

Spring 2011

THE COUNCILMAN

**FWSA Skis Sun Valley,
Switzerland & Bulgaria**

**Junior Racers Have
Dedicated Families**

**FWSA 79th Annual
Convention Approaching**



*An Official Publication of the Far West Ski Association
The Voice of the Western Skier*

Features

3 What's Happening in Far West?

Read the president's message and learn about trips, convention highlights, and more.

4 Skiing Historical Trails

Learn about pitfalls when skiing old trails on Mt. Hood.

5 Skiing North American and Europe

FWSA skied and partied at Sun Valley, Switzerland and Bulgaria.



More about Far West

12 Junior Racers Ski Almost Daily

Read about the dedication of what parents do for their skilled junior racers.

16 All About the Convention

Learn about convention activities, silent auction, registration, and more.

21 News About the Ski Clubs

What are the clubs doing on the snow. Enjoy some very funny articles about skiing.

Front page: Interloken picture taken by Dale Olesberg. Back page: Sun Valley picture taken by George Stewart. Photos courtesy of: Jim Nachbar, Norm Azevedo, George Steward, Dale Olesberg and Nicole Szczech



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From the Editor...

Here it is Spring, and we are still skiing. Will we ever be tired of skiing before the snow melts away? I am sure you know that Norm and I went to the Antarctica with 37 people from Far West. It was so pristine, quiet, and snowy white. This was my dream trip, something I've been wanting to do for years. On the ship, the captain circled any time we needed to see something interesting in the area including Orca's chasing a poor penguin. I did go swimming in the Antarctica with my bathing suit, no wet suit. Perfect water for penguins; TOO COLD for us human beings! The group that went with us were so much fun, it was hard to come home on a flight for 32 hours.

La Niña Rocks

By Randy Lew



Randy Lew, FWSA President

Hello, another ski season is now wrapping up and Mother Nature has blessed California and the Pacific Northwest with lots of snow. As I write this article, it is continuing to snow with up to 3 feet projected to fall this week, La Niña rocks!

I want to thank Gloria Raminha and her travel staff for the outstanding ski week at Sun Valley, Idaho with approximately 580 participants. We all enjoyed the great snow conditions and the customer service of this large resort. The cold temperatures and great grooming made for ideal skiing and the resorts' hospitality and food service were first rate.

Approximately seventy participants are planning on attending our international ski trip to Engelberg/Interlaken, Switzerland, with an exciting extension to Bulgaria and Romania. Norm and Mary Azevedo along with Debbie Stewart have worked diligently to provide a very exciting trip.

A New Zealand / Australia adventure trip has been planned for October/November 2011. The last trip planned for 2011 is in October; a seven day scuba diving trip to Roatan, located in the Bay Island off the coast of Honduras.

FWSA has received a grant from the California Skin Cancer Prevention Program to develop a program to inform young snow sports enthusiasts and their parents on the danger of skin cancer. The Slip, Slop, Slide & Slither program will feature informative brochures, decals, and a sunscreen partner is being developed and administered by Fran Long, Trustee and Youth & Family Involvement Chair. We will be at the major ski shows in Los Angeles, San Jose, San Diego, and San Francisco; we plan on being in Mammoth Mountain and Lake Tahoe area during school holiday periods. This program has been widely acclaimed by the industry.

I am very proud of our Athletic Scholarship Program under the leadership of Dick Shawkey. It has continued to grow. Thanks to the generosity of our industry partners, Big Mountain Resort, Grouse Mountain Lodge, and Karbon Skiwear. We were able to award \$12,050 in scholarships to deserving junior racers.

Are you getting your Hot Sheet yet? We have implemented the FWSA News Group, which includes a monthly Hot Sheet distributed via email to any interested member. Thanks to the efforts of Barbara Bryant, the hot sheet includes trip information and FWSA programs. You may subscribe by going to the FWSA web site and

clicking on Subscribe to FWSA News button.

We have been working diligently on our upcoming convention and silent auction in June. Our 79th Convention theme is *Making History*. It will be hosted by Los Angeles Council of Ski Clubs at the Pacific Palms Hotel & Conference Center in Industry Hills, California, June 9 to 12, 2011. The Pacific Palms has a beautiful new convention center and golf course. David Krupp, LAC Host Convention Chairman and Jane Wyckoff, FWSA Convention Coordinator; have some very exciting activities planned for us including a pool party, pub crawl, spa day, Huntington Library tour, wine tour, and the 5th Annual Michael German Memorial Golf Tournament. They have been meeting regularly to plan all this fun.

Mike Sanford, Past President, is diligently working on lining up an all-star cast of celebrities including Billy Kidd, Phil Mahre, Glen Plake, and Chris Davenport. Debbi Kor is working on sponsorship for this great event. Friday will include some optional activities and our Industry Show and Silent Auction. On Saturday, we will have our Travel Industry Expo, some professional panel sessions, and a session with some very special guest speakers. We will also roll out modules 7 and 8, planned by our Snowsports Leadership Academy.

If you need further convention information, please check our website at www.fwsa.org. Everything has been posted there, including the event flyers and registration forms. Put the dates June 9 to 12 on your calendar now and plan on attending the 79th FWSA Convention.

Our June 7 – 10, 2012 Convention will be hosted by Intermountain Ski Club Council at the Ogden Eccles Conference Center. Hotels will include the Ogden Marriott, and Hampton Inn. Don Anderson, Intermountain President, is already planning a great event for us.

The success of FWSA is due to a significant number of volunteers who have contributed a tremendous amount of time and expertise. We need you!! For those reading this article and want to get more involved, this is your opportunity. The more volunteers, the easier the work load. If you want more information on volunteering either call me at (503-682-1563) or email (fwsa13randy@telis.org), or contact one of our Functional VP's. All of our Functional VP's require a working committee to be truly successful.

Thank you for your continued support.

Did we say Viva La Niña

By Debbi Kor



*Debbi Kor
VP of Marketing and Sponsorship*

The 2010-2011 ski season, while touted to be an “epic” year at the beginning of the season, turned out to be a rather wet one in most areas during the prime ski months of January and February. However, the tables began turning in March, making ski season, at least in the Pacific Northwest, a La Nina after all.

Word from our weather gods in Oregon confirm that March is typically the best month to ski. Not only do we historically get



more snow in the month of March, but we get the lightest and fluffiest powder during the month. This year was no different.

Some of my club members have recently developed an interest in skiing the historical trails between Timberline ski area and the town of Government Camp. This is where early skiers used to ski, on Mt. Hood, before there were any lifts at all. They would hike up, or take a bus to Timberline Lodge, and then ski back down to town on three different trails.

One member discovered a fourth possibility, with a connection back to the Glade Trail. He had hiked this canyon in the summer and skied it last spring, and now this February, wanted to show his friends what he had discovered.

Four trusting souls went on this adventure with Emilio, and started off by traversing a long way through deep snow to reach the canyon. We had been receiving so much snow lately that it was now soft and deep, especially in hollow places like the canyon, where it had been piled up even deeper by the wind.

So, instead of zooming up and down the canyon’s walls (a natural half-pipe), they were confined to slogging their way through deep powder, walking on skis, breaking trails, while ski poles sank to the hilt into the snow.

Instead of 15 minutes of fun skiing, this adventure turned out to be two hours of hard labor! They’ve learned their lesson now... to only ski these trails when the snow settles a bit, best in Spring-like conditions, with no more than a few inches of fresh snow on top. A relatively easy trail can turn into a lot of work when it is covered by a few feet of fresh snow and not enough pitch to propel us forward.

This past ski season found our FWSA members enjoying themselves in a lot of great places, including Aspen, Mammoth, Mt.

Bachelor, Heavenly, and in Sun Valley for the annual Far West Ski Week. I’d like to thank those businesses who contributed door prizes for the Ski Week Welcome Party, including: Sturtevant’s Ski Shop, Chapter One Book Store, The Brass Ranch, Panache, Sun Valley Chocolate Factory, Whiskey Jacques, Rico’s Pizza & Pasta, Smoky Mountain Pizza & Pasta, Ketchum Grill, Lefty’s Bar & Grill, Perry’s Restaurant, Pioneer Saloon, The Sawtooth Club and Frenchman’s Gulch Winery.



Thank you to all of our industry partners for showing us a good time everywhere our many Far West clubs went! We’re all looking forward to Jackson Hole in 2012! And, in the meantime, we’ll look forward to Convention in June. See you all then.

VP of Membership **Snowsports Leadership Academy: Year 4**

By David Krupp

It's hard to believe it is April already, especially from snorkeling in the powder a few days ago at home in Mammoth Lakes. Being that it is spring, we are just a few months away from the Far West Convention. The convention has many items on the agenda, and one of the more popular of them in recent years is the Snowsports Leadership Academy.

Instituted at the convention three years ago in Bellevue, Washington, the academy is a forum designed to provide attendees with information on a wide array of topics that we encounter as ski club members. So far, the program has 6 components:

- Taking Office
- Membership and Communications
- Risk Management
- Travel Programs Management
- Technology Resources
- Ethical Responsibilities

In addition, convention attendees receive the Snowsports Leadership CD which has a myriad of information resources that accompany the program modules.

This June, the Far West Convention at Pacific Palms Resort in Los Angeles will have the fourth installment of the academy. Two sessions will be offered on Saturday of the convention weekend.



*David Krupp
VP of Membership*

The newest addition will be information on cutting edge ski equipment design; and how to involve your members by having an effective ski racing program. Many of the topics covered so far pertain to club operations. With this segment, we get to the real good stuff—the sport.

Although, back by popular demand, our other segment will be a return to one of the most important aspects of running a club: Taking Office. What is involved when you take a position on the board of your club? What are some effective ways of conducting the duties of a particular office? These are some of the questions the academy will address.

As spring gets underway, even though there are still many good ski days left, it's time to think ahead to next season and what your aspirations are both as an individual and as a club. Hey, just thinking about skiing can be a full time job. And I spend a lot of time just thinking about skiing. Anybody with me?

FWSA at Sun Valley



SunValley- A Ski Week to Be Remembered

By Gloria Raminha



Gloria Raminha
VP of N American

What an outstanding ski week we had in Sun Valley this last January. Thanks to Bert Witsil and the entire Sun Valley Staff for setting the bar high in customer service. Not only was the customer service excellent, with blue skies, great snow and moderate temperatures, most participants skied every day.

Other ski week activities included; racing, ice skating, dessert social, welcome party, pub crawl, mountain picnic, banquet including dancing, and an après race awards party. Our ski week DJ, Lenny Joseph, provided such great music that the dance floor was full until the end of our parties. Many of our participants dressed up in their *fifties* attire. The camaraderie and great times had by everyone will leave lasting memories of this ski week for many years.

Our tour operators, Stephen Hall and Sandy Gaudette with Skigroup.net along with Bert Witsil, Maritza Cornejo, Felicity Turner and all the Sun Valley Staff did an exceptional job at organizing this fantastic ski week for Far West Ski Association. All deserve a big THANK YOU from FWSA's Travel Staff, Council Trip Leaders, and all the FWSA members who attended the ski week.

