

Name of judge:

Name of club being judged:

Outstanding Club or Council - Judging Criteria 2012			Possible Points	Awarded Points
Affiliations and involvement	1.1	Council or League promotion and involvement (promotes Council/League trips and events, shares news with members, displays link on website, etc.)	5	
	1.2	Other ski related affiliation promotion (Ski Patrol, Ski Federation, National Ski Area Association, etc.) (Contact information provided, news and information made available to members, etc.)	3	
	1.3	FWSA promotion and involvement (inclusion of the current FWSA news items and activities into communications, convention attendance, awards program participation, and contact information provided to members)	5	
	1.4	Involvement in charitable and other community activities (community causes, public ski lesson promotion, Special Olympics, etc.)	4	
	1.5	Race, learn-to-ski, or other ski club affiliations (affiliations with other neighboring clubs and leagues such as a joint event, race, or shared purpose that works to promote skiing in the community)	3	
	1.6	Ski industry or current affairs involvement (club involvement or influence towards resort changes and proposals, forest service, real estate, environmental, etc. that work to promote the advancement of skiing in the area.)	2	
Club business and organization	2.1	Club or skiing history preservation (club has a historian who actively preserves club history or the history of skiing in general.)	3	
	2.2	Membership is easy to obtain (multiple sales locations, website forms, newsletter forms, etc. to create a user friendly process for joining)	2	
	2.3	Contact information of club representatives is readily available (contacts for whom to contact for event, activity, or membership information)	2	
	2.4	Club background, policies, and governing documents are easy to obtain (documents are available on the website or newsletter, contact information is made available, or a member's handbook is distributed to all members at the time of joining.)	5	
	2.5	Mission and scope is it made clear either through statements or mottos and is aligned with the functions of the club. Examples: If the club's mission claims they are an all-year round club, do they plan year around activities? If they claim to welcome families, are all events planned for children as well as adults?	5	
	2.6	Governing documents and policies are up to date and current with revisions and dates provided	3	

	2.7	Any state or local forms (taxes, D & O Insurance, Travel Number, Travel Trust, etc.) are kept current and the appropriate numbers or verifications are made available. (Do not deduct points for those clubs living in states where travel numbers and trusts are not required.)	3	
	2.8	Financial audits and checks are routinely held and evidence is made available of the boards fiduciary responsibilities to its members.	3	
Activities and Members	3.1	Club event promotion (any event sponsored or put on by the club; ski trips, parties, gatherings, community support activities, etc.), information is made easily available and contact information is provided.	5	
	3.2	Member health & fitness is considered (pre-season conditioning, hiking activities, tips on exercising or any other sport preparation for skiers to support their skiing and fitness in general)	2	
	3.3	Ski & sports safety is valued (avalanche awareness, helmet usage, skiers codes, or any other equipment, environment, or behavioral related safety information is made available to members).	4	
	3.4	Member social events are held on a regular basis (parties, and non-skiing or sporting events), information is made easily available and contact information is provided.	4	
	3.5	Ski related benefits are offered (ski pass discounts, ski resort discounts, services, etc.), information is readily available and distributed (on a website, in a newsletter, in a membership booklet, coupon book, through the use of a membership card, etc.)	5	
	3.6	Members are valued through publicized recognition programs (service awards, personal dates such as birthdays, etc.).	4	
	3.7	Competitive events are offered (ski racing for youth or adults, non-skiing sports events, fun runs, obstacle races, scavenger hunts, etc.) and are open to all members to promote good sportmanship, fun, or increased skill. (This category could indicate involvement in true athletic endeavors like racing to games and only-for-fun events, depending on the purpose and scope of the club. Points awarded are to promote activities besides ski ticket discounts and ski trips which are covered in other categories.)	3	
	4.1	Philanthropic efforts for the ski community or home community are valued and made evident (volunteerism or donations are made to local non-ski club efforts).	5	
	4.2	Involvement in sports development (this may include support of local racing leagues, learn-to-ski schools, or other programs which support skiing as a life-long recreation and sport)	3	

Charities and Programs	4.3	Involvement in special sub-programs within the club (These could be youth, disabled, elderly, singles, or other types of special divisions within the club itself. This category is not to add more points to those clubs who are considered a specialty club. Example: if the ski club is for singles, then they may not receive points for their involvement in a singles program here, but they could receive points for their involvement in a sub-program for disabled skiers. Award points only for sub-programs)	3	
	4.4	Accessibility is valued and efforts are made to welcome and accommodate skiers and members with disabilities (this could include preparing the website for screen readers, providing printed materials in Braille, providing volunteer blind skier guides, people to assist skiers with disabilities, or ski-buddy volunteers, etc.)	4	
Bonus	5.1	Exceptionalism. This category is to be used in awarding this club points for something not covered in the above criteria, yet is so special as to need recognition. This may include an exceptional dedication to a community event, participation in something like the special olympics, a one-time special event, or other special activity that sets this club apart from normal ski clubs, making them truly outstanding. Please note this exceptionalism below so that a special mention can be made at the time of the awards.*	10	
Total			100	

*Exceptionalism: