

Winter 2013

# THE COUNCILMAN



"The Voice of the Western Skier"



*An Official Publication of the Far West Ski Association  
The Voice of the Western Skier*

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Connie Burdette  
Editor, *The Councilman*

### *On Cover - Molly Leavens*

Originally from Chicago, in 2009 then eleven year old Molly Leavens moved to Park City, UT, with her mother and older sister so that she could compete in alpine ski racing. Her father remains in Chicago and commutes to Park City to be with the family. Her talent and dedication was immediately apparent, and by 2012 Molly was ranked second overall for her year group. In that year she was invited by the U.S. Ski Team to train at the U.S. Ski and Snowboard Association (USSA) Team Academy. This year, Molly is back with the Park City team because training costs were too high at the USSA Team Academy. The 2012-2013 season was another banner year for Molly. Despite an early injury, she finished the season standing: 4th in Downhill, 2nd in Super G, 10th in Giant Slalom, and 20th in Slalom. She had 12 top 10 finishes and 6 trips to the podium. This year's goal is to win at least one event at the U18 Nationals and compete in the U.S. Nationals. A 4.0 student, Molly is also active in community service. Abby McNulty, Executive Director of the Park City Education Foundation, writes: "I can not imagine another high school student who is as thoughtful, goal-oriented, and as disciplined as Molly. On top of that, she excels at her academic and [other] commitments like a champion."

## President

by Linda Scott



Linda Scott  
FWSA President

# 2014 Is Going To Be a Fantastic Year!

Greetings! Are you ready for ski season? I can not wait, and as I write this, the snow flakes are flying by my window. I am really excited to tell you about our plans at FWSA for this coming year. We are all about FUN, so let me tell you about the fun activities we are planning for 2014.

We will be kicking off the season with our signature Far West Ski Association Ski Week with a ski and snowboard trip to Beaver Creek. The expression “not exactly roughing it” is not only a saying; it is a reality at Beaver Creek. We have fun activities planned for every day of the trip, so sign up now and mark your calendar for the dates January 25 - February 1, 2014. I will look forward to seeing you there!

In addition to our FWSA Ski Week Trip to Beaver Creek, we have planned a FWSA Mini trip to Davis County, Utah and Snowbasin Ski Resort; a European ski trip to Zermatt, Switzerland, followed by an optional excursion to Barcelona and Madrid, Spain; a summer dive trip to the Caribbean; and an African safari with an extension trip to Victoria Falls during the fall of 2014. Isn't this a fantastic trip agenda? More details on all these trips can be located on our website at [www.fwsa.org](http://www.fwsa.org). The year 2014 is going to be a fantastic and memorable one for members of FWSA!

As soon as our FWSA Ski Week concludes, we will start watching the Sochi 2014 Olympic Games. The gals of the Woman's Ski Jumping USA team will be competing in the Olympic games for the first time, and we can not wait to watch them fly. Members of FWSA have contributed generously to provide the team members with financial support. If you were able to attend our 80th Annual FWSA Convention in Ogden, Utah, you had an opportunity to meet DeeDee Corradini, President of Woman's Ski Jumping, USA and the former Mayor of Salt Lake City during the 2002 Olympic Games in that Utah City, along with Lindsey Van, a Gold Medal winner at the World Ski Jumping Championship in 2009. Good Luck to all the members of the Woman's Ski Jumping USA team, we will be cheering for you!

But wait, that is not all, you need to plan now to attend our Far West Ski Association 82nd Annual Convention in Bend, Oregon from June 12-15, 2014. The convention is hosted by Northwest Ski Club Council, and promises to be sensational. The Riverhouse Resort and Convention Center will be our convention headquarters, so save the date and make plans now. You can find more details and signup online, at our website, [www.fwsa.org](http://www.fwsa.org). See you there!

Within the next few months we will begin to roll out several upgrades and initiatives we have been working on since last summer. If you recall from our last convention in Reno hosted by Bay Area Council of Ski Clubs, I set out new goals to achieve in the coming year. With the hard work of Catherine Ohl, Jo Simpson and many others, we have completed work on a new, complete, and comprehensive FWSA Service Awards and Recognition Program, assembled in an easily understandable format. The purpose is to make it easier to identify and recognize outstanding efforts and leadership within our member clubs and councils. Please review the new package and nominate deserving folks in your clubs and councils. We want to recognize excellence, dedication and leadership! In addition, thanks to the hard work of Jim Nachbar, our VP of Communications, we can now offer you the option to sign up for the convention and later the option to sign up for trips online on our website.

Much work has been going on behind the scenes at FWSA, and all our Board of Directors, committee Chairmen, and volunteers deserve a lot of thanks for all the time and effort they devote to FWSA. Also, our sponsors are the best! All of our hard work and accomplishments would not happen without the support of our industry sponsors, so let me say “Thank You” to all of you!

See you soon!



## *VP of Council Services*

*By Jo Simpson*



### Council Presidents Have a Great Team

We have a great team of council presidents for 2013-14 and I am honored to represent them. We spent much of our July meeting working on our budget for the year and we are pleased that the full FWSA board approved our submitted budget.

Thanks to the approved funding, the skin cancer prevention program, headed by Central Council President Fran Long, will be able to print more decals and brochures to encourage kids and their parents to use sun screen.

An addition to the family and youth program for this year is an increase in funding for our Family and Youth Chair, Fran Long and our Racing VP, Bob Ellis to develop and execute an outreach program to the parents of junior racers. They will be at selected Tahoe League races to promote the Far West Racing program to the parents of the junior racers competing that day. We are excited about this opportunity to promote our adult recreational racing program to the parents of junior racers.

Our council outreach funding for 2014 will focus on funding new and innovative projects by the councils. We are hopeful that the projects submitted for funding will provide ideas and inspiration to other councils and clubs.

The council presidents are looking forward to having our committee chairs at the December board meeting so that we can hear from them directly about the programs they manage. One of our goals for 2014 is increasing club and council awards submissions for 2014, and we look forward to exploring ideas with the awards chairs to make that happen.

One action we took at our July meeting was to establish a single due date of March 20 for the following awards submissions: Club and Council Newsletter and Website, Outstanding Club, Safety, Club and Council History, Western Ski Heritage and Charities.

We applaud Catherine Ohl's efforts to put the awards entry forms on line in writeable format, which we hope will increase submissions for all awards. We also are looking forward to having the tri-fold FWSA brochure that she is creating. It will provide us with a needed product to help explain the role and mission of FWSA to our club members and to the public at large.



## VP of Communications

by Jim Nachbar



**Jim Nachbar**  
**VP of**  
**Communications**

FWSA's Communications program has a number of aspects, all with the goal of fostering two-way communication with our member councils, clubs, and direct and club members. Catherine Ohl continues to manage [www.fwsa.org](http://www.fwsa.org), our website, which is the cornerstone of the Communications program. At the request of the members who attended the Convention, we have developed a website search feature, which covers several of our websites, and which has been provided to Catherine and should be available on [www.fwsa.org](http://www.fwsa.org) by the time you read this. Connie Burdette has been working hard on *The Councilman*, and Leigh Gieringer will be publishing the *Far West Skier's Guide* for the winter season. We also publish the *Far West News Flash*, *Facebook* and *Twitter* posts, and a number of other communications contributed to by multiple volunteer members.

Over the summer, we have made a lot of progress toward our goal of modernizing FWSA's Communications Program. We are developing a web-based database system which will allow FWSA members to create an account to track their FWSA activities, including online registration for trips and events, and to upload the photos and videos that they want to share with their fellow club and FWSA members. The prototype was demonstrated to the FWSA board at the July board meeting, and the board approved further development and deployment. We anticipate that the system will be ready to accept FWSA's first online sign-ups by the end of November and to accept uploaded photographs and videos during the FWSA Ski Week at Beaver Creek in January.

We are also modernizing the club database, to better reflect the needs of FWSA and its member councils and clubs, and to simplify and organize the collection of the information we need. We are also developing a system that will allow members from all over FWSA to see what trips are being offered by the hundreds of clubs that make up FWSA. Our goal is to support all of our members and clubs, to maximize participation in their trips and events, as well as to offer the widest array of activities to all of our members.

So, keep checking back at [www.fwsa.org](http://www.fwsa.org) to see what is new and for the latest scoop on everything, sign up for the *Far West News Flash* on [www.fwsa.org](http://www.fwsa.org) and follow us on *Facebook* and *Twitter*!



## ***VP of International Travel***

***By Debbie Stewart***

The Far West Ski Association (FWSA) International Travel Program is embarking into a new era while offering FWSA's first online trip registration starting with our 2014 South African Adventure trip! We are progressing steadily in the right direction! We continue to reach out to our members garnering their feedback about their desires and how to meet their international travel needs for the future. Our commitment to capturing the imagination of our members, create adventuresome travel experiences with lasting friendships and memories continues to evolve.



*Debbie Stewart  
VP of  
International  
Travel*

After receiving raving reviews about our first FWSA travel video which highlights and features the values and benefits of traveling with FWSA, we have created our second promotional Spain only adventure trip video. We are pleased to offer the Spain adventure trip as a stand-alone trip as well as an extension to the Zermatt, Switzerland ski week trip. We will be happy to make your air transportation arrangements from the U.S. to Barcelona, Spain to meet up with the group for the week long adventure trip then we will fly you back to the U.S. after leaving Madrid. To view our informative Spain video, follow this link – <http://www.youtube.com/watch?v=v0l5D4pfyJU>

### **FWSA 2014 INTERNATIONAL SKI WEEK:**



As of this point, 93 will be going to Zermatt and we have about 30 signed up for the Spain Adventure trip. We are still taking signups for both Zermatt and Spain trips. Do keep in mind, if you do not want to go to Zermatt we ARE offering Barcelona and Madrid, Spain adventure trip as a stand-alone tour which will be fully escorted with tour guides and managers.

Zermatt, Switzerland's best-known ski resort, has the highest concentration of mountains and glacial ice in the Alps and the most magical and romantic car-free village situated at the foot of Switzerland's most famous landmark: the Matterhorn. It is considered by many true mountaineers to be the peak of all peaks.

You will find a wide range of possibilities for the experienced skier and many wide open groomed runs for the intermediate and beginning skier. Ski in Switzerland and Italy in one day when you ski over the peak to Cervinia. Combined with the spectacular natural beauty, Zermatt is a record-holding destination which includes Europe's longest ski run with 25km, the highest-altitude sightseeing platform in the Alps, Europe's highest-altitude aerial cableway to the Matterhorn glacier paradise, Europe's highest-altitude cogwheel railway in the open air (no tunnels), to the Gornergrat at over 10,000 feet.

