

Far West News *Flash*

May 2015

Far West Ski Association

FINAL COUNTDOWN TO CONVENTION, 2015

June 4-7 at Town and Country Resort & Convention Center

Room Reservation – Check!

If you haven't yet, call ***Town and Country Resort & Convention Center***, immediately !! Call 1-800-772-8527 or book online at our FWSA room reservation site at <http://bit.ly/FWSA-lodging>. When calling for a room reservation, be sure to reference our group name - ***Far West Ski Association***. Our special group rate offers a choice of accommodations in one of the high-rise towers, or a charming garden bungalow. Free Wi-Fi in guest rooms is included. Hotel rates will be honored three days pre and post-Convention (June 1-9).

Registered For Convention – Check!

If you haven't yet, there's still time to do so. Visit the FWSA website and register online. Both delegates and industry can find all the forms on the website. And delegates—don't forget about the FWSA 6-Pak Economic Relief program—your club will receive a rebate of one (1) paid registration after the convention (voting & non-voting delegates qualify). You get 6 delegates for the price of 5.

Signed Up For Optional Activities – Check!

If you haven't yet, there's still time to do so. *The Sunset Dine Out on the USS Midway* is our most popular activity! Sign up now. Thursday also has some daytime

activities, including a *Seal Tour* and *Trolley Tour*. Friday offers *biking, golfing* and a trip to the famous *San Diego Zoo*. *The Pool Party* will follow all of our Friday activities, with a chance to mingle and have a drink or two before the evening festivities begin. This year, we will be “*Surfin’ for Ski Deals*”, so dress in your favorite Hawaiian shirt, Board shorts, and flip-flops, and join your fellow clubbers at the Lion Fountain Courtyard in front of the ballroom from 5:30-6:30 to set the Guinness World Book of records for the most people in ONE grass skirt.

Ready To Bid on Packages at Silent Auction – Check!

You’ll be ready when Friday night rolls around and you attend the Silent Auction. This event is open to the public with **FREE** admission. Ski trips, summer trips, all kinds of packages await your bidding. And did we say Welcome Party? One free glass of wine or beer to all attendees from 6:30-8:00 p.m., sponsored by *Ski Dazzle, Sun Valley* and *Sports America Tours*.

Ready To Meet Our Industry Partners at Travel Expo – Check!

Get ready by thinking about where you or your club wants to travel next season. At Saturday morning's *Travel Expo*, you can meet in Regional Group Sessions, and One-on-One with sales representatives who will give you the low-down on all the great places you want to travel to. Delegates... complete your Passport and be eligible for the Grand Prize – a 2016 Ski Week Package to **Telluride**, along with a plethora of other prizes as well!

Ready For Some Snow-Related Education – Check!

You’ll hear from our guest speakers in our Snowsports Leadership Academy and Public Affairs sessions: *Craig Broussard*, digital marketing and social media expert; *Shawn Styles*, CBS news, local channel 8 reporter; *Matthew Drake*, NSAA of the Pacific Northwest, and Chairman & CEO of Mt. Hood Meadows Ski Resort; *Mike Whittaker*, brand ambassador of Nordica and Bolle, and pro skier from Utah, and more. Our lunch-time Keynote Speaker will be *Stacey Cook*—US Ski Team member and member of the women’s speed team, sponsored by *Mt. Bachelor* and *Sunriver Resort*.

Ready To Party On and Dance The Night Away – Check!

Saturday night entertainment this year is from “The Party”, a local DJ in the San Diego area. They will be giving a preview on Friday night after the Silent Auction and be back for our party pleasure on Saturday. Attire for Saturday night is black tie optional.

Ready To Partake in Brunch, Meetings, Elections, Club/Council Awards – Check!

Sunday morning (yes, with coffee!) brings us to the conclusion of our 83rd Annual Convention with a fabulous brunch. Our general meeting, elections, club & council awards, as well as door prizes and raffle prize give-aways will also be on the agenda!

Need more info – Check!

For complete details about the *Salute to San Diego* - Convention meetings, educational seminars and events, visit www.fwsa.org. The website for the Town and Country Resort & Convention Center is located at www.towncountry.com. For additional information, contact Eileen Sanford, Host Council Convention Coordinator at esanford1@san.rr.com. FWSA industry partners can contact Debbi Kor, FWSA VP of Marketing and Sponsorships at fwsadebbi@comcast.net. **NEW!!!! A video on this year’s upcoming Convention, produced by George Stewart, our Media Producer, can be seen at: <https://youtu.be/q54qbVwRdTw>**

FAR WEST BOARD OF DIRECTORS

Elections will occur at the FWSA Annual Meeting and Convention. Delegates will elect their President, Secretary, and Treasurer to one-year terms and two (2) Trustee positions for two-year terms. In addition, the following functional Vice Presidents will be elected for two-year terms:

VP Council Services

VP North American Travel

VP Public Affairs

If you are interested in running for any of the above positions, please contact Harry Davis, Nominating Committee Chairman, at harrykaren@comcast.net. FWSA By-Laws, job descriptions, and the Operations Manual are linked to the FWSA website at www.fwsa.org. Nominations for any of the open positions will be accepted up to the date and time of elections. Declared candidates at the date of this publication are:

President – Steve Coxen

Secretary - Linda Foster

Treasurer - William Shadbolt, Incumbent; Randy Lew

Trustees (2) - Jane Wyckoff, Incumbent; Gene Fulkerson

VP Council Services - Jo Simpson, Incumbent

VP North American Travel - Nancy Ellis, Incumbent

VP Public Affairs - Joe Harvis

FAR WEST ATHLETIC SCHOLARSHIP

The Far West Ski Association Athletic Scholarship Program has some terrific ski packages sponsored by **Whitefish Mountain Resort** and **Grouse Mountain Lodge** to auction off at this year's FWSA convention. In addition, we have the best ever scholarship raffle with over \$1,000 in raffle prizes. Raffle tickets are \$5 each or 5 for \$20. As usual, the scholarship program would appreciate volunteers to help sell raffle tickets through Sunday morning, when the prizes will be given away.

See YOU there!