

2023-24 Award & Recognition Programs

A Guide for Club & Council Presidents

To: FWSA Councils, FWSA Ski Clubs, FWSA Board of Directors, FWSA Board of Trustees, FWSA Committee Chairs

From: Joe Harvis, VP Communications

Greetings:

The contents of this Updated Awards Package contains an overview of the FWSA Recognition Awards Programs followed by details of each program to encourage more grass root participation. Please encourage your members to participate to ensure that our sponsors continue to support these programs. Each description contains a link to the respective PDF application form that can be filled in electronically. Collectively these forms are available at https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=341944.

In volunteer organizations such as Far West Ski Association, your club or council, nothing happens without individuals contributing their time and talent. These dedicated people could never be compensated for the contribution they make to the association, their council, club and community. For volunteer organizations, recognition is the most valuable thank you that can be offered. There are many opportunities in Far West for aspiring individuals, clubs and councils to gain recognition.

The awards are presented at the 91st Annual Far West Ski Association Convention, June 6-9, 2024 at the Atlantis Casino Spa Resort, 3800 S Virginia St, Reno, NV 89502, 800-723-6500 or <https://atlantiscasino.com/>.

Club & Council Recognition Awards at a Glance

Award	Due Date	Who Can Nominate	Contact
Club & Council Communications & Outstanding Club Awards	March 18, 2024	Ski Club & Council presidents, publication editor, webmaster	Bill King commawards@fwsa.org 614-371-4762 [c]
Club & Council Outstanding Social Media Award	March 18, 2024	Ski Club & Council presidents & webmaster	Todd Hood socialmedia@fwsa.org 203-570-5733
Councils' Volunteer of the Year	March 18, 2024	Council Presidents	Sheri Parshall voty@fwsa.org 503-706-0522 [c]
Richard Lubin Safety Person of the Year	March 18, 2024	Ski Club & Council. Nominee must be a FWSA member.	Monica Palmer safety@fwsa.org 775-843-4303 [c]
Environment Award	March 18, 2024	Ski Club & Council. Nominee must be a FWSA member.	Janine Rands environment@fwsa.org 805-704-0418 [c]
Western Ski Heritage Award	March 18, 2024	Ski Club, Council, Individual. Can be self-nominating. Does NOT need to be a FWSA member.	Jane Wyckoff history@fwsa.org 949-933-9607 [c]
Club & Council History Recognition	March 18, 2024	Ski Club & Council	Jane Wyckoff history@fwsa.org 949-933-9607 [c]
Historic Ski Club, Council, Ski School or Ski Patrol	March 18, 2024	Ski Club & Council	Jane Wyckoff history@fwsa.org 949-933-9607 [c]
Charities & Our Community Service Recognition	March 18, 2024	Ski Club & Council	Sigrid Noack charities@fwsa.org 310-499-8181 [c]

Award Application Submission

Far West is requiring that all submissions be submitted electronically. If for some reason you can't comply with this request, please contact the appropriate chair. All applications are downloadable from the Far West website in PDF format that can be filled out electronically. Links to the appropriate awards & recognition page can found at

https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=341944.

Please respond to me by e-mail (vpcommunications@fwsa.org) or phone (973-964-0834) with your comments, recommendations, changes, additions or deletions.

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Communications & Outstanding Club Awards	
<p>Description—</p> <p>The club and council communications awards are designed to promote excellence and outstanding performance. Entries are for the following five competitions:</p> <ul style="list-style-type: none"> • Tollakson Outstanding Club of the Year • Wentworth Outstanding Club Publication of the Year • Wentworth Outstanding Council Publication of the Year • Outstanding Club Website Award • Outstanding Council Website Award. <p>This criteria for these awards is meant as a guideline for creating an attractive and functional design to promote excellence in your club.</p> <p>Classes—</p> <p>Club classes will be determined by the club's performance over the previous 4 years. The four classes will be:</p> <ul style="list-style-type: none"> • Club Masters — 1st place Master or Advanced winner in the previous 4 years. • Club Advanced — 2nd or 3rd place Advanced or 1st place Novice winner in the previous 4 years. • Club Novice — Any new entry or 2nd, 3rd and no place Novice winner in the previous 4 years. • Council — As usual, is in a class of their own. <p>Clarifications—</p> <p>Classification is based on the Club or Council, not their editors or webmasters.</p> <p>Any club may volunteer to participate in any class above their actual designated classification during the online entry application process.</p> <p>Competition class rankings for outstanding club publication and website are determined independently. Clubs may be awarded in different classes based on previous awards.</p> <p>Who is Eligible—</p> <p>Any Far West club can apply for any of the awards— Publication, Website and Outstanding Club. Councils can apply for the Publication and Website awards.</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=334809</p>	<p>Recognition—</p> <p>A digital seal for placement on a website and publication. A certificate suitable for framing is also presented.</p> <p>Application Due—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Bill King commawards@fwsa.org 559-916-4901 [c]</p>
Outstanding Club or Council Social Media Award	
<p>Clubs and Councils compete collectively and those that wish to compete for this award submit their Facebook Insights file for either or both the pages or groups.</p> <p>Club Facebook Groups and one club Facebook Page earn points in each of the sub-categories in activity, growth, and engagement with points tallied to determine the winners.</p> <ul style="list-style-type: none"> - Highest Activity Score - Highest Active User Rating - Highest 28-day Growth - Highest Engagement by Comments - Highest Engagement by Reactions <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=512316</p>	<p>Recognition—</p> <p>A digital seal for placement on a website and publication. A certificate suitable for framing is also presented.</p> <p>Application Due—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Todd Hood socialmedia@fwsa.org 203-570-5733 [c]</p>