Zermatt is the most desired premiere ski resort in Europe. Our members will fly non-stop to Zurich, have an overnight there which will make our transition to European time much easier and our transfer to Zermatt more comfortable and enjoyable. We will spend 7 nights in one of 3 extraordinary hotels with various prices to meet all budgets which are quite normal for Switzerland. Breakfast and dinner is included daily. While offering Zermatt, FWSA is providing our members an excellent opportunity to ski the World Famous and World Class destination that many have desired to experience and those who already know it, love it and have been waiting for FWSA to return.

Our Spain extension will be an adventure within itself. We will spend the first 4 nights in Barcelona then we will take the high speed train to Madrid for the next 4 nights. This will be an all-inclusive tour including 4 star hotels staying in great and convenient locations. Most meals are included giving us the opportunity to experience local restaurants with their cultural culinary delights. This tour is completely escorted which will include daily excursions that will be guided by local representatives. You will receive all the value and benefits of traveling to Spain with FWSA. This will be a trip that you will not want to miss!

*Continued on page next page*

## **PLANNING FOR THE FUTURE:**

Continue to “Expect the Unexpected!” In order to provide our members the best travel experience I am inviting new tour operators and agencies to join forces with FWSA. Here are some of our travel opportunities:

### **FWSA 2014 ADVENTURE TRIP to SOUTH AFRICA and VICTORIA FALLS:**

There are many reasons to join FWSA for this trip of a lifetime:

- Your “Bucket list” destination that you have always wanted to experience.
- This trip has something for everyone – the adventurer, nature lover, animal lover, wine taster, historian, photographer and the shopper.
- The perfect 2014 Fall Eastern Cape African adventure trip: September 6 – 16, 2014
- Staying in top value 4 Star African Lodges and hotels for the unique African experience
- Post trip to Victoria Falls – one of the “Great Wonders of the World”: Sept. 16-19, 2014

On September 6, 2014 we will depart from the U.S. and travel to Port Elizabeth, South Africa. Even though South Africa seems like a world away, it will be well worth the trip! This journey will take you to one of the most beautiful countries in the world while you will be able to experience a wide range of topography from plains to the mountains, to sandy beaches as well as a wide variety of history and culture.

The animal and nature lover as well as the adventurer and photographer will experience nothing like it. You will participate in photographic safaris that will offer the true experience of world-class game preserves while we search to see the “Big 5” and many other animals and native birds in the wild. First we will be staying at the Kariega Private Game Reserve that has a dramatic landscape incorporating five different eco-systems and two major rivers. The reserve is a family owned and operated and comprises nearly 9000 hectares of pristine wilderness. It is home to more than twenty-five species of game including leopard, lion, elephants, buffalo, rhino, giraffe, hippo, hyena, zebra, wildebeest and so much more. We will also enjoy more than 280 species of birds, including high-soaring martial, crowned and fish eagles that nest on the reserve.

Once we leave Kariega Game Reserve we will travel along the famous Garden Route to Tsitsikamma Forest for an overnight stay. An early breakfast is enjoyed before departing for the Knysna Lagoon to experience the Featherbed Nature Reserve then we will be off to the Cango Caves for a fantastic caving experience. After this there will be a stop at an ostrich farm to learn how this area excelled in this industry and then depart for Cape Town along the famous Route 62. We then will travel to Cape Town for 4 days exploring all the Cape has to offer, including a unique botanical garden with mountains in the backdrop, visiting the penguins at Boulder Beach, taking a cable car to Table Mountain, visiting the Nelson Mandela Gateway and Robben Island and wine-tasting at some of the finest South African vineyards.

**\*\*Special Note – all participants must have a passport with 2 blank passport pages FACING EACH OTHER. If your travel documents do not have this you will NOT be allowed into South Africa\*\***

*This trip will be an experience of a lifetime and one you will always remember!*

***Continued on page 9***



## VP of Marketing and Sponsorship

By Debbi Kor



Debbi Kor  
VP of  
Marketing  
and  
Sponsorship

### WHAT'S COMING IN 2014

A new ski season is upon us, and it has all the earmarks of another incredible year! Will we see huge dumps of snow from November through March, or just a consistent snowfall that makes skiing each and every day the absolute perfect day! Whatever we get, let's hope for a long season with blue bird days, lots of fresh powder, and those un-tracked first runs that will provide us the chance to fill up our season pass.

Let's jump start this season and see what's going on with our clubs and councils. We're heading to the ski shows for new gear, attending season kick off parties, and making travel plans to hit all the best ski areas possible in one season. A sampling of some of those happenings include Northwest Council's Ski Fair and Pray for Snow Party, Bay Area Snow Sport Council's Snow Ball, and San Diego Council's Snow Gala, as well as numerous other parties and activities going on within our other eight ski club councils.

We are also heading to our local theater to catch the latest Warren Miller flick "Ticket to Ride", Teton Gravity's "Way of Life", and other independent films being shown. Buy a ticket and get yourself psyched up for ski season 2014.

Trips planned by Far West, Councils and Clubs include: **Big White, Whistler, Telluride, Steamboat**, as well as Far West's annual Ski Week to **Beaver Creek, Colorado** in January and the Mini Ski Week to **Snowbasin** in February. The international Far West trip will be to **Zermatt** in March, 2014, but before all that happens, the Far West Board of Directors will hold their winter meeting the first weekend in December at **Mammoth**. This will give us a chance to get our ski legs in shape for the coming season. Whether you are a boarder, a skier, a snow-shoer, or just a lodge bunny, there are some great places to hang out this ski season.

To make your winter trip hassle-free, try renting your gear on-site from one of our many benefits partners, such as **Black Tie Skis, Ski Essentials, SeeNSki, Ski Set, The Powder House or Terry Sports**. You will find them listed on our website on the Membership/Benefits page. These shops, along with several others offer a range of discounted pricing to all Far West members with proof of membership. And, while you're on the site, check out our many lodging partners as well. You can plan an inexpensive trip to a lot of great areas from New Mexico to Canada. The entire listing has just been updated for the coming season.

I will be hitting the road again this year to visit the Seattle and Portland Ski Shows and then on to Denver in January to check out the SIA show to see what's new in the way of clothing and skis for the coming season. With over 1000 brands being presented in a very high energy environment, this show is a sell-out year after year. It's a great way for me to reconnect with a lot of folks that I've met through the years and it adds to our Member Benefits program with each new partner I meet.

Our sponsorship programs are all doing well. We have continued relationships with **Aspen Skiing Company** as the sponsor of our Safety Person of the Year; **Big White Ski Resort** as the sponsor of our Far West Councils Man and Woman of the Year; **Steamboat Ski & Resort Corp.** as the sponsor of the Western Ski Heritage Award, and **Grouse Mountain Lodge, Whitefish Mountain Resort**, and **Karbon** as sponsors of the Far West Athletic Scholarship. We cannot thank you enough for being there for us with your continued support. Without you, we would not be able to maintain these wonderful Programs for our members. It is one of the things that our Convention Delegates look forward to each year...discovering who the winners of these fantastic awards will be.

Bring on the snow. It is time to get this season started!



## VP of Membership

By Mary Azevedo

This month, in *The Councilman*, I am emphasizing the web as an attention getter to get more members. Phoenix Ski and Social Club had a great front page which I would like to see clubs emulate. Their effort to grab the attention of skiers and others was the following:

“Now, with about 250 members, the Club runs ski trips each winter all over the Western U.S. and Canada. We even go to Europe or other exotic destinations in conjunction with the Far West Ski Association. In addition to skiing, you will find us hiking, white water rafting, bicycling, houseboating, canoeing, 4-wheel driving, touring the wine country, taking in the theatre, whooping it up at musical events, water skiing, and just socializing.”

One of the other ways to recruit new members is to have bike trips and races in your area. Biking has become very popular; look at the ski resorts that now have bike trails for a summer activity. We need to have ski club participants in bike activities to help recruit new members!

Promote the trips we have. Not only does FWSA have ski trips, but also diving trips, and adventure trips in the USA and all over the world. Many clubs have imaginatively put together trips and events in the summer time. For example, my club has wine tasting and dancing at a winery where members bring food for a potluck, we have bike trips on local trails across the East Bay, and members attend magic shows in the area. If you want more ideas, ask me, I would be happy to let you know. I am going to continue soliciting ideas from clubs to get more ideas for year round activities.



Mary Azevedo  
VP of  
Membership



*Debbie Stewart - Continued from page 7*

### **FWSA ANNUAL DIVE TRIP:**

The 4th FWSA scuba dive trip was held in September to the beautiful island of Ambergris Caye in Belize. 23 participants enjoyed great diving, wonderful food, and the warm hospitality of this English speaking Central American country. The divers experienced the 185 mile long Belize Barrier reef, the 2nd largest barrier reef in the world and saw dolphins, nurse sharks, reef sharks, turtles, stingrays, moray eels, lobster, crab, and large variety of fish including the invasive lionfish. Other activities that participants enjoyed were snorkeling, swimming, paddle boarding, kayaking, cycling, hiking and shopping (great wood products). Mainland tours included cave tubing, zip lining, and touring the Mayan ruins of Lamanai. Next year's fantastic scuba trip is being planned! Details will be available soon on the FWSA website: [www.fwsa.org](http://www.fwsa.org) We hope you will join us!

### **FWSA 2015 INTERNATIONAL SKI TRIP:**

Our 2015 International Ski Trip will be to Val D' Isere, France with additional days in Paris and Provence. The Request for Proposal (RFP) is being developed to submit to several tour operators. The details are to follow.

If you have a special destination that you know our FWSA members would enjoy, please contact me, Debbie Stewart to share your thoughts and ideas...our goal is to fulfill your travel aspirations.

**“Enrich your life and indulge yourself with FWSA’s International Travel Program and Adventures to be discovered”.**

**For updates on FWSA International Travel Program:**

Debbie Stewart at: [FWSAIntlTrvl@prodigy.net](mailto:FWSAIntlTrvl@prodigy.net)

Website: [www.fwsa.org](http://www.fwsa.org)

# ***VP of NORTH AMERICAN TRAVEL***

***By Nancy Ellis***



***Nancy Ellis  
VP of  
North American  
Travel***

## **2014 BEAVER CREEK, COLORADO, SKI WEEK**

Close to 500 people have signed up for the Beaver Creek Ski week January 25—February 1, 2014. The theme for the week is “Blue Jeans, Bow Ties, and Bling”. Participants represent the following Far West Ski Association Councils: Arizona Ski Council; Bay Area Snowsports Council; Central Council, Inland Council; Los Angeles Council; Northwest Ski Council; Orange Ski Council, San Diego Council; and Sierra Council. Beaver Creek has well groomed runs, base village escalators, cookie-time every afternoon, and lodging properties conveniently located close to the ski hill and base village. A welcome party, pub crawl, ski races, picnic, après parties, farewell banquet, and optional Vail Ski Day will keep you busy. The flyer on the FWSA website lists the council trip leaders taking sign-ups for the trip or contact me, Nancy Ellis at [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net) or at 530-414-8261 for more information.

