

Summer 2011

THE COUNCILMAN

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FWSA Award Winners**

**Junior Racer Relinquishes
Spot in Championship Race**

Ski Resorts Still Open in July



*An Official Publication of the Far West Ski Association
The Voice of the Western Skier*

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Front page: Compliments of Jackson Hole. Other pictures by Bad Boy’z Photography, George Stewart, and Norm Azevedo. Back page: Mt Blanc Snow Bridge.



THE COUNCILMAN EDITOR

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Farewell, adios, arrivederci, ciao, so long. It’s been a great eight years editing and publishing this newsletter. I reformatted the newsletter this year, and have decided that it’s time to hand over the reins to a new person. I have made so many friends, dear friends, made lasting friendships, and know for sure that FWSA has many great people in its organization.

Both as editor and assistant trip leader for Norm, I cannot tell you what a pleasure it has been to socialize and just be plain silly. Happy trails to you, may you have many more snowy winters with awesome skiing.

FWSA Honors “The Story”

Hello! I want to start by thanking you for your trust and confidence by re-electing me your 2011 – 2012 President and the opportunity that you have given me. As I start my 6th term, I will continue with the development of our sponsorship package and work with Gloria Raminha to develop and execute a second, smaller North American ski trip. We will continue to execute the existing programs, growing and expanding the FWSA influence, and developing new programs to bring benefits and value to our membership.

The success of FWSA is due to a significant number of volunteers who have contributed a tremendous amount of time and expertise. Thanks to our outgoing FWSA Board for all the efforts over your respective terms of office. Thanks also to our industry partners and sponsors who through their generosity and support are also instrumental to our growth and success.

The success of our Conventions is the direct result of the many hours of planning and execution by our volunteers. I would like to thank *Jane Wyckoff*, FWSA Convention Chair, for her extremely valuable mentoring, planning and operational support; *Mary Olhausen*, who did a superb job as Silent Auction Chair; *Debbi Kor*, for handling the convention sponsorships and industry registration; *Sigrid Noack*, for conducting the Travel Expo, *Nancy Ellis*, for handling the delegate registration, *Catherine Ohl* for her superb AV presentations and execution of the FWSA Awards Program, and *David Krupp* the Los Angeles Council Convention Coordinator for his great ideas and planning. In addition, thanks to all the Los Angeles Council volunteers for a great party.

I would like to thank *Mike Sanford* for his efforts in obtaining our Convention VIP's and guests. Mike did a great job of putting together the VIP Celebrities presentation by Steve Bellamy, who founded The Ski Channel and The Tennis Channel. Steve is the 2011 recipient of the FWSA Warren Miller Award for Modern Media Coverage of Skiing for his amazing movie “The Story.”

Quoting Steve Bellamy on his press release on TheSkiChannel.com: *““The Story”” won the prestigious Warren Miller Media Award at the Far West Ski Conference. If you have not been to this event...walk, run, sprint...telemark... whatever it takes - get there! It is one of the best conventions in skiing and stacks up with the biggest of the big.”*

On hand were members of Jimmy Heuga's family and legendary Billy Kidd dressed in traditional cowboy hat and bola tie as well as many movers and shakers of ski. The best thing about the convention are the people. You simply could not find a group more devoted to getting on a bus and hitting the slopes as a group! The event came with a trade show that featured most of the biggest resorts in the country. Everywhere you looked, there were Mammoth Mountain, Deer Valley, the Canyons, et al banners and booths.

Next year the convention will take place in the City with the biggest baddass in the history of 5'2 Mormon Mayors, Ogden Utah.

““The Story”” won its award and then played the 10 minute Stephani Victor segment that flat out leveled the packed ballroom. We put together a little edit of some of the recent accolades of the film, the Stephani Victor segment and the end credits that always get a great laugh.”

The positive feedback from our ski industry partners mentions the integrity and extraordinary efforts of our volunteers and the scope of our programs. Our ability to attract and bring in amazing guest speakers the caliber of Billy Kidd, Steve Bellamy, Troy Hawks, Dave Ludwig, and Mark Mackay makes FWSA the benchmark of ski council organizations in the United States.

Now that our 2011 Convention is behind us, it is time to start thinking about 2012 and 2013. Jane and I have already been working on the venues for these and we are looking for a memorable and exciting 2012 event hosted by Intermountain Ski Council at the Ogden Eccles Conference Center, Ogden Marriott, and Hampton Inn in

Ogden, Utah June 7-10, 2012. Don Anderson, Intermountain President, is already planning a great event with some exciting activities for us. Our 2013 Convention will be hosted by Bay Area Snow Sports Council and will be held at the Grand Sierra Resort in Reno, Nevada. Dennis Heffley is already getting BAC volunteers organized.

Our first Board meeting in July will focus on some of the significant tasks and challenges that lay before us:

- Review and analyze our current business model and income flow
- Develop and execute a second smaller North American ski trip
- Develop additional programmatic sponsorships
- Identify and execute additional outreach programs

This list is not meant to be comprehensive; however, it will definitely keep us busy for the next year. We will review our business model and tweak our programs to better address our industry partners and ski club members. I am confident that FWSA will continue to be the leading council organization in the United States.

FWSA is a non-profit volunteer based organization just like many ski clubs and councils. However, we are very different, ski clubs are generally funded by membership dues, ski councils are funded by ski club dues. FWSA is funded entirely by: 1) the generosity of the ski industry through their silent auction donations; 2) the industry sponsorship of our programs; and 3) the success of our travel programs. Our volunteers, the life blood of our existence, donate countless hours of their personal and family time.

I am excited about the next year and look forward to serving you in developing FWSA further. The officers that you have elected are committed to improving this organization and will be working hard throughout this next year. *Written by Randy Lew, President*



Randy Lew

2011 Convention Has Come and Gone

Far West Ski Association recently held our 79th Annual Convention in Industry Hills, California. Many thanks go to all of the volunteers, and to the Los Angeles Council of Ski Clubs, who hosted the event at the beautiful Pacific Palms Hotel & Conference Center.

Kicking off our annual event, the weekend began with a fabulous Pub Crawl to Claremont Village on Thursday evening. One hundred delegates and industry partners made their way by bus to the first stop, Harvard Square Cafe. Drinks and snacks were available for the first hour, before the signal was given for everyone to make their way to Stop #2, Pizza 'N Such. Hot, fresh pizza, sandwiches, and salad were served up for the next hour.

The final stop, the Press Restaurant, served a yummy desert and a final drink before returning everyone back to the Pacific Palms. This very fun event was sponsored by Ski Reno Tahoe. Thank you Adam Feehan for showing everyone a good time!

Bright and early Friday morning, 52 golfers lined up in their carts for 18 holes of golf on the Award Winning "Babe" course. The weather was ideal for the 5th Annual Michael German Memorial Golf Tournament. Once again, Snowbasin was the event sponsor, and Steve Andrus was the perfect host, presenting everyone with throw-away cameras to record their fun-filled day. While the golfers

were doing their thing, a group of 19 enthusiastic folks checked out the Huntington Botanical Gardens while another group of 40 went wine tasting through the Temecula wine country with their event sponsor, Aspen/Snowmass. Lastly, Karla Baker and Emily Johnston of Snowmass Tourism and Snowmass Hospitality showed another 23 of our delegates and industry partners a relaxing time in the hotel Spa. Facials, body wraps, massages, and mani/pedis were the order of business for the day, with some time out for lunch. The resounding comment I heard from those who participated in this event was "aaahhhh".

Friday afternoon, with the sun shining warm and bright in the pool area, Mt. Bachelor, along with Orange Council of Ski Clubs, had a very fun pool party set up with games, prizes and wild, wacky costumes. It was a good time to let loose and have some fun before Friday night's Silent Auction. Preceding the evening event, Ski Dazzle hosted a Happy Hour, with beer and wine sponsored by Sports America, while Telluride sponsored the evening's DJ entertainment.

Bidding went well, and our delegates came away with some incredible deals and week-long and mini-week ski packages to their favorite ski areas throughout the West and Canada.

Saturday morning began with a short video presentation from our breakfast sponsor, Mammoth



Debbi Kor,

Mountain Ski Area, while Laura Kennedy and Kent Bianca (June Mountain) talked about their ski areas. Mammoth was presented with their 25-year award for participation in the FWSA Silent Auction since 1986. Breakfast was followed by an exciting Travel Expo, various Leadership forums, and Bid Presentations for Ski Week 2013. A luncheon, sponsored by Vail Resorts, and beer sponsored by Ski Banff, Lake Louise, Sunshine proved to be a good break in the day. It was followed by a multimedia presentation and our guest speaker, Steve Bellamy, founder of The Ski Channel. Saturday evening, with everyone "spiffed up", we reconvened in the ballroom to share the night with friends and to honor those nominated for the many awards presented by Far West Ski Association. Our DJ returned to keep the evening going and ensure all of our attendees a spectacularly good time.

Thank you to all of our event and activity sponsors for your continued support and commitment to this wonderful organization. The entire listing of Convention sponsors and donors is shown elsewhere in this publication. *Written by Debbi Kor, VP of Marketing and Sponsorship.*

Looking Forward to Two More Years as your VP North American Travel

I'd like to thank everyone for re-electing me as VP North American Travel. My decision to run again for the position was because it's something I enjoy doing. I'm lucky to have a great team of Travel Staff Members, Council Trip Leaders and a Travel Committee who I work with to make our travel program a success.

Here is what we are planning for you: Ski Week 2012 at Jackson Hole, Wyoming will be held from January 28 to February 4. Jackson Hole Mountain Resort will offer our members some of the best ski and



snowboard experiences in the world. Known for its steep terrain, consistent fall line, deep light powder and endless back-country, Jackson

Hole also allows beginners and intermediates to excel at their own pace on a variety of groomed runs and open bowls.

Along with fantastic skiing, our tour operators, Mike Hibbard and Sara Clemmons, and our Jackson Hole representative, Spencer Long, are planning a ski week full of activities which include: racing, a welcome reception, pub crawl, mountain picnic, ice skating party, après awards party and a banquet and dance.

The area around Jackson Hole provides other activities that both skiers and non-skiers will enjoy. A list of these activities will be provided to the Trip Leaders this fall. The information to be provided will allow the participants to make their own arrangements for Yellow-



stone tours, Elk Refuge tours, dog sledding, snow shoeing, etc. We will also have an optional ski day at Grand Targhee. And, of course being in Jackson

Hole, we are planning a "Country Hoedown" for our banquet so be sure to come dressed in your best western clothing.

