

Club/Council Web Site – Work Sheet 2023

This is what the judges will be looking for and scoring on.

1.0 AFFILIATIONS

1.1 Club/Council promotion (dedicated page with details of club or council purposes, URL link to council web site, contact information)

Clubs inclusion of their Council information or vice versa

| | Yes | No |
|-----------------------------------|-----------------------|-----------------------|
| Dedicated council or clubs pages | <input type="radio"/> | <input type="radio"/> |
| Details of Club/Council purpose | <input type="radio"/> | <input type="radio"/> |
| Contact link for Council or Clubs | <input type="radio"/> | <input type="radio"/> |

1.2 Other ski related affiliations pages: promotion of any other ski or sports related appropriate to the council/club, URL Link, description of resource and contact information

| | Yes | No |
|-------------------------|-----------------------|-----------------------|
| URL Links | <input type="radio"/> | <input type="radio"/> |
| Description of resource | <input type="radio"/> | <input type="radio"/> |
| Contact information | <input type="radio"/> | <input type="radio"/> |

1.3 FWSA promotion (dedicated web page, purpose of FWSA, inclusion of the FWSA headlines of news items and events, convention, awards program participation, and contact information)

Summary lists: IE bullet point items with URL links (minimum requirements)

| | Yes | No |
|---|-----------------------|-----------------------|
| FWSA trips with URL links to events | <input type="radio"/> | <input type="radio"/> |
| FWSA social events with URL links to events | <input type="radio"/> | <input type="radio"/> |
| FWSA convention noted and URL links | <input type="radio"/> | <input type="radio"/> |
| FWSA awards program participation and URL links | <input type="radio"/> | <input type="radio"/> |
| FWSA contact information and URL links | <input type="radio"/> | <input type="radio"/> |

1.4 Dedicated web page to for charitable / Community Outreach activities

As defined: <http://en.wikipedia.org/wiki/Outreach>

| | Yes | No |
|--|-----------------------|-----------------------|
| Dedicated web page for community causes | <input type="radio"/> | <input type="radio"/> |
| List of supported organizations | <input type="radio"/> | <input type="radio"/> |
| Short description of services you provided current /past years | <input type="radio"/> | <input type="radio"/> |
| List of man hours provided by members | <input type="radio"/> | <input type="radio"/> |
| Estimated dollar value goods donated | <input type="radio"/> | <input type="radio"/> |

1.5 Club/Council activity promotion (activities that promote skiing clubs as a lifestyle

Please check club calendar for activities

| | Yes | No |
|--|-----------------------|-----------------------|
| Adult or youth racing programs | <input type="radio"/> | <input type="radio"/> |
| Social events that build members long term relationships | <input type="radio"/> | <input type="radio"/> |
| Club/Council organized weekend or longer trips/ events | <input type="radio"/> | <input type="radio"/> |
| Club/Council organized dinners or happy hours | <input type="radio"/> | <input type="radio"/> |

1.6 Ski industry related news or current affairs

Dedicated page with Content list with links to ski magazines, video, etc

- ☐ Yes
- ☐ No

2.0 CLUB BUSINESS AND MEMBERSHIP

2.1 Club/Council or Skiing industry history

Check all that are verifiable, contact information of club historian, web location, etc.

| | Yes | No |
|--|-----------------------|-----------------------|
| Club History articles and or pictures | <input type="radio"/> | <input type="radio"/> |
| Skiing industry history articles and or pictures | <input type="radio"/> | <input type="radio"/> |
| Contact information of club historian | <input type="radio"/> | <input type="radio"/> |
| Is a navigation/menu item | <input type="radio"/> | <input type="radio"/> |

2.2 Membership form and or contact form.

Contact/location, information of where to obtain one (web link to PDF, phone number and name, local location, or other instructions on how to join)

| | Yes | No |
|--|-----------------------|-----------------------|
| Membership form is a navigation/menu item | <input type="radio"/> | <input type="radio"/> |
| Contact form is a navigation/menu item | <input type="radio"/> | <input type="radio"/> |
| Forms are: Online submittal or download form | <input type="radio"/> | <input type="radio"/> |

2.3 Contact information of Club/Council representatives or webmaster (contacts for whom to contact for more information, activity, or membership information)

Check for dedicated BOD web page

| | Yes | No |
|--|-----------------------|-----------------------|
| Board of Directors list with email links | <input type="radio"/> | <input type="radio"/> |
| Web Master with email link | <input type="radio"/> | <input type="radio"/> |
| Newsletter editor with email link | <input type="radio"/> | <input type="radio"/> |
| Trip or Event Chairs (check events calendar for information) | <input type="radio"/> | <input type="radio"/> |

2.4 Policies & forms supporting the club or information or instructions on where to find them (list of what documents are available, names and numbers of whom to call, links to PDF's, etc.)

| | Yes | No |
|----------------------|-----------------------|-----------------------|
| Bylaws online | <input type="radio"/> | <input type="radio"/> |
| Trip /Event Policies | <input type="radio"/> | <input type="radio"/> |
| Liability waivers | <input type="radio"/> | <input type="radio"/> |

2.5 Mission and scope

Do the clubs/council activities demonstrate those qualities?

| | Yes | No |
|---|-----------------------|-----------------------|
| Mission statement provided | <input type="radio"/> | <input type="radio"/> |
| Mottos used in the web site | <input type="radio"/> | <input type="radio"/> |
| Mission statement is a navigation/menu item | <input type="radio"/> | <input type="radio"/> |

2.6 Club/Council event promotion (use club calendar or event list)

Any event sponsored or put on by the club; trips, parties, gatherings, community support activities, etc.)

| | Yes | No |
|---|-----------------------|-----------------------|
| Trip events sponsored or put on by the club | <input type="radio"/> | <input type="radio"/> |
| Social events sponsored or put on by the club | <input type="radio"/> | <input type="radio"/> |
| Open (nonmembers) events sponsored for member recruitment | <input type="radio"/> | <input type="radio"/> |
| Bonus point for easy event sign up, documents or contact info | <input type="radio"/> | <input type="radio"/> |

2.7 Ski & Sports Safety

Examples: Avalanche, helmet usage, skiers' codes, or any other equipment, environment, or behavioral related safety information)

| | Yes | No |
|---|-----------------------|-----------------------|
| Dedicated web page for Ski & Sports Safety | <input type="radio"/> | <input type="radio"/> |
| Articles or lists of articles with URL links | <input type="radio"/> | <input type="radio"/> |
| Are articles current? check for posting dates | <input type="radio"/> | <input type="radio"/> |

2.8 A consistent and dependable posting schedule is used to ensure timely postings and membership trust of the site as a reliable and comprehensive resource.

Used to ensure timely postings and membership trust of the site as a reliable and comprehensive resource.

| | Yes | No |
|--|-----------------------|-----------------------|
| Is the event calendar or events list current? | <input type="radio"/> | <input type="radio"/> |
| Does the web page have a "last updated" date on the top or bottom of the page? | <input type="radio"/> | <input type="radio"/> |
| Verify site content and articles are current (view the content should be no older than 12 months | <input type="radio"/> | <input type="radio"/> |

