

From: Catherine Ohl, FWSA Awards Chair

To: Jo Simpson, VP Council Services  
FWSA Council Presidents  
Crissy Marie King, Communications Awards Chair  
Gene Fulkerson, Man & Woman of the Year Chair  
Richard Lubin, D.C., Safety Chair  
John Watson, History Chair  
Sigrid Noack, Charities & our Community

CC: Linda Scott, FWSA President  
Jane Wyckoff, Trustee  
Mike Sanford, VP Public Affairs



Greetings—

The contents of this Updated Awards Package contains some significant changes to the FWSA awards and recognition programs to encourage more grass root participation. Here's the status to date—

### Communications Award

Changed the three club classes to Master, Expert & Novice. The judging process will be simplified.

### Man & Woman of the Year

Emphasis is being placed at the grass roots level.

- Award covers the past ten years (2005-2015). Older information will not be considered.
- Replaced the section listing all the ski areas you've ever skied with an activities participation section.
- Renamed the section on-snow activities to Participation.
- Change the emphasis on Activities & Offices Held to Leadership and bumped it up a section in the application.
- Eliminated the request for local newspaper.
- Eliminated the request for all snail mail information.
- Changed the words on-snow, ski, boarding, etc. to "snowsports."
- Changed the weighting of some sections to emphasize grass roots participation at the club and council levels.

### Safety Person of the Year

Telluride and Mountain Lodge Telluride have stepped up to sponsor the Safety Person of the Year.

### History

The history awards and names have been clarified and an attempt has been made to make the naming convention consistent across the website and this recognition package.

- Western Ski Heritage Prize
- Club & Council History Recognition
- Historic Ski Club

### Charity

There are two classes of entries— Expert (won 1st in the past) and Novice (all others). First place in both classes get \$200 for their charity and second place gets \$50. Council still gets \$100. The application has been simplified.

### Environment **NEW**

The Environment Award is designed to encourage good stewardship of our environment. The award is being sponsored by Aspen/Snowmass, The Gant and Crestwood Condominiums.

### Award Application Submission

Far West is requiring that all submissions be submitted electronically by March 20, 2015. If for some reason you can't comply with this request, please contact the appropriate chair. All applications are downloadable from the Far West website in PDF format that can be filled out electronically using Adobe Acrobat Reader or a similar application. Filling out the forms from a browser is not supported. Links to the appropriate awards & recognition page can be found at <http://fwsa.org/MemberCorner/Programs/programs.html>.

Please respond to me by e-mail ([awards@fwsa.org](mailto:awards@fwsa.org)) or phone (858-405-0637) with your comments, recommendations, changes, additions or deletions.

*Catherine*

# Far West Ski Association

## 2014-15 Recognition Awards Program

### A Guide for Club & Council Presidents



In volunteer organizations such as Far West Ski Association, your club or council, nothing happens without individuals contributing their time and talent. These dedicated people could never be compensated for the contribution they make to the association, their council, club and community. For volunteer organizations, recognition is the most valuable thank you that can be offered. There are many opportunities in Far West for aspiring individuals, clubs and councils to gain recognition.

Included in this package is an overview of the FWSA recognition awards for club and council, a short description of each award and copies of the application forms. Forms are available as PDF documents that can be filled in electronically. These forms are available at <http://fwsa.org/MemberCorner/Programs/programs.html>.

The awards are presented at the 83<sup>rd</sup> Annual Far West Ski Association Convention.

#### June 4–7, 2015

Town and Country Resort & Convention Center  
500 Hotel Circle North, San Diego, CA 92108

800-772-8527 or [www.towncountry.com](http://www.towncountry.com) or <http://fwsa.org/Conventions/FW-2015Conv/FW-2015Conv.html>