The FWSA Jackson Hole flyer is on the www.FWSA.org website. If you are interested in participating in the 2012 ski week in Jackson Hole, you can sign up with one of the Council Trip Leaders listed on the flyer.



Gloria Raminha

Where are we going in 2013?

During the convention at the Pacific Palms Hotel & Conference Center in June, we had six resorts provide bid presentations for our 2013 FWSA Ski Week. They were: Aspen/Snowmass with Sports America Tours; Beaver Creek with Skigroup.net; Crested Butte; Mt. Bachelor with Ski.com; and, Steamboat and Telluride with Rocky Mountain Tours.

All presenters did a great job and deserve a big THANK YOU for their presentations. The bid summaries and ballots have been sent to all councils, board of directors and travel



staff who are currently evaluating the bids. The winning resort will be announced on July 17th. Please check with your council president, trip leader or the FWSA website to find out where the ski week will be in 2013.

2011 Summer Trip

Far West Ski Association has planned a summer trip to Mammoth from July 21 to 24. I would like to thank Fran Long for all her time and efforts in making this trip a success. The trip will be for members of all ages. For more details, check the FWSA website and click on the Travel tab. *Written by Gloria Raminha, VP of North American Travel*

Far West Association's Antarctica Trip



If you want the ultimate winter outdoor adventure with some black and white furry friends, then visit the world's last great wilderness, Antarctica.



The 37 Far West Ski club members began by flying to the southernmost city in the world, Ushuaia, Argentina.

Boarding the MV Fram in the late afternoon, our feelings were ambivalent, both dreading and anticipating the journey through the infamous turbulent Drake's Passage. While enjoying 22-hours of uninterrupted sunshine, we had calm seas which occur only two to three times per year.

On our first Antarctica tour, we wore: long underwear, two jackets, waterproof pants, wool socks, and warm hat and scarf, --you name it, we had it on. We were loaned boots and rainproof jackets, and before we walked on Antarctica, we had to decontaminate the bottom of our boots. In order to keep the area undisturbed, we stayed on the Penguins' path that went from their rookery (where they nest) to the ocean.

I know this is shocking, but there are a few crazy people in our club that received an Ice Swimming Certificate for swimming in the Antarctica Ocean in swim suits. If you want to see the certificate, let me know.

On Deception Island, we saw Adelie, Emperor, Chinstrap and Gentoo Penguins. The penguins build circular nests out of pebbles and we saw light-brown newborns that looked like fat little fuzz-balls. A few rogue penguins steal pebbles from other nests, and when they get caught, they



chase and peck each other. The Antarctica food-chain consists of krill, then penguin, then other seabirds (who eat penguin eggs); and lastly, whales, sea lions and harbor seals. We watched as an Orcus Whale Pod cornered some poor little penguin and made him an appetizer for four.

We then went to Half Moon Island and then through the Errera Channel. On the tall mountains, the expedition staff created a snow slide, so going down was fun and easy. The Ship's Captain had to maneuver around icebergs, and when the ship

grazed one, you could hear the bang and feel the ship shudder. At Port Lockroy we were able to walk the beach and even see grass.

We arrived at the Antarctica Ukraine Station the day they celebrate Christmas, and we joined the festivities with a tour and a shot of home-made vodka.

We saw breathtaking scenery at Wilhelmina Bay. Antarctic ice contains 70% of the world's fresh water and 90% of the world's ice. In the Antarctic Sound, we saw icebergs shaped like "warehouses" that were long, square, flat-topped and a mile long. Heading back, we experienced huge waves, and in the dining room, people were leaning into anything they could find while trying not to spill their food.

Although, a 32-hour flight isn't



easy, it was well worth it. Antarctica is the most peaceful place on Earth. No wars have ever been

fought on Antarctica, no country owns it. This is truly a place of peace and serenity. *Written by Mary Azevedo, Councilman Editor*

Chamonix, France for 2012

2011 Pacific Palms LA Convention Travel Survey

Thanks to all who participated in our Travel Survey and Raffle. The survey provided us with information about where our members want to ski and /or travel for adventure. We will make good use of the information in planning future trips. Ken Simpson of the Sierra Council won the \$500 credit for future Far West travel.



2011 Buenos Aires New Years

NEW ZEALAND / AUSTRALIA TOUR – Oct. 25 to Nov. 9, 2011.....

This trip will be led by Mary Azevedo, assisted by Gloria Raminha. It will cover Auckland, Rotorua, Wellington, Queenstown and Sydney. We are planning for 30 to 40 participants. We also have a post trip extension from Nov. 9 - 12 to the Cairns Great Barrier Reef.



2010 Dancing in the Czech Republic

ROATAN, HONDURAS 2011 DIVE TRIP - Oct. 22 - 29, 2011.....

The Roatan, Honduras dive trip led by Randy Lew is scheduled for October 22 - 29, 2011. Check the FWSA website for details.

CHAMONIX-MONT-BLANC, FRANCE 2012 ANNUAL INTERNATIONAL SKI WEEK

We are skiing Chamonix-Mont-Blanc, France starting on March 9, 2012. Chamonix, 1924 Winter Olympic Games site, is a popular tourist destination that links Italy via the Mont-Blanc tunnel. Our optional one or two week Morocco trips can be taken back to back with the ski week.

MOROCCO 2012

ADVENTURE FOLLOWING CHAMONIX.....

Explore Morocco for one or two weeks, starting March 17 in Casablanca then traveling through the country and ending in Marrakech. A highlight on both trips will be setting off into the desert on camels to the middle of nowhere in high dunes to see an incredible sunset, spend the night in Berber tents with tagine dinner around a romantic campfire in a small desert oasis. We offer a one week Morocco trip for those who can't



Norm Azevedo



2011 Romanian Noroc "Cheers"

take two weeks away from the job or home. The two week Morocco trip is also available for those who only want to do the Morocco trip.

2013 INTERNATIONAL SKI WEEK AT INNSBRUCK WITH A PRE-TRIP TO GARMISCH.....

Put this ski week on your 2013 calendar and keep checking the FWSA website for details.

For all trip fliers and current trip details, contact Norm & Mary Azevedo, for International Travel at fw-saitravel@sbcglobal.net (925-944-9816). *Written by Norm Azevedo, VP International Travel.*

Schatzi Wood Award

Sheri Parshall



Sheri Parshall has been an active leader in organized skiing for 20 years at the club, council and FWSA levels in a variety of positions. Sheri has been called to the Presidency of Northwest Ski Club Council two times, for the three years 2000-2003 and most recently serving 2008-2011. As Presi-

dent of Northwest Council, Sheri is accountable for the success of all council activities, including the travel program, publications, ski area relations, annual Northwest Ski Fair and Council community outreach at industry ski shows in Seattle and Portland. Sheri serves on the Board of FWSA and she has served as FWSA VP of Membership.

In 2008, Sheri served as the Host Council FWSA Convention Chairperson. She was instrumental in organizing the 2008 FWSA Convention in Bellevue, Washington.

Sheri held regular meetings in Seattle and recruited effective club leaders from Seattle area clubs to lead the important events. As a result, the turnout at the Bellevue Convention in 2008 was very good. Sheri has been a Northwest racer in the PACRAT race league for 19 years, serving as race director for her club. She has served on the board of PACRAT as an officer; Sheri served as the Banquet Chairperson for the 2008 FWRA Championships.

Sheri's service on the board of the Mt. Hood Museum began in 2004 and continues today. Her personal relationships with executives and owners of all the Mt. Hood ski areas, allows Sheri to be an effective advocate for the skiing public. *Written by Catherine Ohl.*



*Past Schatzi Wood
Award Winners*

Hans Georg Award

Lynnell Calkins



Lynnell Calkins started skiing in 1978 with her club and within a few years became very active in club activities, holding several offices at the club level, which included Secretary, Membership, Activities, and Assistant Race Director. Beginning in 1984, she started getting involved with Rokka League. At the League level, she served as Assistant to the President. Without her "behind the scenes" activities, the league would not have had the success it had during her tenure.

In 1982 she became one of the founding members of the Far West Racing Association. Serving as Administrative Assistant to the President, her functions were vital to the success of the operations of FWRA. Some of her biggest contributions are not only from the offices she has held, but the many hours of "behind the scenes" assistance. Her unselfish assistance has been prevalent at L.A. Council, FWRA, and FWSA. For her "if you need it done, I'll do it" effort, in 2000 she was a recipient of the Elizabeth "Schatzi" Wood Award.

She has been on staff for FWSA Ski Week since 1993 joining the travel staff. She was responsible for skier registration and assisted with the races. In 2004, she was elected V.P. of North American travel. As VP, she ran 4 very successful Ski Weeks. She has served 18 years with FWSA programs helping improve the relationship between FWSA and the ski industry.

This skier/racer has sacrificed many "on the hill" ski days to ensure that events come off, on time and with minimal problems, if any. Even though a lot of her ski time is spent on non-skiing activities, she still finds enough time to get in some skiing and even an occasional race. *Written by Catherine Ohl.*



*Past Hans Georg
Award Winners*

Ski Equipment Design, How to Get the Right Ski Equipment Fit



David Krupp

Many great events occurred at the 2011 convention but partiality aside, one of my favorite programs at the convention is the Snowsports Leadership Academy. Why? Not simply because it provides an informational forum for the membership. Digging deeper, in the normal course of doing *ski business-as-usual* in your council or club, when do you have a chance to discuss the dynamics of club involvement? Issues regarding membership, how one goes about organizing a trip, insurance check-ups, etc.; we do that here. And you get to interact with members from other clubs and councils and get input you usually don't have.

This year we had some new additions. The first, "Ski Equipment Design: How To Get The Right Fit," hosted by Mark Mackay from Atomic Ski Company, addressed new ski technology and how design has evolved over the past decade. What does that have to do with leadership you ask? Well, if you are in a leadership position with your club, you may want to have some knowledge of the sport. Plus, well you know, it's fun. Mark also started with the video "Atomic: We Are Skiing 2011." Look it up on You Tube; you'll likely end up watching it several times.

Dick Shawkey spoke on "Building Membership Through Racing." Introducing new members to your

race program is added value only a club can provide unless they join a league on their own.

