform at the 78th annual Far West Convention in Indian Wells. The purpose of the program is to provide an informational forum to the members at-



tending. It has evolved into a valuable resource at the conventions. Originally facilitated by outgoing VP of Membership Barbara Bryant and New Mexico Council President Diane Stearley, this was the third year for the program and now involves six components:

- Taking Office
- Membership and Communications
- Risk Management
- Travel Programs Management
- Technology Resources
- Ethical Responsibilities

In addition, each delegate was given the Leadership CD which contains a myriad of information on each of these components (with expanded topics). The convention program began Friday with a presentation from Barbara Bryant regarding the various topics on the CD. To follow up, David Krupp gave a summary on the purpose of the Leadership series. Norm Azevedo, Far West VP of Travel, then reprised his role as the go-to resource for information pertaining to travel programs.



*David Krupp
VP of Membership*

The new additions to the program were the Saturday sessions. The first, *Ethics – Do the Right Thing*, was presented by Los Angeles City Attorney (and skier) Peter Nelson King and CPA Linda Coxen. They offered an interactive approach on ethical considerations, discussing a variety of circumstances ski clubs face. Next, was *Tech Works – Building Your Club Using Social Media*, given by Northwest Council President Sheri Parshall. She covered the multi-faceted world of marketing via the resources offered by the internet.

Next year, we will introduce new installments to



the series. Topics may include: *How to Build Club Excitement with your Race Program* and *Cutting edge ski equipment design*.

On another note, Barbara Bryant will continue to bring you The FWSA News on a monthly basis. The news is sent via email and provides up-to-date information on the industry, travel, public affairs, history, and safety, to name a few.

Any questions you have regarding the Snowsports Leadership program or the FWSA News can be addressed to membership@FWSA.org. See you on the slopes.

FWSA Goes to Sun Valley 2011

By Gloria Raminha



Gloria Raminha
VP of N American Travel

The 2011 North American Ski Week will be held at Sun Valley, Idaho January 22 to 29. Along with some fantastic skiing, our tour operators, Steven Hall and Sandy Gaudette, along with the Sun Valley rep, Bert Witsil, are planning a ski week full of activities. These activities will include racing, a welcome reception, pub crawl, mountain picnic, ice skating party, après awards party and a banquet and dance. Our theme for the banquet and dance is: *“Back to the ‘fifties,”* so bring your best fifties costumes and let’s have some fun.

Bald Mountain is considered one of the world’s best ski mountains. The mountain offers consistent vertical from 9,150 ft. peak down to its 5,750 ft. base. There are no flats or plateau - runs are all downhill, on a variety of slopes, rated to your liking and ability.

Dollar Mountain, considered by many the finest teaching mountain in the world, caters to the needs of beginners. Over 200 experienced instructors are available to hone your alpine, snowboarding, or racing skills.

Sun Valley Village shopping is located between Sun Valley Lodge and Sun Valley Inn, and offers something for everyone. Check out the Sun Valley website for additional information at SunValley.com.

Where are we going in 2012?

At the Convention in Indian Wells, we had six resorts provide bid presentations for our 2012 FWSA Ski Week. They are as follows: Aspen/Snowmass with Sports America Tours, Ski Banff/Sunshine/Lake Louise with Skigroup.net, Copper Mountain with Ski.com, Jackson Hole with Sports America, Park City with Ski.com, and Vail with Rocky Mountain Tours. All presenters did a great job and deserve a big THANK YOU for preparing and presenting their

presentations. The bid summaries and ballots have been sent to all Councils, Board of Directors and Travel Staff who are currently evaluating the bids.

The winning resort will be announced at the Board of Directors meeting on July 25th. Please check with your council president, trip leader or the FWSA website to find out where the ski week will be in 2012.

The FWSA Sun Valley flyer is on the FWSA.org website. If you are interested in participating in the 2011 ski week in Sun Valley, you can sign up with one of the council trip leaders listed on the flyer.

New England/Canadian Cruise September 2010

FWSA members will be cruising the New England and Canadian Coast September 25th to October 2nd. The cruise is scheduled during the Fall Foliage Season, which means that the colors of the areas will be spectacular. The ship, *Carnival Glory*, will depart from New York City. If you have never been to New York, it would be a great time to take some extra days to tour the city.

If you are interested, you can still sign up with The Cruise Company. They would be glad to assist you with making your reservations. You can find the flyer with detailed information on the FWSA.org website; prices listed on the flyer are no longer available.

2010 Summer Trip

The planned summer trip to Wolf Creek, Utah had to be canceled due to lack of signups. I would like to thank Elaine Cobos for all her time and effort at trying to make this trip happen. The Travel Committee and I will be looking for a new location to plan a summer trip for 2011.

VP of International Travel

Ski Switzerland in 2011

By Norm Azevedo

CORTINA, ITALY FWSA 2010 INTERNATIONAL SKI WEEK.....

Cortina, in the Dolomite Alps, was an excellent trip for all participants. Some went early for three nights in Venice. After Venice, we were joined by the remainder of the group and headed off to Cortina. We had great snow throughout the Dolomites and a group party almost every night. Many went skiing beyond Cortina. Some skied the infamous Sella Ronda from Arabba along with Val Gardina. Some day tripped to Bolzano to see the Archaeological Museum with its exhibit of *Otzi*, the 5300 year old ICEMAN found on the Similaun Glacier. Others spent a day touring and shopping the medieval town of Vipiteno, where emperors and kings used to lodge. After Cortina, many traveled to Klagenfurt, Vienna and Budapest. Everyone had a great time and are looking forward to next year's trip.

COZUMEL 2010 DIVE TRIP.....

Randy Lew is leading a group of divers and tourists to Cozumel, September 5th through 14th. It's a great all inclusive deal (including drinks). Time has run out to sign up; however, you might be able to replace a last minute cancellation.

ANTARCTICA ADVENTURE AND CELEBRATE NEW YEARS EVE IN BUENOS AIRES

We are leaving on December 29, 2010 for a 15 day Antarctica trip. We start with three nights in Buenos Aires for New Years Eve, then fly to Ushuaia and board the MS Fram for a 10 day Antarctica adventure. The cruise includes meals, lectures, guided tours and boat landings. We will be joining other ski associations across the United States for this trip.

ENGELBERG/INTER- LAKEN, SWITZERLAND 2011 INTERNATIONAL SKI WEEK

Far West is going to spend five nights in Engelberg, Switzerland starting February 25, 2011. Engelberg is nestled beneath the 11,624 foot Titlis Mountain. Titlis offers 6,000 feet of snow covered glacier and forested runs with spectacular views. It's Switzerland's largest ski resort,



*Norm Azevedo
VP of International Travel*

close to Zurich and Lucerne, and one of the oldest mountain villages in the country. After five nights in Engelberg, we motor on to Interlaken for three nights. Interlaken

lies between two lakes with castles, shops, great restaurants and known for world class chocolate. The Jungfrau winter sports region provides over 125 miles of runs within easy reach of Interlaken. A free ski bus is available.

Post Switzerland, we are going to the Bansko Ski Area, Bulgaria, for a couple of days skiing, then on to Sofia for touring and staying two nights at the five star Hotel Anel. For those who can spend more time, we are offering a post, post extension to Romania (Count Dracula's country). It's a six night tour to the center of many cultures. The main culture is a variant of Byzantine Orthodox Christianity. Others cultures include Hungarians, Turks and Germans. We will visit fortified churches and trace *Dracula's Path* through Transylvania. Those returning home after Bulgaria or Romania will spend another night and part of a day in Zurich before catching a Zurich flight home.

Continued on Page 13

VP of Communications

The Communications Team

Thank you for electing me your new Vice President of Communications! Let me introduce our team: Mary Azevedo is responsible for putting together and publishing *The Councilman*. You may receive the Councilman in the mail, or find it on our website under the publications tab. George Stewart expertly maintains the FWSA website.

Steve Coxen updates our Facebook page and keeps it interesting, Leigh Gieringer works hard to sell advertising and assemble our fabulous *Far West Skier's Guide* each year, and Barbara Bryant keeps us all apprised of what's going on in the ski industry via email. It's my job to coordinate these fabulous resources, and prepare and disseminate press releases.

The next time you see any of these highly talented and dedicated individuals, thank them and let them know how much you appreciate everything they do to promote the FWSA.

You can help us. If you have an idea to improve our communications, tell us. If you have something you would like us to include on our website, Facebook page, email or other medium, just let one of us know. We want to hear from you!



Linda Scott
VP of Communication

Travel, continued from Page 12

NEW ZEALAND SKI / AUSTRALIA TOUR – STARTING July 24, 2011.....

We are announcing a three part New Zealand ski and tour trip. It starts with a post-trip two night stay on Rarotonga (Cook Islands), then eight nights in New Zealand (Auckland, Wanaka & Queenstown), and finally an extension to Sydney/Cairns for a seven night stay. Diving will be available in Rarotonga and Cairns. We are now taking registrations for this exciting adventure and opportunity to ski New Zealand.



2012 ANNUAL INTERNATIONAL SKI WEEK

We will be seeking trip proposals within the next few months for an end of February/March Chamonix-Mont-Blanc, France ski week with the normal pre/post extensions. Put this on your planning calendar.

FWSA WEBSITE www.fwsa.org

The website has all current travel announcements, fliers and details. Check them out. We accept all International trip participant placements based on the date their deposit is received.

Industry Partners, continued from page 6

and sponsored by **Ogden CVB and their Partners**. Our D.J. from Friday night, sponsored by **Steamboat Ski and Resort Corporation** provided the dance music for Saturday night as well.

As always, we have many people to thank for helping make this 80th year such a grand celebration. Our sponsors were extremely generous in stepping up for the various events and activities. Our attendees raised the bids on the many vacation packages, and without the efforts of the San Diego Council members and convention committees, the goody bags would not have been filled, the activities and events would not have come off as they did, nor the ballroom decorated in all its splendor. Thank you all. A complete listing of all sponsors and donors are listed elsewhere in this issue.

Hans Georg Award Honoree

Sigrid Noack



Sigrid Noack has skied for over 40 years at many ski areas around the world. Her contributions to skiing have spanned over 30 years of committed volunteer effort for her ski clubs, the Los Angeles Council of Ski Clubs, Rokka Racing League, Far West Ski Association, Disabled Sports USA and the United States Adaptive Recreation Center. Sigrid doesn't just get involved in activities as a participant. She jumps in whole-heartedly and takes a leading role. Her many leadership positions and committee involvements in a variety of ski related organizations are truly impressive.

Joining Single Ski Club in 1979, Sigrid attended her first FWSA Convention in 1980. She served in many SSC offices, including President, Trustee, Trip Chairperson, Fund Raising Director, Nordic Skiing Chairperson and innumerable committee chairmanships.

She also chaired the 25 Year Club Anniversary Celebration in addition to being Editor of the 25th Anniversary Memory Book. Sigrid started racing in Rokka League when joining Single Ski Club, and has continued to race ever since. She also served as Vice President and Treasurer of the Rokka League.

Sigrid has been involved in the Los Angeles Council for more than 25 years. She was a club representative and then VP of Programs, organizing LAC Picnics and the annual Awards Dinner Dance. In 1996, Sigrid was elected Council President and was instrumental in rejuvenating the council. Under her leadership, ski clubs became active again, and LAC increased participation in FWSA.

Particularly noteworthy was Sigrid's encouragement for her council to host the 1999 FWSA convention. She served as the FWSA Convention Host Council Chairperson. The epitome of organization, dedication and hard work, her LA Council team produced one of the most financially successful FWSA Conventions in recent history. They produced the FWSA Convention Manual, which is still used today. After serving as FWSA Membership VP, she was elected to the FWSA Board of Trustees, providing knowledge and expertise to long-range planning efforts of the Association.

For the past seven years, Sigrid has chaired the *FWSA Charities and Our Community* committee. Sigrid was in charge of the actively attended Volunteer-

ism Panel at seven FWSA Conventions, inviting interesting special guests to stimulate charity and community involvement within the clubs and councils of the FWSA family. Sigrid introduced the highly successful FWSA Charity & Community Involvement Recognition program. She has conducted the Travel Expo program the past four years and was a Silent Auction assistant the past three years, taking on those roles again for Convention 2010.

Sigrid has a very special commitment and dedication to programs for the mentally and physically challenged. Involved with people with disabilities for over 16 years, and after serving previous terms in office, several years ago Sigrid agreed to serve again as President of the Unrecables (a Chapter of Disabled Sports USA). A key fund raiser for the club's programs, Sigrid was also instrumental in the Unrecables joining the Rokka League and becoming involved with LAC and the FWSA.

Sigrid also served six years as a trustee for the United States Adaptive Recreation Center, that started the adaptive Ski School at Big Bear Mountain. She also volunteers her services with Disabled Sports, USA at Mammoth and Tahoe Adaptive Ski School (TASS) at Alpine Meadows.

For anyone who has had the opportunity to observe Sigrid skiing with disabled skiers, they will see someone with great patience and joy at seeing them ski. She uses special techniques when assisting blind skiers down the slopes. Because of dedicated individuals like Sigrid, club members have an interested able friend by their side, teaching them how to ski, or to snowboard, and participate in healthy, recreational, outdoor activities.

Through all her volunteer efforts in many levels of organized skiing over the years, and her inspiring work with the Disabled Sports USA, Sigrid Noack has made a decisive contribution to skiing. It would be appropriate to recognize Sigrid for her long-term contribution and significant achievements with the Hans Georg Award 2010.

Snowsports Builder Award

Doug Pfeiffer

Doug Pfeiffer was born October 29, 1927 in Quebec City. He taught skiing at Quebec's great ski schools before moving on to Squaw Valley, California in 1950. Three years later Doug went south to Snow Summit near Los Angeles. Many consider Pfeiffer the father of American skiing technique and the daddy of freestyle as well. His 1958 book, *Skiing with Pfeiffer*, is a ski classic. Pfeiffer was also one of the first certified snowboard instructors; he was then 62.

Doug began as a junior racer in Montreal in the 1940s and started teaching skiing in 1946 in Canada, then became an instructor at Squaw Valley in 1950 under Emile Allais. Early in his career, he moved to southern California. He taught dry land classes on carpets in gymnasiums, on shaved ice, pine needles, and grass. Doug said, "Over a period of several weeks we even taught almost 500 military personnel on the sand dunes at the Naval Ordinance Test Station at China Lake." At the same time, he and Tyndall were attempting to build a skier base for a resort they hoped to develop, Onion Valley in the Inyo Basin, west of Independence, California.



Doug Pfeiffer, Skiing Magazine
Editor in Chief 1973

On the basis of his experience in several instructors organizations, he integrated this experience into the concept of a national instruction organization. Pfeiffer served as an FWSIA examiner for many years and in 1961-62 became president of the Far West Ski Instructors Association. This affiliation led to co-founding the Professional Ski Instructors of America, an association now numbering over 26,000 ski teachers across the USA. Always an avid student of serious ski techniques, he advocated having fun while teaching skiing. Note the following excerpt that shows his sense of fun: Doug Pfeiffer taught at Snow Summit in Big

Bear, CA. He used to teach the Reuel in what *Skiing Magazine* called the Doug Pfeiffer School of Exotic Skiing. To quote Pfeiffer, "Visualize this scene:

eight to ten good skiers dutifully lined up side-by-side with skis across the fall line and the instructor saying, now class, brace yourselves with the poles forward on either side of your uphill ski like so. Good. Now raise your lower ski and hold it up. Great! Now, bark. That always got a laugh. But some didn't get the joke until I added, Now, we are going to do the Fire Hydrant Hop, better known as the Reuel Christie. It wasn't just a light hearted approach to skiing that I was after, but sharpening their balance and ability to recover from, ahem, slips."