It takes many dedicated members and ski week participants, all volunteers, who spend countless hours and months to organize one of our ski weeks. All of this dedication to FWSA is what it takes to make our ski weeks the continued success it has been over the years. These volunteers, I call my *Travel Team*, are the council trip leaders and travel staff. I would like to personally thank the following volunteers: (Trip Leaders) Liz Echeverria, Paula Kinahon, Mary Alexander, Wayne Stolfus, Dave Felker, Barbara Bousum, Sheila VanGuilder, Susan Shaffer, Debbie Stewart and (Travel Staff) Marilyn Sigler, Bob and Nancy Ellis; and Ken and Linnell Calkins. Additionally, I would also like to thank all other volunteers that helped throughout the ski week. Also, thanks to another group of people that just show up and offer their time wherever needed.

2012 FWSA SKI WEEK – JACKSON HOLE

Jackson Hole, Wyoming, is the location of our 2012 ski week. The ski week will be held January 28 to February 4. The trip leaders and travel staff have started

preparing for another great ski week. Trip leaders and travel staff participated in a site inspection in February at Jackson Hole. Spencer Long from Jackson Hole, Mike Hibbard and Sara Clemmons from Sports America, provided a fantastic site inspection with tours of the lodging facilities. We also looked at party locations and the mountain, which will help with the planning of our 2012 ski week. We also took a tour on the Elk Reserve which is something I would recommend all ski week participants do during the ski week. Although many people believe the mountain at Jackson Hole is primarily for the expert/advanced skiers, we have news for you, there is plenty of skiing for all levels of skiers.

Here are some characteristics of the mountain

- 2 mountains, Après Vous and Rendezvous
- 116 named trails on the map
 - 50% expert, 40% intermediate, 10% beginner
- 2,500 acres of in-bounds terrain
- Vertical drop of 4,139 feet
- Base elevation: 6,311 feet/1924 meters
- Summit elevation: 10,450 feet/3185 meters
- Uphill capacity: 16,733 skiers per hour
- Open backcountry gate system accesses 3000+ acres

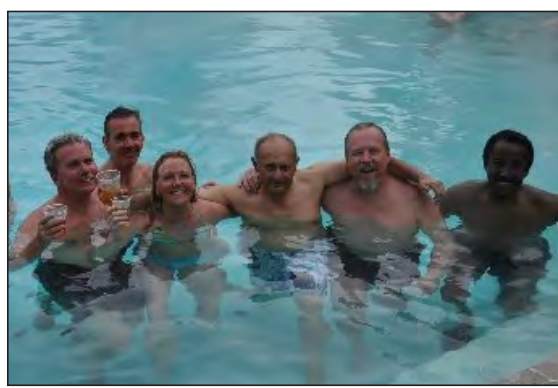
The area around Jackson Hole provides other activities that both skiers and non-skiers will enjoy. A list of these activities will be provided to the trip leaders this fall. Participants will be able to make their own arrangements for Yellowstone tours, Elk Refuge tours, Dog Sledding, and Snow Shoeing, etc. We will have an optional ski day at Grand Targhee. Since we will be at Jackson Hole, we will be planning a *Country Hoedown* for our banquet.

The FWSA Jackson Hole flier is on the FWSA.org website. If you are interested in participating in the 2012 ski week in Jackson Hole, you can sign up with one of the council trip leaders listed on the flier.

SUMMER FUN IN MAMMOTH

I have been working with Carolyn Yim from Mammoth Mountain Resort planning a weekend of activities for members and their families. The final plans are not yet complete, but will be in the near future. The weekend will be either in late June or July. Keep checking the FWSA website for the flier.

WE DID MILLIONS OF THINGS IN SUN VALLEY



VP of International Travel

Chamonix - France for 2012

By Norm Azevedo

Switzerland/ Bulgaria/Romania 2011 Ski Trip

We have just returned from taking 73 skiers on a super ski week to Engelberg and Interlaken. We were blessed with a foot of new snow as we arrived, so skiing was very good. The food at the historic Engelberg Terrace hotel was outstanding. Some toured Lucerne, 45 minutes away, and many went back for the Lucerne pre-lent carnival. The locals were in costume



and the libations liberally flowed. After Engelberg, Interlaken felt subdued, but the skiing was still good.

After Switzerland, we flew to Bulgaria for a couple of days skiing at Bansko. Skiing was good but really cold. It warmed up nicely as we left for Sofia. Sofia shopping for leather jackets became an obsession and we took home a lot of them. Thirteen of our group sadly went home after Sofia, but the rest went onward to Count Dracula's country with outstanding local guides.

We were treated to an education of pre- and post-communism in both Bulgaria and Romania with ethnic food and wine. Our first stop was the former capital of Bulgaria, Veliko Tarnovo. The next day we picked up our Romanian guide *Vlad*. He was a

young progressive and a contrast to our Bulgarian guide, who was older with many fond memories of the communist era. Catch me sometime and I'll share many of the stories we heard.

In Bucharest we toured the "Peoples Palace" (current Parliament building) built by communist leader Nicolae Ceausescu's as a lasting loathed legacy to communism. It's second in size only to our Washington Pentagon. Its construction helped break the economy and lead to Ceausescu's downfall and execution. The following couple of days were spent touring Sibiu, Sighisoara and Brasov, visiting palaces, monasteries and of course food grazing and wine'ing our way through Romania. We checked out Vlad the Impaler (Dracula) birthplace with torture chamber and

weapons room. Vlad's history took us to the imposing Dracula's Bran Castle, built to control and collect tariffs at the trading cross-roads. After tracing *Dracula's Path* through Transylvania, we traveled back to Bucharest for one last night of shopping and packing for our return to Zurich before catching our flight home. This was a trip to remember.

Antarctica Adventure

For the Antarctica trip, we had thirty-eight travelers who spent 10 days on an Antarctica cruise and three nights in Buenos Aires including New Year's Eve. We boarded the Norwegian ship MS Fram at Ushuaia, Argentina, at the very bottom of South America. When we arrived in Antarctica, we saw what turned out to

be penguins, penguins, more penguins, whales, seals, birds, and numerous

icebergs. The weather was unusually warm allowing us to make a couple of landings each day, trekking through penguin rookeries and visiting Antarctic research stations. Demand for doing this trip again has led us to consider doing it in 2012/13.

New Zealand/Australia

October 25-November 9, 2011

The ski trip to New Zealand has changed and become an adventure trip with new dates. In addition, because of the earthquake damage in Christchurch, we are now going to Wellington instead. Please check the fwsa.org website for the new itinerary.

Chamonix-Mont Blanc 2012

We are skiing Chamonix-Mont-Blanc, France starting on March 9, 2012. We have a three night pre-extension to Paris prior to the ski week. Chamonix, 1924 Winter Olympic Games site, is a popular tourist destination that links Italy via the Mont-Blanc tunnel. Our two week Morocco trip can be taken back to back with the ski week.

Morocco trip follows Chamonix

Explore Morocco for two weeks, starting March 17 in Casablanca then traveling through the country and ending in Marrakech. A highlight will be setting off to the Sahara desert on camels to the middle of nowhere in



Norm Azevedo
VP of International Travel

(Continued on page 26)

Antarctica Has Thousands and Thousands of Penguins



SWITZERLAND / BULGARIA / ROMANIA



VP of Communications



*Linda Scott
VP of Communication*

FWSA Documentary Film

Take this test: Which United States ski resort had the world's first chairlift? Do you know the identity of the first American to win an alpine skiing medal in the Olympic Games? If your answers were Sun Valley, Idaho and Billy Kidd, congratulations!

This June, at the FWSA convention, your FWSA team has a treat for you. After many hours of hard work, a documentary film has been produced that will highlight many stories and facts about the history of skiing in the Western United States.

Lead by John Watson, President of the FWSF (Far West Ski Foundation), the project has collected historic information and prepared it for presentation in a documentary film just in time for the convention. John, thanks for all your hard work on this huge endeavor! Make sure you don't miss this informative film when you are at the 2011 FWSA convention. See you there!

VP of Public Affairs

FWSA Safety Contest Sponsored by Aspen Skiing Company



*Scott Bowker
VP of Public
Affairs*

The FWSA Safety Program is looking for the 2011 Safety Person of the Year. The winner of the 2011 contest will receive a trip for 2 to Aspen, 7 nights lodging and 6 days skiing plus rentals at any of the fabulous mountains in Aspen. The winner will also receive roundtrip airfare for 2 people.

The purpose of the FWSA Safety Person of the Year, sponsored by Aspen Skiing Company, is to recognize the person who has shown exceptional skill in promoting snowsports safety. Submissions are due April 19, 2011. Judging will be done by an esteemed group of safety experts and leaders of FWSA.

Suggestions to promote safety are as follows: Writing safety newsletter articles, creating safety banners or signs, speaking or arranging for professional or semi-professional safety speakers at club meetings, creating a committee to think of ways to raise safety awareness, and volunteering for the Ski Patrol or similar ski safety related activities. Other activities can include learning and teaching member's safety practices, showing safety videos at meetings or trips, creating a written club safety policy, creating similar club or council contests for prizes, rewarding safety involvement, reaching out and cooperating with ski areas to jointly promote safe skiing, and be a constant proponent of safe skiing. An entry form is available at www.fwsa.org. Go to the Awards section.

United States Women's Ski Jumping Added to Olympics

As we go to press with The Councilman, we just learned that on April 6 the members of the United States Women's Ski Jumping Team gathered at the Utah Olympic Park to celebrate the big news that at long last the IOC added Women's Ski Jumping to the Olympics.

They will compete in the 2014 Sochi Olympics, one of six new sports included in the Olympics.

In brutal weather conditions that included strong wind and visibility reducing fog, the ski jumpers competed admirably at the world championships, which seems to have stemmed the tide in favor of their participation in the 2014 Olympics. "I was excited and then I felt relief because this has been a seven-year battle with hurdles all along the way," said Deedee Corradini, the president of Women's Ski Jumping

USA. Corradini called it a "truly historic" day in sports. Deedee was a guest speaker at the FWSA's Convention in Reno in 2009. She found great support from the Far West Ski Association, our clubs and councils; and fund raising efforts were conducted through the Far West Ski Foundation. A hearty congratulations are extended to Deedee and the entire United States Women's Ski Jumping Team.

Athletic Scholarship Chairperson

Expenses Incurred by Junior Racers

This year's Ski Week Karbon raffle at Sun Valley yielded \$3,550 for the Athletic Scholarship Program; a raffle record. It took a special effort by many volunteers to ensure that as many people as possible were offered the opportunity to support the program through their donations.

Our special thanks go to: Sheri Parshall, Jean McCasey, Fran Long, Mary Alexander, Jo and Ken Simpson, Dan Jeffry, Judith Miller, Jane Wyckoff, and Paula Hazzard. This year's winner of a custom made Karbon snowsports outfit was Dan Trozak from the Modesto Ski Club.

The two previous ski week raffles raised \$3,000 each with roughly half the people in attendance at the Sun Valley trip. Only approximately 50% of the 575 attendees at Sun Valley ski week purchased raffle tickets. There are a multitude of reasons people don't support the program. Some focus on the prize and not the purpose of the raffle.

Others are ignorant of the program and the program's purpose. In response to a raffle ticket solicitation, one ski week participant responded that the expense of junior ski racing is the parent's responsibility. Obviously, this individual doesn't have a clue regarding the expenses incurred in supporting the goals and ambitions of a truly competitive junior racer.

Coaching, season pass, and equipment are a small part of the overall cost. Estimates for a junior

racer run from \$10,000 to \$20,000 per season with the bulk of the cost devoted to competition expenses.