It may be old hat to some of the veterans, but I have seen firsthand how excited first-time racers are after they have made their first run. My club even pays the race fees. This subject is also getting clubs to raise the bar considering family involvement. It's a great way to add a youth program to your club agenda.

The afternoon session revisited our first leadership topic, "Taking Office: Now What?" which explores the responsibilities when taking a position on the board, how to interact with other board

members, conducting meetings, setting club policy and agendas are just a few of the issues discussed. We could have this session every year as there are volumes of issues to talk about on this subject. Hosted by Eileen Sanford, Sheri Parshall, and Jo Simpson; from San Diego, Northwest, and Sierra Councils' respectively added a variety of viewpoints that covered a lot of ground in a very short time. *Written by David Krupp, VP of Membership*



Public Affairs panel: Troy Hawks (NSAA), Dave Ludwig (Hope on the Slopes), Warren Asa, Bruce Campbell, Howard Koch (10th Mountain Division) and Scott Bowker

Making History DVD for Sale by FWSA



John Watson

The DVD entitled Making History is now for sale by the FWSA, so get yours now! You can submit your prepaid orders for \$30 for each DVD, with checks made out to FWSA. The DVD will be mailed to you postpaid.

Making History premiered at the FWSA annual meeting in 2011, is a compilation of achievements

by "organized skiing" for the last 150 years. The Plumas County Museum has uncovered proof that ski clubs and ski racing have their origins in North America over 150 years ago in the gold camps of the Sierra Mountains. Making History was produced in celebration of this 150th anniversary.

Making History is roughly 72 minutes in length, and it is designed to be presented in 10-15 minute segments in meetings of snow sports organizations or to civic groups. Get yours now! *Written by John Watson, History Chairperson*

Ski Industry Distinguished Guests



Tom Pierce

Tom Pierce is the Executive Director of the *US Adaptive Recreation Center*. It offers unique and life-changing outdoor therapeutic recreation programs to children and adults with physical or cognitive disabilities and the “Wounded Warriors” from the Iraq and Afghanistan conflicts.



Billy Kidd

Billy Kidd became America’s hero back in the 1964 Olympics when he and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.



Bill Clark

Bill Clark is the *Western SkiSport Museum* Executive Director of the historic Auburn Ski Club, Inc. He directs the Auburn Ski Club Training Center and Western SkiSport Museum on Donner Summit. The ASC Training Center is home to Alpine, Nordic and Snowboard programs.



Troy Hawks

Troy has been the editor of the *NSAA Journal* since 2004. In this capacity, he directs all aspects of the publication including developing editorial content, writing, assigning and editing stories, photography, and management of magazine production including art, design, print and distribution.



Ron Ketter

Dr. Ron Ketter is the Deputy Regional Forester for Operations for the *USDA Forest Service* and previously worked at the *Forest Service* Headquarters in Washington, D.C., where he was Assistant Director of Strategic Planning, Budget and Accountability.



Dave Ludwig

Dave Ludwig, founder of *Hope On The Slopes*, originated what is now known as the *American Cancer Society (ACS) Hope on the Slopes*. The organization began as an idea or thought while he was riding the chair at White Pass. The first ACS “Vertical Challenge” raised about \$35,000. Since its inception in 2004, \$2 million has been raised for the American Cancer Society.



Chuck Morse

Chuck Morse has over 40 years experience in ski area development and management, marketing and promotion, association management and direction and civic action, principally in Orange County, CA. Chuck has served the Association as a professional staff member and volunteer and achieved many “firsts” in these capacities.

Tommi Tyndall Award



Randy Lew presents Tommi Tyndall Award to Alpine Meadows, Brad Barth accepting.

Terry Smith Award



Sheri Parshall presents Terry Smith Award to Jo Simpson

Sports Builder Award



Chuck Morse & Randy Lew presenting Snowsports Builder Award to Martha Perez

Jimmie Heuga Award



Wilder Heuga & Kelly Heuga-Hammil presents Jimmie Heuga Award to Dianna Digiandomenico.

Sports Builder Award



Randy Lew presents Snowports Builder Award to Norbert Olberz; Eric Olberz and Craig Levra from Sport Chalet accepting.

Bill Mackey Award



Randy Lew presents Bill Mackey Award to Bob Salerno

Silent Auction & Travel Expo – 2011 Participants

by Mary Olhausen and Debbi Kor

The Far West Ski Association and Los Angeles Council of Ski Clubs extend their appreciation and sincere gratitude to the 26th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners. Please include these industry partners in your travel plans for 2011-2012.

Alaska/Horizon Airlines	Heavenly Mountain Ski Resort, CA	Ski Banff-Lake Louise-Sunshine, AB, Canada
Alpine Meadows Ski Area, CA	Holiday Inn, UT	SKI.COM, CO
Alta Ski Resort, UT	Holidaze Ski Tours, NJ	Ski Dazzle, CA
Aspen/Snowmass, CO	Homewood Mountain Resort, CA	Ski Group.Net, CA
Aspen Highlands, CO	Jackson Hole Mountain Resort, WY	Ski Reno Tahoe, CA/NV
Aston Lakeland Village Resort, NV	Jackson Hole Resort Lodging, WY	SkiSync
Atlantis Casino & Spa, NV	Kandahar Lodge at Whitefish, MT	Snakedance Condominiums, NM
Banff Lodging Company, AB, Canada	Keystone Resort, CO	Snow King Resort, WY
Beaver Creek Resort, CO	Lakeside Resort Properties, UT	Snow Tours, NJ
Betty Donellan, CA	Legacy Resorts, UT	Snowbasin Ski Resort, UT
Ben Lomond Suites, UT	Love Ridge Resort Lodges, WY	Snowbird Ski & Summer Resort, UT
Big Bear Mountain Cabins, CA	Madrona Manor, CA	Snowmass Ski Resort, CO
Big Sky Resort, MT	Mammoth Mountain Ski Area, CA	Snowmass Tourism, CO
Big White Ski Resort, BC, Canada	Miracle Springs Resort, CA	Solitude Ski Resort, UT
Black Tie Ski Rentals, CO	Mountain Resorts, CO	South Lake Tahoe Lodging, CA
Brighton Ski Resort, UT	Mt. Bachelor Ski Resort, OR	Sport Chalet, CA
Brian Head Ski Resort, UT	Nancy Green's Cahilty Lodge, BC, Canada	Sports America Tours, CA
Brundage Mountain Resort, ID	Northstar at Tahoe Resort, CA	Steamboat Ski & Resort Corp., CO
Buttermilk Ski Resort, CO	Ogden Comfort Suites, UT	Stonebridge Inn, CO
Canyon Transportation, UT	Ogden Convention Visitors Bureau, UT	Sundance Film Festival Screening, UT
Canyons Resort, UT	Ogden Hampton Inn & Suites, UT	Sunriver Resort, OR
Coast Blackcomb Suites, Canada	Ogden Marriott, UT	Sun Peaks, BC, Canada
Comfort Suites, UT	Pacific Coach Lines, BC, Canada	Sun Valley Resort, ID
Copper Mountain Resort, CO	Pacific Palms Hotel, CA	Tantalus Hotel, BC, Canada
Country Inn & Suites, UT	Park City Mountain Resort, UT	Taos Ski Valley, NM
Crested Butte Mountain Resort, CO	Park City Peaks Hotel, UT	Telluride Ski Resort, CO
Davis Area CVB, UT	Peaks Resort & Spa	The Grand Lodge at Brian Head, UT
Deer Valley Resort, UT	Peppermill Resort/Casino, NV	The Huntley Lodge, MT
Delta Whistler, BC, Canada	Powder Mountain Ski Resort, UT	The Lodge at Big Mountain, MT
Destination Hotels & Resorts, CO	Prestige Lakeside Condos, Canada	The Lodge at Whitefish Lake, MT
Eagle Point Ski Resort, UT	Red Mountain Resort, Canada	The Peaks Resort & Spa, CO
Eldorado Resort, Mexico	Resorts of the Canadian Rockies, BC, Canada	Trickle Creek Lodge, Canada
Elevation Hotel & Spa, CO	Rocky Mountain Tours, CO	Vail Resorts, CO
El Monte Sagrado Resort & Spa, NM	Schweitzer Mountain Resort, ID	Val D'Iserre Condos, CA
Executive Suites, UT	Segro Lilly Spa, UT	Whistler/Blackcomb, BC, Canada
Fairmont Banff Springs Hotel, AB, Canada	Selkirk Lodge, ID	Whitefish Mountain Resort, MT
Fernie/Kimberley Resorts, BC, Canada	Shore Lodge, ID	Whitewater Ski Resort, Canada
Grand Sierra Resort & Casino, NV	Silver Legacy Casino, NV	Winter Park Ski Resort, CO
Fraser Crossing/Founders Pointe, CO	Silver Star Resort, BC, Canada	Wolf Den Lodge, Canada
Hampton Inn & Suites, CA	Silverado Lodge, UT	
Hampton Inn & Suites, UT		

J. Stanley Mullin Award

Dennis Heffley



Dennis Heffley has served on the FWSA Board of Directors the last seven years as the President of Bay Area Snow Sports Council. He was originally elected Council President in 2004. Dennis has been a strong participant on the FWSA BOD, providing strong leadership and appropriate discussion on all issues

relating to the success of FWSA.

During his term and as Council President, Dennis was involved in bringing the FWSA Convention back to the Bay Area. In 2001 BAC hosted the Convention in Reno, in the Bay Area in 1996 and then in 2007. Dennis put together a strong host committee of prior Convention veterans and new volunteers who did a wonderful job in managing a hugely successful convention and annual meeting. In addition to duties as Council President, he continues in a long-time role as liaison/volunteer for Disabled Sports USA.

He arranges for DSUSA Ski School racers at Alpine Meadows to come to the BAC Singles and Open League races to occasionally forerun courses. His efforts have been helpful in raising over \$200,000.00 for Disabled Sports USA.

