



Outstanding Club Entry Form 2017

Please save this file to your computer. Create your entry using the line items that you will be judged on. Add any appropriate hyperlinks that demonstrate your participation in the description. Save a completed copy to your computer and send your completed entry as a file to:

pvlaveld@comcast.net

YOU ARE ENCOURAGED TO CREATE A FINAL "STYLISH VERSION", USING THE CONTENT IN EACH SECTION, ADDING GRAPHICS, IMAGES, VIDEO LINKS TO HELP YOUR CLUB STAND OUT. If you are not active in any of the sections below just move on to the next section.

1.0 Affiliations and involvement

1.1 (Max 5 points)

Council or League promotion and involvement (promotes Council/League trips and events, shares news with members, displays link on website, etc.)

1.2 (Max 5 points)

FWSA promotion and involvement (inclusion of the current FWSA news items and activities into communications, convention attendance, awards program participation, and contact information provided to members)

1.3 (Max of 4 points)

Involvement in charitable and other community activities (community causes, public ski lesson promotion, Special Olympics, etc.)

2.0 Club business and organization

2.1 (Max of 3 points) Club or skiing history preservation (club has a historian who actively preserves club history or the history of skiing in general.)

2.2 (Max of 2 points) Membership is easy to obtain (multiple sales locations, website forms, newsletter forms, etc. to create a user friendly process for joining)

2.3 (Max of 2 points)

Contact information of club representatives is readily available (contacts for whom to contact for event, activity, or membership information)

2.4 (Max of 5 points)

Club background, policies, and governing documents are easy to obtain (documents are available on the website or newsletter, contact information is made available, or a member's handbook is distributed to all members at the time of joining.)

2.5 (Max of 5 points) Mission and scope is it made clear either through statements or mottos and is aligned with the functions of the club. Examples: If the club's mission claims they are an all-year round club, do they plan year around activities? If they claim to welcome families, are all events planned for children as well as adults?

2.6 (Max of 3 points)

Governing documents and policies are up to date and current with revisions and dates provided.

2.7 (Max of 3 points)

Federal ,State or local forms (taxes, D & O Insurance, Travel Number, Travel Trust, etc.) are kept current and the appropriate numbers or verifications are made available. (Do not deduct points for those clubs living in states where travel numbers and trusts are not required.)

2.8 (Max of 3 points)

Financial audits and checks are routinely held and evidence is made available of the boards fiduciary responsibilities to its members.

3.0 Activities and Members

3.1 (Max of 5 points)

Club event promotion (any event sponsored or put on by the club; ski trips, parties, gatherings, community support activities, etc.), information is made easily available and contact information is provided.

3.2 (Max of 2 points)

Member health & fitness is considered (pre-season conditioning, hiking activities, tips on exercising or any other sport preparation for skiers to support their skiing and fitness in general)

3.3 (Max of 4 points)

Ski & sports safety is valued (avalanche awareness, helmet usage, skiers codes, or any other equipment, environment, or behavioral related safety information is made available to members).

3.4 (Max of 3 points)

Member social events are held on a regular basis (parties, and non-skiing or sporting events), information is made easily available and contact information is provided.

3.5 (Max of 4 points)

Members are valued through publicized recognition programs (service awards, personal dates such as birthdays, etc.).

4.0 Charities and Programs

4.1 (Max of 5 points)

Philanthropic efforts for the ski community or home community are valued and made evident (volunteerism or donations are made to local non-ski club efforts).

4.2 (Max of 3 points)

Involvement in sports development (this may include support of local racing leagues, learn-to-ski schools, or other programs which support skiing as a life-long recreation and sport)

5.0 Bonus section

5.1 (Max 10 points). **Exceptionalism** This category is to be used in awarding this club points for something not covered in the above criteria, yet is so special as to need recognition. This may include an exceptional dedication to a community event, participation in something like the Special Olympics, support to disabled or disadvantaged skiers, a one-time special event, or other special activity that sets this club apart from normal ski clubs, making them truly outstanding. Please note this exceptionalism below so that a special mention can be made at the time of the awards.*

5.2 (Max 10-11** points). **Social Media** This category is to be used in awarding this club engaging uses of social media. List your club's links to sites like Facebook, Twitter, LinkedIn, YouTube, Instagram, Meetup, etc. Points given for variety of sites used, quantity of posts, quality of content used, and other factors like hashtags to drive traffic to your site. ***Bonus point given if any of the sites have a link to the current edition of the Far West Skier's Guide.