Lila Lipanja, this year's J-2 Nationals Slalom silver medalist, is a case in point. By March 11, 2011, Lila had competed in 32 races in this season alone. Her travels took her to Colorado (8 races), Mammoth, CA (3 races), Utah (6 races), Montana (4 races), Wyoming (3 races), New Hampshire (2 races), Vermont (2 races) and finally the J-2 Nationals in Maine (3 races). All this hard work and dedication culminated in Lila being named to the US National Western Region Team, and the opportunity to compete in the US Nationals in Winter Park, CO (March 31 to April 3). Despite this demanding schedule, Lila maintains a 4.0 GPA as a high school junior.

A rough estimation of the costs for travel, lodging, meals, entry fees, lift tickets, etc., would easily exceed \$15,000. For sure the ultimate responsibility for financing a junior racer's career rests with the parents. But Lila's parents are people of modest means as are all the parents of scholarship recipients.

Without the support from organizations such as the FWSA Athletic Scholarship Program it is



*Dick Shawkey
Athletic Scholarship Chairman*

doubtful that this talented, promising young athlete would be able to compete at the FIS level. The scholarship program contributes to making alpine ski racing a sport open to kids from all economic backgrounds, not just the wealthy. We're making a difference, one kid at a time.

The FWSA Athletic Scholarship Program continues to be indebted to its sponsors: Whitefish Mountain Resort (www.skiwhitefish.com); Grouse Mountain Lodge (www.grousemountainlodge.com); Schure Sports Inc. (www.karbon-mail.com), maker of the Karbon brand of snow sports apparel; and the Far West Racing Association. We also want to acknowledge our partners: the Skiyente Ski Club, Mountain High Snowsports Club, the Los Angeles Council of Ski Clubs, and the San Diego Council of Ski Clubs.

Undoubtedly, there are many wealthy families for whom these expenses may be trivial. However, for the majority of middle class families, giving their children the opportunity to compete in alpine racing requires considerable sacrifice, and for many promising athletes, their hopes and ambitions

(Continued on the following page)

Charities & Our Community Chairperson

Service Awareness Program

The fifth annual FWSA "Charity & Community Service Recognition" is well under way. A great big thank you to the clubs and the councils that took time out of their busy schedules to share their wonderful charitable activities with the rest of our FWSA family. It continues to amaze me just how caring the members of our FWSA clubs are. This special club/council recognition is given by FWSA and will be presented at the FWSA Convention this June. A \$100 check will be donated to the winning club's favorite charity.

All groups who have applied will be recognized at the convention and three groups will be asked to prepare

a photo display board showing their charitable activities. Our delegates, industry friends and other convention guests are always very impressed by the amazing dedication to charitable work within our FWSA family.

Thank you and congratulations to the groups that have applied: *Bay Area Snow Sports Council (BAC)*, *Castro Valley Ski Club (in BAC)*, *Monterey Ski & Social Club (in BAC)*, *Action Ski & Snowboard Club (in SDC)*, *Torrey Pines Ski Club (in SDC)*. All of you are already our winners!

This year, I have started another program to further encourage *giving back* to our communities. Our *Com-*



*Sigrid Noack, Charities
& Our Community Chair*

munity Service Awareness Program is all about getting more involved with charitable activities. Our eleven FWSA councils have been presented with a challenge: To have every one of the clubs in their council be involved with at least ONE charity by Convention June 2011.

See you in June, when we will recognize our top Community Service councils and clubs!

(Continued from the previous page)

remain largely a fantasy. To be competitive requires almost daily training. This is the reason most of the top competitors live near a ski area.

How about families that don't live near a ski area? In two cases, parents rent cabins for the season and accompany the son or daughter while the other parent remains home to care for the athlete's siblings. In three cases, we assist single parents who are supporting their child on one income. One such athlete has never skied on new equipment. All her clothes and equipment come second hand from ski swaps. About 75% of the athletes have off-season jobs of one kind or another. Baby-sitting is the most common for the girls; but one boy set up a stand selling lemonade and cookies at a Tahoe golf course to raise money for summer camp.

If a junior racer hopes for the U.S. Ski Team, he or she needs to be seen. Most are invited to train at

U.S. Ski Team camps in Chile or New Zealand during the summer. Then, there are many key races, e.g., championship qualifiers and championship races that competitive racers must attend. When the tab is added up, the annual cost runs between \$10,000 and \$20,000. For sure, there are junior athletes who come from wealthy families and don't need financial assistance. But these are a minority. In another case, the racer's mother rents a cabin for the winter at Mammoth so that her daughter can train. The husband/father stays home to work and care for her siblings.



Safety Committee Chairperson

By Richard Lubin, D.C. The Snowboarding Chiropractor

One of my skiing buddies is a Lake Tahoe local and has been skiing tons of times and rarely listens to my safety recommendations. Let's just call him PM, not only because those are his initials, but he never goes skiing until the afternoon. With today's high speed lifts, one can wear out pretty quickly on a weekday in a couple of hours. PM has a tendency not to obey the rules set by the ski area.

Recently, during a massive snowfall with major powder, he decided to go out of bounds. In most cases, there's lots of powder hanging around midweek when it

snows. He failed to realize he could not ski back in bounds because the snow on the slope had diminished considerably. The result: a 2 hour hike in deep snow, foot blisters and tired legs; punishment because of safety unconsciousness.

On another occasion, we were both flying down the hill in the trees double black. I advocate complete control at all times. Since he seems to think skiers are better than snowboarders, he rarely lets me get down the hill before him. As he is throwing his skis madly tree to tree and hump to bump, one of his skis came off and buried itself in the

deep powder.

Have you ever looked for a ski that has a sub-surface agenda? It is not fun and can

be a real safety issue. On another occasion, he decided to throw his ski pole at me, in javelin fashion, 20 feet up on the lift, while I was on the ground. I'm not saying it's wrong to skewer snowboarders; no,

(Continued on page 21)



*Richard Lubin,
Safety Committee
Chairperson*

Youth and Family Involvement

Did you know...

- Increased altitude increases UV exposure 8-10% for every 1,000 feet above sea level.
- Enjoying the snow at 9,000-10,000 feet could mean experiencing UV rays 45-50% more intense than a beach-goer.
- Snow reflects 80% of the UV light from the sun, often causing you to be hit twice by the same rays.
- 80-90% of UV rays penetrate haze and clouds, further increasing potential exposure.
- Sunscreen offering both UVA and UVB protection provide better overall sun damage protection.

Far West Ski Association's Slip, Slop, Slide, Slither with Savvy Snake Skin Cancer Awareness and Prevention Program was designed to build awareness of the dangers of sun exposure in young skiers and boarders. Several thousand brochures and decals have been distributed through ski shows and junior race teams throughout California.



See how much you, your children, and your grandchildren know about sun exposure and what you can do to protect your skin. Visit the FWSA website: www.fwsa.org, click on the Savvy Snake decal, and take the online quiz.

Some tips to remember...

- Wear sunscreen every day, winter, spring, summer, and fall.
- Apply one ounce of sunscreen 30 minutes before going outside.
- Reapply one ounce of sunscreen every 2 hours while outside.
- Use SPF 15 or higher sunscreen (30 or higher in the snow) that blocks both UVA and UVB rays. A sports sunscreen is less likely to irritate the eyes.
- Wear UV blocking sunglasses.



*Fran Long, Youth
and Family
Involvement*

Far West Ski Foundation

By President John Watson

The FWSF gave away over \$7500 in grants in 2010, primarily to Alpine scholarship athletes, with several hundred dollars to women's ski jumping (their second world championships were in Oslo in February). The Far West Racing Association was the primary contributor (\$5000) to the scholarship grant program. Notable are the following three council/club partnership athletes: Jordan Schweitzer, Skiyente Ski Club; Alexa Wehsener, San Diego Council; and Brianna Piper, Los Angeles Council. Support to our athletes has paid off. Schweitzer has scored a podium finish and Lila Lipanja, Morganne Murphy and Haley Hansaer were invited to the J2 Nationals in Winter Park in March. A complete results summary is in the article by Dick Shawkey. Your contributions can help continue these successes in the remainder of 2011 and into the beginning of the next cycle.

The scope of FWSF was expanded in 2009, with approval by the IRS and California Secretary of State in 2010. The new scope includes four major objectives: scholarships for young student athletes, preservation of the legacy of snowsports, support to rehabilitation and renewal centers, and support to an eclectic set of programs and activities which we call sustainability. This can include safety and continuing support to competitors in national and international competition, especially women's ski jumping.

The FWSF is exclusively manned by volunteers with a collective centuries of experience in club and council leadership and racing, both recreational as well as sanctioned. Trustees are:

John Watson, Fallbrook CA, FWSF President. Aerospace scientist and program manager; retired Naval officer; past President of Far West Ski Association; former VP - US Ski Association; numerous committee posts at the club, council, regional

and national levels; experienced as a FWSF President in the 1970s. president@fwsf.net.

Robb Margrave, Novato CA, FWSF Secretary. Real estate appraiser, retired Army officer, a decade of experience in fund raising and leadership of the scholarship program; league racing official. robbmargrave@fwsf.net.

John O Reinhardt, Portland OR., FWSF Treasurer. Practicing CPA. Former Treasurer of the Northwest Ski Sports Foundation and NW Ski Council. treasurer@fwsf.net.

Richard Shawkey, Arnold CA., FWSF Trustee/Scholarship Chairman. Retired aerospace engineer and program manager; retired Naval officer directly involved in major plans and operations; adjunct faculty Chapman University; racing programs official. rshawkey@comcast.net.

Alan Christian, Walnut Creek CA., FWSF Trustee. Chemical engineer and representative for producers of power plant components for utilities and industry; raced for Willy Schaeffler at Denver University; served in various functions at the regional, national and FIS levels for over 30 years; pioneer in the introduction of snowboarding in the west; fly fisherman. alanchristian@fwsf.net.

The Far West Ski Foundation can receive tax deductible contributions in furtherance of its mission and objectives. FWSF is an autonomous, public benefit corporation operating under the laws of the State of California and in compliance with law and regulations under section 501c3 of the IRS code.



*John Watson
Foundation President*

Homewood Mountain, CA

Homewood has expansion plans to become an upscale boutique resort including the following: an 8 passenger high speed gondola, high speed quad and new beginner mid mountain ski lift; mid mountain day lodge & outdoor swimming pool; village center/ice skating rink at North Base area.



Want to see the Far West 2010-2011 Skiers Guide in digital form? Go to:

farwestskiersguide.com

Making History in L.A. at the 2011 FWSA Convention

by Cindy Krupp, Host Council Convention Promotion Coordinator

Once again, Los Angeles Council of Ski Clubs is excited to host the 79th Annual Far West Ski Association Convention, which will take place June 9-12, 2011 when we plan on “Making History” with a weekend filled with celebration, recognition, development, and...oh yeah, some business, too!

The Convention will be held at the Pacific Palms Hotel and Conference Center in Industry Hills, located just 25 minutes from downtown Los Angeles. Recently renovated, the resort will be practically ours with 292 oversized rooms, each with a balcony. The Resort has a variety of food and beverage options including fireside dining and cocktail seating on the patio overlooking Celebration Lake. The resort is centrally located between the major airports in the L.A. area: LAX, Ontario, Burbank, Long Beach and John Wayne. There are no resort fees and parking is complimentary.