### Club & Council Recognition Awards at a Glance

Award	Due Date	Who Can Nominate	Contact
Club & Council Communications & Outstanding Club Awards	March 20, 2015 [entry] April 30, 2015 [judging bonus] May 7, 2015 [final]	Ski Club and Council president, publication editor, webmaster	Crissymarie King <a href="mailto:communicationsawards@fwsa.org">communicationsawards@fwsa.org</a> 559-916-4901 [c]
FWSA Councils' Man & Woman of the Year	March 20, 2015	Council Presidents	Gene Fulkerson <a href="mailto:mwofy@fwsa.org">mwofy@fwsa.org</a> 619-804-1939 [c]
Safety Person of the Year Award	March 20, 2015	Ski Club and Council. Nominee must be a FWSA member.	Richard Lubin, D.C. <a href="mailto:safety@fwsa.org">safety@fwsa.org</a> 925-819-2337 [c]
Western Ski Heritage Prize	March 20, 2015	Ski Club, Council, Individual. Can be self nominating. Does not need to be a member of FWSA.	John Watson <a href="mailto:history@fwsa.org">history@fwsa.org</a> 760-390-0900 [c]
Environment Award <b>NEW</b>	March 20, 2015	Ski Club and Council. Nominee must be a FWSA member.	Mike Sanford <a href="mailto:environment@fwsa.org">environment@fwsa.org</a> 858-761-6191 [C]
Club and Council History Recognition	March 20, 2015	Ski Club and Council	John Watson <a href="mailto:history@fwsa.org">history@fwsa.org</a> 760-390-0900 [c]
Historic Ski Club	March 20, 2015	Ski Club and Council	John Watson <a href="mailto:history@fwsa.org">history@fwsa.org</a> 760-390-0900 [c]
Charities & our Community Service Awards	March 20, 2015	Ski Club and Council	Sigrid Noack <a href="mailto:charities@fwsa.org">charities@fwsa.org</a> 310-499-8181 [c]

## Club & Council Recognition Award Descriptions

Communications & Outstanding Club Awards	
<p><b>Description—</b> The club and council communications awards are designed to promote excellence and outstanding performance. Entries are for the following five competitions:</p> <ul style="list-style-type: none"><li>• Tollakson Outstanding Club of the Year</li><li>• Wentworth Outstanding Club Publication of the Year</li><li>• Wentworth Outstanding Council Publication of the Year</li><li>• Outstanding Club Website Award</li><li>• Outstanding Council Website Award.</li></ul> <p>This criteria for these awards are meant as a guideline for creating an attractive and functional design to promote excellence in your club.</p>	<p><b>Recognition—</b> A digital seal for placement on a website and publication. A certificate suitable for framing is also presented.</p> <p><b>Application Due—</b> January 5, 2015 — March 20, 2015</p> <p><b>Score Sheet Due for Bonus Points—</b> April 30, 2015</p> <p><b>Score Sheet Final Due Date—</b> May 7, 2015</p> <p><b>Contact—</b> Crissymarie King <a href="mailto:communicationsawards@fwsa.org">communicationsawards@fwsa.org</a> 559-916-4901 [c]</p>
<p><b>New Classes—</b> Club classes will be determined by the club's performance over the previous 4 years. The four classes will be</p> <ul style="list-style-type: none"><li>• Club <b>Master</b>— 1st place Master or Advanced winner in the previous 4 years</li><li>• Club <b>Advanced</b>— 2nd or 3rd place Advanced or 1st place Novice winner in the previous 4 years</li><li>• Club <b>Novice</b>— any new entry or 2nd, 3rd and no place Novice winner in the previous 4 years</li><li>• <b>Council</b>— as usual, is in a class of their own</li></ul>	
<p><b>Clarifications—</b> Classification is based on the Club or Council, not their editors or webmasters.</p> <p>Any club may volunteer to participate in any class above their actual designated classification during the online entry application process.</p> <p>Competition class rankings for outstanding club publication and website are determined independently. Clubs may be awarded in different classes based on previous awards. For example, a club could receive a 1st Place Masters for website and 2nd Place Advanced for publication.</p>	
<p><b>Who is Eligible—</b> Any Far West club can apply for any of the awards– Publication, Website and Outstanding Club. Councils can apply for the Publication and Website awards.</p>	
<p><b>Web Link to Detailed Information and Entry Form—</b> <a href="http://fwsa.org/MemberCorner/Programs/program-communication.html">http://fwsa.org/MemberCorner/Programs/program-communication.html</a></p>	
<p><b>Application Form must be Submitted Electronically—</b> <a href="http://fwsaca.org/educomm/2015-comm-awards/">http://fwsaca.org/educomm/2015-comm-awards/</a></p>	

## Club & Council Recognition Award Descriptions

### FWSA Councils' Man & Woman of the Year

#### Description—

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for snowsports. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement.

#### New Criteria—

Point scoring will focus on club and council participation. Award covers participation for the past 10 years.

#### Who is Eligible—

Each council is invited to submit one man and one woman for this award. Participating councils must also submit a judge. Councils may choose their method for designating candidates. There is a \$35 per application entry fee.