Dennis has been an active representative for FWSA and his Council at annual meetings of the National Ski Council Federation. He now serves as the Vice President of the NSCF. While his orthopedic specialist no longer allows him to race, Dennis continues volunteering as a starter at races. Dennis gathers donations from a variety of vendors and resorts for the BAC/Bay Area Singles Ski League Annual Snow Ball. In his spare time he has been trip leader for past Bay Area Snow Sports Council ~ Singles League Ski Weeks. See more detail on fwsa.org. *Written by Catherine Ohl*



*Past J. Stanley Mullin
Award Winners*

Jordan-Reily Award

Christina Thomure



Christina Thomure works with Grand Targhee Resort's Sustainability Program and as a Commercial Sales Manager for Creative Energies, a renewable energy company with offices in WY and ID. Christina has served on steering committees for the Greater Yellowstone Framework for Sustainable Development, the Linx co-op feasibility study, and was the program contact for Grand Targhee Resort's participation in UnCommon Sense.

"We are still learning about what 'good' is, trying to create a support network," Christina said. "People already love Grand Targhee. I want them to be proud of the resort for what we're doing up here by looking at every option available to lessen our impacts. We have to think inside of our island, but outside the box."

For the past three years, Christina has promoted these beliefs as she has helped steer Grand Targhee through the rough waters of trying to be environmentally friendly and economically viable simultaneously.

She became involved with the Yellowstone Business Partnership, a relationship she has fostered and enhanced at Targhee.

From grasping the greenhouse gases that Targhee emits to understanding how to best divert the resort's waste stream, Christina is encouraged by the change in behavior that has taken place up at 8,000 feet.

"From the front line to senior management, priorities have shifted to focus on sustainability," Christina said.

While she acknowledged significant challenges as Targhee tries to put the best practices in place as a Wyoming resort that depends on an Idaho gateway, Christina feels equipped with the sharp shears necessary to cut through the red tape she will encounter along the way. From a vision of a composting greenhouse that could supply the resort to the idea of a satellite university to teach sustainability up at altitude, Christina's mind is filled with ideas for the future.

In the meantime, Christina helps Grand Targhee establish itself as a leader in the industry by minimizing its impacts on the environment while maximizing the outdoor experience that brought her to the Rocky Mountains from the Midwest. *Written by Catherine Ohl*

Warren Miller Modern Media



Steve Bellamy is a creative sports and media entrepreneur known for founding The Tennis Channel and The Ski Channel television networks. He has been involved in the production of 1000's of hours of television and film, and has produced, directed, written and hosted numerous television shows and films.



The film he recently wrote, produced and directed entitled "The Story" is about a diverse group of people who have devoted their lives to the mountains. It is garnering critical awards and is being pushed through the Academy Award nomination process.

He has been given a plethora of awards including a proclamation from the Mayor of Los Angeles, the key to the City of Las Vegas and the Distinguished Entrepreneur Award from the Kelly School of Business at Indiana University where he was also the commencement speaker.

As an avid evangelist of lifetime sports, promoting skiing and tennis has been his life's work. In the tennis world, Bellamy was one of the top 10 most influential people in the sport by *Sports Business Journal*. Also, he was awarded the Tennis News Person of the Year Award, which is given to an influential person in the sport every year, and is called the "Bellamy Award" in his honor. He won the award in 2005. For years he sat on every major board and could be seen regularly on ESPN and other news outlets prognosticating on tennis.

Steve has four boys and is married to former professional tennis star Beth Herr. The children are all tennis players and have won numerous National Titles.

Snowsports Builder Award



Dave McCoy opened Mammoth Mountain's first chairlift on Thanksgiving Day, 1955, just in time to meet his permit requirements. Since 1955, Dave and his crew have installed an average of one lift annually.

Not only did Dave love to ski and race, but he also loved developing the ski area and coaching young racers. He coached 19 of his team members to the United States Olympic Ski Team, including two of his own children. During the 1960s, approximately 80% of the US Women's National team trained at Mammoth.

After building his first chairlift in 1955, Dave went on to build one of the largest ski resorts in the country. Now a four-season destination resort, Mammoth Mountain is busy during the summer months as a world-class Mountain Bike Park and Adventure Center and operates a golf course and fly fishing guide service. Dave McCoy has been called one of the last great entrepreneurs in the skiing business.



When he was asked to help establish a college in the Eastern Sierra, he joined with other town leaders to introduce the nonprofit Mammoth Lakes Foundation to pursue this goal. The Eastern Sierra College Center (ESCC) opened in 1996 with seed money from the McCoy family. In the 1930s, Dave McCoy and his friends envisioned a bright and promising future for Mammoth. Dave took that vision and built upon it, making Mammoth an integral part of California's burgeoning tourist economy. The legendary founder of Mammoth Mountain saw Mammoth as one of North America's best-loved ski destinations, but also as an extraordinary four-season resort playground.

Racing Into 2012

Looking forward to 2012, we are having the Far West Championships at Mammoth Mountain on April 6-8, 2012. Please put this date on your calendar, as we are expecting a great time competing on Fascination and Andy's Gold for the Gold. This is a great time to visit Mammoth Mountain and experience the huge variety of slopes and runs around the mountain. Discount lift ticket and lodging will be available.

The Championship weekend will include race clinics and pacesetter races on Friday, slalom races on Saturday on Fascination and Andy's Gold, and the giant slalom races on Sunday probably on Terry's and Fascination. On Saturday night we will have our awards banquet for the slalom and the silent auction, so bring your checkbook and take advantage of the great items available at the auction.

In 2011 we received tremendous snowfall from February through June, which did cause some cancelled races and challenging racing conditions for some races. In 2012, we are looking forward to a more normal snowfall and consistent snow conditions.

The Socals will once again be at Mammoth Mountain, with the date yet to be finalized, probably in mid-March, while in Northern California, the Norcals will also be in mid-March at Squaw Valley, Alpine Meadows, Northstar-at-Tahoe or Sugar Bowl.

This year the FWSA Ski Week will be at Jackson Hole, Wyoming on January 28-February 4, 2012, and

we plan on having some fun-filled mountain events along with some great racing. Jackson Hole has a long, interesting NASTAR course, which we plan on using for the Qualifier Race and the Council Challenge Races. The top of the mountain has some fantastic bowl skiing, so don't miss the bowls while you are there. After the races, we will probably see you quenching your thirst in the Mangy Moose.

Remember, Far West Racing is set up so anyone can compete on skis, snowboards or disabled skis. We have four age groups in every skill class, and 11 skill classes all separated by gender. If you haven't tried racing and you always wanted to, there is no better time than the present. Contact one of your local clubs or race leagues and give racing a shot, or give it a try at FWSA Ski Week. Not only is racing fun for all ages and abilities, it also helps you improve your skiing or boarding skills. Additional information is on the racing website at www.FWRA.com. We look forward to seeing you on one of the many hills we race on in Oregon, California, Nevada or Wyoming. *Written by Bob Ellis, FWSA VP of Racing & FWRA President*



Bob Ellis

Safety Person of the Year



Scott Bowker, Richard Lubin & Mary Manning (Aspen/Snowmass) presents Safety Person of the Year Award to Gordon Cardona. Gordon's mother is behind him.

The Safety Person of the Year receives a free 6 day stay at Aspen along with rental skis and lift tickets for two. FWSA promotes safety through their safety person of the year contest. The winner is recognized for their contributions in promoting safety. This may be done by any number of activities including but not limited to articles, demonstrations, and on-slope activities.

What are QR codes

What are QR codes and how can they help your club or council? A QR Code is a two-dimensional barcode, which has encoded in it a URL (web address), text, or other information. It can be read by a QR code scanner, including QR scanner smart phone app.

The Quick Response (QR) code is the code for the Far West Ski Association. If you have a smart phone with a code reader, simply open the code reader app, point your phone at the code, and voila! You are immediately directed to www.FWSA.org without having to type a single letter. Just think how this ability could be helpful to connect your members with each



other and other multimedia digital content.

There are a number of sites for generating QR codes and they're all free. QR codes link offline information, like a trip flyer, directory, magazine or club brochure, to online content, such as your website or Facebook page, effectively providing additional information and even multimedia to an offline experience.

Sharing is one way to help you build your membership, and one of the favorite arenas for doing this is Facebook. Something else you might wish to try is to create a QR code that links your mobile device to a fully functioning LIKE button for your Facebook

page. The website here is Likify, but soon there may be others also. This greatly simplifies the process of merging your websites with your Facebook page – and it is all accomplished in one click.

In order to build club membership and stay connected with current members, we need to communicate every way possible. Try QR codes, they are easy and free, and all you have to gain are new members! *Written by Linda Scott, VP of Communication*



Linda Scott

President's Award



Randy Lew presents President's Award to Bob Ellis

Randy Lew presents President's Award to George Stewart



Passages

In memory of our deceased members and industry friends

*Fern Aroesty - Single and Conejo Ski Clubs
Ralph Barber - San Diego Ski Club
Leif Borgeson - Bogus Basin Ski Club
John Davidson - Century City and Single Ski Clubs
Jan Orme-Driscoll - Auslich Ski & Recreation Club
George Eaton- Century City Ski Club
Nancy Furtado- Castro Valley Ski Club
Bud Klein - Founded Kirkwood
Jim Korn - Castro Valley Ski Club
Sam Koslowski - Apres Ski Club
Hank Lewis - Mt. Hood Ski Patrol
Phyllis Macay - Seattle Sailing Club
Spencer Nelson - Up the Creek Ski Club
Bob Riggie - Seattle Sailing Club
Tom Shaw - Bots Baggers Ski Club
Michael Silver - South Bay Ski Club
Katie Smith - Bots Baggers, Single Ski Club
Charlie Sperr - Government Camp
Bernie Stanton - Las Vegas Ski Club
Russ Tiffany - Wailers Ski Club
Del Joy Warrick - Apres Ski Club*

Event Sponsors

79th Annual FWSA Convention by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 79th Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting Convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2011-12.