Pacific Palms is proud to boast its 36 hole championship golf course which just received a multi-million dollar makeover (I know, it's so L.A.!) If that's not your speed, how about The Spa at Pacific Palms which offers a tranquil setting and unique treatments tailored for your customized experience. The fitness center and wireless internet service are complimentary. In addition, the hilltop oasis pool and sauna offer views of the city like you've never seen before.

Please check www.fwsa.org for pricing. When making your reservation, call 800.524.4557. Use the group name Far West Ski Association. Alternatively, you can make reservations online through the FWSA/Pacific Palms Convention Reservation website located at www.pacificpalmsresort.com/FWSAlogin.htm. The Pacific Palms Hotel and Conference Center website is located at www.pacificpalmsresort.com.

The 5th Annual Michael German Golf Tournament will be conveniently held on the Babe Zaharias Course at the Industry Hills Golf Club at Pacific Palms, one of California's most historic and noteworthy golf facilities. The gold course was named “2010 Golf Course of the Year” by the National Golf Course Owners Association. Just in case you didn't catch the hint earlier, it's where the extreme

makeover took place. Breakfast and barbecued lunch will be served. We're planning additional fun and frolic with optional activities including a Pub Crawl, Pacific Palms Spa Day, San Antonio Winery Tour, The Huntington Art Collection and Botanical Gardens visit, and a Pool Party.

Bring your friends to the Silent Auction and dance on Friday night where you'll find great deals on ski packages. Door prizes and special give-a-ways are yours for the taking. There is no admission charge and the event includes a complimentary drink. And, if you don't get to chat with industry representatives that night, don't worry! You'll get a second chance at the Travel Expo on Saturday where over 100 resort representatives and tour operators will be there to answer questions on how to plan your group's next trip.

Snowsport celebrities will be featured at the afternoon Multi-Media Presentation, and special historical presentations about Hollywood and local skiing legends will be made throughout the weekend.

This year's FWSA Snowsports Leadership Academy promises again to offer valuable information to take back to your councils and clubs. Topics will include building membership through racing, personal equipment and revisiting the subject of what to do when you take the position of an officer in your club. You won't want to miss it!

Saturday night is when we let our hair down...or rather I should say when we put it up! The Awards Banquet and dance is our excuse to get spruced up. Volunteer and industry recognition awards will be presented during the evening. Put your dancing shoes on and be ready to have a great time!

And of course, it wouldn't be a FWSA Convention if we didn't take care of business. Officers will be elected on Sunday. If you want your club's voice to be heard, it's through your choice! Contact David Krupp, Host Council Convention Chairman at david.krupp@roadrunner.com for additional information. Industry partners can contact Debbi Kor, VP of Marketing, fwsadebbi@comcast.net.

Registration materials have been distributed and are available on www.fwsa.org. So come on down and join us in Making History!



FAR WEST SKI ASSOCIATION'S **79th Annual Convention** **& Snowsports Leadership Academy** **Hosted by Los Angeles Council of Ski Clubs** ***Making History***



Pacific Palms Hotel & Conference Center - Industry Hills, California
June 9-12, 2011



Convention Highlights:

Silent Auction, Travel Expo, Celebrity Speakers
 Saturday Awards Luncheon
 Celebrity Multi-Media Presentation
 Saturday Awards Banquet & Dance
 Public Affairs Panel, Snowsports Leadership Academy
 FWSA General Meeting and Elections

Fun Optional Activities:

Pub Crawl, The Spa at Pacific Palms Day
 Huntington Library, Art Collections, Botanical Gardens
 Temecula Wine Tour, Pool Party
 Annual Michael German Memorial Golf Tournament

Information

Jane Wyckoff, FWSA Convention Chairperson
janewyckoff1@cox.net Phone: 949-933-9607
 Mary Olhausen, Silent Auction/Travel Expo Chairperson
omary52@comcast.net Phone: 503-880-7383
 David Krupp, LAC Host Convention Chairperson
david.krupp@roadrunner.com Phone: 310-319-3757

Transportation:

Los Angeles, Ontario (or Burbank, Long Beach, Santa Ana) Airports - 20% Discount on Super Shuttle. Call 1-800-258-3826 or Book On-Line on FWSA Site:
<https://www.supershuttle.com/default.aspx?GC=DF2DR>
 Alaska Airlines 7% Discount: www.alaskaair.com
 Discount Code: ECCMB2356

Hotel Amenities:

292 Spacious Rooms and Suites with Balconies
 Hilltop Oasis Pool and Sauna
 Fitness Center, Luxury Lifestyle Spa
 Live Entertainment, 3 Restaurants
 Two Championship Golf Courses
 Wireless Internet Service

Hotel Reservations:

Pacific Palms Hotel & Conference Center
 One Industry Hills Parkway
 Industry Hills, CA 91744
www.PacificPalmsHotelUSA.com

Rates per night plus tax:

Single/Double Occupancy \$145

Executive Level Upgrade \$175

Rates available 3 days pre and post Convention

No Resort Fees, Complimentary Parking

Call 1-800-524-4557

Group Name: Far West Ski Association

Reservations On-Line at:

www.pacificpalmsresort.com/FWSAlogin.htm

Login: fwsa Password: 2011

Complete 2011 Convention information is available on the FWSA website: www.fwsa.org



79th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Pacific Palms Hotel & Conference Center
Industry Hills, California • June 9 – 12, 2011

WELCOME LETTER



February 2011

Dear FWSA Club Presidents and Convention Delegates:

Enclosed you will find the pre-registration materials for the **Far West Ski Association's 79th Annual Convention** which will be held Thursday through Sunday, **June 9 – June 12, 2011**, at the fabulous Pacific Palms Hotel & Conference Center, located in Industry Hills, California. Please read all the materials enclosed in this pre-registration packet carefully. The pre-registration forms are also available in .PDF format on the Convention website at www.fwsa.org.

Deadlines:

- ☐ **May 9, 2011 is the deadline** for the early registration savings of \$26. The price goes up to \$175 on May 10.
- ☐ **May 9, 2011 is the deadline** for submission of ALL event fees. These include the Thursday Claremont Village Pub Crawl, Friday Michael German Memorial Golf Tournament, Huntington Gardens, Wine Tour and Spa Day.
- ☐ **May 27, 2011 is the deadline for fees at \$175.** Fees go up to \$190 beginning May 28.
- ☐ Please submit all forms and payments to:

FWSA Registrar, c/o Nancy Ellis, PO Box 9681, Truckee, CA 96162

The sooner you get your money in, the better your chance of not being left out.

Make Your Hotel Reservations NOW!

The Pacific Palms Hotel & Conference Center is located at One Industry Hills Parkway, Industry Hills, CA 91744 (some online references will refer to City of Industry and La Puente as the city). FWSA has special group rates for rooms (double occupancy). Refer to the enclosed flyer for the FWSA contracted room rates for our group. Make your reservation directly with the Pacific Palms by calling 1-800-524-4557. Tell them you are with the Far West Ski Association. Per our contract, we have **NO RESORT FEES** and **PARKING IS COMPLIMENTARY**. WiFi is complimentary in all guest rooms and public areas. You can also make an on-line reservation on our FWSA site at: www.pacificpalmsresort.com/FWSAlogin.htm The Login is [fwsa](#) and the Password is [2011](#). Our room block will be released on **May 13**, so don't miss out on our special group room rates. Make your room reservations before **May 13**.

Transportation Information:

Flights should be booked in and out of the Los Angeles or Ontario International Airports, California. Burbank, Long Beach and Santa Ana International Airports are also available. Pacific Palms is located 37 miles from Los Angeles International Airport and 27 miles from Ontario International Airport. For a 20% discount on ground transportation contact Super Shuttle by booking on-line on our FWSA Site: <https://www.supershuttle.com/default.aspx?GC=DF2DR> Just complete the "Book a Ride" Section, you do not need a Member Login. You can also call 1-800-258-3826. Shuttles hold 9 passengers. From Los Angeles the first passenger is \$34 and from Ontario it is \$29. Second and subsequent passengers in a group are \$9 each. An Enterprise-Rent-a-Car desk is available at the hotel.

Theme – "Making History":

This year's Convention theme is *Making History*. Special Multi-Media presentations will highlight the history of skiing and skiing personalities in the Los Angeles area. The Awards Banquet on Saturday evening is Black Tie Optional.

Contact Information:

Jane Wyckoff	FWSA Convention Chairperson	jnewyckoff1@cox.net	949-933-9607
David Krupp	LAC Host Convention Coordinator	david.krupp@roadrunner.com	310-319-3757
Nancy Ellis	Convention Registrar	nancyellis2@sbcglobal.net	530-582-0566

If you have any questions, please contact the appropriate person above. Welcome to the 79th Annual FWSA Convention!

Sincerely,

Jane Wyckoff, David Krupp, Nancy Ellis



79th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Pacific Palms Hotel & Conference Center • Industry Hills, California • June 9-12, 2011

"MAKING HISTORY" – DRAFT SCHEDULE OF EVENTS



Thursday, June 9, 2011

3:00 pm - 6:00 pm Delegate Registration - Delegate Bags *Sponsored by Jackson Hole Mountain Resort, Jackson Hole Resort Lodging & Snow King Resort*, Delegate Neck Wallets *Sponsored by Nancy Greene's Cahilly Lodge*
 3:00 pm - 6:00 pm Industry Exhibitor Registration
 5:00 pm - 11:00 pm Claremont Village Pub Crawl - *Sponsored by Reno Sparks Convention & Visitors Authority*

Majestic Ballroom Foyer

Majestic Ballroom Foyer
Meet in Lobby

Friday, June 10, 2011

6:15 am - 3:00 pm 5th Annual Michael German Memorial Golf Tournament at Pacific Palms Resort "Babe" Course (Optional Event - Shotgun Start at 7:30 am) - *Sponsored by Snowbasin, a Sun Valley Resort*
 8:30 am - 2:30 pm The Spa at Pacific Palms Day (Optional Event) - *Sponsored by Snowmass Tourism*
 8:45 am - 3:00 pm Temecula Wine Tour (Optional Event) - *Sponsored by Aspen/Snowmass*
 10:45 am - 4:00 pm The Huntington Library, Art Collections, Botanical Gardens Tour (Optional Event)
 1:00 pm - 4:00 pm Far West Ski Foundation (FWSF) Trustees Meeting (Invitation Only)
 2:30 pm - 6:00 pm Industry Exhibitor Registration & Set Up
 3:00 pm - 4:00 pm Pool Party - *Sponsored by Mt. Bachelor and Hosted by Orange Council*
 3:00 pm - 9:30 pm Delegate Registration
 4:30 pm - 4:45 pm Industry Exhibitor Meeting
 5:00 pm - 6:00 pm FWSA History Committee Meeting
 5:00 pm - 6:30 pm Councils' Man & Woman of the Year Meeting (Invitation Only)
 5:30 pm - 6:30 pm Ski Club Happy Hour (No Host)
 6:30 pm - 8:30 pm Silent Auction Happy Hour - *Sponsored by Ski Dazzle*
 6:30 pm - 10:30 pm Silent Auction and Dance – Musical Entertainment by "Can-Do Productions" - *Sponsored by Telluride Ski & Golf*
 10:30 pm - 11:30 pm Exhibitor Booth Breakdown

