



## Who & What's New For 2013

### Ski Butlers Wins Awards

Great news for one of our Far West Benefits partners. Ski Butlers was the recipient of the 2012 Vail Small Business of the Year Award at the 10<sup>th</sup> Annual Vail Valley Success Awards. These awards spotlight local businesses that not only run their business efficiently, but give back to the community as well. Shawn Manwaring, Ski Butlers GM in Vail, was a finalist for the Entrepreneur of the Year Award.

Ski Butlers was also nominated for Spirit of the Valley Award, and Young Professional of the Year Award. Added to that, they also won the 2013 U.S. Chamber of Commerce Blue Ribbon Small Business Award for the second consecutive year. "The Blue Ribbon Award winners show that, even facing uncertainty and economic challenges, small businesses can grow and succeed," said Thomas J. Donohue, U.S. Chamber president and CEO. "They are America's economic engine, driving growth and job creation all across this country."

### NASTAR Finals in Aspen/Snowmass

Aspen/Snowmass will host the 2013 and 2014 Nature Valley NASTAR National Championships this year. Skiers will compete at the resort for national titles in various divisions. To qualify for the 2013 Championships, which are set for March 20-24, NASTAR racers must earn a top-five ranking in their age and ability category by February 18, 2013

## Convention News

### It's Time to Book your Room for the Convention

The 81st Annual FWSA Convention will be held June 6-9, 2013 at the fabulous Grand Sierra Resort & Casino in Reno. Be sure to visit our brand new FWSA website at [www.fwsa.org](http://www.fwsa.org) and link into the [2013 Convention](#). All registration information and forms are now on the website, as well as detailed information about the optional events.

A Grand Sierra Standard Room is \$79 and the Summit Suites Grand II upgrade is \$104 (double occupancy). To book your reservation, call 800.648.5080 or 775.789.2129 and use the Group Name: Far West Ski Association 2013. For booking online, go to <https://resweb.passkey.com/go/FarWestSki>. No password is required.

The Grand Sierra Resort & Casino also has an RV Park located next to the Resort. Call for information and to book a site.

### Optional Activities

There are lots of fun activities being planned including the River Walk Pub Crawl, 7<sup>th</sup> Annual Michael German Memorial Golf Tournament, Reno Run Whitewater Rafting, Tahoe Rim Trail Hike, Grand Sierra Spa Day, and Grand Sierra Resort Fun Day.

### Convention Incentive

This year, FWSA is offering an "economic relief" program to provide a ski club the opportunity to send more delegates to the Convention. For every six (6) delegates that have paid the full registration package, the club would get a rebate of one (1) paid registration after the convention.

### Direct Members

If you do not belong to a ski club, you are still welcome to attend the Convention. See the FWSA website for detailed registration information for direct members.

### Information

For additional information contact

- Jane Wyckoff, FWSA Convention Chair, [jnewyckoff1@cox.net](mailto:jnewyckoff1@cox.net), 949-933-9607
- Linda Indreboe, BAC Host Council Convention Coordinator, [bac.publicaffairs@skibac.org](mailto:bac.publicaffairs@skibac.org), 408-248-8426
- Industry members please contact Mary Olhausen, [omary52@comcast.net](mailto:omary52@comcast.net), 503-880-7383.

## Far West Charity & Community Service Recognition Program

### New for 2013

FWSA encourages all clubs and councils to get involved with charities and community service. The Charities and Community Service Recognition Program has been recognizing clubs for their charitable work at each convention for the past seven years. Information can be obtained on the [Far West website](#) regarding this wonderful program, and how easy it is to apply for this recognition.

The top 3 clubs will be invited to display a picture board at Convention. From these three, the winning club will receive \$300, and the two runner-ups will each receive \$100 to be donated to the charity of their choice. In addition, we have now added a secondary level to that, and will award \$100 to the top ski club council. All groups that apply will be recognized at Convention.