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Councils' Volunteer of the Year							
<p>Description—</p> <p>This award is presented to an outstanding individual at the grassroots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for snowsports. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement.</p> <p>Criteria—</p> <p>Award covers participation for the past 5 years.</p> <p>Who is Eligible—</p> <p>Each council is invited to submit one individual for this award. Participating councils must also submit a judge. Councils may choose their method for designating candidates. There is a \$50 per application entry fee.</p> <p>Judging Criteria—</p> <table border="0"> <tr> <td>5% Basic Information</td><td>15% Participation</td></tr> <tr> <td>50% Leadership</td><td>15% Knowledge & Involvement</td></tr> <tr> <td>15% Interview</td><td></td></tr> </table> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=512157</p>	5% Basic Information	15% Participation	50% Leadership	15% Knowledge & Involvement	15% Interview		<p>Recognition—</p> <p>The Far West Councils' Volunteer of the Year has been sponsored by Big White Ski Resort since 2001. The winning individual receives a 5-day ski/board package for two at Big White that includes lodging & lift tickets. Winners are also presented with plaque.</p>  <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Sheri Parshall voty@fwsa.org 619-804-1939 [c]</p>
5% Basic Information	15% Participation						
50% Leadership	15% Knowledge & Involvement						
15% Interview							
Richard Lubin Safety Person of the Year							
<p>Description—</p> <p>The association is a constant proponent of safe skiing. Safety should be given the highest regard by both ski resorts and participants. Safety should be a forethought not an afterthought. Safety is no accident, safety is having fun consciously!</p> <p>This yearly award honors the person who has done the most to promote safety consciousness within the association during the previous two calendar years. This can be done through a variety of methods including safety articles, on mountain activities, presentations, public speaking, working ski patrol, creating posters or banners, and many other activities.</p> <p>Who is Eligible—</p> <p>The Award is open to an individual who is a member of a Far West club and must be nominated by their club or council.</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=334813</p>	<p>Recognition—</p> <p>Awardee receives an engraved crystal trophy and certificate.</p> <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Monica Palmer safety@fwsa.org 775-843-4303 [c]</p>						

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Western Ski Heritage Award	
<p>Description—</p> <p>The Far West Western Ski Heritage program annually recognizes the best effort in the prior two years that finds, preserves, documents and shares the history of snowsports in the West.</p> <p>The purpose of the Far West Western Ski Heritage program is to raise awareness for snowsports participants and non-participants alike of the contributions made by individuals, groups, independent scholars, authors and companies to all aspects of snowsports – competitive as well as that of outdoor winter recreation and fitness activities.</p> <p>A parallel purpose is to convey the positive role snowsports has had in its contributions to the communities in the West. Materials and history programs will be evaluated against the objectives of the program by individuals selected for their knowledge of the history of western snowsports and that of the Association. Submissions should be of archival or library quality.</p> <p>Who is Eligible—</p> <p>The Award is open to an individual, a group or team and can be self-nominated or nominated by a member of a club, council, Far West or ski industry. This prize is not restricted to Far West membership.</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=334814</p>	<p>Recognition—</p> <p>Since 2000, Steamboat has donated a 5-night ski package for two with lodging, lift tickets, rentals, on-mountain tour, half-day lessons and a lunch at Ragnar's Restaurant.</p> <p>Awardee also receives an engraved crystal trophy.</p>  <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Jane Wyckoff history@fwsa.org 949-933-9607 [c]</p>
Club & Council History Award	
<p>Description—</p> <p>The FWSA launched the History Recognition Program in 2008 to develop club, league and council histories.</p> <p>The objective of the program is to compile a set of histories that collectively will describe the history of organized skiing as a whole. It is important to collect information about snowsports from the participant's perspective and especially that of the club skier/boarder.</p> <p>Selection for this award is based on digital (preferable) or mailed presentation of club or council history according to a set of weighted criteria and judged by knowledgeable ski historians.</p> <p>The History Recognition is not for outstanding club or council, although it is anticipated that material may be common to both types of presentations. Think of these histories as museum or library reference resources.</p> <p>Submissions should be suitable for library use.</p> <p>Who is Eligible—</p> <p>Any Far West club or council can apply for this recognition.</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=353433</p>	<p>Recognition—</p> <p>The awardee receives an engraved crystal trophy. A certificate suitable for framing is also presented.</p> <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Jane Wyckoff history@fwsa.org 949-933-9607 [c]</p>