## **2014 MINI SKI TRIP—SNOWBASIN RESORT—DAVIS AREA, UTAH**

Davis Area, Utah is known as the “Amusement Park Capital of Utah, the “Home of the Great Salt Lake”, the “Gateway to Antelope Island” and **Snowbasin Resort**. **Snowbasin Resort** was the location of the 2002 Men’s and Women’s downhill Winter Olympic races and will be the location of the 2014 miniski week. Dates for the trip are February 22-27, 2014. Enjoy 5 nights lodging, skiing 3 or 4 days at Snowbasin Resort, a welcome party, daily deluxe continental breakfast, pub crawl, and farewell dinner/party at Antelope Island State Park for the low price of \$425-\$475 (air and ground transfers not included). Optional activities include Canyons Ski Day (Vail Epic pass may be used at Canyons); lunch/dinner and shopping in Salt Lake City or Ogden and party at Bogey Social Club. Contact Gloria Raminha, Trip Leader at 661-800-8229 or 661-829-5996; or email: [garski2011@gmail.com](mailto:garski2011@gmail.com) for more information.

## **2015 WHISTLER-BLACKCOMB SKI WEEK**

Whistler-Blackcomb, located in British Columbia, Canada is the destination of the 2015 ski week January 31—February 7, 2015. This resort is consistently ranked the number one resort in North America and features the Peak 2 Peak Gondola which moves between Whistler and Blackcomb mountains. The Peak 2 Peak Gondola holds the record for the highest and longest unsupported cable car span in the world. This premiere resort features more than 200 shops, 90 restaurants and bars, and accommodations galore. It features a variety of winter activities for all, and was the proud host mountain for the 2010 Olympic and Paralympics games. Information about this trip will be posted on the Far West Ski Association website <http://www.fwsa.org> in February/March 2014.

## **2015 MINI SKI TRIP—WHITEFISH MOUNTAIN RESORT**

**March 30—April 4th will be our mini ski trip to Whitefish Mountain Resort and staying at Grouse Mountain Lodge.** This resort is located at the foot of **Big Mountain** near the town of Whitefish in north-western Montana. It is also west of Glacier National Park in the Flathead National Forest. The trip includes airport ground transfers, 4 or 5-day lift tickets, transfers to the ski resort and welcome/farewell parties. Other options include snowmobile tours, Summit Nature Center, day spa, Glacier Park tours, dogsled adventures, and sleigh rides. Adult package prices will range from \$525--\$575. You will enjoy an authentic Montana experience on this trip! Information about this trip will be available beginning in June 2014.

## **2015 TASTE OF THE SOUTH MISSISSIPPI RIVER CRUISE**

FWSA is looking into a 2015 “Southern Culture” adventure trip--a paddlewheel cruise on the Mississippi River featuring iconic southern communities along with a 2-3 day stay in New Orleans—a melting pot of culture, food, and music. Watch for information on the FWSA website about this fun trip.

Contact Nancy Ellis at [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net) or [www.fwsa.org](http://www.fwsa.org) for updates on the FWSA North American Travel Program. I am looking forward to seeing you on one of our trips!

# VP of PUBLIC AFFAIRS

By Mike Sanford



*Mike Sanford  
VP of  
Public Affairs*

## JOINT SIA/NSAA UNITE ON GROWTH ISSUE

On September 24 and 25, board members from SnowSports Industries America (SIA), the snow sports industry's member-owned trade association, along with National Ski Areas Association (NSAA) board members, joined forces in Washington, D.C. to discuss how to grow snow sport participation and to lobby around regulatory and trade issues currently affecting the snow sports industry.

The meeting began with a review and discussion of strategy and goals for growing participation. SIA President David Ingemie provided an update on the size of the industry and the trends in participation. NSAA President Michael Berry complemented Ingemie's remarks by reviewing project models and how to increase conversion rates. Both presidents also reported on the headway made at the National Ski and Snowboard Retailers Association's Snow Sports Stakeholders Meeting to collectively address participation issues. NSAA and SIA will be working together in the future to expand the efforts of the snow sports participation programs "Learn to Ski" and "Snowboard Month".

Focusing on the issue and sharing best practices became a key ingredient to this effort. The highlight seemed to be the growth of collaboration between the two groups. Their joint meeting gave both SIA and NSAA Boards the opportunity to share thoughts about our very much shared issues and goals. The five main issues being: Consumer Product Safety Improvement Act, Miscellaneous Tariff Bill, TSA Policy for Avalanche Air Bag Canisters, Water Rights for Land Resorts and Immigration and Visas.

"Time spent in Washington educating public officials about the ski industry and our pressing concerns was valuable," said Michael Berry, NSAA president. "NSAA was pleased to unite with SIA on delivering a powerful message in Washington about the impact that the ski industry has on the economy and jobs and our optimism for future success as well."

## BRING A FRIEND TO SKI

Organizers of Learn to Ski and Snowboard Month (LSSM) and Warren Miller Entertainment (WME) are motivating current skiers and snowboarders to take the Bring a Friend Challenge this winter. The Challenge is part of the snow sports industry's national Learn to Ski and Snowboard effort to help newcomers enlist in ski or snowboard lessons from professional instructors. The collaboration kicked off on October 11, 2013 at the world premier in Salt Lake City of WME's new film "Ticket to Ride".

WME will feature information about the Bring a Friend Challenge prior to the film's showing at each stop on its official tour. Industry research shows that most people are introduced to skiing or snowboarding through friends or family members who already participate. Bring a Friend complements Learn to Ski and Snowboard Month.

The Challenge rewards current participants who introduce newcomers. They can win product prizes and trips for helping newcomers sign up for lessons with professional instructors and venues throughout the U.S. Contest rules are posted at [www.bringafriend.org](http://www.bringafriend.org).

## WARREN MILLER'S "TICKET TO RIDE"

This year's action-packed "Ticket to Ride" highlights footage shot in Alaska, Montana, Colorado, Kazakhstan, Switzerland, Norway, Iceland, Greenland and the islands of Alesund. Featured in the film are Olympians Seth Wescott, Ted Ligety and Julia Mancuso. Par and pipe veteran Gretchen shows that "girls can look like girls and still rip" in a segment filmed in Aspen. Aspen's Buttermilk and Snowmass mountains are new partners in LSSM/Bring a Friend program.

Warren Miller Entertainment also partners with LSSM/BAF on the "Why I Love to Ski or Ride" Video Contest along with partners **SKI and Skiing** magazines, **Transworld Snowboarding** magazine and **The North Face and skiing.com**. Last year a Pennsylvania snowboarder named Keith Korchok won the Grand Prize of a \$500 gift certificate from **Skis.com** and the Warren Miller Award of Excellence.

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## **Sustainable Slopes Annual Report**

LAKEWOOD, Colo.—October 11, 2013 –The National Ski Areas Association (NSAA) recently released its 13th Sustainable Slopes Annual Report detailing the ski industry's progress in implementing the principles of its Environmental Charter during the 2012/13 season. Among the highlights, one hundred and fifteen (115) ski areas endorsed the Climate Declaration issued this year by a coalition of leading U.S. companies called BICEP (Business for Innovative Climate and Energy Policy). The Climate Declaration calls upon federal policymakers to take action to address climate change, and states that addressing climate change is one of the greatest economic opportunities of the 21st century. "Ski areas are proactive on the issue of climate change," says NSAA president Michael Berry. "They take steps in their own operations to reduce their carbon emissions and recognize the benefits of uniting with other business interests in getting attention on this issue in Washington," says Berry.

## **SnowSports Industries America (SIA); Women's Snow Sports Market Intelligence Report**

The snow sports industry's member-owned trade association recently released the 2013 Women's Snow Sports Market Intelligence Report, a supplement to the full Market Intelligence Report. Women are critical to the snow sports market for their \$1B in purchases of women's-specific gear and for their influence over family purchases and activities. This report goes into detail on the women's market and the ups and downs of the 2012/2013 season.

Select Highlights from 2012/2013:

\*Women spent 59 percent of their snow sports dollars on apparel.

\*Alpine ski brought out the most women to the mountain with 3.3M participants.

\*Sixty percent of female snowboarders are between 16 and 34.

\*Women's cross-country equipment had a boost of 8 percent in sales to \$5M.

\*Consistent with backcountry trends, women's alpine/AT boot sales were up 193 percent in units and 217 percent in dollars.

The Women's Snow Sports Market Intelligence Report is a key information resource for suppliers, retailers, reps, entrepreneurs, financial analysts and students. It gives suppliers, reps, and retailers a comprehensive view of the women's snow sports market and a detailed view of each category and market channel in order to compare pricing, retail margins, unit and dollar volume by channel, regional sales, inventories and market penetration.

Snow sports entrepreneurs find the report particularly useful when developing business plans. All snow sports businesses may use the report to provide a backdrop on the industry when seeking initial or additional financing. Students have also used this report extensively for various reports and projects in their business, social science and a variety of other class projects.

The 2013 Women's Snow Sports Market Intelligence Report is available at no cost to SIA Members and \$425 to non-members. Stay tuned for the Youth Market Intelligence Report. For more information on the industry as a whole, be sure to get a copy of the full

SIA Snow Sports Market Intelligence Report.

## **From the NWSCC Public Affairs**

National Ski Areas Association Annual Awards - The National Ski Areas Association (NSAA) announced that U.S. ski areas tallied an estimated 56.6 million skier and snowboarder visits during the 2012/13 season. These results represent an 11 percent increase over the previous season, and the largest year-over-year gain in 30 years. Pacific Northwest skier visits increased 7.5 percent over the previous season.

The NSAA honored 13 member resorts with its annual National Ski Area Safety Awards. Each season the awards recognize those resorts that have done an outstanding job of educating employees and guests about skiing and snowboarding responsibly. Northwest resorts recognized were:

Best Employee Education: **Mt. Ashland, Oregon**

Best Employee Involvement: **Sun Valley Resort, Idaho**

Most Creative Safety Initiative (tie):

**Mt. Hood Meadows Ski Resort, Oregon**

**Aspen Snowmass, Colorado**

## *VP of Racing*

*by Bob Ellis*



*Bob Ellis  
VP of Racing*

### **RACING REPORT**

The way the weather has been so far, it looks like 2014 will be a very good snow year in California and Colorado. Several of the local ski areas have already set their opening dates in November.

This year we will have Far West Ski Week at Beaver Creek in Colorado, between January 25 and February 1, 2014. Beaver Creek is one of the few ski areas in North America that hosts a World Cup Race Event every year. We will be racing on their race arena near the Centennial Chairlift on the front of the mountain. We plan on having a Qualifier GS race for those without a handicap, a full length GS race, a full length Slalom race and of course the Council Challenge Dual GS Race with teams and costumes.



photo courtesy Far

All the leagues have their schedules put together and are looking forward to another fun season racing. In the Northwest, the Pacific Area Clubs Recreational Alpine (PACRATS) are all set in Oregon for another exciting year, in Northern California, Open League, Sierra League and Singles League are set with their races in the Lake Tahoe region, and in Southern California, ULLR and Rokka have their races set up for another great year at Mammoth Mountain. The schedules will be posted on the [www.fwra.com](http://www.fwra.com) website.

This year we will be having the Far West Championships at Mammoth Mountain on April 4-6, 2014. Mammoth Mountain always puts on competitive races for us and this year should be no different. We will have a pacesetter race on Friday, race clinics on Friday, the Slalom on Saturday and the GS on Sunday, with an awards party and a Silent Auction on Saturday afternoon after all the racing on Saturday.

Skiers interested in participating in racing can join any of our clubs and drop in and try their hand at a fun and exhilarating sport.

2014 should be a great year for racing in Far West and we look forward to seeing everybody out on the hill and on the race courses.



# Far West Ski Association

## 82<sup>nd</sup> Annual Convention

### Volcanic Paradise



## June 12-15, 2014

### The Riverhouse Resort, Hotel & Convention Center



3075 North Business 97, Bend, Oregon 97701

800-547-3928 or 541-389-3111

[www.riverhouse.com](http://www.riverhouse.com)

Hosted by Northwest Ski Club Council



Bend is world famous for both its outdoor pursuits and pristine beauty. The historic downtown mixes cosmo with homegrown friendliness. Now it's your turn to experience Mt. Bachelor and Bend Oregon!

### The Riverhouse Resort, Hotel & Convention Center

**Reservations** call 800-547-3928 or 541-389-3111

**Group Name** Far West Ski Association 2014

**Room Rates per night plus tax** single or double occupancy

**River Views \$129**

**Non-River Views \$119**

### Hotel Features

- 2 restaurants, bar & lounge, spacious rooms, indoor and outdoor heated pools, spas, saunas and exercise room, walking distance to Bend River Promenade Shopping Mall, Family Fun Center and numerous restaurants
- NO Resort Fees, FREE In-room Wi-Fi, FREE Parking
- Rates available 3 days pre and post Convention

### Transportation

- Air transportation is via Redmond Municipal Airport (RDM), located 15 minutes from The Riverhouse.
- Rental cars and shuttle service are available at the airport.

### Convention Highlights

- Silent Auction
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panel
- Saturday Awards Luncheon
- Celebrity Multi-Media Presentation
- Saturday Awards Dinner
- Far West General Meeting & Elections

### Optional Activities

- Thursday Activities
  - Mt. Bachelor Ski Day / Tailgater Party
  - Pub Crawl
- Friday Activities
  - Michael German Golf Tournament
  - Smith Rock State Park
  - Biking Tours Bend
  - Pool Party

### Information

[www.fwsa.org](http://www.fwsa.org)

#### • Jane Wyckoff

FWSA Convention Chairperson

[janeWyckoff1@cox.net](mailto:janeWyckoff1@cox.net) or 949-933-9607

#### • Mary Olhausen

Silent Auction / Travel Expo Chair / Convention Coordinator

[omary52@comcast.net](mailto:omary52@comcast.net) or 503-880-7383



## FAR WEST SKI ASSOCIATION

# CONVENTION 2014!

*By Mary Olhausen, 2014 FWSA Convention  
Host Council Chairman*

Northwest Ski Club Council invites you to experience our Volcanic Paradise at the 82nd Annual Far West Ski Association Convention June 12-15, 2014, in Bend, Oregon. Come to Bend and see for yourself the stunning landscape of a 10,000 foot volcano's skyline, lumpy lava flows, and crystalline lakes. This high desert wonderland awaits you! Our lodging host is The Riverhouse Resort, Hotel & Convention Center, offering spacious rooms, indoor and outdoor heated pools, spas, saunas, exercise room, complimentary parking, no resort fees, and free in-room Wi-Fi. To make your reservations call The Riverhouse at 800-547-3928 or 541-389-3111. Be sure to mention Far West Ski Association 2014 for our special rate. See for yourself all that The Riverhouse has to offer at [www.riverhouse.com](http://www.riverhouse.com). Special hotel rates will be honored three days pre- and post-Convention.

Make plans to arrive early and stay late! Take advantage of all that Central Oregon has to offer. This outdoor mecca has so many choices—fishing, river rafting, hiking, biking, stand up paddle boarding, golfing, rock climbing, desert cave tours, canoeing, kayaking, volcano tours, shopping, and the infamous Bend Ale Trail. Bend offers up 300 days of sunshine per year, so come on over to the high desert for your fill of activities, great northwest foods, and chilling out! Let Visit Bend ([www.visitbend.org](http://www.visitbend.org)) and Central Oregon Visitors Association ([www.visitcentraloregon.com](http://www.visitcentraloregon.com)) assist with all your pre- and post-Convention plans!!

Optional activities give you a chance to enjoy the Bend area. Mt. Bachelor will host a Ski Day and Tailgater Party on Thursday: join us on this volcano for some morning skiing with friends and a picnic lunch, and see what Mt. Bachelor spring skiing is really all about. On to the Pub Crawl that evening, Bend style! First stop is Deschutes Brewery for dinner, then downtown for an opportunity to visit numerous brewpubs, galleries, and boutique/funky retail shops at your leisure. We end our crawl at McMenamin's Old St. Francis Hotel with dessert. Friday is the 8th Annual Michael German Memorial Golf Tournament at River's Edge Golf Course. The Smith Rock State Park Adventure will provide some of the most spectacular scenery in the world, with deep river canyons, wildlife, and different trail levels; spot high tech climbers on Monkey Face, and enjoy a picnic lunch. Biking Around Bend will be a community service event in partnership with Oregon Adaptive Sports (DSUSA). The Pool Party will be the place to cool off, enjoy some beverages, and mingle with delegates and industry partners.

On Friday evening, the Riverhouse Convention Center will be the location for the very popular FWSA Silent Auction. Ski representatives will be on hand to answer questions about their resorts and products. The Silent Auction features an opportunity to bid on more than \$100,000 worth of great deals on ski, sport and adventure packages, plus sports equipment! These packages sell at some great prices! Admission is FREE for the FWSA Silent Auction and includes a complimentary drink. See the special coupon below!

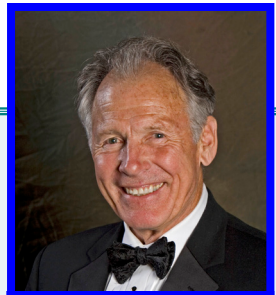
On Saturday, delegates will partake in Travel Expo with opportunity to discuss planning your group's next ski or adventure trip. Snowsport celebrities will be featured at the Multi-Media Presentation. The Snowsports Leadership Academy will feature ski equipment tuning and safety. Black tie and shorts will be the dress code for Saturday Night Awards Banquet & Dance as we celebrate the Volcanic Paradise.

On Sunday morning, delegates participate in the FWSA business meeting which includes election of officers, by-laws and resolutions – all while enjoying a tasty Sunday Brunch.

If you'd like to assist the Northwest Ski Club Council as a volunteer for the 2014 FWSA Convention, or participate in the Silent Auction, please contact Mary Olhausen at **President@nwski.org**. More information can be found on the FWSA website, [www.fwsa.org](http://www.fwsa.org). We look forward to seeing you at the Volcanic Paradise in Bend, Oregon!

# Athletic Scholarship

By Dick Shawkey, Chairman



*Dick Shawkey  
Athletic Scholarship  
Chairman*

## The End of One Scholarship Campaign and the Beginning of Another

The Sierras have experienced its first couple of dustings and folks in the Rockies are seeing ski areas open. All across the west, fall is in the air and junior alpine racing programs are gearing up for another season. For the Far West Ski Association's (FWSA) Athletic Scholarship Program it is time to finish off the 2013 campaign by sending out our scholarship notices.

What a year we have had! The best ever. Our 2013 fund raising campaign brought in over \$10,000 from the raffles, auctions and donations. With our partners, the funds available for scholarships exceed \$14,000.

This year, we had thirty applicants from Washington (5), Oregon (1), Nevada (2), Idaho (1), Wyoming (1), Utah (2), and California (18). Application evaluations by the scholarship committee identified 19 potential scholarship recipients (12 women and 7 men): Washington (5), Idaho (1), Wyoming (1), Utah (2), Nevada (2), and California (8). The average Grade Point Average (GPA) is 3.92. The total value of this year's scholarships is \$13,950, a new record.



*Molly Leavens*

Our top point recipient was Molly Leavens, age 16, from Park City, UT. A 4.0 student, Molly stands nationally in her age group at 4th in Downhill, 2nd in Super G, 10th in Giant Slalom and 20th in Slalom. Molly will receive a \$1000 scholarship from the FWSA. Second place in the point count went to Lila Lapanja, age 18, whose home is in Incline, Nevada. Lila, a five time scholarship recipient, is going into her third year on the U.S. Ski Team. She had a spectacular year in 2013 that brought her to 2nd place in Super G, 4th in Giant Slalom and 2nd in Slalom. This year Lila will be awarded the Sierra League and Council's Frank App Memorial Scholarship in the amount of \$1,250. Our third place goes to Cai Yamamoto, age 19, from Mission Ridge, WA. Cai graduated from high school this last June and is taking a year off from academic pursuits in the quest for a college scholarship. He finished the 2013 season in 6th place in Downhill, 13th in Super G, 8th in Giant Slalom and 32nd in Slalom. Cai will receive a \$1000 scholarship from Mountain High Snowsports Club of Portland, OR. This year's Skiyente Ski Club's Erin Nicole award will go to Elyse Burandt from Spokane, WA. As the top junior woman from the Northwest, Elyse scored 20 top ten finishes and 9 podiums during the 2013 season. As overall winner of the prestigious Northwest Cup Downhill in 2013, Elyse beat everyone including the fastest junior man. This year's Erin Nicole scholarship is for \$1000. Alexandria Oseland from Crystal Mountain, WA, will be the recipient of

the Northwest Ski Club Council's \$1000 scholarship. At 15, Alexandria is the youngest scholarship recipient; but she has an impressive record standing 2nd in Downhill, 6th in Super G, and 12th in Slalom. Furthermore, she had 17 top ten finishes in 2013 including 9 podiums. We are pleased to have a candidate this year for the Castro Valley \$1,000 scholarship. Kye Moffatt from Berkeley, CA, a member of the Squaw Valley Race team and a 4.0 student, finished last season in 8th place for Downhill and a 15th for Super G. Once again L.A. Council will sponsor Kayleigh MacGregor, age 16, with a \$750 scholarship. The Mammoth racer, who is afflicted with cystic fibrosis, has overcome her disabilities to score an impressive 5 top ten finishes in 2013. Finally, San Diego Council again sponsors their native daughter Alexa Wehsener with a \$700 scholarship. A 4.14 GPA student, Alexa has continued to improve scoring her best season ever in 2013 with 6 top ten finishes and one trip to the podium. Regrettably, we did not have a candidate for this year's Bergfreunde scholarship.

