

# Far West Ski Association

presents the **J. Stanley Mullin Award** to



## *Todd Hood*

### **Years of Service: 2016–2018**

We are honored to nominate **Todd Hood** for the J. Stanley Mullin Award, for his tireless dedication to the promotion of snowsports to his ski club, council, Far West Ski Association, and multiple national organizations.

Todd completed his undergraduate degree in Industrial Engineering at Purdue University and his MBA in International Finance at the Marshall School of Business at USC. He brings his boundless energy, enthusiasm, public speaking skills and snowsports industry expertise to every task he undertakes.

He is currently serving his fourth term as Vice President of Membership for the Los Angeles Council of Ski Clubs. In this position, he has strengthened communication with the Los Angeles Council club leaders and re-launched best practices programming. He represented Los Angeles Council at the Annual Ski Week Site Visit to Steamboat Ski Resort in March, 2018. A strong proponent of the value of the Far West Ski Association, he always includes information about FWSA programs in his VP of Membership reports to the council representatives, strongly encourages participation in the annual FWSA Convention, and posts FWSA information on the LAC Facebook page.

Todd was recruited to be the MC at the Annual FWSA Convention Awards Banquet for the past two years. He adhered to the script and kept the program moving on schedule, and actually, ahead of schedule! Convention Surveys indicated attendee appreciation of the abbreviated awards program.

Skillful in motivational speaking, Todd will deliver his third Snowsports Leadership Academy workshop entitled, "Knock, Knock, Who's There... To Take Over? Succession Planning Strategies for Success" at the 2018 FWSA Convention in Reno. He accepted an appointment at the FWSA December Board of Directors Meeting, as the Succession Planning Committee Chair for FWSA. His 2017 Convention workshop, "Making Love to Your Members – Building and Bridging Relationships for the Long Term," is available for viewing on UTube, linked to the FWSA website. He was a recipient of the 2017 FWSA President's Award for his volunteer efforts in snowsports.

During his tenure as Treasurer, the Western Region of the National Brotherhood of Skiers (NBSWR), he was able to increase the Urban Winterfest net margin at Whistler/Blackcomb Ski Resort in January, 2018, from breakeven to over \$15,000 in one year. Todd was ratified as Vice President of the NBSWR in March, 2018, at the NBS Black Summit at Squaw Valley. As the Operations Improvement Chair, he was responsible for creating and moderating many innovative seminars. He is also a member of other national organizations, such as the Alpha Phi Alpha Fraternity, Inc., the National Black MBA Association and the National Sales Network. A community supporter, he serves on the Board of Directors of Soundwaters Conservancy, to protect Long Island Sound through education.

The J. Stanley Mullin Award is presented to a man who has made a decisive contribution to skiing. Todd Hood is more than deserving of this award.

*The J. Stanley Mullin Award is given to the Far West man who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past two years or in a prior year.*

Respectfully nominated by *Jane Wyckoff and Steve Coxen.*