

WHO & WHAT'S NEW FOR 2014-2015

Deer Valley Purchases Solitude Mountain Resort: *Deer Valley* has entered into an agreement to purchase Solitude Mountain Resort, to being operations in May, 2015. Solitude is an incredible resort, which is in a position with their widely varied terrain to attract local and destination skiers. For the upcoming 2014-15 ski season, Solitude will operate as usual under the leadership of the DeSeelhorst family. To foster the most effective and strategic change over, select Deer Valley staff will work alongside Solitude staff during the next six months to evaluate resort operations and gain knowledge about the Solitude brand and culture. Deer Valley will then take full ownership of Solitude Mountain Resort on May 1, 2015.

Easier Reach to Your Ski Destination through Denver: This winter, new flights and expanded service from major hub airports will make Colorado Ski Country USA more accessible to skiers and snowboarders from all over the world. New service from San Francisco, Los Angeles, Houston, and Washington D.C, to name a few, will bring domestic and international guests directly into the heart of Colorado Ski Country more conveniently than ever before. From DIA, travelers can reach seven resorts in less than a two hour drive, or hop on a commuter flight to any number of destination resorts, including Aspen, Durango, Eagle, Gunnison-Crested Butte, Montrose, or Steamboat. In some cases, with these additional flight options, guests can fly direct to their choice resort from their originating city, such as Atlanta, Chicago, Dallas, Newark, Phoenix, and Seattle and can be slope side in no time.

Women's Ski Jumping USA: *Sarah Hendrickson* showed why she is the world champion in women's ski jumping by soaring to a first place finish in the US Ski Jumping Championships on Sunday, October 12th in Lake Placid, New York. Sarah said she was happy to jump, what she called, "two satisfactory" jumps, and ended up in first place. Her teammate, *Jessica Jerome*, followed with a close 2nd. Jessica stated that the conditions were good, they all jumped well, and anyone could have won, but she was happy for Sarah. She said that they are all pushing each other to prepare well for their upcoming competitions. The US Visa Women's Ski Jumping Team will be returning to Park City to continue their training. Coach Alborn plans to name the 2014/2015 team in early November.

Steamboat Moves to Protect Their Trademark Name: We all recognize the trademark "*Ski Town USA*" that has gone along with the Steamboat name for decades. Both Steamboat Ski Resort and the Steamboat Springs Winter Sports Club have registered Ski Town, U.S.A. with the US Patent and Trademark Office, having used the term since 1959. On the heels of the launch of a marketing campaign by Visit Salt Lake to promote Salt Lake City and its four member resorts (Brighton, Solitude, Alta and Snowbird) as Ski City USA, which appeared to be an effort to attract visitors away from places like Park City and Steamboat, Steamboat Springs, Colo., moved to protect its trademark Ski Town, U.S.A. in the Federal District Court for the

District of Colorado by filing a complaint against Visit Salt Lake, the four mentioned resort areas. It looks like Visit Salt Lake will have to come up with another idea.

1989 World Alpine Ski Championship Time Capsule to be Opened: For the past 26 years a bronze rectangular object has stood guard in the hall, outside of the entrance to the Vail Public Library, adorned with the trophy that was presented to the medal winners at the 1989 World Alpine Ski Championships. The 1989 organizers assembled the capsule prior to the start of the Vail Valley's first World Championships. They intended for the time capsule to be opened prior to the start of the next Championships the community was fortunate enough to host," explained Ceil Folz, president of the Vail Valley Foundation and head of the 2015 Organizing Committee. "Somewhere along the way, the capsule and its contents got forgotten in the buildup to the 1999 World Championships. Now, just three and a half months away from the 2015 Championships, it will be fun to reminisce on those first Championships and see what is contained inside the capsule." The capsule will be opened on October 21st, in conjunction of the start of the Council's regular work session. The 1989 World Championships marked the first time in almost 40 years that the event had been hosted in the United States. A then record number of 42 nations were in attendance, represented by a total of 291 athletes. The 2015 World Championships will feature some 600 athletes from an estimated 70 nations.