#### Judging Criteria—

5%	Basic Information	15%	Participation
50%	Leadership	15%	Knowledge & Involvement
15%	Interview		

#### Web Link to Detailed Information and Entry Form—

<http://fwsa.org/MemberCorner/Programs/program-mwofy.html>

#### Recognition—

The Far West Councils' Man and Woman of the Year has been sponsored by Big White Ski Resort since 2001. The winning Man and Woman each receive a 5-day ski/board package for two at Big White that includes lodging & lift tickets. Winners are also presented with plaque.



#### Deadline—

March 20, 2015

#### Contact—

Gene Fulkerson  
10818 Viacha Dr., San Diego 92124  
[mwofy@fwsa.org](mailto:mwofy@fwsa.org)  
619-804-1939 [c]

### Safety Person of the Year Award

#### Description—

The association is a constant proponent of safe skiing. Safety should be given the highest regard by both ski resorts and participants. Safety should be a forethought not an afterthought. Safety is no accident, safety is having fun consciously!

This yearly award honors the person who has done the most to promote safety consciousness within the association. This can be done through a variety of methods including safety articles, on mountain activities, presentations, public speaking, working ski patrol, creating posters or banners, and many other activities.

#### Who is Eligible—

The Award is open to an individual who is a member of a Far West club and must be nominated by their club or council.

#### Web Link to Detailed Information and Entry Form—

<http://fwsa.org/MemberCorner/Programs/program-safety.html>

#### New Sponsor—

[Telluride Ski Resort](#) and [Mountain Lodge Telluride](#)

#### Recognition—

For 2015, Telluride has donated a 5-night ski package for two with lodging at Mountain Lodge Telluride, lift tickets and rentals.

Awardee receives an engraved crystal trophy.



#### Deadline—

March 20, 2015

#### Contact—

Richard Lubin, D.C.  
[safety@fwsa.org](mailto:safety@fwsa.org)  
925-819-2337 [c]

## Club & Council Recognition Award Descriptions

### Western Ski Heritage Prize

#### Description—

The Far West Western Ski Heritage program annually recognizes the best effort in the prior two years that finds, preserves, documents and shares the history of snowsports in the West.

The purpose of the Far West Western Ski Heritage program is to raise awareness for snowsports participants and non-participants alike of the contributions made by individuals, groups, independent scholars, authors and companies to all aspects of snowsports – competitive as well as that of outdoor winter recreation and fitness activities.

A parallel purpose is to convey the positive role snowsports has had in its contributions to the communities in the West.

Materials and history programs will be evaluated against the objectives of the program by individuals selected for their knowledge of the history of western snowsports and that of the Association. Submissions should be of archival or library quality.

#### Who is Eligible—

The Award is open to an individual, a group or team and can be self-nominated or nominated by a member of a club, council, Far West or ski industry. This prize is not restricted to Far West membership.

#### Web Link to Detailed Information and Entry Form—

<http://fwsa.org/MemberCorner/Programs/program-wsh.html>

#### Recognition—

Since 2000, Steamboat has donated a 5-night ski package for two with lodging, lift tickets, rentals, on-mountain tour, half-day lessons and a lunch at Ragnar's Restaurant.

Awardee also receives an engraved crystal trophy.



#### Deadline—

March 20, 2015

#### Contact—

John Watson

[history@fwsa.org](mailto:history@fwsa.org)

760-723-6539 [h]

760-390-0900 [c]

Box 2768, Fallbrook, CA 92088

### Environment Award **NEW**

#### Description—

The Environment Award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference. Some areas of involvement to consider are:

- Leadership role at the community level
- Conducting environmental oriented event(s)
- Writing a series of columns or a blog
- Pro-active in environment protection

#### Who is Eligible—

The Award is open to an individual who is a member of a Far West club.

#### Web Link to Detailed Information and Entry Form—

<http://fwsa.org/MemberCorner/Programs/program-environment.html>

#### Recognition—

Since 2015, Aspen/Snowmass, The Gant, Crestwood Condominiums have donated a 5-night ski package for two with lodging, lift tickets, rentals and half-day lessons. Awardee also receives an engraved crystal trophy.

**ASPEN**  **SNOWMASS**



#### Deadline—

March 20, 2015

#### Contact—

Mike Sanford

[environment@fwsa.org](mailto:environment@fwsa.org)

858-761-6191 [C]

## Club & Council Recognition Award Descriptions

Club and Council History Recognition	
<p><b>Description—</b> The FWSA launched the History Recognition Program in 2008 to develop club, league and council histories.</p> <p>The objective of the program is to compile a set of histories that collectively will describe the history of organized skiing as a whole. It is important to collect information about snowsports from the participant's perspective and especially that of the club skier/boarder.</p> <p>Selection for this award is based on digital (preferable) or a snail mailed presentation of club or council history according to a set of weighted criteria and judged by knowledgeable ski histories.</p> <p>The History Recognition is not for outstanding club or council, although it is anticipated that material may be common to both types of presentations. Think of these histories as museum or library reference resources. Submissions should be suitable for library use.</p> <p><b>Who is Eligible—</b> Any Far West club or council can apply for this recognition.</p> <p><b>Web Link to Detailed Information and Entry Form—</b> <a href="http://fwsa.org/MemberCorner/Programs/program-HistoryRecognition.html">http://fwsa.org/MemberCorner/Programs/program-HistoryRecognition.html</a></p>	<p><b>Recognition—</b> A certificate suitable for framing is presented.</p> <p><b>Deadline—</b> March 20, 2015</p> <p><b>Contact—</b> John Watson <a href="mailto:history@fwsa.org">history@fwsa.org</a> 760-723-6539 [h] 760-390-0900 [c]</p>
Historic Ski Club Designation	
<p><b>Description—</b> Clubs with over 50 years of operation may be designated as a FWSA Historic Club. The club must provide proof of operations with the request for this designation.</p> <p>Proof may be articles of incorporation, minutes, press clippings or other significant historic evidence and may be 1 to 10 pages of copied material.</p> <p>The applying club will be required to provide a reproducible logo.</p> <p><b>Who is Eligible—</b> Any Far West club or council with more than 50 years of operation can apply for this designation.</p> <p><b>Web Link to Detailed Information and Entry Form—</b> <a href="http://fwsa.org/MemberCorner/Programs/program-HistoricSkiClubs.html">http://fwsa.org/MemberCorner/Programs/program-HistoricSkiClubs.html</a></p>	<p><b>Recognition—</b> An electronic seal suitable for placing on your website and in your newsletter is presented.</p>  <p><b>Deadline—</b> March 20, 2015</p> <p><b>Contact—</b> John Watson <a href="mailto:history@fwsa.org">history@fwsa.org</a> 760-723-6539 [h] 760-390-0900 [c]</p>

## Club & Council Recognition Award Descriptions

Charities & our Community Service Awards							
<p><b>Description—</b> The intent of this recognition program is to encourage charity and community service involvement in all our FWSA councils and clubs and to recognize a club or council for its outstanding financial and/or volunteer support to one or more charitable organizations.</p> <p>The top two clubs in each class and one council will be selected to prepare a picture display board to be presented at the Convention.</p> <p><b>New Classifications—</b> There will be an EXPERT class (won 1st place in a previous year) and NOVICE class (everyone else).</p> <p><b>Who is Eligible—</b> Any Far West club or council may apply for this recognition.</p> <p><b>Judging Criteria—</b></p> <table><tbody><tr><td>10% Number of Charity Events</td><td>15% Member Participation</td></tr><tr><td>20% Time Involved</td><td>15% Charity Event Narrative</td></tr><tr><td>30% Benefit to Charity</td><td>10% Picture Boards</td></tr></tbody></table> <p><b>Web Link to Detailed Information and Entry Form—</b> <a href="http://fwsa.org/MemberCorner/Programs/program-community.html">http://fwsa.org/MemberCorner/Programs/program-community.html</a></p>	10% Number of Charity Events	15% Member Participation	20% Time Involved	15% Charity Event Narrative	30% Benefit to Charity	10% Picture Boards	<p><b>Recognition—</b> The 1st place clubs in each class will receive a \$200 donation for the charity of their choice.</p> <p>The 2nd place clubs in each class will receive a \$50 donation for the charity of their choice.</p> <p>The 1st place council will receive a \$100 donation for the charity of their choice.</p> <p><b>Deadline—</b> March 20, 2015</p> <p><b>Contact—</b> Sigrid Noack <a href="mailto:charities@fwsa.org">charities@fwsa.org</a> 310-499-8181 [c]</p>
10% Number of Charity Events	15% Member Participation						
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