Doug introduced many improvements and refinements to ski teaching methods and techniques. Some of his contributions include actions and phrases such as: hockey stop; edge control; control by pressure on front, middle, and/or tail of skis.

For over ten years, from 1962 to the late 1970s, he published several ski-related magazines. Doug shifted course in 1963 to become National Editor of *Skiing Magazine*. In 1966, he was editor in chief of *Skiing Magazine* and several other publications.

His reading of Dr. Fritz Reuel's ("royal") 1929 book, *New Possibilities in Skiing*, led him to experiment with trick skiing. He invented some of the basic ballet freestyle moves. His basic competition format, with the exception of ballet skiing, has gone on to become a Winter Olympic gold medal sport. Doug and Tommy Corcoran invented freestyle skiing at Waterville Valley in 1971. He is considered the *Father of Freestyle Skiing*."

In the fall of 1999, SKI Magazine included him among the 100 most influential skiers of the century.

He still intrigues his friends into experimenting with different kinds of skiing, showing the way and never hesitating to try anything that comes to mind from the sublime to the ridiculous. To Doug, it all represents the sport he loves."



Jimmie Heuga Award

Linda Whittle

Linda Whittle has been involved with the Heuga Center for MS since its inception. After overcoming her own challenges (she has been a two time cancer survivor) she became involved with Jimmie Heuga and his foundation, becoming a close friend to Jimmie and sharing his dreams of helping make this a life-long endeavor. Her team has been the longest participating team in the Vertical Express event, held in Steamboat Springs and Vail, Co. Her fundraising efforts has produced over \$300,000 in donations.

The Jimmie Heuga Center was founded in 1984. Currently known as the Can Do Multiple Sclerosis Center (CDMSC), it provides a program dedicated exclusively to helping those suffering from MS to live the best life possible and to ensure that access to skiing is available to people with all types of disabilities.

The CDMSC believes people are empowered when they undertake and succeed at challenging outdoor recreation. Jimmie, afflicted soon after his world stunning achievements as a Bronze medalist in the '68 Olympics Games, was an ardent believer in this credo. Creating awareness throughout the skiing community, the Center has earned a national and international reputation as a model program in adaptive outdoor recreation.

After working in Hotel Management for several years Linda Whittle realized she wanted to give up the city life and career, to do what she loved in life! That love...was skiing! During her affiliation with the Center she served as one of numerous volunteers dedicated to making the lives of those afflicted with MS more enjoyable. Linda provided a myriad of services in her volunteerism and went on to serve as a National figure in adaptive skiing, including coaching the US National Adaptive Ski Team. During Linda's long career with the CDMSC, she has seen the expansion of a fledgling program serving a small number of aide recipients to a year-round program providing thousands of adaptive recreation lessons annually to

people with disabilities, including a new sector of participants, the "Wounded Warriors", most recently those from the Iraq and Afghanistan conflicts.



She coaches the Disabled Vets Winter Sports Clinic on a yearly basis and is associated with the Paralyzed Veterans Association in Colorado Springs, Co., and in Bronx, NY.

Her work with athletes includes being a Blind Ski Guide for disabled athletes and a US Ski Team coach with the Special Olympics. She also organizes an ongoing program for ski racing with the Special Olympics in Steamboat Springs.

Her roles evolved from volunteer to a nationally recognized leader in the adaptive recreation arena. Linda has traveled locally and nationally to promote adaptive teaching and the significance of therapeutic recreation, as well as the CDMS fundraising events. She is widely recognized for these accomplishments on a National level and she continues to devote her time as a volunteer with Disabled Sports USA as a key staff member.

Her dedication to the Heuga Center has been central to its overall success in providing vital services and healing to its many recipients. Her dedication to adaptive recreation at both the local and National level over a long period of time is remarkable and worthy of recognition, particularly in the name of one to whom she personally provided such loving and important services, Jimmie Heuga, himself.

In this, the year of his passing, it is most appropriate that Linda be recognized for her unselfish dedication, loving care for the afflicted and wounded and leadership in this most important arena of caring for those most in need. We think Jimmie would be proud to say "Thank you Linda, for all you have done."

Elizabeth “Schatzi” Wood Award

Gloria Raminha

Gloria Raminha has been an active leader in organized skiing for over 15 years at the club, council and FWSA levels in a variety of positions. In the past three years, Gloria has made tremendous contributions to the Far West Ski Association as VP of North American Travel. She joined the FWSA Travel Staff in 2004 and has had responsibility for air, ground transportation, and lodging. She works with tour operators and ski areas to insure all participants have an enjoyable and stress-free trip. She has great leadership and organizational skills.

Since 2007, Gloria has held the position of VP of North American Travel. She has developed a very cohesive travel staff and has organized our largest Ski Week with 740 participants at Whistler in 2008. Gloria did an exceptional job coordinating our 2009 Ski Week to Big Sky, Montana; overcoming transportation issues and changes due to the state of the economy.

The 2010 Keystone Ski Week was a flawless execution of air travel, lodging, racing, activities, and food service. Gloria did it with her staff, Rocky Mountain Tours, and Vail Resorts Keystone staff.

Other accomplishments include organizing an Alaska Cruise in 2008 after our Convention in Bellevue, Washington. She served as assistant trip leader for the Greek trip last September.



She has the ability to think outside the box and develop additional travel benefits and opportunities for our members, such as the 1st FWSA summer family oriented trip to Wolf Creek Resort this July.

Gloria has developed excellent working relationships with our industry partners and is highly respected by the ski industry. She attends Mountain Travel Symposium (MTS) representing FWSA. Her dedication and enthusiasm is extraordinary, she gives up a minimum of two weeks vacation time for FWSA.

She has been a member of the Avalanche Ski Club since 1982 and has been a dedicated and hard working participant in FWSA Conventions and Ski Weeks since 1985. Gloria has served on the Avalanche Ski Club Board as President for three years as well as Trip and Activities Chair for 7 years. She has served on the Central Council Board as President for one year and VP of Travel for one year. Gloria has also attended every Ski Week and Convention since 1985.

2010 Door Prize Donors

Whistler Blackcomb
Schweitzer Mountain Resort
Zero Gloves
Steamboat Ski & Resort Corp
Squaw Valley USA
Big Sky
Mt. Bachelor
Forest Suites
Sugar Bowl
Northstar at Tahoe
Omeez Boot Toppers

Helmets

A ski helmet can provide some protection in a collision.

Rarely seen on the slopes 20 years ago, helmets have become increasingly popular with skiers. The National Ski Areas Association reported that, according to the preliminary results of its own study, 57 percent of all skiers and snowboarders at U.S. ski areas wore helmets during the 2009 to 2010 ski season. While the NSAA endorses helmet use, it also recommends skiing “as if you are not wearing one.” The organization says that helmets work at speeds of 12 mph or lower. Above that, according to the NSAA, “a helmet may not prevent or reduce a serious injury.” The American Society of Testing and Materials introduced standard F2040 for helmets used for snow sports.

By Erik Zygmunt,
eHow Contributing Writer

Bill Berry Award

Hard News

Sylas Wright



Sylas Wright is a Sports Editor at the *Sierra Sun*. The article that won this award appeared in the “Sierra Sun.” Sylas covered our Athletic Scholarship Program and the deserving junior racers in the Lake Tahoe area that receive money from FWSA.

We want to thank the Tahoe community and their sports editor, Sylas Wright. Sylas works tirelessly to tap into community resources — like ski coaches and parents — to find out and list as many accomplishments as he can find space for each edition.

This award is given for outstanding service to skiing and is presented to writers for either a featured article or hard news.



Bill Berry Award

Feature Article

McKay Jenkins

McKay Jenkins' *The Last Ridge* is the latest in a series of books about World War II, where we see the war from the viewpoint of those who fought it.

The 10th's story is a familiar one, unless you've never heard it. It is the brainchild of “Minnie” Dole (no relation to later 10th Member and future senator Robert Dole) who struggled against the stodgy Army bureaucracy before gaining General Marshall's ear. Marshall, seeing that mountain troops were being used by all the belligerent armies, decided that a Mountain unit would be useful to the U.S. Army. So, the 87th Mountain Regiment was born.



Later, the 85th and 86th Regiments were added and thus, the 10th Mountain Division was born. After over two years of rigorous training, they finally saw action in Italy in 1945. Passed over by Ike's Chief of Staff Walter Bedell Smith, Mark Clark, the commander of the Allied field armies in Italy, snapped up the 10th. It was one of his greatest moves.

The 10th, in a series of daring maneuvers and risky night climbing, seized enemy held ridges and finished 114 days suffering higher casualty percentages than other divisions. Jenkins' book views the 10th's actions from both the high command and the soldiers who did the fighting. He sticks to the fighting men for most of his book. It's a solid, fast moving story and a first rate war adventure.

McKay Jenkins has backpacked, paddled, bicycled, and skied in wildernesses all over the world. He has written for *Outside*, *Outdoor Explorer*, and *Orion*, among many other publications. He has a master's degree in journalism from Columbia and a Ph.D. in English from Princeton. A former staff writer for *The Atlanta Constitution*, he currently teaches literature and nonfiction writing at the University of Delaware. Jenkins lives in Philadelphia with his wife and two dogs.

Event Sponsors

78th Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 78th Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2010-11.

Event		Sponsor	Website
Golf Tournament		Snowbasin - a Sun Valley Resort	www.snowbasin.com
Pub Crawl		Reno-Sparks Convention Visitors Authority	www.visitrenotahoe.com
Spa Day		Snowmass Tourism	www.snowmassvillage.com
Pool Party	 	Mt. Bachelor, Northwest Ski Club Council	www.mtbachelor.com www.nwskiers.org
Silent Auction DJ / FWSA Safety Person of Year		Aspen/Snowmass	www.aspensnowmass.com
Silent Auction Happy Hour		Ski Dazzle	www.skidazzle.com
Delegate Bags		Ski Oregon	www.skioregon.org
Delegate Neck Wallets		Sun Valley Resort	www.sunvalley.com
Saturday Continental Breakfast		Mammoth Mountain	www.mammoth.com
Saturday Beer Sponsor		Ski Banff - Lake Louise - Sunshine	www.skibig3.com
Saturday Luncheon		Vail Resorts (Vail, Beaver Creek, Breckenridge, Keystone, Heavenly)	www.vailresorts.com
Multimedia Presentation	 	Mt Bachelor, Sunriver Resort	www.mtbachelor.com www.sunriver-resort.com
Awards Banquet Band / FWSA Western Ski Heritage Prize		Steamboat Ski & Resort Corporation	www.steamboat.com
Awards Banquet Wine Corkage		Ogden CVB & Partners	www.visitogden.com
Sunday Morning Coffee Service		Telluride Ski & Golf	www.tellurideskiresort.com
Sunday Morning Brunch		Taos Ski Valley	www.skitaos.org
Councils' Men & Women of the Year	 	Big White Ski Resort Silver Star Mountain Resort	www.bigwhite.com www.skisilverstar.com
FWSA Athletic Scholarship Program	 	Schure Sports USA, Whitefish Mountain Resort, Grouse Mountain Lodge, Canadian Mountain Holidays	www.karbon.net www.skiwhitefish.com www.grousemountainlodge.com www.canadianmountainholidays.com
Grand Prize Travel Expo		Far West Ski Association Travel Program	www.fwsa.org
Eye Opener		San Diego Council	www.skisandiego.org



J. Stanley Mullin Award

Dick Shawkey

Dick has been involved in FWRA racing as a race director for Bear Valley Ski Club, Chief of Course and Chairman of BAC Open League Racing,

He brought his love and passion of ski racing and youth skiing development to the FWSA level by volunteering in 2008 as the Athletic Scholarship Program Chairman.

In the last two years, Dick has increased the funding and scholarships distributed from six racers receiving \$5,000 to 13 racers receiving \$10,000. He has organized and executed successful raffle sales at Ski Weeks and Conventions. Dick continues to look for new fund-raising ideas and has developed a good relationship with all the program sponsors.

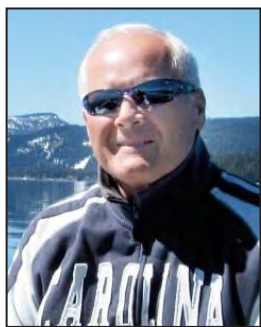
This last year the program had 46 applicants to review. Dick assembled applications, letters of recommendation, pictures, and judging criteria for his committee. Dick has invited and introduced some of the scholarship recipients to key events including the 2009 Big Sky Ski Week, 2009 FWRA Championships, 2009 Convention, FWSA Board of Director meetings.

Dick has developed effective press releases, getting published in numerous newspapers, publications, and websites including the *Sierra Sun*, *Bend Bulletin*, *Mammoth Times*, *Seattle Times*, and *Ski Racing*. Dick was instrumental in the formation of the Far West Ski Foundation and currently serves as a Trustee and Secretary while being very involved in setting policy and fundraising programs. Dick is committed to youth and junior ski racing and continuing to build the FWSA Athletic Scholarship Program.

Warren Miller Award

Modern Media Coverage for Skiing

Darin Talbot and Robert Frohlich



Robert Frohlich

Both Darin Talbot and Robert Frohlich, long time mainstays of the Tahoe ski scene, are recipients of the 2010 Warren Miller Award for their highly entertaining *Around Tahoe: Lake Tahoe's Ultimate Skiing and Snowboarding Video/Audio Tour Guide*.

The award is given for outstanding service to skiing by cinematographers, photographers, radio or television broadcasters. Described by Far West Association President Randy Lew as "deserving and truly a first," the two CD's and DVD set include information on 16 mountain resorts. They primarily focus on alpine skiing and snowboarding; although, cross-country skiing is also featured.

While the DVD, produced by Mark Jennings and Bill Jensen, repeats much of the information on the CDs, it gives viewers the chance to see Talbot in person and to view modern and historical footage shot at the resorts. Informative yet at times irreverent, the guide provides unique vignettes, historical tales and insider tips to visiting Lake Tahoe in winter. Made up of 57 tracks, highlights include original songs written and sung by Talbot and friend Eric T. Brandt. Guest narrators include Glen Plake, Tom Burt and Dr. Robb Gaffney. "We're really honored that this caught the judges' eye. We put a lot of passion and heart into this," says Talbot. The popular musician has also released four music CDs, as well as the successful two CD set summer driving edition of *Around Tahoe*. Frohlich said, "I'm grateful to Darin for asking me to partner up on this project. He deserves the applause for his vision, hard work and creativity."