Event		Sponsor	Website
Golf Tournament		Snowbasin - a Sun Valley Resort	www.snowbasin.com
Pub Crawl		Ski Reno Tahoe	www.visitrenotahoe.com
Spa Day		Snowmass Tourism	www.snowmass tourism.com
Pool Party	 	Mt. Bachelor, Orange Council of Ski Clubs	www.mtbachelor.com www.orangecouncil.org
Temecula Wine Tour / FWSA Safety Person of Year		Aspen/Snowmass	www.aspensnowmass.com
Silent Auction DJ		Telluride Ski Resort	www.tellurideskiresort.com
Silent Auction Happy Hour		Ski Dazzle	www.skidazzle.com
Delegate Bags	  	Jackson Hole Mountain Resort, Jackson Hole Resort Lodging, Snow King Resort	www.jacksonhole.com www.jhresortlodging.com www.snowking.com
Delegate Neck Wallets		Nancy Greene's Cahilty Lodge	www.cahiltylodge.com
Saturday Continental Breakfast		Mammoth Mountain	www.mammoth.com
Saturday Beer Sponsor	  	Ski Banff, Lake Louise, Sunshine Sports America	www.skibig3.com www.sportsamerica.com
Saturday Luncheon		Vail Resorts (Vail, Beaver Creek, Breckenridge, Keystone, Heavenly, Northstar at Tahoe)	www.vailresorts.com
Multimedia Presentation	 	Mt Bachelor, Sunriver Resort	www.mtbachelor.com www.sunriver-resort.com
Awards Banquet Band / FWSA Western Ski Heritage Prize		Steamboat Ski & Resort Corporation	www.steamboat.com
Awards Banquet Wine Corkage		Ogden/Weber CVB & Partners	www.visitogden.com
Awards Banquet Wine		Country Inns & Suites	www.countryinns.com
Sunday Morning Brunch		Taos Ski Valley	www.taos.org
Councils' Men & Women of the Year	 	Big White Ski Resort, Silver Star Mountain Resort	www.bigwhite.com www.skisilverstar.com
FWSA Athletic Scholarship Program	  	Schure Sports USA, Whitefish Mountain Resort, Grouse Mountain Lodge	www.karbon.net www.skiwhitefish.com www.grousemountainlodge.com
Grand Prize Travel Expo		Far West Ski Association Travel Program	www.fwsa.org
Eye Opener		Los Angeles Council of Ski Clubs	www.lacouncil.org

FWSA Athletic Scholarship 2010 - 2011 Winners



Cai Yamamoto is the son of Calvin and Claudia Yamamoto, trains with the Mission Ridge Ski Team. During the 2009-2010 season, Cai distinguish himself by earning national ranking as 2nd in Super G and top 25 in all four alpine disciplines. The Mission Ridge J-4 Sportsmanship Award is named for Cai in recognition of his *outstanding sportsmanship when he voluntarily relinquished a spot at the PACNW J-4/5 Championships so that a teammate could fulfill his dreams.*



Tenaya Driller is the daughter of Ron and Deedee Driller of Tahoe City, CA. Tenaya's Squaw Valley Ski Team coach, commended her for her dedication and hard work. Her 100% effort in training has yielded impressive results in competition: top 20 national ranking in all four disciplines and a 12th place in this year's J-2 National Championships.



Forrest Ferguson is the son of Mark and Janette Ferguson, and trains with the Squaw Valley Ski Team. During the 2009-2010 season, Forrest ranked 2nd in Downhill and 5th in Super G . In addition, he placed 9th in the men's J-2 National Championships at Sugarloaf, Maine and was named to the Men's J-2 National Team.



Johanna Gur is the daughter of Zeev and Joani Gur, of Olympic Valley, CA a member of the Squaw Valley Ski Team. Johanna sustained serious injury in December 2009, however, she qualified for the J-3 Junior Olympics where she scored fifteenth place in Super G. She finished the 2009-2010 season nationally ranked 6th in Downhill, 8th in Super G, and 20th in Slalom.



Haley Hanseler is the daughter of Jamie and Linda Hanseler of Longview, WA. She is a member of the Mt. Hood Ski Team. In the 2009-2010 season she ranked 3rd in Downhill, 2nd in Super G, 17th in Giant Slalom, and 22nd in Slalom. Haley is sponsored by the Mountain High Snowsports Club of Portland, OR.



Lila Lapanja is the daughter of Vojko and Margie Lapanja of Incline Village, NV. Lila is a member of the Diamond Peak Ski Team. Lila had ten top ten finishes including six on the podium during the 2009-2010 season. She finished the year nationally ranked 6th in Downhill, 9th in Giant Slalom and 4th in Slalom.



Nahanni Lukes is the daughter of Jo Jenner, is a freshman at Ashland High School and a member of the Mt. Ashland Ski Team. During the 2009-2010 season, she finished first in Slalom for the Pacific Northwest Division and eleventh nationally. She also had two strong finishes in Super G at the Mt. Hood J-3 Qualifiers in February 2010.

FWSA Athletic Scholarship 2010 - 2011 Winners



Nicolo Monforte is the son of Sal and Johanna Monforte of Olympic Valley, CA. Nicolo is a member of the Squaw Valley Ski Team. During the 2009-2010 race season, Nicolo was ranked as one of the country's top J-3 racers. He finished the season nationally ranked 3rd in Downhill, 4th in Super G, 16th in Giant Slalom and 10th in Slalom.



Morganne Murphy is the daughter of Belinda Denmark of Truckee, CA. and a member of the Squaw Valley Ski Team. Competing as a first-year J-2 last season, Morganne achieved top four and five national ranking in Downhill and Super G. During 2009-2010 she won three gold medals in alpine events. She is the only American girl chosen to compete in ski cross at the inaugural FIS Snowboard and Freestyle Skiing Junior World Championships.



Dylan Murtha is the son of Greg and Laura Murtha of Truckee, CA. Over the last five years, Dylan has been a top competitor in the United States Ski and Snowboard Association (USSA) sanctioned alpine ski competition. Dylan completed a top ten finish in at least one race in Super G, Giant Slalom and Slalom. He ended the season nationally ranked 11th in Slalom and 15th in Super G.



Brianna Piper is the daughter of Steve Piper and trains with the Snow Summit Race Team. Her 2009-2010 performance put her just out of the top ten in eight of her races. Brianna was forced to rebound from an injury during the last season. Brianna is sponsored by the Los Angeles Council of Ski Clubs Scholarship partner.











Jordan Schweitzer is the daughter of Todd Schweitzer of Sandy, OR. She is a member of the Mt. Bachelor Ski Team. She finished the 2009-2010 season nationally ranked as 1st in Downhill, 9th in Super G, and 16th in Giant Slalom and the J-2 women's Downhill championship. Jordan is also the 2010 recipient of the Skiyente Ski Club's Erin Nicole Award.



Alexa Wehsener is the daughter of Walt and Lora Wehsener. Two top ten finishes at the Junior Olympics qualifiers in January, 2010, guaranteed her the chance to compete in the Western Regional Junior Olympics. Alexa was awarded the Mammoth Mountain Ski Team's women's J-3 skier of the year.



Linnea Baysinger is the daughter of Hartley and Susan Baysinger, attends Mount Si High School in North Bend, WA, and trains with the Team Alpental Snoqualmie Ski Team. Linnea finished the 2009-2010 season nationally ranked as 1st in Super G and 4th in Giant Slalom.

Tollakson Outstanding Club Awards			
	1st	2nd	3rd
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Wentworth Outstanding Newsletter Awards			
	1st	2nd	3rd
A			
AA			
AAA			
Outstanding Newsletter Awards			
	1st	2nd	3rd
A			
AA			
AAA			

15 Year Service Awards



Whistler/Blackcomb
Big White Ski Resort
Silver Star Mountain Resort
Ondrea Ross, Katie Balkwill
and Anna Tilly with Mary Olhausen

FWSA Sponsors



Snow King Resort and
Jackson Hole Mountain Resort
Jim Goslin and Spencer Long
with Debbie Kor



Ogden / Weber Convention & Visitors
Bureau, Hampton Inn & Ogden Eccles
Conference Center
Jeannie Young, Caren Parry
and Ross Reeder with Debbie Kor

20 Year Service Awards



Grouse Mountain Lodge
Keystone Resort
Jason Forrest and Jennifer
VanGilder with Mary Olhausen



Steamboat Ski & Resort Corp
Casey Greene with Debbie Kor



Country Inns & Suites
Donna Wilson with Debbie Kor

25 Year Service Awards



Crested Butte Mountain Resort
Nina Weyl with Mary Olhausen



Mammoth Mountain Ski Area
Kent Bianca with Debbie Kor



Mt. Bachelor and Sunriver Resort
Ann Cook, Bob Bourquard and
Erick Trachsel with Debbie Kor

Bill Berry Featured News

Wendolyn Holland

“Sun Valley: An Extraordinary History”



Wendolyn Holland joined the Department of Energy’s Office of Energy Efficiency and Renewable Energy (EERE) in June 2008. As Senior Advisor to the Assistant Secretary, Ms. Holland is responsible for identifying and implementing opportunities to accelerate the commercialization of efficiency and renewable energy technologies into the marketplace. In this role, she works closely with EERE program offices, national research laboratories, and private industry to increase our nation’s energy security and enhance our economic prosperity.

Ms. Holland comes to the Department of Energy from the private sector, having spent five years as partner or consultant to small, start-up, angel-funded firms focused on sustainability. Most recently, her endeavors have focused on sustainable water exploration and development, seamless communication infrastructure, and business continuity.

She responded to the September 11th attacks by relocating to Washington, D.C. to conduct business development and enable investor reporting compliance for a security, investigations, and counterterrorism start-up firm. Prior to that, as a strategy consultant with Pricewaterhouse Coopers Consulting, her client engagements included creating the business model for State of the World Forum, Inc. to provide sustainable solutions to the problems of global development.

Ms. Holland was born in Ohio and resides in Idaho. She received her B.A. in Studies in the Environment and History of the American West from Yale University and her M.B.A. in finance and strategy from the Kellogg Graduate School of Management, Northwestern University. She is the author of *Sun Valley: An Extraordinary History* (1998).

Bill Berry Hard News

Tom Stienstra

“San Francisco Chronicle”



Tom Stienstra has made it his life’s work to explore across California, the Pacific Northwest and beyond, always out hiking, biking, fishing, boating — and camping just about everywhere — always searching for the best of the outdoors and writing about it. He was the fourth living member inducted into the California Outdoors Hall of Fame.

Tom Stienstra is the outdoors columnist for the San Francisco Chronicle, where his column appears on Thursdays and Sundays, on the internet at SFGate.com/outdoors.

Tom Stienstra has been twice named National Outdoor Writer of the Year, “President’s Award, Best of the Best,” newspaper division, by the Outdoors Writers Association of America. He is the only outdoors writer in America to win first place in OWAA’s Excellence in Craft competition for 10 straight years, and to win first place awards for newspaper, television, radio and photography in the same year. His national awards include from Associated Press, United Press International and Associated Press Sports Editors. In 2009, he won first place for best outdoors column in America.

