

ABOUT THE EDITOR:



JON TULLIS

Jon Tullis has been with Timberline Lodge for twenty-six years where he serves as the Director of Public Affairs. Originally from Connecticut, he moved to Oregon as a young man and became enamored with Mt. Hood and Timberline Lodge.

He now serves on the Oregon Heritage Commission, the Oregon Sustainability Tourism Advisory Council, and is on the board of Travel Portland. Jon is an avid outdoorsman and is also a guitar player and writer of songs, poems and essays.

Visit Timberline's Website www.timberlinelodge.com to learn more about events and to follow Timberline on Twitter | Facebook | YouTube.

Timberline Lodge: A Love Story, Diamond Jubilee Edition is an opportunity to share the history, legend, and romance in a collection of stories and a breathtaking visual keepsake.

Quick Facts from *Timberline Lodge: A Love Story*

- A beloved National Historic Landmark, Timberline Lodge welcomes two million visitors a year.
- 400 artists and craftsmen took part in the construction.
- The Diamond Jubilee Edition features a stunning collection of contemporary photos.
- Includes never-before-published photographs from private collections of Cindy Kassab, Gary Randall, Tom Iraci, and the Friends of Timberline archive of historical photographs.
- All the original essays, including one from acclaimed writer Terrence O'Donnell.

Timberline Lodge: A Love Story, Diamond Jubilee Edition is available at the Timberline Lodge Gift Shop and Gallery or at www.timberlinelodge.com starting November 1st.



R.L.K and Company releases
Timberline Lodge, A Love Story: Diamond Jubilee Edition

Contact Lake Boggan at lake.boggan@gmail.com or Jon Tullis at jtullis@timberlinelodge.com for review copies or information about events

For Immediate Release
Contact: Jon Tullis
jtullis@timberlinelodge.com
503 272-3134

Timberline Lodge: A Love Story, Diamond Jubilee Edition

Edited by Jon Tullis

Portland, Oregon, (October, 2010)— To help celebrate the upcoming 75th anniversary of Timberline Lodge, R.L.K. and Company, longtime operators of the historic lodge and surrounding ski area, is releasing a new book, *Timberline Lodge: A Love Story, Diamond Jubilee Edition*. Situated at the 6000 foot level of Oregon's beautiful Mt. Hood, Timberline Lodge is a genuine icon of the Great Northwest. Built during the throes of the Great Depression, this quintessential ski lodge is one of the nation's best known WPA buildings, having been built and furnished entirely by Northwest craftsmen and artisans working under President Franklin Roosevelt's New Deal Federal Arts Project. There is a strong sense of place here, even a *power* of place, and yet Timberline is more than just a place. There is a special and collective love story behind this place. *Timberline Lodge: A Love Story, Diamond Jubilee Edition* tells that story.

Few who visit today know the rich history behind Timberline Lodge and that it was a symbol of hope and purpose to an entire nation. Few also know that it was nearly derelict by the 1950s, nor do they know the story of Richard L. Kohnstamm, "the man who saved Timberline." And, while people continue to fall in love with Timberline Lodge, few know just how rich and interesting this collective love story is.

This exciting new edition of *Timberline Lodge: A Love Story* is an updated version of the regional best seller originally published in 1987. As editor for the new edition, Timberline's Director of Public Affairs, Jon Tullis brought together new writers, local photographers, professional book designer Jami Spittler, and Portland book project advisor Dick Owsiany.



Timberline Lodge: A Love Story, Diamond Jubilee Edition

Edited by Jon Tullis

ISBN: 978-0-615-38374-3

\$34.95 & \$ 39.95 U.S./ \$41.95 CA

11" x 9.5", pp. 192, Hardcover

130 color and black and white photos

The collaboration resulted in a compelling book with an appealing and contemporary style. The new edition presents a dazzling collection of never before published photographs of the mountain and its historic lodge.

It also presents six new essays, all personal narratives, which effectively broaden and update the Timberline story, including contributions from Sarah Munro, author of *Timberline Lodge: The History, Art, and Craft of an American Icon*, as well as John Ingersoll, snowboarding expert, and Gary Larsen, supervisor of the Mt. Hood National Forest.

Timberline Lodge: A Love Story, Diamond Jubilee Edition is a celebration for families and friends, a reason to gather and share multi generational memories, and to plan future visits to the Lodge. There are inspirational tales to be read in front of a crackling fire, and soaring photographs that will find you day dreaming of deep snow and picturesque mountain vistas. This beautiful new book will have broad appeal to Oregonians and visitors alike. The love story continues.