Darin Talbot



Jordan-Reily Award

John Wentworth

The Association took great interest in the late 1980s and early 1990s in the possibility of lift capability to the top of the Sherwins, even conducting a heliskiing reconnaissance of the San Joaquin Ridge and

Sherwin (near Mammoth) in 1990. Snowcreek, an amenity ski area, died with the death of the developer and has become been a favorite recreation area for back country skiers, snowboarders, and hikers.

FWSA followed with great interest the plan to allow egress from the Sherwins south of the Mammoth Lakes townsite. The mover and shaker for this process is John Wentworth. Mammoth Lakes Trails and Public Access (MLTPA) was informally initiated in December 2005 by Mammoth resident John Wentworth in response to concerns about skier/snowboarder egress from the Sherwin Range back to town. Building on the knowledge gained from this issue, Wentworth and a handful of volunteers compiled the Mobility Plan Resources.

They documented more than 100 points of trails and public access in Mammoth to raise awareness of the need to consider a trail system. MLTPA engaged with town government, federal agencies, other non-profits, the public and private businesses to work cooperatively toward the goals identified in the MLTPA mission and vision.

The final deliverable of the SWG, SHARP lays out a thoughtful, collaborative plan for summer and winter trail use, recreation, and public access in the Sherwins area to the south of town. The success of this collaborative effort with the US Forest Service and the Town of Mammoth Lakes has resulted in a contract to produce a countywide inventory of points that access outdoor recreation activities and amenities – the Mono County Recreation Access Tool (MCRAT).

For his leadership and perseverance in the MLTPA collaborative effort, a model for recreation communities, John Wentworth is recognized with the Jordan Reily award. The namesakes for the award are Bob Jordan, a Guadalcanal veteran, and John Reily, one of the developers of Alpine Meadows.



Western Heritage Award

Jane Jackson

Jane Jackson has conducted historical research since 2005 into the early days of skiing in Northern Arizona. Her work has been published in the Journal of Arizona History and

her work is continuing. She is currently working on the production of a 45-minute documentary entitled *Echoes of the Peaks, An Early History of Skiing in Northern Arizona*.

Jackson's work includes over 20 taped and transcribed interviews with early skiers and their descendants. She has acquired over 200 early photographs from the Jimmie Nunn collection and others, examined local Flagstaff newspapers and university publications, inspected Forest Service reports from 1948-51 on Arizona Snowbowl from the Cline Library collections at Northern Arizona University,

and looked over 1939 and the 1950s USFS maps. Jane wrote "In addition to preserving history, my current film project, as well as my article and the various public presentations, address the need to save the memory of Flagstaff's ski pioneers. Seven of the men I interviewed began skiing in Flagstaff before Arizona Snowbowl existed."

Their stories were unrecorded until now: stories of Flagstaff winter sport activities since 1930, the log lodge at Snowbowl built by the Civilian Conservation Corps in the 1940s, the first private owner of the facilities in 1946, and cutting trails and building today's Agassiz Lodge in the 1950s.

These anecdotes give listeners the feel of the camaraderie in the ski community and nostalgia for those days past when skiing was new and fresh and every day was an adventure." Skiing started in Northern Arizona in 1915.

Bill Mackey Award *Brian Flickinger*



Brian Flickinger ("Flick") is currently the National Group Sales Manager, Vail Resorts Corp. He has served in that position since 2005. His priority was to link FWSA with a Vail Resort Corporation trip. He did a fabulous job of recruiting, succeeding with Ski Week

2010 at Keystone.

But Flick has gone beyond the usual involvement, becoming deeply involved in all aspects of organized recreational skiing, involving himself with all major U.S. councils/clubs and FWSA.

Vail Resorts is one of the oldest patrons of our Silent Auction and Flick has ensured their continued participation at a very high level. He has also ensured the area he has represented remained among the most generous in support of both FWSA, its councils and recreational ski programs, in general.

He has continued the strong Vail Resorts Programs that support FWSA, ensuring continued financial funding and has personally visited many council and club events. In addition to being a strong and vocal supporter of the Association, Flick has enthusiastically embraced the concept of partnering with FWSA in support of mutual goals and has become a great supporter of its future.

Of course, the emphasis is always on group recreational ski travel, at which he has done a tremendous job for FWSA and its councils. He has become a very vigorous supporter of recreational skiing across the country. He truly enjoys getting out among skiers and talking about skiing and its benefits.

We have a tremendous amount of admiration and respect for Brian Flickinger. Like Bill Mackey, his love of the mountains and support of skiing is an inspiration to us all.

Passages *In memory of our deceased members and industry friends*

Ski Club Members

Tom Van Bogart, *Apres Ski Club*

Tom Brown, *Torrey Pines SC*

Bernice Cohen, *Phoenix Ski Club*

Harry Eastman, *San Diego Council*

Jane Eliason, *Altair Ski Club*

Ken Gladney, *Balboa Ski Club*

Burt Griffin, *Auslich Ski Club*

Helga Kessock, *Torrey Pines SC*

Mike Knieriem, *Balboa Ski Club*

Peggy Jean Knight, *Orange Council Treasurer*

Margie Little, *Rusty Bindings/Snowchasers*

Claude Martin

David Richman, *Balboa Ski Club*

Stan Walton, *Past President FWSA*

Al Williams, *Altair S C*

FWSA Skiing Friends

Jimmie Heuga, *Olympian and humanitarian*

Nikolai Anikin, *Nordic skier*

Arne Beckstrom, *Freestyle Champion*

Georgene Bihlman, *Educator*

Ian Brown, *Seattle Ski Shows*

Nic Fiore, *Badger Pass*

C R Johnson, *Squaw Valley Xtreme skier*

Silent Auction & Travel Expo - 2010

Participants

by Mary Olhausen & Debbi Kor

The Far West Ski Association and San Diego Council of Ski Clubs extend their appreciation and sincere gratitude to the 25th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners to the efforts of our Association. Please include these industry partners in your travel plans for 2010-2011.

The support from our Industry Partners continues to grow. In 2011 we look forward to the 26th Annual Silent Auction and Travel Expo at the 79th Annual FWSA Convention in Industry Hills, CA.

Aava Hotel, BC, Canada
Adventure Tours, CA
Alaska/Horizon Airlines
Alpine Meadows Ski Area, CA
Alta Ski Resort, UT
Alyeska Resort, AK
Anchorage CVB, AK
Arapahoe Basin, CO
Aspen Skiing Company, CO
Aspen/Snowmass, CO
Aston Lakeland Village Resort, NV
Atlantis Casino & Spa, NV
Banff Lodging Company, AB, Canada
Beaver Creek Resort, CO
Betty Donellan, CA
Beyond Rapture Day Spa, BC, Canada
Big Sky Resort, MT
Big White Ski Resort, BC, Canada
Black Tie Ski Rentals, CO
Breckenridge Resort, CO
Brighton Ski Resort, UT
BrianHead Ski Resort, UT
Brundage Mountain Resort, ID
Canyon Transportation, UT
Capella Lodging, CO
CMH Heliskiing, Canada
Copper Mountain Resort, CO
Country Inn & Suites, UT
Crested Butte Mountain Resort, CO
Crested Butte Mountain Properties, CO
Custom Ski Escapes, CA
Davis Area CVB, UT
Deer Valley Resort, UT
Destination Hotels & Resorts, CO
El Dorado Ranch, Mexico
El Monte Sagrado Resort & Spa, NM
Fairmont Hotels & Resorts, AB, Canada
Fairmont Banff Springs Hotel, AB, Canada
Fernie/Kimberley Resorts, BC, Canada
Forest Suites Resort, CA
Grand Sierra Resort & Casino, NV
Fraser Crossing/Founders Pointe, CO
Grouse Mountain Lodge, MT
Heavenly Mountain Ski Resort, CA

Heavenly Tahoe Vacations, CA
Hilton Garden Inn, UT
Holiday River Expeditions, UT
Holidaze Ski Tours, NJ
Homewood Mountain Resort, CA
Jackson Hole Mountain Resort, WY
Jackson Hole Resort Lodging, WY
Juniper Springs Resort, CA
Kandahar Lodge at Whitefish, MT
Keystone Resort, CO
Kirkwood Mountain Resort, CA
LaPosada Santa Fe Resort, NM
Lakeside Resort Properties, UT
Madrona Manor, CA
Mammoth Mountain Ski Area, CA
Miracle Springs Resort, CA
Mountain Resorts, CO
Mt. Bachelor Ski Resort, OR
Mt. Rose - Ski Tahoe, NV
Nancy Green's Cahilty Lodge, BC, Canada
Northstar-at-Tahoe/Sierra-at-Tahoe Resort, CA
Ogden Comfort Suites, UT
Ogden Convention Visitors Bureau, UT
Ogden Hampton Inn & Suites, UT
Pacific Coach Lines, BC, Canada
Pangwitch Lake Resorts, UT
Panorama Ski Resort, BC, Canada
Park City Mountain Resort, UT
Park City Peaks Hotel, UT
Park City Transportation, UT
Peppermill Resort/Casino, NV
Powder Mountain Ski Resort, UT
Red Mountain Resort, BC, Canada
Red Mountain Resort Lodging, BC, Canada
Renaissance Esmeralda Resort, CA
Reno Sparks Conv Visitors Auth, NV
Resort at Squaw Creek, CA
Resorts of the Canadian Rockies, BC, Canada
Rocky Mountain Tours, CO
Schweitzer Mountain Resort, ID
Sego Lily Spa, UT

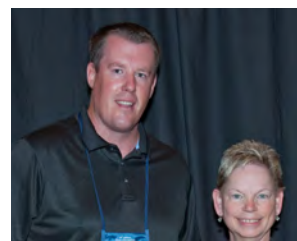
Selkirk Lodge, ID
Shore Lodge, ID
Sierra at Tahoe, CA
Silver Legacy Casino, NV
Silver Star Resort, BC, Canada
Silverado Lodge, UT
Ski Banff-Lake Louise-Sunshine, AB, Canada
SKI.COM, CO
Ski Dazzle, CA
Ski Group.Net, CA
Ski Oregon, OR
Ski Santa Fe, NM
Snakedance Condominiums, NM
Snow Tours, NJ
Snowbasin Ski Resort, UT
Snowbird Ski & Summer Resort, UT
Snowmass Ski Resort, CO
Snowmass Tourism, CO
Solitude Ski Resort, UT
Sports America Tours, CA
Steamboat Ski & Resort Corp., CO
Stonebridge Inn, CO
Sunriver Resort, OR
Sun Peaks, BC, Canada
Sun Valley Resort, ID
Tahoe Resort Village Property, CA
Taos Ski Valley, NM
Telluride Ski & Golf, CO
The Canyons Resort, UT
The Crestwood, CO
The Cliff Lodge, UT
The Gant, CO
The Grand Lodge at BrianHead, UT
The Huntley Lodge, MT
The Lodge at BrianHead, UT
The Riverhouse Resort, OR
Timberline Condominiums, CO
Trickle Creek Inn, BC, Canada
Vail Resorts, CO
Whistler/Blackcomb, BC, Canada
Whitefish Mountain Resort, MT
Winter Park Ski Resort, CO
Wolf's Den Lodge, BC, Canada

DISTINGUISHED SERVICE AWARDS

*Awards presented by
Mary Olhausen,
Silent Auction/Travel Expo
Chairperson*



Telluride Ski and Golf



Snowbasin



Mt Bachelor



Sunriver Resorts



Red Property



Northstar at Tahoe



Fairmont Lake Louise



Rocky Mountain Tours



Park City Mountain Resort



Betty Donellan-Senegence



Crestwood Condominium



Steamboat Ski & Resort Corp



Fernie and Kimberly

Destination Hotels

Forest Suites

Sugarbowl

USARC

Safety Person of the Year - Richard Rizk

By Scott Bowker



Richard Rizk of Beaverton, Oregon, is a member of the Cascade Ski Club in the Northwest Ski Club Council (NWSCC). He developed a winter safety speaker awareness series which addressed winter driving, terrain park safety, ski risks and the law, and ski patrol advice. Richard also contributed significantly to the development the NWSCC PIE. (Prepared Informed Ecological) campaign which addresses safety issues.

He spearheaded an influenza awareness initiative for Cascade Ski Club & NWSCC. Richard recently completed a 17 session back-country ski safety course which included avalanche training. He also has First Aid and CPR training. Richard has taught boating rescue and safety techniques as a YMCA camp boating instructor and performed search and rescue in lakes and pools as a YMCA lifeguard.

As a Special Olympics Coach with physician supervision, he regularly monitored downs syndrome participants for medication and safety compliance.

He has worked with commercial insureds to develop strategies for making workplaces safer. From an environmental safety perspective as an Environmental Claim Supervisor, Richard authorized and directed the clean up of some of the nations most contaminated sites.

He also advocates for safer play areas. He has worked for insurance companies and for the past 9 years he represented those with claims against insurance companies.

He has resolved disability, injury, environmental and property damage claims of all sizes in many states. Richard was president of Cascade Ski Club from 2004-2008, is now Vice President of the Northwest Ski Council and has been nominated for NWSC President. Richard lives in Beaverton, Oregon. He enjoys downhill, backcountry and cross country skiing on and around Mount Hood.

Tommi Tyndall Award *Mammoth Mountain*

For more than ten years, Mammoth has hosted a *Ski-er's Appreciation Weekend* for all ski club members. This annual "thank you" event has evolved over the years with each year getting better and bigger than the last while still incorporating a free lunch, a happy hour, fun activities, contests, races, and discounted lift tickets. This event is not limited to the "local" ski clubs; the clubs of the nation are welcome. The Far West ski clubs have a long standing relationship with Mammoth.

Mammoth is where L. A., Orange, San Diego, and Inland Councils continue to hold their four to eight yearly club, league and council ski races. Mammoth once again hosted the Far West Championships in 2008 and again in 2010.

Mammoth has participated in the Travel Carousel and Travel Expo for more than 20 years and have sponsored many Far West and council events. They jump on board for a club fund raisers to prizes for council's Men and Woman of the Year, to Snow/Winter Galas, to the Far West Convention. Their donations go back more than 50

years. In addition to Far West, Mammoth continually gives back to its local community. The Mammoth foundation raises money for high schoolers, college students and recently for a ski museum.

Mammoth has 3500 acres, 3100 vertical feet and averages 385 inches of snow with 300 days of sunshine. Now add incredible spring skiing, nearly endless winters and pure fun and you've got California's favorite mountain resort. 11,053-foot Mammoth Mountain dominates the Eastern Sierra skyline and the minds and hearts of its die-hard fans and weekend warriors. Where else do "locals" complain that the mountain closed too early—in July? Major improvements over the last ten years have made the on-mountain experience unmatched, and trend-setting season pass deals have helped re-affirm Mammoth's status as a world-class mountain with something for everyone. The view from the top of Cornice says it all.

FWSA CLUB & COUNCIL HISTORY RECOGNITION 2010

Revolution of Evolution: Keeping Up with the Times

Fresno Ski Club

Skiing the Dream

Incorporated 1937



Founded in 1934 and incorporated in 1937, the Fresno Ski Club is one of the nation's oldest incorporated ski clubs. The Club has reinvented itself, revolving with the ski industry and changing demographics of skiing and snowboarding, evolving into a vibrant, active social and recreational organization during eight decades of our existence.