How about your club? Isn't it time to show your colors on the slopes? Now is the time to think about Karbon's team discount program. Buy 10 jackets of the same style and color and a world of accessories opens to you. For more information, contact Randy Lew (Cell: 530 304 0802/ E-mail: [fwsarandy13@telis.org](mailto:fwsarandy13@telis.org)).

The 2014 Far West Ski Week Karbon Raffle will be directed by Dave Krupp, formally president of the Los Angeles Council and soon to be Far West Athletic Scholarship Committee Chairman. As always, we are asking for volunteers to help with raffle tickets sales. The FWSA Athletic Scholarship Program continues to be indebted to its sponsors who have supported the program from its inception: **Whitefish Mountain Resort** ([www.skiwhitefish.com](http://www.skiwhitefish.com)), **Grouse Mountain Lodge** ([www.grousemountainlodge.com](http://www.grousemountainlodge.com)), **Schure Sports Inc.** ([www.karbon.com](http://www.karbon.com)), maker of the Karbon brand of snow sports apparel, and the Far West Racing Association ([www.fwra.com](http://www.fwra.com)).

# Charities and Our Community

by Sigrid Noack, Chairperson



*Sigrid Noack,  
Charities  
and our  
Community  
Chairperson*

## Make “Community Service & Charities” a part of your Meeting Agenda

It is that time of year! We start thinking snow activities! But we also need to think about others less fortunate. So, let us all schedule some charitable activities.

Most clubs and councils, with new officers in place, are now finalizing their schedule of activities for the year. Every club has some special interests. This year let us make sure that your group does at least one activity supporting an organization that needs help. Support a charitable organization or some interesting community program. Make it a priority for your group in 2013-14!

A good way to remember to talk about charities or community service at your meetings is to list it on your agenda for every meeting. If someone in your group does charitable walks, etc., he or she might be interested in becoming your club or council’s “charities director”. Planning a fun activity, as a group, feeling good about supporting others less fortunate, what a wonderful feeling! If you need some charity suggestions, please check the [www.fwsa.org](http://www.fwsa.org) website, where we have listed the charities that FWSA clubs and councils have been supporting. It is quite an impressive list!

Our “**FWSA Charity & Community Service Recognition**” is in its 8th year now. We recognize clubs and councils for their involvement with charitable organizations. This is our second year of having a separate recognition for councils and clubs, and FWSA now awards the top groups in another very positive way:

The top Council receives \$100  
The top Club receives \$300  
The 2 runner-up Clubs receive \$100 each

All financial winnings will be donated to the council or club’s favorite charity

There is a very simple application process: You download the application from our [www.fwsa.org](http://www.fwsa.org) website, fill it out, describing your group’s charity involvement, then send it by March 20th to **Sigrid at [sig4ski@earthlink.net](mailto:sig4ski@earthlink.net)**.

Our other special recognition is the “**Community Service Awareness Program**”, which is in its 4th year. At the annual FWSA convention we have our “**Council & Clubs Honor Roll of Charities**”, where we recognize councils who have at least one club involved with a charitable organization. Let us all get our own club excited about supporting or organizing a community service event. Find a group that is interesting for YOUR club, something that your members will enjoy doing.

Remember, for ideas that might interest your members, check out our list at [www.fwsa.org](http://www.fwsa.org).

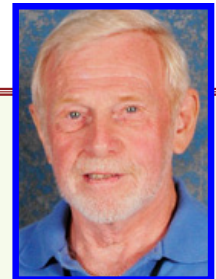
**This year get involved with more charity work! It makes everybody feel good!**





# Arizona Ski Council

by Arleigh Meiners, President



Arleigh Meiners  
Arizona Ski  
Council  
President

Arizona Ski Council (ASC) represents six clubs and between 700-800 members, primarily in the Phoenix metro-area, with membership open to non-profit ski clubs in the state of Arizona. Our clubs serve skiers, snowboarders, hikers, bikers and social members. The East Valley Ski Club (EVSC) has recently dissolved because of lack of membership. The Snowbowl in Flagstaff, Arizona has won the legal battle to make snow. The Snowbowl now has snow making equipment and they have added a couple of runs. We will now have a reliable ski area within 2 hours of the Phoenix area. The Arizona Ski Council will have their annual ski season kick-off picnic on Saturday Nov. 9th. It is a free event and I think there will be a good representation from all the clubs. The Arizona Ski Council website is [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org)

**The Phoenix Ski Club (PSC)** is getting ready for the upcoming ski season. PSC is running 5 ski trips this year and they will also be participating in the FWSA ski week to Beaver Creek in January. The 5 trips that PSC is running this ski season are, Wolf Creek in December 2013, Arizona Days at Telluride in January 2014, Big White in February 2014, Steamboat in March 2014, and ending it with Surf The Rockies, Telluride in April 2014. The Arizona Days in Telluride, Big White and Steamboat are all sold out already. The Phoenix Ski Club has an annual Oktobfest party at one of the member homes which was a wonderful evening for everyone. Please go to [www.phxskiclub.org](http://www.phxskiclub.org) for more information about the Phoenix Ski Club.

**Arizona Outdoor Travel Club, (AzOTC)**, which is mostly a hiking club, continues to have hikes all year long. They have exercise hikes planned every Tuesday in the Phoenix Mountain Preserve. Arizona Outdoor Travel Club is planning a bike ride in France for 2014 and also planning a 14 day hiking trip to the Big Island, Maui, and Kauai in 2014. AzOTC sends out a weekly email to their members telling them about the hikes and other activities happening during the week. Go to <http://www.azotc.com/> for more information on these and other exciting trips.

**Sailing Adventure Club (SAC)**, which is a member of the Arizona Ski Council, is a social club based in Phoenix, Arizona with activities ranging from local sailing, and non-sailing events, to out of country sailing adventures. Singles, couples and families are welcome to join this club. Sailing Adventures had to cancel their 2013 plan to sail in the eastern Mediterranean this year due to political unrest in the region. To help make up for the cancellation the club is planning for a 2014 sailing adventure out of Italy. Preliminary looks for 2015 include sailing Tahiti. Other trips for sailing include the Chesapeake Bay and possibly sailing out of San Diego. The trips for Sailing Adventures are open to all members of the Arizona Ski Council. Go to [www.sailingadventureclub.org](http://www.sailingadventureclub.org) for more information on this clubs activities.

**Scottsdale Sea & Ski Club (SS&SC)**, is an adult ski and social club also. SS&SC hosts a happy hour every Friday evening. Scottsdale Sea and Ski Club had many social events this summer. SS&SC had campouts in the mountains, did a Casino night, had their annual pub crawl in Prescott, went on a hike down to the Havasupi falls in the Grand Canyon, had an evening at one of the Arizona Diamondbacks baseball games, went to the theater, and many more events. Scottsdale Sea and Ski Club will be doing a ski trip to Park City in March. SS&SC will be doing both ski trips to Telluride jointly with the Phoenix Ski Club. For more information go to [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com)

**Boeing Employee Adventure Club** continues their social schedule and family events around town. Employees may contact [www.boeing.com](http://www.boeing.com) for more information about recreation activities that are planned!

**Partytime Sports, (PTS)**, is an adult ski, boating, and social club that plans boating trips to get them through the summer heat. During the winter they do a ski trip to Telluride, Colorado during Arizona Days. For more information, contact them at [gg4@qwest.net](mailto:gg4@qwest.net).

Feel free to check out any of the clubs activities through Facebook or links for the council website ([www.arizonaskicouncil.org](http://www.arizonaskicouncil.org)).

# Bay Area Snow Sports Council

*By Dennis Heffley, President*



*Dennis Heffley  
Bay Area Snow  
Sports Council  
President*

When the Bay Area Snow Sports Council (BAC) looks back at the year of 2013, all we can say is “WOW!”

In June 2013, the BAC hosted one of the most successful Far West Ski Association (FWSA) Conventions in recent history. We had amazing volunteers from the BAC along with those from Sierra, Los Angeles, San Diego and Central Councils ~ thank you! In addition, the sheer number of attendees at the FWSA Convention broke recent records. A great time was had by all in Reno. Many **“Mountain Magic Moment”** memories were made. We are looking forward to experiencing everything the Northwest Ski Council is preparing for the upcoming FWSA Convention in Bend Oregon!

To follow that incredible boost of energy, on August 2, 2013 the BAC held its 8th Annual BAC/Tailgate BBQ/Oakland A's Baseball Game & Fireworks Show benefiting Disabled Sports USA Far West Division. For the 3rd year in a row, this event was supported by VAIL Resorts. There were 135 people at our Tailgate BBQ and ballgame with us! Attending the game from VAIL Resorts was Ashley Rojas. Mary Roll of Disabled Sports USA Far West Division came to our BAC Meeting in September and shared her appreciation for the continued support from the BAC!

It is Snow Sports Show Season! The BAC has booths at the Snow Bomb and other Local Shows where we will be promoting our clubs, council, FWSA & the National Ski Council Federation.

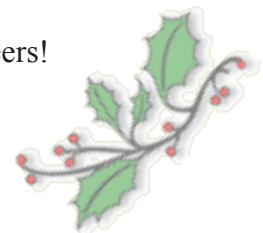
We continue to focus on obtaining new benefits for those in the Bay Area Snow Sports Council. These include being able to offer corporate season passes to some of the Tahoe Area Resorts. If you are a member of the BAC, contact me ([bac.president@skibac.org](mailto:bac.president@skibac.org)) for additional details.

Our Recreational Race Leagues are set and eager to hear “Racer Ready ~ 3 ~ 2 ~ 1 ~ GO!” Our BAC Open and Singles League Recreational Race Teams (both Champions of the 2012/2103 Season!) will be partnering with the Sierra League and sharing race courses this coming year at various locations in the Tahoe Region. During the first weekend in April, the BAC will be joining all of the Far West Race Leagues at Mammoth Mountain Resort for the 2014 Far West Championships.

During the BAC Monthly Meeting on November 11, 2013 we will have our 5th Annual Winter Festival Celebration meeting. Resorts will join us that evening in a travel carousel/silent auction format sharing information with various members of our BAC clubs.

The BAC accomplishes all it does with the vision, efforts and energy of our volunteers!

***Thank You For Being The One Who Makes The Difference!***



# Central Council of California

by Fran Long, President



*Fran Long  
President  
Central Council  
of California*

Every few years, it is important for the board of directors of any organization to reflect on where the organization is, where it has been, and the direction it might take moving forward. Central Council has spent the past couple of months really looking at our successes, and not so successful undertakings, as well as what direction we might take as we move forward.

As we looked at where we are in terms of the activities we offer to our clubs and members, and asked reps from our various clubs what they felt was important/not important, we concluded that we should indeed make some changes as we plan for the future. We are doing nothing earth shattering; just listening to our members and attempting to match activities to interests. Rather than heavily focusing on ski trips, we will shift our focus to more non-ski season activities. Rather than trying to plan one big event that everyone might enjoy, we will be focusing on some smaller, more varied outdoor activities and adventures.

Among our plans for the coming year...a two day backpacking trip (only 3 miles of hiking in so everyone can participate), a one day kayaking adventure, a golf tournament, a pool volleyball event...and more. Future events might include a bike trip in Europe, a summer ski trip, or some other activities suggested by one of our members or clubs.

Our goals are to continue to keep our clubs informed of all Far West Ski Association travel opportunities, benefits, convention news, ski industry news, etc.; and to continue our council friendships and camaraderie through a variety of sports and social events.





## ***Intermountain Ski Council***

*by Michael Bouton, President*



***Michael Bouton  
President  
Intermountain  
Ski Council***

Everyone in our council is excited about our ski week at Jackson Hole, WY. We will be there for five days, staying in the town of Jackson. For lodging opportunities contact Kitty at 435-649-3719. The trip is planned for the first week of March 2014. A group of skiers from Maryland will be joining in on the fun with us. Cost of this trip is only \$595.00.

Another trip is planned for late January in Western Idaho. January 29 we will ski at Bogus Basin including NASTR racing, Thursday at Tamarack, Friday and Saturday January 31st and Feb. 1st at Brundage Mountain. It just happens to be the final weekend of Winter Carnival in McCall. It will be a great time. We will be staying in a large cabin on the lake with catered dinners. Cost of this trip is only \$350.00. Call Michael @ 208-703-0444 with questions.

We have had a change of leadership in the council. Paul Markowitz is now serving as president and Michael Bouton is treasurer for the remaining of the year. We will elect new officers next June after the FWSA convention.

We are looking forward to great snow and ski season throughout the west.

## ***Family & Youth Involvement***

*by Fran Long, Chairperson*



**Slip, Slop, Slide Slither with Savvy Snake  
Sun Safety Program for Children and Families**



***Fran Long  
Chairperson  
Family &  
Youth  
Involvement***

The Far West Ski Association Youth and Family Involvement program proudly continues to sponsor this program in an effort to continue building awareness of the dangers of sun over-exposure. It may be cold and it may be overcast, but the level of sun exposure on the snow is extremely high.

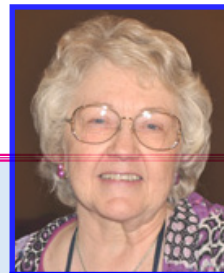
Ski councils up and down the coast of California will be supporting the Sun Safety Program at the upcoming ski shows in those areas. Brochures, decals, and maybe even some sunscreen samples will be available. All one needs to do is stop by the San Diego Council of Ski Clubs booth, the Los Angeles Council of Ski Clubs booth, or the Bay Area Snow Sports Council Booth, chat with those ski club volunteers, and pick up your materials.

And while you're there... If you have children or grandchildren you would like to spend some time enjoying on the slopes, ask about family friendly trips or inquire about any family clubs that might be available in your area. Such clubs are beginning to pop up throughout the United States.

You might also consider a FWSA trip that would suit your interests and be appropriate for your family. If your club/council does not support activities for those under 21, consider partnering with a club or council that does. Interested??? Visit [www.fwsa.org](http://www.fwsa.org) and look for our family-friendly trips and activities.

# Los Angeles Council of Ski Clubs

by Sandra E. Knapp, President



*Sandra E. Knapp  
President  
Los Angeles  
Council*

Los Angeles Council has adopted a program of Orange Council – a President's Recognition Luncheon. It was held at El Cholo Restaurant in downtown Los Angeles. For a new event it was well received; eight presidents and the entire Council Board, plus Jane Wyckoff, were in attendance. Information from the National Ski Council Federation was presented, along with other educational information and a preview of the FWSA 2014 Convention in Bend, OR (see photo). Lively discussions about communications and procedures brought about several suggestions. This will definitely become a regular event.



We are already gearing up for another four days of **Ski Dazzle** at the Los Angeles Convention Center December 5-8. We have updated the council tri-fold and will be presenting the FWSA Savvy Snake skin cancer prevention program again this year.

Looks like we have an early start for snow this year!! We are looking forward to a great year at Mammoth Mountain and the many club-sponsored trips, as well as participating in the FWSA trip to Beaver Creek January 25-February 1.

The Los Angeles Council's 32nd Ski, Ride and Race Camp is set for December 16-20, 2013. Sign-ups are already coming in, so do not delay. Go to [www.skirideracecamp.com](http://www.skirideracecamp.com) for more information and to register. In addition, Rokka Ski Racing League is offering four weekends of racing at Mammoth, including one day at the end of Rokka Race Camp, January 6-11, 2014. Go to [www.rokkaracing.org](http://www.rokkaracing.org).

Some lucky Los Angeles Council member will be skiing with a **California Gold Pass** this year. One will be offered at a live auction at the annual **Snow Gala** on November 9 at the prestigious Taix French Restaurant on Sunset Boulevard. We will also be selecting our new Man and Woman of the year as well as raffling off an Acer Iconic tablet, a 2-day ski package for 2 to Mammoth, tickets to Brian Head, UT, Squaw Valley, Sun Peaks and many more wonderful donations. We sincerely thank our industry partners and generous members who help make this event possible.



# Northwest Ski Club Council

By Mary Olhausen, President



As I drove home from Bend, Oregon last week – about a 3-hour drive from my home, I was amazed at the sight of large mountains – Bachelor/Sisters, Jefferson, and Hood, all with toppings of white snow, the gorgeous trees with their fall colors and an almost full moon in my rear-view mirror!! Just a common sight here for us Oregonians.

In the Council, our summer months were quiet with everyone off enjoying warm weather activities. Our clubs are very busy in the summer months with the usual water activities, golfing, hiking and biking. Our Council Meeting in October was productive with three guest speakers. We reminded everyone about being a card-carrying member of FWSA/NWSCC and displayed printouts of the long lists of member benefits you can garner with such a little card. In addition to Brundage Mountain Resort and one of our local ski shops, Mountain Shop, we heard from a local guy about a new web presence for all related to Mt. Hood – *Shred Alert*.



Mary Olhausen  
Northwest  
Ski Club Council  
President

We just put the polished touches on our annual publication, *The Skier's Directory*. What a handy guide to find out ski resort facts, along with a club trip calendar, and interesting stories about skiing and boarding. We offer a cover photo contest which encourages members to take photos on ski trips. Mt. Hood Meadows Resort offers up a 10-Time Pass to our cover photo winner.

We are gearing up for two consumer ski shows – one in Seattle and one in Portland, both in November this year. Northwest Ski Club Council (NWSCC) has booth space at both of these shows and member clubs have the opportunity to display their membership materials. Our annual Ski Fair Event is on tap for November 18th. This one-night trade show also offers opportunities for our member clubs to promote to new members with a club booth. We will have about 35 booths for industry and ski related non-profit groups. Resorts will sell season passes at discount rates. The theme of this year's club booth decorating contest is---Volcanic Paradise!! What a great way to convey our message about the 2014 convention.

Our NW Snowsports Advocates Program is always keeping us up to date on the latest activities of ski resorts around Oregon and Washington. NWSCC is proud to say that we are in year two of our three-year agreement to support the FWSA Athletic Scholarship Program. Our race league, PACRAT is putting teams together for another great season of racing on Mt. Hood. Visit them at [www.pacrats.org](http://www.pacrats.org). Racing offers team fun, thrilling race courses, after race parties and end of year Rat Attack Party. We had ten entries for our Ski Challenge Program this past season. Prizes will be awarded at our December board meeting.

We revised when our Council meetings will be held (we have tried monthly, quarterly, and bi-monthly). We concluded that perhaps the best months to hold meetings would be in the months that would best serve our clubs and coincide with advocating programs that clubs can take part in. We will meet in June, October, December, January, February and April. Our bylaws were updated, reviewed and voted into place this last August. We have plans to develop an operations manual. We have a new club here in the Portland-Vancouver area, Silver Star Outdoor Adventure which is essentially a MeetUp.com group. They offer hikes and outdoor activities.

Our board has been busy with convention planning meetings. The board has met monthly to discuss and make decisions on the core activities for convention. We have been busy working closely with our Bend partners as they are vital to the success of this convention. Each time we visit the host city we are amazed at their excitement to have FWSA visit and we keep meeting new partners and making new contacts. In addition to the Six-Pack incentive program to attract more attendees (6 go for the price of 5), we are working on some innovative ways for outreach to clubs to make them aware of this awesome convention and attract convention attendees. We are excited to expose everyone to our Volcanic Paradise in Bend, Oregon!! Make your plans now to attend the 82nd Annual FWSA Convention, June 12-15, 2014 at The Riverhouse Hotel & Convention Center. Central Oregon is a mecca for outdoor activities – arrive early and stay late---make a vacation of it. Hiking, biking, paddle boarding, wine tasting, and beer crawling all await you in Volcanic Paradise!!

Here is hoping all of you have the best ski and boarding season ever!! Club membership can help you do just that. No matter where you live and/or partake in snow activities---a big *Cheers To the Ski Season!!*

MARY OLHAUSEN, President - NW Ski Club Council.

[Omary52@comcast.net](mailto:Omary52@comcast.net)   [www.nwskiers.org](http://www.nwskiers.org)   [www.pacrats.org](http://www.pacrats.org)



# Orange Council of Ski Clubs

*By Judy Thurman, President*



*Judy Thurman  
Orange Council  
President*

It is October, the pumpkins are out and ready to be carved, Christmas decorations are already in the stores. As I am writing this article we in the "OC" (Orange County) area are experiencing summer like weather with temperatures of 80 to 90 degrees. Like all hardcore skiers we are talking about and looking forward to ski season 2013-2014. Mammoth Mountain has already had some snow and is scheduled to open early November 2013. We have heard that some ski resorts in Colorado have already opened to early snow.

All Orange Council of Ski Clubs are currently having their fall meetings, promoting their ski trips for the winter 2014. Orange Council along with Balboa Ski and Sports Club has 74 skiers scheduled to attend the January 2014, FWSA Ski Week in Beaver Creek, Colorado. Orange Council's Sheila Van Guilder and Balboa's President Jess Gorman will be the trip leaders. We have lodging in The Pines, and The Charter. There will be week long skiing in beautiful Beaver Creek, Colorado, with the opportunity to take a day or two off to ski nearby Vail, Colorado. As always this trip promises to be a trip not to miss.

Fountain Valley Ski Club will be travelling with 40 of their clubs members to Whistler, Canada in early March, 2014

Orange County Ski and Snowboard Club will have a drive-up trip to Lake Tahoe, to ski Heavenly.

The Council has a very busy fall schedule starting off with a picnic in Newport Beach on October 19th for all council's ski clubs. This is an opportunity for all the clubs members to meet and greet other members from other clubs.

On November 11, 2013, FWSA's newly elected president, Linda Scott will attend the Orange Council meeting.