Meet on Patio Outside
Golf Pro Shop
Meet in The Spa
Meet in Lobby
Meet in Lobby
Hazelton
Majestic Ballroom
Meet at the Pool
Majestic Ballroom Foyer
Majestic Ballroom
Hazelton
FWSA Suite
Majestic Ballroom Foyer
Majestic Ballroom
Majestic Ballroom

Majestic Ballroom

Saturday, June 11, 2011

7:00 am - 12:00 pm Delegate Registration
 7:00 am - 8:00 am Continental Breakfast – *Sponsored by Mammoth Mountain*
 8:00 am - 8:30 am FWSA General Meeting - Opening Session
 8:45 am - 10:40 am Travel Expo – *Grand Prize - Far West Ski Week Sponsored by FWSA*
 9:00 am - 12:15 pm Councils' Man & Woman of the Year Judging (Invitation Only) - Awards *Sponsored by Big White Ski Resort & Silver Star Mountain Resort*
 10:00 am - 12:15 pm Far West Racing Association Meeting (Invitation Only)
 10:00 am - 12:15 pm Bid Presentations – FWSA Ski Week (Invitation Only)
 10:45 am - 12:15 pm FWSA Snowsports Leadership Academy - *"Your Personal Ski Equipment"*
 10:45 am - 12:15 pm Public Affairs Panel & Guest Speakers
 10:45 am - 12:15 pm Outstanding Club / Council Recognition Programs
 12:30 pm - 1:30 pm Luncheon & Awards Presentation - Luncheon *Sponsored by Vail Resorts*, Beer *Sponsored by Sports America & Hosted by Ski Banff Lake Louise Sunshine*, FWSA Western Ski Heritage Award *Sponsored by Steamboat Ski & Resort Corporation*, FWSA Safety Person of the Year Award *Sponsored by Aspen/Snowmass & The Crestwood*
 1:30 pm - 2:30 pm FWSA Snowsports Multi-Media Presentation - *Sponsored by Sun River Resort & Mt. Bachelor*
 2:40 pm - 4:00 pm FWSA Snowsports Leadership Academy - *"How to Build your Club through Racing"*
 2:40 pm - 4:00 pm 2012 FWSA Ski Week Staff Meeting (Invitation Only)
 2:40 pm - 4:00 pm Public Affairs Panel & Guest Speakers
 4:15 pm - 5:30 pm Council Caucuses
 6:30 pm - 7:00 pm Reception (No Host)
 7:00 pm - 12:00 am Awards Banquet & Dance "Making History" – Wine *Sponsored by Ogden/Weber Convention & Visitors Bureau and Partners* and *Hosted by Country Inns & Suite, Utah*, Musical Entertainment by "Can-Do Productions" - *Sponsored by Steamboat Ski & Resort Corporation*

Majestic Ballroom Foyer
Majestic Ballroom A, B, I
Majestic Ballroom A, B, I
Colonial Terrace Tent
Medinah

Hazelton
Pebble Beach A & B
Cherry Hill
Pine Valley
Torrey Pines
Majestic Ballroom A, B, I

Majestic Ballroom A, B, I
Cherry Hill
Pebble Beach A & B
Pine Valley
Cherry Hill, Pine Valley,
Pebble Beach A & B
Majestic Ballroom A, B, I
Majestic Ballroom A, B, I

Sunday, June 12, 2011

7:00 am - 8:15 am Eye Opener Party – *Sponsored by Los Angeles Council of Ski Clubs*
 8:30 am - 10:30 am FWSA General Meeting – Elections, Club and Council Outstanding Awards, Communication Awards, Club and Council History Awards
 10:30 am - 11:30 am Delegate Brunch – *Sponsored by Taos Ski Valley Resort*, Door Prize Giveaway
 11:30 am - 2:00 pm FWSA General Meeting Continued
 2:00 pm - 4:00 pm FWSA Board of Directors and Board of Trustees Meetings

FWSA Suite
Majestic Ballroom A, B, I

Majestic Ballroom A, B, I
Majestic Ballroom A, B, I
Cherry Hill

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is especially encouraged and the Grand Prize will be awarded only among those who participate. Delegates with mandatory assignments to other meetings during Travel Expo will receive instructions from their Meeting Chairman.



79th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION
June 9-12, 2011, Industry Hills, California

INDIVIDUAL PRE-REGISTRATION FORM
Due to FWSA by May 9, 2011
(This Form Must Be Completed for Each Attendee)



VERY IMPORTANT – Registration Type

- ☐ Voting Delegate (Record Name on Credentials Form) ☐ Non-Voting Delegate/Guest/Other
☐ Alternate Delegate ☐ FWSA Direct Member

Please Print Clearly

Affiliated Ski Club	SKI CLUB NAME	COUNCIL NAME
Member's Name	First Name _____ Last Name _____	
Member's Address	Phone # () _____ Street Apt # _____ City _____ State _____ Zip _____	
Email Address		
Option to Exclude Information	Except for your email address, which is not divulged, the information submitted above will be provided to industry sponsors and donors to the Silent Auction. You may exclude your information from this list by initialing here ____.	

FWSA Convention Pre-Registration Package Selection: Please Read Instructions

Selection	Description	Price	Amount Enclosed
Friday Saturday Sunday June 10-12	<input type="checkbox"/> Full Package – All FWSA business meetings, election & panel sessions, convention pin & books and all other hosted parties & activities. <ul style="list-style-type: none"> Friday Silent Auction & Dance, Beverage Saturday Continental Breakfast, Travel Expo, Luncheon, Cocktail Party, Awards Dinner & Dance (<i>Making History</i>) Sunday Eye Opener and Buffet Brunch <input type="checkbox"/> Delegate Book – The Delegate Book will be included on a CD in your packet. Indicate here if you would like to purchase a printed copy for \$10. <input type="checkbox"/> Convention Polo Shirt – Black Unisex Polo with bright multi-colored FWSA 2011 Convention logo embroidered on upper left front. Check Size: S ____ M ____ L ____ XL ____ XXL ____ XXXL ____	\$149 by 5/9/11 \$175 after 5/9/11 \$190 after 5/27/11 \$10 \$20	 \$ ____ \$ ____ \$ ____
OR			
Saturday Sunday June 11-12	Meetings ONLY – Attendance at FWSA business meetings, election & panel sessions and convention books – No Meals or Parties	\$50	\$ ____
Saturday June 11	Awards Dinner & Dance ONLY – Saturday night Banquet and Dance. Dinner must be purchased in ADVANCE. (Seating LIMITED – Priority will be given to Delegates who purchase the Full Package). Black Tie Optional	\$75	\$ ____

AND Optional Activities. See event fliers - sign up for these activities below.

Thursday June 9	CLAREMONT VILLAGE PUB CRAWL (limited to first 100 sign-ups)	<input type="checkbox"/> \$65	\$ ____
Friday June 10	TEMECULA WINE TOUR	<input type="checkbox"/> \$62	\$ ____
Friday June 10	THE HUNTINGTON LIBRARY, ART COLLECTIONS, BOTANICAL GARDENS	<input type="checkbox"/> \$39	\$ ____
Friday June 10	FWSA 5th ANNUAL MICHAEL GERMAN MEMORIAL GOLF TOURNAMENT Handicap _____ or last 3 scores _____ or Novice _____ Do you need clubs (cost \$50)? No ____ Yes ____ Right-hand _____ Left-hand _____	<input type="checkbox"/> \$140 Club Fee <input type="checkbox"/> \$50	\$ ____ \$ ____
Friday June 10	THE SPA AT PACIFIC PALMS DAY Choice of One Treatment: Massage _____ Facial _____ Body Wrap _____ Manicure/Pedicure _____ Preference: Male Masseur _____ Female Masseuse _____	<input type="checkbox"/> \$105	\$ ____
Total Amount Enclosed – make checks payable to FWSA (No Refunds): for members of affiliated ski clubs, payment is requested by the delegates' ski club. Submit all forms and payment to FWSA Convention Registrar, Nancy Ellis, P.O. Box 9681, Truckee, CA 96162. DEADLINE: May 9, 2011. For additional information, go to www.fwsa.org .			\$ ____

VP of Councils

This past year has been a very busy one for our eleven councils. As council presidents, we are constantly trying to strengthen our council boards and support our clubs and their boards. We share organizational materials and programs from Far West and promote Ski Week and the annual June convention. Discussing problems and sharing ideas on what works well is very beneficial, particularly to newer presidents. We are always looking to see if our regional areas might have a new ski club. Northwest added clubs in Alaska and Hawaii recently. Who would have thought?

Our programs are doing well with Donn Bryant ably chairing the Council's Man/Woman of the Year contest highlighted at our June convention. A classy operation run by a very classy guy. We always deeply appreciate Big White/Silver Star sponsoring resort prizes to the entrants and winners.

Sigrid Noack, our chair for the Charity and Community Outreach program, continues to work hard on improvements and expansion. Her goal this year is to encourage each club to do at least one program or activity in their local community. The club members not only feel a sense of accomplishment, but it can also be used for additional publicity in the community.

Our resort partners and convention guests can also see what we are doing to make our communities a better place to live. Sigrid runs a Service Recognition contest to identify who has "shown an outstanding effort in donating time and/or financial support to one or more charitable organizations." A \$100 donation is given to that club's favorite charity. Watch for her displays at this year's convention

A big change this year in the Club/Council Awards program has taken place. We recruited Inter-mountain's Woman of the Year for 2009, Lennia Machen of Idaho Falls, to chair this large and important competition. Because of her extensive background in training and education and her strong computer skills, Lennia is a very natural fit for this role.

She has "hit the ground running" and has revamped the application form, modified the judge appointments and responsibilities, in addition to customizing the old categories of A, AA, AAA and AAAA. Upon research, we found that with declining club membership counts, bunching or compaction was happening in club size between 150 and 200.

Last year seven of thirteen clubs were in the AA category while A and AAAA only had one entrant each. Starting this year we will customize the categories to the entrants. After the deadline, we will assign the membership count breakdown for category by equally distributing the clubs among the four major categories. This should provide a much fairer spread of clubs among the categories and no one is penalized for being in an oversized category. As clubs grow in size, we can modify this each year to keep up with the changes. We think and hope everyone will like these improvements. So much can be learned from other clubs and councils; we think this is one of our most important programs.

Come see the fruit of all these programs at the June convention at Pacific Palms Hotel and Conference Center hosted by the LA Council.



*Don Anderson
VP of Councils*

(Continued from page 14, Richard Lubin)

actually it is wrong and dangerous. These kinds of behavior can get you 86ed from a ski resort, which has happened to him.

The rules apply to everyone, for safety. Everyone chooses their own level of safety control (known as risk management).

Always choose to err on the side of safety and everyone has a good time. Safety is having fun consciously!

Don't forget to nominate individuals for this year's safety person of the year contest (SPOY). This great contest is again sponsored by

Aspen Snowmass and includes a free week of skiing at any of their fine resorts. Scott Bowker's article (on page 11) has Safety Award information. To find out more, look at the website FWSA.org, then programs tab, then the safety portion, and download 'how to nominate'.