The Club traces its origins to the early development days of our local ski resorts, Badger Pass and China Peak/Sierra Summit. The Central Valley geographic area was home to many people of Scandinavian heritage. The snowy western slopes of the High Sierras offered a perfect opportunity to introduce the sport of alpine skiing, cross country skiing and snow shoeing to the community. In the 1930's, 40's and 50's Club activities focused on ski racing for skill development.

During the 50's the Club evolved its interest in ski safety by establishing an all volunteer ski patrol, the "Fresno Ski Patrol" and developed standardized testing to

assess and rank a skier's skills and abilities. These early tests became a precursor to the battery of assessment tools used by today's National Ski Patrol.

Over the years, the Fresno Ski Club has adjusted its menu of skiing, off-season recreational and social activities, and thus reinventing itself to meet its constantly changing membership profile and enthusiasms.

Three times since the 1960's the Club experienced a decline of membership numbers. Responding accordingly, the Club was resourceful in its rejuvenation.

Strategies were identified to recruit and retain new members. Additional events and activities were added. Traditional functions were adjusted to meet emerging interests.

The Club currently offers a full calendar of pre-season, seasonal and off-season recreational and social activities that are designed to meet the interests and varying abilities of its members—be it ski and snowboard skills, member

time and/or budget abilities. Today, the Club has a stable base of 211 members, of which many are long standing. Annually the Club takes upwards of 300 members on ski trips to local and nationally recognized destination resorts. Plus just as many members put-on-the-ritz to attend our numerous social and fundraising activities.

Another 250 members participate in off-season activities ranging from day hikes and water ski ventures, to weekend wine tours. Evening meetings are well attended, averaging 55-60 members. There is always something for each member.

Prepared by members Vicki Erickson and Crissymarie King, with contributions by Bunny Bartels, Jack Pieroni, Don Anderson, Scott Knutson, Linda Renfro and Pat Mayfield

Special thanks to James Benelli, former ski instructor at China Peak and author of *Ski Tales: A History of China Peak and Sierra Summit*." Published in 2009.

Nobody Left Out.....



President's Award *Lindsey Vonn*



Lindsey Vonn is an American alpine ski racer. She won the gold medal at the 2010 Winter Olympics in downhill, the first American woman to do so.

She also won three consecutive overall World Cup championships (2008, 2009, 2010), the first American woman and second woman

ever to accomplish this. Lindsey also won World Cup discipline championships in downhill (back-to-back) and Super G (the first American woman to do so). With her Olympic gold and bronze medals, 33 World Cup wins in four disciplines (downhill, Super G, slalom and super combined) and two World Championship gold medals (plus two World Championship silver medals), Vonn has become the most successful American woman skier in history.

Vonn was born in Saint Paul, Minnesota, as Lindsey Caroline Kildow and raised in the Twin Cities metro area. She was on skis at age 2 before moving into Erich Sailer's renowned development program at Buck Hill, which also produced slalom racer Kristina Koznick. Her father Alan Kildow, was a national junior skiing champion before a knee injury at 18.

When she was ten years old, she met Olympic gold medal skier Picabo Street, whom she considers her heroine and role model. She married fellow 2002 Olympian and former U.S. Ski Team athlete Thomas Vonn on September 29, 2007.

At the 2010 Winter Olympics, Vonn planned to compete in five events. On February 10, she revealed that she had a bruised shin. Vonn said the pain from her injury was "excruciating" and she would have a difficult time competing at the Winter Olympics. On February 17, in her first event, Vonn won the gold medal in the downhill, besting longtime US rival Julia Mancuso by 0.56 seconds, becoming the first American woman to win an Olympic gold medal in downhill.

President's Award *Jane Wyckoff*



Jane Wyckoff is currently a member of the Far West Ski Association Board of Trustees and serves as the Association's Annual Convention Chairperson. Attending her 39th Annual FWSA Convention this year, she was also the Convention Chairperson during the 1970's. One of the founding organizers of the first FWSA Silent Auction 25 years ago, she served as Silent Auction Chairman for 17 years. She is a member of the "A+ Team" that now conducts the Silent Auction and Travel Expo.

Jane is responsible for arranging site visits and negotiating the annual FWSA Convention hotel / Convention Center contracts. Under her leadership, FWSA now locates potential Convention sites and executes hotel contracts two to three years in advance, which has resulted in more effective planning and cost savings for the Association. Working with the FWSA President, she oversees Convention budgeting/finance and operations. She also works closely with the Host Convention Council in organizing all aspects of the Convention, and developed a detailed Convention Host Responsibilities Timeline this past year.

Jane was the first woman elected president of Far West Ski Association (1980-84). She also served as President of Los Angeles Council (1975-77), and Single Ski Club (1974-75). A member of the FWSA Board of Directors and Board of Trustees for many years, she served as Chairman of the Board of Trustees in 1992-93. She was also an Annual Convention Delegate to the United States Ski Association Conventions, and served on committees for the United States Recreational Ski Association. She is a previous recipient of both the FWSA Hans Georg Award and Elizabeth "Schatzi" Wood Awards.

A member of the National Ski Patrol System (NSPS), she was an Assistant Patrol Leader at Kratka Ridge in the late 1970's. Active in the founding years of the California Handicapped Skier's Foundation (USARC), she was a member of the Annual Celebrity Ski Race Steering Committee.

Ski Industry Distinguished Guests

Billy Kidd
Olympic Metalist



When you think of legends in American skiing the name Billy Kidd is at the top of the list. He became America's hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the “Legends Races” now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center. The Center features a personal “hands-on” approach, using on-slope video analysis and a Personal Skiing Profile.

Steve Reneker
Climber/Mountaineer



Steve wrote *The Seventh Summit: The 1995 American Mt Everest Expedition Becomes a Tribute to a Fallen Friend*. Steve said, “After high winds for nearly two months, a window of opportunity opened. On May 16, 1995, the Summit of Mt Everest was reached. I carried two extra items with me on this adventure: ***the ashes of my best friend, Dave Tollakson, which will rest forever on his Seventh Summit and Far West Ski Association banners***, one of which flew in the wind for the thirty minutes we were there. FWSA has reached new heights. Dreams do come true. They’re not always easy to achieve, there can be major setbacks to overcome and you definitely have to work hard for them to become reality, but in the end, it’s worth it.”

He was on the Mt. High Ski Patrol from 1978-1995 and served as both professional and volunteer, plus was Ski Patrol Director for two years. He has been on the Snow Summit Ski Patrol since 1997. He is also an Outdoor Emergency Care Instructor.

Walt Roessing
Ski Travel Journalist



Walt Roessing is a Ski & Travel Journalist, formerly with the *San Francisco Examiner* & *San Jose Mercury News*. He is a San Diego-based ski and travel journalist who is a record seven-time recipient of the FWSA’s Bill Berry Award. He also has won a combined dozen awards from the North American Snowsports Journalism Association, the Society of American Travel Writers and the Lowell Thomas Foundation.

He has experienced and written about 17 different winter sports articles. He claims to be the best advanced intermediate skier in a group or the weakest advanced skier, and his features appeared last year on Google and Yahoo; his articles have appeared in 20 U.S., Canadian and European airline magazines, and his articles have been distributed by major newspaper syndicates in the U.S. and Canada -- including the *New York Times* -- as just a few examples.

Ski Industry Distinguished Guests

Chuck Morse

*Former Executive Director,
Far West Division, USSA*



Chuck Morrse has served the Association as a professional staff member and volunteer and achieved many “firsts” in these capacities. He has served as FWSA Executive Director and as its first (and first in the USSA) Recreation Services Director.

His service earned him the FWSA Hans Georg award in 1979, FWSA J. Stanley Mullin award in 1989, and three times the FWSA Bill Mackey award (1977, 1978, and 1983). Chuck was also LA Ski Council’s Outstanding Skier of the Year (1970).

Highlights of his skiing experience:

- A Certified Avalanche Instructor, NSPS, who survived two avalanches
- Skied White Wing in attempt to show feasibility to connect June and Mammoth

Austin McInerny

*Senior Facilitator/Mediator
& Natural Resource/
Land-Use Planner*



Austin McInerny, MRP, is a Senior Facilitator/Mediator and Natural Resource/Land-Use Planner as well as a public outreach specialist. He has extensive experience developing consensus-based, stakeholder-driven, resource management/infrastructure development review processes involving a wide range of interests.

He has considerable management and field experience in watershed planning, environmental assessment, regulatory compliance, habitat restoration, and use of Internet-based planning tools, including geographic information systems.

Austin's efforts on the Upper Guadalupe River Flood Protection Project for the Santa Clara Valley Water District (San Jose, California) helped secure the Association of Environmental Professionals' 2002 Outstanding Environmental Analysis Document Award.

Peter King

*General Counsel, LA
City Attorney’s Office*

Peter King, a former criminal prosecutor, has practiced law for over 20 years with the Los Angeles City Attorney’s Office. He has defended the City, a municipal corporation, and its public officials in complex class action litigation involving various City departments in liability, environmental, and land use litigation in State and federal trial and appellate courts. He currently serves in the General Counsel Division of the City Attorney’s Office advising the Mayor’s Office, the City Council, and numerous City boards and commissions on transactional matters and a variety of other legal issues.

Peter also serves as General Counsel to Mt Baldy Ski Lifts, Inc and advises other clients in the snow sports industry. He raced for many years with ski clubs and USSA Masters. He is also an active Life Time Member of the National Ski Patrol.

Councils' Man and Woman of the Year

By Mary Azevedo

Woman of the Year *Helen Harris*



Helen Harris is one of our favorite people who has been skiing forever. She has belonged to the Convair SC/Don Diego Ski Club, a member of the San Diego Ski Council, for 50 years and has skied for 60 years. She has skied at most US and Canadian and United

States Ski Resorts, from Squaw Valley, CA to Suicide Six in NH.

She donates to the Mammoth Lakes Foundation on an annual basis. She also purchased 1/6 acre at the site for a metal plaque honoring her deceased husband, Joe Harris. They also donated money for a chair lift that is by the race slope Fascination.

She skis defensively. A snowboarder crossed on the tails of her skis which caused her to fall abruptly on his upturned snowboard. She gave a lecture him on the damage he caused. She fractured her clavicle and damaged her shoulder.

Helen wrote the histories for both the Convair and Don Diego Ski Clubs, including the origins and early years of these clubs. She was the Council Rep for 12 years for both Convair SC and Don Diego SC.

She produced the first annual San Diego Skier Guide which included ads to pay for the publishing. She typed various articles, and distributing them to skiers and ski shops.

In regard to racing, in 1990, she was 1st in B-SV2 Class; in 1983 FWSA Championship – 1st in Slalom & 3rd in GS in B-SV Class; in 1984 FWRA Championship – 1st in Slalom in B-SV Class; In the late Eighties she earned the most racing points for Women, and they added her name to the Joe Harris Racing Trophy.

Her most satisfying performance was when she came within 11 seconds of Norma Lausman's time, the perennial winner of her class and the National and International Numero Uno.

Man of the Year *Jim Sommers*



James Sommer has been a member of Reno Ski and Recreation for ten years and has skied 52 years. He has skied at ski resorts in California, Utah, and Colorado and internationally. He currently maintains an active interest in the Owens Valley water saga, and has worked on restoration projects with the US Fish and Wildlife service for restoring Lahontan Cutthroat Trout to the Truckee River (Reno Flyfishers).

For four years, Jim has been a Certified Professional Ski Patrolman at Slide Mountain, Mammoth Mountain, and Mt. Rose. He was on ski patrol at Mt. Rose Ski Patrol from 1977-78 acting as director of avalanche control. As a USSA Coach and Referee, his goal has been to provide a coherent, positive and safe experience for participants.

For the Sierra Council, he was Vice President for two years. He assisted in planning Council activities and served as a referee for League racing. He served on the Far West Racing Association staff at Copper Mountain, Big Mountain, Aspen-Snowmass and Lake Louise.

He also served as Sierra League race statistician for 3 seasons and as Chief of Course and/or Referee at multiple league races, Nor-Cal Championships and FWSA Championships. He is currently a licensed member of USSA, holding a competition license (Master's), ski coach and race official licenses.

*Councils' Man and Woman of the Year receives:
5 nights lodging plus two 5-day
lift tickets at Big White/Silver Star*

Councils' Man and Woman of the Year Honorees



Far West recognizes its best volunteers. The FWSA Councils' Man and Woman of the Year are chosen by their peers based on contributions to organized skiing. In the beginning, this contest was mostly a beauty pageant for the ladies where the contestants modeled ski apparel. There were rounds of cocktail parties, publicity photographs followed by a hectic day of interviews, tours and parties. The winner was crowned Queen. In 1976, Far West opened the competition to the men. In those early days, the "Snow Queen & King" were chosen by noteworthy & impartial judges. In 1981, the contest was not held because Far West thought the contest was too sexist. The contest reappeared the following year as "Councils' Man and Woman of the Year" in the format utilized today.

Outstanding Clubs



1st AA



1st AAA



2nd AAA

FWSA Athletic Scholarship 2008 - 2009 Winners

Two Time Winners



Dylan Murtha

Dylan Murtha, age 15, the son of Greg and Laura Murtha of Truckee, CA, is a sophomore at the Sugar Bowl Academy. Over the last four years, Dylan has been a top competitor in the United States Ski and Snowboard (USSA) sanctioned alpine ski competition. His coach, Aaron Atkins, attributes his success to his being an incredible competitor with the work ethic necessary to achieve all his goals. He completed his second year J-3s in 2009 ranked number one in the U.S. in Giant Slalom, seventh in Downhill, tenth in Super G, and seventeenth in Slalom.



Jake Perkins

Jake Perkins, age 17, the son of Chris and Tammie Perkins of Truckee, CA, attends Truckee High School. Jake recently transferred from the Squaw Valley Ski Team to the Sugar Bowl Ski Team. His coach at Squaw Valley, Greg Jones, praised him for his dedication and hard work. As a J-2 level racer last season, he was ranked 2nd in Giant Slalom, 2nd in Super G, 4th in Downhill, and 5th in Slalom in his age group.



Jordan Schweitzer

Jordan Schweitzer, age 15, the daughter of Todd Schweitzer, is a sophomore at Summit High School in Bend, OR. Her coach, Nils Ericksson, has praised her as one of the most talented female skiers he has seen in all his years as a ski racing coach. Her hard work has contributed to her achieving national ranking (as a second year J-3 racer) in the top ten in three alpine disciplines, Downhill, Super G and Slalom, and she was ranked in the top fifteen in Giant Slalom.

FWSA Athletic Scholarship - 2009 Winners



Julia Bjorkman

Julia Bjorkman, age 14, the daughter of Ellen Bjorkman of Crystal Bay, NV, is an eighth grader at Incline Middle School. Described by her Diamond Peak Ski Team coach as “driven and dedicated,” Julia achieved exceptional results as a first year J-3 racer, finishing the 2008-09 season in the top ten nationally in Downhill and the top twenty in Super G.