Some other activities for council's ski clubs in the fall are Halloween parties, the various boat parade parties and holiday Christmas parties.

On February 17, 2014, we will have our annual President's dinner. This is time when we honor our hard working club presidents, and honor our Man and Woman of the Year.

In June 2014, Orange Council, and club delegates are looking forward to attending the FWSA Convention 2014 to be held in Bend, Oregon.

The Orange Council of Ski Clubs 2013-2014 Officers are: Judy Thurman, President, Sheila Van Guilder VP Travel, George Kish, Treasurer, Maxine Hanlon, VP Racing, Anne Barneson, Secretary.

As always we are looking forward to a very happy, healthy and productive 2013-2014 ski season.

# San Diego Council of Ski Clubs

By Eileen Sanford, President



*Eileen Sanford  
President  
San Diego  
Council  
of Ski Clubs*

Autumn in San Diego is beautiful. September and October bring us warm sunny days. While the east coast is enjoying the fall colors we are still at the beach. We start the ski season off by attending the various club meetings at new indoor locations. The sign up for membership and club trips usually takes place in October. Many of our ski trips are already full by Nov. 1. North Island Snow Drifters (NIS), Torrey Pines Ski Club (TP), Don Diego Ski Club, Qualcomm and Action Ski & Snowboard Club (Action) all plan three day trips to Mammoth. See [www.skisandiego.org](http://www.skisandiego.org) for a schedule. This year's fly away trips will be: NIS and TP to Winter Park in March, Action to Sun Valley in February and Qualcomm to Jackson Hole in February. Pacific Rim is planning a trip to Sestriere, Italy and Cinque Terra March 8-16. In addition, Qualcomm plans day trips to Big Bear for families. We have something for everyone!

Plans are being finalized for the FWSA trip to **Beaver Creek 2014**. San Diego Council of Ski Clubs (SDCSC) will be staying in Highlands. We have a new assistant travel director, Alan Godwin, who will learn the ropes from Susan Shaffer this year. We have sold out at 41 people and are taking a waiting list.

Contact: [susansnowdrifter@earthlink.net](mailto:susansnowdrifter@earthlink.net)



*Napoleon and Marie Antoinette  
visit a French family for dinner  
in Provence*

SDCSC had 21 bikers on our second European bike trip in September 2013 to Loire Valley, France. We enjoyed biking and visiting chateaus and wineries during the day. We had fabulous sunny weather and the best French food ever. Our tour guide Thierry Micalet from River Loire Company took us to restaurants that prepared meals just for our group. Ce magnifique! The rides were mostly through forests and waterways near the river. We found out that chateaus were built on hills for protection so there was some challenging bike riding. We had one car for those who did not want to ride. The group was blown away when they approached Chateau Arpentis our home for three days. We had rented the entire chateau and were treated like royalty. Our farewell dinner in the chateau was a catered event in the formal dining room that sat 21 people with a huge fireplace, wooden floors and crystal chandeliers. We had a surprise visit that night from Napoleon and Marie Antoinette. FUN, fun, fun, that's what San Diego is all about. We returned to stay in Paris 3 days and join a Grand Circle River Cruise down the Rhone River from

Lyon to Nice with 30 SDCSC cruisers. C'est la vie! (See more photos on pages 26 and 27)

SDCSC is now planning a Serengeti Safari for Aug. 18-Sept 5 with Overseas Adventure Travel (OAT). We have 25 people so far. Check out website for more information and join us on this trip of a lifetime.

[www.skisandiego.org](http://www.skisandiego.org) or contact [esanford1@san.rr.com](mailto:esanford1@san.rr.com) for more information.

*Continued next page*

The council will host an **Aspen Ski Trip** from Dec. 11-17 run by Mike Sanford. We will be staying at our Aspen home away from home, the **Gant**. The price is \$1265 approx depending on air and lift options. Contact Mike at [bubasanfrd@aol.com](mailto:bubasanfrd@aol.com) if you are interested. Deposits are \$200 due now. We have 40 people.

Our official start of the ski season will begin with our formal **Rock and Roll Gala** held at the Holiday Inn on Shelter Island on Nov. 16 at 6:00 p.m. The cost will be \$38 for a fun evening with dinner and dancing to a DJ. This wonderful event is organized by Barbara Blasé, Chris Gill and Jean McCassey. The clubs will select an outstanding man and a woman as a way of honoring their most valuable and active members. We will choose the SDCSC man and woman at this event. The contestants are: Edie Pike and Barry Cole from NIS and Judy Fontanella and Stew Smith from Torrey Pines Ski and Social Club. Our special guests this year will be: FWSA President, Linda Scott and Grand Circle Travel Corporation Regional Sales Manager, Joan Thornton.

On Nov. 8-10 SDCSC members will work at Snow Jam in Del Mar Fairgrounds. This annual ski and snowboard show brings thousands to buy new equipment, meet industry partners and enjoy learning more about skiing and snowboard opportunities in the upcoming year. We will have a Council table and distribute information about our clubs and the Savvy Snake Sunscreen Cancer Prevention Program.

On December 19 we will gather at the Hotel Del Coronado for our annual Christmas Happy Hour. We enjoy seeing the beautiful old hotel lit up for the holidays and singing by the tree or in the hallway, wherever they will allow us to perform.

The San Diego Alpine League will be hosting a Race Clinic in Mammoth from Jan 6-10. Contact Eileen Weiner for more information. [eileen weiner45@yahoo.com](mailto:eileen_weiner45@yahoo.com)

Thank you for reading about us and we hope to see you on the slopes this year. Pray for Snow!



*Burgundy and Provence Group*





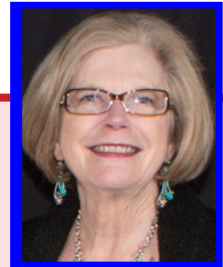
*At left:  
Cruising the Rhone River  
in France - Eileen and  
Mike Sanford and Cheryl  
Riess and Rick Bonnett,  
September 2013*



*Left to right. Gary & Carmen Jahns, Ron Hausch, Jim Bush, Mike & Eileen Sanford, Don & Chris Gill, pip Hausch enjoy the Chateau Chenonceau.*

# *Sierra League and Council*

*By Jo Simpson, President*



*Jo Simpson  
President  
Sierra League  
and Council*



## Sierra Skiers Ready to Ski and Race

Sierra Council members hope that the early snowfalls at Lake Tahoe are signaling an early start to skiing and a good snow season.

We will open our season with our annual holiday party in December. Besides being great fun, the party's silent auction raises funds for our Frank App junior racer scholarship that is administered through the Far West Ski Foundation, and to defray our council administrative costs.

We will be announcing and honoring our Sierra Man and Woman of the Year, who will represent the council at the FWSA convention in 2014.

Sierra has filled our allotted 65 participants for Ski Week 2014 at Beaver Creek. Our Vice President for Travel (and FWSA VP for International Travel) has a waiting list started in the event that someone has to cancel or additional space becomes available.

Our clubs also will be traveling in 2014. The Reno Ski and Recreation Club is taking 60 members to Vail. The Las Vegas Ski, Snowboard and Sports Club has trips to Salt Lake City, Ogden, and Sun Valley.

Racing is a key program for Sierra and our race schedule is set. We are offering nine races this year instead of the usual eight, including our popular Super G race at Northstar. In addition to Northstar, we will be racing at Alpine Meadows, Squaw Valley and Homewood. We share the race hill with the Bay Area Council's Singles and Open Leagues, which keeps costs down for all.

We plan to offer our annual race clinics at Boreal over Presidents' Weekend. Our top racers volunteer their time to coach, which allows us to provide training to members of all leagues at an attractive price.





# Far West Ski Association

2014 Annual Ski Week in Beaver Creek, CO

"The Voice of the Western Skier"



*Presents*

*Beaver Creek. Not exactly roughing it.*

**January 25th to February 1st, 2014**

Ski week package prices will be available through Council's participating in the FWSA Ski Week in Beaver Creek

Lift tickets are included in the ski week package; however, EPIC passes will also be available and should be purchased from our Tour Operator at Skigroup.net by calling 1-800-500-2SKI (2745). Each member purchasing the EPIC pass through Skigroup, will receive a \$25 discount off their lodging during our ski week. To check EPIC Pass pricing, available mid-March, go to: [www.snow.com/epic-pass](http://www.snow.com/epic-pass).

## FWSA Package Includes:

- 7 Nights Lodging (dbl. occ.)
- Far West Amenity Package
  - Registration
  - Mountain Rally
  - Welcome Party
  - Races
  - Pub Crawl
  - Mountain Picnic
  - Ski Week Banquet
  - Awards Après Party
  - 5 or 6 Day Lift Tickets

*Lift tickets are good at  
5 Colorado Resorts*

For More information contact a Council Trip Coordinator

Arizona Council	Dan & Kim Spencer	480-220-6906	2peasnapod@q.com
Bay Area Council	Paula Kinahon	510-357-6127	pkinahon@gmail.com
Central Council	Mary Alexander	661-742-1381	maryalexander0535@sbcglobal.net
Inland Council	Wayne Stolfus	909-799-3118	spiderRX@aol.com
Los Angeles Council	Sandy Blackwell	818-441-6191	travel@lacouncil.org
Northwest Council	Christine Ciardi	503-819-3128	c2blondie@hotmail.com
Orange Council	Sheila Van Guilder	714-656-6032	svanguil@yahoo.com
San Diego Council	Susan Shaffer	858-481-5043	susansnowdrifter@yahoo.com
Sierra Council	Debbie Stewart	559-734-9294	gwstewart@prodigy.net

Nancy Ellis, FWSA VP North American Travel, P.O. Box 9681, Truckee, CA 96162  
530-582-0566 (phone) · 530-414-8261 (Cell) · [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net)

*Must be a member of a Far West Ski Association affiliated ski club or a FWSA Direct Member*

**CST#2036983-40**

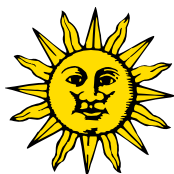




# Far West Ski Association

presents

2014 Mini Ski Week



## snowbasin

A SUN VALLEY RESORT

**February 22–27, 2014**

Adult Package Priced \$425 – \$475 pp

### Includes—

- 5 Nights Lodging La Quinta Inns & Suites in Layton, UT (dbl. occ.)
- Daily Deluxe Continental Breakfast
- Welcome Party
- Pub Crawl
- Farewell Party at Antelope Island State Park
- 3 or 4 Day Lift Tickets at Snowbasin
- Transfers to/from Snowbasin

### Does Not Include—

- Air
- Ground Transfer from/to Airport

### Optional Activities—

- Ski Day at Canyon (EPIC Pass now valid here)
- Lunch/Dinner and Shopping in Salt Lake City or Ogden
- Party at Bogey Social Club



**La Quinta Inns & Suites** feature indoor swimming pool, FREE continental breakfast, FREE Wi-Fi, flat-screen cable TV and hot tub.

**Davis Area** is known as the “Amusement Park Capital of Utah,” the “Home of the Great Salt Lake” and the “Gateway to Antelope Island.”

**Snowbasin Ski Resort** is the location of the 2002 Men’s and Women’s downhill Winter Olympic races and is one of the oldest continuously operating ski areas in the nation.

Base Elevation	6,291 ft (1,917 m)
Summit Elevation	9,250 ft (2,819 m)
Vertical Drop	2,959 ft (902 m)
Skiable Area	2,820 acres
Annual Snowfall	300 in
Snowmaking	34%
Number of Lifts	10 (2 Hi-Speed Quad, 2 Gondolas, 1 Tram)
Trail Ratings	● 10% ■ 40% ◆ 25% ◆◆ 25%
Number of Trails	104
Longest Run	3 miles

"The Voice of the Western Skier"



### Contact—

**Gloria Raminha**

Trip Leader

garski2011@gmail.com

661-829-5996 [H]

661-800-8229 [C]

www.fwsa.org

CST#2036983-40

Must be a member of an FWSA affiliated club / council or a Direct Member of FWSA.

# ***FWSA 2014 Int'l Ski Trip to Zermatt, Switzerland***

**March 6\* to 15, 2014 & Barcelona & Madrid, Spain Mar. 15 – 23, 2014**

(\*If using FWSA Group Swiss Air – departure is Mar. 6, 2014 with overnight in Zurich.

If using own air you must arrive by 5 pm at Zermatt hotel on Mar. 8, 2014)

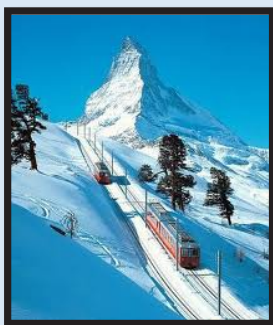


## **Ski Week in Zermatt, Switzerland – March 8-15th:**

3 Lodging properties to choose from!

*Approx. hotel costs \$1908.00pp - \$2908.00pp (dbl occ.) based on lodging choice [no air]*

Single Supplements are available. [See Hotel Lodging Options Sheet]



*Zermatt, Switzerland's best-known ski resort has the highest concentration of mountains and glacial ice in the Alps and the most magical and romantic car-free village situated at the foot of Switzerland's most famous landmark: the Matterhorn. It is considered by many true mountaineers to be the peak of all peaks.*

*You will find a wide range of possibilities for the experienced skier and many wide open groomed runs for the intermediate and beginning skier. Ski in Switzerland and Italy in one day when you ski over the peak to Cervinia. Combined with the spectacular natural beauty, Zermatt is a record-holding destination which includes Europe's longest ski run with 25km, the highest-altitude sightseeing platform in the Alps, Europe's highest-altitude aerial cableway to the Matterhorn glacier paradise, Europe's highest-altitude cogwheel railway in the open air (no tunnels), to the Gornergrat at 3,089 m.a.s.l. – Great trip for the non-skier too!*

### **Trip includes:**

- 7 night's accommodations in the hotel of your choice
- Breakfast & Dinner daily at the hotel [buffet or plated depending on lodging property]
- All airport ground transfers
- Multi-lingual guide meeting the FWSA Group Air people upon arrival.
- Wi-Fi in lobby or hotel room depending on lodging property [see lodging options sheet]
- **Welcome/Orientation on March 8<sup>th</sup> at The Zermatt Alpine Museum**
- Après ski gatherings – details to be provided
- Optional day tours - details to be provided



## **Barcelona & Madrid, Spain Extension**

***March 15 to 23, 2014***

*Approx. \$2770.00pp (dbl occ.) or \$3390.00pp Single Supp.*

### **Trip includes:**

- If using FWSA Group Air – price DOES include flight from Zurich to Barcelona
  - All airport ground transfers for both weeks
  - 4 nights in Barcelona – Avenida Palace Hotel\*\*\*\*
  - 4 nights in Madrid – Catalonia Atocha\*\*\*\* or similar
  - English speaking tour escort/manager for entire tour.
  - Various breakfasts, lunches and dinners – details to be provided
  - Day excursions – details to be provided
  - Train transportation from Barcelona to Madrid with luggage handling in & out of hotels
  - Farewell Dinner and much more....
- **All Prices are based on current exchange rates and subject to change.**
- **Stand Alone SPAIN ONLY – NO Zermatt trip is available. Contact Debbie Stewart for details and pricing.**



Make checks out to: **Far West Ski Association (FWSA)**. Please reference "FWSA 2014 Int'l Trip" on each check.

Send to: **Debbie Stewart**  
**FWSA VP of Int'l Travel**  
**430 S. Church St.**  
**Visalia, CA 93277**

For more information contact: Debbie Stewart at [FWSAInt'lTrvl@prodigy.net](mailto:FWSAInt'lTrvl@prodigy.net) or cell: 559/737-0882

**HOLIDAZE SKI TOURS®**

CST # 2036983-40





# WHITEFISH

## MOUNTAIN RESORT

The Location of

## Far West Ski Association's

### 2015 Mini Ski Trip

March 30th to April 4th, 2015

**Adult package prices will range from \$525 to \$575**

*Price does NOT include air*

"The Voice of the Western Skier"



**Whitefish Mountain Resort** is located at The Big Mountain in North-western Montana, located west of Glacier National Park in the Flathead National Forest. FWSA Lodging will be at **Grouse Mountain Lodge** where you will enjoy an authentic Montana experience.

*This trip is limited to 100 participants*

Contact Nancy Ellis

530-414-8261 or 530-582-0566

[fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net)

Must be a Member of a Far West Ski Association affiliated club or a FWSA Direct Member

FWSA CST #2036983-40

### Included:

Airport Ground Transfers  
4 or 5 Day Lift Tickets  
Transfers to Ski Resort  
Welcome Party  
Farewell Party

### More Options:

Night Skiing  
Snowmobile Tours  
Moonlight Dine & Ski  
Summit Nature Center  
Day Spa  
Glacier Park Tours  
Dogsled Adventures  
Sleigh Rides



Grouse Mountain Lodge

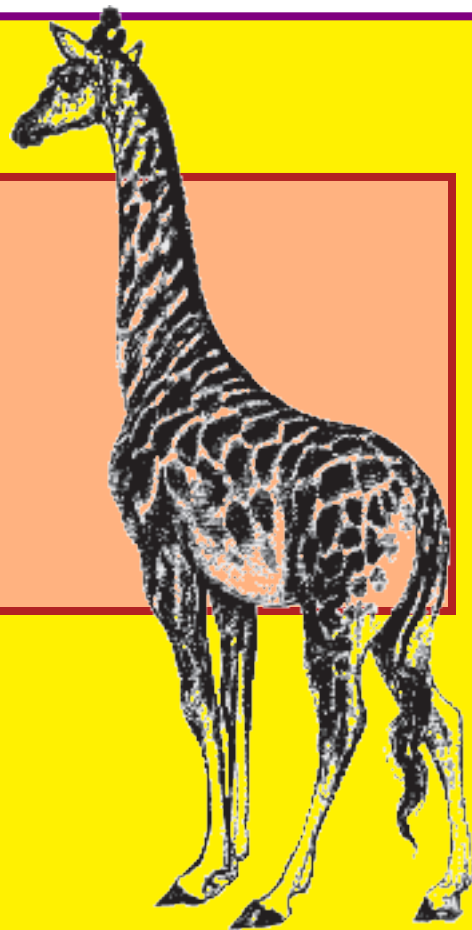




*and there is more ...*

*African Safari  
Fall 2014*

*Contact: Debbie Stewart  
VP International Travel  
559-734-9294 [B]  
559-737-0882 [C]*



*Whistler/Blackcomb, Canada  
Jan. 31 - Feb. 7, 2015*



*Upcoming Dive  
September, 2014  
Contact: Randy Lew  
530-304-0802*



*Val d'Isère, France  
2015*



# FAR WEST SKI ASSOCIATION 2013-2014



## BOARD OF DIRECTORS

### **PRESIDENT**

Linda Scott (2013-2014)  
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### **IMMEDIATE PAST PRESIDENT**

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Cell: 530/304-0802  
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### **SECRETARY**

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### **TREASURER**

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### **VP COMMUNICATIONS**

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### **VP COUNCIL SERVICES**

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### **VP INTERNATIONAL TRAVEL**

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### **VP NORTH AMERICAN TRAVEL**

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Fax: 530/582-0566  
[fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net)

### **VP MARKETING**

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[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)

### **VP MEMBERSHIP**

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Fax: 619/545-2805  
[robert.m.sanford@navy.mil](mailto:robert.m.sanford@navy.mil)  
[bubasanfrd@aol.com](mailto:bubasanfrd@aol.com)

### **VP RACING**

Bob Ellis (2003-2014)  
Res/Bus/Cell: 530/414-4270  
Fax: 530/582-0566  
[rellis9681@aol.com](mailto:rellis9681@aol.com)

### **CHAIRMAN TRUSTEES**

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Primary: 480/216-2010  
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### **TRUSTEE**

Steve Coxen (2009-2015)  
Cell: 503/679-9022  
[stevecoxen@yahoo.com](mailto:stevecoxen@yahoo.com)

### **TRUSTEE**

David Krupp (2012-2014)  
Cell: 310/925-4143  
[david.krupp@roadrunner.com](mailto:david.krupp@roadrunner.com)

### **TRUSTEE CONVENTION CHAIRPERSON**

Jane Wyckoff (2007-2015)  
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[janewyckoff1@cox.net](mailto:janewyckoff1@cox.net)

## COUNCIL PRESIDENTS

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[president@arizonaskicouncil.org](mailto:president@arizonaskicouncil.org)

### **BAY AREA SNOW SPORTS COUNCIL**

Dennis Heffley  
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### **CENTRAL COUNCIL of CALIFORNIA**

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### **INLAND SKI COUNCIL**

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Fax: 785/486-3508  
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### **INTERMOUNTAIN SKI COUNCIL**

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Cell: 208-850-9962  
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### **LOS ANGELES COUNCIL of SKI CLUBS**

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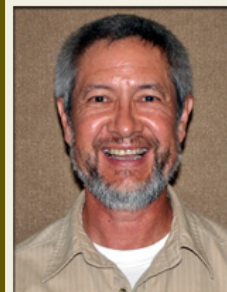
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### **Did You Change?**

FWSA keeps a database on members, clubs, and councils. It is important that information in this database be current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location. *Requests for information from the database must be sent to the FWSA President (Linda Scott) for approval before it will be dispersed.* The Far West Ski Association website ([www.fwsa.org](http://www.fwsa.org)) has a *Ski Club Officer Update Form* that can be downloaded, completed, and mailed to me at:

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*Jim Stewart  
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For Complete Information on FWSA, visit our website:  
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