Arizona Ski Council

Once upon a time in 1991, a tradition was started in Arizona. A sponsor was obtained and a perpetual trophy purchased. Named after the sponsor, the Jagermeister Cup was the focal point for the racing efforts within the AZ Ski Council. The first club to win the cup was the Phoenix Ski Club. Over the next twenty years, the Scottsdale Ski Club was home for the cup thirteen times. The Motorola Ski Club had possession of the cup four times, the last time was when the club folded. This year Phoenix skiers out-numbering the Scottsdale skiers, won the cup for the second time since the cup's inception. The bottom line is, persistence does pay off. The Intermountain Ski Council participated in this major historical event as they raced with the Zoonies. Meeting the folks from the Intermountain Ski Council was a true highlight to the AZ Day Trips this season and set the stage for more similar events.

Within the council, the reciprocity efforts paid dividends for this season. This season had no cancelled trips due to lack of participation. In Arizona, the newest club in the council is Arizona Sailing Adventures. Supporting the reciprocity efforts, they were quick to co-sponsor a dinner meeting which was open to other clubs. That night, approximately thirty people from various clubs in the council enjoyed a dinner at a local culinary academy. This event is the first of many as the clubs within the council are starting to sponsor events and actively advertising an open invitation to the clubs.

The reciprocity is a result of last year's council retreat, where the ski trip coordination and issues were addressed. This year's retreat will once again focus on the ski trips, but it will also include the sailing and hiking club trips. The focus of the retreat will provide members with summer activities in cooler climates.

The Arizona Council is broadening the scope of offerings to club members by recruiting other organizations into the council. The focus of this effort is to increase the council membership, and also make the events available to any club member within the council. The Arizona Sailing Club already has ski club members participating on their Newport to Nantucket sailing adventure in September.

Collaboration is helping to create exciting things to happen in Arizona!



*Mike Rogers
Arizona Council
President*

BAC Ski Council

This first quarter of 2011 has been a challenging time for the family of the Bay Area Snow Sports Council and myself. We lost a dear friend, a volunteer, a mentor, a leader, a club member, an innovator, a publisher, a judge of the FWSA Man and Woman of the Year, a member of the BAC Board of Directors, a confidant and for a very special person, Ms. Paula Kinahon, her *partner for life*. I'm referring to the passing of Mr. Jim Korn. Jim was diagnosed with Pancreatic Cancer about the second week of January, 2011 and passed on March 23, 2011.

So let me tell you about Ms. Paula Kinahon (BAC Director of Travel) asking me 10 days prior to the 2011 FWSA Ski Week to Sun Valley, if I could take over as the "point person" for BAC. When she explained the situation I said "yes" . . . having NEVER BEEN ON A FWSA SKI WEEK!

I met with Paula and Jim and they went over all of the documents that I needed to be aware of, how "Check In" was taken care of, all FWSA Functions and the all-important BAC Council Night Party! Did I mention that I'd never experienced a FWSA Trip and here I am stepping in to assist 124 BAC members to have "fun"!

Time to get "all my ducks in a row". Paula contacted me a few more times with additional details. Prepared (! ?), I'm off to the airport for a flight to Boise, ID where I'd meet (many for the first time!) members of our BAC group for the 3 hour bus trip to Sun Valley.

Being "The Leader" ~ I thought "what would Mike Sanford do?" Answer: "Find The microphone and a beverage!" So, I went to the front of the bus, got the microphone and in a heavy *Slovak* accent said "Hello, My name is Powela! Beverage please!"

And The Fun Began as I was now "Powela" for the week!

The Sun Valley Food & Catering Staff . . . ah heck THE ENTIRE STAFF AT SUN VALLEY!



*Dennis Heffley
BAC President*

Central Council

For the past few years, Central and San Diego Councils have had a friendly costume competition as part of the Council Challenge race during the FWSA ski week. Creativity abounds as the costumes are developed and kept secret until unveiled at the top of the course on race day. The competition is close, with the win going back and forth between the two councils. San Diego won at Big Sky in 2010, so Central was determined to outdo them at Sun Valley in 2011.



*Fran Long
Central Council
President*

The theme on race day at Sun Valley was Back to the 50's. The costume bags were packed and carefully hidden in the lodge. The eight member Central Council team gathered in the lodge just before the big competition to get ready.



Poodle skirts and ponytails were donned by all members...male and female alike. A little cautiously, lest our skirts get wrapped around the chair lift, the eight skirted racers headed to the top of the course.

We certainly were a hit! We posed for pictures as if we were celebrities spotted on the hill! We were also the only costumed racers on the course. As it turned out, San Diego didn't have a Council Challenge team at all this year, much less a costumed team. We may have felt just a little silly, but, oh well, at least we were assured of a win!

The poodles all raced, and most of them finished the course. We were accused of not being serious racers. I guess I can kind of understand that, given the choice of race outfits. Just to set the record straight; however, six out of the eight poodle skirted racers earned Nastar medals in that race. We may have fun doing it and we may not look the part, but we are serious about our recreational racing!

Intermountain Council

Mother Nature came through for us this season with early snow in November, so many people were able to celebrate Thanksgiving at early open resorts like Grand Targhee, Jackson Hole and Snowbasin. Smaller areas, normally lucky to open in time for Christmas, were able to offer well covered runs in early December. Many ski shops recorded best-ever-sales in December, with equipment being on most skiers' wish list. We are happy to see the industry do so well financially with this sluggish economy and some previous lean seasons.



*Don Anderson
Intermountain
Council President*

Our annual council trip was to Telluride, CO January 14-17, which was planned the same time as the Arizona Ski Council staying at the Bear Creek Lodge in the Upper Village. We had forty-two attendees, with most from the Cheyenne Ski Club; they chartered a bus for the trip. Our tour operator, Stephen Hall with SkiGroups, did a great job helping us organize many events on and off the hill. It is always fun to have Patrick Rothe around and he helped with the racing and mountain tours. Oh yeah, we did something for the first time. We raced against the Arizona Council, who beat us with more racers; but our Daniel Baxter, from the Cheyenne club, was the fastest racer on the hill. Afterwards, we had a barbeque so people could socialize. A pub crawl and dinner in town were great fun and some even went to the Oxygen Bar for a hit or two to clear their heads.

Our big social event was again the Silent Auction Party, with a Crazy Sunglasses theme this year. SkiGroups and Bear Creek Lodge hosted beer, wine and light snacks in front of the fireplace in the lobby. A dozen resorts donated lodging and/or lift ticket packages, which we auctioned off to the highest bidders. EpicQuest of Sun Valley donated a heliski day valued at \$990. This is our primary fundraiser for the council. Thanks to all our favorite resorts for helping support us so generously! We now have our own Shot Ski for attitude improvement on this annual event.

Our clubs have been enjoying weekend trips to Big Sky, Sun Valley, Jackson Hole, Park City, Lake Tahoe and Summit County among others. We are deciding between the Canyons and Snowmass as the location for our annual council trip next season.

Los Angeles Council



Norbert Knapp
Los Angeles Council President

HAPPY NEW YEAR! Hope your celebrations were festive and safe. The year 2011 certainly has started with a bang for snow sports – 24 feet of snow at Mammoth Mountain!?!

L.A. Council is proud to sponsor a junior skier through the Far West Ski Foundation's FWSA Athletic Scholarship program. Her name is Brianna Piper, 16, of the Snow Summit Junior Race Team, and we wish her a safe and successful year in 2011.

This year's Snow Gala dinner-dance was one of the best in quite a while: a beautiful room on the Queen Mary, delicious food and plenty of libations – a great band – terrific gifts for the raffle and door prizes – and The Unrecables made over \$1,500 in their silent auction to support their adaptive skiers program! (Congratulations to Sigrid Nowak for this great program.) My hat is off to Sandy Blackwell for producing another unforgettable evening.

Also, thanks to Judith Miller for conducting our Man & Woman of the Year competition. Sincere congratulations to the new L.A. Council Man and Woman of the Year: Jack Miller of Single Ski Club, and Sandra Knapp of Grindelwald Ski Club (aka my wife). We have two strong candidates for the Far West Convention competition in June.

Congratulations and sincere thanks to those who participated in this year's Los Angeles Ski Dazzle manning the L.A.C. booth promoting our snow sport clubs. Special thanks to Paula Hazzard and Judith Miller.

It is a pleasure to announce that the Far West annual trip to Sun Valley had over 160 participants from L.A. Council since we combined our council trip with Far West. We look forward to hearing their stories and seeing pictures.

Here's to a GRRRREAT ski season!

Orange Ski Council



Judy Thurman
Orange Council President

Orange Council is having a great 2011 year. Orange Council sent sixty-four people to the FWSA Ski Week, January 22-29, 2011. Balboa Ski and Sports Club won the Joe Ross Award which is given to the club with the highest points in the GS & SL races. Joe Ross' son, Sandy, attended Balboa's February 1 meeting and congratulated all on a job well done!

Special note, this is the first time a Southern California club has won this award since 1995. Orange Council is very proud of this award, and a big congratulations to all who participated.

Orange Council held their annual President's dinner February 22, 2011. We were very proud and honored to have as our guest speakers, Jane Wyck-off, FWSA trustee; and David Krupp, a member of Los Angeles Council. Jane spoke to the group about the benefits and opportunities that FWSA provides for the ski clubs. David talked about the upcoming FWSA convention. Many thanks to both Jane and

David for attending the President's dinner.



In February, Balboa Ski and Sports club held their annual Packages of Gratitude event. There were thirty-two packages packed with goodies and necessities. These packages are to be sent to our Armed Forces. Our members not only have fun skiing, biking, boating and partying; they also take time to participate in charity events. A big thanks to all who participated in this event year after year.

Orange Council of Ski Clubs members have had a very good 2011 year, and look forward to the second half of 2011.

Northwest Ski Club Council

It's Springtime, and for Northwest snowriders, it's time to celebrate: celebrate another successful winter packed with fun-filled adventures, celebrate a terrific PACRAT race league season, celebrate another ski season spent with friends and loved ones, celebrate the fun we have with each other and our mountains.

If you're a member of a snowsports club, you have an even more passionate relationship with your sport than your average snowrider. For so many of us in NWSCC, our club life becomes integrated with so many other aspects of our lives; and indeed, our clubs reflect our personalities, and visa versa!

Face it, you joined a ski club to have fun. And, we have lots of fun in NWSCC. Heck, some of our clubs' names are perfect examples! How can you NOT have fun with a club called S'No Joke or WIHSKI?

And, even if the club names are staid and traditional, their activities are anything but!

Bruce Johnson, of Matsu Ski and Snowsport Club in Alaska, tells us about the Bode Miller:

"In Alaska, we have a thing called a Bode Miller, named after skiing legend Bode Miller. If you fall, which we often do, and you are able to get up before you stop sliding, then you have just completed a Bode Miller! Not any fall will

do. The fall must be followed by at least one roll!"

Want more fun? Check out the team names for our PACRAT race league. We have Kiss My Wax and Chilled Brew-skis, Drooling Moose Rats and Racy Brats, Shushing Shysters and Drunken Losers (and yes, the Drunken Losers have won the league championship). Tasmanian Ski Devils (complete with tails) and Mixed Nuts. Avalanche



Express and Ruttin' Rats. And, these are the ones I can print!

So yes, we join a ski club for fun, but we also meet friends for life, our husbands and wives. We help each other raise our children with love of our sport and our mountains. We give back to our communities, and help each other when trouble finds us.