Dylan Brooks

Dylan Brooks, age 16, the son of Douglas and Candice Brooks of Mammoth Lakes, CA, transferred to the Sugar Bowl Academy for his junior year of high school. His coach at the Mammoth Ski Team noted that Dylan overcame several serious injuries during his ski career and persevered to achieve one top ten and two top 20 national rankings as a J-2.



Ali Gunesch

A member of the Mt. Hood Ski Team, Ali Gunesch is the daughter of Bill and Mary Gunesch of Government Camp, OR. This winter she attended Mt. Hood Academy. Jeff Pickering, the U.S. Ski Team Region Head Coach, notes that Ali combines strong skiing skills, athletic ability, and a good work ethic. She ranked nationally as a J-3 in the top 25 in Downhill and the top 20 in Super G.



Haley Hanseler

Haley Hanseler, age 15, is the daughter of Jamie Hanseler of Longview, WA, and a sophomore at Mark Morris High School. She has been recognized by Mt. Hood Ski Team coach, Bill Gunesch, for her competitiveness, determination and work ethic. Her drive for excellence resulted in being nationally ranked a J-3 in the top 20 in Downhill, Super G, and Slalom.



Allene Kennedy

Allene Kennedy, age 15, the daughter of David Kennedy of Truckee, CA, is in her sophomore year at Truckee High School. She is a member of the Squaw Valley Ski Team. Unlike most of her peers in ski racing, Allene’s training is limited to weekends and occasional days off from school. Never the less, she has achieved admirable results with a top ten ranking in Downhill and top fifteen in Super G and Giant Slalom.

FWSA Athletic Scholarship - 2009 Winners



Lila Lapanja

Lila Lapanja, age 14, the daughter of Vojko and Margie Lapanja in Incline Village, NV, is a freshman at Incline High School where she has formal classes and independent studies; she has a 4.0 GPA. Her coach Josee Lacasse commends her hard work, dedication and maturity. This combination has added to her competition success and made her an inspiration for her peers.



Nicolo Monforte

Nicolo Monforte, age 14, the son of Sal and Johanna Monforte of Olympic Valley, CA, attends North Tahoe High School in Tahoe City. Nicolo is a member of the Squaw Valley Ski Team. His coach, Lee Schmidt, lauds Nicolo for giving 110% in every endeavor. He was number one his first-year J-3 in the Far West Division, top five ranking nationally in Downhill and Super G; and top fifteen in slalom.



Morganne Murphy

Morganne Murphy, age 15, the daughter of Belinda Denmark of Truckee, CA, is a sophomore at Forest Charter School and a member of the Squaw Valley Ski Team. Competing as a J-3 last season, Morganne achieved top ten national ranking in Downhill and Super G and top twenty in Giant Slalom and Slalom.



Jetta Rackleff

Jetta Rackleff, age 18, is the daughter of Cathy Hammond, and a 2009 graduate of Summit High School in Bend, OR. Jetta has been a consistent top competitor with the Mt. Bachelor Ski Team. Her coach, Pat Robson, has commended her ability to balance the demands of ski racing, hockey, music, and other extra-curricular activities; she has a 3.75 GPA. Jetta is a speed specialist who completed the 2008-2009 season standing in the top 20 nationally in Downhill and Super G.



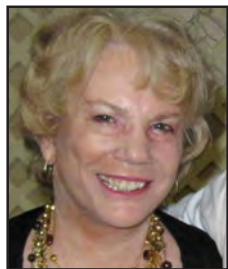
Kenneth Wilson

Kenneth Wilson, age 16, the son of Ken and Debbie Wilson of Prattville, CA, attends Chester High School, Chester, California, and trains with the Squaw Valley Ski Team. Last season as a J-3, Kenny ended the 2008-2009 race season ranked nationally in the top ten for Downhill, Super G, and Giant Slalom. His coach, Lee Schmitt, commented that he has the mental toughness and competitiveness needed to ski race.

FWSA Has Talent!!!



Outstanding Website Award Winners



Bonnie West

Single Ski Club of LA
Class A - 1st Place

Unrecables
Class A - 2nd Place



Crissymarie King

Capital Ski Club
Class A - 3rd Place



Don Cheshire

North Island
Class AA - 1st Place



Tom Cameron

Santa Barbara Ski Club
Class AA - 2nd Place



Otis Halverson

Cheyenne Ski Club
Class AA - 3rd Place



Ed Martin

Après Ski Club
Class AAA - 1st Place



Natalie Ricci

Up the Creek
Class AAA - 2nd Place



Emilio Trampuz

Mountain High
Class AAA - 3rd Place



John Jessen

Northwest Council
Council Website - 1st Place



Lennia Machen

Idaho Falls Ski Club
Council Website - 2nd Place



Wentworth Publication Award Winners



Gordon Cardona
The Unrecables
Class A - 1st Place



Karl Cikste
Don Diego
Class A - 2nd Place



Mary Jean Haley
Oakland Ski Club
Class A - 3rd Place



Barry Cole
North Island Ski Club
Class AA - 1st Place



Maggie Sharp
Cheyenne Ski Club
Class AA - 2nd Place



Tim Gibbs
Fresno Ski Club
Class AA - 3rd Place



Emilio Trampuz
Mountain High
Class AAA - 1st Place



Connie Burdette
Apres
Class AAA - 2nd Place



Lynn Wilbur
Reno Ski and Recreation
Class AAA - 3rd Place



Linda McGavin
Northwest Council
Council Newsletter - 1st place



VP of Racing

Far West Skiing at New Venues in 2011

The 2010 Racing Year was successful in spite of all the snow we received this year on the west coast. Most of the races at Mammoth Mountain, the Tahoe resorts, and the Oregon resorts went on as scheduled in spite of the many storms that came in on Fridays or over the weekends.

The Social Races were a big success on very firm snow at Mammoth Mountain in March, and the Norcal Races were highly competitive in soft snow conditions at Squaw Valley.

The year ended on a very positive note with the Far West Championships being held in April at Mammoth Mountain. The race department at Mammoth did a fantastic job with the course sets, course maintenance and all the races went off on time. The awards banquet on Saturday night just continued the great performance by Mammoth as the food served in the Mammoth Conference Center received compliments from many participants.

The Silent Auction was extremely successful that evening; we would like to thank all the vendors that donated items to our event. We will also be making a generous donation to the FWSA Athletic Scholarship Program once again this year. Individual racers donated a total of \$300 to the FWSA Scholarship Program with their registration forms, separately. John Ascuaga's Nugget and FWSA were the corporate partners for the ski shirts.

This year the league that won the overall points trophy in the AAA Division, for the largest leagues, was Singles League. Rokka won the AA Division for most points, and Schuski won the A Division. In the Junior Division, Rokka dominated and took home the Junior Division Trophy. The league with the most points per racer, also known as the prestigious Roma McCoy Trophy was the ULLR League. All the results are posted on the www.FWRA.com website.

In the 2010-2011 season, ULLR, Rokka, San Diego, and Schuski Leagues will be having their races at Mammoth Mountain. In Northern California and Nevada, Singles, Open and Sierra Leagues will be racing at Alpine Meadows, Squaw Valley, Northstar-at-Tahoe, and Sugar Bowl. The Pacrats will be racing at Mt. Hood Meadows and Mt. Bachelor. Schedules should be posted on the website in the fall.

The Far West Championships will be at Alpine Meadows for the first time on April 1-3, 2011. We look forward to another fun filled and competitive weekend of racing and skiing at Alpine Meadows. This weekend will include the pacesetters races and race clinics on Friday, the GS, Awards Banquet and Silent Auction on Saturday, and the Slalom event on Sunday. There will be special lift ticket and lodging discounts available in the Truckee/Tahoe area.



Bob Ellis
FWSA VP of Racing

Racing is for everyone

The Far West Racing Association will tell you that racing is for everyone. The handicap system allows skiers of all abilities to find a competitive level. Much like golf's numerical handicapping system, skiers are grouped by their past performance and race against individuals with similar skills.

Ability classes range from the truly accomplished elite racers through a range of classes, to skiers who race as beginners. A total of

ten class brackets ensure that racers are competing with similar skiers.

Additionally, racers are grouped in age and gender categories. These "Weekend World Cuppers" race in two categories: open and vets. Thus, you might be competing for the championship of the "S6 Vet Women" with a dozen other racers.

If you start winning that class by a sizable margin, there's a numerical formula that "bumps" you

up to the next ability group when you're ready to seek additional competition.

Although as many as 250 or 300 skiers might be competing in a league race on a typical Saturday at Mammoth, Lake Tahoe area or a ski resort near Portland, they're not all competing for the same prize. Skiers compete within their ability group, so that maybe only a dozen or so racers are vying for a particular title on a given day.

Where's Jack Nicklaus or Esther Williams??



Convention photos by
Eric Van Pelt - Photographer
Van Pelt Productions, Inc.
7151 El Cajon Blvd. Ste. K, San Diego, Ca. 92115
619-994-7358 (Mobile), www.EricVanPelt.com

4th Annual FWSA Michael German Golf Tournament



Sponsors Kim Smith & Steve Andrus of Snowbasin
and Susie Vetter, SDCSC Golf Coordinator present a
certificate to Woody Hogan.

Mt Bachelor Cart of Cold Drinks for FWSA members



Northwest Ski Club Council volunteers with
sponsor Bob Bourquard of Mt Bachelor
and FWSA President, Randy Lew

Charities & Our Community Chair

Skiyente Ski Club in the Northwest Ski Club Council was the grand winner of the fourth annual "FWSA Charity & Community Service Recognition" at this year's Convention in Indian Wells, California. What a tough competition it was again this year! The other three finalists were Altair Ski Club and Bend Ski Club, both also in

the NWSCC, and Fire & Ice Ski & Social Club in BAC.

Three of the finalists, Skiyente, Bend, and Altair displayed their charity activities on picture boards, which were very impressive and also

very much appreciated. Industry reps and delegates expressed their amazement at the variety and the extent of volunteerism and charity support within our FWSA.

Other previous years' winners were Arizona Ski Council in 2008 and Monterey Ski Club of BAC in 2009. The 75 women in Skiyente Ski Club seem to be into charity work and community support as much as they are into skiing! What a wonderful group of generous and selfless ladies! Here is a list of Skiyente's favorite charities, which they supported throughout this past year:

Oregon Cancer Ski Out

Erin Nicole scholarship for up and coming young female racers (Now administered by FWSA)

Mt. Hood Cultural Museum

Susan G. Komen Race for the Cure for Breast Cancer

Mt. Hood Ski Patrol

US Women's Ski Jumping

Shepherd's Door – a Women's & Children's Shelter

Medical Ream International for Haitian Relief

Highway Clean-Up

If we were to judge the photo display boards, Becki Robinson's Altair Ski Club three dimensional display would have won the competition. A great big THANK YOU and CONGRATULATIONS to all of these wonderful FWSA ski clubs!

This annual FWSA Recognition Award is a \$100 check, which is donated to the winning club or council's favorite charity. Skiyente won this special Recognition once before, in 2007.

Most of our FWSA councils and member ski clubs are already very active with community projects and charitable organizations. With this FWSA Charity Award, and our new Community Service Challenge, we are encouraging even more community service and charitable involvement within all of our clubs and councils.

Please check the FWSA Community Service site for updated information: <http://www.fwsa.org/page/page/686807.htm>. Also please send information about your club/council's charitable activities and community service, as well as photos of the events to me, Sigrid, at skisig@earthlink.net. I will spread the good word around the ski world about your accomplishments!

Our goal and a challenge for all ski clubs:

By Convention 2011, every club in our FWSA family will be involved with at least one charitable organization.

Please keep me updated with your progress.

FWSA is headed for 100% Community & Charity involvement!



Sigrid Noack presenting Skiyente Ski Club Winner of Charity Recognition Diane Hicks, Julie Rasmussen, and Sheri Parshall



Billy Kidd with Jimmie Heuga winner Linda Whittle and Hans Georg winner Sigrid Noack

“FWSA Family Supports these Charities” by Sigrid Noack

Organizations to which volunteer time and/or money has been donated by FWSA councils, clubs and their members.

24 hour Relay for Cancer Research
Adopt-a-Classroom program at Long Beach Aquarium
Adopt-a-Family program
Adopt-a-Highway program
Adopt-an-Olympian
AIDS Bike Ride
Alliance on Aging
Alzheimers Association's Memory Walk
American Cancer Society's Relay for Life
American Cancer Society: Hope On The Slopes
American Red Cross
American Stroke Association
Aquarium of the Pacific Classroom
AT&T Pebble Beach Pro-Am Golf Tournament
Bear Valley Ski Patrol for Oxygen Unit
Becky's House, a battered women's shelter
Big Brothers/Sisters Bowl-a-Thon
Big Sur Marathon Foot Race
Blood Drives
Book Drive
“Bookman” for Senior Centers
Breast Cancer Walk
Brighten a Life, a Home Start Agency
California Foundation for Children,
for underprivileged and at-risk
California International Air Show, Monterey County
Cedar House for Abused Mothers & Children
Chamber of Commerce
Chris Klug Foundation for Organ Donations
Christmas in April for the Needy
Christmas Toy Drive for women/children shelters
Clothing to the Homeless
Clothing & Equipment for Skiers with Disabilities
Compton Homeless Education Project
Concourse d'Elegance-Antique Car Show, Pebble Bch
Disabled Sports USA, Far West
Disabled Sports, USA, Mother Lode Chapter
Disadvantaged Youth Mentoring
Disadvantaged Youth Recreational Skiing &
Boarding Program
Doctors Without Borders
Downtown Association Youth Services Summer Day
Cam
Eastern Sierra Disabled Sports, USA
Eppie's Great Race for disabled sports
Erin Nicole Scholarship
Feed the Homeless program
Female Racer Scholarship Fund
Food Drives
Food Finders
Food for Lane County
Free Wheelchair Mission
Friends of Eugene Library
Great Oregon Spring Beach Clean-Up
Habitat for Humanity
Haitian Relief Challenge
High School Ceramics Program

Highway Clean-up
Home for the Holidays with the Marines
Idaho State Univ. C.W. Hogg, Ski Swap
for Handicapped Sports Program
Jimmie Heuga Center for Multiple Sclerosis
John Tracy Clinic for deaf children
Junior Ski Racer Scholarship Fund
Kathy Avery Fund
Kelly Canyon-local school lessons
Kelly Canyon Nordic Trail Systems
Kelly Canyon Race Team
Kidney Donation
Kids' Ski Program
Long Beach Rescue Mission
Long Beach Veterans Hospital
Long Beach Women's Shelter
Los Angeles November Flood Catastrophe
Leukemia Association
Lymphoma Association
Make-a-Wish Foundation
Mammoth Lakes Foundation for Cerro Coso College
Mammoth Ski Patrol Memorial Fund
Marine Expeditionary Unit
Miti Mie Junior Ski Racers on Mt. Hood
Montrose Search & Rescue
MotoGT Super Bike - Motorcycle Races
Mt. Bachelor Sports Education Foundation
Mt. Hood Cultural Center & Museum
Mt. Hood Ski Education Foundation
Mt. Hood Ski Patrol
Multiple Sclerosis Society Walks & Bike Rides
NCAA ski/race program
Northwest Harvest, hunger relief agency
Northwest Snow Sports Foundation,
scholarships for junior racers
Operation Christmas Cheer – Monterey Herald
Oregon Adaptive Sports
Oregon Cancer Ski Out
Outdoors For All Foundation
Pacific Burn Institute, Code 3 races
Paso Robles Earthquake Relief fund
Peace House
Pebble Creek Race Team
Pierce College Disabled Ski Program
Polinsky Children's Center
Portland Area High School League
Red Cross Blood Drive
San Diego “Cedar” Fire Victims
Sarajevo Olympic Site, Reforestation
Scholar Dollar Program – for Kids to Ski
Scholarship Fund for Female Racers
Scoutreach – Cascade Pacific Council
Sea Otter Bike Classic
Search & Rescue of Montrose
Shepherd's Door - Women & Children's Shelter
Shoebox Ministries for the homeless
Ski for All for Tahoe Adaptive Ski School

Continued on Page 43

FWSA Notables!!



