

2024 Club and Council Communications and Outstanding Club Awards Application Instructions

Introduction. The 2024 application procedures are continuing the greatly simplified application process that resulted in more club and council entries. **Clubs and councils do not need to submit judges.** Your council presidents are forming a committee of judges. We are looking for volunteers. Please contact Bill King, commawards@fwsa.org, to volunteer. If you haven't entered for a while, please look at this year's procedures and consider entering your club or council.

Outstanding Club Award. The Tollakson Award criteria has been simplified and the submission process is streamlined. The new submission process requires only numerical or yes/no answers - no essays.

The award is presented to an outstanding club based on club activity, member participation in racing, membership growth, communication frequency, contributions to the community, volunteerism and leadership, delegate attendance at FWSA Convention, and member participation in FWSA travel.

The link to nominate a club is [Outstanding Club Survey](#).

Contact Bill King, commawards@fwsa.org with any questions or concerns.

Club and Council Newsletter Awards. Submit ONE* newsletter in any of the following forms:

- 1) Any electronic format such as .pdf file, link to newsletter on website, Word document. Email to Bill King, commawards@fwsa.org.
- 2) Hard copy mailed to Bill King, 2019 NE 179th St. Unit D17 Ridgefield, WA 98642

*Newsletters will be judged according to the criteria attached. Submit what you think is the edition that is the best version that will match up with the criteria. You have until the submission due date (**March 18, 2024**) to make adjustments if you so desire.

Club and Council Website Award. Send link to website to Bill King, commawards@fwsa.org. Websites will be judged according to the criteria attached. Councils and clubs submitting a newsletter will automatically have their website considered unless they opt out. We discovered in 2017 that several clubs who submitted newsletters had very good websites, as well, but did not enter them.

Social Media Award: Social Media Award: Member clubs and councils will compete for this award initiated in 2021. Submissions will be judged on Facebook Group audience growth, site activity, and audience engagement.

Club or Council Facebook Group Admins should submit a Facebook Group Insights file to socialmedia@fwsa.org for any 28-day period after February 1, 2024 by the due date of March 18, 2024.

Classes for Competition:

Clubs submitting entries for the three above awards will be entered in the following classes for competition:

Novice: Clubs who either have never entered or have not placed for the past 4 years.

Advanced: Clubs who have won second and third place for the past 4 years.

Masters: Clubs who have won first place for the past 4 years.