When you talk about how important a ski club can be in your everyday life, I found no better example than this great story from Skihawks (Seattle) member Sharon Arneson, reiterated as



*Sheri Parshall
Northwest Council President*

follows: "This story is a while back and I can't even remember who was involved, so perhaps someone else can fill in the blanks. But, once when we were on a ski trip, someone got hurt and hit their head. The ski patrol were going through their usual questioning trying to evaluate if the person was thinking correctly, with questions such as: "What's your name? What day is it?" Then they asked "Who is President?", the injured person immediately responded "Al Morris" who happened to be President of the Skihawks at the time. We all knew he was okay, because the most important thing to us was skiing, not who was running the country."

That says it all, doesn't it?

NWSCC shared some fun this spring by hosting an Après Ski Party on Mt. Hood for East Pennsylvania Ski Council's King of Prussia Ski Club. And if your out-of-Oregon club comes to Mt. Hood, we'll throw a party and have some fun with you!

San Diego Council

SDCSC took 21 happy skiers to FWSA Ski Week at Sun Valley, Idaho for the 2011 annual FWSA ski week. Our condos were located near the ice skating rink and the Convention Center. Tuesday night we had our council party at a French Restaurant in Ket-chum. Everyone mingled with friends and a few made new friends at the bar.

Wednesday night we hosted the 3rd annual SDCSC Martini Party. Susan Schaffer, our trip leader, outdid herself planning the menu.

NIS celebrated St. Pat's Day by marching in the San Diego parade on March 12. The drum major, Mike Sanford, led the group. The group decorated their ski poles with green tinsel and wore various green t-shirts and regalia. This was the third time the group performed in the parade. Afterward, the Harp and Guinness flowed down easily after all that marching.

Don Diego had two successful Mammoth mid-week trips in February and March. Action Ski Club had all their Mammoth trips sold out by October this year. Their fly-away trip was Vail. They had a great time as usual. QUALCOMM led successful trips to Breckenridge and Mammoth. Torrey Pines went to Aspen this year and enjoyed the snow and Snowmass village. They had two mid-week trips to Mammoth and many other non-snow activities during the winter.

Hobe Schroder and Eileen Sanford are leading SDCSC bike and boat trips in September and October of 2011. Each trip will take 28 people from various clubs in San Diego. The groups have their own web site and are sponsoring monthly bike rides to get in shape for the trip down the Danube River ending in Budapest.

The September group will spend three days in Munich celebrating the October-fest. The October group will go to Prague for three days after the main trip. These trips have been wildly popular with the clubs.

SDCSC is very busy preparing to attend the 79th Annual FWSA Convention June 9-12. We hope to see you all there.



*Eileen Sanford
San Diego Council
President*

Sierra Council

The Sierra Council's race league has had an amazing ski season. We completed seven of our eight scheduled races, with only our much anticipated Super G race cancelled. We shared



*Jo Simpson
Sierra Council President*

race courses with the Bay Area Council's Singles League this season, which proved beneficial to both leagues. Last season Sierra was able to only complete four of our scheduled races. All cancellations, including the NorCal races between the Singles, Sierra and Open Leagues, were because of too much snow, rather than not enough.

Our Las Vegas club had a great season of trips to Utah, Mammoth, and South Lake Tahoe. The Reno club had a great trip to Snowmass. Most of our clubs had members on the FWSA Ski Week where Sierra had numbers rivaling many of the larger councils.

All have great stories to tell about their trips. Visit their websites to read the stories.

(Continued from page 8, Norm Azevedo)

high dunes to see an incredible sunset, spend the night in Berber tents with a tangine dinner around a romantic campfire in a small desert oasis.

The 2013 International Ski Week will be a pre-trip to Innsbruck. Put this ski week on your 2013 calendar and keep checking the FWSA website for details.

For more information, go to FWSA.org or contact Norm & Mary Azevedo, for International Travel at fwsaitravel@sbcglobal.net (925-944-9816).

FAR WEST SKI ASSOCIATION
Mike Sanford, Nominations Committee Chairman

Elections for officers will occur at the Far West Ski Association Annual Meeting & Convention June 9-12, 2011, to be held at the Pacific Palms Hotel and Conference Center, Industry Hills, CA. Delegates will elect the one year positions of President, Secretary, Treasurer, and two (2) year positions of two Trustees. In addition, functional Vice Presidents will be elected to the positions of Public Affairs, North American Travel and Council Services. There are no By-Laws amendments endorsed by the Board of Trustees and the Board of Directors currently proposed.

Declared candidates at this time are:

President: Randy Lew (incumbent)

Treasurer: Cindy Krupp (incumbent)

Secretary: Debbie Stewart (incumbent)

Trustee 1: Steve Coxen (incumbent)

Trustee 2: Jane Wyckoff (incumbent)

VP Public Affairs: Scott Bowker (incumbent)

VP North American Travel: Gloria Raminha (incumbent)

VP Council Services: No Candidate

The position of VP Council Services currently has no declared candidate. (continued on page 28)

Say “Hello” to Big White and Silver Star

by Debbi Kor, VP of Marketing

Tucked in British Columbia’s picturesque Okanagan Valley, less than an hour from Kelowna International Airport, and easily accessible via Seattle sit two of BC’s finest ski resorts, Big White and Silver Star. Blessed with sunny weather, feather light champagne powder and mild average temperatures, Big White Ski Resort in Kelowna is just the place you want to be. *It’s the Snow* is their motto and they live up to the name with an annual average snowfall of 750 cm (24.5 feet). With 118 runs fanning out from the summit, and 16 chair lifts, Big White boasts 2565 skiable acres, varying from deep powder bowls, to wide-open glades, to great fall-line cruising. Not to mention, they have the awesome, award winning Telus Terrain Park which is the best progressive park in North America.

As the largest ski-in, ski-out ski resort in Canada, guests can experience the luxury of stepping straight out onto the slopes from a wide range of accommodations. And, even though you may be coming to Big White simply for the skiing and snowboarding, you’ll soon discover you can have a true Canadian adventure. Explore the area by snowmobile, go back-country skiing or cross country skiing or snowshoeing, slalom through the spectacular “snow ghosts”, sleigh ride through the wilderness, or mush behind a husky.

As British Columbia’s premier family destination, Big White has a wide range of events and activities for all ages including night skiing, snow tubing, ice skating,

carnivals and other fun. After a day on the slopes, explore Big White’s myriad of dining options, which include everything from deli’s and coffee houses, to cozy pubs and fine restaurants. Tons of activities and programs galore are guaranteed to keep everyone happy.

Silver Star Mountain Resort in Vernon is a true Fairy Tale village. Inspired by a typical 19th century British Columbia mining town, with Victorian architecture, it has brightly colored store fronts, and boarded sidewalks. Silver Star provides a unique ambiance for their guests.

On the mountain, there’s plenty of room for everyone. Ski over 3000 skiable acres of the groomed cruisers of Vance Creek, or try the challenging steep slopes of Putnam Creek. The daytime temperatures are cold enough to keep the snow good, but just right for skiing, riding, going cross country or doing other winter activities. The folks in British Columbia say “it’s the size of your smile at Silver Star that counts”.

For those of you who come to Far West’s Ski Association’s convention each year, Big White and Silver Star will be household names. From the antics of Vice President, Michael Ballingall’s legendary “S!t speech!” to their 10 year devotion to our Far West “Council’s Man and Woman of The Year” program, it’s hard to miss the Big White and Silver Star team at the annual convention.

If you are interested in running for any of the above positions, please contact the Nominating Committee Chairman Mike Sanford at bubasanfrd@aol.com.

All candidates will have access to space for flyers and election materials at the registration area and on the tables on Sunday. In addition, each will have the opportunity to speak to delegates (see your weekend schedule for details). The elections will be held during the general assembly on Sunday. Immediate Past President will oversee elections. Members for an elections committee will be solicited at the Convention. All elections will be by secret ballot. Vote totals are confidential to the elections committee and records will be destroyed after verification by the committee and certified by a Trustee exercising oversight. The job descriptions for this year's open positions are as follows:

PRESIDENT

FUNCTIONS:

1. Manages, directs and controls FWSA affairs, subject to Board control.
2. Presides at General meetings, Board meetings and Conventions.
3. Co-signs with the Treasurer on all check disbursements from FWSA bank accounts.
4. Ex-officio member of Board of Trustees. (By-laws).
5. Ex-officio member of all committees. (By-laws).
6. Represent the FWSA at external functions.

RESPONSIBILITIES:

1. Sign all contracts that obligate FWSA to act or not act.
2. Appoint Committee chairpersons and Committee members. (Par. 5.4.1 By-laws), (may be subject to BOD confirmation.)
3. Submit the President's budget estimate and Board of Directors meetings budget to the FWSA Treasurer prior to the summer FWSA Board of Directors meeting. Assist the Treasurer in preparing the annual budget estimate and funds allocation.
4. Develop and implement action plans based on the long-range goals.
5. Manage the daily activities and functions of the organization.
6. Manage the financial health of the organization.
7. Coordinate the Risk Management/Insurance Program.
8. Work with functional V.P.'s to develop and monitor assigned tasks.
9. Schedule and organize Board of Directors' meetings, issue timely written notices of meetings and agendas.
10. Chair the annual FWSA meeting and the quarterly Board of Directors meeting.
11. Develop working relationships with ski industry personnel. Interface with ski area senior management to promote FWSA agenda.
12. Represent FWSA to media (radio, TV, newspapers) at FWSA Ski Week and other FWSA media opportunities.
13. Prepare an article for each Councilman, Far West Skier's Guide and the Convention Delegate Book.
14. Present the annual "President's Award" at the FWSA Convention.

SECRETARY

FUNCTIONS:

1. Officer in charge of minutes, correspondence, and roll of Board members.

RESPONSIBILITIES:

1. Record and publish the minutes from the annual meeting and the quarterly Board of Directors and Board of Trustees meetings.
2. Electronically distribute quarterly Board of Directors & Trustees reports.
3. Handle the formal correspondence of the organization.
4. Maintain a book of current accurate copies of all organizational documents, Board minutes, and correspondence files for the entire organization.
5. Order all required stationary, name badges and business cards.
6. Maintain a contact information list for all BOD and BOT members, council presidents, and committee chairs, and distribute current information lists to all members on the list and to The Councilman Editor prior to the publication of each issue of The Councilman.
7. Provide minutes of the previous FWSA Convention for publication in the annual Convention Delegate Book.
8. Submit the Secretary's budget estimate to the FWSA Treasurer prior to the summer FWSA Board of Directors meeting.

TREASURER

FUNCTIONS:

1. Maintain an accurate account of the revenue, gifts, properties and financial transactions of the FWSA, including disbursements, gains, losses and surplus.
2. Co-sign with the President all check disbursements from FWSA bank accounts.

RESPONSIBILITIES:

1. Responsible for reporting on the financial health of the organization to the FWSA Board of Directors and Board of Trustees.
2. Submit recommendations at the summer FWSA Board of Directors meeting for authorized signers for each FWSA bank account and prepare documentation required by the banks to support authorized signers.
3. Develop the annual operating budget for the organization for the summer FWSA Board of Directors meeting.
4. Prepare detailed quarterly financial reports.
5. Monitor and report on all investments and bank balances.
6. Control the assets of the organization.
7. Oversee the Convention and Travel financial transactions.
8. Oversee the Convention delegate registration procedures and bank deposits.
9. Prepare or oversee the preparation of the annual tax returns.
10. Prepare an annual financial report (balance sheet and income statement) for the Convention Delegate Book.