FWSA Supports these Charities, continued from page 42

Ski Patrol, Sponsor a Rescue Sled
 Ski Swap for NCAA Ski/Race Program at U. of Nevada
 Society for the Prevention of Cruelty to Animals
 South Bay Community Church
 Special Olympics, Arizona Ski Patrol
 Special Olympics, Arizona Winter & Summer Games
 Special Olympics, Celebrity Winterfest at Heavenly
 Special Olympics Fund
 Special Olympics, Oregon
 Special Olympics, Northern California
 Stop-Gap for Schools, Hospitals, Cancer Patients & Abused Women
 Stroke Walk
 Sudden Infant Death Syndrome
 Sun Peak's Health Association
 Sunshine Kids with Cancer Program
 Susan G. Komen Race for the Cure
 Support Our Troops with Phone Cards
 Swim With Mike at USC
 Tahoe Adaptive Ski School
 Telluride Adaptive Sports Program (TASP)
 The United Way

The Unrecables Ski Club, Disabled Sports, USA
 The Salvation Army
 Thomas J. Pappas School for homeless children
 Thousand Oaks Women's Shelter for battered women & their children
 Toys for Tots
 Treats for Troops
 Tree People Organization
 Two Classrooms in a Box
 Tyler Perry Foundation
 UNICEF Tsunami Relief Fund
 University of Nevada at Reno Ski Swap
 US Adaptive Recreation Center
 US Women's Ski Jumping Team
 US Ski Team
 Valley View Vaulters for Disabled Children
 Welches Lion's Club
 Women's Shelters
 Womenspace – Domestic Violence Services
 Yele Haiti Earthquake Fund
 Youth Sports Mentoring Program
 Youth Wintersports Alliance

Skiers Make the Best Dancers





**FAR WEST SKI ASSOCIATION'S
79th Annual Convention
& Snowsports Leadership Academy**
Hosted by Los Angeles Council of Ski Clubs
Making History



*Pacific Palms Resort - Industry Hills, California
June 9-12, 2011*



Convention Highlights:

Silent Auction, Travel Expo, Celebrity Speakers
Saturday Awards Luncheon
Celebrity Multi-Media Presentation
Saturday Awards Banquet & Dance
FWSA General Meeting and Elections
Snowsports Leadership Academy

Fun Optional Activities:

Pub Crawl, The Spa at Pacific Palms Day
The Huntington Art Collections & Botanical Gardens
San Antonio Winery Tour, Pool Party
Annual Michael German Memorial Golf Tournament

Information

Jane Wyckoff, FWSA Convention Coordinator
jnewyckoff1@cox.net Phone: 949-933-9607
Mary Olhausen, Silent Auction Coordinator
omary52@comcast.net Phone: 503-880-7383
David Krupp, LAC Host Convention Coordinator
davidkrupp@roadrunner.com Phone: 310-319-3757

Transportation:

Los Angeles and Ontario International Airports
Shuttle or Taxi Service

Hotel Amenities:

292 Spacious Rooms and Suites with Balconies
Hilltop Oasis Pool and Sauna
Fitness Center, Luxury Lifestyle Spa
Live Entertainment, 3 Restaurants
Two Championship Golf Courses
Wireless Internet Service

Hotel Reservations:

Pacific Palms Resort
One Industry Hills Parkway
Industry Hills, CA 91744
www.pacificpalmsresort.com

Rates per night plus tax:

Single/Double Occupancy \$145

Executive Level Upgrade \$175

Rates available 3 days pre and post Convention

No Resort Fees, Complimentary Parking

Call 1-800-524-4557

Group Name: Far West Ski Association

Complete 2011 Convention information will be
available on the FWSA website: www.fwsa.org

Arizona Ski Council

Communication has become a major issue in the promotion of trips in the Arizona Council. Targeting the market which has been a changing demographic is the issue. The statistics speak for themselves.

AZ Days has been an annual event at Telluride for the Arizona Ski Council with three ski days and a three night stay. Five years ago it took five buses (250 people) to accommodate the demand. This last season, only 100 people went on the trip from the Arizona Council. The trip was booked through a local tour operator. The advertising was handled at the club level using fliers at the club meetings and the web sites.

Once on the mountain, the group stayed at a four star facility, the Peaks. This was a preferred venue for the group. It offers ski-in/out, full service valet, and an on-premise spa. In their free time, the Zonies explored the mining town of Telluride. On Saturday, the annual Jagermister Cup had 55 racers going down the course with Scottsdale once again taking the trophy.

After three beautiful, sunny days, the intrepid travelers hopped on the buses only to drive through a snow storm on the way home. The issue of this trip is on successful marketing which comes back to targeting the market correctly. The aging of the clubs coupled with the lack of getting the younger generation involved in the clubs has raised the issue of effective target marketing.

The Phoenix Ski Club hosted a fantastic trip to Snowmass which was booked through Skigroup.com. The smoking deal included air from Phoenix into Aspen, the Tamarack condos, and a four day lift ticket with an option for a fifth day.

Arriving, the weather was great and held that way for all but one of the five ski days. The trip had 30 Phoenix Ski Club members and two from Scottsdale. Expanding the trip from 24 pillows to 32 pillows was done without a hiccup. The additional pillows were quickly scooped up by members preferring to drive. The last trip to Aspen, four years ago, had 64 pillows.

Upon arrival, the welcome party was well organized and enjoyed by all. Mid-week, the club sponsored a pizza feed. The proximity to a nearby super-market made it possible for each condo to do their own cooking. On the last night, a left-over potluck was hosted at one of the condos, which allowed everyone

to clean-out their refrigerators. This will become a recurring event for all future trips where condos are involved. The club is opening discussions as to how people who drive might haul ski equipment up, thus reducing the baggage charges. The marketing of the trip was like that of Telluride, fliers and websites. The effectiveness can be seen when we compare the last trip to Aspen four years ago which had 64 pillows.

The aging of the ski clubs is a direct reflection of the inability to entice younger people to join the clubs. The industry has seen a stable market in recent years, but the demographics are changing. The Terrain Parks are a key indicator as to how the resorts are responding to the market. The ski clubs need to go to the next step of learning how to communicate and market to the younger generations to reverse the aging seen in ski clubs today and provide a means for growth. The key elements that need to be reviewed are:

- **Media** - The media has changed. Paper newsletters and publications tend to work good for the Baby Boomers, but are lost by the Millennial generation. In place of paper the younger set has migrated from Myspace to Twitter and now Facebook. Progressive resorts have responded to this shift.
- **Message** - The message is an issue of timeliness. Baby Boomers need to plan in advance while the Millennial generation sends a text message for activities that day.
- **Content** - The content for the Baby Boomers tends to need details of what, when, where, how, all offerings, and how much. The content for the Millennial generation is short to when, meet where, and how much.
- **Delivery** - The delivery of paper is done weeks in advance which affords the Baby Boomer the much needed time to do their analysis prior to committing. The electronic media of the Millennial generation is more instantaneous and reactive in nature.

These are the areas that I believe ski clubs need to focus on in order to survive.



*Mike Rogers
Arizona Council President*

Bay Area Snow Sports Council

We in the Bay Area Snow Sports Council are very proud and thankful of our volunteers and those of the Far West Ski Association who put together amazing ski trips for our enjoyment.

The 2010 FWSA ski week at Keystone was a fabulous trip. Their slogan "IT'S ALL HERE" says it all. The snow and skiing were great, as were all the many parties. Travelers took full advantage of their multi-mountain ski pass and skied their hearts out at Vail, Breckenridge, and of course Keystone, where the racing and mountain picnic were held. The day bus trip to Vail was very popular with about 150 eager skiers. So popular, in fact, a group of folks rented a van for a second ski day at Vail. It must be true; too much of a good thing is wonderful!

No matter which mountain we skied on a given day, we would be assured of glorious and abundant terrain with appeal to all level of skiers from intermediate to expert. Council night at Parrot Eyes Margarita Cantina at River Run village was lots of fun and a very convivial party. Margaritas and house-made tamales that are restaurant specialties were very popular. Before turning the page on Keystone, I wish to thank those who chose FWSA and the BAC for their ski travel adventures. It is, after all, the people who turn a great ski week into an awesome ski week and truly memorable vacation.

As we look to the FWSA 2011 Ski Week being held at Sun Valley, the Bay Area Snow Sports Council again is raising the bar for participation. We have over 120 BAC members who have paid deposits on the Sun Valley Trip!

Many other trips were done by members of the BAC to locations in the Western United States, Canada and Europe. Not to be forgotten is the wonderful "mini trips" that we do almost every weekend to the Sierra Nevada Ski Resorts. From the Lake Tahoe region south to Badger Pass in Yosemite and even over to Mammoth with their air connections from San Jose and for next season new flights from San Francisco.

While some ask the question "who is traveling at this time?"

The answer is "members of the Bay Area Snow Sports Council!"

An example of one of our trips to Tahoe will let you see what we can do locally. The following was written by by Karen Davis.



*Dennis Heffley
BAC President*

Snowchasers members had a fantastic Ski Week in January 2010! After the Open League race at Alpine Meadows on Sunday, Jan 24, we all drove to Tahoe's south shore and checked in at the Lakeside Inn. Heavenly's Jennifer Van Gilder made special arrangements for everyone at Lakeside Inn, and it couldn't have been better! The restaurant had a fine menu and great food. Rich and Joan Fuellenbach (Sierra Council) invited everyone to their home for wine/cheese. The next day, we skied at Heavenly again. Wednesday was pack up day and we skied at Sierra-at-Tahoe.

After dinner, we went on to Cal Neva and check in. Cynthia Langhof of Cal Neva provided a room block with the FWSA discount. Thursday was the perfect day at Ski Squaw Valley! Norm and Mary Azevedo joined the group and offered wine tasting in their room. Norm joined Steve, Karen, Keith, Rita, Liz, Lionel, and Paul to ski during Squaw's 60th celebration. Harry manned a table in the Blue Coyote so everyone could have a meeting spot after skiing. Dave and Barbara invited the group to their condo for wine/cheese and then everyone had dinner at CB's Pizza & Grill in Carnelian Bay.

On Friday morning, some left for Salt Lake City and Keystone; other skiers headed to Alpine Meadows to ski the runs not usually seen on race days. Keith Oatney led a fast group through some exciting areas and even a couple trees, before joining Steve Rhodes for some real tree skiing. Most of the group headed for home on Friday evening. Snowchasers joined a tunnel tour at Cal Neva to hear the history of the Sinatra years. At this point, everyone headed home.

Central Council

“Our children are our future.” We’ve all heard this statement at some point in our lives. It is true, whether we are talking about our personal lives, our country, our world, or our ORGANIZED SKI INDUSTRY!



Fran Long
Central Council President

FWSA is actively seeking ways to involve family and youth in organized skiing. While our intentions are good, and our experiences have been positive, our progress is a little slow. Small numbers of children have participated on both our North American ski week and our international ski week. The experiences have been positive for the children, their parents, and the groups as a whole.

Unfortunately, we have had to cancel our summer trip to Utah due to a lack of participation.

The Councilman generally provides information to you, our ski clubs and councils. In this issue, I would like to offer an opportunity for you to provide information to us. Does your council or club have a youth and family involvement program? Do you have selected winter or summer activities where you allow children under 21? What has been your experience? How do you organize and promote your events for success? If you are so inclined, we would love to hear from you. The youth and family involvement committee can learn from your successes, or just attempts at success! All input will be welcomed! Please send comments to Fran Long, fancat2007@sbcglobal.net

Intermountain Council

Despite a slow start to our ski season with very little snow and warm temperatures in December, Mother Nature came through for us in March and April. Some local resorts were even able to extend their seasons with the fresh snowfall.



Don Anderson
Intermountain Council President

Our highlight this year was our annual council trip visiting Sun Valley this year, Feb. 25-29. Officially we had 35 attendees, with several friends of members joining us for the skiing and socializing. Bert Witsil did a great job helping us organize many events on the hill and around our lodging base at The Lodge, Deluxe Apartments and nearby condos.

Our big social event was again the Silent Auction Party, with a Beach Party theme this year. Members sported beach attire to ensure everyone caught the festive spirit. We hosted margaritas, beer and wine with Bert and Sun Valley provided tasty Mexican food treats. A dozen resorts donated lodging and/or lift ticket packages auctioned off to the highest bidders. This is our primary fund raiser for the council. Thanks to all our favorite resorts for helping support us so generously!

The highlight of the party was the Shot Ski sponsored by the newest club, Black Hills SC from Rapid City, SD. If you are wondering, it is an old wooden ski with six shot glasses mounted down the middle and running the length of the board. Up to six people can have their favorite liquor poured into each shot glasses. At the same time and in a roll, the partakers lift the ski to face level, some kind of chant or song is sung, and the ski is tipped to pour the liquid down the hatch! We understand the ski has a long and colorful history and has journeyed to Europe at least twice with the Black Hills group. We hope to see it again for our council trip to Telluride in Jan. 2011.

Another highlight of the trip was a group lunch followed by a relay race. Skiers and boarders were tasked to carry their team to victory by making set numbers of turns and handing off the team arm-bands to each team member. The fastest team won the grand prize of “dinner for two.” The prizes were awarded Saturday evening at the Beach Party with much merriment and fun. Congratulations to those on the winning team, and thanks to everyone who participated, for making the event so much fun. We are already planning next year’s slopeside events.

Los Angeles Council

Being new to the office of L.A. Council President, I may be a bit terse, but give me time. Most of our other officers are continuing in their positions, and this will be a big help to me and to all the clubs in our council.

It is energizing to start a new job like this by attending a Far West Convention! And the June 2010 Convention at the Renaissance Esmeralda Resort was a marvelous experience – beautiful facilities and terrific food, informative and entertaining, and thanks to San Diego Council's dynamic and generous members, very well organized. CONGRATULATIONS TO ALL!

However ----- just a reminder that next year's convention will be hosted by Los Angeles Council at the fabulous Pacific Palms Resort, One Industry Hills Parkway, City of Industry, CA 91744 from June 9-12, 2011. The theme is Making History – of the skiing sort! Let's think about writing our own history book

ual clubs are out and about camping, picnicking, attending food and drinking events of all types and sizes, plus riding bicycles and horses and whatnot...? Future events include our annual Snow Gala at the Queen Mary Saturday, November 6, 2010. Also, our annual trip this year will be combined with the Far West trip to Sun Valley the last week of January 2011. Another U.S. trip is in the works, but plans are not yet finalized.