FAR WEST SKI FOUNDATION

Far West Ski Foundation and KIND Causes: One of the Foundations' efforts is to support the rehabilitation for wounded servicemen and servicewomen. *The Vail Veteran's Program* is participating in KIND Causes - a program from KIND Snacks that supports ideas aimed at making the world a little kinder. Each month, KIND gives \$10,000 to an individual or organization spreading kindness to those in need. Through the month of October, you can vote for this cause here: <http://causes.kindsnacks.com/cause/vail-veterans-program/>. Each vote will bring the Vail Veteran's Program one step closer to receiving the grant. By voting, you are committing to doing a kind act or good deed of your own. The thought here is that small acts make a BIG impact, and we can all benefit from paying it forward. Contributions to the Far West Ski Foundation may be made online at: www.farwestskifoundation.org or by mail to: FWSF, Box 861, Fallbrook, CA 92088.

FAR WEST TRAVEL

Far West Ski Week 2015: Reservations are being taken now for the North American Ski Week to *Whistler Blackcomb*, January 31 - February 7, 2015. A fun week is being planned by our travel staff, along with Ski.Com and all the folks at *Whistler*. The council trip leaders are taking payments now for this incredible once-a-year trip. See all of the information on our website (www.fwsa.org) or check with your own council trip leader to get the entire scoop.

Far West Mini Ski Week 2015: This trip to *Whitefish Mountain Resort*, March 30 - April 4, 2015, includes 3-4 days of skiing, lodging at Grouse Mountain Lodge, both Welcome and Farewell Parties, and optional activities such as snowmobile tours, day spa, Glacier Park tours, dogsled adventures, sleigh rides, and more. Check out the Travel Section on the Far West website.

Far West Mississippi River Trip: June 19 - 23, 2015 with an additional two days - June 23-24, 2015 in *New Orleans*. This trip will be a 3-night roundtrip paddleboat cruise aboard the

American Queen from New Orleans. It will be a “Southern Culture Cruise” with stops at Oak Alley Plantation and Baton Rouge, LA. Trip includes all meals, wine/beer with dinner, soft drinks, water, and coffee. Also included is 1 night at a local hotel before the cruise. It includes transfers to the ship, steamboat-style entertainment, daily lectures, and a Welcome Party. June 23-24th will be at the New Orleans Hotel Bienville House. New Orleans tour options include airboat/swamp tours and ghost/paranormal tours. See the Far West website for further information.

Far West International Trip 2015: *Val d'Isere* will be the destination of the 2015 International Ski Trip with a pre-trip to Paris, March 10-14, the main trip March 14-21, and a post-trip to Provence and the French Riviera March 21-28, 2015. More information will be forthcoming.

Far West Ski Week 2016: *Telluride Ski Resort* has been selected as the location for the Far West Ski Week trip in 2016. Dates for this trip will be January 30 to February 6, 2016. The council trip leaders will be planning a site inspection to Telluride in January of 2015 to check on lodging, party locations and race course possibilities.

Far West Mini Ski Week 2016: *Crested Butte Mountain Resort* will be the destination for the Far West Mini Ski Week trip in the early spring of 2016. Stay tuned for further information.

FAR WEST CONVENTION NEWS

Save the Date: *The San Diego Council of Ski Clubs* is delighted to host the 83rd Annual Far West Ski Association Convention at the luxurious **Town and Country Resort & Convention Center, San Diego, California** from June 4-7, 2015. Make plans to arrive early and stay late to take advantage of all that San Diego has to offer.

Optional events on Thursday will feature a Historic Trolley Tour of San Diego, the Seal Tour on San Diego Bay and a very special evening Sunset Dine Out on the USS Midway. Friday events include a golf tournament, kayaking, biking, and a trip to the San Diego Zoo.