TRUSTEES

FUNCTIONS:

1. Provide expertise, guidance and consultation to the Board of Directors.
2. Develop long-range plans for FWSA Board implementation.
3. Oversee financial health of the organization.
4. Plan and implement new FWSA Programs.
5. Review and suggest changes to FWSA By-laws.

RESPONSIBILITIES:

1. Responsible for the long-range goals of the organization.
2. Review and recommend changes to organization, goals, planning and structure.
3. Oversee and review association finances and the tax return.
4. Oversee the FWSA By-laws Committee.
5. Oversee the FWSA Awards Program.
6. Oversee the FWSA Athletic Scholarship Program.
7. Oversee FWSA Annual Convention.
8. Assist in functional programs if necessary.
9. Develop and implement a mentoring program to assist functional officers and volunteers.

CHAIRMAN of THE BOARD of TRUSTEES

FUNCTIONS:

Same as all other Trustees.

RESPONSIBILITIES:

In addition to the responsibilities of all other Trustees as listed above, the Chairman of the Board of Trustees will:

10. Preside over meetings of the Board of Trustees.
11. Schedule and organize Board of Trustees' meetings, issue timely written notices of meetings and agendas.
12. Preside over meetings of the Board of Directors in the absence of the President.
13. Submit the Trustees' budget estimate prior to the summer FWSA Board of Directors meeting.
14. Write articles for each Councilman, Far West Skier's Guide and the Convention Delegate Book as necessary.

General Responsibilities for all FUNCTIONAL VICE PRESIDENT positions:

- Reports to the Board of Directors under oversight from the President.
- Fiduciary responsibility to corporation.
- Participate in meetings of the Board of Directors.
- Create and maintain a supportive volunteer structure.
- Create not later than the midsummer meeting of the Board of Directors a draft annual plan with required resources (budget).
- Draft plans and policies for programs in their portfolio and execute them at the direction of the Board of Directors.
- Be always cognizant of the modest resources of the Association.
- Prepare an article for each Councilman the Skiers Guide, and the convention delegate book.

Board of Directors, Trustees, Ski Council Presidents

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Did You Change?

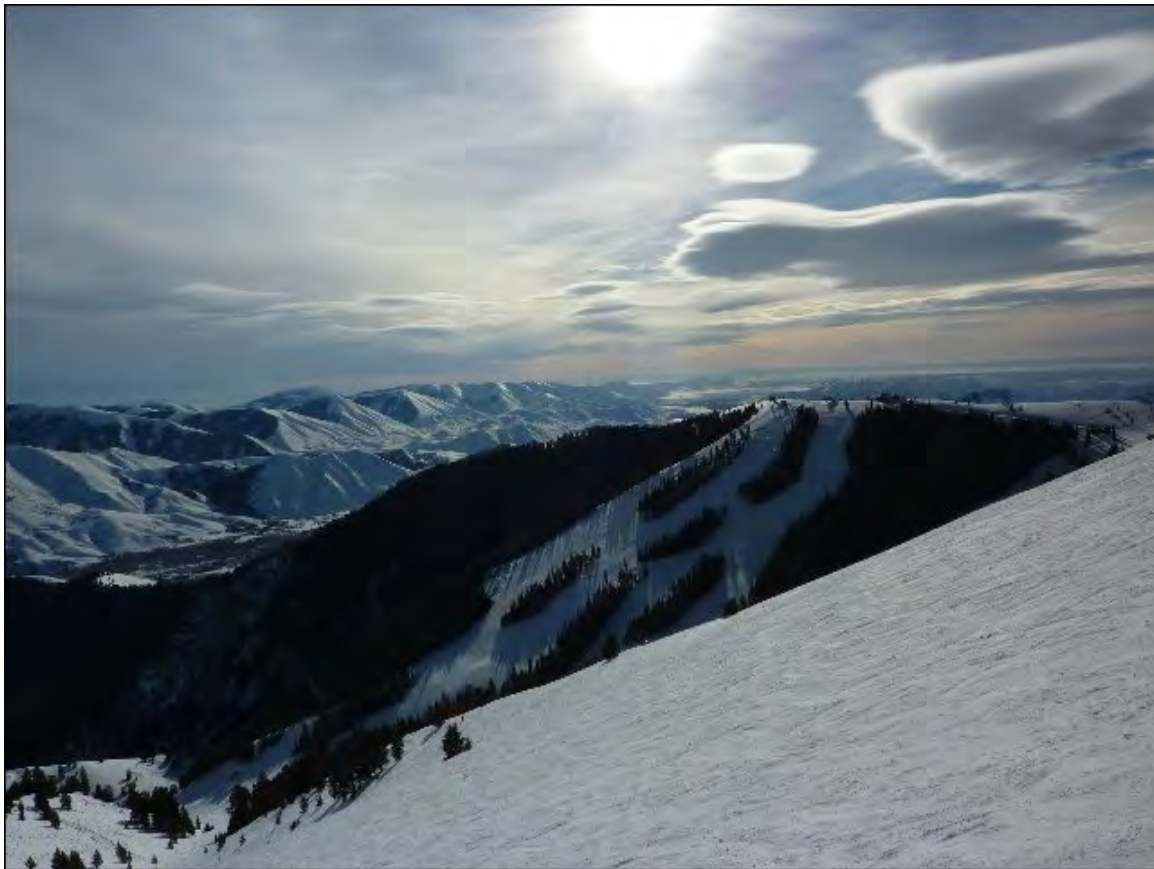
FWSA keeps a database on members, clubs, and councils. It's important that information in this database is current so that communications are received in a timely manner. Let me know if there are changes in club or council officers, changes in membership addresses and phone numbers, changes in members' club affiliations, or if your club or council has changed its meeting location.

Requests for information from the database must be sent to the FWSA President (Randy Lew) for approval before it will be dispersed. The Far West Ski Association website (FWSA.org) has a Ski Club Officer Update Form that can be downloaded, completed, and mailed to me at:

FWSA DATABASE
C/O Nancy Ellis, P.O. Box 9681
Truckee, CA 96162
Email: nancyellis2@sbcglobal.net



Nancy Ellis,
Information
Services Director



For Complete Information on FWSA, visit our website:
www.fwsa.org

FWSA DATABASE
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P.O. Box 9681
Truckee, CA 96162

*The Voice of the
Western Skier*

Join **Far West Ski Association** for our 2nd Annual Dive Trip in
ROATAN, HONDURAS

OCTOBER 22-29, 2011



FWSA CST #2036983-40

Dive Package: \$929/person

Non-Dive Package: \$849/person



Price includes:

- R/T transfers from Airport to Resort
- 7 Nights at Turquoise Bay Dive & Beach Resort (2 per room)
- All Meals Daily
- Non-Alcoholic drinks with meals only
- 6 days of 3 tank boat dives
- 1 Night boat dive per person
- 1 Hour per day internet access
- Unlimited use of Kayaks and Pedal boats
- All Hotel taxes

Contact: Randy Lew • 530-304-0802 • FWSA13Randy@telis.org
7007 SW Iron Horse St., Wilsonville, OR 97070



New Zealand Australia Adventure Trip

October 25 - November 9, 2011

\$3616 per person*

Auckland: Fly round trip from LAX to Auckland on Air New Zealand
Stay 2 nights at The 4 star Mercure Hotel or similar
Get acquainted cocktail party
Includes breakfast buffet daily and half-day city tour



Rotorua: Private motorcoach between Auckland and Rotorua
Stop at Waitomo Caves for optional boat ride
Stay 2 Nights in Rotorua, at the 3 star Sudima Lake Hotel or similar.
Includes breakfast buffet and half-day tour



Wellington: Private motorcoach between Rotorua via Taupo to Wellington
Stay 2 Nights at the 4 star Mercure Wellington Hotel
Breakfast buffet daily and half-day city tour

Queenstown: Fly to Queenstown via Air New Zealand. Private motorcoach to hotel
Stay 3 Nights at 4 star Novotel Gardens Hotel. Includes breakfast buffet/half day tour
Welcome Buffet dinner, gondola ride and Maori Haka Show at Skyline Restaurant

Sydney: Fly to Sydney via Air New Zealand
Orientation tour of Sydney enroute to hotel
Stay 4 nights at the 4 star Darling Harbour Holiday Inn.
Captain Cook Coffee Cruise of Sydney Harbour
Breakfast included. Farewell cocktail party



Airport: Return to USA or fly to Cairns** (optional tour)

*Price based on double occupancy

**Extension must be taken in conjunction with New Zealand/Australian trip

November 9 - 12

Cairns Great Barrier Reef Post Trip Extension**

\$541 per person*

Cairns: Fly to Cairns via Virgin Blue Airlines or Qantas
Stay 3 nights at the 4 star Trade Winds Esplanade Hotel
Breakfast buffets included. All local taxes included
Farewell cocktail party
Return home via Cairns, Auckland, and then SFO/LAX



Prices are based on current exchange rates. Price includes fuel surcharges and departure taxes which are subject to change. Airline prices are based on 2011 rates. \$300 deposit is required for New Zealand, \$100 deposit for Cairns - per person. A \$25.00 fee will be charged for all cancellations. Deposits are refundable up to July 14, 2011. Triple and Single supplements are available. Make checks out to Far West Ski Association. Mail to: FWSA, Mary Azevedo, 901 Sousa Dr., Walnut Creek, CA 94597. For more information, email fwsaitravel@sbcglobal.net or call (925) 944-9816.



JACKSON HOLE®



FAR WEST SKI ASSOCIATION

2012 SKI WEEK

Jackson Hole, Wyoming

January 28 to February 4, 2012

Prices starting at \$950

*Price does NOT include air or ground transportation.

Prices vary depending on lodging selection.

Price includes 7 nights lodging (double occupancy) and the FWSA amenity package.

The FWSA amenity package includes:



Registration
Welcome Party
Races
Pub Crawl
Mountain Picnic
Ski Week Banquet
Awards Après Party
5 of 7 day Lift Ticket

Optional: Grand Targhee Day

Check with a Council Trip Leader for a list on tours at Yellowstone, the Elk Reserve, dog sledding, etc., that both skiers and non-skiers can arrange on their own or through a Council. (The list will be available this fall 2011)

For more information contact a Council Trip Coordinator

Arizona Council	Scott Peterson	Scott.Peterson@fnf.com	480-214-4596
Bay Area Council	Paula Kinahon	pkinahon@gmail.com	510-357-6127
Central Council	Mary Alexander	maryalexander0535@sbcglobal.net	661-587-3671
Inland Council	Wayne Stolfus	spiderRx@aol.com	909-799-3118
Los Angeles Council	Judith Miller	lactravel@lacouncil.org	310-215-9999
Northwest Council	Barbara Bousum	BBousum@gmail.com	503-224-3584
Orange Council	Sheila Van Guilder	svanguil@yahoo.com	714-656-6032
San Diego Council	Susan Shaffer	susansnowdrifter@yahoo.com	858-481-5043
Sierra Council	Debbie Stewart	gwstewart@prodigy.net	559-734-9294

Gloria Raminha, FWSA –VP North American Travel, 12707 Windy Ridge Dr, Bakersfield, CA 93312
661-829-5996 phone/fax 713-818-0471 cell fwsa.natravel@sbcglobal.net

Must be a Member of Far West Ski Association affiliated ski club or a FWSA Direct Member
CST #2036983-40