



91st ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Atlantis Casino Resort Spa
Reno, Nevada – June 6-9, 2024

“Altitude with Attitude”



SPONSORSHIP OPPORTUNITIES

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. **ALL SPONSORSHIPS can be shared between partners, to allow for smaller businesses to support FWSA, while giving more sponsor exposure.** Following are sponsorship opportunities for the **91st Annual FWSA Convention** in Reno, Nevada:

DELEGATE TOTE BAGS – SPONSORED BY CRYSTAL INN HOTEL & SUITES

Company name and logo printed in color on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention. Enhanced “Whova” App included.

DELEGATE NECK WALLET – SPONSORED BY SPORTS AMERICA TOURS

Specially-ordered neck wallets, with sponsor’s name and logo. Used by all Convention Delegates. Enhanced “Whova” App included.

DELEGATE BOOK PRINTING – \$1,250

Company name and logo printed in color on back cover page of Convention Delegate Book.

TAHOE ADVENTURE (Thursday) – \$1,000

Sponsor hosts the activity. Sponsor receives one complimentary registration for that activity.

ANNUAL PUB CRAWL (Thursday) – SPONSORED BY STEAMBOAT SKI & RESORT CORPORATION

Sponsor hosts the annual activity, and receives one complimentary registration for it. Enhanced “Whova” App included.

MICHAEL GERMAN MEMORIAL 17TH ANNUAL GOLF TOURNAMENT (Friday) – SPONSORED BY ASPEN/SNOWMASS & SNOWMASS TOURISM

Sponsor hosts the Annual Michael German Memorial Golf Tournament. Continental Breakfast and lunch provided. Sponsor receives one tournament entry fee and participation in the awards’ presentation. Enhanced “Whova” App included.

NATIONAL AUTO MUSEUM TOUR (Friday) – \$1,000

Sponsor hosts the activity and receives one complimentary registration for this activity.

SILENT AUCTION – WELCOME PARTY (Friday) – \$1,250

Sponsor hosts The Welcome Party at Friday Night’s 38th Annual Silent Auction.

SILENT AUCTION – BEER SPONSOR (Friday) – SPONSORED BY MAMMOTH MOUNTAIN SKI AREA

Sponsor hosts beverage station at Friday Night’s 38th Annual Silent Auction.

SILENT AUCTION – WINE SPONSOR (Friday) – SPONSORED BY SKI GROUP.NET AND SKI BIG 3

Sponsor hosts beverage station at 38th Annual Silent Auction.

CONTINENTAL BREAKFAST (Saturday) – \$1,500

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention. Sponsor give-away placed on all tables (optional). Enhanced “Whova” App included.

LUNCHEON (Saturday) – \$1,750

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional). Enhanced “Whova” App included.

LUNCHEON BEER SPONSOR (Saturday) – \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

LUNCHEON WINE SPONSOR (Saturday) – \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

KEYNOTE SPEAKER PRESENTATION (Saturday) – SPONSORED BY POWDER MOUNTAIN

Sponsor hosts the Keynote speaker for multi-media presentation. Sponsor shows a brief video presentation and introduces speaker. Enhanced “Whova” App included.

BANQUET SPONSOR (Saturday) – \$1,750

Sponsor hosts the Awards Banquet. Sponsor shows a brief video, and is seated at the head table. Enhanced "Whova" App included.

BANQUET WINE SERVICE (Saturday) - \$1,500

Sponsor hosts the Wine Service for the Awards Banquet. Sponsor is seated at the head table. Enhanced "Whova" App included.

BANQUET WINE SPONSOR (Saturday) - \$1,500

Sponsor hosts the Preferred Wine for the Awards Banquet. Sponsor is seated at the head table. Enhanced "Whova" App included.

BAND / DJ SPONSOR - \$1,250

Sponsor hosts the Band. Sponsor is seated at the head table and introduces the band.

BRUNCH (Sunday) – \$1,500

Sponsor hosts the Brunch, welcomes delegates, and shows a brief video presentation. Sponsor give-away placed on all tables (optional). Enhanced "Whova" App included.

*****NOTE: For additional information: Debbi Kor, Convention Chair & VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net. ALL SPONSORS are given the opportunity to place give-aways in the Delegate Tote Bags.***