

## 2018 Club and Council Communications and Outstanding Club Awards Application Instructions

**Introduction.** The 2018 application procedures are continuing the greatly simplified application process that resulted in more club and council entries. **Clubs and councils do not need to submit judges.** Your council presidents are forming a committee of judges. We are looking for volunteers. Please contact Jo Simpson, [jo\\_simpson@sbcglobal.net](mailto:jo_simpson@sbcglobal.net) to volunteer. If you haven't entered for a while, please look at this year's procedures and consider entering your club or council.

**Outstanding Club Award.** The number of criteria to be addressed have been reduced from 2017. To apply, provide the information for your club under each of the criteria in the Word document attached and email to Paul Vlasveld, [pvasveld@comcast.net](mailto:pvasveld@comcast.net).

**Club and Council Newsletter Awards.** Submit ONE\* newsletter in any of the following forms:

- 1) Any electronic format such as .pdf file, link to newsletter on website, Word document. Email to Paul Vlasveld, [pvasveld@comcast.net](mailto:pvasveld@comcast.net).
- 2) Hard copy mailed to Paul Vlasveld 789 Daffodil Way, San Jose, CA 95117

\*Newsletters will be judged according to the criteria attached. Submit what you think is the edition that is the best version that will match up with the criteria. You have until the submission due date (**March 25, 2018**) to make adjustments if you so desire.

**Club and Council Website Award.** Send link to website to Paul Vlasveld, [pvasveld@comcast.net](mailto:pvasveld@comcast.net). Websites will be judged according to the criteria attached. New for 2018, councils and clubs submitting a newsletter will automatically have their website considered unless they opt out. We discovered last year that several clubs who submitted newsletters had very good websites, as well, but did not enter them.

### **Classes for Competition:**

Clubs submitting entries for the three above awards will be entered in the following classes for competition:

**Novice:** Clubs who either have never entered or haven't placed for the past 4 years.

**Advanced:** Clubs who have won second and third place for the past 4 years.

**Masters:** Clubs who have won first place for the past 4 years.