Application deadline is March 15, 2013. For more information about how to get your club on the "Honor Roll of Clubs and Councils Supporting Charities", or any Charity & Community questions, contact Sigrid Noack at [skisig@earthlink.net](mailto:skisig@earthlink.net).

## Far West Club & Council Communication Competition

### Far West Club & Council Competition Starts NOW

The club and council competitions are designed to promote excellence and outstanding performance and are open to all clubs and councils within Far West Ski Association. The following information concerns entries for the following five competitions: Tollakson Outstanding Club of the Year; Wentworth Outstanding Club Newsletter of the Year; Wentworth Outstanding Council Newsletter of the Year; Outstanding Club Website Award; and Outstanding Council Website Award.

The deadlines are: March 31, 2013, all applications (Outstanding club essays, club and council newsletters and websites). April 24, 2013 early bird submission to earn bonus points; and April 30, 2013 completed score sheets from ALL judges for ALL competitions. Visit Far West's [Communications](#) page for details with links to score sheets and entry page.

Please take the time to review the new web site for these awards. It contains everything you need to know about the process.

If you have any suggestions or concerns, contact Crissymarie King, Cell: 559-916-4901. [communicationawards@fwsa.org](mailto:communicationawards@fwsa.org). This contest is a work in progress while adhering to careful design created to promote excellence.

## Far West Travel

### North American Travel Program

With ski season in full swing and other upcoming fun North American adventure trips, Far West would like to remind you and your ski club members, friends, and family of upcoming trips for the Far West North's American Travel Program.

#### Mt. Bachelor Mini Ski Week 2013

- The 2<sup>nd</sup> annual mini ski week trip is to Mt. Bachelor, March 25-30 with lodging at the Riverhouse in Bend, Oregon. We have a great ski package, so be sure to check the flyer on the website for sign-up details.

#### Mammoth Summer Fun 2013

- June 27-30 is our Summer Fun Adventure at Mammoth Mountain. More details for the trip will be posted on the website soon.

#### Caribbean Cruise 2013

- Fall of 2013, we are planning a Caribbean cruise on Norwegian Cruise Lines. Details, along with dates and pricing will be available on the Far West website soon.

#### Belize Drive Trip 2013

- The 4<sup>th</sup> annual FWSA Scuba Dive Trip will be to the wonderful island of Ambergris Caye in Belize, and includes seven nights lodging at Ramon's Village (double occupancy), 6 days of 2-tank boat dives, full breakfast daily, plus airport transfers. The cost is \$1,159 per person for divers and \$879 per person for non-divers, excluding airfare. Contact Randy Lew 530-304-0802 or [fwsa13randy@telis.org](mailto:fwsa13randy@telis.org)

#### Beaver Creek Ski Week 2014

- Save the date for next years' Far West 2014 Ski Week in Beaver Creek, Colorado. The dates are January 25 to February 1<sup>st</sup>, 2014. Council Trip Leaders and Travel Staff have just returned from the site visit, during which they had the opportunity to visit many lodging properties to begin making plans for this incredible trip. Information will be made available soon.

### **International Travel Program**

Spots are still available for the trip to Innsbruck, Austria, with the extensions to Garmisch and Munich. The complete registration packet is available on the Far West website: [www.fwsa.org](http://www.fwsa.org). When traveling with Far West, rest assured that you are traveling with well-qualified travel leaders and experienced tour operators to ensure your travel experience will be exciting, enjoyable and memorable.

Check the Far West [website](#) often to find the most up-to-date travel information.

## **Far West Athletic Scholarships Program**

### **Ski Week Raffle was Another Huge Success**

The Athletic Scholarship raffle raised just over \$3,000 this year at our annual Far West Ski Week in Aspen. Thanks to all of the volunteers who helped sell tickets. Dick Shawkey commented, "Without their enthusiastic help, it would never have happened". He also wanted to thank J.D. Fischer for donating 20 copies of his book "Geezers, Groomers and Parabolics" as consolation prizes in the raffle. Al Lawrence, Balboa Ski and Sport Club, was the lucky winner this year.