His column, “Coping with death of a loved one,” was chosen as one of the 20 best stories about dogs in the 20th century and reprinted in the book, “Old Dogs Remembered.” Other stories selected for the book include features by James Thurber, T.S. Eliot, John Updike, William Wadsworth and others. A series about fishing for great white sharks was selected as one of the best features in the 20th century about San Francisco, and selected for reprint in the book, “Travelers’ Tales of San Francisco.” Tom is the nation’s top-selling author of outdoor guidebooks. His books are available at his website: tomstienstra.com.

Communications Award Competition Brings Out the Best

The competition vying for the coveted Outstanding Club, Newsletter or Website brought out the “best of class” in all three available categories. With only three club-size classes this year, 24 plaques were awarded to those earning the 2011 bragging rights.

The highlight of this year’s competition was a “hat trick” by the Pacific Rim Alliance for sweeping the competition in the “A” class of clubs with less than 160 members.

A workshop on how to improve your contest outcomes was held on June 11th during the Snowsports Leadership portion of the FWSA

Convention to share tips, look at the principles behind the competition criteria and to explore ways to improve club communications.

Look for 2012 contest entry information to be posted during the winter of 2011-2012 to encourage clubs and councils to compete for the chance to be judged as being genuinely Outstanding. “There is much more to this competition than just making pretty newsletters and websites, the principles behind the judging criteria espouse key factors to clubs becoming truly outstanding assets to their community and the ski industry” said competition Chairperson, Lennia

Machen, at this year’s convention.

If you would like more information about the competition, please contact her at snowfun@ida.net or watch the FWSA website for future postings. Congratulations to all those who entered the competition and those who won an award. *Written by Lennia Machen, Communications Awards Chairperson*



Lennia Machen

Ski Scholarship Program is Growing

June 30 marks the deadline for applications for the 2011 Far West Ski Association athletic scholarships, and the beginning of the scholarship process for 2011. The applications are trickling in and we are happy to report that for the first time we’re seeing interest from junior racers in the Intermountain Division. The fund raising for 2011 climaxed at this year’s FWSA convention where the raffle and auctions raised \$3005.00. Our total funds available, including carry-over from the 2010 season, will fund at least 15 scholarships during the coming season. With possible new partners we may be able to exceed last year’s 15 scholarships. We extend our appreciation to Whitefish Mountain Resort (www.skiwhitefish.com) and Grouse Mountain Lodge (www.grousemountainlodge.com), for the vacation packages which brought in \$1300.00 at the auction. We also would like to thank Sandy Beecher, Paul Vlasveld (and Adobe Systems Inc.), and the Acacia Winery for their donations for the convention raffle. To all the volunteers who pitched in to help sell raffle tickets and for the generosity of the convention attendees, a special thanks.

Much of the growth in the scholarship program is attributable to our partnership program. Ski clubs, councils, businesses and individuals have the opportunity for direct sponsorship of a young athlete. In its selection process, the scholarship committee evaluates and prioritizes candidates. All the scholarship recipients, whether direct or partnered, must meet the FWSA criteria. However, partners can establish additional criteria based on area of origin (e.g., Bay Area, Pacific Northwest, etc.) and gender. The scholarship committee will nominate a qualified candidate based on the partner’s criteria. In turn, the partner agrees to maintain their sponsorship at a minimum of \$500 for three years. The committee will award a scholarship that is

The Councilman, Summer 2011

no less than the amount provided by the partner, but reserves the right to increase the amount. This is usually done for athletes who would be eligible for a higher scholarship amount through a direct FWSA scholarship. Portland’s Skiyente Ski Club was our first partner. Each year the women’s club awards the Erin Nicole Award to the top female athlete from the Pacific Northwest. Skiyente has since been joined by the Los Angeles Council, the San Diego Council, and Portland’s Mountain High Snowsports Club.

Great news! Lila Lapanja, a two-time scholarship recipient, received a nomination to the U.S. Ski Team’s development (D) team this last. Despite a hectic schedule and the demands of ski competition, she maintains a 4.0 GPA. She is currently a member of the Sugar Bowl ski team. During the last season, she went on the war path competing in 40 races, and adding over 17,000 miles to the family car. Not all races ended on the podium, but enough of the important ones, e.g., a silver medal in Slalom at the J-2 Nationals, earned her an invitation to compete in the U.S. National Championships where she placed third in the junior overall category. Lila is our first recipient to earn a spot on the D Team. Please note that the purpose of the athletic scholarship is not help athletes make it to the U.S. Ski Team. It is to help and encourage young athletes to excel, and in so doing, we try to make ski racing affordable for all junior athletes. We are making a difference, one kid at a time. *Dick Shawkey Athletic Scholarship Chairman*



Dick Shawkey

FWSA is Aiming For 100% Charitable Involvement

Two important charity & community service programs are now in place within our FWSA family: "Charity & Community Service Recognition" and "Community Service Awareness Program."

At this year's convention, the fifth annual FWSA "Charity & Community Service Recognition" was presented to Monterey Ski & Social Club of Bay Area Snow Sports Council (BAC).

The other two finalists, who also presented a photo display of their wonderful charity activities, were Action Ski & Snowboard Club of San Diego Council of Ski Clubs (SDC) and the Bay Area Snow Sports Council. Castro Valley Ski

Club of BAC, Torrey Pines Ski Club and Off Your Rockers, both of SDC, were also in the running for this special award. Monterey Ski & Social Club received a FWSA \$100 check to go to their favorite charity.

With this award we encourage our councils and clubs to get more involved with charities and community activities. Congratulations to all the clubs and councils who support charity activities. You are all winners!

This is the first year for the "Community Service Awareness Program," which encourages more clubs to become involved with charitable activities. Our 11 FWSA

councils were presented with this challenge: To have every one of the clubs in their council be involved with at least ONE charity by the next convention to be held in June, 2012.

FWSA is aiming for 100% charitable involvement! Go to fwsa.org to see a list of charities clubs contribute to.

Congratulations to the winning councils this year: San Diego Council of Ski Clubs and Arizona Ski Council. These two councils were recognized as having more than 80% of their clubs involved with charitable work this year. *Written by Sigrid Noack, Charities & Our Community Chairperson*



Sigrid Noack



Shirley Thompson of Monterey Ski Club accepts replica of \$100 check from Sigrid Noack.

Western Heritage Award



Andy Rossbach (Steamboat Ski Resort) presents the Western Ski Heritage Award to Erin Barber.

Erin wrote a history about the San Diego Ski Club. The winner of the Western Heritage Award wins a five day vacation for two at *Steamboat*. The purpose of the Association's Western Ski Heritage program is to raise the awareness of skiers and non-skiers alike, of the contributions made by individuals, groups and companies to all aspects of skiing - competitive as well as that of outdoor winter recreation and fitness. It recognizes outstanding effort in the area of ski history to find, preserve, document and share the history of skiing in the West.

Councils' Man and Woman of the Year

Woman of the Year *Debbie Stewart*



Debbie Stewart is well deserving of the Councils' Woman of the Year Award. Debbie increased membership in the Sequoia Ski club between 2002-2008 from 6 to 40 members. In her club, as president, she has encouraged family involvement, and believes in providing information to the grass roots membership level.

She has been both club vice-president and VP of travel for her club. In her role as travel VP, she consistently communicates with her members regarding FWSA trips and club/council activities. She regularly attends Sierra Council meetings as her club representative. She served on the 2009 Reno convention committee and as registration supervisor she recruited, supervised and registered members for the convention.

She was the Assistant Trip Leader for trips to Switzerland and Austria. She was also Assistant Trip Leader for the first Annual Dive Trip to Cozumel, Mexico.

Debbie regularly participates in the ski races, and was recently bumped up to level 7.

Debbie has been secretary for the Far West Ski Association for five years.

Man of the Year *Gary Gunderson*



Gary Gunderson has been a wonderful addition to the Pacrat Racing Board. Using his 22+ years of racing experience, spearheading the implementation of several improvements, ideas and programs. This past year has been a banner year for the Pacrat club.

By purchasing a state-of-the-art wireless timing system, the 250 racers are able to have more proficient races. Pacrat brought back NASTAR racing to Mt. Hood. Four racers, including Gary, went to Snowmass prior to the season to become NASTAR Pacesetters for their league.

As vice president of Pacrat Ski racing, he has held negotiations with the four resorts where they race, and forged a strong relationship so that they have the best possible race day packages for their skiers. By instituting mandatory slipping for all the teams before their race, the races have become safer and in addition, more fun race courses for the entire membership.

Gary, of course, is an expert skier. AJ Kitt joins the Pacrat / Nastar Pacesetting group when his schedule allows. Their membership now knows how their times compare with one of the best.

Councils' Man and Woman 2011 Honorees





Fran Long

GOT KIDS? GOT GRANDKIDS?

Wouldn't it be fun to take them on a ski trip, campout, or adventure trip? Did you know the Far West Ski Association welcomes children and families on most ski and adventure trips? Did you know you can go on one of FWSA's trips even if your club is an adult

only club? Contact the person in charge of the trip you are interested in to find out how.

Each year, both the FWSA North American ski week and the FWSA international trip see a few families with children in attendance. The families who go say they have a wonderful time with their children as well as with the other attendees on the trip. The trips are structured in such a way as to allow families to enjoy 'family appropriate' events while allowing the 'adult only' groups to continue to enjoy FWSA's traditional trip activities.

This year's Mammoth Summer Adventure Weekend will have passed by the time you receive this issue of The Councilman. If you didn't attend...you missed a great opportunity! As of publication, we have an enthusiastic group of people going on the trip. Look for a similar trip in 2012.

FWSA's Sun Safety program...Slip, Slop, Slide, Slither, With Savvy Snake, has completed its first year of promoting sun safety on and off the slopes. The program targeted sun safety for all our young people who spend hours in the sun each day. If you missed seeing the informative brochure or missed out on getting the cool decal for your skis, snowboard, or helmet...Savvy Snake will be back next year. In the meantime, think of your children and grandchildren's risk of sun overexposure this summer, and encourage them to protect the skin they're in. *Written by Fran Long, Family & Youth Involvement Committee Chairperson*

In Recognition of Dr. Know, John Watson



Barbara Razo shows Scrapbook she created with John's many memorable prayers at convention and other memorabilia. To the left are Norbert Knapp, Barbara Razo, John Watson, and Jane Wyckoff.