Los Angeles Ski Dazzle this year is December 2 through 5, 2010. L.A. Council will have a booth to promote our individual clubs and the 2011 FWSA Convention. Look for us there!

As always, L.A. Council clubs look forward to another challenging racing season. We can't let this



*Norbert E. Knapp
Los Angeles Council*



of ski clubs and councils. Mark the date in your calendars and start saving up to enjoy all the fun available in Los Angeles – the Entertainment Capital of the World! Check out the Far West Website for the Convention Flier in the future.

L.A. Council has a busy summer ahead of us with active volleyball and golf tournaments. Individ-

opportunity pass to congratulate our own ULLR AND ROKKA RACERS for their outstanding performances in the L.A. Council and Far West races during the 2009-10 season.

Personally I look forward to working with the Los Angeles clubs and with Far West to reinvigorate the clubs, our council and the FWSA.

Northwest Ski Club Council

It's summertime in the Northwest, and the Sun is finally cooperating with the calendar. But hey, just because our days are longer and warmer doesn't mean ski club fun has come to a screeching halt. Au Contraire, my friend! Golfing, rafting, hiking and cycling; waterskiing, tennis, windsurfing, and snowskiing and snowboarding (!) are all going strong.

NWSCC kicked off our summer celebration with our Annual Member Appreciation Night. All club presidents, club reps and commercial members are invited to attend an afternoon of water fun, awards and a barbecue. And we capped the week with our annual "Clubs-4-Play" golf tournament. We're already working on the ski shows in the fall, and our annual Ski Fair (November 8th).

We in the Northwest are blessed to live so close to our mountains and resorts—mere minutes in many cases. Who would leave? But you know what that means? We've got tons of resorts right in our backyard. And NWSCC clubs hit almost all of them! From Ashland to Aleyeska, from White Pass to Whitefish, Big Sky to Bachelor—we travel it all.

A bunch of us headed to Utah: Park City, Deer Valley and Snow Basin were on a couple of itineraries. Colorado? Vail and Aspen were on tap, as well as Copper Mountain and Keystone. And oh Canada! Whistler was a popular destination (seven clubs), Kimberly, Fernie and Banff hosted ski trips. Big White, Silver Star and Sun Peaks received NWSCC snowriders, too!

One of the fun things about living in the Northwest? The Washington clubs visit Oregon, and the Oregon clubs ride Washington—it's 3-to-5-hour drive to



either of the Big Volcanos--Mt. Rainier and Mt. Hood. But we have even more volcanos (there's a reason we have a volcano as our logo): Mt. Baker, Mt. Adams, and Mt. St. Helens all have fabulous skiing, whether it's Nordic or downhill. We call Snoqualmie,



Sheri Parshall
NorthWest Council President

Alpental, Crystal, White Pass and Mission Ridge our home hills. Then there's Mt. Hood Meadows, Timberline, and Mt. Hood Ski Bowl. And of course, Mt. Bachelor, home of the NWSCC Bachelor Blast! Add a couple of hours and you can tear up the slopes in Idaho! Brundage Mountain, Sun Valley, Schweitzer, and Bogus Basin were visited by NWSCC clubs—and don't forget the Little Ski Hill in McCall!

Lake Tahoe resorts hosted six of our clubs this year—cheap travel to Reno helps there, but it's only a 12-hour drive for Oregonians. California (and Nevada), here we come: Mammoth was, well, mammoth.

Yes, it's summer, but It's never too early to start planning your winter, and if you're a member of an NWSCC club, to borrow shamelessly from Dr. Seuss, "Oh The Places You'll Go!" NWSCC clubs are going to be crossing the continent in search of snow. Join us, won't you?

Orange Ski Council

The winter ski season 2009-2010 has come to a successful close. Orange Council ski clubs have just ended another fabulous ski season with trips ranging from weekend trips to Mammoth Mountain, to week long out of town trips to such areas as, Telluride, Keystone, Vail, Colorado, Park City, Utah, and Whistler, Canada.

Orange Council/Balboa Ski Club took 47 people to this years' Far West Ski Association Ski Week held in Keystone, Colorado. Most of us flew out of John Wayne/Santa Ana Airport and LAX into Stapleton/Denver Airport and some chose to drive from Southern California. When we arrived at Stapleton, there were buses waiting to take us to the Keystone Ski Area. The drive from the Denver airport is approximately 1 ½ hrs.

The Keystone Far West Ski Week was a great success. Good people, good skiing on hard-packed powder conditions and soft mogul skiing through the trees. This is a once a year trip when ski clubs from all over the West get together to ski, race and eat lots of good food. You get to see people you only see on these trips and make some new friends as well. This was a five ski area trip. We started at Keystone the first day with a welcome reception at the Keystone

Convention Center Sunday night. This was an opportunity to run into old friends, and make new friends from all of the other ski clubs. Many of our members could be seen dancing to the very end of the evening.

Monday was a wild bus ride to Breckenridge where we experienced some windy conditions. Many of the ski club members decided to wait out the windy conditions by exploring downtown Breckenridge for shopping and dinner and to look at the



fabulous ice sculptures from a weekend contest. The third day was a planned charter bus trip to Vail; Susan Kenyon almost had to pay a taxi to catch a ride home. She took a wrong turn down the Vail mountain that took her on the wrong end of the mountain. This is one time when cell phones really come in handy.

The rest of the week various groups branched off to other ski areas. Some went to Arapahoe Basin to test it out. It's so



*Judy Thurman
Orange Council Presi-*

close they skied a few hours, then came back to Keystone for an on-the-mountain picnic. Vail was so popular that we arranged for private vans to take some enthusiastic skiers back for two more days of snow. Beaver Creek was also included in the extra trips.

Nighttime events included ice skating on the one acre lake at the Keystone Lodge. There was also a pub crawl, and a group happy hour event. Racing took place at Keystone throughout the week with Jim, Alan, and Betty Donellan bringing home multiple medals. We had a wonderful rib and salmon dinner at our Orange Council party, hosted by Judy Chapel, at the Snake River Saloon. Friday night was left open for people to say their good-byes and try new dining venues. While others tried their luck at the Snake River Saloon, some gourmet eaters indulged in a five course meal on the lake, finished off with a dessert and cocktails by a roaring fire in the lounge. A fun time was had for all.

San Diego Council

Back on the home front, the ten SDCSC clubs are just as busy in the summer as we are during the ski season. The SDCSC hosted our 2nd annual Appreciation Dinner on June 24 at The Field, an Irish pub and restaurant in the famous San Diego Gas lamp area. We had 30 council board members and guests including the members of the 2010 Indian Wells FWSA Convention committee.

North Island Snowdrifter Ski Club will continue to have monthly meetings outdoors for the summer at Kate Sessions Park overlooking beautiful San Diego Bay. The Easy Riders, a biking group, will meet three times this summer for fun rides around Mission Bay and brunch. The

SDCSC will be sponsoring a Bike and Boat trip September 8-20, 2011 along the romantic Danube River. The group can chose to bike or ride the boat for the day. They will fly into Munich and get on the boat in Passau then travel to Vienna, Bratislava, capital of Slovakia and Budapest capital of Hungary. The trip will end back in Munich for another three days of sightseeing and castle tours and Oktoberfest. The council is planning to take about 28 people. Contact Eileen Sanford, esanford1@san.rr.com. for more information.

Don Diego Ski Club is hosting an evening at the Padre Game on July 3. Carl Cobb has invited all the clubs to his annual event. Don Diego will suspend their meetings until September.

Torrey Pines has been going to the Rueben H. Fleet Science Center the first Monday of each month to hear a researcher lecture and see the IMAX films.

They also meet monthly for ethnic dining and have a monthly Happy Hour during the summer. They enjoyed a historical walk of La Jolla recently, led by Hobe Schroeder the SDCSC man of the year.

Qualcomm had a very successful ski year. They took over 200 skiers on three trips to the local mountain Big Bear. These were day trips and therefore can

accommodate working people and families. They also had a successful fly-a-way to Sun Valley this year.

Get off Your Rockers have been busy with Habitat for Humanity monthly projects. They enjoy tennis Wednesdays and Saturdays. They also have

a walking and biking group that meets every Wednesday.

Pac Rim will be running water skiing trips for the summer. Check pacificrimalliance.org for more info.

San Diego Ski Club celebrated their 50th anniversary of their ski chalet at Mammoth Mt. this year. Any member of the club can stay there for a nominal cost. Each year on Labor Day members gather to work on the Chalet for the next year.

Action Ski and Board Club will meet this summer at Kate Session Park. They will be going to Padre Games and enjoying the great San Diego 1st place baseball team.



*Eileen Sanford
San Diego Council President*



Off-Season Ski Conditioning Tips

— By Nancy Ellis



May through mid-September is the off season for skiing and an important time to maintain 50-60% of your skiing fitness before pre-season ski fitness training in the fall. You can do activities such as tennis, brisk walking, rollerblading, and biking to maintain aerobic fitness. It's also a time to do resistance training involving muscle groups that receive little attention during ski season. Many people suffer knee pain and injury because they have not strengthened all the muscle groups supporting the knee. Skiing, like many sports, works the quadriceps. Below are some resistance training exercises that work the quadriceps, hamstrings, and gluteals, giving you more bang for the buck as you're working multiple muscle groups.



Bridge: Lie on your back with your knees bent and arms stretched out at your sides. Slowly squeeze your buttocks together while raising your hips and lower back as far as you can while still maintaining floor contact with your upper back, neck, and shoulders. Try to form a straight line between your knees and shoulders. Hold for 2 to 3 seconds, then gently lower yourself to the floor. Repeat 15 times.

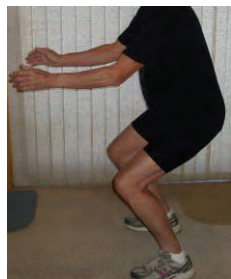
Variation: Hold a 10" rubber ball between your knees. Raise your hips, squeeze the ball, & hold for 10 seconds. Relax and lower yourself to the floor. Repeat 15 times.

Reverse Bridge with Fitness Ball: Lay with the ball under your shoulders and your feet flat on the floor shoulder width apart. Flex your knees at a 90 degree angle. Tighten your stomach muscles and hold this position as long as you can. Variations: (1) From the bridge, relax your stomach muscles and lower the buttocks to the floor and raise back up. Hold for a count of 10 and lower buttocks to floor again. Repeat 15 times. (2) Put a 10" rubber ball between your knees. Squeeze the ball when in the bridge position, holding for 10 seconds. Relax, lower yourself to the floor, and return to bridge position. Repeat 15 times.



Fitness-Ball Bridge & Leg Lifts: Lie on your back, arms by your side, & place your feet on the ball so that the ball is resting under your lower legs. Roll the ball toward your heels while lifting the pelvis—knees will bend. Roll the ball away from you. Repeat 15 times. Challenge yourself by doing this with one leg. Start 3-5 times with each leg and increase as you get better at it.

Wall Squat. Start with your feet shoulder-width apart. Keeping your head and back against the wall, slide down until your knees are at about a 45-degree angle. Hold this position for 30 seconds. Repeat. Over time, increase the time that you are in a squatting position, working up your time in increments of 30 seconds. This exercise conditions the hamstrings and quadriceps in stabilizing the knee.

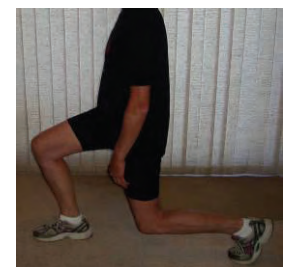


Squats: Keep your feet shoulder-width apart and back straight. Lower your buttocks and bend your knees as if taking a seat. Raise your buttocks to the starting position. The knees should remain over the ankle as much as possible. Start with 10 times and increase to higher repetitions. This exercise will help with your ski turns.

Variation: Use two dyna-disks, one foot firmly planted on each. Maintain the firm position of your feet and make sure your legs are evenly weighted.

Lunges: Lunges are a little more advanced than squats and they improve your balance as well. Take a big step forward, keeping your spine in a neutral position. Bend your front knee to approximately 90 degrees, focusing on keeping weight on the back toes and dropping the knee of your back leg toward the floor. Repeat 10 times and change legs.

Variation: Walking lunges—move forward alternating legs.





Engelberg / Interlaken, Ski Trip

February 26 to March 7, 2011

\$ 1,357 per person (w/o air)

\$758 for associated air from SFO & LAX

(Includes estimated US departure taxes, customs, immigration and fuel charge of \$390)

Engelberg Terrace 3★ Hotel for 5 nights www.terrace.ch

Nightly entertainment, dinners with wine/beer and use of sauna & steam bath are included in Engelberg. It's nestled beneath the 11,624 foot Mt. Titlis. It offers 6,000 feet of snow-covered glacier and forested runs with spectacular views. It's Switzerland's largest ski resort close to Zurich and Lucerne. A unique narrow-gauge railway makes a one hour trip to historical Lucerne every hour.

Interlaken 4★ Metropole Hotel for 3 nights www.metropole-interlaken.ch

Hotel includes use of sauna, steam bath & indoor pool. Interlaken offers an opportunity to ski all of the regions of Grindewald, Kleine Scheidegg, Wengen, and Murren. Interlaken has the ambience of a small town with big city sophistication.



Bulgaria Extension March 7 - 13, 2011

\$954 per person*, 6 hotel nights

*Includes estimated extension flights & air taxes of \$215.

Ski Bansko, stay 3 nights at 4★ Banderitsa Hotel www.banderitsa.com

Bansko is a 160 km from Sofia. It's the biggest and most modern winter resort in the country, with 62 km ski pistes with various difficulties. Bansko is known for remains of an ancient fortress, archeological excavations and more.

Tour Sofia, stay 2 nights at 5★ Anel Hotel www.hotelanel.com

Trip includes ½ day city tour. Sofia founded over 7,000 years ago, is Bulgaria's capital. Monuments to its rich Thracian, Roman, Bulgar and Ottoman history rub shoulders with modern-day edifices of cosmopolitan city life. Over 250 historic landmarks and architectural monuments blend in with the city's modern skyline.



Zurich, stay 1 night at 4★ Novotel Hotel on return trip from Bulgaria to home

Both Engelberg/Interlaken and Bulgaria Packages include:

- Meet & greet at each European airport with English speaking assistant
- Round trip transfers between airports and resorts via private coach
- Welcome orientation with wine & cheese at each ski resort
- Guide & hospitality desk each evening at each hotel
- American breakfast buffet & dinner daily

Bucharest & Transylvania, Romania Extension March 13 - 19, 2011

located on the following associated flyer

Prices are based on current exchange rates and flights based on 2010 rates and are subject to change. Single rooms are available at additional cost. Extensions must be taken in conjunction with Basic Ski Week and Romania in conjunction with Bulgaria.