Make your room reservations now!! Call 1-800-772-8527 or book online at our FWSA room reservation site at <http://bit.ly/FWSA-lodging>. When calling for a room reservation, be sure to reference our group name – Far West Ski Association. Our special group rate offers a choice of accommodations in one of the high-rise towers, or a charming garden bungalow. Free Wi-Fi in guest rooms is included.

For complete details about all the *Salute to San Diego* - Convention meetings, educational seminars and events, visit www.fwsa.org. The website for the Town and Country Resort & Convention Center is located at www.towncountry.com. For additional information, contact Eileen Sanford, Host Council Convention Coordinator at eileensanford12@gmail.com. FWSA industry partners can contact Debbi Kor, FWSA VP of Marketing and Sponsorships at fwsadebbi@comcast.net.

FAR WEST CHARITIES

Charities and Community Service Recognition Program: FWSA encourages all clubs and councils to get involved with charities and community service. Change were implemented for the 2014/15 Charity Recognition Program by creating two different levels of application for Clubs: There will be the Novice and the Masters award. Any Club that has won first place in this

wonderful Recognition Program in a past year will apply in the Masters category. All other Clubs will be in the Novice category. The 2 separate levels will hopefully give all groups an added incentive to apply, and then to apply again. The first prize in each Club category will be \$200 and for second place \$50. The Council award remains the same, with one category and with a \$100 recognition for first place. All prizes will be donated to the charity of the Clubs and Council's choice. The top 4 Clubs in each category and the winning Council will be invited to display a picture board at Convention. All groups that apply will be recognized at Convention.

Information and applications can be obtained on the Far West website: www.fwsa.org regarding this wonderful program, and how easy it is to apply for this recognition. For any Charity & Community Service questions, contact Sigrid Noack at sig4ski@earthlink.net.

FAR WEST COUNCIL NEWS

Bay Area Ski Club Council: Monday November 3, 2014, The 6th Annual Bay Area Snow Sports Council (BAC) *WinterFest* Celebration Meeting. This is set up as a Travel Carousel / Silent Auction & Raffle. All ready signed up to join us for the event are Whistler/Blackcomb, Whitefish, Telluride, Mammoth Mountain & Tourism, Big White, Sun Peaks, Homewood, Squaw/Alpine, Sugar Bowl, VAIL Resorts & Sierra at Tahoe.

Thursday November 6, 2014, *BAC Hockey Night with the San Jose Sharks*. The BAC has over seventy (70) people attending this event. Included in our group are Patrick Rothe (Telluride Ski Resort) Katie Balkwill (Big White Ski Resort) and Colin Brost (Sun Peaks Ski Resort). This is also a Fund Raiser to support a Local Junior Ranked Racer through the Far West Foundation.

Los Angeles Council's Snow Gala: Los Angeles Council has set Saturday, November 1st as the date for their annual *Snow Gala*. It will be held at the Woodland Hills Hilton Hotel. A live band, dancing, awards and raffle prizes galore will be on the evening's agenda, along with a live auction, benefitting the Council and The Unrecables Ski Club. The live auction will feature a chance to bid on a California Gold Pass, valued at \$2,000 and good at more than 25 ski areas throughout California and the Lake Tahoe Area. Bids can be made by phone, so if you're interested, call Sandra Knapp at: 323-256-2775 or 323-793-7946 by October 31st.

FAR WEST MEMBER BENEFITS

New Benefits Partners for 2015: We have some new benefits partners for the coming year. We have a new lodging partner in Gardnerville, Nevada - *The Historian Inn*. *The Hampton Inn*, in Jackson Hole, Wyoming has returned for another year, and we welcome back the Shilo Inn of Salt Lake City, which is now *Holiday Inn Express*. We have also added a new clothing company.. I/O Merino, out of Australia. This company provides a nice base layer for your skiing wardrobe. Please check out ALL of our Member Benefits at: [www.fwsa.org/member corner](http://www.fwsa.org/member%20corner).