We are reminded that all of the funds go to support FWSA Athletic Scholarships, and are deposited with the Far West Ski Foundation, a tax-exempt charity. As always, we are indebted to Schure Sports for their generous support of the athletic scholarship program. Karbon is recognized as a top-of-the-line clothing company for winter sports. FWSA member clubs are reminded that Karbon offers a special team price on their clothing.

Interested parties can contact Dick Shawkey ([rshawkey@comcast.net](mailto:rshawkey@comcast.net)) or Randy Lew ([fwsa13randy@tellis.org](mailto:fwsa13randy@tellis.org)) for more information.

### **Highlighting our Athletic Scholarship Sponsors**

Whitefish Mountain Resort, Grouse Mountain Lodge and Schure Sports: These awesome industry partners have been sponsors of the Far West Athletic Scholarship Program since 2004. It all began with Whitefish Mountain Resort and Grouse Mountain Lodge coming together in 2004 offering to sponsor the program. Schure Sports joined us in 2005 at our Ski Week in Aspen, donating a Karbon ski suit to the winner of our first Ski Week Raffle, and the rest is history.

This terrific program has been growing by leaps and bounds year after year, thanks to Robb Margrave, who headed up the program in the early days, and now, Dick Shawkey, who has taken the program to the heights that it is today. Not only do we have these three incredible industry partners, but also over the past few years, we have added a number of clubs and councils on as Athletic Scholarship partners. What an inspirational program to be

associated with, and it benefits so many of our upcoming young stars. Thank you to all of our sponsors and partners.

## **Far West Clubs & Councils**

### **Intermountain Ski Council**

ISC will host their annual ski trip this year in Grand Targhee from February 22-24, 2013, welcoming 80 participants from their 11 member clubs. This will mark the 6th year to host a trip which features a well-supported silent auction, on-snow activity (this year: Inner-Tube Derby), and 3 hosted social events, thanks to the dedication of new President, Michael Bouton and wife Julie, as well as the outstanding cooperation of Grand Targhee's coordinator, Will Frohlich. Proceeds support scholarships for Man/Woman of the Year Travel Funding, local charitable events, and support to FWSA and NSCF activities.

## **US Skiers Score Big in Schladming**

### **World Champ at Seventeen**

Mikaela Shiffrin, teen phenom, won gold in the Women's Slalom at the Alpine Skiing World Championships this week. Shiffrin became the youngest woman in 39 years to win the slalom title.

### **World Champ Hat Trick**

Ted Ligety became the first man to win three gold medals at a World Championship in 45 years.

With Ligety's three golds, Shiffrin's gold, and a bronze from Julia Mancuso, the US is on track of finishing first in the medals standings.

### **US Women's Ski Jumping**

Members of the US Women's Ski Jumping Team will compete against the rest of the world's best in Italy at the 2013 Nordic World Ski Championships. The sport's most prestigious event before the Olympic Winter Games, opens its' doors for the first time ever to women jumpers a year from now. Lindsey Van, 28, Jessica Jerome, 25, Abby Hughes, 23, and 2012 World Cup Champion Sarah Hendrickson, 18, all of Park City, Utah have been named to the World Championship team.

## **Far West Communication News**

Far West Skier's Guide: The 25th Anniversary issue, of the Far West Skier's Guide is out and in ski shops now. The digital version is available through [www.fwsa.org](http://www.fwsa.org), [www.skifederation.org](http://www.skifederation.org) and <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2012-13/>, as well as on council and club websites. Be sure to visit all the pop-up advertizers.

Please take the opportunity to look at it, since it has a 32-page insert not available in the printed edition. This is the third annual online edition. Past digital editions have reached skiers and boarders, and others in the majority of the states and provinces in North America.

There have been hits from Europe, Asia, Africa, and Australia. Let's keep those viewing numbers growing!