\$200 per participant deposit required to hold a place on the Basic Ski Week and \$100 for each of the Post Extensions. A \$25.00 fee will be charged for all cancellations. Deposits are refundable until November 1, 2010. Make checks out to Far West Ski Association (FWSA). Please include the following with your check: (1) your legal name and address, (2) phone number, and (3) email address.

Send to: FWSA International Travel, 901 Sousa Dr., Walnut Creek, CA 94597-2922.

For information contact Norm Azevedo at 925-944-9816, or fwsaitravel@sbcglobal.net

CST # 2036983-40

Bucharest & Transylvania, Romanian Adventure

(Post Switzerland ski week & Bulgaria Extension)



March 12 to 19, 2011

\$1,140 per person, double occupancy

7 nights at 4 ★ hotels, Bucharest is 5 ★

All breakfasts and dinners with glass of wine

4 lunches and a wine tasting

English guide and program entrance fees

All transportation



March 12. From Sofia, motor coach to Veliko Tarnovo; the former Bulgarian Capital. Travel to Arbanassi an architectural reserve. Enjoy a tour of the town and stay at the 4 ★ Hotel Bolyarski Rachev. (Lunch and wine tasting included)

March 13. Travel to Veliko Tarnovo, Giurgiu; and then onto Bucharest. Tour the Parliament Palace and Village Museum. Stay at the 5 ★ Crowne Plaza hotel.

March 14. Travel to Curtea de Arges, tour Curtea de Arges where the Romanian kings are buried. (Lunch included) Tour Cozia Monastery, a 14th Century Church, and the Tomb of Prince Mircea the Wise, one of the first princesses of Europe. Drive to Sibiu (2007 European Cultural Capital). Stay at 4 ★ Ramada or 4 ★ Golden Tulip Hotel. (Dinner at the Tower restaurant included.)

March 15. Tour Brukenthal museum or walk around the town's medieval walls. Travel onto Biertan, a German settlements in Transylvania. Then on to Sighisoara, which is Vlad the Impaler's (Dracula) hometown. Tour the medieval centre, Clock Tower Museum, torture chamber, and weaponry room. Stay at the 4* hotel. (Dinner where Dracula was born)



March 16. Travel to Brasov (Kronstadt), the most important cross-roads in Romania. Tour St. Nicholas Church (first Transylvania Romanian School), and the Black Church. (lunch included) Visit Dracula's Bran Castle and buy souvenirs in the nearby bazaar. Bus to Poiana Brasova's exceptional mountain resort. Stay at the 4 ★ Ana Hotel. (Dinner with Rumanian folk-music included)

March 17. Leave for Sinaia. Visit Peles castle, the Romanian Royal Family's summer residence until 1948. Back to Bucharest where you will can enjoy a shopping tour. (Lunch included) Stay at the 5 ★ Crowne Plaza Hotel where we have dinner.

March 18. Visit the George Enescu Museum. He was a famous Romanian musician – Composer, violinist, piano-player. Flight to Zurich; Stay the night at Zurich Airport Novotel Hotel.

March 19. Flight from Zurich to home

This Extension is only available with the basic Engelberg/Interlaken ski week and the post Bulgaria extension; It must be taken in conjunction with both of them. Flight charges are included in the basic and Bulgaria extension prices. Prices are based on current exchange rates and all conditions stated on the basic trip flier. Single rooms are available at additional cost.

For information contact Norm Azevedo at 925-944-9816, fwsaitravel@sbcglobal.net CST # 2036983-40

(flier revised 5/28/2010)



FAR WEST SKI ASSOCIATION

2011 SKI WEEK

Sun Valley, Idaho

January 22 to 29, 2011

Prices range from \$875 to \$1325

*Price does NOT include air or ground transportation.

Prices vary depending on lodging selection.

Price includes 7 nights lodging (double occupancy) and the FWSA amenity package.

The FWSA amenity package includes:

- Registration
- Welcome Party
- Races
- Mountain Picnic
- Pub Crawl
- Ski Week Banquet
- Awards Apres Party
- 5 of 7 day Lift Ticket

For more information contact a Council Trip Coordinator

Arizona Council	Liz Echeverria	LizEnet@cox.net	602-524-6090
Bay Area Council	Paula Kinahon	pkinahon@gmail.com	510-357-6127
Central Council	Mary Alexander	maryalexander0535@sbcglobal.net	661-587-3671
Inland Council	Wayne Stolfus	spiderRx@aol.com	909-799-3118
Intermountain Council	Don Anderson	andersonbloom@yahoo.com	208-238-8081
Los Angeles Council	David Felker	lactravel@lacouncil.org	310-215-9999
Northwest Council	Barbara Bousum	BBousum@gmail.com	503-224-3584
Orange Council	Judy Chapel	judy104@roadrunner.com	949-275-8848
San Diego Council	Susan Shaffer	susansnowdrifter@yahoo.com	858-481-5043
Sierra Council	Debbie Stewart	gwstewart@prodigy.net	559-734-9294

Gloria Raminha, FWSA –VP North American Travel, 3204 Chewacan Dr, Bakersfield, CA 93309
661-832-5507 phone/fax 713-818-0471 cell fwsa.natravel@sbcglobal.net

Must be a Member of Far West Ski Association affiliated ski club or a FWSA Direct Member

CST # 2036983-40



New Zealand Ski Trip

July 26 - August 5, 2011

\$2891 per person



Auckland: Fly roundtrip from SFO/LAX to Auckland on Air New Zealand
Stay 1 night at The Sky City Hotel Auckland

Breakfast buffet at the Auckland Hotel. Half-day city tour included

Wanaka: Fly to Queenstown via Air New Zealand.

Transfer to Wanaka in private motorcoach 3 days

Stay 2 Nights in Wanaka, includes breakfast buffets and dinners

Welcome party with cocktails

Queenstown: Transfer between Wanaka and Queenstown in motorcoach

Stay 5 nights at the 4 star Novotel Queenstown Lakeside Hotel,

Includes breakfast buffets

Welcome dinner and Kiwi Haka Show at the Skyline Gondola

Jul 24 - 27

Rarotonga Pre-Trip Extension

\$250 per person*



Fly roundtrip SFO/LAX to Rarotonga [Cook Islands] on Air New Zealand

Stay 2 night in the 4 star Edgewater Resort Hotel,

Includes Tropical Island breakfasts

Welcome party with Rarotonga orientation, wine served

Island Party with drinks, finger-food and music

Complimentary Snorkelling gear.

**Extension must be taken in conjunction with New Zealand ski trip*

August 5 - 12

Sydney/Cairns Post Trip Extension

\$1099 per person*



Sydney: Fly between Queenstown and Sydney on Air New Zealand.

Stay 3 nights at the 4 star Holiday Inn at the The Rocks

Includes breakfast buffets

Orientation tour enroute to hotel

Welcome cocktail party

Captain Cook Coffee Cruise of Sydney Harbor

Cairns: Fly to Cairns on Virgin Blue Airlines

Stay 4 nights at the 4 star Trade Winds Esplanade Hotel ,

Breakfast buffets included

Return home via Cairns, Auckland, and then SFO/LAX

**Extension must be taken in conjunction with New Zealand ski trip*

Prices are based on current exchange rates. Price includes fuel surcharges and departure taxes which are subject to change. Airline prices are based on 2010 rates. \$200 deposit is required for New Zealand, \$100 deposit for Rarotonga and \$100 for Sydney/Cairns - per person. A \$25.00 fee will be charged for all cancellations. Deposits are refundable up to April 14, 2011. Single supplements are available. Make checks out to Far West Ski Association. Mail to: FWSA, Mary Azevedo, 901 Sousa Dr., Walnut Creek, CA 94597. For more information, email fwsaitravel@sbcglobal.net or call (925) 944-9816.

Board of Directors, Trustees, Ski Council Presidents

PRESIDENT

Randy Lew ('06 - '11)

Res: 503-682-1563

fwsa13randy@telis.org

IMMEDIATE PAST PRESIDENT

Mike Sanford ('06 - '11)

Res: 858-695-1442

BubaSanfrd@aol.com

SECRETARY

Debbie Stewart ('06 - '11)

Bus: 559-734-9294

gwstewart@prodigy.net

TREASURER

Cindy Krupp ('08 - '11)

Res: 310-319-3757

cindy.krupp@roadrunner.com

VP COMMUNICATIONS

Linda Scott ('10 - '12)

Res: 307/256-7535

louandlt@hotmail.com

VP MARKETING & SPONSORSHIP

Debbi Kor ('02 - '12)

Res: 503-314-7078

fwsadebbi@comcast.net

VP PUBLIC AFFAIRS

Scott Bowker ('03 - '11)

PublicAffairs@fwsa.org

VP MEMBERSHIP

David Krupp ('10 - '12)

Res: 310-319-3757

membership@fwsa.org

VP RACING

Bob Ellis ('06 - '11)

Res/Bs/Cell: 925-487-7771

rellis9681@aol.com

VP NORTH AMERICAN TRAVEL

Gloria Raminha ('07 - '11)

Res: 713-777-8318

Fwsa.natravel@sbcglobal.net

VP INTERNATIONAL TRAVEL

Norm Azevedo ('06 - '11)

Res: 925-944-9816

FWSAitravel@sbcglobal.net

Trustees

CHAIRMAN TRUSTEE

Linda Westlund ('08 - '12)

Bus: 480-441-3523

skierwesty@aol.com

TRUSTEE/FACEBOOK CHAIR

Steve Coxen ('06 - '11)

Res: 503-635-0974

sacoxen@yahoo.com

TRUSTEE

Jane Wyckoff ('07 - '11)

Res: 949-552-5223

JaneWyckoff1@cox.net

TRUSTEE/FAMILY AND YOUTH

INVOLVEMENT CHAIR

Fran Long ('08 - '12)

Res: 805-712-5781

fancat@yahoo.com

Ski Council Presidents

INTERMOUNTAIN SKI COUNCIL

PRESIDENT

VP OF COUNCILS

Don Anderson ('09 - '11)

Ph: 208-238-8081

andersonbloom@yahoo.com

ARIZONA SKI COUNCIL PRESIDENT

Mike Rogers

Res: 462-455-9671

president@arizonaskicouncil.org

BAY AREA SNOW SPORTS COUNCIL

PRESIDENT

Dennis Heffley

Res: 925-825-3262

skiheffley@aol.com

CENTRAL COUNCIL PRESIDENT

Fran Long

Res: 805-712-5781

fancat@yahoo.com

LOS ANGELES COUNCIL PRESIDENT

Norbert E. Knapp

Res: 323/256-2775

lacpresident@lacouncil.org

NEW MEXICO COUNCIL PRESIDENT

Diane Stearley

Bus: 505-281-3755

dmstear@att.net

NORTHWEST SKI CLUB

COUNCIL PRESIDENT

Sheri Parshall

Res: 503-912-0064

cougskier@aol.com

ORANGE COUNCIL PRESIDENT

Judy Thurman

Res: 714-779-8534

Orangecouncilski.club.com

SAN DIEGO COUNCIL OF SKI CLUB

PRESIDENT

Eileen Sanford

Res: 858-695-1442

esanford1@san.rr.com

SIERRA COUNCIL PRESIDENT

Jo Simpson

Res: 775-787-7556

Jo_simpson@sbcglobal.net

Committee Chairpersons and Organization Representatives

ATHLETIC SCHOLARSHIP CHAIRPERSON

Dick Shawkey
Res: 209-795-4792
rshawkey@comcast.net

CONVENTION CHAIRPERSON

Jane Wyckoff ('07 - '11)
Res: 949-552-5223
JaneWyckoff1@cox.net

AWARDS COMMITTEE CHAIRPERSON

Catherine Ohl
Res: 858-467-9469
ohl@acatmeowz.com

CHARITIES & OUR COMMUNITY CHAIRPERSON

Sigrid Noack
Res: 310-823-1373
skisig@earthlink.net

COUNCILS' MAN & WOMAN OF THE YEAR CHAIRPERSON

Donn Bryant
Res: 530-550-9452
gsracer@calis.com

FAMILY & YOUTH INVOLVEMENT COMMITTEE CHAIRPERSON

Fran Long ('08-'10)
Res: 805-712-5781
fancat@yahoo.com

FWSA SKIER'S GUIDE EDITOR

Leigh Gieringer
Res/Bus/Cell: 480-940-7420
Fax: 480-940-7558
fwsg@cox.net

FWSA Webmaster

George Stewart
Res: 559-594-5129
gwstewart@prodigy.net

HISTORY CHAIRPERSON / PARLIAMENTARIAN/ BYLAWS COMMITTEE CHAIRPERSON

John Watson
Res/Fax: 760-723-6539
geospace@pacbell.net

2011 HOST COUNCIL CONVENTION COORDINATOR

David Krupp
Res: 310-319-3757
david.krupp@roadrunner.com

INFORMATION SERVICES DIRECTOR

Nancy Ellis
Res/Fax: 530-582-0566
Nancyellis2@sbcglobal.net

SAFETY COMMITTEE CHAIRPERSON

Richard Lubin, D.C.
Res: 925-828-7454
Botaboardr@sbcglobal.net

SILENT AUCTION/TRAVEL EXPO CHAIRPERSON

Mary Olhausen
Res: 360-892-1814
omary52@comcast.net

THE COUNCILMAN EDITOR

Mary Azevedo
Res: 925-944-9816
Maryliz4@yahoo.com



Leigh Gieringer,
Skier's Guide Editor

THE LAKESIDE SUITES AT OCOTILLO
3115 SOUTH PRICE ROAD
CHANDLER ARIZONA 85248
RES: (480) 940-7420
FAX: 480-940-7558

Did You Change?

FWSA keeps a database on members, clubs, and councils. It's important that information in this database is current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location.

Requests for information from the database must be sent to the FWSA President (Randy Lew) for approval before it will be dispersed. The Far West Ski Association website (FWSA.org) has a *Ski Club Officer Update Form* that can be downloaded, completed, and mailed to me at:

FWSA DATABASE
C/O Nancy Ellis, P.O. Box 9681
Truckee, CA 96162



Nancy Ellis,
Information
Services Director



THE COUNCILMAN EDITOR
MARY AZEVEDO
901 SOUSA DRIVE
WALNUT CREEK, CA 94597
RES: (925) 944-9816
Maryliz4@yahoo.com

**The Voice of the
Western Skier**



The Councilman

WORDS FROM THE EDITOR:

This Councilman was a joy to put together, there was so much information!! But, it is so large I thought I might die before I finished it. It was so much fun looking at the pictures that Eric Van Pelt did. You can find his address and email on page 40. He did an awesome job, including glamorous pictures of some of our attendees. Eileen Sanford is to be thanked, not only for the photographer but also doing such a wonderful job as Host Chairperson of the Convention. And, not to forget Jane Wyckoff, who worked so hard on the convention and is taking time from her busy schedule to proofread for me.

So many people responded quickly when I needed help, on names, articles, and pictures. I really enjoy working and playing with the FWSA group. I hope you enjoy this issue, it is jammed packed with convention news, ski resorts, ski exercises, and club activities.

For Complete Information on FWSA, visit our website:
www.fwsa.org

FWSA DATABASE
C/O Nancy Ellis
P.O. Box 9681
Truckee, CA 96162

**The Voice of the
Western Skier**