Club/Council History Recognition

Jack Miller, Polly Miller, Jane Wyckoff, Sheri Penney, Judith Miller, Sandy Blackwell. Single Ski club held its 50th Anniversary Celebration on September 25, 2010, chaired by Jack & Polly Miller. Jane Wyckoff and Judith Miller were Editors of *A History of Single Ski Club of Los Angeles on its 50th Anniverary*, a memento booklet providing an historical and pictorial journey through the past 50 years of their club's history. Sheri Penney is the current SSC President and Sandy Blackwell, a Past SSC President.



80th Annual Convention & Snowsports Leadership Academy

2012 Far West Ski Association

How the West is **ONE!** hosted by *Intermountain Ski Council*



June 7-10, 2012 *Ogden Eccles Conference Center, Utah*

Convention Highlights

- Silent Auction
- Travel Expo
- **Snowsports Leadership Academy**
- Celebrity Speakers
- Public Affairs Panel
- Saturday Awards Luncheon
- Celebrity Multi Media Presentation
- Saturday Awards Dinner
- Far West General Meeting & Elections

Optional Activities

- Historic 25th Street Pub Crawl
- Michael German Memorial Golf Classic
- Powzilla 4-Wheel Adventure
- Mountain Hiking
- Pool Party
- and more being planned

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- **Mary Olhausen**
Silent Auction/Travel Expo Chair
omary52@comcast.net or 503-880-7383
- **Don Anderson** ISC Host Convention Chair
andersonbloom@yahoo.com or 941-375-8724
- Visit www.fwsa.org

CONVENTION Lodging

Hotels Feature

- Restaurants, Lounges, Pool, Fitness Center, Wireless Internet, NO Resort Fees, FREE Parking, Close proximity to Historic 25th Street
- Rates available 3 days pre and post Convention

◆ Marriott Ogden

247 - 24th Street, Ogden, UT 84401

www.marriott.com/slcog

Reservations call 1-801-627-1190 or 1-800-627-7468

Group Name Far West Ski Association

Rates per night plus tax

Single/Double Occupancy **\$130**

Junior Suite **\$150**

Hospitality Suite **\$230**

◆ Hampton Inn & Suites Ogden

2401 Washington Blvd., Ogden, UT 84401

www.hamptoninnogden.com

Reservations call 1-801-394-9400

Group Name Far West Ski Association

Rates per night plus tax

Single/Double Occupancy **\$106**

Junior Suite **\$149**

Executive Suite **\$169**

Includes Complimentary Breakfast

Transportation

Salt Lake City International Airport

Ground Transportation from airport by Shuttle or Taxi

Can You Hear Me Now?

Communications - The Key to Success

Sure, most people in the Far West Ski Association know that Council Services gather council presidents together quarterly to discuss common problems and situations. What is not so well known is how our various programs help improve our councils and strengthen communications between clubs, their members and Far West. Through these programs, information and feedback flow up from the grassroots level and club members to the FWSA Board of Directors. The system works in the opposite direction as well; particularly if you attend an Annual FWSA Convention. This completes an invaluable "full circle" of shared ideas, successful programs, and fun-filled large group travel. Witness this first hand at our next FWSA Convention in Odgen, Utah, at the Ogden Eccles Conference Center, June 7-10, 2012.

Publisher Leigh Gieringer does a fantastic job with this annual *Far West Skier's Guide*, which is our best marketing tool to the ski industry and general public. Councilman Editor Mary Azevedo,

produces the quarterly publication, *The Councilman*, which is a newsletter to council and club presidents and others. The *Skiers News* is an e-mail monthly newsletter managed by Barbara Bryant and available to anyone who registers for it on our website at www.fwsa.org.

We have a great deal of pride in our Charities and Community Service Committee chaired by Sigrid Noack. Look for her report in this issue. Our community action shows the general public we are much more than just socializing and ski trips.

There is nothing like competition to bring the best out of people. The Council's Man and Woman of the Year Recognition program, chaired by Donn Bryant, helps recognize the "movers and the shakers" from the club and council level to the exciting conclusion at the Annual Convention. It is truly an honor to be among such fine, hard-working people. Also see Donn's article for pictures and results in this issue. The club and council competition in the Tollakson Outstanding Club Award, Wentworth

Outstanding Club Publication Award, Web Site Outstanding Club

and Council Awards, and Web Site Outstanding Council Award continues to be refined. The outstanding publication and web site competitions are now judged over the internet, under the capable management of Lennia Machen and Catherine Ohl. A wealth of information can be learned from these clubs and councils with the announced winners being recognized at the annual convention.

If you belong to a club, don't forget to regularly visit their website for ongoing activities. If not, see club listings under the councils sections later in this issue. If you are a member of a club that's not a part of a council, ask them to contact their local council for membership. You will be glad you did. *Written by Eileen Sanford, VP of Councils*



Eileen Sanford

Michael German Memorial Golf Tournament



Rick Malin & John German presenting 1st Place golf tournament plaques to Peter Hunter, Brad Barth & Dale Parshall

Ogden Convention Skit Includes Cowboys and Poetry

March and April snow storms extended our ski season again this year, lucky us! Snowbasin even reopened for one weekend in June! Snowbird stayed open for one of their longest seasons ever, and I ended my season skiing fresh, falling powder at Jackson Hole, how great was that!

The Intermountain Ski Council (ISC) has planned to hold our annual council trip at Snowmass Resort the first weekend of February, 2012 at a ski-in, ski-out condo property called the Crestwood. We will continue to include a ski race followed by a barbeque, and as we did last year, we invited the Arizona Council to join us on another fun adventure. The big event will be our customary silent auction party on Saturday night, theme to be decided later. Our members love the website, online registration, and the ability us use a credit card for payment. Many of us have not skied Snowmass or Aspen for several years, so we are excited about the long cruiser runs. We may also have a council-wide get together at Canyons near Park City, one weekend day in March.

Our western theme skit inviting delegates to the 80th Annual FWSA Convention, our first one we will host, June 7-10, 2012 in Ogden, UT, featured cowboy

outfits and poetry. The skit and costumes were so popular; it was hard to get away from all those wanting photographs. We certainly attracted attention!

In Ogden, our lodging will be at the Marriott Ogden and Hampton Inn & Suites, with meeting space in the Ogden Eccles Conference Center, all in downtown Ogden. We are now planning additional optional activities to the Annual Golf Tournament and Pub Crawl, including a mountain hike, bicycle ride, museum tour and some other surprises.

Back to the Pacific Palms Convention, congratulations go to Park City, Bogus Basin and Idaho Falls clubs for winning awards in the club competition categories for best newsletters and websites.

As typical this time of year, most of our clubs are planning nature outings, white water rafting, hiking trips, house boat and water skiing trips, and barbeques. Come join us! *Written by Don Anderson, Intermountain Council President*



Don Anderson

Reno Skiers Go To Aspen/Snowmass

The Reno Ski and Recreation Club went to Aspen/Snowmass this past season with 58 club members. They stayed slopeside in the Stonebridge Inn, which provided a great breakfast buffet, comfortable beds, a long and reasonably-priced happy hour, convenient ground floor ski lockers, excellent restaurant, and a bus stop near the front door.

The early arrivals on Sunday enjoyed four inches of fresh snow and sunny weather. On Monday, Aspen Skiing Company met the group with seven guides to give mountain tours. On Monday evening Aspen provided a presentation at a beer, wine & cheese party to acquaint participants with the four mountains and off mountain activities.

The group had a wonderful family style BBQ dinner at The Hickory House. Kudos go to the Aspen/Snowmass bus service for providing our group a free special bus to the Hickory House and return to the Stonebridge Inn.

On Friday we had another blue bird day with 6 to 10 inches of powder. About 15 of our group who signed up on Monday evening, were able to participate in First Tracks an hour before the lifts opened at 9 a.m. We enjoyed

almost an hour of guided untracked powder skiing on the slopes and in the trees. Luckily for the sleepy heads, the slopes provided plenty of powder for everyone for several hours after the lifts opened, and powder stashes were found well into the afternoon. *Written by Vin Keenan, Reno Ski & Recreation Club*



Jo Simpson

almost an hour of guided untracked powder skiing on the slopes and in the trees. Luckily for the sleepy heads, the slopes provided plenty of powder for everyone for several hours after the lifts opened, and powder stashes were found well into the afternoon. *Written by Vin Keenan, Reno Ski & Recreation Club*

Farewell Party at Telluride

Another year and another ending of the ski season on the slopes and streets of Telluride. Every year Telluride closes their mountain with a party. Not just any party but one that has a pink theme to it. The crowds take to the slopes wearing pink outfits ranging from full snow suit pink to tutus to swim suits.

The largest single costume theme is pink Flamingos. The party continues into the night on the streets of Telluride where revelers can "strut their stuff" right down Main Street.

With the 2010-11 season behind us the clubs have been busy

getting the 2011-12 season put together. Besides the FWSA Jackson hole and France trips, The Zoonies have eight trips to North American slopes and one to Austria. The Intermountain Ski Council has extended an invitation to the Zoonies as the fun in Telluride this last season is contagious.

With a short break in activities, the council will enter a retreat June 25th to cover areas for communication and collaboration improvement. The focus will be centered on attracting new members of the younger generation.

We will plan to have a few short trips this coming year. The Council has approached vendors that can provide that week-end away at a reasonable price and do it with individual bookings. This adds more appeal to those who like to travel on short notice.

As always, the Zoonies invite you to join us on any of our trips or activities. *Written by Mike Rogers, Arizona Council President*



Mike Rogers

600" of Snow at Mammoth Mountain

The Winter Ski Season 2011 has ended with one of the best ski seasons in many years. With record snow falls of 600" at Mammoth Mountain, all of Orange Council Ski Clubs enjoyed a fabulous ski year.

For those who wanted to venture out of state, we had trips going to Steamboat Springs, Colorado; Sun Valley FWSA Ski Week, and Breckenridge. It was good skiing all around for winter, 2011.

The Orange Council Ski Clubs are just as busy in the summer as they are in the winter months.

Balboa Ski and Sports Club summer meetings are held at the American Legion Yacht Club in Newport Beach. Their activities include wine tasting at the Orange Council, plenty of tennis which includes a tennis trip to Casa Via Mar Inn & Tennis Club in Port Hueneme.