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Historic Ski Club, Council, Ski School or Ski Patrol Designation	
<p>Description—</p> <p>Clubs, Councils, Ski Schools & Ski Patrols with over 50 years of operation may be designated as a FWSA Historic Organization. The organization must provide proof of operations with the request for this designation. Proof may be articles of incorporation, minutes, press clippings or other significant historic evidence and may be 1 to 10 pages of copied material. The applying organization will be required to provide a reproducible logo.</p> <p>Who is Eligible—</p> <p>Any Far West Club, Council, Ski School or Ski Patrol with more than 50 years of operation can apply for this designation.</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=353623</p>	<p>Recognition—</p> <p>An electronic seal suitable for placing on your website and in your newsletter is presented.</p>  <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Jane Wyckoff history@fwsa.org 949-933-9607 [c]</p>
Charities & Our Community Service Recognition	
<p>Description—</p> <p>The intent of this recognition program is to encourage charity and community service involvement in all our FWSA councils and clubs, to recognize a club or council for its outstanding financial and/or volunteer support to one or more charitable organizations, to show the ski world how much the FWSA encourages volunteerism and charity involvement and to show our industry partners what a big and kind heart the members of FWSA have.</p> <p>WHAT IS REQUIRED OF YOUR CLUB OR COUNCIL?</p> <p>To be included in the FWSA SHOWCASE video, your club or council will need to share your charity activities with FWSA. There are no specific requirements to be included in the Charities video, except clubs need to show that they did some charity work during the year. Here are some suggestions... We have last year's video attached (on the right side).</p> <ul style="list-style-type: none"> • Send high resolution photos, showing the club's charity activities., brief descriptions of the photos. If just a few people are shown, give their names. • Send good quality logos of the charities that the club supports. Include the club logo, also high definition, good video quality. • Send short videos, no longer than 5-10 seconds. • Lists don't work very well in a video, as you can see in past videos. • Clubs might share their mission, maybe some short basic club information? Whatever YOU think might fit into our video. <p>Be creative, make it fun and interesting. Lots of photos with brief captions make an interesting, fun to watch video. The completed video will be played at the convention to show industry friends and convention attendees how caring FWSA members are.</p> <p>**If you have any questions, please contact SIGRID NOACK before the March 18, 2024 deadline.</p> <p>Who is Eligible—</p> <p>Any Far West club or council may apply for this recognition.</p>	<p>Recognition—</p> <ul style="list-style-type: none"> • All clubs & councils that apply will be showcased at the FWSA convention. • Every participating club and council will receive a digital medallion to be used on their website. • At the convention, all participating clubs and councils will receive a recognition certificate. <p>This is the FWSA's way of publicly supporting our clubs and councils in that same giving spirit.</p> <p>Deadline—</p> <p>March 18, 2024</p> <p>Contact—</p> <p>Sigrid Noack charities@fwsa.org 310-499-8181 [c]</p> <p>Web Link to Detailed Information and Entry Form—</p> <p>https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=334815</p>

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Environment Award	
<p>Description— This recognition program encourages development of awareness and programs that educate club and council members about sustaining snowsports through conservation and protection of our environment. The award recognizes a special action the applicant took, or something he or she put in place that made an impact in the community.</p> <p>The applicant could have arranged an event(s) for their club, council or general public or published articles or stories to help spread awareness of effective ways to mitigate climate change and protect our environment, in support of snowsports industry initiatives such as the National Ski Areas Association "Sustainable Slopes" program (http://www.nsaa.org/environment/sustainable-slopes/) or the Snowsports Industries America "Climate Policy Agenda" (https://www.snowsports.org/climate-tools/climate-policy-agenda/).</p> <p>Who is Eligible— Any FWSA member can apply for this recognition.</p> <p>Web Link to Detailed Information and Entry Form— https://fwsa.clubexpress.com/content.aspx?page_id=22&club_id=623165&module_id=392866.</p>	<p>Recognition— Awardee also receives an engraved crystal trophy and certificate.</p> <p>Deadline— March 18, 2024</p> <p>Contact— Janine Rands environment@fwsa.org 805-704-0418 [c]</p>