Huntington Beach Ski Club. Yes, Surf City has a ski club and meets at Marios Mexican Restaurant and Tumbleweed Restaurant in Huntington Beach. Some of the activities this club likes to do includes skiing, snowboarding, whitewater rafting, water skiing, camping, hiking, biking, concerts, dinner shows and more. Summer plans include an end of season party- western BBQ at Ron's Ranch, a River Bash, Mammoth Jazz Jubilee Festival, hiking at Mammoth, Summer Mammoth Trip Bluesapalooza, and members going to the Fall Catalina Jazz Festival.

Orange County Ski Club meets at Oggi's Pizza & Brewing Co. in Tustin. Summer activities include an end of season party, Maverick Theater in Fullerton to see Chicago, Kayaking back bay Newport Harbor, Biking PCH Huntington Beach, Wine tasting at the Orange

County Fair, going to the Verizon Amphitheater Concert via train to San Diego, and also a wine tasting trip to Temecula.

We are proud of our Man and Woman of the Year nominees, Dick Thiel, Huntington Beach Ski Club, and Sheila Van Guilder, Balboa Ski and Sports Club. Orange Council congratulations both of them.

We in Orange County "The OC" have something to offer to everyone. Whether it is riding bikes, playing tennis, skiing, snowboarding, kayaking, or simply listening to music with friends, all our clubs have some type of activity for all. *Written by Judy Thurman, Orange Council President*



Judy Thurman

BAC Attends an A's Game

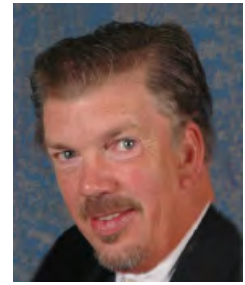
What keeps me going (for the eighth year) as President of The Bay Area Snow Sports Council is our fantastic Board of Directors and the willing volunteers from our member clubs. As a group, we continue to come up with new ideas, improve on events that we annually sponsor, and work on making our individual clubs stronger. We have one goal in mind, to have fun.

As we enter into summer (finally!), the planning has begun for the fall and winter! On August 20, 2011, the BAC will host our 6th Annual Tailgate BBQ which includes an Oakland A's baseball game, and fireworks, benefiting Disabled Sports USA. You're all invited to attend!

During our September BAC General Meeting, we are focusing on our club presidents and representatives, and what they are looking for from the council, Far West Ski Association and the National Ski Council Federation.

At our November BAC General Meeting, we will have our 3rd Annual Winter Fest. This has turned into a very popular event. We invite those from the ski industry attending the SNOWBOMB Show in San Francisco to stay an extra evening or two and join us in a travel carousel format to meet the leaders from our various clubs.

This, and so much more, takes place in the Bay Area Snow Sports



Dennis Heffley

Council through the efforts and accomplishments of our amazing volunteers!

I am very appreciative of Mike Sanford, Steve Coxen and Randy Lew for nominating me for the J Stanley Mullin Award. It was truly an honor and emotional moment for me. *Written by Dennis Heffley, BAC President*

Central Council Skis the World

Central Council is ideally located between the Lake Tahoe ski resorts and Mammoth Mountain. Our clubs pretty much split their 'local' ski time between the two areas; but when we decide on our week long ski trip destinations, all bets are off! Central Council clubs truly ski the world and support both club/council trips and FWSA trips. We encourage our clubs to give their members as many opportunities and choices as possible when deciding on a ski vacation.

A group of about 17 Central Council members, from several different clubs, had a great time skiing, socializing, partying, etc. on the FWSA trip to Sun Valley in January. It was so much fun, in fact, that one of our 'angels' got off the bus one night after a great FWSA party and threw herself in the snow at least ten times, laughing and giggling as she made a path of snow angels back to her condo. How could the rest of us not feel her joy!

SLO Skiers took a group of about 30 to Jackson Hole in February. Everything about the trip was fantastic, from the small bed and breakfast lodging, to the wonderful skiing at Jackson and Grand Targhee, to enjoying Jackson Hole's nightlife. Most of us took the

snowmobile trip into Yellowstone, enjoyed the beautiful scenery and saw a few buffalo.

About 10 of us were walking the loop by the lodge when we encountered a 15-20 foot sheet of ice that we had to cross. Imagine 10 adults dressed in snowmobiling gear, on their hands and knees, crawling gingerly across the ice, digging in with fingernails to keep from slipping backwards, or worse, off into the boiling waters below! After the fact, we all loved it.

While the creepy crawlers were finding their way back to the awaiting snowmobiles, another part of the group was off on their own adventure. They got in more snowmobiling time, went with their guide to some places NOT on the tour, and got chased by an angry buffalo. The snowmobiles won, everyone returned safely, and did we have stories to tell!!!

Ski trips are about skiing, but they aren't just about skiing. The people and the social fun, along with the skiing, make the trip a memorable vacation. *Written by Fran Long, Central Council President*



Fran Long

Schweitzer and Silver Mountain 2012 Destinations

Thank you one and all to those who participated in the “historic” Far West Ski Association Convention at Pacific Palms Hotel & Conference Center in Industry Hills, where we were “Making History.” Our apologies for the “June gloom” clouds for those expecting California sunshine, but the golfers, wine tasters and art and garden lovers appeared to have a great time anyway. We extend our appreciation and congratulations for a job well done, to David Krupp, Los Angeles Host Council Convention Chairman, and the entire LA Council Convention Committee, who dedicated numerous volunteer hours during the past year and a half, in hosting the FWSA Convention. Our “normal” routine continues this summer with LAC volleyball tournaments

in July and August. Individual ski clubs have their summer plans for camping, parties, bike rides, beach parties, etc. – not to forget Wailer Ski Club’s famous annual River Bash!

The Council’s Man & Woman of the Year competition begins again for all clubs. Los Angeles Council’s Man and Woman of the Year, Jack Miller of Single Ski Club, and Sandra Knapp of Grindelwald Ski Club, did not win this year; we appreciate their contributions to their clubs and the council. Looking forward to next ski season, the LA Council Ski & Race Camp will again be held the second weekend in December. In 2012 LA Council plans a two-resort trip to Schweitzer and Silver Mountain, Idaho, February 4-11, 2012. For more information contact Sandra Blackwell at sblackwell@brightandbrown.com.



Norbert Knapp

A number of clubs scheduled their own annual trips: Grindelwald will go to Steamboat and to Tahoe in March; Wailers will have a trip to Europe this year; Beach Cities plans to go to Snowmass; Conejo Valley is scheduled to spend New Years in Utah; and Single Ski Club plans a trip to Park City, Utah in January.

Have a wonderful summer, whatever you do! *Written by Norbert Knapp, Los Angeles Council President*

FWSA Are Fun People at Conventions



Summertime, and the livin' is easy

Whoever wrote this song obviously wasn't an officer in a ski club! Ski club officers know that summertime means we're just getting started. There are new officers to elect and train, trips to plan and collect money for, race leagues to organize, and meetings to schedule. And all this is in addition to the summer activities that many of our clubs are adding to their lists of activities.

We recovered from a wonderful Convention (thank you, LA Council!) in Southern California and came home to elections, welcoming new board members for both the Council and PACRAT boards. I want to congratulate Gary Gunderson and Linda McGavin, both of Mountain High Snowsports Club, who are our 2011 Council Man and Woman of the Year, and thank them for the tremendous efforts they gave to their club, council and the PACRAT Race League.

I was incredibly honored to be selected the recipient of the Elizabeth "Schatzi" Wood Award. Congratulations also go to Skiyente Ski Club, for winning third place awards for the Tollakson Outstanding Club and "A" Division club web site, and to Mountain High for winning second place in the "AAA" Division for their web site. And, we should mention that Dale Parshall and his team won the golf tournament! It was a great weekend for NWSCC.

And, July is REALLY busy!

Several NWSCC board members are attending the 3rd Annual World Cup Dreams Silent Auction and Dinner. This is one of several World Cup Dreams events held nationwide. Monies raised at the WCD silent auction and dinner are used to pay for insurance coverage for the US Ski Team. Several US Ski Team athletes attended the 3-day event, and a race camp for all ages was held on Mt. Hood, with US Ski team athletes for coaches. The signature silent auction and dance event will be held on Saturday night, July 9, in Portland.

The annual NWSCC Appreciation Night is on tap for July. Club representatives from several clubs spend an afternoon of fun at the Parshall pirate cove,

followed by food, beverages, and introduction of new board members, presentations of next year's council trips, FWSA programs, National Ski Council Federation programs, and PACRAT race information.

The Clubs-4-Play golf tournament had new sponsorship this year, and was lots of fun. We've got a real friendly rivalry building between several clubs, which has been great to watch. Sandi Shaub did a fabulous job putting on this tournament. Thanks, Sandi!

We'll be busy in the coming months putting together budgets, and confirming council trips and speakers for our meetings. Our first September meeting will feature Life Flight, the helicopter ambulance service that several of our members, unfortunately, have used. We'll be offering our clubs the opportunity to purchase Life Flight memberships, saving tens of thousands of dollars in ambulance transport charges should they ever need the service. And, as snowriders, we may need it the most!

The council will also be participating in both the Portland and Seattle Ski and Snowboard Expos, as well as hosting our very own Ski Fair on November 7. Our council booth at these shows gives our clubs in Washington and Oregon the opportunity to market their activities and opportunities at no cost to the clubs. Our Ski Fair, open and free to the public, allows each club to have its own booth, along with vendors from ski resorts and retailers, provides the opportunity to buy discounted lift passes to our local resorts.

So hey, all you people out there who think nothing happens on the slopes in the summer should know that winter is only six months away, and clubs of the Northwest Ski Club Council are already getting started! *Written by Sheri Parshall, Northwest Council President*



Sheri Parshall

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Did You Change?

FWSA keeps a database on members, clubs, and councils. It's important that information in this database is current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location.

Requests for information from the database must be sent to the FWSA President (Randy Lew) for approval before it will be dispersed.

The Far West Ski Association website (FWSA.org) has a *Ski Club Officer Update Form* that can be downloaded, completed, and mailed to me at:

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*Nancy Ellis,
Information
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For Complete Information on FWSA, visit our website:
www.fwsa.org

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*The Voice of the
Western Skier*